

N·E·W·S & E·V·E·N·T·S

RIT One of Nation's Best Buys

In a new book published recently by *The New York Times*, RIT is listed as one of 200 colleges in the nation offering high-quality education at a reasonable cost. RIT is the only area university mentioned and one of only 16 colleges and universities selected from New York state to appear in *Best Buys in College Education*.

According to the publisher, "*Best Buys*...is a consumer's guide to value for your education dollar, a fact-filled sourcebook featuring more than 200 solutions to the problem of spiraling tuition bills."

N.Y. Times education editor, Edward B. Fiske, who co-authored the book with Joseph Michalak, writes, "RIT unabashedly proclaims its emphasis on career preparation. With excellent facilities and some rare majors, the school succeeds in graduating what the administration describes as a 'marketable' student body."

In reviewing the three-page write-up, President M. Richard Rose says, "Mr. Fiske reflects RIT's more than 157-year focus on career and professional preparation, including a strong summary of the

Institute's cooperative education programs." And he adds, "RIT has long been recognized as one of the premier technical and fine art institutes in the nation by employers, educators, students and the national media."

Besides extensive student comments on the money-making aspects of cooperative education, the book also says of RIT, "While swelling their pocketbooks, students gain valuable hands-on experience and enhance their educational credentials and their resumes. In fact, in some programs the school makes hands-on experience mandatory, and in most cases the equipment, laboratories, computers, studios, libraries and darkrooms they handle are highly sophisticated and of a kind not ordinarily available to undergraduates."

"Best of all, RIT is geared primarily toward the teaching of its undergraduates, with professors rewarded for teaching and counseling."

While the listing is an honor, says Dr. Rose, the key opinion is that of industry, the parents and the students. "RIT has

successfully sought to keep its programs technologically relevant, while strongly coupled with a management focus. The report card of our success is written by the employers who look to RIT for quality graduates. When our students succeed, we succeed."

Each college write-up in the book begins with a factual listing of enrollment, freshman profile, expense, library volumes, scholarship information and money-saving options. In addition, the entry examines academic strengths and weaknesses, housing and meal plans, sports programs, social life and quality of life from student and administrative comments.

While not considered a "social school," RIT was lauded for its outstanding athletic programs, "The hockey team is at the top of its Division III Conference, and the soccer and lacrosse teams also do well. An ice arena, swimming pool, tennis courts and athletic bubble on this 1,300-acre suburban campus are the locations for all sorts of classes, intramurals and varsity sports."



David Aikens and Jacqueline Robinson, two of 17 students awarded Frederick Douglass Scholarship awards, in conversation enroute to their College of Business classes.

Reception Honors Douglass Scholars

Seventeen RIT students are recipients of Frederick Douglass Scholarship awards. They were honored at a reception at 3 p.m., yesterday (Oct. 9), in the Fireside Lounge.

President M. Richard Rose addressed recipients and guests. The RIT Gospel Ensemble performed.

Barbara Bell, associate director of Admissions and acting chair of the scholarship selection committee, introduced recipients of the scholarships, established in 1982 to encourage highly qualified minority students to attend RIT.

Receiving awards from the College of Business are: David Aikens, marketing; Robin Medley and Jeanine Golden, information systems; Barrington White, accounting; and Jacqueline Robinson, retail management.

College of Applied Science and Technology: Arthur Brown, hotel and resort management; Benjamin Hill, computer science; Marie Rodriguez, packaging management; and Delroy Brown, manufacturing technology.

College of Engineering: Tanya Farquharson, industrial engineering and Michael Vaughn, electrical engineering.

College of Fine and Applied Arts: Nichola McClure and Joy McVay, medical illustration.

College of Graphic Arts and Photography: Anita Bonner, professional photographic illustration.

College of Liberal Arts: Wanda Hines, social work; and Amelia Peterson, criminal justice.

College of Science: Virginia Coleman, applied mathematics.

Films, Exhibits Highlight Fall Reedy Lecture

Interested in learning more about the fall 1985 Reedy Lecturer, Mary Ellen Mark? You can see her documentary film "Streetwise" at the Little Theatre, 240 East Avenue, at several special screenings before her RIT lecture on Thursday, Oct. 17.

The special showings will be presented: Friday, Oct. 11 at 9:30 p.m.; Saturday, Oct. 12 at 4 p.m.; Saturday, Oct. 19 at 7:30 p.m.; and Sunday, Oct. 20 at 4 p.m. There will also be a screening the night of the lecture at 9:30 p.m. The lecture will be presented in the NTID Theatre at 7 p.m.

The film is based on Mark's award-winning photo essay for *Life* magazine called "Streets of the Lost," about runaway children and teenagers in Seattle. Mark made the feature length documentary film in 1983 in collaboration with Cheryl McCall and Martin Bell. Student discounts are available from John Head or Hope Carson in the School of Photographic Arts and Sciences.

In addition, an exhibit of Mark's photographs from her work on Mother Teresa is on display in the Photo Gallery, 3rd floor, Frank E. Gannett Building.

An internationally recognized documentary photographer, Mark's work has appeared in *Life*, *Vanity Fair*, *Rolling Stone*, *Stern*, *Paris Match* and *The London Sunday Times*. She has lectured and taught photography in America and Europe, and has exhibited in galleries and museums on both continents.

The William A. Reedy Memorial Lectures honor the memory of an Eastman Kodak Company writer and editor by bringing a noted photographer or designer to speak at RIT twice each year, and is co-sponsored by Kodak and the School of Photographic Arts and Sciences.



Networking...Participants at the September meeting of the RIT Women's Network discussed possible organizational models for the new group. Dr. Barbara Hodik, center, assistant dean, College of Liberal Arts, raises a point during a small group discussion. At left is Dr. Carole Sack, associate dean, College of Science. Geri Curwin of RIT Personnel will address the Women's Network meeting today at noon (Thursday, Oct. 10). The meeting is scheduled for the 1829 Room, College-Alumni Union.

Bid on Cruises, Appliances At AT&T Charity Auction

Ever want to attend an auction, bid on and win items like a cruise, luggage, jewelry?

The entire Institute family has been invited to attend an AT&T sponsored "Opportunity Calling" charity auction, Oct. 22 in the NTID Theatre. An RSVP is requested by Oct. 17 for those attending (262-2629).

The auction will benefit the NTID Performing Arts, a program that brings deaf and hearing students together through the creative arts.

Auctioned items will be on display during a light dinner buffet reception from 6 to 7 p.m. in the NTID lobby. Celebrity news persons, Janet Lomax from TV 10, and Don Alhart from TV 13, will be on hand to introduce the items provided through AT&T and local artists.

The gifts include:
Windjammer cruise valued at \$1,050.
Piedmont Airline tickets-\$1,000.
Olympus camera-\$450.
Leather Luggage Inc.-(3 piece set)-\$450
Sunbeam appliance set-\$293.
Magnavox VCR-\$699

Magnavox remote color TV-\$499
Universal Gym equipment
bicycle-\$1,995

Friendship Collection jewelry set-\$300
Kay Jewelers men's sapphire/diamond ring-\$500

Kodak poster prints (2 sets)-\$860
Omega watch-\$599

Theatre tickets, dinner tickets and other items have been donated by area businesses. In addition, the following RIT artists have donated works ranging from pottery, silk, paintings and glass to photographs and silver: Stephen Merritt, Leonard Urso, Michael Taylor, Eric Bellman, Robert Iannazzi, Robert Schmitz and Don Bujnowski. The auctioneer will be Robert Skutt from RGS Auction Service of Scottsville.

Among the AT&T guests in attendance will be W. Frank Blount, an executive vice president and a member of the RIT Board of Trustees; Rick Roseitt, director of residence marketing, AT&T Communications; Maggie Gallagher and Jennifer Weitzel, AT&T Communications; and Susan Ramsey of AT&T Rochester.

Student Volunteers To Paint Park Pool

Armed with buckets of paint and plenty of brushes, more than 100 RIT students, faculty and staff, will descend to the bottom of the Seneca Park pool and paint pictures from 10 a.m.-2 p.m., Saturday, Oct. 12.

"They won't need to hold their breath because the pool will be drained of water," says Joann Humbert, Community Services coordinator who organized the project, "Wet Paint: Journey to the Bottom of the Pool."

Julie Borden, third-year painting student in the College of Fine and Applied Arts, designed the mural for the sides of the Olympic-size pool. Taking the movement of water into consideration, Borden created art in blue, green and aqua that depicts water creatures—fish, turtles, whales and octopus—amid sea plants.

PROFILE

Tom Dingman Combines Exuberance, Success



"We're the creators..."

Alcohol Awareness Activities Include Lecture, Seminars

One of the nation's leading speakers on alcoholism, the Rev. Joseph C. Martin, will keynote RIT's Alcohol Awareness Day observance with a speech on Wednesday, Oct. 23. Other activities are also scheduled as part of National Collegiate Alcohol Awareness Week.

Martin, a Roman Catholic priest and a recovering alcoholic, will speak at 7 p.m. in Ingle Auditorium, College-Alumni Union.

In addition to his extensive lecturing throughout the United States, the Far East, Great Britain and Europe, Martin has produced several films and audio tapes on alcoholism and recovery. A 1972 film entitled "Chalk Talk on Alcohol" was made for the United States Navy and has become a classic tool used in alcohol treatment centers, schools and industry. His first book, "No Laughing Matter," has just been released by Harper & Row.

Martin's speech highlights a day-long workshop at RIT on "Adult Children of Alcoholics," from 9 to 11:45 a.m. and 1:15 to 4 p.m. in the Skalny Room of the Kilian J. and Caroline F. Schmitt Interfaith Center.

Also planned for the week is an open forum sponsored by RIT's Campus Safety Department in the lobby of the College-Alumni Union on Oct. 23 from 9:30 a.m. to 2:30 p.m. The forum features presentations by both on- and off-campus social service agencies including local police departments, the New York Department of Motor Vehicles, and the New York State Drug and Alcohol Council.

Free workshops are planned for RIT administrators, faculty, staff and student leaders on Thursday, Oct. 24, from 8:30 a.m. to 12:30 p.m. in the Skalny Room of the interfaith center. This half-day program will recap the Oct. 23 workshop.

Program moderator is Art Berman, past president of New York State Council on Alcoholism and former director of the School of Human Services in RIT's College of Liberal Arts.

The workshops are sponsored by RIT's Employee Assistance Program, RIT's Programs on Alcohol for Student Success (PASS), and the Caron Foundation.

Pre-registered faculty, staff and students may attend events for no charge. Pre-registration is required for all and the cost to others for all events including a lunch is \$12.50; for Rev. Martin's speech only, \$2.

To register for the workshops call Joy Covert at RIT's Counseling Center, 3071.

He has the physical exuberance of a short-stop and the intellect of a highly trained engineer. Tom Dingman is raring to go.

Get him to sit still for just a few minutes and the chairman of RIT's new Department of Computer Engineering Technology (CET) will talk animatedly about his family, his new job and the world of computers.

"We're the creators," he says. "The faculty and students in our department are going to implement technological advances for industry. Computers are a part of everyone's lives in the 1980s—in cars, televisions, watches—you name it, and computer engineering technology is a natural outgrowth of this development. This department is the electronic arm of our information society."

An associate professor in the College of Applied Science and Technology since 1972, Dingman begins his leadership in a cluttered, 84-square-foot office in the School of Engineering Technology.

"My new job is going to call on a lot of patience," he says. "But I refuse to get caught up in shuffling papers. I am the department ombudsman, a professor of linear electronics and computer engineering technology, and the head of a four-person faculty."

He describes the new "hybrid" faculty: "I have a physicist, a Ph.D. in engineering, a computer scientist and an electrical engineer. It's perfect," he grins. "They complement each other in all the ways we need in order to build this program."

Although he calls himself a "dabbler" who likes to keep his fingers in every pie, Dingman is consistent about pursuing challenges.

Born and raised in Amsterdam, New York, Dingman describes his youth, "I was a latch-key child. Every day was a challenge. My father died when I was seven, and my mother was a bookkeeper at a grocery store, so I had my own key to the house. I was on my own every day. I was independent by necessity."

Dingman received an associate's degree in electrical engineering technology from Hudson Valley Community College in Troy, before coming to RIT. He completed a bachelor's degree in electrical engineering and a master's degree in engineering technology and began teaching electrical engineering technology (EET) in 1972.

During his 13 years with EET, he challenged himself by teaching almost every course the department offered, from linear electronics to microprocessors.

"I am proud that I've never taught a course more than four or five times. I could never sit still year after year, teaching the same classes. I've had 11 offices in the School of Engineering Technology in 13 years. Change is fundamental to me."

Dingman brings a rigorous challenge into the classroom. "I want my students to look deeply into things, he says. "I want them to try to find out where their questions come from. I don't want them to seek easy answers, even though they would love to ring bells and get instant rewards. When students look beneath the surface, they develop an ability to analyze."

Dingman also plans to challenge his new faculty. "I don't want my faculty to look at anything that has already been done," he says. "I want them to tap their

talents and create innovative, fun projects. We have to become an outstanding department—the kind of team RIT is known for. A large part of my job is to make the potential of the faculty worthwhile."

Dingman was instrumental in developing the Department of Computer Engineering Technology. During an industrial sabbatical at Eastman Kodak in 1978, he assisted in developing and designing hardware and software for mini- and microcomputer photographic color printers. This experience made him aware of the need for a department at RIT which would train students in the software science of computers and in hardware electronics.

"Teaching people to design computer systems was a way of life at Kodak," he notes. "It made me realize that such a department was viable at RIT."

Dingman brings the same spirit of challenge to his family life. He and his wife, Sheila, a licensed nurse and co-president of the Rush Henrietta Catholic School System, have three children, Beth (9), Erin (7) and John (5).

"Our family does a lot together," he says. "I love to challenge the children with puzzles, crafts and sports."

Dingman explains his exuberant attitude toward life: "It's all a matter of what you do for yourself. You can't be blasé and succeed. When I'm sitting still, I go out and take another class in astronomy or statistics, or I build a desk in my workshop. I don't wait for things to come to me."

Computer Science Creates Three Departments

The School of Computer Science and Technology has officially divided into three departments: Applied Computer Studies, Undergraduate Computer Science and Graduate Computer Science.

The reorganization is designed to provide administrative structure for the school's increasing size, currently totalling 1,400 students and over 30 faculty members.

The new structure includes the establishment of the Department of Applied Computer Studies and the appointment of Guy Johnson, who has been a professor in computer science since 1974, as chairman. The new department was created to develop a new graduate program in computer applications. It will offer general computer literacy courses required of all RIT students, courses in programming and data communications and support for intercurricular computer activities throughout RIT.

According to Wiley McKinzie, director of the School of Computer Science and Technology, "This department will help to increase enrollment in our school and allow us to combine new technologies such as videodiscs and computer communications."

Future plans include development of a 48-credit graduate curriculum in applied computer studies; and three additional areas of study which could include interactive video, instructional computing, and CAD/CAM (computer aided design and computer aided manufacturing).

Michael Lutz has been appointed chairman of the new Department of Undergraduate Studies, which enrolls 1,000 students. In the past, Lutz was responsible for all undergraduate computer science courses, whether they were geared for on-campus service or preparation for professional careers.

"The reorganization of the school will allow the Department of Undergraduate Computer Science to concentrate on professional education for students in computer science and heavy technical software programs," according to Lutz.

This quarter, the nine-member faculty will offer 46 sections to undergraduate computer science students as well as students in computer engineering, computer

engineering technology, biomedical computing, computational mathematics and printing and applied computer science.

Peter Anderson has been appointed chairman of the Department of Graduate Computer Science. Anderson says that recent changes will allow graduate students in his department to "have a home of their own."

Graduate faculty, computers, labs, and offices for graduate assistants and adjunct

faculty have been relocated from the Ross Building to the mezzanine of the College-Alumni Union. The faculty of eight will offer 25 sections to approximately 500 majors, mainly part-time graduate students.

As in the past, the department will offer a master of science degree in computer science, focusing on areas such as operating systems, programming languages, data communications and artificial intelligence.

Biomedical Photography Receives New Microscopes, Cameras

One of the world's largest producers of photographic goods and materials has donated equipment to RIT that will help students photograph some of the smallest parts of the human anatomy. Eastman Kodak Company's donation of photomicrography equipment to the Biomedical Photographic Communications Department, School of Photographic Arts and Sciences, will help in student instruction on the uses of modern systems. It consists of a specially outfitted microscope, three different cameras and an automatic exposure device, which are used in conjunction to create photographs of human or plant tissue and cell structures.

According to Nile Root, department chair, arrangements for transfer of the equipment to RIT were made by Martin Scott, who is a Kodak specialist in biomedical imagery, an adjunct faculty member in RIT's biomedical photography program and past president of the Biological Photographic Association (BPA).

Recently, 48 alumni and 13 faculty members and students from the program attended the 55th Annual International Meeting of BPA and walked away with nearly one-third of the photography awards given. They also presented 15 papers, exhibited 52 photographs and captured the association's highest award.

Of the 48 awards given during the conference, nine went to RIT alumni, four to RIT students and two to Nile Root.



Distinguished Service... Ezra A. Hale, center, an RIT Trustee since 1935, receives congratulations from his daughter, Mrs. Arthur Johnson, after being presented a citation for distinguished service by the Board of Trustees. Hale became an honorary trustee in 1967 and served as honorary chairman of the board from 1976 to 1984. Directly behind Hale is Trustee Chairman Bruce Bates, and President M. Richard Rose.



Frank Carretta, far right, Northeastern U.S. sales manager for Hewlett-Packard, and Dr. John D. Hromi, director of the Center for Quality and Applied Statistics, look on as President M. Richard Rose works out an imaginary problem on HP 1000 system given to RIT.

Hewlett-Packard Awards Major Statistics Grant

Hewlett-Packard, an international manufacturer of measurement and computation products and systems for industry, business, engineering, science, medicine and education, has given a \$160,000 grant for computer hardware and software to the Center for Quality and Applied Statistics. The grant has brought the center an HP 1000 system with Quality Decision Management software that will be used by graduate statistics students.

Dr. John D. Hromi, director of the center, says, "The Center for Quality and Applied Statistics and Hewlett-Packard have joined in a productive relationship based on their mutual concern for assisting students, industry, business and government in the resolution of quality-related problems. The Quality Decision Management installation provides a focus to activities that will be carried out jointly by, or in support of, both Hewlett-Packard and the center. The donation makes the relationship more viable."

Hromi pointed out the benefits of the cooperative effort: the Center for Quality and Applied Statistics will be a resource from which Hewlett-Packard can draw to

assist and advise customers on data input and output; information and newly gained knowledge will be exchanged; the center will serve as a training site in the basics of statistical quality control for Hewlett-Packard customers; and students will be involved in real world experiences while benefitting from the imaginative and frontier-type projects the installation makes possible.

Derek Brink, Hewlett-Packard sales representative and a 1983 College of Science alumnus, was instrumental in the acquisition of the gift.

Enrollment Reflects Program Strengths

In spite of a declining enrollment pool of college-age students, RIT has slightly increased in full-time undergraduate enrollment for 1985-86.

"Our undergraduate full-time enrollment is a tribute to the strength of our career programs in the marketplace," said Dr. Robert Frisina, vice president and secretary of the Institute. "In addition, we are having the biggest corporate recruitment year in the history of the Institute, a further tribute to the career and professional preparation made in the classroom."

Full-time undergraduate enrollment increased from 9,110 to 9,121. Full-time graduate enrollment grew by one to 225. Full-time enrollment is 9,346, up from 9,334.

While part-time undergraduate enrollment declined slightly from 4,560 to 4,114 and graduate part-time enrollment from 1,337 to 1,326, RIT is demonstrating substantial increases in training and contract programs across the Institute.

"While demographic data shows a growth in the middle-age population, the trend seems to be for many individuals to pass over enrollment programs in favor of short-time training programs related to their current employment," Frisina added.

Total RIT enrollment is 14,786, compared to last year's total of 15,231.

Henry's—Gourmet Season

A new crew of sophomores and seniors from RIT's School of Food, Hotel and Tourism Management launched Henry's fall opening on Oct. 1 with an array of lunch and dinner offerings.

Aiming for management positions in the food industry, the students take charge of everything from waiting on tables to creating a la carte meals on the fourth floor of the George Eastman Memorial Building.

Throughout the quarter, seniors in banquet and catering classes offer gourmet dinners based on original themes on Tuesday and Thursday nights, and sophomores present a la carte lunches Tuesdays through Fridays from 11:30 a.m. to 1 p.m.

"Henry's opening marks the first time many students have ever waited on tables or cooked a meal for the public. It is one of the most demanding situations in the food business," says George Alley, director of the School of Food, Hotel and Tourism Management. The school is part of the College of Applied Science and Technology.

Selections from this quarter's lunch entrees include beef stroganoff, southern fried chicken and special low-calorie items selected by dietetics students from the school. A variety of soups, salads and sandwiches are also available.

Dinners begin with cocktails at 6 p.m., according to the following schedule:

- Oct. 10 - Yuppies Night Out - Pacific Salmon
- Oct. 15 - Bon Voyage R.M.S. Titanic - English Beef
- Oct. 17 - Oktoberfest Buffet - All You Can Eat
- Oct. 22 - Henry Lomb's Birthday Party - Veal Francaise
- Oct. 24 - A Night in Hollywood - Veal Oscar
- Oct. 31 - Sonoma Valley Party - Chicken Monterey
- Nov. 7 - A Stroll Down Park Avenue - Filet Ester Hazy

"The students are in the front lines of the food business at Henry's," notes 29-year-old Drew Montecullo, head of the

restaurant's day-to-day operations. "We expose them to every part of the operation so they will learn to manage people working as line cooks, bus people and waiters."

Three times a year, Montecullo has approximately three weeks in which to transform the sophomores from novices into competent restaurant staff.

Henry's will celebrate the end of the Fall Quarter on Nov. 13 with a special buffet lunch.

For lunch reservations, call 475-2351. Make dinner reservations by mail only, by writing to the School of Food, Hotel and Tourism Management.



Hard hat area...RIT President M. Richard Rose, last week, reviewed construction of the new Center for Microelectronic and Computer Engineering, wearing a hard helmet presented to him by RIT alum Klaus Gueldenpfenning, president of Redcom Inc. Gueldenpfenning is a 1974 graduate of the College of Engineering and completed his MBA at RIT in 1977.



SCHOLARSHIP WINNER...For the third year in a row, Kevin Osterhoudt is the recipient of a Henry J. Reilly Memorial Scholarship from the Air Force Reserve Officers Association in Washington.

Osterhoudt, a fifth-year biology major in the College of Science, was cited for demonstrating superior intellectual ability, motivation and desire for higher educational attainments, along with a sincere interest in the welfare of the United States.

The \$1,000 national scholarship is available to eligible children of reserve officers.

Osterhoudt was presented a certificate by Lt. Colonel Philip Tierney, deputy commander, 914th Tactical Airlift Group, Niagara Falls. Osterhoudt's father, John, who retired a major, was formerly attached to the 914th. From left to right are: Dr. Thomas Frederick, head of the Department of Biology; Osterhoudt; Tierney; and Dr. John Paliouras, dean of the College of Science.

Photo Dedicates Color Processor

In 1974, when Dean Lott was a newly-hired service representative for Kreonite Inc., he took his first trip east of the Mississippi to install a Kreonite Kre-Matic Processor at RIT. Last week, Lott, now Kreonite's vice president for North American sales, returned to RIT for the dedication of his company's latest donation to the Institute, a KM-A 20" Cibachrome Color Processor.

"This latest donation will enable us to do some truly fine work," said Jim Szczygiel, who works in the Color Center and trains students to use the equipment. "Because of the exceptional design of the Kreonite machine, we have greater flexibility and control."

At a dedication ceremony held in the Color Center, Thomas P. Iten, director of the School of Photographic Arts and Sciences, expressed RIT's appreciation for the gift. "Kreonite has given the school a great deal of support through major donations like this one. Once again, they are showing their generosity and their dedication to helping the students at RIT," he said.

Kreonite is well known for its automatic processors, more than 11,000 of which are currently in use worldwide.

Parents Say Thanks

Dear Friends,
It is with deep emotion and heartfelt appreciation that we thank the NTID community for their many beautiful expressions of love and remembrances of our daughter, Darcy. The memorial service held for Darcy on Wednesday evening was a loving tribute. Darcy truly enjoyed and loved her friends, teachers and school. She will remain in our hearts forever.

May God Bless and keep you all in his care.

Michael and Janet Rossetti

Allied Health Career Days Set

Health professionals will discuss their careers at the Sixth Annual RIT Allied Health Career Days on Thursday and Friday, Oct. 17 and 18 from 9:00 a.m. until noon, College-Alumni Union.

Junior and senior high school students will have the opportunity to learn about 17 different health-related careers and to attend three different 25-minute sessions. Faculty from RIT's Allied Health programs, with health professionals from the community, will discuss all phases of their

careers including work assignments, wages and benefits, opportunities for advancement, employment prospects and educational requirements. Last year more than 700 students from 40 Genesee region schools attended the career day to hear the presentations and ask their own questions of the health professionals.

NEWSMAKERS

● **Bill McKee**, Communications Dept., has been named director of Communications by Jack F. Smith, associate vice president, Institutional Advancement. McKee joined the department in 1978 after four years in radio news and has served as manager of media relations and director of Public Information.

● **Neil Fagenbaum**, Communications Dept., has been named associate director of Communications for Media Relations. Formerly manager of media relations, Fagenbaum came to RIT in 1981, after several years in radio news, including serving as news director of WNYR/WEZO.

● **William J. Welch**, Controller, has been elected president of the Civil War Round Table of Rochester. The Round Table, which meets monthly, is a discussion group interested in the historical, political and economic aspects of the 1860s in America.

● **Dr. John Humphries**, formerly with the Department of Faculty and Program Development, has been appointed director of International Faculty Exchange. Humphries, who recently resumed his position as professor in the College of Liberal Arts, is responsible for RIT's three reciprocal faculty exchange agreements with Shanghai Technological University and Zhejiang University in China, and the Universidad Autonoma Metropolitana in Mexico City.

● **Shirley Gray**, supervisor, Media Resource Center, Instructional Media Services, was one of ten RIT staff members who participated in a program sponsored by Workshop, a health association program that provides transitional employment for persons who have been psychiatric patients or have learning disabilities. Gray had a Health Association client as an employee in the Media Resource Center for three months and received a certificate of appreciation from the Workshop program.

● **Students and faculty** of the audiovisual communications program recently presented an 18-projector multi-image show at the Rochester Riverside Convention Center. The presentation was developed for the Rochester Chapter of the National Machine Tool Association to promote the use of American, rather than foreign, machine shops.

● **Clint Wallington**, director of the departments of Instructional Technology and Career and Human Resource Development, will present sessions on "The Psychology of Media Presentations" and "Multi-Image Closeup" at an "All Pro" seminar, Jan. 16-17, 1986 in Las Vegas. The seminar will be sponsored by AV Video magazine.

● **Leila Hopkins**, coordinator of the Dietetics Program in the School of Food, Hotel and Tourism Management, is on the advisory committee responsible for planning the upcoming "Women's Nutrition and Health Issues Symposium", Oct. 24-25 at the Holiday Inn in Henrietta. The school is one of six health-related institutions sponsoring the event.

● **Sandra Modlin**, instructor, Department of Instructional Technology, recently published a book review of *Writing and Analyzing Effective Computer System Documentation* by Ann Stuart in the *IEEE Software Journal*.

● **Frank Cicha**, director of Alumni Relations, is co-coordinating "An Alumni Program Audit," a session on standards for evaluating alumni programs as part of a "Workshop for Alumni Professionals" on Oct. 31 at City Center.

Sponsored by Rochester Area Colleges, the day-long seminar will focus on communications, special events and use of volunteers in alumni programs.

● **Louis Andolino**, associate professor of political science, College of Liberal Arts, is co-editor (with Dr. Robert McKinney) of *A Summary of the Proceedings from the conference, Soviet Realities: People, Politics, Culture*, which took place last March. Andolino was a member of the conference planning committee and a discussant in the session, "The Political System: Leadership and Governance, Past and Present."

● **Helen Irving**, associate professor of social work, College of Liberal Arts, has been nominated for inclusion in the initial edition of the directory, *Who's Who Among Human Services Professionals*, scheduled for publication in 1986.

● **Dr. Marvin Gruber** and **Dr. David Farnsworth**, both of the Department of Mathematics, College of Science, recently participated in the annual American Statistical Association meeting in Las Vegas. Dr. Gruber gave the paper "A Generalization of the Empirical Bayes Estimator for R Linear Models." Dr. Farnsworth chaired the session *Time Series of the Physical and Engineering Sciences Section*.

● **Dr. Patricia Clark**, Department of Mathematics, College of Science, and Dr. Alfred Clark of the University of Rochester, presented the paper "The End Points of the Oxygen Path: Transport Resistance in Red Blood Cells and Mitochondria" at a recent meeting of the International Society on Oxygen Transport to Tissue, Raleigh, NC. The Text will appear in *Oxygen Transport to Tissue VIII* to be published by Plenum Press in 1986.

● **Gene Hoff**, assistant professor of accounting with the College of Business, was the principal speaker at a Professional Development Seminar sponsored by the Rochester Chapter of the National Association of Accountants at its September meeting. He spoke on "The Certificate in Management Accounting."

Managers Require Variety of Styles

An executive with only one style of management isn't equipped to do his job, Oliver L. Niehouse told Rochester area executives gathered for the opening session of the Center for Management Development's Executive Program.

Business managers are living in a world that science fiction writers and sociologists warned us about two decades ago, says Niehouse, president of the management consulting firm Oliver L. Niehouse and Associates, Inc., based in Forest Hills, N.Y. This is an age of rapid-fire change in every sector of life and commerce. To operate effectively, executives must have a repertoire of management styles, he told upper-level executives enrolled in the College of Business program.

For example, the participatory style of management recently resurrected by Japanese businessmen may work in some industries but it just isn't appropriate for operations with high employee turnover, such as fast-food restaurants, he says. "In those operations, managers are always training people. If they entered into participatory management, it would be a real fiasco."

On Sept. 30, Niehouse introduced a range of possible styles to executives enrolled in the CMD's program. He'll conduct a more intensive, three-day session Oct. 21, 22 and 23, to give executives a chance to "try on different management styles and become comfortable with them."

The Executive Program is one of several programs offered to Rochester area business people by the Center for Management Development within RIT's College of Business. All of the sessions are designed to help experienced managers further develop their skills.

The center invites successful business people and academics from RIT's College of Business and other institutions across the country to address executives, as well as managers involved in technical and non-profit operations. Dr. Philip Tyler is director of the center.

RIT Shoppers Organize Bus Trip to Cohoes

RIT's shoppers will stage their annual trip to the Cohoes manufacturing outlets in Cohoes, N.Y. on Saturday, Nov. 9. According to one of the trip's organizers, Joan Dammeyer, Institutional Research, the bus will leave parking lot D, near the ice rink, at 7 a.m.. The \$6 fee must be paid two weeks in advance to reserve the bus. For information contact Joan Dammeyer, 2258; Bev Hogan, 2080; or Paula Tormey, 262-3089. Checks should be sent to Joan Dammeyer, Institutional Research, George Eastman Memorial Building, room 4038.

It's Time to Update Your Phone Lists

Institute offices and departments should have received computer printouts to update for the RIT telephone directory. Please call Karen Beadling, Communications (262-6296), if you have not received your printout. (NOTE: NTID listings are being coordinated by Carol Pepe.) Updated information is due in Communications by Oct. 16, and delivery of the books is planned before the holidays.

PERSONNEL UPDATE

Starting Oct. 1, participants in the TIAA/CREF retirement program are able to change the allocation of their future premium payments between the two fund options of TIAA/CREF. Currently, employees make all investment changes through the RIT Personnel Office. As a result of this specialized telephone service, employees will be able to change their option by just making a phone call. However, employees will still need to work through the Personnel Office to open and close investment accounts, and to change contribution levels.

The toll-free allocation service number is 1-800-842-2252; you are encouraged to make use of this new service.

TIAA/CREF is also introducing a new toll-free telephone number for participants to call to receive information on such matters as taxation of annuity income, beneficiary designation, survivor benefits and information on the financial status of accounts. This toll-free number is 1-800-842-2872.

CALENDAR

Oct. 10-lunch: RIT Women's Network Lunch, Geri Curwin, guest speaker, "How to Market Yourself," CAU 1829 Room.

Oct. 11-lecture: "The American Printer," Roderick Stinehour, president and chairman of the board, Meriden-Stinehour Press, Webb Auditorium, 8 p.m., free and open to the public.

Oct. 14-sports: Women's Volleyball, Oswego, 4 p.m.

Oct. 14-Nov. 1-exhibit: Switzer Gallery at NTID, "Computer Graphics and Illustrations," by San Diego artist Nancy Oyos. Reception for the artist Monday, October 14, 4:30-6:30 p.m. Gallery hours are Monday through Friday, 8:30 a.m.-4:30 p.m.

Oct. 15-lecture: Lucien Clergue, fine art photographer from Arles, France, 1 p.m.,

Ingle Auditorium. For more information contact Weston Kemp, School of Photographic Arts and Sciences.

Oct. 16-sports: Women's Tennis, William Smith, 3:30 p.m.

Oct. 16-sports: Women's Soccer, William Smith, 4 p.m.

Oct. 16-lecture: "Communication: Personal and Group Contexts," RIT Kern Professor V.V. Raman, 7:30 p.m., Ingle Auditorium.

Oct. 17-lecture: "William A. Reedy Memorial Lecture by documentary photographer Mary Ellen Mark, 7 p.m., NTID Theatre, free and open to the public.

Oct. 19-sports: Men's Soccer, Nazareth College, 1 p.m.



The Voice of America comes to RIT...The international radio network, "Voice of America," brought its blazing red, white and blue rolling studio to NTID last month. The Sept. 13 visit included interviews with Dr. William E. Castle, Dr. James DeCaro, Dr. Jack Clarcq, Dr. Ron Kelly and Dr. Elaine Sutherland. The network will incorporate the interviews in special feature programming to be aired throughout the world. The Voice of America describes itself as the global voice of the U.S. Information Agency and broadcasts programming daily in 42 languages.

N·E·W·S & E·V·E·N·T·S

Rochester Institute of Technology

One Lomb Memorial Drive
Post Office Box 9887
Rochester, NY 14623-0887Non-Profit Org.
U.S. Postage
PAID
Permit 626
Rochester, N.Y.LIBRARY
GLADYS

M TAYLOR