Community 2018 Logic Model

Situation

Community questioning the added value of WMCH

Approach by language regions and not at national level, lack of communication between regions

Too little available material, support and information from WMCH; nor formal processes for seeking input

Priorities

Diversify communities

Establish clear, professional communication channels

Provide adequate and timely information/ materials

Adequately respond to and service members

INPUTS

What we invest

WMCH human resources

Budget

Adequate connections to other Chapters and the WMF

Professional know-how

Education/ Comms. Materials

Giveaways and goodies for particular events

Photography equipment

OUTPUTS

Participants - Activities - Direct Products

Who we reach

Volunteers in CH

Volunteers abroad if applicable

Members

What we do

Participate in/ organize workshops, meet-ups, events, logistics

Provide platforms to advertise events by groups of interest, languages, and at national level

Create content, professionalize website

Clean wiki and establish a strategic approach for information flow

Support photographers/get accreditations

Mediate between community & GLAM

What we create

Networks

Content

Collaterals, portfolios

Videos/how-to's

Pictures

New idea generation

Partnerships

OUTCOMES - IMPACT

Short term - Intermediate - Long-Term

Results in terms of Learning

Enhanced satisfaction rate from the community

More active engagement in all linguistic regions

Cross-regional and international exchanges and opportunities for learning

Results in terms of changing Action

More members

More goodwill and positive comments from members about WMCH

New users and more regional activities

Results in terms of change to the Conditions

WMCH perceived as pioneer multilingual chapter in the Wikimedia movement

Positive community engagement and interaction

More effective use of resources (financial and human) through exchange, partnering and online provision of information

Assumptions

External Factors

Evaluation

Identification – Design – Implementation – Completion/Follow-up

Logic Model adapted and modified from UW Extension (2003). Program Development and Evaluation Logic Model. Available at: http://www.uwex.edu/ces/pdande/evaluation/pdf/LMfront.pdf (Retrieved 6/22/2013)