

Newcomers session A historical journey into Wikimedia

WIKIMEDIA

Delphine Ménard - aka notafish

- Arrived in Wikipedia in 2004 (October) and an admin on the French Wikipedia 3 months later
- A soft spot for Commons (a somewhat dormant admin there)
- Organized the 1st , 2nd and 4th Wikimánias (Frankfurt – Germany, Cambridge – USA, Alexandria – Egypt)
- Chapters Coordinator for the Foundation 2005-2008 (as volunteer, and as staff)
- Treasurer of Wikimedia France in 2006 and 2009
- Board member, treasurer, vice-president of Wikimedia Deutschland 2010-2013
- Advisor to the Chapters Committee/Affiliations Committee
- Community elected FDC member 2013-2015
- Wikimedia Foundation Staff (Program officer) since 2016

Àlex Hinojo - aka Kippelboy

- Arrived in Wikipedia in February 2007
- Created >800 articles before April 2007
- Wikipedian in Residence 2010-2011
- Wiki Loves _____
- Founder of Catalan Army
- Thematic org exception
- GLAM & EDU programme Manager
- Executive Director

Things you should keep in mind (conscious bias)

- I am a woman | *I am a white European man*
- I am a geek | *Who said Geek?*
- I was an editor (but I wrote an article a few weeks ago) | *I am a very active editor*
- We are both employees
- I am not an American but I am still "from the Global North" | *I am a multilingual activist*
- I think that Wikimedia only works if it fosters and leverages differences and diversity | *Wikimedia is the best example of what internet can be*
- I wouldn't have invested 10+ years of my life in the organisation if I didn't think it rocked and was worth the time. | *Best place to volunteer, making global impact while in pajamas*

Why this session?

“If we don't think of Wikipedia as having a specific context and history, we won't be able to think about Wikipedia in a way that actually makes sense.”

Britta Gustafson [[User:Dreamyshade]]



“Context is key.”

Some person somewhere.

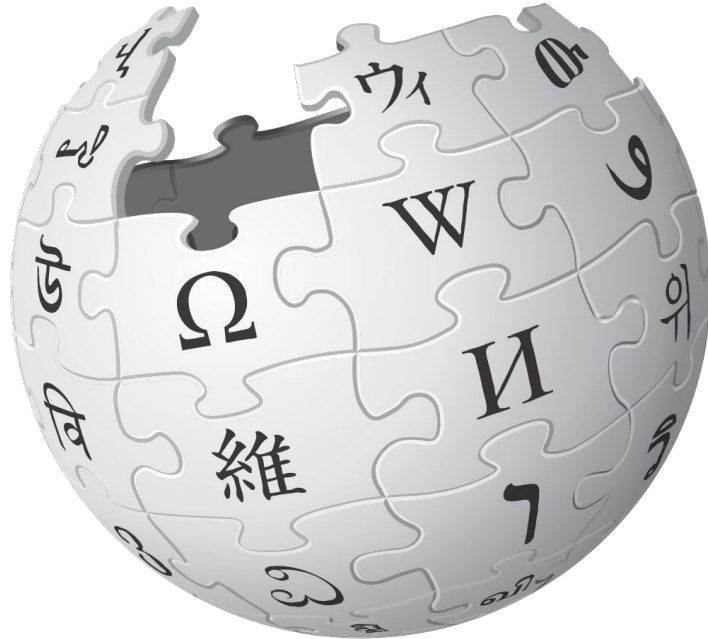
Hop on the train!

- The (organizational) train has been going for 14 years now
- We can't stop the train, but we can make it easier to have people be part of the journey



A bit of history

First, there was Wikipedia



And then, there was (the) Wikimedia (Foundation)

- Probably **2002/2003**: First fundraising action
- **2003** Wikimedia Foundation founded in Florida, as a recipient for funds.
 - Board: 2 trustees from Jimmy Wales' entourage, 2 Trustees from the community, Jimmy
- **2004** Wikimedia Deutschland founded



What is the Foundation?

- US based Foundation (non-profit 501c3)
- Non membership organisation (although it started as one)
- Board of 10 people
 - 3 community elected seats
 - 2 chapters selected board seats
 - 4 appointed seats
 - 1 founder seat

What are Wikimedia affiliates?



WIKIMEDIA
MOVEMENT AFFILIATES

- Chapters
 - member associations
 - budgets between hundreds and millions of USD
- User Groups
 - to empower and engage people around the world to collect and develop educational content under a free license or in the public domain, and to disseminate it effectively and globally.
- Thematic organizations
 - independent non-profit organizations founded to support and promote the Wikimedia projects within a specified focal area

What do Wikimedia organizations do do?

- Various degrees of activities but mainly:
 - Contributor support (workshops, material, grants etc.)
 - GLAM coordination
 - Outreach events and programmes
 - PR...{insert here what you do}

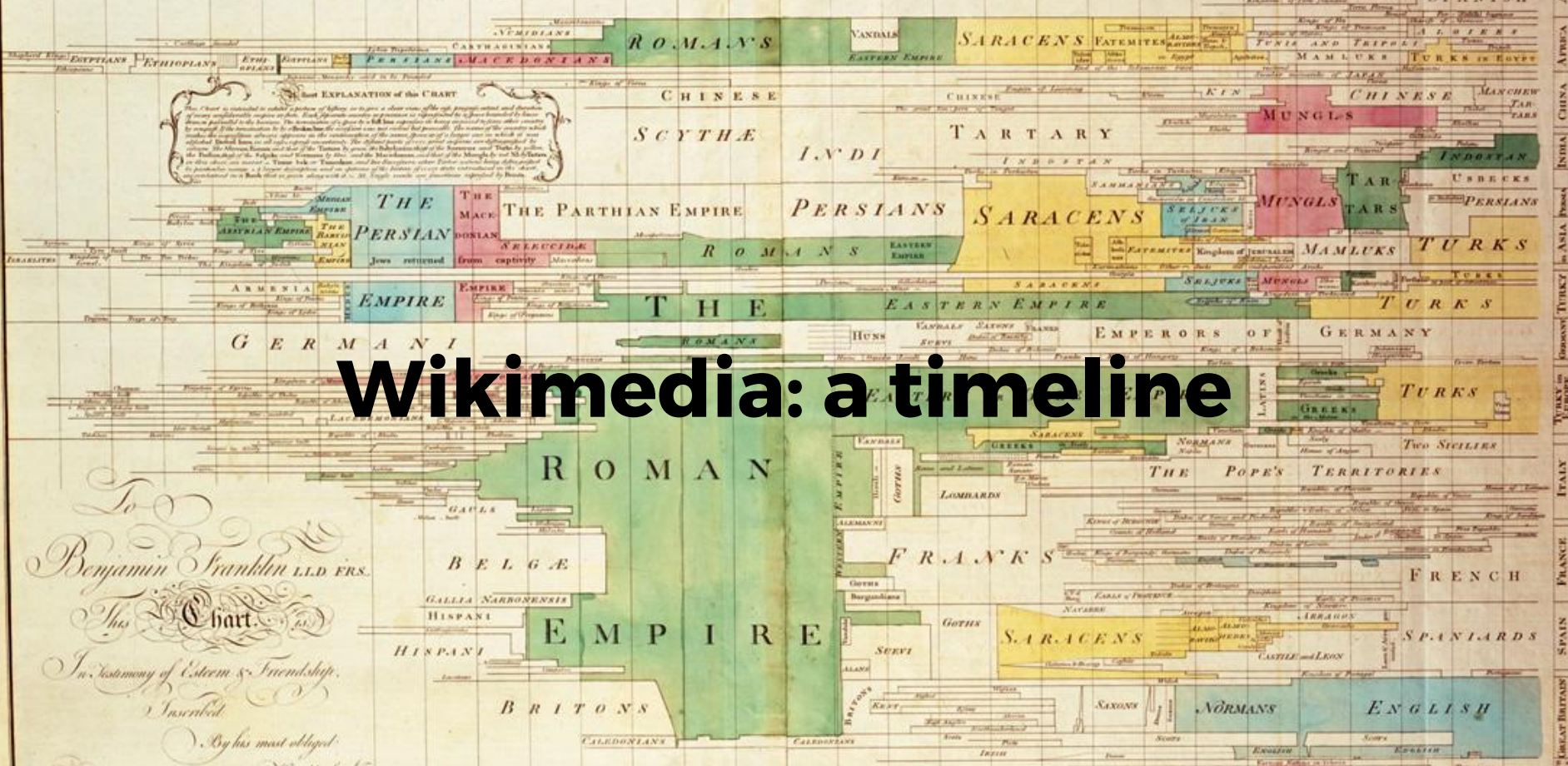


By Рәстәм Нурыев - Own work, CC BY-SA 4.0.



Par Yenijayiii- CC BY-SA 4.0

A NEW CHART OF HISTORY.



Timeline and facts

- **2003** - Wikimedia Foundation
 - Foundation has no dedicated staff.
- **2004** - Wikimedia Deutschland, Wikimedia France
- **2005** - Wikimedia Italia, Serbia, Polska
- April **2005**: Habemus Papam
- **2006**: First employee, and then first Executive Director for the Foundation, who was also the General Counsel



Timeline and facts

- **2006** - Creation of the Chapters Committee (Affcom)
 - recognition process
 - Trademark conversations / Fundraising
- **2007** - Reorganisation of the Foundation: Second executive Director
 - Move to San Francisco
- **2009**: Start of the first strategic planning process
- **2010**: Introduction of the first C-levels at the Foundation (structuration)

Timeline & facts

- **2010/2012** - Movement roles project
- **2011** Wikimania 'Haifa letter'
 - Wikimedia Foundation Board of Trustees letter regarding fundraising accountability - fundraising will be limited to a few countries
- **2012** - New affiliation models
- **2012**: Creation of the FDC



Timeline and facts

- **2012** - Narrowing focus
 - Focus on grants vs specific programs (India/Brazil)
 - Focus on technology
- **2012-2013** - Wikimedia Chapters Association starts and ends
- **2013** - Governance Review process of Wikimedia UK
- **2013** - Recognition of Amical Wikimedia
- **2013** - Board decision regarding FDC freeze and Chapter moratorium (Wikimedia Belgium is the last chapter approved)

Timeline and facts

- **2014** - 3rd Executive director at the Wikimedia Foundation
 - Growing pains
- **2016** - 4th Executive director
- **2016** - The Wikimedia Foundation has a budget of around 65 million USD and 250+ staff
- **2017** - Derecognition of chapters
- **2017** - 110+ affiliates



Wikimedia tools

- Meta resources

- Learning patterns
- Reports (annual plans, project reports...)
- Grants & microgrants
- [Wikimedia_Resource_Center](#)

- Conferences

- Regional conferences (CEE, WikiIndaba...)
- Wikimedia Conference
- Wikimania
- Hackathons



If nothing, else, this is what you might want to take away

- Wikimedia is
 - not as unique as we think and yet, so unique
 - Made of people, behind the nicknames
 - About sharing and exchanging
 - As diverse as diverse can be
- Also, let us never forget where we come from...
 - we were all small once
 - we may make mistakes, even very big mistakes



And who we are

Jason Krüger - CC-BY-SA 4.0

A close-up photograph of a butterfly with vibrant orange wings and black spots and markings. The butterfly is resting on a ground surface composed of soil, small grey rocks, and some green grass blades. The butterfly's body is dark brown and appears to have some white or light-colored markings. The overall scene is brightly lit, suggesting a sunny day.

Questions?

Gràcies, Merci, Thank you, Gracias, Danke

Talk to us :)

alexhinojo@gmail.com and dmenard@wikimedia.org

