Stages & Types

of Evaluation

Activities of Evaluation Stages

Identification
- Identify what is known from past successes and failures
- Provide lessons learned
- Identify assumptions

Design
- Capture the baseline
- Set clear objectives
- Identify program's targets, indicators, and benchmarks
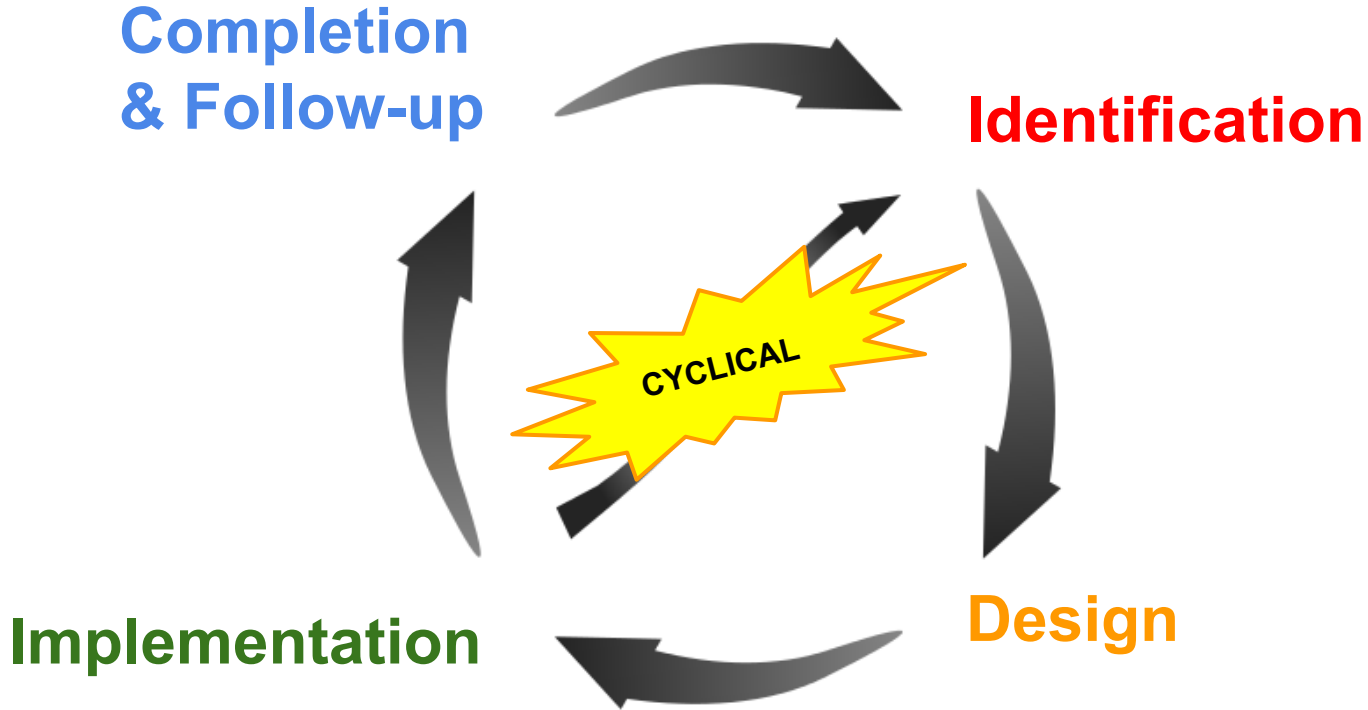
Implementation
- Monitor programming outputs and data capture
- Assess progress in delivery and along chain of outcomes
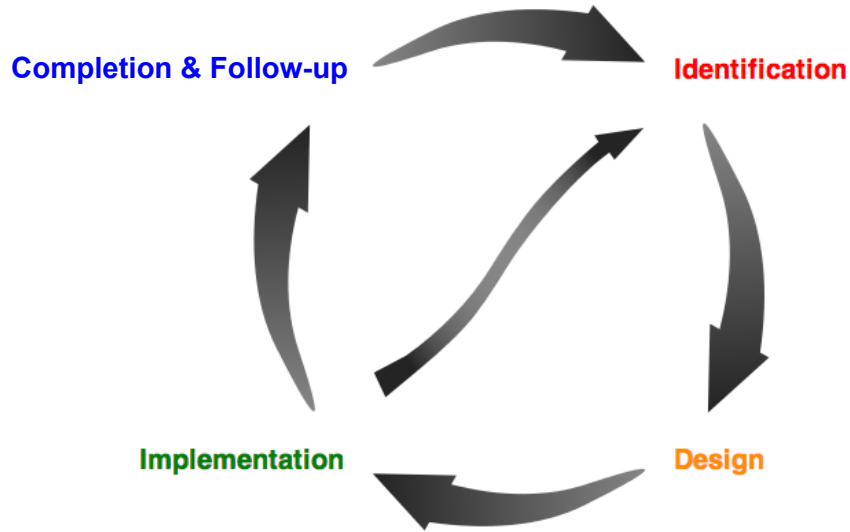
Completion/Follow-up
- Analyze, report, and apply evaluation findings
- Summative/Impact assessment of results, lessons learned, and next steps

Stages
of Evaluation

Types
of Evaluation

Needs Assessment

Feasibility Assessment

Monitoring

Formative/Process Evaluation
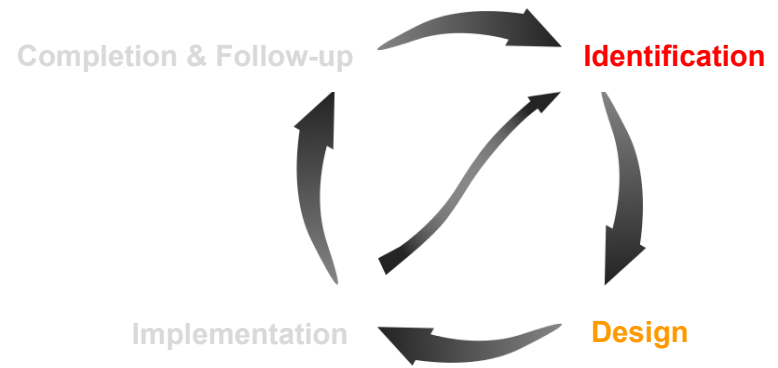
Context Evaluation

Summative Evaluation

Impact Evaluation

Needs Assessment

> *What change is needed?*

- Occurs before the program

- Identifies demand or gaps

- Used to establish:
  - Baselines (starting point)
  - Goals & objectives
  - Resources needed

Completion & Follow-up

Identification

Implementation

Design

There is no free picture for this species

Can you donate one?

Feasibility Assessment

Identification

Implementation

Design

> *What can we reasonably accomplish?*

- Examines whether the proposed program and activities are possible

- Assesses whether the proposed objectives are possible within the proposed plan and timeline

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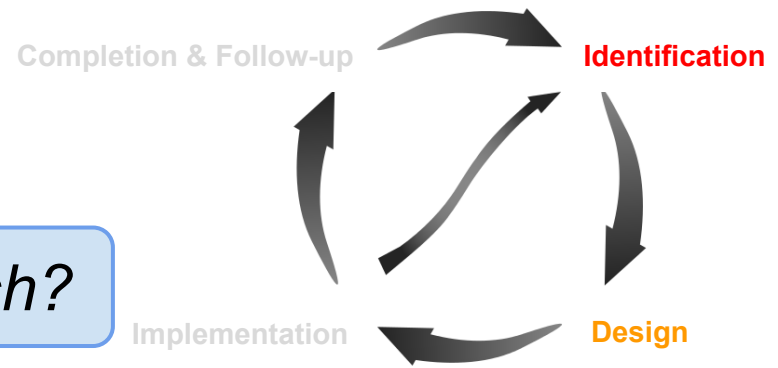
Monitoring

*Did we do what we set out to do?*

- Captures and tracks a program's:
    - **Inputs** (donations, time, other resources)

    - **Outputs** - (activities, participation, direct products)

    - Overall evaluation capability status

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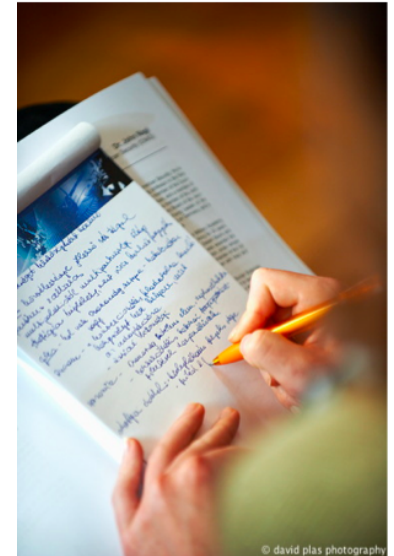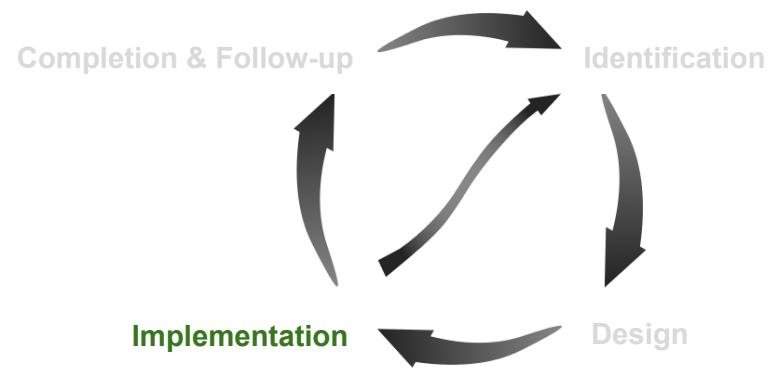
Context Evaluation

What external factors influenced the program?

- Examines the setting and environment of the program

- Assesses:
  - social
  - political
  - economical
 - geographical
  - cultural

Graphic Attribution: One Laptop Per Child, CC BY 2.0
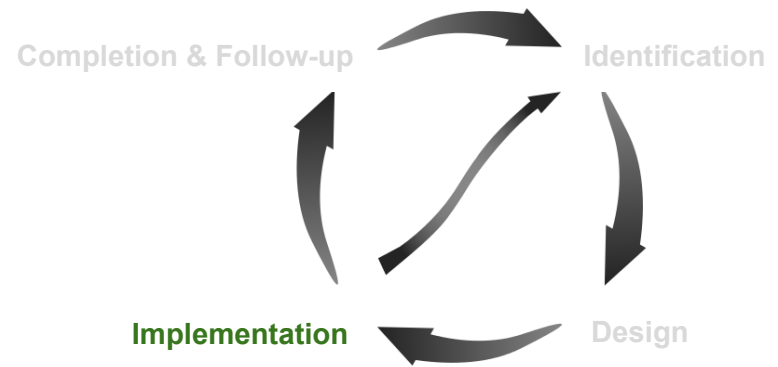
Formative/Process evaluation

How did it happen?
What were the pathways for implementation and change?

Implementation   Design

- Gives feedback about a program's delivery process to improve a program and its effectiveness

- Provides information for a program's modifications, documentation, and management
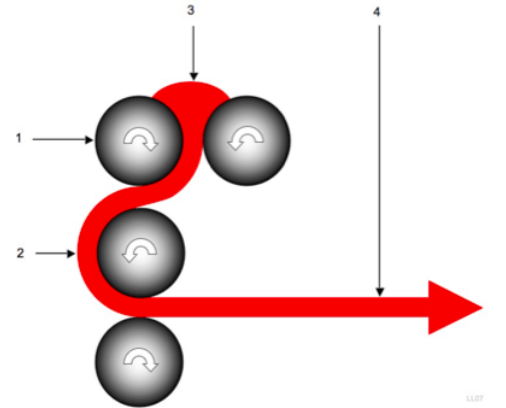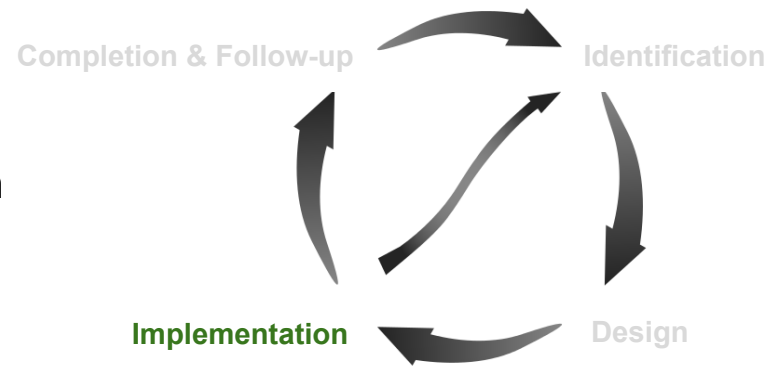
Summative Evaluation

> *Did we do what we set out to do? What worked? What didn't work?*

- Looks at whether a program's objectives were met after the program timeline is complete

- Provides evidence to inform judgments about a program's worth and future direction

Goal
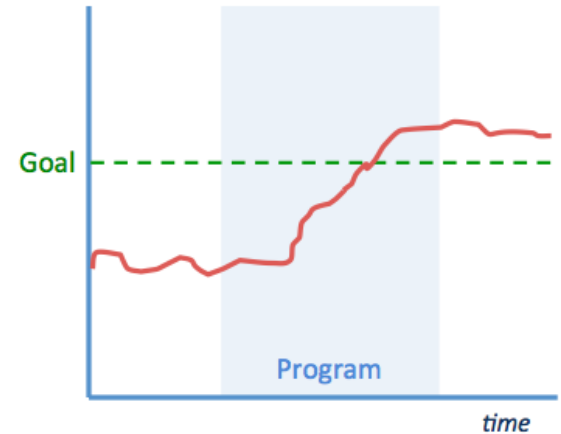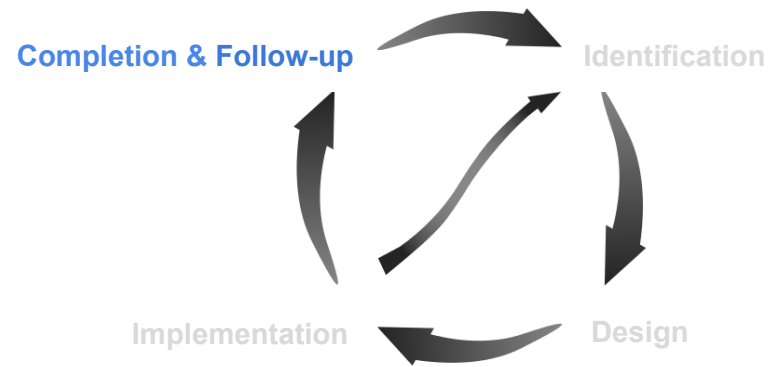
Program

time

Impact Evaluation

> *How much difference did it make?*

- Quantifies the contributions of a program toward *long-term outcome(s)*

- Requires a comparison of program participants:
  - Over time
  - To a control or comparison group

- Provides consistent and comparable data about programs to inform decisionmaking

Impact

Treatment

Control

Program
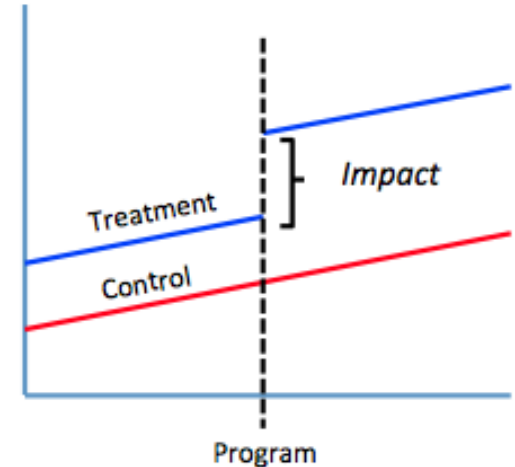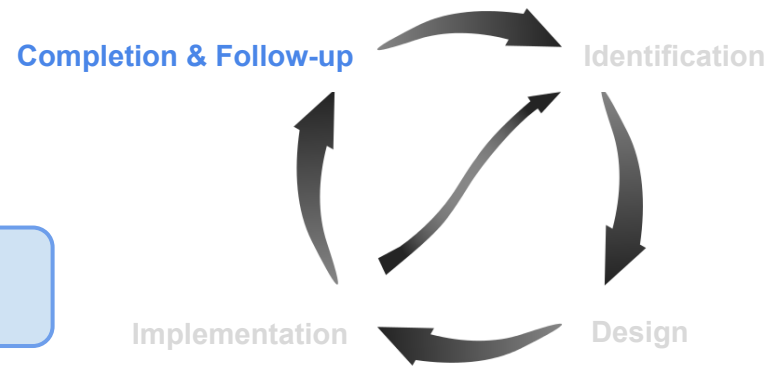
Questions?

Quick reference

of glossary terms

Identification stage
Design stage
Implementation stage
Completion/Follow-up stage

   Needs assessment

   Feasibility assessment
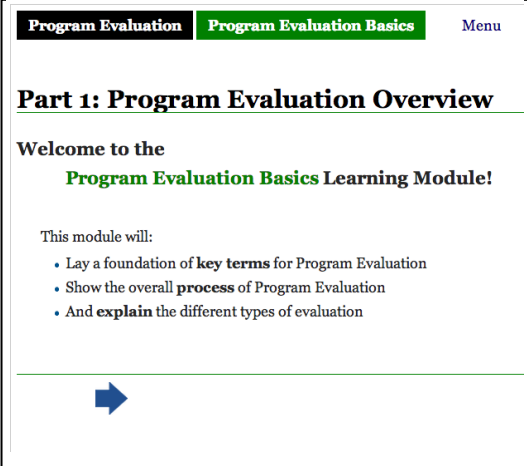
   Monitoring

   Process evaluation

   Context evaluation

   Summative evaluation

   Impact evaluation

Program Evaluation Basics learning module
Programs:Evaluation_portal/Learning_modules

Program Evaluation	Program Evaluation Basics	Menu

Part 1: Program Evaluation Overview

Welcome to the
   Program Evaluation Basics Learning Module!

This module will:

- Lay a foundation of **key terms** for Program Evaluation
- Show the overall **process** of Program Evaluation
- And **explain** the different types of evaluation