

WLM 2020 - Short Report

1. Overview of WLM 2020 in Morocco

Wiki Loves Monuments (or WLM) is an international photographic competition to promote historic sites and monuments around the world through Wikimedia projects (mainly Wikipedia and Wikimedia Commons). [Wikimedia MA User Group](#) (hereafter Wikimedia Morocco) has been the main organizer of the competition in Morocco since 2016.

By submitting photos to the competition, you share and help preserve the cultural heritage of Morocco for all Moroccans and the rest of the world, to enjoy through the internet.



The competition is usually organized in September each year. In 2020, we organized the competition in November due to the health situation (Covid pandemic). The focus was not only on uploading new photos of monuments but also to use existing photos from previous years in Wikipedia articles and their corresponding Wikidata items as well as categorizing these photos in Wikimedia Commons.

2. Activities

This year as the years before, we organized several activities in parallel during the competition. In this section, we present some of the main activities.

2.1. Social media

Before the start of the competition, we have prepared several graphics for publication in social media. Different accounts were



used such as facebook accounts (both of [Wikimedia Morocco](#) and [WLM Morocco](#)), [twitter](#) and [instagram](#) accounts.

The announcements in social media include details about

- name and goals of the competition
- key dates
- link to the landing page (or competition homepage)
- Conditions for participation

During the competition, we have also used some existing photos (from previous years) to present some notable monuments in Morocco. The following posts are some examples



Few days before the competition ended, we published reminders for anyone who missed to upload photos. Thus, the publications were reminders that X days are left for the competition to end with a link for participation.

Once the competition ended, we have made publications to thank everyone who participated in the competition hoping that they will participate again in the upcoming years.



2.2. Map of classified monuments

This year was an opportunity to build upon the work which was data on the Wikidata database of classified Moroccan monuments in WLM 2019. The aim is to include additional information to the Wikidata items, especially the coordinates, so that the photos of the monuments can be uploaded using the map on <https://maps.wikilovesmonuments.org/>.

This upload wizard is now available from 2020 to complement the classic upload tools on Wikimedia Commons. Thus, we have two options to upload monuments in the competition

- Directly upload the photo (with as much information as possible)
- Upload using the map

2.3. Editing

In addition to the photography competition that aims at uploading photos, we have organized activities for editing different Wikimedia projects such as Wikipedia, Wikidata and Commons.

Wikipedia

The aim of editing activities on Wikipedia was to improve existing articles of classified monuments, create new ones (if inexistant) and include better photos from previous years, e.g., as part of infoboxes or as a paragraph of a photo gallery.

This activity was organized in the form of excel documents where the rows for the monuments and the column for links to the existing Wikipedia articles in four main languages, i.e., Arabic, English, [Darija](#) and French. Examples of these excel tables can be found [here](#) or [here](#).

	A	B	E	F	G	H
1	Wikidata ID	Label_fr	العربية	الدارجة	English	Français
5	Q1548305	Grande Mosquée de Taza	https://ar.wikipedia.org/wiki/%D8%A7%D9%84%D8%AC%D8%A7%D9%85%D8%B9%D8%A7%D9%84%D9%83%D8%A8%D9%8A%D8%B1_%D8%AA%D8%A7%D8%B2%D8%A9		https://en.wikipedia.org/wiki/Great_Mosque_of_Taza	https://fr.wikipedia.org/wiki/Grande_mosqu%C3%A9e_de_Taza
6	Q12186211	Jardins exotiques de Bouknadel	https://ar.wikipedia.org/wiki/%D8%A7%D9%84%D8%AD%D8%AF%D8%A7%D8%A6%D9%82_%D8%A7%D9%84%D8%B9%D8%AC%D9%8A%D8%A8%D8%A9			https://fr.wikipedia.org/wiki/Jardins_exotiques_de_Bouknadel
7	Q3293729	Maristane de Salé	https://ar.wikipedia.org/wiki/%D8%A7%D9%84%D9%85%D8%A7%D8%B1%D8%B3%D8%AA%8%B3%D8%AA%D8%A7%D9%86_%D8%A7%D9%84%D9%82%D8%AF%D9%8A%D9%85_%D8%B3%D9%84%D8%A7	https://ary.wikipedia.org/wiki/%D9%84%D9%85%D8%A7%D8%B1%D8%B3%D8%AA%D8%A7%D9%86_%D9%84%D9%82%D8%AF%D9%8A%D9%85_%D8%B3%D9%84%D8%A7		https://fr.wikipedia.org/wiki/Maristan_de_Sal%C3%A9

Wikidata

Editing in Wikidata was mainly to include as much information to the existing items about classified monuments. Some of the main statements that are included are about

- **Label:** at least in English, Arabic, Darija or French)
- **Country:** set as Morocco
- **Located in the administrative territorial entity:** set to the nearest city
- **Heritage designation:** set as Moroccan Cultural Heritage
- **Image:** set to the most relevant photo in Commons
- **Coordinates:** if not found, set to the nearest city
- **Commons category:** set to the category in Commons (to create if inexistant)
- **Moroccan cultural heritage ID:** set to the IDPC identifier

Once the Wikipedia article is created, it is also recommended to include its link in the corresponding Wikidata item.

Commons

The main activity on Wikimedia Commons was about categorizing existing photos, mainly from previous editions, namely WLM16, WLM17, WLM18 and WLM19.

In case a classified monument did not have a category, it is created and included in the corresponding Wikidata item. The main category in [Morocco is Cultural heritage monuments in Morocco](#).

2.4. Tutorials

In parallel with the other mentioned activities, we worked on basic tutorials to help newcomers contribute to the competition but also outside when the competition ends. These tutorials are meant to help Moroccans (Darija speaking) and are thus all made in Darija.

A number of these video tutorials have been recorded. Some of their main topics are

- Wikipedia - How to create an account?
- Wikipedia - How to log in and out?
- Wikipedia - How to edit an article?
- Wikipedia - How to add pictures?
- Commons - Cat-a-lot (batch categorization)

The project will continue after WLM 2020 in Morocco, some of the upcoming recordings are

- Wikipedia - How to add a reference?
- Wikipedia - How to add an infobox?
- Wikipedia - How to link to wikidata?
- Commons - How to upload a photo?
- Commons - How to upload a photo in WLM?
- Commons - How to create a category?
- Commons - How to link to wikidata?
- Commons - Structured data?
- Commons - Mass upload tool
- Wikidata - How to create an account?
- Wikidata - How to create a new wikidata item?
- Wikidata - How to edit a wikidata item?
- Wikidata - Link to Wikipedia page

2.5. Collaborations

This year, Wikimedia Morocco attempted to build new collaborations with different organisations as part of WLM 2020 in Morocco. Some of these collaborations are

- Moroccan Ministry
 - Office National Marocain Du Tourisme - ONMT
- Tourism School ISITT
- Reading Network (شبكة القراءة)



Some of these have been successful (e.g., Reading Network) but some others are still awaiting responses from the organisations.

2.6. Workshops

A number of online workshops have been organized during WLM 2020 with members from Wikimedia Morocco and other partners.

Reading Network

The aim of this workshop was to introduce the competition to around 12 members of the Reading Network, a partner NGO of Wikimedia Morocco. The workshop included several parts such as

- Introduction to WLM, WLM in Morocco
- How to contribute and participate in WLM 2020 in Morocco?
- Basic tutorials
- Edit-a-thon



Wikimedia Morocco

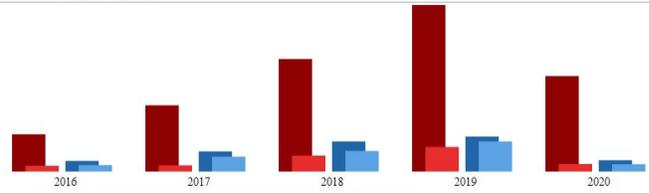
We have also organized a workshop with other members of our group during the last week of the competition. A recording of the workshop with the members of the “Reading Network” was shared beforehand. This helped start the workshop directly with an edit-a-thon where each one of the 6 participants created one or two articles.

3. Results

Although WLM 2020 was a challenging edition in Morocco, this year’s results are positive and encouraging.

3.1. Statistics

The focus of this year was more on using existing photos and improving the content in Wikimedia projects such as Wikipedia and Wikidata. Even with this, we have received a decent number of photos and the winners are of good quality to compete in the international competition. The statistics of 2020 compared to previous editions and other countries are as follows.



Year	Uploads	Images used in the wikis	Uploaders	Uploaders registered after competition start
2016	168	26 (15%)	48	29 (60%)
2017	299	28 (9%)	91	67 (73%)
2018	508	72 (14%)	136	93 (68%)
2019	752	111 (14%)	158	136 (86%)
2020	431	34 (7%)	51	33 (64%)

Country	Images*	Images used in the wikis	Uploaders	Uploaders registered after competition start	
29	Egypt	891	724 (81%)	139	106 (76%)
30	Jordan	876	341 (39%)	46	32 (70%)
31	Aruba	742	25 (3%)	39	31 (79%)
32	Slovenia	662	101 (15%)	26	9 (35%)
33	Malaysia	586	0 (0%)	10	3 (30%)
34	Algeria	559	106 (19%)	86	69 (80%)
35	Benin	553	33 (6%)	17	10 (59%)
36	Iraq	474	361 (76%)	152	141 (93%)
37	Syria	463	0 (0%)	48	39 (81%)
38	Morocco	431	38 (9%)	51	33 (65%)
39	Georgia	346	99 (29%)	34	20 (59%)
40	Nepal	346	27 (8%)	31	13 (42%)
41	Uganda	325	214 (66%)	13	6 (46%)

Statistics from <https://wikiloves.toolforge.org/country/Morocco>

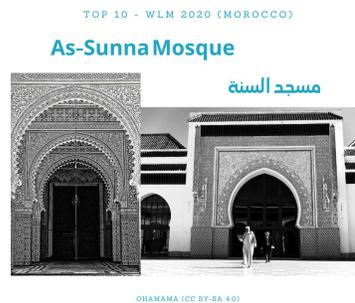
3.2. Winners

In the absence of a grant, this year's competition has only unveiled the top 10 winners qualifying to the international competitions. In previous editions, the top 3 photos were awarded valuable prizes as part of the grant budget.

The jury this year consisted of the two main organizers as well as another experienced member. The work of the jury went smoothly as previous editions thanks to the [montage tool](#). Three different steps are used in the evaluation process:

1. Yes/No: used to remove photos not satisfying the basic conditions (monument, minimum quality, own work, etc.)
2. Rating 1-5: used to select the best images based on the average rate of the different members of the jury (at this stage the top 10 can be already decided)
3. Sorting top 10: used to decide the final ranking of the photo, including finding the order of the top 10 photos

The [winning photos of WLM 2020 in Morocco](#) (the top 10) are as follows:



3.2. Challenges

This year's edition has many challenges that are mostly related to the pandemic situation in Morocco and around the world. The situation did not allow any offline (or on site) activities that we have been able to do in the previous editions such as photowalks, edit-a-thon meetups.

One challenge during edit-a-thons was the absence of reliable reference to write articles in the different languages. Most references are unreliable and lead to the deletion of the newly created articles. One possible solution would be to prepare (digital) libraries of reliable sources in the next editions.

Another challenge with this edition relates to the partnerships and collaborations. As in previous years, it was difficult to find partners and initiate collaborations with new organizations. Apart from a few positive partnerships, other attempts are still awaiting responses from the contacted organisations.

4. Lessons for WLM 2021 in Morocco

This year's edition was special mostly due to the Covid-19. However, it has also been special as it triggered a number of ideas and projects for the next edition, namely WLM 2021.

Some ideas for the next edition are

- Thematic edition, e.g., one historical city or one type of architecture
- Thematic edit-a-thons, e.g., focused on the year's theme
- Setting milestone, e.g.,
 - All classified monuments must have at least 1 photo (and 1 wiki article)
 - All destroyed (or endangered) monuments must have at least 1 wiki article
- Library of references
 - Grants for buying books to serve as main references
 - Digital library of reliable reference helpful to write about monuments
 - Preferably in different languages, e.g., Arabic, English and French