

# COMMUNITY PROGRAMME

Annual Plan 2024

Total budget: 175'500 CHF

## COMMUNITY HEALTH - RETAIN EXISTING VOLUNTEERS

### WMCH services to members

Improve communication and services to the community specifically through microgrants and scholarships.

Help to solve internal conflicts and legal issues.

### Offline meetups

Support the offline meetups of volunteers.

**Budget: 23'000 CHF**

## COMMUNITY BUILDING - RETAINING NEWLY ACQUIRED VOLUNTEERS

### Motivating

Create a system of gratification to motivate new volunteers; develop tools to identify new Swiss users in order to monitor and support them.

### Focussing

Identify specific areas to work on, like diversity & climate change, to attract more people interested in specific topics.

### Involving offline

Re-imagine offline events in order to make them more motivating.

**Budget: 54'000 CHF**

## COMMUNITY RECRUITMENT

### More topics more interests

Start to think about other interesting topics to attract volunteers rather than working on a number of generic and undefined topics.

### Target sub-communities

(e.g. photographers, travellers, coordinators)

Redefine the current communities and create specific programmes to attract volunteers following their interests

(photos >> Commons).

### Knowledge equity

Work with specific minorities and disabilities to reduce the gap.

**Budget: 20'000 CHF**

## COLLABORATION WITH BORDER CHAPTERS

### Transnational events

### Collaboration with border chapters

Communicate and collaborate with other Chapters or communities for transnational events.

**Budget: 32'000 CHF**

## COMMUNICATION & COORDINATION

### Improve communication and outreach

Be more present on social media and websites; develop a community-related communication strategy.

**Budget: 8'000 CHF**

## INTERNATIONAL COMMUNITY DEVELOPMENT

### Creation of regional hubs

WMCH supports the cross-border self-organisation of communities, such as Wikifranca

### Transnational initiatives

WMCH promotes the training of new volunteers in international projects.

### User groups support

Not all groups receive necessary support: WMCH selectively supports supplementary initiatives.

**Budget: 38'500 CHF**