Program Action – Logic Model

Situation

We have started to give Wikipedia lectures and editing training together with Higher education institutions, and see an increasing interest in this method. WMNO has now set a goal on continuing this work and giving at least

four lectures

of this type in

2016-2017.

Priorities

Increase the number of editors creating quality content on the Norwegian versions of Wikipedia.

INPUTS

OUTPUTS

Participants - Activities - Direct Products

OUTCOMES - IMPACT

Short term - Intermediate - L

Students and

academic staff

become

ambassadors

of free

knowledge.

Some students

continue to

edit

Wikipedia.

Higher

education

institutions

gain trust in

Wikipedia.

Long-Term

What we invest

Volunteer time

Staff time

Travel costs for volunteers

Information material on Wikipedia and on Creative Commons

Who we reach What we do create

Academic staff.

Students.

Organize
Wikipedia
lectures and
editing
workshops
with
interested

professors

and higher

education

institutions.

Wikipedia training

Network of
higher
education
institutions

Experience in

More people know how Wikipedia works.

Results in

terms of

Learning

Raised awareness on free knowledge

Article quality improved because of both academic influences

and diversity among editors. Results in terms of changing Action Results in terms of change to the Conditions

Wikipedia training become a part of how students share their knowledge.

Editing
Wikipedia will
hopefully be
seen as an
important way
to contribute to
society for HE
institutions.

Assumptions

External Factors

Evaluation

Identification - Design - Implementation - Completion/Follow-up