

N·E·W·S & E·V·E·N·T·S

American Video Institute Becomes Part of RIT

A national model for educating students in interactive videodisc design and electronic publishing is now part of RIT's College of Graphic Arts and Photography.

American Video Institute Inc., a not-for-profit corporation established in New York City in 1978, is being dissolved and has transferred its assets to RIT to establish and operate the American Video Institute Videodisc and Electronic Publishing Laboratory (AVI Laboratory).

AVI Laboratory will create life enhancing interactive videodisc or other recorded and/or electronically published programs to be used in government, industry and education. Further, AVI Laboratory will research, develop, distribute and promote hardware and software in connection with those programs.

John Ciampa, founder of American Video Institute, has been appointed director of AVI Laboratory. "I'm fascinated with the idea of the user controlling the programming and I see that as a revolution in communications because of the freedom and proliferation of taste and interests it portends," said Ciampa. "Viewers don't have to sit through a long line of prepared images and information, but can express their needs directly to the information delivery system and be satisfied instantly, or rather at their own speed."

According to Ciampa, RIT was selected as the site for AVI Laboratory because of its reputation in photography and also because "you can walk across the hall and consult with physicists and computer scientists." He added, "The medium demands expertise, not only in the art and science of the image, but in computers and engineering systems as well. At RIT I found both the artistic and scientific components required by disc technology."

RIT faculty and students collaborated with American Video Institute to produce videodisc, called Landisc II, for the City of Rochester last year. The project involved photographing all of the 62,000 real estate parcels in the city. Available in six public libraries, the disc enables taxpayers to compare their assessments with those of comparable homes. Viewers can see pictures of all the homes on their streets, in their neighborhoods or in other parts of the city.

Including aerial views, maps and special images of historic sites and landmarks, Landisc II has applications for tourist information, real estate inquiries and city planning, as well as its use in the assessment process.

The information made available by Landisc II has resulted in significant savings to the city resulting from a reduction in the number of litigations arising from assessment disagreements.

According to Malcolm Spaul, senior video analyst, AVI Laboratory and faculty member in RIT's School of Photographic Arts and Sciences, the videodisc is "the most massive storage inventory medium we have available today." One optical laser disc can contain 108,000 still frames, two hours of moving segments, 20 hours of audio or 10 billion bits of computer information.

Currently, AVI Laboratory is developing and producing a wide array of interactive videodisc applications. Plans include discs that teach deaf communication, computer programming and printing technology. Additionally, the National Association of Realtors has requested a study and design of an image delivery system for real estate brokers, and plans are underway for a joint project with the Rochester Sesquicentennial Committee.

Retirement Seminars Set

To help Institute employees 55 or older and their spouses prepare for retirement, the RIT Personnel office again has planned a series of pre-retirement seminars, announces Leslie Berkowitz, training administrator.

The first seminar, on Social Security and the Blue Cross/Blue Shield health plan, will take place from 2:30 to 4:30 p.m. today in room A201, College of Liberal Arts.

John Lee, area Social Security representative, and Dennis Snelling, from Blue Cross/Blue Shield, will speak.

Five other seminars are scheduled March 15, 22, April 5, 12, and 26. They will cover estate planning, the myths and realities of aging and health concerns, financial security, making the most of work and leisure time and RIT retirement benefits.

Attorney Thomas W. Petrillo, of Mullan, Brundage, Keigher, P.C., will address the March 15 seminar on "Legal Readiness and Estate Planning."

Invitations to attend have been sent employees eligible to attend. All sessions are set for 2:30 to 4:30 p.m., room A201, College of Liberal Arts.



John Ciampa (standing), director of the new AVI Laboratory in the College of Graphic Arts and Photography, supervises composition of images for a videodisc.

Dr. Thomas R. Plough, vice president for Academic Affairs, believes the disc technology will be "a powerful tool for teachers and learners, both in traditional and in continuing education. It will give our students a head start in the emerging interactive technologies."

Eastman Building Restoration Begins

Restoration of the brick walls of the George Eastman Memorial Building has begun and the RIT community should note these changes.

A fence was constructed Feb. 27 closing the visitors' parking lot near the Eastman Memorial Building. Gates are part of the fence in the entrance areas.

Although work on the bricks began Monday, parking will be allowed in this area during the first phase of the restoration expected to take from two to three weeks, depending upon the weather. At this time, workmen will "pin the brick" by drilling holes through the wall and inserting stainless steel dowels.

Once the pinning is finished, this parking area will be used as a construction staging area for the duration of the project.

Parking in the area of the building and the College-Alumni Union will be limited to five medical permit spaces along the outer border of the flower bed and two wheelchair parking spaces at the end of the median strip in Lomb Memorial Drive. A new ramp for wheelchair access has been constructed on the gymnasium side of the administration circle.

Richard Sterling, Campus Safety assistant director of operations, announces that 29 visitor parking spaces have been added to the 15 existing spaces in parking lot D. Parking there will be by permits from the Visitor Information Center. Signs indicate visitor parking.

Roy Demenint, Physical Plant assistant director of operations, announces that pedestrians may now use the covered walkway between the Eastman Building and the College-Alumni Union and the two south entrances to the Eastman Building.

CCE Extends Course Registration Dates

Because of last week's storm, RIT's College of Continuing Education has extended open registration on the RIT campus through this week without late fees. Such registration will take place today 9 until 8:30 p.m. and tomorrow, Friday, March 9, 9 to 4 p.m.

Registration also will be accepted Monday, March 12, 9 to 4 p.m., but with a late fee.

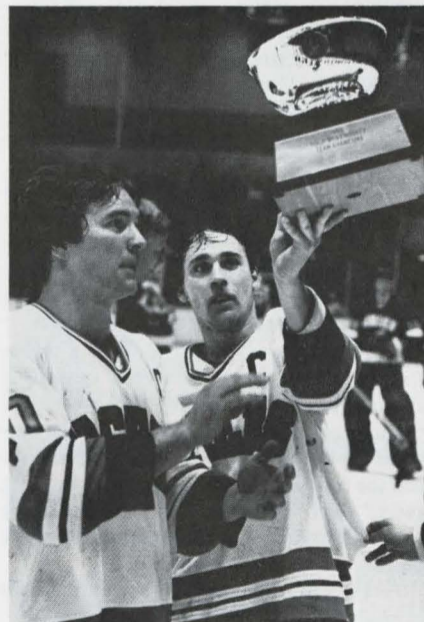


Maurice Montambault, #26 in white, goes flying during ECAC playoff game last Saturday at Frank Ritter Memorial Arena. The Tigers captured the ECAC Division II West title with a 3-1 victory over Union College. RIT advances to the NCAA Division III playoffs this weekend, hosting Oswego Friday and Saturday at 7:30 p.m. (Photo by Steve Hockstein)

Division Title Ours—NCAA Next!

With the ECAC West Division trophy safely tucked away, the RIT hockey team enters phase two this weekend, hosting first round action in the NCAA Division III Playoffs. The Tigers gained the number one seed in the nationals and play host to Oswego (number seven seed) Friday and Saturday in a two-game, total goal series.

Coach Brian Mason's icemen skated to victory in the ECACs last weekend, posting a 3-1 win over Union college. Norm Belanger tallied twice for RIT and Chris Johnstone added one goal. Dave Burkholder, senior netminder, was named MVP of the ECAC Tournament. RIT won the championship by downing Hamilton (7-0), Plattsburgh



Chuck Samar, left, and Chris Johnstone, right, team co-captains, accept the ECAC Division II West Championship trophy after winning the title in Frank Ritter Memorial Arena last Saturday. The Tigers defeated Union College, 3-1, to win the crown. RIT now advances to the NCAA Division III Tournament and play Oswego in the first round this Friday and Saturday. Last Saturday's victory marks the first ECAC hockey title for the Tigers in four years of Division II play. (Photo by Steve Hockstein, RIT photo illustration major)

Ceremony Honors 28 Outstanding Scholars Monday

RIT will honor 28 of its students at 4 p.m., Monday, March 12, when the Outstanding Undergraduate Scholarship Awards are presented in Webb Auditorium.

Family and friends of the RIT Scholars and the RIT community are invited to share this special ceremony with the new Outstanding Scholars. Dr. Thomas Plough, vice president for Academic Affairs, will preside over the ceremony. After his opening remarks, each college dean will present the scholars elected by that college.

"This is one of the most important events we hold on campus to recognize those who have performed in an extraordinary way," said Dr. Mark Guldin, dean of the College of Graphic Arts and Photography.

Selected by a review committee in his or her college, each RIT Scholar has maintained a minimum 3.85 grade point average out of a possible 4.0 for all college work and has completed at least 125 quarter credit hours of study. Selection also is based on achievements that complement academic pursuits, such as independent research, employment, creative work, service on student committees and civic activities.

This year's winners are: College of Applied Science and Technology — Luanne M. Burns, Nicholas Ilyadis, Michelle Masucci, Mark R. Mazgaj, Mary Ann O'Mara, Shelley Robertson, Susan M. Weatherup; College of Continuing Education — Robert L. Drojarski, Rose M. Gabriele, Mary C. Micket, Christina Parrett; College of Engineering — Michael Dobbertin, Jeffrey Scott Earl, Robert J. Jarnot, Donald M. McPherson, Jeffrey A. Miller, Jeffrey L. Minner, David W. Pimm; College of Graphic Arts and Photography — Hartmut L. Swisher; College of Liberal Arts — Betsey Kolodka Fus, Toni L. Raniewicz; College of Science — Dieter Boessmann, Sherry J. Harms, Barry W. Heller, Bryan R. Hollinger, Diane L. Poquadeck, Emily Ann Thompson, Janice C. Wolfman.

An engraved bronze medallion will be presented to each of the RIT Scholars in recognition of their accomplishments. Designed by the late Hans Christensen, renowned metalsmith and Charlotte Mowris Fredricks professor in the School for American Craftsmen at RIT, the medallion depicts the traditional symbols for wisdom and respect, the Athenian owl and olive branch.

"The award ceremony for the Outstanding Scholars at RIT is one of the high points of the academic year," said Plough. "Recognizing outstanding student performance is always a pleasure that President Rose, the deans and I look forward to each year."

"The academic achievements of our students here at RIT and in their professional lives is what assures the future of RIT."

Life Photographer, Teacher Says, 'No One Can Take Your Kind of Picture'



"I'm here to make my students as close to professional photographers as I can," said Peter Anderson, visiting professor of photojournalism in the College of Graphic Arts and Photography.

The former *Life* magazine photographer has had a colorful career leading to his current role of "catalyst" as he refers to his teaching duties.

Taking a circuitous route toward photography, he was at one time a racing car mechanic for Alpha Romeo. According to Anderson, the only course he experienced as a young boy was going to school, "where I had to do woodworking instead of the things I enjoyed." What he enjoyed was tinkering with engines and gliders. At the age of 11 he had a job as the "shiftable weight in a glider," says Anderson, who grew up in Scotland and Northern England. "I was paid in meals and transportation and my parents never knew what I was up to."

When World War II began, the British Army capitalized on Anderson's knowledge of engines by putting him to work as a driver/mechanic, delivering fuel for fighter planes.

Assigned to Malta, he met a local photographer. "I was impressed with the photographs he had," said Anderson. "Six months later I had learned to mix chemicals and use a camera." He began photographing weddings and doing soldiers' portraits. "I was making great money with this side venture!" said Anderson. "Later the army film unit assigned to photograph Roosevelt, Churchill and several generals got lost in Cairo. I was called in from under a vehicle I was repairing to fill in." The photos he shot were used all over Britain and Anderson was re-assigned as a combat photographer.

After the war Anderson became a photographer for the British government and later joined *Life* magazine as a contract photographer. "*Life* dealt with photography in a new format. Photographers were required to live with the topic...It was the biggest plum in the business, but you had to be dedicated, you had no life of your own."

Traveling widely during the 25 years he was in the business, Anderson shot photographs in coal mines, covered four revolutions in South America and was once arrested for photographing policemen club-

bing a group of women. "I was a boy with cameras," he said. "I never had any fear."

Anderson doesn't take many photos anymore. "I no longer have the naive feeling I can save the world...I try to do it now through my students," he said.

After leaving *Life* in 1971, Anderson freelanced in Australia for three years and worked for an advertising agency in Hawaii. He began teaching in 1972 when the well-known photographer, Cornell Capa, persuaded him to teach at the International Center of Photography in New York City. He later taught at the Rhode Island School of Design before coming to RIT in 1982.

Anderson doesn't believe that the visual aspects of photography can be taught. "The mechanics of photography are teachable, but nobody can take your kind of pictures," he said.

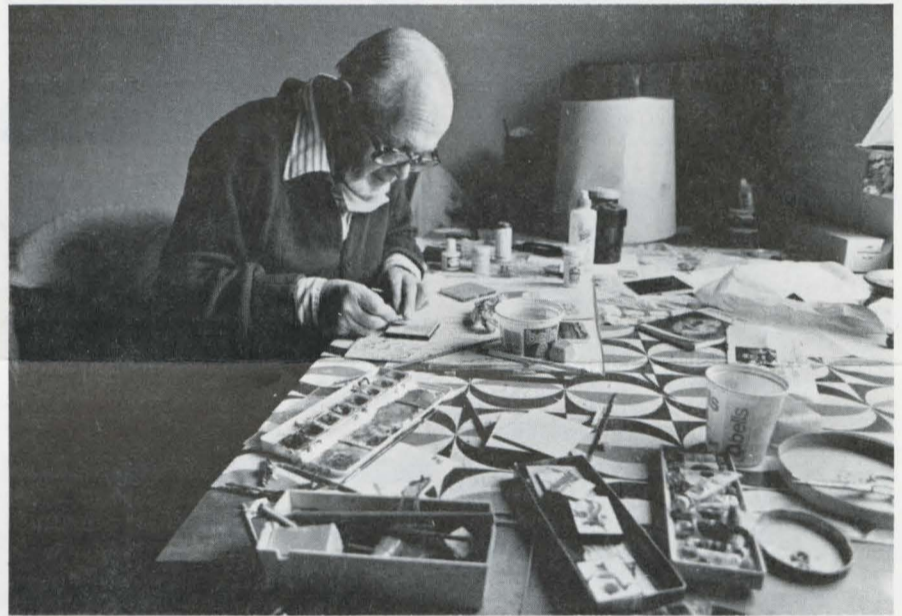
He describes American students as "shy" and works to overcome their shyness so their natural curiosity, so important to successful photographs according to Anderson, comes through. To this end he is avail-

able to students 24 hours every day. He is in his office every day of the week and students are welcome in his home.

citizens' group, which resulted in several excellent pictures and stories.

"Young people have more than they need of material things... they are hungry for more experiences," said Anderson. An excellent experience Anderson provides for four or five of his top students each year is a trip to New York City. He introduces the students to editors, photographers and designers at 15 or so top magazine agencies where they show their portfolios and get an inside look at the industry.

Still the tinker, Anderson's materials today include paint, paper, wool and words. The student of Zen does miniature paintings that start with a piece of paper and a doodle. "Something magnificent starts happening at times...and a doodle takes on shapes of a man galloping on a horse for example, or people dancing, or clouds." Reminiscent of his race car mechanic days Anderson builds realistic looking miniature replicas of race cars using photographs, straws and scraps of paper.



able to students 24 hours every day. He is in his office every day of the week and students are welcome in his home.

As they develop and learn to apply skills in writing, graphics, layout and typesetting, his photojournalism class, all fourth-year students, is given assignments as if Anderson were a magazine editor. During the Winter Quarter just completed, each student completed a magazine parody of *Look* magazine called "Hook." For Spring Quarter the primary assignments will be an annual report for a local piano factory and a major essay on unemployment in Rochester.

Anderson believes in promoting strong community affiliations. He arranges class projects for brochures and publicity campaigns for the Boy Scouts, YMCA, Easter seals and area hospitals. A recent project involved a three-day campout with a senior

His wool paintings can take anywhere from six months to a year to complete. With a design in mind, Anderson puts down glue and lays wool out on it in a pattern resembling rows of plowing in a field.

Anderson enjoys Dixieland jazz, going for walks, cooking and letter writing. Anderson, the visual artist, likes to turn his talent to verse in the form of Haiku.

Asked for an example he offered, "If death should come, Pay no mind, Today the sky was blue." — A fitting statement of Peter Anderson's joyful, energetic view of life.

Investigator Speaks Here on Citizen Review of Police

Should there be citizen review of police departments?

Eileen Luna, attorney and chief investigator for the Berkeley, Calif., Police Review Commission, will review the issue at 3 p.m. today, March 8, in room 3287, George Eastman Memorial Building.

Her talk, "Citizen Review of Police Operation: A Benefit to the Whole Community," is open to the public. Luna's visit is sponsored by the criminal justice program, RIT's School of Human Services, and the Judicial Process Commission. She addressed the commission's annual meeting at noon today.

Luna has been associated with the Berkeley review commission for four years and before that represented the Napa Valley Sheriffs Association. Last June she served as a panel member for the U.S. Congressional Black Caucus investigation of the use of deadly force and testified on that subject at hearings of the House of Representatives Judiciary Committee.

Registration Begins For Computer Classes

Information Systems and Computing (ISC) is offering a variety of seminars for faculty, staff, and students during Spring Quarter.

Topics include the use of DEC VAX/VMS, IBM, VM/CMS, text processing, word processing, microcomputers, and MINITAB, SAS and SPSS-X application processors. Pre-registration is required; a registration receipt will permit seminar participation.

The Spring Quarter Seminar Booklet, which contains descriptions of the seminars, and the registration form may be obtained in any of the user computing centers on campus or from User Services in the Lewis P. Ross Memorial Building (Building 10, Room A340). Seminar descriptions also are available by logging on to any DEC VAX/VMS system and entering HELP SEMINARS or by logging on to the IBM VM/CMS system and entering SEMINARS.



BIG EVENT... Graduation night for School of Applied Industrial Studies students was a special celebration as it marked as well the birthdays of Russell C. McCarthy and John Hostutler. McCarthy is a former president of the Industrial Management Council and Hostutler is the current president. Both men and the organization are supporters of SAIS. McCarthy, center, happily acknowledges birthday card signed by staff and students of SAIS, applauded by Jim Forman, left, director of SAIS, and at right, John Hostutler. As SAIS director, Forman currently holds the Russell C. McCarthy endowed chair.

PERSONNEL UPDATE

Personnel is pleased to announce that RIT has transferred its group Long Term Disability program to Unionmutual Insurance Company. Unionmutual is an industry leader in the long term disability field and the change is expected to have a positive effect upon our long term disability program. The following summary will highlight the benefits under the program and will serve as an interim information resource until the formal Summary Plan Description booklets are prepared.

Eligibility

All full-time, permanent employees are insured on the first of the month following or coinciding with one year of employment.

Benefit

All employees insured are eligible to receive 60 percent of their basic monthly salary rate to a maximum benefit of \$3,000 per month. Any Social Security benefits or Workers' Compensation benefits will continue to be coordinated with the LTD benefit.

In addition, once disability benefits are payable, a pension contribution benefit will be made to your TIAA or CREF account in the amount of 10% of your basic monthly salary rate.

Elimination Period

Benefits are payable after 180 days of total disability (RIT provides short term disability benefits for the first 180 days of disability).

Duration of Benefits

All employees who are disabled prior to age 60 will receive benefits to age 65. For those employees who are disabled after age 60, benefits will be payable beyond age 65 in compliance with federal age discrimination laws.

Exclusions and Limitations

No benefits are payable if the disability is caused by:

- a) active participation in a war, riot or rebellion; or
- b) intentionally self-inflicted injuries.

Rehabilitation Provision

To encourage a return to employment, the plan provides a rehabilitation benefit for a period of up to 24 months. The gross LTD benefit is reduced by only 50 percent of wages earned in rehabilitative employment. Under this arrangement, a disabled employee will receive more income from Unionmutual with rehabilitative employment than he/she would earn by continuing on total disability.

Brian Mason Honored By Clarkson Club

Brian Mason, RIT men's hockey coach, was honored by the Clarkson Club of Rochester March 4 between periods of the Rochester Americans-Binghamton Whalers American Hockey League contest.

A 1973 graduate of Clarkson College, Mason received a plaque in recognition of his achievements as RIT coach. Last year Mason guided the Tigers to the NCAA Division II championship, posting a 23-9 overall record. This season RIT is 23-5 and has been playing in the ECAC West Division Playoffs. NCAA championship competition begins in mid-March.

The award was initiated through the efforts of Tim LaLonde, 1978 Clarkson graduate, and president of the Clarkson Club of Rochester.

RIT Womens Club To Dine at Henry's

The RIT Womens Club is having "Dinner on Campus" at Henry's at 6:30 p.m. April 5.

Reservations are to be sent by March 19 to Helen Harris, 150 Thornton Rd. 14617. The price is \$15 per person. Make checks payable to Food and Hotel Tourism Management.

Survivor Income Benefit

In the event a disabled employee dies, the plan provides for a lump sum payment to the employee's beneficiaries in the amount of three times the last monthly benefit.

In order to qualify for this benefit, the employee must have been disabled for 180 days or more and have been receiving an LTD benefit.

Minimum Benefit

Regardless of the amount of income received from Social Security or Workers' Compensation, the plan will pay a minimum benefit equal to the greater of a) 10 percent of the employee's gross LTD benefit (60 percent of salary), or b) \$50.

Premium Contributions

All premiums and administrative expenses are paid by RIT.

If you have any questions, please contact your Employee Relations Administrator, 2424.

Directors Assistants Thank Supporters

Directors' Assistants (D.A.s) of the Student Affairs Division offered "hearty" thanks to their supporters at a Valentine's Day "appreciation celebration."

Institute supporters of the group and its projects were treated to cheese, fruit, crackers and punch, tea and coffee, chocolate hearts and a formal "thank you."

D.A.s established a Student Emergency Loan Fund last fall that they financed with the proceeds of a flea market and fair, sale of TLC packages to RIT freshmen and the sale of flowers each Monday RIT is in session. Flowers are sold from noon to 1:30 p.m. in the College-Alumni Union and from 11:30 a.m. to 1 p.m. in Grace Watson lobby.

The group reports that they have given 37 loans totaling \$2,259. Members sold 93 TLC packages.

Hockey Trophy

Continued from Page 1

(6-2) and Union (3-1). Enroute the Tigers broke the ECAC West Division record by allowing the fewest goals in the tourney (three).

The NCAA playoff scene is a familiar one for the Tigers. Last year, competing at the Division II level, RIT stunned the hockey world by capturing the crown with decisive wins over Mankato State, Lowell and Bemidji State.

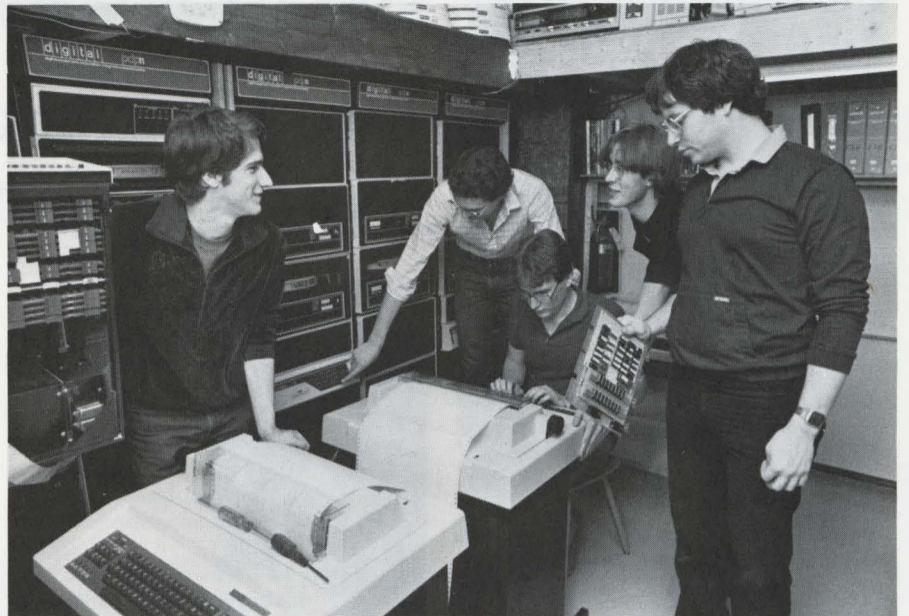
RIT enters this year's tournament with a 26-5 overall record and 25-2 in Division II play. Oswego is 20-9 overall and 18-6 in Division II. Other first round pairings include: #8 New England at #2 Babson, #6 Augsburg at #3 St. Thomas and #5 Union and #4 Wisconsin-River Falls.

Tickets are on sale in the Athletic office or RIT Sports Shop at a cost of \$3 for general admission. The winners advance to the semi-final and final rounds on March 16 and 17 at a site to be announced. RIT has a good chance of hosting the final four, assuming they advance past Oswego.

Old, New Bookplates On Exhibit in Cary

"Ex Libris: An Exhibition of Selected Bookplates" is now on exhibit in the Melbert B. Cary, Jr. Library in the Frank E. Gannett Memorial Building.

The exhibit of bookplates, both modern and historical, will be on display through the end of March.



CELEBRATING NTID DONATION—Computer Science House members check out the three PDP-11/34 computers obtained from NTID when the college purchased VAX computers. From the left, Bob Endlicher, computer science; Gerry Fish, house chairperson and computer engineering student; Lance Shepard and Ted Buffam, both computer science and Frank Giuffrida, electrical engineering and resident adviser. Fish said a proposal on the uses to be made of the computers was presented NTID through Dr. Barry Culhane, assistant vice president for Campus Life. NTID also donated other equipment necessary to operate the computers. The special interest house hosted a reception to honor Dr. William Castle, RIT vice president and NTID director. Faculty advisers are William Stratton, Warren Carithers and Kenneth Reek, all of the School of Computer Science and Technology, College of Applied Science and Technology.



REALIZING there are times when an outside point of view in sales and marketing can be of help, the College of Continuing Education recently invited Corinne C. Capolino, a career marketing consultant, and Basil J. Michel, marketing and technical consultant, to meet with its staff. The session came up with 42 ideas for marketing CCE and "proved to be interesting brainstorming," according to Dr. Fred Gardner, associate dean of the college. Capolino, at center, has an MBA from RIT and an MS in Career and Human Resource Development.

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