



How to organize or join an editing campaign?

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Art+Feminism Brazil

Welcome to the workshop!

Here's how we can have a great time together:

- Please read and respect our **Friendly Space Policy**: [w.wiki/5Fsc](https://www.wikiwand.com/en/Wikipedia:Friendly_Space_Policy)
- This workshop is **recorded on Youtube**
- People who signed up as *active participants* can turn on their microphone and camera - however, please keep your microphone muted when you're not speaking
- Everyone can **ask questions & add comments in the chat** (make sure you select "to everyone")
- Feel free to join the Celtic Knot Telegram groups: [w.wiki/5FqK](https://www.wikiwand.com/en/Wikipedia:Celtic_Knot_Telegram)



Agenda

- Warm-up (10 min)
- Let's meet some editing campaigns organizers! (30 min)
- Activity: What do we take away from these presentations? (10 min)
- Q&A (20 min)
- What do we need to organize an editing campaign?
 - Activity: Timeline and checklist (10 min)
 - Activity: Making a wishlist (10 min)
- Wrap-up (10 min)

The image features a scenic view of rolling green hills under a cloudy sky. A winding road is visible in the lower portion of the frame. A large, semi-transparent green Celtic knot graphic is centered over the image. The text "Warm-up" is written in white, bold, sans-serif font across the middle of the image, partially overlapping the knot and the landscape.

Warm-up

Do you have any experience with editing campaigns, if so, which ones did you participate in or organize?

Feel free to write down your answers in the chat.

For active participants, you can unmute your microphone and give your answer out loud.

With what kind of audience would you like to engage in your future campaigns?

Feel free to write down your answers in the chat.

For active participants, you can unmute your microphone and give your answer out loud.



Let's meet some editing campaign
organizers!



Projects on Welsh Wikipedia and how to monitor progress

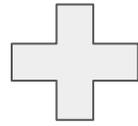
Robin Owain



Art+Feminism and how to engage with specific audiences

Michaela Blanc

NAPUPILA



ART + FEMINISM

Online Community Engagement

- NaPupila is a Brazilian curatorial collective that thinks critically about gender roles and power structures through the visual arts and material culture in Brazil.

- NaPupila's principles are aligned with **Art+Feminism** — “a campaign improving coverage of cis and transgender women, non-binary folks, feminism, and the arts on Wikipedia” — and we have been collaborating on a series of public programs for the Brazilian audience since 2019.



Photo: Courtesy of Gabi Carrera

This Is How We Do It (in 5 steps)

1. Select a **theme** or a commemoration (e.g., Labor Day, Black History Month, etc.)
2. Invite an **artist** (preference should be given to emerging creatives)
3. Create a spreadsheet with **possible articles** to be edited/created during your event
4. Invite a **guest speaker(s)**
5. Invite your **peers** (e.g., school friends, roommates, work colleagues, your Wiki sphere, etc.)

You got this!

What About You?

Guiding Questions

- What topics are you most interested in?
- In your selection of topics, are there any that are underrepresented on Wikipedia?
- Which articles on the topic can be upgraded or developed?
- Who's your community? It could be a community of friends, extended and/or chosen family.



Página principal
Conteúdo destacado
Eventos atuais
Esplanada
Página aleatória
Portais
Informar um erro

Colaboração

Bem-vindas
Ajuda
Página de testes
Portal comunitário
Mudanças recentes
Manutenção
Criar página
Páginas novas
Contato
Doativos

Ferramentas

Páginas afluentes
Carregar ficheiro
Páginas especiais
Versão para impressão
Informações da página

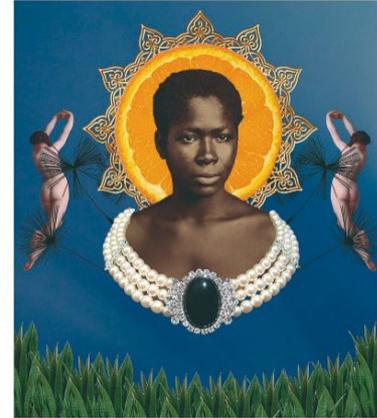
Q Pesquisar na Wikipédia

Ficheiro **Discussão** Ler Ver em Wikimedia Common

Ficheiro:Afetocolagem Desconstrução de Visualidades Negativas em Corpos Negros.jpg [ocultar]

Origem: Wikipédia, a enciclopédia livre.

Ficheiro Histórico do ficheiro Utilização local do ficheiro Utilização global do ficheiro Metadados



Dimensões desta antevisão: 537 × 500 pixels. Outras resoluções: 216 × 240 pixels | 430 × 400 pixels | 680 × 788 pixels | 918 × 1 024 pixels | 1 569 × 1 750 pixels.

Imagem numa resolução maior (1 569 × 1 750 pixels, tamanho: 3,13 MB, tipo MIME: image/jpeg)

Abrir no Visualizador Multimédia

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- Ver imagem original no Wikimedia Commons para mais informações.
- Como usar esta imagem fora da Wikipédia.

Afetocolagem retrieved from pt.wikipedia.org

Why Do We Do This?

Gender Bias on Wikipedia

Around 10% of Wikipedia editors identify as women.

And the editors who do identify as women are **more likely** than men to have their edits reverted.

Wikipedia editors are predominantly male



Source: https://en.wikipedia.org/wiki/File:Wikipedia_editors_are_predominantly_male.png

Practical Outcomes

As part of NaPupila's ongoing effort to contribute to discussions about the representation of art and visual culture from Brazil on online platforms, we've launched a catalogue to celebrate our communal achievements featuring

- The artists
- Guest panelists (speakers, scholars, journalists, museum professionals)
- Wiki instructors
- Institutional partners



Image: Courtesy of NaPupila



How about Wikisource?

Bodhisattwa

Let's talk Wikisource!

- Free and open
- Online digital library
- Public domain and relicensed primary works
- Collaboratively built and curated (“wiki”) by volunteers
- Inter-connected with Wikimedia projects
- Platform to transcribe and proofread works
- 1 multilingual and 69 language domains



Why proofread campaigns

- Engage new editors
- Bring back old editors
- Generate focused theme based content
- Achieve some statistical target
- Engage GLAM partners



Plan a campaign

1. Pick a **theme** which interests your community.
2. Identify **books** based on your theme.
3. Check if there are any missing or duplicate pages or bad scans.

Theme of a campaign

- Anniversary of a popular author
- Classical literature
- Specific genre (science-fiction, children's literature, travelogue etc.)
- Scans from a GLAM institute

Selection of books

- Easy to proofread
 - Prose
 - Play
- Difficult to proofread
 - Poetry
 - Reference books

Preparation

1. Design an **event page**
2. Set **campaign rules**
3. Enlist **proofread templates** used commonly and explain their uses
4. Enlist **books**
5. Configure tools to track **progress and statistics**
6. Announce **prizes**
7. Take measures to **ensure quality**
8. **Spread** the word

Track progress and statistics

- Wikisource Contest tool (<https://wscontest.toolforge.org>)
- Proofread progress bar
- RTRC

Wrap-up

- Declare winners and send prizes
- Transclude books for readers
- Create Wikidata items for each books and link them
- Evaluate what went wrong and what could be improved
- Take rest and plan for next campaign. :-)

Q&A: do you have any questions for the speakers?

Feel free to write down your answers in the chat.

For active participants, you can unmute your microphone and give your answer out loud.



Activity:
What do we take away from these presentations?

Collective notes-taking

Feel free to **write in the chat** what interesting points you took away from the presentations!

The facilitators will share a document and organize notes.



Activity:
What do we need to organize an editing campaign?

Timeline and checklist

Feel free to write down in the chat what are the key points people should keep in mind when preparing and running an editing campaign.

The facilitators will share a document and organize notes.

Wishlist & what could be improved

Feel free to write down in the chat what we would like to improve to be able to run editing campaign more easily.

The facilitators will share a document and organize notes.

A landscape of rolling green hills under a cloudy sky. A winding road is visible in the valley. A large, semi-transparent green Celtic knot graphic is overlaid on the image. The text "Wrap-up" is centered in white.

Wrap-up

Questions for all participants

- Name one interesting thing you got out of this workshop
- What might you do next to move forward with your project?
- How confident do you feel about running/joining an editing campaign?
- What else would you need?

Feel free to write down your answers in the chat.

Let's stay in touch!

To keep the discussions going and connect with other participants, don't forget to join the Celtic Knot Telegram groups: [w.wiki/5FqK](https://www.wiki.com/wiki/5FqK)



Thanks for your attention!

Get in touch with us:

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Bodhisattwa

[\[\[User talk:Bodhisattwa\]\]](https://en.wikipedia.org/wiki/User_talk:Bodhisattwa)

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