How to organize or join an editing campaign?

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Welcome to the workshop!

Here's how we can have a great time together:

- Please read and respect our **Friendly Space Policy**: w.wiki/5Fsc

- This workshop is **recorded on Youtube**

- People who signed up as *active participants* can turn on their microphone and camera - however, please keep your microphone muted when you're not speaking

- Everyone can **ask questions & add comments in the chat** (make sure you select "to everyone")

- Feel free to join the Celtic Knot Telegram groups: w.wiki/5FqK

Agenda

- Warm-up (10 min)

- Let's meet some editing campaigns organizers! (30 min)

- Activity: What do we take away from these presentations? (10 min)

- Q&A (20 min)

- What do we need to organize an editing campaign?

  - Activity: Timeline and checklist (10 min)

  - Activity: Making a wishlist (10 min)

- Wrap-up (10 min)

Warm-up

Do you have any experience with editing campaigns, if so, which ones did you participate in or organize?

Feel free to write down your answers in the chat.

For active participants, you can unmute your microphone and give your answer out loud.

With what kind of audience would you like to engage in your future campaigns?

Feel free to write down your answers in the chat.

For active participants, you can unmute your microphone and give your answer out loud.

Let's meet some editing campaign organizers!

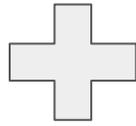# Projects on Welsh Wikipedia and how to monitor progress

Robin Owain

Art+Feminism and how to engage with specific audiences

Michaela Blanc

NAPUPILA + ART + FEMINISM

Online Community Engagement

➔ NaPupila is a Brazilian curatorial collective that thinks critically about gender roles and power structures through the visual arts and material culture in Brazil.

➔ NaPupila's principles are aligned with **Art+Feminism — "a campaign improving coverage of cis and transgender women, non-binary folks, feminism, and the arts on Wikipedia"** — and we have been collaborating on a series of public programs for the Brazilian audience since 2019.

Photo: Courtesy of Gabi Carrera

This Is How We Do It (in 5 steps)

1. Select a **theme** or a commemoration (e.g., Labor Day, Black History Month, etc.)

2. Invite an **artist** (preference should be given to emerging creatives)

3. Create a spreadsheet with **possible articles** to be edited/created during your event

4. Invite a **guest speaker**(s)

5. Invite your **peers** (e.g., school friends, roommates, work colleagues, your Wiki sphere, etc.)

You got this!

What About You?

Guiding Questions

➜ What topics are you most interested in?

➜ In your selection of topics, are there any that are underrepresented on Wikipedia?

➜ Which articles on the topic can be upgraded or developed?

➜ Who's your community? It could be a community of friends, extended and/or chosen family.

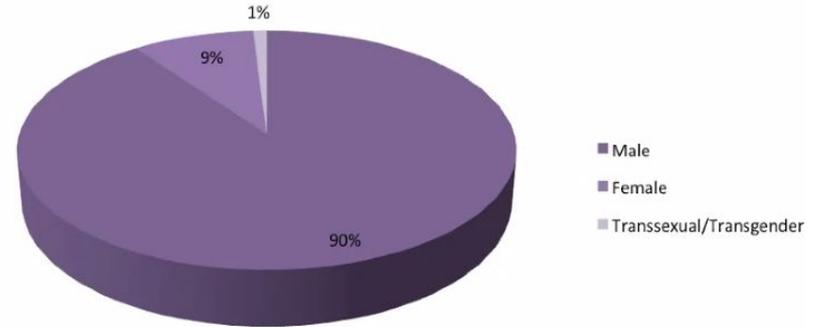*Afetocolagem* retrieved from pt.wikipedia.org

Why Do We Do This?

Gender Bias on Wikipedia

Around 10% of Wikipedia editors identify as women.

And the editors who do identify as women are **more likely** than men to have their edits reverted.

Source: https://en.wikipedia.org/wiki/File:Wikipedia_editors_are_predominantly_male.png

Practical Outcomes

As part of NaPupila's ongoing effort to contribute to discussions about the representation of art and visual culture from Brazil on online platforms, we've launched a catalogue to celebrate our communal achievements featuring

➔ The artists
➔ Guest panelists (speakers, scholars, journalists, museum professionals)
➔ Wiki instructors
➔ Institutional partners

Image: Courtesy of NaPupila

How about Wikisource?

Bodhisattwa

Let's talk Wikisource!

- Free and open

- Online digital library

- Public domain and relicensed primary works

- Collaboratively built and curated ("wiki") by volunteers

- Inter-connected with Wikimedia projects

- Platform to transcribe and proofread works

- 1 multilingual and 69 language domains

Why proofread campaigns

- Engage new editors

- Bring back old editors

- Generate focused theme based content

- Achieve some statistical target

- Engage GLAM partners

Plan a campaign

1. Pick a **theme** which interests your community.

2. Identify **books** based on your theme.

3. Check if there are any missing or duplicate pages or bad scans.

Theme of a campaign

- Anniversary of a popular author

- Classical literature

- Specific genre (science-fiction, children's literature, travelogue etc.)

- Scans from a GLAM institute

Selection of books

- Easy to proofread

    - Prose

    - Play

- Difficult to proofread

    - Poetry

    - Reference books

Preparation

1. Design an **event page**

2. Set **campaign rules**

3. Enlist **proofread templates** used commonly and explain their uses

4. Enlist **books**

5. Configure tools to track **progress and statistics**

6. Announce **prizes**

7. Take measures to **ensure quality**

8. **Spread** the word

Track progress and statistics

- Wikisource Contest tool (https://wscontest.toolforge.org)

- Proofread progress bar

- RTRC

Wrap-up

- Declare winners and send prizes

- Transclude books for readers

- Create Wikidata items for each books and link them

- Evaluate what went wrong and what could be improved

- Take rest and plan for next campaign. :-)

Q&A: do you have any questions for the speakers?

Feel free to write down your answers in the chat.

For active participants, you can unmute your microphone and give your answer out loud.

Activity:
What do we take away from these presentations?

Collective notes-taking

Feel free to **write in the chat** what interesting points you took away from the presentations!

The facilitators will share a document and organize notes.

Activity:
What do we need to organize an editing campaign?

Timeline and checklist

Feel free to write down in the chat what are the key points people should keep in mind when preparing and running an editing campaign.

The facilitators will share a document and organize notes.

Wishlist & what could be improved

Feel free to write down in the chat what we would like to improve to be able to run editing campaign more easily.

The facilitators will share a document and organize notes.

Wrap-up

Questions for all participants

- Name one interesting thing you got out of this workshop

- What might you do next to move forward with your project?

- How confident do you feel about running/joining an editing campaign?

- What else would you need?

Feel free to write down your answers in the chat.

Let's stay in touch!

To keep the discussions going and connect with other participants, don't forget to join the Celtic Knot Telegram groups: w.wiki/5FqK

Thanks for your attention!

Get in touch with us:

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