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Taka Kyoku So So No. 82 March 2, 1951

From: Director, Takamatsu National Taxation Bureau

Through: Shikoku Liaison & Coordination Office

To: Civil Information Officer, Shikoku Civil Affairs Region

Subject: Information Activities for tax payment in February, 1951

1. General Situation

Much emphasis was placed on through publicity for final returns of income tax for the 1950-1951 fiscal year and tax payments for the third quarter of the current fiscal year by utilizing every means and ways possible. Further-more, I dispatched a cinema group to Tokushima, and Kochi prefectures, respectively to increase the effect of publication.

2. Information Activities

a. Street Information Campaign

In order to publicize the final returns of income tax for the 1950-1951 fiscal year and speed up tax payment for the third quarter of the current fiscal year, this Bureau exercising jurisdiction over Tokushima and Kochi prefectures and Matsuyama Taxation Office over Ehime prefecture, respectively, organized a Publicity Campaign Group. The group went round on trucks with decorations within their jurisdiction broadcasting the prepared text on final return and tax payment by a loud speaker and at the same time distributed pamphlets.

b. Explanatory meeting and cinema show.

The publicity campaign group of the Bureau showed slide-film "How to resister the return", films on general tax payment publicity and a storied picture for attraction at night with a 16 mm film projector following the meeting of explanatory on final return of income tax sponsored by each Taxation Office.

The date of Street Information Campaign and the places held cinema show are as follows:

Publicity group of Bureau			Publicity group of Matsuyama Taxation Office	
Date	Name of Office	Place of explanatory meeting and motion picture show	Date	Name of Office
Feb. 13	Ikeda	Kamo-mura	Feb. 23	Imabari, Matsuyama
" 14	Wakimachi	Wakimachi	" 24	Iyosaijo, Imabari
" 15	Kawashima	Kawashima-cho	" 25	Iyosaijo, Niihama, Mishima
" 16	Tokushima	Samakouchi-mura	" 26	Mishima, Niihama, Iyosaijo, Matsuyama
" 17	Naruto	Aizono-mura		
" 18	Tomioka	Fukui-cho		
" 19	Mugi	Akui-cho		
" 20	Aki	Shino-mura		
" 21	"	Nishiwake-mura		
" 22	Akaoka	Noichi-mura		
" 23	Kochi	Honyama-mura		
" 24	Ino	Ino-cho		
" 25	Suzaki	Suzaki-cho		
" 26	Suzaki-Nakamura	-		
" 27	Nakamura	Sukumo-cho		

c. Spot Broadcast at the station of National Railway Corporation.

In compliance with my request at each station premises under the jurisdiction of Shikoku Railway Control Bureau, the spot-broadcast on through publicity for final return of income tax and tax payment for the third quarter of the current fiscal year was made.

d. Publicity broadcast by N.H.K.

In response to our request, Takamatsu, Tokushima, Kochi and Matsuyama Broadcasting Stations broadcasted the similar matters as mentioned above in hours of spot-broadcast, Prefectural citizens and radio notice plate.

e. Announcement of Statement

Chief of Direct Tax Dept. of Takamatsu National Taxation Bureau and chiefs of Kochi, Matsuyama and Tokushima Taxation Offices announced a statement on final return of income tax from Takamatsu, Kochi, Matsuyama and Tokushima Broadcasting Stations, respectively.

f. Advertisement in the press

Newspaper-advertisements to throughly publicize the final return of income tax were carried in the press as follows:

Asahi-shinbun	(each pref. column)	two times	Feb. 5	Feb. 15
Mainichi- "	(")	" " .	"	"
Sanyo- "		one times	Feb. 17	
Shikoku- "		" "	Feb. 15	
" "				
Ehime- "				
Yukan-Ehime- "				
Tokushima- "		four times	Feb. 5 / Feb. 25	Feb. 6 / Feb. 26
Tokushima-Minpo- "				
Kochi- "				

g. Drawing up glass slides for projection in Cinema Theatres.

24 sheets of glass slides for the above-mentioned purpose were drawn up and projected at each Cinema Theatre located under the jurisdiction of the Taxation Offices at the sites

of prefectural governments, Marugame, Tomioka, Naruto, Imabari, Niihama, Iyosaijo, Iyomishima and Uwajima Taxation Offices.

h. Suspension Cloth

Making up 46 sheets of suspension cloth stating the speeded up filling of final return and early tax payment for the third quarter of the current fiscal year, we distributed it to each Taxation Office to hang from the roof of its offices and buildings located in the main streets.

i. Poster

A large number of poster regarding final return and tax payment for the third quarter of the current fiscal year which were sent from the main office in Tokyo were noticed through cities, towns and villages offices.

j. Publicity by street broadcasting company.

In response to our request each street broadcasting company under jurisdiction of Takamatsu, Tokushima, Ikeda, Kochi, Niihama, Iyosaijo, Iyomishima and Yawatahama publicized the necessity to urge the filling of final return and tax payment for the third quarter of the current fiscal year in the street.

k. Publicity in cinema theatres.

In response to our request, the theatres under jurisdiction of each Taxation Office informed to the audience of the necessity to urge the filling of final return and tax payment for the third quarter of the current fiscal year between the acts by a loud-speaker.

l. Pamphlets

200,000 sheets of pamphlet stating the necessity to speed up the filling of final return and tax payment for the third quarter of the current fiscal year were printed and distributed to each Taxation Office in Shikoku Region for street publicity and delivery tucking in newspapers.

3. Enlightenment Campaign.

A lecture meeting co-sponsered by the Tax Complete Payment Campaign Central Headquarters and the Tax Complete Payment Campaign Ehime Head-quarters with the support of National Taxation Agency, Takamatsu National

Taxation Bureau and Matsuyama Central Broadcasting Station was held at 2.00 p.m. February 10 at Lion Theatre, Chifune-cho, Matsuyama-shi, in which Matajuro Okumura, Member of the Finance Standing Committee of the House of Representatives, Director of Takamatsu National Taxation Bureau and chief of Taxation Section of Ehime Prefecture Government gave speeches on Taxation respectively and two storied films were screened for attraction following the meeting. The gists of the speeches and question and answers at the meeting were recorded and broadcast from 6.30 p.m. on February 24 at Matsuyama Broadcasting Station.

局次 総務部長 総務課長 法人課長 電信電話課長 経済部長 経済課長

高局總々第八二號
昭和二十六年三月二日

四國連絡調整事務局長殿

高松國稅局長

二月分納稅宣傳實施報告について

標記について別紙のとおり、報告する。

高松國稅局

四國連調 26.3.3 受付

二月分納税宣傳實施報告

一、概況

昭和二十五年分所得税確定申告と第三期分納税についての周知徹底に重點をおいてあらゆる媒体を利用して宣傳を實施した。なお、局としては、徳島、高知兩縣に映畫班を派遣し効果の擴大を圖つた。

二、周知宣傳

イ、街頭宣傳

昭和二十五年分所得税確定申告と第三期分納税についての納税宣傳のため、宣傳班を局及び松山税務署において編成し、各々徳島縣、高知縣、及び愛媛縣本部各署を擔當、各税務署の管内をトラックを利用、デコレーションを設置して、申告と納税の悲愁文を放送しながら巡回街頭宣傳を實施し、途中チラシを散布した。

2 説明會と映畫會

局宣傳班においては十六ミリ映寫機を携行して、夜間各署における所得税確定申告説明會と同時に、スライド、フイルム「確定申告のかき方」を以て、一般宣傳説明會を行なつた。

及び、一般納税宣傳映畫、アトラクションとして劇映畫を上映した。

なお、街頭宣傳日程と映畫會を開催した場所は左の通りである。

局宣傳班

松山税務署　宣傳班

月日	署名	説明會及映畫會開催場所	月日	署名
二月十三日	池田	加茂村	二月二十三日	今治、松山
二月十四日	脇町	脇町	二月二十四日	伊予西條、今治
二月十五日	川島	川島町	二月二十五日	伊予西條、新居濱、三島
二月十六日	德島	佐那河内村	二月二十六日	三島、新居濱、伊予西條、松山
二月十七日	鳴門	藍園村		
二月十八日	富岡	福井町		
二月十九日	牟岐	穴喰町		
二月二十日	安藝	椎名村		
二月二十一日	〃	西分村		
二月二十二日	赤岡	野市町		
二月二十三日	高知	一本山町		

局宣傳班

月日	署名	説明會及映畫會開催場所	
二月二十四日	伊野	伊野町	
二月二十五日	須崎	須崎町	
二月二十六日	須崎―中村		
二月二十七日	中村	宿毛町	

3 國鐵驛スポット放送

四國鐵道局管内驛構内擴聲機によるスポットアナウンスを依頼し、確定申告と第三期分納税についての周知徹底を圖るためスポット放送を實施した。

4 放送局に對する宣傳放送の依頼

高松、徳島、高知、松山、各放送局に對してスポット放送及び縣民の時間、ラヂオ告知板の時間等において確定申告と第三期分納税に關する宣傳放送を行うよう依頼した。

5 ラヂオによる談話發表

局直税部長、高知、松山、徳島各署長が高松、高知、松山、徳島各放送

局より確定申告についての談話を發表した。

廣告

確定申告の周知徹底のため左記の新聞に廣告を掲載した。

二月二十五日	德島新聞	四回	二月五日
二月二六日	德島民報	四回	二月二五日
二月二十	高知新聞	四回	二月六日
二月二十七日	映畫館上映用グラスライドの作成		

確定申告と第三期分の納稅についてのグラスライドを二四枚作成、縣廳所在地署、丸亀、富岡、鳴門、今治、新居濱、伊予西條、伊予三

島、宇和島署管内の各映畫館において上映した。

8、縣垂幕

確定申告と第三期分納税についての態度の縣垂幕四六枚を作成、各税務署に配布、各署、目抜通りの建物より縣垂した。

9、ポスターの掲示

本庁より送附された確定申告と第三期分納税についてのポスターを各市町村を通じて各所に掲示した。

10、街頭放送

高松、徳島、池田、高知、新居浜、伊予西條、伊予三島、八幡浜各署管内における各街頭放送社に依頼して確定申告と第三期分納税の態度について

11、映畫館場内放送

各税務署管内映畫館に依頼し、確定申告と第三期分納税の態度について幕合を利用して放送した。

12、チラシの作成

確定申告と第三期分納税の態度についてのチラシ別紙の通りを局にお

いて二十萬枚印刷し、各署に配布し街頭宣傳及び新聞折込等により散布した。

三、勅宣傳講演会

イ、税をめぐる講演會

二月十日午后二時より租税完納運動愛媛縣本部主催、國税廳、高松國税局、松山市松山中央放送局後援の下に、松山市千船町ライオン館において、衆議員大藏常任委員會委員奥村又十郎氏、高松國税局長、愛媛縣税務課長の税をめぐる講演會が開催された。

なお、アトラクションとして劇映畫二本が上映された。

この講演會における各講演の要旨と質疑應答は錄音せられ二月十四日午后六時三十分より松山放送局より放送された。

租稅完納運動中央本部

Ehime

RBM

Taxation

4. Commendation of farmers of this prefecture:

The blue return system based on recommendations by Dr. Shoup has been adopted since January, 1950 in an effort to realize correct tax-payment. The results of this system applied by farmers in this prefecture stood higher than those of any other prefectures in our country, and a commendation ceremony in honor of the Ehime Prefectural Federation of Guidance Agricultural Cooperatives was given by the Tax Administration Bureau on 17th inst.

Out of 110,000 of regular farm-houses in the prefecture the number of those who keep their books totals 50,000, out of which as many as 25,000 have filed their blue returns. The above number of blue-return-filing farmers which is equivalent to 28% of all of the blue returns filed in this prefecture is very striking as compared with that of Hokkaido (11.4%) and the national average (3.5%).

Takakyoku-soso No. 38 2 Feb. 1951

From : Director, Takamatsu National Taxation Bureau

Thru : Shikoku Liaison & Coordination Office

To : Civil Information Officer, Shikoku Civil Affairs Region

Subject : Information activities for tax payment in Jan. 1951

1. General situation

Continuously from December on, there has been held everywhere in Shikoku Region the explanation meetings on book-keeping for farmers for settling final accounts in order to conclude those meetings having been held since last October.

My office held a popularization conference on book-keeping on blue return for leaders to conclude the meetings for medium and small enterprises having ended on last December.

Moreover, my office held an official commendation ceremony for Ehime Prefectural Federation of Leading Agricultural Associations who had raised No. 1 results throughout country with regard to the number of reporters on blue returns on agriculture, and also commendated officially local lectureres who had all the time played active parts at the meetings for medium and small enterprises.

As the final return on income tax is due at the end of February, my office made through program for dissemination thereof to be able to act all together after February.

2. Englightenment information

a. The explanation meetings on agricultural book-keeping

As it comes to an end for the meetings which were held for 3 months from October through December, all the taxation offices under jurisdiction of my office held the meetings chiefly with final accounts of book-keeping as subject in cooperation with each prefectural federation of agricultural production co-operative associations.

The blue return system were explained there with officers of the federation as lecturers in presence of direct tax section chiefs and income tax unit chiefs of the taxation offices.

b. The popularization conference on blue return book-keeping

In order to conclude the popularization drive for medium and small enterprise carried out last year, and also to have

an index for the coming activities, my office held a conference at my office for local lecturers, officials charged with blue return of taxation offices, tax practioners, public accountants selected among those charged with the drive of last year.

The said conference was held on 30 and 31 January 1951 with Mr. R. Aoki, committee of Enterprise Accounting Standard Investigation Commission, ESB Hqs., and Professor of Kwansei Gakuin University, as lecturer, and vivid questions and answers were made with audience, 106, in the end.

c. Commendation Ceremony for distinguished services

1) for Ehime Prefectural Federation of Leading Agricultural Association

My office gave a letter of thanks and commemoration article to the Federation who had contributed greatly to the popularization of blue return by which Ehime Prefecture stood at the top rank on the number of reporters on blue return for agriculture throughout country last year.

In the presence of general affairs dep't chief, general affairs section chief, and Information unit chief of my office, a representative of the federation made his greeting expressing that they would make utmost efforts for popularization drive in future.

It was said that the percentage of reporters on agriculture indicated 28.3 and the top rank throughout country was got by 7,000 members in charge of popularization of improvement.

2) for lecturers

My office gave letters of thanks and commemoration articles to local lecturers, 59, who had made mutual cooperation with taxation offices in the popularization drive for book-keeping on blue return.

3. Dissemination and Information

a. Final return

My office prepared program as prescribed in attached sheets to disseminate the term of blue return in February.

b. Advertisement on newspapers

My office inserted the advertisement on reserve deposit for tax payment, final return, and the third payment of income tax on local papers in four prefectures.

Simultaneously, the articles on final return and the third payment of income tax were delivered to the big presses.

立看板	2月中	署管内	署	各税務署において適当に製作し管内繁華街に設置すること。	
巡回宣伝	2月中	署管内	署	2月中各署において適当時機において実施すること。この際チラシを使用すること。	
街頭宣伝及び映画会	2月上旬～2月下旬	高知県下及び徳島県下各署	局、署	局より宣伝班を派遣し、本庁作製のスライドフイルム「確定申告のかき方」及びその他（別映画集を含む）を上映し、同時に説明会を実施するものとする。 なお、尽南はトラック又はその他で街頭宣伝する。	

確定申告宣伝計画

高松国税局　広報課

媒体	期間	実施場所	実施者	実施方法	備考
新聞記事	2月下旬	各紙	局、署	各紙に申告の慫慂及び申告状況発表	
新聞広告	2月5日、25日	〃	局	局においては大朝、大毎その他各紙に申告慫慂の広告を掲載する	
	2月5日、6日 2月25日、26日	各地方紙 〃	県庁所在地署	県庁所在地署においては月例新聞広告を利用し更に一回連続して掲載する。	経費は局において支出する。
ラジオ放送	2月上旬と2月下旬 (2月6日～8日、 2月25日～28日)	各放送局	局 県庁所在地署	四国四県各放送局に依頼してスポットアナウンス、ラジオ告知板、等の時間に確定申告について放送を行い周知徹底する。	
ラジオ談話放送	2月24日	〃	局 県庁所在地署	局においては、直税部長が「確定申告について」高松放送局より放送を行う。 県庁所在地署においては、署長が各放送局より放送を行うものとする。	
駅放送	2月5日より2月8日まで 2月25日より2月28日まで	四国管内三等駅以上約70駅	局	四国管内三等駅以上の放送設備を有する駅において、確定申告についての放送を依頼し周知徹底を行う。	署においても所轄駅に依頼放送を行うこと。

媒体	期間	実施場所	実施者	実施方法	備考
街頭放送社に依頼して行う放送	2月中旬より2月下旬(2月22日～2月28日)	市制地繁華街において	局	市制地にある各広告放送社と所轄税務署を通じ依頼して確定申告についての放送を実施する。署においてはこれが実施について監督をするものとする。	経費は局において負担する。
映画館場内放送	2月中	各署管内映画館	署	各署において管内映画館に依頼して実施するものとする。	
ポスター	2月中	署管内	局、署	本庁より各署に送付の手定	市制地数全部10万枚 営業用は1月22日、農業用は1月27日本庁発送の見込
パンフレット	2月中	署管内	局、署	本庁より各局に配付、当局より各署に配布する。各署においては説明会用として使用する。	全国市制割当、10万部
チラシ	2月中	署管内	局、署	当局において印刷し、各署に配布し、街頭宣伝に使用する。(各署平均5000枚)	当局において200,000枚印刷
ガラス、スライド	2月2日～2月28日	市制地映画館	局、署	局において製作し、市制地税務署に2枚宛配付し映画館で上映する。	上映料は当局において負担する。
懸垂幕	2月1日～2月28日	各署管内主要建物より懸垂する。	局、署	局において製作し、県庁所在地署3枚、市制地署2枚、その他1枚宛配布する。署においては署管内主要建物より懸垂するものとする。	

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につき大なる寄與をなした愛媛縣指導農業連合會に對し、感謝狀並びに記念品を贈呈して表彰した。局側よりは總務部長、總務課長、廣　報係長が出席、農協連代表者より今後普及に終　格一段と努力する旨の答辭があつて式を終了した。ちなみに同縣の申請割合（農業）二八、三五、七、〇〇〇名の改良普及員によつて全國一の成績をあげたものである。

ロ、中小先生を對象とするもの。

青色申告に應ずる簿記の普及運動に協力のあつた管内中小先生に對し、感謝狀と記念品を贈呈した。人員は五十九名。

三、周知宣傳

イ、確定申告

二月の確定申告期限周知のために別紙添付書類のとおり計畫をたてた。

2、新聞廣告

納税準備預金、確定申告、所得税第三期分納税について廣告、四國四縣各地方紙に掲載した。同時に確定申告、所得税第三期分納

ていた為、管内各署においては各縣生産農業協同組合連合會とタイアップ主として簿記決算を中心として開講した。講師には各農協連役員があたり、各署よりは直税課長、所得税係長等が出席、青色

二、申告制度につき説明した。

2 青色申告簿記普及協議會（以下二月三日一覧の部に出来なかった）

昨年展開された中小企業簿記普及運動のしめくゝりをつけ、併せて今後の活動の指針とする為、昨年度の普及運動に當つた各署依嘱の委員中、小先生、税務署における青色申告專擔者、管内税務代理士、計理士等を對象として局會議室で協議會を開催した。一月三十日、三十日の兩日に亘つて開かれ、講師には經濟安定本部企業會計基準審議會委員、關西學院大學教授、青木倫太郎氏がこれに當り、最後に聽衆者との間に活潑な質疑應答があつて閉講した。出席人員一〇〇六十名。

3 青色申告普及功勞者表彰式

イ 愛媛縣指導農連を對象とするもの。

昨年度愛媛縣は農業青申告届出者數で全國一となったがその普及

一月分納税宣傳實施報

一、概況

十二月に引續いて農業關係の簿記講習會が各地で開催されたがこれは客年十月より實施中の講習會にしめくゝりをつける意味で決算の講習を實施した。又中小企業の講習會は客年十二月で終了したがこれの結末をつけるため指導者層の青色申告簿記普及協議會を開催した。更に農業青色申告届出件數において全國一の成績を收めた愛媛縣指導農連に對して表彰式を實施し中小企業においては講習會開催について講師として常に活躍された各地方講師に對して表彰を實施した。

二、勤青宣傳

所得税確定申告に伴いては二月末が期限となつているのでこれの周知宣傳については充分な計畫をたてて二月より一齊に活動出來るようにした。

三、農業簿記講習會

十八、十一、十二の三ヶ月に亘つて開催された講習會の最後にあたつ

ていた爲、管内各署においては各縣生産農業協同組合連合會とタイアップ主として簿記決算を中心として開講した。講師には各農協連役員があたり、各署よりは直税課長、所得税係長等が出席、青色申告制度につき説明した。

二、

2 青色申告簿記普及協議會

昨年展開された中小企業簿記普及運動のしめくゝりをつけ、併せて今後の活動の指針とする爲、昨年度の普及運動に當つた各署依頼の中、小先生、税務署における青色申告專擔者、管内税務代理士、計理士等を對象として局會議室で協議會を開催した。十月三十日、三十一日の兩日に亘つて開かれ、講師には經濟安定本部企業會計基準審議會委員、關西學院大學教授、青木倫太郎氏がこれに當り、最後に聽衆者との間に活潑な質疑應答があつて閉講した。出席人員一〇六名。

3 青色申告普及功勞者表彰式

イ 愛媛縣指導農連を對象とするもの。

昨年度愛媛縣は農業青申告届出者數で全國一となつたがその普及

金本
SQ.S.
國會圖書館藏

東京國際郵便

四川五川伊次十川音吾
第六川部久鎮亜亜

東京國際郵便

東京市麻布区鳥居坂町

[illegible]

[illegible]

[illegible]

局長　総務部長　総務課　法制係　教育厚生課　文書係　庶務係　経済部長　経済課　賠償課

高局總々第三八號
昭和二十六年二月二日

高松國税局長

四國連絡調整事務局長　殿

一月分納税宣傳實施報告について

標記について、別紙のとおり報告する。

四國連調
26.2.3
受付

file

Takakyoku-soso No. 459

4 December 1950

From : Director, Takamatsu National Taxation Bureau

Thru : Shikoku Liaison & Coordination Office

To : Civil Information Officer, Shikoku Civil Affairs Region

Subject : Information activities for tax payment in November 1950

1. General situation

During November, my office carried out the information activities putting stress on the Blue Assessment Popularization drive and the explanation meetings on the basis of the execution program concerning both of them as reported in last month's information.

2. Enlightenment information

1) Blue Assessment Popularization and the explanation meetings on book-keeping.
The following are the explanation meetings on book-keeping for medium and small enterprises and also for agriculture carried out under the jurisdiction of the taxation offices in Shikoku during November.

A. Explanation Meetings on Book-keeping for Medium and Small Enterprises 33

Name of Taxation Office	Date	Place	Lecturer	Remarks
Takamatsu	from Nov. 27 to Nov. 30	Takamatsu Chamber of Commerce and Industry	Official of Takamatsu Taxation Office	
Nagao	Nov. 6	Shido Junior High School	Mr. Shigemasa HORI	

Name of Taxation Office	Date	Place	Lecturer	Remarks
Nagao	Nov. 18	Nagao Primary School	Mr. Shigemasa HORI	
Tonosho	Nov. 20	Tonosho Town Office	Mr. Kiyogoro YANADA	
"	Nov. 21	Shodoshima Soy Industry Cooperative Association, Noma-mura	"	
Tokushima	from Nov. 13 to Nov. 14	Komatsujima Primary School	Mr. OKUDA	
"	from Nov. 15 to Nov. 18	Tokushima Chamber of Commerce and Industry	Mr. MATSUDA Mr. OKUDA	
Tomioka	from Nov. 11 to Nov. 12	Tomioka Town Office	Mr. Takumi TADA	
"	from Nov. 18 to Nov. 19	Hanoura Primary School	"	
Naruto	Nov. 17	Banzai Junior High School	Mr. Shinichi MATSUDA	
"	from Nov. 24 to Nov. 25	Central Town Hall	"	
Kawashima	from Nov. 4 to Nov. 5	Ichiba Agricultural Cooperative Association	Mr. ICHIMIYA	
Wakimachi	from Nov. 20 to Nov. 21	Wakimachi Sadamitsu	Mr. Kanichi SHIMOHARA	
Kochi	from Nov. 6 to Nov. 11	Kochi Chamber of Commerce and Industry	Mr. Mitsuo YOKOTA and three others	

Name of Taxation Office	Date	Place	Lecturer	Remarks
Ino	Nov. 9	Takaoka Town Office	Official of Ino Taxation Office	
"	Nov. 14	Ino Local Office	Official of Ino Taxation Office	
Suzaki	from Nov. 15 to Nov. 16	Suzaki Junior High School	Mr Nagahiro OHATA	
Akaoka	Nov. 2	Akaoka Primary School	Mr. Katsutaro KAWASAKI	
"	Nov. 8	Yamada Primary School	"	
Aki	from Nov. 27 to Nov. 28	Muroto Town Office Aki Public Hall	Mr. Tsurukame MAEDA	
Matsuyama	from Nov. 11 to Nov. 14	Chamber of Commerce and Industry	Mr. Kotaro KAWANO and three others	
"	Nov. 14	Hozyo Town Office	Mr. Shunji SAKAI	
"	Nov. 15	Gunchu Town Office	Mr. Dainen YAMAUCHI	
"	Nov. 16	Matsuyama Municipal Office, Mitsuhama Branch	Mr. Akijiro HINO	
Imabari	from Nov. 7 to Nov. 9	Chamber of Commerce and Industry	Mr. Hideo NITTA	

National Taxation Office	Date	Place	Lecturer	Remarks
Saijo	Nov. 9	Chamber of Commerce and Industry	Mr. Tsuruzo KONDO	
Mishima	from Nov. 6 to Nov. 7	Mishima Public Hall	Mr. Sadayoshi SUZUKI	
Ozu	from Nov. 21 to Nov. 22	Uchigo Library	Mr. Tatsuyoshi SUEMITSU	
Yawatahama	Nov. 6	Aigin Hall	Mr. Takeo KIKUCHI	
Unocho	Nov. 13	Uwajima Town Office	Mr. Tatsuyoshi SUEMITSU	
Uwajima	Nov. 13	Chamber of Commerce and Industry	Mr. Takeshi NAKAYAMA	
"	Nov. 14	Misho Town Office	Mr. Jiro SHIBA	
"	Nov. 15	Yoshida Town Office	Mr. Takeshi NAKAYAMA	

B. Explanation Meeting on Book-keeping for Agriculture 24

Prefecture	Name of Taxation Office	Date	Place	Remarks
Kagawa	Takamatsu	Nov. 20	Kagawa Prefectural Industrial Cooperative Association Kita-gun Branch	
"	"	Nov. 21	" Kagawa-gun Branch	

Prefecture	Name of Taxation Office	Date	Place	Remarks
Kagawa	Takamatsu	Nov. 22	Kagawa Prefectural Industrial Cooperative Association Takamatsu Branch	
"	Nagao	Nov. 27	" Okawa-gun Branch	
"	Tonosho	Nov. 26	" Shozu-gun Branch	
"	Sakaide	Nov. 23	" Ayauta-gun Branch	
"	Marugame	Nov. 24	" Nakatado-gun Branch	
"	Kannonji	Nov. 25	" Mitoyo-gun Branch	
Tokushima	Tokushima	Nov. 10	Conference room, Federation of Agricultural Cooperative Association Terajima-honcho, Tokushima-shi	Explanation Meeting for Bookkeeping leaders of Prefectural Federation of Agricultural Cooperative Associations
"	Tomioka	Nov. 13	Tomioka-cho	
"	Tomioka and Mugi	Nov. 14	Nobeno-cho	
"	Mugi	Nov. 15	Mugi-cho	
"	Tokushima	Nov. 15	Uhina-mura	

Prefecture	Name of Taxation Office	Date	Place	Remarks
Tokushima	Tokushima	Nov. 16	Kokufu-cho	
"	"	Nov. 17	Ishii-cho	
"	Kawashima	Nov. 16	Kawashima-cho	
"	"	Nov. 17	Ichiba-cho	
"	Wakimachi	Nov. 18	Anabuki-cho	
"	Ikeda	Nov. 20	Ikeda-cho	
"	Naruto	Nov. 18	Naruto-shi	
Kochi	Aki	Nov. 27	Aki-cho	
"	Akaoka	Nov. 28	Noichi-cho	
"	Kochi	Nov. 29	Oshino-mura	
"	"	Nov. 30	Kochi Municipal Office	

2) "Exhibition of Your Commodity Tax"

My office displayed the commodities at Mitsukoshi Department Store, Takamatsu, for five days from 15 through 19 November 1950 in order that the general consumers could comprehend as they are looking at them as to how much of taxes they should pay for what kinds of commodities.

B 農業講習會

縣名	署名	月日	場所	摘要
香川	高松	十一月二十日	香川縣生産課支部	一般市町村長ヲ會集シテ
		〃 二十一日	香川郡支部	
		〃 二十二日	高松〃支部	
		〃 二十七日	大川〃支部	
		〃 二十六日	小豆〃支部	
		〃 二十三日	綾歌〃支部	
		〃 二十四日	仲多度〃支部	
		〃 二十五日	三豊〃支部	
	觀音寺	十一月十日	德島市寺島本町農協連合會議室	縣連簿記指導者講習會
德島	德島	十一月十三日	富岡町	
	富岡及牟岐	十一月十四日	牟岐町	
	牟岐	十一月十五日	牟岐町	
	德島	十一月十五日	生比奈村	

高知	〃	十一月十六日	國府町	
〃	〃	〃 十七日	石井町	
〃	〃	〃 十六日	川島町	
〃	〃	〃 十七日	市場町	
〃	〃	〃 十八日	穴吹町	
〃	〃	〃 二十日	池田町	
〃	〃	〃 十八日	鳴門市	
〃	〃	十一月二十七日	安芸町	
〃	〃	〃 二十八日	赤岡町	
〃	〃	〃 二十九日	高知市	
〃	〃	〃 三十日	高知市役所	
〃	〃	〃	大篠村	

「あなたの物品税展」開催

どんな品物にどれ位の税が課せられるか」を消費者一般に理解してもらう為で見ながら理解出来るよう品物を展示した。

一月十五日より十九日までの五日間主催高松支店において開催した。

署名	月日	場所	講師	摘要
伊野	十一月十四日	伊野地方事務所	署員	
須崎	自十一月十五日至十一月十六日	須崎高校	大畑永弘	
赤岡	十一月二日	赤岡小學校	川崎勝太郎	
〃	十一月八日	山田小學校	〃	
安芸	十一月十七日	室戸町役場安芸公會堂	前田德龜	
松山	自十一月十一日至十一月十四日	商工會館	河野光太郎外三名	
〃	十一月十四日	北條町役場	坂井俊治	
〃	十一月十五日	郡中町役場	山内大年	
八〃	十一月十六日	三津濱支所（市役所）	日野昭二郎	
今治	自十一月十七日至十一月十九日	商工會議所	新田英夫	
西條	十一月九日	商工會議所	近藤德三	

三島	自十一月六日至十一月七日	三島公會堂	鈴木定義	
大洲	自十一月二十一日至十一月二十二日	内子町圖書館	末光辰義	
八幡濱	十一月六日	合銀ホール	菊地武夫	
卯之町	十一月十三日	宇和町役場	末光辰義	
宇和島	十一月十三日	商工會議所	中田武司	
〃 山	十一月十四日	御荘町役場	芝二郎	
〃	十一月十五日	吉田町役場	中山武司	
〃	十一月八日	山田公會堂		
〃	十一月二日	赤間小學校	田邊猛太郎	
〃	自十一月十六日至十一月十五日	長浜高等女學校	大脇本助	
〃	十一月十四日	宇和島市民會館	藤田	

十一月分納税宣傳實施報告

一、概況

十月分宣傳概況にて報告した青色申告普及運動及簿記講習會の實施計畫に基いて、十一月は右運動及講習會に重點をおいて實施した。

二、納税宣傳

イ、青色申告普及及簿記講習會

十一月中各署管内において實施された中小企業簿記講習會並びに農業簿記講習會は左の通りである。

A 中小企業簿記講習會

署名	月日	場所	講師	摘要
高松	自十一月二十七日 至十一月三十日	高松商工會議所	署員	
長尾	十一月三十六日	志度高等學校	堀繁昌	
土〃出	十一月十八日	長尾小學校	〃	

土庄	十一月二十日	土庄町役場	柳田清五郎	
〃	十一月三十一日	苗羽村小豆島醤油工業協同組合	〃	
德島	自十一月十三日至十一月十四日	小松島小學校	奥田勢官	
〃	自十一月十五日至十一月十八日	德島商工會議所	松田勢官 奥田勢官	
富岡	自十一月十一日至十一月十二日	富岡町役場	多田巧	
〃	自十一月十八日至十一月十九日	羽浦町小學校	〃	
鳴門	十一月十七日	板西高等小學校	松田信一	
〃	自十一月二十四日至十一月二十五日	中央公會堂	〃	
川島	十一月四日至十一月五日	市場農協	一宮勢官	
脇町	自十一月二十日至十一月二十一日	脇町貞光	鹽原寛一	
高知	自十一月六日至十一月十一日	高知縣商工會議所	横田三郎外三名	署員
伊野	十一月九日	高岡町役場		

高局總々、第四五九號

昭和二十五年十二月四日

局長
次長
總務部長
總務
法制
教育弘報
厚生
會計
文書
電信
庶務
經濟部長
經濟
賠償

四國連絡調整事務局長　殿

高松國稅局

十一月分納稅宣傳實施報告について

標記について、別紙のとおり報告する。

高松國稅局長之印

四國連調
25.12.5
受付

409

Takakyoku-Soso No. 376 2 October 1950

From: Director, Takamatsu National Taxation Bureau

Thru: Shikoku Liaison & Coordination Office

To: Civil Information Officer, Shikoku Civil Affairs Region

Subject: Information activities for tax payment in September 1950

1. General situation

From July through September, my office has been clearing off the delinquent taxes as in special clearing period for them, and putting stress on clearing off them also in the information activities in compliance with the last drive.

And, as to the information program in the third quarter (from Oct. through Dec.), my office held a conference for the officials charged with information of taxation offices at prefectural office's location, giving our instructions and consulting with them.

2. Dissemination and information drive

A. Clearing off the delinquent taxes

a) My office asked Takamatsu, Kochi, Matsuyama and Tokushima Broadcasting Stations to announce in spot announcement, "Peoples' Hour" and radio notification board on persuasion of the tax payment at an earliest possible date emphasizing that the taxes in arrear had a bad influence upon maintaining a wholesome finance and also upon the reduction of taxes prearranged in the next fiscal year.

b) My office made the taxation offices at the prefectural office's location insert the advertisement and articles on clearing off the delinquent taxes in the main papers in each prefecture.

B. Reserve deposit for tax payment

My office asked the said Broadcasting Stations to make spot-announcement on the availability of Reserve Deposit for tax payment.

C. Stamp Duty

My office asked the said Broadcasting Stations to make the spot-announcement on the subject.

D. Reduction and remission of income tax for sufferers from typhoon "Jane"

My office sent the article on the subject to each local press for insertion to make the public disseminate the matter.

3. Enlightenment information

From 20 September to 20 October, my office inserted an advertisement titled "How to spend the taxes paid by all of you, "into the back of leaflets (100,000 sheets) at Children Exihibition held under the joint sponsorship of Shikoku Press Co., and Kagawa Prefectural Education Board.

4. Conference for Information officials

My office held a conference for information officials of taxation offices at the prefectural office's location on 22 September in Takamatsu City to deliberate on popularization drive program concerning blue-assessment system and on information program in the third quarter of the fiscal year.

file Tax Shikoku

Takakyoku-soso No.281

1 August 1950

FROM : Director, Takamatsu National Taxation Bureau

THROUGH : Shikoku Liaison & Coordination Office

TO : Civil Information Officer, Shikoku Civil Affairs Region

SUBJECT : Information Activities for tax collection during July 1950

1. Summary

In Ehime prefecture (under jurisdiction of three taxation offices. -Matsuyama, Uno-machi and Uwajima) where the number of those who had notified their agricultural blue-assessment in the early July indicated the top percentage in the whole country, my office held the explanatory meetings on agricultural book-keeping for those who had notified their blue-assessment.

Since the middle of the month my office carried out dessemination through the possible mediums with stress put on the diffusion of the self-assessment of income tax in July and the tax payment therefor in the first

their agricultural blue-assessment in the early July indicated the top percentage in the whole country, my office held the explanatory meetings on agricultural book-keeping for those who had notified their blue-assessment.

Since the middle of the month my office carried out dessemination through the possible mediums with stress put on the diffusion of the self-assessment of income tax in July and the tax payment therefor in the first quarter for the fiscal year 1950-51. Moreover, my office made utmost efforts to enlarge the effect by dispatching the cinema parties to Tokushima and Kochi prefectures where the tax payment so far had resulted very poor.

2. Dissemination and information drive

a. On streets

Three dissemination parties were organized for disseminating the self-assessment of income tax in July and the tax payment in the first quarter: the fist one for all the taxation offices in Tokushima prefecture, the second for those in Kochi prefecture, and the third for those in South District of Ehime prefecture.

They carried out dissemination by making their rounds on trucks set with decoration announcing a letter of recommendation for tax declaration and its payment and distributing leaflets on the way.

b. Explanatory and cinema meetings

Each party, carrying a 16mm projector, held the explanatory meetings on the self-assessment of income tax in July having cinema as attraction in the evening.

Schedule

1st party		2nd party		3rd party	
Date	Under jurisdiction of	Date	Under jurisdiction of	Date	Under jurisdiction of
10 July	Ikeda Taxation Office	20 July	Akiba Taxation Office	24 July	Ozu Taxation Office
11 "	Wakimachi " "	21 "	Akaoka " "	25 "	Yawatahama " "
12 "	Kawashima " "	22 "	Kochi " "	26 "	Uno-machi " "
13 "	Tokushima " "	23 "	" " "	27 "	Uwajima " "
14 "	" " "	24 "	Ino " "		
15 "	Naruto " "	25 "	Suzaki " "		
16 "	Tomioka " "	26 "	Nakamura " "		
17 "	Mugi " "	27 "	" " "		

in the evening.

Schedule

1st party		2nd party		3rd party	
Date	Under jurisdiction of	Date	Under jurisdiction of	Date	Under jurisdiction of
10 July	Ikeda Taxation Office	20 July	Akaoka Taxation Office	24 July	Ozu Taxation Office
11 "	Wakimachi " "	21 "	Akaoka " "	25 "	Yawatahama " "
12 "	Kawashima " "	22 "	Kochi " "	26 "	Uno-machi " "
13 "	Tokushima " "	23 "	" " "	27 "	Uwajima " "
14 "	" " "	24 "	Ino " "		
15 "	Naruto " "	25 "	Suzaki " "		
16 "	Tomioka " "	26 "	Nakamura " "		
17 "	Mugi " "	27 "	" " "		

c 3. My office asked the Shikoku Railway Bureau to make spot-anncuncement for disseminating the self-assessment in July and tax payment in the first quarter by loud-speaker in the stations under its jurisdiction.

d 4. My office asked Takamatsu, Tokushima, Kochi and Matsuyama Broadcasting Stations to make spot-announcement and to announce for disseminating the self-assessment in July and tax payment in the first quarter at Ken-people's time and on radio notification board.

e 5. Making up cinema glass-slides

Eight sheets of glass-slides were ~~make~~ made for recommending the self-assess-

CORRECTION

THIS DOCUMENT

HAS BEEN REPHOTOGRAPHED

TO ASSURE LEGIBILITY

They carried out dissemination by making their rounds on trucks set with decoration announcing a letter of recommendation for tax declaration and its payment and distributing leaflets on the way.

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10 July	Ikeda Taxation Office	20 July	Akiura Taxation Office	24 July	Ozu Taxation Office
11 "	Wakimachi " "	21 "	Akaoka " "	25 "	Yawatahama " "
12 "	Kawashima " "	22 "	Kochi " "	26 "	Uno-machi " "
13 "	Tokushima " "	23 "	" " "	27 "	Uwajima " "
14 "	" " "	24 "	Ino " "		
15 "	Naruto " "	25 "	Suzaki " "		
16 "	Tomioka " "	26 "	Nakamura " "		
17 "	Mugi " "	27 "	" " "		

Schedule

1st party		2nd party		3rd party	
Date	Under jurisdiction of	Date	Under jurisdiction of	Date	Under jurisdiction of
10 July	Ikeda Taxation Office	20 July	Akiyama Taxation Office	24 July	Ozu Taxation Office
11 "	Wakimachi " "	21 "	Akaoka " "	25 "	Yawatahama " "
12 "	Kawashima " "	22 "	Kochi " "	26 "	Uno-machi " "
13 "	Tokushima " "	23 "	" " "	27 "	Uwajima " "
14 "	" " "	24 "	Ino " "		
15 "	Naruto " "	25 "	Suzaki " "		
16 "	Tomioka " "	26 "	Nakamura " "		
17 "	Mugi " "	27 "	" " "		

c ~~3~~. My office asked the Shikoku Railway Bureau to make spot-announcement for disseminating the self-assessment in July and tax payment in the first quarter by loud-speaker in the stations under its jurisdiction.

d ~~4~~. My office asked Takamatsu, Tokushima, Kochi and Matsuyama Broadcasting Stations to make spot-announcement and to announce for disseminating the self-assessment in July and tax payment in the first quarter at Ken-people's time and on radio notification board.

e ~~5~~. Making up cinema glass-slides

Eight sheets of glass-slides were ~~make~~ made for recommending the self-assessment of income tax and tax payment, and they were distributed to put on the

screen for the cinema-houses at prefectural government location.

f. Through newspapers

a. Dissemination of self-assessment of income tax in July

on the Asahi Shimbun and the Shikoku Times

b. Dissemination of "Kyogidan", Consultation Body

on the Shikoku Shimbun

g. Advertisement on programs of cinema-house

Minami-za, and Lion-kan, Takamatsushi, were selected for disseminating the self -assessment of income tax in July and the tax payment in the first quarter.

h. Notice of posters

Posters for disseminating the self-assessment of income tax in July and the tax payment in the first quarter were put up at each principal station

Minami-za, and Lion-kan, Takamatsushi, were selected for disseminating the self -assessment of income tax in July and the tax payment in the first quarter.

8. Notice of posters

Posters for disseminating the self-assessment of income tax in July and the tax payment in the first quarter were put up at each principal station of National Railway, Kotohira Electric and Kotohirasangu Electric Lines.

9. Raising of adballoon

Adballoon on the self-assessment of income tax in July was raised in the sky in Takamatsu-shi for five days from 25 July through 29 July.

3. Enlightenment information

a. The explanatory meetings were held concerning the agricultural book-keeping for the farmers who had made the blue-assessment

July 1	In the area under jurisdiction of Matsuyama Taxation Office-					
	Tobe-cho					
July 4	"	2"	"	"	Unomachi	" "
		Nomura-cho				

July 5 " " Uwajima " "
Uwajima

All of the meetings were held with local lecturers and they were full of audience, then followed by such cinema as "Miss Hanako and Book-keeping" and others.

b. A lecture on tax law and finance was made by General Affairs Section Chief of my office before the Society for social study, an aggregated body of teachers of social science of senior high schools in Kagawa prefecture on 10 July at Takamatsu Municipal Education Hall.

c. A lecture on tax law was made by General Affairs Section Chief of my office before all the students on 17 July at Suki Senior High School.

Taka-kyoku-soso No. 242 3 July 1950

FROM : Director, Takamatsu National Taxation Office
THROUGH: Shikoku Liaison & Coordination Office
TO : Civil Information Officer, Shikoku Civil Affairs Region
SUBJECT : Advertisement activities for ~~the~~ tax payment in June 1950

1. General Situation

In June, in order to disseminate thoroughly the ~~applications~~ way of declaration for pre-approval of reduction of income of self-assessed taxpayers ~~following~~ in compliance with ~~(amount at self-assessment) to be submitted on the basis of~~ the Revised Income Tax Law, and the law itself, my office carried out the ~~maximum~~ strong advertisement thereof with the means of ~~thereof in each district in Shikoku region, availing itself of~~ holding the explanation meetings in every part of Shikoku on the said law and ~~the~~ utilizing illustrated boards for educational exhibition, putting stress on the early advertisement of the coming self-assessment of income tax in July.

2. Dissemination and advertisement drive

1) ~~(request of)~~ Spot-announcement ~~(to be done by)~~ through loud-speakers on the platforms of the stations under the jurisdiction of Shikoku Railroad Bureau.

My office requested spot-announcement ~~for~~ to the bureau to disseminate thoroughly the ~~applications~~ way of declaration for pre-approval of reduction of income ~~amount at~~ of self-assessed taxpayers ~~ment following~~ in compliance with the revised ~~ion~~

[illegible] on the early advertisement of the coming self-assessment of income tax in July.

2. Dissemination and advertisement drive

1) ~~(Request of)~~ Spot-announcement ~~(to be done) by~~ through loud-speakers on the platforms of the stations under the jurisdiction of Shikoku Railroad Bureau.

My office requested spot-announcement ~~for~~ to the bureau to disseminate thoroughly the ~~applications~~ way of declaration for pre-approval of reduction of income ~~amount at~~ of self-assess~~ment~~ed taxpayers in compliance with ~~following~~ the revis~~ion~~ed ~~of~~ Income Tax Law.

2) Broadcasting

My office requested the spot-broadcasting and the broadcasting on the points of the Revised Tax Law and the said ~~applications through radio~~ declaration utilizing a broadcast program "notification board" ~~in~~ or "Prefectural People' Time" to Takamatsu, Kochi, Tokushima and Matsuyama Broadcasting Station.

3) ~~Advertisement~~ Advertisement on newspapers

My office put on advertisement regarding the said ~~applications~~ declaration in local newspapers in each prefecture on 10 June.

3. Enlightenment ~~advertisement~~

1) Explanation meetings on the Revised Tax Law

四國逓信局事務局

月分支拂速報

科目	前月迄受高	本月分受高	受高計	前月迄支拂高	本月支拂高	支拂高計	差引過不足	所管月末現在
職員旅費								
備品費								
消耗品費								
印刷製本費								
光熱及水料								
通信運搬費								
借料及損料								
社宅務費								

Date	Place	~~Remark~~ Subject	Lecturer	Students
June 1	Education Hall, Matsuyama-shi	Income Tax, Corporation Tax	Mr.S. IZUMI, Revenue Bureau, Finance Ministry	the public
June 7	Tokushima Municipal Assembly Hall	"	Income Tax Section Chief, Corporation Tax Section Chief, Takamatsu Finance Bureau	"

2) Notice ~~of~~ on the illustrated boards for educational exhibition ~~[redacted]~~

The illustrated boards (6 sheets make a set, each size 3'x4') explaining the Revised Tax Law (chiefly Income Tax Law) ~~6 sheets as 1 set, 1 sheet measuring 3'x4'~~ were ~~nothing~~ hung at ~~Matsuyama Branch, Mitsukoshi~~ Mitsukoshi Dept. Store, Matsuyama-shi, Daimatsuya Dept. Store, Marugame-shi, ~~Takamatsu Branch~~ and Mituskoshi Dept. Store, Takamatsu-shi.

3) Distribution of pamphlets

~~A~~ The pamphlets on " Development ~~and the following situations~~ and the situations following of Economic Nine Principles" and those on "Development ~~and the following economic situations~~ and the economic situations followed of Economic Nine Principles", issued by Price Investigation Association ~~[redacted]~~ were distributed to all ~~the~~ taxation offices in Shikoku Region.

Section Chief,
Takamatsu Finance
Bureau

2) Notice ~~of~~ on the illustrated boards for educational exhibition ~~of these~~.

The illustrated boards (6 sheets make a set, each size 3'x4') explaining the Revised Tax Law (chiefly Income Tax Law) ~~6 sheets as 1 set, 1 sheet measuring 3'x4'~~ were ~~nothing~~ hung at ~~Matsuyama Branch, Mitsukoshi~~ Mitsukoshi Dept. Store, Matsuyama-shi, Daimatsuya Store, Marugame-shi, ~~Takamatsu Branch~~ and Mituskoshi Dept. Store, Takamatsu-shi.

3) Distribution of pamphlets

The pamphlets on " Development ~~and the following situations~~ and the situations followed of Economic Nine Principles" and those on "Development ~~and the following economic situations~~ and the economic situations followed of Economic Nine Principles", issued by Price Investigation Association ~~[illegible], 44 pages~~ were distributed to all the taxation offices in Shikoku Region.

4) My office ~~made each taxation office~~ gave instruction to hold the guidance school on " How to keep account books for ~~middle and~~ Smaller Enterprises" ~~for one or three days requesting local authorities as lecturers.~~ to each taxation office. In this connection, each taxation office held the guidance school for one or three days.

備品費	消耗品費	印刷製本費	光熱及水料	通信運搬費	借料及損料	雜役費	備考

四國運給調整事務局

月分支拂速報

科目	前月迄受高	本月分受高	受高計	前月迄支拂高	本月支拂高	支拂高計	差引過不足	所要月分
職員旅費								
備品費								
消耗品費								
印刷製本費								
光熱及水料								
通信運搬費								
借料及損料								

SUBJECT: Information programs on tax collection

FROM : Kagawa -ken Information Section

BASE:

1. Publicizing the date for the return of income tax assessment and the first term tax payment.
2. Encouraging the accurate bookkeeping - a simgle entry record system.
3. Encouraging the preparatory sabings for tax payment.
4. Urging the return of transaction tax and informing of the file day.

TECHINIQUES:

1. With pictures and stories, introduction of those who have been adopting book-keeping - middle of June.
2. Artuckes concerning the condition of return and press advertisement prepared by the Central Finance Ministry - end of June.

o The Takamatsu Finance Bureau takes care of the above plans.

(20 May- 20 June)

RADIO

A spot announcement of the tax song on the theme of bookkeeping in the local hours at 16:00 and 19:00. Melody is the same as that of "Spring has come" very familiar to the japanese.

INFORMATION COMMITTEES

a. An opaque card produced by the Finance Bureau will help assist the activities of local information committees during this month.
b. Class in each city and gun to give the knowledge of bookkeeping to shopkeepers businessmen and information committeemen. Tax section takes care of it in the middle of June.

MEETING

a. Showing of the said opaque cards at the block conferences sponsored by the local gov't section whcih will carry out the savings drive for tax payment. - beginning of June.
b. Showing of this opaque cards at various meetings sponsored by the pref Economic Dept.- during this month.

THE INFORMATION ORGANIZATION

a. Collection and distribution of basic information media available for the tax drive in close contact with the Takamatsu Finance Bureau - beginning of June.
b. Putting the "primes of bookkeeping" on the monthly magazine "kagawa" for July - middle of June.

PUBLIC ADDRESS SYSTEM

a. Spot announcements of the themes at major railway station and also the tax song by the gramaphone - during this month.

b. Set-up of itinera ry information station with automobile and microphone at the

1. Takamatsu - Nagao - Tsuda - Shirotori - Hiketa
2. Takamatsu - Sakaide - Marugame - Tadotsu - Kotohira - Kannonji - Toyohama

WALL NEWSPAPER

"Hachisan completes tax payment" will be put on bulletin boards at tax offices - beginning of June.

POSTER

Various tax poster will be distributed from thecentral gov't to the general public through tax offices - during this month.

BILL

Bills entitled" rough estimate of reserve fund for tax payment." will be distributed from the Finance Bureau to the public - during this month.

INFORMATION SERVICE STATIONS

a. The Finance Bureau is planning to open the full time information service stations at the tax offices and on the busy streets - during thismonth.

b. Tax officials will be dispatched to cities, towns and village offices to guide howto complete tax payment and how to return tax assessment. - middle of June.

c. Guidance by tax officelas to the general people and corporations, if necessary - middle of June.

d. Guidance by tax officials regarding transaction tax.

1 June 1950

Takakyoku-soso No. 182

FROM: Director, Takamatsu National Taxation Bureau

THROUGH: Shikoku Liaison & Coordination Office

TO: Civil Information Officer, Shikoku Civil Affairs Region

SUBJECT: Advertisement activities for tax payment in May 1950

1. General situation

As the term of the notice of the book-keeping on the basis of blue self-assessment had been postponed until the end of May, my office carried out dissemination and advertisement drive thereof and popularization drive of account-books, with stress put on the diffusion of the revised tax law.

2. Dissemination and advertisement drive

a. On streets

Each taxation office in the prefectural office's location disseminated the notice of book-keeping through microphones from on highly decorated trucks on streets.

b. Distribution of posters

As the term of the notice of the book-keeping on the basis of blue self-assessment had been postponed until the end of May, my office distributed posters to each taxation office to increase the number of the applicants.

3. Enlightenment advertisement

My office held explanation meetings for the guidance concerning the way of book-keeping (Account-books popularization drive) and for the revised tax law as follows:

Date	Place	Remark	Lecturer	Students
20 May	Conference-room of Takamatsu City Hall	Lesson on book-keeping (Text: Method of book-keeping for the middle and small enterprise)	Local officials who took a short course at National Taxation Agency, Tokyo	Lecturers selected from each taxation office and the public
22 May	Otemae Senior High School, Kochi-shi	Explanation on the revised tax law (Income, Corporation, & Asset Tax)	Income Tax Section Chief, Mr. Kanemaru, official, both of Takamatsu Taxation Office	the public
22 May	Public Hall, Takamatsu-shi	Lesson on book-keeping (Text: Method of book-keeping for the middle and small enterprise)	Local officials who took a short course at National Taxation Agency, Tokyo	Lecturers selected from each taxation office and the public
23 May	Otemae Senior High School, Kochi-shi	"	"	"
26 May	Education Hall, Matsuyama-shi	"	"	"
30 May	Public Hall, Takamatsu-shi	Explanation on the revised tax law (Income, Corporation Tax)	Mr. M. Izumi, Revenue Bureau, Finance Ministry	the public

1 May 1950

Takakyoku-soso No. 148

FROM : Director, Takamatsu National Taxation Bureau

THROUGH : Shikoku Liaison & Coordination Office

TO : Civil Information Officer, Shikoku Civil Affairs Region

SUBJECT : Information activities for tax payment in April 1950

1. Outline

In information activities for tax payment a stress was put on clearing off the delinquent taxes in last fiscal year, in particular, the most intensive efforts were made for the complete payment of the self-assessed income tax by delinquents from the point of view of the fairness of tax burden.

2. How the information were given

a. Through newspapers

The notification for clearing off of taxes was given on the local papers twice on 1 and 15 April, and on the local editions of the "Asahi" and "Mainichi" on 27 April.

b. Through radio and spot-announcement at the platforms of the national railway stations.

From 20 through 30 April, my office asked Matsuyama, Kochi, Tokushima Broadcasting Stations and principal national railway stations to broadcast the notification for the clearing off the taxes.

3. Information for education

a. Account-books popularization drive

My office had the 15 taxation offices (those in the cities, where municipalities were organized, and Mishima, Ozu, and Kannonji Taxation Offices) hold the explation meetings on double-entry book-keeping for the middle and small judical persons for two days under the joint sponsorship of cities, towns, villages, Tax Affairs Co-opetation Associations, and Chambers of Commerce and Industry.

b. Publication on newspapers

My statement was made on the "Shikoku Shimbun" on 16 April concerning the tax collection situations by my office, Revised Tax Law and blue-assessment situations.

c. Records broadcasting

From the same purport as outlined in para. 3.b, a statement in records was broadcasted from Takamatsu Broadcasting Station by Chief of Accounting Department of my office.

Takakyoku-shoso No. 104

1 April 1950

From : Director, Takamatsu National Taxation Bureau

Through: Shikoku Liaison & Coordination Office

To : Civil Information Officer, Shikoku Civil Affairs Region

Subject: Advertisement activities regarding tax payment in March 1950

1. General situation

As March falls in the term of delinquent taxes adjustment, my office put stress on its clearing off and carried out a drive of the popularization of account-books.

2. Subjects of the advertisements

A. Clearing off of delinquent taxes

a. Advertisement on newspapers

My office put on advertisement regarding the clearing off of delinquent taxes in local newspapers on 1 and 15 March.

b. Radio broadcasting and spot announcement on platforms of national railway stations

My office asked each radio station in Matsuyama, Kochi, Takamatsu, Tokushima, and main national railway stations to carry out the spot announcement on clearing off of the delinquent taxes from 20 through 30 March.

B. Account-books popularization drive

My office held explanation meetings for agricultural leaders in Tokushima, Kochi, Matsuyama, Saijo and Unomachi under the joint sponsorship of my office and all prefectural federations of agricultural co-operative associations.

Each of them was attended by from 300 to 400 audience, and they earnestly took memos, and asked question actively, thus obtained unexpectedly good results.

Especially in Matsuyama, Iyo-Saijo and Unomachi, Chief of Information Section, National Taxation Office, attended the meetings and emphasized that the blue self-assessment

system

system was a premise to the rationalization of agricultural enterprise, and aimed at breaking of the vicious circle of less self-assessment and re-assessment, thus giving profound impressions to the said audiences.

C. Enlightenment advertisement (to elevate the thought of tax payment)

The subject advertisement was carried out taking advantage of Kochi Industrial Fair. My office showed Dioramas explaining the uses and cleassification of taxes from historical viewpoint to cause a large-scale enlightenment drive in Kochi Prefecture where thoughts of tax payment was very low.

It obtained favourable reputation, and it has been attracting many visitors day after day.

Takakyoku-Soso No. 64

1 Mar. 1950

FROM : Director, Takamatsu National Taxation Bureau

THROUGH : Shikoku Liaison & Coordination Office

TO : Civil Information Officer, Shikoku Civil Affairs Region

SUBJECT : The report on the advertisement activities regarding the tax payment for Feb. 1950

I. The conference of the officials in charge of the advertisement concerned

My office convoked the officials in charge of the tax payment advertisement of Tax Offices in the cities where prefectural offices in Shikoku Region are located on 3 Feb., and consulted with them on the character, the method and the prospect in future of the advertisement for the tax payment. (details concerning the conference is reported to you already)

The main resolutions reached at the conference concerned are as follows:

My office rewarded "Tax Payment Attestation" to those who paid their tax for 1948 fiscal year in full, and the same plan has been under consideration for 1949 fiscal year, but it is to be suspended for the time being owing to the lack of fund. It is scheduled, however, to exhibit various materials in connection with the tax payment in a room of

Kochi

Kochi Fair which is going to be opend on 18 March.

II. Enlightenment advertisement

1) Establishment of Exhibition Rooms

To exhibit five panoramas regarding tax payment in order to accelerate the intention of tax payment at Takamatsu Branch and Matsuyama Branch of Mitsukoshi Department-store and Daimatsuya Department-store in Marugame (The panoramas are as large as 4 square meters, and made by my office.)

2) Wall-paper for the prevention of moonshining

To distribute 5,000 wall-papers under the title of "Duet of Sake, Happiness and Misery" to each office under the jurisdiction of my office to display at public places as the offices of City, Town and Village or public hall.

III. Newspaper advertisement

My office established a column called "from Taxation Office" on The Shikoku, Tokushima, Ehime and Kochi Presses on 1 and 15 Feb. 1950, and explained about final self-assessment and tax payment in general and answered to the inquiries made by tax payers concerning tax payment by the taxation offices in the cities where prefectural offices are located.

IV. Publication on newspapers

My office published the establishment of Takamatsu Branch of Grievance Bureau of National Taxation Office on some newspapers.

Information Activities for Tax Collection during January 1950.

File 100.3

Summary.

The information activities during this month concentrated on "correct self-assessment" and "payment of on time", as January was the time-limit for submitting fixed self-assessment of income tax for 1949 year and also income tax of third quarter was due within the month.

With regard to the informations activities for "blue self-assessment", a program was successfully carried out in accordance with the policy established by Direct Tax Division, National Taxation Office.

Details.

1) Spot-announcement.

Texts as shown below were repeatedly broadcasted by Matsuyama, Takamatsu, Tokushima and Kochi Broadcasting Stations as well as at the National Railway Stations from 23 January through 31 January.

Texts.

a) The time-limit for submitting fixed self-assessment of income tax is drawing near. All the fixed self-assessments of income tax for 1949 much be submitted by 31 Jan. 1950.
Let us pay the rest of the income taxes for third quarter at the same time.

b) This fixed self-assessment is the finishing touch to the payment of your income taxes during the year 1949.
So you must willingly report correctly and do not fail to pay tax fully by 31 Jan.

c) Transaction Tax was abolished at the end of December 1949, but do not forget that you must submit self-assessment and pay Transaction Tax covering December month.

2) Explanatory meetings were held to disseminate concerning "blue self-assessment" system.

Under the auspices of Takamatsu National Taxation Office and every Chamber of Commerce and Industry, the above-mentioned meetings were held at various places and chiefs of direct tax section, income tax section and incorporation tax section were present. Tax payers were greatly interested in the blue assessment and all meetings were full of audiences. It seemed that meetings gave considerable effect.

The places where the meetings were held are as follows:

Kagawa prefecture	Takamatsu, Marugame, Sakaide, and Kanonji.

Ehime prefecture		Matsuyama, Imabari, Mishima, Yawatahama, Uwajima, Saijo and Niihama.
Tokushima	"	Tokushima and Naruto.
Kochi	"	Kochi and Suzaki.

3) Meetings of lectures and moving pictures.

a) Places: Tokushima-shi, Komatsujima-cho, Ishii-machi.

Period: From 24 Jan. through 26 Jan.

Chief of Direct Tax Section of Tokushima Taxation Office gave lectures about fixed self-assessment system and moving picture were shown (used 16 mm film projector). Every meeting was crowded with many people more than 1,000 and ardent questions and answers were made.

Some tax payers gladly said that it was for the first time that such a democratic and covicible explanation was given about tax. This seemed to have been very effective.

b) Kochi prefecture

Place: Kagami-mura, Tosa-gun.
Toyonaga-mura, Nagaoka-gun
Tai-mura, "

Period: From 28 Jan. through 30 Jan.

Chief of General Affairs Section of Kochi Taxation Office gave lectures on the same subject as above-mentioned and moving pictures were shown. Many of the audience showed a keen interest. Each meeting had a audience of about 7 or 8 hundred people and seemed to have given a good result.

File/Tax Kyowa

27 Dec 1949

Subject : Information Activities Report in Dec
From : Takamatsu Regional Tax Board

1. Outline.

The emphasis of the activities was placed upon clearing off tax delinquency and securing early tax collection. As the whole activity was worked out together with the progress of tax collection drive, the effect seems to have come out to a large extent.

2. Spot announcement :

From 21 Dec till 31 Dec the spot announcements with the following themes were made at the main railway stations and radio stations throughout the island.

"You will be busy somehow or other as the new year approches. Lets enjoy "Happy New year" by paying your tax within this year."

3. 36 banners (curtains), both hanging and crossing, with the theme; "Let's welcome New year after full tax payment", were distributed to

2. The titles of the exhibits that might be used alone or in conjunction with other material are

American Children
Education of Children
Student Self-Government
* Modern Education
* Democratic Government Through Elections

Note: * -- you have a set now. Others can be obtained from this Headquarters by phone request.

9. In view of the fact that economy is being stressed both by Military Government and the Central Government, it is deemed inadvisable to employ the use of expensive advertising in connection with Youths' Day. The purpose and aim of publicizing the program can be achieved without the use of the following: posters, pamphlets, leaflets, screen slides, banners and paid advertisements.

10. Timing of Publicity.

a. In order to produce the greatest impact and intensityof the program, the suggested date of bombarding the public with publicity releases should start 14 days before 5 May. A suggested schedule is offered:

1. Newspapers - start 21 Apr
2. Radio - start 21 Apr
3. Radio slogans - start 28 Apr
4. Radio broadcast of ceremonies - 5 May
5. Public Address - slogans - start 28 Apr
6. Prefectural Publications - the issue that will be circulated prior to 1 May.
7. Announcements at meetings - start 21 Apr
8. Announcements to organizations - start 21 Apr
9. Visual Education Programs - start 15 Apr
10. Display of exhibits - start 21 Apr

b. In order to release the publicity on the starting dates, material must be acquired well in advance and prepared in advance in order to waste no time and strike the public with great intensity. Remember, each prefecture is planning the same program, and that both radio and regional newspapers reach the entire region. The operation is not a race against time or to become a "first". Coordination and cooperation will produce the desired effect that has been planned.

11. This Headquarters is planning to publicize Youths' Day by picture and news article. Steps will be taken to have pictures taken of Youths' Day ceremonies as well as obtain pertinent information regarding your operations and results. Specific requests will be sent to you later.

BY ORDER OF COLONEL DUMONT:

Gerald J. Fico

GERALD J. FICO
Capt, Inf
Adjutant

DISTRIBUTION
1 - ea.CIO, CEO, LGO of ea.NGT.
1 - ea.CIO, CEO, LGO of Region T.
25 - I Corps - CI Sec.
3 - File

12 tax offices in cities under the jurisdiction of this Board. These large banners (curtains) stucked on tall buildings in the main streets well matched with the year end sales and attracted much attention of pedestrians

3. Tax payment calendar

1500 calendars that contain the measures to the minimum knowledge for tax payers were printed and distributed to major tax payers through tax offices in this island

This might have been the most effective technique to urge tax payment throughout 1949.

Insert themes on elections and local autonomy extracted from this plan and from the Local Autonomy Information Plan issued from this headquarters, 17 June 1948.

(BCJ is instructing local stations to make speaking time available to candidates)

Organizations

Make political education a part of their function.

Invite candidates to express their views before assembled organizations. Debates among candidates for the same office would serve to make clear their opinions on issues of interest to the organizations.

Discuss at meetings the backgrounds and suitability of candidates and the platforms of political parties.

Visual Material

Use the films "Dawning Tower" and "Tuesday in November."

Display the two series of projector cards, "Election and People," and "Danger in Abstention from Voting."

Re-use the film strips and slides prepared for the last general election by the League for Democratic Political Education.

Re-use the kamishibai and posters prepared for the general election. Much material issued by the National Election Management Committee and the League for Democratic Political Education is of general applicability and can be used for any election.

TAX

Kagawa Programs

Monthly Information Activities Report
For November

1. With a view to assuring their understanding of important information themes and technique which place the emphasis on agricultural income tax, conference of chiefs of tax office under the jurisdiction of this office was held twice at Takamatsu National Taxation Bureau.

2. A radio program, " The Man In the Street" was on the subject of " What do people want tax officials to do? was carried out by JONK in Matsuyama.

3. Roving information squads were dispatched to six places in our area, which gave guidance to farmers of how to file their return of agricultural income tax through lecture meetings and film showing.
In order to attract more attendings those meetings were well publicized in advance featuring a Japanese entertainment film.

Information themes:
1. An emphasis is placed on agricultural income tax.
Guidance of how to file a return and how to amend a return.
2. Further information to stimulate payment of transaction tax and commodities tax
3. To promote the general idea of tax, to inform the importance of tax payment.
To explain the Shoup Mission Report comparing with the current tax system.
For these purposes, the utmost utilization of the booklet " The Story of Tax" distributed to school as well as general tax payers is desired.

Technique:
Continuity of information activities on the same subject is most important to achieve good effect of it with a stand cooperation of every tax official.
Tax officials must be polite and kind to tax payers.
1. Newspaper release
Radio
Railway station-PA system
Stand sign, hanging curtain, poster
A record " What do people want tax officals to do" recorded with the answer of Mr. Takahashi, chief of the Natinal Taxation Board in Tokyo, were distributed to each tax office in Shikoku for their frequent use.
Distribution of some documentary films concerning tax collectin to movie theaters.
Utilization of glass slides.
Information squads-circulating
Leaflets
Tax bulletin was put out in front of tax offices

New media:
A symbolic figure"Mr. Tax" "MissTax" representing a good sitizen with a good understanding about tax collection is going to make its first appearance in accordance with the plan of the head office in Tokyo.
He will be put out in posters and voice on air very soon.

Kazawa
Plans

Information Activities for tax collection
during September 1949

Takamatsu National Taxation Bureau

1. Spot-announcement. (From 7 to 30 September)

The Takamatsu National Taxation Bureau made efforts to make the people acquaint with the information as per attached sheet on the readjustment of delinquent taxes and self-assessment of Sales Transaction Tax at the broadcasting stations (Matsuyama, Tokushima, Kochi and Takamatsu) and each main station of national railway.

2. Distribution of pamphlets "Story of the Tax" -2,500 copies- ¥ 37,500.00

Distributed pamphlets "Story of the Tax" through school board and school guidance sections of each prefecture so that they might be used by pupils of Elementary and Junior High Schools as text books in social education course with a view to encouraging the tax payment.

3. Information activities by announcement on trucks roumd going and by standing sign-boards and leaflets.

Requested all the taxation offices to carry out these activities on the readjustment of delinquent taxes and self-assessment of Sales Transaction Tax.

4. Appointment of officials to take charge of information affairs in the taxation offices in the cities where the prefectural governments are located.

The officials will take charge of the information to be released to the press and radio. They will work out and carry out information program for their own offices and will exchange information with Information Sections of National Taxation Agency and the General Affairs Sections of National Taxation Bureaus.

The results of the above-mentioned information activities.

1. Radio local broadcasting and spot-announcement at the stations of national railway gave a considerably favourable result to the readjustment of delinquent taxes.

2. The school authorities were much pleased to have had pamphlets "Story of the Tax" distributed as text books of social

course

course to Elementary and Junior High Schools for education and information purposes. The distributed pamphlets gave also a considerably favourable result.

The amount of collected taxes in the districts under the jurisdiction of Takamatsu National Taxation Bureau as of the end of September in 1948 fiscal year and 1949 fiscal year are as follows.

(Unit: ¥ 1,000,00)

Fiscal year	Amount settled to collect	Amount collected
30 Sept. 1948	3,772,574	2,662,728
30 Sept. 1949	6,525,422	4,606,884

Annexed Sheets

Text prepared for the publication on radio

1. If anyone has been notified of his tax delinquency, please spare some of his busy time for calling at the taxation office. We would like to talk it over with you.

2. If anyone did not pay yet, please pay it as soon as possible. The readjustment of the delinquent taxes is under way throughout the country as from August 1.

3. Delinquency by a day not only does benefit your but also puts others to much troubles. Let all of us pay taxes completely.

4. Taxes are the staplefood to the country just the same as rice to the people. Delinquency of taxes makes the country undernourished. Let us pay tax at once so as to make the country healthy.

5. Don't your forget to assess yourself of Sales Transaction Tax. The Sales Transaction Tax for a previous month is to be assessed and paid by the 10th of the following month.

6. 10th of each month is the time limit for self-assessment and payment of Sales Transaction Tax. Let us honestly assess the total amount of them for the previous month.