Multimedia Roundtable 3

A discussion with community and team members

Hosted at Wikimania 2013:
Room M108
08/08/2013
Roundtable agenda

10:00 am - **Introductions**
10:15 am - **Overview & goals**
10:45 am - **New feature ideas**
11:45 am - **Multimedia priorities**
12:00 pm - **Roundtable ends**

* All times above are Hong Kong local time (UTC+8)

Roundtable Etherpad:

[epl.wikimedia.org/p/multimedia-roundtable-3](epl.wikimedia.org/p/multimedia-roundtable-3)
Introductions

- Your real name
- Your user name
- Your country
- When you joined

Add your user name on Roundtable Etherpad:
epi.wiki.com/p/multimedia-roundtable-3
Participants

Community members:

Susanna Ånäs
Jean-Frédéric Berthelot
Maarten Dammers
Benoît Evellin
Andrew Gray
Andrew Lih
Daniel Mietchen
Daniel Schwen
... and others

(see next page)
Participants

Wikimedia team:

Fabrice Florin          Fabrice Florin (WMF)
Mark Holmquist          MarkTraceur
Ryan Kaldari            Kaldari
Rob Lanphier            RobLa-WMF
Erik Moeller            Eloquence
Luis Villa              LVilla (WMF)

See more participants on Etherpad:
epi.wikimedia.org/p/multimedia-roundtable-3
Overview
Multimedia workflows

**View**
find / view media files

**Contribute**
create / upload files / info

**Curate**
review, discuss, edit

**Use**
insert media in articles, projects

**Engage**
organize media campaigns
Activities by user group

View
~500M visitors

Contribute
~20k uploaders

Curate
~1k patrollers/admins

Use
~80k active editors

Engage
~30 campaign organizers
Key issues

Here are some of the major pain points in our media ecosystem:

- **viewing experience** doesn't match expectations
- **contributions / upload tools** need improvements
- **file curation** is scattered and doesn't scale well
- **finding** and **adding files on articles** is still hard
- **campaign organizers** need better tools
Here are product goals under consideration for fiscal year 2013-14:

- improve the **viewing experience**
- enable seamless **contributions/uploads**
- develop **curation / feedback tools**
- help editors **find / add files on articles**
- support **campaign organizers**
What do you think of these goals?

Are we missing any key issues?

Write them down on Etherpad:
epi.wikimedia.org/p/multimedia-roundtable-3
Feature ideas
Feature ideas

We are discussing these feature ideas with community and team members:

- Media viewer
- File notifications
- File feedback
- Media finder
- Campaign tools
Goal: As a visitor, I want to view images in large size, to see them better and learn more.
**Multimedia Map - Media Viewer** (proposed)

**Solution:** View large images on same page, with richer experience.

**Features:**
- large image
- on same page
- simple icons
- no clutter
- clarity

I like the big picture!

I get it now
Golden-crowned Sparrow

The Golden-crowned Sparrow (*Zonotrichia atricapilla*) is a large American sparrow found in the western part of North America.
**Purpose:** View large images on same page, with richer experience.

![Media Viewer toolbar](image.png)

- **Toolbar:** Various controls for image viewing.
- **Image Size:** Based on screen size.
- **Title:** Zonotrichia atricapill
- **Source/Author:** Alejandro Erickson via Flickr
- **Arrows:** Let you see more images for this article, gallery or category.
**Purpose:** View large images on same page, with richer experience.

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**Zonotrichia atricapilla.jpg**

Author: Alejandro Erickson
Source: Bird Institute
Date: 12 April, 2012, 15:10
Format: JPEG, 4928 x 3264 px / 3.8 Mb
License: CC-BY-SA 2.0

Description: A Golden-crowned sparrow in British Columbia ... [More]

Categories: Birds of British Columbia, Zonotrichia atricapilla ... [More]

This file is hosted on Wikimedia Commons
[View file info page]

Uploaded by Smallbones via Flickr
Media Viewer

**Purpose:**
- Provide a richer multimedia experience to match user expectations
- Display images in larger size, on the same page as the thumbnail

**Users:**
- All users, including 500M 'readers/viewers'

**Features:**
- Show images in larger, media viewer panel when you click on them
- Include a description and credit below the image, link to file page
- Option to go to next image if it is part of a category or collection
File Notifications

Tamalpais Valley

Tamalpais Valley (also known as "Coyote Valley" or "Coyote Hollow") is a valley in Marin County, California.[3]

Contents
1. Land
2. People
3. Government
4. History
5. Recreation
6. Points of interest
7. See also
8. References
9. External links

Land

Tamalpais Valley is located at 37°52′N 122°32′W, in size, with an elevation of 108 feet above sea level, and is south of Sausalito. It is about 10 minutes from the Golden Gate Bridge and fifteen minutes from San Francisco. California State Route 1 (also known as Shoreline Highway and the Pacific Coast Highway) is located in the valley.

Notifications

- **Mary Dunlap** and 1 other posted on your talk page.
  "Great article on Tam Valley!"
  6 minutes ago | View changes

- **Mary Dunlap** thanked you for your edit on Tamalpais Valley.
  "Does anyone have references about Coyote Ridge?"
  11 minutes ago | View changes

- **Fabrice Florin** mentioned you on Talk: Tamalpais Valley.
  "Here are some tips on Coyote Ridge, to improve your Tam Valley Page."
  35 minutes ago | View changes

- **Kaldari** reviewed a page you started: Tamalpais Valley.
  44 minutes ago

- Wikipedia is a free encyclopedia written by people like you. Get started by making your first edit!
  13 hours ago

Welcome to Wikipedia, Jane Finch! We're glad you're here.
13 hours ago

All notifications
Preferences
File Notifications

**Purpose:**
- Inform file creators when something happens to their files
- Make contributors aware of what's happening on Commons

**Users:**
- All Commons contributors or curators

**Features:**
- File Upload Complete (for large files)
- File Marked as Reviewed
- File Tagged for Maintenance
- File Marked for Deletion
- File Rated/Featured
- File Page was Edited
- File was Used in Article (requires cross-wiki)
- File was Overwritten
- File was Deleted
- Congrats on your 1st upload
John Harrison Clark or Changha-Changa (c. 1860–1927) was an adventurer from the South African Cape who effectively ruled much of what is today southern Zambia from the early 1890s through to 1902. Unassisted by any government, he arrived to the country in about 1887, reputedly as an outlaw, and assembled and trained a private army of Senga natives, which he used to drive off various bands of slave- raiders. He took control of a bloc of territory on the north bank of the Zambezi river called Mashukulumbwe, became known as Chief "Changa-Changa" and, through a series of treaties with local chiefs, gained mineral and labour concessions covering much of the region.

Starting in 1897, Clark attempted to secure protection for his territory from the British South Africa Company. The company took little notice of him. When a local chief, Kabweja, began taxing Clark's subjects, Clark had secured his concessions while passing himself off as the Chief. He sent out his own collecting hut tax for at least two years, without any authority to do so, and did so in 1902. Clark then farmed for about two years in Broken Hill, where he became a prominent leader. He returned to Northern Rhodesia in the late 1910s to Broken Hill, where he became a prominent leader. Remaining in Broken Hill for the rest of his life, he died in 1927.

Contents

1 Early life
2 Rise to power
   2.1 Arrival at Feira
   2.2 Chieftainship
3 Contact with the British South Africa Company
   3.1 First meeting; Clark seeks company protection
   3.2 Relations disintegrate
   3.3 The end of Clark's chieftainship
4 Later life and death
5 Notes and references
6 Further reading
File Curation

Purpose:
- Curate new files to identify useful media for Wikipedia
- Make it easier to tag files or nominate them for deletion

Users:
- All Commons patrollers (and Wikipedia curators?)

Features:
- A list where editors can preview files that need to be reviewed
- A review tool that helps editors curate files more easily
- Repackage existing tools in a better UI ('Nominate for deletion')

See also:
- Image patrol notes
File Feedback (comparison)

Which is better?

See demos:
• Which is better?
• Highest rated files
File Feedback

Purpose:
• Surface useful files, rated by quality

Users:
• Commons or Wikipedia users

Features:
• A quick rating tool to tag files that seem useful
• Can be thumbs-up/down -- or compare 2 images
• Sorting / filtering tools for ranking lists or galleries by rating

See also:
• File feedback notes
• Prototype notes
Media Finder

**Purpose:**
• Make it easier to add multimedia on Wikipedia articles
• Help find quality media files and place them quickly

**Users:**
• Any Wikipedia or Commons user

**Features:**
• Expand the Visual Editor's 'Insert Media' tool
• Support extended search by category, rating or review status
• Easier to sort or filter recommended images in VE
Campaign Tools

Purpose:
• Invite more users to join campaigns (e.g. Wiki Loves Monuments)
• Make it easy for campaign organizers to set up campaigns
• Make it easy for users to participate in campaigns -- and stay engaged

Users:
• Any user with a camera/phone -- and campaign organizers

Features:
• Tools for organizers to set up and customize campaigns
• To-do lists with clear assignments for contributors to follow
• Leaderboards and recent contributions to keep participants motivated
Conclusions
Which ideas seem most promising?

Write your notes on Etherpad:

epl.wikimedia.org/p/multimedia-roundtable-3
What priorities do you recommend for multimedia?
How did this roundtable work for you?
Learn more:

mediawiki.org/wiki/Multimedia

Multimedia Team
Wikimedia Foundation