



news FOR events

R. I. T.
COLLECTION

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Rochester Institute of Technology

C O M I N G

A COMPOSITIONS SYSTEMS SEMINAR, sponsored by the Graphic Arts Research Center will be held May 13 through May 15 beginning at 8:00 A.M. in the College Conference Room, first floor, Frank E. Gannett Memorial building. For further information please contact Ralph Squire at 464-2756.

AN EVENING SEMINAR, sponsored by the Chemistry Department - Spring Seminar Series 1970 - will be held on May 14 at 8:00 P.M. in the Chester A. Carlson Memorial building, College of Science Lecture Hall, Room 8-1250. Dr. Anthony Turkevich, Enrico Fermi Institute for Nuclear Studies, University of Chicago, will speak on "Chemical Composition of the Lunar Surface: Comparison of Apollo and Surveyor Data".

A PACKAGING SEMINAR, sponsored by the Rochester Area Packaging Association, in cooperation with R.I.T.'s Extended Services Division, will be held May 18 and 19 from 8:30 A.M. to 4:00 P.M. at the Towne House Motor Inn. For further information please contact Robert Maurice at 464-2224.

MONDAY, MAY 4

INDUSTRIAL AIR POLLUTION CONTROL SEMINAR - Hotel Flagship Rochester, 9:00 A.M. to 4:30 P.M., sponsored by R.I.T.'s Extended Services Division. For further information please contact Robert Maurice at 464-2224.

VARSITY TENNIS - R.I.T. vs. Geneseo - Away - 3:00 P.M.

VARSITY TRACK AND FIELD - R.I.T. at LeMoyne Relays - Away - 3:00 P.M.

VARSITY GOLF - R.I.T. vs. Niagara - Home - 1:00 P.M.

WEDNESDAY, MAY 6

VARSITY BASEBALL - R.I.T. vs. Potsdam - Away - 4:00 P.M.

VARSITY TRACK AND FIELD - R.I.T. vs. Houghton - Away - 2:30 P.M.

VARSITY GOLF - R.I.T. vs. Potsdam - Away - 2:00 P.M.

VARSITY TENNIS - R.I.T. vs. Potsdam - Away - 3:00 P.M.

THURSDAY, MAY 7

GENERAL STUDIES FILM SERIES - "Confrontation" (the Hayakawa Saga), 9:00 A.M. to 5:00 P.M., College of General Studies - Room A-205.

CHEMISTRY DEPARTMENT - SPRING SEMINAR SERIES - "Microbial Degradations of L-Tyrosine" - Dr. Egon Stark, Associate Professor, College of Science, 4:00 P.M., Chester A. Carlson Memorial building, College of Science, Rm. 2178.

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TECHNIQUES IN ORGANIZING TO MEET EDUCATIONAL AND SOCIAL NEEDS - sponsored by R.I.T.'s Extended Services Division - May 7, 12 and 20 - 4:15 P.M. to 5:45 P.M. - Room 211 in the Downtown Center, 50 West Main Street. For further information please contact Robert Maurice at 464-2224.

SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS AND SOCIETY OF PHOTOGRAPHIC SCIENTISTS AND ENGINEERS - Mr. Paul H. Cords, United States Naval Ordnance Laboratory will speak at 1:00 P.M. in the Booth Memorial Auditorium of the Frank E. Gannett Memorial building.

VARSITY GOLF - R.I.T. vs. Oswego and Brockport - Away - 2:00 P.M.

FRIDAY, MAY 8

INTRODUCTION TO FAMILY CAMPING - 9:30 A.M. to 3:30 P.M., sponsored by R.I.T.'s Extended Services Division, to be held at the Downtown Center, 50 West Main Street. For further information please contact Robert Maurice at 464-2224.

TALISMAN FILM - "Orpheus" - 7:00 P.M. and 9:30 P.M. - Booth Memorial Auditorium of the Frank E. Gannett Memorial building.

VARSITY GOLF - R.I.T. vs. LeMoyne - Home - 1:00 P.M.

VARSITY BASEBALL - R.I.T. vs. Buffalo State - Home - 3:00 P.M.

SATURDAY, MAY 9

SCHOOL OF ART AND DESIGN - will act as host to the Central Western Zone Art Teachers Association, for their spring conference, in the morning, Booth Memorial Auditorium of the Frank E. Gannett Memorial building.

TALISMAN FILM - "Rachel, Rachel" - 7:00 P.M. and 9:30 P.M. - Booth Memorial Auditorium of the Frank E. Gannett Memorial building.

VARSITY BASEBALL - R.I.T. vs. Fredonia - Away - 1:00 P.M.

VARSITY LACROSSE - R.I.T. vs. Brockport - Away - 2:00 P.M.

VARSITY TRACK AND FIELD - R.I.T. vs. Hartwick - Away - 12:00 Noon

VARSITY TENNIS - R.I.T. vs. Utica - Away - 1:00 P.M.

SUNDAY, MAY 10

TALISMAN FILM - "A View from the Bridge" - 7:00 P.M. and 9:30 P.M. - Booth Memorial Auditorium of the Frank E. Gannett Memorial building.

VARSITY BASEBALL - R.I.T. vs. University of Rochester (2) - Home - 1:00 PM.

All events for the next issue of the Event Bulletin must be submitted to Mrs. Sandra Talbot, Office of Public Relations, extension 2400, by Tuesday, May 5, 1970 at 1:00 P.M.

NEWS BRIEFS

MAXION ELECTED R.I.T. TRUSTEE -- Case-Hoyt President William J. Maxion, one of Rochester's leading citizens, has been elected to R.I.T.'s Board of Trustees. The announcement was made by Arthur L. Stern, chairman of the R.I.T. Board, following the spring meeting of trustees held recently at the Institute.

Maxion, a Rochester native, was named president of the Case-Hoyt Corporation in 1961. He joined the firm in 1937 as a composing room apprentice, rising to the position of vice president in 1951. In addition, he is president of Empire Graphics, Case-Hoyt Packaging Corp., and Maxion Farms.

Recently named president of the Rochester Chamber of Commerce, Maxion holds numerous positions in many community and professional groups. Among these are: Board of Trustees, Rochester General Hospital; Board of Directors, Marine Midland Trust Co.; Board of Directors, Urban Renewal; Executive Board, Boy Scouts of America; Director (former President), Rochester Business Opportunities Corp.; Director, Printing Industries of America; Executive Committee, Rochester Industrial Management Council; and Director, Rochester Advertising Council.

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XEROX EXECUTIVE JOINS R.I.T.'S FACULTY -- Prominent Xerox executive Francis J. Pallischeck will become full-time professor of management at R.I.T. effective September 1. The businessman turned professor will resign his current post as vice president of Xerox Corporation and senior vice president for administration, Business Products Group, on July 1.

He will teach Business Policy in the graduate MBA program of the College of Business.

Pallischeck is affiliated with the Institute of Electrical and Electronic Engineers, the American Society of Tool and Manufacturing Engineers, and the Institute of Management Sciences. Concerned and involved in community activities throughout Greater Rochester, he holds directorships in Rochester Jobs, Inc., Rochester Business Opportunities Corp., Metropolitan Rochester Foundation, and the Community Chest of Rochester and Monroe County. He is a director of Rank Xerox Ltd. and Central Trust Company of Rochester. He is an advisory member of the Monroe County Human Relations Commission, president of the R.I.T. Parents Association, and a trustee of Alderson-Broadus College in Philippi, W. Va.

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MILLER ANNOUNCES FORMATION OF TWO ENVIRONMENTAL TASK FORCES -- In his opening remarks at the April 22 "Earth Day" Environmental Teach-In, R.I.T. President Dr. Paul A. Miller announced the formation of two Environmental Task Forces, members of which will be named shortly. Comprising the Task Forces will be faculty, staff, students and influential citizens from the community.

The first Task Force will be charged with studying ways in which R.I.T. can best use its resources to assist in solving environmental problems. The second Task Force will concern itself mainly with the beautification of the new campus, means of brightening the interior of campus dormitories and other Institute buildings, and the creation of amore favorable atmosphere in which to work and study.

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SURVIVAL IN THE 70'S IS TOPIC OF MAY 16 POLITICAL FORUM -- On Saturday, May 16, from 9:15 a.m. to 2 p.m., the Monroe County Republican Committee and the Young Republican Club of Monroe County are jointly sponsoring a political forum titled "Survival in the 70's". The entire program will be held in R.I.T.'s College-Alumni Union.

The political forum is an educational endeavor to inform the public of the important political, social and economic issues facing the United States in the seventies. Three panel discussions, comprised of elected city, county, state and federal officials, will focus on the subjects of "Monetary Crisis of the Cities," "Higher Education and Campus Unrest," and "Environmental Law Enforcement".

A luncheon in the College-Alumni Union cafeteria will be held from noon to 2 p.m. Guest speaker is R.I.T.'s President Dr. Paul A. Miller.

Chairman of the events is John Moore, director of R.I.T.'s News Bureau, and a past president of the Monroe County Young Republican Club. Additional information on the Political Forum can be obtained by calling Moore at 464-2338.

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SCHOOL OF PRINTING SUMMER SESSION STARTS JUNE 22 -- A total of 33 college-level courses will be offered for graduates and undergraduates in the 1970 Summer Session of R.I.T.'s School of Printing. The undergraduate courses, and graduate courses for credit at industrial arts and vocational degree programs at other colleges, will be presented in three two-week sessions from June 22 through July 31.

Graduate courses, which are applicable toward the master of science degree in printing at R.I.T., will be offered in two, five-week sessions from June 22 through July 24 and July 27 through August 28.

Summer Session housing in R.I.T.'s dormitories will be available for single students and married couples.

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MARKETING SERVICES TO EXPORTERS IS TOPIC OF MAY 4 SEMINAR -- Borrie I. Hyman, commercial attache of the American Embassy in Ottawa, Ontario, Canada, will give advice to exporters and potential exporters at a session of the 6th annual International Marketing and Management Seminar on May 4 at 7:30 p.m. in R.I.T.'s College of General Studies auditorium

Hyman will discuss selling and marketing services that are available through the United States Department of Commerce and the New York State Department of Commerce.

The International Marketing and Management Seminar is being sponsored by R.I.T.'s Extended Services Division, the World Trade Council of the Rochester Chamber of Commerce, the United States Department of Commerce and the New York State Department of Commerce.

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PACKAGING SEMINAR SLEATED FOR MAY 18-19 -- More than 100 representatives of the packaging industry are expected to attend the 6th annual seminar of the Rochester Area Packaging Association, May 18-19 at the Town House Motor Inn. The two-day seminar will examine the progress being made in packaging materials and packagenforms along with a review of materials handling and inventory control.

Sponsored by R.I.T.'s Extended Services Division, the seminar will conclude with a dinner on May 19 at the Town House. Guest speaker will be Lloyd Stouffer, committee executive for the Market Development-Distribution Department of the National Association of Manufacturers. He will talk on "Marketing Trends and Implications for Packaging". Further information on the seminar can be obtained by calling A. Robert Maurice, assistant director of R.I.T.'s Extended Services Division, at 464-2224.

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FAMILY CAMPING PROGRAM SET FOR MAY 8 -- An Introduction to Family Camping program will be presented by Ernest F. Schmidt, executive director of the American Camping Association, May 8 from 9:30 a.m. to 2:30 p.m. in R.I.T.'s 50 West Main St. Center.

The program, sponsored by R.I.T.'s Extended Services Division, will explore the fun and fundamentals of family camping as a recreational experience, and will include topics on where to go, shelter, food, campcraft skills and safety, and equipment and costs. Additional information can be obtained by calling A. Robert Maurice, assistant director of Extended Services, at 464-2224.

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PROFESSIONAL SOCIETIES GET HELP FROM EXTENDED SERVICES SEMINAR -- Meeting the objectives of associations, institutions and people of Greater Rochester will be the objective of three identical conferences on Techniques in Organizing to Meet Educational and Social Needs planned by R.I.T. Extended Services Division of the College of Continuing Education. The three programs will be presented on -- May 7, May 12, and May 20 -- from 4:15 to 5:45 p.m. in R.I.T.'s 50 West Main St. Center, room 211. Conference leader will be A. Robert Maurice, assistant director of Extended Services.

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YOUNG ATTENDS DEANS' CONFERENCE -- Dr. Jerry D. Young, who was recently named dean of R.I.T.'s College of Business (effective July 1), is attending the annual deans' meeting of the American Association of Collegiate Schools of Business, May 4-8 in San Francisco, California.

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