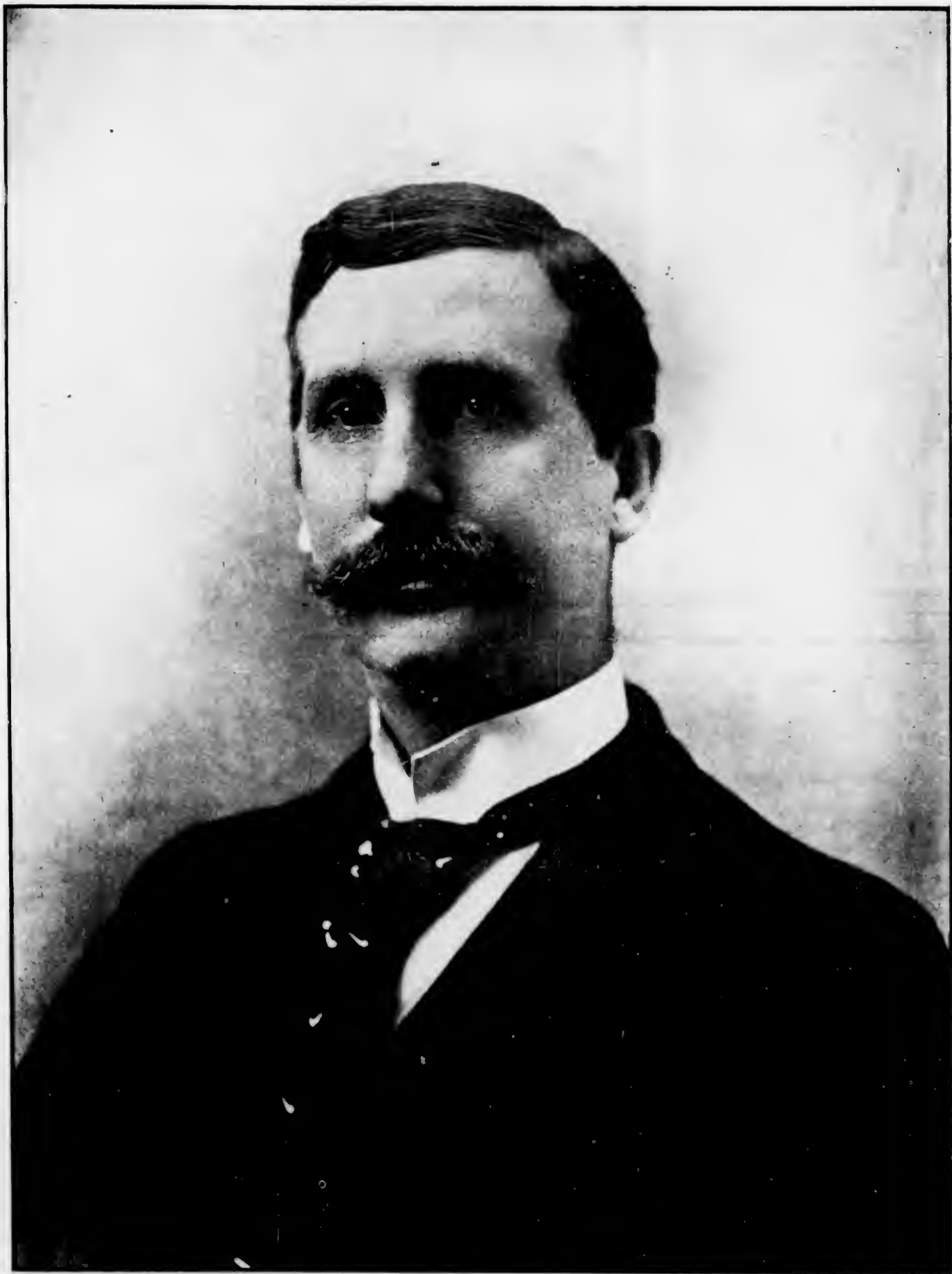


THE BILLBOARD

Vol. XI., No. 10.

CINCINNATI, OCTOBER 1, 1899.

PRICE 10 CENTS.
PER YEAR. \$1.00



BEN E. WALLACE,
The Circus Man, Proprietor the Great Wallace Shows.



Trouble in Rochester.

There is a city ordinance in Rochester which says: No person shall erect a bill board more than six feet in height, within the city of Rochester, without permission of the Common Council. Yet the Rochester Bill Posting Co., of which Mr. Ed. Stahlbrodt is the President, erected a sign twenty feet in height, and there is no record that the Common Council gave permission for a board more than twelve feet in height.

Mr. Kalb, whose office is situated on the opposite side of the street from the board, complained to the committee that the glare of light from the bright-colored posters which appeared on the board was reflected upon the windows of his office, rendering it almost impossible either to read or write, and that the eyesight of the persons in his office were being injured by it. He asked that the board be cut down from twenty to twelve feet.

The committee directed the fire marshal to inform the company that the height of the board must be reduced to twelve feet. This was not done, and a second notice was served, demanding that the work be done within forty-eight hours or it would be done by the fire marshal, whereupon the bill posting company secured an injunction enjoining the fire marshal from touching the board.

The city was given twenty days in which to prepare an argument against making the injunction permanent. From last accounts the question had not been settled, but in all probability the board will have to go, as there appears to be no possible way for the company to sustain the claim that it had permission to erect a twenty-foot board.

Indiana High Art.

The State Board of Agriculture sent out 27,000 posters and hangers to advertise the State Fair, advertising it on a much larger scale than ever before. Some of the pictures on the posters have been likened to advertisements of a burlesque show or a brand of chewing gum. One picture is of a young woman reclining on a gun on board a battleship, talking engagingly to an officer. She has on blue stockings, and considerable length of stocking is shown. Wonder has been expressed as to where the captain of the ship is, and what would happen if a Spanish cruiser were in sight. Another picture that has attracted attention is of a pretty girl clad in a filmy drapery, seated on an old-fashioned swing. What relation she is to prize hogs and threshing machines is not explained, nor is there a line telling in what part of Indiana live girls who dress that way. The "big paper" bears a picture of Miss Indiana in the center, and an announcement of the fair on either side.—Indianapolis Journal.

Notes.

Mr. O. J. Gude was the representative of the Associated Bill Posters at the convention of the United Bill Posters across the water. He on several different occasions addressed the assembly, and on each occasion received much applause.

During meeting it was decided to send a delegate to the next convention of the Associated Bill Posters, which is to be held at Atlantic City next July.

The London bill posters recently went out on a strike. They desired to be paid \$8.25 per week for fifty-three hours' work.

On the 4th of November Mr. Debs, the great labor leader, will lecture in Los Angeles, Cal. Mr. H. G. Wilshe, of the Los Angeles Bill Posting Co. has volunteered to post the bills of the lecture free of charge to the Labor Council.

At Easton, Pa., a bill board was put up alongside of the Municipal Building. It was the occasion of a great deal of good paper and energy being wasted by the editors of the local papers. Bill posters! Read and profit. Never place your boards near a City Hall; you might shock the delicate feelings of the politicians therein, and by so doing you would surely call down upon your heads the avenging wrath of the daily papers.

The American Biscuit Co. is bound to have the "Uncle Biscuit" known to every family in the country. In the northern part of Michigan, in and around Marquette, where so many Swedish and Finnish miners are to be found, the famous biscuit is being advertised by posters, printed in the Swedish and Finnish language.

Chief of Police Kipley, of Chicago, recently issued an order commanding officers to arrest all bill posters using the sides of buildings as bill boards. Complaints in regard to such illegal posting had been frequent.

The Boston (Mass.) Record says: Keep the cheap and glaring bill board signs off your property and help to protect the landscape. It is the least you can do. "The Billboard" also says keep the "cheap and glaring bill boards off," and encourage the erection of good, well built and artistically painted boards, to hide the vacant lots and their usual contents.

Boycotts always damage both sides. Sometimes the instigators suffer more than the intended victim.

The "Advisor" says: "Poster advertising is liberally used by progressive publicity seekers."

The Rock Island Railroad is building a high sign at Topeka, Kan., forty feet long, at the entrance of Garfield Park, upon which will be painted, in colors, a reproduction of the "Colorado Flyer," representing a night scene. It is expected this board will be one of the most striking and artistic to be seen anywhere.

An old bill board, which has hung on the wall of the Nelson House office, Utica, N. Y., for the past thirty-five years, was recently taken down. On its back was discovered a campaign poster booming Lincoln for Presi-

dent. The poster was yellow with age, and in all probability was pasted on the board during the campaign of 1863. The Historical Society will probably take charge of the relic just as it is.

Chas. Bernard has established another bill posting plant. This time it is at Brunswick, Ga. He has already been awarded the advertising contract and the sole advertising privileges of the Brunswick Fair.

Urbichsville, O., has an ordinance licensing bill posting, bulletin painting, card tacking and distributing. The extreme penalty of violating this ordinance is \$10 and the cost of the prosecution. The Twin City Bill Posting Co. has been working to get this through for three months.

John Moran, a bill poster in the employ of Donnelly & Son, of Boston, was recently fined \$5 and costs for covering a furniture company's paper, which appeared on one of the theater boards with political posters. In the court Donnelly claimed that the person on whose property the board was built, had the right to say what should be put on the boards, providing they were not being used by the theater in question. But the boards had been leased to the furniture company by the theater, therefore the decision. Moran appealed, however, and some lively times are expected.

The following are some of those who either attended or sent proxies to the Minnesota Bill Posters' Convention:

Members—J. A. Austin, Montevideo; J. W. G. Curtiss, Morris; E. T. Davidson, St. Cloud; A. D. Goodman, Waseca; H. H. Herrick, Owatonna (proxy); H. J. Ludke, Jr., St. Peter (proxy); F. J. Smith, Valley City, N. Dak.; a representative from the Sioux Falls Bill Posting Co., Sioux Falls, S. Dak.; C. P. Walke, Fargo and Grand Forks, N. Dak.; Henry Werner, Winona (proxy); Mrs. V. C. and Miss M. M. Steward, Stillwater; C. E. White, Fairbault; J. C. Judge, Rochester, Minn.

A. M. Cheesebro, Glen Falls, N. Y., wants a sober, reliable bill poster. Mr. Cheesebro owns the boards at Glen Falls and this is a good opening for the right man.

H. S. Burt asks the best way to make posters stick on varnished surfaces. As to the best way, we don't know, but here is a way that will do the work: Mix flour in cold water until a thin batter is produced, taking particular care that it is free from lumps; then add one ounce of powdered resin to each gallon of water. Place over a slow fire, and keep stirring constantly until it boils, and also until the resin is melted. When cold, the paste is ready for use. Do not thin with pure water. Be careful about this, as it is sure to spoil it. Make a thin solution of gum arabic (just gum arabic enough that it is perceptible when the fingers are clipped into it and slightly felt when joined and pulled apart) and thin with this. Neither use flour and water

as a thinner. Use only gum arabic water. Too much gum arabic in the water will crack the paper. Seventy-seven grains of borax added in each quart of this paste will keep it from decomposition for years. Keep air tight to keep it from hardening.

A few weeks ago a bill posting concern of Providence, R. I., negotiated for a lot near a church and school and proceeded to erect a two-tiered bill board. Before the lease was signed the owner of the lot was prevailed upon to cancel the agreement. The partly erected structure was pulled down and the workman proceeded at once to erect it on the adjoining lot, for which a lease had been obtained, signed and paid for, while the people of the church were congratulating themselves over the case which they had accomplished their desires in relation to the first lot. Once more they proceeded to remonstrate and the owner of the second lot decided he would not permit it to be on his land. Again it was torn down and it was put up on a third lot opposite the church.

This land belonged to one of the mill corporations, and as soon as the agent's attention was called to the objectionable character of the boards in that particular locality, he instructed the bill board company to remove it and call and obtain the money which had been paid for the use of the lot. The agent said that he had been led to understand that it would be an ordinary bill board, about the size of a gate. The structure was for the third time pulled down, and there are no other available lots in the immediate vicinity of the school and church where such a structure and such a display are likely to appear.

The company certainly showed a great deal of determination and perseverance. It is the presence of this gritty and never-say-die spirit that makes a success of the advertising business. The lack of it means failure.

The L. L. Blakey Advertising Co., of Newton, Kan., reports that business is good; that they have lately added six big boards of tongue and grooved flooring, and are soon going to build more. Newton is a county seat and college town of 8,000, has four railroad divisions, the big Santa Fe roundhouse and shops, with a pay roll of \$60,000, and is situated right in the center of the corn belt. The largest export flour mill in Kansas is located there.

More commercial paper is seen on the boards this fall than ever before. If yours are not covered they should be. It is not too late yet to remedy the evil; so take a day off and pay a visit to a few of your local merchants, stove and furnace men, shoe dealers, milliners, coal dealers, and any one else who might be a possible advertiser. Explain to them the advantages offered by bill board advertising and solicit a trial. Tell them that you can get stock paper for them that will be just as satisfactory as if made to order. A personal call will sometimes cause a man who has never tried that form of publicity to take it up, and is often the means of inspiring old bill board advertisers to renew their efforts in this line. Try this plan, the prospects are surely worth the effort.

The Hunvadi Janos Co. depends upon posters to a great extent.

Obituary.

The many friends of J. H. Patterson, city bill poster, District of Stanberry, Mo., will learn with regret of the death of his wife.

Active Bill Board Advertisers.

Old Virginia Cigarettes, American Tobacco Co.
 Contella Cigar, Brown Bros., Detroit, Mich.
 Marguerite Cigar, Fritz Bros., Cincinnati, Ohio.
 Bakers Cocoon, Dorchester, Mass.
 Hans Bros., Cincinnati, O.
 Geo. W. Childs Cigar, New York
 Sen-Sen, Rochester, N. Y.
 Dr. Davis, Anti-Headache Powders
 J. H. Zettin & Co., Philadelphia, Pa.
 Dr. Phurge, Buffalo, N. Y.
 Modern Navy Tobacco, Spillman, Ellis & Co., Covington, Ky.
 Women's Toilet Powder, Newark, N. J.
 Kohler One Night Corn Cure, Baltimore, Md.
 Dewberry Cigar, New York City.
 Banquet Hall Cigar, Rosenfeld & Smith Co., Portland, Ore.
 James Coffee, Dubuque, Iowa
 McCartney, Frangs & Dresser, Jacksonville, Ill.
 Aunt Jennina Co., St. Joseph, Mo.
 Plesser & Co., Chicago, Ill.
 Jackson Square Cigar, Hirschfeld & Co., New Orleans.
 Benjamin's Peppin Gum, Cleveland, O.
 National Export Exposition, Philadelphia, Pa. Department of Publicity.
 E. F. Hatterman Tobacco Co., Cincinnati, O.
 Lührman & Wilburn Tobacco Co., Cincinnati, O.
 Volke & Winter, Cincy Cigar, Cincinnati, Ohio.



Hoarding around the site for the Pearl Life Assurance Co.'s new building.
 St. John's Street, near St. George's Hall, Liverpool.



A Good Board, at Bellaire, Ohio.
(Fitton Billposting Co.)

Minnesota Association.

The fifth annual convention of the Minnesota State Bill Posters' Association was held at St. Paul, September 5, 1899. In the parlors of the Windsor Hotel.

The following officers and many members were present:

President—L. N. Scott, St. Paul.
Vice President—M. Breslauer, Minneapolis.
Secretary and Treasurer—C. H. Griebel, Jr., Mankato.

The minutes of the last meeting were read and accepted. There were no reports of standing committees.

Applications for membership had been made by R. M. Buckmelter, Wahpeton, S. Dak., C. C. Carpenter, Cannon Falls, Minn., and E. C. Hoyt, Yankton, S. Dak. Moved by Mr. Smith and seconded by Mr. Davidson, that these applications be placed in the hands of the Secretary to investigate. The President stated that a communication had been received from Mr. Rutherford, of Willmar, applying for membership at Stillwater, but on motion of Mr. Davidson, and seconded by Mr. Breslauer, said application was rejected, and Mrs. Steward, who has a large and long established plant at that place, and was an old member, was declared official member of the State Association at that point.

Letters in reply to invitations to attend the meeting, previously extended by the Secretary, were read from Seely, Fitch & Co., outdoor advertisers of New York City, acknowledging receipt of invitation, and also offering some very valuable suggestions to the fraternity, also from A. VanBuren & Co., advertising agents of New York City, Old Colony Bill Posting Co., of Providence, R. I.; L. C. Speers, of Marshalltown, Ia.; J. Curran, of Denver, Col. The Bryan Bill Posting Co., of Cleveland, O.; Sam W. Hoke, New York, W. C. Tirrell, of Lima, O. and many others.

Following the reading of these letters the President addressed a few remarks to the association, in the course of which he said that if we could form a real strong association of all bill posters in the State we would get a large amount of business. That the Secretary had all along worked incessantly, and is now working without intermission, along the line of membership, but one man could not do all. The members should do all in their power to induce others to join.

In this connection Mr. Walker suggested that it would be a good plan to have one member go around to solicit membership. This plan was discouraged on account of the additional expense on the members from the smaller towns. The President said that the membership should be worked up to fifty, and if this were done the advertising importance of the State would be shown. It was suggested that the association send some one, as the Secretary, around to the smaller towns to induce suitable persons to put up boards and join the association.

Mr. Breslauer, member of the National or Associated Association, stated that he was told to send in a list of the small towns in his State, for use in getting business for this State. Suggested that the Secretary send in a list of members, and statement of what towns they cover.

Mr. Davidson said that he had been talking the matter over with Mr. Breslauer, and

that they thought it would be a good thing to have a little book printed, pamphlet form, containing the names of all towns comprised under membership in this association, the names of the posters in these towns, the character of the population, nationality, pursuits, etc., population, number of stands (this



A Wilshire Triple-Decker.
Los Angeles, Cal.

latter on the suggestion of the President of each size, as number 8-sheets, 16-sheets, etc., the whole number of each of such stands that each member could cover, condensed down for the benefit of advertisers, to be handled easily in making contracts. It was also suggested that the cost of such book do not exceed \$3 per page; and that each member pay for his share pro rata, according to the space he uses in such book. This book to also contain statement of the leading industries of the town, and any other facts in that connection of value to advertisers; and a copy thereof to be sent to all the leading advertisers of the United States, their addresses to be procured from Bryan & Co.

The President called for votes on the suggestion, which were taken, and the suggestion was adopted. Mr. Davidson was appointed a committee of one to draft an inquiry sheet to be sent around to members, to be answered and returned, and from such information the book to be compiled. Committee, Davidson, Scott and Griebel appointed.

Moved by a member that if this plan be adopted large firms can send a representative to Mr. Breslauer or Mr. Scott's office, who can contract for the billing of the whole State in two hours, close the contract and go on about his business. The paper can then be done up separately and shipped to St. Paul or Minneapolis, as the case may be; the number of stands to be shipped to each town done up separately, the whole shipped to one point, and from there sent out as directed.

"All complaints should be looked into and the fault, if any, corrected," President.
Regarding the right of any one member not

an officer to take contract for posting other towns than his own, or the whole State, Mr. Breslauer said "Each member is an official advertiser for the United States."

When any member is given the chance to figure on the posting of the State with any advertiser, and attends to the correspondence, shipping of paper and all the details, he is entitled to his commission of sixteen and two-thirds per cent, but not to cut the rate nor give any advertiser the benefit of his commission. Rates may be reduced five per cent, in case of ninety days contract.

Mr. Smith asked if a poster should furnish list of paper, in case same is not called for. President said, "Yes, it shows the quality of service, and is more satisfactory to the advertiser."

Here followed some discussion about a dispute that had arisen between one of the members and an advertiser, about length of time of display, whether interrupted, or month by month, for a ninety days' contract. The President and Vice President emphasized the absolute necessity of keeping bill posting contracts to the letter, and satisfying the advertiser in every particular.

It was decided that several of the smaller towns might be put on one membership fee, where the business was too small for the member controlling such towns to pay a fee for each.

The United States census that will be taken next year will put a number of the smaller towns on a different basis as regards rates.

Officers Reports—President's address

The President said that he was gratified at the increased attendance at this meeting, and the interest shown throughout the proceed-

above all things because the advertisers may need them at any time after the posting is done. Also must see that the paper is in perfect condition all the time. Personal attention is the thing necessary above everything else. Advertisers understand that members of the State and National associations are men of proper caliber to do business with and do it right.

Bills then owing by the association were ordered paid, and the Treasurers report read and accepted and ordered filed.

Treasurers report, September 10, 1899, to September 10, 1899:

Balance on hand, September 10, 1899	\$14 25
Total income, 1898 to 1899	100 00
Total	\$114 25
Expenditures, 1898 to 1899	59 40
Balance on hand	\$54 85

Mr. Austin stated that he thought the towns of Appleton and Dawson would come into membership. Asked if more than one town could be controlled by one member. Answer in the affirmative, but advised that each be under different name, as the Dawson Bill Posting Co. for one and name of poster for other.

Election of Officers.—The President said: "It has been a pleasure to me to act as President of this association ever since its organization, but I think I have been its President long enough, and would ask the association to select some one else. Am willing to dig in the work, but would rather have some one else take the presidency." Suggested Mr. Breslauer or other member.

Mr. Breslauer then immediately nominated Mr. Scott for re-election, thus declining the honor himself, and the nomination, seconded by Mrs. Seward, was carried without a dissenting voice.

Mr. Breslauer and Mr. Griebel were likewise re-elected to their former positions, and Mr. Griebel, as Secretary, was voted an annual salary of \$25 for his untiring services.

President Scott appointed the committees: Executive, A. J. Goodman, Waseca, chairman; J. A. Austin, Montevideo; F. J. Smith, Valley City. Membership, C. E. White, Fairbault, chairman; M. G. Thompson, Sioux Falls; C. H. Griebel, Jr., Mankato.

Membership in the International Association of Distributors was advocated for the members, individually, of this association.

Mr. Austin asked if there ought not to be some sort of qualifications necessary for membership in the association. The chair answered that the difference in towns must govern that.

Dues were then paid. It was moved then that the next meeting be held in Minneapolis, Wednesday of Fair week, next year. Motion made by Mr. Davidson, seconded by Mr. Goodman.

It was suggested that the association tender an invitation to all advertisers to be present at the next meeting.

Invitations were received from Mr. Hays, Mr. Breslauer and Mr. Scott to attend their respective theaters, which invitation was accepted and a vote of thanks tendered.

Adjourned.
C. H. GRIEBEL, JR.,
Secy. and Treas.



Another Liverpool Hoarding.
The White Star Steamship Co.'s Building, St. James St.

WHAT THE DISTRIBUTORS ARE DOING

Three-Headed Monstrosity.

Have you heard of the New Distributors' Association, or Runey's Three-Headed Monstrosity? The latter is the most appropriate name that can be applied. Two heads of this monstrosity are deceased—"peace to their ashes"—the third is but a weakling, and can not exist. Mr. Runey himself has proved a failure as an organizer and officer of advertising associations. First, the Inter-State Bill Posters' Association; second, the International Bill Posting Association, to say nothing of the "Two Bills." That his third venture will be a failure the future will show. Mr. Runey reminds me of a half-witted, would-be politician, whom I knew in my boyhood days. This man was always willing and ready to turn his coat in any way in order to get some official or political job, and he gained for himself the name of "Me Too," because when the spoils were being dealt out he would invariably cry, "Me too, me, too." In failing to obtain what he sought (a position) he would sulk. Mr. Runey came to Cincinnati with the full expectation of being elected traveling solicitor on a salary for the I. A. of D. That he was disappointed every one who attended the meeting knows. Failing in this he attempted to cause trouble between the bill posters and the exclusive distributors. In this he also failed. Mr. Runey is simply a figure-head, or the monkey whom others expect to use to pull chestnuts out of the fire. My advice to Mr. Runey is to go to the Klondike, he may have luck if nothing else.

The new association has several objects in view, only a few of which I will mention. One of the main objects of the new association is to increase the circulation and advertising of "The Bill Poster-Display Advertising." This journal has been on the ragged edge for a number of years. It has been organized and reorganized and rechristened the same as the three-headed monstrosity. Few others beside Mr. Stahlbrodt are interested. I predict nothing but failure for the new association, and disappointment for bill posters and distributors who are foolish enough to pay an initiation fee and a year's dues. They will have nothing but regrets for their trouble.

It is well known that there is room for but one distributors' association, and that one is already established. The I. A. D. has the patronage of the advertisers and the confidence of its members all over the country. Why, then, try to organize another association of the same kind simply to gratify a few sore-heads who did not join the International Association of Distributors when the opportunity presented itself, and now are too late to get the franchise? The new association is offered by bill posters only. True, they are distributors also; but if it is to be a distributors' association, the exclusive distributor should have a representation. The solicitors are bill posting solicitors in every sense of the word. They are not looking after the interests of the distributors. A commission on distributing is not large enough to pay them; if it were, they would have looked after it long ago. Then, if they are not interested in distributing what are they interested in? Nothing but bill posting. Consequently, the distributor would suffer a loss, as undoubtedly bill posting solicitors discourage house-to-house distributing, and try to get advertisers to make their appropriation for bill posting alone. There is not half the profit in house-to-house distributing that there is in bill posting.

The officers of the I. A. of D. have worked hard in the interest of house-to-house distributing. They were the first to conceive and carry out the idea of giving a guarantee to advertisers. They have succeeded in getting advertisers interested in house-to-house distributing, by giving them a superior service over everything ever offered before. Thus they have increased this branch of advertising. Advertisers have found it to be just as effective and much cheaper than any other

method; consequently, this line of advertising will increase many fold. The only objection that some bill posters, especially those in large cities, have against house-to-house distributing is that the profits on the work, for the time and attention required, are not as large as on bill posting.

The editor of "The Bill Poster-Display Advertising" chooses to call the exclusive distributor an interloper, and says that he carries his office in his hat. It does not matter to the advertiser whether a distributor has wealth, real estate or a large bank account. What the advertiser wants is honest service, and I know that the exclusive distributors in most of the large cities are giving as good service in house-to-house distributing as any of the bill posters. As for the editor's claims in regard as to who is doing the business in the large cities, where there is an exclusive distributor, I would respectfully call his attention to Pittsburgh, Pa., Chicago, Ill., Atlanta, Ga., Cincinnati, O., Dayton, O., St. Louis, Mo., Nashville, Tenn., Detroit, Mich., St. Paul and Minneapolis, Minn., Kansas City, Mo., Birmingham, Ala., Ft. Wayne, Ind., Indianapolis, Ind. I could name dozens of others, which, however, is unnecessary. Mr. Stahlbrodt has made several overtures to get into the I. A. of D. He wanted the Rochester, N. Y., and Erie, Pa., franchises, and as the association already had a representative in Rochester he refused to make application for the Erie franchise. If Mr. Stahlbrodt will look over the files of his own journal, he will find that Mr. O'Melia, President of the "Associated Association of Bill Posters," advised all their members to join the I. A. of D.

When the association was first organized bill posters were asked to join it; some of them ignored the proposition, thinking the association would never amount to anything. Now that it is in the lead everywhere, is talked of, recognized and established, these very same bill posters have tried time and again to get the franchise. We have practiced the bill posters' motto, "You stick by me and I'll stick by you." We stick to our members.

If the new association were what its promoters claim for it, an improvement or a better association than the old one, I would be willing to admit that there was a chance for success. But let us examine their constitution and by-laws.

Their object is "to protect advertisers from being swindled by men who call themselves distributors." The I. A. of D. covers this ground with a guarantee. We are taking the chances and not the advertiser. Next, "they are banded together for mutual protection." The I. A. of D. has been banded together for the same purpose for four years. Third, "to furnish the advertiser with a reliable, bona fide list of bonded, responsible men, etc." I would like to see this bond tested. I think the advertiser would find it quite difficult to collect any damages he may have sustained through one of the "bonded members," provided the member objected to making said losses good. There would only be one man's reputation at stake. Now, take the I. A. of D. guarantee: If an offending member does not make good losses sustained, the entire membership's reputation is at stake. Our guarantee is better than a half dozen bonds such as the "I. A. D." compels its members to furnish. Section V: "To accept members who are willing to furnish the advertisers a daily report each night of all work done during the day (postal cards or blanks to be furnished by the advertiser for the purpose)." This section is not original with the new association. I know of a number of I. A. of D. members who are furnishing such a report to advertisers without being asked to do so. Section VI: "To influence members of the importance of using greater care in distributing." This has been done by the I. A. of D. ever since its organization. Section VII: "To furnish list of advertisers whose credit is not good." This also is copied from the I. A. of D. Section VIII: "To furnish members with a weekly report of all advertisers doing distributing." The I. A. of D. furnishes this infor-

mation once a month, and I think that covers the ground thoroughly. Section IX: "To secure members who are willing to have their work inspected by the advertisers." The I. A. of D. wants the advertisers to inspect its members' work, and report on same, whether the member is willing or not. There is not a single new idea in their constitution and by-laws, and where they have varied from the original distributors' constitution and by-laws the changes have not been for the good of the distributor.

I do not consider Mr. Stahlbrodt, or the editor of "The Bill Poster-Display Advertising," capable of judging what kind of service the I. A. of D. members are giving. Let us leave that to the advertiser. I will venture to say that since the organization of the I. A. of D., house-to-house distributing has been improved fifty per cent., and that today there are twenty per cent. more advertisers using this method of publicity than there were four years ago. If the I. A. of D. members are not giving the best service, how is it that they get the business?

W. H. STEINBRENNER.

Who 'Tis Items.

As the month of September is drawing to a close, the "Distributors' Blues" are also leaving the afflicted. Did you ever have the "Distributors' Blues"? I will venture to say that you have. The disease afflicts all distributors, especially the beginners. Its symptoms are noticeable along about the first of June, and its effects felt much more in July and August. Physicians can not prescribe for them; patent medicines give no relief. There is but one remedy, which when administered produces a most marvelous change in the patient, acting like magic and effecting almost instant relief. The remedy is a bill of lading from an advertiser. However, the up-to-date distributor has a preventive for this disease, and that is local work. Try it next season, boys.

Several distributors have issued new soliciting circulars. Mr. C. L. Weiss, of Pottsville, Pa., has put out a good circular. It is printed in a neat and attractive manner and is devoted to testimonials. The Batesville Advertising Co., Batesville, Ind., has one of the best written circulars that I have seen for some time. It is attractive, gives all the information necessary, quoting Article X, Section I, of the Constitution and By-Laws of the International Association of Distributors, and touches on the guaranteed service. The Curran Co., of Denver, Col., has gotten out a new letter head which is very unique and original, having a picture of Mr. Curran, and showing several bill boards advertising the Curran bill posting business. The Evansville (Ind.) Bill Posting & Distributing Co. are sending out circular letters calling attention to dates of the Tri-State Fair, National Re-union of the Blue and Gray, Thirty-First State Anniversary of the A. O. U. W., and the Evansville Street Fair, and soliciting posting and distributing. Mr. Ed. B. Brigger, of Atlanta, Ga., is issuing blotters to advertise his business. They are of three different shades, very pretty, novel and quite attractive. Last, but not least, I will mention a four-page folder issued by Messrs. Burroughs & McFarland, of Newark, O. The folder is small, but contains a full description of Newark and vicinity, together with full particulars regarding service rendered by the firm.

Wells & Richardson Co., of Burlington, Vt., will do no distributing this fall. Distributors will avoid annoying said company and save postage by not writing them.

The general outlook for fall work is very encouraging. The season opened up unusually early. Advertisers are preparing for a campaign such as they have never entered before, and the hustling distributor will have no reason to complain of dull business for the next six months. The indications are that they will be kept busy until the latter part of next June. Are you one of the fortunate ones? If not, you are to blame. Of course, if you are a beginner, there is an excuse, but those who have been in business for several years should be in line and have contracts enough on hand now to keep them busy until Christmas. In the meantime, keep hustling for late winter and early spring work. Do not forget to advertise. Keep your name before the people you wish to reach. There are various ways to do this. First, advertise in the trade journals that you know reach the right class of people, write soliciting letters enclosing business card or a well written circular. Even if you do not hear from the advertiser, you have accomplished a great deal by getting your name before him. After you have once gotten your name before him, keep it there. Do not let

up. Let him know you are alive and looking for business, and by and by you will get his patronage.

The new association does not seem to take very well. A number of prominent bill posters and distributors have asked me: "What is the good of joining another association? We belong to a good Bill Posters' Association and to a good Distributors' Association, how can another benefit us? Are we not taking chances?" I should say you were taking chances. If you join the "I. A. D." and the Disgruntlers' Association.

Diamond Hye is extensively advertised with a beautiful booklet left on the druggists' counters. If these booklets were distributed from house to house, they would bring much better results.

The many friends and acquaintances of Mr. H. A. Hayer, of Flint, Mich., will regret to learn of his death, which occurred August 27. Mr. Hayer was a member of the I. A. of D., and had a reputation and to know.

On another page of this issue will be found the picture of Mr. J. H. McConnon, manager of the Montgomery County Advertising Co. As Mr. McConnon is considered quite a hand, some young man, I think it proper to state that he is married. Ladies take notice.

This is what Mr. Molton, who may be considered a disinterested party, has to say about the I. A. D.

This association springs from the ruins of the International Bill Posters' Association, which was a flat failure. The former association was chartered by the State of Illinois and the charter has simply been transferred to the new association. The officers, directors and members are all bill posters mostly in the larger cities, who are rather late in making a bid for distributing. Considering the small margin of profit there is in distributing and the large margin of profit there is in bill posting, we are of the opinion that the association is not organized for the benefit of either advertisers or distributors, or to promote this line of advertising.

H. C. Hinck, of Yazoo City, Miss., has purchased the bill posting and distributing plant formerly owned by Mr. Wolstein, of that city, and is ready to fill contracts for bill posting and distributing.

Tips.

Edward Sell Co., Cleveland, O.
Victor Starb Co., Columbus, O.
Central Bill Co., Baltimore, Md.
Paris Medicine Co., Paris, Kan.
S. Bernshorn Bros. & Co., New Orleans, La.
Smith, Kline & French Co., Philadelphia.
Winkelman & Brown Drug Co., Baltimore.
Mellie's Food Co., Boston, Mass.
Charleston Metallic Co., Charleston, S. C.
Dr. N. C. Davis, Frankfort, Ind.
Sunshine Remedy Co., St. Louis, Mo.
Brislow & Myers, Brooklyn, N. Y.
Kobacher & Bro., Conditville, Pa.
Locke Medicine Co., Portsmouth, N. H.
J. H. Allen Med. Co., Chicago, Ill.
John Merrow & Co., Springfield, O.
Granger Med. Co., Chattanooga, Tenn.
Providence Medical Institute, Chicago, Ill.
Suite S, No. 29 Dearborn st.
Keller Medicine Co., Hastings, Neb.
The Paas Dye Co., Newark, N. J.
Chicago, Ill.
The W. H. Hill Co., Detroit, Mich.
Evans Bros., Van Wert, O.
Lydia Pinkham Med. Co., Lynn, Mass.
Wm. Borsell, Pulitzer Bldg., New York City.
Addison Quinsley Tobacco Co., Louisiana, Mo.
Mrs. F. E. & J. A. Greene, Boston, Mass.
Lyon Mfg. Co., 21 S. 5th street, Brooklyn, N. Y.
J. H. Zellen & Co., Philadelphia, Pa.
Morley Drug Co., Chicago, Ill.

The Secretary of the I. A. of D. is in receipt of the following letters, which show that advertisers are interested in the Association.

Chattanooga, Tenn., Sept. 18, '09
W. H. Steinbrenner, Secy., Cincinnati, O.:
Dear Sir—Will you kindly send us your latest list of distributors of advertising matter? We especially desire a complete list for the following States:
Texas, Tennessee, Alabama, Georgia, Indian Territory and Oklahoma Territory.
We thank you for an early reply. Yours very truly,
THATCHER MEDICINE CO.
Montreal, Can., Sept. 19, '09
W. H. Steinbrenner, Cincinnati, O.:
Dear Sir—Will you please send us about 100 lists of members of the International Association of Distributors and prices for sign taking, and odds, etc.
Yours truly,
CANADA STAMP CO.



RUSH P. CRAWFORD.

The accompanying cut is one of Rush P. Crawford, of Sullivan, Indiana. He is a good example of thorough up-to-date and hustling advertiser and distributor. He is a young man in years but an old one in experience. He has made a thorough study of these branches of out-door advertising and has many friends among the bill posters and circus people.



JAS. B. M'CONNON.

We herewith present a portrait of Mr. Jas. B. McConnon, manager of the Montgomery County Advertising Company, Dayton, Ohio. A few years ago Mr. McConnon, realizing the possibilities of a company giving a good service in Dayton, left the tinsorial profession in which he was engaged and entered into his present one, which is more to his liking. He joined the I. A. of D. and in a short time he had built up an excellent business. At present he controls practically all the distributing in Dayton.

Life in the Far West.

Baker City, Ore., Sept. 17, '99
 Editor "The Billboard":
 How many of the great number of "The Billboard's" readers do you suppose have any idea of the out-of-the-way corners of the earth the advertising agent drops into occasionally? Not a great number. I opine, and as I have hit a few such places and realize that, indeed, "one half don't know how the other half lives," etc., I am going, if granted sufficient space in "The Billboard," to write some of them with me on a pen journey to a place or two that in the course of discharging my duties I have visited.

Our first stop now will be after a long tedious journey of several hundred miles over the trackless desert, during which the most important thing is to get a breath of air now and then through the great clouds of alkali dust which continually hang suspended in the air.

At last crossing the border of a western-most State of a great Empire, we arrive at our town. We have left behind us the arid wastes, and here we see some timber and green things, which are decidedly refreshing to the eye.

The town nestles in a valley, with low mountains in the distance. A small stream courses its way through the town, and is crossed by numerous bridges.

The town is not particularly pleasing in appearance, though it is just as well if you don't mention your impression to the natives. The streets somehow give one the thought of country roads. The houses are mostly unpainted, sitting all distances back from the rickety, little sidewalks, which are well-grown up with grass and weeds.

After getting located at the hotel, we take a stroll through the burg, and find a number of stores and shops—some real neat ones—and all appear to be doing quite a business, for this is the most important trading point for many miles around.

We spend the night here, and next morning which is Sunday, we are awakened by the peal of bells, summoning forth the godly to worship. While the writer has never been a great stickler for attending these services, yet the Sabbath has a great meaning for him, as a day of rest. After a hard week's work it is a great relief to be able to have one day's relaxation to reflect and rest. And it is his idea and practice to discharge no business on this day.

So, when we walk out this fine morning, and the first thing behold a Chinaman, and his wagon loaded with vegetables at the door of a house, we are to say the least, mildly surprised that he didn't get around Saturday.

A short walk brings us to the main street, and just across on the corner is a saloon; the door is wide open—hooked back—and customers are passing in and out. Looking up and down the street it is seen that practically every place of business is wide open. Sunday doesn't appear to interfere with them at all. They can go right along doing business on the Lord's day without any interruption.

We pass on up a block or so, where, on the evening before we had observed in the course of construction a brick business house; nearing this we see the bustle and activity common to such places, going on uninterruptedly. And in a further walk we pass a couple carpenters hammering away on a barn which is nearing completion.

On our return to the hotel we meet three or four men driving a great drove of hogs; and as we reach our rooms, we feel quite content to rest the balance of the Lord's day.

And all this in Baker City, Oregon, U. S. A.
 Sincerely,
 A. W. DANIEL.

The following is a clipping from Will A. Molton's Up-To-Date Distributor, August issue.

Cincinnati is one of the hardest cities to cover in the United States, counting the size and population. I have gone over the ground personally and know whereof I speak. It takes as long to distribute 800 pieces in Cincinnati as it does 1,000 in almost any other city. And it requires much harder work, as there are so many hills to climb in addition to from three to fifteen steps to climb to reach almost every residence, especially in the better portions of the city. In addition, the trolley cars must be used to carry the distributors to and from the work, which increases the expense. Advertisers should bear in mind these facts in contracting for Cincinnati and not feel that they are being imposed upon when they are asked to pay a trifle higher rates than in other cities.

I am certain that Mr. Steubrenner's rate is very low, everything considered, and the service is strictly first-class.

WILL A. MOLTON

Additional Fair Notes.

The city of Kokomo, Ind., gives a birthday party on October 5th. It is the fifty-fifth anniversary of the founding of the city. Every one is cordially invited and earnestly urged to visit Kokomo on Thursday the 5th, and join in the festivities.

John Blakey, Jr., the Secretary of the New-ten Big Street Fair and Carnival, says: "We received a great number of responses from our ad in your paper, which we think is conclusive evidence that your circulation is all that you claim for it."

Cincinnati is to have her Initial Horse Show from October 2 to 5. It is to be held at



Poster Printers

Advertisements under this heading will be published at the uniform rate of 10 cents per line per issue or \$1.00 per year.

- Boston Job Print. Co., 4 Alden, Boston, Mass.
- Brooklyn Daily Eagle Job P. Co., B'lyn, N.Y.
- Calhoun Printing Co., Hartford, Conn.
- Ca.vert Litho Co., Detroit, Mich.
- Central City Show Print. Co., Jackson, Mich.
- Central Lith. & Eng. Co., 140 6th Ave., N.Y.
- Correspondent Show Printing Co., Piqua, O.
- Donaldson Lith. Co., Newport, Ky.
- Enterprise Show Print, Cleveland, O.
- Forbes Lith Co., 181 Devonshire, Boston, Mass.
- Free Press Show Print. Co., Detroit, Mich.
- Great Am. Eng. & Print. Co., 57 Beekman, N.Y.
- Great W. Print. Co., 511 Market, St. Louis, Mo.
- Greve Litho. Co., The Milwaukee, Wis.
- Haber, P. B., Fond-du-Lac, Wis.
- Hennegan & Co., 127 E. 8th St., Cin'tl. O.
- Morgan, W. J. & Co., St. C. and Wod. C'deve, O.
- Morrison Show Print, Detroit, Mich.
- National P. & Eng. Co., 316-8 Wabash, Chi. Ill.
- Pioneer Print. Co., 214 J. Ferson, Seattle, Wash.
- Union and Advertiser Co., Rochester, N. Y.

On September 15, at New Haven, Conn., closed the most successful convention of the United Typothetae of America ever held. There were 141 delegates present. The financial report showed a balance in the treasury of over \$2,000. The following resolutions were

The new front sheet delivery of the Walter Scott press is exciting considerable attention, while the new mechanical press feeder made by the Standard Machinery Co. is causing a perfect furor. The day of the automatic press is not far off. Even today we have an automatic press for envelopes and small work—the Harris Automatic Press, made at Niles, D.

The Donaldson Litho. Co., of Newport, Ky., has supplied 68 agricultural fairs with their advertising matter this season. A good idea of the vogue of that new institution, "The Free Street Fair," may be had from the fact that the Donaldsons have supplied 17 of them with paper, and report that, as a rule, they bill twice as heavily as the ordinary county fair.

The Woodward & Tiernan Printing Co. has bought out the T. B. Woodward Printing and Book Manufacturing Co., and the latter concern has ceased to exist as an independent corporation. The sale was consummated August 5th. Both houses will continue to run as they have been in the past.

Hennegan & Co., of Cincinnati, continue to add to their equipment and facilities. They now rank in size and importance with the largest printing houses of America. They have always used liberal advertising space in "The Billboard," and their know-how is a splendid testimonial to its efficacy.

The presses in the Bureau of Engraving at the Capitol are running day and night printing Uncle Sam's bills. An increased trade is at work, and Superintendent Johnson says these are very busy times in his department of the government service. For weeks 62,000 sheets of money were turned out daily, but now we are rolling out 72,000, or a total of 300,000 bills printed every day. This indicates prosperous days on American soil and under old Glory.

A contribution to the rapidly growing list of color printing machines comes from Russia, the invention of Ivan Orloff, a government engineer. The Orloff machine puts on all the colors at one time, instead of applying one at a time, as the others become dry, which is the practice with the ordinary flat color printing machines.

The blocks which take the different colors are fixed to a large cylinder. Each block receives the supply of colored ink intended for it, and as the cylinder revolves the ink on each block is transferred to a composition roller, very similar to an ordinary inking roller.

After the colors, each in its proper position, are transferred to the roller, an engraved block or form follows and receives a perfect impression from the composition roller. Thus impressed, the form passes on and comes in contact with the paper on the impression cylinder, where it prints all the colors at one operation. It takes only one revolution of the cylinder to effect the whole of these various transfers.

The number of colors that can be used is limited only by the number of blocks and the size of the machine. It is stated that one thousand finished impressions per hour can be turned out by this machine. It had a somewhat singular origin, having been designed for the Russian Government to print multi-colored patterns for bank notes.—Fourth Estate.

It is reported that Walter Scott, the manufacturer of presses, whose plant is located in Plainville, is at the head of a big printing press combine, including more than a dozen printing press factories in the United States, with a capital of \$20,000,000. About half a dozen of the companies still hold out against the combine, but it is believed by many that within a short time plans will be so perfected as to make the movement a success. Charles S. Flint, who organized the American Tobacco Co. is supposed to be the organizer.

The citizens of Stockton, Cal., have grown weary of waiting for Governor Gage to appoint a new Board of Directors for their district, and have taken matters in their own hands, and intend to hold a fair and race meeting. J. W. Willey is the Secretary.

Mt. Gretna, Pa., expects to outdo all previous fairs this season. Everything promises to be on a better and larger scale, as many inquiries for space have been received from new exhibitors.

The Georgia State Fair will make a special feature of the live stock department, and will give liberal premiums on classes of horses.

At the great Elks Carnival held in St. Louis during June the street parade was one of the features. About 8,000 men in line, having fifty bands of music.

We Are Now Prepared to make a

Special Contract for the Fall and Winter. We are prepared to distribute, from house to house, Circulars, Samples, Almanacs, Calendars, Booklets, etc., at from \$1.50 to \$2.00 per 1,000. We also do sign tacking throughout the entire country. Guthrie alone has 15,000 inhabitants, and we cover, besides it, 15 surrounding towns.

The Fall and Winter will be rushing seasons in Oklahoma this year and advertisers should get in as early as possible—"first come, first served."

Remember that we use only reliable men, guaranteed by the I. A. of D. Each piece goes into the house. Address

GEORGE W. FOSTER, Mgr.,
 Oklahoma Advertising Co.,
 Box 266 Guthrie, Oklahoma Territory.

Distributors' Notes.

At the meeting of the Minnesota Bill Posters' Association at St. Paul, an account of which appears in another column, it was recommended that the members, individually, join the I. A. of D. This was a direct slap at the I. D. A., and shows the real feeling of bill posters of the country, as well as the sentiments of the Minnesota bill posters.

The name of the National Distributing Co., of Detroit, Mich., has been changed to the Bondy Distributing Agency. M. A. Bondy is the manager.

We are in receipt of two letters of recommendation from Burroughs and McFarland, of Newark, O. The letters were written to them by firms for whom they had done advertising. We would publish the letters were it not for the fact that we have always refused to publish testimonials, except in our advertising columns.

Distributors? If you have not noticed our Directory lately, just take a look at it. It is growing every day. That is not the most surprising part about it, however. The fact that it pays every man in the list, and pays him well, considering the very small amount it costs him to have his name inserted, is probably the most remarkable feature about our list. It does not seem so remarkable, however, when you know the great number of advertisers who use our Directory to get the names of reliable distributors. It reaches, practically, every large advertiser in the country.

A few of our old friends, whose names used to be seen so often in the Monthly Experience Columns, have not been heard from lately. If you are so busy, boys, that you have not found time to write we will of course excuse you. Write to us when the rush lets up a little, and tell us how much work you succeeded in handling, and with what firms you have made contracts. Some of your brother distributor might not be as lucky as you, and would welcome the names of prospective advertisers.

The almanac advertisers are beginning to get ready for the new year, and we all know that this work does not come unsolicited.

the Oakley race track, and judging from the interest displayed by the "smart set" the fair will be both a social and financial success.

There will be a dog show held in connection with the Rhode Island State Fair this season.

The Fair Association at Claremont, Va., consists entirely of negroes. They have had fine shows in the past, and are planning for the coming season, hoping to make it even more successful than formerly. Prof. J. Smallwood is the President.

Pan-American Emblem.

The beautiful emblem which the Publicity Committee of the Pan-American Exposition, which will be held at Buffalo during the summer months of the year 1901, the work of Raphael Beck, a Lockport artist, whose design was by all conceded to be the most beautiful and comprehensive of the four handed and odd drawings which were submitted.

The design tells the hopes and aspirations of the management of the coming fair as no words can, for the high and noble underlying purpose of the Pan-American Exposition is to show to the world the progress that has been made by the peoples of the Western world during the fleeting century, and also to bring about closer trade relations between peoples of all the Americas.

Nothing could more beautifully express the idea of a joining together of the people of the North, Central and Southern divisions of the Western Hemisphere than Mr. Beck's picture which shows the sweet-faced nymph of North America smiling a welcome as she looks down and extends a snowy arm across the Isthmus of Yucatan in greeting to her smiling sister of the South, who, by the way, seems fully as eager to clasp the extended hand, and to do her share in the effort to hold together the North and the South in the holy bonds of All-American sisterhood.



COPYRIGHT, 1899 BY PAN-AMERICAN EXPOSITION CO.

THE BILLBOARD.

Published First of Every Month, at
 127 East Eighth Street, Cincinnati, O., U. S. A.
 Address all communications
 For the editorial or business departments to
THE BILLBOARD PUBLISHING CO.
 Subscription, \$1.00 Per Year, In Advance.

ADVERTISING RATES.

Advertisements will be published at the uniform rate of ten cents per agate line; no discount for time or space. Copy for advertisements must reach us on or before the twenty-fifth of the month. Our terms are cash.

The Billboard is sold in London at Low's Exchange, 57 Charing Cross, and at American Advertising Newspaper Agency, 10, Jackson Buildings, Northumberland Ave., W. C. In Paris, at Brestani's, 37 Avenue de l'Opera. The trade supplied by the American News Co. and its branches. Remittance should be made by post-office or express money order, or registered letter addressed and made payable to The Billboard Pub. Co. The editor can not undertake to return unsolicited manuscripts; correspondents should keep copy. When it is necessary to wire us the instructions and copy for advertisements, great saving in the matter of telegraph tolls may be had by recourse to the Donaldson Cipher Code.

Entered as Second-Class Matter at Post Office at Cincinnati, Ohio.

OCTOBER, 1899.

"The Billboard" has been boycotted again. During the past month the Secretary of the Associated Bill Posters has sent out notices to members ordering them to withdraw their advertisements from "The Billboard." It is presumed that the Secretary is acting on orders received from the President. The President in turn, is probably acting on orders from the gang. Therefore it would seem that the gang wants to cripple "The Billboard." Why? There can be but one answer. The gang fears "The Billboard." They dread its influence. They know it can not be bought or gagged, therefore, they must try to destroy it.

"The Billboard" will pursue the even tenor of its way. It will continue to advocate the abolition of the gang and gang rule. If anything, our efforts in this direction will be a little more pronounced in the future than they have been in the past.

The Associated Bill Posters should be an organization of bill posters, for bill posters, and governed only by bill posters. It should not be the tool and plaything of any one man nor any small coterie of men. It is practically controlled by four or five men at the present time. They have a firm hold on the reins and run the organization to suit themselves. They will continue to maintain their hold as long as the Board of Directors is appointed by the President. Let the members decide to elect their own Board of Directors and that moment the gang will lose its hold. Then, and not until then will each member of the association enjoy the rights and privileges which are his. Then, and not until then will each member feel secure in his rights.

There is no organization of self-respecting men in all America, no corporation, no institution of any kind, wherein the members do not choose their own directors. We repeat that

there is none—not one—save only the Associated Bill Posters. The idea is ridiculous. It amounts to taxation without representation. The members at large have only one privilege that they can rely on—that of paying their dues. The gang does the rest. They can fine, maltreat and expel individual members at their own pleasure and the members have no redress—no appeal. It is all wrong. It will never be righted until the members take the government of the association into their own hands and insist upon the right to elect their own Board of Directors by ballot. Then they can choose men who will run the association as it should be run.

As for the boycott, it will fail as it should fail—as all low, cowardly, underhanded expedients deserve to fail. "The Billboard" has received assurances from every bill poster but one that he withdrew his advertisement under protest. We have been assured that we were in the right and some few enthusiastic friends have invited us to continue to send bills for the advertisements just the same as if they were being printed.

Others have simply cut out any reference to bill posting and ordered them continued. In no instance have we lost a single friend.

If the gang thinks that the loss of some advertising patronage is going to stop "The Billboard," they have reckoned without their host.

We have undoubtedly been seriously damaged and we shall no doubt demand reparation, but "The Billboard" will keep up the good fight and continue to make its appearance on or about the first of the month as usual.

The new distributors association of counterfeit name and bad odor has fared very badly during the first month of its existence. It has encountered snags in plenty, and its promoters have obtained considerable more grief than they bargained for. Many members of the I. A. of D. have been approached and invited to join the ill-starred movement.

Almost without exception they have got back at the promoters and poured into them considerable hot shot in the shape of scornful and forcible language. It is probable that the ill-fated affair will be bolstered up and held together by lies and misrepresentation for some few months, but in the end it will collapse like a toy balloon on a hot stove.

Here is an advertisement of a new publication printed in one of the German "news books" in 1591: "Magister Curran has published the book and Matthew Walck has printed it in Wittenberg. Let whoever does not know the meaning of this buy the book at once and read it with all possible zeal." We can see from this that the Curran, even as early as 1591, believed in the efficacy of advertising. We hardly think, however, that James, of Denver, is a descendant of Magister Curran, for you will notice that the book was printed in Wittenberg. James' ancestors would never have agreed to that.

Posters Preferable to Newspapers.

The following is an extract from an interview that appeared in a recent number of Printer's Ink, and is what passed between the reporter and Mr. W. H. Reynolds, who has made such a phenomenal success of advertising and selling real estate at Borough Park, Brooklyn.

"How long have you had this property, Senator?"
 "I took possession on the 7th of March, 1898. It was then a large potato patch. I determined to turn it into a high-class residential district, where the middle classes could own their own homes, build them to suit their particular fancy, pay for them on easy terms, and so be down comfortably in life. A year ago I commenced to advertise the property for sale in lots, I am a practical builder myself, and put up a few houses here on speculation. I advertised the ready-made homes as well as the building plots, and in the year I have had astonishing results."

"In what way?"
 "Well, when I began to advertise there were exactly seven families living on this estate. Now there are 250 families, and all own their own homes; while the number of lots that are sold and will soon be built upon would surprise you very much."

"Then the advertising paid you?"
 "For answer Senator Reynolds rapidly figured on a piece of paper, and then said: 'In one year I have sold \$1,700,000 worth of property here, and one-seventh of that amount at least has been paid to me already. I have spent about \$50,000 in the year for all sorts of advertising. Now you can guess how well it paid.'"

"What mediums have you used?"
 "Most of the New York and Brooklyn dailies, and I usually take half pages. I believe in big and bold advertising, and that is why I spend so much money in posters."

"Do you think posters are preferable to newspapers, then?"
 "In proportion to the cost, yes. They give you more display for the money. I do not mean to disparage the newspapers, however, but my own opinion, founded on experience, is that we get more returns from our poster advertising than we do from the newspapers, dollar for dollar."

"Your experience makes your opinion valuable, Senator; but it strikes me as being curious."

"No doubt; but here is the idea. I am using big twenty-eight sheet posters, in all colors. They are big enough and pretty enough not to be missed. I have one thousand stands of these throughout the Greater City. Now, how are the people going to get away from them? Go where they will they are bound to see them, and the poster, when they have to look at it, is not simply attractive but instructive. It makes the big and the truthful point that the leading headlines of the present day have made their money out of New York City real estate. It shows at a glance the position of the property—half way between Brooklyn Bridge and Coney Island on the Utrecht Road. The future of the locality is almost certain, and wise investors have been quick to see the advantage of the position."

A Seeming Gold Brick.

They had a lively time at Columbus recently Al Bryan, of Cleveland and The Indianapolis Billposting Co. both tried to buy the plot of the Miller Bros., which was offered for sale by the administrator of the estate of the late Jos. Miller. It was first determined to advertise for sealed bids and dispose of it to the party making the best offer. The Indianapolis Billposting Co. bid in a bid and learning that there were other bids telegraphed an application for membership in the Ohio Billposters' Association to W. C. Farrell, the Secretary at Lima, O. They also telegraphed the money for the initiation fee and two years' dues in advance.

A half hour later Bryan, who had in the meantime associated himself with H. Barrett also wired application and money to Mr. Farrell, who immediately wired back that the Indianapolis people were ahead of him.

Finding these two forestalled Bryan & Barrett prevailed upon the administrator to sell the plot at auction and bid it in.

The administrator, however, opened the bids and finding that the Indianapolis people had bid over a thousand dollars more for the plot than Bryan and Barrett he declared the auction off at once and sold the plot to the Indianapolis people, who immediately took over the business under the title of the Columbus Billposting Co., Ltd., and secured the franchise from the State.

Dickson and Barrett became dissatisfied with the plot and tried to get H. Barrett for the lease of the Grand Opera House at Columbus.

ST. LOUIS.

Williamson and Gunning Combine Have Applied for a Certificate of Incorporation.

Saturday morning articles of Incorporation were filed at the Williamson and Gunning Advertising Co. The new concern will have a capital stock of \$200,000, fully paid and divided into 200 shares of \$1,000 each. Of these shares W. F. Williamson holds 200, R. J. Gunning 200, J. H. Williamson 100 and C. K. Hager 50. The names of Williamson and Gunning have long been prominent in the advertising sign business. The firms have shown great rivalry, and their combination will be a great surprise to many who did not know of the negotiations which have been under way for a long time. The new combination will do a general sign painting and bill posting business.

We Deny It.

In a recent issue of Printer's Ink there appears an article of some length, in answer to a request from one of its readers, for the name of the Secretary of the bill posters' association. The article is signed by the editor of the paper.

After telling the names of the Association and its Secretary, and the purpose of the organization, he comes to the papers devoted to these interests, and in mentioning "The Billboard" he remarks: "It is said to be practically the house organ of The Donaldson Lithographing Co., of Newport, Ky., and the Honagan Printing Co., of Cincinnati."

How easy it is, when we wish to say something about some one, and do not care to take the responsibility incurred, to say, "It is said."

We respectfully ask by whom it is said? And what right or knowledge have they that would justify them in making such an assertion?

For the benefit of our readers who might have seen the article, and to enlighten the editor, we will state that "The Billboard" has no connection with either of the firms mentioned. The Billboard Publishing Co. is a distinct and independent one, and holds the volumes of its paper open to no special individual or firm; neither does it swap space or subscriptions, in exchange for patent medicine advertisements. "The Billboard" is run on as legitimate a basis as any magazine in the country, and at all times endeavors to publish the "truth, the whole truth, and nothing but the truth."

Advertising Notes.

We are in receipt of the Spokesman Review Quarterly, compliments of the Spokane Chamber of Commerce. The book is seventy-two pages in length, is profusely illustrated and gives a wealth of information concerning Spokane and its mining, manufacturing, agricultural, horticultural, lumbering and commercial resources. Altogether it is the best example of the kind of advertising we have yet seen.

One of our agents sends us the following from Los Angeles, Cal.:

The shoe house of W. C. Cummings, at Fourth street and Broadway, has been surrounded by a most attractive sign. It is a well mediated shoe, of the patented "So-E-Z" form, and is constructed of wire gauze. The shoe is sixteen feet high and is eighteen feet from the center end of the heel to the toe, and twenty two feet from the upper form to the toe. It is a most attractive sign and is an ornament to the building.

One of the latest forms of advertising, of which we have heard, is that adopted by a firm at Kankakee, Ill. A trained dog is carried into the air by a hot air balloon. Some little advertising is attached to the balloon, but the bulk of the advertising comes from the fact that people stop and wonder, and then probably ask by whom, and for what reason was the dog sent up. In this way the advertiser's name is passed from one person to another and fore-dupen the public's minds. This kind of advertising only pays when used in conjunction with other forms of publicity.

An enterprising advertising schemer has made a deal with the Garfield Park Commissioners, whereby he gains the privilege of appearing near the band stand each concert night with his stereopticon and entertaining the crowd with views of battleships, etc., interchanging among these views are occasional advertisements from which he is said to gain a handsome fee.

Jean Wannamaker believes in confining his advertising to newspapers. He recently made a contract with the Philadelphia Record for a whole page for a year for \$100,000.

The following notice is being sent to the friends and patrons of the R. J. Gunning Co., Chicago.

We are pleased to notify you that Mr. Donald H. Ross, who formerly represented us in the East, is again in charge of the Eastern Office of the "Gunning System,"—Postal Telegraph Building, New York City.

He will be assisted by Mr. Chas. H. Colyer, who has been connected with outdoor display advertising almost since its inception. Both are thoroughly conversant with every detail of our method of publicity, and we ask for their consideration when in the market for our line of work in any part of the country, particularly in the populous Western cities known as our "Big 11 Circuit." Respectfully yours,

THE GUNNING SYSTEM,
 R. J. Gunning, President.

Executive Offices, 289 Wabash Ave.,
 The R. H. Grover & Co. of Bracon, Mass., makers of the Emu-roon shoe, have gotten up a catalogue in which the illustrations are so good and the directions for ordering so explicit, that one could order a pair of shoes from it and be just as well satisfied as if he had visited their store.

It is reported that the "Societe des Arts" of Paris have convoked a meeting of people interested in the preventing of marring public buildings, landscapes and tramways by the present method of advertising. The plan is to create a system of taxation which will make such disturbances unprofitable.

This is not surprising, when we know that what an extreme the taxation system has grown in foreign countries, so that the immense standing army may be sustained. France is this especially true. A tax is placed upon almost every article of value to which one has access, even the windows are taxed upon. The year in many cases are reduced to one window opening. Our only wonder then, is that the owners of advertising signs have escaped so long the taxation plague.

LETTERS TO THE EDITOR
A MONTHLY EXPERIENCE MEETING AND AN OPEN COURSE

Springfield, Mo., September 4, 1899.
Editor "The Billboard:"

We have on our boards for the month of September, twelve 12-sheets, 100 2-sheets Tarrant & Co., New York; 29 12-sheets, 20 4-sheets, 25 2-sheets, Old Virginia Cigarettes, American Tobacco Co., 20 12-sheets, Star Continental Tobacco Co., 12 16-sheets, 18 6-sheets, 35 2-sheets and 35 1-sheets, Fontella Segars, Brown Bros., Detroit; 10 16-sheets, 10 8-sheets, Marguerite Cigars, Fritz Bros., Cincinnati; 85 4-sheets Baker's Cocoa, 10 16-sheets, Pasadela Segars, Haas Bros., Cincinnati; 5 16-sheets, 10 8-sheets Geo. W. Childs Cigar; 8 16-sheets, 10 8-sheets, 12 16-sheets, Dr. Davis' Anti-Headache; 200 1-sheets, I. H. Zelin & Co., Philadelphia; 100 1-sheets, Karnival Krew, Kansas City; 4 16-sheets, 22 2-sheets, Dr. Pierce, Buffalo, N. Y.; 30 8-sheets, Modern Navy, Spillman, Ellis & Co., Covington, Ky.

We have distributed 10,000 booklets for the Boston Medicine Co., Chicago; 5,000 for Dr. Chapman, and 4,000 for Tarrant & Co., and tacked 300 cards.

SPRINGFIELD BILL POSTING CO.,
C. E. DUBBS, Manager.

Centralla, Ill., September 2, 1899.
Editor "The Billboard:"

Dear Sir—The past thirty days have been the best I have had this season, as far as posting is concerned. I now have on my boards 1275 sheets of paper, as follows: A. VanBeuren & Co., New York, 400 sheets; Belleville Street Fair, 85 sheets; James Coffee, Dubuque, Ia., 100 sheets; E. A. Stablirodt, New York, 48 sheets; Haas Bros., Cincinnati, O., 125 sheets; McCarty, Franks & Dresser, Jacksonville, Ill., 100 sheets; State Fair, 50 sheets; Littleford Street Fair, 50 sheets; Local work, 250 sheets. I also have on hand 800 sheets, to be posted in 30 and 60 days. Have added several fine locations to my plant, and have boards for 1,500 sheets now. Many contributors to this column do not tell where they get their paper, so it really does some of us who are not so well acquainted with all the paper very little good. With best wishes to "The Billboard" and its readers, I am,

Respectfully yours,
JOSEPH E. HEFTER.

McMinnville, Ore., September 8, 1899.
Editor "The Billboard:"

Gentlemen—Permit us a few lines, which will let you know the state of affairs here in McMinnville, Yamhill County, Ore. We have the following live paper on our boards for this month: 50 2-sheets Oregon State Fair, K. C. Baking Powder paper, Dewberry Cigar paper, three months' showing from Sam W. Heke, New York; Banquet Hall Cigar paper, three months' showing, from Rosenfeld-Smith Co., Portland, Ore. We do bill posting, distributing and sign tacking in twelve towns and stations in Yamhill County, Ore. We believe that "The Billboard" is the bill poster's friend. Thanking you for favors, we remain,

Yours truly,
G. F. BANGASSER & CO.

Savannah, Ga., September 15, 1899.
Editor "The Billboard:"

For the benefit of those interested I wish to state that the Brunswick, Ga., Fair, which has been advertised in several issues of "The Billboard" for week of September 4 to 9, is to be held week of November 25 to December 2, and Mr. H. H. Harvey, of Brunswick, Ga., is the Secretary. I recently established a new bill posting plant in Brunswick, Ga., and naturally have taken an interest in the fair. At a director's meeting on the 12th inst. I was awarded the contract to do all the outdoor advertising for the fair, covering a radius of about 150 miles, north, south and west. Also secured the exclusive advertising privileges on the fair grounds during the week of the fair.

This is the first fair ever held in Glynn County. The most energetic business men of the city are interested in the establishment of a permanent Fair Association. A very desirable location has been selected, a splendid half-mile track is being prepared, and suitable buildings erected for the exhibits. The races will be made a special feature. Very liberal purses will be offered; and the dates being after the Atlanta and Valdosta exhibitions everything is favorable to its being successfully launched.

CHAS. BERNARD.

South Bend, Ind., September 9, 1899.
Dear Sir—Your letter of the 5th at hand, complimenting me for the way in which I got up the Labor Day program, I published an edition of 10,000 for the Central Labor Union of this city, and it is the most elaborate souvenir program ever put in print in Northern Indiana.

While in the distributing business in my stronghold I thought at the same time I could make a little money in this way. I have had craxy old UV'QC sun-DTEADIN have had years of experience in the advertising business in nearly all its branches. I did not hesitate to accept the offer when the Program Committee called on me, and insisted that I should publish same for them. I opened up the Williamson Distributing Agency about three months ago, feeling that it was a long-felt want in the city of South Bend, and I believe that I have put out more than all the other five distributors put together. I have made contracts with no less than fifteen concerns, and inquiries are coming in almost every day, which goes to show something was wrong in this vicinity. I sent in my application for membership in I. A. of D., but they would not accept me, as they already had a member here. He does not live in the city, however, but from what I have seen of his work well. However, I think well of the I. A. of D., and wish them all the success in the world.

I wish to say to all distributors that if they will keep their eyes open they can make lots

of extra money by getting up these programs for all occasions that may happen in their own towns or cities. Whenever you bear of any celebrations go after the committee on same, and after you have secured the privilege be sure you get the best representative business men to advertise, and get it up in such a style that the people will not throw them away, but take them home and keep them as a reminder of a very pleasant day, and in that way you have got an argument to put to the parties who advertise in the program, that their ads. will be read over and over again.

I sent out over 200 of these programs to all parts of the United States, and if any distributors wish a copy I will gladly forward one.

Again thanking you for your compliment, and with best wishes for "The Billboard," I am,

Very Respectfully,
E. B. WILLIAMSON.

Mansfield, O., Sept. 11, 1899.
Editor "The Billboard:"

Dear Sir—All of our boards are full of commercial and theatrical work. We now have Old Virginia Cigarette paper, local Elk paper, Mennen's Toilet Powder paper, Sen-Sen, local base ball, Star Tobacco, E. F. Ratterman Cigar paper, One Night Corn Cure and 100 three-sheets for local merchants. Respectfully yours,

E. R. ENDLY.

Dear Sir—I have very little to write about this month as the distributing business has been very dull. I did not do any work at all in August. This month I distributed 2,500 books for the Dr. Chase Co., Philadelphia,

please insert name in distributors directory. Yours, etc., C. J. THOMAS.
Montreal, Canada.

Editor "The Billboard:"

Dear Sir—Following is a report of the work I have done. Have distributed 15,000 books for C. I. Hood & Co., Lowell, Mass.; 13,500 papers and 500 ruler for Knill Pill Co., Port Huron, Mich.; 3,000 paper for Muck & Co., Ann Arbor, Mich.; 4,000 books for Boston Medical Institute, Chicago, Ills.

Have posted 40 sheets Della Rocca Cigars, Detroit, Mich. Boards are filled now with Sells-Forpaugh and Buffalo Bills Show paper. I am making a specialty of advertising at fairs this fall. Hoping I have not taken too much space in your valuable paper, I am,

Respectfully,
W. B. REDMAN.
Milan, Mich.

Editor "The Billboard:"

Dear Sir—Following is the report of work done by us this month: 3 16-sheets for Sen-Sen Gum Co.; 15 2-sheets, 15 4-sheets, 50 2-sheets for Old Virginia Cigarettes; 10 8-sheets, 100 1-sheets, for Prickly Ash Bitters Co., St. Louis, Mo.; 283 1/2-sheets for Walter Baker Co., from O. J. Gude Co.; 100 1-sheets for Kansas City Karnival Krewe, Kansas City, Mo.; 4 8-sheets General Arthur Cigar, from O. J. Gude Co.; 25 1-sheets, 4 12-sheets for Liggett & Myers Branch, St. Louis, Mo.

We made a contract with the Dr. Chase Co., Philadelphia, Pa., for 3,000 circulars for distribution, and 7,000 from Peruna Drug Co., Columbus, Ohio. Yours truly,
WEBB CITY & CARTERSVILLE ADV. CO.
Webb City, Mo.



CHAIRMAN SCATCHERD,
Of the Executive Committee, Pan American Exposition.

Pa. Also contracted work for the Peruna Drug Co., Columbus, O.; Chattanooga Medicine Co., Chattanooga, Tenn.; India Spice & Drug Co., Marietta, O.

A traveling man for the Swift Specific Remedy Co., Atlanta, Ga., was around the first of the week to get me to work for them, but the advertising matter has not arrived yet. I wrote to quite a number of advertisers this summer, but the letter of the Prickly Ash Bitters Co., Philadelphia, Pa., was returned unopened from the Post Office there. I have not seen very much work done by other people this summer. The Yeast Foam's traveling man and a couple of boys were advertising the town about three weeks ago. Ironton is reported as being one of the best towns on the Ohio River. Factories of all kinds are running at present. The prospects for fall work look very good. Yours very truly,
H. C. CROSSLEY.

Ironton, Ohio.

Editor "The Billboard:"

Dear Sir—I wish to say that I am more than satisfied with "The Billboard," and each number as it is issued exceeds the former one. I have indeed found "The Billboard" useful in every sense of the word, and both my wife and myself think it a very valuable paper, and we look for its arrival each month and when it does not happen to come on the day it is due we are lost without it.

We would not be without it for ten times its cost. I consider it the best paper of its kind and no distributor or bill poster should be one day without it. Please put my name down as a standing yearly subscriber, also

have their matter put out right and the field is open to all others. Yours truly,
Sherman, Texas.
J. LONG.

Editor "The Billboard:"

Dear Sir—Would state that I like "The Billboard" very much, and desire you to continue sending it. I have received many pointers from your paper and would not do without it. Very truly yours,
Bradford, Pa.
M. K. WALKER.

Editor "The Billboard:"

Dear Sir—I have done some work lately, but there does not seem to be much going on in this locality. I look for and read "The Billboard" regularly and enjoy it. I have dressed lumber, and am ready for fall work in posting, distributing and tacking. Have posted for Prickly Ash Bitters Co., St. Louis, built some new boards of orange and grooved No.; Sloan's Liniment, Boston, Mass.; Duke's Mixture, for American Tobacco Co., and tacked for some of these firms besides a few others. Respectfully yours
Corinth, Miss.
W. E. PATTON.

Editor "The Billboard:"

Dear Sir—The severe hot weather has surely had a good deal to do with making our business dull. We have only made one distribution this month, that being 4,000 pamphlets for Dr. Chase Co., Philadelphia, Pa., and aiding Mr. W. O. Daniels with K. B. Tea. We will make three distributions over our circuit during October and November, and all firms wishing to reach them should write us immediately. Remember we only distribute for one firm at a time on this route of towns, but we post and tack signs for as many as may desire to cover this territory.

We also have a line of bill boards which are now open for business. Give us a share of your posting and we will treat you right. Mr. McGuire, the hustling bill poster of Delaware, O., is here advertising H. O. through the streets. Representatives of the Ben And Co. are sampling the city and are doing good work. Yours respectfully,
BERROUGHS & McFARLAND.
Newark, O.

Editor "The Billboard:"

Dear Sir—I always look forward to the coming of "The Billboard" each month and take much pleasure in reading letters from other bill posters, but if all were like myself, I am afraid there would be few letters, as I can not find time to write them. However, there are times when a letter is necessary. I wrote in your last issue you published a letter from some arm of distributors here stating they had leased a number of bill boards and would like to hear from advertisers interested in posting. Al, I wish to say in this matter is that I control and own all boards in the city with the exception of what few the theater have for their posting.

I do not make this statement through any malice whatever, but only wish to give the advertisers a straight tip. Business has been exceedingly good this summer, my boards being full all the time. Last year at this time I had a capacity of 500 sheets per month, now I can accommodate 2,000 sheets. I have built new boards this summer, all of which are well located. I have one double deck board standing to the B. & O. Station, 120 feet long, which makes an elegant stand. In connection with my posting business, I have added a new feature—distributing—but wish to say right here that my price for house to house distributing (put inside) is \$2.50 per 1,000, and the work is well worth it, as the houses are well scattered. My posting and distributing is all done under my personal supervision. Wishing "The Billboard" success, I am, very respectfully,
Newark, O.
W. W. RUGG.

N. B.—I am posting this month Old Virginia Cigarettes, General Arthur Cigars, Sen-Sen Gum, Star Tobacco and a lot of local paper. I have 3,200 sheets of Old Virginia Cigarette paper for posting here.

Editor "The Billboard:"

Dear Sir—I am starting a system of painted sign bulletin boards. I control 100 feet of the finest built boards in the West. I paint any and all kinds of signs. My prices are reasonable, two year leases and first class work. I can not do without "The Billboard" as it is a valuable paper in my business. Yours respectfully,
Clinton, Iowa.
E. E. ROBERTS.

Editor "The Billboard:"

Dear Sir—If the Star Ointment Co. do not answer your question concerning their offer I will. When you send them 15 cents they will send you a sample box and a few circulars. They will ask you \$9.00 per gross, but you only send \$6.00 in cash and they send you 1,000 circulars for distribution. When they send the ointment you go around to the houses selling one box for ten cents, making the total amount for gross \$14.40, leaving you a profit of \$8.40 for every gross you sell. Every time you send for a gross they send you 1,000 circulars. I wrote them last winter. The 15 cents is to pay postage on the sample box. Very truly yours,
Canadaigua, N. Y.
W. F. MOSHER.

The Curran Co. Expands.

The Curran Co., bill posters and distributors at Denver, Col., have outgrown their old headquarters at Seventeenth and Larimer streets, and are installed in more extensive and pretentious apartments at 1728 and 1734 Lawrence street. A complete consolidation of their bill posting, bulletins, sign painting department, paste factory, their system of advertising, and all the kindred branches of the business, such as window advertising, sign tacking, etc., has been effected. We believe that nearly all of our readers are familiar with the history of the development and success of the Curran Co., which has been built up to its present status through honest, intelligent, persistent efforts.

Fair - Department

AT THE COUNTY FAIR.

Settlin' in the gran' stand
At the county fair,
Seemed as if the whole world
An' all their kin was there.

Way up on the top seat
Me an' Jennie set—
Wish I had the candy
An' peanuts that we et!

Jennie's right good lookin';
But she likes to boss;
Dared me to bet money
On Jake Douglass' hoss.

L'ke a fool I done it;
Went down to the track,
How d'ye think I found her
'S I was climblin' so fast?

There I met her half way,
With another beau;
Stuck-up, slick-haired softy,
That Will Jones, ye know.

Let on not to see me;
Went right on a-past,
S'pose she thought I'd ast her
Where she's goin' so fast.

Warn't no use to foller,
So I let 'em go.
Funny how things sometimes
All go wrong jes' so.

Lost a pile on Jake's boss;
Couldn't ring a cane,
Fellow swiped my goldine watch,
Then it poured down rain.

Tell ye, 'tain't all sunshine
An' all "pleasures rare,"
Settin' in the gran' stand
At the county fair.

—Chicago Record.

IN FULL SWING,

Is the National Export Exposition.

The opening of the National Export Exposition at Philadelphia on September 1st proved to be a very memorable and successful occasion. The auditorium, in which the crowds gathered to witness the opening ceremonies, has a seating capacity of over 6,000, yet it proved inadequate to the task of holding the crowd.

The United States Marine Band had the honor of opening the program; a prayer followed, after which a grand chorus of 600 voices sang the patriotic melody, "America." The enterprise was then formally turned over to the Governor of the State by Vice President Foulkrod, in behalf of the Exposition management. Addresses were delivered by General Manager Wilson, the Governor of Pennsylvania, the Mayor of Philadelphia, W. P. Hepburn, the orator of the occasion, Archbishop Ryan and others, after which the machinery was started, and the guests and crowds inspected the buildings and exhibits.

Flags of all nations are to be seen harmoniously flying from the roof of the main building; these flags not only portray universal peace, which is so fruitful to international trade, but serve to enlighten the visiting throngs as to the different national emblems, which many have never had the pleasure of seeing.

In perfect harmony with this idea are the various villages, shows and entertainments, where the characteristics, modes of life, habits and pastimes of different peoples and nations are shown.

Of special interest to Americans is the American Village, representing life in New England, Georgia, on the Western plains and in the Rockies. A Cuban village; another representing life in Porto Rico; still another representing all that is homelike in Hawaiian hamlets; and last, but not least, a rice village from the distant Philippines, with the Filipino men and women, girls and boys, just as they appear in their native jungles.

It is needless to say that this will give Americans an excellent opportunity to study our new brothers who come into Uncle Sam's family circle through the late unpleasantness with Spain.

It follows that American manufacturers and exporters will have instilled into them an interest in our new possessions, and a desire to have the flag of peace, and trade, follow wherever the Stars and Stripes have been carried.

Another intensely interesting feature is the handsome display of automobiles. Perhaps nothing is being watched more closely by the general public than the rapid progress and advancement that is being made in these devices. For the sake of perfect exhibition the avenue west of the vehicle building is devoted to a track where every description of horseless vehicles are tried for speed.

A very popular attraction after dark is the Irish Theater, where all lovers of Irish wit and humor find great delight. Elaborate productions of Irish scenes have been made, among which actors and actresses, who are themselves from across the sea, appear in true Irish plays.

Directly opposite the Irish Theater is located the Oriental Theater and Smoking Palace. Here all the fascinating features of life in the far East are enacted in the midst of oriental richness and barbaric splendor.

During the day one of the most popular places to visit is the flower show, where the American Dahlia Society is making a beautiful display.

These, with the general run of recreative amusements, and the numerous pretty buildings which are overflowing with interest, will for some time to come render Philadelphia the gayest as well as the busiest and most citying center in the Western Hemisphere.

Fair Notes.

On December 29th a golden jubilee, to celebrate the fiftieth anniversary of the establishment of a State Government in California, will be held in San Jose. The scenes enacted at the first meeting of the Legislature will be repeated. What few of the old officials who are still alive will take part, and the others will be impersonated by veterans and pioneers. Besides this feature of the celebration, which is especially appropriate for the occasion, there will be speech making, and musical and literary exercises. It is proposed, also, to include all of the old Spanish and California games and sports. All of the old Mexican war veterans and 49ers will be invited to participate, and the cele-

bration will be one of the greatest ever held on the coast.

The Montgomery, Ala., Street Fair, which takes place October 23d, gives promise of being a great success. The natural facilities offered by the city in the broad, well paved streets and the large fountain plaza, are equalled in few of the Southern cities.

The Second Annual American Inter-Continental Exhibition of Reptiles will take place in New York City, October 2 to 14. At present certificates of reward are issued to exhibitors of worthy specimens, but it is the intention of the promoters to give cash prizes as soon as they are able. The show will undoubtedly be very interesting and instructive; but knowing the feeling of aversion so many people entertain for snakes and reptiles, we hesitate to predict the financial success which usually follows novel, original and unique exhibitions.

Among the many fair catalogues and premium lists on our table we notice few worthy of special notice. A little more attention given to this feature of fair advertising would not be amiss. Better paper, covers a little more pretentious in color and design, half tone illustrations of grounds and features, would necessitate a little larger outlay, but we believe it would be money well spent. As people are sometimes judged by their clothes, so fairs and exhibitions are judged by the quality and quantity of their advertising matter. Let the quality be in your cata-

logues, the quantity can be used to better purpose in posters and dodgers.

Fitchburg, Mass., is a town of 30,000. The Atrial Fair, held close by, billed Fitchburg, using six or eight posters. The posters must have been as hard to find as the proverbial needle in the hay-stack.

That a World's Fair will be held in St. Louis in 1903 is now looked upon as a foregone conclusion. The interest in the gigantic enterprise, which a few months ago was but local, is fast becoming national. Former Governor David R. Francis is the chairman of the executive committee, and is enthusiastic over the outlook.

Owing to prolonged rains the Directors of the Kamloops, Canada, Agricultural Association have decided to postpone the exhibition until October 11, 12 and 13. The original dates were September 20, 21 and 22.

At the Douglas County Fair at Carmen, Ill., September 12th, lightning struck the grand stand, killing two men instantly, fatally injuring two more, and seriously disabling six others.

An International Commercial Congress is to assemble in Philadelphia on October 10th, at the invitation of the Exposition management. Nearly half a hundred governments and more than 150 trade organizations have named from one to five representatives.

The gates of the Spokane Industrial Exposition will be opened by Miss Jeanne Goldie Amos, of Colfax, Wash. Miss Amos will also preside as Goddess of Plenty throughout the two weeks of the fair. Five new departments have been added, making the fair more of a general exposition than formerly. Many special days have been selected by different societies and orders, and there is no doubt that the Spokane, Wash., Industrial Exposition will be a greater success than ever before.

week of October 9th. The exhibition will be given up entirely to corn. Its uses, products, and the machinery and implements that enter into its cultivation. Over \$6,000 will be given in premiums for corn alone, and the exhibition promises to be one of the greatest in the interest of the American product ever held.

For more than a quarter of a century the colored people have held annual fairs at Lexington, Ky. This year was not an exception and, as usual, the fair was a success.

Mechanical displays and electrical effects were among the principal features of the fair at Eureka, Cal.

A feature of the Rhode Island State Fair, October 9 to 13, will be the speed program. There will be in all four days of racing, trotting, pacing and running.

The New York State Fair, at Syracuse, was a success only in one way—it was a good farmer's exhibition and agricultural display. The lack of attractions and horse racing very materially affected the interest and attendance, to say nothing of the finances.

A great autumn festival is to be held in Chicago from October 3 to 13. The occasion is the laying of the corner-stone of the new Federal Building by President McKinley, on October 3rd. In all probability Admiral Dewey will accompany the Presidential party, and be the guest of the city. President Diaz of Mexico, and Premier Laurier, of Canada, are also expected, and 25,000 invitations have been sent to eminent citizens throughout the United States. A continuous series of entertainments have been provided, which will keep the sight-seers busy every minute for a full week.

The business men of Colfax, Wash., have already decided that next year there will be a Whitman County Fair. They mean to make it the biggest and best fair in the history of the county. This year no admission fee to the grounds is to be charged, but a hearty invitation to the people of the county to attend has been extended. Free evening entertainments will be given during the fair.

An automobile contest has been arranged to take place in Galesburg, Ill., in the latter part of October. The run will be 100 miles.

In some rural districts of England there are held annually hiring fairs, where farmers and others attend to engage servants.

The Minnesota State Fair this year was a great success. During the six days and nights 131,480 people passed the turnstiles. This is more than 50,000 more than were in attendance last year. The receipts amounted to over \$100,000, last year they were but \$30,640.

At the Ohio State Fair, Columbus, every department was crowded. The cattle department was especially so, every stall in the spacious new barn was filled.

The Portland, Oregon, Exposition, which opened September 28, is now booming. The management has secured special attractions, which are the best to be had, and the people of Portland have, for the first time, a chance to see everything that is new and novel in the entertainment line.

At the Paris Exposition all exhibits of a similar character will be grouped, to matter whence they come. This is a marked difference from the American expositions in the manner of exhibiting.

Roderick J. McDonald.

Born of Scottish parents, Roderick J. McDonald was brought up in the County of Glenegarty, Canada. At the age of seven he won prizes as a Scottish dancer, among many competitors much older than himself. At the age of sixteen he took part in several Scottish athletic games. In 1872 he defeated Jas. J. Fleming and Donald Dennie, of Dundee, Scotland, in Scottish dancing. The following two years Rod, as he was called, made a tour of the United States and Canada, taking part in all dances at the Scottish games, and winning first prize in every instance. He is the acknowledged champion of two continents at all dances.

He won the diamond medal, valued at \$20, and \$100 in gold, at the Centennial at Philadelphia in 1876, against twenty-six competitors.

Mr. McDonald spent many years in teaching dancing, and among his pupils were members of the royal families of England—Princess Louise and her husband, Lord Lorne, who was Governor-General of Canada, also Lord Dufferin's family, who was also Governor-General of Canada at one time. In 1874 Mr. McDonald gave the first street fair ever held in either the United States or Canada, at his home in Alexandria, Glenegarty County, Canada. Since then he has been active in all outdoor amusements, and is known as the "Little Hercules."

The Street Fair at Melroe, Ill., of which Mr. McDonald was Director and Promoter, was one of the most pronounced successes of the season. At the close of the celebration he was given a great ovation, being feasted, and finally carried on the shoulders of the crowd to a platform, where he was compelled to make a speech. From the many nice things said about "the prince" by the Melroe papers we select the following from the Journal.

"Promoter McDonald has won the unanimous good will of the Melroe people by his masterly handling of the fair, which has been, without doubt, the greatest thing of the kind ever seen in the three cities. Mr. McDonald, in addition to being an experienced organizer, is a hustler from the word go. Thoroughness in all he does has been his characteristic. He knew how to prepare the advertising matter, and when it was ready he did not stop, but saw that it was put to the best use. He also hustled for attractions, and saw that the decorative preparations were looked after. A thousand and one little details of much aggregate importance had his attention at the right time, and the result was the grandest crowd-drawing event ever seen in this part of the country."



"ROD." J. McDONALD,
The Prince of Street Fair Promoters.

Toward the end of next January the Pacific Branch of the National Belgian Bare Club of America will hold a show at Los Angeles, Cal. That city may very properly be called the center of the Belgian bare industry, as it possesses a larger club and more valuable animals than any other city in America.

The Illinois State Fair Grounds at Springfield have the reputation of being the most beautiful and complete of any similar grounds in the country. The dome which distinguished the famous Horticultural building at the World's Fair is the center piece in a field of fine buildings, modeled after that same style of architecture.

If we were to name the fairs that have been financially successful during the season, the name of nearly every fair in the country would appear upon the list. The failures have been, in not a few instances, due to the lack of attractions by attractions we mean such shows and exhibitions as are to be found at the street fairs and carnivals. We are not trying to defend fakes, vulgar, or "slide" shows, but hold that the clean, good, legitimate attractions, besides netting the management good profits, lend a certain happy, "enjoy-yourself" spirit to the occasion that can not be obtained in any other way.

Probably the most unique and individual of the fall fairs will be the Corn Exposition and Carnival, to be held at Peoria during the

LIST OF FAIRS.

This list is revised and corrected monthly. Secretaries are urgently requested to send in their dates at the earliest possible moment after they are claimed and to notify us promptly as to any change of dates and dates are published also fully free of charge.

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ALABAMA.

ANNISTON, ALA.—Northeast Alabama Fair Association, Nov. 7 to 11. W. F. Higgins, pres.; Howard W. Sexton, cor. secy. (Fair grounds at Oxford Lake.)
IRVINGHAM, ALA.—Alabama State Fair, Nov. 7 to 17. J. A. Rountree, secy.
MONTGOMERY, ALA.—Free Street Fair, Week of Oct. 23. L. L. Gilbert, secy.

ARKANSAS

LARKSVILLE, ARK.—The Annual Fair, Arkansas County Fair Association, Oct. 20 to 26. R. J. Duhlap, pres.; L. C. May, treas.; J. W. Coffman, secy.
FINE BLUFF, ARK.—Oct. 23 to 25.

CALIFORNIA.

FRESNO, CAL.—Fresno County Fair Association, Oct. 9 to 14. J. H. Hudson, secy.
LOS ANGELES, CAL.—District Agricultural Association No. 6, Oct. 21 to 28. E. T. Wright, Los Angeles, pres.; Henry J. Fishman, treas.; Lewis Thorne, secy.
SALINAS, CAL.—District Fair, Oct. 2 to 7. J. J. Kelly, secy.
CRIPPIE VAL.—Agricultural Fair, Oct. 4 to 7.

COLORADO.

COLORADO SPRINGS, COL.—Street Fair and Carnival, Management Chamber of Commerce, October.

CONNECTICUT.

CLINTON, CONN.—Clinton Agricultural Society, Oct. 4. Edwin H. Wright, pres.; Geo. H. Brooks, treas.; Clifford H. Everts, secy.
DANBURY, CONN.—Danbury Agricultural Society, Oct. 2 to 7. S. H. Rundle, pres.; J. W. Bacon, treas.; G. M. Rundle, secy.
MADISON, CONN.—Madison County Fair, Oct. 4.
WOLCOTT, CONN.—Wolcott Agricultural Society, Oct. 11. H. B. Carter, pres.; E. M. Upton, secy.-treas.

GEORGIA

ATLANTA, GA.—Georgia State Agricultural Society, Oct. 18 to Nov. 4. J. P. Brown, Hawkinsville, pres.; J. K. Otley, treas.; T. H. Martin, secy.
BRUNSWICK, GA.—Southeastern Fair Association, Nov. 25 to Dec. 2. H. H. Harvey, secy.
COLUMBUS, GA.—Columbus Street Fair Association, Nov. 6 to 12. J. H. Kimbell, pres.; P. T. Schultze, treas.; T. J. Hunt, secy.
VALDOSTA, GA.—Valdosta Exposition Co., Oct. 31 to Nov. 4. T. G. Cranford, pres.; W. S. West, treas.; L. T. Shaw, secy.; A. T. Moore, manager.
WAYCROSS, GA.—Waycross Fair Association, Nov. 7 to 11. F. Johnson, pres.; S. A. Marshall, secy. and manager.

ILLINOIS.

AIRO HILL, ILL.—Fair Free Street Fair, Oct. 10 to 11. H. E. Halliday, pres.; Dr. J. J. Giffels, vice pres. and secy.; Jas. H. Galligan, treas.
ANTON, ILL.—Free Street Fair, Oct. 3 to 6. R. Dally, secy.
ARLINGTON, ILL.—Macoupin County Agricultural Board, Oct. 3 to 6. W. F. Burdett, pres.; E. J. McGreedy, treas.; Geo. J. Castle, secy.
ARRINGTON, ILL.—Green County Fair Association, Oct. 10 to 13. J. K. P. Fannely, pres.; Ben. C. Hodges, treas.; S. E. Simpson, secy.
QUIN, ILL.—Free Street Fair, Oct. 18 to 21. Mayor B. W. Pope, pres.; Henry Horn, treas.; Lily H. Gustodi, secy.
GALSFORD, ILL.—Galesville Carnival Association, Oct. 5 to 7. W. L. R. Bradley, pres.; Geo. B. Churchill, treas.; Ben. B. Hampton, secy.
PERSBYVILLE, ILL.—Street Fair, Oct. 3 to 6.
MAPLE HILL, ILL.—Free Street Fair, Oct. 2 to 7. G. R. Dally, secy.; Maple Hill.
MATTOON, ILL.—Mattoon Free Street Fair, Oct. 2 to 6. H. S. Clark, pres.; Sam Owens, treas.; J. M. Lytle, secy.
OTTAWA, ILL.—Street Fair, Oct. 2 to 7. R. C. Jordan, pres.; Geo. M. Trimble, secy.
PEKIN, ILL.—Pekin Street Fair Association, Oct. 11 to 14. Wm. J. Congelman, pres.; Henry Herkenbusch, treas.; John H. Shade, secy.
PEORIA, ILL.—Corn Growers Carnival, Oct. 9 to 14.
PINCKNEYVILLE, ILL.—Perry County Agricultural Society, Oct. 3 to 6. Matthew Rule, pres.; T. L. Wallace, treas.; R. J. Roshing, secy.
QUINCY, ILL.—Street Fair, Oct. 9 to 15. F. Cox, pres.; John W. Shanahan, secy.
WHITE HALL, ILL.—White Hall Free Street Fair and Harvest Carnival, Oct. 3 to 5. L. Lowenstein, pres.; M. H. Russ, treas.; B. C. Tunison, secy.

INDIANA.

ANGOLA, IND.—Stauben County Fair, Oct. 9 to 14.
BREMEN, IND.—Oct. 9 to 11.
BOURBON, IND.—Bourbon Fair, Oct. 3 to 6. J. M. Eldon, secy.
CRAWFORDSVILLE, IND.—Street Fair and Carnival, Oct. 2 to 7. W. W. Morgan, secy.

GREENSBURG, IND.—Greensburg's Free Street Fair, Oct. 2 to 7. A. M. Willoughby, pres.
NEWPORT, IND.—Newport Fair, Oct. 2 to 7. C. W. Ward, pres.; B. S. Aikman, secy.
TERRE HAUTE, IND.—Terre Haute Street Fair, Oct. 9 to 11. Chas. Dullin, pres.; C. V. Oakley, secy.
TERRE HAUTE, IND.—Vigo Agricultural Society, Oct. 9 to 11. John M. Cliff, pres.; G. A. Schaal, treas.; W. H. Duncan, secy.
VINCENNES, IND.—Knox County Fair, Oct. 9 to 13. James M. House, secy.

IOWA

DEBQUE, IOWA.—Street Fair, Oct. 3 to 7. Management Business Men's League.
KEOKUK, IOWA.—Keokuk Street Fair Association, Oct. 4 to 8. John Nagel, pres.; Frank W. Davis, treas.; H. L. Sawyer, secy.
MASON CITY, IOWA.—Street Fair, Oct. 3 to 7. J. W. Koel, pres.; C. H. McNider, treas.; J. H. Staudson, secy.

KANSAS.

ELDORADO, KAN.—Oct. 3 to 6. Chas. Dillbeck, secy.
MANKATO, KAN.—Oct. 3 to 6. Leroy Hulce, secy.
NEWTON, KAN.—Arkansas Valley Street Fair and Carnival Association, Oct. 23 to 27. Robt. Dougherty, pres.; John Olinger, treas.; John B. Dickey, Jr., secy.
WICHITA, KAN.—Street Fair and Carnival, Oct. 16 to 21. Chas. G. Cohn, pres.; J. O. Davidson, treas.; H. C. Lockwood, secy.

KENTUCKY.

CYNTHIANA, KY.—Street Fair, Oct. 5 and 6. J. M. Allen, secy.
DANVILLE, KY.—Street Fair, Oct. 3 to 6.
FRANKFORT, KY.—Street Fair, Oct. 3 to 6. Lyman Graham, secy.
LAUREL HILL, KY.—District Fair, Oct. 7. E. Van Ackeron, secy.
LOUISVILLE, KY.—Oct. 8 to 21. James B. Camp, Chairman Preamble Committee.
MIDDLESBORO, KY.—Tri-State Fair, Oct. 3 to 7.
OWENSBORO, KY.—The Davless County Fair, Oct. 3 to 7. J. W. Carter, secy.

LOUISIANA.

ALEXANDRIA, LA.—Fair, Oct. 21 to 30.
BATON ROUGE, LA.—Baton Rouge Fair Association, Oct. 4 to 8. R. A. Hart, pres.; J. Weis, treas.; E. M. Muse, secy.

MAINE.

ACTON, ME.—Shapleigh and Acton Agricultural Society, Oct. 3 to 5. G. W. Grant, pres.; W. P. Ferguson, treas.; Springvale; Fred K. Rodwell, secy.
AMHERST, ME.—Annual Fair of Northern Hancock Agricultural Society, Oct. 3 and 4. A. W. Silby, secy.
BATH, ME.—Bath Fair and Exposition, Oct. 3 to 7. W. R. Kimball, secy.
DAMASCUS, ME.—Lincoln County Fair, Oct. 3 to 5.
HARTLAND, ME.—E. Somerset County Fair, Sept. 12 to 14.

TOPSHAM, ME.—Sagadahoc Agricultural & Horticultural Society, Oct. 10 to 12. B. M. Patten, pres.; L. E. Smith, Brunswick, Me., treas.; W. S. Rogers, secy.

MARYLAND.

ELKTON, MD.—Elk County Agricultural Society, Oct. 3 to 6. Dr. C. M. Ellis, pres.; Geo. R. Ash, treas.; W. D. Bratton, secy.
FREDERICK CITY, MD.—Frederick County Agricultural Society, Oct. 17 to 20. Chas. N. Hargett, pres.; David V. Stauffer, treas.; Harry C. Keefe, secy.
HAGERSTOWN, MD.—Agricultural and Mechanical Association of Washington County, Oct. 10 to 13. John W. Stonebraker, pres.; John D. Brewer, treas.; Frank Witmer, secy.

MASSACHUSETTS.

BROCTON, MASS.—Brocton Agricultural Society, Oct. 4 to 7. E. M. Thompson, treas.
NORTH AMPTON, MASS.—Hampshire, Franklin and Hampden Agricultural Society, Oct. 4 and 5. H. C. Collins, North Hadley, pres.; D. J. Wright, treas.; S. S. Warner, secy.
NEWBURYPORT, MASS.—Fair, Oct. 3 to 5.

MICHIGAN.

ALLEGAN, MICH.—Allegan County Agricultural Society, Oct. 3 to 6. Burrell Trip, pres.; Chas. Miner, treas.; A. H. Foster, secy.
ANN ARBOR, MICH.—Washtenaw Fair Society, Oct. 3 to 6. Col. H. S. Dean, pres.; Fred H. Bisher, treas.; F. E. Mills, secy.
ARMADA, MICH.—Armada Agricultural Society, Oct. 4 to 6. John McKay, Rome, pres.; R. V. Edwards, treas.; A. J. Freeman, secy.
BERLIN, MICH.—Oct. 3 to 6.
BRIGHTON, MICH.—Brighton Market Fair Association, Oct. 10 to 13. B. T. O. Clark, pres.; R. E. Baetela, treas.; C. E. Beurmann, secy.
CALEDONIA, MICH.—Caledonia Union Fair Association, Oct. 3 to 5. Wm. McCrodon, Dutton, pres.; D. P. Hale, treas.; Chas. H. Kinney, secy.
CASS CITY, MICH.—Cass City District Fair Association, Oct. 2 to 5. John Marshall, pres.; H. S. Wickware, treas.; H. H. Ale, secy.
CHARLOTTE, MICH.—Eaton County Agricultural Society, Oct. 3 to 6. Jas. H. Brown, treas.; Geo. A. Perry, secy.
FOWLERVILLE, MICH.—Fowlerville Agricultural Society, Oct. 3 to 6. C. L. Gordon, pres.; J. K. Stanley, treas.; D. C. Carr, secy.
HILLSDALE, MICH.—Oct. 2 to 6.
HILLSIDE, MICH.—Hillsdale Fair, Oct. 2 to 6. D. A. Curtis, Addison, pres.; F. A. Roethlisberger, Allen, treas.; C. N. Terwilliger, secy.
HOLLAND, MICH.—South Ottawa and West Allegan Agricultural Society, Oct. 3 to 6. Geo. H. Souter, pres.; Otto Breymon, treas.; L. T. Kantera, secy.
IMLAY CITY, MICH.—Imlay City Agricultural Society, Oct. 3 to 5. M. J. Haskin, pres.; Walter Haskin, treas.; J. M. Sheppard, secy.

IONIA, MICH.—Zonia District Fair Association, Oct. 3 to 6. John E. Morrison, pres.; Eldon Main, treas.; E. A. Murphy, secy.
ITHACA, MICH.—Oct. 3 to 6.
KALAMAZOO, MICH.—Third Annual Free Street Fair and Carnival, Oct. 17 to 20. C. G. Townsend, secy.
MARSHALL, MICH.—Calhoun County Agricultural Society, Oct. 3 to 6. L. L. Harsh, Union City, pres.; T. J. Shipp, treas.; Wm. H. Arthur, secy.
MASON, MICH.—Mason Free Street Fair Association, Oct. 3 to 6. Hon. L. T. Heimens, pres.; Roll C. Dart, treas.; Col. L. H. Ives, secy.
PONTIAC, MICH.—Fair, Oct. 2 to 6. Eph. J. H. Swain, pres.; Fred H. Mason, secy.
VASSAR, MICH.—Tuscola County Agricultural Society, Oct. 3 to 6. Wm. Kirk, Fairgrove, pres.; J. A. Trotter, treas.; R. S. Weaver, Watrous, secy.

MINNESOTA.

CURRIE, MINN.—Oct. 5 and 6.
RED WING, MINN.—Red Wing Free Street Fair and Agricultural Association, Oct. 3 to 5. C. A. Rasmussen, pres.; C. L. Strom, treas.; C. L. Sultzer, secy.
MOOREHEAD, MINN.—Street Fair, Oct. 3 to 5. L. Weller, secy.
SLEEPY EYE, MINN.—Free Street Fair, Oct. 1 to 5.

MISSISSIPPI.

MERIDIAN, MISS.—Oct. 30 to Nov. 4. S. Greenwald, pres.; H. G. Meyer, treas.; E. J. Gallagher, secy.
NATCHEZ, MISS.—Agricultural Machinery and Stock Exposition, Oct. 30 to Nov. 4. A. F. Jacobs, pres.; R. J. Metcalfe, secy.
VICKSBURG, MISS.—West Mississippi Agricultural, Mechanical and Live Stock Exposition, Oct. 23 to 29. Patrick Henry, pres.; J. A. Conway, treas.; F. H. Andrews, 106 1/2 Washington street, secy.

MISSOURI.

BLOOMFIELD, MO.—Central Fair and Stock Association, Oct. 4 to 7. J. W. Farris, treas.; J. B. Burk, treas.; A. D. Wilcox, secy.
BUTLER, MO.—Street Fair, Oct. 10 to 12.
CAIRO, MO.—Street Fair, October.
CAPE GIRARDEAU, MO.—Fair, Oct. 16 to 20.
HANNIBAL, MO.—Free Street Fair, Oct. 3 to 7. N. H. Pindell, pres.; J. B. Price, manager of amusements; J. T. Holmes, Jr., secy.
JACKSON, MO.—Fair, Oct. 17.
JOPLIN, MO.—Street Fair and Carnival, Oct. 22 to 28. S. B. Nichols, secy.
KENNETT, MO.—Dunklin County Fair Association, Oct. 13 to 21. O. S. Harrison, pres.; R. H. Jones, secy.
MEXICO, MO.—Street Fair, Oct. 10 to 14.
PLEASANT HILL, MO.—Street Fair, Oct. 1 to 7, 1899. A. C. Bell, secy.; Pleasant Hill.
ST. LOUIS, MO.—Oct. 2 to 7. Jas. A. Murray, secy.

NEBRASKA

ALMA, NEB.—Harlan County Fair, Oct. 4 to 6. H. S. Wetherell, pres.; D. A. McCulloch, treas.; C. W. Stewart, secy.
BROKEN BOW, NEB.—Custer County Agricultural Society, Oct. 3 to 6. L. H. Jewett, pres.; J. A. Harris, treas.; E. R. Purcell, secy.
ELWOOD, NEB.—Gosper County Fair Association, Oct. 4 to 7. E. Shallenberger, pres.; A. R. Fabrick, treas.; A. M. White, secy.
OMAHA, NEB.—Nebraska State Fair, July 1 to Nov. 1. S. C. Bassett, Gibbon, pres.; Ed. McIntyre, Seward, treas.; Robert W. Furnas, Brownville, secy.

NEW JERSEY

NEWARK, N. J.—New Jersey State Agricultural Society, Oct. 2 to 6. E. B. Gaddis, pres.; Wm. A. Clark, Elizabeth, treas.; R. T. Quinn, secy.
WAVERLY, N. J.—State Fair, Oct. 2 to 5. James Ralicy, secy.

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NEW YORK.

BINGHAMTON, N. Y.—Binghamton Industrial Exposition. Oct. 3 to 6. J. E. Rogers, pres.; W. S. Stevens, treas.; Henry S. Martin, secy.

NORTH CAROLINA.

FAYETTEVILLE, N. C.—Cumberland County Agricultural Society. Nov. 8 to 10. G. W. Lawrence, secy.

NORTH DAKOTA.

CASSELTON, N. D.—Street Fair. Oct. 5 and 6. Leslie Welter, secy.

OHIO.

AKRON, O.—Summit County Agricultural Society. Oct. 3 to 6. M. L. Sprinkle, Bath, pres.; Geo. W. Brewster, treas.; Albert Hale, secy.

BELLEVILLE, O.—Logan County Agricultural Association. Oct. 3 to 6. W. F. Williamson, West Liberty, pres.; E. Pat Chamberlain, secy.

BUCYRUS, O.—Crawford County Agricultural Society. Oct. 10 to 13. J. A. McMichael, pres.; M. Auck, treas.; G. W. Miller, secy.

COSHOCTON, O.—Coshocton County Agricultural Society. Oct. 10 to 13, 1899. J. P. Darling, pres.; Corwin McCoy, treas.; Robert Lloyd, secy.

FREMONT, O.—Sandusky County Fair. Oct. 3 to 6. J. C. Overymer, secy.

GEORGETOWN, O.—Brown County Agricultural Society. Oct. 3 to 6. V. H. Thompson, pres.; Ben B. Whiteman, treas.; J. W. Hedrick, secy.

HAMILTON, O.—Butler County Agricultural Society. Oct. 2 to 6. J. A. Slade, Stockton, pres.; W. B. Wallace, Oxford, treas.; W. A. Shafter, secy.

LANCASTER, O.—Fairfield County Agricultural Society. Oct. 11 to 14. Daniel Crumley, pres.; C. B. Whaley, treas.; W. T. McClenaghan, secy.

LIMA, OHIO.—Allen County Agricultural Society. Oct. 10 to 13. Hlop. Wm. Rusler, Hume, pres.; D. H. Crites, Kempton, treas.; T. B. Bowersock, secy.

MARYSVILLE, O.—Union County Agricultural Society. Oct. 3 to 6. T. P. Shields, pres.; E. W. Porter, secy.

MINERVA, O.—Minerva Fair Association. Oct. 3 to 8. James Ackelson, pres.; E. M. Jerome, treas.; Thos. E. Booth, secy.

MT. GILEAD, O.—Monroe County Agricultural Society. Oct. 3 to 6. W. A. Ferguson, pres.; J. G. Russell, treas.; O. J. Miller, secy.

NEW PHILADELPHIA, O.—Free Street Fair. Oct. 3 to 6. A. A. Bower, secy.

OKLAHOMA.

GUTHRIE, OKLA.—Street Fair. Oct. 23 to 25. E. M. Brumage.

PENNSYLVANIA.

BEDFORD, PA.—Bedford County Agricultural Society. Oct. 3 to 6. David W. Lee, pres.; W. S. Arnold, manager, W. I. Elcholtz, secy.

HONESDALE, PA.—Wayne County Agricultural Society. Oct. 3 to 5. W. L. Ferguson, Seelyville, pres.; Geo. Erk, Seelyville, treas.; E. W. Gammell, Bethany, secy.

MILTON, PA.—Milton Fair Association. Oct. 4 to 8. Edwin Paul, secy.

NAZARETH, PA.—Northampton County Agricultural Society. Oct. 3 to 6. F. T. Gerret, pres.; J. A. Reinheimer, treas.; J. J. Mans, secy.

READING, PA.—Agricultural & Horticultural Society of Berks County. Oct. 3 to 6. James McGowan, pres.; Milford N. Ritter, treas.; Cyrus T. Fox, secy.

STONEBORO, PA.—Stoneboro Fair. Oct. 3 to 5. J. J. Blatt, pres.; Robt. P. Cann, treas.; Geo. H. Fowler, secy.

RHODE ISLAND.

PROVIDENCE, R. I.—Rhode Island State Fair Association. Oct. 9 to 13. Fred E. Perkins, pres.; Frank F. Olney, treas.; Wm. Hanrahan, secy.

SOUTH CAROLINA.

LEXINGTON, S. C.—Lexington County Fair Association. Oct. 25 to 27. Major J. H. Counts, Irmo, pres.; W. P. Kool, treas.; M. D. Harman, secy.

COLUMBIA, S. C.—State Agricultural and Mechanical Society. Nov. 6 to 19. T. J. Cunningham, Clowney, pres.; A. W. Love, gen'l supt.; Thos. W. Holloway, Pomaria, secy.

TENNESSEE.

BRISTOL, TENN.—Free Street Fair and Carnival. Oct. 18 to 20. C. D. Caldwell, secy.

CHATTANOOGA, TENN.—Street Fair. Oct. 2 to 6. Business Men's Association, managers.

NASHVILLE, TENN.—Free Street Fair. Oct. 16 to 21, 1899. H. M. Brunnecke, pres.; Saul Gordon, treas.; R. A. Halley, secy.; Harry E. Felcht, manager.

TEXAS.

ABILENE, TEX.—Abilene Fair Association. Oct. 25 to 28. J. M. Bradford, pres.; Henry James, treas.; Will Stith, secy.

MARQUEZ, TEX.—Marquez Fair Association. Nov. 1 to 3. F. M. Ams, pres.; Sidney Myers, treas.; Dr. E. O. Boggs, secy.

PALESTINE, TEX.—East Texas Fair and Driving Park Association. Oct. 25 to 28. G. R. Cook, pres.; W. C. Gorman, treas.; Thos. Hall, secy.

SAN ANTONIO, TEX.—San Antonio International Fair Association. Oct. 28 to Nov. 8, 1899. G. W. Brackenkridge, San Antonio, Tex., chairman.

UTAH.

SALT LAKE CITY, UTAH.—Deseret Agricultural and Mfg. Society. Oct. 3 to 7. John R. Winder, pres.; Elias A. Smith, treas.; Septimus W. Sears, secy.

VERMONT.

BRANDON, VT.—Brandon Fair Association. Oct. 3 to 5. H. R. C. Watson, pres.; W. C. Fletcher, treas.; Dr. E. O. Savery, secy.

E. HARTWICK, VT.—Caledonia County Fair. Oct. 7.

TUNBRIDGE, VT.—Union County Fair. Oct. 3 to 5.

VIRGINIA.

NORFOLK, VA.—Virginia State Fair and Agricultural Association. Oct. 4 to 7.

STANTON, VA.—Street Fair and Trades Carnival. Oct. 3 to 6. J. H. Woodward, pres.; Gilpin Wilson, treas.; C. E. Haines, secy.; Albert Shultz, amusements.

WASHINGTON.

COLFAX, WASH.—Whitman County Fair and Harvest Festival. Oct. 10 to 14. E. H. Hinchliff, pres.; F. J. Stour, treas.; Chas. L. MacKenzie, secy.

SPOKANE, WASH.—Spokane Industrial Exposition. Oct. 3 to 17. E. D. Comsted, M.D., pres.; Geo. S. Brookes, treas.; H. Bolster, secy.

WALLA WALLA, WASH.—Walla Walla Valley Fruit Fair. Sept. 26 to Oct. 1. W. A. Ritz, pres.; T. S. Dement, treas.; C. F. Van De Water, secy.

WEST VIRGINIA.

CLARKSBURG, W. VA.—West Virginia Central Agricultural and Mechanical Association. Oct. 3 to 6. T. T. Wallis, pres.; M. M. Thompson, secy.

PARKERSBURG, VA.—Wood County Centennial Celebration. Oct. 3 to 5.

WISCONSIN.

BERLIN, WIS.—Berlin Agricultural Association. Oct. 2 to 5. C. M. Willis, secy.

VIOLA, WIS.—Oct. 3 to 6.

CANADA.

RALDUR.—Oct. 5.

BELMONT.—Oct. 12.

CARMAN.—Oct. 5 and 6.

CARP—Huntley—Oct. 3 and 4.

ELKHORN.—Oct. 5.

GAINESBORO.—(Association) Oct. 11.

HARTNEY.—Oct. 5 and 6.

KAMLOOPS (B. C.) CAN.—Kamloops Agricultural Association. Oct. 11 to 13. W. J. Roper, pres.; J. R. Hall, treas.; F. J. Dean, secy.

MARKHAM, ONT., CAN.—E. R. Y. & M. Agricultural and Horticultural Societies. Oct. 4 to 6. R. C. Tefft, pres.; W. H. Hall, secy.

MCGREGOR.—Oct. 12.

MELITA.—Oct. 4 and 5.

NEW WESTMINSTER, CAN.—British Columbia Fair. Oct. 3 to 6.

OAK LAKE.—Oct. 4.

PILOT MOUND, CANADA.—Mountain Electoral Division Agricultural Society. Oct. 4. R. S. Preston, pres.; F. Steadman, secy.

ROSTERN.—Oct. 4.

RUSSELL.—Oct. 4.

STRATCLAIR, CAN.—Shos Lake, No. 2. Fair. Oct. 4. W. H. Reed, pres.; A. R. Sutherland, secy and treas.

SPRINGFIELD.—Oct. 4.

SUTTON, ONT. CAN.—Georgina and N. Williamsburg Fair. Oct. 2 and 3. J. D. Davidson, Belhaven, pres.; P. McClellan, Sutton West, secy.

TILSONBURG, CAN.—South Oxford & Derham Agricultural Society. Oct. 3 and 4. Thos. T. Brown, secy.

WOLESLEY.—Oct. 10.

WOODBRIIDGE, ONT.—Woodbridge Fair. Oct. 17 and 18. Hon. N. C. Wallace, treas.; Thos. F. Wallace, secy.

ADDITIONAL FAIR LIST.

LOUISVILLE, KY.—Elks' Big Street Fair. Two weeks. Oct. 2 to 4.

KANSAS CITY, MO.—Industrial Street Exposition and Oriental Midway. Sept. 28 to Oct. 7. John F. Eaton, pres.; Kansas City Carnival Krewe, managers.

JOPLIN, MO.—Street Fair and Carnival. Oct. 23 to 28. Geo. B. Nichols, manager.

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CONVENTIONS, Fetes, Celebrations, Etc.

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ALBANY, N. Y.—Medical Society of the State of New York, Jan. 30 to Feb. 1, 1900. T. C. Curtis, M. D., secy., Albany, N. Y.

BOONE, IA.—Baptist State Convention, Oct. 20, 1899. E. P. Bartlett, secy., Des Moines, Iowa.

CHICAGO, ILL.—American Maize Propaganda Annual Meeting Feb. 8, 1900. B. W. Snow, secy., Marquette Bldg., Chicago.

DES MOINES, IA.—State Traveling Men's Association, Dec. 2. F. E. Haley, secy., Des Moines, Ia.

HAVRE DE GRACE, MD.—State Convention W. C. T. U. Oct 4 to 6. Mrs. H. C. Wood-son, secy., Havre de Grace, Md.

HELENA, MONT.—I. O. O. F. Grand Lodge. Oct. A. J. White, secy., Butte, Mont.

HUNTON, W. VA.—United Order American Mechanics. Oct. 12, 1899. W. J. Mitchell, Box 606, Wheeling, W. Va., secy.

HUNTINGTON, W. VA.—I. O. O. F. Grand Lodge. Nov. 21, 1899. G. A. Hichle, secy., Parkersburg, W. Va.

INDEPENDENCE, IOWA.—Teachers' Association of Northeastern Iowa. October. S. E. Sing, secy., Cruso, Iowa.

INDIANAPOLIS, IND.—Grand Lodge Knights of Pythias. Oct. 3. Frank Flowers, secy., 4 Journal Bldg., Indianapolis, Ind.

INDIANAPOLIS, IND.—Rathbone Sisters Grand Temple. Oct. 3 and 4. Era Tom-look, secy., Wabash, Ind.

INDIANAPOLIS, IND.—National Carriage Builders' Association. October, 1899. Henry C. McNear, Wilmington, Del., secy.

INDIANAPOLIS, IND.—Grand Temple, Rathbone Sisters. Oct. 10, 1899. Dr. Mabel Teague, 116 N. Senate ave., Indianapolis, Ind., secy.

INDIANAPOLIS, IND.—I. O. G. T. Grand Lodge of Indiana. Oct. 18 and 19, 1899. B. A. Harding, Shelbyville, Ind., secy.

INDIANAPOLIS, IND.—Grand Council R. & S. Masters. Oct. 17 and 18, 1899. Grand Chapter of R. A. Masons. Oct. 18 and 19, 1899. Wm. H. Smythe, Indianapolis, Ind., secy.

INDIANAPOLIS, IND.—Indiana H. Y. P. U. State Convention. Oct. 12 to 17, 1899. Rev. D. H. Cooper, Peru, Ind.

INDIANAPOLIS, IND.—American Essex Association. Jan. 2 to 7, 1900. F. M. Srout, McLean, Ill., secy.

INDIANAPOLIS, IND.—State Wool Growers' Association. Jan. 2, 1900. J. W. Robe, secy., Greencastle, Ind.

INDIANAPOLIS, IND.—K. and L. of H., Grand Lodge. Nov. 7, 1899. W. B. Haason, Jeffersonville, Ind., secy.

INDIANAPOLIS, IND.—American Association of Obstetricians and Gynecologists. Sept. 19 to 21. W. W. Potter, M. D., secy., 284 Franklin st., Buffalo, N. Y.

ITHACA, N. Y.—American Economic Association. Dec. 26 to 29. Walter T. Wilcox, secy., Ithaca, N. Y.

JACKSON, MISS.—State Federation of Women's Clubs. October. Mrs. E. F. Bulson, secy., 1001 Francis st., Jackson, Miss.

JACKSONVILLE, FLA.—F. & A. M. Grand Lodge of Florida. Jan. 16, 1900. W. P. Webster, secy.

JANESVILLE, WIS.—Y. P. S. C. E. Convention. Oct. 19 to 22. Miss Fanny Jackson, secy., 117 Washington st., Janesville.

JANESVILLE, WIS.—P. M. I. O. F. Council. Oct. 10. Albert Sample, secy., West Superior, Wis.

JEFFERSON CITY, MO.—Missouri State School Board Association. Dec. 27 to 30. Steed Mosby, secy., Jefferson City, Mo.

JEFFERSONVILLE, IND.—Grand Lodge of Indiana. K. of H. Feb. 3d Tues., 1900. J. W. Jacobs, secy., Jeffersonville, Ind.

JERSEY CITY, N. J.—Y. P. C. U. State Convention. Oct. 12, 1899. Rev. C. H. Vall, Hightstown, N. J., secy.

JOLIET, ILL.—Synod of Presbyterian Church. Oct. 20, 1899. Rev. D. S. Johnson, Hinsdale, Ill., stated clerk.

JOLIET, ILL.—Building Association League of Illinois. Oct. 19, 1899. B. G. Vasen, Quincy, Ill., secy.

KAHOKA, MO.—W. C. T. U. State Convention. Oct. 1 and 2. Ellen Morris, secy., 510 Rialto Bldg., Kansas City, Mo.

KALAMAZOO, MICH.—Y. W. C. A. State Convention. October. Carrie J. Woodhull, Saginaw, Mich.

KANSAS CITY, KAN.—I. O. G. T. Grand Lodge. Oct. 1 and 5. J. T. Enginark, secy., Main st., Kansas City.

KANSAS CITY.—State Convention Y. P. C. U. Oct. 5 to 8. Miss Orva B. Crow, St. Clement, Mo.

KANSAS CITY, MO.—Missouri Grand Lodge. I. O. O. F. Oct. 2 to 6, 1899. J. W. Edwards, Jefferson City, Mo., secy.

KANSAS CITY, MO.—State Universalist Convention. Oct. 5, 1899. Ed. C. Crow, Bowling Green, Mo., secy.

KANSAS CITY, MO.—Hereford Cattle Breeders' Association Stock Show. Oct. 23 to 28.

KEARNEY, NEB.—Y. P. S. C. E. State Convention. Oct. 27 to 29. Emma Gillespie, secy., Beatrice, Neb.

KEENE, N. H.—I. O. O. F. Grand Lodge of N. H. Oct. 11, 1899. Joseph Kidder, Box 94 Manchester, N. H., secy.

KEENE, N. H.—Rebekah State Assembly. Oct. Anle Rogers, secy., Nashua, N. H.

KOKOMO, IND.—Carnival Celebration of Fifty-First Anniversary of Founding of the City of Kokomo. Oct. 5, 1899.

LA CROSSE, WIS.—I. O. G. T. Grand Lodge. October. B. F. Parker, 208 Onida st., Milwaukee, Wis.

LA JUNTA, COL.—W. C. T. U. State Convention. October, 1899. Mrs. Della Burbank, East Routt st., Pueblo, Col.

LANCASTER, PA.—State Street Railway Association. Oct. 4 and 5.

LANSING, MICH.—State Assembly Daughters of Rebekah. October. Ida M. Davis, secy., Lansing, Mich.

LANSING, MICH.—I. O. O. F. Grand Encampment. Oct. 10. E. H. Whitney, secy., Lansing, Mich.

LARAMIE, WYO.—State Medical Society. Oct. 1899. Dr. E. Stuber, secy., Rawlins, Wyo.

LAS VEGAS, N. M.—I. O. O. F. Grand Lodge. Oct. 10 to 12. J. P. Lantz, secy., Albuquerque, N. M.

LEXINGTON, KY.—State Trotting Horse Breeders' Association. Oct. 3 to 11.

LEXINGTON, KY.—Kentucky Bankers' Association. Oct. 11 and 12. Isham Bridges, secy., Louisville, Ky.

LINCOLN, NEB.—State Conference of Charities and Corrections. Feb. 7, 1900. A. W. Clark, secy., 506 South 18th st., Omaha, Neb.

LINCOLN, NEB.—State Historical Society. Jan. 9, 1900. Prof. H. W. Caldwell, secy.

LITTLE ROCK, ARK.—Order of Eastern Star. Nov. 20, 1899. Mrs. Jennie B. Hopkins, secy., Mabelvale, Ark.

LITTLE ROCK, ARK.—Rebekah Assembly of Arkansas. Oct. 24, 1899. Mrs. Medora A. Reid, 1109 W. 4th st., Little Rock, Ark., secy.

LITTLE ROCK, ARK.—Grand Lodge. I. O. O. F. Oct. 24, 1899. J. B. Friedheim, Camden, Ark., secy.

LONDON, ENGLAND.—Salvation Army Congress. July, 1900. Commissioner Howard, 101 Queen Victoria st., London, E. C., Eng.

LONDON, ONT., CAN.—American Leicester Breeders' Association. Dec. 12 to 15. A. J. Temple, secy., Cameron.

LOS ANGELES, CAL.—Southern California Dental Association. Oct. 3. L. E. Ford, Muskegon Bldg., Los Angeles, Cal.

LOUISVILLE, KY.—State Liquor Dealers Association. Oct. 3 to 6. T. A. Flannely, secy., Lexington, Ky.

LOUISVILLE, KY.—Kentucky Educational Association. Dec. 27 to 29. J. M. N. Downes, secy., Bellevue, Newport, Ky., Post Office.

LOUISVILLE, KY.—A. O. U. W. Grand Lodge. February (second Tuesday), 1900. J. G. Walker, secy., Room 9, Norton Building, Louisville, Ky.

LOUISVILLE, KY.—Grand United Order of Odd Fellows. Oct. 4, 1899. Geo. E. Temple, 2341 Washington st., St. Louis, Mo., secy.

LOUISVILLE, KY.—Royal Arch Masons. Grand Chapter. Oct. 10, 1899. Henry B. Grant, 4th and Green sts., Louisville, Ky., secy.

LOUISVILLE, KY.—F. & A. M. Grand Lodge of Kentucky. Oct. 17 to 20, 1899. H. B. Grant, Louisville, Ky., secy.

LOUISVILLE, KY.—Grand Encampment, Knights Templar. August, (fourth Tuesday), 1901. Reuben H. Lloyd, San Francisco, Cal., Grand Master.

LYNDONVILLE, VT.—Federation of Women's Clubs. Oct. 16 to 20. Mrs. Chas. W. Ward, Rutland, Vt., secy.

MACON, GA.—Carnival. Oct. 10 to 13. G. C. Matthews, secy., Macon, Ga.

MACON, GA.—Georgia Federation of Women's Clubs. Nov. 1 to 4. Mrs. Frank M. Tufts, secy., Augusta, Ga.

MADISON, WIS.—State Bee Keepers' Association. Feb. 8 and 9, 1900. N. E. France, secy., Plattville, Wis.

MAHONEY CITY, PA.—Reformed Brotherhood of Andrew and Phillip. November, 1900. W. O. Anderson, secy., 519 Preasman street, Baltimore, Md.

MANCHESTER, N. H.—New Hampshire Dental Society. Nov. 14 to 16. Fred. F. Fisher, secy., 913 Elm st., Manchester, N. H.

MANHATTAN, KAN.—State Dairymen's Association. Nov. 22 to 24.

MANKATO, MINN.—Baptist State Convention. Oct. 9 to 13, 1899. Rev. E. R. Pope, 701 Lumber Exchange Building, Minneapolis, Minn., secy.

MARIETTA, GA.—Synod of Georgia. Nov. 1, 1899. James Stacy, Clerk, Newnan, Ga.

MARION, IND.—State Convention W. C. T. U. Oct. 5 to 10. Mary E. Baid, 711 E. 11th st., Indianapolis, Ind.

MASON CITY, IOWA.—Woman's Suffrage Association (State). October. Mrs. E. H. Helden, secy., Sioux City, Iowa.

MASON CITY, IA.—Iowa State Dairy Association. Nov. 15 to 17. J. C. Dady, secy., Charles City, Ia.

MEMPHIS, TENN.—Christian Missionary Convention. Oct. 3, 1899. A. I. Myler, Nashville, Tenn., secy.

MEMPHIS, TENN.—Southern Educational Association. Dec. 27 to 29. P. B. Claxton, secy., Greensboro, N. C.

MILWAUKEE, WIS.—National Building Trades Council. Dec. 13. Edward Carroll, secy., Chicago, Ill.

MILWAUKEE, WIS.—General Federation of Women's Clubs. Biennial Meeting. May, 1900. Mrs. Emma A. Fox, 21 Bagley ave., Detroit, Mich., secy.

MILWAUKEE, WIS.—Wisconsin Retail Hardware Association. Feb. 1st Wed., 1900. C. Peck, secy., Berlin, Wis.

MILWAUKEE, WIS.—Grand Chapter Arch Masons. Feb. 21, 1900. J. W. Laffin, secy., Milwaukee, Wis.

MILWAUKEE, WIS.—Knights Templar Grand Grand Commandery. Oct. 10, 1899. John W. Laffin, secy., 466 Jefferson street, Milwaukee, Wis.

MINNEAPOLIS, MINN.—State Convention O. D. H. S. Jan. 25, 1900. Herman Cierler, secy., Box 411, Minneapolis, Minn.

MINNEAPOLIS, MINN.—American Public Health Association. Oct. 31 to Nov. 2, 1899. Dr. C. O. Probst, Columbus, O., secy.

MISSOURI VALLEY, IOWA.—Synod of Iowa. Oct. 17, 1899. J. C. McClintock, Sioux City, Iowa, clerk.

MOLINE, ILL.—Illinois Society of Engineers and Surveyors. Jan. 24 to 26, 1900. Jacob A. Harmon, secy., Peoria, Ill.

MONTEREY, CAL.—Fifteenth Anniversary Celebration. Oct. 13.

MONTGOMERY, ALA.—Grand Chapter, R. A. M. Dec. 4. H. Clay Armstrong, secy.

MOUNT VERNON.—Anniversary Celebration of Washington's Death Day, by Masonic Fraternity. (Estimated attendance, 10,000). Dec. 14, 1899.

NACOGDOCHES, TEX.—Baptist Missionary and Educational Association of Texas. Oct. 11, 1899. M. M. Rodgers, secy., LaGrange, Texas.

NASHVILLE, TENN.—A. O. U. W. Grand Lodge. Sept. 20, 1900. J. H. Thompson, 411 1/2 Union st., Nashville, Tenn., secy.

NASHVILLE, TENN.—Anointed High Priest Grand Convention. Jan. 26, 1900. Bradford G. Rice, secy.

NASHVILLE, TENN.—I. O. R. M. Grand Council. Jan. 23, 1900. G. W. Davis, 309 N. Cherry st., Nashville, Tenn., secy.

NASHVILLE, TENN.—Women's Press Club of Tennessee. Nov. 7 and 8. Elizabeth Fry Page, secy., 919 S. Addison Ave., Nashville, Tenn.

NASHVILLE, TENN.—American Breeders of Jacks and Jennets. Nov. 8. J. W. Jones, secy., Columbia, Tenn.

NATCHEZ, MISS.—Y. M. C. A. State Convention. Oct. 13 to 15.

NEWARK, N. J.—New Jersey State Council. C. B. L. Oct. 10, 1899. John J. Ghegan, 210 Garfield st., Newark, N. J., secy.

NEW BLOOMFIELD, PA.—Reunion I. O. O. F. of Perry County. October. H. E. Bon-sall, New Bloomfield, Pa.

NEW CASTLE, PA.—Grand Lodge. A. O. U. W. September, 1900. O. K. Gardner, 2201 Wylie ave., Pittsburg, Pa.

NEW HAVEN, CONN.—State Lumber Dealers' Association. Feb. 14, 1900. Louis C. Mansfield, secy., New Haven, Conn.

NEW HAVEN, CONN.—Knights of Columbus. March 6, 1900. Daniel J. Colwell, Dell Building, New Haven Conn., secy.

NEW ORLEANS, LA.—Southern Publishers Association. Last of October. A. R. Hold-berly, Richmond, Va. (Times).

NEW ORLEANS, LA.—State Council, Cath-olic Knights of America. Feb. 2, 1901. Chas. A. Fricke, secy., 822 Lowerline street, New Orleans, La.

NEW ORLEANS, LA.—Southern Surgical and Gynecological Association. Nov. 14 to 17. W. E. B. Davis, secy., Birmingham, Ala.

NEWPORT, N. H.—Y. P. S. C. E. State Convention. Oct. 1 to 6, 1899. Frank W. Lund, Nashua, N. H., secy.

NEW WESTMINSTER, B. C.—Pacific Coast Fire Chigs Association. Oct. 3 to 6. H. W. Brinkhurst, secy., Seattle, Wash.

NEW YORK.—The Dewey Reception. Sept. 30.

NEW YORK CITY.—Rathbone Sisters' Grand Session. Nov. 4 to 15, 1899. Mrs. E. Le Count, secy., 2447 Eighth avenue, New York City.

NEW YORK CITY.—State Medical Association of N. Y. Oct. 24 to 26, 1899. M. C. O'Brien, 161 W. 122d st., N. Y. City, secy. C. E. Denison, 113 W. 12th st., N. Y. City, secy. of arrangement committee.

NEW YORK CITY.—The American Railway Association. Oct. 11. W. F. Allen, secy., 24 Park Place.

NEW YORK CITY.—Society of Naval Architects and Marine Engineers. Nov. 16 and 17. Francis T. Bewles, secy., 12 West 31st street, New York City.

NEW YORK CITY.—Knights of the Golden Eagle. Oct. 10. A. C. Lytle, secy., 814 N. Broad street, Philadelphia, Pa.

NEW YORK CITY.—American Newspaper Publishers' Association. Feb. 3, 1900. W. C. Bryant, secy., 322 Potter Building, New York City.

NEW YORK CITY.—American Guernsey Cattle Club. Dec. 13. W. H. Caldwell, secy., Peterboro, N. H.

NEW YORK CITY.—Modern Language Association. Dec. 27 to 29. M. D. Learned, Philadelphia, Pa., secy.

NEW YORK, N. Y.—Mystic Order Velled Prophets. October, 1899. Sidney D. Smith, Hamilton, N. Y., secy.

NORFOLK, VA.—National Colored Convention of Y. M. C. A. Nov. 30 to Dec. 3. W. A. Hutton, secy., 267 Hilliard st., Atlantic, Ga.

NORTH ADAMS, MASS.—State Convention Federation of Labor. Oct. 2 to 5.

NORWICH, VT.—State Council, Jr. O. U. A. M. Oct. 4, 1899. F. W. Hawley, Norwich, Vt., secy.

OLD POINT COMFORT, VA.—Wholesale Druggists' Association. Oct. 10 to 13. A. B. Merriam, secy., Minneapolis, Minn.

OSAGE CITY, KAN.—Great Council of Kansas. I. O. O. F. M. Oct. 17, 1899. C. A. Wolf, Atchison, Kan., secy.

OTTAWA, KAN.—Y. P. U. State Convention. Oct. 13. Dr. E. O. Dietrick, secy., Ottawa, Kan.

PAIDUCAH, KY.—I. O. O. F. Grand Lodge. Oct. 10, 1899. R. G. Elliott, Lexington, Ky., secy.

PALATKA, FLA.—I. O. R. M. State Council. Feb. 13, 1900. Duncan Stewart, St. August-ine, Fla.

PARIS, FRANCE.—National Editorial Association. 1900.

PEORIA, ILL.—F. & A. M. Grand Colored Lodge. Oct. 10. E. Hurriss, secy., Rock Island, Ill.

PEORIA, ILL.—Schoolmasters' Club. Oct. 7. Alf W. Hlatt, secy., Peoria.

PERU, IND.—High Court of Indiana. I. O. F. Feb. 23, 24, 1901. W. W. Wilson, secy., Logansport, Ind.

PHILADELPHIA, PA.—State Convention W. C. T. U. Oct. 5 to 10. Miss A. E. Thomas, secy., Philadelphia, Pa.

PHILADELPHIA, PA.—American Ornithologists' Union. Nov. 14 to 15, 1899. John H. Sage, secy., Portland, Conn.

PHILADELPHIA, PA.—Patriotic Order of America. Oct. 24, 1899. Theo. Harris, Philadelphia, Pa., secy.

PHILADELPHIA, PA.—Knights of Malta. Oct. 17, 1899. Frank Gray, Broad and Arch sts., Philadelphia, Pa., secy.

PHILADELPHIA, PA.—Traveling Men's Club. Feb. 22, 1900. Fred. Morgenthaler, secy., Harrisburg, Pa.

PIQUA, O.—Great Council, Improved Order of Red Men. Oct. 10 and 11, 1899. W. S. Rowan, 411 Mill st., Chillicothe, O.

PITTSBURG, KAN.—O. D. H. S. Grand Lodge. Nov. 21, 1899. John Jacobs, 1159 E. 1st st., Pittsburg, Kan., secy.

PITTSBURG, PA.—National Electrical Work-ers. Oct. 10. H. N. Sherman, secy., 731 Power Building, Rochester, N. Y.

PITTSBURG, PA.—State Convention Evangelical Alliance. Nov. 21 to 23. Rev. W. C. Webb, secy., Oak Lane, Philadelphia, Pa.

PITTSBURG, PA.—International Astronomical Congress. May, 1900. C. W. Sovil, secy.

PITTSBURG, PA.—National Hardware Association. Nov. 15, 1899. T. Jas. Fern-ley, 515 Commerce st., Philadelphia, Pa., secy.

PITTSBURG, PA.—Army of the Potomac Reunion. Oct. 11 and 12, 1899. Gen. H. C. King, Fulton st., Brooklyn, N. Y.

PITTSBURG, PA.—Master Shoemakers' Con-vention. Oct. 9, 1899. W. J. Moore, Oak-land ave., Pittsburg, Pa., secy.

PLAINS, MONT.—Montana Horticultural So-cety. Feb. 21 to 23. C. H. Edwards, Mis-soula, Mont., secy.

PORTLAND, ME.—Grand Lodge. I. O. O. F. Oct. 17, 1899. Joshua Davis, Portland, Me., secy.

PORTLAND, ME.—Sunday School State Con-vention. Oct. 24 to 26, 1899.

PORTLAND, ME.—Rebekah Assembly. I. O. O. F. Oct. 16, 1899. Grace E. Watson, Belfast, Me., secy.

PORTLAND, ORE.—Grand Lodge Knights of Pythias. Oct. 10 to 12. L. R. Stinson, secy., S. E. m. Or.

PORTLAND, ORE.—Rathbone Sisters' Grand Temple. Oct. 10, 1899. Mrs. Nettie J. Ungerman, secy., McMinnville, Ore.

PORTSMOUTH, N. H.—Universalist Con-vention of N. H. Oct. 3 to 5, 1899. Rev. W. H. Morrison, Manchester, N. H., secy.

PORT TOWNSEND, WASH.—Grand Camp Native Sons of Washington. Jan. 9, 1900. A. Francis Leonard, secy.

PROVIDENCE, R. I.—Y. M. C. A. Auxiliary Conference. Oct. 11 and 12.

PROVIDENCE, R. I.—Rhode Island Sunday School Association. October 17 and 18. Willard H. Wilson, field secy., Providence, R. I.

PROVIDENCE, R. I.—Rhode Island Institute of Instruction. Oct. 26 to 28, 1899. J. W. V. Rich, secy., Providence, R. I.

PROVIDENCE, R. I.—Rhode Island State Assembly. Oct. 26, 1899. Mrs. Cora Ald-rich, secy., 614 Smith street, Providence, R. I.

PUNXSUTAWNEY, PA.—Pythian Sister-hood. Oct. 4, 1899. Mrs. J. G. Percy, secy.

RACINE, WIS.—Danish Brotherhood in America. Oct. 1, 1902. Viggo A. Danfel-sen, Sta. G. 885 N. Campbell ave., Chicago, Ill., secy.

RALEIGH, N. C.—A. F. and A. M. Grand Lodge of North Carolina. Jan. 13, 1900. John C. Drury, secy.

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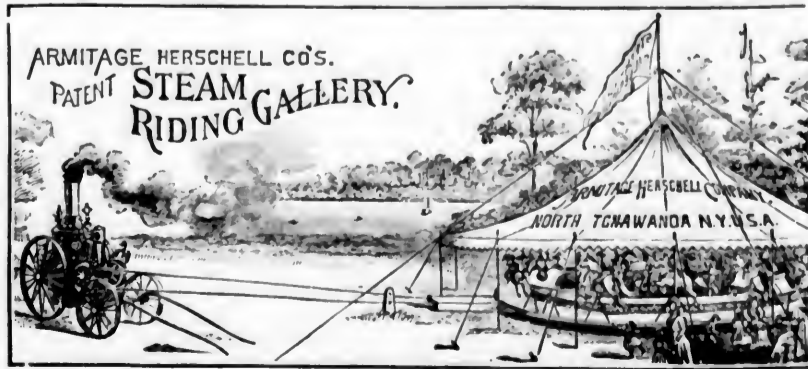
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READING, PA.—Reunion of the Society of the 14th Regiment, Pa. Volunteers, Sept. 16, 1899. C. P. Keech, Philadelphia, Pa., secy.

SPRINGFIELD, O.—National Grange Patrons of Husbandry, Nov. 15. John Trimble, secy., 517 E. st., Washington, D. C.

WASHINGTON, D. C.—Sons of Revolution Triennial Session, April 19, 1902. James Mortimer, Montgomery, N. Y., secy.

Poultry Shows. AKRON, O.—Okren Poultry and Pet Stock Club, Jan. 2 to 6. J. A. Palmer, secy.

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Races.

ALLEGAN, MICH.—Allegan County Fair Oct. 3 to 6. BRIDGEPORT, CONN.—July 11 to 13. Aug. 8 to 11. Oct. 10 to 13.

Dog Shows.

ATLANTA, GA.—Bench Show at State Fair Oct. 24 to 27. DALLAS, TEX.—Texas Kennel Club, Oct. 9 and 10. Geo. W. Clayton, supt.

CRETE, NEE.—Blue Valley Poultry Association. Dec. 11 to 15. C. B. Perry, secy.
 DALLAS, TEX.—Southwestern Poultry, Pigeon and Pet Stock Association. Dec. 12 to 15. A. Branshaw, secy.
 DANBURY, CONN.—Danbury Agricultural Society. Oct. 2 to 7. G. M. Runcie, secy.
 DANVILLE, ILL.—Vermilion County Poultry Association. Dec. 28 to 31. A. L. Rice, secy.
 DAVID CITY, NEB.—Dec. 11 to 14. Butler County Poultry Association. Theo. Hewes, judge.
 DAYTON, O.—Gem City Poultry and Pet Stock Association. Jan. 11 to 16. Theo. Faustich, secy.
 DETROIT, MICH.—State Poultry and Pigeon Association. Jan. 8 to 12. John A. Grover, secy.
 DUBUQUE, IOWA.—Mississippi Valley Poultry Association. Jan. 3 to 8, 1900. F. D. Scharie, secy., 96 Hart st.
 EL DORADO, KAN.—Butler County Fancy Poultry and Pet Stock Association. Dec. 26 to 30. C. H. Patterson, secy.
 ELGIN, ILL.—Elgin Poultry Association. Dec. 25 to 28. W. J. Turner, secy.
 ELLSWORTH, WIS.—Dec. 5 to 8. Wisconsin Poultry Association. S. A. Brown, secy.
 ELMIRA, N. Y.—Dec. 4 to 8. Judd H. Johnson, secy.
 ENID, OKLA.—Jan. 3 to 5, 1900.
 ERIE, ILL.—Whiteside County Show Association. Nov. 21 to 25. C. W. McCall, secy.
 ERIE, PA.—N. W. Pennsylvania Poultry Association. Jan. 4 to 10, 1900. A. E. Blethton, secy.
 FALL RIVER, MASS.—Dec. 13 to 16.—John Crowther, secy.
 FREDERICK, MD.—Frederick County Agricultural Society. Oct. 17 to 20. Harry C. Keefer, secy.
 FREDONIA, N. Y.—Chautauqua County Poultry and Pigeon Association. Dec. 11 to 15. P. R. Bartram, secy.
 FREMONT, O.—Jan. 24 to 27. Sandusky Co. Poultry and Pet Stock Association. P. F. Michael, secy.
 FRESNO, CAL.—Fresno County Poultry Association. Nov. 21 to 25. E. F. Mitchell, secy. Oleander.
 FT. SMITH, ARK.—State Poultry and Pet Stock Association. Dec. 18 to 23. H. B. Mizell, Pine Bluff, Ark., secy.
 FT. WORTH, TEX.—Ft. Worth Poultry and Pet Stock Association. Jan. 21 to 23. J. A. Randall, secy.
 GALENA, ILL.—Galena Poultry Association. Dec. 27 to 30. F. J. Hoeting, secy.
 GALENA, ILL.—Galena Poultry Association. Dec. 27 to 30. F. J. Hoeting, secy.
 GARDEN CITY, MO.—Poultry Association. Nov. 14 to 16. T. J. Jones, secy.
 GENEVA, O.—The Geneva Poultry, Pigeon and Pet Stock Association. Dec. 21 to 26, 1899. D. D. Haines, pres.; C. P. Hoyt, secy.; J. W. Carier, solicitor.
 GEORGETOWN, ILL.—Georgetown Poultry Association. Jan. 2 to 6. D. H. Bowen, secy.
 GOSHEN, IND.—Jan. 4 to 9, 1900. Georgetown Poultry Association. D. H. Bowen, secy.
 HAGERSTOWN, MD.—Hagerstown Fair. Oct. 10 to 13. John L. Cost, supt.
 HAMLER, O.—Nov. 22 to 25, 1899.
 HAMILTON, O.—Butler County Poultry and Pigeon Association. Nov. 28 to Dec. 4. W. W. Stevenson, secy.
 HAVERHILL, MASS.—Merrimac Valley Poultry and Pet Stock Association. Dec. 12 to 16. Geo. I. Davis, 10 Arlington st., secy.
 HEBRON, NEB.—Theyer County Poultry Club. Dec. 2. D. J. Richard, secy.
 INDIANAPOLIS, IND.—Indiana State Poultry Association. Dec. 11 to 16. J. C. Tarkington, secy.
 IOWA CITY, IOWA.—Poultry and Pet Stock Association. Jan. 23 to 26, 1900. B. A. Wickham, secy.
 IOWA FALLS, IA.—Iowa Falls Poultry Association. Dec. 18 to 23. W. Cutting, secy.
 JACKSON, MICH.—Jackson Poultry Farmers' Association. Dec. 18 to 22. W. H. Eaton, secy.
 JACKSONVILLE, ILL.—Central Illinois Poultry Association. Dec. 12 to 14. C. T. Heimlich, judge.
 JOHNSTOWN, N. Y.—Dec. 6 to 9. H. J. Quilbot, secy.
 KEOTA, IA.—State Poultry Association. Dec. 26 to 30. W. L. Holmes, secy.
 KOKOMO, IND.—Northern Central Indiana Poultry Association. Jan. 17 to 24. E. E. Sanders, secy.
 LANSING, MICH.—Central Michigan Poultry and Pet Stock Association. Dec. 4 to 9. Jas. C. Welch, secy.
 LE MARS, IA.—Plymouth County Poultry Association. Jan. 1 to 6. G. A. C. Clark, secy.
 LONISVILLE, KY.—Kentucky State Association. Jan. 22 to 27, 1900. F. G. Hogan, secy., 425 W. Main st.
 LOS GRATOS, CAL.—Los Gratos Poultry Club. Jan. 10 to 13. C. H. Voden, secy.
 MACOMB, ILL.—McDonough County Poultry Association. Dec. 25 to 29. Miss M. E. Eddy, secy.
 MACON, MO.—North Missouri Association. Dec. 4 to 8. E. M. Durham, La Plata, Mo., secy.
 MADISON SQUARE GARDEN, NEW YORK.—New York Poultry and Pigeon Association. Jan. 30 to Feb. 3. H. V. Crawford, secy.
 MARSHALLTOWN, IA.—Poultry Association. Dec. 26 to 30. H. C. Hansen, secy.
 MASON CITY, IA.—Cerro Gordo Poultry Association. Dec. 12 to 15. John D. Reeler, secy.
 MEADVILLE, PA.—Meadville Fanciers Club. Dec. 19 to 26. H. L. Lamb, secy., Cambridge Springs, Pa.
 MEMPHIS, TENN.—Mississippi Valley Poultry Association. Dec. 18 to 23. G. A. Seyforth, secy.
 MIAMISBURG, O.—Miami Poultry Association. Dec. 4 to 9. S. B. Groby, secy.
 MILFORD, MASS.—Milford Poultry Association. Dec. 12 to 14. W. H. Pyne, secy.
 MILFORD, N. H.—Milford Poultry and Pet Stock Association. Jan. 9 to 11. F. B. Burns, secy.
 MILWAUKEE, WIS.—Milwaukee Feathered Stock Association. Dec. 20 to 26. John H. Pagel, Box 57, Station D, cor. secy.

MINNEAPOLIS, KAN.—Ottawa County Poultry Association. Dec. 20 to 23. L. A. Henry, secy.
 MT. PULASKI, ILL.—Mt. Pulaski Feathered Stock Association. Dec. 19 to 24. W. J. Lincoln, secy.
 NACOMB, ILL.—McDonough Country Poultry Association. Dec. 25 to 30. Miss Marie Edie, secy.
 NASHVILLE, ILL.—Egyptian Poultry Association. Dec. 12 to 15. A. S. Muller, secy.
 NEW ALBANY, IND.—Southern Indiana Poultry and Pet Stock Association. Jan. 8 to 13, 1900. Frank Heck, secy.
 NEW BEDFORD, MASS.—New Bedford Poultry Association. Dec. 5 to 9. J. W. Owen, secy.
 NEWBURG, N. Y.—Walkkill Valley Poultry Pigeon and Pet Stock Association. Dec. 27 to 29. H. W. Millsbaugh, Box 191, Walden, N. Y., secy.
 NEW YORK.—New York Poultry, Pigeon and Pet Stock Association. Jan. 3 to Feb. 2. H. V. Crawford, secy., Montclair, N. J.
 NICHOLASVILLE, KY.—Blue Grass Poultry Association. Dec. 12 to 15. W. S. Hendren, secy.
 OAKLAND, CAL.—Oakland Poultry Association. Dec. 6 to 9. F. A. Roswell, secy., Lorin.
 OAKLAND CITY, IND.—Oakland City Poultry and Pet Stock Association. Dec. 18 to 22. Ben. H. Myers, judge.
 O'FALLON, ILL.—O'Fallon Poultry Association. Dec. 5 to 8. Ben. S. Myers, judge.
 OKLAHOMA CITY, OKLA.—State Poultry Association. Dec. 26 to 30. L. F. Laverty, secy., Guthrie, Okla.
 OWOSSO, MICH.—Poultry Association. Dec. 11 to 16. C. P. Reynolds, secy.
 PAINESVILLE, O.—Painesville Poultry and Pet Stock Association. Jan. 2 to 5. H. Z. Brainard, secy.
 PALMYRA, ILL.—Palmyra Poultry Club. Dec. 20 to 26. Scott Etter, secy.
 PAXTON, ILL.—Central Eastern Illinois Poultry Association. Dec. 19 to 22. E. B. Pitney, secy.
 PEABODY, MASS.—Essex County Poultry Association. Jan. 2 to 5. Arthur Elliott, secy.
 PETOSKY, MICH.—Northern Michigan Poultry Association. Dec. 6 to 9. A. M. Cornburn, secy.
 PHILADELPHIA, PA.—Keystone Poultry & Pet Stock Association. Nov. 28 to Dec. 2. J. Emlen Smith, secy.
 POLO, MO.—Northwest Missouri Poultry Association. Dec. 11 to 15. R. V. Glen, secy.
 PORT HURON, MICH.—Port Huron Poultry, Pigeon and Pet Stock Association. Jan. 16 to 18. H. C. Kilets, secy.
 PORTLAND, MICH.—Poultry Club. Dec. 26 to 30. F. C. Hathaway, secy.
 PRINCETON, ILL.—North Central Illinois Poultry Association. Jan. 15 to 19. E. W. Brown, A. H. Currier, W. G. Warwick, judges.
 PUEBLO, COL.—Pueblo Poultry Association. Jan. 15 to 21. D. T. Helmlich, secy.
 QUINCY, ILL.—Illinois Poultry, Pigeon and Pet Stock Association. Jan. 8 to 13. S. S. Noble, Bloomington, Ill., secy.
 RICHMOND, MO.—Ray County Poultry and Pet Stock Association. Nov. 28 to Dec. 2. C. F. Kammerer, secy.
 RICHMOND, MO.—Ray County Poultry and Pet Stock Association. Nov. 22 to 25. Jas. M. Deacy, secy.
 RIVERSIDE, CAL.—Poultry Show. Dec. 12 to 14. C. A. Post, secy., Riverside.
 ROACHDALE, IND.—Indiana Farmers' Association. Dec. 4 to 9. A. M. Owen, secy., Raccoon, Ind.
 ROCHESTER, N. Y.—Jan. 5 to 11, 1900. W. O. Ingie, secy.
 ROCK ISLAND, ILL.—Western Illinois Poultry and Pet Stock Association. Nov. 28 to Dec. 2. C. F. Kammerer, secy.
 ROSCOE, O.—Poultry Association. Nov. 20 to 24. C. N. Randles, secy.
 SALINA, KAN.—Saline County Poultry, Pigeon and Pet Stock Association. Dec. 19 to 23. W. C. Sherrill, secy.
 SAN JOSE, CAL.—Santa Clara Valley Poultry Club. Nov. 15 to 18. W. P. Lyon, Eden Vale, Cal., secy.
 SHARON, PA.—Fanciers Club. Jan. 17 to 19. S. Hoffman, supt.
 SHELBY, N. C.—Shelby Poultry Association. Dec. 1 to 5. R. T. Simon, secy.
 SIOUX FALLS, S. D.—Tri-State Poultry Show. Jan. 24 to 26, 1900. Geo. Schlosser, secy.
 SOUTH FRAMINGHAM, MASS.—Middlesex Poultry Fanciers' Association. Dec. 5 to 8. ST. CLAIRSVILLE, O.—Belmont County Farmers' Association. Dec. 19 to 23. J. W. Riley, secy.
 ST. LOUIS, MO.—St. Louis Fanciers' Association. Jan. 1 to 4, 1900. John A. Francisco, secy.
 STOCKTON, KAN.—Stockton Poultry Association. Dec. 20 to 23. N. N. Nehr, secy.
 SUNBURY, O.—Sunbury Poultry and Pet Stock Association. Nov. 4 to 24. Fred. Prosser, secy.
 SYCAMORE, O.—Sycamore Poultry and Pet Stock Association. Dec. 12 to 15. E. A. St. John, secy.
 TACOMA, WASH.—Tacoma Poultry Association. Jan. 8 to 22. Chas. C. Johns, secy., Berlin Building.
 TIPTON, IND.—Tipton Poultry and Pet Stock Association. Dec. 18 to 23. J. M. Hoover, secy.
 TOLEDO, O.—Toledo Fanciers Association. Jan. 5 to 9. Geo. F. Mueller, secy.
 TOPEKA, KAN.—Kansas State Poultry Association. Jan. 8 to 13. J. W. F. Hughes, secy.
 TORONTO, CAN.—Toronto Poultry Association. Dec. 18 to 22. Dr. A. W. Bell, 506 Ontario st., Toronto, secy.

TORRINGTON, MASS.—Dec. 5 to 7. F. M. Leach, secy.
 WACO, TEX.—Texas State Poultry, Pigeon and Pet Stock Association. Jan. 9 to 14, 1900. Harry A. F. Pudig, Waco, Tex., secy.
 WALDEN, N. Y.—Walkkill Valley Poultry and Pet Pigeon Association. Dec. 27 and 28. Hector Willsbaugh, secy.
 WASHINGTON, N. J.—Fanciers Association of New Jersey. Dec. 22 to 26. Chas. Nixon, secy.
 WAUPACA, WIS.—Wisconsin Poultry Association. Dec. 25 to 31. W. H. Laubs, secy.
 WATSEON, O.—Fulton County Poultry Association. Dec. 15 to 22. D. C. Teeters, secy.
 WASSAPACA, WIS.—Jan. 8 to 13.
 WAYNE, MICH.—Wayne Poultry Association. Dec. 19 to 23. Geo. W. Brewer, secy.
 WENONA, ILL.—Wenona Poultry Association. Dec. 18 to 22. Otis Montgomery, secy.
 WEST CHESTER, PA.—West Chester Poultry and Pet Stock Association. Dec. 13 to 16. Edward S. Hickman, Chynco, Pa., secy.
 WESTERLY, R. I.—Rhode Island Poultry Association. Dec. 5 to 8. H. S. Babcock, secy.
 WINONA, MINN.—Winona Interstate Poultry Association. Jan. 27. Henry Hess, secy.
 WOODSTOCK, VT.—Vermont Poultry and Pet Stock Association. Jan. 2 to 5. John S. Eaton, secy.
 WOOSTER, O.—Central Ohio Poultry, Pigeon and Pet Stock Association. Dec. 26 to 30. Chas. F. Palmer, secy.
 WORCESTER, MASS.—Worcester Fur and Feather Club. Dec. 11 to 16. J. I. Lawrence, secy.
 YPSILANTI, MICH.—Ypsilanti Poultry Association. Dec. 28 to 31. W. B. Meanw II, secy.

Expositions.

BALTIMORE, MD.—Home Product Exposition. Autumn, 1899. Management of Baltimore Retail Association.
 BUFFALO, N. Y.—Pan American Exposition. May 1 to Nov. 1, 1901. John G. McBurn, pres.; Edwin Fleming, secy.
 LONDON, ENG.—EARTH'S COURT.—Women's International Exposition. 1900. Imie K. Raff, manager.
 NEW YORK CITY.—Southern Exposition. Oct. 31 to Nov. 25.
 PARIS, FRANCE.—Paris Universal Exposition. April 15, 1900, to April 15, 1901.
 OMAHA, NEB.—Greater American Exposition of 1899. July 1 to Nov. 1.
 PHILADELPHIA, PA.—Exposition of American Manufactures. Sept. 14 to Nov. 30, 1899. W. P. Wilson, director general.
 PORTLAND, ORE.—Oregon Exposition. Sept. 28 to Oct. 28. H. C. Breder, pres.
 RALEIGH, N. C.—Exposition. Oct. 16 to Nov. 16.
 SEATTLE, WASH.—Exposition. Oct. 2 to 15. ST. LOUIS, MO.—World's International Exposition. 1903.
 TOLEDO, O.—Ohio Centennial Exposition. May, 1902.
 WASHINGTON, D. C.—Federal Government in District of Columbia Exposition. May, 1900.

Additional Shows.

BATH, ME.—Food Show. Oct. 3 to 7. W. R. Kimball, manager.
 ST. LOUIS, MO.—Horse Show. Oct. 30 to Nov. 4. John R. Gentry, secy.
 OAKLEY, O. (near Cincinnati)—Horse Show. Oct. 2 to 5. E. M. Posey, secy., Burnett House, Cincinnati.
 WACO, TEX.—Crysanthemum Show. Nov. 12 to 17. J. W. Barnett, Chairman Premium Committee.

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Boise—Capitol B. P. Co., J. A. Pinney, mgr.
Lewiston—Alney C. Elliott.
Pocatello—Geo. Dash, Box 272.
Wallace—Ed. R. Carlton.
Weiser—W. W. Cowina.

ILLINOIS.

Atlanta—Theo. Williams.
Belleville—L. E. Tiemann, Bill Poster and Distributor, 508 S. High street.
Belvidere—Fred. Wifin.
Cairo—Gus Osterloh, City Bill Poster.
Carbondale—J. B. Toler.
Centralia—Joseph E. Hefter.
Chicago—Chicago Bill Posting Co.
Clinton—J. H. Saveley & Co., City Bill Posters and Distributors.
Chicago—The Gunning Posting Service, 289 Wabash ave.
Elgin—Fred. W. Jencks.
Farmer City—W. S. Young.
Freeport—Wahler Bill Posting Plant.
Galesburg—O. J. Johnson.
Galva—F. M. Brown & Son.
Henry—Fred. S. Schaefer.
Jacksonville—Geo. W. Stark & Son.
Lacon—Arno E. Anske.
La Harpe—C. E. Hillier, Box 134.

Macomb—Fred. Smith, 438 N. Dudley st.
Marshall—Victor Janney.
Mattoon—McPherson Bros.
Metropolis—Wm. E. Ware.
Mound City—E. P. Easterday.
Mt. Sterling—George A. Fowler.
Olney—H. C. Rush & Co., Box 66.
Orion—A. S. Dusenberry.
Ottawa—Ottawa Bill Posting Co.
Pekin—Tazewell County Adv. Co.; Chas. Diuadiker, mgr.
Petersburg—The Bishop Bill Posting Co.
Pontiac—Lee Collins, 112 E. Reynolds street.
Sandwich—Walter Bibbs.
Shelbyville—Col. C. Gowdy, City Bill Poster.
Taylorville—O. G. Young.
TUSCULOA—F. C. Bassett.
Vienna—F. A. Johnson.
White Hall—Robert K. Luther.
Winchester—Cyrus P. Reynolds, City Bill Poster.

INDIANA.

Anderson—Wm. Funk, Bill Poster and Distributor.
Attica—Charles E. Finrock.
Brookston—James W. Brown, Bill Poster.
Bloomington—Bloomington Bill Posting Co.
Cannelton—E. E. Cumming.
Crown Point—Chas. E. Smith, Bill Poster.
Danville—J. V. Cook, Bill Poster and Dist.
Elwood—James Horst.
Evansville—Evansville Bill Posting Co.
Fort Wayne—Fort Wayne City Bill Posting Co., C. B. Woodworth, Manager.
Fort Wayne—Temple Bill Posting Co.
Fowler—Robert Hamilton.
Frankfort—Wm. T. Freas, City Bill Poster.
Frankfort—Henry Wolf.
Goshen—Chas. Kurtz, Box 746.
Greensburg—Fred. Seitz & Sons.
Greencastle—J. W. Cooper.
Hartford City—C. W. Abbott.
Kokomo—H. E. Henderson.
Lafayette—Lafayette Bill Posting Co.
Lafayette—Opera House Bill Posting Co.
La Grange—F. D. Rulck.
Lebanon—Stacy Darnell.
Liberty—Jaa. R. Wilson.
Logansport—Chas. E. Schlegler.
Madison—Murphy & Rhoton, City Bill Posters.
Madison—Murphy & Pary, City Bill Posters.
Mitchell—W. M. Munson, Jr.
Oakland City—O. M. Stone.
Peru—Chas. W. Stutesman.
Portland—Geo. D. Sebring.
Rensselaer—George W. Spittler.
Rockport—Robert M. Smith.
Rockville—Parke Co. Adv. Agency, E. Littleton, Manager.
Rushville—Jas. H. Carr & Son, Lock Box 44.
Seymour—W. A. Carter & Son.
Union City—Ed. R. Thurston.
Valparaiso—W. H. Drullinger.

Vincennes—Vincennes Bill Posting Co.
Wabash—Harter Bros.
Waterloo—Fred. J. Rickard.
Whiting—Smeizer & Garvin.
Worthington—J. E. Calland.

INDIAN TERRITORY.

South McAlester—J. A. Maddox.
IOWA.
Algona—Jaa. A. Orr, Bill Poster.
Bloomfield—Lon F. Smith, Box 203.
Burlington—Chamberlin, Harrington & Co.
Calmar—Gilbert N. Olson.
Council Bluffs—C. W. Nichols, 16 N. Main st.
Des Moines—W. W. Moore (licensed Dist. and S. T.)
Denison—B. D. Stevens.
Dows—R. L. Allen, Box 181.
Eldon—Wilson G. Taylor, Box 581.
Ft. Madison—Elliott Alton.
Grinnell—Geo. R. Clifton, Jr., 1020 West st.
Harian—Amasa Crostar.
Indianola—J. S. Martin.
Newton—Arthur Lister.
Jefferson—H. A. White.
Le Mars—Wm. O. Light.
Nevada—Story County Advertising Co.
New Hampton—H. R. Garver.
Oacola—S. B. Delk.
Oacola—F. W. Doss, City Bill Poster.
Shenandoah—C. L. Hoover.
Tipton—Grant E. Ingham.

KANSAS.

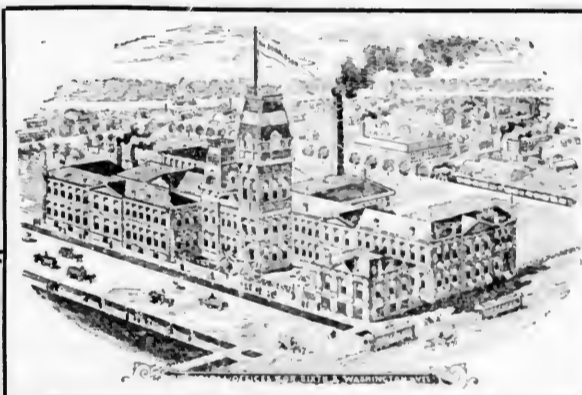
Ahliene—John M. Looker.
Garnett—F. L. Mahan, City Bill Poster.
Great Bend—Mayers Bros.
Harper—J. H. Thompson.
Hutchinson—Kansas Bill Posting Co., Hoops & Meyer.
Junction City—Herman Delker.
Kinsley—J. O. Harney, Bill Poster and Distributor.
Lawrence—J. D. Bowersock.
Marysville—R. A. Wald.
Parsons—Howard Graves, L. B. 124.
KENTUCKY.
Allenville—Walter B. Carvell & Co.
Bardstown—Joseph Applegate.
Danville—Boyle Nichols.
Madisonville—J. E. Mullennix.
Newport—Otting & Son.
Owensboro—Owensboro Bill Posting Co., J. G. Burch.
Richmond—The Richmond Bill Posting Co.
Shelbyville—T. S. Baxter & Son, Box 336.
Winchester—Perry Bros.

LOUISIANA.

Alexandria—F. H. Carnahan.
Lake Charles—The A. H. Waitt Adv. Co.
Morgan City—P. B. Ghirardi.
Shreveport—Ed. Seaman.
Thibodaux—American Bill Posting Co.

THE LEADING AND LARGEST POSTER PRINTING PLANT ON EARTH!

The **DONALDSON**
Lithographing Co.,
NEWPORT, KENTUCKY.



The **DONALDSON**
Lithographing Co.,
NEWPORT, KENTUCKY.

Posters
By all known processes.
Type Posters,
Wood-block Posters,
Aluminum Posters,
Lithographic Posters,
Syndicated Posters,
Special Posters,
Stands,
Streamers,
Snipes.

Large edition Printers of Distributing Matter, such as:

Booklets,
Pamphlets,
Almanacs,
Heralds,
Couriers,
Programmes,
Blotters,
Dodgers,
Flyers.

MASQUERADE BALL! We have just issued a splendid new poster for advertising Masque Balls; it can be used either as a one-sheet, or as the center of a three-sheet.
PRICES CROSSLINED:
25 for \$2 75 | 100 for \$ 7 50 | 300 for \$19 00
50 for 4 75 | 150 for 11 00 | 500 for 30 00
75 for 7 50 | 200 for 14 00 | 1000 for 55 00
Send 7 cents in stamps for a sample.

CHRISTMAS POSTERS for the holidays. Largest line. Best assortment. Samples now ready.
Write for a set; they are the best in the market.

LOOK HERE! This is the best bargain we have yet offered you
100 Muslin Banners, 28 x 42, \$7.50,
if you send the Cash with the order. No Cash, No Banners.

ANOTHER! The lowest price that has ever been quoted on Posters
100 Three-Sheet Descriptives for \$5.40,
if you send the Cash with the order. No C.O.D. Strictly cash with order.

Foot-Ball Posters
NOW READY.

OUR SUPERB LINE OF
Poultry Show Posters
IS NOW READY. WRITE FOR SAMPLES.

Thanksgiving
Excursion Posters.

DONALDSON PAPER IS THE BEST PAPER BECAUSE MORE EXPERIENCE, BETTER STOCK AND GREATER CARE GOES INTO ITS MANUFACTURE, THAN OBTAINS IN ANY OTHER MAKE.

NOTE!—Newport, Kentucky, is a suburb of Cincinnati. Our mammoth factories are just 12 minutes, by trolley, from Fountain Square, the heart of the Queen City

MAINE. Dexter—Chas. F. Ederly. Eastport—Jas. A. Muldoon. Ellsworth—Ellsworth Bill Posting Co. ...

MASSACHUSETTS. Clinton—Geo. S. Gibson. Danvers—W. W. Wakelied. Gloucester—Richard Connor. ...

MICHIGAN. Allegan—T. E. Streeter. Alpena—R. Nolan. Belding—W. H. Fish. Cadillac—Charles I. Spencer. ...

MINNESOTA. Austin—P. H. Zender & Son. Brainerd—J. H. Stinehour. Fairmount—Warren Lewis. ...

MISSISSIPPI. Canton—Green Coleman. Jackson—Joe Brown. Natchez—F. G. Pellitteri. ...

MISSOURI. Boonville—Frank Gordan. Brunswick—Plice Ewing. Carthage—Carthage Bill Posting Co. ...

NEBRASKA. Broken Bow—E. R. Purcell. Central City—H. C. Martin. Chadron—R. W. Gaylord. ...

NEW HAMPSHIRE. Exeter—Jas. D. P. Wingate. Laconia—J. F. Harriman. City Bill Poster and Distributor. ...

NEW JERSEY. Atlantic City—Empire B. P. Co., 1811 Atlantic Ave. Camden N. J.—Temple B. P. Co., Temple Building. ...

NEW YORK. Albany—Albany B. P. & Adv. Co., 35 Beaver. Baldwinsville—Jas. E. Cunningham, Box 189. ...

NORTH CAROLINA. Asheville—Asheville Advertising Agency. Lumberton—Geo. G. French. ...

SOUTH DAKOTA. Adair—S. W. Rayl, Bill Poster and Distributor. Bellefleur—Filton Bill Posting Co. ...

TEXAS. Bastrop—Chas. P. Ziegenhals. Beaumont—Welcome Rollins. Belton—D. F. Gray. ...

VERMONT. Burlington—B. B. P. Co.; Mrs. W. K. Walker. Newport—E. H. Norris. Springfield—George H. Stiles. ...

VIRGINIA. Alexandria—J. M. Hill & Co. Bedford City—Wm. W. Hayden. Culpeper—J. C. Williams. ...

WEST VIRGINIA. Huntington—Will A. Russell. Morgantown—M. J. Sonneborn. Wellsburg—A. B. Noland, Box 232. ...

WISCONSIN. Chippewa Falls—C. G. Sherman, C. B. Poster. Elkhorn—Byron E. Button. Fond du Lac—P. B. Haber. ...

WYOMING. Laramie—H. E. Root, City B.P., opera house. Sheridan—B. C. LeRoy, 99 1/2 N. Main st. ...

CANADA. Glencoe—John Foy. Montreal—St. Lawrence Adv. Co. Niagara Falls, Ont.—N. Falls B. P. & D. Ag. ...

OKLAHOMA TERRITORY. Clayton—Waltman Posting & Distributing Co. Guthrie—Okl. Adv. & Dist. Agency, Box 266. ...

OREGON. Ashland—Chas. H. Gillette. Astoria—T. S. Simpson & Son. Baker City—W. Newell. ...

PENNSYLVANIA. Ashland—Frank H. Walte. Bethlehem, South and West Bethlehem—Graham Bill Posting & Distributing Co. ...

RHODE ISLAND. Providence—Old Colony B. P. Co. SOUTH CAROLINA. Charleston—Charleston Bill Posting Co., Fuller & Bernard, Propr. ...

TENNESSEE. Athens—O. M. West Bill Posting Co. Bristol—Border City Bill Posting Co., Oliver Taylor, Manager. ...

Jellico—Thos. Bell. Knoxville—Southern B. P. Co. Memphis—Van Beuren & Co., successors to Memphis B. P. Co., R. S. Douglas, pron. ...

TEXAS. Bastrop—Chas. P. Ziegenhals. Beaumont—Welcome Rollins. Belton—D. F. Gray. ...

VERMONT. Burlington—B. B. P. Co.; Mrs. W. K. Walker. Newport—E. H. Norris. Springfield—George H. Stiles. ...

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TENNESSEE. Athens—O. M. West Bill Posting Co. Bristol—Border City Bill Posting Co., Oliver Taylor, Manager. ...

LATEST BILL POSTER NOVELTY CARD SIGN. Sample 10c. Agents wanted. JOHN SPOTTS, Distributor and Advertiser, N. Topeka, Kansas.

PALATKA, FLA. Pop 4,000. H. L. MILLER, Billposter and Distributor. Best of references. Owns all boards.

Established 1870. CHAS. WOOD, Billposter, Distributor, Jamaica, N.Y. 1000 three-sheet boards, 150 stands. Population, Jamaica and suburbs, 25,000. Rates: posting, 3 cents per sheet, distributing, per 1000, \$2.00.

PEKIN, ILLS. Pekin Population, 11,000. Tazewell Co. Population, 35,000. The Standard Bill Posting Co. (LICENSED ADVERTISERS.) BILL POSTERS, DISTRIBUTORS, Etc.

CHAS. L. MORGENSTEIN, Manager. All new boards, built of finest grooved lumber, on prominent locations, and unequalled services.

MADISONVILLE, KY. is a thriving little town, has a population of 5,000, is a good place to advertise, and J. F. FOY, is the only reliable billposter and distributor in the place. All sorts of advertising done anywhere in the county. Work guaranteed. Good reference on application and your work solicited.

J. F. FOY, Billposter and Sign Tacker, Glencoe, Ont. Controls all boards. Reference: Geo. E. Tuckett, Hamilton; Western Fair, London; A. Finlayson, Glencoe.

The Very Idea is just what every advertiser is seeking. Subscribers to

PUBLICITY the popular English monthly advertising periodical, contains the cream of all the most practical ideas originated in every quarter of the globe, and, therefore, you cannot do better than get it. Only 50 cts. for a full year's subscription.....

MORISON'S ADVERTISING AGENCY HULL, ENGLAND.

PASTE. out of which can make full three barrels by reducing with cold water as needed. Many billposters act as our agents and control local paper hangers' trade as well as others and why not you? If interested at all write us. THE INDIANAPOLIS PASTE CO INDIANAPOLIS, IND.

PROGRESSIVE BILLPOSTERS ALL BUY OUR "Q" PASTE, made especially for their use, because far BETTER than home-made, more convenient and certainly CHEAPER. Will not sour and will keep for an indefinite length of time. On receipt of \$1.50 will ship you a sample barrel, holding over 250 pounds, by reducing with cold water as needed. Many billposters act as our agents and control local paper hangers' trade as well as others and why not you? If interested at all write us. THE INDIANAPOLIS PASTE CO INDIANAPOLIS, IND.

THE BILLPOSTER of a town ought to supply the town with all the paste it uses. This trade belongs to the billposter. It is his by right. OUR MACHINE::: will enable you to do it. It will make the best paste so cheaply that you can drive all competition out of the market. Take a Minute and a Postal—Write us and we will tell you all about it. J. H. DAY & CO. 1144 R. Harrison Ave. Cincinnati, O.

Sam W. Hoke POSTER MAKER 255 FIFTH AV. N.Y.

YES, I do make Posters, and the finest Posters that can be made; and my prices are lower because I make Posters mainly to get the posting of them, and can afford to make them without profit.



An Eight-sheet Poster, like the above, is about 7 feet wide and 9½ feet high; it is a good size for the smaller cities and towns, and many good advertisers use no larger size for the larger cities. 5,000 8-sheet Posters will cost from \$800 to \$1,200, and will go a long way toward covering the principal cities and towns of the United States for 30 days. Posting will cost 40c each in small towns; 56c each in cities like Lexington, Ky.; 72c in cities as large as 75,000 population; 96c in cities from 100,000 up to 500,000; \$1.12 Brooklyn, Chicago, Boston, Philadelphia; \$1.28 in New York city.

Write me for full, definite, up-to-date information regarding quantity needed and cost to post any city or section.

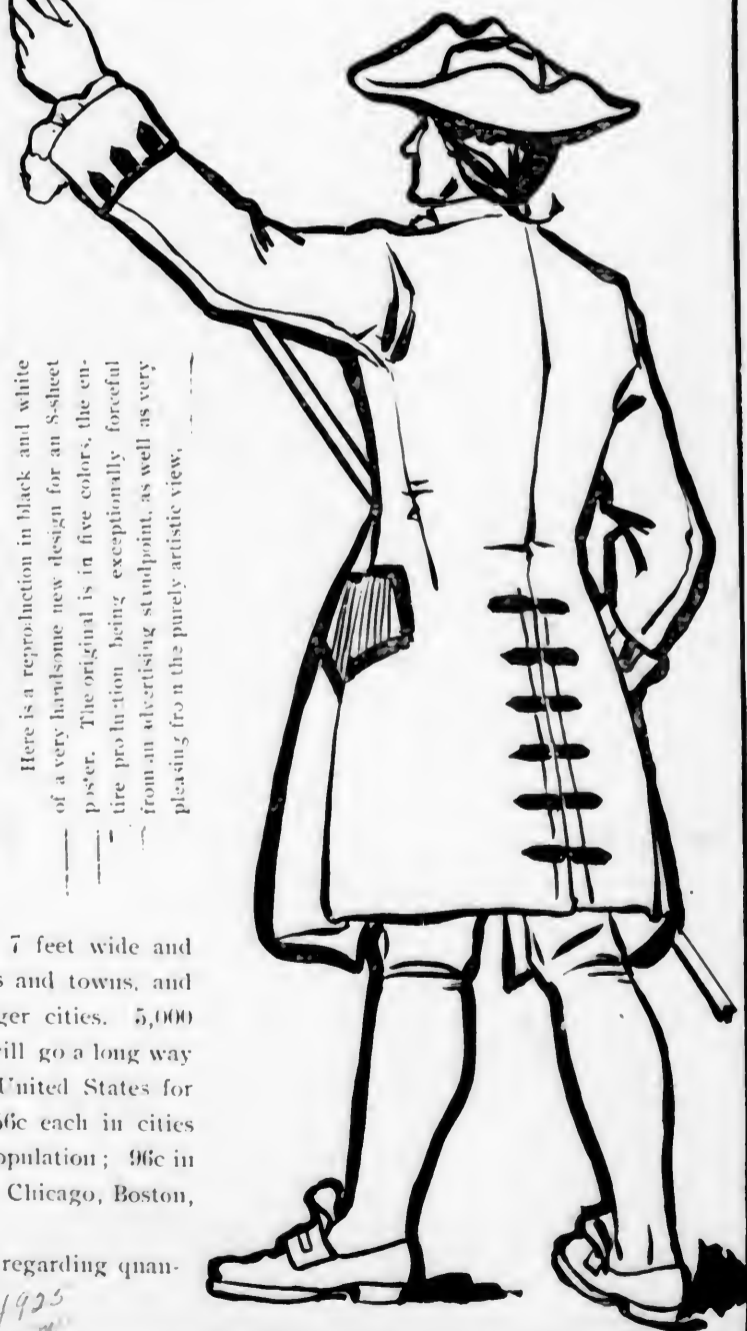
In addition to Posters I also make the finest Oil-cloth and Muslin Signs, in sizes varying from the very smallest to 3x5 feet—and larger if desired; as large as 3x100 feet in one piece, and all *printed* from original designs, but printed with Paint, not ink.

A Muslin Sign in lots of 250 and up, size 3x25 feet, is a mighty good thing to hang out in front of a drug store or other store that sells your goods; a 1x3 foot sign in lots of 500 and over, is a good size to nail under the windows and on the walls of the stores, or on the trees, boxes, picket fences, etc., everywhere. The cost of a 1x3 foot sign in lots of 500 and up is about 4 to 6c for Muslin and 6½ to 9c in Oil-cloth, all in gorgeous colors.

The manufacturer who wants to try these signs in a small way, should pack a few in all cases of his goods, and he will find the dealers calling for more.

When you want to adopt them in a large way, I can have them tacked for you in any city or town in America by men who make this work their business and who do it right.

Here is a reproduction in black and white of a very handsome new design for an 8-sheet poster. The original is in five colors, the entire production being exceptionally forceful from an advertising standpoint, as well as very pleasing from the purely artistic view.



Sam W. Hoke Long Distance Bill Poster 255 FIFTH AV. N.Y.

