



Program  
Evaluation  
&  
Design

# Evaluation Report (beta)

Wikipedia Education Program  
GLAM Content Partnerships  
On-Wiki Writing Contests  
Wiki Loves Monuments  
Other Photo Contests  
Editing Workshops  
Edit-a-thons

**7** Programs  
**119** Implementations  
**58** Implementations Reported  
**61** Implementations Mined

# A Systematic Lens of Programs & Implementations

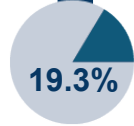
**Metric** Dollar Cost per Photo



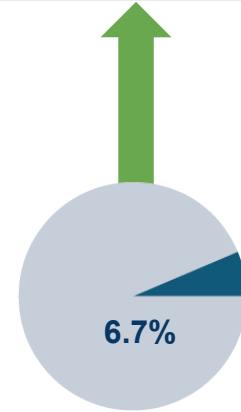
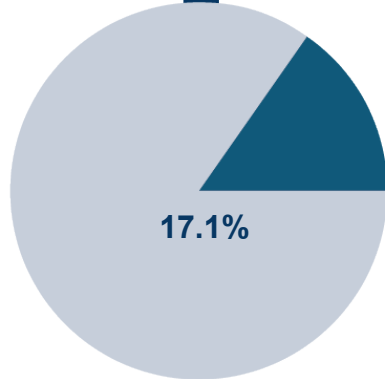
# Using Metrics to Reach Goals & Outcomes

**Goal** Increase use of images on Wikimedia Projects

**Wiki Loves  
Public Art**



**Wiki Loves  
Monuments  
2012**



**GLAM**

# Create Iterative Discussion & Idea Development

Identify



Pilot



Learn



Grow the  
**AWESOME**



<https://www.youtube.com/watch?v=GasUqL4TIOc>

## Beta Reports

[m:PE&D Reports](#)

## Evaluation Portal

[m:PE&D](#)

## Google+

<https://plus.google.com/events/c7onu5gs92n53e7d707g6nrhie4>

## Facebook

<https://www.facebook.com/groups/programevaluation/?fref=ts>