GLAM Traineeship program for cultural institutions – Logic Model

Situation

WMAR used to work with many different cultural partners in isolated activities. During 2015, we focused our activities on engaging our partners as active actors. Longterm activities and sustainable projects with increased involvement from our partners, are providing

great results

and stable

relations.

Priorities

To increase the active role of WMAR's cultural partners.

To redefine activities from isolated events (edit-athons) to longterm and sustainable activities

To build a culture of memory and identity by enhancing the cultural heritage of our partners

INPUTS OUTPUTS

Who we

reach

Wikimedians.

Participants - Activities - Direct Products

free licenses.

Workshops for

curators regarding

Wikimedia projects,

within our partner

institutions.

Building a

community of

project leaders

within our cultural

partners,

Organizing edit-a-

thons within our

partner institutions

as part of the

project.

OUTCOMES - IMPACT

Short term - Intermediate - Long-Term

What we invest

Staff time.

Cultural partners/
Project leaders

Volunteers'

Materials for workshops.

Catering expenses.

Travel allowances.

What we do What we create
Empowering cultural institutions Workshops

New release their audiences. heritage under public domain and

Cultural institutions.

Curators.

Regional Wikimedia community. create
Workshops
materials.

GLAM work groups.

Edit-a-thons

Stronger presence of Argentina's cultural heritage in

Wikimedia

projects.

Reassessment of the cultural institutions in Argentina.

Results in terms of changing Learning Action

Improved

knowledge

on free

culture and

free licenses.

Improved

knowledge.

regarding

Wikimedia

Commons

mainly.

Acquisition

and

leadership

of GLAM

activities by

cultural

institutions.

Project led by trained curators in every institution.

Quality material released by cultural institutions.

New debate regarding free culture started in cultural environments.

Specific activities (edit-a-thons) organized by cultural institutions and

WMAR.

Results in term of changing Conditions

New Wikimedia users.

New strategic audiences reache

Long-term partners.

Project sustainability.

Work groups devoted to the GLAM project within our partne institutions.

Quality content released. Quality content increased.

Assumptions

External Factors

Evaluation

Identification - Design - Implementation - Completion/Follow-up