Education 2018 Logic Model

Situation **Priorities** Networking and Currently creation of new revising and partnerships extending an overarching Establish a clear strategy for roadmap for WMCH's identified target engagement in groups Education Pilot projects and evaluate the Some activity relevant impact but nothing streamlined Address, attract and More and communicate more bottomwith new, up demand diverse target audiences

INPUTS OUTPUTS

What we invest

WMCH human

resources

Budget

Connections

and links to

like-minded

partners and

organizations

Network (volunteer

time from the

community)

Education/

Comms.

Materials

Giveaways and goodies for particular events

Participants - Activities - Direct Products

Who we	What we do	What we
reach		create
	Teach the	
Secondary	teachers	Content
Schools:	trainings	
Teachers and		Curricula
students	Creating	
	education/	Network
Universities:	comms. material	NCCWOIK
Professors, PhD	and a microsite	Tuainina
students and		Training
students	Creating content	materials
\\\!\!\!\!\!\!\!\!\!\!\!\!\!\!\!\!\!\!	Including	Wikiyoyago CH
Wiki2Learn User	Wikipedia as	Wikivoyage CH
Group	official	14711
Partners like	component in	Wikimed
	curricula	
Devoxx4kids,	Curricula	
Jugend hackt etc.	Support PhD	
etc.	students	
	Students	
	Further	
	deployment/dev	
	elopment of	
	Wikivoyage and	
	Wikimed	

OUTCOMES - IMPACT

Short term - Intermediate -Long-Term

Results in terms of <u>Learning</u>	Results in terms of changing <u>Action</u>	Results in terms of change to the <u>Conditions</u>
Enhanced		
understanding	Active outreach	Wikipedia has its
of free	and possibility	fixed place in the
knowledge	to tap into new	school curricula
and licenses	project-based	
	funding	Students get
Clearly	, and the second	credits when
identifying	New users	working on
high potential	(students,	Wikipedia articles
education	teachers,	·
priorities in CH	professors)	International
through		partners use and
adequate	Sustainable	sponsor offline
piloting	impact of	apps. and content
	Wikipedia in the	
Identifying	CH learning	Extended
new	landscape	collaboration with
opportunities		like-minded
for added		associations
value		

Assumptions

External Factors

Evaluation

Identification – Design – Implementation – Completion/Follow-up