

EVENT ORGANIZER CENTER

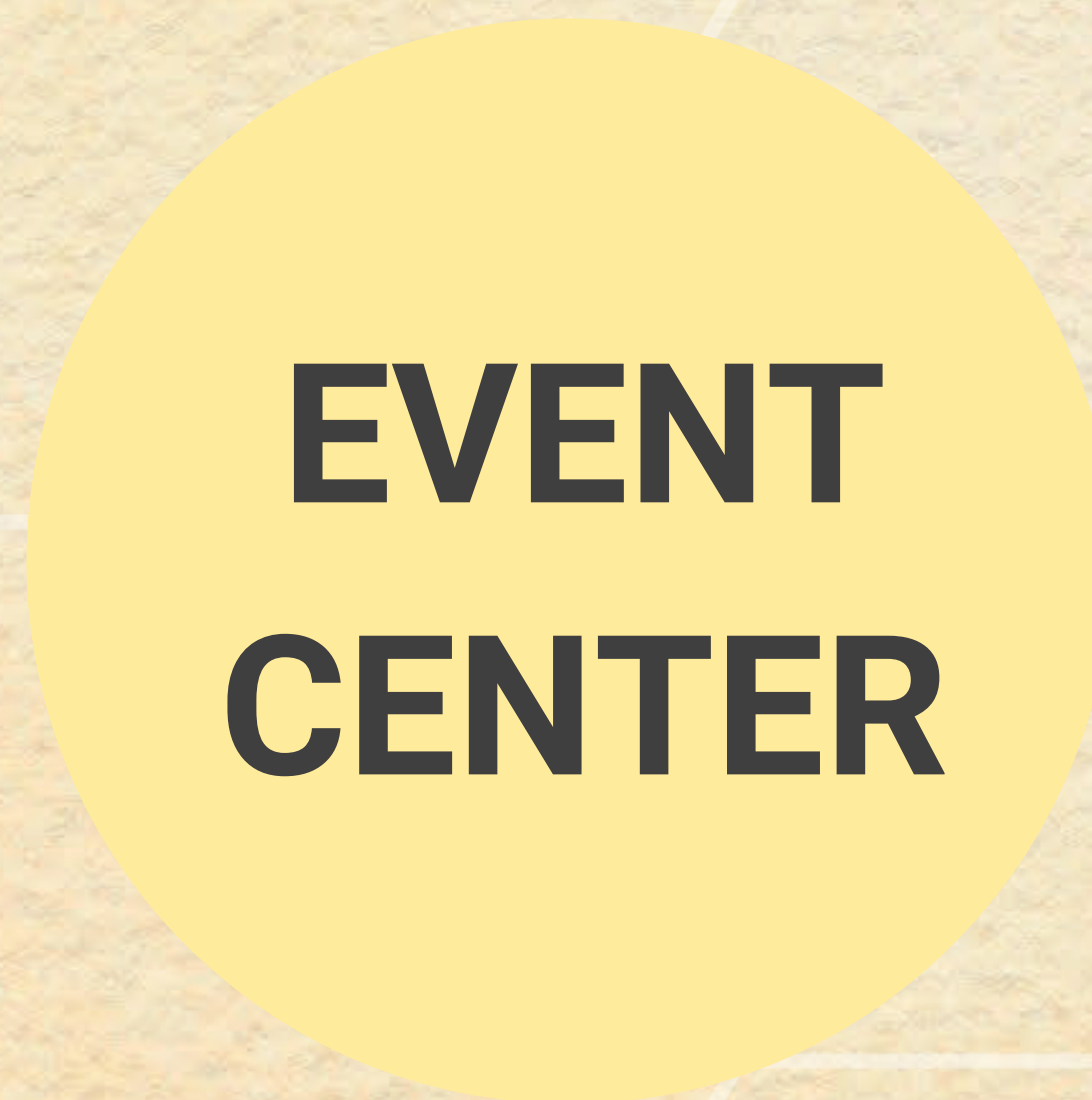
FOR ORGANIZERS
BY THE CAMPAIGNS PRODUCT TEAM
WIKIMEDIA FOUNDATION



Image by Adren Gunata and Nella Rahmah, Wikimedia Commons

TOOLS REQUESTED BY ORGANIZERS

As an organizer, I want...



1 EVENT REGISTRATION

...an easy way to register campaign participants on-wiki.

2 EVENT DISCOVERY

...improved ways for participants to discover events and feel inspired to join.

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...a central place to find organizing tools and resources.

3 LIST BUILDING TOOLS

...an easier way to build and share topic lists for events.

9 NEXT STEPS TOOLS

...easier ways for participants to find what to do next after the event ends.

4 EVENT CREATION

...an easy, guided way to create event pages.

8 IMPROVED TRACKING TOOLS

...better ways to track, analyze, and report impact.

5 PROMOTIONAL TOOLS

...better tools to promote campaign events.

7 PARTICIPANT SUPPORT TOOLS

...tools to provide guidance and support to participants during campaigns.

6 COMMUNICATION TOOLS

...better tools to communicate with participants and other organizers.

PROJECT PROGRESS

EVENT DISCOVERY

Tools to promote and discover events on the wikis

EVENT REGISTRATION

An on-wiki event registration tool

NEXT

We build in an iterative way, so we can create & improve tools for organizers over time

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