

Wikimedia Movement Strategy: Global Conversation on Regional and Thematic Hubs

March 12
Feedback evaluation



Data collection & method

- Method
 - Online feedback survey via Google Forms
- Data collection
 - March 12 to 21, 2022
 - Event participants (without staff): 72
 - People invited to the survey: 72
 - Invitation via email & Zoom
 - Participation $n = 33$ (~45%)

Overall experience + Worth the time (Q1+Q2)

Overall experience

n = 33

Negative

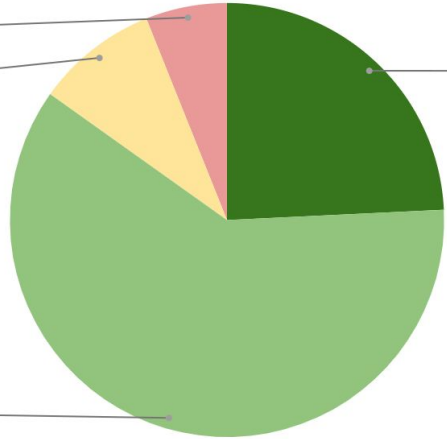
6.1%

Neither Negative nor...

9.1%

Positive

60.6%



Very positive

24.2%

Worth the time

n = 33

Strongly disagree

3.0%

Disagree

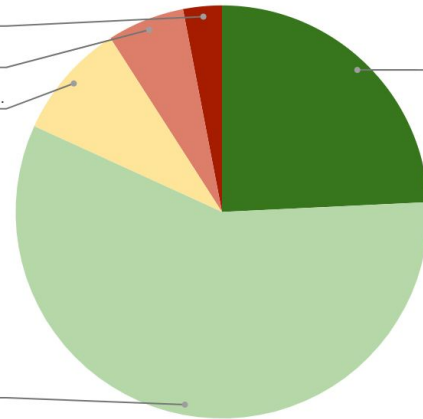
6.1%

Neither agree or disag...

9.1%

Agree

57.6%



Strongly agree

24.2%

Overall, a huge majority of participants enjoyed the event and said the overall experience was very positive or positive (~75%). Roughly the same amount of participants (81%) “worth the time to attend the workshop”. Only a small majority couldn’t agree or disagree / didn’t agree.

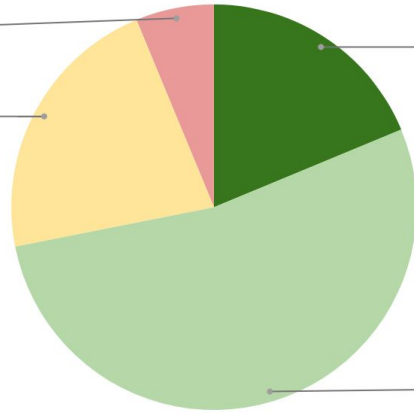
Opportunity to voice my opinion on the topic + Clearer understanding of "Hubs" (Q3+Q4)

Opportunity to voice my opinion on the topic

n = 33

Disagree
6.3%

Neither agree or disag...
21.9%



Strongly agree
18.8%

Agree
53.1%

Clearer understanding of "Hubs"

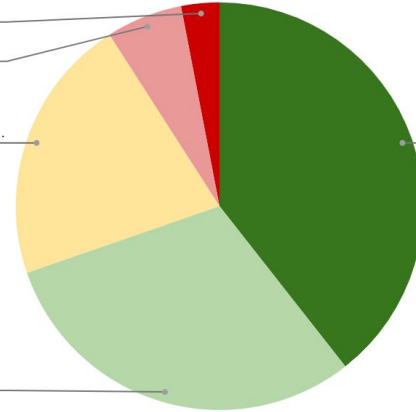
n = 33

Strongly disagree
3.0%

Disagree
6.1%

Neither agree or disagr...
21.2%

Agree
30.3%



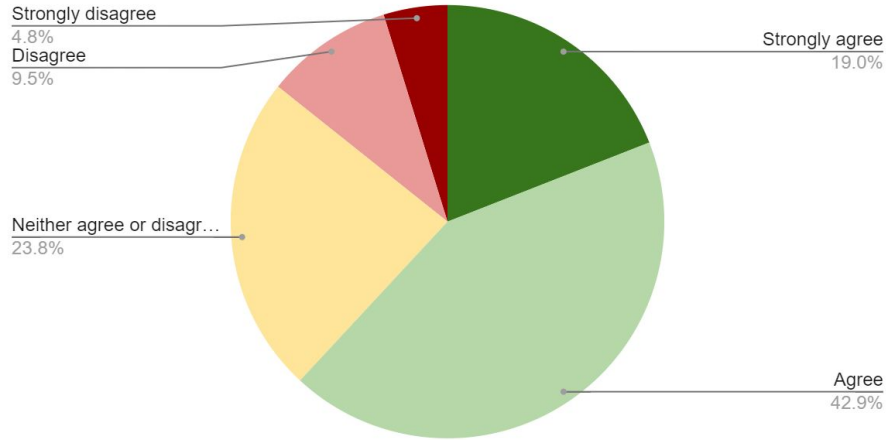
Strongly agree
39.4%

Three quarter of the participants (72%) agreed that the event was an opportunity to voice their opinion on the topic, much less than back in November (90%). However, the number of participants agree that to the statement that they're have a clearer understanding of what "Hubs" are increased from 53 % to 70 %.

These events are useful to move forward on Movement Strategy (Q5)

Better one session for convergence than two

n = 22

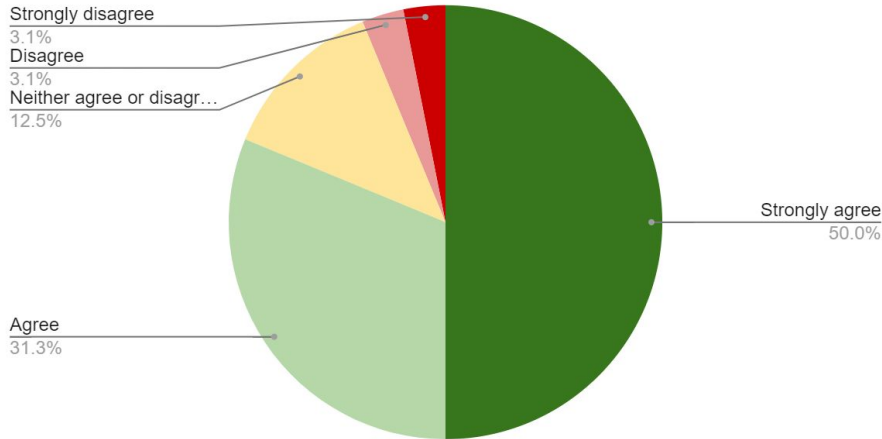


We asked if such events were useful to move forward on Movement Strategy overall, opinions seem to be split: While almost two-third strongly agree or agree (19 + 43 = 62%), around 24 % neither agree nor disagree.

Usefulness of multilingual slides (Q5)

Usefulness of multilingual slides

n = 33

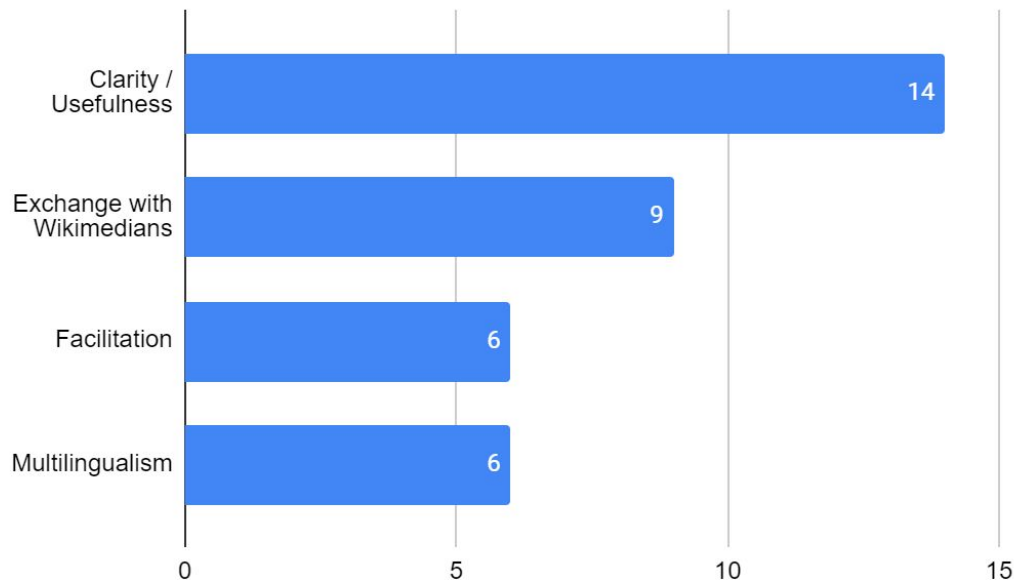


For this event, we tried to increase accessibility by providing not English-only slides, but adding 4 additional language sections to each of the slides. When asked about usefulness about this addition – even at the cost of clearer overview – a huge appreciated this (50 % fully agree, 31 % agree). Only a small percentage couldn't decide or didn't agree (18% in total).

Positive remarks (Q7)

Positive remarks

n = 33 (several answers possible)

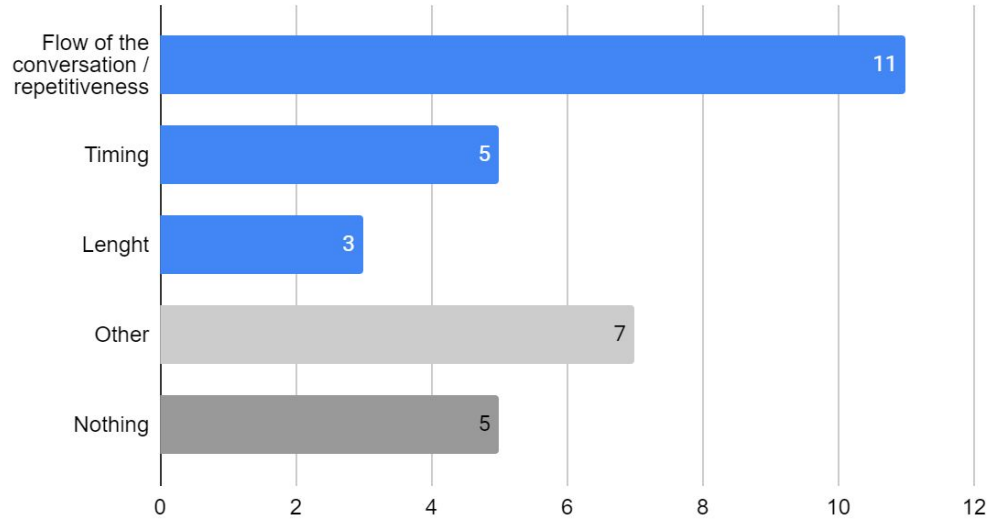


When asked what participants enjoyed at the event, the provided clarity and usefulness of the event overall stood out – 14 of the 33 answers highlighted this fact. Other mentioned the great conversation with other Wikimedians and the chance to meet them (9 out of 33). Further answers mentioned the facilitation skills of the facilitator (6 out of 33) and the efforts made towards multilingualism (6 out of 33).

Negative remarks (Q8)

Negative remarks

n = 33 (several answers possible)

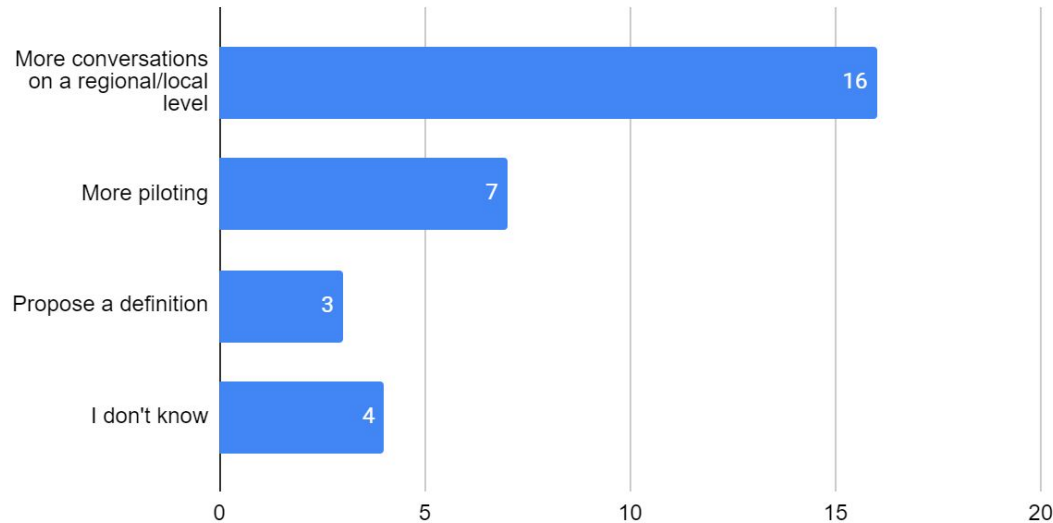


When asked what participants did not enjoy at the event, most of the mentioned the lengthy and partially slow flow of the conversation, as well as the repetitiveness of it (11 out of 33). Other mentioned the inconvenient timing of the event (5 out of 33), as well as the length of the event (3 out of 33). 7 remarks were too diverse to aggregate, but covered among others the own lack of knowledge of the Hub, or missing interpretation for specific languages. 5 participants mentioned that there was nothing to criticize.

How should we move forward on 'Hubs'? (Q9)

How to move forward

n = 33 (several answers possible)



When asked how we, as a Movement, should move forward on the topic of Regional and Thematic Hubs, a huge majority suggested to have more conversations on the topic on a regional or local level to understand the needs better (16 out of 33 answers). 7 participants said experimentation and piloting should be encouraged, 3 participants suggested to come up with a minimal viable definition already. 4 participants said they wouldn't know how to move forward.

Selected comments from all text fields

The feedback forms could follow the event's initiative and be multilingual too! Plus: Irene is a VERY GOOD facilitator.

The exchanges were very enriching.

I wished all speakers spoke more slowly, like talking to 5 years old.

the multilingual options, I'm volunteer for 15 years and I was exciting all the events because my english is bad, now I'm more encouraged to participate.

I like that this event is an improvement from the last Hubs meeting and conveys what are the general things a hub needs.

Although there were only a few questions to discuss, commenting every reply in a 80-people meeting was costly in terms of time management.

I know that you are doing your best to accommodate everyone but I hope that we could have two separate meetings to accommodate all time zones. I would like also to say thank you for inviting us to participate. :-)

We need to nail down what minimum requirements are for hubs, and then perhaps do a trial with South American groups or ESEAP. (note - not Europe)

Thank you

Contact: Cornelius Kibelka
ckibelka-ctr@wikimedia.org

