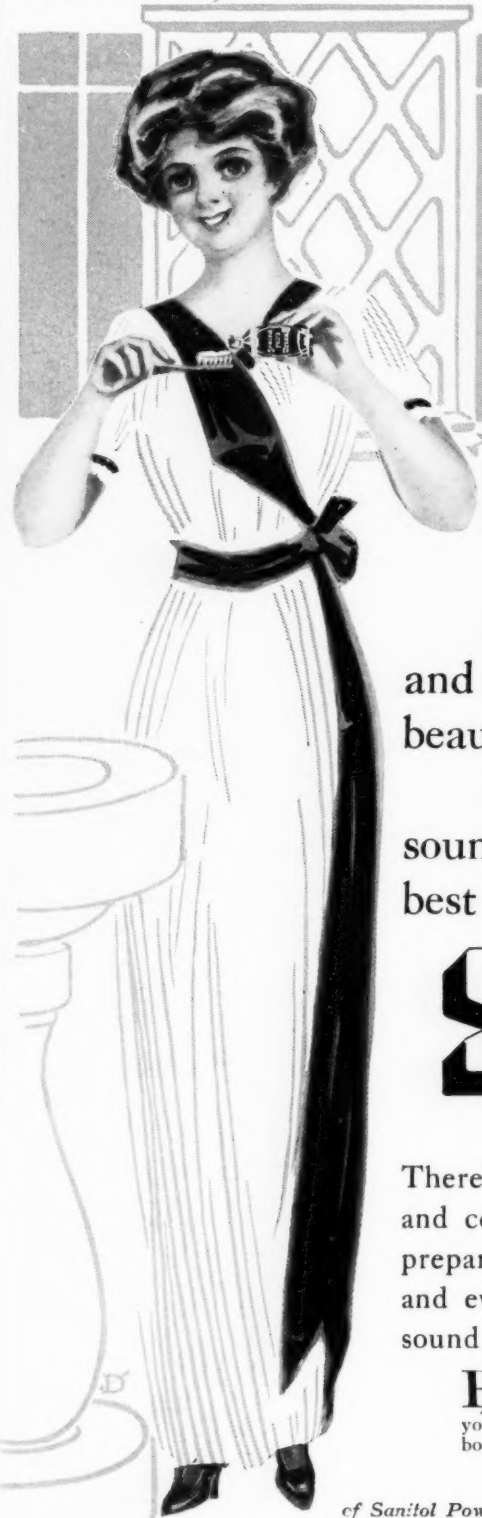


WHEN GREEK MEETS GREEK

*Consult your dentist regularly and always use SANITOL*



## *Exquisitely Dainty*

—A Sanative Measure

Bright eyes, rosy cheeks, coral lips—  
and now for the final touch to unspoiled  
beauty—glistening, *white* teeth.

The pure, unacid mouth and the clean,  
sound teeth that influence these things are  
best preserved by

# **SANITOL** **POWDER OR PASTE**

There's the very freshness of youth about the nice cleanness  
and cool, delightful after taste of these most efficient tooth  
preparations. The use of either by young and old—anybody  
and everybody—is the longest step towards an assurance of  
sound, white teeth and a pure, clean mouth.

**R** Keep the mouth and teeth clean and free from acidity with Sanitol  
Powder or Paste. You can depend on them. Do not neglect to go to  
your dentist at least once a year—two times is really preferable. The result is  
bound to be tooth health.

### **Trial Size Package**

*of Sanitol Powder or Paste, Face Cream, Talcum Powder, Sanitol Liquid or Shampoo sent  
free on receipt of your dealer's name and address and 4 cents to pay postage and packing.*

**Sanitol Chemical Laboratory Co.,**

**St. Louis, Mo.**

# Locomobile



FOUR PASSENGER TORPEDO

## The 1912 "48" Locomobile

Six Cylinder Shaft Drive

Four Door Body Styles

Touring Car, Seven Passengers, \$4,800	Limousine, Seven Passengers, \$6,050
Torpedo, Four Passengers, 4,800	Berline, Seven Passengers, 6,250
Torpedo, Five Passengers, 4,800	Landaulet, Seven Passengers, 6,150

All these styles have Ten Inch Upholstery

New York  
Chicago  
Boston  
Philadelphia

The Locomobile Company  
of America  
Bridgeport, Conn.

Washington  
Atlanta  
San Francisco  
Oakland







*“Hello, Old Man! What’s that? Oh!*

*When? Next week? What’s that? You say it’s the only thing that has ever made you long to get back to Chicago? I can understand that. Ta Ta!”*

## Chicago Number of LIFE Coming?

*The Chicago Number will be out on Tuesday, November 14. All News-stands, Ten Cents. Everything that you have always suspected about Chicago will be in it.*

Subscription	..	\$5.00
Canadian	..	5.52
Foreign	..	6.04



Your trial subscription (one dollar) should begin at once and include this number.

Enclosed find One Dollar (Canadian \$1.13 Foreign \$1.26). Send LIFE for three months to

Open only to new subscribers; no subscription renewed at this rate. This offer is net.

LIFE, 17 West 31, N. Y. City

Thou  
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Bare plot  
and West  
Lubin Man



### Revised Decalogue

Thou shalt have one God only; who  
Would be at the expense of two?

No graven images may be  
Worshipped, except the currency.

Swear not at all; for, for thy curse  
Thine enemy is none the worse.

At church on Sunday to attend  
Will serve to keep the world thy friend.

Honor thy parents; that is all  
From whom advancement may befall.

Thou shalt not kill; but need'st not  
strive  
Officiously to keep alive.

Thou shalt not steal; an empty feat,  
When it's so lucrative to cheat.

Bear not false witness; let the lie  
Have time on its own wings to fly.

Thou shalt not covet, but tradition  
Approves all forms of competition.  
—Anonymous.

### Four Money-Making Rules of Rothschild

Rothschild commonly ascribed his  
early success, in a great degree, to the  
following rules:

"First: I combined three profits; I  
made the manufacturer my customer,  
and the one I bought of my customer—

# Victor-Victrola



Victor-Victrola IV, \$15



Victor-Victrola VI, \$25

There isn't a home anywhere that wouldn't be the better for  
having a Victor.

Good music brightens every home, and with a Victor or  
Victor-Victrola you can readily satisfy your every musical taste—  
hear whatever music you wish, whenever you wish.

These three new popular-priced instruments make it easy for  
every one to own a *genuine* Victor-Victrola.

And if you will go to any music store or any Victor dealer's  
and hear your favorite selection on the Victor or Victor-Victrola,  
you will wonder how you have managed to satisfy your love of  
music without it.

All the important patented Victor-Victrola  
features, including Exhibition sound box, taper-  
ing arm, "goose-neck" sound-box tube, and  
concealed sounding-boards, are incorporated  
in these new instruments.

### Victor-Victrola VIII, \$40



Other styles  
of the  
Victor-Victrola  
\$50, \$75, \$100,  
\$150, \$200, \$250  
Victors  
\$10 to \$100



Victor Talking Machine Co.  
Camden, N. J., U. S. A.

Berliner Gramophone Co., Montreal, Canadian Distributors

New Victor Records are on sale at all dealers on the 28th of each month

that is, I supplied the manufacturer with  
raw materials and dyes, on each of  
which I made a profit, and took his man-  
ufactured goods, which I sold at a profit,  
and thus combined three profits.

"Second: Make a bargain at once.  
Be an off-hand man.

"Third: *Never have anything to do  
with an unlucky man or place.* I have  
seen many clever men who had not  
shoes to their feet. I never act with  
them; their advice sounds very well, but  
fate is against them—they cannot get on

themselves—how can they do me good.

"Fourth: *Be cautious and bold.* It  
requires a great deal of boldness and a  
great deal of caution to make a great  
fortune; and when you have got it, it  
requires ten times as much wit to keep  
it."

The last idea was one which Roths-  
child frequently expressed; it forms a  
passage in his memorable conversation  
with Sir Thomas Buxton, and there is  
no doubt he was thoroughly impressed  
with its truth.



The celebrated Jaeger Un-  
derwear is suitable alike  
for men, women and chil-  
dren, and for all conditions  
of health and occupation.  
Recommended by the Med-  
ical Profession everywhere.

Explanatory catalogue and  
samples free on request.

Dr. Jaeger's S. W. S. Co.'s Own Stores.  
New York: 306 5th Ave., 22 Maiden Lane.  
Bklyn.: 504 Fulton St. Boston: 228 Boylston  
St. Phila.: 1516 Chestnut St. Chicago: 136  
N. State St. Agents in all Principal Cities.

### Highest Prices Paid for Moving Picture Plays

Bare plots. No Dialogue. Comedy, Drama  
and Western. Prompt payment guaranteed.

Write for circular of instructions.

Lubin Manufacturing Co., 2007 Indiana Avenue, Phila., Pa.

# HUPP-YEATS

## New \$5,000 Electric Coach and Other Magnificent Models are Announced

The electric pleasure vehicle, from a mere luxury, has become a practical necessity to the woman of social standing. Constantly in use for all social functions, it has come to reflect the personality of the owner almost as much as the gowns she wears. So, naturally, the tendency is continually toward greater luxury and elegance in appointments, coach work and finish.

To meet this demand we have designed and will exhibit at the coming National Automobile shows a Hupp-Yeats Electric Coach so luxurious in its refinements and appointments that the price must be and is \$5,000. It is an equipage of such exquisite beauty as to carry one back a few centuries, to the time when the hand of the carriage-maker created art almost as much as the brush of the painter or the chisel of the sculptor. It must be seen to be appreciated.

There will also be other models at \$4,500, \$4,000, \$3,500, \$3,000 and \$2,500.

All of these, except in coach work, finish, upholstery and accessories, will be identical with the chassis of our Regent model, 86 in. wheel base at \$1,750, and the Patrician model, 100 in. wheel base at \$2,150.

For we cannot improve the mechanical efficiency of the motor or the distinguished lines of the Hupp-Yeats Electric Coach. We cannot improve its present absolute safety. It is conceded that we are well in advance of the best the world has to offer in these respects.

No other car, perhaps, has met with so great a success in the same

short time as the Hupp-Yeats Electric Coach, with its low-hung French style of body.

The graceful low-hung body insures the greatest ease in entering or leaving the car. Better still, it insures a car that is the last word in the element of safety, and that affords ample room for four persons, without discomfort or crumpled apparel.

Drop forgings of nickel steel are used throughout the car. The batteries are easily accessible merely by raising the French hood at the front of the car.

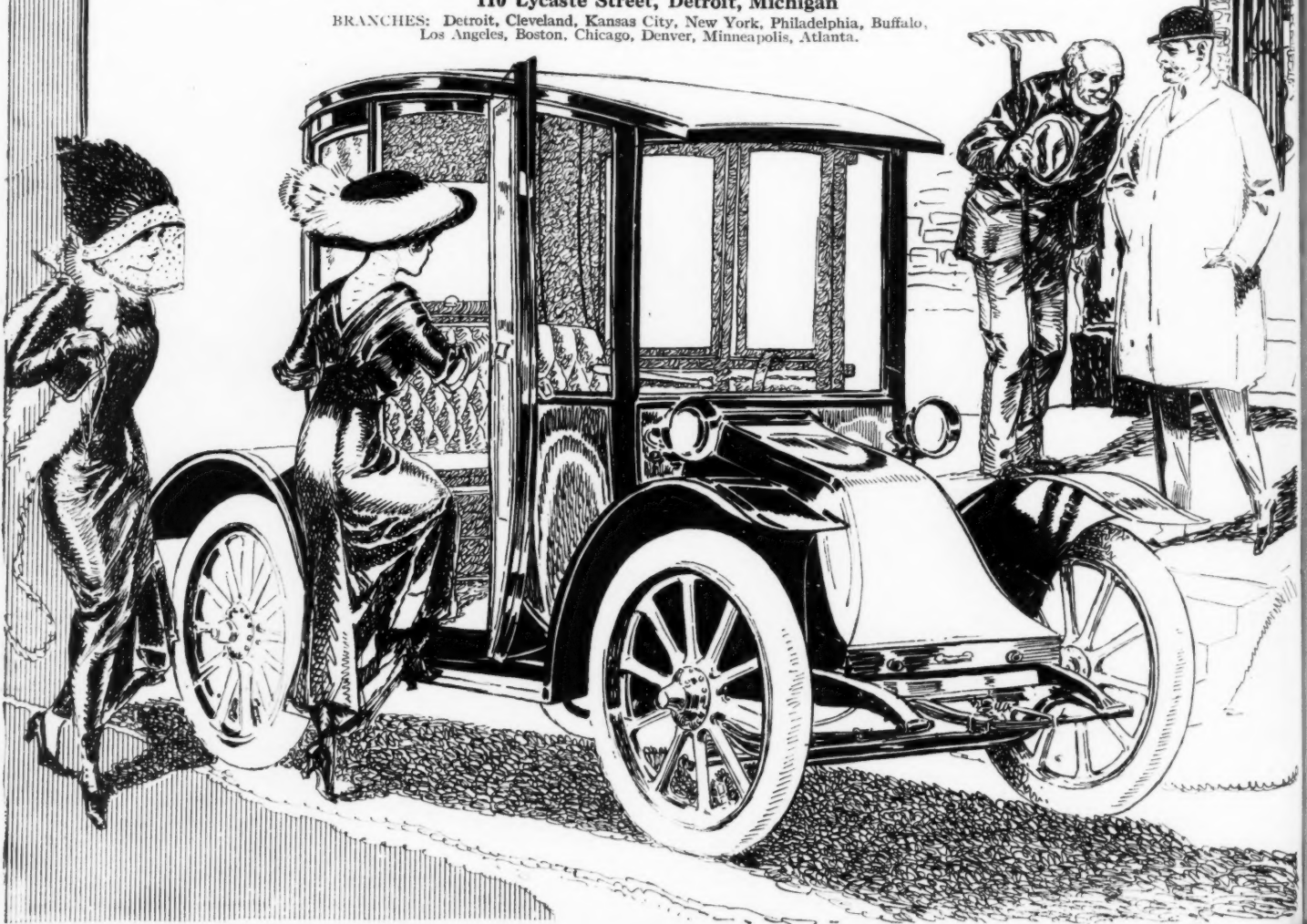
The highest grade Westinghouse motor is so mounted and geared as to secure a mileage far beyond the ordinary requisites—the operator does not have to give it a thought. The famous Exide Hycap batteries; and Goodyear long-distance, No-Rim-Cut tires on the Regent and Patrician models; Exide Ironclad batteries and Motz High Efficiency Electric Cushion tires optional on all other models.

No matter what model you buy, you get in the Hupp-Yeats a distinction, a class, a safety and a value that no other electric possesses.

**HUPP CORPORATION** *Distinct from and having no connection whatever with the Hupp Motor Car Co.*

110 Lycaste Street, Detroit, Michigan

BRANCHES: Detroit, Cleveland, Kansas City, New York, Philadelphia, Buffalo, Los Angeles, Boston, Chicago, Denver, Minneapolis, Atlanta.





## Song of the Ticker

**A** GREETING! Tribe of gamblers bold,  
 Blithe vassals of the goddess Chance.  
 Fond seekers after unearned gold,  
 In me your Overlord behold,  
 Whose castle is the true Romance.  
 A thing of brass, and steel, and glass,  
 I bar the way; before you pass,  
 Pay me my tribute, in a glance.

Within a room, a multitude  
 Of little men that swarm, like flies,  
 Around a blackboard thickly strewed  
 With senseless figures. Hark! The brood  
 Beseech their god with senseless cries.  
 A thing of brass, and steel, and glass,  
 I hold you in the deep morass  
 Of Stocks. You dare not turn your  
 eyes.

Oh, greeting! Tribe of gamblers gay,  
 Who snatch a part, to lose the whole;  
 Blind dancers in a slipp'ry way,  
 Who bid the fiddler, Hazard, play,—  
 The dance is ended. Pay your toll!  
 A thing of brass, and steel, and glass,  
 Your master, I; and you, alas,  
 You know me not.—*I am your Soul.*  
*Deems Taylor.*



THE STOCK EXCHANGE





"While there is Life there's Hope."

VOL. LVIII. NOVEMBER 9, 1911 No. 3515

Published by  
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J. A. MITCHELL, Pres't. A. MILLER, Sec'y and Treas.  
17 West Thirty-first Street, New York.



COMMENTING  
on La Follette's  
tale in the *American  
Magazine* of how he  
worked to bring

home his actions in Congress to the minds of the Wisconsin voters, the *Sun* says:

The Wisconsin freshman in the House did not have the elaborate machinery for convenient filing that the Republican national committee was able to provide, but the essence of the plans was the same. For all his virtuous pretenses and long distance eloquence he is perhaps the cleverest machine politician and boss in these United States.

To be sure. The remarkable thing about him that comes out in the self-told story of his life is the extreme diligence with which he went after the voters when he wanted anything from them. Opponents say he is a mean fighter. He does not seem to inspire much affection, and that—if it is so—is a handicap to him as a politician. The people who follow La Follette seem to follow him not because they delight very much in his society, but because of his great gift for promoting the discomfort of persons whose discomfort they feel it desirable to promote. There is not much "after you, sir," about the Wisconsin Senator. His watchword is, "Look at me!" His life has been a long scramble, and probably he has had no chance to cultivate "after you, sir," manners. He has always wanted office, and he has had it continuously since very soon after he scrambled his way through college. But how has he paid for it?

Now we come to the main point about La Follette.

He seems to have paid for office by working about sixteen hours a day, year in and year out, for the Outs against the Ins. The difference between his "virtuous pretenses and long distance eloquence" and those of

the regular and authorized machine politicians with whom he has contended, has been, apparently, that he has been incorrigibly addicted to making some of his pretenses good. They tell us he has changed and bettered many laws in Wisconsin; in the Senate we remember how he fought the Payne bill, and he speaks in his autobiography of fighting many other bad bills. If we follow the autobiography we shall doubtless get a fairly complete record of his good political deeds. He is an aggressive, grasping person who likes power, but when he gets it he does something with it, and—here's the point—it is usually something that needed to be done. He likes politics, not as Murphy likes politics, because it's "a good thing," and a condition precedent to personal enrichment, but, apparently, because government interests him, and because he loves to poke laws and other obstacles between the self-selected heirs of the earth and the inheritance they covet.



SO La Follette is a good deal of a fellow. And there's Insurgent Senator Cummins of Iowa. He is not writing himself up just now, but A. McSween has contributed his picture and a particularly good piece about him to the reinvigorated and transmogrified *Metropolitan Magazine*, which has come out in new form and now looks like the *Ladies' Home Journal*, and talks like Finley P. Dunne.

Cummins began his working life as a carpenter, but, having carpentered himself through college, turned lawyer. Presently he was a pretty good lawyer, and then, in due course of time, the best lawyer in Des Moines. It is asserted in the *Metropolitan's* piece that he was getting an excellent corporation practice and was speeding along the high road to respectability and easy circumstances, when the recent epidemic of industrial combination swooped down upon the country, and John Gates put together a collection of wire factories valued at \$32,000,000, capitalized it at \$90,000,000 and dis-

pensed the resulting securities with great success to the trade. Lawyer Cummins was so near this transaction that he could not get the smell of it out of his nose. The carpenter in him revolted, Mr. McSween says. Demoralization set in. He began to let law opportunities slip by him and to neglect the fiscal interests of his family, and presently he was running for office and spent most of the accumulations of his profitable years in getting elected to the Senate. His case is sadder than La Follette's, because he had actually cut his cake as a lawyer before he got so over-interested in government, and in constraining the patrons of the trough to occupy it with their snouts only and keep their trotters on the ground.



AND now some people think that after all the Republican nomination may flit away from Mr. Taft and light on Mr. Cummins. They think he constitutes a likelier perch for it than Mr. La Follette, perhaps because he has had a longer experience on the constructive side of business, and does not rest so much of his reputation on his efficiency as a knocker.

Mr. La Follette, it seems, never had any money worth mentioning, and what little Mr. Cummins had they say he has spent in politics. Of course, two chokes do not make a convulsion, but it is depressing to notice examples that suggest systematic incompatibility between effectiveness in reform politics and a proper solicitude about getting together the means of support. Here are a couple of very able men whom any intelligent interest would have been glad to hire. And, look at them! Mr. Taft himself is no better. He has been living on government salaries most of his adult life, and could never have attained even to physical greatness if he had not been a remarkably easy keeper. Still, at this writing his voice comes over the wire every morning from some city or previously unknown hamlet in the West. He is politely received everywhere, and maybe he is doing himself good, but his fences at Washington begin to need mending.



THE ANIMALS HE MEETS WHEN HE HAS MONEY TO INVEST



THE WINNER AND THE LOSERS

ALBURY MAC DONALD



### To the West

WELL, what do you think of our President now?

You have had a splendid chance to look him over. Do you think he will do for another term?

Do you accept his apology for the Payne-Aldrich Tariff bill?

Do you think he possesses the power and is willing to take a strangle hold on the trusts and hang on till the people escape?

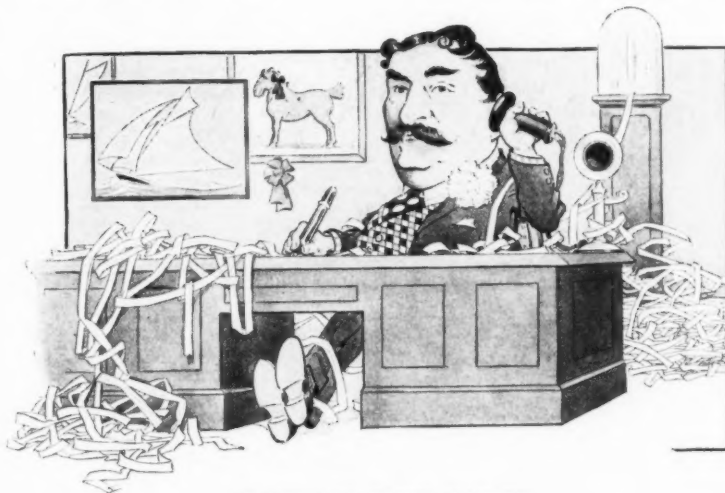
Just between you and us, a good many people out here are beginning to feel very doubtful. They think he is just talking to gain time, and that his talk isn't even interesting. But, then, we may be hypercritical.

Now, what do you think? What impression did you get at close range? Anything you tell us will be held in the strictest confidence.



THIS better to be wed and bossed,  
Than never to be wed at all.

Cy: COME ON, HANNER, LET'S TAKE A LOOK AT OLD WALL STREET.  
H. (nervously): DON'T YOU THINK WE'D BETTER DO OUR SHOPPIN' FIRST?



BOOKS AND THEIR MAKERS  
"LAMBS' TALES," BY THOMAS W. LAWSON

### Interesting Views

"THE trouble with Taft," said a lawyer, "is that he hasn't got a judicial mind. A man with a judicial mind weighs both sides and reaches a decision. Taft sees both sides and can't decide.

"But Roosevelt, now—he could decide anything. On one side or the other, there you found him, but not on both sides. That's what I call having a judicial mind."

To which it might be added that Taft has a highly cultivated mind; Roosevelt, a highly cultivated will.

### Ragtime Vindicated

WHAT may happen when a gentleman who is used to express his sentiments by means of musical notation adventures into mere articulate language is awfully evinced by the declaration attributed to Mr. Clapp, instructor in music at Harvard, that "it is utter nonsense to suppose that syncopation in harmonization has an immoral connotation." That was Mr. Clapp's way of denying that ragtime is demoralizing. It is an amusing way and somewhat appalling, but still instructive, for now we know that ragtime is syncopated harmony—or, possibly, harmonized syncope. Which ever it is, it will pass Dr. Wiley, and there is no sound reason why it should not go through the mails.



WALL STREET STORY  
A BULL AND BARE EPISODE

## Is Your Divorce Making Talk?

*If Not, Call on Life's Fashion Reform League and Make Arrangements for Full Publicity—Winter Styles for Women of Fifty, or Thereabouts—Our Home Dress-makers and Their Refining Influence—No Home Should Be Without One*

UP to the present time comparatively poor people—those who are worth only about a million or so—have received exactly the same treatment from this League as if they were worth many millions and were able to own their own homes at Newport. But we have decided to do even better than this, and shall hereafter provide fashion facilities for those who practically have nothing and are even obliged to stay in New York during the entire winter and not go to Palm Beach at all.



FOR THE WOMAN OF FIFTY WHO IS JUST STARTING HER CAREER WE PROVIDE ESCORTS—FROM SIXTEEN TO TWENTY-ONE—WHO LOOK WELL IN A RESTAURANT OR TEA-ROOM.

Furthermore, we have put on our pay-roll one or two prominent clergymen, who will denounce from the pulpit anyone who has been divorced and intends to marry again, thus insuring the utmost publicity. We are led to do this by several requests, one of the most pathetic being the following:

DEAR LEAGUE:

Being eager to enter the exclusive Newport set I recently married again, and as I have money and married a man who, like myself, had already been divorced and prohibited from getting married again, I naturally thought I would have no trouble. Imagine my disappointment when the whole affair was taken as a matter of course and nothing published about it—so that we are just as obscure as we were before. There is not even any object in our getting

a divorce again, as we both rather like each other. I inclose a million dollars as a retainer. If not too late, can't you help me out?

In response to this demand we have started a clergyman's relief for those who have been injured by divorce with no publicity. We must warn our friends, however, that it is not always easy to secure the right kind of publicity, divorce being so common that it requires no little originality; we hope, however, with the aid of a bishop or so to put this whole matter on a scientific basis. We have also bought a metropolitan newspaper, this being the season of the year when they can usually be picked up at a bargain—although at the present writing there are not many left.

AND now we come to the most important question of the year: What shall be done with the woman of fifty? Our banting establishment offers unusual facilities. No rolling on the floor, sawing wood or wearing rubber pajamas. We can reduce your weight at the rate of ten pounds a week. For ladies who are irretrievably fat and are satisfied to remain so we have a number of different modes. Above all, the lady of fifty should remember that she may be just beginning her career. We have records of some of our most prominent customers having been married and divorced any number of times after fifty. We cannot secure for you a lord or duke, but we can usually provide you with a fair American all the way from sixteen to twenty-one years of age, who looks well in a restaurant or tea-room.

SOME of our autumn modes for a lady of fifty are a black and white zebra soutane, with chiffon bodice of cream-colored shot silk and a poke of hyena fur, with ornamented peak of solid pink buckskin rising into the air about five feet; these are worn with a Patagonia tunic of Jefferson revers, hanging gracefully to a given point just above the knees. Slippers of angora, with Rocky Mountain heels.

A "neat but not gaudy" opera gown is made of old gold metal fish scales, linked with platinum stitches, and with a Florida water crushed strawberry base of chiffon, the whole weighing about four ounces and costing not over four thousand dollars; or, in one of our special hand filagreed pasteboard boxes, delivered by a young lady of eighteen in a taxicab, four thousand five hundred, plus the charge for the cab. If your income is limited and you wish to make your clothes at home from our own exclusive American patterns we will send you help; our plain dress-makers go out for eighteen dollars a day, including meals served in their rooms and breakfast in bed (French coffee), with services of maid to minister to their wants while at work. Our dress-makers are specially trained for the service,



ON A MARGIN



## This Number



"OUR PLAIN DRESSMAKERS ARE SPECIALLY TRAINED FOR HOME SERVICE; WHILE SEWING YOUR GOWNS THEY EXPECT TO ENTERTAIN YOUR HUSBAND."

and while sewing your gowns together will pleasantly entertain you with accounts of their last trip to Europe; each one is provided with an electric sewing machine, and a book on etiquette, and will expect to entertain your husband at meal times.

Our special dressmakers come slightly higher, at twenty-five dollars a day, but are well worth the money. In ten days they will make a gown for three or four hundred dollars that otherwise would cost you a thousand. They are all handsome, and will be an addition to any dinner party.

Remember, that this League is for home industries; we have proved that Americans are fully capable of originating their own styles and that foreign countries are only too eager to appropriate them. No matter where you are, you can be as smartly dressed as any saleslady in New York by sending to us for full instructions or inquiring at your local Chapter.

LIFE'S FASHION REFORM LEAGUE.

GAMBLING has been variously defended on every ground but the right one. It has been said that gambling is true to nature, that life itself is a gamble, that gambling is a safety valve and therefore necessary for normal functions.

But the only really legitimate defense of gambling is that it is dishonest and therefore right. If the champions of gambling would only boldly take this course there would be no answer to them.

Inasmuch as Wall Street is the impersonation of gambling, the same thing is therefore true of Wall Street. Wall Street needs no other defense than the statement that it is dishonest. That fact alone is enough excuse for its permanency. And yet the champions of Wall Street go on and attempt to prove that it has other uses—as if any other use for Wall Street were necessary.

The fact that Wall Street is dis-

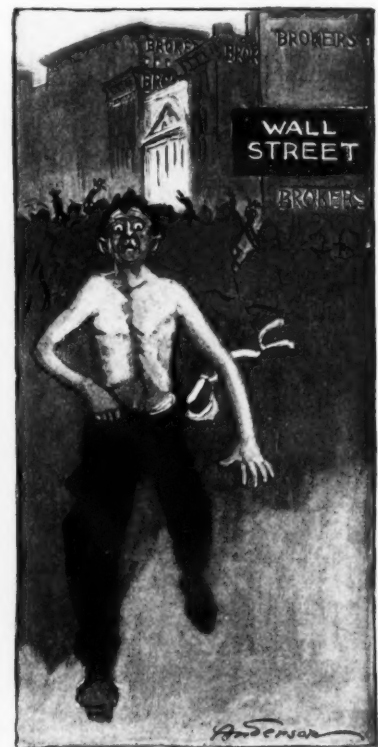
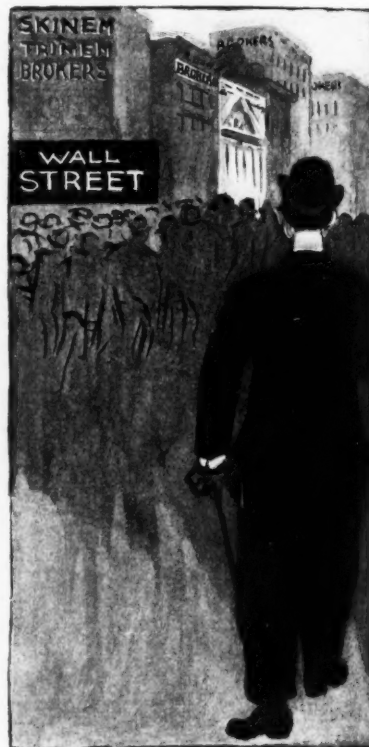
honest—which nobody apparently likes to admit—is quite enough to glorify it in the eyes of all. You don't have to be anything else but dishonest to command respect—unless, of course, you are unsuccessfully dishonest.

But Wall Street is not unsuccessfully dishonest. On the contrary, as it has the country back of it, it cannot help but be successful.

Now, the great use that Wall Street has is that it affords a kind of vent for all kinds of dishonesty. It is not only a legitimate and sanctioned means of getting rid of your wife's superfluous cash—and not infrequently your own—but it is high toned.

Everyone objects on general principles to being sandbagged; but to be fleeced in Wall Street is almost like having appendicitis—it's one way of getting into society.

This number is, therefore, underneath the surface, intended to be a justification of Wall Street. If you don't believe it, read it over again and you will see what we mean.



INS AND OUTS OF WALL STREET

### A Pessimist's Lament

WHERE is the Grandma of long ago,  
 Cheery of voice, with hair of snow  
 Smoothly drawn from a brow serene,  
 Of portly figure and kindly mien,  
 Rocking placidly to and fro,  
 Knitting stockings for Jay and Jo?  
 Where is the Grandma we used to know?

O, for the "goodies" she used to make!  
 Golden crullers and pies and cake,  
 Sweetmeats and pickles and home-made bread;  
 (What doesn't she do to-day, instead!)  
 Biscuits light as the snowy flake,  
 O, for the joys she could brew and bake!  
 Where are the "goodies" she used to make?

I peer through the window, Ha!  
 who is that,  
 Striding along in a picture hat,  
 Straight and slender, with step so free,  
 Tailored and curled to the last degree?  
 Her Cuban heels go tat-tat-tat,  
 Her pompadour suggests a "rat";  
 I gaze and wonder. Now, who is that?

Some youthful matron or maid?  
 But nay:  
 That is a Grandma of to-day.  
 No making of dainties at home she knows,  
 To theatre, club and "bridge" she goes.  
 And does she fritter her time away  
 Knitting stockings for Jo and Jay?  
 Not that you notice it much. Nay!  
 Nay!

"O, where does the dear old Grandma hide?  
 My heart is hungry for her," I cried.  
 In town and country, o'er land and sea,  
 I've sought for this curiosity.  
 Vainly I looked, both far and wide,  
 Where'er a gray-haired dame might bide;  
 "There are no Grandmas left," I sighed.

J. W.

# WALL STREET NEW YORK

**\$ GENERAL DEALERS IN** Bulls, Bears, Lambs, Lobsters and other Live Stock. \$ \$ \$ \$ \$

**\$ OUR PANIC DEPARTMENT** Superintended by Seasoned Experts, is for 1911 at the service of a select coterie whose names need not be mentioned. In the past this service has been utilized by some of the biggest corporations in the United States and by leading financiers of the world. It has never failed. \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

**\$ OUR BOOSTING BUREAU** has attained equally unqualified success. While strictly private and confidential, it is absolutely reliable. In connection with this is our Emergency Department, manned by such figures as J. P. Morgan, among others. We point to the year 1907 as proof of the efficiency of the Emergency Department. \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

**\$ WE TRADE IN** Tips, Floods, War Scares, World Monies, Thrones, Empires, Strikes, Legislation, Markets, Statesmen, Politicians, Governors, Presidents (semi-occasionally), Cost of Living, etc. \$

**\$ WE HAVE ABSOLUTELY NO CONNECTION** with the Inter-State Commerce Commission, although our Information Department can always be trusted to supply Statistics beforehand on many subjects.

**\$ OUR PUBLICITY DEPARTMENT** consists of a chain of New York newspapers, with branches throughout the world. The Christian Herald is outside this service. \$

**\$ IN ADDITION TO THE ABOVE** we do a little business (on Broad Street) occasionally, in the buying and selling of Bonds and Securities on Commission. This Department is not specially for Insiders; the Public may come in too.

**\$ NO GAMBLING ON THE PREMISES** —At the same time we do not object to Short Selling, Marginal Deals, Futures and ordinary skilled and unskilled Guessing, known as Speculation. Cash deals not discouraged.

LAMBS TRIMMED TO ORDER EXPERIENCE FOR CASH  
 THRONES SHAKEN PANICS PRODUCED  
 LEGISLATION SECURED (Without Publicity) PRESIDENTS DISCIPLINED  
 STRIKES ORGANIZED OR QUELLED  
 CROP REPORTS (any kind) FOR SALE  
 INFLUENCE A SPECIALTY  
 THE FUTURE FORETOLD

DEPRESSIONS DEALT IN — World's Slumps Extra	<h2 style="margin: 0;">WALL STREET</h2> <p style="margin: 0;">NEW YORK          NEAR TRINITY CHURCH          But Not Too Near</p> <p style="margin: 0;">(NOT FAR FROM QUEER STREET)          Convenient to two deep rivers.</p>	FORTUNES MADE AND LOST IN A WORKMANLIKE MANNER
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**USE THE UNDERGROUND: WE DO.**

**G**ENERAL MANAGER: It will cost a million to equip the rolling-stock with safety appliances.  
 RAILROAD PRESIDENT: What did it cost for accidents last year?  
 "About \$100,000."  
 "Then I guess we'll continue to take a chance."

**"Y**OU may elect me," says the Politician to the Mob, "but please do not Recall me."  
 I T is easy to understand why men should not envy the estate of women, but hard to understand why women should envy the estate of man.



### Farce at Its Most Farcical



**FUN** would be worth a good deal more than its weight in gold, if fun could be weighed. Unfortunately it's such a fluid thing that it can be neither weighed, estimated nor exactly valued, and, equally unfortunately, it comes least often to those whom it would most benefit. This does not mean entirely the needy, the suffering and the bereft. There are others than these to whom fun would be a saving grace if only they knew it.

If Col. Savage would let LIFE have the Thirty-ninth Street Theatre for one performance of "The Million," it might be possible to pack that diminutive house with an audience which would be tremendously benefited by the laughter the play would compel. The first three rows, for instance, might be filled with Baptist ministers and deacons who have gloomily warned their congregations and brethren and sisters about the wickedness of all the joyful things of life, and especially against the theatre. Back of them might come an instalment of our prominent money-grabbers, who see nothing important or diverting from day's end to day's end and year's end to year's end except the chasing of the elusive dollar and the adding of the one just caught to the others caught before. Sprinkled through the house might be a few of those important citizens, usually to be found in positions of trust, who upon occasion smile with their faces but who never laugh within.

To these might be added representatives of that vast army of misguided persons who seriously and importantly take fashionable society as a serious and important institution. Season the mixture with a few sour-faced spinsters and an occasional grumpy old bachelor. This would be a hard audience to play to, but the company could solace itself with the thought that its efforts were in the direction of charity by way of trying to bring the spirit of fun to waste and desert places. And it is entirely possible that "The Million" might make even such an audience laugh.

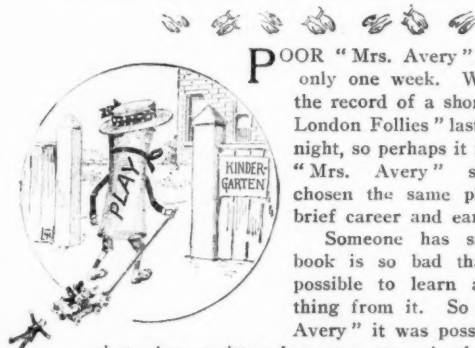
**F**OR "The Million" is undeniably funny. It is farce and farce of the most uproarious kind. It has nothing to do with probability or possibility and its people could not last long outside the walls of a lunatic asylum. Its plot has to do with the adventures of a lost lottery ticket, but it might quite as well have to do with anything else. Once the audience loses itself to the play's lack of consequentiality, and this happens early in the performance, nothing else matters. It rushes and rattles along, carrying story, characters and hearers with it in a continuous gale of merriment.

In the French performance this was made even more continuous by the ingenious use of moving pictures thrown on the curtain between the acts, showing the audience what the

characters were supposed to be doing when the play itself left them out of sight of the audience. In the American version, for instance, at the end of the third act, some one in a room full of people throws a blue blouse out of a window. Some one yells that the blouse contains the lottery ticket. They all rush to the window and see that it has fallen on the top of a moving taxi. The curtain goes down as they are all rushing out to overtake the taxi. The next act shows them at a road house to which they have followed it. In the French production what intervenes in the pursuit of the cab through the streets is shown in the moving pictures.

The cast does not abound in celebrities, but everyone in it acts for all he or she may be worth. Especially clever performances are those of Mr. Taylor Holmes as a stammering medical student, on whose stammering every drink he takes has an intensifying effect, and Mr. Paul Ker, a tenor, who can express no idea except in turns of grand operatic solo.

If you're long of Steel Common, go to see "The Million."

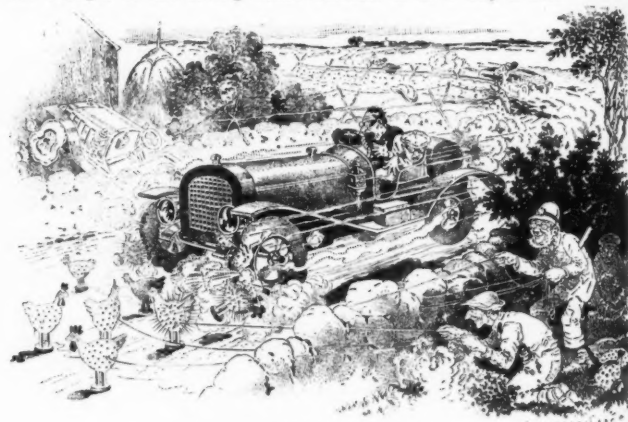


**P**OOOR "Mrs. Avery"! She lived only one week. Weber's holds the record of a short run, "The London Follies" lasting only one night, so perhaps it is fitting that "Mrs. Avery" should have chosen the same place for her brief career and early demise.

Someone has said that no book is so bad that it is not possible to learn at least one thing from it. So from "Mrs. Avery" it was possible to learn

that plays written by actors to suit their own notions of what they should act are apt to be pretty bad plays. That had been pretty well established before, but if this failure should carry to the profession final conviction of the fact, the pitiful waste of effort and expenditure in this production would not be entirely fruitless.

**T**HE enjoyment to be gained from the performances of the Viennese comic opera company which Mr. Gustav Amberg has brought to the Irving Place Theatre is in a way a criti-



THE AUTOMATIC HEN

A DEVICE FOR EDUCATING SPEED MANIACS



cism of the performances on upper Broadway. Slight attention is paid to scenery or costumes. The American musical show manager would "chop off his right hand" sooner than show such neglect of these important particulars. The chorus girls are less than a dozen in number and look as though they were chosen with regard to some other standards than those that prevail in the Tenderloin. At all events they can sing and so can most of the other members of the company. Also they can act some and whatever they do is done with a surety of intent and effect which is lacking in the haphazard methods of the great mass of our own performers in similar lines.

And such light operas as "Wiener Blut," "Fledermaus" and "Der Vogelhaendler" show that even the musical show had its palmy days compared with those of the present.



Enthusiastic Football Coach: NOW, THERE, FELLOWS, SHAKE IT UP A LITTLE! NOT SO MUCH STANDING AROUND! STIR ABOUT A BIT AND KEEP WARM.

And looking at the general situation, there is another notable feature, to wit, that in a season notable for the number of its productions, there are practically no plays or shows which are unclean or in which immorality is unduly exploited. (Of course, in making this statement LIFE cannot vouch for the theatres controlled by Messrs. Klaw and Erlanger, as LIFE's representative is excluded from those houses.) The action of

Mayor Gaynor in closing the New York Theatre, early in his term of office, had a salutary effect in this direction locally, but it looks as though the managers had learned that the clean play is, after all, a better and less hazardous business proposition. All in all the American theatre, while it is giving birth to nothing of great note in the highest realms of dramatic art, is in generally satisfactory condition. Metcalfe.

**MISS MARGUERITA SYLVA** (shown herewith) has returned to the cast of the musically dashing "Gypsy Love." Her breakdown at the first performance of the Lehar operetta in New York was a dark cloud whose silver lining gave an understudy the chance of her life. Miss Partington, the young lady in question, responded better than well to the requirements of the part, but lacked the dark beauty and experienced assurance



Miss Sylva lends to the rôle of the Hungarian maid. With its forces now complete, the delightful music of "Gypsy Love" is likely to carry it well into the season in spite of the fierce competition in the way of musical shows.

THE foreign author has by no means been driven from the New York stage in spite of the rapid advancement of the native dramatist. Of fifteen successful plays holding the boards in the week ending October 28, six were from the pens of Americans and nine of foreign authorship, either directly or by translation and adaptation.

*Life's Confidential Guide to the Theatres*

**Astor**—Mr. Raymond Hitchcock in "The Red Widow." Notice later.  
**Belasco**—"The Return of Peter Grimm," with Mr. David Warfield. Well acted and admirably staged but not entirely cheerful drama with a returned spirit for its hero.  
**Bijou**—May Robson in "The Three Lights." Notice later.  
**Broadway**—"The Never Homes." Humorous and musical treatment of the state of affairs which will exist when suffragettes are running the government.  
**Casino**—"The Kiss Waltz." Pleasant musical show with the music of the Viennese pattern.  
**Century**—"The Garden of Allah." Brilliantly spectacular production of play based on the well-known novel.  
**Cohan's**—"The Little Millionaire." A Cohan musical show admirably adapted to the liking of those who like musical shows of the Cohan kind.  
**Comedy**—"Bunty Pulls the Strings." Original, funny and admirably acted comedy satirizing the Scotch and their ways.  
**Criterion**—"Passers-By." A very English play, fairly interesting, especially in its depiction of London lower-class types.  
**Daly's**—Mme. Simone in "The Whirlwind." Notice later.  
**Empire**—"A Single Man." Light and polite English comedy with Mr. John Drew and good company.  
**Fulton**—"The Cave Man," with Mr. Robert Edeson. Notice later.  
**Gaiety**—"The Only Son." Drama of a son's love for his mother. Sentimental in spots but fairly interesting.  
**Globe**—"Gypsy Love," by Franz Lehar. Brilliant musical and commonplace book, very well presented.

**Harris**—"Maggie Pepper." Melodrama interestingly applied to department store life, with Rose Stahl as the star.  
**Herald Square**—"The Wife Hunters." Notice later.  
**Hippodrome**—"Around the World." The mammoth show with big stage pictures, ballet and spectacle.  
**Hudson**—"The Price," with Helen Ware. Notice later.  
**Knickerbocker**—"The Siren." Musical show of the Viennese type with Mr. Donald Brian's dancing the feature.  
**Lyceum**—Miss Billie Burke in "The Runaway." An amusing French comedy, well acted and with the star's part admirably suited to her.  
**Lyric**—"The Duchess." Musical play, with Fritz Scheff. Not brilliant in book or score, but well staged and with the star as attractive as ever in voice and person.  
**Maxine Elliott's**—Miss Margaret Anglin in "Green Stockings." Thoroughly well acted and extremely amusing polite comedy.  
**Playhouse**—"Bought and Paid For." A play of American life to-day, very well acted, very well staged and uniting laughter and tears.  
**Park**—"The Quaker Girl." A very delightful musical show on London lines in book and score.  
**Republic**—"The Woman." Absorbing drama based on the methods of corrupt Washington politicians.  
**Thirty-ninth Street**—"The Million." See above.  
**Wallack's**—"Disraeli." A charming, sketchy little play with Mr. Arliss's skillful depiction of the title character.  
**Winter Garden**—Mediocre vaudeville and extravaganza, with Gaby Deslys at the top of the bill.



"HOPE SPRINGS ETERNAL"

**W**E believe they still use the rope in California for the final extradition of criminals sufficiently convicted. Nobody but an habitual paragrapher can appreciate what a relief it is to the ear and the vocabulary to get away from electrocution and all the words that belong to it, and get back to the rope and the gallows and "hanged by the neck." This relief comes as an incident to the discussion of the trial at Los Angeles. There has been no verbal comfort in discussing anything connected with capital punishment in New York State, since in that State the hangman was superseded by the

electric chair. That change put out of use a whole family of words charged with the criminal emotions of centuries; words of emphasis and accumulated power, that rang and made pictures and got home. In place of them it substituted "electrocute" and "send to the chair," a word and a phrase without any association with crime, death or justice, barbaric, clumsy, intractable, impossible to drag into a sentence without making the whole sentence go lame.

Language never suffered a viler affront. The electric chair ought to be abolished. It is a nasty thing, anyhow, and not popular even with its patrons. If we must have capital punishment, let us have a form of it that we can talk

about without blushing for the language it compels us to use.

E. S. M.

### Government

**A** GOVERNMENT is an organization that can build warships, but not peace ships; That can distribute mail, but not express matter;

That can run navy yards, but not stock yards; That can build canals, but not railways;

That can give away valuable rights, but never get them back;

That can make profits for others, but not for itself.



*This picture has no title.*

?

## *For the Best Title to This Picture, Life Will Give One Hundred Dollars*

### Conditions of the Contest

The title, with sub-title, or in whatever form submitted, must not exceed fifteen words.

Manuscripts should be addressed to

*The Contest Editor of LIFE,  
17 West 31st St.,  
New York, N. Y.*

Envelopes addressed in any other way will not be considered. All titles submitted must be at LIFE office not later than Saturday, Nov. 18. The contest will close at noon of that date. Within one week from

Nov. 18 a check for \$100 will be sent to the winner.

Announcement of winner will be made in LIFE's issue of Dec. 7—the Christmas Number.

It is not necessary to be a subscriber to LIFE in order to compete. The contest is open to every one.

Only one title from each contestant will be considered. No manuscript will be returned.

The editors of LIFE will be the judges. They will award the prize to the title which, in their judgment, is the most deserving. This is the last time the picture will be published before the announcement of the winner.



## Economizing—On a Margin



**M**R. MEREDITH OPDYKE cast his eyes around his luxurious apartment and then glanced furtively at his wife, sitting on the opposite side of the reading table.

"Ahem!" he began, letting fall the newspaper and laying down his cigar—"Ahem!"

Inquiringly, Mrs. Opdyke looked up from her book.

"I have just been thinking, my dear," said Mr. Opdyke, in his strictly business voice, "that it will be necessary for us to economize."

At the word "economize" Mrs. Opdyke started.

"Economize?" she repeated, vaguely. "Oh, yes, to be sure! Yes, I think you're right, Meredith. Decidedly, we must economize."

This ready acquiescence rather took the wind out of Mr. Opdyke's sails.

"Where would you propose starting to economize?" continued his wife, after a moment's pause—"on your clubs? You might easily spare three or four of them—"

"Nonsense!" broke in Mr. Opdyke, annoyed. "You know that's where I do a great deal of business, at the club. They're secondary offices. I thought, now, on the household, perhaps—"

"Now, Meredith," interrupted his wife, "you know that's ridiculous. You allow me only five hundred a month as it is, and it's simply out of the question to do with a cent less. I don't really see, though, that it's necessary for you to keep that shooting camp in the Adirondacks. I should think—"

"Now, see here, Edith," cried Mr. Opdyke, rising and beginning to walk up and down, "your one idea is to cut down my pleasures. Besides, that's necessary to my health. How do you expect me to work all the year round without some distraction? I consider the camp a good investment."

"Well, I only thought—"

"That's the way with women, always wanting their husbands to do without things. If you were really in earnest about economizing you would

cut down on some of your own expenses, like—like—"

"Well?" inquired Mrs. Opdyke, in a frozen voice.

"Well, like bridge," completed Mr. Opdyke, desperately.

Mrs. Opdyke broke into a silvery laugh.

"Is that the best you can do, Meredith? Why, last month I nearly paid the florist's bill out of bridge. Now, if you had said 'hats,' or 'cabs,' or 'frocks' I should have thought you a brute, but still in your right mind, but bridge—why, that's one of my chief sources of income."

"Well, I don't want to be unreasonable," said Mr. Opdyke, apologetically, "still, I think we ought to economize in a general way."

"My dear, I quite agree with you," replied Mrs. Opdyke—"in a general way. But you see how it is. Take our household—we can't cut down on our style of living, can we?"

"No-o, we can't do that."

"And you say you must have your clubs and your camp and your racing launch—"

"Now, Edith—," began Mr. Opdyke, protesting.

"There, there! I was only enumerating the absolutely necessary things. So you see, as you say, we shall just have to economize in a general way. On that point I think we are agreed."

"Yes, on that point we are agreed," repeated Mr. Opdyke—"in a general way."

There seemed nothing further to be said, and they lapsed into silence. For a moment Mr. Opdyke made pretence of reading the newspaper. Letting it fall, he met his wife's eyes.

"Oh, by the way, my dear—"

"Yes, Meredith?"

"I forgot to tell you that I bought a new touring car to-day."

"Oh!"

"Yes, a beauty. I've had my eye on it for some time. The old car's so small, you know—"

"And impossibly slow—only a 30-horsepower."

"Precisely. So I thought we'd better have another one without any de-

lay. And you, my dear, what have you been doing with yourself all day?"

"I? Oh, I've been shopping all afternoon. Hartwell & McEwen have just got in a stock of furs, so I bought myself a new coat—dirt cheap, too, only eighteen hundred. My old one's quite out of style, you know. I thought it would be home before this. Oh, there it is now!"

The electric bell had just sounded and eagerly Mrs. Opdyke hastened to the doorway to see whether the expected coat had arrived. As she did so Mr. Opdyke leaned over and lit a fresh cigar.

"Well," he murmured, between puffs, "I'm glad I cleaned up that twenty thousand in the Street to-day, anyhow."

*William Wallace Whitelock.*

## Asses in the Post-Office Department



**I**T is to congratulate Mr. Hitchcock on the reported reversal of the decision of the Post-Office Department that the report of the Chicago Vice Commission is unfit to pass through the mails. We haven't seen the report, the distribution of which has been checked by its exclusion from the mails, but the papers say that among the men who made and signed it are President Harris of Northwestern University, the Rev. Dr. Gunsaulus, Dean Sumner of the Cathedral of St. Peter in Chicago, Prof. Graham Taylor, Edwin T. Sims and John D. Rockefeller, Jr. These names don't sound very vicious. Most of them recall men well known by reputation, and of such character as to excite the more surprise at the action of Mr. Hitchcock's subordinates. Would they let the Bible go through their precious mails? There are some shocking vice stories in the Bible.

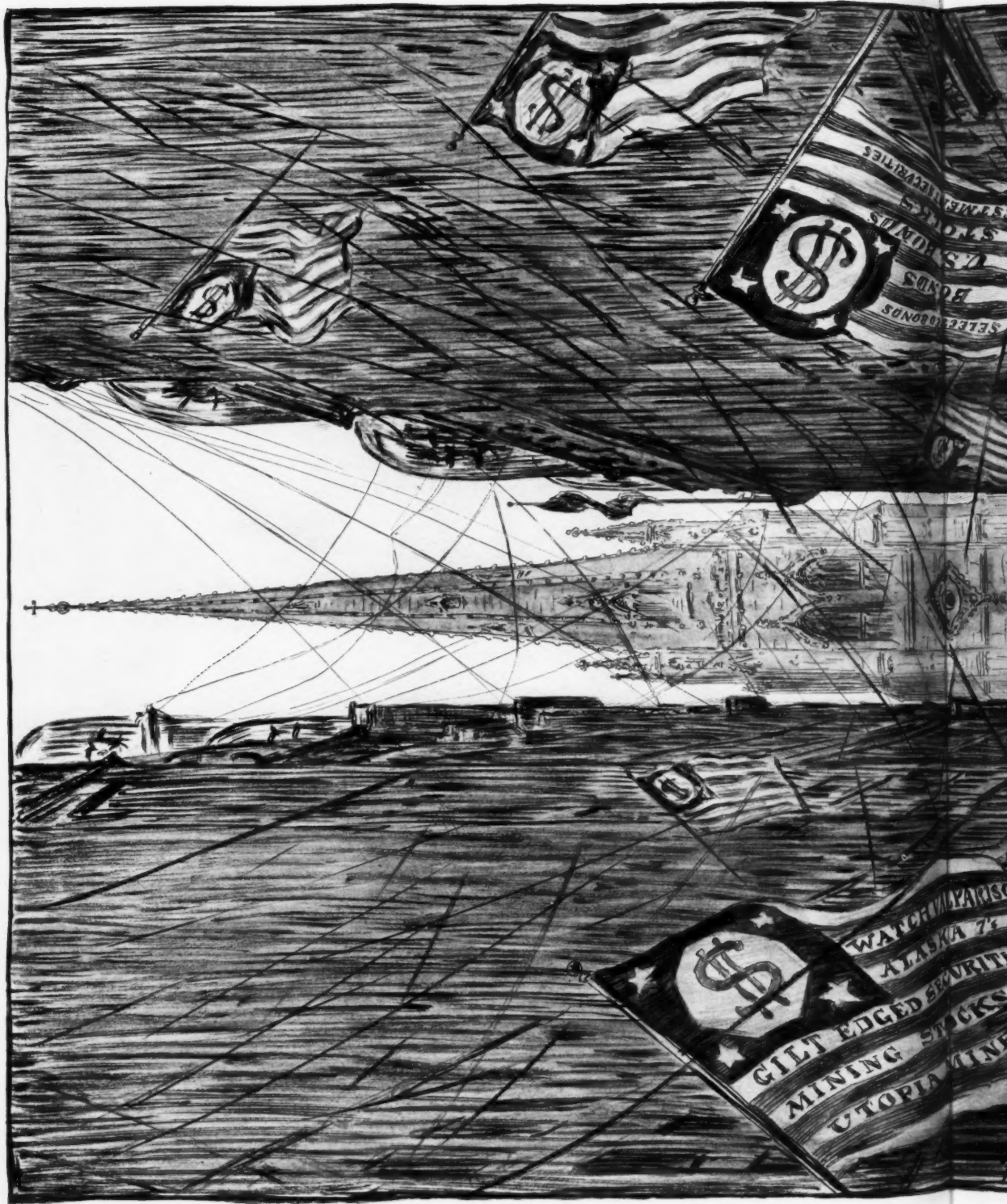
It is well known that Mr. Hitchcock is not an ass. But he must have egregious asses under him somewhere in the Department, and unless now and then he gives their tails a timely twist they will get him into trouble.

·LIFE·

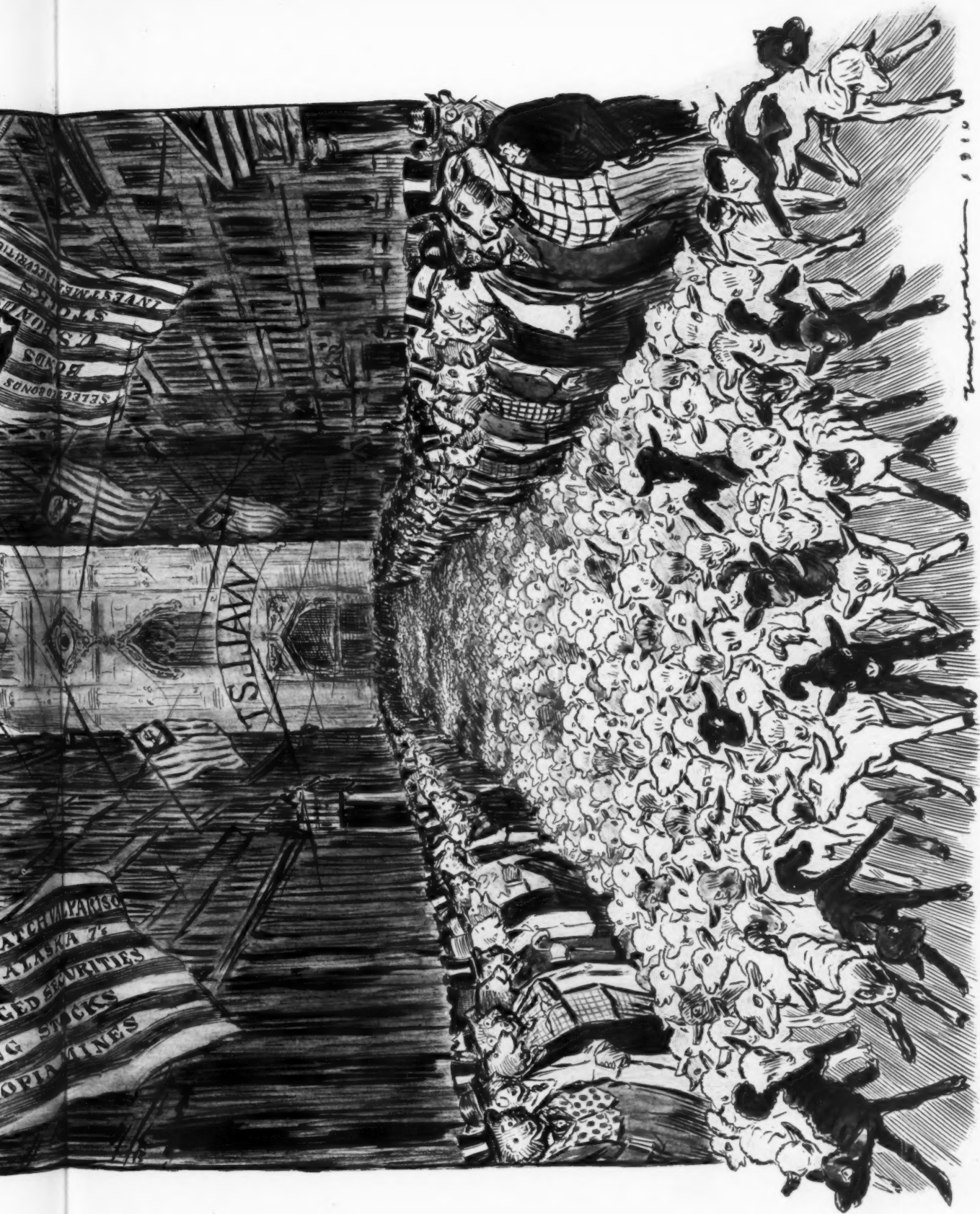


"Of course, that's an awfully jolly design, old sport, but is it the only pattern you have?"

· LIFE ·







To the Slaughter



The First Bear Raid.

## The Stock-Broker Standard

**G**ENTLEMEN bring ladies to the retired restaurant where I often go to lunch. All sorts of gentlemen bring several sorts of ladies there. They all are decorous ladies and a large proportion of them are decorative. A good many of them are obviously and unquestionably respectable and a good many are—well—as you might say—"speculative." I suppose the handsome girl who came in there one day last June with big Jack Bowden, and took the table in the far corner, would have to be classed as speculative. I have some small acquaintance with big Jack, enough to have felt it to be manners not to look at him there, or scrutinize his companion except in the mirror, but I couldn't help taking notice and couldn't help happening to see the two cocktails that went over to that corner, or the Scotch and siphon that presently followed with the food. The mirror wirelessed to me now and then that the lady was vivacious and charming, and I hope she was as discreet and well conducted as she was pleasing to the eye.

But bachelor Jack, as he sat there, obliquely visible in the mirror to a starboard eye that was not looking at him, came somehow to embody and shape forth an item of contemporary life which had clothed itself in my consciousness as The Stock-Broker Standard of life.

I should be very loath on some accounts to contend that the clothing necessarily belongs on the item. Jack, for one thing, is not a stock-broker at all; and for another thing exemplary domestic characters abound in due proportion among the stock-brokers—good husbands, good sons, good fathers, upright and generous men whom one's heart goes out to. So it is, I understand, with the bar-keepers. There are lovely bar-keepers—marvels of kindness and of solicitude for human infirmity—who live largely for the sake of mankind and incidentally 'tend bar because it happened so. Nevertheless, I shall have to let the item keep the name that it has put on because I cannot think of any other that fits it better.

\* \* \*

**W**HAT, then, is the Stock-Broker Standard of life, and what ails it?

As I see it, it includes quite a lot of valuable elements. It respects integrity. It has a code of honor. It is a gentleman's standard, but its gentleman is dwarfed. It is neither moral nor immoral, but it is depressingly material. Its special objects of regard are money, sport, pleasure, and all kinds of material possessions. Almost any kind of money looks goods to it, but easy money looks best. It instinctively uses money standards of measurement; doesn't always want to, but has to. Success is so many millions without indictment or serious loss of social or professional esteem. The fruits of success are yachts, houses, country places, pictures, rare books and objects of art, race-horses that can win, children that are good in sports and can marry rich, ease, popularity, financial power. The measure of a man by this standard is what he has, can get, can do in sport, can do in business—all interesting details, but all a little to one side of the most vital point of all, which is what a man is, and whether his weight is going to count on the side of light or on the side of darkness.

To have defined the standard is sufficiently to have diagnosed its ailment. It dwarfs life by exaggerating money. It minimizes the value of service by exaggerating the importance of profits. Profits are mighty handy. Honestly earned and honestly distributed they better life and advance civilization.

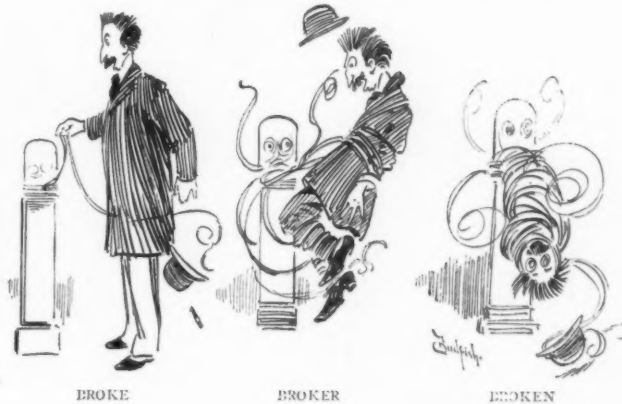
They are an admirable incident of work, a very comforting incident of life, but not fit nor sufficient to be the controlling aim of either life or work. There are many employments in which men make profits, but in the stock-broker industry it seems to be the profits that make the man. There are many employments in which profits result from labor, contrivance or administration which confer a benefit upon society proportionate, and sometimes much more than proportionate, to the sum of the profits, but the defect of the stock-broking employment is that its profits bear so slight and uncertain a relation to benefits conferred.

A man should be more than a mouth and pockets, with appliances for filling them. The Stock-Broker Standard seems to overestimate the need that the mouth and the pockets shall be filled and to overvalue the skillful use of the appliances for filling them. Full mouths and full pockets may keep company with appalling emptinesses and contractions in other regions of the anatomy—heads empty of considerable thoughts, spirits destitute of inspirations. The stock-brokers do indeed dream dreams and see visions, but the ticker-tape is apt to run through them all and to weave bull markets into their dreams and panics into their visions.

\* \* \*

**A**TKINS is a coachman, a good and responsible man, who does not get drunk, is kind to horses and firm in his government of grooms. Personally and as a representative of a waning profession, I respect him. When all the coachmen have become chauffeurs and the ennobling associations with temperate and generous horses have been exchanged for familiarity with gasoline, valves and automobile owners, there will surely have to be a great closing of saloons and opening of new jails if society is to be made safe for its inmates. Atkins has long been intimate with the smart set and is one of the links between them and me, and I like to talk with him about them. It amuses me to see how nearly identical is his estimation of men and life with the Stock-Broker Standard. He has a definite idea of what a gentleman should be and how he should conduct himself. He has no prejudice against living for pleasure, or an unwise indulgence in stimulants, or in anything else that belongs to the apparatus of pleasure. But he insists that his gentleman shall be game and open-handed. He cannot endure to have him too careful about the price of a horse, or intrusive about the private profits of coachmen and grooms in horse-trades. He wants

(Continued on page 833)





## At the Sign of the Owl

Wisdom in Assorted Packets from Marie Corelli, Philosopher, and Henri Bergson, Philosopher



RECENTLY Miss Marie Corelli of Parnassus, Piccadilly, and M. Henri Bergson of the Collège de France, have each published a new volume of philosophy. The one is called "The Life Everlasting, a Reality of Romance." The other is called "Creative Evolution." You presents your library ticket and you takes your choice. Perhaps, however, if you are in a hurry for something to read you'd better ask for M. Bergson's book first. There is likely to be a waiting-list for the other.

It's a funny thing about a rabbit that if you cut up an old skinny one, fricassee it in cream and call it chicken, nearly everybody at the table will come back for a second helping; whereas, if you skin a nice young fat one and broil it, not one person in a hundred will let you help him to a piece. And its pretty much the same with philosophy. The actual flesh of both beasts is intrinsically succulent; but the idea of them—well, as a dear old lady once put it to me, she had never been able to bring herself to touch rabbit because she was sure that it would taste like cat.

And yet we all start out in life as philosophers. For we all begin by asking questions and, when no replies happen to be forthcoming, by cooking up the best answers that we can for ourselves. The small boy who had heard tell of "The Heavenly Twins," and who asked one day after church how it came that Cherry's last name was Bim and Sarah's Fim, adding (when no one came forward with an explanation) that perhaps they had different fathers, is the prototype of all philosophers. For philosophy, after all, is only "I wonder why" grown up.

We are born with three inherent appetites: hunger, curiosity and love—and they invariably develop in the order named. But they die down as may be. Some unimpressionable and incurious ancients still dream of cakes and ale over their milk porridge. Some octogenarians will make eyes at the trained nurse from their deathbeds.

And the Great Solution creeps up from behind unnoticed upon some old men who are still trying to pick the lock of the Universe with an intellectual hairpin. Who are we that we should decide between them? The question as to whether philosophy is worth while is either a philosophical question or else our individual answers to it depend upon the balance of power among our appetites.

Miss Corelli has undertaken to tempt ænemic curiosities; M. Bergson is engaged in feeding robust ones. Both things are worth doing. But the trouble with Miss Corelli is that she thinks that she has picked the lock and is nursing a grouch against those who don't agree with her. Like the small boy, she has asked herself a question, has invented an answer, and is furious at the grown-ups who laugh at her naivete. In "The Life Everlasting" (George H. Doran. \$1.35) she has cut up that tough old rabbit, Metempsychosis, and served it up in a fricassee of fiction; adding a forty-page introduction in which, with a hare-brained logic admirably suited to the circumstances, she proves the malevolent idiocy of mankind and the transcendental wholesomeness of her rabbit à la poulette.

On the other hand, one of the nice things about M. Bergson is the fact that, in spite of his amazing skill as a locksmith, he does not for a moment pretend to have opened the door into the unknown. He thinks, however, that he has discovered a few new kinks in the mechanism, and also a

screw hole through which, if we keep trying, we may be able to see more. And his ability to make abstract thought intelligible through concrete similes is a "philosopher's stone," quite as astonishing in its effect as the fabled one that was never found.

One thing more: An American mathematician and astronomer, Mr. T. J. See, has recently published a book which, although it is not likely to be tackled in the original by many of us, we will, perhaps, do well to keep an eye upon in the reviews and digests. It is called "Researches on the Evolution of the Stellar Systems" (Thomas P. Nichols & Sons. \$10), is a little bit bigger than a volume of the Century Dictionary, and undertakes not only to advance, but (and here is the hitch) to demonstrate a brand new and revolutionary theory of the origin of the solar and other sidereal systems.

Of course, this is a great nuisance. We were all used to the old Nebular Hypothesis, and some of us were fond of it. We most of us had a comfortable notion that we understood it, and when we got caught out after dark it was a great satisfaction to feel that we didn't have to stop and puzzle over the make-up of the Milky Way. But Mr. See seems to have succeeded in knocking the Nebular Hypothesis on the head and in setting up the Capture Theory rather firmly in its stead. And it consequently behooves us to get the hang of the new time table as quickly as we can. For not only is there no cosmic consolation to be gotten out of an exploded hypothesis, but if we don't look out the children will be coming home from school some day and throwing the new theory at us. And then where will we be? Fortunately it is a nice theory with hardly any tag ends hanging out, and I think we are going to like it.

J. B. Kerfoot.



A VISIBLE TYPEWRITER—YES—BARELY



MR. JONES HAS JUST LOST A MILLION  
ON THE CURB

TRIFLES



MRS. JONES HAS JUST LOST TWO DOLLARS  
AT BRIDGE

Confidential Book Guide

*The Big League*, by Charles E. Van Loan. A dandy team of nine baseball stories.

*Creative Evolution*, by Henri Bergson. See preceding page.

*The Common Law*, by Robert W. Chambers. A pseudo-problem novel of New York studio life which gives a clever imitation of being serious while making much ado about nothing.

*The Dangerous Age*, by Karin Michaelis. The diary of a morbid woman in the forties.

*Hilda Lessways*, by Arnold Bennett. The life of the girl whom "Clayhanger" married. The two books together form a sort of binocular fiction.

*The Iron Woman*, by Margaret Deland. A fine novel, dealing with the youth and early manhood of David, the adopted son of Helena Ritchie.

*The Life Everlasting*, by Marie Corelli. See preceding page.

*The Long Roll*, by Mary Johnson. A history of Stonewall Jackson's cam-

paigns in which a rather stodgy historical romance serves as an excuse for a magnificent picture of war.

*Miss Gibbie Gault*, by Kate Langley Bosher. More *Mary Cary*.

*My Life*, by Richard Wagner. A vivid and interested presentation of the human side of genius.

*The Reappearing*, by Charles Morice. A French critic's sensational satire of contemporary Paris with Christ as the chief character.

*Researches on the Evolution of the Stellar Systems*, by T. J. J. See. See preceding page.

*Thorpe's Way*, by Morley Roberts. The witty story of an iconoclast's love making. Sparklingly entertaining reading.

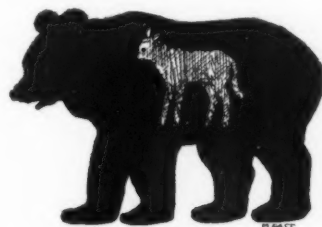
*The Unknown Isle*, by Pierre De Coulevain. England and the English explained and analyzed by the author of *On the Branch*.

Presidents and Judges

IT is interesting to compare this from President Taft:

"I love judges and I love courts. They are my ideals on earth that typify what we shall meet afterward in Heaven under a just God."

With this from President Lincoln: "Jefferson said: 'Judges are as honest as other men, but not more so,' and I agree with Jefferson."



X-RAY USED ON WALL STREET BEAR



*We Are Constantly in Receipt of Important Letters Which  
Are Too Long for Our Limited Space. Brevity is  
Absolutely Essential to Publication*

### Our Intention

TO THE EDITOR OF LIFE:

DEAR SIR.—Some of your readers here have requested me to write to you and ask if it would be possible for your paper to publish at some subsequent date the fifty-four titles, or some portion of them, from which the winning title to your last picture was selected. This would be extremely interesting to all who offered a title, and we thought it might be done on one page of your paper.

Very truly yours,  
JOS. B. SAUNDERS.

SALEM, MASS., October 20, 1911.

We are going to do this next time.—  
EDITOR.

### A Suspicious Friend

EDITOR OF LIFE:

DEAR SIR.—I see that Boston is again lothing LIFE. Boston is a very irritating place, but it is, of course, poor policy to get openly angry at it. New York feels, one may presume, that skyscrapers, Wall Street, piles of dollars, an unequalled multitude of exalted clerks, tourist-bewildering traffic, nor yet even LIFE, are quite all to make pride and superiority complete. When one lives in and sees skyscrapers all the time, of course it is difficult not to believe that everything is skyscrapers. New York is a glorious assembly of noise, but quiet is more assured of itself and hence doubly irritating. A place to work in and to work off the work in is not always a place to live in. LIFE's wit is good, keenly satirical life-like in general, but we suspect it.

Yours truly,  
JOHN SANDOR.

BOULDER, COLO., October 17, 1911.

### Appreciation of a Masterpiece

TO THE EDITOR OF LIFE:

Permit me to congratulate you on your Boston number. You cannot be too highly commended for collecting the earlier Boston jokes at a time when

they were in danger of passing from men's minds, and presenting them in a form in which they can be used for the instruction of the young, and preserved for the benefit of posterity.

In this age of feverish pursuit of new things, you display the true spirit of the antiquarian by your work in this Boston number.

The hypercritical might consider the somewhat modern phrase, "Certified Milk Street," in the double page drawing, an anachronism. Such a small departure from your plan must be overlooked by anyone who considers the number as a whole.

It has had no rival in public interest in Boston since the appearance of the memorial edition (from the original manuscript) of Bradford's History of the Plymouth Plantation.

WINFIELD M. THOMPSON.  
WARAN, MASS., October 24, 1911.



FROM A READER

"I BUY *Life*. WHY DON'T YOU PUT ME IN?"

## Rhymed Reviews

### The Harvester

(By Gene Stratton-Porter. Doubleday, Page & Company.)

He cultivated things for drugs  
To fill apothecaries' orders  
Among the blossoms, birds and bugs  
Of Indiana forest borders;

Preserving health and peace of mind,  
The Harvester collected simples  
And herbs, aloof from womankind  
With false, alluring smiles and dimples.

Till one fair night, when, wide-awake,  
He sat and thought that Love had  
missed him,  
Across the rippling, moonlit lake  
A lovely Vision came and kissed him!

And while a Dream Girl cannot stay  
To let a Harvester adore her,  
He guessed she dwelt in mortal clay  
And built a home and waited for her.

He found her, persecuted, poor  
And ill and acting very queerly;  
He married her, devoutly sure  
That he could make her love him  
dearly.

He knew the way to woo a wife!  
He cooked the meals, he talked for  
hours  
On Ginseng Roots, the Simple Life  
And Who Is Which Among the  
Flowers.

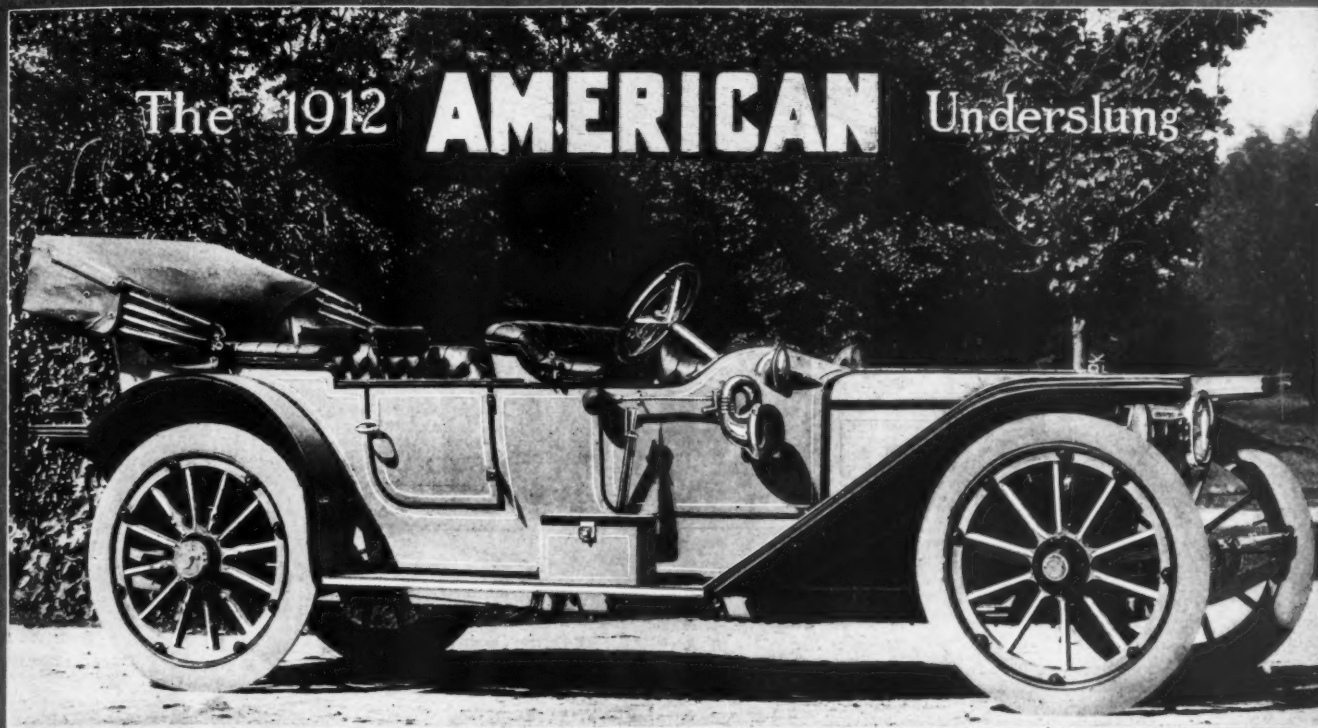
He saved her from an early tomb;  
Next, though his very soul was riven,  
He offered her to one to whom  
He wrongly thought her heart was  
given.

That failed to make her bosom yearn,  
And so he sent her 'way off yonder  
To Philadelphia,—just to learn  
If Absence Makes the Heart Grow  
Fonder.

It did. She loved. The happy Two,  
In pleasant woods where bluebirds  
whistle,  
Are growing Mullein, Catnip, Rue,  
Lobelia, Sage and Blessed Thistle.

Her sweet, idyllic plot and style  
Would scarce be harmed if Mrs.  
Porter  
Should close her Botany awhile  
And cut the lectures somewhat shorter.  
*Arthur Guiterman.*





The 1912 **AMERICAN** Underslung

**The "American Traveler Special" (Type 56) (shown above), \$4500**

Six passengers. Wheelbase 140 in.; tires 41 x 4½ in. front and rear on demountable rims. Springs front, 40 inches; rear, 54 inches. Two auxiliary seats in the tonneau. Regular equipment includes top and top boot, 5 lamps, side and tail lights electric, supplied by battery separate from ignition battery, Prest-o-Lite tank; Bosch magneto and storage battery; two extra rims; shock absorbers; foot rest; tire holders; horn; jack; tools and tire repair outfit.

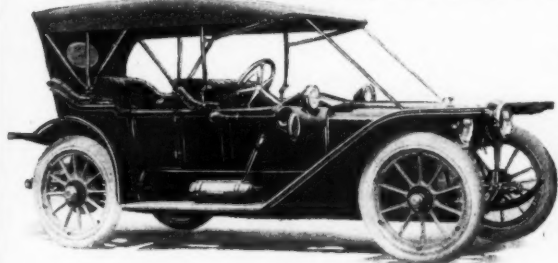
**The "American Traveler" (Type 54), \$4250**

Four passengers. Same chassis as Type 56. Wheelbase, 124 inches. Tires, 40 x 4 inches, front; 41 x 4½ inches, rear; on demountable rims. Regular equipment includes top and top boot; 5 lamps, side and tail lights electric, supplied by battery separate from ignition battery; Prest-o-Lite tank; Bosch magneto and storage battery; two extra rims; shock absorbers; foot rest; tire holders; horn; jack; tools and tire repair outfit.

**"A CAR FOR DISCRIMINATING BUYERS"**

**W**E began building Underslung automobiles seven years ago—firm in the conviction that the public would readily see, and appreciate, its many advantages. We have not been disappointed in the result nor has the public. ¶ To-day there are no less than fourteen manufacturers who have adopted the Underslung idea, although the "American" is still the one Underslung car that is designed as such from beginning to end. ¶ It is seldom that foreign critics comment on anything of merit which has originated on this side, therefore, the following item from an English trade paper, and written by a prominent automobile engineer, is most significant. ¶ "It is interesting to watch motor car development in America, where many of the best makes find so ready a market that they are never heard of here. Thus an Indianapolis firm, The American Motors Company, is building cars of the Underslung design, which I tried two years ago in Paris and commented on very favorably. The illustration shows how beautifully low the car can be built without reducing the clearance. The frame is simply inverted and hangs from the axes instead of being super-imposed. The side members are, therefore, in line with the bottom of the undershield, and if a wheel should, for any reason, break or be thrown, the car would slide harmlessly along like a sledge on its runners.

¶ "Another advantage is that the rebound of the springs on the road acts upward instead of downward, so that the effect of a bad bump is merely to cause a slight sinking instead of a violent jerk. Of course, this arrangement makes a car more stable; in fact, it is almost impossible to overturn it. Larger wheels can be used, thus giving easier running and less tire wear. I have long since proved that low seats are a great advantage, and a low built four-seated body on this chassis looks very well and will provide ideal comfort. I hope one of our leading makers will take up this idea, as it does not involve much alteration of existing designs." ¶ There are a great many advantages of Underslung construction not commented upon in the above article. It is a fact, well understood, and acknowledged in automobile engineering circles, that Underslung construction is absolutely ideal. We have just issued a book, which covers the matter thoroughly, and at the same time goes carefully into the designing and construction of all "American" Models, showing good pictures of Underslung cars made by us; complete specifications, prices, etc. ¶ We would be glad, indeed, to mail a copy of it to any one who is contemplating the purchase of any kind of an automobile.

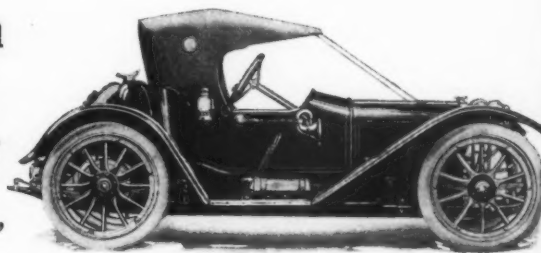


**The "American Tourist" (Type 34), \$2250**

Four passengers; wheelbase 118 inches; tires 37 x 4 front and rear on Q. D. demountable rims. Regular equipment includes top and top boot; 5 lamps, dash lights electric; Prest-o-Lite tank; Bosch magneto and storage battery; one extra rim; shock absorbers; foot rest; tire holders; horn; jack; tools and tire repair outfit.

**American  
Motors  
Company**

DEPT. K.  
Indianapolis, Ind.,  
U. S. A.



**The "American Scout" (Type 22), \$1250**

Strictly a two-passenger car. Wheelbase 102 inches; tires 36 x 3¼ inches front and rear on Q. D. demountable rims. Regular equipment includes top and top boot; 5 lamps; Prest-o-Lite tank; Bosch high tension magneto; tire holders; horn; jack; tools and tire repair outfit.

*We offer to bona fide dealers the fairest sales agreement ever written*



**A Fair Guess**

Said the teacher to Johnnie, "What is half of one-third?"  
 And John, unaccustomed to such Vague things and obscure, said, "I don't know for sure,  
 But it can't be so awfully much."  
 —*Woman's Home Companion.*

**The National Game**

She was a bright girl and her escort, who was also her intended, was delighted to find how quickly she grasped the points of the game. She got on so well that he ventured a light witticism on the subject.  
 "Baseball reminds me of the household," he remarked; "there's the plate, the batter, the fowls, the flies, etc."  
 "And it reminds me of marriage," she retorted; "first the diamond where they are engaged, then the struggles and the hits, then the men going out, and, finally, the difficulty they have in getting home."  
 And he sat and thought.  
 —*Boston Transcript.*



(When All's on the Hazard): "SHE LOVES ME, SHE LOVES ME NOT"

**Her Only Correction**

A young widow went to select a monument for her recently deceased husband. After due consideration she picked out a stone and ordered the following inscription placed upon it:  
 MY GRIEF IS MORE THAN I CAN BEAR  
 The man who was to erect the monument was a little tardy in doing it and the widow remarried before it was done. This fact worried him, as he feared that he might have to change the wording of the inscription. So he called upon the lady and told her that he was now ready to do his work, and after some hesitation asked her if she wished to change the wording of the inscription in any way.  
 She politely replied: "No, just as I gave it, only add at the end the word 'Alone.'" —*Ladies' Home Journal.*

**All Net**

In the bankruptcy court I once heard a witness asked the amount of his gross income.  
 "Me gross income, is it? Sure an' I'd have ye know that I have no gross income. I'm a fisherman, an' me income is all net," was the astonishing reply.  
 —*Green Bag.*

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**GROSVENOR'S**



**FIR-FELT-O**

Just the thing to slip on for breakfast in the morning. It is made of fine all wool Firlfelt felt with velvet finish, silk bound trimming, leather sole and cushion inner-sole.  
 It is supplied in all delicate shades and represents the perfection of daintiness, style and comfort requisite in the boudoir, home or bedroom slipper.  
 If your dealer cannot supply you, send us his name and we will send the slippers upon receipt of price, \$1.50. State size and width of street shoe. Write Dept. I for Style Book.

**Worcester Slipper Company**  
 J. P. GROSVENOR, Prop. WORCESTER, MASS.



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**The DONCHESTER**

These men are equally well dressed—equally refined in appearance. The difference is that one has a bulging bosom shirt, and the other wears the DONCHESTER, the Cluett Dress Shirt that will not bulge.

**\$2 to \$3**

Send for Donchester booklet  
 CLUETT, PEABODY & CO.  
 453 River Street, Troy, N. Y.



Wherever quality gathers—

# White Rock

"The World's Best Table Water"



In **NEW Sterilized Bottles Only**

## All Men of Blood Royal

John D. Rockefeller's claimed descent from the English royal family in Plantagenet times is remarkable for its moderation. All men are descended not from kings only, but from thousands of kings.

Ninety years ago eight great-grandparents of most of us were living; ninety years before that eight ancestors of each of the eight, or sixty-four; and so on indefinitely.

The Barony of Mowbray dates from 1283, that of De Ros from 1264. When the first Mowbray and De Ros began winning their spurs each one of us had about 2,097,152 living ancestors. In the year of the battle of Hastings—and some Continental families trace much further back—each present-day mortal may claim more than 67,000,000 forbears.

We leave to statisticians the impossible task of figuring out how much to deduct from these theoretical totals to allow for duplication of ancestors in remote generations. We prefer to remain upon the impregnable ground of historic fact.

Kingdoms in the old days were much smaller and far less populous than now. There were four kingdoms in Ireland, half a dozen in England, no one knows how many in Continental Europe and Asia. Mark Antony had a whole bench show of kings behind him at Actium and got thrashed in spite of them. If an average kingdom in ancient times reckoned 500,000 souls, it is easy to see that from the dawn of human institutions down to

modern times the number of kingly ancestors available for everybody approaches infinity.

It is not necessary to prove any one's royal birth. It is self-evident.—*New York World.*

"ARE you dining anywhere on Wednesday, Spongeleigh?"

"No, old man, I'm not. Do you—"

"Then you'll be awfully hungry on Thursday, won't you?"—*Tit-Bits.*

## FOR CHRISTMAS

A Piedmont Red Cedar Chest



Only \$27.25  
Freight Prepaid  
East of the Mississippi

Size of Chest:  
3 ft. 10 in. long;  
1 ft. 9 in. wide;  
1 ft. 9 in. high.

Your furs, blankets, linens, laces, silks and wools, come from the fragrant depths of a Piedmont Southern Red Cedar Chest fresh with the aromatic perfume of Nature's great preserver and as perfect as the day they were laid away. Absolute protection from moths, mice, dust and dampness. A very decorative piece of furniture and makes the most acceptable of all Christmas gifts. Shipped direct from factory, at factory prices, freight prepaid, 15 days' free trial. Send for interesting booklet, "The Story of Red Cedar" and our big illustrated catalog showing all our Chests, Upholstered Wardrobe Couches and Chiffoniers. Many styles and sizes. WIDE PRICE RANGE. **PIEDMONT RED CEDAR CHEST CO., Dept. P, Statesville, N. C.**

## "Your Face is Your Fortune"

Sometime, Somewhere, Somehow.

In the life of every man and woman—sometime, somewhere, somehow—a supreme happiness is won or lost by personal appearance. A complexion that is clearer, cleaner and more wholesome than the average is surely—sometime, somewhere, somehow—going to reward you with something dear to your mind or heart.

Likewise, a neglected complexion will just so surely work against you.

In a million families, men and women are happier today because Pompeian has added to the value of their personal appearance. Sometime, somewhere, somehow will come the wish that you had used

# POMPEIAN Massage Cream

But you can't "wish on" a good complexion. Now is the time to begin. Discover how Pompeian cleanses, refreshes, improves and invigorates the skin; how it exercises the muscles of the face, stimulates the circulation and creates a fine skin-health. A short use of Pompeian will improve even the best complexion and surprise you and your friends. A test will prove this. Make the test. Sometime, somewhere, somehow you will be glad that your face is really your fortune. "Don't envy a good complexion; use Pompeian and have one." Pompeian is sold by all dealers, but you can try before you buy. See trial jar and Art Calendar offer below.

## 1912 Art Calendar

of this charming "Pompeian Beauty" sent with each trial jar. Size 32 in. by 8 in., an ideal panel for framing (calendar part can be cut off without injuring picture) Reproduced in exquisite colors (dark red and gold) from original \$1000 painting by Carle Blenner, the famous society artist of New York.



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Trial Jar and 1912 Art Calendar both sent for 10c (stamps or coin). This is an unusual chance to get a trial jar of the most popular face cream and also a copy of the most popular Art Calendar. Clip coupon before you forget it.

Magazines and Books for Library Slips  
(one in each package)

Cut along this line, fill in and mail today

THE POMPEIAN MFG. CO., 25 Prospect St., Cleveland, O.

Gentlemen—Enclosed find 10c (stamps or coin) for which please send me a trial jar of Pompeian Massage Cream and a 1912 "Pompeian Beauty" Art Calendar.

Name.....  
Address.....  
City..... State.....





## OUR FOOLISH CONTEMPORARIES



### A Gentle Knock

A story of extraordinary deafness was recently unfolded at a meeting of a medical society in Philadelphia. An elderly lady, exceedingly hard of hearing, lived near the river. One afternoon a war-ship fired a salute of ten guns. The woman, alone in her little house, waited until the booming ceased. Then she smoothed her dress, brushed back her hair, and said sweetly:

"Come in."—Lippincott's.

### Nothing Much

OLD GENTLEMAN: Do you mean to say that your teachers never thrash you?

LITTLE BOY: Never. We have moral suasion at our school.

O. G.: What's that?

L. B.: Oh, we get kep' in, and stood up in corners, and locked in, and made to write one word a thousand times, and scolded at, and jawed at, and that's all.

—Woman's Home Companion.

**Caroni Bitters**—Unexcelled with Lemonade, Soda, Gin,erry and Whiskey. Indispensable for a perfect cocktail.  
Oct. C. Blache & Co., 78 Broad St., N. Y., Gen'l Distrs.

### His Status

HE (*rejected*): Then you regard me merely as a summer lover, a convenient escort to excursions and picnics?

SHE: That's about the case, George. I have looked upon you as a lover in the picnician sense only.

—Boston Transcript.

**GREAT BEAR SPRING WATER**  
"Its purity has made it famous"



## Important to Those Who Expect to Build

WHEN PLANNING TO BUILD, you will find it of *great value* to first make a careful *personal* study of the illustrations of houses, etc., that have been designed and built by a *number* of leading architects and to also learn *their* ideas regarding the best interior arrangement and the most appropriate furnishings.

This important information, which would greatly aid you in deciding about *your own* building plans, when you take them up with your own architect and builder, can easily be obtained from the *several hundred* exterior and interior designs that are beautifully illustrated in the last six numbers of the

### Architectural Record

The National Magazine for Architects, Owners and Builders

A Powerful Business-Producer for those firms whose products are used in building-construction or equipment. Guaranteed circulation exceeds 10,000 monthly.

In these six numbers are also illustrated and described the numerous building-specialties that add very much to the comfort, convenience and value of the modern home, without materially increasing the initial cost; and this information may mean the *saving* of many dollars to you.

### OUR SPECIAL OFFER

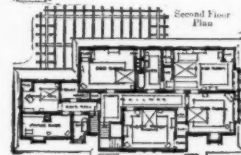
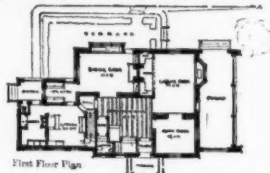
We have a limited supply of these sets of six numbers, which are invaluable to those who expect to build or make alterations. Although the *regular* price is \$1.50, we make you a *special* offer of \$1.00 for the six, while the sets last, if you will mention LIFE. They will soon be sold. Send us your order today, tomorrow may be too late.

**THIS \$1.00 SHOULD SAVE YOU HUNDREDS**

THE ARCHITECTURAL RECORD, 193 Metropolitan Annex, New York City.

Enclosed is \$1.00, for which please mail your last six numbers (including the October COUNTRY HOUSE NUMBER), according to special offer in LIFE.

Name.....  
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First and Second Floor Plans, Greatly Reduced

First Floor Plan

Second Floor Plan

## THE HONE DOES IT

The D. & H. Honer and Stropper hones all makes of safety blades on a stone hone, finishes on a leather strop like the barber. At all dealers.



Price, \$3.00 Complete, Prepaid  
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## A Happy Marriage

Depends largely on a knowledge of the whole truth about self and sex and their relation to life and health. This knowledge does not come intelligently of itself, nor correctly from ordinary every-day sources.

## SEXOLOGY

(Illustrated)

by William H. Waiving, A.M., M.D. imparts in a clear, wholesome way in one volume:

Knowledge a Young Man Should Have.  
Knowledge a Young Husband Should Have.  
Knowledge a Father Should Have.  
Knowledge a Father Should Impart to His Son.  
Medical Knowledge a Husband Should Have.  
Knowledge a Young Woman Should Have.  
Knowledge a Young Wife Should Have.  
Knowledge a Mother Should Have.  
Knowledge a Mother Should Impart to Her Daughter.  
Medical Knowledge a Wife Should Have.

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Avoid the nuisance and dangers of bristle-shedding tooth brushes. Get a RUBBERSET—the only *safety* tooth brush. Impossible for a single bristle to "come out." All the bristles held forever in a hard rubber base. Scientifically right in shape of tufts—handles and quality. Each brush sold in individual box, 35c each. At your Drug-gist or Department Store.

**RUBBERSET COMPANY, Makers, Newark, N. J.**

(R. & C. H. T. Co., Props.)

## The Week in School

Monday's Adenoidal Day—

Bring bandages and salve; For Doctor Jones will cut away

The adenoids you have. No doubt you will be overjoyed, When Doctor Jones is through, To know no fretful adenoid Again will trouble you.

Tuesday will be Tonsil Day—

Of that please make a note; For Doctor Brown will cut away

The tonsils from each throat. Bring cotton, lint and vascline. This class meets sharp at ten, And tonsils will be snipped off clean— Nor trouble you again.

Wednesday is Appendix Day

For Classes A and B; When Doctor Smith will cut away

This superfluity. Please don't forget the day, as said— The classes meet at ten. Bring needles and a spool of thread To sew you up again.

Thursday's Antitoxin Day—

So kindly be prepared; Bring gauze and antiseptic spray.

All right arms will be bared, Or left arm if you so elect. Be punctual, pray do; For Doctor Puncture will inject The serum sharp at two.

Friday's Vaccination Day

For fall and winter terms; Those who have fresh scars will stay

For antityphoid germs— Half a billion's the amount. Classes meet at four. Doctor Green will make the count— Doctor Gray will pour.

Saturday's Reaction Day—

Thermometers at three; Bring stethoscopes—and Doctor Gray

Will make blood-counts, to see How science triumphs o'er disease— How antitoxins rule. Now mark the weekly programme, please, And don't be late for school.

—Saturday Evening Post.

In a Pinch, use ALLEN'S FOOT-EASE.

### A Stirring Scene

The following is a splendid example of abortive phrasing:

"Wall Street is the single arena in this country where capital, combined with those intellectual qualities which culminate in practical foresight, may contend upon equal grounds, without fear or favor, without prejudice or advantage. It is almost wholly impersonal, and brains alone rule."

Let us analyze this stirring scene to get a clearer picture of it if possible.

Here is a mighty field of battle in which the grounds are equal.

What is contending?

Capital is contending.

What is capital contending with?

It is not clear, but it is probably contending with more capital.

Has capital no ally?

Yes, capital is combined with those intellectual qualities which culminate in practical foresight.

And is there nothing else about? Is there no fear?

No. There is neither fear nor favor, neither prejudice nor advantage.



### The J. & J. Slater Shoe

A revelation in finish, style and worthiness. Designed and created in the Slater workroom, it represents the ultimate attainment in exclusive footwear.

For the children—shoes anatomically correct, and each adapted to some special need of the younger folk.

New illustrated Price List, "A Package of Shoes," sent on request.

Broadway at 25th Street  
New York



## CRYSTAL Domino SUGAR

One of the Quality Products of  
THE AMERICAN SUGAR REFINING CO.



So many inquiries have come for patterns of little "Miss Crystal Domino" costume for children's parties that we have had these prepared in five and ten year sizes. Sent on request. Address 117 Wall St., New York City

How interesting. Capital has the matter all its own way.

Not at all. Brains alone rule. Capital merely contends.

What does capital contend for? Supremacy.

Then, if brains alone rule, there is no hope for capital.

Certainly not.

To whom do the brains belong? Are there any people about?

No. It is almost wholly impersonal.

E. O. J.

### TRADE MARK EVERSTICK PAT. APPL. FOR & REG. U.S. & CAN. INVISIBLE RUBBERS

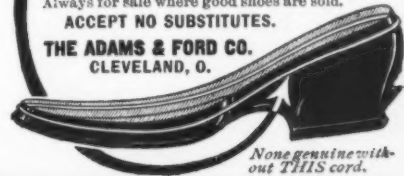
Can be worn all day long, without discomfort, they protect where protection is needed, the sole of the shoe.

**EVERYBODY NEEDS EVERSTICKS.**

Always for sale where good shoes are sold.

**ACCEPT NO SUBSTITUTES.**

**THE ADAMS & FORD CO.  
CLEVELAND, O.**



None genuine without THIS cord.



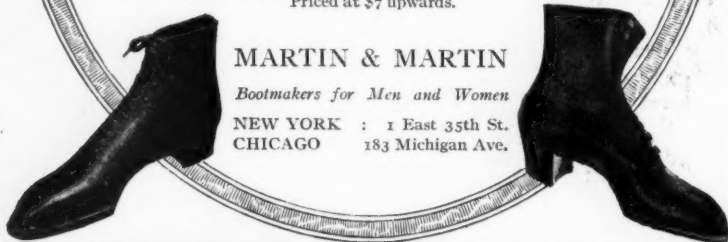
The Martin & Martin Bootshops in New York and Chicago offer a Shoe Service which has no counterpart in America or Europe.

It is in every essential sense a Custom Service, yet the Shoes are ready-to-wear. In addition to offering our customers foot-wear by Thomas Cort, makers of the world's finest shoes,

**MARTIN & MARTIN**

furnish an expert fitting service—a service that assures personal attention to the *individual* requirements of each customer. In this way you are assured not only of fashionable style and custom quality, but, more important, you are certain of a *perfect fitting*.

At your request, we will send you our Style Brochure, showing the season's models for Street, Dress and Sport, together with particulars regarding our Service-by-Post. All fittings carefully recorded, so that your future orders are forwarded within the hour. Custom department in connection. Priced at \$7 upwards.



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Bootmakers for Men and Women

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**CLOTHING,**  
*Gentlemen's Furnishing Goods,*

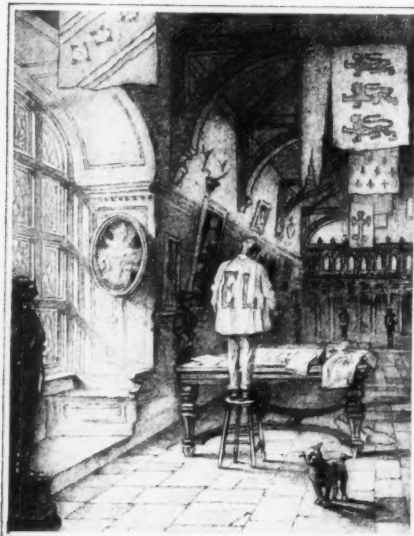
For Week End Visits or Football Games by Motor or Train:

Ulsters, Fur and Fur Lined Coats and Jackets, Shetland Sweaters, Vests, Mufflers and Gloves.

Luncheon Baskets, Thermos Cases, Fur and Wool Robes, Shawls and Mauds, Trunks, Bags and Traveling Kits.

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A book of genuine feeling, of interesting plot, of keen wit, with an audacity like that of "A Yankee in King Arthur's Court," and containing a psychic element that recalls the author's delightful "Amos Judd."

← There he is!

The N. Y. Herald refers to "the sterling and lovable qualities of Baseborn, who is only a dog, but by no means the least important creature in the book."

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By JOHN AMES MITCHELL

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Editor of Life.

"A book really original and exceptionally diverting."—N. Y. World.

Four illustrations by the author.

\$1.30 net; postpaid \$1.42.

Publishers—FREDERICK A. STOKES COMPANY—New York



Messenger: WHO'S THE SWELL GUY YE WAS TALKIN' TO, JIMMIE?

Newsboy: AW, HIM AN ME'S WOIKED TOGEDDER FER YEARS. HE'S THE EDITOR O' ONE O' MY PAPERS.

If you are TH Send for t helpful, bea 110 subject



## Snowed Under

(Bill Nye's Famous After Election Explanation)

We have met the enemy, and we are his'n.

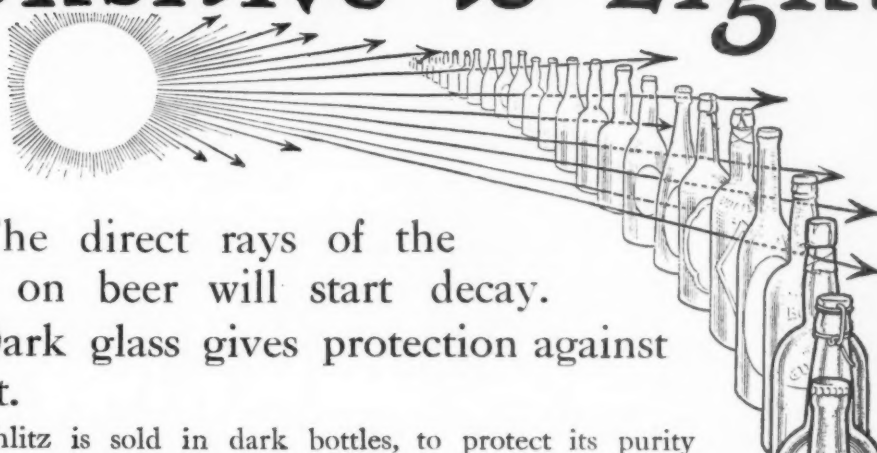
We have made our remarks, and we are now ready to listen to the gentleman from New York. We could have dug out, perhaps, and explained about New York, but when almost every State in the Union rose up and made certain statements yesterday we found that the job of explaining this matter thoroughly would be wearisome and require a great deal of time.

We do not blame the Democracy for this. We are a little surprised, however, and grieved. It will interfere with our wardrobe this winter. With an overcoat on Wyoming, a plug hat on Iowa, a pair of pantaloons on Pennsylvania and boots on the general result, it looks now as though we would probably go through the winter wrapped in a bed-quilt and profound meditation.

We intended to publish an extra this morning, but the news was of such a character that we thought we would get along without it. What was the use of publishing an extra with a Republican majority only in Red Buttes?

The cause of this great Democratic freshet in New York yesterday—but why go into details, we all have an idea why it is so. The number of votes would seem to indicate that there was a ten-

# Even Pure Beer is Sensitive to Light



The direct rays of the sun on beer will start decay.

Dark glass gives protection against light.

Schlitz is sold in dark bottles, to protect its purity from the brewery to your glass.

We use the costliest materials. One of our partners selects the barley.

We go to Bohemia for hops.

Schlitz is aged for months before it is marketed, to prevent biliousness. It cannot ferment in your stomach.

We filter it through white wood pulp. Sterilize every bottle.

We spend more money to attain purity than on any other cost in our brewing.

If you knew what we know about beer, you would say, "Schlitz—Schlitz in Brown Bottles."

Order a case from your dealer today.

See that crown or cork is branded "Schlitz."

# Schlitz

## The Beer That Made Milwaukee Famous



5-M

## Philip Morris ORIGINAL LONDON Cigarettes

Don't deny yourself of cigarette perfection. If your dealer doesn't stock your size, write us—402 West Broadway, New York.

"The Little Brown Box"



ST. PAUL'S

### If you are in any way interested in THE STUDY OF ART

Send for information about MASTERS IN ART, the best, most helpful, beautifully illustrated 25c. hand books on the great Artists. 110 subjects. BATES & GUILD CO., 144 Congress St., Boston.

gency toward Democracy throughout the State.

Now, in Pennsylvania, if you will look over the returns carefully—but why should we take up your valuable time offering an explanation of a political matter of the past?

Under the circumstances some would go and yield to the soothing influences of the maddening bowl, but we do not advise that. It would only furnish temporary relief and the recoil would be unpleasant.

We resume our arduous duties with a

feeling of extreme ennui, and with that sense of surprise and astonishment that a man does who has had a large brick block fall on him when he was not expecting it. Although we feel a little lonely to-day—having met but few Republicans on the street, who were obliged to come out and do their marketing—we still hope for the future.

The grand old Republican party—

But that's what we said last week. It sounds hollow now and meaningless, somehow, because our voice is a little hoarse and we are snowed under so deep

## Boston Garter

*Vulcan Grip*

Recommended by every wearer—it has made its way all over the world because of its superior quality, ease, and wear value. The preference of men who dress with care.

These two types sold everywhere by dealers,  
Lisle, 25 Cents. Silk, 50 Cents.  
Sample pair postpaid on receipt of price.

GEORGE FROST CO.,  
Makers, Boston.



CORD



PAD

**THE STANDARD FOR THIRTY YEARS**

that it is difficult for us to enunciate. Now about those bets. If the parties to whom we owe bets—and we owe most everybody—will just agree to take the stakes and not go into details, not stop to ask us about the state of our mind and talk about how it was done, we don't care. We don't wish to have this thing explained at all. We are not of an inquiring turn of mind. Just plain facts are good enough for us, without any harrowing details. In the meantime, we are going to work to earn some more money to bet on the next election. Judge Folger and others, come over and see us when you have time, and we will talk this matter over Mr. B. Butler, we wish we had your longevity. With a robust

**NEVER-NEVER-LAND KENNELS**  
Miss Mary Winthrop, Owner  
**French Bull Dogs**  
Puppies and Grown Dogs FOR SALE. From only Registered and Blue-Ribbon Stock.  
SHELTER ISLAND HEIGHTS, N. Y.  
Telephone, 47 Shelter Island.



CH. CHARLEMANGE

## RAD-BRIDGE

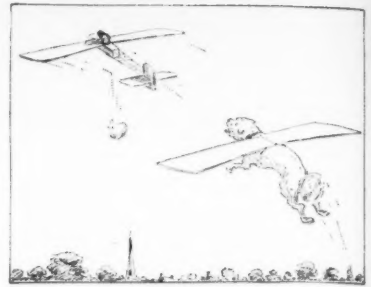
Registered at Pat. Office LONDON · WASHINGTON · OTTAWA.

**94** THE GOVERNOR OF VIRGINIA  
Then up spake the Governor of Virginia,  
"I shall always treasure it again,  
That you forgot my desire  
For only 'Rad-Bridge' entire,  
And allowed that blame dealer to skinia."  
NEW "BASKET WEAVE" PLAYING CARDS  
Patented 1910. Same quality, size, assortment of colors as our famous  
Linen and Velour cards. 25c and 35c postpaid. Samples free. For  
Ten cents in stamps (less than cost) we send our sample wallet of  
Bridge accessories, "The standard of the Bridge world."  
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**DR. GIVENS' SANITARIUM**  
For Nervous and mild Mental diseases. Has separate cottages for Alcohol and Drug patients.  
Address DR. GIVENS, Stamford, Conn.

constitution we find that most any man can wear out cruel fate and get there at last. We do not feel so angry as we do grieved and surprised. We are pained to see the American people thus betray our confidence and throw a large wardrobe into the hands of the relentless foe.

"You will excuse me, madam," said little Binks to the fair lady at the reception, "but really I didn't catch your name."  
"How funny," said the lady. "It's Fish."—*Harper's Weekly.*



THE WATCH DOG  
KEEPING UP WITH THE TIMES

# EXACT KNOWLEDGE

has a value far superior to guesswork or prejudice. This is especially true when it becomes the basis of advertising campaigns involving large investments of money.

## "What Farmers Use in the Northwest"

is the title of a book of Exact Information, filled with a quarter of a million statistical facts gathered by The Northwestern Agriculturist of Minneapolis.

This progressive farm weekly published in its editorial columns 72 questions asking farmers, not only what makes and kinds of farm machinery they were using, but what clothes they wore, watches they carried, foods they ate, things they had in their homes, etc. Answers came from 3,456 farms,—typical of the Northwestern Agriculturist's 100,000 farm families. The statistics are tabulated and digested. The information they convey is enlightening, and in many cases astounding.

For example, more than half the Northwestern farmers carry Elgin watches, one out of every forty-four owns an automobile, forty-five per cent. have telephones; pianos have more than doubled in farm homes in seven years.

## THE NORTHWESTERN AGRICULTURIST

### "What Farmers Use"

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Paper Bound, \$1.00. Leather Bound, \$1.50. 256 Pages; vest pocket size; thin paper.

We invite correspondence. Address

**P. V. Collins Publishing Company**  
P. V. COLLINS, President

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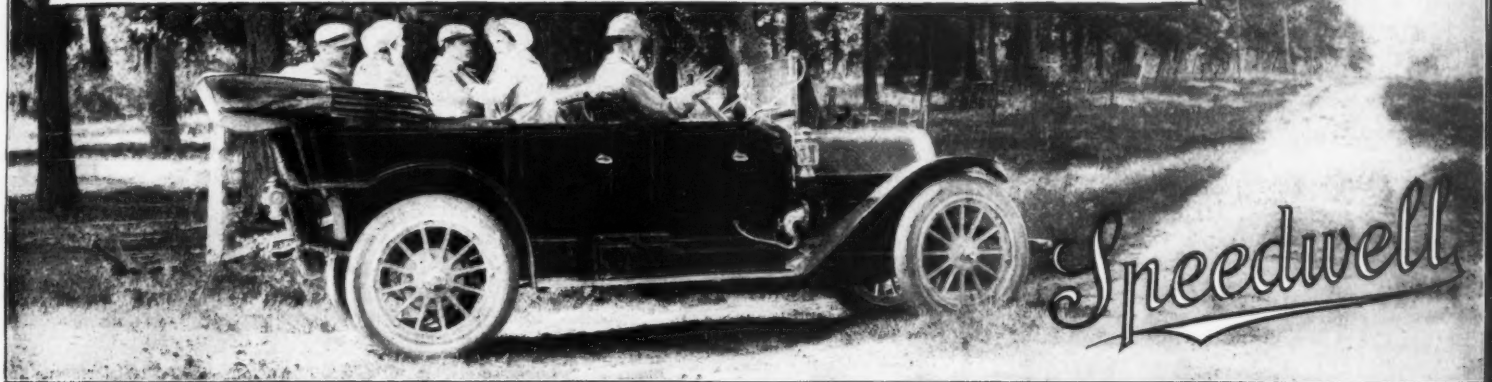
You will inevitably find that less than the Speedwell gives will not satisfy you.

You must also find that you cannot get, at a higher price, greater luxury, finer appointments, more refinement of line or increased efficiency of power plant.

Investigation will prove to you the peculiar claim of the Speedwell, which at \$2,500 to \$2,900 has more than can be had in any other car at a lower price, and omits nothing for which a higher price is demanded.

The Speedwell Motor Car Co., 390 Essex Ave., Dayton, O.

The illustration shows the Speedwell seven-passenger, fore-door touring car. Price, with standard equipment, \$2,900. Top and windshield extra. All models have 50 H.P., four cylinder motor, 123-inch wheelbase and 36-inch wheels.



*Speedwell*

### To Men and Women Who Are Working Their Way Through College:

It will be very much to your pecuniary advantage to become a member of LIFE'S COLLEGE STUDENTS' LEAGUE. Full particulars will be sent to you, if you will send postal with your name and address to

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**Hand-made Gowns, \$3.75 and \$4.00**—In eight different styles of embroidered sheer mercerized Nainsook.

**French Hand-embroidered Combinations—\$3.00, 4.75, 7.50, 8.75, 12.50.** Splendid range of ultra styles shown in the long and short princess regulation Corset Cover and Drawer or Skirt, also three-piece garment.

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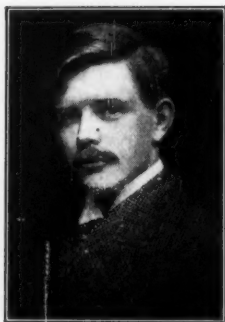
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## Will you own up that you are not giving your body a square deal?

If you will let me help you, I can add years of usefulness and greater efficiency to your business life. You surely are not satisfied through sedentary habits to grow a little weaker and less valuable every day.



I am speaking generally, because I know that nine out of ten men who work indoors have surface muscles that are as soft as dough and stomach and intestine muscles that are growing weaker every day. With even half-proper treatment, the vital muscles can be made strong enough to improve the health, appearance, temperament, ability of any man.

Big biceps and surface muscles no more indicate health than brick walls prove that a building is fire-proof. The true test is whether or not the day's work fags you, whether your sleep refreshes you, and whether your body will obey the desires of your mind—in other words, can you do the things you would like to do—can you set your body to work without waste of will-energy?

## The Thompson Course

is a series of simple, natural movements, which gives greater strength, vitality and energy to the most important muscles of the body—the stomach, liver, lungs, heart, and other vital organs.

The Thompson Course is designed to set the nerves, muscles and brain working in harmony. When these three forces are co-ordinated, laziness, nervousness, ill-temper and inability to concentrate are impossible.

The Thompson Course requires no apparatus, does not force you to leave off any of your regular habits—and takes but a few minutes of your daily time. Railroad presidents, and other men whose time is probably worth more than either mine or yours, have given their time to my Course and have postponed their retirement many years on account of it, besides greatly increasing their present efficiency.

Unless you are so well satisfied with your physical and mental condition as to believe yourself incapable of improvement, you will profit by reading my book, "Human Energy," which tells all about The Thompson Course. I mail this book free to any responsible person. If you will send me your name and address I will mail you a copy postpaid, with the simple stipulation that you read it as though it were written by a friend.

Take my word for it, this book is worth sending for.

### J. Edmund Thompson

Suite 92, Exchange Building, Worcester, Mass.

### To My Nose

ANONYMOUS

Knows he that never took a pinch,  
Nosey! the pleasure thence which  
flows?

Knows he the titillating joy  
Which my nose knows?

Oh, nose! I am as fond of thee  
As any mountain of its snows!  
I gaze on thee, and feel that pride  
A Roman knows!

### Polite

An incident in the life of Lord Beaconsfield affords an apt illustration of the charm which the spirit of chivalry infuses into everyday life, says the author of "How to Be Happy Though Civil." Gladstone was attacking in the House of Commons the administration of Disraeli, as he was then. He had begun a sentence, "The right honorable gentleman and his satellites," when some interruption threw him out; he came to a stop and seemed on the point of breaking down. Disraeli leaned across the table and repeated the word "satellites," whereupon his adversary at once recollected himself and resumed his invective.

And Gladstone could be equally urbane. On the same evening after Lord Randolph Churchill had made a fiery attack on him, Lord Randolph and his wife were at the same dinner party with Gladstone. "The first person," says Lady Randolph Churchill, "I met as I went in was Mr. Gladstone, who at once came up and said: 'I hope Lord Randolph is not too tired after his magnificent effort.'"

All-silk handkerchief and woven tubular cravats—matched colors

Look for the name CHENEY SILKS in the neighborhood

The well-known woven tubular

## CHENEY SILK CRAVATS

are now on sale, together with the newest of the Cheney products—an all-silk handkerchief. In boxes—one four-in-hand and handkerchief, or one four-in-hand, one bow tie and one silk handkerchief.

In all fashionable shades—and matched.  
For sale by the better stores.  
Ask to see the new all-silk muffler.

**CHENEY BROTHERS**  
Silk Manufacturers  
4th Avenue and 18th Street, New York



BATH OF PSYCHE  
by  
Lord Leighton

## HAND COLORED GRAVURES FREE

In order to distribute quickly a limited number of introductory sets of "The Ideal Collection of the World's Great Art," a remarkable offer will be made of your choice of the beautiful hand-colored pictures, Sir Joshua Reynolds' charming child portrait, "The Age of Innocence," Raphael's world-famous masterpiece, "The Sistine Madonna" or Millet's well-known picture "The Angelus," with a set of "The Ideal Collection of the World's Great Art." Each of the above Premium Pictures is in Special Hand-coloring, by one of the most expert New York colorists, and measures 30 x 24 inches, completely mounted, ready for the frame. These premium pictures are the most perfect hand-colored Gravures, being imported direct from Europe and sell regularly at from six to ten dollars each.

It is estimated that the original paintings from which the sixty plates comprising "The Ideal Collection" were taken, if placed on sale today, would sell for from \$25,000,000 to \$30,000,000. This is easily understood, as "The Ideal Collection of the World's Great Art" comprises perfect reproductions of the great masterpieces of Raphael, Leonardo Da Vinci, Correggio, Titian, Paul Veronese, Velasquez, Murillo, Rembrandt, Frans Hals, Rubens, Van Dyck, Watteau, Millet, Corot, Meissonier, Hogarth, Reynolds, Gainsborough, Romney, Turner, Stuart, Whistler and many others of the world's greatest masters.

"The Ideal Collection" comprises perfect reproductions in the famous Mezzogravure process of sixty plates from the world's accepted masterpieces in painting, chronologically arranged according to schools, affording a visual history of art during the last five hundred years. Each of the reproductions is accompanied by a six hundred word descriptive article by the leading art critics of Europe and America. The result is the most sumptuously beautiful work that has ever been imported from Europe.

### DEALER'S DISCOUNT OFF

It has been decided to place a limited number of the first edition of "The Ideal Collection" direct with the public, giving them the Dealer's Discount. This is done in order to advertise the work. We especially request every reader of this magazine to send in for full information regarding the Dealer's Special Discount Offer which just about cuts the cost of the work in half.

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A charming Fine Art Brochure telling all about "The Ideal Collection of the World's Great Art" containing a special two-page article on "The Message of Art" by Sir Martin Conway, the great English art critic, also a full page illustration of Murillo's beautiful painting "St. John and the Lamb," with a reduced full page Descriptive Article to the picture by a leading London critic, with full information regarding the Free Premium Hand Colored Picture, Dealer's Discount, etc., will be sent immediately upon receipt of the coupon herewith. If you are interested in beautiful pictures at remarkably low prices send in the coupon today.

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This coupon filled out, will bring to any art lover the charming Fine Art Brochure, full details of the liberal terms and the Dealer's Special Discount Offer direct to the customer, which for the next thirty days means a SAVING OF NEARLY ONE-HALF on the price of "The Ideal Collection of the World's Great Art."

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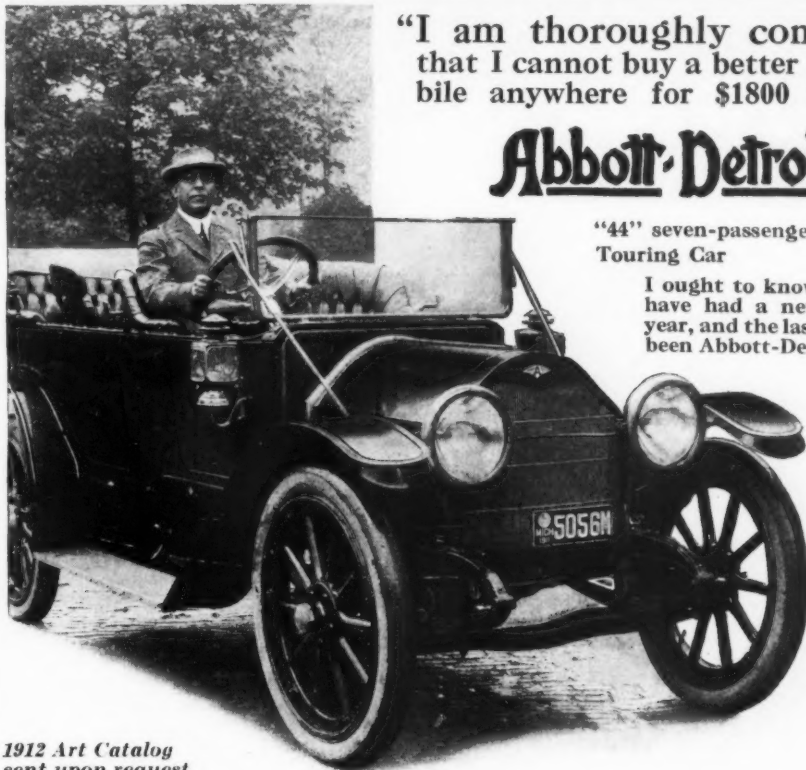
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### The Stock-Broker Standard

(Continued from page 819)

him to have the grand, careless manner that fits the exponents of the doctrine of easy-come, easy-go. I respect Atkins; he is such a perfected type.

So, of course, we should respect the perfect stock-broker; but there is bound to be a humorous reserve in our admiration of him. There must be stock-brokers. The market for securities is made in the Stock Exchange and the brokers are the instruments for making it. Their office is of considerable importance in the financial world, which, in its turn, is of high importance to all the world of business and of industry. That their nod shall be as good as their word and their word as good as their bond is a recognized necessity, and they must live up to it and do. That involves in certain particulars a high standard of honor and integrity. And yet the brokers, somehow, belong to comedy in life, and not to gravity. A shadow falls on their occupation, as it does on the bar-keepers, because they are so often the intermediaries between men and mischief. We do not take either them or their employment quite seriously. When business is exceptionally gainful with them we are half-enviously grave at the tally of their activities and look out for squalls, and when their trade is dull for months together we smile, not altogether without sympathy, but with a feeling that the



1912 Art Catalog sent upon request

"I am thoroughly convinced that I cannot buy a better automobile anywhere for \$1800 than an

## Abbott-Detroit

"44" seven-passenger, fore-door Touring Car

I ought to know, because I have had a new car every year, and the last three have been Abbott-Detroits."

The above is a portion of a statement made by Mr. B. G. Arden, a prominent Detroit business man to whom we delivered one of our 1912 models last month.

Mr. Arden is an insurance adjuster—a good judge of values—has driven for eight years, and owned seven different cars, two of them much higher priced than his last one.

He has traveled around the world six times, and is thoroughly familiar with motor cars. Such a strong endorsement, and the purchase of three Abbott-Detroit cars, can only be the result of one thing—the utmost confidence in the Abbott-Detroit policy.

### "Built for Permanence"

#### Abbott-Detroit "44"

4½ in. x 5½ in. long stroke Continental Motor; Dual Ignition System with Magneto; Gray & Davis Bullet Electric Headlights, combination Oil and Electric Side and Tail Lights—Tungsten Lamps, 180 ampere hour Lighting Battery—body of lamps black enamel with nickel plated trimmings; Horn and Tools; Tires 36 in. x 4 in.; Universal Demountable Rims; Three-speed Transmission and Multiple Disc Clutch; Two-pedal Control, Clutch and Brake; Wheel Base 120 inches; Ventilated Fore-door Bodies. Seven-Passenger, Fore-door Touring Car, fully equipped, less Top. . . . \$1800  
Windshield, Speedometer and Auxiliary Seats. . . . \$1925  
Seven-Passenger, Fore-door Touring Car, equipped as follows: Top, Windshield and Speedometer (less Auxiliary Seats). . . . \$50  
Auxiliary Seats, per pair. . . . \$775  
Fore-door Demi-Tonneau, fully equipped, less Top, Windshield and Speedometer. . . . \$1900  
Fore-door, Demi-Tonneau, fully equipped, including Top Windshield and Speedometer. . . . \$3000  
Fore-door Limousine, fully equipped. . . . \$3000

#### Abbott-Detroit "30"

4½ in. x 4½ in. Four Cylinder Motor; Dual Ignition System with Magneto; Bullet Electric Headlights, combination Oil and Electric Side and Tail Lamps—Tungsten Lamps, 100 ampere hour Lighting Battery; Horn and Tools; Tires 34 in. x 3 ¼ in.; Quick Detachable Demountable Rims; One-Pedal Clutch and Brake Control—simple, safe and sure; Wheel Base 110 inches; Ventilated Fore-door Bodies.  
Fore-door Touring Car, fully equipped, less Top, Windshield and Speedometer. . . . \$1350  
Fore-door Touring Car, fully equipped, including Top, Windshield and Speedometer. . . . \$1450  
Fore-door Roadster, fully equipped, less Top, Windshield and Speedometer. . . . \$1275  
Fore-door Roadster, fully equipped, including Top, Windshield and Speedometer. . . . \$1375  
Colonial Coupe, fully equipped. . . . \$2150

ABBOTT MOTOR COMPANY 615 WATERLOO STREET DETROIT, MICHIGAN

## Say Good-By To Corns

Here's a little plaster which has ended fifty million corns. It stops the pain instantly. It removes the corn in 48 hours.

The dot is B & B wax—our invention—that gently loosens the toughest corn. In the meantime you forget it. There's no pain, no soreness, no discomfort.

These results are guaranteed.

There is nothing else like it. Nothing else commands one-fiftieth the sale. Please find it out. It is dangerous to meddle with a corn.



- A in the picture is the soft B & B wax. It loosens the corn.
- B protects the corn, stopping the pain at once.
- C wraps around the toe. It is narrowed to be comfortable.
- D is rubber adhesive to fasten the plaster on.

## Blue-jay Corn Plasters

Also Blue-jay Bunion Plasters  
15c and 25c per Package

All Druggists Sell and Guarantee Them  
Sample Mailed Free

Bauer & Black, Chicago and New York  
Makers of Surgical Dressings, etc. (37)

joke is on them. It is always a joke on the brokers when the foolish seem to have learned wisdom and the moths distrust the flame. But the joke is never permanent.

They do several useful offices besides their chief one of making the security market. They demonstrate the impermanency of riches. Now they seem to have all the money there is and all the automobiles and some of the yachts, and again, all of a sudden, they are crawling out from under a wreck thankful to escape with the clothes on their backs. Vicissitudes of that sort help to reconcile us to a life that is humbler but less chequered. Nor should we take it hard

(Concluded on page 835)

'twill do you good

no matter when or how you take it.

## Evans' Ale

smooths the way for proper assimilation and good digestion, mollifies the stomach and relaxes tension of brain and body—very nourishing and satisfying.

You will know Brewery Bottling by trademark on cap.

Restaurants, Cafes, Dealers.  
C. H. EVANS & SONS, HUDSON, N. Y.





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**C**HARACTER is the essence of life. Dr. Marden is the foremost teacher of those principles that lead to the building of character—the maintaining of character—the keystone to success—idealistic or materialistic.

His works are being read by the most progressive races of the world. Originally appearing in **SUCCESS MAGAZINE**, they have been translated into French, German, Italian, Japanese, Hungarian, Swedish, etc., etc.

Just read these few letters from eminent people:

MY DEAR DR. MARDEN—I am so deeply touched and pleased by the editorial in **SUCCESS** that I must write and tell you so. Believe me nothing could have given me greater pleasure or made me more resolute to try not to forfeit the respect of those for whom you speak. With very sincere thanks, I am, faithfully yours, **THEODORE ROOSEVELT.**

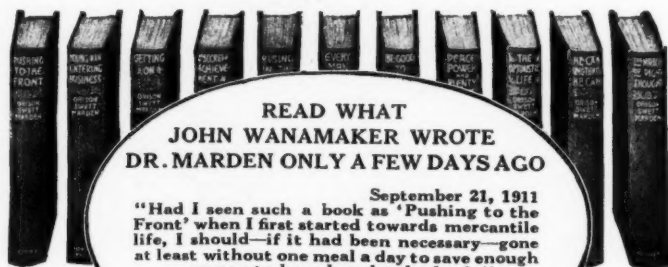
There is inspiration, encouragement and helpfulness on every page.

**EDWARD E. HALE.**

A trumpet call to every reader to make the most of himself.

**W. F. WARREN, D.D., LL.D.**

## THE MARDEN BOOKS



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PAGES**

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JOHN WANAMAKER WROTE  
DR. MARDEN ONLY A FEW DAYS AGO**

**400  
CHAPTERS**

September 21, 1911  
"Had I seen such a book as 'Pushing to the Front' when I first started towards mercantile life, I should—if it had been necessary—gone at least without one meal a day to save enough money to have bought the book."  
(Signed) **JOHN WANAMAKER.**

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Read these inspirational books by Orison Swett Marden editor of **SUCCESS MAGAZINE**. Let them show you how successful men handle men and things, how they made up for deficiencies in education, how they achieved their aim, doubled their means, established their credit, got a foothold in the business world, grasped opportunities, increased their abilities, made an impression on men of affairs—in fact, how they succeeded in life.

The most noted men, the most successful business men, statesmen, professional men, educators and executives have these volumes as part of their permanent libraries. Many of them have purchased hundreds of volumes of one or more titles, for presentation purposes to their employees and best friends.

More than a million copies are now circulated all over the world, translated into many tongues. They are used as educational text-books by many countries, including Japan, Germany, etc.

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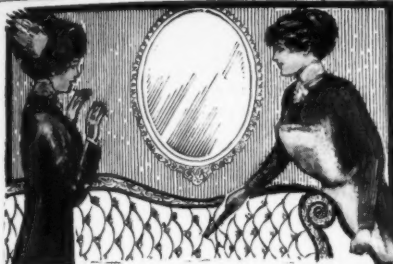
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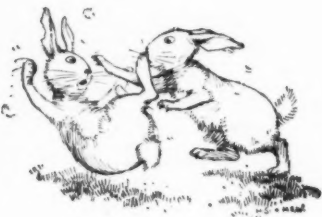
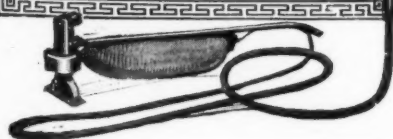
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A HARE'S DIFFERENCE

### The Stock-Broker Standard

(Concluded from page 833)

if we notice at times that after the stock-brokers have been helped and their next of kin, the bankers, and all the tribe of easy money, there results a dearth of certain desirables while our plate is still empty. That sort of deprivation is to be borne with philosophy and good nature and as part of the price we pay for the liberty we take to look down a little on the stock-brokers and their standard and their job. Nobody need expect to feel superior without paying for it somewhere. Less money, more pride for us, perhaps; less pride, more money, maybe, for them.

But, as a rule, they are not very proud unless they get very, very rich, in which case some of them sometimes get the idea that they are the cylinders that make the world go. But they are not the cylinders, nor yet the gasoline, but just the dial that shows how much power is on.

They are prouder than the bar-keeps, but that is natural because, first and last, they make so much more money.

None of us ought to be proud. It is so stupid and so self-deceiving. We ought not even to be proud of not being stock-brokers. We might have been if we had been caught young and had the price of a seat or rich relatives below Canal street. What a fix that would have been—lamb to shear, poor things! and the Stock-Broker Standard to live up to, with good chances of going ostentatiously bust just as we were preparing to pull out and live a virtuous and simple life on fifty or a hundred thousand dollars a year!

We ought not to flout the stock brokers. They had to be; they couldn't help it; we have to have them and they are often very kind to us, both in the matter of wise advice and timely warning, and in indulgence about our margins.

E. S. M.

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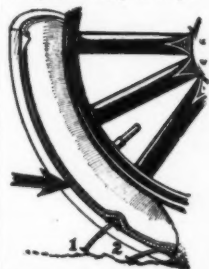
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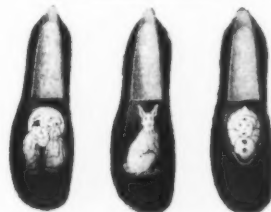
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*The Shadow Men*, by Donald Richberg. (Forbes & Co., Chicago, Ill. \$1.25.)

*Recollections, Grave and Gay*, by Mrs. Burton Harrison. (Chas. Scribner's Sons, \$2.50.)

*Ben King's Southland Melodies*. (Forbes & Co., Chicago, Ill. \$1.50.)

*The Twelfth Christmas*, by Marjorie Benton Cooke. (Forbes & Co., Chicago, Ill. 50 cents.)

*Tommy's Money*, by John R. Coryell. (Harper & Bros. 60 cents.)

*His Rise to Power*, by Henry Russell Miller. (Bobbs Merrill Company, Indianapolis, Ind. \$1.25.)

*Girls and Education*, by L. B. R. Briggs. (Houghton Mifflin Company, Boston, Mass. \$1.00.)

*The Summons of the King*, by Philip Becker Goetz. (The McDowell Press, Buffalo, N. Y.)

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*George Bernard Shaw*, by Archibald Henderson. (Stewart & Kidd Company, Cincinnati, Ohio. \$5.00.)

*History of the Sherman Law of the United States of America*, by Albert H. Walker. (The Equity Press, New York City.)

*Tom Brown's School Days*, by Thomas Hughes. (Harper & Bros. \$1.50.)

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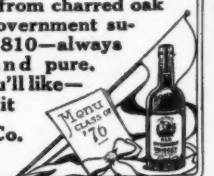
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