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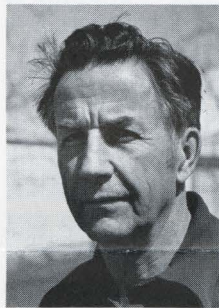
Three Honored with Eisenhart Teaching Awards

Since 1965, RIT has formally recognized teaching excellence through the presentation of the Outstanding Teaching Awards, now titled the Eisenhart Awards for Outstanding Teaching. The awards are funded by the M. Herbert and Elsa Bausch Eisenhart Endowment Fund established by members of the Eisenhart family.

Honored this year as recipients of the 1984 Eisenhart Awards for Outstanding Teaching are: Earl W. Fuller, Department of Physical Education; Ray C. Johnson, the James E. Gleason Professor in Mechanical Engineering, College of Engineering; and Donna G. Pocobello, assistant professor, NTID.

The awards will be presented by Dr. Thomas Plough, vice president, Academic Affairs, in a special ceremony at 4 p.m. Monday, April 30, in Ingle Auditorium.

Prior recipients of Outstanding Teaching Awards also will be recognized and a slide presentation will be shown on Houghton Wetherald and Stanley McKenzie, both College of Liberal Arts, as examples of teaching excellence at RIT.



Earl W. Fuller

Earl W. Fuller, a native of Waynesburg, Pa., has been teaching and coaching at RIT for 36 years. In the early years he instructed in the College of General Studies, now Liberal Arts, and is now an integral part of the Departments of Physical Education and Intercollegiate Athletics. He recently completed his 36th year as wrestling coach and has been a physical education instructor since 1966 when the program was instituted.

Fuller is the first department member to win an Eisenhart Outstanding Teacher Award.

"Earl is an outstanding teacher in every aspect," says Bruce Proper, director of Physical Education, Intramurals and Recreation. "His innovative teaching methods, knowledge of subject matter, sustained initiative and rapport with students and peers are truly outstanding. He attracts immeasurable credibility for our department and the Institute."

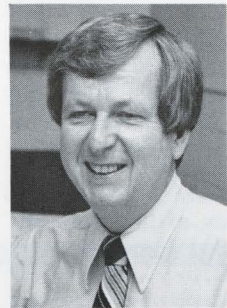
Fuller has taught a variety of activities, but in recent years has concentrated on teaching conditioning, weight training and golf, along with coaching varsity wrestling. "No one his age is in better physical condition," says fellow professor Lou Alexander. "Earl practices what he preaches. He is a daily jogger and exerciser."

Fuller has enjoyed much success as a coach. He has coached wrestling since 1948-49, accounting for 239 victories and two league titles. Fuller has produced seven All-Americans, 27 conference champions and 10 state titlists. He served as golf coach for 15 years, guiding 10 linksmen to All-American recognition and he is former chairman of the NCAA Division II Golf Selection Committee.

In 1979 Fuller was inducted into the RIT Sports Hall of Fame and was named New York State Wrestling Coach of the Year. He is a member of the New York State Wrestling Coaches Hall of Fame and this year takes over as president of the NCAA Division III Wrestling Coaches Association. Last month he received the Project Inspiration Award from the National Association of Sport and Physical Education. The award recognizes his influence on the lives of fellow professors and students.

Fuller frequently speaks throughout the community about wrestling. He is an active member of Westminster Church, serving on numerous committees. He is founder of the RIT Wrestling and Coaching School, which begins its 22nd year this summer.

He and wife Correne reside in Chili. They have four children and six grandchildren.



Ray C. Johnson

Dr. Ray C. Johnson is the current James E. Gleason Professor of Mechanical Engineering in the College of Engineering. He joined RIT in 1980 after 11 years as the Higgins Professor of Mechanical Engineering at Worcester Polytechnic Institute.

Johnson says he chose RIT because he was impressed by the College of Engineering, its co-op program in particular.

"The engineering program gives students a good background. They are particularly

well equipped to go into industry with their co-op experience," he said.

Established in 1967, the Gleason Professorship is the only endowed chair in the College of Engineering. It provides Dr. Johnson time to consult with industry, to write and to teach. These opportunities are of value to his students as well, because his contact with industry provides an important supplement to the classroom experience.

When speaking with prospective students about RIT, Johnson emphasizes the quality of faculty and student interaction.

"RIT has an open-door policy; students feel free to talk with their professors," he said.

Prior to joining RIT, Johnson wrote two text books, "Optimum Design of Mechanical Elements" and "Mechanical Design Synthesis—Creative Design and Optimization." Both textbooks are used in RIT's College of Engineering courses.

Since his appointment to the Gleason Professorship in Mechanical Engineering three years ago, Johnson has developed and introduced two upper-level courses. "The professorship gives me the opportunity to do research and development work in my speciality areas as well as consulting engineering work for industry. As a result, I've been able to research and write five major articles," he says. The articles will be published nationally in mechanical engineering journals, and Johnson was invited to present two of them at the American Society of Mechanical Engineers' national design conference held in March.

The James E. Gleason Professorship in Mechanical Engineering enables RIT to attract and retain outstanding faculty. The wide knowledge and multi-faceted experience of the James E. Gleason Professors are valuable resources for RIT's graduate and undergraduate engineering students.



Donna Pocobello

Donna Pocobello was in college before she ever met another hearing-impaired person, or began learning sign language. Once she did, she was hooked.

Since 1980, Pocobello has been a sign communication specialist at NTID. Since 1982, she has taught faculty and staff members exclusively. By doing so, she feels she is achieving her goal of ensuring that hearing-impaired students benefit from the human resources at RIT.

"It's important to me that these students receive the best educational experience possible," she says. "Communication is a key factor in seeing that they do. It's a big responsibility, and I'm conscious of that."

Pocobello was a junior at Rochester's Nazareth College when she first heard about NTID.

"I came to the campus, looked around at the students, and thought, 'I see myself in these people,'" she recalls. "It was the first time I had any real sense of belonging outside of my family. It was an emotional experience, a journey I had to take by myself; it was the first time I was ever really on my own."

She proceeded to immerse herself in deaf culture, becoming a teaching assistant for NTID art classes as well as a tutor in art history and English. After receiving a bachelor's degree in art and art history, she began working on a master's in the science of teaching in art education at RIT.

While working and studying, she met and married Larry Pocobello, now a technical associate in RIT's School of Printing. Pocobello and her husband left RIT for a brief stint in Nevada, Missouri, where she taught fourth, fifth, and sixth-graders in a two-room schoolhouse.

"No one knew about my deafness during the three years I was there," she reveals. "It was a good period—I needed to step back and assess where I fit in the deaf world."

But the lure of NTID was irresistible. She returned and finished her degree in 1975, while working full time as a developmental education specialist for the Department of Human Development.

She returned to NTID in 1979, as a part-time research assistant for the nationally based Technical Signs Project, and has co-authored several manuals on the subject. In 1980 she began teaching sign language at the College of Continuing Education as well as at NTID. She also has taught in the Rush-Henrietta Continuing Education Program and at Monroe Community College.

She returned to school as a doctoral student in curriculum and teaching at the Uni-

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Laboratory Dedicated To Dr. Wescott



Dr. John Hromi, director of the Center for Quality and Applied Statistics sits at computer in the center's laboratory that will be dedicated as the Mason E. Wescott Statistical Laboratory at 11 a.m., Monday, May 7, in Ingle Auditorium.

Dedication ceremonies will be held at 11 a.m. Monday, May 7, for the Mason E. Wescott Statistical Laboratory of the Center for Quality and Applied Statistics in the College of Continuing Education. A tour of the laboratory will follow the 11 a.m. ceremonies in Ingle Auditorium.

The lab, named for Dr. Wescott, has 14 workstations with computers connected with major networks on campus.

Dr. Wescott is the founding chairman and now professor emeritus for RIT's graduate program in statistics. Prior to his association with RIT, he was professor of applied statistics at Rutgers University and assistant professor of mathematics at Northwestern University.

Dr. Wescott was editorial chair of the American Society for Quality Control and editor of "Industrial Quality Control." In 1945 he was on the staff of the Quality Control Program at Carnegie Institute of Technology for the War Production Board. He is a fellow of the American Society for Quality Control and the American Statistical Association. He has been awarded the RIT Annual SQC Award for Graphic Industries and the Eugene L. Grant Award of the American Society for Quality Control.

Dr. Wescott is one of the select group of people elected an honorary member of the ASQC and he won its highest award, the Shewhart Medal, in 1956.

Dr. Wescott continues to pursue his steadfast goal of advancing the growth of applied statistics as he enters his 60th year of teaching.

Dr. John D. Hromi is director of the Center for Quality and Applied Statistics; Dr. Edward G. Schilling is chair of its graduate studies in applied and mathematical statistics and Richard Freund is curricula and contract planning consultant.

Founded on the basis that applied statistics and sound quality management lead to increased productivity and cost reduction, major issues in the competition faced by American business and industry, the center offers not only a master's degree in applied and mathematical statistics, but continuing education opportunities and consulting services in statistical and quality technology to business and industry for all levels of employees.

The center has such projects with the Eastman Kodak Company, Castle Products, Ethyl Corporation and General Electric among others.

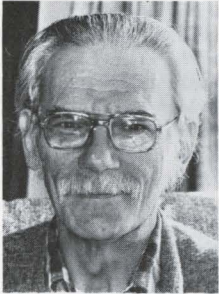
RIT Alumni Win Pulitzers

Two School of Photographic Arts and Sciences alumni have received Pulitzer prizes for their photographic work.

Anthony Suau, of the *Denver Post*, received the Pulitzer prize for feature photography for his photographs of starving people in Ethiopia and of a widow at her husband's grave in a Denver cemetery.

Stan Grossfeld, of the *Boston Globe*, received the Pulitzer prize for spot photography for his photographs showing the effect of war on the Lebanese people. Grossfeld was named chief photographer at the *Globe* last year.

Joel Oppenheimer Named To Gannett Professorship



Joel Oppenheimer

Poet Joel Oppenheimer has been appointed the 1984-85 Caroline Werner Gannett Professor in the Humanities, College of Liberal Arts.

Dr. Robert E. Golden, associate dean, announced the appointment of Oppenheimer, visiting professor of creative writing at New England College and poet-in-residence at City College of New York since 1969. The Gannett Professorship was established in 1974 to perpetuate Mrs. Gannett's interest in humanistic studies.

Oppenheimer, who also writes drama, fiction, essays and review, is poetry editor of *The Village Voice* and, since 1969, a regular contributor to the weekly national newspaper. His work has appeared in national

magazines and newspapers...*New York Times*, the *Los Angeles Times*, *New York*, *The Nation* and *Newsday*. His poems are included in anthologies in this country and abroad.

"And he loves baseball," said Golden.

The poet, who writes in lower case in the manner of e.e. cummings, will teach Creative Writing and The Novel during Fall Quarter; Creative Writing and The Art of Poetry during Winter Quarter and Advanced Creative Writing during Spring Quarter. For more information about the courses, those interested should call the Language and Literature office, 6649.

Senior Seminar Hears Peter Lance, ABC Correspondent

Peter Lance, investigative correspondent for ABC News "Nightline" and "World News Tonight," will visit RIT Wednesday, May 2.

Lance will address students in the College of Liberal Arts Senior Seminar courses in the afternoon and speak at a public meeting at 7:30 p.m. in Ingle Auditorium. Dr. David Murdoch, Senior Seminar coordinator, arranged Lance's appearance to supplement the seminar theme, "Television Investigative Journalism."

Lance, assigned to "Nightline" since September 1982, joined ABC in 1978 as a field producer for "20/20" and in 1981 was named its investigative correspondent. He was a writer/producer for WABC-TV, New York City, before joining the network's news staff.

Lance received three Emmy awards for "20/20" segments in addition to other broadcast journalism awards. He is co-author of *Ralph Nader Blue Collar Task Force* and contributing author to *The Citizen's Right to Privacy*.

A graduate of Northeastern University, Lance received an MS in journalism from Columbia University and in 1978 received a law degree from Fordham University School of Law.

Baker Appointed Interim CCE Dean

Dr. Donald D. Baker has been appointed interim dean of the College of Continuing Education according to Dr. Thomas Plough, vice president for Academic Affairs.

Dr. Baker will assume his position immediately and serve no less than six months and no more than 14 months while a national search is made for a permanent dean. A permanent dean will be chosen by June 30, 1985.

Dr. Plough says, "Don Baker is well known to all of us at RIT. He knows the Institute and Monroe County and he understands the nature of continuing professional education and adult learning."

Dr. Baker, who has been acting and associate dean of the College of Applied Science and Technology, holds a BA from Trinity College, a master's and a doctorate in education from the University of Rochester, as well as an MBA from the University of Rochester Executive Development Program. He has served RIT since 1969 and has held positions as counselor, director of the Counseling Center, director of Career Education Program Planning, and director of the Career and Human Resource Development Department prior to his present position in CAST. Dr. Baker has consulted with a number of corporations on management training programs, assessment of technical training strategies, human resource planning and performance appraisal systems. He is president of the West Irondequoit Central School District.

Dr. Baker will be developing a plan of work and organizational scheme in line with directions for the college over the next three to five years.

NTID's Special Speaker Talks on Marriage

"How to Meet, Identify, and Marry Someone Stable" will be the topic of a discussion by Carol Chanco, a licensed psychotherapist and social worker, from 1-4 p.m. Sunday, April 29, at NTID.

Her presentation, part of NTID's Special Speaker series, will be in Room 1510 of the Lyndon Baines Johnson building.

Gifts to RIT

The following gifts, at or above \$1,000 in value, were received by RIT during the week of April 12th-April 18th.

Scholarship	\$5,000
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IT'S OFFICIAL...shown, left to right, are Andrew Dougherty, special assistant to the president, RIT President M. Richard Rose, Col. William D. McColl and Major Thomas J. Boyd, both United States Air Force, at news conference announcing the creation of the new Reserve Officers Training Corps program at RIT. The Air Force selected RIT from more than 120 universities from around the country to host the ROTC program. Students enrolling in any Rochester area college or university will be eligible for the program.

Tournaments, Competitions Set In Tennis, Wrestling, Golf, Triathlon

Tennis, wrestling, golf and a triathlon highlight upcoming intramural activities at RIT. The events are open to all RIT personnel and are under the direction of Daryl Sullivan, coordinator of Intramurals. Entry forms are available at the Intramural office or equipment cage located in basement of the Physical Education complex. Details on the events follow:

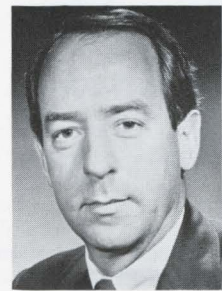
Tennis Tournament—A men's and women's tennis tournament takes place Saturday, April 28, with competition in A, B and C levels. Singles, doubles and recreational divisions are featured. Competition begins at 9 a.m. Entry deadline is April 26.

Wrestling Tournament—Competition is offered in 132, 145, 155, 167, 177, 195 and unlimited weight classes. The event is scheduled Saturday, April 28, with a starting time of 9 a.m. Entry deadline is April 25.

Golf Tournament—Chili Country Club is the location for a golf tournament Saturday, May 5. Awards will be presented in scratch and handicap divisions, along with prizes for longest drive and closest to pin. Starting time is 10 a.m., with a fee of \$9 for 18 holes. Participants must attend a meeting on May 3 in the lobby of George H. Clark Memorial Gymnasium. Entry deadline is May 3 and limited to first 30 received at the Intramural office.

Triathlon—The first annual Don Richards Memorial Triathlon will take place Sunday, May 6. The event features one-half mile swim, 4.5-mile run and 18-mile bicycle race. It is named in honor of former RIT swimmer and triathlete Don Richards. There is a meeting for all participants on May 2 in the lobby of George H. Clark Memorial Gymnasium. Event starts at 10 a.m. Entry deadline is May 2 and limited to first 30 received at Intramural office.

Development Names Two to Management Positions



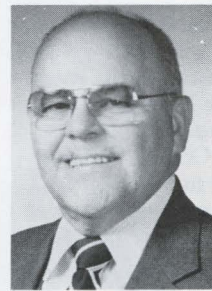
James Snyder

Dr. C.J. Young, RIT vice president for Development has announced two management appointments in the division.

James N. Snyder, currently vice president for Institutional Advancement at the University of Buffalo Foundation, Inc., has been named director of Development and Arthur L. "Joe" Faubert has been appointed director of major gifts. Faubert is currently assistant to the president for Development at Berea College, Berea, Kentucky. Snyder will assist in development planning, and direct development officers for colleges and project fund raising. Faubert will oversee RIT's major gifts programs, planned giving and special groups such as the Nathaniel Rochester Society.

According to Young, Snyder brings a wealth of development experience to RIT. "Since 1978 he has had total responsibility for planning, implementation and management of all private support programs for the State University of New York at Buffalo," says Young.

From 1973 to 1978, Snyder served as associate director of Development at the



Arthur Faubert

University of Kentucky. He was director of annual giving and coordinator of parents programs at Dickinson College, Carlisle, Pa., from 1971 to 1973 and served as secretary for alumni annual giving at Dickinson from 1969 to 1971. Snyder is a graduate of Dickinson College.

A former first lieutenant in the U.S. Army, Snyder saw service in Korea and Vietnam. He is a native of Scarsdale, N.Y. He is also the recipient of a number of national awards for development efforts, including the United States Steel Incentive Award for improvement in annual giving, a first place in 1971 and honorable mentions in 1976 and 1978.

Faubert has served in his current post at Berea since 1978. Prior to that he spent two years as a development consultant for the American City Bureau/Beaver Associates in Rosemont, Ill., and 10 years as executive director of the North Penn YMCA in Lansdale, Pa. Faubert has held a number of executive positions with the YMCA since 1951.

A U.S. Navy veteran, Faubert is a graduate of Springfield College, Springfield, Mass., and is a native of Pawtucket, Rhode Island.

Alpha Sigma Lambda Honors Seven Students

Seven RIT graduating students have been chosen members of Alpha Sigma Lambda Honorary Society for their academic achievement and for their service to RIT.

The honorary society was organized in 1964 to recognize students for outstanding participation in activities, scholarship and leadership, qualities for which the initials of the society's name stand.

Names of the ASL members will be added to the organization's plaque near Fireside Lounge.

They are Luanne Burns and Angelo Incorvaia, both computer science students in the College of Applied Science and Technology; Ralph Chuchul and Jill Frushour, both in the College of Business; William H. Dawson and Carolyn Jean Powell, both graphic design majors, College of Fine and Applied Arts, and Marc J. Dumas, biology major, College of Science.

There are 265 members of Alpha Sigma Lambda chosen from 990 applications.

Students Win National Essay Contest; They Write About Co-op Opportunities



Smiles all around were the order of the day at the awards reception for the co-op essay winners. Shown are, from left, Luanne Burns, computer science major; Jack Gibbons, IBM co-op coordinator at IBM in Kingston; Mark MacDonald, professional photography major; Gordon Fuller, director of The Center for Cooperative Education and Career Services; and Beverly Cudney, assistant director for student services at the center and coordinator of the essay contest at RIT.

"As well as counseling, arranging co-op and permanent employment interviews, the Center for Cooperative Education and Career Services also proves that technically oriented students can indeed write," says Gordon Fuller, director of the center.

RIT's co-op students Mark MacDonald and Luanne Burns can indeed write—well enough to capture second and third prizes in an essay competition sponsored by the Cooperative Education Association (CEA). Students enrolled in institution-sponsored co-op programs in this country and Canada were eligible.

Beverly Cudney, assistant director for student services in RIT's Center for Cooperative Education and Career Services, decided to "give it a shot" and coordinated the contest at RIT, posting announcements in all colleges with co-op programs and publicizing the contest in the *Reporter*.

Students were to submit an original essay of 1,500 to 2,000 words on the theme, "Co-op is Education." Mark MacDonald, professional photography; Susan Morthorst, business administration; and Luanne Burns, computer science, entered the contest. Cudney verified the students' work experiences and sent the essays off with a confirmation letter.

Cudney says it is unique that RIT has two of the three top winners. "There were 44 essays submitted from 32 colleges in the U.S. and Canada," she explains, "and they were judged blindly. The judges did not know the students' names, majors or colleges. A panel of seven chose the 10 best essays and a panel of four narrowed the contest to the three winners.

"The coordinator for the CEA contest called me with the good news about Mark and Luanne, and said RIT should be especially proud to have two winners. She couldn't recall any school ever having two winners before!"

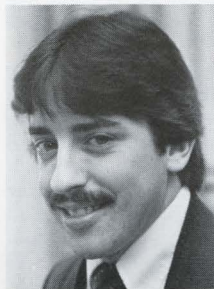
Cudney adds, "What's even more exciting is that both students had co-op blocks at IBM in Kingston, N.Y. IBM was so delighted they sent Jack Gibbons, the co-op coordinator at IBM, Kingston, to attend the awards reception for our students."

Mark and Luanne were honored at a reception in which President Rose gave them their CEA award certificates and a \$150 check for Mark, \$100 for Luanne. They also will be announced as contest winners at the CEA Annual Conference in New Orleans, April 23-27. Gordon Fuller, director of the center, will represent RIT at the conference.

Mark MacDonald co-oped with IBM during Winter Quarter 1982 and Spring Quarter 1983. Mark, who graduates in November 1984, is seeking work in corporate photography so he found the IBM experience invaluable. "I was doing everything in commercial and industrial photography during my two co-op blocks," he says. "I produced slide shows, manuals, posters, a book cover, photos for their in-house publications. I even covered a fashion show."

In his essay Mark writes, "I had been around long enough to hear all the horror stories: really 'hot' jobs lusted after by co-op students turning out to be nothing more than repetitious, boring factory work or jobs where guys got fired on their first day because of incredibly stupid blunders. I learned early on in life that even being a photography major does not guarantee glamor and excitement. My first job was in a photographic sweatshop printing little 1 x 1½" pictures all day long. Fun stuff.

"This was my first official co-op. On top of that it was with a Fortune 500 company. But just because it was a Fortune 500 company didn't make it any easier on my nerves. The butterflies in my stomach had been in a holding pattern all night long....



Mark MacDonald

"'What will it be today?' I wondered. 'Sharpening pencils or counting paperclips?' My manager turned to me and smiled, 'Mark, here are a thousand slides. I need a 80-picture show of the surrounding area. It has to be consistent, have a theme, and will be shown to the division president of this site in 30 minutes. Can you handle it?' 'Sure,' I said, smiling brightly.

"As I handed her the finished slide tray 29 minutes and 30 seconds later, all I could think was, 'Co-op is education!'"

"Luanne Burns exemplifies how persistence pay off," says IBM's Jack Gibbons. "She wrote to us about the possibility of working here and then kept checking back.

We did hire her for Spring and Summer of 1983." Luanne, who also did two co-op blocks at Eastman Kodak Company and one at RIT with academic computing, was recently hired by IBM and will be working as a programmer at Yorktown Heights.

Burns says she was so impressed with IBM she only interviewed with them in different locations for permanent employment.

"They called me back a few weeks after offering me the job," she recalls, "and wondered if I would mind job-related travel. I said I didn't think I would—and it turns out that the job-related travel is to places like San Francisco and the French Riviera! I still can't believe it. Do I mind?"

In her essay Luanne explains that, for her, co-op "makes the difference between simply earning a degree and obtaining an education."



Luanne Burns

She writes, "Because my overall objective was to achieve full benefit of the co-op experience, I sought as much exposure and diversity as possible. Hence, I have worked in both the systems and applications programming environments; in scientific and business settings; on machines ranging from the large mainframe type to micro, personal computers. I have exercised and improved my skills of computer interaction and have developed a keener sense of people interaction. I have worked independently and in team efforts, prepared and given presentations, and have had exposure to various levels and types of managers. I have learned how to conduct myself and have obtained a higher degree of self-confidence in the business world—with all its unwritten rules and conglomeration of personality sorts. I feel fortunate to have been presented with the option of tapping the expertise and experience represented by those with whom I worked...Co-op was educational in that it helped broaden my perspective, define and narrow my interests, and develop precise career direction. In my opinion, this has not only been beneficial but essential in my search for a full-time permanent job."

Cudney says, "You know co-op is a valuable experience when you work on it with students every day. Students like Mark and Luanne confirm it."

Vice President Scott Resigns

H. Donald Scott, RIT's vice president for Finance and Administration since 1981, has resigned to accept a similar position at Wheaton College in Massachusetts.

"The decision to accept the position at Wheaton was a quality of life decision," said Scott, who joined the Institute in 1977. "This gives the Scotts the opportunity to be near Cape Cod and a family home there. I greatly appreciate the tremendous opportunities given me to serve the Institute."

RIT President, M. Richard Rose, applauded Scott's service that has included a history of successful business management within RIT. "Scott has been a quality leader possessing broad management experience and demonstrated ability to advance RIT. We greatly regret his departure, but wish him great personal and professional success in his new career direction.

A search committee will be formed to secure a replacement.

Prior to becoming vice president at RIT, Scott served as assistant vice president for Finance and Administration and director for Business Services. Before joining RIT he served for three years as a vice president for administration with Serv-Rite Corporation, a food service consulting firm. He was associate director of Administrative Services at the University of Rochester from 1969 to

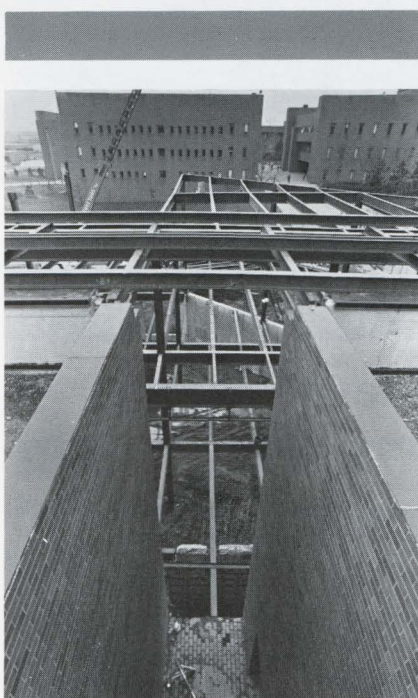
1974 and held management positions for the University of Virginia and the University of Wisconsin earlier in his career.

Mechanical Tech Receives Xerox Equipment Gift

A gift of metallurgical and inspection equipment valued at more than \$7,500 in metallurgical and inspection equipment from the Supplies and Materials Division of Xerox Corporation in Webster has been received by RIT's Mechanical Engineering Technology Department.

"This equipment will make a very useful addition to our Material Science Laboratory and will be used by students in the mechanical and manufacturing engineering technology programs," said Charles DeRoller, chairman of the Mechanical Engineering Technology Department in the School of Engineering Technology of RIT's College of Applied Science and Technology.

"It is this type of continuing generosity and donations from companies such as Xerox that enable RIT to continue to offer quality programs," said DeRoller.



BOOKSTORE STEEL SKELETON...A view of the construction of the new RIT Bookstore from the roof of the College-Alumni Union shows the steel superstructure in place. The brick walls in the foreground border the passageway from the cafeteria and current bookstore area to the academic area. The new structure is scheduled for completion by December 1984.

Dr. Madhu Heads EE Department

Dr. Swaminathan Madhu, associate dean of engineering for graduate studies in the College of Engineering, has been named head of the Electrical Engineering Department according to Dr. Richard A. Kenyon, dean of the College of Engineering.

Madhu will assume his new duties July 1. He succeeds Dr. Harvey E. Rhody, who is returning to full-time teaching and research after serving as department head for the past six years.

A native of Madras, India, Madhu has been on the engineering faculty at RIT since 1968. He holds a Ph.D. degree in electrical engineering from the University of Washington, an MS in electrical engineering from the University of Tennessee, and a MA in physics from the University of Madras. He is the author or co-author of two textbooks in electrical engineering to be published shortly and is a widely recognized authority in continuing engineering education.

Madhu has served as a consultant to the U.S. Navy and Eastman Kodak Company. Prior to joining RIT, he was employed by Rutgers University and General Dynamics Corporation.

A senior member of the International Society of Electrical and Electronic Engineers, he resides with his wife, Janice, and family in Brighton.

NEWSMAKERS

● Four faculty members in the School of Computer Science and Technology in the College of Applied Science and Technology have written reviews that appear in the book review column of the April issue of *IEEE Software*. They are the school's director, **Wiley R. McKinzie**, on "Software Maintenance-The Problem and Its Solution," by James Martin and Carma McClure, Prentice-Hall; **Peter Anderson**, chairman of graduate programs, on "Software Productivity," by Harlan D. Mills, Little, Brown & Co.; **William Stratton** on "The Practice of Structured Analysis-Exploding Myths," by Robert Keller, Yourdon Press; and **Henry Etlinger**, on "Software Testing Techniques," by Boris Bezer, Van Nostrand Reinhold.

● **Dr. Rolf A. Zerges**, director, Business and Management Studies, CCE, presented results of his study dealing with instructor behaviors preferred by adult continuing education students at the 25th annual Adult Education Research Conference in Raleigh, N.C., April 7.

● **Dr. Bruce A. Austin**, associate professor in the College of Liberal Arts, has had an article published in the *Journal of Communication* (volume 34, Winter 1984, pp. 74-87). Austin's "Portrait of an Art Film Audience" presents the results of a survey of the George Eastman House's Dryden Theatre audience.

● **Robert Menchel**, Senior, Career Opportunity Advisor, in the National Center on Employment of the Deaf, has recently been appointed by Governor Mario Cuomo to serve on the Governor's Committee on Employment of the Handicapped. In this capacity, Menchel will advise the New York State Office of the Advocate for the Disabled on employment issues that affect disabled persons and recommend actions for the state office to improve employment opportunities for disabled persons.

● **Dr. Walter F. McCanna**, dean of the College of Business, delivered a paper, "Educating Tomorrow's Manager," at a conference addressing "Life in a High-Tech Society," co-sponsored by Berkshire Community College in Pittsfield, Mass., and Michael S. Dukakis, governor of the Commonwealth of Massachusetts. McCanna's presentation dealt with proposal of an innovative five-year MBA program.

● **Drs. Stanley Widrick** and **Eugene Fram** of the College of Business have had two articles published recently on negative products, an emerging concept they have been developing academically and practically for the past three

years. "Is Higher Education a Negative Product?" appeared in *The College Board Review*, Winter 1983-84, and "Identifying Negative Products: Do Customers Like to Purchase Your Products?" was published in *The Journal of Consumer Marketing*, Winter 1983-84.

● **Dr. Terry L. Dennis**, associate professor in the Decision Sciences Department, College of Business, spoke at an Albany conference of the New York State Association of Educational Data Systems on "Teaching Pascal." In addition, Dennis conducted a preconference workshop, "Introduction to Pascal." Dennis also recently addressed participants in the RIT Executive Program of the Center for Management Development on "Quantitative Tools for Managers," discussing how mathematical concepts are tools that can be applied to management decision making in such areas as inventory control, manpower planning, product mix, capital budget and project scheduling.

● **Dr. Ronald E. Padgham**, professor in the College of Fine and Applied Arts, presented a workshop on creativity in the visual arts during the Superintendent's Day program for the Gates-Chili School District. Padgham, who teaches in the college's foundation program, has written an article, "The Holographic Paradigm and Post-Critical Reconceptualist Curriculum Theory," published in the current issue of *The Journal of Curriculum Theorizing*. He also has been invited to be represented in the collection of leaders in the field of curriculum by the Curriculum Photo Archives at Ohio State University.

● **Ellsworth J. (Mac) McCune**, the James E. McGhee Professor of Photographic Management in the School of Photographic Arts and Sciences, began serving as a regular contributor to *Photo Lab Management* with his series on corrective color printing beginning in the publication's March 1984 issue.

● NCED is offering training programs this spring. **Kathi Martin** and **William Torretti** will be teaching innovative placement approaches and marketing strategies to vocational rehabilitation personnel from seven central states at DeKalb University. **Mary Rees** and **Eleanor Stauffer** will offer "Working Together: The Manager and the Hearing-Impaired Employee" in 10 localities. In addition, Mary Rees and Bill Torretti will conduct "Doing Business with Business" for Pennsylvania VR counselors and **Harriette Royer** and Eleanor Stauffer will offer "Getting

Your Job Done" to Atlanta business representatives.

● **Dennis Grange** and **Victoria Darcy**, National Center on Employment of the Deaf, will represent NTID at the annual meeting of the President's Committee on the Employment of the Handicapped to be held at the Washington Hilton Hotel May 3-4. The NTID display and the marketing materials on career opportunities, outreach and admissions will be offered to conference participants. The NCED representatives will be available to answer questions about NTID/RIT programs and the activities of NCED.

● **Gamma Epsilon Tau's (GET) Zeta Chapter** has elected its new executive board. GET is an international graphic arts honor fraternity. New officers are **Roger Schutte**, president; **Julie Miller**, vice president; **Lee Dodenhoff**, secretary; **Bill Mundt**, treasurer; and **Dennis Horne**, librarian-historian. GET conducts tours, plans speakers and works to help RIT's School of Printing. Anyone interested, or anyone wishing to express any ideas, is welcome to attend one of GET's weekly meetings, Thursday at 7 p.m. in the School of Printing's College Conference Room.

Junk Cars on Campus Used in Safety Poster

They may look like abandoned wrecks, but the junk cars at the River Road near Jefferson entrance to campus are actually a setting for a photograph to illustrate the importance of child car seats.

RIT's Applied Photography Department in the School of Photographic Arts and Sciences is working with the New York State Police to take a photograph for posters reminding parents of the need to use the child seats for their children at all times.

According to faculty member Owen Butler, who is directing the project, the photograph will be used on posters distributed by the State Police.

Butler is waiting for the weather to clear up and dry out so he can set up his photograph. He expects that by the end of the week, weather permitting, the photography will be completed.

Parties, Frisbee End Fraternity Pole Sit

Theta Xi fraternity members began their Pole Sit Saturday to raise money for the United Cancer Council of the United Way.

The first person to begin the seven-day marathon pole sitting relay climbed the pole at 7 p.m. after a kick-off party. The RIT community was invited to an open party from 9 p.m. to 2 a.m. to benefit the fund-raising cause.

Other events included a five-kilometer run Sunday, another open party Monday, and a movie, Tuesday.

The last day of the pole sit, Saturday, April 28, will feature a frisbee competition, a car smash and an open party to celebrate the conclusion of the fraternity's fundraiser.

Eisenhart Awards

Continued from Page 1

versity of Rochester because she "missed learning—but not the homework!"

Her office is festooned with colorful examples of her artwork; she continues to do drawings, from which her husband prints editions, and she dabbles in photography... yet she never has regretted her career choice.

She says: "In a painting, every color, every stroke of the brush, every line has a purpose. A teacher leads a student to that realization, and then it becomes a work of art to the beholder. Teaching is leading the student to the realization of many purposes in life. There is a purpose or reason for every gesture, every sound, every facial expression, every handshape, every response and feeling in communication among people. I help my students see purpose in communication. I make a difference and I touch people."

The policies and procedures for the selection of recipients of the Eisenhart Awards for Outstanding Teaching were established by faculty under the direction of Faculty Council and approved through the prescribed governance structure of the Institute. The Awards Committee reported that no recommendation was received within the specified time frame for Group 3, which consists of the College of Fine and Applied Arts and the College of Graphic Arts and Photography.

Rev. Appleby Returns To Celebrate May 7 Mass

The Rev. Gerald Appelby, who served as Catholic campus minister at RIT for 17 years, will be returning to campus Sunday, May 6, to celebrate Mass and preach at 10:30 a.m. in Ingle Auditorium.

There will be a reception in his honor immediately after the Mass in the 1829 Room. Anyone who is interested is welcome to attend this event.



SEASONAL DISPLAY...Zenon Elyjiw, senior technologist with the Technical and Education Center of the Graphic Arts, describes the traditions exemplified in Ukrainian Easter eggs to WHEC-TV (Ch. 10) reporter Maggie Brooks. Brooks did a news feature on an exhibit prepared by Elyjiw on how the Ukrainian eggs are decorated. Elyjiw's exhibit, which includes the egg pictured at right, is on display in the lobby of the Frank E. Gannett Memorial Building.



Film, Television Students Take a Look At Kodak's Home Video System

Film and television students in the School of Photographic Arts and Sciences received an in-depth look at the Eastman Kodak home video system last week.

Film, video and taping and play-back of the presentation were part of the demonstration.

Among the representatives of Eastman Kodak Company who gave the presentation were Glenn LeFeber of motion picture/AV markets and H. George Schuller of instructional operations, both RIT alumni.

The Kodak representatives described their customers as well as the products they were demonstrating and told the students about the differences between the Kodak home video system and other home and commercial video systems. According to Gerry Magin of Eastman Kodak, the top of the line Kodak 8 mm video camera has an automatic white balance, does not need a

separate recorder and offers fade-in/fade-out and negative-positive features.

The Kodak home video 8 mm system will be available commercially at the end of the summer. The system is designed for the young home movie market.

Workshops Set For Talented Children

Kids On Campus, the workshop series for gifted and talented children offered by RIT's Learning Development Center, begins its spring program May 1.

Those wishing more information on the workshops, or desiring to register a child in time to take advantage of the spring openings, call 2283.

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