

Sharing Tools for Collaboration

WikiIndaba 2022

Florence Devouard
Ceslause
Isla
Afek



ISA Tool

Easily Add Structured Information to images

Wiki In
Africa





ISA in brief

What would you use it for ?

1. Add metadata to your pictures on Commons, in a structured, multilingual & machine-readable format (aka **depicts** and **captions**)
2. Organize **ISA tagging contests** in your community !

Why does that tool exist ?

To make Commons files easier to **view, search, edit, organize** and **reuse**, since 2019

How much ?

It is **free** of charge, freely licenced, hosted on ToolForge



ISA in brief



Prerequisites and challenges ?

- Must have a wikimedia account
- Must read guidelines on “how to add depicts” on Commons images : https://commons.wikimedia.org/wiki/Commons:Depiction_guidelines

Where and when to adopt it ?

Today ! try it on Wiki Loves Africa images ! <https://isa.toolforge.org/campaigns/228>

What is next ?

Recommendations for semi-automatic tagging extended by Google Cloud Vision. Test it : <https://isa-dev.toolforge.org>



Hootsuite

Plan out social media posts

Wiki In
Africa



Hootsuite in brief



What would you use it for?

Hootsuite is simply a social media management platform, that enables one to create posts on one or multiple social media platforms, schedule posts to go out at a stipulated date and time, and manage engagements on various social media platforms. These engagements include sending and replying Inbox messages, reacting or replying on comments, and deleting comments too. Hootsuite also helps you monitor activities within your niche of operation. It also helps you stay informed with market trends and competitors.

Hootsuite gives access to Twitter, Facebook (including Profiles, Events, Groups, and Fan Pages), LinkedIn (including Profiles, Pages, and Groups), Google+, Foursquare, WordPress blogs and several other platforms via third party apps (including Vimeo, Reddit, Via.me, StumbleUpon, Instagram, Tumblr, Evernote, Flickr, MailChimp, Slideshare, Storify, Edocr, Get Satisfaction, and others).

Why and when to adopt it ?

You should use the Hootsuite platform if you wish to achieve the following:

1. Monitor Multiple Social Media Streams in One Place
2. Schedule posts in advance
3. Easily view analytics data
4. Share information easily
5. Social media listening
6. Efficiently manage customer service on social media
7. Team collaboration



Hootsuite in brief



Prerequisites and challenges ?

1. You need to create an account. You can create an account using your Twitter, Facebook, or Google account, or you can create an account using a separate email address. Creating a personal account on HootSuite is free.
2. You need to add your social media networks, one by one
3. You need to add streams to be able to see the feeds of the social media networks you added.

How much ?

The subscriptions cost are:

1. Professional - \$49/month (1 user, 10 social media accounts, Unlimited posts, Post scheduling, Access to messages in one inbox)
2. Team - \$249/month (3 users, 10 social media accounts, Unlimited posts, Post scheduling, Access to messages in one inbox, permissions, Assign posts to team members)
3. Business - \$739/month (5 users, 35 social media accounts, Unlimited posts, Post scheduling, Access to messages in one inbox, permissions, Assign posts to team members, Approval workflows, Inbound/outbound tagging, Content & asset library, Hootsuite customer support)
4. Enterprise - Custom (Starts at 5 users, 50 social media accounts, Unlimited posts, Post scheduling, Access to messages in one inbox, permissions, Assign posts to team members, Approval workflows, Inbound/outbound tagging, Content & asset library, Hootsuite customer support, Social ads management, Social ads analytics & reporting, Employee advocacy, Team productivity reporting)

Where ?

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Montage

Photo evaluation tool for Wiki Love competitions

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Africa



Montage in brief



Montage is a [photo evaluation tool](#) for and by Wiki Loves competitions. It offers a flexible round-based workflow that is configurable to contests of all sizes, and is suited for evaluation of 10-1000s images.



What would you use it for ?

- Photo jury process from a category on Wikimedia Commons

Why and when to adopt it ?

- Photo contests - local or international



Montage in brief



Prerequisites and challenges ?

- Only online
- Jurors have to have Wikimedia Usernames
- Need to liaise with a Wikimedia volunteer working on Montage to load it
- The results are calculated on averages, not on aesthetics - the final round should be reviewed by all jurors and finals agreed

How much ?

- FREE!

Where ?

- The tool: <https://montage.toolforge.org/#/>
- <https://commons.wikimedia.org/wiki/Commons:Montage>
- Upload your campaign: https://commons.wikimedia.org/wiki/Commons_talk:Montage

1password

The world most-loved password manager

Wiki In
Africa



1password in brief

What would you use it for ?

Increased security for your sensitive information (passwords etc.)

- 1) only one master password to remember
- 2) encrypted data
- 3) vaults shared with your team members, for easier access to shared services (eg, twitter)
- 4) easier change of services password
- 5) alerts for weak password or hacked passwords

Why and when to adopt it ?

When the team grows and sharing passwords within the teams drives you crazy...
When your website was hacked AGAIN ! (due to a weak, multi-used password....)



1 password in brief



Prerequisites and challenges ?

Get everyone on board...

How much ?

Starter pack (up to 10 people) : 19,95 USD/month

Business (more advanced features) : 7,99 USD/user monthly

Where ?

Tool accessible online at <https://1password.com>

Desktop and mobile versions available

Streamyard

The easiest way to create professional live streams

Wiki In
Africa



Streamyard in brief



What would you use it for ?

- It is an accessible Outside Broadcast platforms that streams content directly to social media spaces
- Streaming live conversations, chats, presentations, webinars, etc.
- Pre-recording conversations, chats, presentations, webinars, etc

Why and when to adopt it ?

- When you want to coordinate discussions with people who are not in the same room or even country
- Presentable format to allow different viewpoints
- When you have a larger audience than just the people in the room

Streamyard in brief



Prerequisites and challenges ?

- All presenters need online capability
- Social media spaces

How much ?

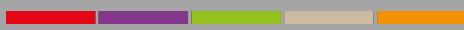
- Free: \$0:
StreamYard branding in your streams • Streaming limits • 6 on-screen participants
- Basic: USD25/mo
No StreamYard branding in your streams • Unlimited streaming • 10 on-screen participants • Logo • Overlays • Backgrounds • Custom RTMP destinations • Pre-recorded streams • Recording - 10 hours/stream • Multistream - 3 destinations
- Professional: \$49/mo
No StreamYard branding in your streams • Unlimited streaming • 10 on-screen participants • Logo • Overlays • Backgrounds • Custom RTMP destinations • Pre-recorded streams • Recording - 10 hours/stream • Multistream - 8 destinations • Extra camera • Full HD (1080p) • Individual audio recordings

Where ?

- <https://streamyard.com/why-streamyard>



Breakout groups



Demo ISA : Florence

Demo 1password: Florence

Demo Streamyard : Isla

Demo Hootsuite : Ceslause

Demo Montage : Isla



Contact Details:



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