



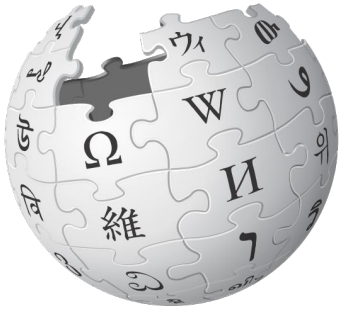
Strukturen im Wikiversum und auf der Wikimania

Nicole Ebber

Vorstandsreferentin Internationale Beziehungen

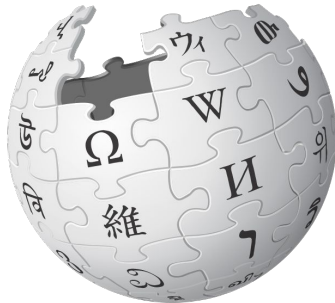
Wikimania Vorbereitungstreffen, 10. Juni 2017





WIKIPEDIA
The Free Encyclopedia

EN: 15.01.2001



WIKIPEDIA
Die freie Enzyklopädie

DE: 16.03.2001



10 Schwesterprojekte



gegründet 20.06.2003, USA

~290 Angestellte 2016-17

63 Mio USD 2016-17

Keine Mitglieder

Fokus:

- * Betrieb der Projekte
- * Schutz der Marken
- * Support der Communities
- * Grantmaking

Wikimedia Foundation Board of Trustees

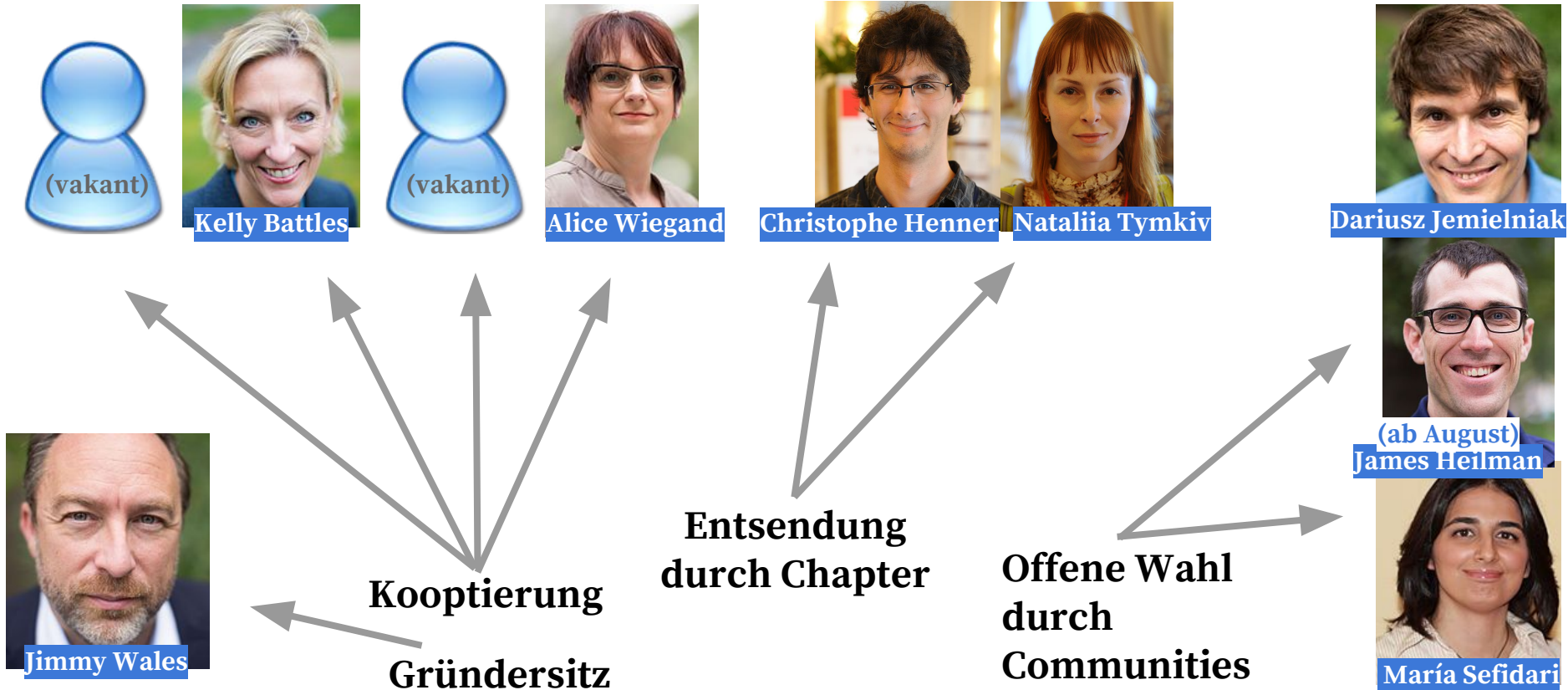
Aufsichtsgremium +
Repräsentation

Strategische Entscheidungen

verantwortlich für
Einstellung und Entlassung
der Geschäftsführung



Wikimedia Foundation Board of Trustees





WIKIMEDIA
FOUNDATION

Katherine Maher
Geschäftsführerin WMF
Seit März 2016

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Angestellte

Audience (bisher Product)



Technology



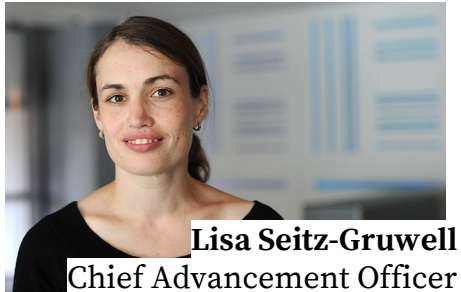
Community Engagement



Legal



Advancement



Communications

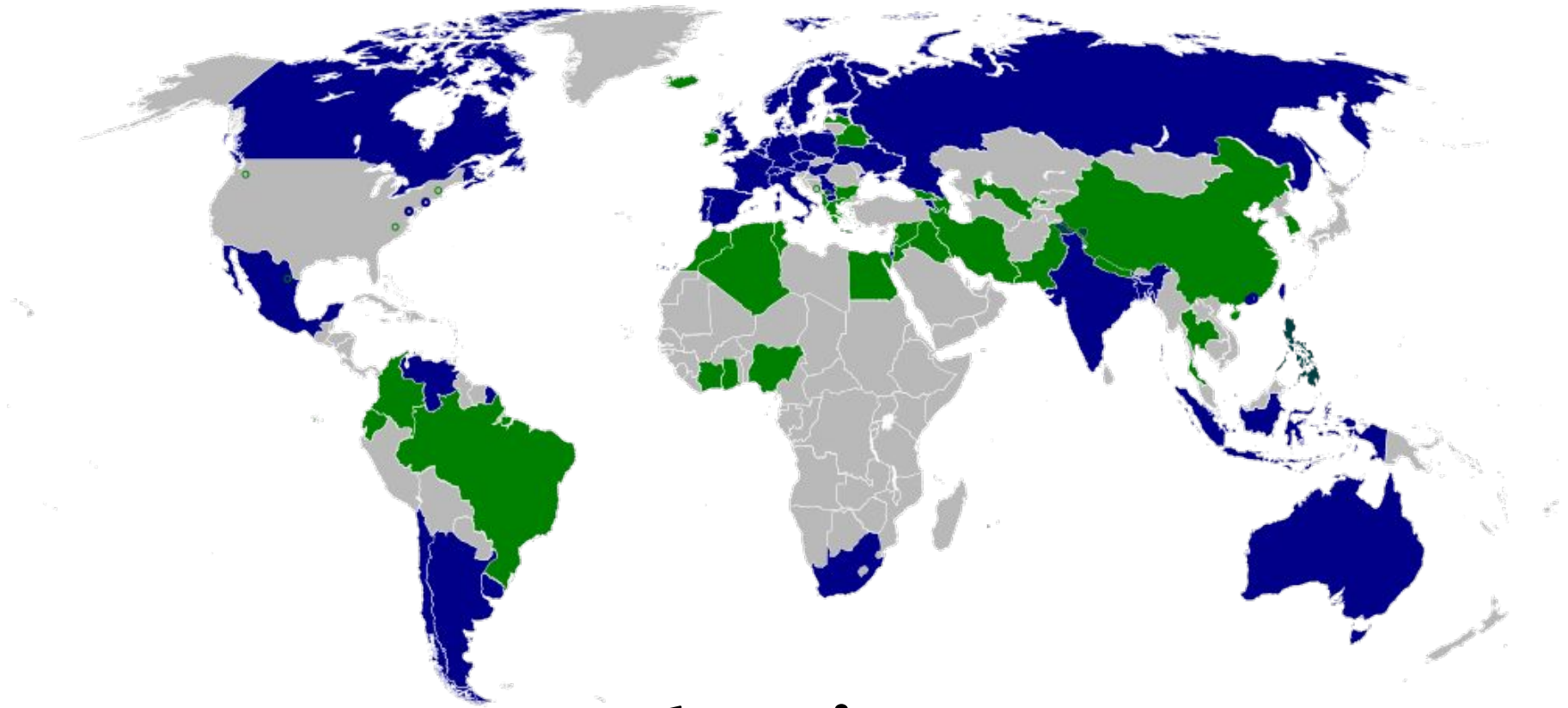


Finance & Administration



Talent & Culture





**Weltweit 115
Wikimedia-Organisation + -Gruppen**



13.06.2004

Gesellschaft zur
Förderung Freien
Wissens

erstes
Wikimedia-Chapter



WIKIMEDIA
AFFILIATIONS
COMMITTEE

AffCom

formerly known as:
Chapters Committee (2012)

Chapter

Thematische
Organisationen

Benutzergruppen



AffCom Members 2017

Carlos Colina, Kirill Lokshin, Emna Mizouni, Tanweer Morshed,
Salvador Alcántar, Rosie Stephenson-Goodknight, Galileo
Vidoni, Satdeep Gil, Camelia Boban



WIKIMEDIA
CONFERENCE



QUEST

Chapters Dialogue

Start • Context • Project • Insights • Conclusion • Summary • Further Information



Chapters Dialogue

1. What do we as a movement want to achieve? Do we run a website or foster Free Knowledge?
2. How do we define impact? How do we measure success?
3. What is the role of the Wikimedia Foundation?
4. How can we build empathy and learn from each other? How can we overcome the old narrative and perceptions?
5. Where does the money come from and where should it go?
6. What movement framework/model is best suited to fulfil the Wikimedia mission?

“6 Tough Questions”

***Was wollen wir als
Wikimedia-Movement in
den nächsten 15 Jahren
zusammen aufbauen oder
erreichen?***

Movement Strategy Process

Spendeneinnahmen

Wikimedia Foundation:

Einnahmen von 57 Mio USD über Spenden (2016-17)

← → C https://en.wikipedia.org/wiki/Novak_Djokovic?banner=B1516_0722_en6C_dsk_p1lg_dsn_cbo&force=1&country|=US ☆ ☰

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but less than 1% of our readers give.

Now is the time we ask.

Please help Wikipedia

ONE-TIME MONTHLY*

\$3 \$5 \$10 \$20

\$30 \$50 \$100 Other

CREDIT CARD PAYPAL AMAZON



FDC

(Funds Dissemination Committee)

Finanzielle

Förderungen von
Jahresplänen

Zwei Runden pro Jahr

~ 6 Mio USD pro Jahr



FDC Members 2017* ([Wahl läuft!](#))

Anne Clin, Garfield Byrd, Bishakha Datta,
Candelaria Laspeñas,
Michał Buczyński*, Itzik Edri*,
Lorenzo Losa*, Mike Peel*, Liam Wyatt*





Wendy the WEASEL

Wikimedia European Action System for Enthusiastic Lobbying



Wikimedia Cuteness Association (WCA)



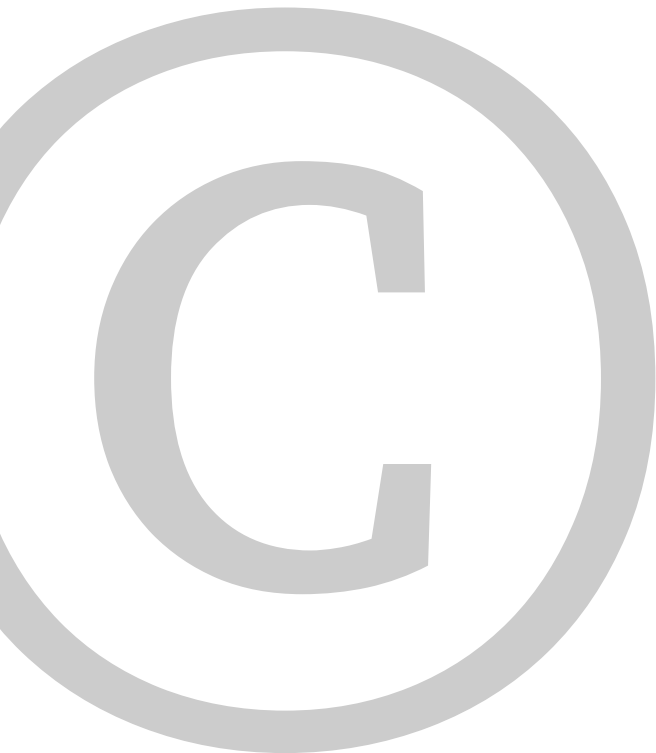
Association of Stroopwafel Addicts



nicole.ebber@wikimedia.de
User: [Nicole Ebber \(WMDE\)](#)



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