Monthly Report, April 2021

Highlights

- We confirmed a fourth Wiki Scientists course in partnership with the American Physical Society (APS) this Fall. APS members will work with us to learn how to add and expand biographies of women and other underrepresented groups on Wikipedia.
- As anticipated, April was a very busy month for student editing. With 3.41 million words added by participants in our Student Program, we have already exceeded our term goal of 3 million words.

Programs

Wikipedia Student Program

Spring 2021 in numbers:

- 343 courses were in progress.
- 6,007 students were enrolled.
- Students added 3.41 million words and 34,400 references, edited 5380 articles, and created 418 new entries.

Performance at a glance: With 3.41 million words added, we have already exceeded our term goal of 3 million words.

As anticipated, April was a very busy month for student editing. This was especially true since many schools seemed to wrap up their Spring 2021 terms by the beginning of May. Courses on the quarter system likewise began their projects, adding to the flurry of student activity.

We also began to officially accept course pages for the Fall 2021 academic term with a deadline to apply for a spot of June 20. We began this application process for the Fall 2020 term and its success means that we'll be using it moving forward.

Scholars & Scientists Program

Courses in progress:

- Wikidata April Institute: We have another Wikidata Institute started and finished! We got to know these eight eager participants very quickly and are pleased with their impact on Wikidata. They created nine new items, edited 56, and contributed 85 references to statements. With representatives from two National Archives — the United States as well as Great Britain — in attendance, we had in depth conversations about workflows these institutions could follow to contribute new data and improve existing data on Wikidata. Follow the link above to see their work.
- 500 Women Scientists-3: We wrapped up our third course with 500 Women Scientists. We are extremely pleased with the contributions of these 15 editors who edited nearly 70 articles, created 12 new articles, and added more than 250 references to Wikipedia. They also edited in multiple languages. Check out this article in Spanish about Lyda Osorio, a Colombian doctor and infectious diseases expert. The corresponding article in English is also outstanding. This group was very productive and you should click through the linked Dashboard (above) to spend some time with other excellent articles they wrote.
- Smithsonian Women's History Initiative: In partnership with the Smithsonian museum affiliates, we have begun a course that focuses on improving the gender gap on Wikipedia. This course will focus on contributing to existing articles about women or creating new articles about women on Wikipedia. These women will represent the collections of the affiliate museums. We are eager to be working with these 19 new editors.
- Smithsonian Women's History Initiative-2: We are also running a second section of this course. The goals are identical to the first, but the institutions represented in this course will vary from the other section. We are excited to see what kind of impact these 20 editors will have on Wikipedia.

Advancement

Partnerships

This month, we presented to the GO-GN Network's members to encourage them to participate in our upcoming OER Wiki Scholars course, in which researchers interested in Open Educational Resources (OER) will expand Wikiepedia's coverage of OER. During the application period, we recruited 190% of the course capacity, and we're

excited about the interest in the OER community to do this important work, helping the public better understand the opportunities, benefits, and challenges that come with implementing OER into the classroom.

Director of Partnerships Jami Mathewson worked with Nicole Jackson, our If/Then Ambassador who sponsored a Wiki Scientists course for members of 500 Women Scientists in the Fall. Together, we're reporting the course's outcomes and impacts to the American Association for the Advancement of Science (AAAS). Most notably, in the 6 months since running the course, 948,000 readers have read the participants' work—primarily biographies of Women in STEMM. We're thrilled with this type of collaboration and look forward to helping other organizations achieve their goals to reach the public where they are.

We confirmed a fourth Wiki Scientists course in partnership with the American Physical Society (APS) this Fall. We're grateful that the team at APS sees our Wiki Scientists courses as an opportunity to help them engage members in a constructive, collaborative project. Over the past year, we've trained 51 APS members—ranging from a high school student to tenured professors to a Nobel laureate—as they learned how to participate in the Wikipedia community. Together, their contributions have reached over 12 million readers.

Finally, we spent the month beginning the annual planning process for FY21–22, evaluating this year's successes and opportunities for improvement.

Fundraising

Our new wealth-screening software, iWave, was configured and installed for quick and easy use in Salesforce. Kathleen drafted the annual plan narrative section for Fundraising. She revisited rules for processing checks with Victoria and Frank and made adjustments where needed. Kathleen began drafting a preliminary outline for a new publication, a Case for Support, for major donor and institutional prospects. She pulled lists of past foundation donors to Wiki Education and sent introductory emails that included an ask for a phone or Zoom meeting. Kathleen recommended improvements for the website, particularly on sections where potential donors would look. Wiki Education had its first Advisory Board meeting between Kathleen, Frank, Andres, and TJ and decided on the initial next steps for inviting someone to join this board.

Communications

Blog posts:

- Wikipedia lists on Wikidata
- Sharing our learnings on improving Wikipedia's COVID coverage
- How Wikipedia fosters connections between research and industry

- [Student editors contribute COVID-related content](#)
- [Informing the public about psychological science: Ben Karney](#)
- [Bringing the Instructor and Student views of the Dashboard closer together](#)
- [Encouraging professional physicists to engage in outreach on Wikipedia](#)
- [Increasing visibility for Black psychologists on Wikipedia](#)
- [The importance of not hiding the past](#)
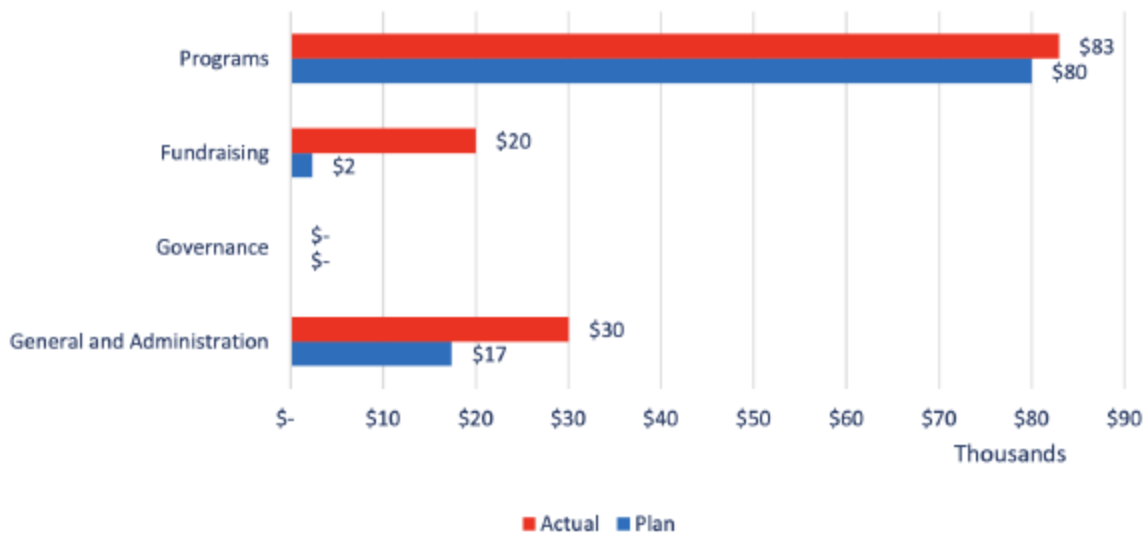
Technology

In April, Chief Technology Officer continued working towards a major overhaul of the Dashboard system to convert it to a distributed system. Sage worked with Ruby on Rails performance consultant Nate Berkopec (speedshop.io) for part of the month, finishing up all the prerequisites to migrate dashboard.wikiedu.org to this new infrastructure.

Sage also implemented several new Dashboard features for the Wikipedia Student Program, including the addition of the My Articles component for instructors and an automated email to instructors and students when someone assigns a Good Article or Featured Article.
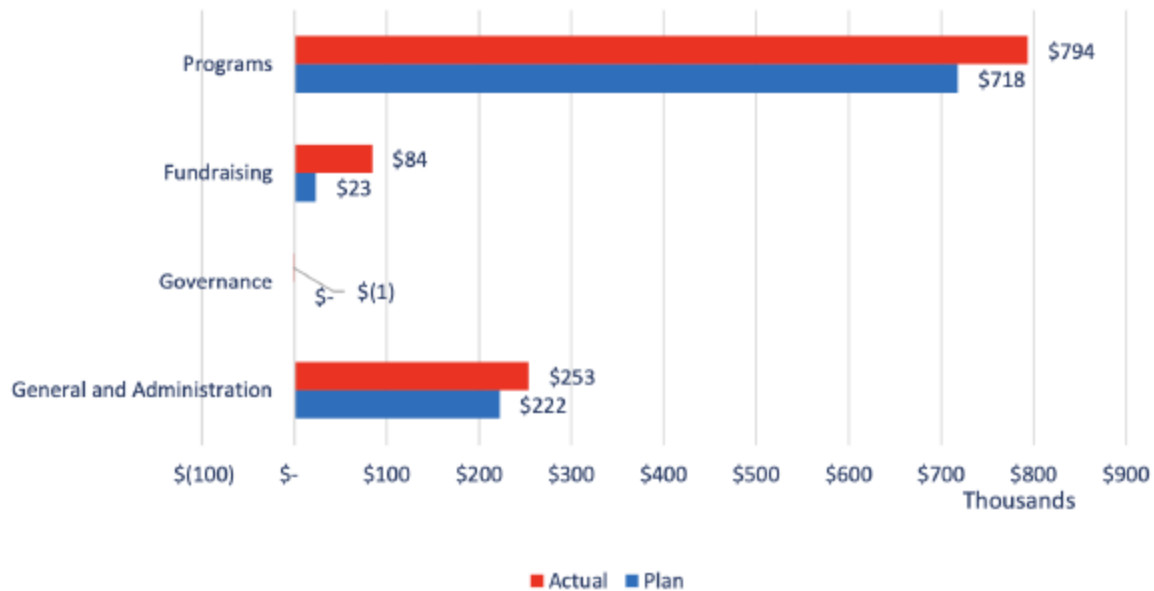
Finance & Administration

The total expenditures for the month of April were $133K, +$34K over the budget of $99K. Fundraising was over budget by +$23K, comprised of +$18K in Payroll, +$3K in Consulting fees and +$3K in Indirect Costs. General & Administrative was over +$13K consisting of +$5K in Payroll, +$7K in Professional Fees, +$2K in Furniture expenses, +$6K in Indirect costs while under ($7K) in Administrative expenses. Programs were over by +$3K due to overages in Payroll Costs by +$5KK, +$8K in Consulting Fees, while under ($1K) in Travel, ($1K) in Communications and ($8K) in Indirect Costs.

Expenses April 2021
Actual vs. Plan

Category	Actual	Plan
Programs	$83	$80
Fundraising	$20	$2
Governance	$-	$-
General and Administration	$30	$17

The Year-to-date expenses were $1,130K, +$167K over the budget of $963K. The Board was under budget by ($1K) due to a Vacation accrual adjustment. Fundraising was over +$61K due to an increase in Payroll +$39K, an ongoing Consulting Contract +$11K, and +$11K in Indirect Expenses. General & Administrative were over +$31K. Payroll costs were under ($12K) due to vacation payout paid in June instead of July along with a few other payroll cost adjustments, over +$36K in Professional Services, +$10K in location expenses, +$1K in other Administrative fees and +$6K in Equipment while under ($2K) in Travel and under ($10K) in indirect expenses. Programs were over +$76K due to an increase in payroll +$64K, +$26K in Consulting contracts, +$2K In Software expenses, while under ($10K) in Communications, ($5K) in Travel expenses and ($1K) in Indirect Expenses.

Year to Date Expenses April 2021
Actual vs. Plan

Category	Actual	Plan
Programs	$794	$718
Fundraising	$84	$23
Governance	$-	$(1)
General and Administration	$253	$222

(Thousands)

Legend: ■ Actual ■ Plan

Office of the ED

Current priorities

- Creating the first draft of the annual plan and budget for fiscal year 2021–22
- Building more capacity in revenue generation by hiring a Sales Representative, Education

In April, Frank worked on the first draft of the annual plan and budget for fiscal year 2021–22. With a target of submitting the first draft to the board in mid-May, this included coordinating the work of other team members, ensuring consistency among the different sections of the document, writing a number of sections, and providing feedback to others who work on the document.

Also in April, Frank and Jami interviewed the most promising candidates for the new "Sales Representative, Education" position. The hiring for this position is part of the effort to increase Wiki Education's capacity in revenue generation. After our Scholars & Scientists Program has shown very strong results since its inception in 2018, we'll now move the program to the next level by scaling it up. Next fiscal year, we expect to bring a significantly higher number of subject-matter experts to Wikipedia and to Wikidata and this new position will help accelerate our sales.