

# A world in which 99% of Wikidata's editors never come to Wikidata.org

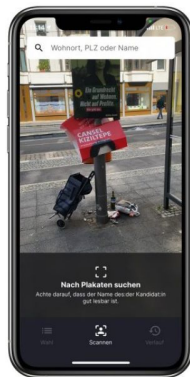
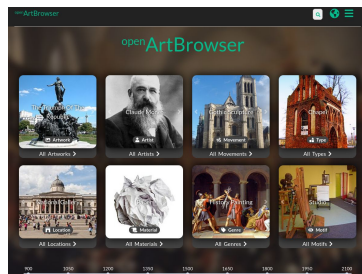
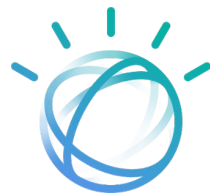
Lydia Pintscher

Product Manager for Wikidata

@nightrise

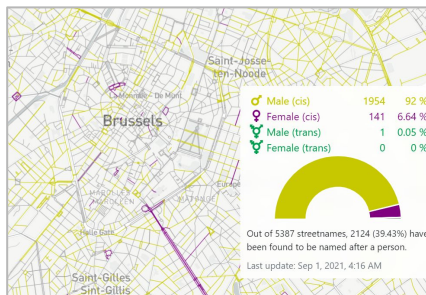
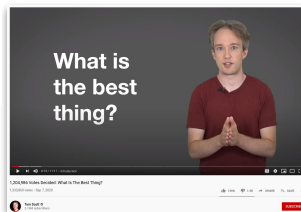
OPEN  
LIBRARY

mySociety

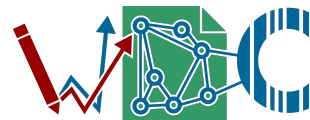


OCCRP

Quora



WolframAlpha™



WIKI DATA CON  
2021 - a sustainable  
future for Wikidata

# Coming to Wikidata.org is not going to happen for many of the ultimate users of our data

- Not clear that the data is coming from Wikidata
- Sending their users to Wikidata.org might not be desirable for some of the re-users of our data and maybe even us (depending on numbers, motivation, ...)

# We want people using our data to be able to improve it

- We don't want to be in a situation where a small number of people have to maintain a disproportionate amount of data on their own
- We will see more and more special-purpose editing tools and other integrations
- Making edits on Wikidata without being on Wikidata.org and being highly integrated in community processes, etc.



# Some examples we see today already

**William Pepperell** (18151959)

Conditiero, merchant, and politician (1894–1759) ✗

**Does this entity belong to the following category?**

**Category:American people of Welsh descent** (Q6854183)

**Wish people** (Q188353)

**Wikipedia Category References:**  
EN Wikipedia

Accept I don't know Not belong to Wrong category semantics Not valid

Cancel **edit Altitude** Apply changes

**Altitude**

3,200 meters

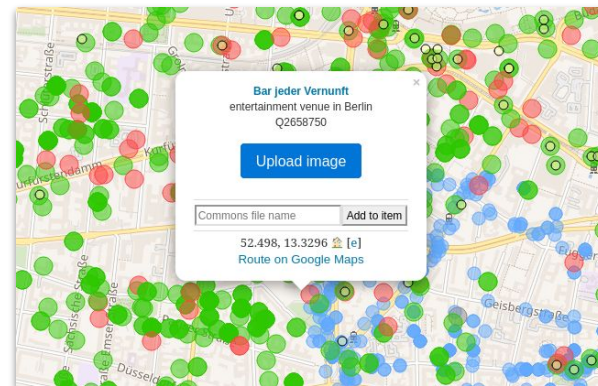
**Please select the reason for your edit:**

- Wrong Altitude  
The information is not correct and has never been.
- Outdated Altitude  
The information used to be correct but is now outdated.

**Why do I need to give a reason?**

This data lives on [wikidata.org](#) where information is modelled differently from data in infoboxes.

When information is simply outdated on Wikidata, the new data gets added instead of overwriting the old information. Entirely wrong data needs to be overwritten, the same way it's done in infoboxes.



Mix'n'match English Log in for actions Search

### Swiss National Sound Archives

ID in the Swiss National Sound Archives, that is responsible for safeguarding the sound heritage of Switzerland. The SNSA collects and catalogs audio documents (music or spoken word), that have a relationship with the Swiss history and culture.

Imported by user: Luca.favardo | Refresh

**Entries**

Fully matched	3164	80%
Preliminarily matched	183	
No Wikidata	0	
Not applicable to Wikidata	0	
Unmatched	591	
<b>Total</b>	<b>3938</b>	

 **Lingua Libre**

Record Wizard Discussion Statistics Sound library

**Welcome to Lingua Libre, the participative linguistic media library of Wikimedia France.**



# Wikidata.org's role is shifting

- More a place for final decision making and arbitration
- Less the place where everyone goes to edit



What does this mean for us?

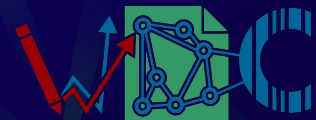
# Thanks for your attention!

Get in touch:

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