

# Analysing the Wikipedia Street Take Over Project



**WIKIMEDIA**  
FOUNDATION

The Wikipedia Street Take Over; Learning, Unlearning and Relearning. The Wikipedia Street Take Over Project was a 60-seconds (for each individual) video story-telling that saw me as the presenter go into the streets of Abuja, Nigeria and find out the Wikipedia awareness of Nigerians and publish on social media in Igbo language. The session will be a splendid opportunity to analyse the project, find out what worked, what could have worked and what didn't work.



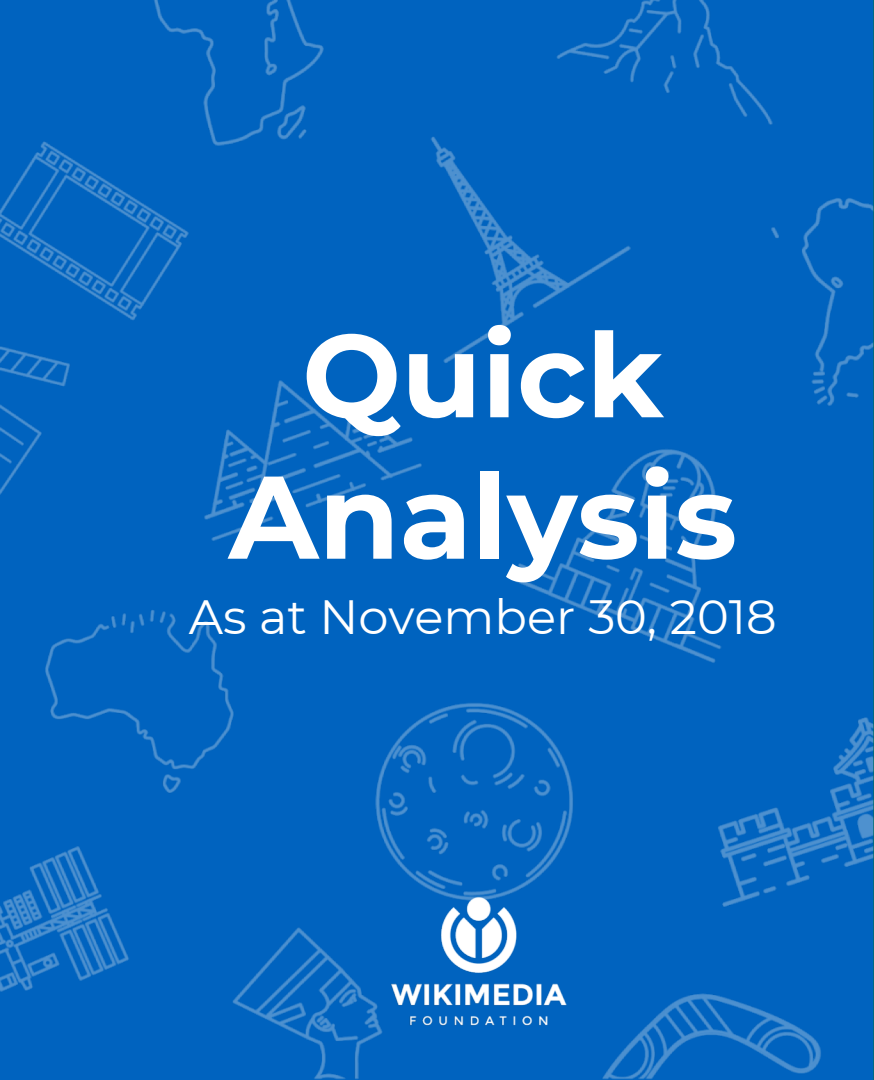
**WIKIMEDIA**  
FOUNDATION

# Focus will be on:

- Appreciating of the Igbo language
- Video screening of selected videos
- Encourage similar projects in other languages



WIKIMEDIA  
FOUNDATION



# Quick Analysis

As at November 30, 2018



WIKIMEDIA  
FOUNDATION

**Total Video  
views of about  
86,500+**



# Selected Videos



**Videos**

**HERE**

**and**

**HERE**

# Future Plans

- **Mobile First**
- **Reduce Project cost**
- **More Community Involvement**
- **Enlarge Location and Audience Scope**



**WIKIMEDIA**  
FOUNDATION

THANK YOU



WIKIMEDIA  
FOUNDATION