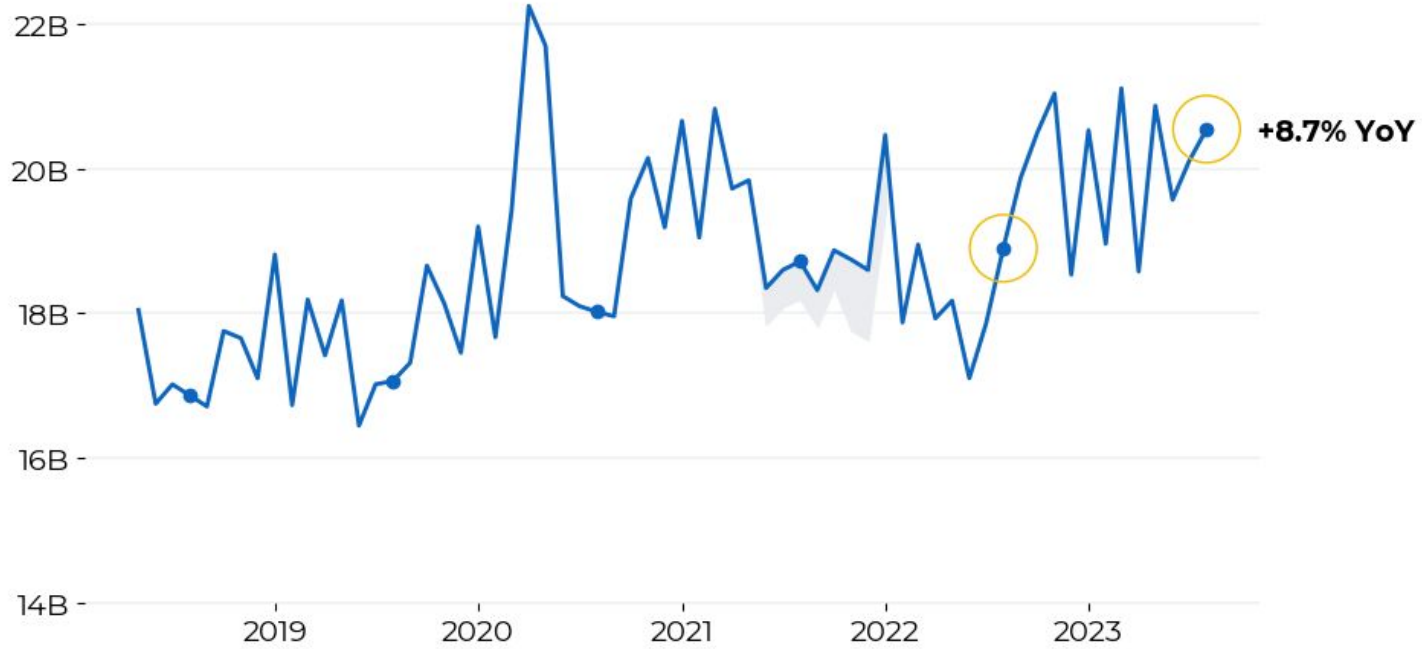


August 2023 Wikimedia movement metrics

Content interactions (August): Across Wikimedia, there were 20.5B content interactions in August, an 8.7% YoY increase



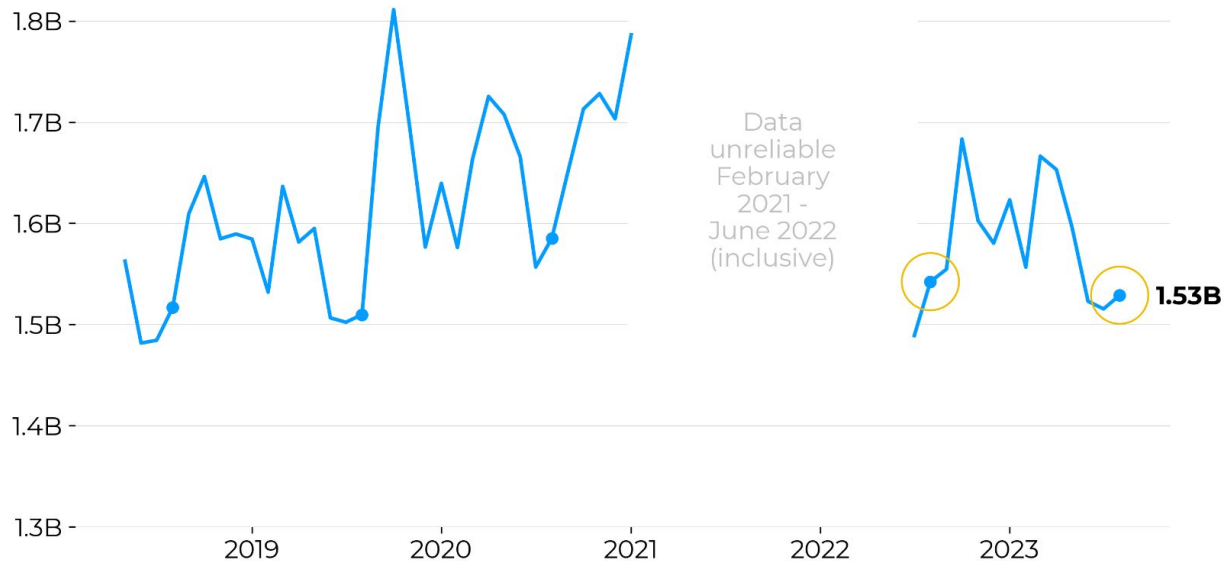
Graph Notes: Created by Hua Xi 2023-09-21 using data from <https://github.com/wikimedia-research/Reader-movement-metrics>.

Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#insights-and-data](#)

Unique devices decreased by 0.9% YoY

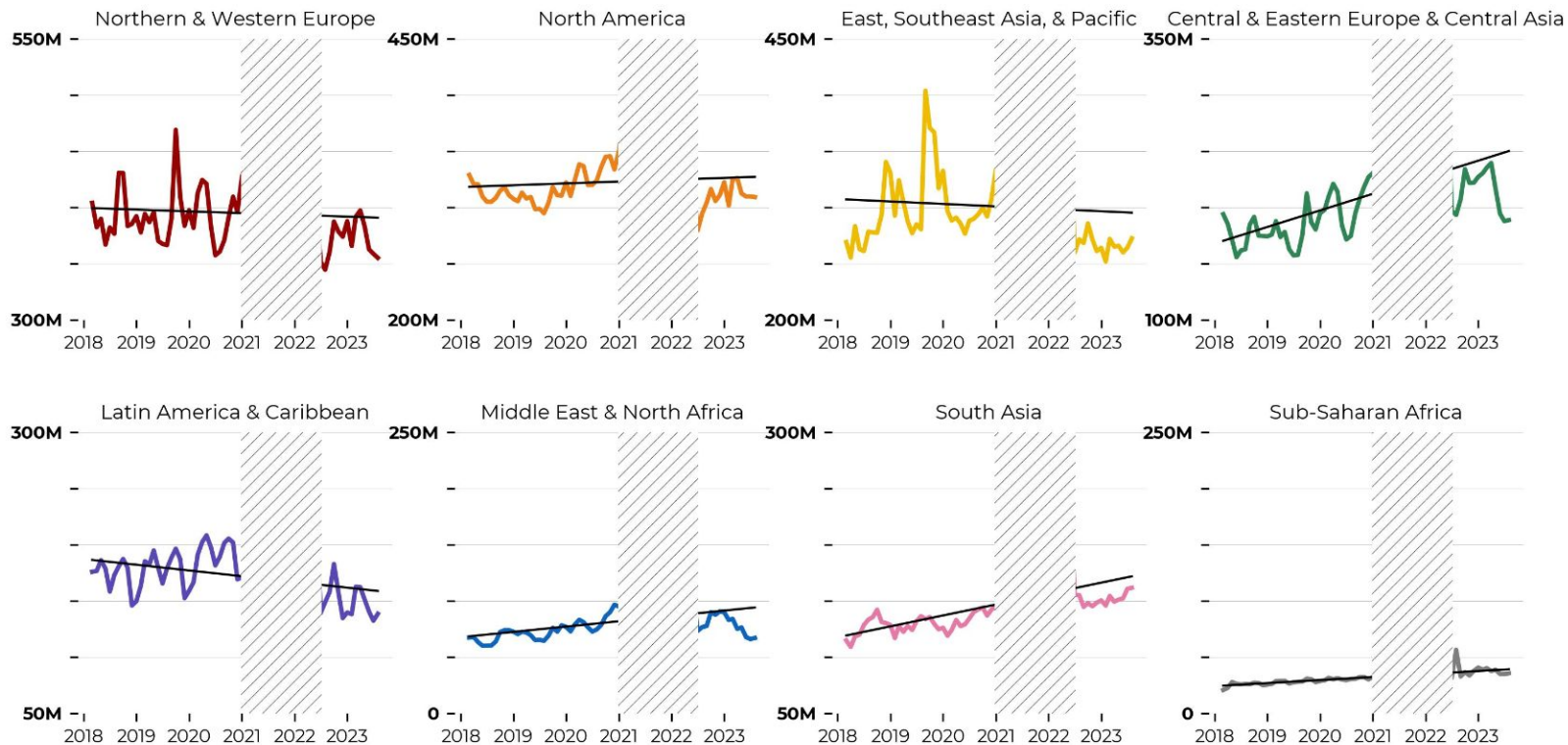
Decreases during northern hemisphere summer months reflect previously observed seasonal declines. We expect these declines to continue until September, when we typically see significant increases.

This is also our second month of reliable year-over-year data after the unique devices [overcount issue](#). Compared to pre-Covid (August 2019), Wikipedia unique devices increased 1.3%



Regional Unique Devices (August)

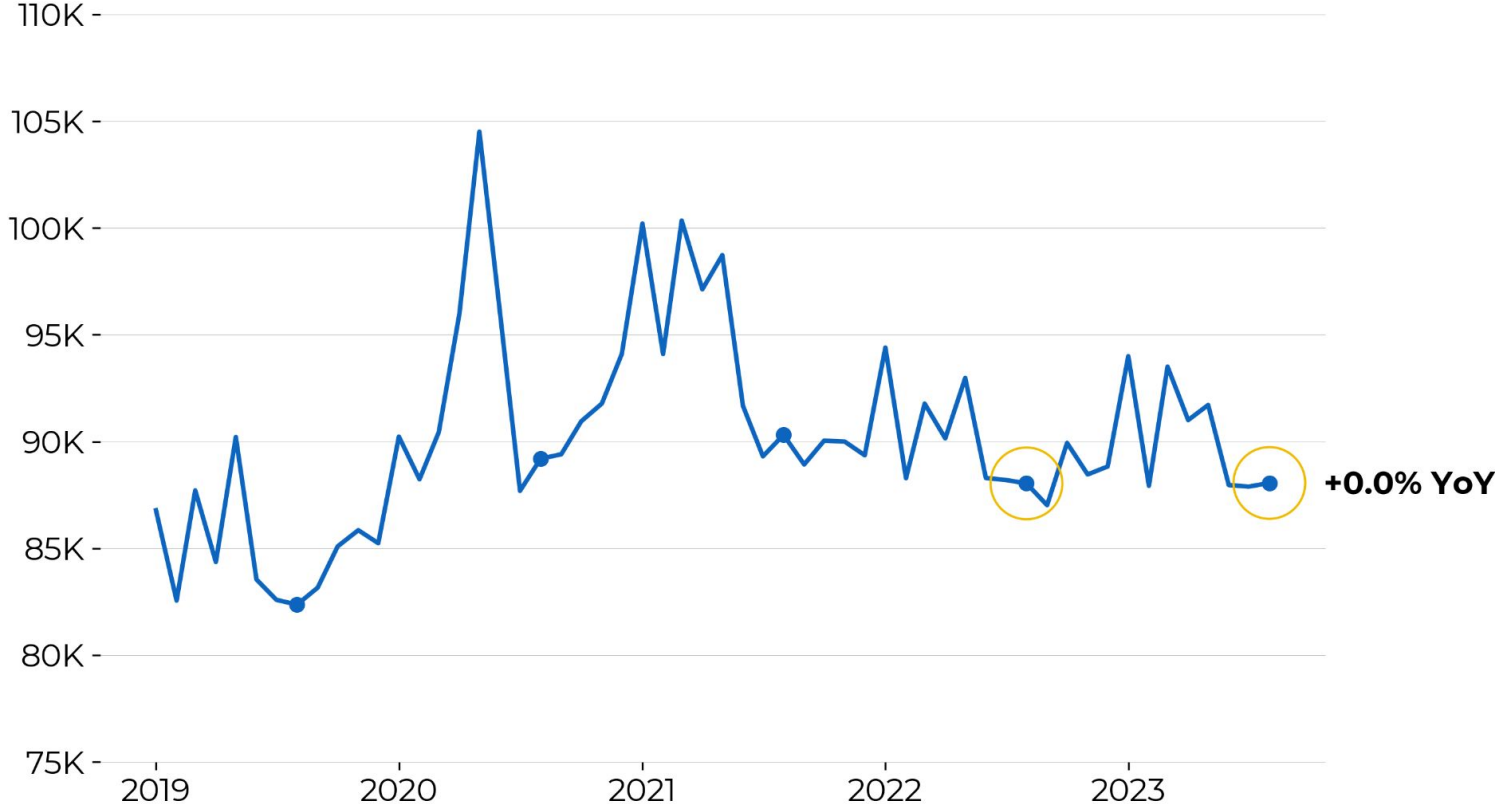
▨ Data unreliable [February 2021 - June 2022] (period not shown)



Graph Notes: Created by Maya Kampurath 2023-09-25 using data from https://docs.google.com/spreadsheets/d/13XrrnCaz9qsKs5Gu_IUs2jtsK9VrSiGillCleDgR6KM

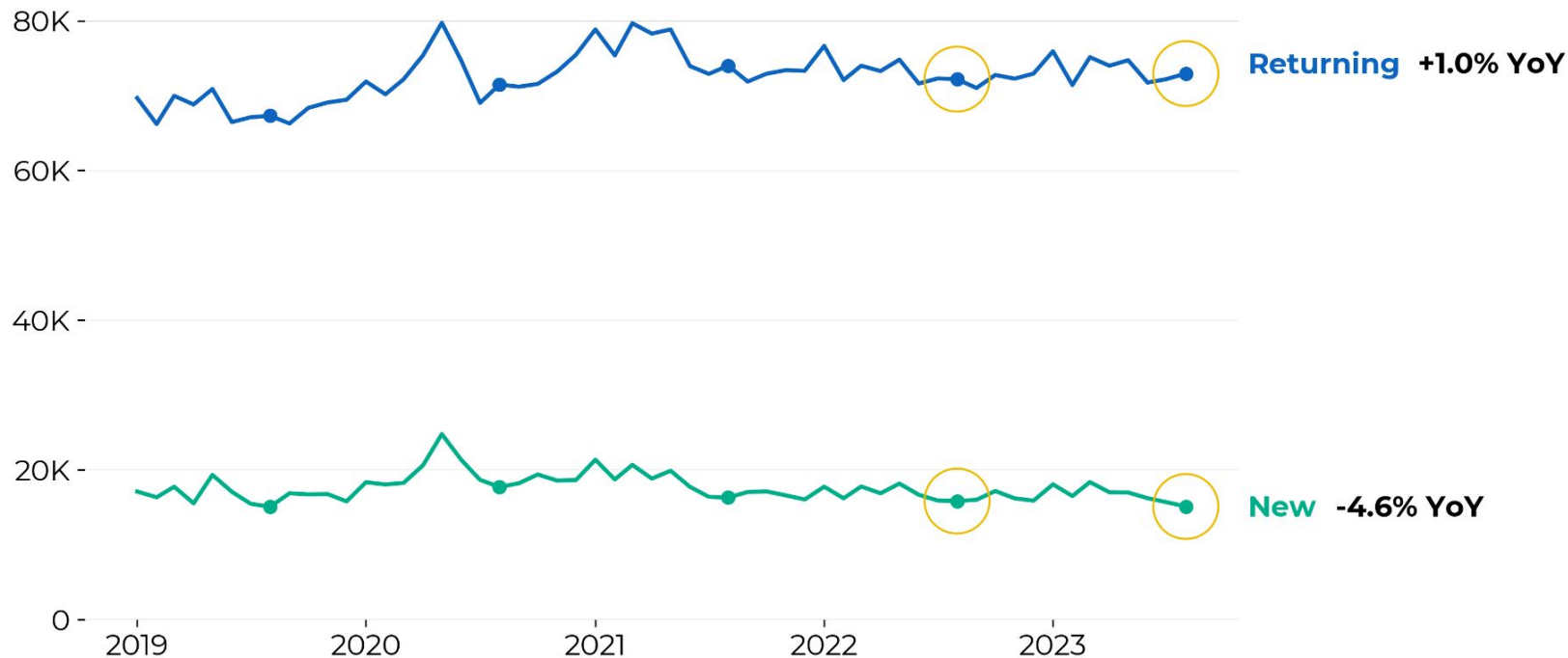
Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#insights-and-data](#)

Active editors stayed relatively flat at 88k in August

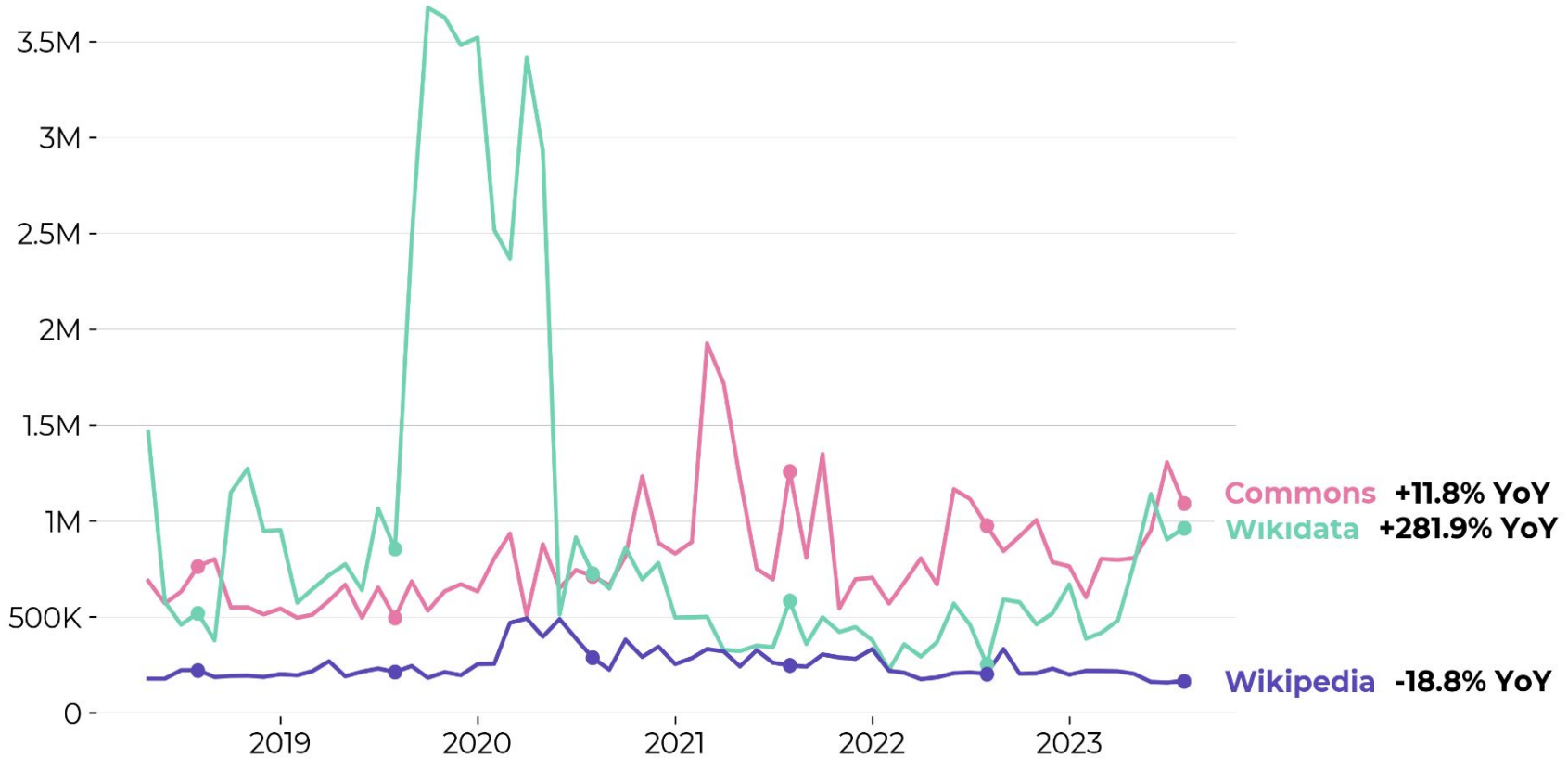


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In August, decreases in new editors were offset by increases in returning editors



Net new content continued to drop on Wikipedia and grow on Wikidata and Commons



Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#).

For metric definitions, see the [Product data glossary](#). For questions: [#insights-and-data](#)