

	Project Description	Objectively Verifiable Indicators	Sources of Verification ¹	Assumptions
Overall Objective	Increasing community involvement in Wikimedia Argentina's projects and improving the support the organization gives to the projects and initiatives put forward by editors from Wikimedia projects.			Social and political stability An annual inflation of as max. 40%
Purpose	To develop work groups that coordinate all of the GLAM projects launched/supported by Wikimedia Argentina.	At least the 50% of Wikimedia GLAM volunteers feel motivated during 2015 leading GLAM projects. A 20% of increase in terms of GLAM activities conducted during 2015	SV1 Survey conducted among the participants (at least 15) between the first month of the implementation of the project and 6 months later. SV2:#of activities conducted by the volunteers # of new material uploaded to Wikimedia Commons by GLAM volunteers during 2015.	Interest from the community is verified.
	R1: Wikimedia Argentina will develop at least 3 (three) work groups according to the interests of volunteers, in order to spread, coordinate and implement the different GLAM initiatives in Argentine.	OVI1 A survey will have been conducted within the Wikimedia Argentina members and volunteers community in order to determine the number of people interested in participating in the work group of the GLAM projects during the first trimester of 2015. OVI2 At least 1 (one) GLAM activity implemented by each of the work groups during 2015, under the supervision of Wikimedia Argentina	SV1. # participants involved in the survey conducted (at least 100) # of people that want to be part of a GLAM work group. #of groups created (at least 3) #people retain as part of the GLAM groups. SV2#of activities carried out by the GLAM group volunteers: edit-a-thons per example. #of participants involved on these activities #new users attending the GLAM activities conducted by the Wikimedia GLAM volunteers. #new articles or improved articles thanks to the activities conducted by the network of volunteers.	The budget remains stable. Motivation from volunteers remains stable.
Results	R2: A maximum of 3 (three) GLAM projects, presented by volunteers and that lead to an increase of at least 20% of the existing material related to minority cultures, will be supported during 2015.	IOV1.A call for competition for support projects destined to preserve minority cultures, carried out during the second trimester of 2015 in Argentine.	SV1. #New projects put forward by the Wikimedia community. #Projects supported by Wikimedia Argentina. #People involved in the formulation, implementation and evaluation of the projects. #New articles created or improved as a result of the projects put forward by the Wikimedia community	The budget remains stable. Motivation from volunteers remains stable.

¹To find out the specific Sources of Verification and the proposed reach of Wikimedia Argentina for 2015, please read before the narrative proposal.

Activities		RESOURCES	BUDGET
Preliminary	Logistics, involving and increasing social participation, preliminary evaluation.		See the detail Budget on section 7.1
From result 1	<p>A.1.1“Reaching the interests: A survey among the community will be carried out by Wikimedia Argentina in terms of approaching the activities to their interests as well as improving the involvement of the volunteers on GLAM activities. In this sense, we want to focus in knowing what the volunteers expect regarding GLAM activities and projects and how much they want to be involved in the development of them. The main purpose of the survey is to identify where the GLAM volunteers are in Argentina, what do they want to do, what they believe they are able to do and so give them the tools to reach the objectives. Never leaving our coordinating role, involving the volunteers on GLAM projects can give Wikimedia Argentina great results as we will be reaching local context that we are not able to reach now a days.</p> <p>A.1.2 Leader GLAM!: GLAM activities are always welcome by the community and local societies. Activities as the edit-a-thons are the perfect place to start editing or getting involved with Wikimedians. In this sense, Wikimedia Argentina will support this kind of events that increase the number of participants as well as the content on Wikipedia and other sister projects, led by the GLAM volunteers.</p>	<p>Materials Travel budget to support to volunteers Catering Merchandising Presentations Audiovisual material Editing guides</p> <p>Staff Executive Director Volunteer group. Communication Manager Education Coordinator</p>	
From result 2	<p>Your culture, our culture!: A call for competition to the Wikimedia community to increase the documents, images , articles etc. under the premise of preserving minority cultures. As a way of working respecting the diversity approach, Wikimedia Argentina will support at least 2 projects to be conducted by the community in terms of enriching the content related to this matter on the Wikimedia projects.</p>	<p>Material Travel budget to support to volunteers Catering Merchandising Presentations Audiovisual material Editing guides</p> <p>Personal local Executive Director Educational Coordinator Volunteer group. Communication Manager</p>	