



April 6 – April 19, 1978

## Mid-States Case Study next week

RIT's "blueprint for the 80s" will be brought into focus next week by the Middle States Association Case Study and reaccreditation process scheduled for April 16-19.

In a letter to faculty and staff, reproduced in this issue of *News and Events*, President Paul A. Miller urges all members of the campus community to participate in the open forums scheduled by the planners of the Case Study.

*These open forums will take place from 3:15 to 4:45 p.m. Monday, April 17 in Webb Auditorium; and 3:30 to 5 p.m. Tuesday, April 18 in Webb Auditorium.*

**(A complete schedule of the four-day Case Study appears on Page 5 of this issue.)**

Dr. Miller began the reaccreditation process last September by organizing a Task Force for the 80s. Its primary purpose was to update the master plan, work with the Middle States Association on reaccreditation, and develop a plan for the 80s.


Professor Hollister Spencer from the College of Business is chairman, and Dr. James Speegle, director of Planning Projects for the president's office, is coordinator of Project Support.

In commenting on the upcoming Case Study, Dr. Spencer noted that this project has been "a learning experience for the Institute...we hope as many people as possible will take part in the open sessions."

The Task Force compiled more than 150 issues from throughout campus. From that list, the two primary issues chosen to be dealt with in the Case Study are **a)** the nature and scope of RIT's academic programs, and **b)** the enhancement of the quality of student life.

Two study teams composed of students, faculty and staff were named to prepare statements for the Case Study.

Heading the study team on academic programs is Professor Barbara Hodik, College of Fine and Applied Arts, and Professor Joseph Lippert, College of Science. Professor Joanne



**Rochester Institute of Technology**

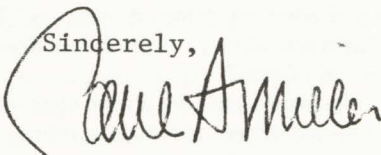
Office of the President

To the RIT faculty and staff:

As you are aware, on April 16 RIT will begin its reaccreditation review through a Case Study. I have indicated on several occasions the importance I place on this process.

The planners of the Case Study have scheduled Open Forums on each of the issues being studied. During the Open Forums the results of previous discussions will be reviewed and further analysis will be solicited. This will be a unique opportunity for all members of the campus community to participate in the Case Study and I want to encourage you to attend.

It is during this process and the next two years that we will forge RIT's response to the 80's. The design will be of your making. I therefore urge you to take every opportunity to understand the choices before us.

Sincerely,  
  
 Paul A. Miller  
 President

Subtelny, NTID, and Dr. Thomas Plough, associate vice president for Student Affairs, coordinate the team focusing on student life.

The Case Study will be used by the Task Force on the 80s as input to the development of a master plan. This ongoing planning will be spearheaded by a "Forward Planning" subcommittee made up of Dr. Harvey E. Rhody, associate professor in the College of Engineering, chairman; Dr. Richard T. Cheng, director of the School of Computer Science and Technology; Dr. Hugh Hammett, associate professor in the College of Contin-

uing Education, and Gary MacMillan, director of the Wallace Memorial Library.

This committee will look at the results of the Case Study to determine what can be used in the plan for the 80s, and determine means to tackle the other issues which were identified by the Task Force.

Following the Case Study, the Middle States review panel, headed by Edward R. Schatz, vice president for academic affairs at Carnegie-Mellon University, will submit comments to Dr. Schatz, who will summarize and report to the Middle States Association, with copy of the report to Dr. Miller.

## Luncheon menus

Second-year food administration students have resumed the luncheon program on Tuesdays through Fridays at noon in the Henry Lomb Room in the administration building.

The meals are part of the course requirements for Food Production Management I under the direction of Assistant Professor Ivan Town.

Cost of the luncheons is \$2.25, and reservations may be made with Mrs. Margaret Johnson at x2351 or in Room 01-4191.

Menus through May (subject to change):

- April 6** Ham Fritters/horseradish sauce  
Fresh Pineapple Orange Salad  
Homemade Banana-Nut Bread/butter  
Baked Custard
- April 7** Broiled Shish Kabob on bed of rice  
Lettuce Wedge/creamy Russian dressing  
Hot Buttered Muffins  
Warm Apple Crisp
- April 11** Swiss Steak  
Buttered Peas w/bits of cauliflower  
Hot Cornbread  
Blueberry Crumb Cake w/hot lemon sauce
- April 12** Oven Fried Chicken Quarters  
Green Beans au Beurre Noir  
Delicious Oatmeal-Nut Muffins  
Creamy Banana Layered Dessert
- April 13** Essence of Tomato Soup  
Grilled Reuben Sandwich  
Crisp Relish Garnishes  
Rainbow Sherbet w/cookie
- April 14** Fettucini Alfredo  
Italian Tossed Salad  
Toasted Garlic Bread  
Refreshing Strawberry Bavarian
- April 18** Ground Steak w/cheese & bacon  
Crisp French Fried Onion Rings  
Strawberry topped Tapioca Pudding
- April 19** Barbecued Pork Chop  
Buttered Spinach  
Hot Corn Muffins  
Cool Lime Delight
- April 20** Turkey Divan  
Fresh Fruit Salad w/honey dressing  
Steaming Butterhorn Rolls  
Ice Cream Crepes
- April 21** Fish Kiev  
Crispy Cabbage Salad  
Hot Crusty Popovers  
Baked Peach Kuchen
- April 25** No lunch served today
- April 26** No lunch served today
- April 27** Chinese Sweet & Sour Pork on rice  
Light Feather Rolls  
Lemon Snow Pudding/Oriental cookie
- April 28** Chicken Cacciatore  
Zucchini Squash w/garlic butter  
Warm Whole Wheat Muffins  
Colorful Rainbow Dessert

- May 2** Shrimp Creole w/rice  
Crisp Tossed Salad w/oil & vinegar  
Warm Brown Bread  
Tropical Orange Dessert
- May 3** Airy Cheese Souffle w/mushroom sauce  
Buttered Broccoli Spears  
Baking Powder Biscuits  
Baked Rhubarb w/gingersnap cookie
- May 9** Swedish Meatballs  
Parsley Buttered Noodles  
Fresh Blueberry Muffins  
Chocolate Souffle w/mocha sauce
- May 10** Tasty Salmon Cheeseburg  
on Homemade Bun  
Marinated Fresh Asparagus  
Schaum Torte w/red raspberries
- May 11** Breaded Pork Chop  
Creamed Spinach w/mushrooms  
Rye Rolls  
Cool Cranberry Whip
- May 12** Baked Italian Lasagna  
Tossed Green Salad w/Italian dressing  
Crusty Italian Bread Sticks/butter  
Fresh Summer Fruit Cup
- May 16** Chilled Chicken Salad Plate w/fresh fruit  
Coconut Twists  
Fresh Strawberry Cream Pie
- May 17** Hot French Onion Soup  
Assorted Cold Cut Plate w/potato salad  
and relishes  
Delicious Nut Muffins  
Freshly Baked Cream Puffs
- May 18** To be announced
- May 19** To be announced

## Circus workshop

Gale LaJoye, former instructor at Ringling Brothers and Barnum and Bailey Clown College, will give a lecture-demonstration on "The Classic Clown and Mime," at the NTID Theatre 8 p.m., Friday, April 7.

The performance includes all the elements of clowning—movement techniques, mime, pantomime, juggling, the use of props, costumes and make-up.

LaJoye is also giving a free circus workshop throughout the day on Friday, April 7. Classes are scheduled from 10 a.m. to noon, and 1 to 4 p.m. Children may attend.

LaJoye spent the 1976 circus season as the "advance clown," for "The Greatest Show on Earth." He is currently director of operations at Ringling's Circus World Theme Park in Orlando, Florida.

Tickets for LaJoye's performance are \$.75 for all students, RIT faculty/staff, and senior citizens and \$2.50 for all others. For reservations and information call the NTID Theatre box office at 475-6254.

## Nature trail to be ready for summer

Twenty-two men are carving out one and a half miles of nature trails on the RIT campus, mostly by hand. "The biggest piece of machinery we're using is a handsaw," says their boss Jan Reich, superintendent of grounds. Reich says his primary goal for the trails is to get people in touch with nature while disturbing the natural habitat as little as possible.

The trails, now about 80 percent complete, run through the woods south and southeast of Grace Watson Hall. At one point they cross Red Creek. They will be mulched with six to eight inches of wood chips when finished and will have several hand-built wood benches placed at intervals. "We want people to be able to get away from all the brick and the music blaring in the fraternity halls," says Reich. The winding trails will offer seclusion and a chance to view the plant and animal life on campus.

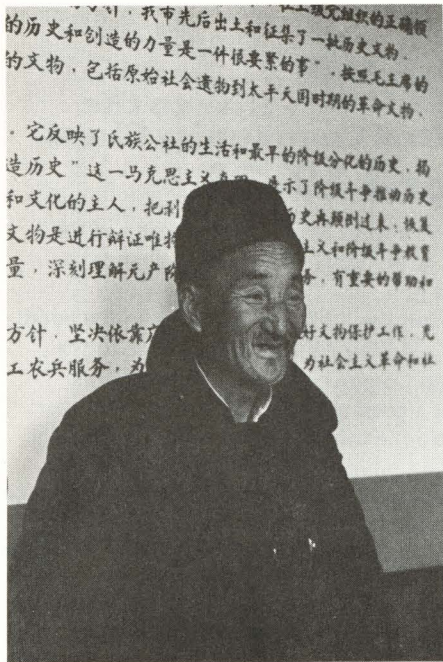
A 1975 report from the National Audubon Society cataloged more than 20 trees native to the RIT campus, 22 birds or waterfowl, and 12 mammals including white-tail deer, red fox, and Eastern cottontails. There are numerous varieties of hedgerows, ground covers, wild flowers, and food plants suitable for supporting wildlife.

One of the least pleasant ground covers is poison ivy. Reich isn't planning to disturb that either. "We expect the people to stay on the trails so they can view nature, but we don't want to change the environment if we can help it," he explains. So, even the poison ivy is staying.

Reich adapted many of the features of RIT's nature trails from those used by the Cumming Nature Center, Naples, New York. Natural materials are used throughout and benches and bridges are made from trees available through clearing. "We tried to cut down as few trees as possible," says Reich, "There are even places where the trail moves around a big tree."

The nature trails are among a four-part improvement plan for the campus grounds to be completed by Aug. 22. The other improvements include development of a picnic area at the site of the old nursery on the corner of Johns Street and Baily Road; planting of 28 acres with 30,000 seedlings to reforest part of the campus; and clearing the west branch of Red Creek, which meanders sluggishly through the RIT campus.

Workers on these projects are employed through a CETA (Comprehensive Employment and Training Act) grant given to RIT.



Photos by Mrs. Gudrun Engemann

## Family unit seen as China's cultural core

Imagine, if you can, a country where:

- Women have more equality than anyplace else in the world.
- Families are universally very much involved with each other.
- All indications of sexuality have been removed from the work scene.
- There is no evidence of hostility, and people are polite and considerate.
- Crime on the streets is unknown...unheard of.
- People feel secure in their place, and they know their place.
- People are physically healthy and feel a sense of peace and serenity.
- Adults feel they are training their children for citizenship.
- Fathers assume the responsibility of getting their children to school.
- Children are assured and confident, doing all that is expected of them in a loving relationship.
- There is practically no divorce.
- Everyone has access to health care, including birth control.
- There is no prostitution.
- There are no signs of abuse of alcohol or other drugs.
- The mental illness incidence rate appears to be so low it would appall most Americans.
- Shyness, fear and fidgeting do not exist.
- People believe in the perfectability of man and the premise that it is possible to maintain a society wherein people are more concerned for others than themselves.
- The world of work takes on the form of a social setting.
- Salary ranges are comparable for all jobs, and no one is seen as better or worse, richer or poorer than anyone else.

Is this heaven? Utopia? Some future civilization? Some lost culture?

Answer "No" to all of the above.

The country so envisioned is the People's Republic of China—"Red China," if you will—as described by Dr. Francena L. Miller shortly after her return from there early this year.

Mrs. Miller, professor on the social science staff of the College of General Studies and wife of Institute President Paul A. Miller, was among the 15-member RIT delegation of trustees, administrators, deans, faculty and wives who went to mainland China for 18 days in January to exchange ideas about education, teaching the deaf, photography, and graphic and fine arts.

However, as a woman, wife, homemaker, educator, author, sociologist, anthropologist and recognized expert on home economics/management and family relations and development, Mrs. Miller came back with different insights than most of her colleagues. Or at least, she probably had "seen" China from a different perspective.

Perhaps the greatest concern expressed by those who have talked with Mrs. Miller since her return has been their pre-conceived ideas that recent leadership in China, coupled with the cultural revolution there, have tended to destroy family life in that country. Not so, according to Mrs. Miller.

The Chinese family is seen as very resilient in Mrs. Miller's eyes, with "family relationships remaining as the country's cultural core." Family life in China has changed, Mrs. Miller affirms, but the changes have not upset the centrality of the family, and the current life-style is built around these close family relationships, she observes.

Marriage laws have changed, for example.

Marriages are no longer prearranged by the couple's families, but have become marriages of choice. Along with other changes, women have been given a totally equal role. Sexuality is minimized—there are no sexual inducements in advertisements and women seldom wear make-up or jewelry.

Young people have no "boy-girl" relationships before age 20, and marriage usually takes place in the late 20s. Single men and women work together in fields and factories, but there is no dating as it is known in the U.S.; everything is done in groups.

Comparing the Chinese "puritanical" society with the United States today, Mrs. Miller said of Americans, "We're raising 'sex-pretations' to the point where they can't be fulfilled."

The women in China today, it was observed, fall into the worker category. They generally get the same treatment as men and are encouraged to become workers. There is little that is feminine about their appearance. Both men and women have the same unisex look; both wear loosely fitted trousers and tunics.

Marriage is believed to strengthen worker efficiency and therefore is encouraged. Divorces are granted, but only after there has been a strong attempt by community peer groups to encourage a reconciliation.

The Marriage Law gives equal status to husband and wife, granting them mutual responsibility participating in society as well as in the care and support of the children. It also gives them equal right to divorce.

Not until this law was promulgated was there any ban on such practices as child betrothal, interference with marriage of widow, exaction of money or gifts as marriage pay-

## CONTINUING EVENTS

to April 7—Bevier Gallery. "Invitational Printmakers Show." Hours: Mon.-Thurs. 9 a.m. to 4 p.m. and 7-9 p.m.; Sat. 1-5 p.m. and Sun. 2-5 p.m.

to April 8—MFA Photography Gallery. "Color Field Paintings" by Connie Evans. Recent photographs by Carol Hueber.

April 6—Teaching Encounters. "Reinforcing English in the Technical Classroom," 1 p.m.-2:30 p.m., NTID Dining Commons, first floor.

April 6—Photo Product Demonstrations. Presentation of Hasselblad, Braun Ricoh, & Patterson by representative Thomas van der Linde. Rm. 07-1562.

April 6—Nat'l. Assoc. Educat. Buyers. 1829 Room 8 a.m.-5 p.m.; Col. of Photo. 8 a.m.-Noon, Contact Bill Batchellor x2108.

April 6—"Moving Image" Kern Lecture Series. Vivian Horner: "Let Your Fingers Do The Talking." 4 p.m., Rm. A-100, Library.

April 7—American Society of Microbiology. Address at 8 p.m. by Dr. Caroline B. Hall; scientific sessions held in Col. of Science.

April 7—NTID Theatre. "The Classic Clown and Mime," with Gale LaJoye, 8 p.m., NTID. For ticket reservations call x6254.

April 8—LDC Group Discussion. 1829 Rm. 9 a.m. to 4 p.m. Contact Dr. Kazmierski x2281.

April 8—Spring Concert Series. Eastman Jazz Ensemble, 8 p.m., NTID Theatre. Free.

April 9—Accepted Student Lunch and Tour. Clark Dining Room, 12-5 p.m.; Bldg. 12, Rm. 1428, 2 p.m.-4 p.m. Contact Joanne Mayo, x6631.

April 9-15—MFA Photography Gallery. Student work from Bea Nettles workshop class.

April 10—Open House-Demonstration. Handmade paper, paper from straw and paper testing procedures, 1-5 p.m., Rm. 07-A-121.

April 11—TIAA Institute. 1829 Room. 11 a.m. to 2 p.m.; Rm. 09-1030, 9 a.m.-5 p.m. Contact Ev Merritt x2426.

April 12—"Moving Image" Kern Lecture Series. Frank Withrow: "Access to the Moving Image for Handicapped Students." 4 p.m., Rm. 1428, Bldg. 12.

April 12—Management Convocation, 6:30 p.m., Great Hall, Rochester Chamber of Commerce.

April 13—Novels at Noon. *Winesburg, Ohio* by Sherwood Anderson. 12:10 to 12:40 p.m., Rm. 203 50 W. Main.

April 14—Wm. Reedy Lecture Series. Carl Fischer will speak on commercial photography and photography as an art form. Also slides of Fischer's work. 8 p.m., NTID Theatre.

April 14—Personnel Dept. Spring Series. Conversation with Dr. Dennis Nystrom. "What is Career Education? What Will Be Its Impact on RIT?" 10-11:30 a.m., 1829 Room, CU.

April 15—RIT's Fourth Annual Country Festival. Featuring J.D. Crowe and the New South; The Bluegrass Cardinals; and John Jackson. 7:30 p.m. RIT Ice Arena. For further info call x2509.

April 15—APICS. Ingle Aud. 7 a.m.-6 p.m.; 1829 Room, Alumni Room 7 a.m.-6 p.m.; Cafeteria, 11 a.m.-3 p.m.; South Concourse-CU lobby, 7 a.m. to 6 p.m. Contact Victor Lipka 338-6559.

April 15-28—"RIT Graduate Thesis Show 1" Reception April 14, 8-10 p.m.

April 15—Rosicrucians. Col. of Photo. Conf. Rm. 6-11 p.m. Contact Mary Schwartz 263-4629.

April 16—Middle State Assoc. Webb Aud. & 1829 Room. Contact Jan Layne x 6676.

April 16—Indian Movie. Ingle Aud. 12-5 p.m. Contact Hersh Singh 244-9840.

April 16-22—MFA Photography Gallery. Thesis Bea Geller.

April 17—Board of Trustees. Student Lounge, 4-6:30 p.m. 1829 Room 3-4:30 p.m. Contact Leona Roth x2295.

April 17-19—Graphic Arts Research Center.

"Photomechanical Preparation for Flexographic Printing" Seminar. Presents detailed instruction in the photo-mechanical methods and the use of the materials necessary for the production of high quality photopolymer flexographic plates.

Talisman Film Festival (W) = Webb Auditorium, (I) = Ingle Auditorium

*Grand Illusion*—April 6, 7:30 & 10 p.m. (I) \$.75

*The Other Half of the Sky: A China Memoir*—April 7, 7:30 & 10 p.m. (I) FREE

*Race For Your Life, Charlie Brown!*—April 8, 2 p.m. (W) \$.25

*A Bridge Too Far*—April 8, 7:30 & 10 p.m. (W) \$1.25

*Ashes and Diamonds* and *Landscape After Battle* April 9, 7:30 (I) \$1

*Pickpocket*—April 12, 3 p.m. A-205 & 7 p.m. (W) FREE

*La Bete Humaine*—April 13, 7:30 & 10 p.m. (I) \$.75

*Dumbo* and *Peter Pan*—April 14, 7:30 & 10 p.m. (W) \$1.25

*Fun and Fancy Free*—April 15, 2 p.m. (W) \$.25

*Black and White In Color*—April 15, 7:30 & 10 p.m. (I) \$1.25

*Lulu the Tool* and *Guernica*—April 16, 7:30 (I) \$1

*High School*—April 19, 3 p.m. A-205 & 7 p.m. (W) FREE

## 'Times' critics here April 14

Five major critics from the *New York Times* will take part in an all day symposium at RIT on Friday, April 14.

Slated to participate are: Richard Eder, drama critic; Paul Goldberger, design and architecture critic; John Leonard, books critic; Vincent Canby, film critic; and Grace Glueck, painting and sculpture critic.

The symposium, organized by Frederick Meyer, faculty member in the College of Fine and Applied Arts, is the second in a continuing series of yearly programs devoted to some aspect of the arts. Sponsored by RIT's College of Fine and Applied Arts, it is open to the community.

The art critics will arrive on the campus at 11 a.m. for a tour of the Colleges of Fine and Applied Arts and Graphic Arts and Photography. Following a luncheon with faculty and students, Eder, Goldberger, Leonard, and Canby each will give a short address. There will be an opportunity for questions from the audience.

At 8 p.m., in Ingle Auditorium, Grace Glueck will speak for 45 minutes on painting and sculpture. A panel discussion with all five critics will follow her address.

"News & Events" is published every other Thursday by the Communications office at Rochester Institute of Technology and distributed free of charge to the Institute community. For information call Norm Wright at 475-2750.



## Give to the United Community Chest April 17-21

You always knew you were one of the good guys, right? Now's your chance to prove it.

From April 17-21, you can join the good guys' team by making your pledge to the United Community Chest Campaign.

As a good guy, you'll be doing your part to help the more than half a million people who are served by 145 local UCC agencies in Monroe, Wayne, Ontario and Eastern Orleans counties.

This year's UCC goal for Greater Rochester is \$16,839,812, a 6.6 percent increase over what Chest officials refer to as last year's "adjusted base," the total dollars raised in 1977, less those pledges lost due to plant closings, temporary layoffs, deaths, and non-payments. RIT's 1978 goal is \$32,000.

Campaign General Chairman Martin F. Birmingham, president of Marine Midland Bank of Rochester, acknowledges that this year's goal increase is not keeping pace with inflation.

"It's imperative that every contributor does his or her best this year to increase gifts by at least 6.6 percent," said Birmingham. "Our challenge is to do our very best to counter the effects of inflation."

RIT Personnel Director Ev Merritt provides some facts about the UCC Campaign. First of all, it's one of the best managed campaigns in the country. Campaign and general administration costs amount to slightly more than five and a half cents of every dollar raised, one of the lowest costs in the country.

The area campaign benefits 145 different agencies, Merritt points out. Obviously, not every agency will appeal to every contributor. But penalizing all Chest-supported agencies just because you don't like one of them doesn't make much sense.

Your pledge does make a difference, Merritt concludes. The Community Chest depends on voluntary contributions, not only from area corporations and institutions, but from their employees. Last year, 62.9 percent of the money raised came from individuals like yourself.

Who will you be helping when you join the team of the good guys?

Last year, says Merritt, 250 of those beneficiaries were your co-workers at RIT. They received nearly \$10,000 worth of services from UCC.

Institute President Paul A. Miller will contact 52 academic and administrative leaders in an advance campaign April 10-14.

## CASE STUDY SCHEDULE

Rochester Institute of Technology  
Rochester, N.Y.

April 16-19, 1978

### Sunday, April 16

- 3:00 – 5:00 Registration at Hilton Inn-On-The-Campus  
5:00 – 6:00 Informal Reception at Hilton Inn  
6:00 – 8:00 Dinner  
Welcoming talk: "An Overview of RIT," Dr. Paul Miller, President  
Welcome and announcements:  
Dr. Stanley Ikenberry, Case Study Director  
Dr. Edward Schatz, Review Panel Chairman  
Dr. James Speegle, Director, Planning Projects, RIT

### Monday, April 17

- 8:30 – 9:00 "Task Force on the 80s: An Overview," Dr. Hollister Spencer, Chairman of Task Force

#### CASE STUDY Dr. Stanley Ikenberry, Director

- 9:00 – 9:30 Quality of Student Life: An Overview by Dr. Thomas Plough, Chairman (invited faculty and staff)  
9:30 – 10:00 Coffee  
10:00 – 11:30 Concurrent seminars on Sub-issues  
A. *The Nature of the Resident Student Community*  
Dr. Roger Harnish, keynoter; Dr. Bruce Peterson, discussion leader  
B. *Mentorship for Students*  
Mr. James Glasenapp, keynoter; Ms. Joyce Herman, discussion leader  
C. *Campus Support Services*  
Mr. Thomas Anderson, keynoter; Ms. Christine Hall, discussion leader  
12:00 – 1:15 Lunch  
1:30 – 2:45 Quality of Student Life: Reaction and Discussion of 3 Sub-issues  
Reactor Panel: Participants, Issue Team Members and RIT Faculty Members  
2:45 – 3:15 Coffee and Cold Drinks  
3:15 – 4:45 **Open Forum: Quality of Student Life (Webb Auditorium)**  
**Dr. Preston Parr, Dean and Vice President, Student Affairs, Lehigh Univ., Chairman**  
**(Open to all interested RIT Faculty, Staff and Students)**  
5:00 Board of Trustees Reception

### Tuesday, April 18

- 8:30 – 9:00 Academic Programs: An Overview by Dr. Barbara Hodik, Chairwoman (invited faculty and staff)  
9:00 – 10:30 Concurrent seminars on Sub-issues  
A. *An Approach to General Education to Maximize Student Learning*  
Dr. Joseph Lippert and Dr. Glenn Kist, presenters  
B. *Program Flexibility-Intercollege Programming*  
Dr. Andrea Walter and Dr. Richard Zakia, presenters  
C. *Nature of Review and Development of Academic Programs*  
Dr. Thomas Williams and Dr. Robert Snyder, presenters  
(coffee available)  
10:45 – 12:00 Academic Programs: Reactions and Discussion of 3 Sub-issues  
Reactor Panel: Participants, Issue Team Members and RIT Faculty Members  
12:30 – 3:15 Lunch and Free Time  
3:30 – 5:00 **Open Forum: Academic Programs (Webb Auditorium)**  
**Dr. Edward Schatz, Vice President for Academic Affairs, Carnegie-Mellon Univ., Chairman**  
**(Open to all interested RIT Faculty, Staff and Students)**  
7:30 – 9:00 Discussion  
Case Study Participants and RIT Personnel

### Wednesday, April 19

- 8:30 – 9:15 "Overarching Considerations"—Consolidation of Two Main Issues  
Dr. Stanley Ikenberry, Senior Vice President, Pennsylvania State Univ., Chairman  
9:15 – 10:45 Group Discussions of Overarching Questions (coffee available)  
10:45 – 11:45 Group Reports to General Session  
Noon Closing Luncheon

# Former Treasury officer here for Management Convocation

# 'Sesame Street' originator sets campus talk

Paul A. Volcker, president and chief executive officer of the Federal Reserve Bank of New York, and former U.S. under secretary of the Treasury for monetary affairs, will be guest speaker for RIT's 52nd annual Management Convocation April 12 at 6:30 p.m. in the Great Hall of the Rochester Chamber of Commerce.

More than 120 graduates of CCE's Business and Community Studies Division will receive management certificates at the annual event.

Volcker joined the Federal Reserve Bank on August 1, 1975, completing the unexpired portion of a five-year term of his predecessor, Alfred Hayes. He was appointed to a full five-year term on March 1, 1976.

Before joining the New York Fed, Volcker, 50, pursued a varied career in public service and banking.

From 1969 to 1974, he was under secretary of the Treasury for monetary affairs. His five-and-a-half-year tenure under three secretaries covered a period of rapid change in international and domestic financial affairs.

Volcker played a central role in developing international financial initiatives by the United States during the transition from fixed to floating exchange rates and acted as the principal U.S. negotiator throughout the period.

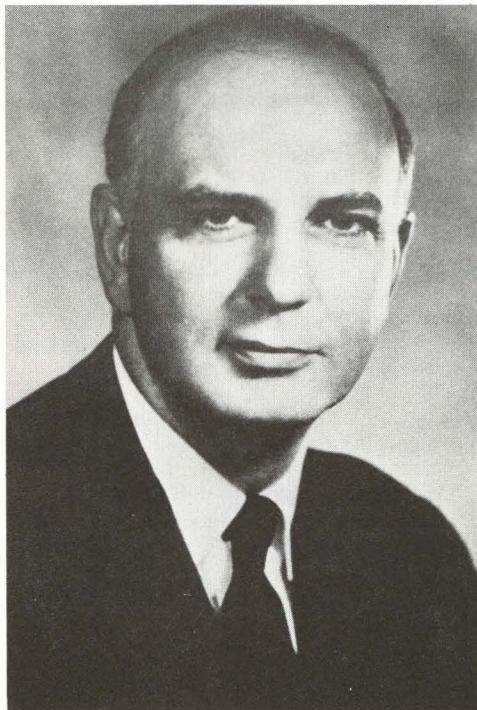
A number of important innovations were introduced during Volcker's term of office in the area of domestic financing, including the auctioning of Treasury notes and bonds and greater centralization of U.S. agency borrowing.

After leaving the Treasury, Volcker became senior fellow at the Woodrow Wilson School of Public and International Affairs at Princeton University for the academic year 1974 to 1975.

Previously, Volcker served in a variety of positions with the Treasury, Chase Manhattan Bank and the New York Fed.

His experience with the New York Fed began in the summers of 1949 and 1950, when Volcker worked as a research assistant in the research department. In 1952, he returned to the New York Fed as an economist in the research department and, in 1955, he became a special assistant in the securities department. Two years later, he resigned to become a financial economist at Chase Manhattan Bank.

In 1962, he joined the Treasury as director of the Office of Financial Analysis and, in 1963, was appointed deputy under secretary for monetary affairs. In 1965, he rejoined Chase Manhattan as vice president and director of forward planning.



PAUL A. VOLCKER

As under secretary of the Treasury, Volcker also served as a member of the board of the Overseas Private Investment Corp. and the Federal National Mortgage Association.

He currently is a member of the board of directors of the Council on Foreign Relations, the American Council on Germany and the American Friends of the London School of Economics. He also serves on the board of trustees of the Rockefeller Foundation and the American National Red Cross Endowment Fund.

Among various awards in the course of his career, he has been named as one of the 10 Outstanding Young Men in Government; received the Alexander Hamilton award, the highest award given officials in the Treasury Department; and received the first William F. Butler award from the New York Chapter of the National Association of Business Economists.

Volcker earned a master of arts degree in political economy and government from the Harvard University Graduate School of Public Administration in 1951 and a bachelor of arts degree, summa cum laude, from Princeton in 1949. From 1951 to 1952, he was a Rotary Foundation Fellow at the London School of Economics.

An attendance of nearly 500, including employer representatives from industries concerned, graduates and guests, is expected, according to Robert M. Way, associate professor in the College of Continuing Education,

Dr. Vivian Horner, originator of "Sesame Street" and former director of research for "The Electric Company," will speak on campus tonight.

Horner is a nationally recognized authority in language learning and early childhood education. She has been especially active in the field of children's languages.

Horner's topic will be "Let Your Fingers Do The Talking." The lecture is a first-hand account of the development of Qube, a 30-channel interactive cable television system in Columbus, Ohio.

Horner, vice president of Education and Children's Programming for Qube, will talk about the commercial development of instructional and educational programming for interactive television, a system that allows the viewer to respond through the computer to questions the instructor asks in class.

The system lets viewers take accounting for college credit, teaches them how to play the guitar or backgammon, has Pele teaching the finer points of soccer, and teaches two-to-four-year-olds preschool.

More than half of the cable subscribers in Columbus signed up for the interactive educational channels in the first three months of its operation.

The lecture, part of the "Moving Image" Kern Program series, will take place at 4 p.m. in Room A-100 of Wallace Memorial Library. It is free and open to the general public.

On Wednesday, April 12, Frank Withrow, director of the Educational Technology Development program for the U.S. Office of Education, will appear on campus for the next "Moving Image" lecture. His talk is entitled "Access to the Moving Image for Handicapped Students."

Withrow's address will be held at 4 p.m. in Room 1428, Building 12.

and program coordinator for the Management Convocation.

Also to be honored at the Convocation—for their outstanding service to the community—are Marine Midland Bank and Bausch & Lomb, Inc. Marine Midland is observing its 150th anniversary this year, and Bausch & Lomb is marking its first 125 years.

Begun 51 years ago, with only one course offering and 10 students enrolled, the RIT Management Program has expanded today to include more than 1,200 students in nearly 100 course offerings. The program is one of the largest, continuously operating ones in management education, and has during its 51-year history, graduated nearly 7,000 area supervisors.



## Panoramic mural in new study room

A 33-foot long by four-feet high panoramic mural of downtown Rochester, shot by Professor Andrew Davidhazy, chairman of photography for CCE, is the first of many that will be displayed in a new special gallery/reading/study room for School of Photography students and visitors, according to John Trauger, associate professor in that school.

The idea for the display and reading/study room belongs to Dr. Lothar Engelmann, dean of the College of Graphic Arts and Photography, Trauger says.

"It's really the only place on campus where photo students can study together, review photo journals and discuss their work," he adds.

This special area, Rm. 2211 in the School of Photography, also will house a permanent collection of students' work that can be used for instructional purposes.

Trauger says the purpose of the mural displays will be for everyone's viewing, inspiration and stimulation—but particularly for students.

They will be changed every four or five weeks, he says, as long as he can sustain the activity and have outside support. At present,

## NSF grant given for continuing mini-courses

RIT's College of Science has received a National Science Foundation grant to continue its Mini Courses in Science and Mathematics for high school science and mathematics teachers.

Dr. Robert E. Gilman is project director for the mini course series that began five years ago and expanded when it received its first NSF funding last year.

Nine five-week courses are offered each year. The courses are free to teachers working with students in grades 8 through 12. Past courses have included study of nuclear physics, algebraic concepts, biochemistry and molecular biology. Classes are limited to 20 teachers with 180 spots open each year.

Kodak and the National Aerospace Administration (NASA) will provide photos to be shown.

"We aren't limiting our displays to photo work only," Trauger states, "We will also accept artwork, such as line drawings in ink, charcoal, etc., and materials from the design medium."

However, the works can't be smaller than 16-inches long by 20-inches high, or larger than 60-feet long by four-feet high.

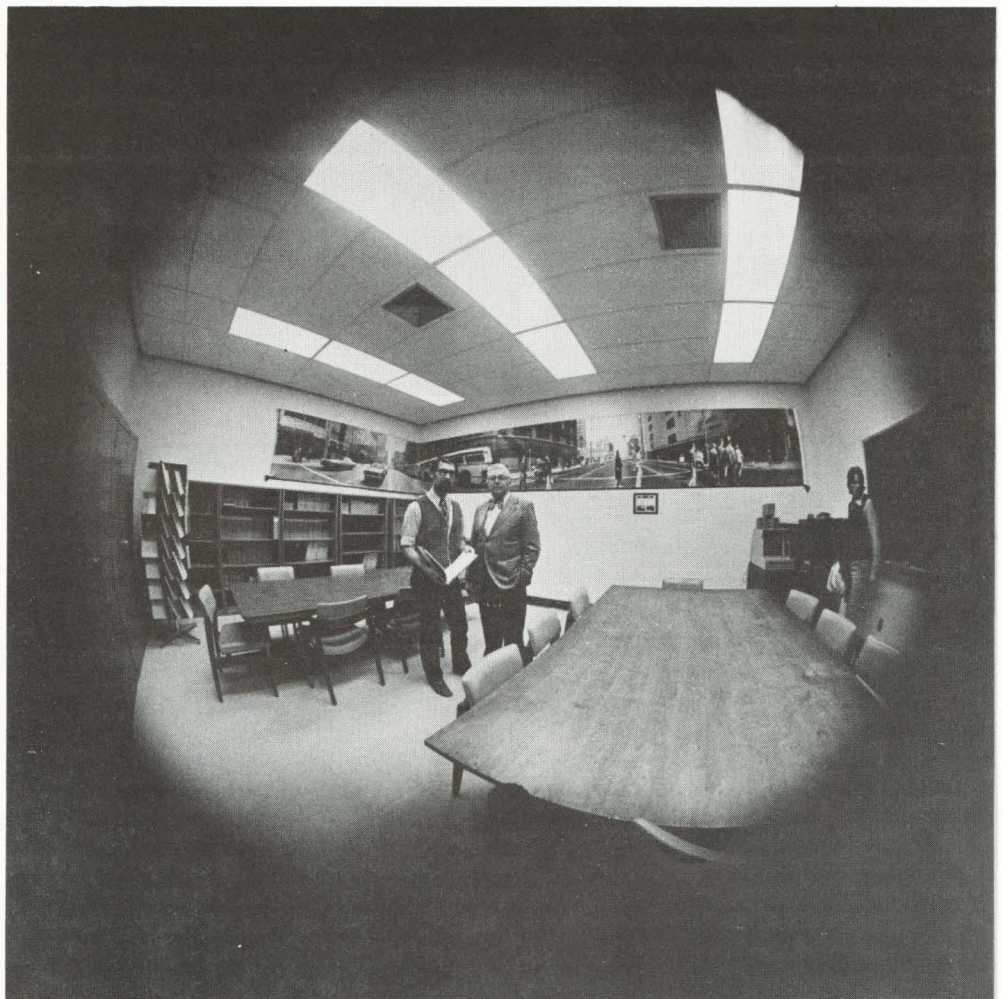
"Whatever our photo murals are," Trauger says, "we want them to be representative of how photography is used in the world outside of the classroom—in the private and public sector."

To produce the mural shown above, Professor Davidhazy used a self-built, strip panoramic camera unit. And, to achieve the panoramic effect like a TV camera does, Davidhazy used a tripod that was rotated by a motor and pulley arrangement.

For the best perception of the mural when viewing it, Trauger says, the print should be viewed "in the round." That is, the viewer should stand so he or she is surrounded by the photo—preferably in the middle of the room.

When shown flat as the mural now is, it does show some panoramic distortion.

The displays can be seen by the public during school hours (day or evening).



### FISHEYE VIEW

Photo-mural of downtown Rochester was shot by Andrew Davidhazy, chairman of Photography for CCE, holding book. John Trauger, associate professor of School of Photography, at Davidhazy's right, is in charge of new display and reading/study room for the school's students.







## 'Women's Weekend' at RIT

Two days of workshops, art exhibits and special presentations were featured at "Celebrating Ourselves: A Women's Weekend," March 31 and April 1 on the RIT campus. Organized by an ad hoc group of RIT students, faculty and staff, the weekend included a lecture-slide presentation and workshop on women and art led by Judy Chicago (lower right), an artist currently working in Los Angeles. The Mischief Mime Troop from Ithaca performed and movies from the New York Feminist Film Festival were shown. Another popular feature was the "Men's Workshop."

Photos by Anne Lennox Bergmanis



## 'Moving Image lecture'

# Fransecky believes learning can be synchronized with TV

Everywhere children go—home, school, museum, church, vacation—learning is emphasized.

Meanwhile, the children are watching television. It's second only to sleeping in filling up the hours of the days.

Dr. Roger B. Fransecky, leadoff speaker for the spring Moving Image—Kern Lecture series, believes learning and television can and should be synchronized. Fransecky heads a consulting firm with special concerns in the areas of communications policy research, television program planning and the design and development of broadcast materials for children.

Fransecky calls TV a "surrogate parent analogous to the family and school." It's a force which must be dealt with by an informed citizenry. But how do we capture it, explore it and bring it to order?

In his RIT lecture, Fransecky told how these questions are being answered.

He cited an example of visual literacy research conducted in the 1960s: Children

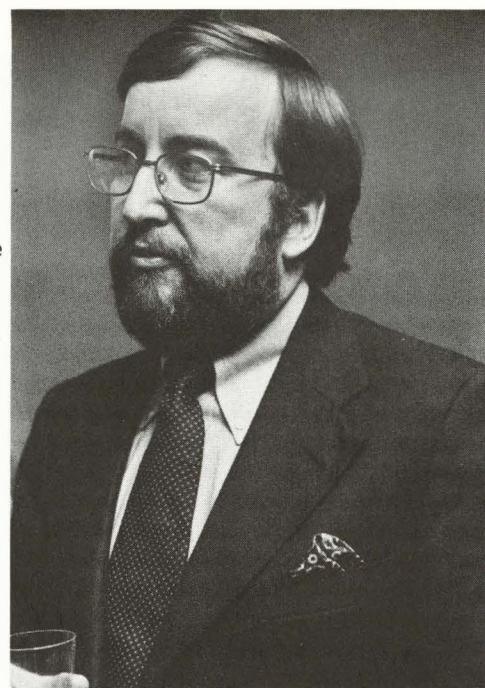
were given cameras and film and told, "Here's a new kind of pencil, a new kind of lead." The experiment showed what happens when a child is set free with a language force he or she can control.

According to Fransecky, "They began writing eloquently, sharing their feelings and ideas, using language in the highest sense."

The children's pictures were used as the basis for a reading book, a book written as the child knew it, not as someone else saw things. The inevitable conclusion, points out Fransecky, "Semantics needs to give more attention to pictures."

"We should look at television as a system of messages with the highest meaning," Fransecky told his RIT audience. He gave two examples of what networks have tried.

The first was a visual history curriculum. History has no meaning to a child, Fransecky noted. The child has had nothing to do with history as it's written. But a visual curriculum—motion pictures—brings history alive. Seeing the actual events taking place on film is a



learning experience.

Fransecky's second example was a TV program called Marlow and the Magic Movie Machine. It's about a computer engineer who learns how to get all sorts of unusual informa-

continued on page 12

## RIT explores China's changing role

The following column, written by Desmond Stone in the *Rochester Democrat and Chronicle*, Sunday, March 19, is reprinted with permission.

People who wondered a bit how a group from Rochester Institute of Technology got invited to China in January may have overlooked a couple of things.

One is that RIT's reputation is not always fully perceived here at home.

The other is that the Chinese are going to need a lot of sophisticated technological help if industrialization is to make its great leap forward.

RIT's senior vice president for Institutional Advancement, Dr. Robert Frisina, who arranged the trip, touched on both these points at a recent lunch meeting.

RIT, he said, is one of the best-kept of secrets in terms of its technological excellence; it's often necessary to go beyond the state to get a full appreciation.

As its special relationship with local industry is diluted by the fact of more absentee ownership, the Institute, he explained, is bound to identify more closely with corporations and foundations outside the area and to look for more national recognition and visibility.

It was in the course of exploring RIT's changing role that Frisina wrote to the Chinese liaison office in Washington, D.C., about the prospects for a visit to discuss various aspects of education, technology and the fine arts.

He stressed especially the role of RIT in the development of local industry.

Frisina received a favorable response in six weeks, a relatively short period of time.

The invitation had to be highly regarded, for China has not opened very wide the door to the West.

Since the Shanghai Communique was issued in 1972 at the end of President Nixon's historic China trip, only about 15,000 outsiders have been admitted.

But as Frisina explains, the attitude towards outside technology and skills is shifting of necessity.

China today is emerging from an agricultural economy in which 80 percent of the people have been engaged.

In terms of industrial development, the nation is probably where the U.S. was a hundred years ago. But China wants to telescope time and jump fully-grown into the industrial age.

The Chinese seek to do this in part with turnkey plants capable of supporting the agricultural economy (petrochemical plants for fertilizers for example) and which would allow them also to become a modern industrialized state.

But as Frisina points out, this assumes that you have the educated, highly-skilled people to support the process.

"For every ounce of industrialization, you need a pound of education."

It's that pound of higher education that China is now so much in need of. A peasant population can literally move mountains but it cannot operate a petrochemical plant.

But China does not necessarily have to turn to the U.S. for know-how. Japan and West Germany are also waiting in the wings.

The ticklish issue of Formosa and the failure of the U.S. to establish normal relations with China are potential stumbling blocks to knowledge exchanges.

But the RIT people have been and seen, and been seen, and who knows, the Institute may one day find itself playing a role in the vast changes that lie around the corner for China.

# Anniversary campaign at \$35 million

RIT's \$42 million, 150th Anniversary Campaign, scheduled for completion at the end of 1979, already has hit the \$35 million mark.

Contributing to the campaign have been RIT trustees who have exceeded their own Trustee Nucleus Fund goal of \$6 million.

When the campaign's completion phase began almost two years ago, the Nucleus Fund totaled \$3.8 million. The fund has since received more than \$2.2 million in pledges and actual gifts—all from trustees and honorary board members. A major gift by an honorary trustee pushed the fund over its \$6 million goal.

Frank M. Hutchins, chairman of the campaign completion phase, said:

"We are delighted that we have passed this important goal. The trustees took a tremendous challenge—15 percent of the \$42 million campaign—and met it. Board members have shown a distinct desire to push the campaign over its goal. Those on the board have wanted to show that they have been committed to support the campaign since its initiation four years ago."

## Student photo show in union April 10-22

"Photo '78," a collection of some of the best photographic images produced by RIT students, will be shown in the College-Alumni Union April 10 through 22.

This annual competition is open to all RIT students and the result is a show representing the diversity of photographic interests and talents at RIT. In previous years, close to 1000 prints have been submitted for consideration, with approximately 125 selected for the exhibit.

Judging this year's competition will be: Arthur Freed, fine arts photographer and director of graduate studies at Pratt Institute in New York City; Onofrio Paccione, freelance photographer/art director/designer who has won numerous awards and travelled the world for such clients as Lowenbrau, Gucci, Hunt's Food and *Esquire*; Bob Coke, dean of the University College at the University of Rochester, former RIT faculty member, and associate of photographer Eugene Smith.

Judging will start at 10 a.m., Saturday, April 8, in Room 1400 of the Gannett building. Final selection of images, beginning at 3 p.m., will be open.



### SPRING CONCERT SERIES

Eastman Jazz Ensemble, under the direction of Rayburn Wright, will perform in the second of this year's RIT spring series April 8 at 8 p.m. in the NTID Theatre. The free concerts were organized by Carolyn Gresham, General Studies.

## NEWS & NEWSMAKERS

**Thomas A. Williams**, professor of quantitative business analysis in the College of Business, spoke on "Management Science: An Application of Mathematics to Decision Making" at the Department of Mathematics Colloquium Series April 5 in the College of Science.

**John A. White**, joint appointee of the Colleges of General Studies and Science, has just completed a four-day "Chautauqua" course run jointly by AAAS and NSF at Pennsylvania State University on "History of Science Since Newton," during which he made a presentation on "The State of Chemistry in 1800."

**Michael Kleper**, assistant professor, NTID, was the invited speaker at the March meeting of the Syracuse House of Printing Craftsmen Club. Professor Kleper spoke on the "Practical Control of Phototypographic Quality."

**Ellen M. Wolf**, medical nurse practitioner at Student Health Service, delivered a talk "Delivery of Health Care to the Hearing Impaired College Student" at the American College Health Association Convention in New Orleans, on March 30.

**Professor Werner Rebsamen**, School of Printing, was coordinator for the first Book Manufacturing Seminar for Publishers April 3 through 5. Twenty-four of the country's top publishers were represented.

**Bruce A. Austin**, lecturer in the College of General Studies, spoke to the Rochester Talent Bank Associates on "Nonverbal Communication and Job Interviewing." The March 21 address included discussion of proxemics, kinesics, time, somatyping, paralanguage, interactional synchrony and nonverbal leakage.

**James Papero**, Personnel Department program administrator, appeared on an alcoholism luncheon-panel meeting of the Rochester In-

dustrial Management Council March 23 at the Chamber of Commerce.

**Professor James E. McMillion**, chairman, photo processing and finishing management program, served as moderator for the Photo Marketing Association's annual pre-convention seminar in Chicago, March 31 through April 1.

**Gerald A. Takacs**, Department of Chemistry, presented the invited paper entitled "Photoabsorption Spectra of  $\text{CCl}_3\text{NO}_2$ ,  $\text{CF}_3\text{NO}$ ,  $\text{OSCl}_2$ , and  $\text{O}_2\text{SCl}_2$ " at the Manufacturing Chemists Association (MCA) chemistry workshop on fluorocarbon research in Boulder, Colorado, March 14. This research was assisted by RIT undergraduate students Tom Allston, Michael Fedyk, Al Uthman and Peter Demlein. Dr. Takacs recently obtained a one-year \$18,000 research contract from MCA to investigate "Photoabsorption Cross-Sections for Some Sulfur and Halogen Containing Compounds of Atmospheric Interest."

**John H. Potter**, campaign field director in the Office of Development, and president of the Easter Seal/Crippled Children's Society of Monroe County, participated in the Easter Seal Telethon broadcast locally on Channel 8 and in 82 other cities throughout the nation last weekend, April 1 and 2.

**Dr. Eugene Fram**, College of Business, has an article, "An Insider's View of Audit Committees," in the April issue of *The Internal Auditor*. The article analyzes the relationship between corporate audit committees and the four persons who directly relate to it: the chief executive officer, the internal auditor, the independent auditor, and the vice-president of finance.

# Health plan changes due by May 2nd

Employees wishing to change their Institute health plans may do so, effective May 2. These plans are Blue Cross/Blue Shield with PIP; Group Health, and Rochester Health Network.

## BC/BS/PIP

Blue Cross (hospital coverage) provides up to 120 days paid in full room and board for semi-private care. If this is exhausted, the Prolonged Illness Protection Plan (PIP) provides for an additional \$15,000 toward semi-private room charges.

An allowance for four days of semi-private care is made for normal maternity coverage for the mother.

Full coverage for X-rays and certain diagnostic procedures when such services are rendered and billed by the out-patient department of the hospital.

Blue Shield (physician coverage) provides payment for surgery, in hospital medical visits and full maternity based on the Blue Shield schedule of allowances.

X-rays are covered at 80 percent of the schedule of allowances.

Certain other diagnostic procedures are covered at 80 percent after a \$20 deductible per individual every 90 days has been satisfied.

## GROUP HEALTH

Group Health is a comprehensive prepaid medical group practice plan which means many things to different people. For some, Group Health appeals because it is the most economical way of providing health care for themselves and their families through prepayment, guarding against unexpected medical expenses.

For others, the outstanding feature is its ready access and the assurance of appropriate medical care 24 hours a day, seven days a week.

In addition to providing virtually complete medical coverage, i.e., hospitalization, routine office visits, full maternity, pediatric care, routine physicals, eye examinations, etc., the plan offers to its members the choice of a personal physician from among the staff of professionals at the Joseph C. Wilson Health Center at 800 Carter Street (off the Keeler Street Expressway).

## RHN

The Rochester Health Network (RHN) Plan is a system of more than 100 primary care physicians in nine medical centers in the Rochester area. Members select a private



## FUTURE SCIENTISTS

Two judges are flanked by a pair of exhibitors from DeSales High School, Geneva, at a Science Congress held in the College of Science on April 1. From left to right are: Christine Lorsong, Thomas Kankoski of Strong Memorial Hospital; Dr. Samuel Bloom of the Rochester City School District and Mary Combs. The event, which attracted about 50 entrants from eight area counties, was sponsored by the Science Teachers Association of New York State, Inc. Central Western Section.

# Fransecky lecture... continued from page 10

tion out of his computer, providing him with a rich bank of historical information.

But it's not *just* history, Fransecky emphasizes. The program is used to present a positive view of living in American culture today, important, Fransecky says, because research shows many American children are

physician from those on staff at the center they choose. There they receive primary care (internal medicine, pediatrics, obstetrics/gynecology) and are referred by their personal physician to specialists for other needed care.

There is 24-hour access to physician care through emergency phone systems. The RHN Plan offers an opportunity to budget exactly the cost of complete medical care for the entire family.

As a member, one is provided with complete coverage for hospitalization as well as routine medical care which includes physical examinations, eye examinations, doctor's office visits, etc. RHN Plan physicians affiliate with one or more of all Rochester hospitals. The RHN Plan is designed to bring family-centered personalized health care services within easy geographic reach of nearly all area residents.

Further information may be obtained by calling Betty Bianchi in the Benefits Office at 475-2429.

very fearful.

Fransecky showed a segment of the show where Marlow and the computer talk about Dorothy Hamil, including pictures of her as a child. They talk about her failures, her defeats, then how she came back to fulfill an 11-year-old dream of becoming a champion.

"What's significant about the program," says Fransecky, "is that we begin to change the rules for the child. We've focused to experience the reality of the viewer."

Equally important is Marlow sharing a secret with the machine: He wants to meet Dorothy. The machine makes this possible and Marlow gets a chance to ask her questions the child would like to ask.

"It's more than a simple respect for the child," says Fransecky. "It's an enlargement of the scope of the child."

Programs such as these prove that television can be used with more purpose in the classroom, Fransecky concluded. "Television is an opportunity to make learning and living responsible and interconnected phenomena." He compared the medium to a spring morning, "when you wake up on a bright sunny morning and the day ahead looks marvelous, the future full of promise."

A video tape of Fransecky's RIT lecture will be available at cost for PTA and other groups interested in children and television.

## Search Committee filled

The Board of Trustees has approved the selection of the remaining six members of the Search Committee to choose Dr. Paul A. Miller's successor as RIT president.

Representing the student body will be Chris Hanna, third-year College of Business student who is treasurer of the Student Association and a delegate to the Policy Council, and Debra Hartzfeld, a fourth-year computer science major and vice president of the Student Association.

The student representatives were selected by the trustees from eight names submitted by student leaders and Dr. Fred Smith, vice president of Student Affairs.

Faculty members named to the Search Committee are Albert D. Rickmers, College of Graphic Arts and Photography; Geneva Miller, Counseling Center, and Robert F. Panara, NTID. They were chosen from 10 nominees submitted by Dr. Todd H. Bullard, provost; Dr. Austin Bonis, chairman of the Faculty Council, and several members of the council's Executive Committee.

William Buckingham, president of Manufacturers Hanover Trust Co.—Central New York, was chosen as the alumni member by the new National Alumni Council.

Loma Allen, special assistant to President Miller, will serve as executive secretary to the Search Committee.

Board Chairman Richard H. Eisenhart had the "highest praise" for the Faculty Council, National Alumni Council and Student Association for getting their nominations to the trustees on time in order to keep the established timetable. "They nominated a tremendous group of people," Eisenhart said.

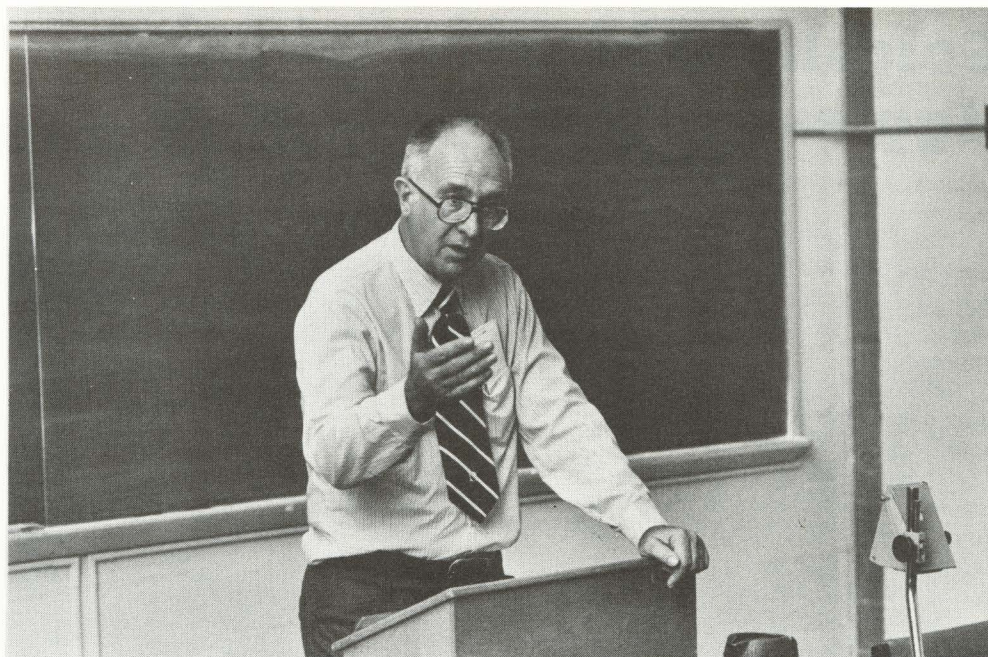
The Search Committee gathered April 4 at the Inn-On-The-Campus for its organizational meeting.

## Graduate thesis shows

Each year RIT's Bevier Gallery has two "Graduate Thesis Shows." These exhibits include work from graduate students in both the School of Art and Design and the School for American Craftsmen.

This year's first show runs from April 15 to April 28; the second show opens May 6 and runs through May 19. Students will show examples of jewelry and metalsmithing; ceramics; woodworking; weaving; glassblowing; painting; printmaking; drawing; and graphic and environmental design.

Hours at the gallery are: daily, 9 a.m. to 4 p.m.; Monday through Thursday, 7 to 9 p.m.; Saturday, 1 to 5 p.m.; and Sunday, 2 to 5 p.m.



### FULWILER SPEAKS ON FREE ENTERPRISE

Stanley Fulwiler, president of Tapecon, Inc., a locally based firm, spoke March 28 at a lecture sponsored by the Institute's "Students in Free Enterprise" group. His talk was entitled "The Impact of Regulation on Small Business." The student program is designed to promote a better understanding of the free enterprise system.

## NTID Mini-Convention-- 'Past is Prologue'

"Past is Prologue" is the theme of NTID's third annual Mini-Convention being held April 13 and 14 in the NTID academic building. This year's Mini-Convention also marks the beginning of NTID's Tenth Anniversary celebration.

Presentations include workshops, panels, exhibits and papers plus some special events planned to highlight NTID's Tenth Anniversary. All RIT professional staff and faculty are encouraged to attend this year's activities.

The Mini-Convention will depart from its regular format this year to reflect on NTID's first ten years. Sixteen major topics have been identified that encompass most of NTID's attention and effort over the past decade.

The focus within each of these 16 topics is on what NTID has learned as a result of direct experience and as a result of research. The moderators of each of the 16 topics have been asked to draw upon the observations and opinions of a range of people within the Institute in preparing for these presentations.

In addition, NTID is presenting a special series of five seminars led by nationally prominent professionals in the field of deaf education. Special seminar topics and moderators include: "The future role of the school for the deaf," Dr. Ben Hoffmeyer, superintendent American School for the Deaf, West Hartford, Conn.; "What the deaf person expects from society," Frank Sullivan, grand president, National Fraternal Society of the Deaf;

"The deaf student in the context of special education," Dr. Samuel Kirk, professor of special education, University of Arizona; "The deaf adult as a citizen in the mainstream of society," Dr. Richard Threlkoff, director, Massachusetts Office on Deafness; "Relevance of research to educational goals for deaf students," Dr. Richard Silverman, director emeritus, Central Institute for the Deaf, St. Louis, Mo.

Each of the above moderators is also a former member of NTID's National Advisory Group (NAG). The current NAG is co-hosting this year's Mini-Convention.

Special guests who have been invited to the Mini-Convention include all former members of the National Advisory Board, members of the National Advisory Board on the Establishment of NTID, and members of Congress who were instrumental in NTID's creation and development.

The purpose of the Mini-Convention is to enable RIT faculty and staff to share and exchange information and ideas relevant to the deaf student at RIT. The Mini-Convention also furnishes an occasion for staff to prepare and present information to an audience of friends and colleagues, thereby providing an additional opportunity for professional development.

For more specific information regarding this year's Mini-Convention sessions contact NTID's Office of Professional Development, 475-6305.

# Goldsholl: Making mistakes jiggles loose new ideas

Morton Goldsholl wouldn't give away any secrets.

"You just take a lens and light and film and work with them," Goldsholl told a student who asked how he came up with the unusual graphics shown during his Reedy Lecture in Photography.

Goldsholl believes experimenting is the way to learn and grow and come up with something new and innovative.

"I have a single guiding principle," he explained. "I do not work to succeed, but to fumble, to fail, to make mistakes. Sometimes working from that aspect jiggles loose interesting new ideas and creates a new thing."

"The only way to know your limits is to reach them," he quoted Woody Allen. "If you're not failing now and again, it's a sign you're playing it too safe."

Goldsholl has been experimenting with light and color and design for 30 years, since he was a student of Moholy-Nagy at the Art Institute of Chicago. He credits Moholy with being the major influence on his life.

He was a teacher "anyone could learn from from," and his school was unique. It was not just an art school. Disciplines were crossed. All students were involved in all of the arts—music, literature, drama, graphics. And while a wedding of art and technology was the basis of the school, social awareness was essential, too.

Goldsholl reported that Moholy had "a fetish concerning light." Light dominated his life. He was completely involved with photography and looked forward to the day when each child would be taught reading and writing and have a camera in his or her hand, too.

Although he was influenced by his teacher, Goldsholl said that no one ever taught him photography. It was something he learned by himself: "I found the only way to do it was my own way, even if it made a bad print." But experimentation is no excuse for sloppiness, he cautioned.

One of Goldsholl's early experiments at the Art Institute was making paintings on glass slides and photographing materials like leaves, hair, a dragon fly's wing. Moholy was so excited when he saw them that he took Goldsholl to each of the 30 classes in session and had him show those slides.

Goldsholl's search for pure color was begun in those days too, and he believes this work—called light rosettes by one publication—preceeded the light shows popular in night clubs and discos today.

Goldsholl heads his own design firm, Goldsholl Associates of Chicago, which does ad-

vertising and corporate design and communications. He showed examples of current work, including print and television ads for 7-Up and Revlon, but he also stressed work he had *not* done. He refuses to work for cigarette companies, for example.

Reviewing a list of television commercials viewers had judged worst, Goldsholl pointed out that the art directors who designed them and the filmmakers who made them did not concern themselves with the people who were going to see them.

"Film, and its later day development, television, have changed the world," he explained. "They've influenced elections, morals, values, our deepest feelings. The last war began to be over when people began to see what it was really like through film."

"How can we abuse such an art?" he asked.

Goldsholl concluded his lecture with an expression of concern for the effects of technology. Four our "instant society." For children using calculators. For Qube, the interactive cable television system which lets people respond without leaving their homes.

"We need to return to the sensory world where people feel and respond face to face to each other," he said. "To the senses. To hand and to eye. To return to the virginal eye of the amateur."

"It's not necessary always to be successful, but to create that which will have meaning and value."

## Personnel plans job-sharing

The Personnel Office will apply a job-sharing concept to two key positions within that department starting on April 17.

The personnel assistant—employment, and secretary/receptionist will be shared on a trial basis planned to extend to June 30. Kathy Carcaci will continue to be responsible for recruiting and employment efforts, but only on Mondays, Tuesdays and Wednesdays, with Ginger Delaney assuming this role on Thursdays and Fridays.

The telephone number for employment concerns will remain to be x2427 each day.

The secretary/receptionist also will be shared throughout each week by Ginger with both Jean Hiller and Penny Passaro, transferring from the Placement Office.

Near the end of June, the experiment will be reviewed and continued, altered, or discontinued as appropriate. Evaluative input from departments served by Personnel would be appreciated by Personnel Director Ev Merritt.

## China

continued from page 3

ments, and concubinage. Concubines were secondary wives who, unlike mistresses, had legal status. They did not have the status of first wives, but the children of concubines enjoyed the same status as the children of first wives. But while she lived, a wife had authority over the concubines.

The communists are making great efforts to enforce the new law, and Western visitors to China have returned with reports that the state is encouraging old family ties, to make family life close and intimate—even in three generation families, as Mrs. Miller observed.

Recalling her observations of family relationships with children, Mrs. Miller said:

"You see mothers picking up their children and pointing out the Westerners to them with a smile on their face—'Look, and see,' and running in the house to get the child and bring it out so this child can see the Westerner. Just the same kind of thing you would see mothers doing here."

"You see a lot of fathers caring for their children. I understand that it's the father's responsibility to get the child to the child care center or to the school. You see a great many fathers with children on their bicycles. You see a great many grandparents caring for children and there are a lot of three generation families living together because housing is very scarce and they seem to be able to be involved with each other."

Is the grandfather still the ultimate authority in a three generation family?

Mrs. Miller's impression is that there is now a "much more equalitarian kind of relationship and I gather that women are very much involved in the decision-making because they are earning the money. I think the control that the grandparents might have over the younger people is not so much a dominant kind of authority as it is the ties that bind. There's a caring."

"This sense of caring is fundamental in giving children a sense of security and well being. And the children we saw in China are remarkably assured and confident. A lot is expected of them, but it's expected in a loving kind of relationship. They know what's expected of them and they do it."

Although Mrs. Miller believes a Westerner would be uncomfortable living in Red China today in any long-term arrangement because of the extreme difference in cultural backgrounds, she "certainly would have liked to have spent a longer time learning more about it."

Does she want to go back?

"I'd like to go back."

Does she think she'll ever have that opportunity?

"I hope so."

# Robert Hacker, Fulbright Scholar

It was a year of parties at the U.S. Embassy. Cross country skiing and hiking the tundra of Lapland to the Arctic Ocean. Grocery shopping at stalls in open markets. Landing 35-pound salmon and hunting moose. Steaming in a sauna, then plunging into a frozen lake. And teaching in a university environment totally different from RIT.

These are some of the highlights of Dr. Robert Hacker's year as a Fulbright Scholar at Helsinki University of Science and Technology. Hacker is coordinator of graduate programs in RIT's School of Printing and teaches courses in computer applications in the graphic arts and systems analysis.

The opportunity to teach abroad came about through Hacker's friendship with Hans Andersin, a professor at the Technical University in Espoo. The two professors—both interested in computers—had met at several technical meetings in this country. Andersin invited Hacker to Finland, and after a year and a half of paperwork the trip became a reality. Hacker, his wife and two children left the U.S. in August 1976.

One of Hacker's responsibilities at Helsinki University was developing a new course covering the use of computers and computer-related equipment in the printing industry. Teaching was distinctly different from RIT.

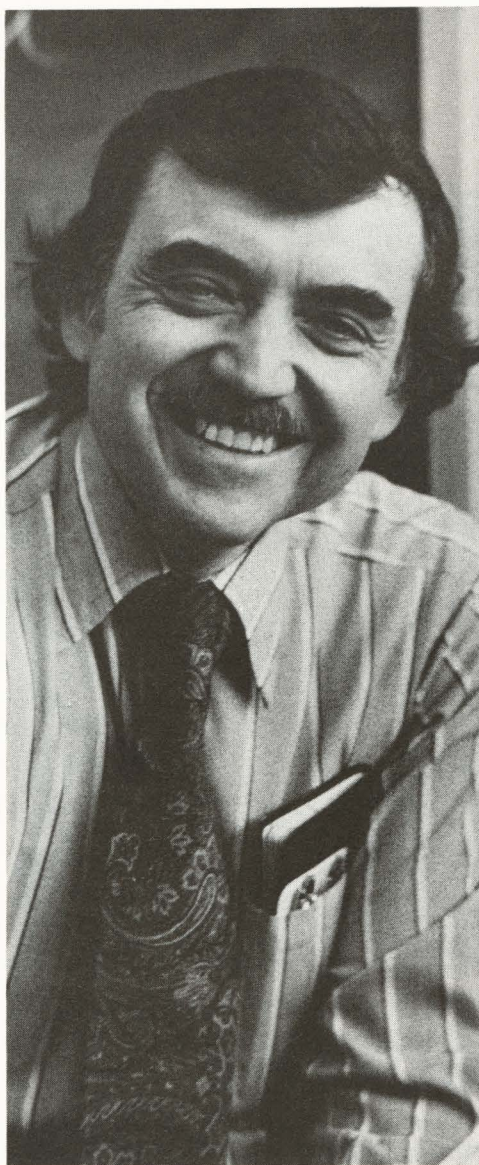
"As in other European countries," he explains, "it's customary for the teacher to stand in front of the class and lecture. Students listen without comment, if they bother to come at all. Attendance is not required.

"At the start of each session, the teacher passes out one set of notes to a student, who's responsible for getting copies made and distributing them to the others.

"At first it was disconcerting, everyone in the back of the room. I made it a practice to walk back there and sit on a wide window sill, so they couldn't get away. Getting answers to my questions was like pulling teeth. But gradually they opened up, they began to respond and they started coming to class regularly. They really seemed to like the informality of the American system, the opportunity for a less structured class."

According to Hacker, those who get into the universities in Finland are the very top students in the country. Admission is based strictly on performance in an entrance examination. It's highly competitive, and a great honor to be accepted. Only 7,000 to 8,000 of the 30,000 students who take the entrance examinations are admitted each year.

The government sets strict limits on how many students can be accepted in each pro-



**DR. ROBERT HACKER**

gram, based on an annual survey of how many jobs the economy will accommodate.

Annual cost at the state-supported institutions is about \$25.

In addition to teaching, Hacker served as an advisor for students working on diploma engineer degrees, which are equivalent to our MS programs.

His teaching and research led to three papers for publication. The first, delivered at an international symposium on computer applications in printing in London, dealt with the problems and strategies that relate to the development and implementation of laser platemaking devices in the production system of a newspaper.

The Finnish Newspaper Association published his analysis of the state-of-the-art of the Finnish newspaper industry, and a third paper dealt with the sociological composition of a Finnish moose-hunting association.

An experienced hunter, Hacker became intrigued with the social organization and interaction among group members and their relation to the environment in which they operated. His analysis of the association was published by the *Finnish Journal of Ethnography*.

Hacker and his family lived like any other Finnish family, although his position as a professor gave him a higher status than the job gets in the U.S. That's why he moved in social circles which included embassy personnel and top corporate officials.

They shopped three or four times a week, buying fresh fruits and vegetables and fish in stalls at the open markets. All meals were made from "scratch;" nothing prepared was available. They ate very little meat, lots of fish. And each month, there were Finnish food specialties to honor a national hero or holiday.

The children went to regular schools where teaching was done in English. (The language abilities of people all over Europe really put us to shame," Hacker comments.)

One of the big adventures for his 11-year-old son and 13-year-old daughter was a 175-mile bicycle trip to Sweden with a group of students.

"They traveled by boat, ferry, train and bicycle, sleeping at hostels along the way," Hacker says. "I'd never allow them to do that here, but the amazing thing was, they were completely safe over there."

In addition to the Fulbright grant, Hacker also obtained funds from the Gannett Foundation to visit European newspapers and study their production practices. He visited 26 locations, publishing 75 different newspapers, from as far north as Oulu in Finland, south to the Gulf of Aquaba and the Red Sea border between Israel and Jordan, and east to Leningrad and Viipuri in Russia.

Hacker believes the results and conclusions drawn from this study should be of interest to the newspaper industry and an aid in developing the School of Printing's proposed program in newspaper production management.

There was time too, for sightseeing throughout Europe. The Hacker family visited tourist sites in 15 countries, and the windmill in the Dutch province of Friesland where Mrs. Hacker's grandmother was born.



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**SIGNS OF SPRING**

A sure sign of spring's arrival is the flurry of activity on the campus tennis courts these days.

# SPORTS ROUNDUP

Premiere RIT runner Mark Stebbins is off to a flying start this season. The senior from Sparta, N.J., recently returned from Gainesville, Fla., where he competed in the annual University of Florida Relays.

Stebbins, competing in the university division, placed fourth in the 400-meter intermediate hurdles with a time of :51.8 seconds.

### RECREATIONAL SWIM HOURS

Recreational swim hours for the 1978 Spring Quarter at the Edith Woodward Memorial Pool have been announced by Steve Walls, recreation coordinator, as follows:

- Mondays—noon to 1 p.m.
- Tuesdays—noon to 1:30 p.m.
- Wednesdays—noon to 1 p.m.
- Thursdays—noon to 1:30 p.m.
- Fridays—10 a.m. to 4 p.m.
- Saturdays and Sundays—2 to 6 p.m.
- Evenings (except Mondays)—7:30 to 9:30 p.m.

The winner, James Walker of Auburn, was clocked in :50.37. Placing second on a judge's decision was Russ Holloway of Middle Tennessee State (:51.4). Nathaniel Epps of Southern University took third also in :51.4. Following Stebbins was John Citron of Florida State (:52.1) and Dave Lee of Southern Illinois (:53.0).

The track season opens Saturday, April 8 as RIT hosts St. Bonaventure and Canisius at 1 p.m. Stebbins enters his final season with 550.25 points and needs 166 points this year to set a new all-time scoring mark. Bob Masiulis, who graduated in 1974, holds the current record of 716 career points.

Stebbins eyes a repeat of his 1976 NCAA performance when he won the national title in the intermediate hurdles. Last year he finished second to Edwin Moses, Olympic title holder.

The RIT track squad looks to extend its win streak of 20 dual meets. The Tigers have 10 meets slated for the spring campaign.

## Sports calendar

April 8	L	at Albany	2:00
	Tr	ST. BONA, CANISIUS	1:00
	B	at Lockhaven (2)	1:00
April 9	B	at Lockhaven (1)	2:00
April 11	Te	at *Ithaca	3:00
April 12	B	at Oswego (2)	1:00
April 13	L	at *Ithaca	3:00
April 14	G	*ITHACA	1:00
April 15	L	*ST. LAWRENCE	2:00
	Tr	BUFFALO	1:00
	B	at *Ithaca (2)	1:00
	Te	*ALFRED	1:00
April 17	B	UR (2)	1:00
	Te	at Fisher	2:30
April 18	L	OSWEGO	3:00

Key to abbreviations: L-Lacrosse; Tr-Track; B-Baseball; Te-Tennis; G-Golf; (2)-Double-headers. HOME GAMES in CAPITALS LETTERS.

\*ICAC contests

### PHONE BOOK CHANGES

#### Corrections:

Allen, Wm. (p.3, Campus Serv.) . . .	2040
Benjamin, Jacqueline asst. coordinator, Adm. Service. . .	2936
Co-Op Office (College of Business)..	6645
Dymsza, Gerda (p.3, Administrative Service). . .	424-1244
Ferguson, C. Tim . . . . .	2684
Georgantas, George T. . . . .	2538
Goldblatt, Norman R. . . . .	2546
Kane, Cheryl . . . . .	2498
Layne, Jan . . . . .	6676
Way, Elizabeth . . . . .	2504

#### Additions:

Barrows, Lauren . . . . .	2728
Biehler, Margaret . . . . .	6621
Bouton, Mary . . . . .	2518
Grooms, Sandra . . . . .	6148
Gulack, Steve N. . . . .	2038

The next issue of *News & Events* will cover the period of April 20 to May 3. Deadline for material for that issue is Wednesday, April 12.