## VICTORIA, B. C., THÜRSDAY, SEPTEMBER 9, 1920

## Another Violent Earthquake Occurs In Stricken Italy

Shock In Emilia District More Serious Than First; Number of Dead and Injured In Other Sections Increasing; Many Towns Ruined.




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MADE IN VICTORIA

## Used Car Bargains



Why Does a Furnace "Eat Up" Fuel?
 THACKER \& HOLT - -

ONLY TABLLETS MARKED "BAYER" ARE ASPIRIN


|  | LABOR DAY SPORTS | SUFFEPEODAI |
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## Distinctive Stylesin New Fall Coats

THE acme of smartness is reached in the new Fall Coats now on display at Mallek's. "The,
larger the collar the smarter the coat"" larger the collar the smarter the coat,",
seems to be the plan upon which they were deeloped from such warm fabrics as Bolivia eloth,
duvetyn, velours and goldtone in rich blues, brownis, greens and purples. Important is the fact that they are ppiced below the a arerage, as we are well satisfied with a moderate profit.
Your inspection is invited. restion is incted.

## $=$ DMallekg $=$

## MEN! = MEN!

Here Are the Kind of Boots You Used to Clot Received from England-a new shipment of tan boots
and low shoes, made of Scoteh grain leather with solid oak

WM. CATHCART CO.; LTD.
621 Fort Street. Pemberton Building

## The Famous "Hoover" Electric Suction Sweeper

A Pleasure to Demanstrate This Splendid Appliance

The "Hoover". BEATS as It SWEEPS as It CLEANS

## B. C. ELECTRIC

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## SEEMS LIKE STARTING LIFEOVERSAYSBURNS



## SUGAR, <br> BUTTER FLOUR and TEA COPAS \& SON'S PRICES



## Some More Truths.

WOULD you use a steam shovel to move a pebble? Certainly not. Implements are built according to the work they have to do.
Would you use a grown-up's remedy for your baby's ills? Certainly not, Remedies are prepared according to the work THEY have to do.

All this is preliminary to reminding you that Fletcher's Castoria was sought out, found and is prepared solely as a remedy for Infants and Children. And let this be a warning against Substitutes, Counterfeits and the Just-as-good stuff that may be all right for you in all your strength, but dangerous for the little babe. All the mother-love that lies within your heart cries out to you: Be true to Baby. And being true to Baby you will keep in the house remedies specially prepared for babies as you would a baby's food, hairbrush. toothbrush or sponge


## Children Cry For Fitchas CASTORIA

Your Friend, the Physician. The evjory of all mediciness carries with it the story of battlee




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 fing to reep in the house. Ho knows.

GENUINE CASTORIA always


## A GoodSubstantial Dining Table

## adds to the eomfort of every home. Hardyy any one artielee of furniture gives more serviee than the dining table, and it

 of turniture gives more serviee than the dining table, and itpays to byy aboor, substantian one. We have applendid
stock to choose from now, at very reasonable prices.





This Man Starts Right



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FEAR CONGESTION IN CITY SCHOOLS

School Boundaries to Be Altered Slightly to Avoid Crowding
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## Note the Inviting Values in Women's Waists, Boys' Clothing and High-Grade Flannelettes and Flannels

 $\pm=\mathrm{man}$

Habutai and Fancy Silk Waists, New Fall Designs That You Will Like

| Tailored White Habutai silk Waist, high low collar, fastening with white pearl buttons; long sleeves, finished with Freneh cuff -.......................... \$6.75 | White silk Waists in tailored styles; $\nabla$. shaped neek, square collar, front yoke sleeves, full length, with turn-over cuff. |
| :---: | :---: |
| Two-Button High-Grade Habutai Silk Waist neatly tailored, V-shaped neek line, cir cular collar with long revers, open euff sleeves, all seams double stitehed. each $\$ 7.50$ | High Grade Habutai silk Waist, square neck, eircular collar and revers, front panel outlined with hemstitehing and trimmed with eross tucking. At $\mathbf{\$ 7 . 5 0}$ |
| White Habutai Silk Waist; convertible collar style, front trimmed with cluster pin tucks, fastening with three ocean pearl buttons; full- -ength sleeves with turn | Black and White Stripe silk Waist, tailored model, collar eonvertible, turn-baek button euffs finish full-length sleeves. At, each .............................. $\mathbf{\$ 7 . 5 0}$ |



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## MEETTOACTON

CEMETERY SCHEME

Gas on Stomach? Adler-i-ka!








Again You Are Offered Women's Pure Silk Hose at, a Pair, \$1.25
Women's Pure Sillk Hose, including such shades as taupe, dark grey, medium grey, pearl grey, brown, white, black,
salmon pink, biscuit, navy, old gold, putty, strawberry, ete.; hose of excellent quality, and yalues to $\$ 3.00$ a pair. Your choice at, a pair .................. \$1.25

| Three Bargains in Women's Whitewear for Friday Shoppers |
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| Kitchen Aprons of strong print, in light and dark stripes, finished with braid. Special caeh |
| Tea Aprons of white lawn, trimmed with lace and frills of self, Speeial, each ...., 35 |


| Ham, Bacon, Lard, Butter and Cheese Special Prices |
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DAVID SPENCER, LIMITED

| H. O. KIRKHAM \& CO., Limited <br> All Food Stuff: Under One Roof, Which Makes Shopping Con- |  |
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| SPECIAL FRIDAY AND SATUR'DAV IN GROCERY DERT Squirrel Brand Peanut But- |  |
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School Clothes
$==$ thing for the youngster can be
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boys' store.

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## HAWKINS \& HAYWARD



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Crockery Prices Reduced

| - Glass Berry Bowl, 45c |  |  |
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|  | HALLIDAYS' <br>  |  |

The BETTER KIND of FALL SUITS for Boys

And for Youths

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## W. \& J. WILSON

For the Summer Plunge
Uarge Cake of Soap Containing Coal Tar and Soothing Wish a Soap That Soothing and Refreshing

IVEL'S PHARMACY
agnes deans cameron
CANPTER MEOTING
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## Grape:Nuts

is distinct in form and Aavor among ready-to-eat cereal foods
No sugar need be added in serving Grape:Nuts, for it is naturally sweet with its own sugar developed by twenty hours baking

## Healthful

Easily digestible Economical

Canadian Postum Cereal Co.Itd. Windsor. Ontario.


Charmingly Designed and Beaufifully Embroidered are the
Newest Serge Dresses

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``` neck lines, elbow cuffs and skirts. Gay em-
broideriess of wool, silk, gold thread and beads are effectively used. Prices range
from \(\$ 25\)., \(\$ 75\)
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## MALKIN'S <br> BEST <br> COFFEE

## Tha W. H. Malkin Co., Ltd.

## Rinso

No more of this!
One diyit every week-one-sevent
of a lifetime-women used to spend on wash day tasks like this! RINSO
washes your clothes without rubbing.


No more of this No more hours of drudgery over
steaming boiler. RINSO washes your elothes without boiling.

## the modern way of washing

What is it? The RINSO way. Just soak the clothes in RINSO'S rich, cleànsing suds. A few hours later rinse the clothes. And then? That's all. They're clean!
Does it sound too easy? It's perfectly true. Just try RINSO for yourself and see-one package will do the family wash.
try RINSO on the hardest things to wash

> The children's rompers, overalls, apronsthings with the dirt just ground in. See how beautifully RINSO washes them in the same easy way

> Not a cake soap, not a washing powder but-better. Purest form of soap in granules RINSO is perfectly harmless. Saves the wear and tear of the washboard.

> Get a package from
> your Grocer
> LEVER BROTHERS LIMITED, TORONTO



Charming New Frocks

Of Navy Serge

More and more the stores which sell good olothes are coming to the fore, simply because women have learned that it is true conomy to purchase the best. The many frocks shown here anticipate ured by their good style and lasting satis faction.
Model of fine quality - Model of fine serge fea nayy serge, Spanish${ }^{\text {b }}$ bo- tures the slender sil
lero effect, with silk sa:sh and accordion hovette, 10080 wai pleated skirt. The With tie belt! I ately trimmed with m . stitehing, eolored broidery. Price broidery and button $\$ 35.00$ Price $\$ \mathbf{5 9 . 5 0}$.

| White Japanese |  |
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## New Wool Spencers of Unisual Worth

These are very similar in style to the sweate in shades of white, manve and canary. $\$ 3.25$.
In mauve, white, rose, purple, green, grey and
black, At $\$ 3.50$ and $\$ 3.75$.

## In The Dress Goods Section

If you would avoid expensive and unhappy of new dress fab me to us.
Our experience in these matters enables $u$ os say that materials are the destiny of fash on and to, be fashionable you should seel the best
The following are a fetw lines:
Navy Serges in ten qualities; 40 to 54 inches wide
$\$ 2.50$ to $\$ 11.50 \mathrm{a}$ yard.
Broadeloth in fifteen shades; 54 inches wide
$\mathbf{5 . 9 5}$ to $\$ 8.95$ a
avy Cheviots, 54 and 58 inches wide- $\$ 4.50$ to
77.95 a yard.
$\$ 7.95$ a yard.
Fine Velours in eight aifforent shades, including
navy and black; 56 inches wide- $\$ 8.95$ a yard.




## PLANT YOUR DOLLARS IN VICTORIA AND WATCH 'EM SPROUT

## ${ }^{\text {TUnemployment Insurance: }}$ <br> GJAMESON'SCOFFEE,Tea,"Feather-Light" Baking Powder, Flavoring Extracts, Etc., are offered for sale entirely upon their merits. <br> IThey are products of the highest quality, as everyone who has ever used them will tell you. <br> (I) Vietoria's Home Product? Yes. They are manufactured in <br> the large three-storey brick building at 754 Broughton Street, near the Royal Victoria Theatre <br> (T) Victoria labor, power, light,' gas, water, ete., are employed in the production of the <br> TI The more goods the Jameson's sell the more labor, power, light, ete, they will have to umploy see the point, Mr. Vietoria Citizent The opportunity to enploy-the oppor. tunity to work. tunity to work. <br> Jamesonis

## THE VICTORIA PRESERVING CO.

731 Johnson street

Manufactures for eritical consumers a complete line of pure Fruit Jams and Candies. Ask your groeer for

## Victoria Maid

jams; marmalade, chocolates, darambls, frutt tablets

## OOOPER'S "BOMBAY" ORUTNEY

C. G. Bushby, President
E. Cooper. Manutacturer. $\quad$ R. i. Fraser, Manáger.

## SILVER FOAM SOAP

MANUFACTURING COMPANY, LIMITED
Factory: $\left.\begin{array}{l}\text { Office: } \\ \text { Victoria West © } \\ \text { (6) }\end{array}\right]$


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> NAG PAINTS, STAINS, VARNISHES, FIRE-RESISTING WATERPROOF ROOF PAINTS

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## CAMOSUN BRAND PRODUCTS

An industry that helps to increase production by using vegetables, ete., grown in this district, keeps our money in circulation HERE, and deserves support.
The Western Pickling Works, Limited no vima

## YARROWS, LTD. VICTORIA, B.C.

Associated with YARRON \& CO, LTD, Glasgow SHIPBUILDERS SHIP REPAIRERS ENGINEERS


Motorship "Pacific" in Drydock undergoing repairs due to atranding at Beachy Head, August 22, 1920.

Not Only MADE-IN-VICTORIA, But Also MADE BY RETURNED MEN Canadian Western Woodworkers, Ltd.
Manufacturers of Windows, Sashes, Special Doors, Moldings. Show Cases, Tables, Book
Cases, Buffets and Mantels, in Faet Every Kiid of Interior Fitting for House, Offiee, Store -
Phone 1112
GENERAL MILL WORK Garbally Road, Vietoria

## MONEY SENT AWAY FROM VICTORIA HAS NO RETURN TICKET

MADE IN VICTORIA BY VICTORIANS<br>"A ROOF FOR EVERY BUILDING"

we can confidenty recommend the toilorings: B.C. Standard Barbados Premier Never Leak
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| - | The Moore-Whittington Lumber Co. |



 SWEENEY COOPERAGE COMPANY BARRELS and
Cooperage Stock

## BOXES

Dalziel Box Co.

Only the Best and Purest
Ingredients Enter-Into the
Manufacture of Our

## HIKER

Mfg. Co., Ltd.



## SUIT


G. H. REDMAN


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Good News, Ladies

## MADE-IN-VICTORIA

 GOODS
SASKA GRAVY SALT For Browning, Enriching
and Seasoning All Gravies


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More. Homes For Visitors

- Second Only To Patron-
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H. C. Hall, M.P.P., Says Vic
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Industrial Prosperity





SAVE THE CERTIFICATES FOR WEAREVER ALUMINUM
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Cricket Yachting Lacrosse Golf
Up-Island Footballers
Elks Will Try to Bring Another Pennant Here

Winners of Loeal League to Leave To-night to Play Vancouver Champions For British Columbia Title;
Two Teams Will Play Double-Header. Here Next Two Teams Will Play Don
Week; Elks Expect to Win.





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## Women's Brogue Oxfords



## Boys' Suits

## 10\% Discount

Before outfitting your boy for sehool, inspect our large
stock of boys' suits, all vice patterns and latest styles. toek of boys sule
Prices reasonable
J. H. (Mickey) Richardson, Ltd.

Corner Government and Yates streets

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McDONALD \& NICOL


PEEMWITI RICEES HNE BUYS HOLDIIGL LST TIGHTEEEED UP AGAIII
Few Points Separate Three

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## City, Suburban and Country Real Estate-Houses, Lots and Acreage for Sale and Wanted



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## For Three Reasons:




## Made in Victoria Drake Hardware Co.

WALLPAPER H. HARKNESS \& SON

Special All This Week-Bestov Heater

507Just rut rume ron tre coor mimemuaitu bitum
 Whittall Electric Co.

HOTEL DOUGLAS Dumpraz 75 , Lumat soe
 $5 \pm 5: 5$


GANG, SULKY AND TRACTOR PLOWS CREAM SEPARATORS AND DAIRY SUPPLIES GEO. T. MTCHELI


HAG
 "NAG" PAINT CO., LTD.


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$$ The best summer fuel. Easy to start, elean to handie, nd cheapest for hot weathe

Orders taken at office of Cameron Investment and SoPay cash with order and save 25 c per cord on kindling,
W. A. CAMERON \& BRO.


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## KINDLING! KINDLING!



## CIVIL SERVANTS SEEK PAY INCREASE

## Vancouver Members Formu-

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Work of Miss Mary Mason On View All This Week Worth Seeing

Nairn's Heavy Printed Cotk Linoleum At 8 IT. 75 Sq. Yard Block, Matting, Small Floral and Rich
Carpet Designs, in all Shades.

## corcorond sqinded. <br> 739 Yates Street <br> Phone 5510

Nairn's New Process Inlaid Linoteum At $\$ 2.95$ Sq. Yard


## New Fabrics

For Autumn

The Autumn showing of Dress Goods are remarkable for the variety of unusual and
beautiful weaves; but with each piece moderately marked for its kind of material.
54-Inch All-Wool Jersey Cloth $\mathbf{\$ 5 . 0 0}$ Per Yd An all-wool material of medium weight and
woven circular. You will find this is the best voven circular. You will find this is the best
value shown hereabouts. - Choose from the following shades: French blue, brown,
Copenhagen, sand, mole, purple, midnjght. Copenhagen, sand, mole, purple, midnjght,
Paddy, taupe, navy and black. Yard, $\$ 5.00$

54-Inch English Serge $\$ 5.75$ Per Yard Extra quality all-wool serge, made and dyed
by experts; a splendid fabrio for dresses or
suits. Yard Wool Velour, 54-Inch, \$7.00 Per Yard Pure soft wool velour, an unusual smart and
practical coating or suiting material; shades practical coating or suiting material; shades
of nut brown, tanpe, silver grey, new green; henna, tark green, sky and scarlet. $\mathbf{\$ 7 . 0 0}$ Per
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50-Inch Gaberdine, \$5.50 Per Yard niee fine quality Gaberdine, of reliable dye shown in shades of new blue, grey, nut brown,
fawn, navy and black. Yard .......\$5.50 Heather Mixture Jersey, 54 I Inch, $\$ 5.95$ a $\mathbf{~ Y d}$. We have recently reeeived a large shipment of
this splendid heavy material direct from the mills. The priee is very low for this fabrie, consideritg the quality. Comes in a large
range of mixed colors. Extra special., per
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the finest grade of woolen yarn; shown in the finest grade of woolen yarn; shown in
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Yard ............................ $\$ 7.50$
Silvertone Suiting, 56-Inch, ${ }^{\text {89.75 }}$ Per Yard One of the most beautiful and entirely satis factory of the season's fabrics. It is very
popular for fashionable suits. and coaty; col ors of French blue, reindeer, taupe, brown
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A stylish coat is made of a nice weight in all-wool blanket cloth; inverted pleat from collar to below waist-line in back; leather belt, deep cuffs and torpedo collar, large patch poekets, buttoned top; colors brown, navy, battleship grey, burgundy and Oxford, also check tweed; sizes 16 to 20 . Price
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An attractive model is made in all-wool velo
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Price


New Knitting and Crocheting Wools Just received a new shipment of knit-
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$\begin{gathered}\text { Monaroh Dove, a Aour-ply fingering in } \\ \text { shades of tobaceo brown, marine }\end{gathered}$ shaden, burnt orangeo rown, marine
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$\mathbf{4 0} 6$ Corticelli A Australine, a four-ply fingering in wanted shades of hlossom, beauty; pumpkin, tangara, reindeer, orchid, Copenhagen, wisterine doe,
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Priee, ounce ball Baldwin's Beehive Angora, grey only,
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The New Styles in Fall Hats

ta feta a and
duvetyn in novel combinations; eolora brown, navy, jade, tapue, tomato, reiu.
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