

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

6273

★ The 1927 ★
STAR
" **DOZEN**
ROSES ★

EVERYBODY that loves Roses should have the "Star Dozen." It contains Roses of every color—red, yellow, pink, white. But what is more important, it is made up of the twelve best-liked, most satisfactory Roses in America—not our choice, but the choice of the Rose-loving public, and of Rose experts as well.

"Star Roses" give you more blossoms per dollar expended—better Roses, too! Besides, they are guaranteed to bloom; you run no risk!

Every "Star Rose" is a sturdy, three-season plant grown by Rose experts with scientifically correct methods—nothing is spared to bring to you a perfect plant, strong, healthy, full of vitality, and ready to grow as soon as you plant it in your garden. "Star Roses" bring rich returns in Rose joy—Rose satisfaction.

Inside of this folder is pictured in miniature the "Star Dozen." This will give you some idea of the gorgeous colorings of this choice selection.



THE CONARD-PYLE CO.

Star Rose Growers

Robert Pyle, Pres.

West Grove, Pa.



Radiance



Red Radiance

The Star Dozen

The miniature illustrations shown here of the 1927 Star Dozen are all true to form because they were made from photographs of the Roses growing in our trial-garden and extensive Rose-fields. The colors are from an experienced artist's color notes of the Roses when they were in bloom, so we ask you to think of each bloom as at least four times the size shown here, get 300 instead of 12 blooms before you, and you will have some idea what you can have in your garden *this* year.

From this freeblooming Star Dozen Roses you should have Roses to cut for indoors every day, from the time they start blooming until hard frost.

These are unusual Roses. They are among the hardiest and most freeblooming in the everblooming class. They thrive and bloom in most unexpected situations, that is why they are the most popular dozen Roses in this country.

This 1927 Star Dozen does not include one variety offered in the original dozen twenty years ago, because our policy has been that the Star Dozen must contain the most up-to-date, tried and proven, best Roses. Each year one or two varieties are dropped out to make room for other superior kinds that have stood our rigid test for this dozen and have scored higher points than the ones that are dropped. We cannot make a dozen more than twelve, so we have raised the standard of the twelve.



Souv. de Claudius Pernet



Mme. Edouard Herriot



Duchess of Wellington

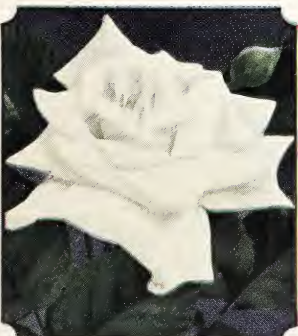


Los Angeles

★**Radiance.** H.T. The most popular pink Rose in America. It stands at the top of the list of favorite varieties chosen by leading American experts because of its exceptional liberality in blooming and its fine and lusty growth. The fragrant flowers are large, globular but not compact, brilliant rose-pink, with lighter tints on the inner surface of the petals. The shapely, big buds are borne on long stems, and open slowly. Wet weather occasionally interferes with the opening of the flowers. The plant grows tall and bushy, throwing up bud after bud with the utmost freedom. The foliage is disease-resistant, and the plant is one of the hardiest. This Rose combines most of the qualities desirable. \$1 each; 90 cts. each when 12 are ordered; 80 cts. each for 25 or more.

★**Red Radiance.** H.T. A spendthrift bloomer, with big flowers of cerise-red. The buds are particularly fine in the half-open state, although the globular center has been known to ball. The flowers are quite good for cutting, but also endure well in the garden and hold their color. The fragrance is sweet, and fairly strong. Growth is exceptionally fine, equaling, if not better than, the famous Radiance of which our Red Radiance is the better one of two sports. It is dependably hardy. \$1 each; 90 cts. each when 12 are ordered; 80 cts. each for 25 or more.

★**Duchess of Wellington.** H.T. The best freeblooming yellow Rose to date. Its lovely buds of glowing yellow are washed with carmine. They are very long and pointed and unfold slowly, changing from deep



Kaiserin Auguste Viktoria



Mrs. Aaron Ward



Mme. Butterfly



Columbia

orange-yellow to lemon and lighter shades. Half-open, there is nothing more beautiful than its deep blooms of golden yellow, but the open flower is deficient in petals. The flowers are richly tea-scented, and freely produced. \$1 each; 90 cts. each when 12 are ordered; 80 cts. each for 25 or more.

★**Los Angeles. (Pernetiana.)** Well-formed flowers, alike attractive in bud and bloom, and showing shades of salmon-pink, apricot and orange almost impossible to describe. It is a somewhat temperamental Rose of varying performance, filling its friends with unlimited enthusiasm where it does well, and evoking astonishment and delight from those who are able to obtain only a few perfect blooms from it each season. It is so remarkable for its brilliant color and beauty of form that it is well worth any extra care which may be needed. It was awarded the coveted Gold Medal at the Bagatelle Gardens in Paris in 1918, and is, perhaps, the most popular Rose of American origin—next to Radiance. \$1 each; 90 cts. each when 12 are ordered; 80 cts. each for 25 or more.

★**Mme. Butterfly. H.T.** This American sport of the favorite Ophelia has delicately modeled flowers of tender pink and gold, and is one of the sweetest and most pleasing Roses. Its lovely spiral buds slowly unfold into big flowers, though not very full, of charming shape and dreamy color, very highly scented, and lasting unusually long. The stems are fine and very strong, making it one of the best Roses



Etoile de France



Souv. de Georges Pernet

for cutting. Its wonderful coloring is retained longer in a partially shaded location, or if you cut the buds and take them indoors you get the full glory of this Rose. A deliberate and steady bloomer, and quite hardy. \$1 each; 90 cts. each when 12 are ordered; 80 cts. each for 25 or more.

★**Columbia.** H.T. An extremely popular American-bred Rose. Its large and firm buds open very slowly to wide, impressive flowers whose color deepens as it expands to a rich rose-pink, slightly tinged with yellow at the base of the petals. The stems are long and very strong, making it ideal for cutting because of its heavy substance and fine lasting quality. It is delightfully fragrant. This Rose is particularly good in the cooler seasons, when the color is richer. Awarded Hubbard Gold Medal of American Rose Society. \$1 each; 90 cts. each when 12 are ordered; 80 cts. each for 25 or more.

★**Souvenir de Claudius Pernet.** (Pernet.) The actually yellow Rose. Both bud and bloom are clear sunflower-yellow, unstained by any other color, and are attractively formed. As the flower ages, the outside petals become light sulphur-yellow edged with white. The foliage is holly-like and olive-green. This Rose performs best in hot, dry, bright weather. Flowers often appear in clusters, and occasional blooms, especially the center one, will show an unsightly center, so it is best to cut them when in bud form. The aristocrat of the yellow Roses. \$1.25 each; 6 for \$7.

★**Mme. Edouard Herriot.** (Pernet.) The Daily Mail Rose. This vivid Rose is the earliest to bloom in this class. The large buds glow like dusky fire, and the newly opened blooms like red-hot copper which soon changes to a pleasing orange-pink. Its fairly large, semi-double flowers are well formed in the early stage, and open quickly in hot weather. It is very hardy. Winner of N. R. S. and Bagatelle Gold Medals, also \$5,000 prize offered by the *Daily Mail* newspaper of London. \$1 each; 90 cts. each when 12 are ordered; 80 cts. each for 25 or more.

Where the Thermometer Touches 30° Below Zero

On October 23, 1925, this letter was written to us from Caldwell, Idaho:

"After all the good things said about my 214 other roses, Mme. Edouard Herriot was the rose that all the time, from June to October, gave color to the garden and called attention."—W. J. B., care of the College of Idaho.

★**Kaiserin Auguste Viktoria.** H.T. The standard of perfection in form, this Rose has petals of unusual substance and unequalled color. The very double flowers are white, tinted with lemon at the base, and are long-lasting. It is not a vigorous grower or free in bloom but it is a most perfect white Rose. \$1 each; 90 cts. each when 12 are ordered; 80 cts. each for 25 or more.

★**Mrs. Aaron Ward.** H.T. This is a most delightful continuously blooming Rose, with its frilly petals and varying but always exquisite colors. In cool seasons, and on first opening, it is rich, golden fawn, but in bright sunlight it quickly changes to soft pink and white. Keep the soil well enriched and the color

will be better. The blooms are only faintly yellow when the weather is cold and wet. The color is most variable, depending on weather and soil conditions, but you will find Mrs. Aaron Ward Rose lovely always, and it is seldom out of bloom. Flowers are not large, but gracefully formed, fully double, and quite fragrant. \$1 each; 90 cts. each when 12 are ordered; 80 cts. each for 25 or more.

***Etoile de France.** H.T. A sparkling red Rose whose cheerful flowers make a bright spot of color in the garden almost every day all summer long. Usually unsurpassed in its rich fragrance and continued bloom. The buds are shapely, the flowers large, unusually double, and of informal shape when fully open. Splendid for cutting. During hot, dry weather you will find the flowers on this Rose at their best, while other varieties are drooping. In our test-gardens this has been one of the most satisfactory reds. \$1 each; 90 cts. each when 12 are ordered; 80 cts. each for 25 or more.

***Souvenir de Georges Pernet.** H.T. (New.) Long, pointed buds of unusual size, opening slowly to very large, double, well-formed, faintly scented blooms that last long on the plant or as cut-flowers. They have a heart-appealing color of brilliant pink, overlaid with an orange glow, which turns to shining carmine-pink, with a deep yellow base to the petals when the flower is fully open. There is such a sheen in the color that the petals seem to be made of glistening Oriental silk. The plant is rather spreading in growth and makes very strong, thorny canes, furnished with healthy, disease-resistant, dark green foliage. Rose enthusiasts who compete at Rose shows need this new variety, for it is a wonder for size, form, and color, and a prize-winner. Awarded Bagatelle Gold Medal. \$1.50 each, 5 for \$7.

ORDER NOW

Order now and we will ship your "Star Dozen" at the right time for planting in your part of the country—your climate.

By ordering early you are assured that a "Star Dozen" will be reserved for you. It takes three long seasons to grow a Rose plant that will come up to "Star" standards, and if the supply runs out it cannot be replaced.

Then, too, by ordering early you get your plants at just the right time so that you can have the earliest blossoms in your garden.

Ordered all at one time, the "Star Dozen" costs only \$10.50. Individually the same identical plants will cost you \$12.75—you save two dollars and a quarter.

ORDER TODAY!

ASK FOR OFFER No. 10

12 One each of the justly famous **\$ 10.50**
Star Dozen hardy, reliable Roses
