Women in Red...

3 Year Anniversary

Rosie Stephenson-Goodknight

Wikimania Cape Town | 21 July 2018
CC-BY-SA 4.0
Overview

Women in Red (Q23875215)

- Founded July 2015, Wikimania Mexico City, by Roger Bamkin (Q15733093) and Rosie Stephenson-Goodknight (Q24896970).
- Mission: increasing the percentage of women’s biographies
- Scope: Women’s biographies, women’s works (broadly-construed), women’s issues (broadly-construed)
- Language(s):
  - Initially, EN-WIKI
  - Currently: Albanian, Catalan, Chinese, Dutch, English, French, German, Greek, Hebrew, Italian, Persian, Spanish, Tamil, Thai, Ukrainian
Organization

● Our talkpage has a safe-space policy.
● We plan our activities at our “Ideas Cafe”


● We offer ~5 events/month
  ○ Since July 2015, we have held 90 online events
  ○ To the extent possible, we collaborate with other wiki events, e.g. Asian women in November during Wiki Asia Month
  ○ Each event has its own talkpage template, e.g. https://en.wikipedia.org/wiki/Template:WIR-83
Metrics

- New articles created
- Participants for each event
- Outcomes for each event
  - New articles created
  - Articles improved
  - New images uploaded to Commons
  - “Did you know” articles
- Membership
- Opt-in/Opt-out lists for our mailings

Hello again from Women in Red!

July 2018 worldwide online editathons:
New: Sub-Saharan Africa, Film + stage, 20th-century, Women Rock!
Continuing: #1day1woman Global Initiative, Notable women, broadly-construed!

Latest headlines, news, and views on the Women in Red talkpage (Join the conversation!):
- Are we losing momentum?
- London calling (the Mayor of London!)
- Publication about Wikipedia’s coverage of women mathematicians
- Women in Red is featured in Toolhub

(To subscribe: Women in Red/English language mailing list and Women in Red/international list. Unsubscribe: Women in Red/Opt-out list)
Social media

- Twitter
- Facebook
- Pinterest
What’s new? User Group application

Name: Gender Diversity Visualization Community User Group

- Includes various language versions of Women in Red.
- More inclusive scope (e.g. women plus non-binary).
- Some goals:
  - Create a virtual lending library.
  - Create a virtual museum.

https://meta.wikimedia.org/wiki/Gender_Diversity_Visibility_Community_User_Group#Objectives
Cuteness Association idea

Lady bug (Coccinellidae)
Q & A
Thank You

Women in Red... 3 Year Anniversary
Rosie Stephenson-Goodknight
Wikimania Cape Town