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Hill Dahlia Nurseries

Growers and Propagators of Fine Dahlias
Welch Avenue at Somerset
BATTLE CREEK, MICHIGAN

RITE-U-R PLANT LABEL



The Rite-U-R Combination Plant and Pot Label is the ideal label for flower growers, gardeners, florists, nurserymen, etc. Made of good quality celluloid, which can be marked with a soft pencil. Can be used as a pot label or attached to stakes by means of a large-headed roofing nail.

Prices: 1,000, \$4; 500, \$2.50; 100, 65c.

HILL DAHLIA NURSERIES, Selling Agents

Samples Sent on Application

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U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

W. R. P.
GPO 8-3591

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U. S. Department of Agriculture

SHAKE!

Words cannot express our gratitude for your splendid loyalty in supporting our industry through the past strenuous years. In days gone by we were "down" several times, but never "out." Perhaps you can say the same. If so, then we are all better after a stiff jolt or two.

Happy days are near at hand; hard work and straight thinking will put us all out in front where we belong, and where we intend to stay.

What do you say?

Are you going along with us?

Our Slogan: Better Dahlias for the coming year.



BRANCH AGENCIES AND DISPLAY GARDENS

Mr. A. A. Byard, 1108 Chauncy Street, Albion, Michigan
Phinisey's Gulf Station, 591 West Van Buren Street,
Battle Creek, Michigan

Miller's Service Station, 780 West Michigan Avenue,
Battle Creek, Michigan

NOTICE—The above agencies will be glad to take your order for our complete line of dahlias, or will be more than pleased to show the flowers at blooming time.



This question is asked many times, and of course everyone has a right to his or her opinion. We all know Murphy's Masterpiece is a whale of a flower, and no question about it, but when you come right down to brass tacks, show us a better red than "DWIGHT W. MORROW" and the dinner will be on us. If we had just room for one dahlia it would be Dwight W. Morrow, that is just what we think about the best red dahlia. But if you want two good fighters to send to war, grow them both, you can't go wrong.

Dwight W. Morrow (I.D.) "Dahlidel"—Bloom 12x6, Bush 5½ ft. The gigantic red dahlia that was the sensation of the year in our garden. Many blooms 12 inches across and six inches deep on six-foot robust plants. The finest dahlia we have ever seen. It never fades or burns _____ Root .75 Plant .40

Murphy's Masterpiece (I.D.) "Murphy" 1932 — This giant red dahlia could have been very appropriately named **SEEK NO FURTHER**, for when it comes to winning in the largest bloom class, it is the recognized leader. It is quite safe to say, it was the largest winner in this class of any dahlia exhibited in the 1933 eastern show. If you expect to carry off the blue ribbon in the largest bloom class you have simply got to have Murphy's Masterpiece to do the trick. The flowers can be grown up to 14 inches and over in size, and it grows large without much encouragement. The color is dark red, shading toward garnet, and it will withstand much sun heat without fading or burning. The plant is a strong grower, and is a generous producer of large, perfectly gorgeous exhibition blooms, that are held high above the top leaves on rigid stems that never go saxophone shape. The greatest red dahlia to date, and the greatest prize winner of all the dahlias of its color _____ Plants .75

A REAL SPECIAL OFFER

One plant each Dwight W. Morrow and Murphy's Masterpiece, the world's finest reds, sent postpaid on receipt of a one dollar bill.

GREEN PLANTS

SCIENTIFICALLY GROWN ACCORDING TO THE LAWS OF NATURE

Mr. Dahlia Grower. Stop right now and take a look at the records, as Al. Smith has said many times. A number of years ago we started raising plants from base cuttings. Our critics said there goes the dahlia business up in smoke, but the smoke has been in the right direction and our green plants are purchased year after year, by hundreds of our customers from coast to coast. But please remember Mr. Dahlia Fan, that our plants are scientifically grown without excessive heat and from base cuttings only, and grown in special containers, which are equivalent to a five inch flower pot, neither do we buy or sell any plants from the small flower pots in which the roots are sure to become root-bound. All our plants are hardened off in special cold frames for several weeks before shipment is made. Try a few of our plants and you will be a friend of our Nurseries for many years to come.

WHAT ARE GREEN DAHLIA PLANTS

This question is asked us hundreds of times during the year, by those who have never planted anything but roots, this is a very simple question to answer: A dahlia root is placed in the green house in late January under a moderate heat, and soon shows a green sprout, when this sprout shows three sets of leaves it is cut at the base and rooted in propagating sand just the same as your mother used to do with her common house plants, as the cuttings take root they are potted in our special containers, and let grow until large enough to take to the cold frame to harden off to the outside air. Very simple, and each plant produces a new set of roots each season.

We use plants in our display gardens whenever possible, as they grow more evenly, bloom more quickly and the blossoms are larger in most cases.

We grow several hundred seedlings each year, but select only those that are very prolific and insect proof before offering same to our customers. When you buy a Hill creation you can depend on it to grow and be a credit to your garden. Try a few of our seedlings this season and see if this is not true.



AN INVITATION

Visit our display gardens this coming dahlia season, and see thousands of the world's finest dahlias in bloom, together with hundreds of new seedlings. You and your friends are always welcome and we shall be glad to see you. Just make yourself at home and look around. We shall be waiting for you.



LOCATION

Drive west on the New West Michigan paved way to Limit Ave., turn at Miller's Service Station and go two blocks north to Welch Ave. and watch for the sign Hill Dahlia Nurseries.

1937

Show-Room Champions

Mr. Dahlia Grower:—The following listings are not all new but dahlias that grew wonderful for us last season, and we are pleased to offer to our customers from coast to coast this coming year.

- Ace of Spades (F.D.)** The Dahlia Supreme without a fault, was the greatest sensation of the year, a strong 6 foot grower with mighty long stems, a very profuse bloomer of the darkest maroon, ten to twelve inch blooms, that last for days. We consider this the best dahlia since the advent of Jane Cowl enough said. We probably have the largest stock of this new dahlia in the middle west. Price net ----- Roots \$2.50 Plants .75
- Andrea Ericson (I.D.)** A giant white dahlia of exhibition type. Considered by many to be the best white dahlia of American introduction ----- Plants .50
- California Idol (I.D.)** The best yellow dahlia introduced in 1935. Hugh blooms on the best of stems. Winner of many prizes during the past season and surely a winner again this season in the giant bloom classes .. Plants 1.00
- Fireman (S.C.)** A 1934 Honor Roll introduction awarded the American Home Achievement Medal at Boston. This much honored variety produces very large brilliant flowers of flashy Cardinal red with gold flushes and golden tips. This variety should take a top place as a prize-winner during the next few years ----- Plants .75
- Golden Standard (I.C.)** Immense blooms of light buff on wonderful flower stems. A consistent winner in the shows during the past season in Cactus classes. Has all the good growing habits of its parent Jane Cowl. ----- Plants .50
- Globe de Nantes.** One of the most beautiful pink ball or quilled dahlias we have ever grown, the same as A. D. Lavoli in color, only much larger. We are so well pleased with this dahlia that we have placed this in the greenhouse to propagate --- Plants, Each 20c Roots .30
- Hunt's Velvet Wonder (I.D.)** Color, rich bright violet burgundy. A real giant dahlia in every respect Plants 1.00
- Jersey's Melody (S.C.)** A real beauty a good running mate for Paul Pfitzer in the shows. Very free bloomer, Tyrian rose shaded to silver at the tips. This is a real dahlia, one of the best ----- Plants .50
- Jersey's Dainty (C.)** One of the finest of the late cactus, pure white, should you want a white cactus this is the one bar none ----- Plants .50
- Milton J. Cross (I.D.)** A 1935 Honor Roll Dahlia. A very large bloom of great depth and beauty, nicely proportioned. Color is a clear gold at the center of the flower shading to a light orange buff on the outer half of the petals. Winner at New York, Camden, Norristown, and Burholme, Pennsylvania shows. It was the champion Dahlia in the East and outstanding exhibition variety with a bright, rich and pleasing color ----- Plants 4.00

- Margrace (I.D.)** A 1935 Honor Roll Dahlia. Color is a brilliant scarlet tipped and striped with gold. Two Certificates of Merit, winner of two prizes in Cleveland, one at Michigan State Show, outstanding at Bronx Park and other trial gardens. It is a tall upright grower -----Plants 2.50
- Mrs. Geo. Le Boutillier (I.D.)** A fine new addition to the giant red class. Just naturally a big flower which has won many friends during the past season. Not only a grand exhibition flower but one you will be proud of in your garden in 1937-----Plants .75
- Oakleigh Monarch (F.D.)** A 1936 red sensation, a strong rugged grower, very long stems, a real dahlia that will be with us for many years to come. Blooms very large and deep -----Plants only 2.00
- Puple Mist (F.D.)** A new 1937 honor roll dahlia just released by the Emmons Dahlia Gardens. A real sensation, mighty fine blooms of a new shade of deep purple, without question one of the finest growing dahlias we have ever tried out-----Plants only 5.00
- Queen City (F.D.)** A 1935 dahlia of deep pink, a shade half way between cherry red and old rose, long stems, and a good keeper, a cut flower-----Plants only 1.50



A MESSAGE TO OUR MANY CUSTOMERS

We would like to shake hands with you and thank you personally for the many favors you have extended us from Maine to Oregon, the past few years, but this we know is impossible. But at any rate you know our heart is in the right place. We are always at your service and willing at all times to serve you in the best possible manner.

The greatest pleasure we have had this season, is the large number of letters that are coming in saying that our stock was fine and asking for our 1937 catalog. This makes us feel good, and shall try and fill every order this season with the very best that we have in all cases, and still keep this good feeling with all our customers. When you purchase from us by mail we want you to feel that you have purchased your stock from an old friend, and do not forget if you are ever in Battle Creek, Michigan, call on us; you have the key and are welcome. Just make yourself at home.

IMPORTANT

Last season we were snowed under with orders sent in at the last of the season. If possible order early. If you do not have the cash on hand, just fire the order on and we will look out for you in advance, and will bill you 10 days in advance of shipping date and you can send money order or check at that time. In this manner we can give you a little better attention.

TRY OUR SPECIAL COLLECTIONS

These are known from coast to coast, as we send out only the finest stock on these. As you will probably understand that our business has grown from making new friends from year to year! If you are pleased this year you will return next season and bring your friends along with you. We want your business and are always ready to give our customers a little more than a square deal.

DAHLIAS

That Are Still Going to Town

- Adirondack Sunset** (I.D.) 1935 "Parkway"—This is one of the greatest dahlias ever introduced, and one of the most spectacular, and it attracts everyone's attention. The color is a vivid scarlet, shading to a bright canary yellow at the base, giving the large blooms the striking sunset colors. The mammoth blooms are held facing sideways on long, stiff stems. The plant averages about six feet in height. This 1935 Honor Roll dahlia won the popular vote at the New York Botanical Gardens. The originator believes it will be grown to the mammoth size of 15 inches. It never fades; it stands the hottest sun. Plants .75
- Amelia Earhart** (S.C.) "Cordes"—Bloom 12x6, Bush 4 ft. This gorgeous dahlia was a consistent winner wherever shown, having two American Home Achievement Medals and many other prizes to its credit. Color is apricot buff with salmon tints shading to soft yellow at base of petals. One might picture it as an improved Edna Ferber of larger size, better stems, and with more gold and less rose shading. One of the great prize winners of today.....Plants .50
- America's Sweetheart** (I.D.) 1935 "Nunneville" — An immense variety that is very outstanding among the new introductions. Color is a pure yellow without a particle of shading. Even the outer petals do not fade out like those in most dahlias. Many of the petals are double serated, and curl and twist as the bloom develops. They fold back to the stem, reminding one of a huge chrysanthemum. The flower is held facing the heaven on an absolutely straight, stiff and sturdy stem, the flowers are full and with high centers, and were grown by the originators to more than 12 inches across, in the open field without irrigation or fertilizer, so that when it is grown with fertilizer and water it can be grown to gigantic size. Many who have seen this dahlia say it is the best dahlia to date. Plant averages about five feet, and is a strong, vigorous growerPlants 1.50
- Aztec Glory** (I.D.)—A rich clear golden-yellow that glistens in the sunlight. Blooms are not only immense, but very artistic in their formation. Stems excellent. Plant medium height. Very prolificPlants .50
- Bashful Giant** (F.D.)—One of the largest dahlias ever introduced; a great attractive exhibition flower. Color, apricot with golden suffusion and shading, with the flower slightly droopingRoots .15
- Beauty Supreme** (F.D.)—This is a "sport" from Jersey's Beauty, therefore it is like it in every way except the color, which is a beautiful lavender. Another great cut flowerPlants .50
- Betty Colter** (I.D.) "Redfern"—Prominent judges have given this 1931 Honor Roll dahlia special favor. The color is a distinct even shade of light salmon red throughout, shading to old rose at base of long rolled petals. Stems and poise superbRoots .40
- Buckeye King** (F.D.)—Beautiful shade of gold. Plant growth is prolific and uniform. Long stiff stems that hold the monster blooms erect. Due to the plants vigorousness it should be disbudded regularly for large bloom.....Roots .50
- Cavalcade** (F.D.) "Groll"—This 1935 dahlia was a great sensation at the Mid-West Dahlia Show in Grand Rapids. It resembles Jersey's Beauty in form, but it is much larger, and has stronger stems. Color deep rose. Height about 5½ feet. Another great cut flower, and a great winner in floral arrangementPlants .50

- Champoeg (F.D.)**—Bloom 9x4, Bush 5 ft. The unusual coloring of Champoeg makes it an especially attractive flower. It is a waxy canary yellow at the center and shades into a salmon pink, which deepens in cool weather. The backs of the petals are pale yellow. Strong, sturdy stems hold the flowers well above the rough, thick foliage. Blooms are produced early and freely. It is called the "Dahlia Beautiful".....Plants .50
- Daddy Kemp (F.D.)** 1935 "Kemp"—Bloom 12x6, Bush 4 ft. This is every inch a man's flower, and one of the most spectacular introduced in recent years. The flowers are of immense size, often 14 inches or over in diameter, and from five to seven inches deep. The color is a rich purplish red. Should be grown to four stems to make these strong enough to hold the flowers. (H.R.)Plants .75
- Dorothy Stone (I.D.)** Fisher-Masson—Bloom 9x4, Bush 4 ft. Large brilliant pink flowers, claimed to be brighter and richer in color than Kathleen Norris, and with richer substance, probably will not grow quite so large. It is a real dahlia, with fine stem, healthy habits and sturdyRoot .50
- Dr. John Carman**—Bloom 11x5, Bush 5 ft. A dahlia you will admire, as it is large and attractive, but not coarse. Color, Tyrian rose, shaded silver. Greatly improved if grown in partial shade, as this softens the coloring. A dahlia of exceptional growing and blooming qualities suitable for landscape work, and a good keeper when cut.....Roots .40
- Dakota**—Coral red. Another of Judge Marean's famous introductionsRoots .10
- Elizabeth Slocombe**—Deep purple. This is one of our finest purple dahlias, very large and deep flower. A good root-makerRoots .20
- Elite Glory (F.D.)** "Kennedy"—Bloom 10x4, Bush 4½ ft. A dahlia that has had a long run of popularity and is still good. Color, rich red. Blooms large, of good form and substance and held erect on strong stemsPlants .25
- Fordhook Victory (I.D.)** "Burpee"—Bloom 10x5, Bush 3½ ft. Color is a rich shade of tyrian rose. Early and good bloomerRoots .35
- Fort Monmouth (I.D.)** "Kemp"—It has been grown fourteen inches in diameter. In color it is a rich wine with an underlying tone of rich, brilliant crimson maroon with a slight bluish violet tinge at tips. Stems are long and stiff, holding the flower well above a tall bushPlants .40
- Honor Bright (F.D.)** "Peck"—A large, well-formed flower, possessing a self-color of peach red to light jasper red, which toward the end of the season runs to a deep orange. Distinctive foliage with insect-resisting qualities, stems long and strong, an excellent keeper when cut. A great future has been predicted for this variety. New. Honor RollRoots .50
- Hillcrest Mandarin (I.D.)**—Pirate red with amber reverse, blooms are artistic, petals twist and curl. Splendid habits. On the Honor Roll in 1932Roots .60
- Harry Mayer (F.D.)** "Reed"—A fine exhibition dahlia having size, depth, wonderful stem, full center and sturdy healthy bush growth. Its color is a beautiful silvery pink with a rose pink reverse. Very satisfactory.....Roots .35
- Judge Alton B. Parker**—Coppery-salmon with golden hue. A large, perfect flower the entire season, drooping slightly on good stems. A good all-purpose dahlia.....Roots .25
- Judge Marean**—Another old standby that never wears out. A flaming salmon-pink with a touch of watermelon red, exquisitely blending to iridescent orange-yellow and pure old goldRoots .20

- Jersey's Beacon**—A favorite with many gardeners and one of the finest of all dahlias. Of enormous size and carried on elegant long and strong stems. Chinese-scarlet with lighter reverse Roots .40
- Jane Cowl (I.D.) "Downs"**—Bloom 10x6, Bush 5½ ft. Immense blooms, deep and full of glistening bronze buff. The stems are long and stiff and straight; and they hold the flower just as it should be held—looking at you and slightly up. The bush is fairly tall, with vigorous, thick, dark green foliage. No Dahlia has given more universal satisfaction than Jane Cowl, and no other has won so many prizes since it was introduced in 1928.....\$1 per dozen; Roots .15
- Jean Trimbee (S.C.) "Trimbee"**—Bloom 10x5, Bush 5 ft. Massive yet artistic with long, revolute petals that curl and twist. The color is a beautiful petunia violet making it popular as an exhibition dahlia. A tall, vigorous grower with long, erect stemsPlants .50
- Jersey's Beauty (F.D.) "Waite 86"**—Bloom 6x4, Bush 6½ ft. Probably the most popular of any dahlia, especially as a cut flower. The ideal pink for exhibition or florist use. Large, deep flowers of perfect form on long stems. Free, early bloomer, with exceptional keeping qualities..... Roots .25
- Kemp's Violet Wonder**—A new and beautiful shade of rich aniline-violet with an underlying tone of royal purple. Plants .50
- Karl Bonawitz (S.C.) "Dahliadel 86"**—Bloom 8x5, Bush 5½ ft. The ability of this dahlia to withstand varied climatic conditions throughout the country has won it many friends and, in nearly all cases, it has gone far beyond expectations. The brilliant, velvety carmine flowers are artistic and graceful in form. Although dark in color for a commercial cut flower, it is a wonderful keeper and arranges well with lighter dahlias. It comes the nearest to developing a perfect bush without topping or disbudding of any dahlia we know.....Plants .50
- Kathleen Norris (I. D.) "F. & M. 87"**—Bloom 10x5, Bush 5½ ft. This outstanding exhibition dahlia is a true rose pink, deepening to mallow pink, with young central petals a lighter shade. Petals are broad and overlap each other. Blooms are held erect on long, strong stems. You will find this dahlia, is still a great winner.....Plants .25; Roots .50
- Lord of Autumn (I.D.) "Almy"**—Bush 4½ ft. Mr. J. A. Kemp quotes as follows: "This is the most sensational dahlia we have ever grown, regardless of color, and is by far the greatest yellow dahlia we have ever seen. The color is a deep golden yellow, which is sustained until the last petal has withered. The flowers grow to an enormous size, and without forcing we had blooms the past season that measured over 13 inches across and nearly 9 inches in depth on long stiff stems, that held the flowers high above the foliage. The formation is wonderful, as the long pointed and slightly twisting petals recurve until the stem is hidden from view for 6 or 8 inches. The plant is a strong, vigorous grower and very prolific of blooms." In fact I think, with strict disbudding, disbranching and forcing, it can be grown to the mammoth size of 16 inches or more. This dahlia is the *giant of giants*. It never fades or burns. Truly it is the greatest exhibition dahlia ever introduced Roots \$1.00 Plants .50
- Lincoln G. Dickey**—Color, primrose yellow with a decided rose suffusion. One of the earliest to bloom and continues to produce large, beautiful flowers on neat, long, stiff stems.....Roots .25
- Margaret W. Wilson**—A magnificent dahlia in every respect. Wonderful bloomer, huge blossoms of creamy-white, shaded pink. We grow large quantities of this very fine dahliaRoots 25c each; three for .50

- Mrs. C. D. Anderson**—A mammoth purple-quilled ball dahlia with a silver sheen that keeps for days in the show room. We have at last a good supply of this dahlia, which grows for everyone. Owing to our large supply, we are making the following prices.....100 for \$5; 12 for \$1; Each .10
- Marshall's Pink (F.D.)**—Bloom 8x4, Bush 5 ft. An exquisitely beautiful shrimp pink Dahlia, especially fine for cutting; stems at least three feet long.....Plants .35
- Miss Belgium (I.C.)**—Bloom 4½x2½, Bush 4½ ft. This is one of the most attractive cactus dahlias that has come from Europe. Every one is delighted with it. The color is orange. The stems are very long and stiff. It was one of the high lights of the Mid-West Show at Grand Rapids.....Plant .50
- Monmouth Champion (I.D.) "Kemp"**—Bloom 12x5, Bush 3½ ft. The color of this marvelous dahlia is a bright xanthine orange, the blooms which are of very large size, over 12 inches in width, are borne in great profusion on cane stiff stems, well above the foliage, of an ideal growing plant that no insects will go near and one that seems to be immune from disease. The plant is a strong, vigorous grower with wide spreading habits and is always covered with blooms. A wonderful keeper when cut. What a prize winner!Roots 75c Plants .40
- Mary Ellen (Ball)** This is a ball dahlia of the finest bright yellow, one of the best and sure to please.....Roots .35
- Myra Howard (I.D.) "Glutzbach Dahliadel" 1932**—The color is a glowing combination of saffron, yellow with tints of salmon, the entire effect being ochraceous orange. Winner of American Home Achievement Medal at New YorkRoots 1.00 Plants .50
- Mrs. I. D. Ver Warner**—Rose, pink-shaded lavender. One of the best dahlias in cultivation, ten-inch blooms and a wonderful growerRoots .10
- Nancy Carroll (S.C.) "Locust Valley Dahlia Farm"**—Named for the celebrated actress and color is same color as Nancy Carroll's hair, a golden copper buff. Grand novelty on long stems and has been grown to 15 inches.....Roots .40
- Old Hickory (F.D.) 85 "Dahliadel"**—Bloom 7x5, Bush 3½ ft. The dahlia that is easy to grow. A rough-and-ready, rugged plant, semi-dwarf with each branch bearing a large bloom which is almost a ball with centers always full. Stems are ideal for basket arrangement, and the blooms are wonderful keepers. Color, madder red with apricot suffusions. It stands more hardships than any other dahlia.....Plants .50
- Paul Pfitzer (Cactus) "Berger" 1934**—A German novelty that won a name for itself in the New York Show. It is a pleasing combination of primrose and shell pink. Strong, vigorous plants with dark foliage and excellent stems. On Honor Roll. Splendid cut flower.....Plants .50
- President F. D. Roosevelt (I.D.) "Shattuck"**—A massive new dahlia which we would describe as orange scarlet with lighter reverse. Heavy insect-resisting foliage, wonderfully strong stems. Good root maker and a husky grower. Reminds one of the old variety Jersey's Beacon, though in our opinion much superiorPlants .50
- Pretty Nurse "Hill" 1934**—Another wonderful grower. Color, bright dazzling orange shaded pink. A fine spray flower. Roots .50
- Ruby Taylor (I.D.) "Garrity-Success"**—Bloom 8x4, Bush 5 ft. A clear self color of carmine and one of the best all round large dahlias introduced in 1933. It has a perfect habit of growth and a high degree of vigorRoots .50

- Rose Fallon**—An old variety but probably one of the most reliable dahlias grown today, never stunts, flowers are large, of a beautiful shade amber russett and salmon Roots .40
- San Bernardino (F.D.) 80**—Deep rose pink. Blooms 10 to 12 inches of striking character and beauty, held high above the foliage. Western Roll of Honor 1931. A profuse bloomer and fine keeper.....Roots .25
- Shahrazad (I.D.)**—Extremely large, bright pink. Strong upright stems and a good grower. This variety can be termed as a pink Jane Cowl bloom in formation, but will produce on the average larger flowers.....Plants .40
- Sanhican's Magnate (I.D.) "F. & M."**—One of the big fellows of the dahlia kingdom. Pale amaranth pink base petals tinted with deeper shade; reverse of petals a solid claret color heavily veined. Free bloomer, stiff stems. Medium height plants, dark green foliage. A prize winner with awards. Plants .50
- Spirit of St. Louis**—A mighty fine dahlia of the most beautiful shade of cerese, very prolific, and a wonderful root maker, should be in every garden..... Roots .25
- Snowdrift (F.D.)**—This giant white bloom deserves its name. A very full deep built flower with broad waxy petals. Has a good stem by disbudding. Good bloomer and easy to grow Roots .25
- Satan, S. C. "Ballay-Success"**—Bloom 10x5, Bush 6 ft. One of the largest dahlias grown, and a consistent prize winner at the shows. Color, a bright flaming red with slight touch of gold at center. Horn-like petals which are perfectly rolled and incurved give unique form to the giant blooms. Highly recommended for exhibition. Honor Roll. One of the most popular dahlias today. Scored 87 at Storrs Plants .40
- Sonny Boy (I.D.) "Nuneviller"**—Bush 4½ ft. A monster old rose slightly striped and tinged old gold dahlia that made an excellent record the past year, winning at all the major shows where exhibited. It grows 11 inches across and 8 inches deep and sometimes larger in the open field without fertilizer or irrigation. It is a hardy variety, insect resisting and makes a good bush of medium height; is a very prolific bloomer; flower stems good Plants .50
- The Commodore (I.D.)**—One of the largest and most prolific blooming of all dahlias. Color is a brilliant yellow. Strong stems. We have counted 10 and 12 large blooms on a plant 10 to 14 inches across and this plant was grown from a potted green plant.....Roots .30
- White Wonder (I.D.) "Black-Kemp"**—Bloom 11x6, Bush 5½ ft. Pure white. A monster. Probably the finest white dahlia ever produced, cleaning up the shows from coast to coast. Honor Roll. At the Mid-West Show in Grand Rapids, White Wonder won as the *largest* and *most perfect* bloom in the show Roots .35
- William A. Hogan**—Garnet red with white running down the center of each petal. Always true to form. The best variegated dahlia we know of Roots .35
- W. H. T. (F.D.)**—Rich old rose with mauve shadings on reverse. A long stemmed variety with good growing habits. Plants .35
- White Emperor "Norton" 1932**—The finest white dahlia in cultivation today, bar none, the originator is to be congratulated, on this fine dahlia. Very sturdy, 6 foot grower and Oh what stems, a yard long, flower large and looks you right in the face. If we were to give this dahlia a rating we would say 95%. This dahlia is bound to become famous from coast to coast Plants .50

Introductions

- Hill's Autumn Girl** (F.D.) 1936 "Hill"—This is the dahlia you have been waiting for, we call this the Autumn shaded Jersey Beauty, stems very long, can be grown to three feet in length easily, plants grow six to seven feet and very sturdy and almost insect proof, flowers of a deep orange buff with a deep bronze center, about the size of a Jersey Beauty. This is a real dahlia just released this season Roots 1.00 Plants .50
- John B. Phinisey** (F.D.) "Hill" 1936—A new creation that will be universally grown. Flowers are large, of a beautiful shade of rosy purple magenta, stems are of the best, holding the flowers well above the foliage, a very sturdy grower and insect proof. We have been growing this for several years and have a good supply so are able to release this wonderful dahlia at a price you can afford to pay. Roots 1.00 Plants .50
- Helen Pahl**—A new Hill seedling that is outstanding. A very sturdy grower with dark green foliage, flowers very large. The color is very similar to Jersey's Beacon or Pres. Franklin D. Roosevelt only we think a little more free of bloom. A fine dahlia Roots .40
- Hill's Red Imp.**—A peony type dahlia that is very odd but still one of the most beautiful. A glistening-velvety red of large size; some flowers fully double and others show a center, but creates a big sensation in the garden at all times. A good root maker Roots .35



MINIATURE DAHLIAS

- Fairy "Bond"** 1934—Miniature For. Dec. This dainty little dahlia is best described as a miniature Jersey's Beauty, it having the same lovely shade of pink with a slight suffusion of mauve towards the tips of the petals. Perfect decorative 2½ to 3 inches in diameter, with perfect stems, and are produced in great profusion on plants about 3 feet high. It is one of the very best keepers when cut, and we believe it is one of the best miniature for florists' use, ever introduced. A dainty little dahlia that will become as popular and be as extensively grown as the famous Jersey's Beauty Plants .50
- Baby Royal, S. C.**—A new Gold Medal miniature from England and one of the most outstanding prize winners so far introduced in this class, always winning the blue-ribbon wherever exhibited. It is a beautiful little flower of salmon-pink and apricot with gold shading. Stems are long and wiry and blooms are of most graceful formation as florets are rolled and incurved. A fine commercial cut-flower variety due to its free blooming and long keeping qualities, and always in demand by florists. We could not begin to supply the demand from the local cut-flower trade for cut blooms of this variety the past season. This little flower stole the whole dahlia show last fall Roots .25

Guarantee—We absolutely guarantee to please you in every way; our prices are based on plants in many cases, but if we should ship you roots in some cases it will be without extra charge to our customers.

POM POMS

The Finest Flowers for Cutting or Table Bouquets. Will keep
for three to five days

Amber Queen—Pure amber.....	Each	.10
Bobby—Very finely formed flowers of a delicate plum shade25
Belle of Springfield—One of the smallest Chinese scarlet. Extra good	Each	.30
Joe Fette—The best white pompom of the commercial varieties25
Johnny—Very bright red. For cut flowers it is hard to beat12
Jessica—Yellow tipped red.....		.15
Leader—White shaded lake. Fine.....		.15
Little Johnnie—One of the finest pom pom dahlias grown. A deep dark red.....		.25
Lindy Davis—One of Hill's finest seedlings. White shaded to a pale yellow. Very good.....		.20
Mrs. Ford—The pom pom for the millions. A tall grower with very long stems. No two blooms alike. Purple blotched white	Plants	.50
Rosalie—Dark wine. A good one.....		.25
S. Von Glitter—The best autumn pompom. The color of autumn leaves. Very early and continuous bloomer. Florists use it in large quantities.....		.25
Tommy Keith—Red tipped white.....		.25

SPECIAL COLLECTION, 6 FOR \$1.00

We are offering any six of the above pom pom dahlias that are priced under 50 cents at the low price of 6 for \$1.00 and if you will send the name of a friend who is interested in our dahlias we will include one extra, making seven in all.

SPECIAL POM POM AND MINIATURE OFFER

Owing to the large 1936 sale of pom pom dahlias, our listing is very short. However, we have a great many but not in large enough quantities to list. Should you be interested in this type of dahlias just leave the selection up to us, we will surprise you.

Just say, send me your special collection of pom poms and miniatures and we will do the rest and please you in every way.

SPECIAL ON THIS OFFER—10 for \$1.00

SPECIAL NOTICE—If you send us an order, large or small and will send us with the order the names of two friends you think will be interested in our dahlias we will include one extra dahlia with your order, this must be our selection, however.

APPRECIATED LETTERS

Chicago, Ill., Jan. 14, 1936.

Mr. R. C. Hill,
Battle Creek, Mich.

Dear Sir:

I wish to congratulate you on the splendid stock of tubers and plants you sent me last year.

I exhibited eleven of your blooms at the First International Horticulture Exposition at Chicago, Sept. 12, 1936, taking nine ribbons, five firsts, two seconds and two thirds, besides winning the medal for the largest and most perfect bloom in my class; this was a Murphy's Masterpiece, which measured about 11 inches.

I am waiting for your new list and will add a few more to my collection for 1937.

Please send me about six copies as I have friends who want to order from you now that they know what fine stock you carry.

I entered some of my blooms at the second show held at Garfield Park Conservatory and took one first, one second and three thirds and again Murphy's Masterpiece took a first but was beaten out by Lunt's Velvet Wonder for the largest bloom.

I wrote this letter regarding the prizes as I thought it might be of interest to you in your advertising in case you cared to use it.

Wishing you continued success and greater business with your new additions to your greenhouse, I am

Yours very respectfully,

Frank C. Gosswiller, 2222 Lunt Ave.

Fowlerville, Mich.,
Oct. 25th, 1935

Hill Dahlia Nurseries,
Battle Creek, Mich.:

Dear Mr. Hill—

I want to thank you for the fine pom poms you sent me as a prize last spring, I assure you they gave me more pleasure than any prize I ever won.

You are to be congratulated on the charming sorts, Food City Delight and Food City Sweetheart are both beautiful and different than any kinds we have ever seen.

Yours very truly,

HAV-A-LOOK GARDENS,

Mr. C. S. Faunce

Battle Creek, Mich.
Sept. 28th, 1935

Hill Dahlia Nurseries,
Battle Creek, Mich.:

Gentlemen—

In the local newspapers you have undoubtedly noticed the items about Local No. 235, National Federation Post Office Clerks, Battle Creek, winning first and third in the Air Mail Flower Show at Milwaukee, Wis.

Local No. 235 herewith wishes to express its sincere thanks for the assistance, courtesy and beautiful flowers given by you for this occasion.

Sincerely,

O. W. HOFFMAN,

Corresponding Secretary

NOTE—The above dahlia was a bloom of Murphy's Masterpiece, shipped by air mail to Milwaukee in competition with every state in the union.

ORDER BLANK



HILL DAHLIA NURSERIES

Welch Avenue at Somerset

Battle Creek, Michigan

Date _____

Check _____

Money Order _____

Please ship the following items by parcel post:

Ship to _____

Street or R.F.D. _____

City _____

State _____

Here Is A Real Buy

DAHLIA COLLECTIONS

- Collection No. 1—Six good dahlias (our selection), all labeled.
Complete collection50
- Collection No. 2—Six selected dahlias (our selection) of the better class, all big ones. Complete collection..... 1.00
- Mammoth Collection No. 3—One dozen fine dahlias (our selection), all from the finest varieties, from stocks of which we may have a surplus. This collection is a wonderful bargain and worth many times the price. Complete collection..... 2.00
- Gambler's Collection No. 4—Fifteen dahlia roots, which have lost off during digging, storage, etc. You take your own chances on this collection, they may be our finest varieties, at any rate they are worth the money as we do not grow any poor dahlias. Complete collection..... 1.00
- All Star Collection No. 5—One of the finest dahlia collections ever offered, each and every one a prize winner from coast to coast. This collection consists of the following: Dwight W. Morrow, Marshalls, Pink, Honor Bright, Sonney Boy, Hills Autumn Girl, and Monmouth Champion. Complete collection 1.90
- Show Room Collection No. 6—This collection is the cream of the world's best dahlias, bar none, and at a price you can afford to pay. Each collection consists of the following: Ace of Spades Pres. Franklin D. Roosevelt, Fireman, Daddy Kemp, Golden Standard, and Murphys Masterpiece. Complete collection..... 3.50
- Special Offer No. 7—Send us an order amounting to \$5.00 and you may select other dahlias to the amount of \$1.50 or a total of \$6.50; these must be however, at retail prices, no collections allowed.
- Special Offer No. 8—Send us an order amounting to \$10.00 and you may select other dahlias to the amount of \$3.00 or a total of \$13.00; these must be however, at retail prices, no collections allowed.
- Gardeners' Collection No. 9—This collection is for gardeners, growers, and others who sell flowers, bulbs, etc., at roadside stands or other places. We ship 100 dahlias including a great many of our higher priced varieties in fact this is one of the finest collections ever offered, and to those who have a nice located garden and a little push can clean up a nice little bunch of money. Complete collection.....25.00
- Beginners' Collection No. 10—To those who have never had the pleasure of growing the large modern dahlias we make this special offer. We will send one dozen of the finest of dahlias in our selection, if you will send us the names of two friends you think would be interested, together with..... 1.50

Important Notice:—Do not order C.O.D. as this will cause a delay in shipment of plants or sprouted roots. All our packages are shipped under a state inspection label, rush live plants and must not be delayed.

Reference:—The Security National Bank of Battle Creek, Michigan.

DAHLIAS—

▶ ***Real Values***

▶ ***Worth Considering***

