

# Wikimedia in the Service of Media Professionals



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# Who am I?

**Who are you?**



**Isn't Wikipedia really  
useful?**



**Sure!**

**But you could benefit even more  
from the Wikimedia projects!**

Let's take a tour!  
[wikipedia.org](https://www.wikipedia.org)



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# Checklist

- Categories
- Talk pages
- Interwiki links
- History and diffs
- Links to sister projects

# Not just Wikipedia



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# Cool sister projects



[wikimedia.org](https://www.wikimedia.org)



# Checklist

- Commons
  - Browsing
  - Re-using
  - Featured content
  - Contests
- Wikisource
- Wiktionary
- Wikivoyage
- Mediawiki
- Wikidata + query

# Wikipedia and PR



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# Wikipedia is super visible!

That makes it valuable, PR-wise.  
We understand. But we won't cooperate with PR.

# Checklist

- COI editing, policy
- Consequences, Streisand
- Acceptable interaction from a PR angle

# Getting involved



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# 101 Ways To Help Wikimedia

It's not just about writing articles from scratch!

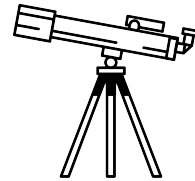
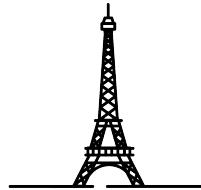
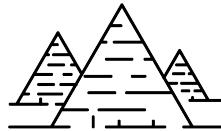
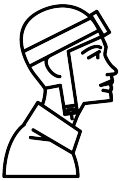
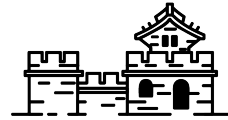
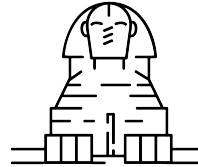
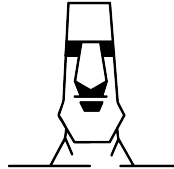
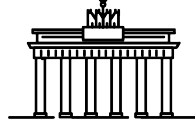
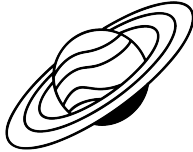
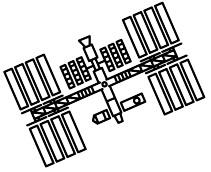


# Checklist

- Copy-editing, typo fixing
- Talk page participation; pointing out errors or gaps
- Photography; categorization and evaluation
- Video!
- Sources (#1lib1ref)
- Illustration and restoration
- ...



# Join us!



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# THANK YOU!

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