PERFORMANCE MEASUREMENT - GLAM projects | libraries

In blue the expected output and outcome out of the funding period

SCOPE	STRATEGIC GOALS	ACTIONS	KPI	EXPECTED OUTPUT / OUTCOME 2015	EXPECTED OUTPUT / OUTCOME 2016
PROJECTS	Initiatives to involve users and libraries to make the contribution to Wikimedia projects Wikimedia/recruit new contributors "fun"	Bibliohackaton	1. Number of events. 2.Number of participants 3.Number of participants that remain active users	1. 1 event in April 2015 (Florence, literature references and Wikidata); 2. 12 selected participants 3. 2, setup of a stable work group by the month of June 2015.	1. 1 event to be defined by September 2016 2. 25 event participants by September 2016 3. At least 30% of participants will still be active users within one month from the event
			4. Start designing a model of bibliographic information for Wikidata		
		Workshops on Wikisource in libraries (coderdojo Padua and Bologna)	1. Number of cities involved	1. At least two cities by November 2015 2.At least 10 participants 3. 20% will still be active users within one month from the event	1. At least one per month from January 2016 2. At least 15 participants 3. 30% will still be active users within one month from the event
			2. Number of participants 3.User retention		
		Competition on re-reading Wikisource with the National Central Library of Florence in late June	1. Number of reread pages	1. At least one by July 2015 2. At least 15 participants 3. 20% will still be active users within one month from the event	1. At least one city by July 2016 2. At least 20 participants 3. 30% will still be active users within one month from the event
			2. Number of participants		
			3. User retention		
		Rereading competition on the occasion of the Wikisource birthday from Nov 24th to Dec 1st	1. number of pages read again	1. 2000 pages reread during the event (from Nov 24th to Dec 1st 2015)	1. 10% increase in reread pages during the event (from 24.11 to Dec 1st 2016)
			2. number of formatted pages	2. 1000 pages formatted	2. 10% increase in formatted
			3. number of participants	3. 100 participants	3. 10% increase in the number of participants
			4. user retention (no edit before, at least 5 months after the edit)	4. 3% of new users	4. 3% of new users
PROJECTS	Strengthen initiatives that are already in place with libraries	Training courses for librarians	1. Number of courses for personal libraries 2. User retention	1. At least one training course in Veneto, one in Brescia, one in Turin by 2015 2. Uploading material to at least 20% of librarians	AIB Courses: see expected output / outcome 2016, row "STRATEGIC NETWORKING"
PROJECTS	Transmit the industry skills to operate on Wikipedia / increase the number of shared materials	Promote collaborations with institutions for Wikipedian in Residences	Number host institutions Wikipedians in Residence	1. at least one new BNCF; at least 1 in ICCU by the end of 2015	At least one new Wikipedian in Residence by spring 2016
		Promote the release of materials	N. of "released" books	About 1000 by July 2015	About 1000 by July 2016
PROJECTS	Synergies with other WMI projects	Wikidata: create a project concerning the import of BNCF bibliographic data on Wikidata	1. Establish a work flow replicable; 2. Number of bibliographic records inserted;	1. Work flow created by the end of 2015 2. No base line available	
STRATEGIC NETWORKING	Forge strategic relationships with institutions	AIB convention (Association of Italian Libraries)	1. Effective signing of an agreement 2. Number of courses made	1. Agreement signed with AIB by the end of 2015 2. At least two courses organized with AIB (1 in central Italy, 1 in southern Italy)	1. At least 15 courses organized with AIB from January to December 2016

COMMUNICATION	Increase awareness about GLAM projects. Promotion of the work carried out on libraries and related to increase of WMI brand awareness	Building an internal database of specialized press (e.g. Studies AIB, AIB news, Libraries today JLIS, Digitalia)	No press releases to specialized press	At least one press release for every major initiative (e.g. competitions, workshops, conventions, etc.)	At least one press release for every major initiative (e.g. competitions, workshops, conventions, etc.)
		Send messages through AIB CUR and Bibl and Wikip	No emails sent	At least one email to one of the lists (AIB CUR, Bibl and Wikip) before each initiative carried out with libraries	At least one email to one of the lists (AIB CUR, Bibl and Wikip) before each initiative carried out with libraries
		Stelline Conference 2016	1. New members of the list;		1. At least 25 people registered at the conference in March 2016;
			2. Number interventions (speech);		2. At least 2 interventions;
			3. Wikipedians involved		3. at least 5 Wikipedians involved
		International Paris IFLA Event	Participation in talk		Participation in at least one talk at the conference to be held in August 2016
		Conventions	1. Number conferences 2.Number of librarians who sign up to the mailing list		1. At least 5 conferences by 2016 2. At least 20% of participants sign up to the mailing list
QUALITY CONTROL	Introduction of tools for performance measurement	Qualitative indicators. Questionnaires ex ante / ex post (e.g. A questionnaire after 6 months)	1. Preparation of questionnaires 2. Administration questionnaires 3. Collecting and reading data	1. Questionnaires ready by April 2015 2. Questionnaires sent within 6 months after the end of the training courses 3. Status report every six months	2. Questionnaires sent within 6 months of completion of the training courses. 3. Status report every six months
		Quantitative indicators.Wikimetrics / Education extension	Provision of a system of quantity indicators	Quality indicator ready by June 2015	