

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# FREE

## Kunderd Gladiolus Bulbs

I will distribute my **FIRST SURPLUS BULBS AMONG Customers**

**300 Kinds**  
Of My Beautiful  
**CATALOG**  
**VARIETIES**  
to Choose From

☞ **HERE IS THE PLAN** ☞

Select from this list the varieties you want at my regular catalog prices, which have not been changed. After you have gone over this list, add up the total of your order. If your order totals \$5.00 or any other amount, you may select other varieties to the same amount and I will send these to you **ABSOLUTELY FREE**. In other words, for every dollar's worth of bulbs you buy I will send you a dollar's worth **FREE**. You may have your choice of varieties and they will come to you under name, labeled and prepaid.

**THIS OFFER HOLDS GOOD ONLY WHILE SURPLUS STOCKS LAST, BUT IN NO WAY APPLIES TO PREVIOUS ORDERS.**

A. E. Kunderd, Goshen, Indiana

When anything is as unusual as this bulletin it requires but little explanation or description. The most sensational Gladiolus news that could reach you is the fact that I am distributing **FREE**, on a most unique plan, a surplus of blooming size, good quality **KUNDERD GLADIOLUS BULBS**. This bulletin is very timely also, for it means that you can have later flowers, perhaps a new and novel experience to you, as there are less flowers in the fall than any other time of the season.

My reason for this sensational announcement is this: I have had a good year, considering business conditions; in fact, it has been far above the average industry. But in spite of this I have a surplus supply of bulbs on some of my finest catalog varieties. This is due to the business depression which affected almost every business in the United States.

My present inventory shows an overstock on the varieties listed inside this bulletin. You will note there are approximately 300 kinds and my finest catalog varieties are among them. These are the very ones I am distributing among my customers **FREE**.

*A. E. Kunderd*

GOSHEN, INDIANA



# How to Get FREE BULBS For YOUR GARDEN

Number Wanted	Variety and Type	Color	Price Each
.....	A Flame (P).....	Orange red.....	\$.50
.....	Alice Tiplady (Pr).....	Saffron orange.....	.10
.....	Al Smith (P).....	Salmon rose pink.....	1.00
.....	Altair (Pr).....	Saffron salmon.....	.10
.....	Alton (R).....	Orange.....	.20
.....	Anthony B. Kunderd (R).....	Deep cream.....	.20
.....	Anthony Zonker (P).....	Golden rose.....	.15
.....	Antione (R).....	Deep yellow.....	1.00
.....	Antonia Antonette (P).....	Salmon rose.....	.20
.....	A. R. Cole (P).....	White, pink blush.....	.75
.....	Arthur Brisbane (P).....	Deep rose.....	.35
.....	Ashburn (P).....	Salmon red.....	.15
.....	A. T. DelaMare (P).....	Rose pink.....	.25
.....	Athene (Pr).....	Salmon rose.....	.15
.....	Atrous (P).....	Pure rose pink.....	.15
.....	Avalon (R).....	Blush white.....	.15
.....	Babylon (P).....	Cardinal red.....	.75
.....	Battle Creek (P).....	Deep violet.....	.10
.....	Beauty Wave (R).....	Canary yellow.....	.50
.....	Beverly (P).....	Violet rose.....	.15
.....	Black Feather (P).....	Dark rose red.....	.75
.....	Blanche Bollinger (R).....	Old rose pink.....	.20
.....	Bobby (P).....	Deep rose-red throat.....	.35
.....	Break O'Dawn (P).....	Blushed white.....	1.00
.....	Bright Spots (P).....	Rose red-maroon throat.....	.75
.....	Brilliant Sun (P).....	Red purple.....	1.00
.....	Buckeye (R).....	Rose pink.....	.15
.....	Buena (P).....	Light rose pink.....	.35
.....	Burning Bush (P).....	Deep salmon rose red.....	1.00
.....	Butterboy (Pr).....	Buttercup yellow.....	.15
.....	Butterfly (Pr).....	Salmon yellow.....	.10
.....	Byron L. Smith (P).....	Lavender pink.....	.15
.....	Cardinal Prince (P).....	Cardinal red.....	.25
.....	Carmine Rose (P).....	Carmine rose.....	.20
.....	Cassiope (Pr).....	Salmon pink.....	.15
.....	Chalice Flower (R).....	Creamy blush white.....	.25
.....	Chas. F. Fairbanks (P).....	Scarlet red.....	.15
.....	Charm (R).....	Rose pink.....	.20
.....	Cherry Rose (P).....	Cherry rose.....	.35
.....	Colors (P).....	Deep rose pink.....	.75
.....	Copper Bronze (Pr).....	Copper Bronze.....	.35
.....	Cream Puff (P).....	Cream buff.....	1.00
.....	Crinkles (R).....	Dark rose.....	.35
.....	Cygnus (Pr).....	Salmon apricot.....	.15
.....	Delafern (P).....	Pink over cream.....	1.00
.....	Dew of heaven (P).....	Deep rose pink.....	1.00
.....	Dr. Elkins (P).....	White.....	.20
.....	Dr. J. H. Neeley (P).....	Blush white.....	.15
.....	Dr. Nelson Shook (R).....	Deep tyrian rose.....	.75
.....	Dr. R. L. Starkweather (P).....	Lavender rose.....	1.00
.....	Ecstasy (P).....	Dark cherry red.....	.75
.....	Ed Springer (P).....	Lavender rose.....	.35
.....	Eighth Wonder (P).....	Smoky old rose.....	1.00
.....	E. J. Shayior (R).....	Rose pink.....	.10
.....	Enchantress (Pr).....	Shrimp pink.....	.25
.....	Encore (Pr).....	Daffodil yellow.....	.50
.....	Enigma (P).....	Red, white and blue.....	.20
.....	Evening (P).....	Flesh pink.....	.35
.....	Evening Glow (P).....	Cardinal maroon.....	1.00
.....	Evangeline Booth (R).....	Rose.....	1.00
.....	E. W. Allis (P).....	Scarlet red.....	.20
.....	Excellence (P).....	Vermillion.....	.35
.....	Fairmont (P).....	Tyrian rose.....	.75
.....	Fairview (P).....	Purple red.....	.50
.....	Fawn Gold (P).....	Fawn gold-red blotch.....	.75
.....	Fiancee (P).....	Cream white.....	1.00
.....	Fidelity (P).....	Lavender rose—primrose throat.....	.50
.....	Fire Glow (P).....	Orange vermillion.....	1.00
.....	Fire Pink (P).....	Salmon red.....	1.00
.....	Fire Ribbon (P).....	Cardinal red.....	.10
.....	Fire Torch (P).....	Scarlet.....	.50
.....	Flame of Fire (P).....	Orange vermillion.....	.25
.....	Flaming Vale (P).....	Cardinal red.....	.15
.....	For You (P).....	Dark rose red.....	1.00
.....	Gene Stratton Porter (P).....	Light rose pink.....	.25
.....	Glenn Banks (P).....	Dark red purple.....	.75
.....	Glory Flower (P).....	Rose lavender.....	.75
.....	Glorious (R).....	Cream.....	.20
.....	Golden Arc (Pr).....	Golden orange.....	.75
.....	Golden Frills (Pr).....	Deep yellow.....	.50
.....	Golden Fringe (P).....	Soft orange—orange red.....	.50

Number Wanted	Variety and Type	Color	Price Each
.....	Golden Gleam (Pr).....	Deep orange.....	.10
.....	Golden Harmony (Pr).....	Canary yellow.....	.35
.....	Golden Light (Pr).....	Sulphur yellow.....	.50
.....	Golden Orange (Pr).....	Yellow orange.....	.75
.....	Golden Pink (P).....	Golden pink.....	.35
.....	Golden Rose (P).....	Old rose.....	.75
.....	Golden Salmon (R).....	Golden yellow.....	.75
.....	Golden Snapdragon (S).....	Creamy white.....	.75
.....	Golden Tinge (Pr).....	Dainty orange.....	.10
.....	Golden Victor (Pr).....	Deep yellow.....	.75
.....	Gold Star (P).....	Deep yellow.....	.75
.....	Happy Heart (P).....	Red.....	1.00
.....	Haughty (P).....	Rose red.....	.75
.....	Herald (P).....	Rose red.....	.50
.....	Herbert Hoover (P).....	Cherry rose red.....	1.00
.....	Highland Laddie (P).....	Pink.....	.15
.....	Hoosier Pearl (Pr).....	Dainty pink.....	.35
.....	Ida Van (P).....	Salmon red.....	.10
.....	Imperial Chimes (P).....	Crimson black.....	.50
.....	Imperium (P).....	Rose pink.....	.35
.....	Indian (P).....	Aniline or Indian red.....	.15
.....	Indian Chief (P).....	Deep red.....	.50
.....	Interlude (L).....	Light yellow.....	1.00
.....	Jacelia (P).....	Deep rose pink.....	1.00
.....	Jap (Pr).....	Lemon yellow.....	.35
.....	J. J. Mitchell (P).....	Salmon rose.....	.15
.....	J. Ogden Armour (R).....	Coral red salmon.....	.25
.....	John Dunbar (P).....	Velvety red.....	.10
.....	June Moth (P).....	Rose red.....	.75
.....	Junco (R).....	Apricot.....	.75
.....	King of Oranges (Pr).....	Orange saffron.....	.35
.....	Kunderdil Glory (R).....	Creamy apricot.....	.10
.....	K's Apple Blossom (R).....	Apple blossom.....	.15
.....	K's Wild Rose (R).....	Rose.....	.25
.....	K's Yellow Favorite (P).....	Yellow.....	.35
.....	K's Yellow Wonder (P).....	Buttercup yellow.....	.35
.....	Leen Wone (Pr).....	Deep orange.....	.20
.....	Lexington (P).....	Bluish vermillion.....	.25
.....	Lorraine Cloetingh (Pr).....	Flesh pink.....	.75
.....	Lullaby (Pr).....	Orange yellow.....	.50
.....	Lustre (P).....	Orange vermillion.....	.15
.....	Mahogany (P).....	Mahogany.....	1.00
.....	Mahogany King (P).....	Mahogany red.....	.75
.....	Marigold (Pr).....	Deep yellow.....	.35
.....	Marshall Foch (R).....	Salmon pink.....	.15
.....	Mary Fennell (P).....	Deep lilac.....	.10
.....	Mary Jane (P).....	Silvery pink.....	1.00
.....	Mary Pickford (P).....	Creamy white.....	.10
.....	May Day (P).....	Orange red.....	.35
.....	Melody (Pr).....	Lemon yellow.....	.35
.....	Merton W. Wentworth (P).....	Delicate pink—marchal neil yellow blotch.....	.15
.....	Metropolio (P).....	Lavender rose.....	.35
.....	Midas (P).....	Tyrian red.....	.50
.....	Midsummer Dream (Pr).....	Geranium red.....	.15
.....	Midway (P).....	Salmon pink.....	1.00
.....	Mikhail (R).....	Purple.....	5.00
.....	Ming Toy (Pr).....	Buff yellow.....	.15
.....	Miss Bloomington (P).....	Deep lemon yellow.....	1.00
.....	Modesty (P).....	Light rose pink.....	.25
.....	Mommie Dietz (P).....	Deep rose pink, flaked.....	.75
.....	Mona Lisa (R).....	Soft rose pink.....	.15
.....	Mongolia (Pr).....	Daffodil yellow.....	.50
.....	Mottled Feather (P).....	Deep orange flaked.....	1.00
.....	Mountain View (P).....	Blush white.....	.75
.....	Mrs. Arthur Meeker (P).....	Deep rose flaked.....	.20
.....	Mrs. Dr. Norton (P).....	Cream and pink.....	.10
.....	Mrs. Frank Pendleton (P).....	Soft pink— maroon blotch.....	.10
.....	Mrs. Geo. W. Moulton (P).....	Violet red.....	.15
.....	Mrs. Paul Dieball (P).....	Salmon pink.....	.75
.....	Mrs. W. Lytton (P).....	Salmon flesh.....	1.00
.....	Myself (P).....	Rose.....	.75
.....	Natalie (R).....	Orange salmon.....	.10
.....	Nightingale (P).....	Rose pink.....	1.00
.....	October (P).....	Old rose red.....	.35
.....	Odysee (P).....	White, blushed pink.....	1.00
.....	Old Rose (R).....	Old rose.....	.75
.....	Opal (Pr).....	Salmon pink.....	.15
.....	Orange Plume (P).....	Orange red.....	.20
.....	Orient (P).....	Smoky old rose.....	.75

## Read Carefully Before Ordering!

In the left-hand space, place a small figure indicating the number of bulbs you desire of the varieties wanted. The prices indicated are identical to the prices listed in my 1931 catalog, and if you want a more definite description of these varieties you may refer to my catalog. The type is indicated by initials between parenthesis following the name of the variety; (P) stands for Plain Petaled, (PR) for Primulinus, (R) for Ruffled. After you have stated the varieties wanted, add up the total and make another selection from the list for the same amount. I would suggest you put a circle around the figures of your FREE list, so that I will know it as your FREE list. This second choice constitutes the bulbs I will send you FREE. Then make out your check, money order or draft to the amount of your first list and fill in the small blank on the lower right hand corner and mail in the entire folder. Do not detach the small order blank from your list. I will then immediately send you your order, together with the FREE bulbs.

A. E. KUNDERD  
Goshen, Indiana.

Number Wanted	Variety and Type	Color	Price Each
.....	Overture (P).....	Rose red.....	1.00
.....	Ozone (Pr).....	Deep cream.....	.15
.....	Palmetto (P).....	Deep pink.....	.75
.....	Pal O'Mine (P).....	Purple rose flaked.....	1.00
.....	Pansy Flower (P).....	Old rose pink.....	.75
.....	Pasteline (Pr).....	Soft canary.....	.25
.....	Patricia Carter (Pr).....	Shrimp pink.....	.75
.....	Peach Blushes (P).....	Pink.....	1.00
.....	Peach Bud (P).....	Deep rose pink.....	1.00
.....	Peacock (P).....	Light rose pink.....	1.00
.....	Peep O'Day (R).....	Blushed pink.....	.20
.....	Persepolis (P).....	White and rose pink.....	.75
.....	Petrella (P).....	White-lavender blush.....	.75
.....	Pierlan (L).....	Canary yellow.....	1.00
.....	Pink Beam (P).....	Blushed white.....	.35
.....	Pink Cloud (R).....	Soft rose pink.....	.25
.....	Pink Clover (P).....	Lavender rose pink.....	.75
.....	Pink Delight (P).....	Soft rose pink.....	1.00
.....	Pink Favorite (P).....	Rose pink.....	.75
.....	Pink Lady (P).....	White cream.....	1.00
.....	Pink Lily (R).....	Rose pink.....	.20
.....	Pink Pansy (P).....	Purple pink.....	1.00
.....	Planada (P).....	Rose pink.....	.50
.....	Polychrome (P).....	Mahogany brown.....	.75

Number Wanted	Variety and Type	Color	Price Each
.....	Pompelan Beauty (P).....	Deep rose pink.....	.35
.....	Polyhymnia (Pr).....	White.....	.50
.....	Predominator (P).....	Salmon scarlet.....	.75
.....	Primgold (Pr).....	Creamy yellow.....	1.00
.....	Primora (R).....	Rose pink.....	.75
.....	Primrose Beauty (P).....	Primrose yellow.....	.10
.....	Prince Charming (P).....	Canary yellow.....	1.00
.....	Promise (P).....	White flaked pink.....	1.00
.....	Proud Feather (P).....	Shrimp pink.....	.75
.....	Purple Crown (P).....	Dark purple.....	1.00
.....	Purple Glory (R).....	Maroon red.....	.20
.....	Purple Queen (R).....	Violet purple.....	.35
.....	Purple Spot (P).....	Violet-red blotch on yellow.....	.10
.....	Queen of Orange (P).....	Orange red.....	.50
.....	Ramona (Pr).....	Yellow.....	.10
.....	Red Beauty (P).....	Velvety red.....	.50
.....	Red Cardinal (P).....	Cardinal scarlet.....	1.00
.....	Ravenna (P).....	Ruby red.....	1.00
.....	Red Charm (P).....	Blood red.....	.75
.....	Red Cherry (P).....	Bright red.....	.20
.....	Red Cloud (P).....	Red.....	.15
.....	Red Commander (P).....	Deep red.....	.55
.....	Red Mahogany (P).....	Brown red.....	.75
.....	Red Orange (Pr).....	Orange red.....	.75
.....	Red Ribbon (R).....	Rhodamine purple.....	.35
.....	Red Roamer (P).....	Red.....	.75
.....	Red Rock (P).....	Blood red.....	1.00
.....	Red Splendor (R).....	Brilliant scarlet.....	1.00
.....	Red Torch (P).....	Vermillion red.....	1.00
.....	Red Velvet (P).....	Cardinal red.....	.75
.....	Regulus (P).....	Orange salmon.....	.75
.....	Reo (R).....	Dark ruby red.....	.50
.....	Rhapsody (P).....	Rose pink.....	.75
.....	Robert J. Kunderd (P).....	Vermillion scarlet.....	.20
.....	RobINETTE (P).....	Tyrian rose.....	1.00
.....	Rolling Prairie (P).....	Rose pink flaked.....	1.00
.....	Roman Candle (P).....	Salmon red.....	1.00
.....	Romance (P).....	Smoky salmon rose.....	.15
.....	Rose (P).....	Deep rose pink.....	.25
.....	Rose Exquisite (P).....	Rose pink.....	.75
.....	Rose Feather (P).....	Rose pink—flaked deeper.....	.75
.....	Rosemary Hayes (R).....	Rich rose.....	1.00
.....	Rose Pendleton (P).....	Deep rose pink.....	.75
.....	Rose Splendor (P).....	Rose pink.....	1.00
.....	Rosy Glow (P).....	Rose pink—white ground.....	.15
.....	Royal Beauty (P).....	Purple red.....	1.00
.....	Ruffled Splendor (R).....	Salmon rose.....	1.00
.....	Ruth Field (P).....	Lavender rose.....	.15
.....	Ruth Huntington (R).....	Violet lilac.....	.15
.....	Saffron King (Pr).....	Saffron Orange.....	.50
.....	Salmon Buff (Pr).....	Salmon buff.....	.10
.....	Salmon Plume (R).....	Salmon flesh.....	.15
.....	Salmon Ruffles (R).....	Salmon rose.....	.75
.....	Salmon Star (P).....	Salmon pink.....	1.00
.....	San Francisco (P).....	Dark maroon.....	.35
.....	Scarlet Glory (R).....	Red.....	.15
.....	Scarlet Princeps (P).....	Scarlet.....	.10
.....	Serene (P).....	Lavender on rose pink.....	1.00
.....	Shell Pink (Pr).....	Rose pink.....	.10
.....	Show Flower (P).....	Red.....	.20
.....	Silver Comet (P).....	White—pink pencil.....	1.00
.....	Smiles (R).....	White—cherry throat.....	.15
.....	Snapdragon (S).....	Pure yellow—red throat.....	.25
.....	Snow Boy (P).....	Pure white—blotch.....	.15
.....	Snowy Morn (P).....	White, blushed pink.....	.75
.....	Song of the Lark (R).....	Salmon rose flaked.....	.75
.....	Spangled Beauty (P).....	Dark rose pink flaked.....	1.00
.....	Spectrum Beauty (P).....	Dark rose pink—red blotch.....	.75
.....	Spirit of '76 (P).....	Vermillion orange.....	.35
.....	Sprinkle (R).....	White flaked pink.....	1.00
.....	Star Lily (R).....	Sulphur—deeper throat.....	.75
.....	Stippled Beauty (Pr).....	Salmon rose pink.....	.20
.....	St. Thomas (P).....	Salmon rose—blotched yellow.....	.20
.....	Sulphur Glow (R).....	Sulphur yellow—pencil on cream.....	.20
.....	Sulphur Frills (R).....	Sulphur—fine pencil.....	.25
.....	Sun Glow (P).....	Orange salmon—yellow pencil.....	.75

Number Wanted	Variety and Type	Color	Price Each
.....	Sunrise (P).....	Red mahogany.....	.75
.....	Sweet Cherry (P).....	Cherry rose flaked.....	1.00
.....	Sweeter Seventeen (Pr).....	Salmon pink.....	.75
.....	Sweet Rose (P).....	Deep rose pink.....	.35
.....	Syncopation (Pr).....	Light lemon.....	.25
.....	Tanager (R).....	Orange flaked.....	.75
.....	Taurus (Pr).....	Purple violet.....	.15
.....	T. A. Weston (P).....	Salmon—canary throat.....	.75
.....	Tempa (R).....	Old rose—lavender throat.....	.15
.....	Temblor (Pr).....	Salmon red—cream white blotch.....	.25
.....	Tippecanoe (R).....	Pink—feathered.....	.50
.....	Today (Pr).....	Salmon orange.....	.20
.....	Toledo (P).....	Tyrian rose red.....	1.00
.....	Tonopah (P).....	Tyrian rose pink.....	.25
.....	Treasure (P).....	Salmon rose pink—flaked.....	.15
.....	Trionon (P).....	Salmon pink—white pencil on crimson.....	.75
.....	Turkey Run (P).....	Salmon pink.....	1.00
.....	Tyrian Beauty (P).....	American Beauty rose.....	.15
.....	Tyrian Rose (P).....	Tyrian rose.....	.75
.....	Uhlun Chief (P).....	Vermillion scarlet.....	.10
.....	Ulrica (Pr).....	Rich yellow.....	.10
.....	Ulysses (P).....	Smoky blue.....	.15
.....	United States (P).....	Pink flaked.....	.75
.....	Varro (Pr).....	Old rose tint.....	.35
.....	Viola Gem (P).....	Bluish green—red throat.....	.35
.....	Violet Prince (P).....	Violet red-self.....	.35
.....	Virginia Hale (P).....	Creamy salmon.....	.15
.....	Watermelon (P).....	Watermelon red.....	.20
.....	Weesie (P).....	Shrimp red.....	1.00
.....	Western Sunset (R).....	Blood red flaked.....	.75
.....	White Butterfly (Pr).....	White.....	.15
.....	White Glory (R).....	White—Iris blue throat.....	.20
.....	William Booth (P).....	Tyrian rose—purple blotch.....	.35

# All Bulbs Guaranteed

## *Finest Quality - Blooming Size*

Industrial Conditions Created a Surplus I have never experienced in the history of My Business—This Surplus I gladly pass on to my customers who have helped me build the foremost Gladiolus Business in the WORLD

### **Specially Selected Gladiolus Bulbs in Mixtures as Low as \$3.50 per 100**

#### PREPAID TO YOU

I WILL be glad to give my personal assistance in supplying you with a choice collection of Gladioli in mixture. These I will supply as low as \$3.50 per hundred, but if you want higher quality and more kinds, simply send your remittance for what you would like to spend for 100 bulbs and I will fill your order accordingly. Please remember that I will send you Kunderd quality, blooming sized bulbs in each case. I would not have you believe, however, that a \$3.50 collection will be equal to a higher priced mixture, for in higher priced mixtures you receive more kinds and newer varieties. In view of my surplus stocks I am able to give you values never before equalled anywhere.

*NOTE: No free bulbs will be given with these mixtures, as they are already included in these collections.*

UNLESS one has grown Kunderd Gladioli or has seen them in various places he cannot appreciate the great superiority of these flowers. It is not uncommon, in fact, it is quite usual, to see Kunderd Gladioli growing upon spikes four or five feet tall with blossoms four and five inches across. Kunderd Gladioli are known and loved throughout the world. Many of the large estates grow nothing but Kunderd Quality Gladioli. One third of all the first prizes awarded by the American Gladiolus Society the past five years at the National Gladiolus Shows have been won by Kunderd Gladioli. This record has never been approached by any other grower.

Gladioli give quick returns. Bulbs planted now will blossom out in glorious colors in late summer. Then you may have flowers for bouquets, for your table or any other purpose, and no flower is more ideal for cutting. It will remain indoors beautifully for from one week to ten days.

It requires less effort to get best results from Kunderd Bulbs. The reason is that Kunderd Bulbs are best to start with. They are grown for quality, for beauty, for type and for perfection. Kunderd is the originator, and when you get bulbs direct from Goshen, Indiana, you get true varieties carefully labeled and carefully packed, PREPAID RIGHT TO YOUR DOOR.

READ EVERY WORD OF THIS FOLDER—YOU MAY NEVER READ SUCH NEWS AGAIN. Pass the good word on to your friends. They will appreciate this opportunity.

## **PLANT NOW FOR LATE SUMMER FLOWERS**

*In the South Gladioli can be planted almost any time in the year and in the North up to July. By buying now you will have Gladioli late into the fall and can expect all to bloom before freezing weather. Bulbs will also be matured for future year's use.*

**A. E. KUNDERD**

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**Goshen, Indiana**