Final Report WLA Organizers

Wiki Loves Africa 2020 Organiser Survey

October 16, 2020 12:16 PM MDT

Public report

Final Organizer Survey Report for Wiki Loves Africa 2020

October 2020

Run through a Qualtrix account operated by Anthere

More info

: https://meta.wikimedia.org/wiki/Wiki_Loves_Africa_2020/Survey

Your country

#	Field	Choice Count
4	Algeria	0
5	Benin	0
6	Botswana	1
14	Burundi	0
15	Cote d'Ivoire	1
16	Cameroun	1
17	Chad	0
18	Egypt	1
19	Ghana	1
20	Gambia	0
21	Guinee	1
22	Kenya	1
23	Mali	1
24	Marocco	1
25	Nigeria	1
26	Rwanda	1
27	Senegal	1
28	Sudan	1
29	Tanzania	1
30	Tunisia	0
31	Uganda	1
32	Zambia	1
33	Brazil	1
		17

Showing rows 1 - 24 of 24

The global team did a good job

Strongly agree	14
Somewhat agree	3
Neither agree nor disagree	
Somewhat disagree	
Strongly disagree	

0   2   4   6   8   10   12   14
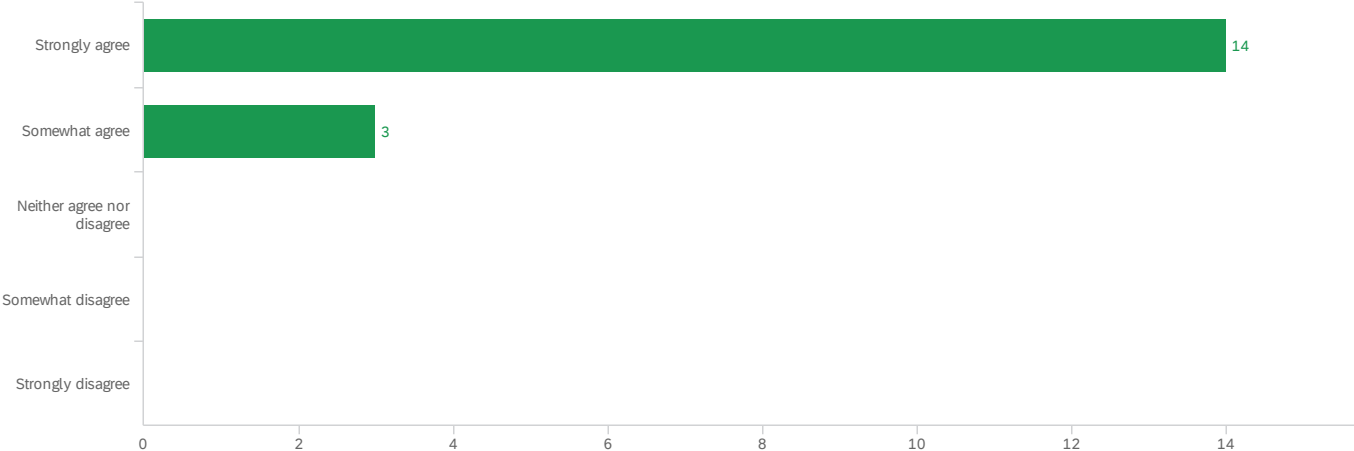
Number images submitted to the entire, international WLA competition
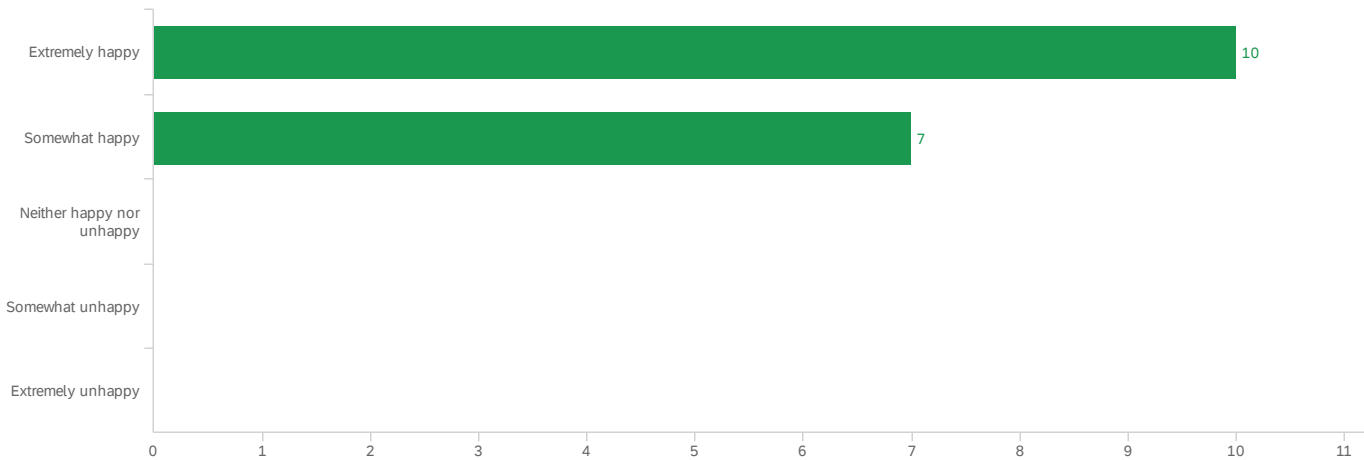
Extremely happy	10
Somewhat happy	7
Neither happy nor unhappy	
Somewhat unhappy	
Extremely unhappy	

0 1 2 3 4 5 6 7 8 9 10 11

Quality of the images submitted to the entire, international WLA competition

Extremely happy	12
Somewhat happy	5
Neither happy nor unhappy	
Somewhat unhappy	
Extremely unhappy	
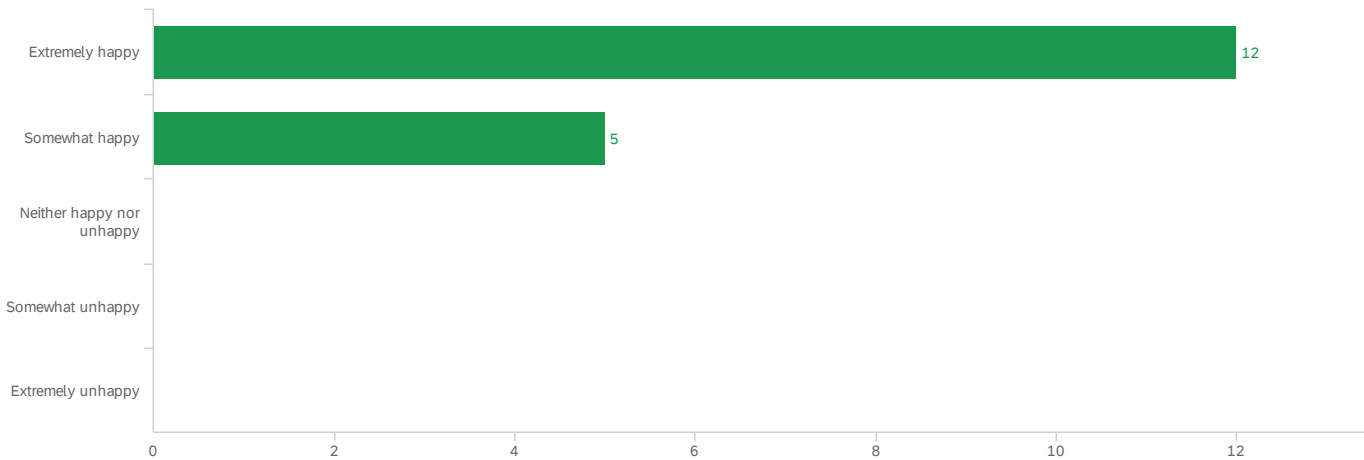
Number of participants in the entire, international WLA competition?

Extremely happy	9
Somewhat happy	7
Neither happy nor unhappy	
Somewhat unhappy	1
Extremely unhappy	
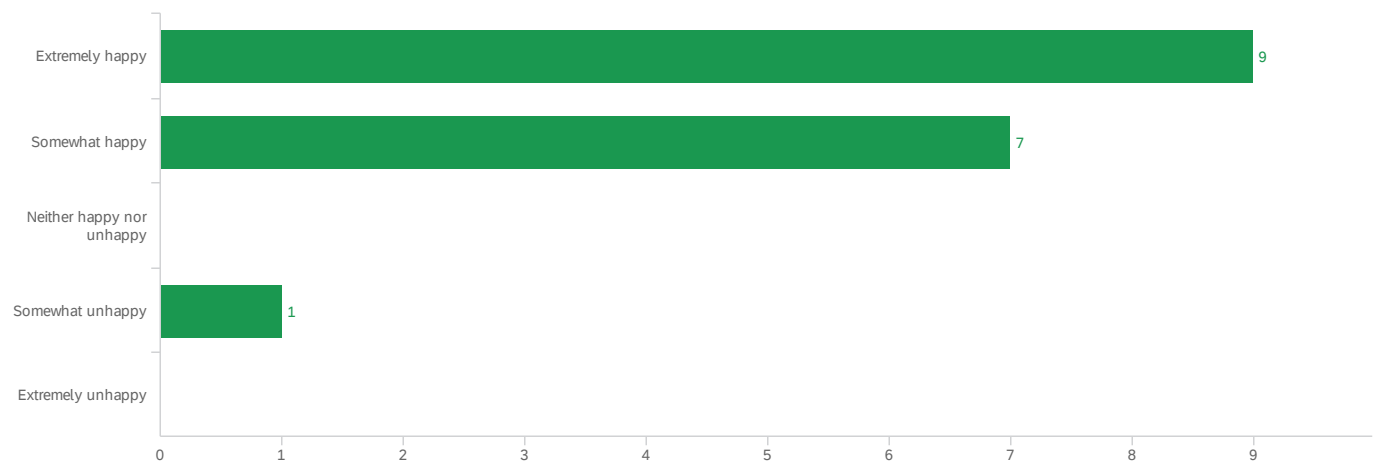
Number of images submitted by local participants ?

Category	Value
Extremely happy	6
Somewhat happy	8
Neither happy nor unhappy	1
Somewhat unhappy	2
Extremely unhappy	

Quality of the images submitted by local participants ?

Response	Count
Extremely happy	7
Somewhat happy	7
Neither happy nor unhappy	3
Somewhat unhappy	
Extremely unhappy	
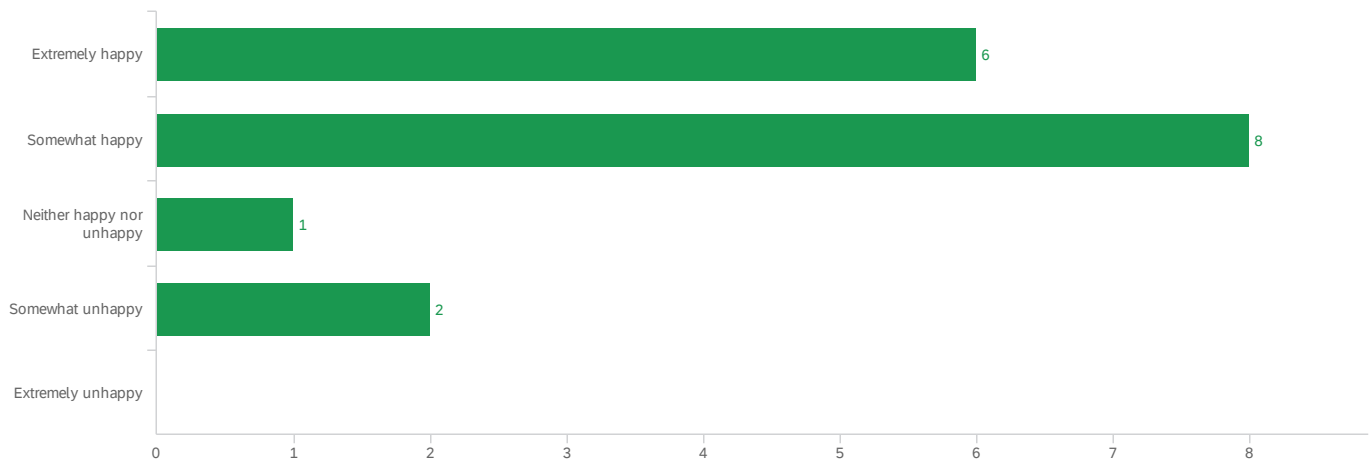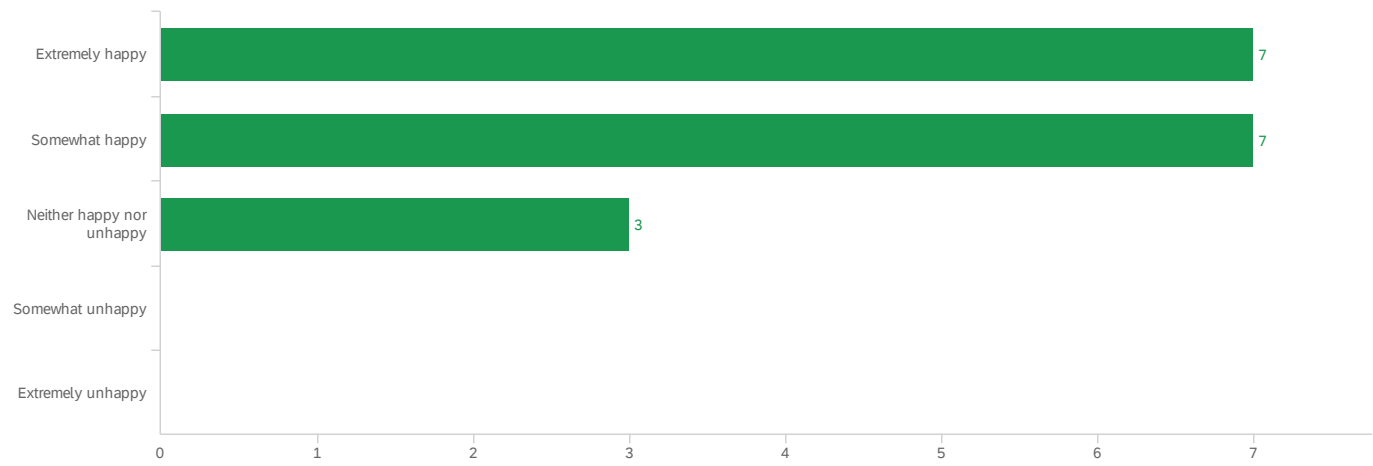
Local community health (energy levels, etc.) during the competition?

Extremely happy	9
Somewhat happy	4
Neither happy nor unhappy	1
Somewhat unhappy	3
Extremely unhappy	
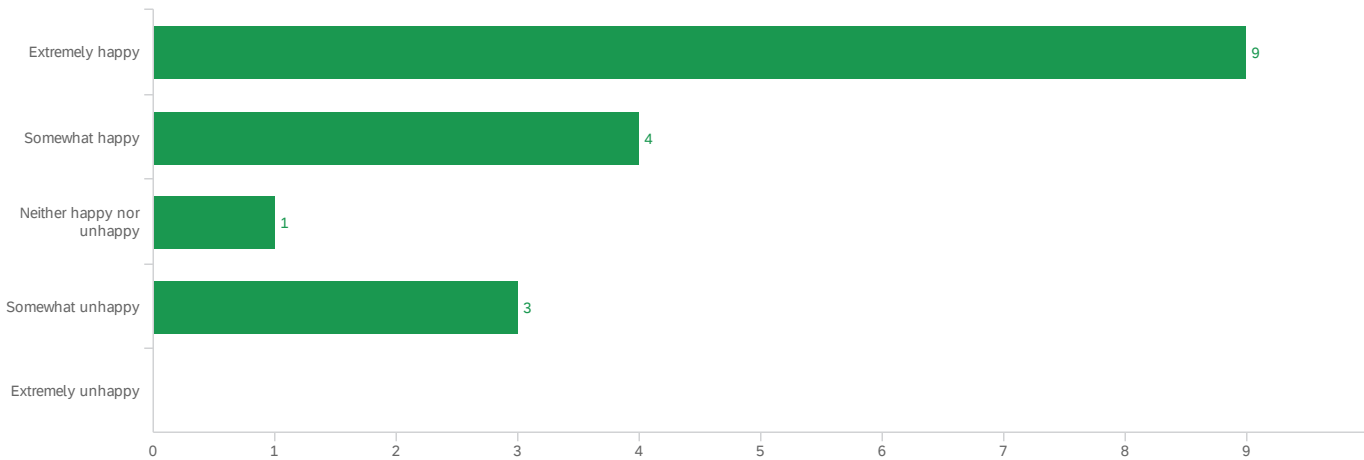
Local community growth during the competition? (new members recruitement)

Extremely happy	10
Somewhat happy	2
Neither happy nor unhappy	3
Somewhat unhappy	2
Extremely unhappy	
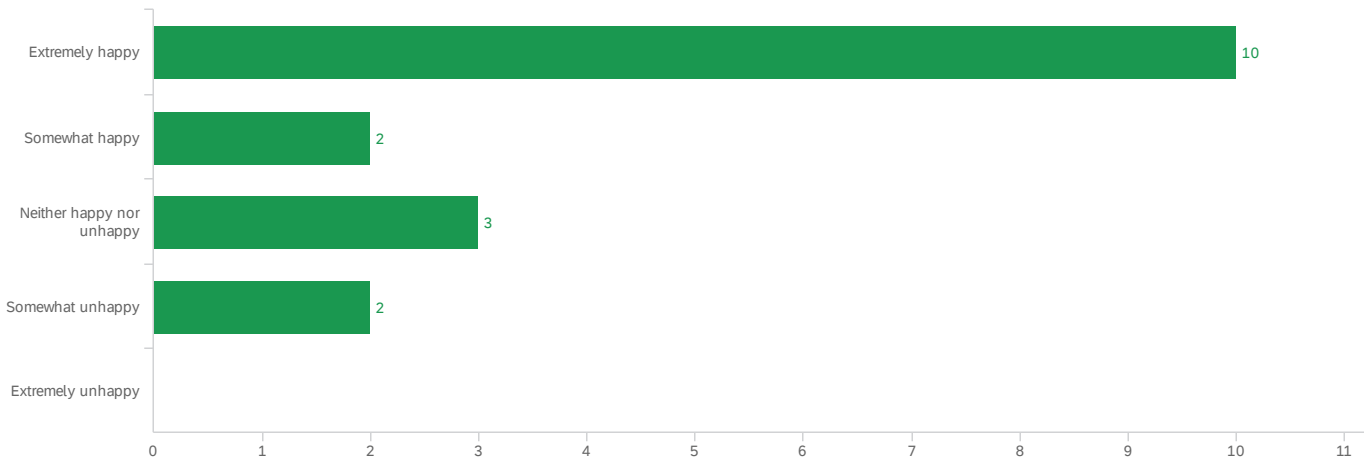
Local visibility about the competition and outreach to new partners?

Response	Count
Extremely happy	6
Somewhat happy	4
Neither happy nor unhappy	3
Somewhat unhappy	4
Extremely unhappy	
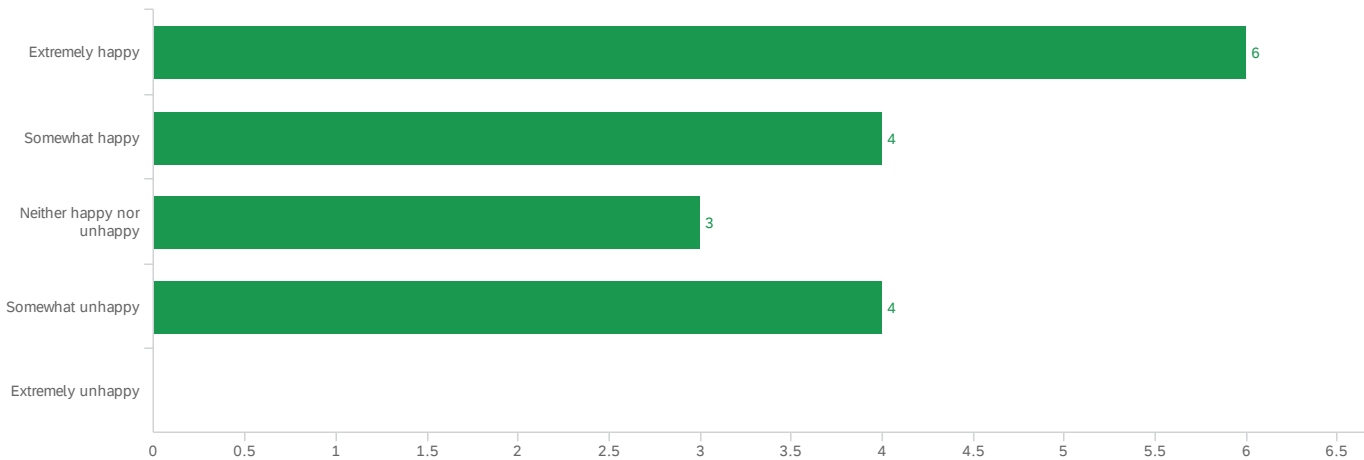
Q15 - National Leads: Events We all know Covid-19 disrupted EVERYTHING … yet we know many things still happened. How many face-to-face in-person events were you able to organize and host before the ban on events?
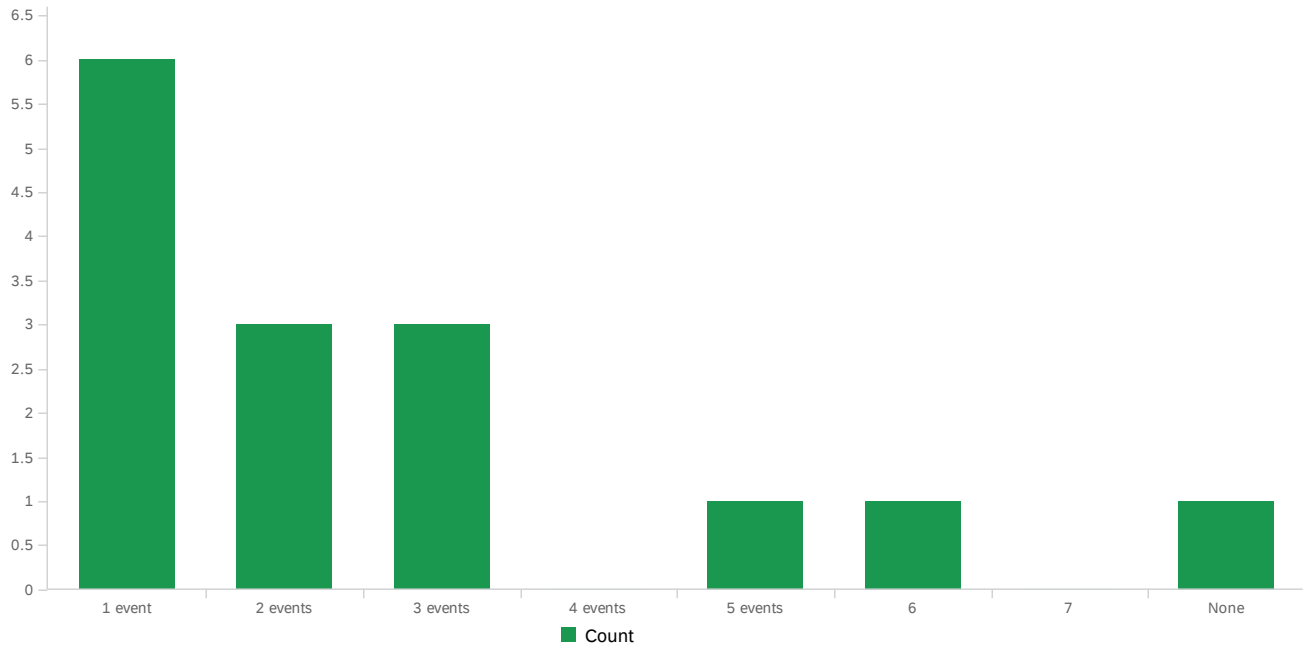
National Leads: Events We all know Covid-19 disrupted EVERYTHING … yet we know many things still happened. Please tell us how many online events you were able to organize and host?
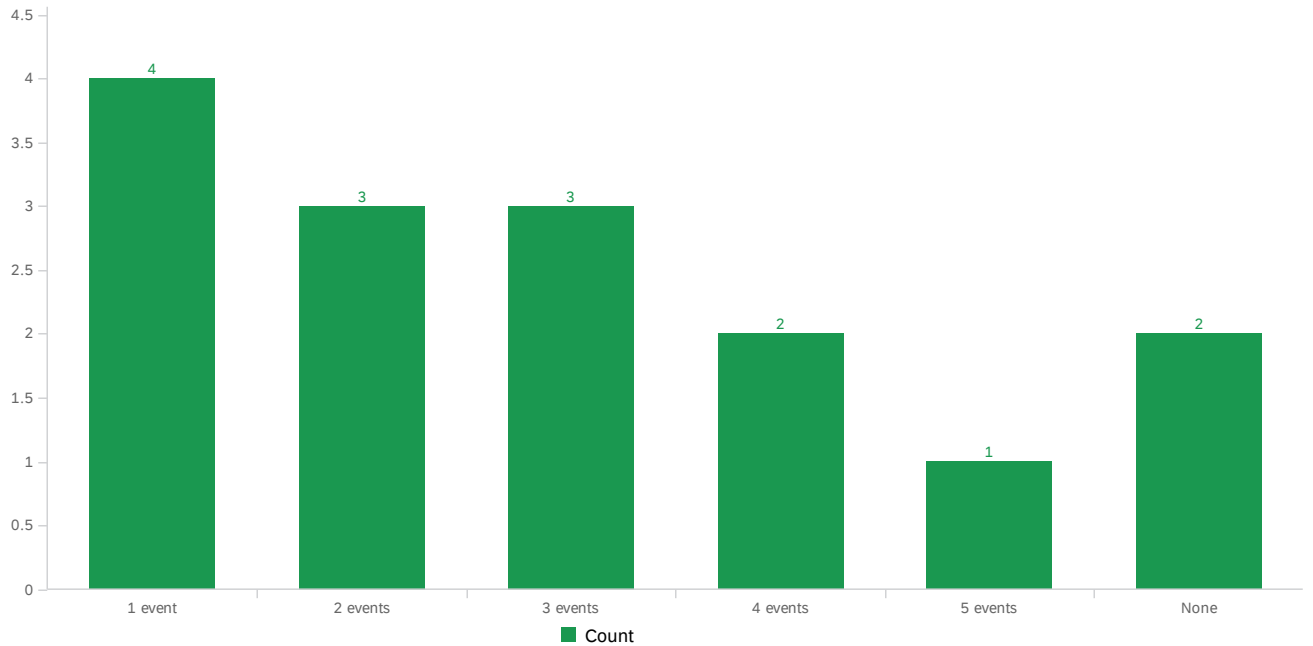
National Leads: Events Let us know more about how you coped with Covid-19: How did it work out? What difficulties did you come up against? Did you host online sessions? Were you happy with them? Let us know what you did …

Nous avons pu organiser seulement 2 ateliers de sensibilisation et formation en présentiel. Pour la suite, il s'agissait de faire des chasses à l'images et de tenir des sessions de téléversement. Toutes ces activités ont été annulées. Les shootings et les téléversement ont été individuels.

Le concours intervient vraiment en plein début du Covid et vient bouleverser toutes les stratégies que nous avions mises sur pied pour cette édition. Quelques communications (radio, presse…) avaient été déjà faites, mais on a du changer tout parce qu'il ne fallait pas tenir de rencontres en présentiel. Faudrait reconnaitre que nous sommes particulièrement confrontés à des participants qui pour la plupart ne disposent pas parfois du matériel (ordinateur) et aussi de la connexion internet de qualité; donc il est toujours question de pouvoir former ou accompagner plusieurs. Donc on a été obligé de faire en ligne et ce n'était pas facile car il fallait associer appels téléphoniques (pour accompagner certains participants au téléphone) et réunions sur Zoom dans un contexte où la connexion internet n'est pas de bonne qualité (trop d'interruptions de la connexion). Sur un plan personnel, cette session était très épuisante physiquement au point où si c'était à reprendre, nous ne serions pas prêt à le faire. Mais c'était tout de même un défi à relever afin de garder l'impact des débuts et surtout garder la motivation des participants. Donc cela a été très épuisant physiquement et coûteux financièrement.

CHAMBOULEMENT DU PLANNING INITIAL GRAND DESORDRE DANS NOTRE REORGANISATION. ON A PU QUAND TELEVERSER DES IMAGES

Luckily for the Kenyan team we managed to do a photowalk before COVID-19 really hit. After that we communicated through a WhatsApp group and periodic phonecalls. We managed to host online sessions, and given the state of affairs, we were really happy with how these went. People interacted and asked questions which definitely contributed to the successful outcome of the event in Kenya.

Well for Zambia the moment Covid-19 arrived on our door steps the University shutdown we the turned to using WhatsApp which worked very well at that time. We had 2 Webinars but a number of people where complaining and kept asking repeat that I didn't that I lost connection can we go back those were most of the complaints when we had 2webinars. But all in all I was with the number of quality images that where submitted.

Luckily and fortunately for our group, we had already had our scheduled physical events, upload session and photo tours. However, we encouraged newbies who were yet to sign-up engage us through hangouts and also we made simple videos to guide their uploads.

We had to adjust the sessions that had been planned to be implemented in-person and after getting the WMF approval we did conduct a session online but in between we have had several online meetings to adjust some of the sessions that had been set to be done offline. And yes we were very happy of how the turn up was great and participants were much more interested in the online sessions.

Fortunately, we have concluded all our in-person activities before COVID19's policy against public gathering by our FG was announced.

Held 2 online sessions, had a low engagement due to the online sessions buy I was happy with them. I created a Whats up group, mostly assisted the participants twice or 3 times a week giving them on how to uploud images and assist if the had issues, schedule one on one call with participants that were having difficulties

A majority of the offline photo hunts had been completed before the COVID-19 ban on offline events, which was a good transition to online events during COVID-19.

Les sessions en ligne étaient des apuis a la communauté COVID 19 a été déclaré en Guinée en ce temps ont avait fini les activités sur le terrain. Donc les visioconférence étaient juste pour le suivie

What worked well? One of the things that worked well was that we wrote to the national press in 3 languages (En, Fr, Ar) to spread the word in Morocco and here are some example of what they wrote about the contest: medias24.com - leseco.ma - aujourdhui.ma - alminassa24.ma Another thing that was tried was the promotion of the event in social media by aiming at people interested in photography and are based in Morocco. We have also tried a new strategy by using our social media platforms together with info-graphics presenting the rules of the competition and how to participate. You can find some examples at this link. we have also organized a photowalk in Morocco (Ait Melloul - Inezgane - Agadir) that was very successful . Please check the results dashboard for more information. (note that some uploads were missing in the statistics and are wrongly not counted). You can also see picture of some participants :at this link. The Jury work went very well and saw the participation of several fans of photography. The tool (montage) worked pretty well too. Here you can find the top 10 images in this contest and Here you can find a link to all photos from WLA2020 in Morocco. What did not work so well? The contact information of the participants were not provided by them. It was difficult to contact them afterwards. The quality of the uploaded photos could be improved compared to the total number of uploaded photos . Low uploads number due to Covid-19 situation and the imposed quarantine in Morocco. What would you do differently next time?. For next year: contact details should be required. Quality of the photos should be required for eligibility.
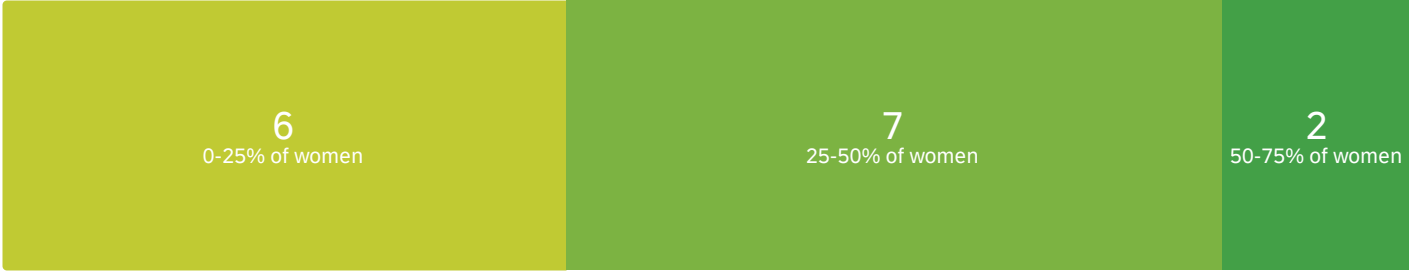
How large is your local team?

20%	67%	13%
1-3 people	4-10 people	> 10 people

■ 1-3 people ■ 4-10 people ■ > 10 people

How many women are on your team?

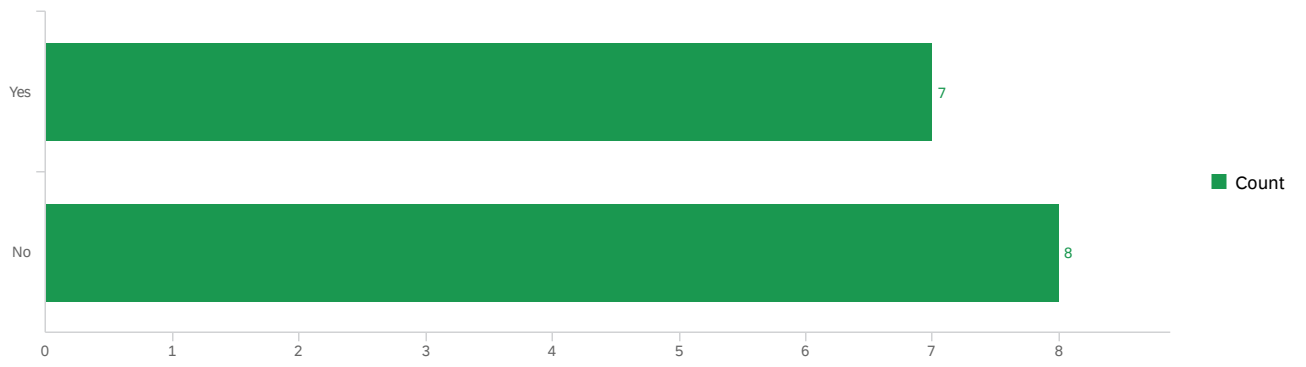| 6 0-25% of women	7 25-50% of women	2 50-75% of women

- 0-25% of women (6)
- 25-50% of women (7)
- 50-75% of women (2)
- 75-100% of women (0)

How many are new to your team this year?

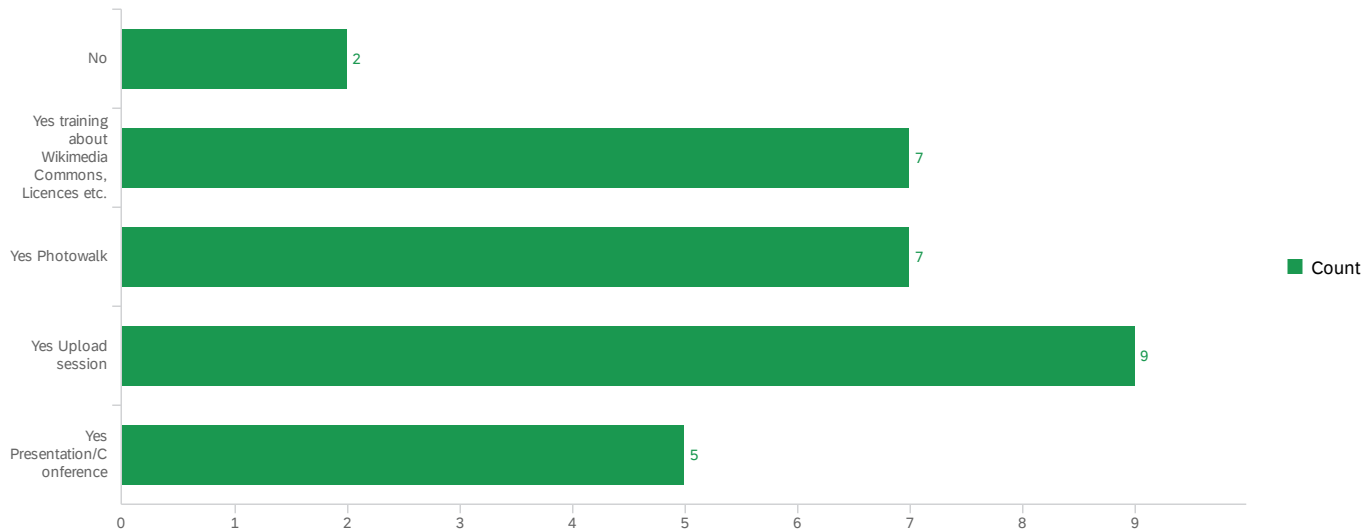| 13%	53%	20%	13%
0 new	1-5 new	5-10 new	> 10 new

■ 0 new (2) ■ 1-5 new (8) ■ 5-10 new (3) ■ > 10 new (2)

Do you have a partnership or connection with a photographic group in your country?

Did you host an event (in-person or online) specifically for photographers?

Category	Count
No	2
Yes training about Wikimedia Commons, Licences etc.	7
Yes Photowalk	7
Yes Upload session	9
Yes Presentation/Conference	5

As an organiser, what more do you think we can do to help photographers with their work and get them more involved?

As an organiser, what more do you think we can do to help photographers wit...

En les sensibilisant davantage sur la portée, nationale et culturelle, de leur contribution.

Plusieurs photographes même étant dotés de meilleurs appareils photos n'ont pas une formation en photographie et parfois n'ont pas une utilisation maximale de leurs appareils photo. Des sessions de formation (surtout pratiques) sont les bienvenues L'organisation régulière des concours photo sur différents thèmes

EN LES IMPLIQUANT DIRECTEMENT. C'EST À DIRE LES NOMMER DANS LES DOSSIERS DE PRESSE COMME PARTENAIRE À PART ENTIÈRE

An idea could be to offer free servicing of their equipment. This definitely acts a motivation boost.

Making them understand what licenses are all about in full.

Souvenirs from Wiki loves Team and office hours enlighten them about the overall expectations of the project.

It would be great if the criteria for the international selection are made clear for the locals to also aim big while joining the contest.
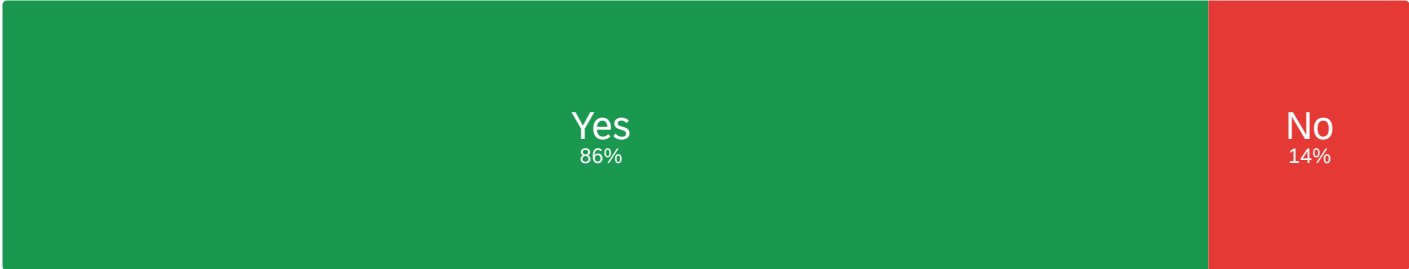
Aside from the external photographers, our community is extremely large, So, we need to deploy a mechanism that can promote total inclusion if we needed to improve participation and contributions year in year out. We observed that many of the professional photographers expect a gift that can commensurate their contributions so we might look at improving on quality of our prizes.

Hold online exhibitions video conference for outstanding images locally for each country and internationally
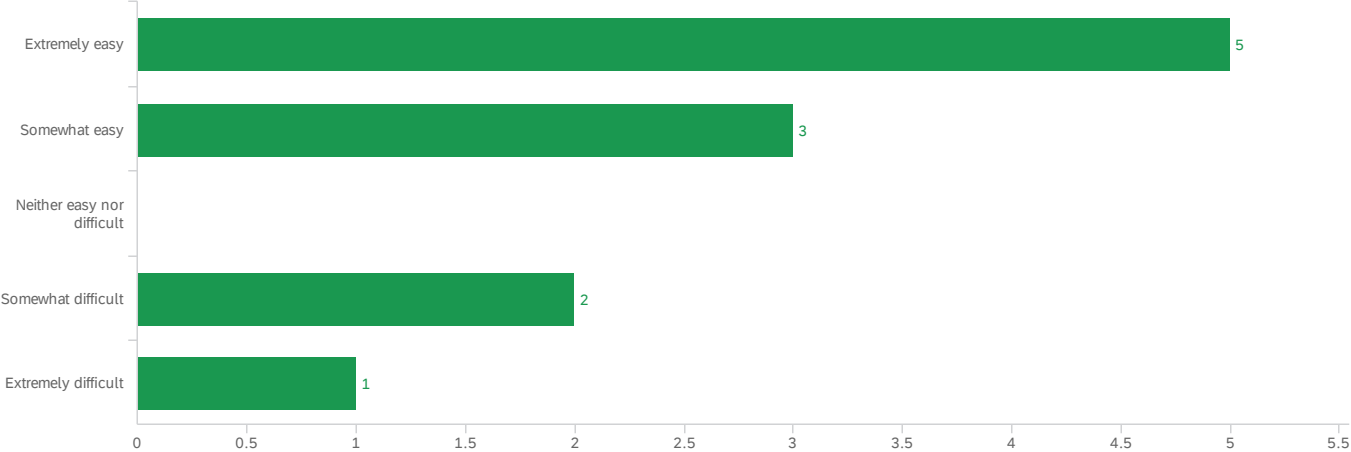
Advise the affiliates to organise more focused events for photographers, and also involve them in other or related Wikimedia projects

Une stratégie de communication

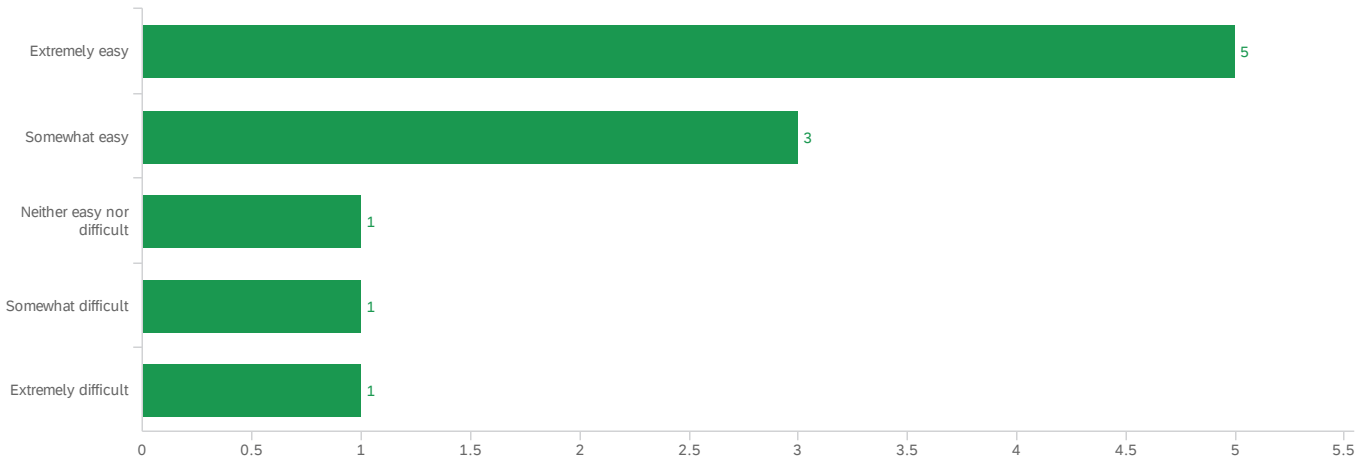National Leads: Did you do a selection process with a jury ?

| Yes 86% | No 14% |

Please let us know how the jury process worked for you : how easy it was to find jury members ?

Category	Value
Extremely easy	5
Somewhat easy	3
Neither easy nor difficult	
Somewhat difficult	2
Extremely difficult	1

Please let us know how the jury process worked for you : how easy the jury process was

?

Category	Value
Extremely easy	5
Somewhat easy	3
Neither easy nor difficult	1
Somewhat difficult	1
Extremely difficult	1

0   0.5   1   1.5   2   2.5   3   3.5   4   4.5   5   5.5

If you used Montage, rate how easy it was to use Montage as a jury tool /

Very easy	5
Easy enough	3
Complicated	3
We did not use Montage	
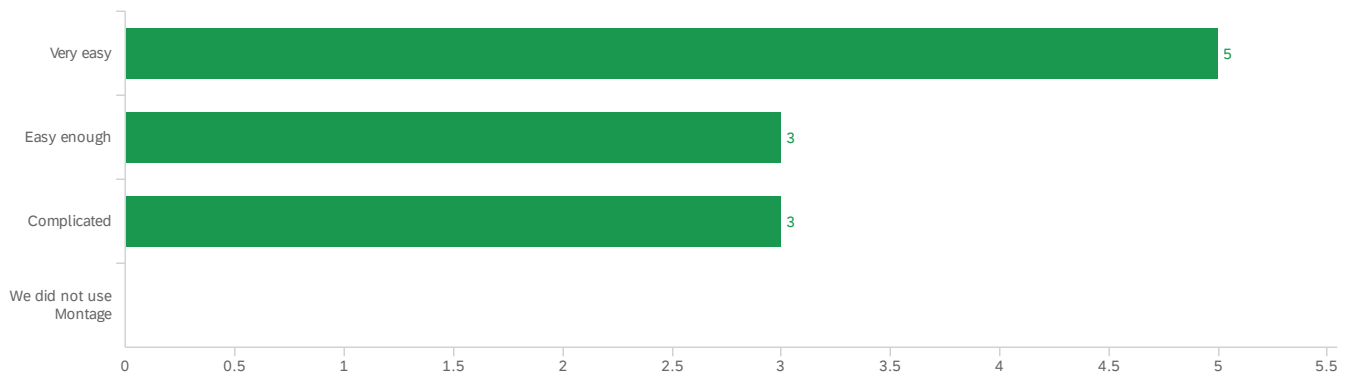
If you didn't use Montage, what process did you use? /

VOIE NORMALE DE TELEVERSEMENT

Ont la itulise mais ont a pas accepté sont verdicts final. A l'unanimité les images gagnantes ne reflètent pas nos choix.

What could be done to make it easier for your team to hold the jury process? Please suggest changes or support you feel you need /

What could be done to make it easier for your team to hold the jury process...

Ergonomie pas très bonne. Inutilisable sur téléphone portable. Le mode d'emploi devrait être revu (et traduit).

TOUT VA BIEN SAUF DES CHOSES INDEPENDANTE DE NOTRE VOLONTÉ COMME LE COVID PAR EXEMPLE. ET CHEZ NOUS IL N'EST PAS FAMEUX DE TRAVAILLER À DISTANCE ET EN LIGNE

I feel like the judging process was smooth, with efficient communication and clear guidelines.

It loading fast.

There should be a general video on how one can navigate the use of the montage at least to help entirely new jurys

The montage tool still has some difficulties, for instance, the final round results do not show the photos , it instead show the photo names and the points which is really tricky and requires to go back to check every photo's name.
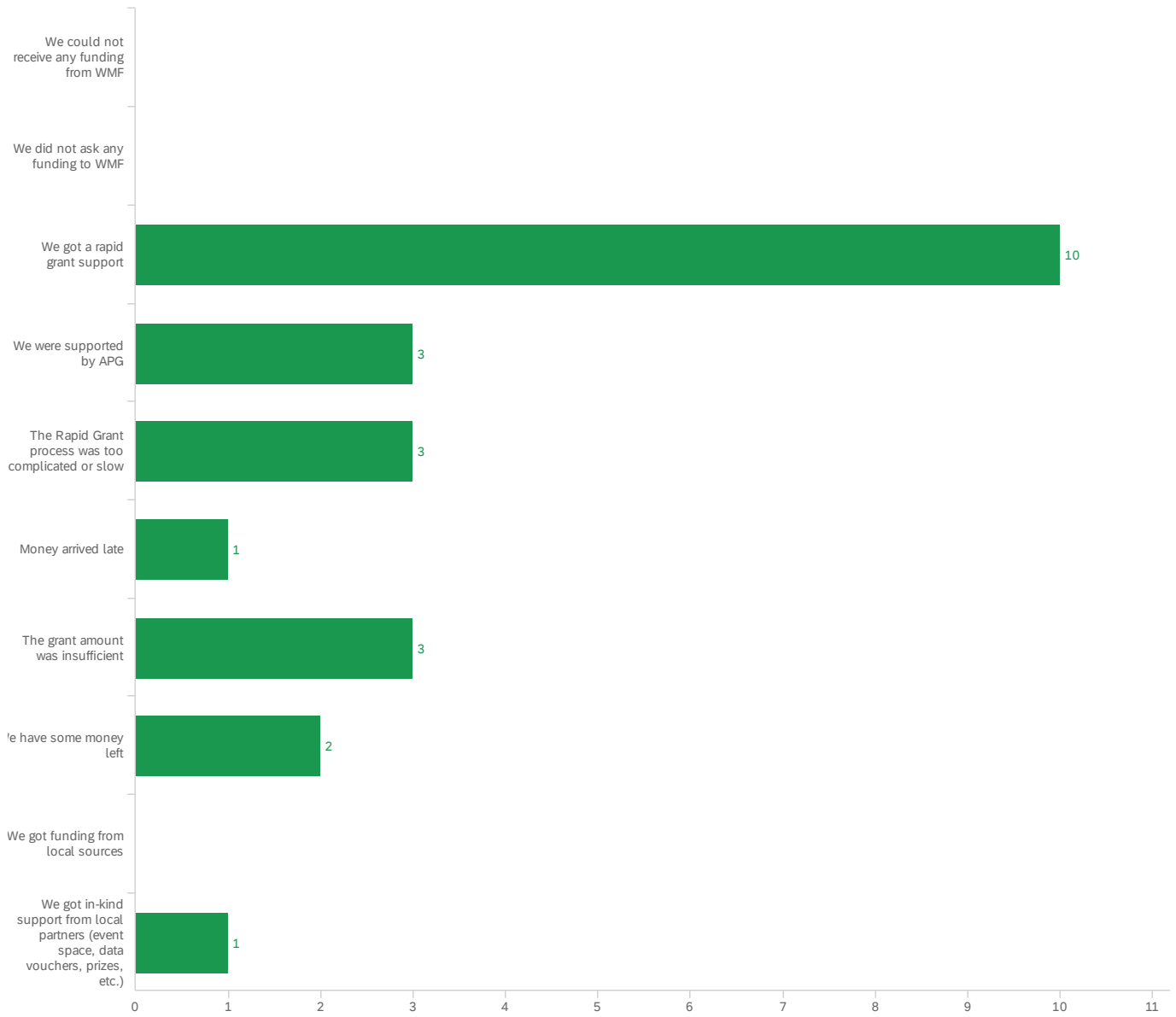
To promote fairness, I think the International jury can introduce a cross country participation of Jury in such a way that at least the component of jury in a country must include another nationality or member of other user group as the case may be.
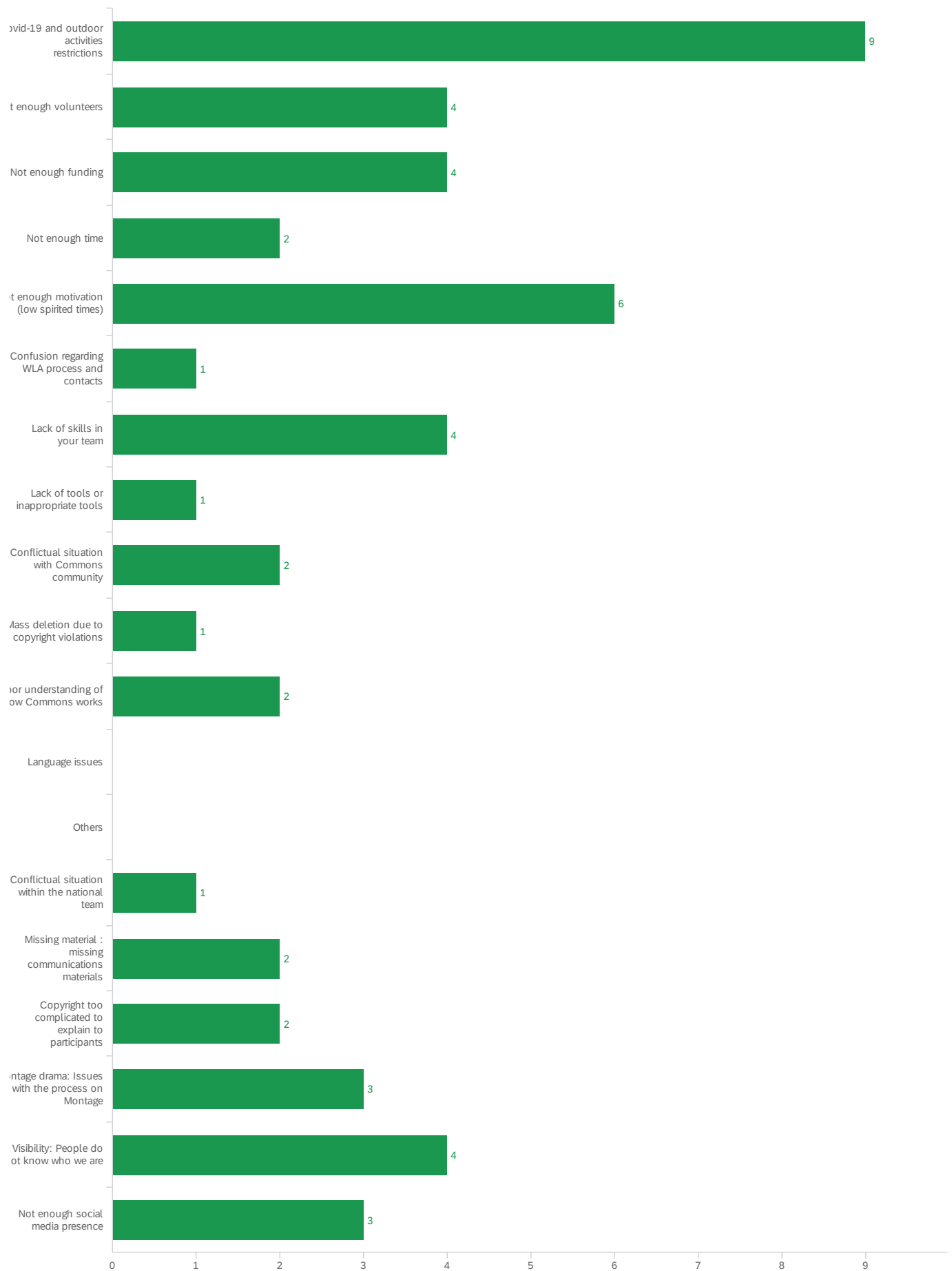
Montage works just fine it needs more practice

1. The Montage tool can be improved (by fixing a few technical problems in the third rounds of selection) to avoid many offline selections 2. If possible, prizes for jury members, besides recognition.

Il faut que chaque groupe soit assister d'un expert montage tous au long du programme. Il s'agit pas seulement de mettre en place l'outil mais les assistés dans la programmation de chaque étape.

National Leads and finances : general comments about finances. Select all what applies

Category	Value
We could not receive any funding from WMF	
We did not ask any funding to WMF	
We got a rapid grant support	10
We were supported by APG	3
The Rapid Grant process was too complicated or slow	3
Money arrived late	1
The grant amount was insufficient	3
We have some money left	2
We got funding from local sources	
We got in-kind support from local partners (event space, data vouchers, prizes, etc.)	1

General : Difficulties met. Select all what applies

Category	Value
ovid-19 and outdoor activities restrictions	9
t enough volunteers	4
Not enough funding	4
Not enough time	2
t enough motivation (low spirited times)	6
Confusion regarding WLA process and contacts	1
Lack of skills in your team	4
Lack of tools or inappropriate tools	1
Conflictual situation with Commons community	2
Mass deletion due to copyright violations	1
or understanding of ow Commons works	2
Language issues	
Others	
Conflictual situation within the national team	1
Missing material : missing communications materials	2
Copyright too complicated to explain to participants	2
ntage drama: Issues with the process on Montage	3
Visibility: People do ot know who we are	4
Not enough social media presence	3

Free space for comments to explain the difficulties. General guidelines... if you checked a box above... you might feel like you should explain more

Free space for comments to explain the difficulties General guidelines... i...

La Côte d'Ivoire a connu son premier cas de coronavirus en mars 2020. Il s'en est suivi l'adoption de mesures restrictives par le gouvernement. Avant ces mesures, nous avions tenu nos sessions de sensibilisation et de formation. La suite de nos activités, consistant en des chasses à l'image et en des sessions de téléversement, n'a pu se tenir comme il se doit. Les participants ont dû contribuer au concours isolement.

- Nos participants se multiplient au fil des années dans le nord du Cameroun et nous avions pensé former plusieurs afin aussi de les intéresser à tous nos projets (il n'était pas possible de se déplacer ou d'organiser une session) - Les membres de l'équipe ont été découragés du fait du Covid, car il n'était pas possible d'organiser de session et difficile de gerer les sessions en ligne et suivi téléphonique des participants

AU FINAL LE RAPID GRANT AVEC L'ARRIVÉE DU COVID S'EST AVÉRÉ INSUFFISANT OUI LE FINANCEMENT N'EST PAS CONSÉQUENT JUSTE QUELQUES CONFLITS SUR COMMONS EN EFFET , ON EST ASSEZ MAL CONNU MONTAGE ON VIENT DE LE CONNAITRE MAINTENANT , DÉSOLÉ

I have already mentioned about the montage tool fix needed.

Competition was extended online, yet the funds were time bound. The delay to award prizes reduced the morale of volunteer participants. The jury members were not properly explained to how their contributions would be recognized or rewarded. Most of the new volunteers were not familiar with Wikimedia projects. Some of the core usergroup members could not volunteer anymore,

Le réseau est faible plus tu t'éloignes de la capitale Les gens ne connaissent pas Wikipédia à plus forte raison commons Il faut plus communiquer avec les organismes traditionnels pour attirer plus de bénévoles et cela demande un montant La suppression des images décourage les utilisateurs vites Si ont a plus de moyens ont pourra mieux communiquer et faire plus de sensibilisation après quoi les années à venir ont aura plus d'adhérents pour le concours

Creation of WLA portal page on meta

https://meta.wikimedia.org/wiki/Wiki_Loves_Africa_2020
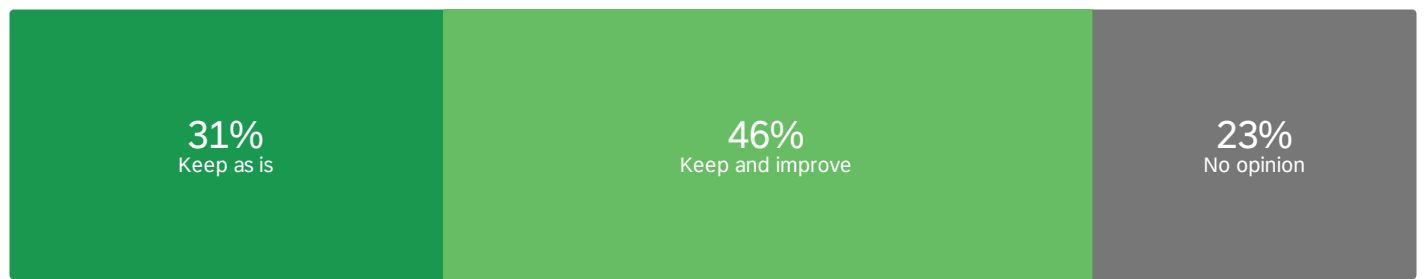
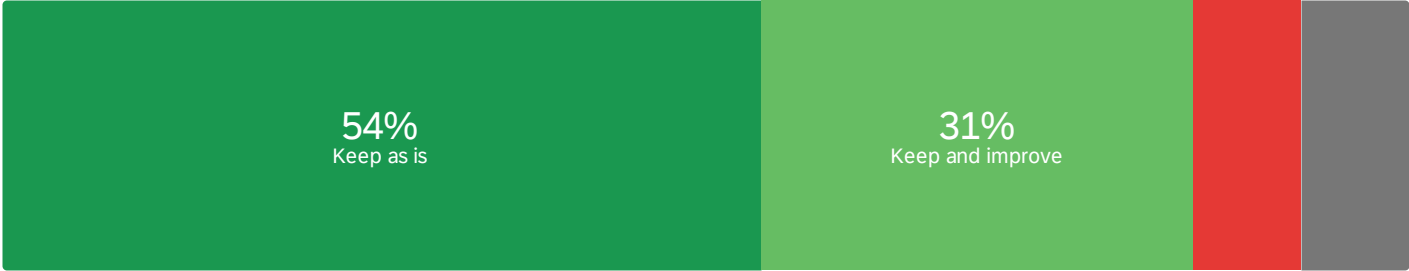| 77% Keep and improve | 15% No opinion |
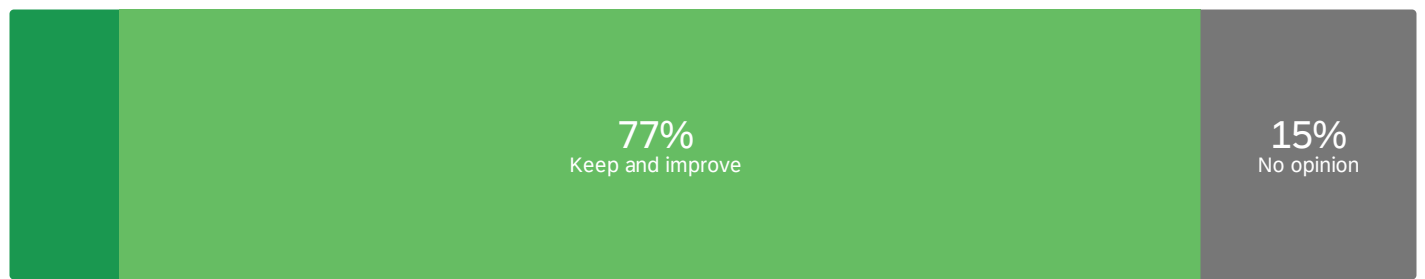
Keep as is ■ Keep and improve ■ Drop it ■ I was not aware of it ■ No opinion

Revamp of WLA portal page on Wikimedia Commons

https://commons.wikimedia.org/wiki/Commons:Wiki_Loves_Africa_2020

31% Keep as is	46% Keep and improve	23% No opinion

■ Keep as is ■ Keep and improve ■ Drop it ■ I was not aware of it ■ No opinion

Use of Telegram channels to communicate

54% Keep as is	31% Keep and improve		

Keep as is   Keep and improve   Drop it   I was not aware of it   No opinion

Early identification of and call for involvement in tasks and roles

https://meta.wikimedia.org/wiki/Wiki_Loves_Africa_2020/International_Organising_Commit

38% Keep as is	54% Keep and improve	

■ Keep as is   ■ Keep and improve   ■ Drop it   ■ I was not aware of it   ■ No opinion
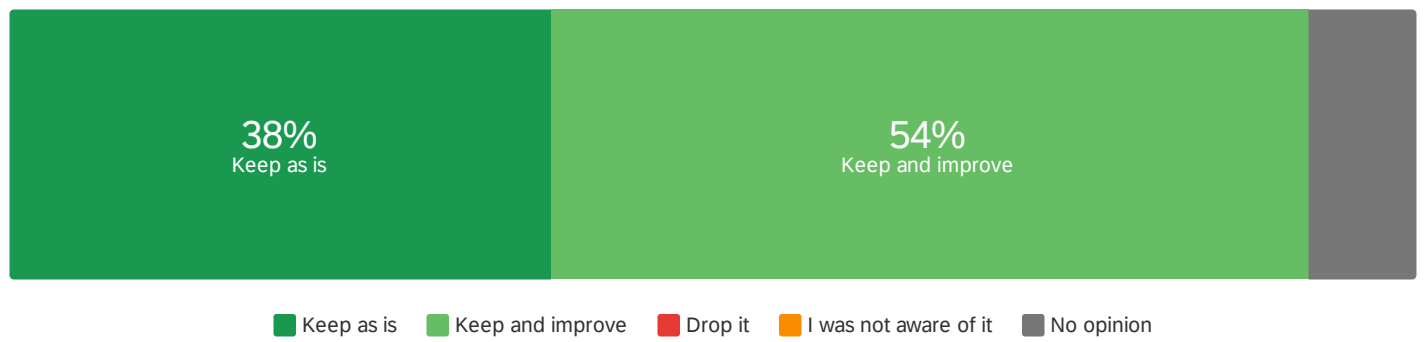
Zoom meetings for organizers before the contest

| 38%
Keep as is | 46%
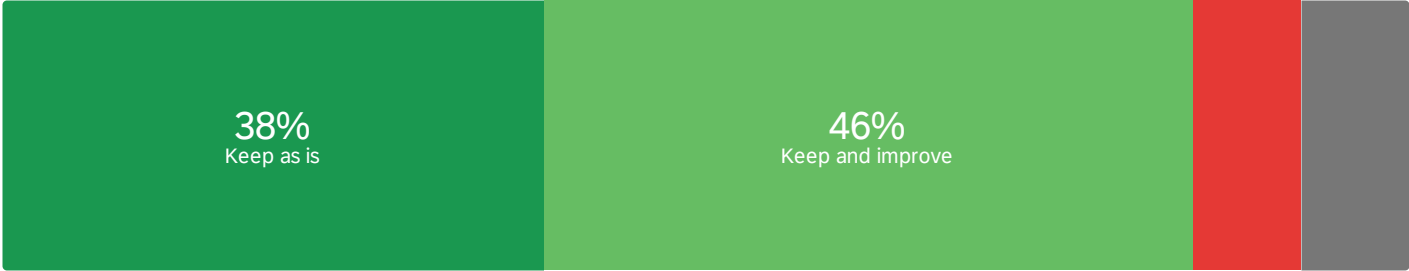Keep and improve | 15%
No opinion |
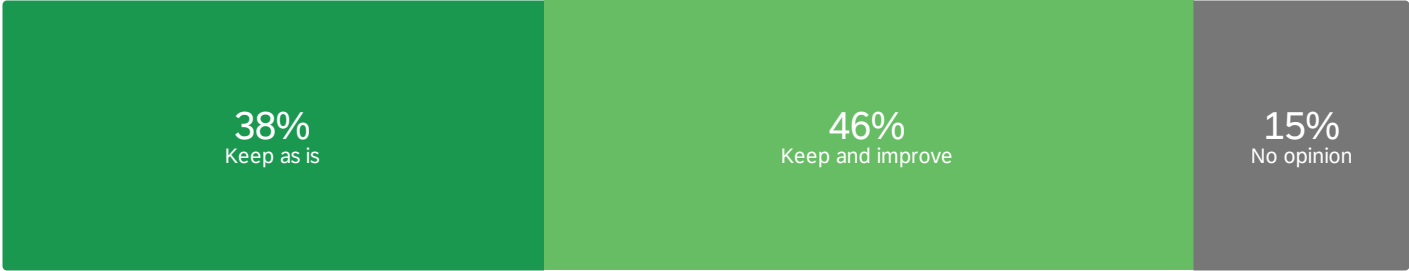
■ Keep as is ■ Keep and improve ■ Drop it ■ I was not aware of it ■ No opinion

Q41 - Jury charter and jury guidelines

https://meta.wikimedia.org/wiki/Wiki_Loves_Africa_2020/Participating_countries/National_j

46% Keep as is	46% Keep and improve	

■ Keep as is ■ Keep and improve ■ Drop it ■ I was not aware of it ■ No opinion
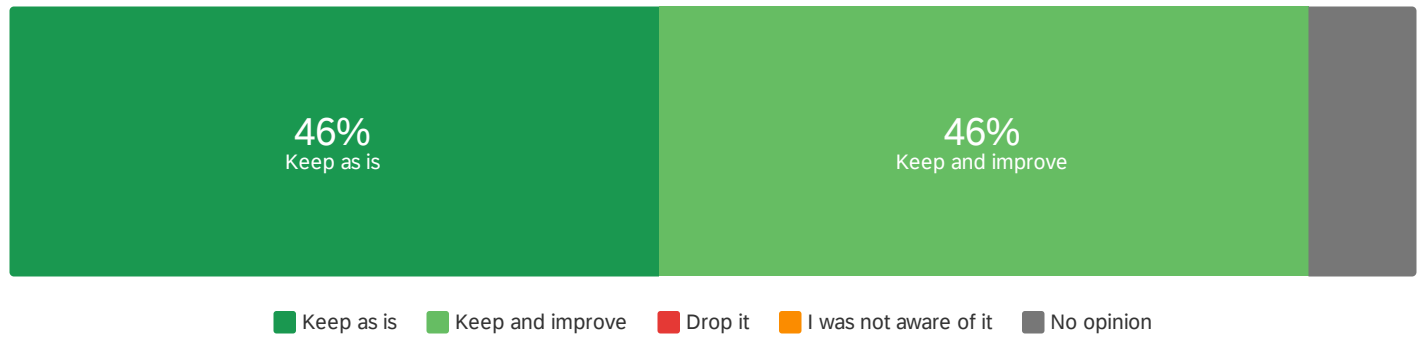
Online webinars for editors (English, French, Arabic)

38% Keep as is	46% Keep and improve		

Mass messages to former participants and testing impact

54%
Keep as is

31%
Keep and improve
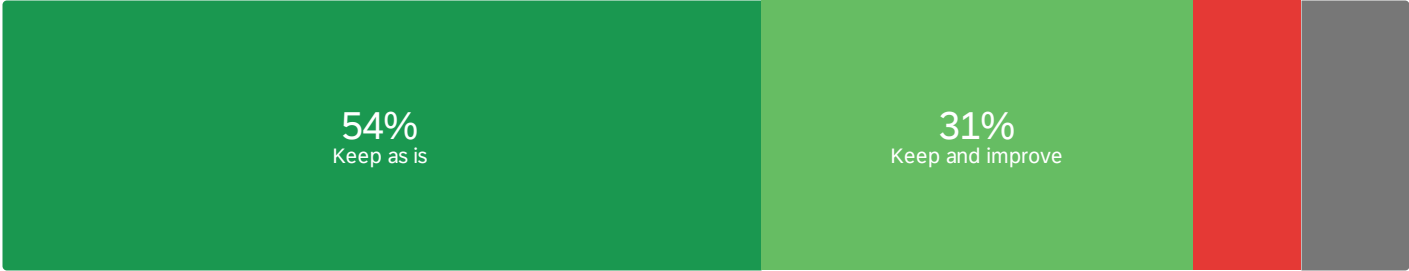
- Keep as is
- Keep and improve
- Drop it
- I was not aware of it
- No opinion

Campaign ISA on WLA 2019 https://tools.wmflabs.org/isa/campaigns/3

| 31%
Keep as is | 38%
Keep and improve | | 23%
No opinion |

■ Keep as is   ■ Keep and improve   ■ Drop it   ■ I was not aware of it   ■ No opinion

Diaspora : Addition of a non-african country (Brésil)

23%
Keep and improve

31%
Drop it

31%
No opinion

■ Keep as is ■ Keep and improve ■ Drop it ■ I was not aware of it ■ No opinion
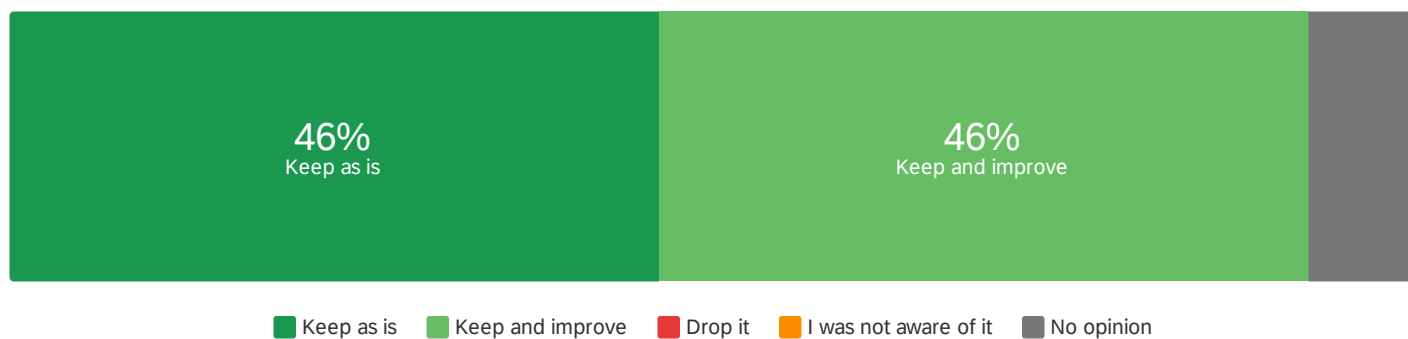
Training material (video to explain how to upload images)

https://meta.wikimedia.org/wiki/Wiki_Loves_Africa_2020/Training

54% Keep as is	38% Keep and improve	

■ Keep as is　■ Keep and improve　■ Drop it　■ I was not aware of it　■ No opinion
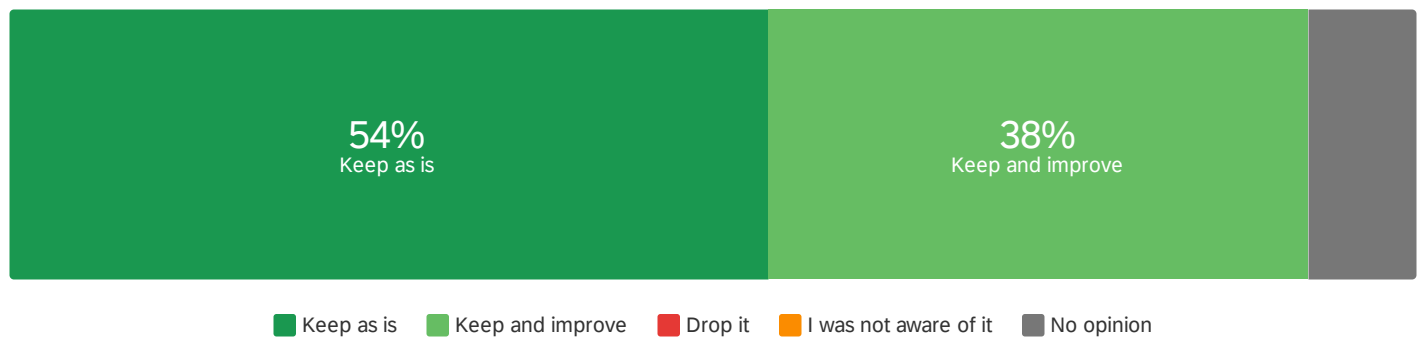
Quality and image checking

https://commons.wikimedia.org/wiki/Commons:Wiki_Loves_Africa_2020/Images_checking

46% Keep as is	46% Keep and improve	

■ Keep as is　■ Keep and improve　■ Drop it　■ I was not aware of it　■ No opinion

New updated website http://www.wikilovesafrica.net

| 38%
Keep as is | 38%
Keep and improve | 23%
No opinion |
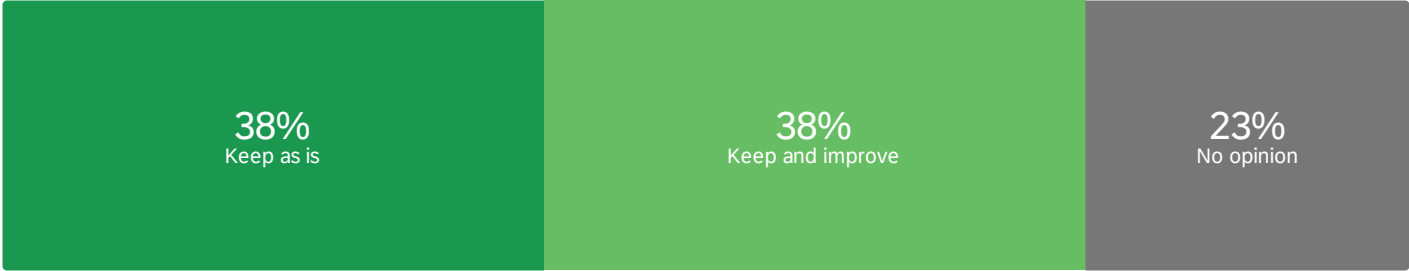
Keep as is ■ Keep and improve ■ Drop it ■ I was not aware of it ■ No opinion

Q49 - Best features What worked the best. What was REALLY cool. Please be nice, FILL UP THIS ONE. Share your THREE best points

Best featuresWhat worked the best. What was REALLY cool. Please be nice, FI...

Des nouveaux participants qui ont vraiment joué le jeu en prenant plein de photos différentes. Sortie photo avec visite d'une usine d'assemblage de véhicules. Diversité générale des photos et potentiel encyclopédique.

- L'adaptation de l'organisation au contexte imposé par le coronavirus - Le relèvement des prix - La mobilisation autour de la compétition

1. Le premier des gagnants était un nouveau participant et habitait dans une région qui découvrait le concours 2. Fidélisation de plusieurs anciens participants 3. Malgré le Covid et son influence, nous avons relevé le défi

C'EST TOUJOURS UNE PETITE VICTOIRE DE POUVOIR TÉLÉVERSER UNE PHOTO. ON SE SENS VRAIMENT UTILE QUOI

Being Kenya's first time participating, it was really impressive to see all the African countries collaborate and work together even though it is a competition. The level of understanding and urge to help each other really impressed me. Communication was efficient and I appreciated the calls that aimed at clarifying the guidelines for us. Everybody was extremely cooperative and helpful. The entire initiative puts Africa on the map and I find that amazing honestly.

We opened a wiki club at the University of Zambia People were happy to join The willingness of the people I was with

1. External and experienced Jury's for the international review 2. Webinars 3. Transparency

Well international organizers' team Strong process Updates on any change

For the very first time, activities were conducted in all our clubs across the country. It provides enough diversity and engagement within the community.

Having funds helped to buy data bundles and easily adapted to the new normal and did one on one or group sessions where needed to assists participants although there was low engagement

Increased participation of countries and individuals Visuals (map) of participating countries. The WLA Commons page

L'augmentation du taux d'images et leurs réutilisant sur Wikipédia et projets frères

What i really liked most is the great Support from the international organizing team of WLA. Another thing that i liked and worked well was that we wrote to the national press in 3 languages (En, Fr, Ar) to spread the word in Morocco. We have also organized a photowalk in Morocco (Ait Melloul - Inezgane - Agadir) that was very successful

What are the 3 improvements that you would really really like to see next year ?

Amélioration des compétences locales (faible expérience de contribution). Nécessiterait une formation (+ temps et budget...). Meilleure visibilité locale (réseaux sociaux, etc.), avec une communication tout au long de l'année. Meilleure appropriation des photos au niveau global (checking, catégorisation, utilisation sur les projets). Nommer un référent "checking" dans chaque pays + accompagnement ?

- Relever la valeur des prix - Miser sur des prix en nature - Augmenter les catégories à récompenser

- Renforcer notre impact dans de nouvelles localités du Cameroun - Multiplier les sessions de formation et de téléversements - Obtenir un partenariat local

IMPLIQUER FORMELLEMENT LES ASSOCIATIONS DE PHOTOGRAPHES IMPLIQUER FORMELLEMENT LES DETENTEURS DE SMARPHONE

Please make the competition longer.

Just the process for the grants

There should be Souvenirs shared across board at least to local community leaders to share amongst their communities to create awareness

Montage tool, especially on showing up the final winning photos display and quorum setting explantions More explanations about the video selection criteria More explanations on the international photo winners' photos

1. Daily update of contributions per country. 2. Adding a jury who is not a member of the local organising team as part of the jury to promote fairness. 3. Ensure early planning and also ensure we stick to a particular date for the hosting of the event on annual basis.

More social media presence, encourage more females to enter the competition maybe have the best female photo

Montage tool More instructional videos about Wikimedia for new volunteers Roles between the local and international organisation teams

Le financement La diminution de la lourdeur administrative L'assistance au montage

The contact information of the participants were not provided by them. It was difficult to contact them afterwards. The quality of the uploaded photos could be improved compared to the total number of uploaded photos . Low uploads number due to Covid-19 situation and the imposed quarantine in Morocco.

Wiki Loves Africa 2021 How much do you agree or disagree with the following statement

? "Wiki Loves Africa should take place in 2021"
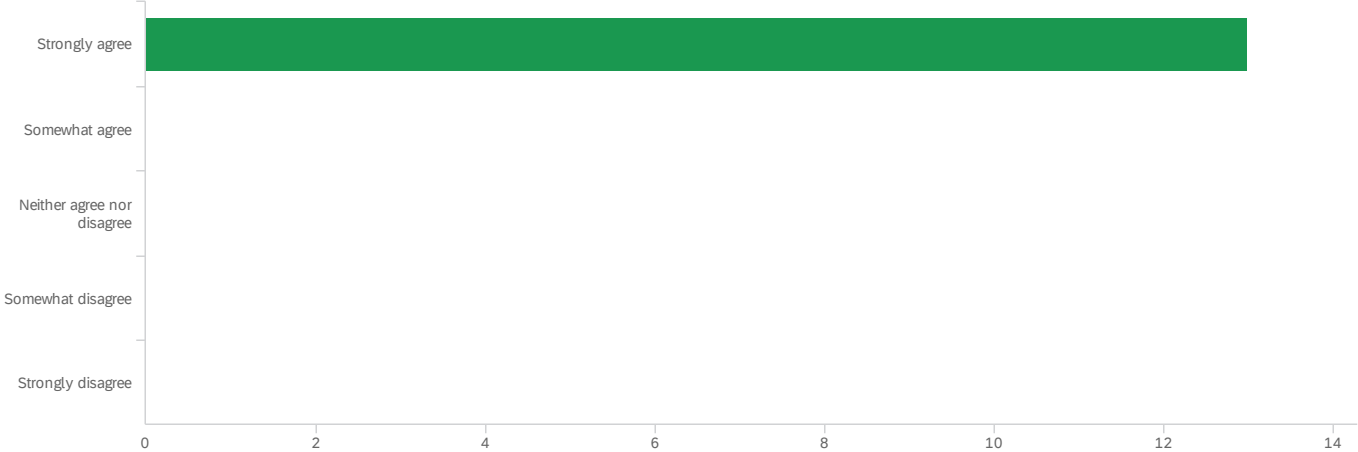
Wiki Loves Africa 2021 Do you think likely that your UserGroup will participate again ?

77% Yes it will	23% Yes very likely

■ Yes it will ■ Yes very likely ■ Maybe ■ No ■ I really have no clue

THEME : The photo contest Wiki Loves Africa has been operating for 6 years. 2014 :

cuisine 2015 : fashion and adornmen 2016 : music and dance 2017 : people at work 2019

: play 2020 : On the move If WLAf happens in 2021, which of these themes do you prefer

?
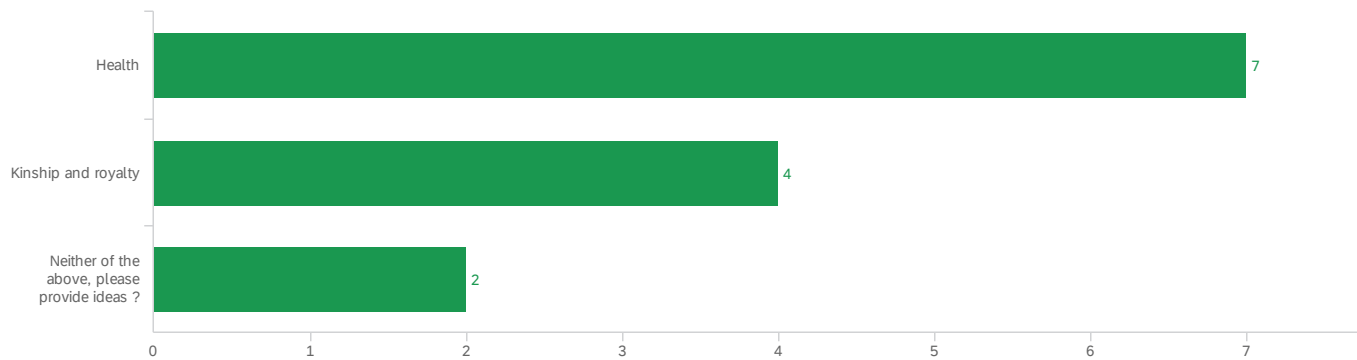
Q53_3_TEXT - Neither of the above, please provide ideas ?

▲
Neither of the above, please provide ideas ?

Culture and cuisine

"Santé" parait être une bonne idée mais le potentiel de belles images est peut-être limité. "Liens familiaux" va attirer beaucoup d'images problématiques (selfies, photos de famille sans intérêt "encyclopédique", "droit à l'image" des personnes photographiées, etc.). Début de réflexion sur https://meta.wikimedia.org/wiki/User:GuillaumeG/themeWLA

End of Report