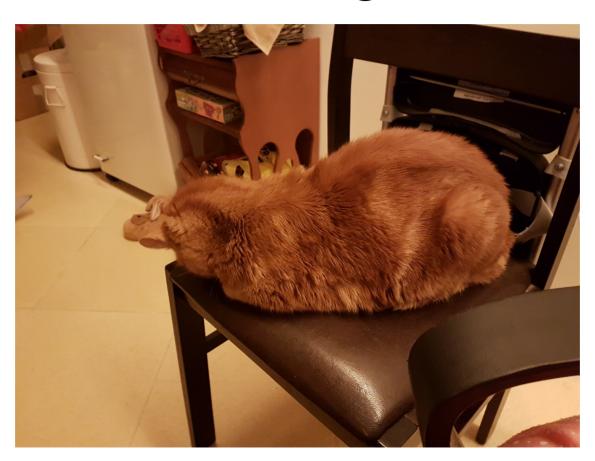
Internal Links in Wikipedia

Why are they not great and how should we fix them

A fantasy in three parts and two cats

Amir E. Aharoni Wikimania 2019

0: Prologue



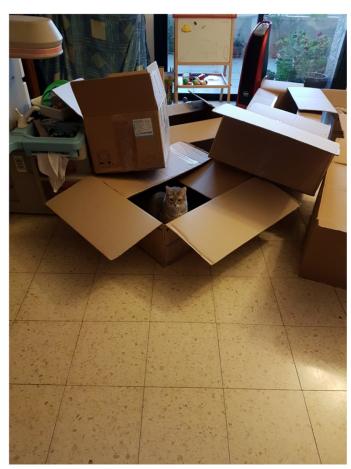
And all the things
That we spoke among us
Began with the words,
"But we".

וְכָל הַדְּבָרִים שֶׁדִּבְּרְנוּ בֵּינֵינוּ הָתְחִילוּ בַּמִּלִּים, "אֲבָל אֲנַחְנוּ".

(Yehuda Amichai)

(יהודה עמיחי)

1: Red links



Obvious stuff: link

[[Whale]]

Obvious stuff: trail

[[Whale]]s

Obvious stuff: pipe

```
'''''Moby Dick'''' is a 1998
miniseries based on the 1851
[[Moby-Dick|novel of the same name]].
```

Stop.

```
[[Did you begin editing many years ago|Is it actually obvious]]?
```

Red in English, blue in German

```
'''The Cakemaker''' is a drama film that stars [[Tim Kalkhof]].
```

Red in Hebrew, blue in German

```
"''האופה מברלין''' הוא סרט בכיכובו של '''
[[טים קלקהוף]].
```

Solution?

```
'''The Cakemaker''' is a drama film that stars [[Q19664702|Tim Kalkhof]].
```

Solution?

```
רט בכיכובו של '''האופה מברלין ''' הוא סרט בכיכובו של ''' ''
[[Q19664702]].
```

Awful?

Not awful?

- [[Link]]s and page titles are text.
- In 2001 [[Tim Kalkhof]] was cooler than Tim Kalkhof.
- Is this still cool in 2019?

Not awful?

- In 2019 we know much more about maintaining a massively-multilingual encyclopedia.
- In 2019 we know much more about linked data.
- Links and titles are *text*, but they point to *things*.

Not awful?

- If editing is mostly visual, then it doesn't matter that you don't have text as the target.
- Perhaps you can link the empty page itself instead of using the Q number for the link, but why bother.

What do we get?

- Automatic fallback: If there's no article in English, you get a chance to read in German. Better than nothing.
- Automatic fallback: If there's no article in a language we can read, we can see in Wikidata that it's a German male actor, born in 1987 in Heidelberg. Also better than nothing.

What do we get?

- Consistency of ontology across languages
- Consistency of spelling of red links
- Automatic disambiguation →



```
{{wiktionary|felix|Felix|Félix|FELIX}}
'''Felix''' may refer to:
* [[Felix (name)]], people and fictional characters with the name
{{TOC right}}
==Places==
* [[Felix, Spain]], a municipality of the province Almería, in the
autonomous community of Andalusia, Spain.
* [[Felix, Ontario]], an unincorporated place and railway point in
Northeastern Ontario, Canada
== See also ==
* [[San Félix (disambiguation)]], the name of two places in South America
* {{lookfrom}}
{{disambiguation}}
```

This slide was intentionally left blank

Imagine a world in which every disambiguation page can write itself

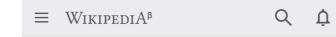
Yes!

- Yes!
- Computers can find identical titles.
- Humans have better things to do.
- Computers can usually find similar titles, too.
- In the worst case, humans can help computers find similar titles with Wikidata properties.

- { {wiktionary|felix|Felix|Félix| FELIX} }
- Wikidata Lexemes can auto-create this.
- Humans have better things to do.

- { {lookfrom} }
 - → All pages with titles beginning with Felix
- Humans have much better things to do!
- Software can auto-create this.

- { {TOC right} }
- Humans have much, much better things to do!
- Why do we even care about this when instead, we could imagine a world in which...



Football (disambiguation)



Look up *football* in Wiktionary, the free dictionary.

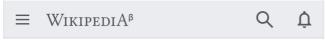
Football is a family of sports that involve kicking a ball with the foot to score a goal.

Football may also refer to:

^ Sports



- Association football (known as football in most of the world and soccer in North America and Oceania)
- Australian rules football
- Gaelic football
- Gridiron football or football in North America and gridiron in Australia and New Zealand
 - American football
 - Canadian football
- International rules football
- Rugby football
 - Rugby league
 - Rugby union
- Football (ball), any of several types of balls used to play



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Football









American football, also known as gridiron football



Association football, also known as soccer



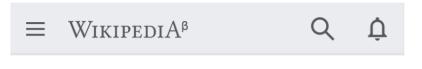
Australian rules football

Talk

3: Titles



What is better?

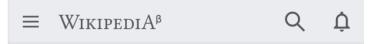


C#





C#^[b] (pronounced *C sharp*) is a general-purpose, multi-paradigm programming language encompassing strong typing, lexically scoped, imperative, declarative, functional, generic, object-oriented (class-based), and component-oriented programming disciplines.^[17] It was developed around 2000 by Microsoft within its .NET initiative and later approved as a standard by Ecma (ECMA-334) and ISO (ISO/IEC 23270:2018). C# is one of the programming languages designed for the Common Language Infrastructure.



C Sharp (programming language)







The correct title of this article is **C#** (programming language). The substitution of the # is due to technical restrictions.

C#^[b] (pronounced *C sharp*) is a general-purpose, multi-paradigm programming language encompassing strong typing, lexically scoped, imperative, declarative, functional, generic, object-oriented (class-based), and component-oriented programming disciplines.^[17] It was developed around 2000 by Microsoft within its .NET initiative and later approved as a standard by Ecma (ECMA-334) and ISO (ISO/IEC 23270:2018). C# is one of the programming languages designed for the Common Language Infrastructure.

What is worse?

```
[[C Sharp (programming language) | C#]]
[[Q2370 | C#]]
```

Are these disambiguations?

- Voodoo Child (Slight Return)
- Add N to (X)
- Fear (Of the Unknown) (Grey's Anatomy)



¿Melocotón? ¿Durazno?









Prunus persica

especie de árbol







«Durazno» redirige aquí. Para otras acepciones, véase Durazno (desambiguación).

«Nectarina» redirige aquí. Para otras acepciones, véase Nectariniidae.

Prunus persica, originalmente Amygdalus persica L., melocotonero (del latín malus cotonus, «manzana algodonosa» —en alusión a la piel del fruto—)^[3] es una especie de árbol del género Prunus de la familia Rosaceae. También se suele denominar duraznero (del latín durus acinus, «que tiene la piel dura» —aludiendo a la piel del fruto—) y a su fruto, durazno en partes de Canarias (en la actualidad melocotón es bastante usado) y en países como Argentina, Bolivia, Chile Colombia, Costa Rica, Guatemala, El Salvador^[4], Ecuador, México, Paraguay, Perú, Uruguay y Venezuela.

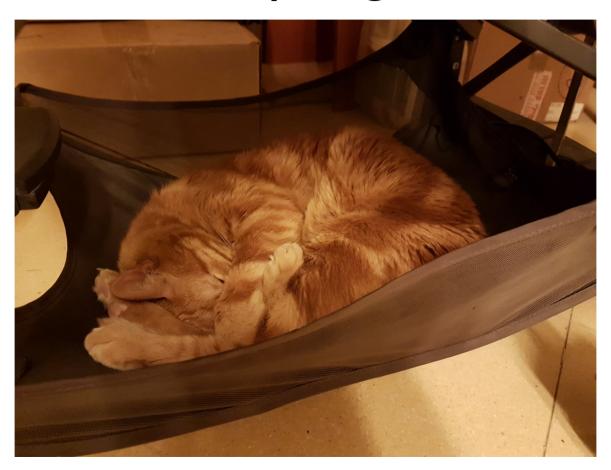
Can we deprecate MediaWiki titles?

- Wikidata labels are localizable:
 - English: Autumn / Fall
 - Spanish: Durazno / Melocotón
 - German: Januar / Jänner

Can we deprecate MediaWiki titles?

- Let's replace most MediaWiki content page titles with Wikidata labels
- Wikidata labels have no limitations of characters
 - citation needed
- Wikidata description was always intended for disambiguation

∞: Epilogue



Wikimania

- Wikimania 2010 had a talk about the need to make interlanguage links centralized
- Wikimania 2011 had three talks about the need to make interlanguage links centralized
- In 2013 interlanguage links became centralized with Wikidata

Thanks / Argue with me

