

volunteers,

partner

organizations,

and general

public

Fundraising

for the event

(financial and

in-kind)

Benchmarking

& recruiting at

other events

communities

Media and

general public

(donors,

supporters,

potential

volunteers)

Assumptions

(and/or donor)

organizations

and

Tools, material,

and documen-

tation for

future events to

build upon

(e.g. new

branding,

checklists,

learning

patterns)

motivation for

new (and

more

advanced)

tech projects

Identification

with the

international

Wikiverse

among new

and existing

volunteers

standing

collaboration

Intensified

cooperation

between the

Austrian

community

and the wider

Wikimedia

movement

**External Factors** 

connected

with the

wider tech

community in

Austria and

on an

international

level

(same for our

partner

countries in

the CEE

region)

slight growth

in the tech

community

during the last

years we

believe

hosting the

biggest

MediaWiki

a bigger

impact.

savvy

volunteers on

a regular

basis.

Sustainable

community

building in

Austria and

event can have the CEE region

Advice and

support for

community

building (pre-

events) in

interested

CEE

communities

Travel support

for interested

volunteers

from Austria

Logic Model adapted and modified from UW Extension (2003). Program Development and Evaluation Logic Model. Available at: <a href="http://www.uwex.edu/ces/pdande/evaluation/pdf/LMfront.pdf">http://www.uwex.edu/ces/pdande/evaluation/pdf/LMfront.pdf</a> (Retrieved 6/22/2013)

**Evaluation** Identification – Design – Implementation – Completion/Follow-up