Indic Initiatives

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Present scenario

No of Articles

Wikipedia language	2011-October-31	Wikipedia language	2011-October-31
Assamese	742	Newar (Nepal Bhasa)	69,825
Bengali	22,567	Odia (Oriya)	1,765
Bhojpuri	2,694	Pali	2,791
Bishnupriya Manipuri	24,764	Punjabi	3,359
Gujarati	21,697	Sanskrit	6,570
Hindi	100,518	Sindhi	393
Kannada	11,013	Tamil	41,331
Kashmiri	237	Telugu	49,251
Malayalam	21,034	Urdu	17,363
Marathi	34,706		

Hurdles

- Community
- Awareness
- How to type in my language?
- Active participation
- Logistics
- Communication
- Diversity
- **Interest**

Community Building

Personal Contacts (Mails, Calls, Facebook)

Outreach (Academy/Meetup)

Discussions (IRC, Skype)

Networking

Follow ups

[Edit]

Awareness

- Colleges (Subject domain departments)
  - Social studies
  - Mass Communication
  - Indian language studies
- Public library collaborations
- PhotoWalk, MonumentWalk, Academies, MeetUps, Computer literary programs
- Wiki-NGO collaborative efforts
- PR & Media

How to type in my language?

- Social network support
- Mails
- Static content link sharing
- Font installation support
- Operating system barrier

Active participation

Target audience:

- School/College students
- Elderly masses
- Employees of NGO, government and private organizations

Logistics

- Approach to government
- Educational institutions
- PR-Media studies institutes

Interest

- Why I should edit Wikipedia?
- How?
- Interest user group creation
  - WikiProjects
  - WikiEvents – Engagement activities (PhotoWalk, WikiNic, WikiCompetition)
- OpenSource forum participations
- Socializing

Thank you!

"Imagine a world in which every single person on the planet is given free access to the sum of all human knowledge. That's our commitment."

– Jimmy Wales