

# THE EDITOR AND PUBLISHER

A JOURNAL FOR NEWSPAPER MAKERS.

VOL. 5, No. 15.

NEW YORK, SEPTEMBER 30, 1905.

5 CENTS A COPY.

## OYSTER BAY EXODUS.

**SUMMER CAPITAL THIS WEEK CEASED TO EXIST AS A NEWS CENTER.**

Season Has Been the Best Copy Producer Since Colonel Roosevelt Became President—Output Twice What It Was Last Year—Correspondents Who Stuck It Out to the End—Natorial Enthusiasts Reluctant to Depart—Already Signs of Hibernating Among the Villagers.

Special to THE EDITOR AND PUBLISHER.  
Oyster Bay, N. Y., Sept. 28, 1905.

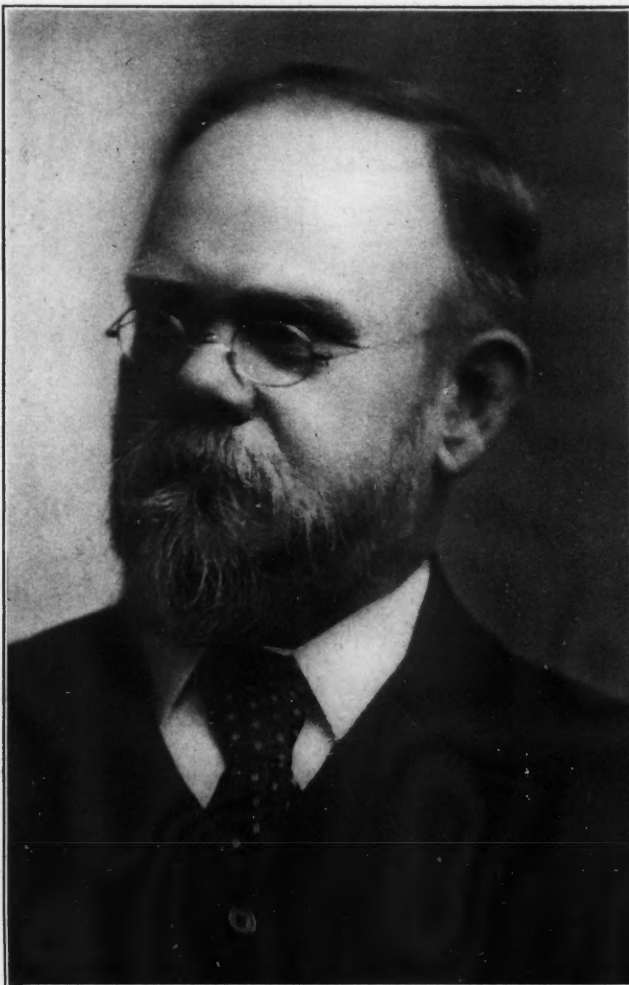
By the time these remarks appear in print, the "Summer Capital" will have ceased to exist as a daily news item and the President will be hurrying westward to put life into the drowsy city by the Potomac. In spite of the fact that the last two or three weeks have been insufferably dull, the season has been by far the biggest news producer since Col. Roosevelt became President Roosevelt. The largest news day of the summer was Aug. 5, the date of the President's reception to the peace envoys on board the Mayflower. Something more than 23,000 words were ticked over the wire to New York on that day by Messrs. Shelley, Hayes and Marsh and one or two assistants who were sent down from the metropolis that evening to help them out. Other days during the summer have not been so busy. One day last week, for instance, the enormous total of thirty-five words was sent to the newspaper offices. These thirty-five words were not news either, but merely "nothing doing" explanations. The figures are not obtainable here, but it is estimated that the volume of matter out of Oyster Bay this summer was almost twice what it was a year ago. The correspondents who finished out the season were: Paine, of the Associated Press; Hazard, of the Publishers Press; Forman, of the Sun; Hamilton, of the Evening Sun; Graves, of the World, and Carter, of the Herald. Warn, of the Times, lingered until the end of last week, when Mr. Ochs concluded that it was love's labor lost and money mispent to maintain a man here any longer. The last roses of the newspaper summer will ride up to New York with the President on his special train, and Hazard and Paine will be members of his party to the Capital from Long Island city.

A number of the enthusiastic swimmers in the writers' contingent braved the chill water of the bay until the last day. Carter, Paine and Forman might be classed as the fishes of the party, though Graves and Hamilton were pretty enthusiastic until the end. One day Graves traveled down to the Casino wrapped up in his overcoat, went swimming, and wore his "Benny" back to the village. He said that one experience of that sort was enough to last him until next summer.

Hamilton, Carter, Forman and Graves took in the Mineola fair on Tuesday, Paine and Hazard standing guard over the newsless village while they made the trip.

When the President and his newspaper

(Continued on page 3.)



WILLIAM HILL.

WHO WILL EDIT THE LONDON DAILY TRIBUNE.

## THE LONDON TRIBUNE

**NEW TWO-CENT BRITISH LIBERAL DAILY TO START IN JANUARY.**

Rush for Jobs Has Already Begun—Several Americans to Be on the Staff. Paper Backed by Franklin Thomasson, a Millionaire Cotton Mill Owner of Lancashire—William Hill, Formerly of Westminster Gazette, Will Be Editor and Will Superintend the Organization.

Special to THE EDITOR AND PUBLISHER.  
London, Eng., Sept. 16, 1905.

Journalistic interest in London is centering about the new two-cent newspaper, the Tribune, that is to join the ranks of the great London dailies next January. Almost every newspaper man in the Metropolis has applied for a job on the Tribune, and all the positions from editor to office boy have been asked for ten times over.

There is so obvious a field in London for a good two-cent paper, that there is a general feeling that the success of the Tribune is assured, and that it will be a money maker from the start. Since the Chronicle and the Daily News reduced their price to one cent, a year or two ago, there has been no two-cent paper in London, Liberal in politics, and the Tribune, which is to be Liberal through and through, ought to make this point tell in its favor. Just about the time the Tribune begins to get over its necessary difficulties of initial production, there will be a general election in Great Britain and the Liberals will certainly be returned to power. It is expected that the Tribune will then become the official organ of the new government, as far as any English newspaper can become an official organ.

There is a lot of money behind the new venture. The proprietor of the paper is Franklin Thomasson, a millionaire cotton mill owner of Lancashire. Mr. Thomasson was named after Ben Franklin, and his grandfather, who was also a Lancashire cotton manufacturer, was a prominent supporter of the North during the Civil War, when almost everyone in Lancashire vociferously backed the Confederacy. Mr. Thomasson's wife is an American woman. He himself has had no newspaper experience, beyond serving for a time as a director of the London Daily News Company.

All the organizing work on the Tribune is being conducted by its editor William Hill, who is at the top of the newspaper profession in Great Britain, and who made a remarkable reputation for himself as one of the editors of the London Westminster Gazette, by putting that paper in the front rank of London evening journalism. Mr. Hill has recently toured the United States, investigating newspaper conditions there, and he intends to appoint two or three Americans to editorial positions on the Tribune, because, as he puts it, "we want to have the best of everything from everywhere."

The full staff of the paper has not yet been organized, but billets are beginning to be distributed. Douglas Story, the famous war correspondent, has recently left London for the Far East to secure

### NEW HAVANA PAPER.

Daily Telegraph to Be Started Under Direction of K. T. Tanner.

A new daily paper is about to be started at Havana, Cuba. It will be called the Daily Telegraph and will begin publication in October.

K. T. Tanner, for some time manager of the Havana Post, will be the general manager of the new paper. Mr. Tanner is well known in Havana, is a prominent member of the American Club, and is a recognized authority on the industries and resources of the island. He will have an able force of assistants and will doubtless make the Daily Telegraph a power in the general betterment and development of Cuba. The merchants of Havana have subscribed liberally to the new organization, and its success seems to be assured.

### New Sunday Paper for Topeka.

The State Journal at Topeka, Kan., will begin to-morrow, Sunday, Oct. 1, the publication of a Sunday edition. It will have the full leased wire service of the Publishers Press.

### MINNEAPOLIS TIMES SUSPENDS.

Quits Business After Sixteen Years Because It Didn't Pay.

The Minneapolis Times suspended publication last Sunday, after an existence of sixteen years. The reason given is its inability to make the paper pay. It is said that since the Times represented neither the Republican nor the Democratic party it was unable to build up a circulation which could command high rates for advertising.

The Minneapolis Tribune has secured the subscription lists of the Times. The disposition of the property has not been decided upon.

The Minneapolis Times was established on Oct. 1, 1889. In 1894 it was sold to Col. William E. Haskell, now publisher of the Boston Herald, who conducted it with success until he left Minneapolis in the spring of 1901 to become the business manager of the New York Evening Journal. After that it underwent various changes in management until it was finally sold in the spring of 1904 to a stock company, of which Albert Dollenmayer was the president. At the time of suspension Mr. Dollenmayer was manager of the Times, I. A. Fleming, associate editor.

correspondents for the Tribune in China and Japan. If peace had not been declared at Portsmouth between Japan and Russia, Story was to have proceeded to Manchuria as the Tribune's war correspondent. Story will come home via America, and if he makes a quick run round the world, he will probably appoint the American and Canadian correspondents for the Tribune. If he doesn't get to the United States in time for this, one of Mr. Hill's assistants will shortly cross the Atlantic and do the work. There will be several comfortable trans-Atlantic positions to be filled by Americans before the Tribune begins business.

#### THE POPE'S PRESS AGENCY.

##### Plan to Establish a Bureau for Giving Out Vatican News.

A cable dispatch from Rome to the New York World says that the plan proposed by Cardinal Rampolla to the late Pope of establishing a Vatican press agency for the distribution of Vatican news items to the newspapers of the world is about to be put in operation through the opening of such an office in the palace of the cancelleria, where all the principal congregations have their seats. The World says:

"The chief reason why Pius X. consented to take such an extraordinary departure from the usual custom long in vogue at the Vatican of having all official information printed in the organ of the Holy See, the *Osservatore Romano*, is because, since the vatican administration has cut off the annual subsidies paid to the Catholic papers of Rome, they will all have to suspend sooner or later. Pius X., although persuaded of the good done by the Catholic press, has perceived that on many occasions the views of the Holy See on important matters were not expressed correctly, even by the official organs of the papacy, giving rise to controversies and unnecessary annoyance. This happened especially in the comments made by the Italian papers regarding the recent papal encyclical on Catholic action, and the Pope was obliged to write an additional document explaining his real meaning.

"Pius X. is convinced that the establishment of a Vatican press agency will do away with the evil of misrepresentation, and that hereafter at least the Catholic newspapers will not consider as genuine any item of news which is not received direct from the Vatican information office. Others, however, do not consider that the establishment of a Vatican press agency will do away successfully with the propagating of false news from Rome, and that therefore it will not be in existence very long. They claim that, while millions of people are interested in the news from the Vatican, correspondents will be always found willing to cater to such an interest without waiting for the moment the Vatican authorities would judge proper for the forwarding of the information. Then, it is said, the Vatican press agency will utterly fail from preventing newspapers here and abroad from publishing information that the Vatican authorities desire to keep secret for a time."

##### New Los Angeles Daily.

A new daily paper called the *Evening News* will begin publication in a few days at Los Angeles, Cal., under the direction of Samuel T. Clover, recently of the Los Angeles *Evening Express*. Mr. Clover will be editor-in-chief, and Mr. Axman, late of the Los Angeles *Express*, will superintend the local news department. The paper is backed by Dr. John R. Haynes, a Los Angeles capitalist.

##### The Maryland Educational Journal.

The first number of the *Maryland Educational Journal* has just made its appearance. It is under the editorial direction of C. M. Purdy, and Stephen Tongue is its general manager. It will be the official organ of the public school system of Maryland.

#### PLANS FOR NATIONAL EDITORS.

##### Indiana Newspaper Men Are Already Preparing for Entertainment Next June.

Committees of the several editorial associations of Indiana met recently at Indianapolis to consider plans for the entertainment of the National Editorial Association, which meets in that city next June. R. S. Truitt, of the Noblesville Ledger, was elected permanent chairman of the entertainment committee, and J. B. Whitehead, of Indianapolis, was elected secretary and treasurer. Funds are now being solicited to provide a suitable reception to the editors that assemble. The following places to be visited were selected as best showing the diversified interests of Indiana: South Bend, Franklin, Columbus, Seymour, Bedford, Madison, with a river trip to Louisville, Ky.; French Lick Springs, Lafayette, Logansport, Marion, Winona and Culver. F. A. Miller, editor of the South Bend Tribune, is chairman of the committee on arrangements when the editors visit that city.

Although the time for the holding of the next annual convention of the National Editorial Association has not been decided upon, Col. J. Irving Steel, of the Asheville (Pa.) *Evening Telegram*, who was in Pittsburgh this week attending the convention of the Pennsylvania State Editorial Association, stated last Wednesday that it would be held in the second week in June, 1906. As Col. Steel is treasurer of the national organization he can authoritatively speak on the subject. There is no fixed date for the national convention, and the time is decided at a meeting of the executive committee, which is composed of one representative from each State.

The national convention, Col. Steel says, will last about five days. There will be a feature to it, however, that will occupy ten days after the business session has ended, and this is a trip to the Great Lakes and extending into Canada, plans for which are now making.

##### Harrisburg Patriot's New Home.

The Harrisburg (Pa.) *Patriot* Company last Saturday leased for a long term of years the building at 11 North Market Square as a home for its printing establishment. The building is of modern construction and will make a commodious newspaper home. The *Patriot* expects to occupy its new quarters about the first of next January. The *Patriot* has been published at its present location for about thirty years, first by B. F. Meyers and later by the *Patriot* Company, of which Vance C. McCormick is now president.

##### North Carolina Daily Changes Hands.

The Wilmington (N. C.) *Evening Dispatch* has been sold to G. W. Bremson, who was formerly editor of that paper. For the past six months Mr. Bremson has been editor of the *Charlotte* (N. C.) *News*.

##### Los Angeles Examiner's New Press.

The Los Angeles *Examiner* has just installed a new sextuple Hoe web perfecting press and folder. The new machine will print 48,000 papers an hour up to twelve pages and will double the capacity of the plant.

##### A Typewriter Journal.

*Typewriter Topics* is the name of a new publication devoted exclusively to the interest of those who deal in writing machines or use them. It is published at 309 Broadway, New York, by Ernest M. Best.

##### New Washington State Daily.

A new daily paper will be started soon at Blaine, Wash., by A. J. Matthews and C. W. Letton.

#### NEWS OF THE STRIKE.

##### Some Employers Concede, Others Still Standing Their Ground.

A general strike in the composing and job departments of the Rochester (N. Y.) *Post Express* was declared last Monday and most of the men responded to the call of the union. The strike on the part of the composing room men is sympathetic, inasmuch as their demand for an eight-hour day and increase of wages was granted two weeks ago. New men were employed.

An injunction was granted the Crowell Publishing Company at Springfield, O., last week to prevent union printers from interfering with strike breakers as they enter the company's plant. More than fifty strike breakers were stopped by pickets and put on trains for other cities.

The Sentinel Printing Company and the William B. Burford Company at Indianapolis signed the eight-hour agreement last week, and sixty-one of the 100 printers who were on strike returned to work. W. S. Fish, president of the Sentinel Printing Company, resigned as president of the Indianapolis Typothetae in order to sign the agreement.

All the employing printers at Albany last week signed the eight-hour day agreement, to take effect on Jan. 1, 1906.

The publishers of Charlotte, N. C. last Monday refused the demand of the Typographical Union for the eight-hour day, and printers for the *Observer*, *Chronicle*, *News*, and the *Medical Journal* and all the job offices walked out. The *Observer*, the *Chronicle*, and the *News*, all daily papers, are crippled, but are being issued on time.

##### Staff of Industrial News.

Thomas S. Rollins, president of the Industrial News Publishing Company, at Greensboro, N. C., has announced that William Geppert, Jr., of Clarkburg, W. Va., has been chosen city editor of the *Industrial News*, the new Republican daily of North Carolina, and that J. F. Ambrose has been selected as its circulation manager. Mr. Ambrose took charge of his department last week. The *Industrial News* will be edited by R. D. Douglas, and Rice G. Garland, now with the *Philadelphia Record* and a member of the *Drinker & Garland Advertising Agency*, will be its business manager. Roscoe Mitchell will be the managing editor, having resigned as managing editor of the *Norfolk* (Va.) *Ledger* to take the position. The paper will begin publication on Oct. 1.

##### Birmingham's Republican Daily.

The new Republican daily for Birmingham, Ala., which has been talked of for several weeks, now seems assured. Charles P. Lane, of the Huntsville (Ala.) *Tribune*, who will edit the new paper, was in Birmingham last week making arrangements for publication. The paper will have its own plant and will probably be published in the morning. It will be unbiased in its news columns and will print all the news of both parties. Some of the most wealthy Republicans in Birmingham, including Ben Walker and J. O. Thompson, are reported to be backing the venture.

##### New Editor of Wall Street Journal.

Dow, Jones & Co., publishers of the *Wall Street Journal*, announce that Sereno S. Pratt, who has been associated with the editorial department of the paper, has been made editor to succeed Thomas F. Woodlock, who has resigned to engage in other business.

The sixth number of the *Engineering World*, the young Chicago monthly, is a very interesting and prosperous looking publication. Clarence Vredenburg is the managing editor.

#### TO TRAIN WOMEN TYPESETTERS.

##### Chicago Typothetae Starts School to Convert Stenographers Into Compositors.

The strike of the printers for an eight-hour day has apparently created a new field of industry for girl stenographers. From the keyboard of the typewriter to that of the big typesetting machines is only a step, and the experiment has been tried in the shops of the Chicago Typothetae of substituting the stenographers for the printers who have gone on strike. So successful have the young women proved as compositors that the employers are seeking more of them and last week decided to advertise for a hundred girls for operators on the typesetting machines.

The Chicago Typothetae has established a school for instruction in the art of typesetting and printing, and seven firms belonging to the organization have put twenty young women in the school and are paying them from \$12 to \$18 a week. These young women have their regular hours, and are practically on the same employment basis as stenographers and typewriters in that city. The firms have taken no steps to get men in the school. It is declared that the women show great dexterity in the use of the typesetting machines, and that their nimble fingers will make them the equal of the best men typesetting machine operators.

Included in the school of instruction is a course intended to familiarize pupils with the construction of machines, so that outsiders need not be depended upon to keep the intricate mechanism going.

One employer said he would not think of returning to the employment of men operators unless circumstances absolutely compelled him to do so. He and his associates take the position that the operation of the machines is not really highly skilled labor, and that the employers have been foolish to pay the men operators of this class more money than they gave many of their "make-up men" and their machinists.

Mr. Hamm, secretary of the Typothetae, says much hope is placed in the women, because they will not belong to unions, will probably not go on strike, and will not be so liable as the men to "fall to turn up for work."

"Our printers' school for boys," said Mr. Hamm, "will result in bringing into the field a supply of competent printers within a comparatively short time, who will be pledged to work for Typothetae firms on the 'open shop' basis. All branches of the trade will be taught, composition, machine operation, make-up, job work and everything that pertains to the trade. All boys will be paid during their entire three years' course."

##### Public Printer's Appointment.

Solicitor General Hoyt, Acting Attorney General at Washington, has decided that the ten-day clause regarding the temporary appointment of public officials does not apply to the appointment of Oscar J. Ricketts as Acting Public Printer. It was thought for a time that President Roosevelt would have to appoint Mr. Ricketts again when his first ten days of service had expired, but Mr. Hoyt's decision obviated this.

##### Plans for the Tar Heel.

R. Don Laws, proprietor of the *Yellow Jacket* at Moravian Falls, N. C., was in Greensboro, N. C., last week, arranging to begin the publication of the *Weekly Tar Heel*, the prospective Republican paper of which he is to be business manager. Mr. Laws expected to get out the first number of the *Tar Heel* next week, but, owing to the strike of the printers, the time of publication may have to be deferred.



**OYSTER BAY EXODUS.**

(Continued from page 1.)

followers leave the village, Oyster Bay will promptly hibernate. The first evidence of this somnolence will be noticed at the postoffice next Sunday. Miss Larrabee, the postmistress, will not open the doors at all, and neither incoming mail will be obtainable nor outgoing mail trains available by the villagers. From Saturday night until Monday morning, therefore, the ex-Summer Capital will be dead to the world. But this will not worry the residents in the least. They objected very strenuously in the first place when the office was opened on Sunday to accommodate the President and the newspaper men, and will probably rejoice when the ancient order of things is restored. The boardinghouse keepers and store owners will probably be the most sincere mourners for the fleeting guests. The receipts of most of them will drop to about twenty per cent. of what they have been, while some of them will even shut up shop altogether rather than run business at a loss. And after they are all gone old Dr. Snouder, the druggist, who has charged twenty-five cents a dozen all summer for quinine pills, because he can get the price from "them newspaper fellers," will come down from his high figures, and old Mrs. Burroughs, who keeps the confectionary store and who knows all and a little more than all that is going on, will wonder "if that newspaper dude will ever write to Stella, or was he just fooling her all summer?"

**VORWAERTS WINS IN STRIKE.**

**Abraham Cahan's Paper Appears Despite Union Which He Himself Organized.**

Vorwaerts, the organ of the Social Democrats and the Jewish working men of New York, which missed one issue this week because of the strike declared against it by its printers, came out last Wednesday at 10:30 p. m., nine hours and a half after the usual time. A statement issued by the newspaper said that several compositors who put the principles of the party before the unjust order of a union had come to the aid of the paper. Vorwaerts is expected to appear regularly from now on without serious difficulty.

The strike arose because the paper persisted in employing a man whom the union had expelled from its organization. According to the representatives of Abraham Cahan, publisher of Vorwaerts, the man had been unjustly expelled under the union's own rules. The union is supposed to have made other demands than that which the newspaper considered wholly unfair. The union to which the strikers belong was organized by Mr. Cahan himself just eighteen years ago.

**Now the Dixie Wood Worker.**

Dixie, which has been published at Atlanta for the past twenty-two years in the interest of Southern industries, will from its September issue be known as the Dixie Wood Worker. For the past year it has been devoted solely to the technical features of saw milling and wood working, hence the change in name. It is the only publication of this character published in the South, which gives it a clear way in a very promising field. Benjamin F. Ulmers, managing editor of the publication, has spent seven or eight years in the lumber business and is the author of "The Lumberman's Yellow Pine and Cypress Reference Book" and half a dozen other hand works for the use of lumbermen.

The Board of Trade Journal of Portland, Me., has purchased the plant of the Dow Printing Company in that city for its exclusive use.



**GEORGE A. SOMARINDYCK.**

WHO IS NOW BUSINESS MANAGER OF THE MEMPHIS NEWS-SCIMITAR.

**G. A. SOMARINDYCK HONORED.**

**Testimonials of Esteem From His Old Associates in Syracuse.**

News has just leaked out regarding a pleasant little surprise party tendered George A. Somarindyck by his fellow workers on the Syracuse Post-Standard when he left that paper to become business manager of the Memphis News-Scimitar. After the employes of the paper had gathered together Mr. Gardner, general manager of the Post-Standard Company and one of the proprietors of the paper, spoke in reference to the friendly relations that had always existed between Mr. Somarindyck and the members of the staff. By the time Mr. Gardner had finished there was not a dry eye in the room. Several of the employes also spoke regarding the esteem in which Mr. Somarindyck was held by those associated with him and working under him, and before the party broke up Mr. Somarindyck was presented with a handsome leather trunk as a parting gift from those among whom he had labored.

Mr. Somarindyck was also tendered a banquet by some of the leading citizens of Syracuse before he left for his new post. The menu was an elaborate affair and on the front cover was an excellent portrait of the guest of honor, which is retained as a souvenir of the pleasant occasion by those fortunate to be present.

Mr. Somarindyck's success is well deserved. In his connection with the Post-Standard he worked in almost every department of the paper, gaining the confidence of his employers and fellow-workmen and steadily rising until he became business manager of the paper. During his service of about a dozen years he helped to build up the Post-Standard into one of the most successful newspaper properties in the State of New York.

In his present position as business manager of the Memphis News-Scimitar Mr. Somarindyck is probably one of the highest salaried newspaper managers in the South. To borrow an expression from the souvenir menu at the farewell banquet tendered him, "What is Syracuse's loss is Memphis's gain."

**SMITH CASE SETTLED.**

**Philadelphia Printer Apologizes to I. T. U.'s Officers.**

Rather than embarrass his union in its fight for an eight-hour day, Shelby Smith, a printer at Philadelphia who is also editor of the Trades Union News, has withdrawn the injunction suit he instituted last week to restrain Typographical Union No. 2 from expelling him as it had been ordered to do by the International Typographical Union.

Smith, at the request of his union, furthermore, signed the apology which the international officers of his union, whom he had offended with an article in his paper, demanded as a price for his membership.

The so-called "Smith case" grew out of an article in the Trades Union News nearly a year ago. Smith criticized the international officers of the typographical union and they in turn ordered the Philadelphia union to place him on trial. The union acquitted Smith, but the international officers renewed their charges at the printers' convention last month in Toronto. The convention sustained the international officers, and the Philadelphia union, under penalty of having its charter revoked, was ordered to expel Smith within thirty days until such time as he was willing to offer apology to the international officers.

The Selma (Ala.) Journal has just installed a new linotype.

**CLINTON B. FISK MISSING.**

**Disappeared Last Saturday and His Friends Are Worried About Him.**

Clinton B. Fisk, formerly city editor of the New York Evening Journal, who suffered a mental collapse on account of overwork some months ago, disappeared last Saturday from his home at 16 Central Park West, and at this writing his friends are still anxiously searching for him. He started on Saturday to meet his wife, who was a passenger on the St. Paul returning from Europe. He was not at the pier when Mrs. Fisk arrived, and had not been seen there.

Mr. Fisk is a son of the late Gen. Clinton B. Fisk. He was discharged from a sanitarium at Astoria, L. I., over a month ago as cured. Since then he has been living quietly at home.

It was reported last Monday night that Fisk had been caught in the Pennsylvania wreck at Paoli. Mrs. Fisk hastened down to Jersey City to meet the train that brought the injured. She found that it was her husband's mother, Mrs. Clinton B. Fisk, Sr., who had been hurt in the wreck while returning from Cincinnati, where she had been attending a missionary conference. She was bruised and suffered from shock, and was taken home. There is no trace of her missing son.

**ASSOCIATED PRESS OFFICERS.**

**Personel of Executive Board Remains Substantially Unchanged.**

At the meeting of the new board of directors of the Associated Press, which was held on Thursday of last week, Frank B. Noyes, of the Chicago Record-Herald, was re-elected president, and Melville E. Stone was re-elected secretary and general manager. Gen. Charles H. Taylor, of the Boston Globe, was re-elected first vice-president, and Rufus N. Rhodes, of the Birmingham (Ala.) News, was chosen second vice-president to succeed H. H. Cabaniss, of the Augusta (Ga.) Chronicle, who has retired from the newspaper business. Charles S. Diehl was again named as assistant secretary and assistant general manager.

The new executive committee is made up as follows: Frank B. Noyes, Chicago Record-Herald; Charles W. Knapp, St. Louis Republic; Victor F. Lawson, Chicago Daily News; Charles H. Grasty, Baltimore News, and Adolph S. Ochs, New York Times.

**Baltimore Paper's New Home.**

Col. Edward Raine, proprietor of the German Correspondent at Baltimore, has purchased property at 413 East Baltimore street, in that city, as a site for a four-story building which he will erect as a home for his newspaper. The structure is expected to be ready for occupancy by Jan. 1 next.

# THE EDITOR AND PUBLISHER

A JOURNAL FOR THE MAKERS OF NEWSPAPERS.

ISSUED EVERY SATURDAY AT 17-21 PARK ROW, NEW YORK. TELEPHONE, 7446 CORTLANDT.

PUBLISHED BY THE EDITOR AND PUBLISHER COMPANY.

SUBSCRIPTION, \$1.00 A YEAR. FOREIGN, \$2.00. SINGLE COPIES, 5 CENTS.

Copies of THE EDITOR AND PUBLISHER may be found on sale in New York City at the stands of L. Jones & Co., in the Astor House; W. H. McKiernan, 24 Park Place, foot of "L" station; Thomas Mead, 229 Broadway; H. J. Linkoff, 140 Nassau St.; John Manning, City Hall Park, foot of Brooklyn Bridge, and at the corner of Fulton and Broadway; Park Row Bldg; in front of Park Bank, corner of Fulton and Broadway; Postal Telegraph Bldg; Cortlandt Street Ferry.

## ADVERTISING RATES.

Display Advertisements, 15 cents an agate line (14 lines to the inch, 168 lines to a column). Reading Notices, 25 cents an agate line. Small Advertisements, under classified headings, such as Situations Wanted, Help Wanted, For Sale, Correspondents, &c., 50 cents for four printed lines or less. Four agate lines Situations Wanted free. Discounts for page ads and long time contracts.

Entered as Second Class Matter in the New York Postoffice.

NEW YORK, SATURDAY, SEPTEMBER 30, 1905

## TYPEWRITERS AS TYPESETTERS.

A test is being made in Chicago of the practicability of employing women stenographers as linotype machine operators, and it will be watched with the greatest interest by all those engaged in the printing industry. If it proves successful, as it seems very likely to do, it may revolutionize the whole publishing business.

The idea is not entirely new, however. Several years ago, at the time of a big strike among the printers of Pittsburg, a young woman stenographer was taken from the business office of one of the leading dailies in that city and put at a typesetting machine to help get out the paper. In three days' time she had practically mastered the machine and was setting very good proofs, and at the end of a couple of weeks she was a fairly competent operator. Through New England a considerable number of the machine operators are women and they have proved entirely satisfactory. A great number of them are former stenographers who took up the work because of the opportunities it offered.

There is apparently no reason why women can not operate typesetting machines quite as well as can men. They are especially apt at the work if they have already acquired proficiency at the typewriter, for the linotypes are now fitted with universal keyboards, corresponding essentially with those in use on all the latest models of typewriters. The touch on the typesetting machines is remarkably light, too, and the work is no more wearing, probably not so much so, as writing on a typewriter. The care in their work, which has made women most efficient as stenographers, also well recommends them for positions as typesetters, inasmuch as accuracy spells economy for the employers. Still another thing in their favor is their reliability. They can be thoroughly depended upon, and they take to the methodical work exacted of the compositor probably more readily than do men, who are often apt to be looking to things beyond their own daily work. All in all it would seem that the young women have everything in their favor. It is just possible that before long typesetting will be looked upon as a woman's work quite as much as stenography is so looked upon now, and that instead of men engaging in it in the future, they will turn their attention to other occupations more suited to their talents.

## ANOTHER SUSPENSION.

When the St. Paul Globe suspended publication some months ago because the merchants of its city would not sup-

port it with advertising, the situation was pointed to as an example of conditions that are very prevalent in the publishing business. The matter is further emphasized this week in the case of the Times at Minneapolis, right across the river from St. Paul. The Times had one of the best equipped newspaper plants in the West; it was published in a fertile and prosperous section of the country, and it had good men in charge of its management, yet it was forced to suspend after sixteen years' existence because it could not be made to pay.

Some cities there are with no more population than either St. Paul or Minneapolis that would have kept these papers going, but they are the ones where people have been educated up to advertising, and where competition is such as to make advertising necessary and to make the charge for it high enough to net a profit to the publisher. In a great many other cities, however, the same situation will be found as existed in the Twin Cities of Minnesota, namely, low rates and reluctant advertisers. Yet in these very cities the price of labor and other expense of getting out a newspaper are continually increasing. It is not to be wondered at then that publishers view with alarm the increasing demands from labor and choose whatever avenue of escape is presented to them.

## DOES ADVERTISING PAY?

This question is still sometimes asked, in spite of the multiplying evidence that tends to make the fact obvious. We note such a case of proof with the Boston Traveler, and it is such a good one that we give that paper a little free publicity by reproducing the testimonial letter from one of its patrons:

Boston, Mass., Sept. 22, '05.  
Boston Traveler Co.,  
76 Sumner St., City.  
Gentlemen:—We placed a small advertisement in the Boston Traveler yesterday offering a Martha Washington cup and saucer to any woman who would present a copy of the advertisement, with her name and address, at our Tremont street store. We made this offer to women only, and limited the time of giving away the articles to the forenoon hours today, closing the offer at noon.

You would perhaps like to know that we had more than 1,500 responses to the advertisement, which was published only in the Traveler, and only in the Thursday issue.

Had 200 women called in response to the advertisement, we would have been satisfied—we did not expect more than that. But 1,500 came and we regard it as a pretty fair test of the value of the Traveler as an advertising medium.

Yours very truly,  
SHAWMUT FURNITURE CO.,  
A. J. Morse, Manager.

It is just such experiences as this that

convince advertisers of the efficacy of the newspaper as a medium. A faith so secured is all abiding and is one of the best assets a newspaper can have.

## OFFICIAL PRESS BUREAUS.

It is significant that the papal authorities are to establish a press information bureau for giving out Vatican news. It shows not only the estimate placed on the world-wide influence of the press, but also that those in high places are at last gradually coming to see the advantage of doing a little to help newspapers get things right. As we remarked when the press bureau of the Panama Canal Commission was about to be established, such institutions can do much to prevent errors from creeping into press accounts by merely publishing reports that can be referred to as bearing official authority. It might be objected that these bureaus could be used for disseminating false information and to cover up corruption, but the vigilant newspaper correspondents would be pretty apt to discover such methods in ample time to make them defeat their own ends. Press bureaus would, of course, practically put an end to much exclusive information that particular newspapers deserve much credit for uncovering and giving to the world. These scoops are well enough, but it is a question whether the pace is not getting altogether too rapid and whether newspapers, urged on by a desire to be enterprising, do not take too great chances on the accuracy of news of serious import. The establishing of the custom of giving news out through official sources might destroy considerable journalistic enterprise, but it would compensate for it by restoring some of the confidence in the press which is daily being jeopardized.

## PAY OF NEWSPAPER MEN.

Under the caption "A Jest That Makes Us Serious," the New York Times takes to account the newspaper that printed the following flippant paragraph: "That New York editor who was killed for his money was certainly an exception to the rule."

"Was he, indeed!" exclaims the Times, and continues:

"The New York editor to whom reference is here made was not, so far as we know, and we knew him rather well, an exception to any rule. On the contrary, he was an admirable illustration of a rule with as few exceptions as any that was ever brought to our attention—the rule that a newspaper man who knows his business and attends to it honestly and industriously can live within his income in a manner entirely comfortable, pleasant, and dignified, and in the course of time can accumulate a sufficient surplus to enable him to view the evening of life with composure. It is true that the working newspaper man is not as likely as some others to become a multimillionaire, though he has managed to do even that more than once, but it may safely be doubted if efficiency is more promptly, more cordially, or more generously recognized in any profession than in his. That part of his reward takes other forms than that of money—work in itself highly and constantly interesting, association with intelligent people, consciousness of sharing in the exercise of an enormous power on the whole making for right, and the like—is not in any sense a disproof of its reality. And even the other, the money, part of his remuneration is usually adjusted in some

decent ratio to his competency and character.

"We do not see, therefore, why anybody should continue to repeat the old jokes about starveling journalists. They may have had some basis in fact in other days and lands, but certainly they have none now and here. Especially obnoxious is it when the repeating is done by newspaper men themselves. They do not do it, we think, except when they are newspaper men of the kind who must say something and have nothing to say. Even worse than the false implication of the jest about a cruel and brutal murder is the making of any jest at all upon such a subject."

## NEW CANADIAN POSTAL ORDER.

Tends to Exclude American Publications From Mails in the Dominion.

Sir William Mulock, postmaster general of Canada, and officials of his department have been engaged for some time in reviewing the list of publications classed as newspapers and periodicals, and consequently entitled to the minimum postage entering Canada from the United States. The result has been that some thirty-eight publications now enjoying this privilege will hereafter be required to pay postage at the rate of one cent for each two ounces. The effect of this order, it is believed, will be to exclude them altogether from the Canadian mails.

The matter of restricting the distribution in Canada of publications issued in the United States has frequently come up at meetings of Canadian editorial associations. The editors of the Dominion contend that the competition arising from such distribution under second-class mail privileges is working an injustice on Canadian publishers, and that the low postal rate, instead of being a help to the publishing interests, is a positive menace. It is not unlikely that agitation along these lines is responsible for the recent action of the Canadian postal authorities.

## Wolfe's Lion Is Dead.

Clarence P. Wolfe, editor of the New Harmony (Ind.) Times, recently purchased a real, live lion and put it in his sanctum, ostensibly to fend him from irate subscribers. Last week the animal sickened and died, whether from a dose of printers' ink administered by the office devil or from natural causes does not appear. The lion was purchased from a circus which was wrecked in Missouri and was alleged to have been worth \$1,500.

## Japanese Editor Visits Perry Statue.

J. Ishikawa, editor of the Hochi Shinbun at Tokio, who has been with the peace commission at Portsmouth, was in Newport last Sunday, and went to look at the statue of Commodore Matthew Galbraith Perry. The editor remarked it was just fifty years ago last Sunday that Commodore Perry knocked at the gates of Japan. Mr. Ishikawa, while in Newport, bought a history of that memorable incident to take home with him.

## A Traitor and Proud of It.

The Traitor is the queer name chosen for a new weekly magazine that has just made its appearance at Mobile, Ala. Many wondered at the title until they read in the first number that the new publication was a traitor to sham and fraud, to "bum" publications, misers, loafers, crooks, grafters, knockers, yellow fever, mosquitoes, social equality and war. It will be published every Tuesday. Thomas E. McDonald is editor and Dudley A. Evans is business manager.



**PERSONALS.**

C. C. Marquis, of the Bloomington (Ill.) Pantagraph, was in New York last week.

Myron W. Townsend, sporting editor of the Boston Traveler, is touring the South.

Gardner E. Cowles, of the Des Moines Register and Leader, was in New York last week.

James R. Branson, formerly of the Indianapolis Star, has joined the staff of the Grand Rapids (Mich.) Post.

Wilson H. Lee, of New Haven, Conn., has been elected president of the American Directories Publishing Company.

Allen Randall, city editor of the Brockton (Mass.) Times, was married recently to Miss Edith Louise Cole, of Attleboro, Mass.

Thomas Ross, business manager of the Illinois State Register at Springfield, was in New York last week in the interest of that paper.

J. Roy Allen, for the past year on the staff of the Springfield (Mass.) Union, has joined the reportorial department of the Syracuse Herald.

John Handiboe, lately with the Philadelphia Record and Harrisburg (Pa.) Telegraph, has become assistant editor of the Harrisburg Star Independent.

George D. Lowe, who has been employed on the newspapers of Atlanta, has succeeded R. P. Hollinshead as manager of the Fort Valley (Ga.) Leader.

John Waelchli, the veteran editor of the Allentown (Pa.) Welt-Bote, suffered a stroke of apoplexy last week and is in a serious condition. He is 75 years old.

Florence O'Neill has resigned as business manager of the Pittsburg Dispatch to manage his uncle's estate, and that position on the Dispatch has been abolished.

William C. Hunt has resigned as night editor of the Kalamazoo (Mich.) News-Gazette to return to the Detroit Free Press. He is succeeded on the News-Gazette by H. W. Crull, formerly city editor of the Terre Haute (Ind.) Express.

Hall Caine, the English novelist, arrived in New York last Saturday on the Umbria. He is accompanied by his two sons Dermont Hall Caine and W. R. Hall Caine. He spent a couple of days this week at Sagamore Hill as the guest of President Roosevelt.

Robert T. Beans, who for the past three years has been on the staff of the Wheeling Intelligencer, has resigned to take a position with Maj. John P. Glass on the Sisterville (W. Va.) Review. Before going to the Intelligencer Mr. Beans was for some time connected with the Wheeling Register. He is one of the best known newspaper men in that city.

Burl Armstrong, son of Leroy Armstrong, the author, has resigned as city editor of the Lafayette (Ind.) Daily Courier to take a staff position on the Chicago Tribune. He is succeeded on the Courier by Herbert C. Light, who has been telegraph editor. Martin L. Pierce, assistant city editor of the Lafayette Morning Journal, takes Mr. Light's place on the telegraph desk.

St. George Kempson, editor of the New York Insurance Journal, and also editor of the Middlesex County Democrat at Perth Amboy, gave a clambake at his country home in Metuchen, N. J., a few days ago to a number of his newspaper friends and members of the New York Press Club. The fete was in honor of his friend, Prof. John Phin, author of the "Encyclopedia of Shakespeare" and other publications.

**CHICAGO CLUB'S ACTIVITIES.**

**Gives Banquet to Milwaukee Brethern. Will Soon Visit New York.**

The Milwaukee Press Club on Friday night of last week visited Chicago and attended a banquet given in its honor by the Chicago Press Club. In welcoming the visitors, Homer Carr, president of the Chicago club, referred to the trip that was made by his confreres to the Cream City a few months ago for the purpose of helping to dedicate the new home of the Milwaukee Press Club. His remarks were cheered lustily by both guests and hosts, and thence was broken for a thoroughly delightful evening.

Mather D. Kimball made a hit when he presented a loving cup on behalf of the Milwaukee Press Club. Among the celebrities who attended the banquet were Opie Reid, Col. William L. Visscher, W. D. Nesbit, Duncan M. Smith, Stanley Waterloo and Chris D. Haggerty. All made short addresses following the banquet, and the final hours were spent in reminiscences.

Mark Forrest read a poem to the hosts, to the accompaniment of a song by the Milwaukee club members, and Alfred Hiles Bergen, a young Milwaukee baritone, sang several selections. Julian Nelson of Chicago scored a distinct hit with several songs, while W. D. Nesbit, Opie Reid, Col. Visscher, and Duncan M. Smith were called upon several times for their own specialties. Will F. Griffin, of the Milwaukee Sentinel, read a poem which was encored to the echo. Speeches and stories were contributed by Chris D. Haggerty, Henry F. Tyrrell, Thomas Brahan, Charles Eugene Banks and others.

Among those who received the Milwaukee club were W. M. Knox, W. H. Freeman, J. G. Davis, A. T. Packard, Fernando Jones, Col. J. H. Kellogg, John McGovern, S. E. Kiser, and W. J. Shanks.

**COMING TO NEW YORK.**

In about another week a delegation from the Chicago Press Club will be in New York to accept an invitation extended long ago by the New York Press Club. A committee, consisting of Frank A. Burrelle, Allan Forman, Richard Neville and others, has been appointed to entertain the visitors.

**OBITUARY NOTES.**

Harvey N. Hawley, a newspaper publisher and manager, who had been connected with the Minneapolis Northwestern Miller, the Denver Sun, the Chicago Record-Herald and the San Francisco Examiner, died in Berkeley, Cal., last week, aged 48 years.

Lucius Osinder Phinney, a well-known printer, who had served as foreman in numerous newspaper offices in New York and New England, died last week at Rochester, N. Y., aged 67 years.

George M. Book, formerly editor of the Marietta (O.) Leader, committed suicide last week by jumping into the Muskingum River. He had for some time brooded over the ill health of the members of his family.

**FOR SALE.**

**The Jewish Daily News AND Jewish Weekly Gazette**

According to sworn statement made before the State Transfer Tax Appraiser, this property had an income in the six months ending June 30, 1905, of \$90,799.74 and expenses of \$70,971.05. Included in the expense was \$10,000 paid for new machinery.

Full particulars of  
**C. M. PALMER,** Newspaper Broker  
277 Broadway, New York  
115 Dearborn Street, Chicago

**REBUILT WEB PRINTING and FOLDING MACHINERY**

Scott	4 and 8 page,	page 23 1/2 inches
Putter	4 and 8 "	" 24 "
Goss	4 and 8 "	" 23 1/2 "
Hullock	4 and 8 "	" 23 1/2 "
Clouse	4 and 8 "	" 23 1/2 "
Hoe one-roll press prints	4, 6, 8, 10, 12 and 16 pages,	" 22 "

Scott three-tiered combination color and newspaper press prints 4, 6, 8, 10 or 12 pages in black or color, as desired.

Write for prices and further information.

**Walter Scott & Co.,** Plainfield, N. J.

NEW YORK OFFICE, ST. LOUIS OFFICE,  
41 Park Row, 319 N. 4th St.  
CHICAGO OFFICE, BOSTON OFFICE,  
321 Dearborn St. 7 Water St.

**THE CHEMICAL ENGRAVING CO.**

<p>HIGH GRADE PHOTO-ENGRAVING AND DESIGNING</p>		<p>LARGE CONTRACTS EXECUTED PROMPTLY AT THE LOWEST PRICES.</p>
---	--	--

18 & 20 QAK ST. NEW YORK.

**The STANDARD ENGRAVING CO.**

A NIGHT FORCE

SEVENTH & CHESTNUT STS. PHILADELPHIA.

WE ARE EQUIPPED TO DO OUR OWN OUTSIDE PHOTOGRAPHY AND FORMER THE FINEST GRADE OF PLATES IN ALL STATES FOR THE ILLUSTRATION AND REPRODUCTION OF CATALOGUES, CIRCULARS, BULLETINS AND ARTISTIC PUBLICATIONS

**WILLIAMS LLOYD MACHINERY COMPANY.**

(Formerly Geo. E. Lloyd & Co., Est'd 1876)  
373 Dearborn St., Chicago.  
Plants for Stereotyping, Electrotyping and Photo-Engraving complete in every detail.  
N. Y. Agent: **THE TYMPALYN CO.,**  
CHARLES S. MILLS, Manager,  
SPECIALTY: Iron Equipment for Composing Rooms.

**NEWS PHOTOGRAPHS WHICH FOCUS FACTS.**

We have 15,000 subjects in stock and agents all over the world. Text supplied.  
WE BUY interesting photographs.  
Send for our daily bulletin of news subjects.  
**GEORGE GRANTHAM BAIN,**  
15 PARK ROW, NEW YORK.

**THE LOVEJOY CO.,** Established 1853

**ELECTROTYPERS**  
and Manufacturers of Electrotpe Machinery  
444-446 Pearl Street, New York.

**A WIDE-AWAKE CARTOONIST.**

Are you, Mr. Editor, looking for a clever cartoonist who originates catchy, pointed cartoons and comics, the kind the readers like. If so, address "A LIVE ONE," care THE EDITOR AND PUBLISHER.

**TYPEWRITER RIBBONS FLIMSIES CARBON PAPER**

**SITUATIONS WANTED.**

Four agate lines will be published on time free under this classification. 15 cents for each additional line.

**NIGHT EDITOR**

wants to better himself. Publishers seeking capable man address "NIGHT EDITOR," care THE EDITOR AND PUBLISHER.

**NEWSPAPER MAN**

wants managing editorship of weekly or daily paper. Can make publication popular with readers, increasing and holding circulation. "WM. EDGAR JOHNSON," 21 North Broadway, Akron, O.

**CLEVER NEW YORK NEWSPAPER**

man, thoroughly experienced as reporter, copy reader and make-up man, desires position. Eight years' experience on big dailies, regarded as a hustler, an exceptionally rapid worker, and good writer on either straight news stories or Sunday specials. Anxious to work outside of New York. Address "C. J. M.," care THE EDITOR AND PUBLISHER.

**HELP WANTED.**

**BUSINESS MANAGER WANTED**  
or only afternoon paper in city 20,000; one capable purchasing interest preferred; state salary, entire newspaper experience and give references. Address "L. I.," Indianapolis, Ind.

**A YOUNG UNMARRIED JOB PRINTER**

competent to solicit work for an old established printing establishment. One from a weekly newspaper office preferred. Address "JOBBER," care Lyman D. Morse Agency, 38 Park Row, New York.

**EDITOR FOR A DAILY PAPER.**

Applicant must invest in stock of the company. "NORTHAMPTON PRINTING AND BINDING COMPANY," Northampton, Mass.

**FOR SALE.**

We have a surplus of news print which we will sell below the market price to quick buyers. Quality guaranteed. In replying please state how much you use per annum and from whom you are now buying. Address "T. J.," care THE EDITOR AND PUBLISHER.

**HALFTONE OR LINE REPRODUCTIONS**

delivered prepaid, 75c; 6 or more, 50c each. Cash with order. All newspaper screens, service day and night. Write for circulars. References furnished. "NEWSPAPER PROCESS-ENGRAVER," P. O. Box 515, Philadelphia, Pa.

**IN THE MARKET.**

**PARTNER WANTED.**

One-half interest in a moderate sized, up-to-date job printing office with small weekly in connection, situated just the right distance from a large city; all new material; a growing business in a growing section. Want a man capable of handling the inside to perfection, while present owner would work both inside and outside. The half interest will be sold at a very low figure to the right party. Full particulars upon request. Address "ACTIVE," Box 585, Pittsburg, Pa.

**WANTED—CYLINDER PRESS**

We wish to purchase a small cylinder press capable of printing at one impression four pages of a four-column paper; must be in good condition. State size, make, how long in use, lowest price and easiest terms. Address "THE NEWS," Monongahela, Pa.

**IF YOU HAVE TYPE, CYLINDER**

press, job presses, cutter, stitchee, perforator, stones, cabinets, or any printing or bookbinding materials, or machinery in good condition, but not productive, we will pay you a fair price for same in 6 per cent. participating preferred stock in a successful printing business, located in city of 65,000 population. Present plant not equal to volume of business; shares should earn from 10 to 12 per cent, during the present year. Address "M. A.," care THE EDITOR AND PUBLISHER.

**THEY ARE JUST WHAT**

you've been looking for—special features to brighten up your paper. Try them. Address "COBB'S COLUMNS," Red Wing, Minn.

**SAVES TIME AND MONEY.**

Busy publishers who have many irons in the fire find it a great help. Our editorial service exclusive confidential. Reasonable terms. Try it. "BOX 165," Red Wing, Minn.

**WE MANUFACTURE THE BEST LINE OF**

**Typewriter Supplies**  
ON THE MARKET—SEND FOR CATALOG  
**THE S. T. SMITH CO.**  
11 BARCLAY STREET, NEW YORK CITY

# THE ADVERTISING WORLD.

## TIPS FOR BUSINESS MANAGERS.

The P. F. O'Keefe Agency, Boston, is asking rates on a nice line of business.

L. A. Sandlass, Baltimore, is sending out contracts for the Hunter Whisky advertising.

Pittsburg Pharmacal Company, Pittsburg, is asking rates from Pennsylvania and Ohio papers.

The Moyer-Beers Advertising Agency, New Haven, Conn., is placing some mail order advertising.

The Lyman D. Morse Agency's Buffalo office will place the Acker's English Remedy advertising.

The Koh-I-Noor advertising is being placed through Meyen Agency, Tribune Building, New York.

The Mahin Company, Chicago, is placing the business of the N. K. Fairbanks Company in daily papers.

The Lyman D. Morse Agency, Potter Building, New York, is placing the Remford Baking Powder advertising.

The C. K. Arnold Advertising Agency, Philadelphia, is sending out some extra copy on the Chiclet Chewing Gum advertising.

Middle West dailies are being used through the Western Company, St. Louis, Mo., for the Cola Bottling Company advertising.

The Ozomulsion business, which is placed by A. Frank Richardson, 98 Pine street, New York, is expected to start early in October.

Dr. Chase, Philadelphia, is sending out contracts for advertising a blood and nerve food. New papers are also being added to the list.

The Starke Advertising Agency, Temple Court, New York, has secured a large appropriation for the Red Top Rye Whisky advertising.

The New Haven Clock Company, New Haven, Conn., is placing an appropriation through the Lord & Thomas Agency's New York office.

The Frank Seaman Agency, Broadway, New York, is placing 5,000 lines for the Nicelle Olive Oil advertising, Franklin street, New York, in daily papers.

Copy for the None-Such Mince Meat advertising, contracts for which were made in June, is now going out through the C. F. Wyckoff Agency, Ithaca, N. Y.

N. W. Ayer & Son, Philadelphia, are sending out some new copy for the Curtis Publishing Company, Philadelphia. The space used is twenty-four inches for six insertions.

The Pittsburg Wall Paper Company advertising which is going out to Pennsylvania, Ohio and West Virginia papers is being placed by the W. S. Hill Company, Pittsburg.

The Homer W. Hedge Company, 120 Broadway, New York, has secured the placing of the Stransky Steel Ware Advertising. One thousand lines will be used in daily papers.

The "Analytical Chemist" advertising, Mutual Life Insurance Building, Boston, is being placed through the Lord & Thomas Agency, Chicago. The order is for thirty inches four times.

The Dry Sole Co., 99 Warren street, New York, manufacturing a preparation for rendering the soles of shoes waterproof, is one of the new advertisers in the fall magazines. The account is handled by the Ben. B. Hampton Company, 7 West Twenty-second street, New York.

## ADVERTISING NOTES.

Guy Fuller, advertising manager of Medical Talk, Columbus, O., is in the East on business.

Wood & Wilson is the name of a new special agency that has offices at 150 Nassau street, New York.

W. W. Miller, of the Quincy (Ill.) Whig, was in New York last week looking over the foreign advertising field.

Carroll J. Swan, the Boston special agent, was married recently to Miss Mabel Monaghan of Ellsworth, Me.

Charles Sumner Jacobs, formerly of the Montreal Star, has been made advertising manager of the Cleveland News.

The advertising for the Samaria Remedy Company is being placed by Frank Lancaster, 1269 Broadway, New York.

Edgar Bartlett, publisher of the Rockford (Ill.) Register-Gazette, is in New York on his semi-annual visit to the general agents.

M. F. Dwyer, advertising manager of the Providence (R. I.) Journal and Bulletin, was in New York last week in the interest of those papers.

C. Logan Payne, of the Payne and Logan Special Agency, Chicago, was in New York last week looking after the interest of the agency in the East.

F. F. Rowe publisher of the Kalamazoo (Mich.) Gazette, one of the best papers in Southern Michigan, is in New York on his annual trip East visiting the different general advertisers here.

W. W. Dunkle, advertising manager of the South Bend Tribune, who has been in New York city on an inspection of the leading advertising agencies and visiting friends, has returned to his desk.

Charles S. Connor, until recently in charge of the publicity department of the National Cash Register Company of Dayton, O., has been made advertising and sales manager of the Bundy Adding Machine Company at Eudicott, N. Y. Mr. Connor once held an important position with the United Press and was later city editor of the St. Louis Republic. When W. R. Hearst started the Chicago American, Mr. Connor became its news editor and remained in that position until he joined the National Cash Register forces about three years ago.

### Perry Lukens's "Hello Card."

Perry Lukens, Jr., special newspaper representative, Tribune Building, New York, has just issued his new "hello card" giving the telephone numbers of the advertising agencies, the special agents, the New York and Brooklyn newspapers, the trade publications, and the advertisers who place business direct. It is a handy thing to have in the office. Mr. Lukens gets out such a card every year and the fact that it hangs near the telephone of practically every concern in the city that is engaged in general advertising shows that it is appreciated. It affords, too, a good advertisement for Mr. Lukens's papers—the Pittsburg Times, Hartford Times, Omaha World-Herald and Toronto Evening Telegram.

### South Bend Tribune's New Record.

The South Bend (Ind.) Tribune on Sept. 20 broke its former record for advertising by printing fourteen seven-column pages, making a total of ninety-eight columns, of which sixty-three were devoted to advertising. The previous record was about fifty-four columns of advertising. These records apply to the regular run of matter and not to special editions.

# EAGLE

## BREAKING ADVERTISING RECORDS—BROOKLYN'S POPULAR DAILY PAPER SHOWS LARGE GAINS IN ADVERTISING.

For the first seven months of 1905 the EAGLE has shown remarkable gains over its business of 1904—demonstrating its growth in favor with advertisers.

Following are some of the gains:

Total Gain for Seven months **253,257** Lines or **817** Columns.  
Equivalent to **116** pages.

Sept. 17, 1905 issue contained - - - - 66,656 Agate Lines.

Sept. 18, 1904 " " - - - - 55,536 " "

11,120 " "

**11,120** Agate Lines or over five pages was the gain over the corresponding issue last year.

This was no special edition—just the regular Sunday issue.

There were 3,371 individual advertisers represented in this number.

The number of classified ads printed was 3,134—a gain of 353 over the same date last year.

## TO THE GENERAL ADVERTISER

You cannot leave the BROOKLYN EAGLE from your list and do justice to your client. The EAGLE has a field exclusively its own—and the larger the order the larger the returns will be to the advertiser.

## THE BROOKLYN DAILY EAGLE,

BROOKLYN, N. Y.

O'MARA & ORMSBEE, Special Representatives.  
WORLD BUILDING, NEW YORK CITY.

### CHANGES IN INTEREST.

The Bristol (Ind.) Record has been sold to C. G. Baughman.

F. F. Tennant has purchased the Nardin (Okla.) Star.

Leslie R. Fort has bought the Lake-wood (N. J.) Times and Journal.

The Tallapoosa (Ga.) Journal has been sold to L. Burd, recently of the Cherokee (Ga.) Advance.

Samuel V. Border, late of the Williamsport (Pa.) Sun, has purchased the Hughesville (Pa.) Independent.

C. K. Schwarar has purchased the Rock Hill (S. C.) Semi-Weekly Record of the stock company which owned it. Mr. Schwarar has been editor of the Record for several months.

### New Magazine at Nashville.

The first number of Trotwood's Monthly has just appeared from the press of the Trotwood Publishing Company, Nashville, Tenn. It is devoted to the farm, horse and home industries and is ambitious to become the "Country Life in America" of the South. John Trotwood Moore is the editor.

The Columbus (Miss.) Dispatch recently issued a handsome pictorial and industrial edition portraying the commercial advantages of its section.

### First Advertising Lecture Free.

The Twenty-third street branch of the Y. M. C. A. in New York has decided to give the first lecture of its course on advertising free of charge in order that those interested may become acquainted with the nature of the course. Ben B. Hampton, the well-known advertising agent, will deliver this lecture on Oct. 2. Among the other prominent men who will address the students are Arthur Brisbane, editor of the New York Evening Journal; Edward Payson Call, publisher of the New York Commercial; Thomas Balmer, general manager of the Street Railway Advertising Company, and Charles J. Zing, editor of Printers' Ink. The course will be under the general direction of Frank L. Blanchard, the well-known newspaper man and special writer on advertising. Arrangements may be made to pay the fee for the course in installments.

### New North Carolina Daily.

The Independent Company, of Wilmington, N. C., has been incorporated for the purpose of issuing a daily newspaper called the Independent. A. L. de Rosset, W. L. de Rosset, Jr., and Benjamin Motte are the incorporators. It is the present intention to issue the Independent as an afternoon paper, beginning on Oct. 2. It will be independent in politics and Capt. A. de Rosset will be the editor.

## SELECT YOUR PAPERS CAREFULLY

Judgment, economy and profit will dictate your using the papers of

## THE SCRIPPS-McRAE LEAGUE

ASK YOUR AGENCY MAN—WRITE FOR RATES

D. J. RANDALL, Eastern Manager,  
Tribune Bldg., New York City.

I. S. WALLIS, Western Manager,  
First Nat'l Bank Bldg., Chicago.



**LA PRENSA'S BIG BEAT.**

**How the Great South American Daily Got News of the Hitch in Peace Negotiations at Portsmouth.**

The New York Sun prints an interesting account of how La Prensa, the great daily of Buenos Ayres, got a big beat on the peace negotiations at Portsmouth, all unbeknown to the rest of the newspaper world. It will be remembered that the last Christmas number of THE EDITOR AND PUBLISHER contained a sketch of this remarkable South American newspaper and the still more remarkable institutions for public service which it maintains.

Camillo Cianfarra, who acted as La Prensa's correspondent at Portsmouth and who was responsible for the scoop, is city editor of L'Araldo Italiano, the Italian Herald, of New York city. He is a native of Italy, and has been employed on L'Araldo for four years. Before going to that paper he was for two years on Il Progresso, another Italian daily published in New York. Early last June he went to Europe and remained for three months. He returned at just about the time the peace envoys began to arrive, and he had been at his desk only a couple of days when he got word from La Prensa's American bureau in the New York Herald Building to go to Portsmouth to represent that paper.

When seen the other day by a representative of THE EDITOR AND PUBLISHER Mr. Cianfarra was inclined to be modest about his achievement. "I was fortunate in my acquaintance, that was all," he said. The Sun, however, thought the way he utilized the matter at hand was worth telling, and it gave three quarters of a column to it. We reprint the Sun's account in full:

"This is the story of a newspaper story showing how, during the Portsmouth peace conference, a comparatively humble correspondent for a far away newspaper 'beat' the world and how the world never new it.

"La Prensa is published in Buenos Ayres. It is a newspaper of consequence in its home diggings. It owns a tremendous building; it makes a business of entertaining all distinguished persons who visit Argentina; it does a great many other things which the newspapers of the great capitals do not pretend to do. When the peace conference proceeded to Portsmouth it cabled to its news bureau in the United States and Camillo Cianfarra, a young man who works as city editor of a local Italian newspaper here, was sent up to follow the envoy.

"The other correspondents noted as a matter for marvel that a newspaper away down in Buenos Ayres should send a correspondent all that distance. Otherwise Mr. Cianfarra attracted attention mainly by his pleasant ways and his eccentric manner of wording his telegrams. He is the master of five tongues and the editors of La Prensa are also multilingual. It costs forty-seven cents a word to send press matter to South America, and Cianfarra had to be careful about his words. He wrote his dispatches first in Italian. Then he reduced them to 'skeleton,' which means cutting out all articles, most prepositions and all other unnecessary words. As everyone knows, every language has certain terse words expressing an idea which it takes four or five words to express in every other language. When he had his dispatch in the very thinnest skeleton Cianfarra would go over it and turn it into a jumble of French, German, English, Spanish and Italian, with the end of getting the greatest number of ideas into the fewest possible words. They were the queerest despatches the operators at Portsmouth had to handle.

"In the second week of the conference there appeared at Portsmouth a certain Botha Pavlovski, a Russian agent for the North German Lloyd. That com-

pany had five steamers waiting in the Baltic to bring back the Russian prisoners in case peace was declared. Pavlovski was there to shoot the latest news across to the company, as every day the steamers were held meant money to them. He was a man close 'in;' he knew the Russian suit, and he was in an excellent position to know just what was doing on the inside of a very tight shut proposition. Cianfarra managed to get the confidence of Pavlovski.

"It will be remembered that the peace agreement was reached Tuesday, Aug. 29. The last previous meeting had been on Aug. 23, when the Japanese had made a modified offer. On Thursday there was a feeling about the conference that peace might be brought about. On Friday there came a sudden wave of pessimism. The Russians cancelled provisionally all social engagements. Some of their servants began to pack up. Witte said openly, some of the Japanese guardedly, that there seemed to be no hope. Betting against peace would have been 10 to 1, with no takers. No one could quite explain the feeling, although every one knew that something important had come either from St. Petersburg or Tokio.

"What had happened was the arrival of a cablegram to Witte from the Czar. Freely condensed, the text was about as follows:

"Since Japan stands on a question of money and territory, break off all negotiations at the next meeting and prepare to return at once. It is not necessary to observe diplomatic etiquette in this matter. Russia extends no courtesy to an enemy."

"Sixty correspondents were breaking their necks to get at the inwardness of the situation. Cianfarra got the text of the telegram from Pavlovski. The Russian made him swear a double-barrelled oath that he would give it to no other newspaper but La Prensa. It was cabled, in the queer multilingual system, to Buenos Ayres, where La Prensa printed it next morning.

"Had this paper been printed in Paris, Berlin, St. Petersburg or the United States, the news agencies would have taken this dispatch, and, quoting La Prensa, would have telegraphed it all over the world with 'La Prensa says' before it. But in this case Buenos Ayres and Rio and all other cities where La Prensa circulates knew for three days what the rest of the world wanted to know—just why the conference of Portsmouth stood on the verge of failure.

"As it happened, this new expectation was overthrown by the event. It is easy to see what happened in the conference room. The Russians came in expecting to break the negotiations and laid down their final flat refusal. The Japanese paralyzed them by agreeing immediately to the minimum of the Russian terms—a proposition which possibly astonished Mr. Witte as much as it did the group of correspondents who stood about the telephone when the news was flashed over from the navy yard. That was Witte's victory.

"La Prensa hasn't got over patting itself spasmodically on the back. Mr. Cianfarra is just back from a two weeks vacation with full pay."

**New Florida Weekly.**

Claude L'Engle and A. K. Taylor will soon begin the publication at Jacksonville, Fla. of a weekly paper called the Sun. Mr. L'Engle, who, as editor of the Jacksonville Daily Sun, demonstrated his ability as a newspaper man, will own a controlling interest in the new paper. Mr. Taylor is a clever cartoonist, and will contribute each week illustrations on national, State and local topics.

**Well-Known Kansas Paper Sold.**

The Lawrence (Kan.) Journal, for the last twenty years owned by Col. O. E. Larnad, has been purchased by C. E. Carroll and H. C. Sticher, owners of the Alma (Kan.) Signal. The Journal was established in 1857 and is one of the best known papers in that part of the South-west.

**NEW CORPORATIONS.**

Standard Publishing Company of Los Angeles. Directors: A. H. Heber, G. E. Heber, R. J. Perry, of Los Angeles, and others.

Bibliophile Society, New York, publishing. Capital, \$3,000. Directors: A. E. Bergh, W. J. Schwarz, Walter Thorpe, New York.

Pan-American Review Company, New York (publishing). Capital, \$100,000. Directors: J. W. Helm, G. W. Vansant, Philadelphia; Edwin Christy, New York.

Imperial Publishing Company, Tarrytown, N. Y. Capital, \$20,000. Directors: L. A. Glynn, Brooklyn; W. J. McDonnell, New Rochelle; F. L. Frey, New York.

Lewiston News Publishing Company, Lewiston, Me. Objects, printing and publishing. Capital, \$10,000. President, H. G. Foss, Auburn; treasurer, F. A. Morey, Lewiston.

Harvard Society of America, Newark, N. J. Objects, publish books and printed matter. Capital, \$50,000. Incorporators: M. Walter Dunne, Valentine Dietz, Jr., George H. Peirce, New York city.

The Wise Printing Company, Big Stone Gap, Va. Incorporators, W. S. Mathews, president; J. L. Knight, vice-president; G. N. Knight, secretary and treasurer, all of Big Stone Gap. Capital, \$5,000.

Evening News Company, Bridgeton, N. J.; newspaper, publishers and printing business. Capital, \$100,000. Incorporators: William B. Kirby, Laura B. Cox and Oscar E. Hummell, all of Bridgeton.

The Barker Printing Ink Company, Newark. Objects, manufacture dry colors, varnishes, printing inks and bronze products. Capital, \$60,000. Incorporators: H. Daniel Vollweiler, Emil Vollweiler, J. Newton Barker, Newark.

**NEW PUBLICATIONS.**

The Sheridan (Ark.) News is a new paper.

The Colorado City (Tex.) Record is a new paper.

East Side Enterprise is a new weekly paper at East Portland, Ore.

The Mounds (I. T.) Enterprise is a new paper. L. A. Ballou is the editor.

The Sand Point (Mont.) Review has just been started by George R. Barker.

E. E. Baldwin has begun the publication of the Pickford Clarion at Pickford, Mich.

The Bee Keepers' Journal will be started at Waco, Tex., by Dr. C. S. Phillips.

The Democrats of York, Pa., are talking of starting an anti-machine newspaper in that city.

A new paper is to be started at South Williamsport, Pa. J. Milton Furey will be the publisher.

The Dallas County News, Princeton, Ark., is a new paper. Paul J. Tyler is editor and proprietor.

The Inter-Mountain Educator at Dillon, Mont., is a new school journal. It is edited by H. H. Swain.

The Coffee County News at Manchester, Tenn., has just made its appearance. Charles T. Wilson is the editor.

The State Review, an illustrated weekly for Michigan readers, will make its appearance at Detroit on Oct. 7.

The Board of Trade at Springfield, Mass., is considering the question of establishing a monthly journal devoted to the industries of that city. W. W. McClench is chairman of the committee to which the matter was referred.

# R. HOE & CO.'S

PATENTED INDEPENDENT

## Steam Generator



DESIGNED WITH A VIEW TO DURABILITY, CONVENIENCE AND ECONOMY OF TIME AND EXPENSE

WITH RIVETTED STEEL BOILER, FOR SUPPLYING STEAM TO STEREOTYPE MATRIX-DRYING TABLES, USING GAS FOR FUEL.

**OVER ONE HUNDRED IN USE**

As there is nothing so good as steam heat for drying matrices, this apparatus is very valuable where steam from a boiler is not available or is otherwise objectionable. It produces superheated dry steam at the minimum of expense for fuel and in the quickest possible time. It entirely obviates the condensation of steam brought from a distance to the drying table, much greater heat is obtained than from a boiler at a distance, and the time required to dry a matrix greatly diminished. The space required is no more than ordinarily taken up by the table. It can be applied to steam tables already in use.

GRAND PRIZE ST. LOUIS, 1904.

## R. Hoe & Co., 504-520 Grand St., New York

ALSO: 192 Devonshire St., Boston, Mass. 148 Dearborn St., Chicago, Ill. Borough Road, London, S. E., England.

**BIG DOINGS IN PITTSBURG.****Splendid Entertainment for Members of Pennsylvania Editorial Association.**

One of the biggest meetings ever held by a State press association took place at Pittsburgh this week when the Pennsylvania State Editorial Association gathered there 300 strong for its annual convention. Plans had been making for weeks and invitations poured in from almost every industrial plant in Pittsburgh asking for a visit from the editors.

The first session was held on Tuesday at the Hotel Schenley, where Albert J. Barr, of the Pittsburgh Post, welcomed the editors on behalf of the press of the city. On Wednesday the visitors made a tour of the city under the tutelage of the Pittsburgh Press, with members of the Pittsburgh Women's Press Club as guides. On Wednesday evening the big banquet was held. Charles Emory Smith, editor of the Philadelphia Press, was the principal speaker. Mayor Weaver, of Philadelphia, found it impossible to be present, giving as his reason "Too much work and more in sight."

Every newspaper shop in Pittsburgh held open house to the editors, and on Thursday evening the Pittsburgh Dispatch gave a special reception to the visitors from eight to ten o'clock. Then the ladies were accompanied home by their escorts and the new building of the Dispatch was given over to the members of the Pittsburgh Press Club to hold a "Night in Bohemia," which was conducted in the most approved press club fashion.

**CLUBS AND ASSOCIATIONS.**

The Muzzle Club, the press club of Harrisburg, Pa., has begun its winter series of dinners, the first having been held on Sept. 29 at Boiling Springs, near that city. The club expects to dine a number of prominent men this winter.

The Central Texas Press Association met recently at Waco and elected the following as officers for the ensuing year: President, R. Lee Joiner, Caldwell; vice-president, F. Lueders, Waco; secretary, P. O. Wilson, Taylor; treasurer, J. D. Shaw, Waco. Executive committee—Homer D. Wade, F. Lueders and F. B. Robinson. Twenty-three papers were represented at the meeting. Advertising was the chief topic of discussion.

**Editors to Meet at Insane Asylum.**

The October meeting of the Connecticut Editorial Association will be held at the Connecticut Hospital for the Insane in Middletown, probably on Oct. 23. The association will visit the institution by special invitation of Superintendent Henry S. Noble, and the members will be his guests for the day. At the business meeting George C. Woodruff, editor of the Litchfield Enquirer, and Mr. Worley, who has succeeded the late J. A. Bolles as editor of the New Milford Gazette, will deliver addresses on topics assigned by President A. S. Barnes of Bristol.

**New Prohibition Paper for Harriman.**

There is talk of a new prohibition journal at Harriman, Tenn., where William P. F. Ferguson's temperance paper, the Citizen, was published with such success. Since the Citizen was moved to New York the Tennessee prohibitionists have felt the need of an organ. If it is established, the new paper will be called the Tennessee Anti-Saloon Journal and will be published monthly. It will be edited by S. W. Tindell and financed by Nashville parties.

**William Tell Is Editor.**

A new paper called the Sun has just appeared at Long Beach, Miss. It is edited by William Tell.

# THERE'S A PRESS ASSOCIATION

that makes a specialty of giving its clients  
what they want;

that is always alert—always progressive;

that never sleeps;

that will enable you to give the news of the  
world to your readers if you take it;

that is "fine business";

that wants you for a client;

that will give you a beat on the other fellow  
when anything happens worth while;

that gets there every time;

that gives first class service at a  
moderate cost;

that gives you your money's worth;

that is indispensable if you want to keep  
abreast of the times;

that delivers the goods.

That association is the

## PUBLISHERS PRESS

PARK ROW BUILDING,

NEW YORK CITY.

WRITE FOR PARTICULARS.



