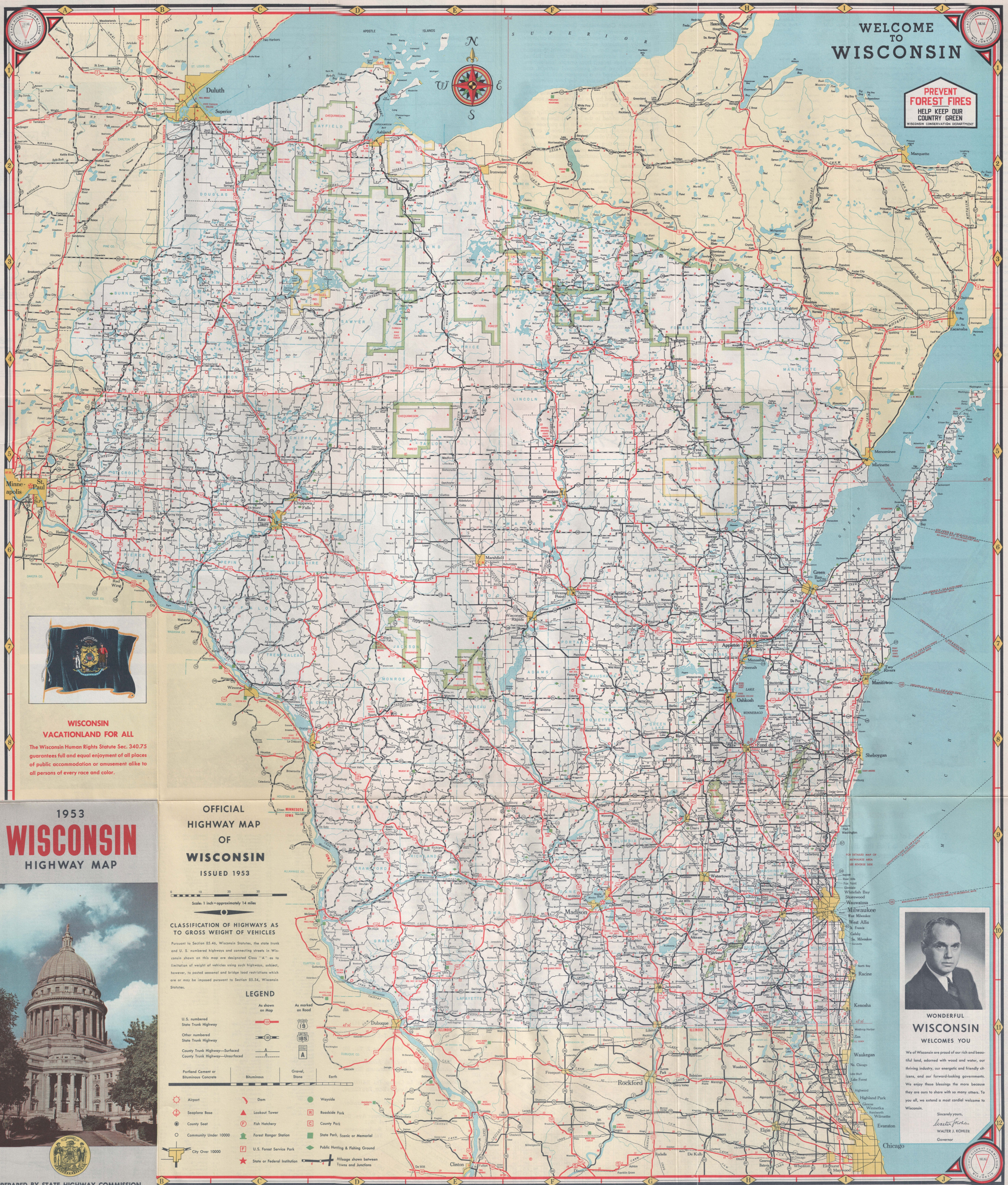


WELCOME TO WISCONSIN

PREVENT FOREST FIRES
HELP KEEP OUR COUNTRY GREEN
WISCONSIN CONSERVATION DEPARTMENT



WISCONSIN VACATIONLAND FOR ALL
The Wisconsin Human Rights Statute Sec. 340.75 guarantees full and equal enjoyment of all places of public accommodation or amusement alike to all persons of every race and color.

1953 WISCONSIN HIGHWAY MAP

OFFICIAL HIGHWAY MAP OF WISCONSIN
ISSUED 1953

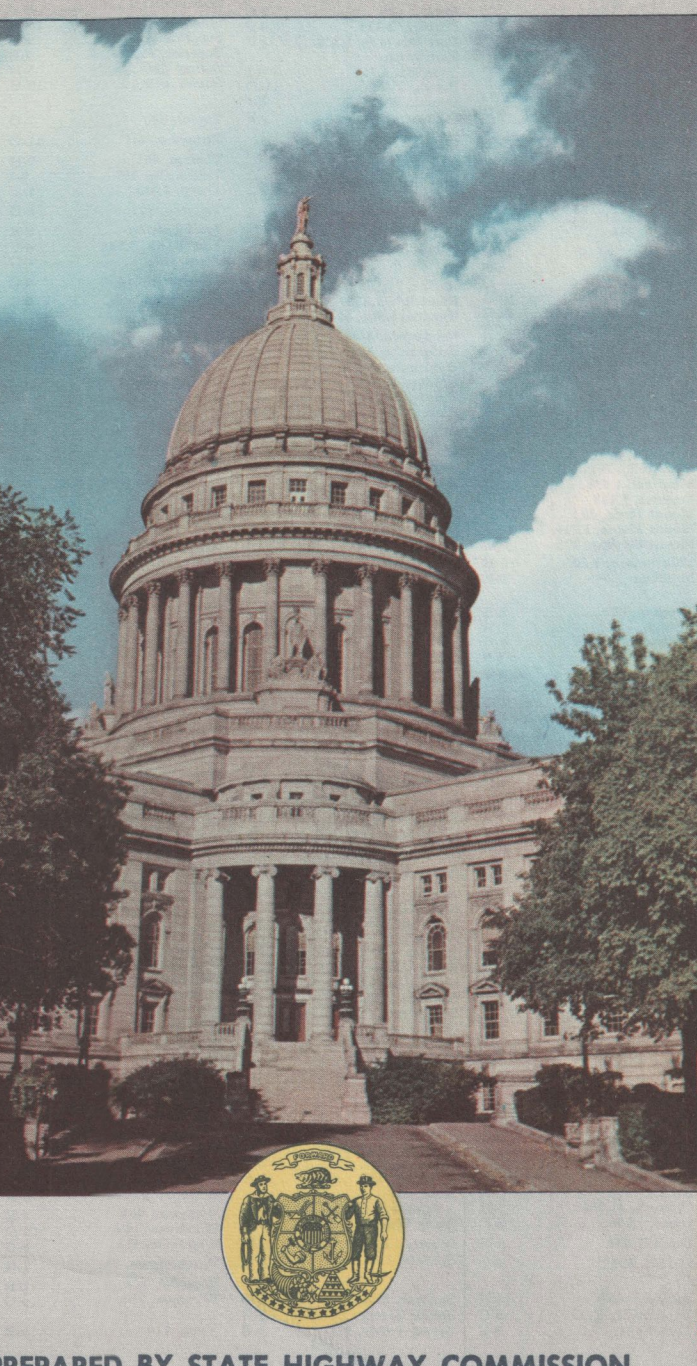
Scale: 1 inch—approximately 14 miles

CLASSIFICATION OF HIGHWAYS AS TO GROSS WEIGHT OF VEHICLES

Pursuant to Section 85.46, Wisconsin Statutes, the state trunk and U. S. numbered highways and connecting streets in Wisconsin shown on this map are designated Class "A" as to limitation of weight of vehicles using such highways, subject, however, to posted seasonal and bridge load restrictions which are or may be imposed pursuant to Section 85.54, Wisconsin Statutes.

LEGEND

- | | | |
|--|-----------------|--|
| U.S. numbered State Trunk Highway | As shown on Map | As marked on Road |
| Other numbered State Trunk Highway | | |
| County Trunk Highway—Surfaced | | |
| County Trunk Highway—Unsurfaced | | |
| Portland Cement or Bituminous Concrete | | Gravel, Stone |
| Bituminous | | Earth |
| Airport | | Wayside |
| Seaplane Base | | Roadside Park |
| County Seat | | County Park |
| Community Under 10000 | | State Park, Scenic or Memorial |
| City Over 10000 | | Public Hunting & Fishing Ground |
| | | U.S. Forest Service Park |
| | | State or Federal Institution |
| | | Illage shown between Towns and Junctions |



PREPARED BY STATE HIGHWAY COMMISSION FOR FREE DISTRIBUTION

WESTERN PRINTING & LITHOGRAPHING CO., RACINE, WIS.



WONDERFUL WISCONSIN WELCOMES YOU

We of Wisconsin are proud of our rich and beautiful land, adorned with wood and water, our thriving industry, our energetic and friendly citizens, and our forward-looking governments. We enjoy these blessings the more because they are ours to share with so many others. To you all, we extend a most cordial welcome to Wisconsin.

Sincerely yours,
WALTER J. KOHLER
Governor



WISCONSIN STATE PARKS AND FORESTS

Table listing Wisconsin State Parks and Forests with columns: Name, Location and State Highway Connection, Dominant Features, Swimming, Camping, Picnic, Address of Park or Forest Manager, Water Frontage, Number of Acres, and Picnic Area.

PUBLIC HUNTING AND FISHING GROUNDS

The Wisconsin Conservation Department has established numerous public hunting and fishing grounds, primarily in southern Wisconsin adjacent to heavily populated sections.

Funds for this purpose are derived mainly from the extra \$.50 added to the hunting license fee in 1945.

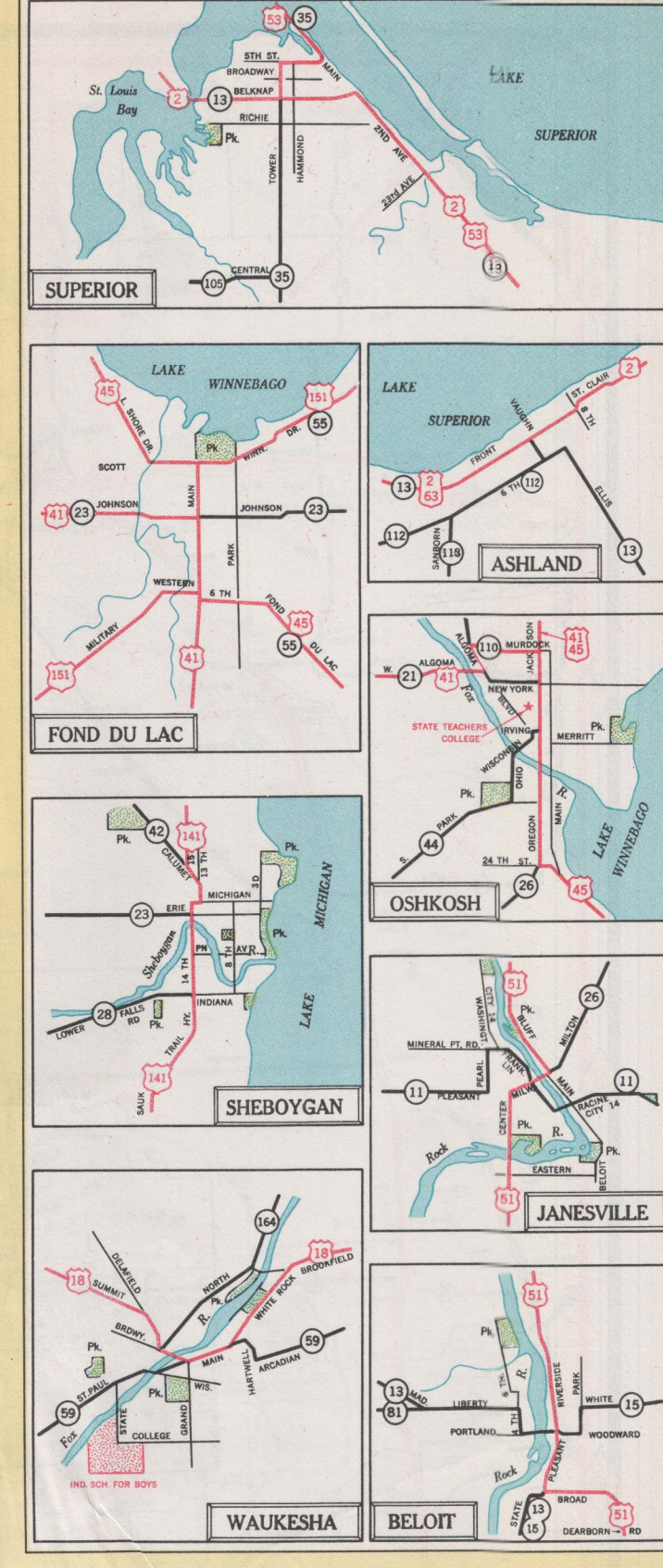
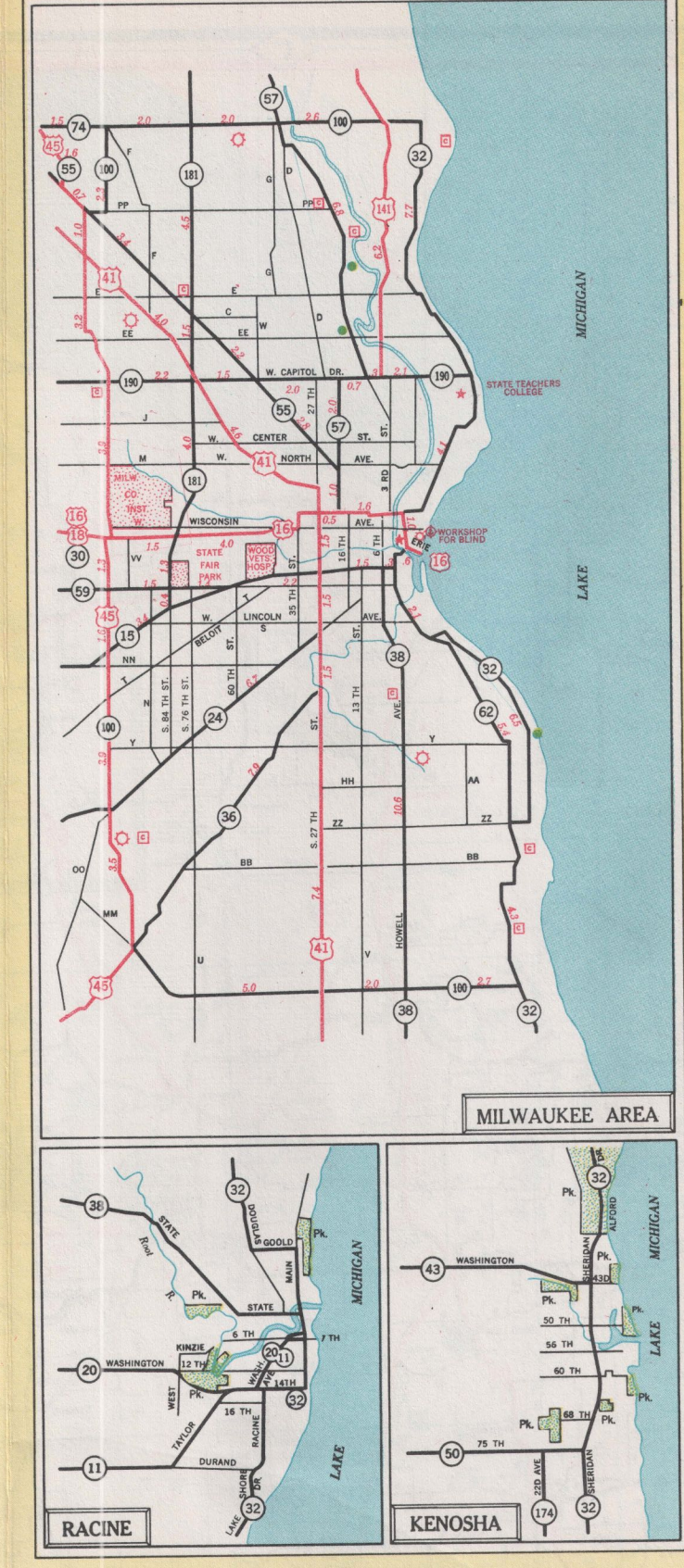
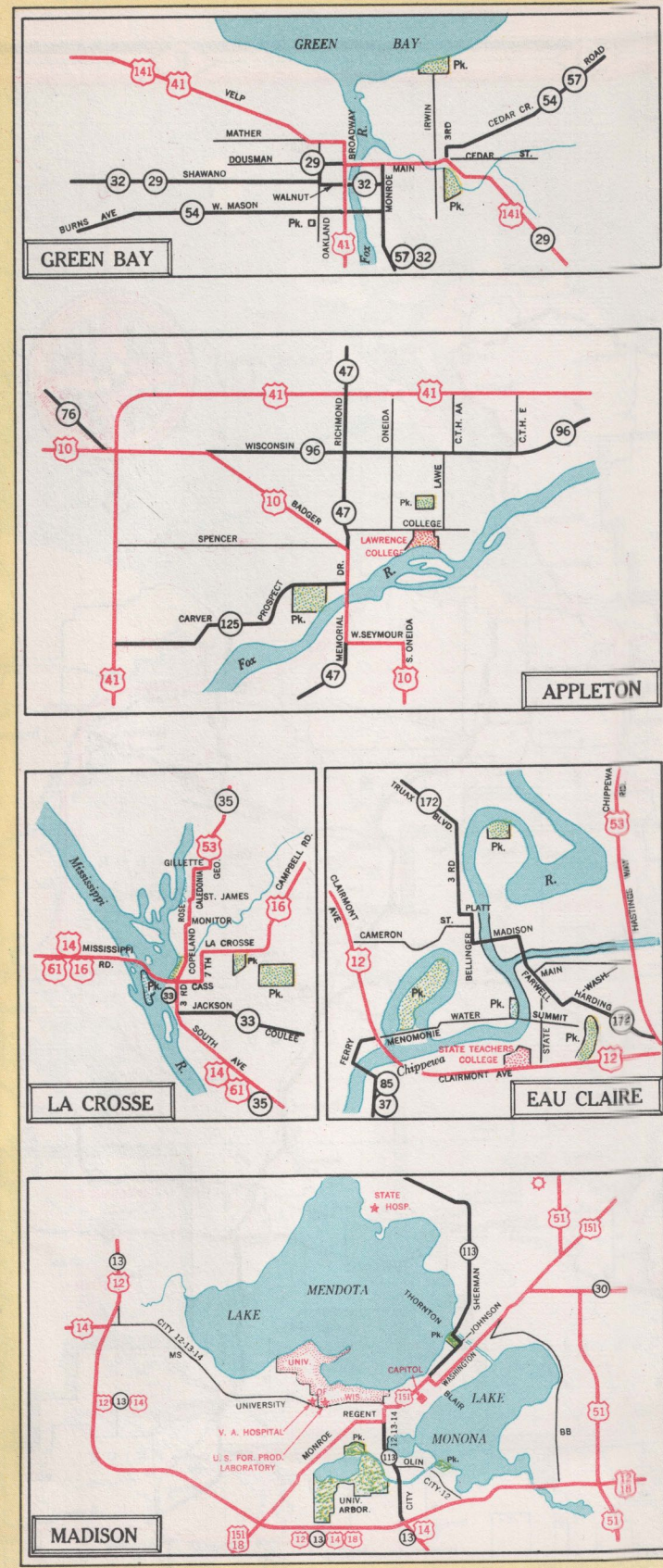
Table listing Leased Public Hunting Grounds, State Purchased Public Hunting Grounds, State Purchased Deer Yards, and Central Wisconsin Conservation Area.

A large portion of the above acreage is forest land in central and northern Wisconsin; however, public hunting grounds will be found in 47 counties.

The Wisconsin Conservation Department has reorganized its field forces so that many of its activities can be handled through five area headquarters.

- AREA I—NORTHWESTERN COUNTIES—Spooner
AREA II—NORTHEASTERN COUNTIES—Woodruff
AREA III—WEST-CENTRAL COUNTIES—Black River Falls
AREA IV—EAST-CENTRAL COUNTIES—Box 558, Oshkosh
AREA V—SOUTHERN COUNTIES—Route 3, Nevin Hatchery, Madison 5

AVOID FIRE! Cooperate With the Landowner!



Large advertisement for Wisconsin titled 'America's Playground'. Features a central illustration of a Native American figure and several photographs of people enjoying outdoor activities like fishing, boating, and hiking in various Wisconsin locations.

DISTANCE FINDING TABLE AND EXPLANATION OF ITS USE

The method of using the table is as follows: Desiring to find the distance between two points, first find in the table the first of these points in alphabetical order, follow down the vertical row of numbers from this point until it intersects the horizontal column running across the table to the other point.

Distance Finding Table with columns for various Wisconsin locations including Alma, Antigo, Appleton, Ashland, Beaver Dam, Beloit, Black River Falls, Chicago, Ill., Chippewa Falls, Crawford, Darlington, Dodgeville, Eau Claire, Elkhorn, Florence, Fond Du Lac, Hayward, Hudson, Hurley, Janesville, Kenosha, Ladysmith, Lake Geneva, Lancaster, Madison, Manitowish, Marshfield, Menomonie, Milwaukee, Monroe, Oshkosh, Phillips, Portage, Racine, Rhinelander, Richland Center, St. Croix Falls, St. Paul, Minn., Shawano, Sheboygan, Stevens Point, Sturgeon Bay, Tomah, Waubesa, Watertown, Waupun, West Bend, Wisconsin Dells, and Wisconsin Rapids.

MOTOR VEHICLE SIZE AND WEIGHT REGULATIONS IN WISCONSIN

General Restrictions: Maximum Length of Single Vehicle... 35 Ft. Maximum Length of Vehicle and Trailer... 45 Ft. Maximum Width of Vehicle and Load... 8 Ft. Maximum Height of Vehicle and Load... 12 1/2 Ft.

WINTER ROAD CONDITION DAILY RADIO REPORTS

During the seasons when snow and ice may be expected on Wisconsin highways, road condition reports will be broadcast over the network of the Wisconsin State Broadcasting Service each forenoon, Monday through Saturday, except holidays.

INDEX TO INCORPORATED VILLAGES AND CITIES

Index to Incorporated Villages and Cities, Population 1950. Lists various towns and cities with their corresponding population figures.