

	Project Description	Objectively Verifiable Indicators	Sources of Verification ¹	Assumptions
Overall Objective	To generate better human development through Wikimedia projects			The country follows the UN recommendations and its policies, including the Human Rights Approach.
Purpose	Education understood as a right, increasing the number of people who have access to free knowledge, as a key integrating factor in Argentina.	OVI1: At least 110 people involved in education activities from under development neighborhoods in Argentina during 2015.	SV.1 #of participants attending to the education activities % of knowledge related to Wikimedia projects	The conditions to access to the different neighborhoods remains stable
	R1: At least 1 (one) project coordinated with non-formal education schools and organizations from the from sector during 2015	OVI -2 (two) workshops held in cooperation with the Department of National Security in Villa 21 with the purpose of involving young people from that context with Wikimedia projects.	SV.1 #of people attending to the workshops (at least 50) #of new users #articles improved or created (at least 3).	The conditions to access to the different neighborhoods remains stable
Results	R2: Wikimedia Argentina will have generated 1 (one) initial strategy regarding digital literacy to promote digital culture during 2015. R3:Wikimedia Argentina will have participated in at least 2 (two) events of non-formal education to bring Wikimedia projects closer to other members of the public.	OVI.1. 5 (five) workshops held in adult education schools, with the purpose to facilitate the first contact with technology through Wikimedia projects. At least 100 (one hundred) people learn about Wikimedia and its projects after Wikimedia Argentina's involvement in at least 2 (two) events of non-formal education during 2015 in Argentina.	SV1. #of participants on the trainings (at least 60) % of interest on digital cultural express by the attendees through a survey Level of motivation after the trainings SV2 # of attendees to the event #of outreach material from Wikimedia and Wikimedia Argentina distributed	The conditions to access to the different neighborhoods remains stable

¹To find out the specific Sources of Verification and the proposed reach of Wikimedia Argentina for 2015, please read before the narrative proposal.

Activities		RESOURCES	BUDGET
Preliminary	Logistics, involving and increasing social participation, preliminary evaluation.		See the detail Budget on section 7
From result 1	A.1. Bulding Inclusion: Wikimedia Argentina is a social actor that works in the society. Being a social actor involves no just working in the society but with it and for it. We understand that we cannot promote full access to knowledge without including all voices from the society. In this sense, Wikimedia Argentina will promote new alliance with the third sector in order to support their activities on the education field by implementing Wikipedia and its sister projects. The construction of the knowledge must include the diverse opinions, voices and reality present in our local context.	Materials Travel allowance expenses for volunteers Catering Presentations Printed material Audiovisual material Local to develop the trainings Merchandising Coach Staff Executive Director External Designer Volunteer group. Communication Manager	
From result 2	A.2. Trainings in Digital Literacy: At least 5 workshops will be held next year on adult schools in Argentina. The purpose is to approach to the oldest people the tools that they need to start getting involved in the digital culture, through the Wikimedia projects.	Material Communication strategy Good connectivity. Staff Executive Director Educational Coordinator External Designer	
From result 3	Non-formal education events: Wikimedia Argentina will participate during 2015 in 2 non formal education events. After a great experiences attending at Lenaied 2014 event, Wikimedia Argentina finds the opportunity a very interesting one as new public and new strategic alliances ca be reached. To point out, a new stakeholder was reached at Lenaied and today we are working jointly with Fundación Bamá and Wikimedia Israel.	Materials Catering Presentations Printed material Local to develop the trainings Merchandising Staff Executive Director Educational Coordinator External Designer	