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THE HERD TO-MORROW

YOUR HERD—will it grow better or poorer as the years pass by?

Your herd bull will largely determine this matter.

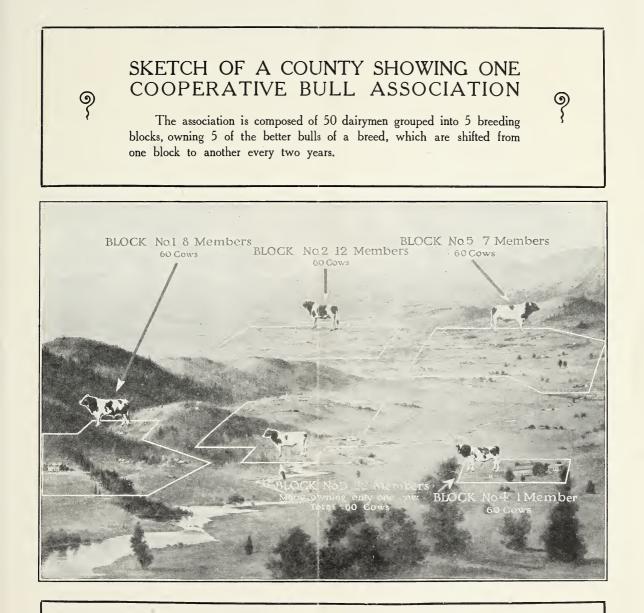
Poor bulls decrease production. Good purebred bulls may double or even treble the production of the future herd. The value of such bulls is recognized, but the greatest difficulty has been for the farmer with a small herd to obtain one.

The cooperative bull association is solving this problem for others. *Why not for you*?

In your own case, for instance, you may use a neighbor's bull or may own one yourself. Why not take the money that you and four or five of your neighbors spend for bull service or that you now have invested in several ordinary bulls and buy one good purebred bull capable of increasing the production of your herd?

Would not this be a good investment?

Such a group or block of farmers together with three to five similar blocks form the foundation of a cooperative bull association.



A board of directors, composed of one man from each block, elected annually, directs the purchase, shifting, and management of bulls and all business of the association.



The association thus organized buys a bull for each block and at the end of every two years the bulls are moved from one block to another until all the bulls have been used two years in each block.

The bull association provides the large and small dairy herds with the use of a high-class purebred bull for a period of six to twelve years at an average cost below that of a cheap scrub. Figures from three typical associations show this.

In one association four \$276 bulls were purchased at an average cost of \$42 per farmer. In another association it cost \$53 per member for six \$276 bulls. In a third association, at a cost of \$240 per farmer, four \$1,200 bulls were purchased.

In belonging to a bull association, farmers pay a certain amount per cow. With 60 cows in a block, for instance, \$10 per cow will raise \$600 for a bull; and in a typical association of five blocks the farmer has for a period of ten years the use of five \$600 bulls for the original investment of \$10 per cow.

The members in the entire association limit the amount assessed per cow, but those in each block select the place for keeping the bull and arrange the block according to their own convenience.

PERTINENT FACTS

REGARDING BULL ASSOCIATIONS

THE cooperative bull association is designed for a particular purpose, just as a machine is designed to do a particular kind of work.

Owning a good dairy bull jointly with a number of your neighbors does not give you the full benefits of a bull association, because you have efficient bull service for about two years only.

A bull association is made up of three or more blocks, all united in an organization which provides at a low cost for the cooperative ownership, use, and exchange of superior bulls, and many other advantages not obtained by members of single independent blocks.

The bull association gives each member bull service for six or more years for his share of the initial cost of one good bull.

All the members together make the rules (the constitution and by-laws), and elect the officers, including a board of directors.

One member from each block is elected director.

The business of the association is handled by the directors. They select and buy bulls, arrange for a man in each block as keeper, provide a *safe* and satisfactory place for keeping the bull in each block, and are responsible for keeping the bulls in vigorous breeding condition.

All the bulls belong to the association as a whole and not to any separate block. The directors may sell any bull that becomes unsatisfactory and replace him with a satisfactory one.

All bulls must be of the same breed, uniform in type and conformation, and descended from ancestors with average butterfat records of at least 400 pounds a year.

THE BULL ASSOCIATION-

Gives you an exchange of three or more bulls for the first small investment.

Offers an opportunity to try bulls, and retain the best.

Makes the dairy cattle in a community uniform, helps to sell them, and may also assist in buying.

Provides good purebred bulls for the farmer with a small herd, even down to one cow.

Is useful to *all* breeders of dairy stock, but most useful to the one with so few cows that he alone can not afford to buy a good bull.

Helps the ambitious dairyman, strengthens his hopes, and arouses his enthusiasm.

Permanently establishes in a community one breed of cattle, and a systematic means of continuous dairy herd improvement by making the maximum use of prepotent sires and by reducing losses caused by undesirable bulls.

A bull association DOES NOT necessarily contribute to the spread of abortion or tuberculosis.

IS THE BULL ASSOCIATION PRACTICABLE?

Judge for yourself. There were 158 associations in active operation in the United States on July 1, 1921. and they are steadily increasing in number each year. Here is what some of the members of associations and others say about their value:

Everybody is more than satisfied with the bull association because each member has from 2 to 12 heifers milking that are a big improvement over their dams from a standpoint of production as well as uniformity.—Ray Holstein Breeders' Association, Washington, Mich.

The members who have been in the association 7 years have expended only \$143 each for bull service. The records of the daughters show considerable improvement over the dams.—New Windsor Guernsey Breeders' Company, New Windsor, Md.

Organizing two cooperative bull associations was the biggest thing the Farm Bureau of Susquehanna County undertook and finished in 1918. If it had accomplished nothing else the Farm Bureau would have been a success.— R. E. Wakeley, Susquehanna County, Pa.

Our three meetings resulted in the Rowan County Cooperative Guernsey Bull Association, the good effect of which is so great that there is little danger of overestimating its value.—S. S. Stabler, Agricultural Agent, Rowan County, N. C.

When you want a bull association, plan a block with your neighbors (or be a whole block by yourself if you have no neighbors); then go to your county agent and arrange for two or more other communities to form blocks. When they have become interested, call a general meeting and organize. Get your State dairy extension man to be present at this meeting to assist.

Farmers' Bulletin 993, published by the U. S. Department of Agriculture, Washington, D. C., gives constitution and by-laws and detailed information about organizing cooperative bull associations.