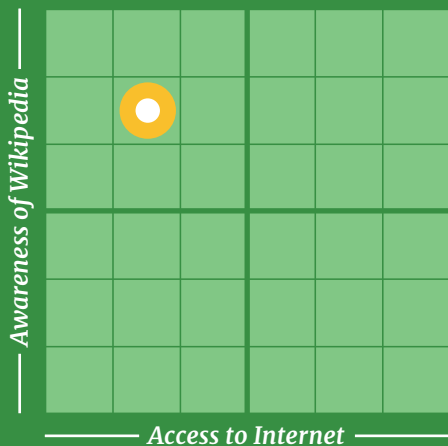




NAME: **Chris** AGE: **22**

FROM **Epe, Nigeria**
LIVES: **Rural Epe, Nigeria**

OCCUPATION: **Student (Final Year)**



BIOGRAPHY

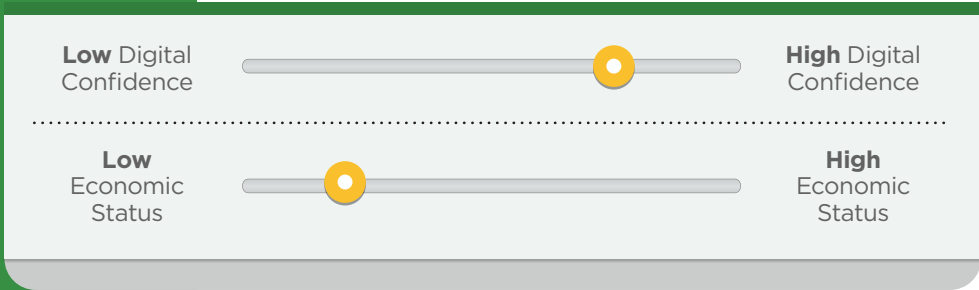
Chris has lived in rural Epe his entire life and now attends the local satellite campus of Lagos State University, where the entrance requirements were less rigorous. He is studying mathematics but would like to one day teach history. Chris enjoys discussing politics and history with friends and would like to share this interest with others.

Heated debates about politics are a key reason Chris goes online—he wants to be informed in order to show off his knowledge and win arguments. His other main motivation is sports. He loves chatting with his Epe Arsenal supporters group on WhatsApp and uses Live-scores to get updates whenever he misses a live match due to school or church commitments. The only websites he knows by name are sports sites: Goal.com, ESPN.com, and the like.

Chris uses Facebook to connect with secondary school friends who have left Epe and WhatsApp to chat with them—doing so saves him a great deal on airtime costs. He is also in a WhatsApp school study group but doesn’t spend much time on it.

Although Chris likes going online, he is annoyed by frequent internet service disruptions. He uses Etisalat, one of the better networks in rural Epe, but its service quality really depends on location. Around his own home, Chris knows exactly where to stand and how to hold his phone for the best reception.

Chris struggles to articulate what Wikipedia is (“an app?”) but appreciates how it organizes information. “I like Wikipedia because it gives me all the background I need, especially for profiles of people.” Wikipedia is his go-to source for resolving arguments with friends, e.g., the height of a famous footballer. For schoolwork, Wikipedia is not a default source; Chris only uses it when it appears on the first page of a set of search results. Once he clicks through to the Wikipedia page, he will scan headings and selectively read (or copy) content for assignments; he doesn’t look at the references.



DEVICE USE



XOLO Q700s Android Smartphone

PRIMARY USE: Sports news and updates, voice calling, instant messaging, and social media.

NETWORK: Etisalat: N500 (\$1.80) for airtime and N200 (\$0.70) for 200MB of data each week.



Tecno T345 (single sim)

PRIMARY USE: Voice calling.

NETWORK: Glo: N100 (\$0.35) every two weeks.



Hewlett Packard

PRIMARY USE: Web surfing. Research and writing for thesis. Downloading and watching movies.

DETAILS: Takes laptop to the campus WiFi Zone or nearby cybercafes to access the internet.