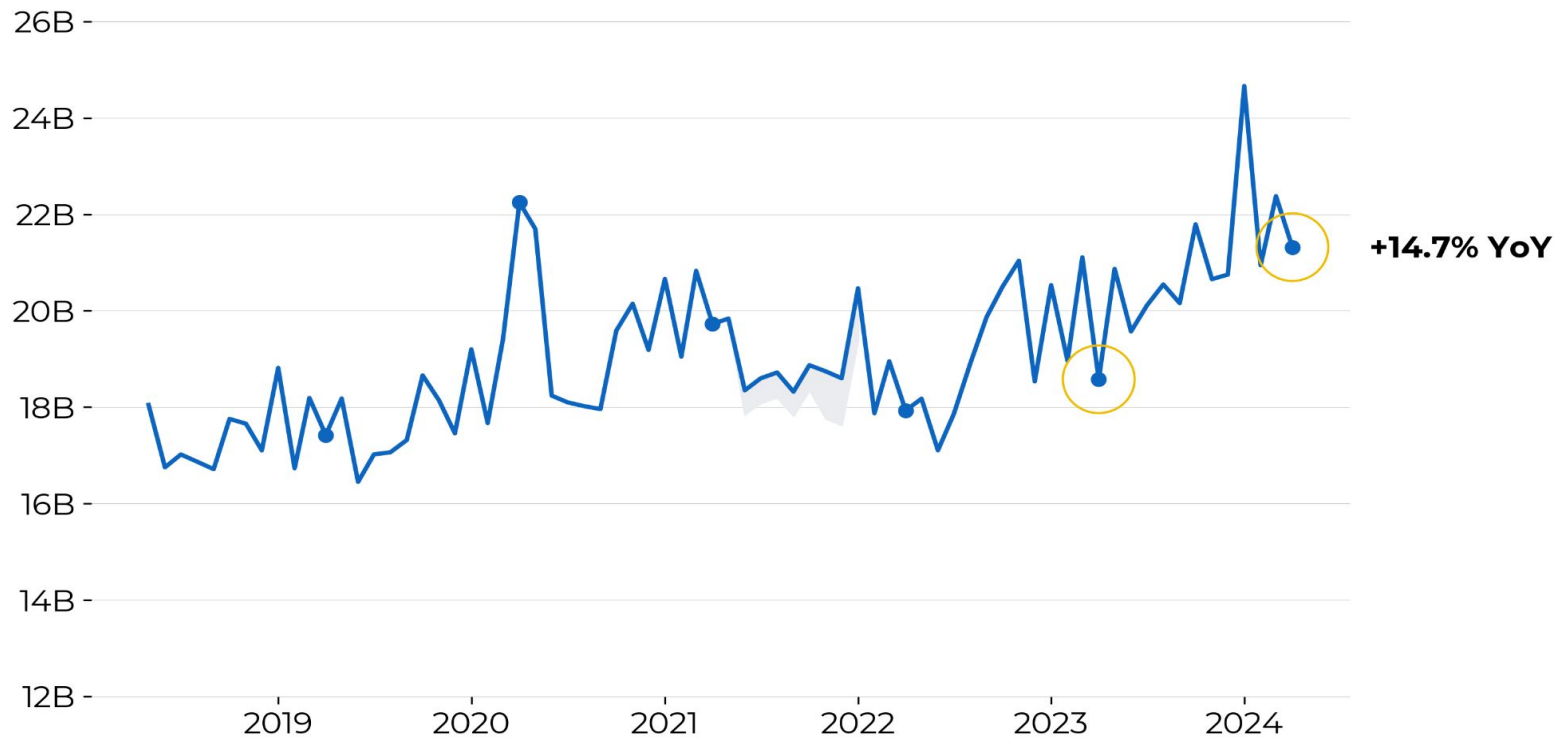


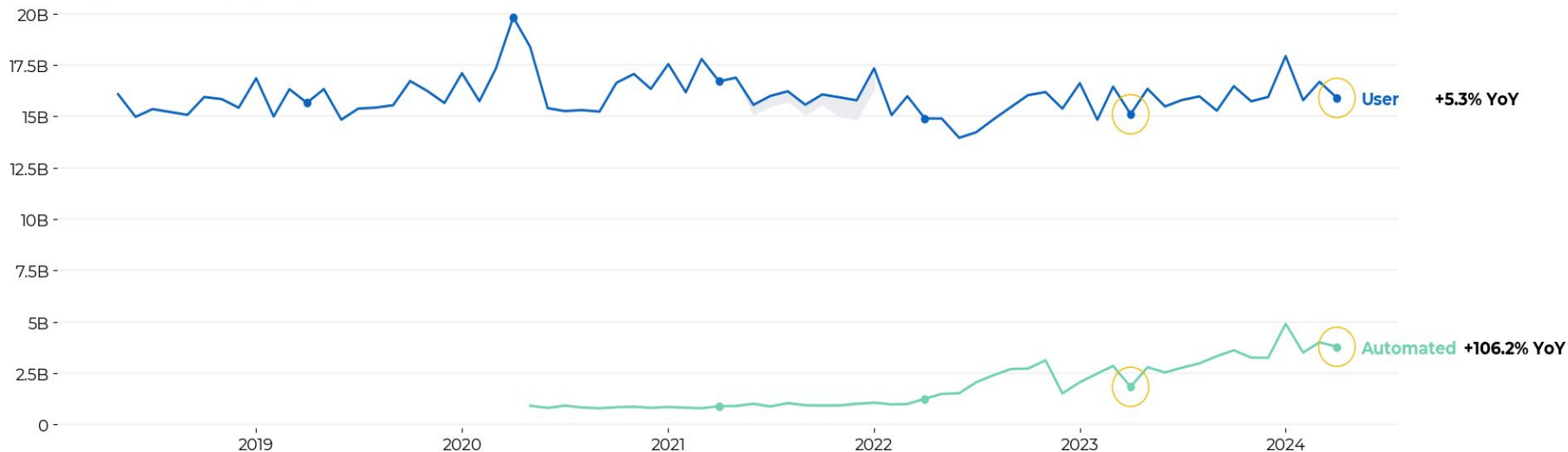
April 2024 Wikimedia movement metrics

April saw 21.3 B content interactions. The 15% year-over-year increase is primarily due to automated pageviews.



Metrics dashboards in Superset: [content](#), [readers](#), and [editors](#). Raw data in spreadsheets: [editors and content](#) and [readers](#).
Metric definitions: [product data glossary](#). Questions: [#insights-and-data](#) in Slack.

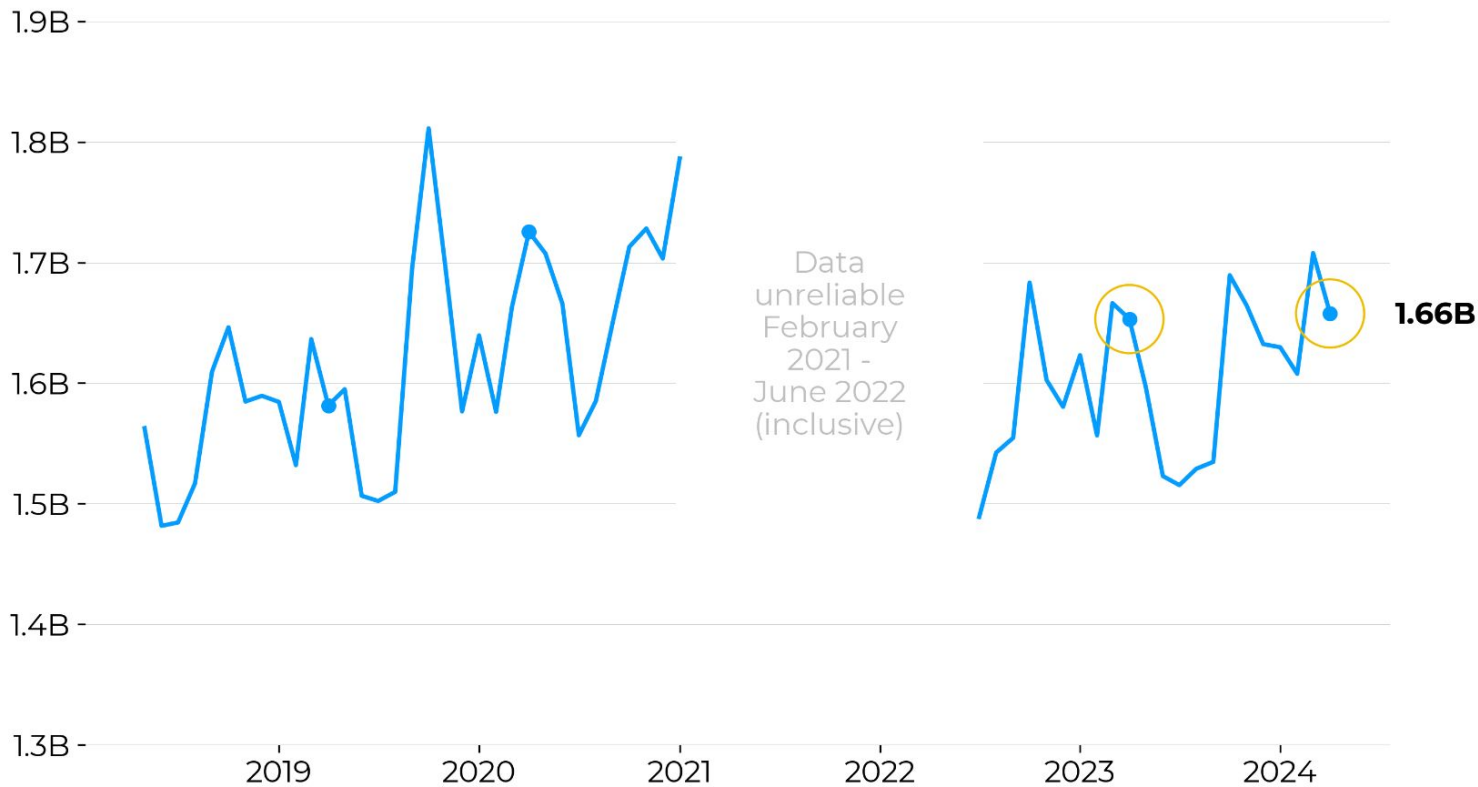
User pageviews increased by 5% year-over-year. Automated pageviews remain high due to [Chrome Private Prefetch](#) traffic.



Graphs created by Measurement Insights on 2024-05-16 using data from <https://bit.ly/1m3a6ic> and <https://bit.ly/1m3a6ic>

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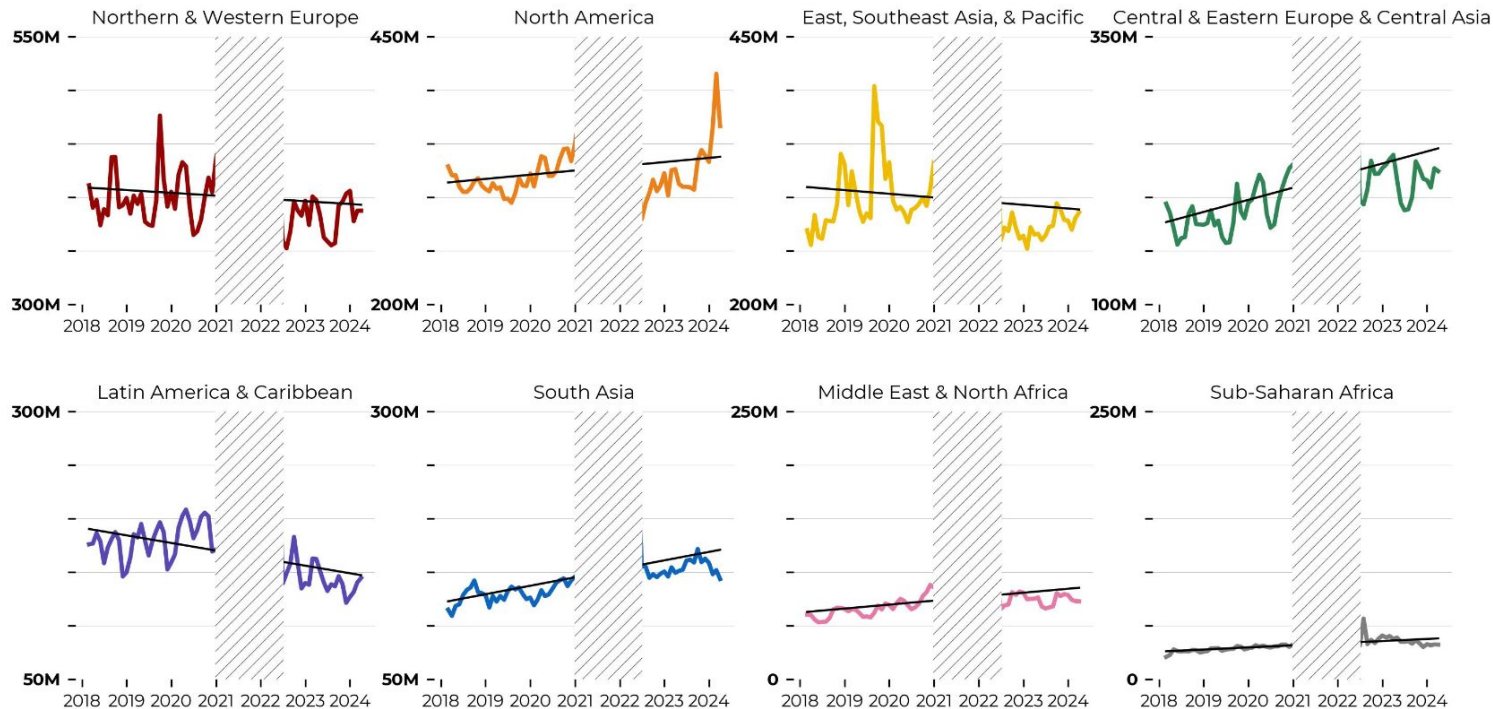
Unique devices were essentially flat year-over-year, at 1.7 B



Metrics dashboards in Superset: [content](#), [readers](#), and [editors](#). Raw data in spreadsheets: [editors and content](#) and [readers](#). Data for [Monthly](#) and [Quarterly](#) breakdowns by country. Metric definitions: [product data glossary](#). Questions: [#insights-and-data](#) in Slack.

Year-on-year, unique devices rose in North America and ESEAP, but dropped in Latin America and Sub-Saharan Africa

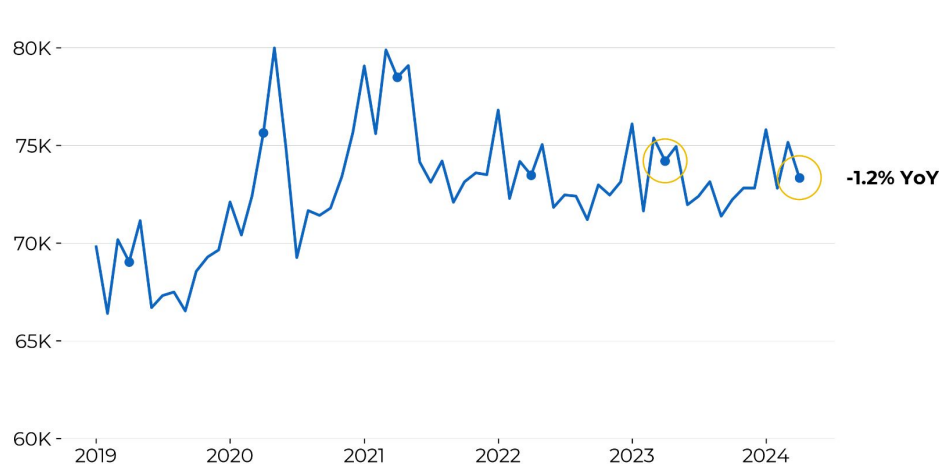
▨ Data unreliable [February 2021 - June 2022] (period not shown)



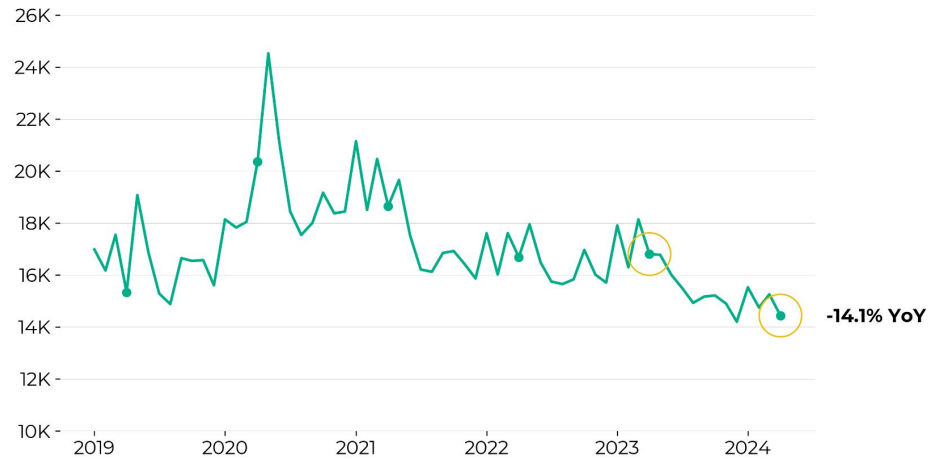
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Returning active editors have been largely stable, but new active editors continue to decline. Investigations into this decline have been inconclusive.

Returning Active Editors (April)

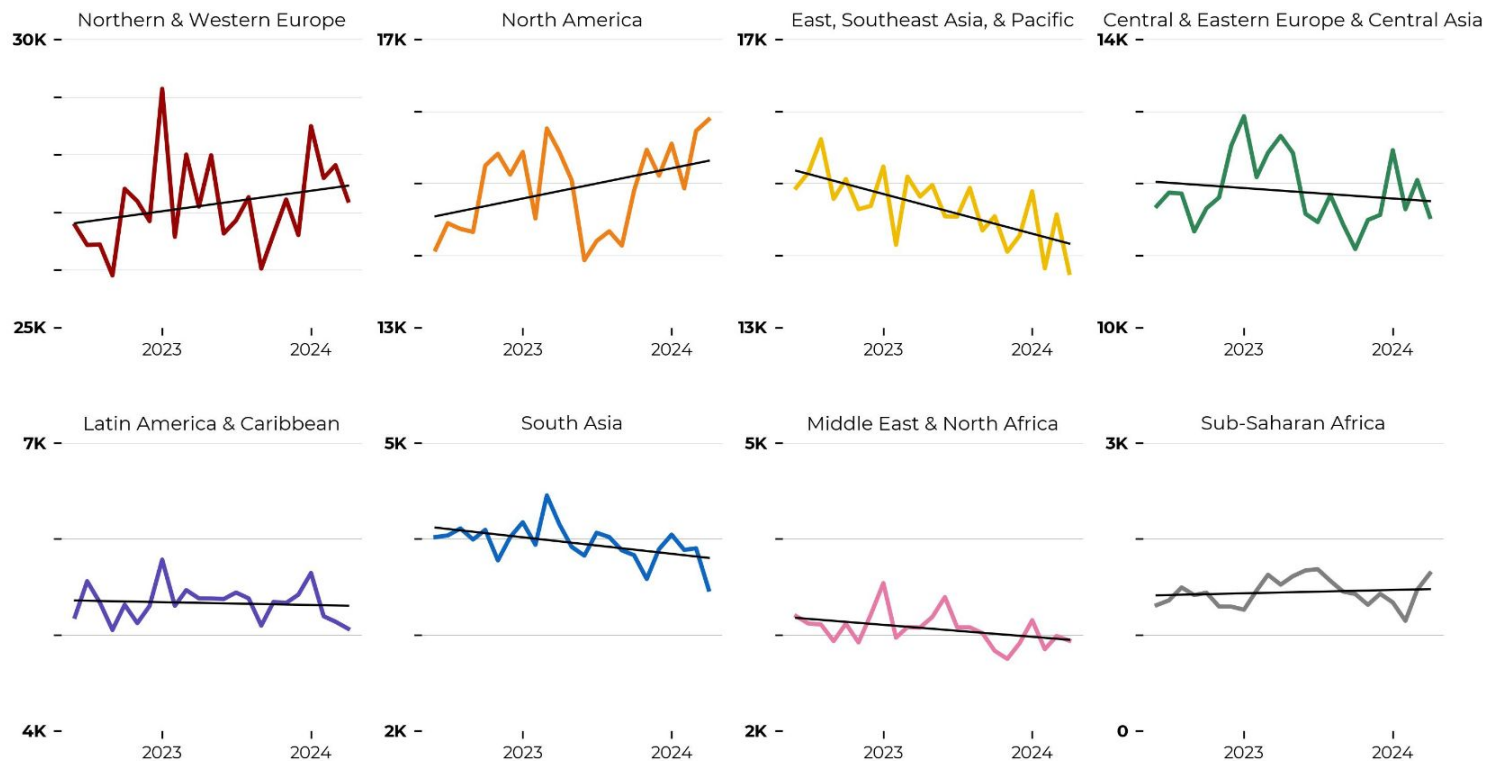


New Active Editors (April)



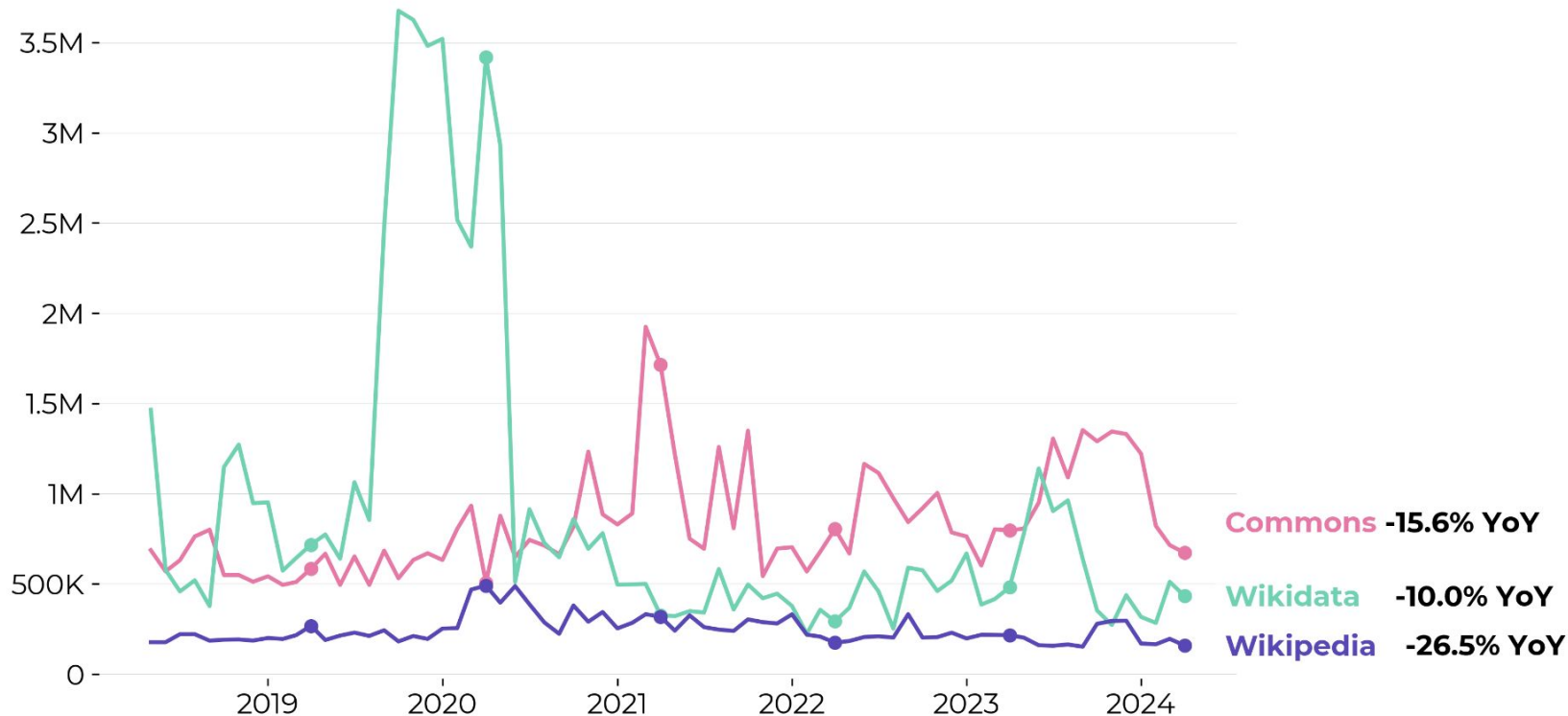
Metrics dashboards in Superset: [content](#), [readers](#), and [editors](#). Raw data in spreadsheets: [editors and content](#) and [readers](#).
Metric definitions: [product data glossary](#). Questions: [#insights-and-data](#) in Slack.

Year-on-year, active editors increased in Sub-Saharan Africa, but dropped in South Asia, CEECA, and ESEAP



Metrics dashboards in Superset: [content](#), [readers](#), and [editors](#). Raw data in spreadsheets: [editors and content](#) and [readers](#).
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Year-on-year, the pace of content growth decreased on Wikipedia, Wikidata, and Commons.



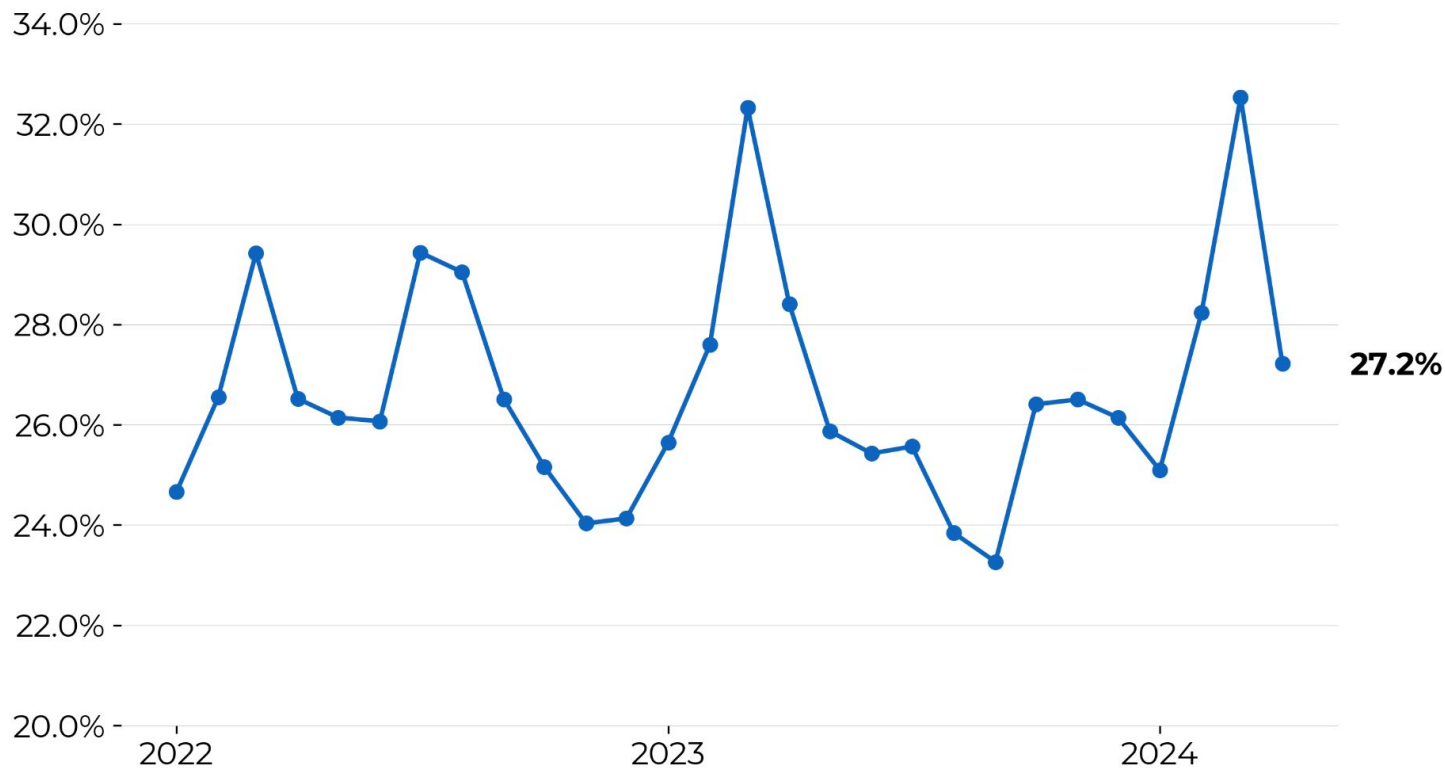
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Underrepresented regions accounted for 40% of new quality articles about places, more than usual.



Metrics dashboards in Superset: [content](#), [readers](#), and [editors](#). Raw data in spreadsheets: [editors and content](#) and [readers](#).
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27% of new quality articles about people were about gender minorities, slightly less than a year ago.



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