

BUILD AN EFFECTIVE METHOD OF PUBLICITY IN PRCHINA

Monthly Report:

June (6.16 - 7.15)



Addis Wang

Yhz1221

Ranyv

2013-07-29

About account

The increase of followers kept as 2 thousand pre month. Even the activity in Dalian did great job on outreach, but low rate always come with the high.

With the help from Siko on legel issue and from Eric Song (User:Ericmetro) on design, the post-cards are ready to go. By considering the limited budget, only four kinds of postcards, which the total numer is 8 hundred were made. But it need to be discussed since these postcards still need to send and the shipment will over plan if all be send.



Activity in Dalian

On July 6-7, the Wikimedia Tour in Dalian was hold in Dalian University of Technology. As the biggest activity in Dalian or even Northern China, there were nearly 60 people attended.

In July 6, Wilson Ye (User:Yhz1221) introduced the Wikipedia and how does Wikipedia Work. Ad-dis Wang talked about how do Wikipedia editors work and write good articles. Ranyv analyzed the actuality of Online Encyclopedia in China.

In July 7, a 15-people meetup were hold in a Cafe in Dalian. Some active editors exchanged their opinion and someone who want to be an editor or has some question alson attended and communi-cated with each others.



Although the community in Dalian shows pretty well in this activity and the students in DUT are active and nice, the establishing of student club was failed after this activity, even the club name avoid Wiki. The teacher of DUT who attended activity said he felt helpless but that's the real world.



Budget

ITEM	Quantity	EXPENSE	BALANCE
Cash (RMB)	910	1	909
Sticker	1504	31	1437
Button	430	17	413
Lapel Pin	25	0	0

Expense

1. July 6-7 Wikimedia Tour in Dalian: 31 stickers and 17 buttons. participants giveaways
2. Last month shipment of "Small Online Activity": one more Yuan on final price. (pic)

文件: 18017692690 查件: 021-22063781
YUNDA 韵达快运
 时效保障 创造价值
 1200709732326

寄件人姓名 FROM: Addis-Weg
 单位地址: 陆家嘴 软件园
 单位名称: 韵达快运
 寄件地址: 上海浦东新区
 收件地址: 江苏省 12中...
 收件人姓名: 伏
 联系电话: 18017692690
 邮编: 200000
 重量: 1.1 KG
 体积: 11 * 11 * 11 CM
 付款方式: 现金
 费用总计: 3.00
 保价金额: 3%
 保价费用: 0.09

请用力填写!重要物品务必保价
 请阅读背面协议,使用本单即表示接受协议内容,未保价的物品按资费的5倍赔偿。
 客户中收责任物品
 客户寄递禁寄物品违反法律责任
 客户姓名: 伏

收寄单位业务专用章
 韵达快运
 1 2007
 www.yundaex.com