

## **Historic, Archive Document**

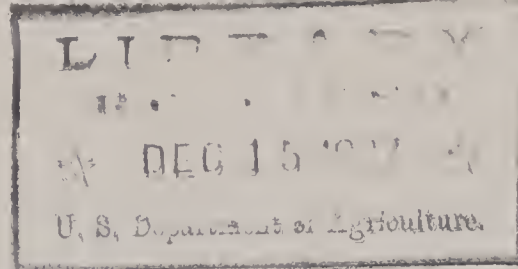
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MURRAY HILL 2 } 4481  
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BROOKVILLE 1212



CABLE ADDRESS  
TULIPS NEW YORK



**John Scheepers, Inc.**  
**FLOWERBULB SPECIALISTS**  
522 FIFTH AVENUE  
NEW YORK

A LIVING CHRISTMAS GIFT GROWN IN YOUR OWN HOME BY YOURSELF

Why not make your Christmas gifts in the form of a pot of our famous "Excellenta" strain of Lily of the Valley - the same strain that has won for many years first prizes at the various important Spring Flower Shows - grown by yourself in your own home?

The pot itself is beautiful, designed by Stangl and made by the world famous Fulper Pottery Company. It can be supplied in blue, green or white.

We supply everything you need, including 12 "Excellenta" Lily of the Valley pips, especially prepared bulb fibre, sufficient for your needs, the pots and planting instructions - all for the very low price of \$2.25.

They can be brought into flower in three weeks and we will ship them to you in time to have them bloom for Christmas. Should you prefer to have us ship them direct to your friends, just mail us your card and the package will reach your friends in time for Christmas.

Should you desire to use your own container, or refill at any time the Stangl pot, we can supply "refills", consisting of 12 "Excellenta" Lily of the Valley pips and sufficient especially prepared bulb fibre at \$1.35.

The pots alone can be supplied at 90¢ each.

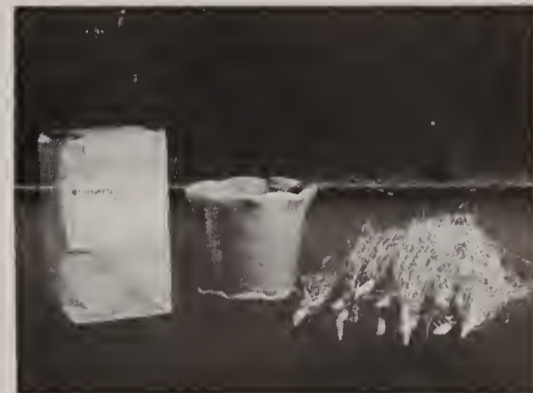
By planting a new supply of "Excellenta" Lily of the Valley each week throughout the winter, a continuous flowering of this exquisite and choice plant can be had.

Just indicate on the attached order blank your wishes and we will make shipment at the proper time.

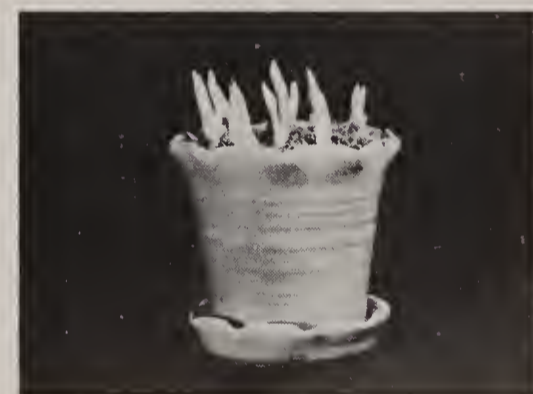
Yours very truly,

JOHN SCHEEPERS, INC.

DISPLAY AND EXPERIMENTAL GARDENS  
"PARADOU"  
BROOKVILLE, LONG ISLAND



The complete package



Scheepers' "Excellenta"  
Lily of the Valley,  
planted in container.



Three weeks later,  
the finished pot.



There is still time to plant a collection of "Scheepers'" SUPREME QUALITY TULIPS. To have you become acquainted with the finer and more choice varieties, we offer the following attractive collection. All bloom at the same time in May:

<u>Name</u>	<u>Height</u>	<u>Type</u>	<u>Color</u>	<u>Price per 10</u>
Adoration	28 in.	Darwin	Soft pink	\$ 2.45
Barbara Pratt	30 in.	Hybrid	Cherry pink	1.85
Dido	30 in.	"	Salmon	.80
Dresden China	30 in.	Darwin	Lavender	2.85
Duke of Wellington	28 in.	"	White	1.35
Eclipse	30 in.	"	Dark red	1.85
Garibaldi	32 in.	Breeder	Yellow bronze	.95
King George V	30 in.	Darwin	Cherry	1.05
Marjorie Bowen	26 in.	Hybrid	Salmon	1.85
Mrs. Grullemans	27 in.	Darwin	White	2.85
Perseus	28 in.	Hybrid	Light orange	2.85
Princess Mary	34 in.	Darwin	Pink	1.85
Rosabella	28 in.	Hybrid	Soft pink	.90
Refulgence	30 in.	"	Orange	2.45
The Bishop	30 in.	Darwin	Purple	1.25

Regular Catalog Price: \$27.15

Special price for collection, consisting of 10 bulbs each of the above 15 selected varieties, total, 150 HIGHEST QUALITY BULBS, \$14.

ORDER BLANK

John Scheepers, Inc.  
522 Fifth Avenue  
New York City

Gentlemen:

Please ship me at the time indicated:

----- 12 "Excellent" Lily of the Valley pips  
1 Stangl flower pot (specify whether blue, green or white)  
Bulb fibre sufficient for planting, at \$2.25

----- 12 "Excellent" Lily of the Valley pips with sufficient bulb  
fibre for planting at \$1.35

----- Stangl pots (specify in blue, green or white) at 90¢

----- Collection of Tulips at \$14. for 150 bulbs

When shall we ship? Do you wish a package sent to a friend with your card as a Christmas present?

-----  
Name

-----  
Address

