

	Project Description	Objectively Verifiable Indicators	Sources of Verification <sup>1</sup>	Assumptions
<b>Overall Objective</b>	To increase our participation in Wikimedia Projects and to make a larger contribution to their content.			Social and political stability An annual inflation of as max. 40%
<b>Purpose</b>	Generating broader knowledge and a higher level of participation among students and teaching staff from all educative sectors, in relation to Wiki culture and its multiple applications in the pedagogic field from an integrative and innovative point of view	OVI1. At least 10% of professors staff and students (5%-5%) involved in the training activities continue editing after 6 months since the project is over.  I OVI1 At least 80% of the attendees to Wikimedias Aregentina Educational projects know Wikimedia projects as educational tools and how to get involved 6 months later after any activity carried out.	SV.1 After 6 months at least the 10% (5%-5%) of the teachers and students edit at least 5 times on Wikimedia projects.  SV.2 Survey conducted among the students, teachers and others from the educational community, 6 months later since their attendance to any of WMAR educational activities.	The interest from teachers remain the same during 2015.  The interest from educational institutions remain the same.
	R1: Increase by at least 50% (fifty) in the number of training sessions on wiki culture and its various didactic uses in the classroom, to professors staff, students and education staff at different levels, improving the knowledge of Wikimedia projects in 2015.	OVI1At least 400 (four hundred) teachers and reference education staff trained in Wikipedia and its sister projects through online courses, inside Argentina and in the whole Latin American region.  OVI.2. At least 10 (ten) teaching staff from the Conectar Igualdad program in Argentina will be trained in two (2) face-to-face workshops on Wikipedia Offline with the purpose of including the project in the academic curricula for the academic year 2015.  OVI3-At least 500 (five hundred) students in primary and secondary education, direct or indirect recipients from different public and private schools in Argentina will take part in face-to-face training workshops concerning Wikipedia and its sister projects, during the first two quarters of the school year 2015.  OVI.4 -At least 5% of teaching staff and students involved in the training activities continue to use the tools learnt in the classroom after 6 months from receiving training.  . OVI 5- 5 (five) new training and information alliances carried out in teaching and/or university Institutions (public and private) during 2015 in Argentina.	SV.1 # of attendees to our online courses #New users of Wikimedia projects #New articles created and improved as a result of the work carried out in the courses #New images, videos and sound uploaded by users registered following their participation in the courses. % of people finishing the courses # participants remaining active users SV.2 Survey conducted among participating professors from Conectar Igualdad #of professors using Wikipedia Offline in the classroom after 3 months since the activity is finished # participating professors from Conectar Igualdad using Wikipedia Offline on their day-to-day work #New articles created and improved thanks to the training experience provided. #New users in Wikimedia projects. SV.3 #New users added after the performance of Wikimedia Argentina's training projects. #Articles created or improved after the educative intervention of Wikimedia Argentina. Amount of people participating actively in the programs in the different educational scenes. % Improvement of the perception of Wikimedia projects. SV.4 Survey conducted among participating professors #of professors using Wikimedia projects on their day-to-day work #of people remain after 6 months- at least 5 editions after 6 months from receiving the training- SV5 #Projects designed and implemented jointly with different actors. #New alliances established with Educational institutions in Argentina in the public and private sector. # of agreements signed.	Our strategic alliances still remain during 2015. The budget needed to implement our activities does not suffer relevant changes.
<b>Results</b>	R2: Wikimedia Argentina will have developed and provided didactic material in different formats, in order to facilitate the resources necessary for the correct learning development of Wikimedia projects during the first 2 (two) quarters of the year.	OVI.1. -At least 5 (five) new guides to the functioning of Wikimedia projects, available in digital format, and at least 100 (one hundred) of these distributed among the teaching community during the academic year in Argentina.  OVI .2. At least 5 (five) new reference tutorials on the most relevant Wikimedia education projects, developed over the first quarter of 2015 and broadcasted in Argentina and the Latin American region.	SV.1 Guidelines created #Level of access, use and ownership of the digital educational resources provided by Wikimedia Argentina. Material printed and distributed. SV.2 Audiovisual material created #Level of access, use and ownership of the digital educational resources provided by Wikimedia Argentina. Material printed and distributed. #of views and times broadcasted in Argentina and Latin America	The budget remains stable The economic situation remains stable.

<sup>1</sup>To find out the specific Sources of Verification and the proposed reach of Wikimedia Argentina for 2015, please read before the narrative proposal.

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	R3: During the second quarter of 2015 Wikimedia Argentina will implement – through a pilot program- innovative actions in order to introduce Wikimedia projects and their pedagogical uses integrally, in at least 1 (one) educational institution in Argentina.	OVI1. -At least 1 new school, representing 10 (ten) new teachers and at least 100 (one hundred) students know about Wikimedia and its multiple didactic uses. This will be achieved thanks to co-design and cooperative work projects.	SV.1 #Initiatives co-designed with different educational actors 002E. #New alliances established with actors from the formal and non-formal educational scene. #New articles created and improved as a result of the application of projects co-created with educational institutions. #People involved in the work of collaborative construction. #Bytes added to or deleted from Wikimedia projects. %Favorable opinions from participants during the process of creation and implementation % of people remaining after 6 months – with at least 5 editions-	The interest from the local government regarding this projects stills remains unchanged.
	R4: 1 (one) launched editing contest during 2015	OVI1At least 1 (one) editing contest launched , with at least 1000 (one thousand) new articles created and 150 (one hundred fitting) editors- new or active-involved.	SV2. #participants on the editing context #of new articles edited by the participants #of articles improved at least on a 50% #of new users (at least 30%) participating on the editing contest	The interest related to this kind of contests increase and is supported by a public or private sponsor
	R5: Improved presence of Wikimedia projects within the local agenda for 2015.	IOV4.1. -A minimum of 3 (three) alliances with educative portals in Argentine and the Latin American region during 2015  IOV4.2. At least 3 (three) new guides and 3 (three) new tutorials placed on 3 educative portals in Argentine and the Latin American region in 2015  IOV4.3. Attendance as speakers to at least 1(one) educational event, either in the Latin American region or internationally  IOV4.4 At least 5 (five) conferences given at different educational events during 2015.  IOV4.5 At least 5 (five) press notes on Wikipedia Argentina's projects, released in different media during 2015.	SV 1. #New alliances established with Educational institutions in Argentina in the public and private sector. #Projects designed and implemented jointly with different actors. SV2 #of material placed on 3 educational portals. SV3. Invitation to the event. Presentation Photograhies Activity report SV4. Invitation to the event. Presentation Photograhies Activity report SV5 #of notes on the press and other mass media.	The budget needed does not suffer from relevant changes The economic situations remains stable.

Activities		RESOURCES	BUDGET
<b>Preliminary</b>	Logistics, involving and increasing social participation, preliminary evaluation.		<a href="#">See the detail Budget on section 7.1</a>
<b>From result 1</b>	<p>A.1.1. 3 (three) online courses carried out by Wikimedia Argentina during 2015. As part our education strategy, we will continue offering to the teacher in Argentina and Latin America an online course about Wikimedia projects and specifically Wikipedia and their uses on the classroom as a pedagogical tools. In this sense, we expect to reach at least 150 teachers on each online course during 2015 and include as much as possible teachers from other countries in the region, as well as, sharing the content of the course with any country interested. We expect to increase the number of new users in Wikimedia Projects by involving and increasing the motivation of the participants.</p> <p>A.1.2 2(two) trainings for Conectar Igualdad teachers on Wikipedia Offline. Argentina promotes the incursion of the technology on the classroom through a national policy "Conectar Igualdad". Now a days almost 5 milion of personal computers have been awarded for education to the students from public schools in the country. All the personal computer have the Wikipedia Offline. Through theses trainings Wikimedia Argentina intends to familiarized the student with the useful content that can be reach by consulting Wikipedia- online and offline- All the activities proposed from result 1 will have similarities in terms of results expected:</p> <ol style="list-style-type: none"> <li>1. Reach as much as possible new teachers and students and empower them to became new Wikimedia users.</li> <li>2. To retain the greatest number of new users to convert them on active users.</li> <li>3. Reach as many as possible educational institutions-private and public- in the country.</li> </ol> <p>A.1.3. All our projects and activities from result 1 will respect the gender mainstreaming and will include the diversity approach<sup>2</sup></p>	<p><b>Materials</b>  Wikimedia Educational Portal  Communication strategic plan  New agreements signed  Courses translated  Travel tickets  Travel allowance  Local to carry out the trainings  Good connectivity</p> <p><b>Staff</b>  Executive Director  Education Coordinator</p>	
<b>From result 2</b>	<p>A.2.1 At least 5 new guides according to Wikimedia projects will be design, edited and printed by Wikimedia Argentina. We want to focus on promoting other projects instead of Wikipedia to aware the teachers and students on other Wikimedia resources. In the same way, 5 new audiovisual tutorials will be developed. As well as the result form activity 1 Wikimedia Argentina attends to share the material with any other chapters in need.  Wikimedia Argentina expects to reach at least 100 teachers with the development of the new material.</p>	<p><b>Personal local</b>  Executive Director  Educational Coordinator  External Designer</p>	
<b>From result 3</b>	<p>A.3.11 (one) pilot project carried out in 1 (one) school in Argentine, with the objective to assimilate Wikipedia and Wikimedia projects in the academic curricula for at least 1 (one) month in the second quarter of the academic year.  Through this activity we want to achieve the following outcomes:</p> <ol style="list-style-type: none"> <li>1. Increase de number of students involved in Wikimedia projects</li> <li>2. Increase the number of new articles and editions</li> <li>3. Increase the number of active editors</li> </ol>	<p><b>Materials:</b>  1 school in Argentina.  Printed material  Education guides  Audiovisual material</p> <p><b>Staff</b>  Executive Director  Education Coordinator  Volunteers</p>	
<b>From result 4</b>	<p>A.4.1 One editing contest on a matter to be defined in order to increase the content on Wikipedia. In this sense, we expect to reach at least 150 editors that will represent 1000 articles. By implementing the editing content we expect to improve quality as well as quantity of the matter defined and retain at least the 5% of the new editors, converting them to active editors after 6 months. Editing guidelines, different audiovisual tutorials and the volunteers community support will be available for the contestants.</p>		
<b>From result 5</b>	<p>A.5.1. Wikimedia Argentina will specified a minimum of 3 (three) alliances with educative portals in Argentine and the Latin American region and placed on new material and resources in different educative portals in Argentina and the Latin American region in 2015.  A.5.2. Wikimedia Argentina will attend to international and national events regarding Education in order to increase its influence of this matter within the different local and international contexts.</p>	<p><b>Material:</b>  Strategic Alliances  Travel trips  Travel allowance  Presentations  Printed material  Audiovisual materials</p> <p><b>Staff:</b>  Executive Director  Education Coordinator  Volunteers</p>	

<sup>2</sup>See the narrative proposal "Cross-cutting principles"