



LGBT Outreach

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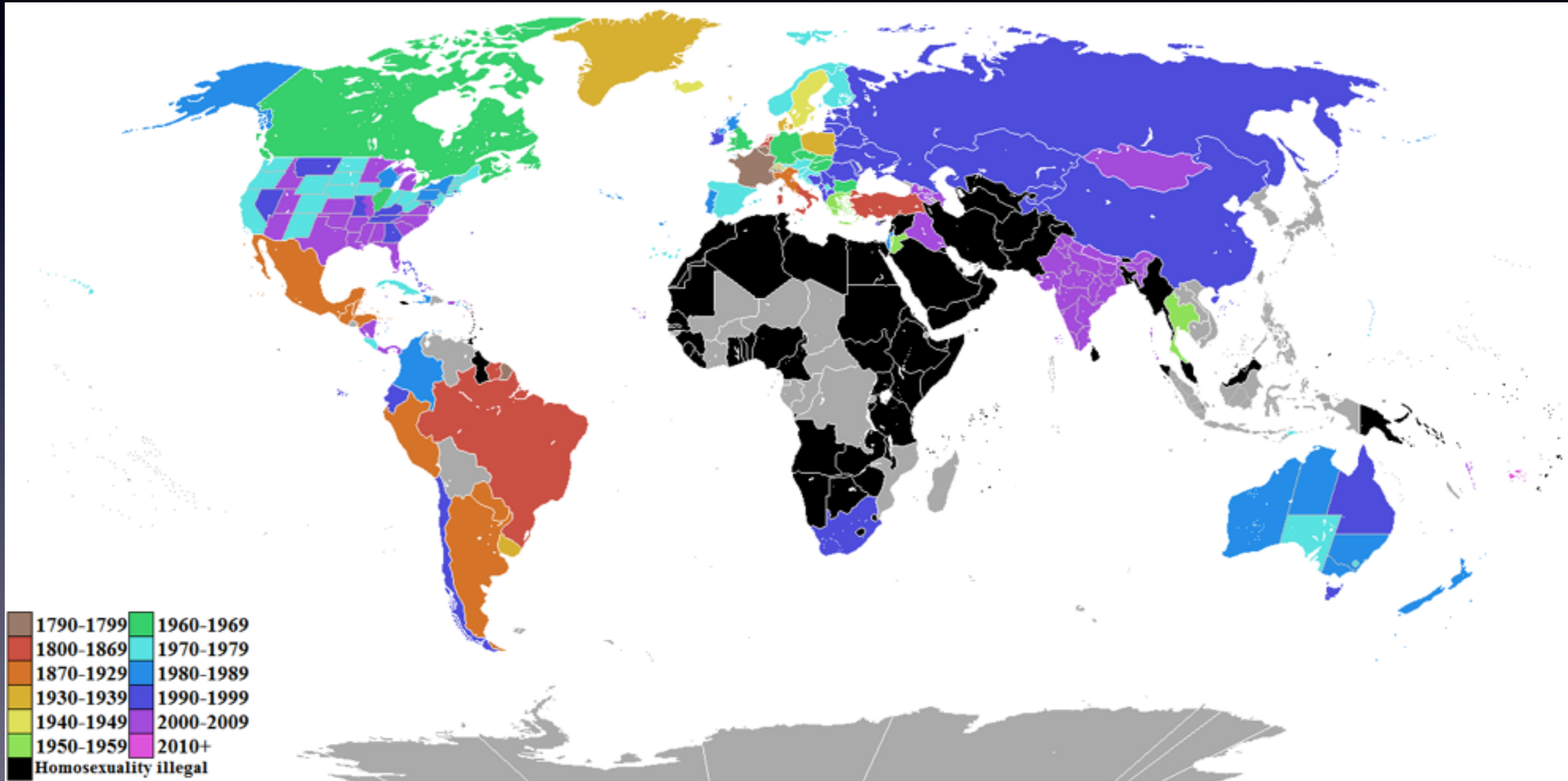
LGBT Outreach Tips

- Many “minority population” outreach strategies work and apply to LGBT communities
- Do not make “oppression” comparisons
- Do not debate how valid a person’s feelings are
- Try to work “with” the communities - not “for”
- Language matters - best to mimic if unsure

LGBT Outreach Tips Cont.

- Listen before you speak - how does the audience refer to themselves? What terms?
- Rarely are two places the same on LGBT issues
 - Marriage in 15 nations (16 with UK in 2014)
 - Illegal to be gay in 78 nations
 - Punishable by death or life in jail - 15 nations

LGBT Outreach Tips Cont.



LGBT Outreach Tips Cont.

- International events - pick location wisely
 - “The law exists but is rarely applied anymore” - would this persuade you to risk jail time for a wiki event?
 - Many “western” nations consider the T to be a part of LGBT - so check that issue as well
- Venue open and welcoming? Gender neutral bathrooms are often a metric used

LGBT Outreach Tips Cont.

- Wiki is international - with editors in the 15 nations where it is punishable by death - make no assumptions
- Privacy matters - would you risk jail time, your job, or personal life exile for wiki?
- Allies are wonderful - but ideally not always present
- Being LGBT does not imply bias - are male editors discouraged from editing articles about men or Brits from UK articles?

State of LGBT within Wikimedia

- Most projects have a LGBT category
- Wikibooks
 - LGBT Young Adult Literature Wikibook
- Wikimedia Commons
 - LGBT Free Media Collective*
- Wikinews
 - English - LGBT Portal



State of LGBT within Wikimedia

- Wikipedia
 - Chinese - LGBT Association
 - English - Portal & WikiProject LGBT studies
 - French - Project LGBT
 - Persian - WikiProject LGBT studies
 - Spanish - WikiProject LGBT



State of LGBT within Wikimedia

- Wikisource
 - English - Portal
- Wikivoyage
 - English - LGBT Expedition
- Wikimania
 - Annual meetups since 2010
- WikiQueer - non-Wikimedia project for other LGBT wiki content



Wikimedia LGBT

meta.wikimedia.org/wiki/LGBT

LGBT@lists.wikimedia.org

#wikimedia-lgbt – IRC Channel

www.facebook.com/WikimediaLGBT

@WikimediaLGBT – Twitter

For allies and LGBT individuals and organizations



Wikimedia LGBT

- Brief discussion in 2011 as part of Wikipedia Loves Libraries
- April 6, 2012 - outreach project developed and #wikimed-lgbt IRC channel created
- July 1, 2012 - mailing list goes live
- August 2012 - change from outreach project to affiliate
- August 2013 - proposal for user group then ThOrg

Wikimedia LGBT Cont.

- Affiliate starting as LGBT Wikimedians User Group
- Proposed initial activities:
 - Collaborations and outreach intrawiki
 - Collaborations and outreach non-wiki
 - “It Gets Better” video
 - Wiki Loves Pride
 - LGBT Free Media Collective
 - Wikimania



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Wikimedia LGBT Cont.

- Proposed additional long-term activities:
 - Archives directory
 - Education on LGBT health issues
 - Research
 - Track / meetup at Diversity Conference
 - Wikipedia Loves LGBT Libraries
 - Wiki safe space for LGBT participants

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