# 1948 <br> CENSUS OF BUSINESS 

RETALL, WHOLESALE, SERVICE TRADES
$234853$

MISSOURI
counties

1. Adair
2. Andrew
3. Atchison
4. Audrain
5. Barry
6. Barton
7. Bates
8. Benton
9. Bollinger
10. Boone
11. Buchanan
12. Butler
13. Caldwell
14. Callaway
15. Camden
16. Cape Girardeau
17. Carroll
18. Carter
19. Cass
20. Cedar
21. Chariton
22. Christian
23. Clark
24. Clay
25. Clinton
26. Cole
27. Cooper
28. Crawford
29. Dade
30. Dallas
31. Daviess
32. De Kisio
33. Dent
34. Douglas
35. Dunkin
36. Franklin
37. Gasconade
38. Gentry
39. Greene
40. Grundy
41. Harrison
42. Henry
43. Hickory
44. Holt
45. Howard
46. Howell

4\%. Iron
48. Jackson
49. Jasper
50. Jefferson
51. Johnson
52. Knox
53. Laclede
54. Lafayette
55. Lawrence
56. Lewis
57. Lincoln
58. Linn
59. Livingston
60. McDonald
61. Macon
62. Madison
63. Maries
64. Marion
65. Mercer
66. Miller
67. Mississippi
68. Moniteau
69. Monroe
70. Montgomery
71. Morgan
72. New Madrid
73. Newton
74. Nodaway
75. Oregon
76. Osage
77. Ozark
78. Pemiscot
79. Perry
80. Pettis
81. Phelps
82. Pike

## 

83. Platte
84. Polk
85. Pulask
86. Putnam
87. Ralls
88. Randolph
89. Ray
90. Reynolds
91. Ripley
92. St. Charles
93. St. Clair
94. St. Francois
95. St. Louis
96. Ste. Genevieve
97. Saline
98. Schuyler
99. Scotland
100. Scott
101. Shannon
102. Shelby
103. Stoddard
104. Stone
105. Sullivan
106. Taney
107. Texas
108. Vernon
109. Warren
110. Washington
111. Wayne
112. Webster
113. Worth
114. Wright

INDEPENDENT CITY
96. St. Louis

# RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

For Release May 29, 1950

Release Series BC-1P-24-000

## MTSSOURI

Retail, wholesale, and service establishments located in Missouri showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminamy figures from the 1948 Cenevs of Brsiness released today by the Bureau of the Cenens. U. S. Department of Conmerce.

Retail sales in the state during 1948 aggregated $\$ 3,538,600,000$, an increase of 221 percent over the $\$ 1,102,500,000$ lea in 1939, when the preceding Census of Buairess was taisen. Wholexale sales volrme in the State showed a 225 percent rise over the same period, reaching a total of $\$ 7,345,100,000$ in 1948 as compared with $\$ 2,261,300,000$ in 1939. The exvice trades included in the Census of Business reponted receipts totaling $\$ 225,700,000$ in 1948 compared with $\$ 86,000,000$ in I939. Hotel receipts moved from $\$ 22,600,000$ in 1939 to $\$ 57,500,000$ in 1948. Ampsement brsinesses in the state recorded receipta of $\$ 53,100,000$ in 1948 compared with $\$ 22,500,000$ in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Buæiness. Retail trade establishments reported 202,229 paid employeea for the workweek ended nearest November 15, 1948. of these, 164,765 worked the full week, and the remainder part of the week. The comparable total and full workweek il.gures for 1939 were 139,851 and 112,055. Wholeaale trade establishmeats reported a total of 85,659 full- and part-week employees for the week of Nowember 15, 1948, compared with 65,361 for the same week 10 1939. For the selected service trades, November 15, 1948, paid employees numbered 37, 582; the comparable figure for 1939, ajjusted for change in scope between the two Cexenses, พย, $30,953$.

Theae preliminary figures have been compiled from similar releases being made available foz each comaty in Missouri. Fimal figures, superseding the preliminary data for Miacouri, 111 be included in a State Bulletin to be issued in several monthe. Similar data mill be made available in preliminary and final form for each of the Stater.

A single copy of the preliminary release for the State of Missouri as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MISSOURI

| Trade group and kind of business | $\begin{aligned} & \text { Number of } \\ & \text { estab- } \\ & \text { lishments } \end{aligned}$ | 1948 sales and receipts (Thousand dollars) | Active propriie- tors oi unincor- porated businesses <br> Nóv. 1948 | Paid employees, Morkweek endednearest Nov,15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\text {employees }}{ }^{\text {Total }}$ |  |
| RETAIL TRADE, total. | 50,444 | 3,538,622 | 49,883 | 202,229 | 164,765 |
| Food group. | 12,170 | 735,425 | 12,390 | 25,914 | 19,053 |
| Eating and drixking places | 10,227 | 255,401 | 10,899 | 39,525 | 32,560 |
| Gemeral merchandise grp, general stores | 2,354 | 577,977 | 2,173 | 43,275 | 32,927 |
| Apparel group. | 2,796 | 242,282 | 2,405 | 16,434 | 12;898 |
| Furmiture-home furaishgs-appliance grp | 2,217 | 182,273 | 2,056 | 11,430 | 10,518 |
| Axtomotive group. | 2,826 | 566,602 | 2,671 | 17,920 | 17,042 |
| Gasoline service stations | 6,142 | 172,770 | 6,407 | 7,778 | 6,028 |
| Lumber-busilding-hardware group | 3,199 | 291,632 | 2,827 | 13,256 | 11,865 |
| Imvg ond proprietary stores. | 1,941 | 137,146 | 1,816 | 10,411 | 8,017 |
| All other retail stores. | 6,572 | 377,114 | 6,239 | 16,286 | 13,857 |
| WHOLESALE TRADE, total. | 7,760 | 7,345,124 | 5,306 | 85,659 | $\times$ |
| Werchant wholesalers, total. | 4,098 | 2,797,716 | 2,810 | 56,511 | $x$ |
| Groceries, confectionery, meat. | 433 | 279,098 | 320 | 5,493 | $x$ |
| Farm producte, edible | 481 | 217,861 | 502 | 4,476 | x |
| Tobacco... | 77 | 74,496 | 61 | 849 | $x$ |
| Fuxniture, home furnishings | 102 | 39,564 | 60 | 952 | x |
| Automotive supplies. | 387 | 91,610 | 245 | 3,985 | $x$ |
| Electrical mexchandise | 152 | 157,117 | 81 | 3,301 | x |
| Iaxalware, plumbing, heating | 157 | 153,409 | 76 | 4,535 | $x$ |
| Lumber, coastruction naterials. | 156 | 101,412 | 65 | 2,642 | $x$ |
| Mach ${ }^{\text {y }} \mathrm{y}$, quip ${ }^{\text {b }}$, industrial supplies | 606 | 235,162 | 360 | 7,145 | x |
| All other merchant wholesalers...... | 1,547 | 1,447,987 | 1,040 | 23,133 | $x$ |
| Marufact'rs ${ }^{\text {g }}$ salea branches, offices. | 943 | 2,269,095 | 12 | 20,741 | $x$ |
| Petroleum brilk plants, terminals..... | 1,157 | 257,414 | 1,103 | 2,721 | $x$ |
| Agenty, brokers (merchandise) | 1,051 | 1,701,963 | 1,019 | 3,295 | x |
| Assemblers of faxm products. | 511 | 318,936 | 362 | 2,391 | $x$ |
| SELECTED SERVICE TRADES, total. | 16,185 | 225.744 | 16,507 | 37,582 | 33,326 |
| Persomal services. | 9,793 | 116,856 | 10,014 | 24,228 | 21,756 |
| Eusiness services. | 876 | 40,406 | 777 | 6,007 | 4,890 |
| Automotive repairs and servi | 3,004 | 43,328 | 3,122 | 4,544 | 4,211 |
| Other repairs and zervices. | 2,512 | 25,154 | 2,594 | 2,803 | 2,469 |
| HOTELS. | 804 | 57,455 | 675 | 12,146 | 11,027 |
| TOURIST COURTS AND CAMPS. | 568 | 4,523 | 612 | 429 | 360 |
| AMBSEMENTS. | 1,585 | 53,138 | 1,300 | 8,426 | x |

\% Not available.
1/ Includes employees paid for less than the full workweek.

# 1948 CEnSUS OF BUSIIESS 

For Release May 4， $1950 \quad$ Release Series BC－1P－24－001

ADAIR COUNTY，NO。
Retail，wholesale，and service establishments located in Adair County，Missouri， showed a substantial expansion in dollar volune of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 17.8$ million，an increase of 224 percent over the $\$ 5.5$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 5.8$ million in 1948 as com－ pared with $\$ 2.4$ million in 1939．The service trades included in the Census of Busi－ ness recorded receipts totaling $\$ 640,000$ in 1948 compared with $\$ 296,000$ in 1939 。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments＇in these trades reported a combined total of 1,159 paid employees for the workweek ended nearest November 15，1948。 This compared with a total of 850 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Adair County， Missouri，which also includes data for the city of Kirksville．Final figures，super－ seding the preliminary data for Adair County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Adair County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25， D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP ADAIR COUNTY，MO。

|  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| Trade group and kind of business |  |  |

## $x$ Not available。

[^0]Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
ADAIR COUNTY, MO。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | Full workweek employees |
| Kirksville: |  |  |  |  |  |
| Retail trade.............. | 209 | 16,464 | 226 | 893 | 686 |
| Selected service trades.... | 62 | 597 | 68 | 94 | 87 |
| Remainder of county: |  |  |  |  |  |
| Retail trade.o..........0.0 | 65 | 1,346 | 72 | 36 | 22 |
| Selected service trades.... | 11 | 43 | 11 |  | - |

[^1]
## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the Jnited States, presents preliminary results of the 1948 Censns of Business. The information is based on reports sabmitted by business establishments for that Census. The fignres shown are preliminary, and are sabject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Bnsiness Census bulletins which will show additional detailed kind-of-bnsiness information for all places where there are a sufficient number of establishments.

The 1948 Censas of Business was taken nader the provision of the Act of June 19, 1948, which provides that the Bnsiness Ceusns be taken for 1948 and for each fifth year thereafter. Previons Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establisbments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issne, of the Execntive Office of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-personal servic es, bnsiness services, antomobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amnsements, inclading motion pictare theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "custom trades" and "services incidental to transportation, " which are no longer inclnded in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclasions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1989 data, particnlarly with respect to establishment connt.

Establishment definition. - For Census parposes, a basiness establishment is defined to include only enterprises condncted from a recogaizable place of bnsiness, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in futare Censns of Business pablications.
"Number of establishments" is the number of separate bnsiness locations, rather than the namber of business companies or orgauizations, since the Census figures represent information reported separately for each business location or establishment. The establishment connt reflects the number of places in business at the end of 1948 excluding administrative and execntive offices of multiunit organizations, and "chain store" warehonses.

Sales and receipts. - "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to castomers. The fignres reflect dednctions for returued goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. "Active proprietors..." represents owners and partners of naincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full wortweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIITESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE <br> bureau of the census

For Release April 24, 1950
Release Series BC-1P-24-002
Retail, wholesale, and service establishments located in Andrew County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 5.1$ million, an increase of 219 percent over the $\$ 1.6$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 1.0$ million in 1948 as compared with $\$ 0.4$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 288,000$ in 1948 compared with $\$ 84,000$ in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 232 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 188 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Andrew County, Missouri. Final figures, superseding the preliminary data for Andrew County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Andrew County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D。C。

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP AIDREW COUNTY, MO.

| Trade group and kind of business | Number of estab1 is hments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } \end{gathered}$ | Fullwortwee $k$ <br> employees |
| RETAIL TRADE, total. | 132 | 5,066 | 146 | 200 | 155 |
| Food group.. | 35 | 1,373 | 39 | 32 | 22 |
| Eating and drinking places | 21 | 295 | 21 | 30 | 26 |
| Gasoline service stations.. | 24 | 531 | 27 | 28 | 11 |
| All other retail stores.. | 52 | 2,867 | 59 | 110 | 96 |
| WHOLESALE TRADE. | 10 | 1,008 | 8 | 6 | x |
| SELECTED SERVICE TRADES,2/total. | 34 | 288 | 34 | 26 | 21 |
| Personal services.. | 15 | 112 | 17 | 14 | 10 |
| All other service trades | 19 | 176 | 17 | 12 | 11 |

a Not available.
1/ Includes employees paid for less than the full workweek.
$2 /$ Se? General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSIDESS <br> retail, wholesale, service trades <br> PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE <br> bureau of the census

For Release April 24, $1950 \quad$ Fielease Series BC-1P-24-003

ATCHISON COUNTY, MO。
Retail, wholesale, and service establishments located in Atchison County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S.Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 9.8$ million, an increase of 250 percent over the $\$ 2.8$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 12.2$ million in 1948 as compared with $\$ 1.0$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 370,000$ in 1948 compared with $\$ 99,000$ in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 497 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 364 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Atchison County, Missouri. Final figures, superseding the preliminary data for Atchison County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Atchison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

| Trade group and kind of business | Number of estab-ister lishments | $\qquad$ | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } \end{gathered}$ | Full workweek employees |
| RETAIL TRADE, total. | 165 | 9,811 | 179 | 375 | 292 |
| Food group. | 29 | 2,037 | 34 | 64 | 45 |
| Eating and drinking places. | 23 | 449 | 23 | 67 | 44 |
| Apparel group..... | 11 | 347 | 9 | 26 | 12 |
| Automotive group.. | 14 | 1,711 | 14 | 49 | 49 |
| Gasoline service stations. | 26 | 775 | 30 | 25 | 18 |
| Iumbermbuilding-hardware group | 25 | 2,589 | 28 | 77 | 74 |
| Drug and proprietary stores. | 7 | 267 | $\delta$ | 9 | 8 |
| All other retail stores.. | 30 | 1,636 | 33 | 58 | 42 |
| WHOLESILE TRADE. | 35 | 12,191 | 28 | 83 | x |
| SELECTED SERVICE TRADES, $2 /$ total. | 46 | 370 | 51 | 39 | 36 |
| Personal services. | 25 | 149 | 27 | 16 | 14 |
| All other service trades. | 21 | 221 | 24 | 23 | 22 |
| AMUSEMENTS. | 12 | 133 | 8 | 21 | x |

$x$ Not available。
I/ Includes ernployees paid for less than the full workneek.
2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Sel vice Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bnlletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Business Censns be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal servic es, business services, antomobile repairs and services, and miscellaneous repair services; hotels; pairs and services, and miscellaneous repair services; hotels; ture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However, "custom trades" and "services incidental to transportation, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment connt.

Establishment definition.-For Censns purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annoal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in foture Censns of Bnsiness publications.
"Nnmber of establishments" is the number of separate bnsiness locations, rather than the number of business companies or organizations, since the Censns figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 excluding administrative and executive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retnrned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of nincorporated businesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Fnll workweek" employees, whether regular or seasonal, are those who in the November if pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSInESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE bureau of the census

Release Series BC-1P-24-004
AUDRAIN COUNTY, MO。
Retail, wholesale, and service establishments located in Audrain County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 20.1$ miliion, an increase of 259 percent over the $\$ 5.6$ million in 1939 , when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 9.0$ million in 2948 as compared with \$2.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 697,000$ in 1948 compared with $\$ 345,000$ in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1, 239 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 889 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Audrain County, Missouri, which also includes data for the cities of Mexico and Vandalia. Final figures, superseding the preliminary data for Audrain County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made avail able this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Audrain County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP AUDRAIN COUNTY, MO.

|  |
| ---: | :--- | ---: | ---: | ---: | ---: | ---: |
| Trade group and kind of businese |

## $x$ Not available.

Includes employees paid for less than the full workweek.
See General Description on last page for changes from the 1939 Census of Business
in the coverage of Service Trades.

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE AUDRAIN COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)

| (Data omitted for trade groups where necessary to avoid disclosure) |
| :--- |
| City and trade group 1 |

x Not available.
1 See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.
Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

This series of relesses, of which one is planned for esch county in the United States, presents preliminary results of the 1948 Census of Business. The informstion is based on reports submitted by business estsblishments for that Census. The figures shown are preliminary, and sre subject to revision in the final Census publicstions, but the changes sre expscted to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cerisus bulletins which will show sdditional detailed kind-ofbusiness information for sll plsces where there sre s sufficrent number of estsblishments.

The 1948 Census of Business wss tsken under the provision of the Act of June 19, 1948, which provides that the Business Census be tsken for 1948 and for esch fifth year theresfter. Previous Business Censuses were tsken for the yesrs 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trsdes, ss defined by the Standard Industrisl Classificsiion Manusl;' May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personsl services, business services, automobile repsirs snd services, and miscellsneous repsir services; hotels; tourist courts snd camps; ${ }^{\text {snd }}$ amusements, including motion picture thesters.' Some importsnt services not covered sre radio brosdcssting snd television, medical and hesith, legal, educstionsl, nonprofit, sccounting, and domestic services.

This coverage is similsr to thst of the 1939 Business Census. However, "custom trsdes" and "services incidentsl to transportation," which sre no longer included in the standard classification of the service trides, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the stsndsrd classification msy have
a considerable effect in compsring 1948 with 1939 dats, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business estsblishment is defined to include only enterprises conducted from s recognizsble plsce of business, provided that the annual sales were in excess of $\$ 5,000$ for $s$ wholesale trsde estsblishment and $\$ 500$ for estsblishments in other trades. A detailed analysis of coversge will be provided in future Census of Business publications.
"Number of estsblishments" is the number of separate business locstions, rather thsn the number of business companies or organizstions, since the Census figures represent informstion reported separstely for each business locstion or establishment. The establishment count reflects the number of places in buciness st the end of 1948 excluding administrative snd executive offices of multiunit organizstions, and "chsin store" warehouses.

Sales and receipts. --"1948 ssles and receipts" represents sales of merchandise snd receipts from repsirs snd other services to customers. The figures reflect deductions for returned goods and sllowsnces, but not for trsde-in sllowances; they exclude sales snd excise taxes collected from customers and paid directly to sny tsxing sgency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporsted businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents sll employees on the pay roll for the pay period ending nesrest November 15, 1948. "Full workweek" employees, whether regulsr or seasonal, are those who in the November 15 pay period were paid for working at lesst the number of hours typicsily worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIITESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE

 BUREAU OF THE CENSUSRelease Series BC－1P－24－005

> BARRY COUNTY, MO.

Retail，wholesale，and service establishments located in Barry County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 15.1$ million，an increase of 344 percent over the $\$ 3.4$ million in 1939 ，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 4.8$ million in 1948 as compared with \＄2．1 million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 452,000$ in 1948 compared with $\$ 132,000$ in 1939。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 878 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 478 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Barry County， Missouri，which also includes data for the city of Monett．Final figures，superseding the preliminary data for Barry County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Barry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
BARRY COUNTY，MO。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{\text { Total }}$ | Full workweek employees |
| RETAIL TRADE，total． | 339 | 15，133 | 345 | 716 | 509 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 71 | 2，685 | 77 | 86 | 57 |
| Eating and drinking places．．．．．．．．．．．． | 47 | 586 | 50 | 120 | 70 |
| General merchandise grp，general stores | 21 | 994 | 20 | 81 | 51 |
| Apparel group．．．．．．．．．．．．．．．．．．．．．．．．．．． | 11 | 471 | 12 | 28 | 15 |
| Furniture－home furnishgs－appliance grp | 21 | 773 | 21 | 29 | 29 |
| Automotive group．．．．．．．．．．．．．．．．．．．．．． | 26 | 2，563 | 30 | 128 | 109 |
| Gasoline service stations．．．．．．．．．．．．． | 55 | 1，004 | 57 | 43 | 19 |
| Lumber－building－hardware group．．．．．．．． | 27 | 1，426 | 25 | 54 | 47 |
| Drug and proprietary stores．．．．．．．．．．． | 9 | 464 | 10 | 30 | 22 |
| All other retail stores．．．．．．．．．．．．．．． | 51 | 4，167 | 43 | 117 | 90 |
| WHOLESALE TRADE，total．．．．．．．．．．．．．．．．．．． | 29 | 4,770 | 33 | 78 | x |
| Merchant wholesalers．．．．．．．．．．．．．．．．．．．．．．．． | 13 | 2，548 | 14 | 54 | x |
| Other types of wholesale．．．．．．．．．．．．． | 16 | 2，222 | 19 | 24 | x |
| SELECTED SERVICE TRADES，2／total．．．．．．．．． | 74 | 452 | 78 | 84 | 70 |
| Personal services．．．．．．．．．．．．．．．．．．．．． | 41 | 310 | 44 | 68 | 57 |
| All other service trades | 33 | 142 | 34 | 16 | 13 |
| TOURIST COURTS AND CAMPS．．．．．．．．．．．．．．．． | 5 | 20 | 5 | 1 | 1 |

$x$ Not available。
1／Includes employees paid for less than the full workweek．
See General Description on last page for change from the 1939 Census of Business in the coverage of Service Trades．
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estab1ishments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \\ \hline \end{gathered}$ | Active proprietors of <br> u'incorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } 2 \end{aligned}$ | FuIl workweek employees |
| Monett: (part) |  |  |  |  |  |
| Retail trade............... | $1 \mathrm{IO}_{4}$ | 1.6,611 | 108 | 382 | 267 |
| Selected service trades... | 28 | 225 | 30 | 48 | 44 |
| Remainder of county: |  |  |  |  |  |
| Retail trade............... | 235 | 8,522 | 237 | 334 | 242 |
| Selected service trades... | 46 | 227 | 48 | 36 | 26 |

See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are aubject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cersus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a aufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929 , 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishmenta in the following trades, as defined by the Standard Industrial Classification Manual; May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-peraonal services, buainess services, automobile repairs and services, and miscellaneous repair aervicea; hotels; tourist courts and campa; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is aimilar to that of the 1939 Business Census. However, "custom tradea" and "services incidental to transportation," which are no longer included in the standard classification of the aervice trades, are not covered by the 1948 Census. In a number of localities, theae exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1339 data, particularly with respect to establishment count.

Establishment definition. - For Census purposes, a business establishment is defined to include only enterpriaes conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Cenaus of Buainess publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establiahment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizationa, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandiae and receipts from repaira and other services to customers. The figures reflect deductiona for returned goods and allowances, but not for trade-in allowances; they exclude salea and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the buainess in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in week by employees of the reporting establishment.

For Release April 27， 1950
Release Series BC－1P－24－006

> BARTON COUNTY, MO。

Retail，wholesale，and service establishments located in Barton County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Conmerce．

Retail sales in the county during 1948 aggregated $\$ 8.1$ million，an increase of 268 percent over the $\$ 2.2$ million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 4.3$ million in 1948 as compared with \＄1．3 million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 247,000$ in 1948 compared with $\$ 102,000$ in 1939 。

Employment in the county also rose over the $9 \cdot$ year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 412 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 277 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Barton County， Missouri，which also includes data for the city of Lamar．Final figures，superseding the preliminary data for Barton County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Barton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．G。

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP BARTON COUNTY，MO。

| Trade group and kind of business | Number of estab－ <br> lishments | $\qquad$ | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{\text { Total }}$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．． | 195 | 8，071 | 212 | 325 | 266 |
| Food group． | 39 | 1，551 | 41 | 61 | 43 |
| Eating and drinking places．．．．．．．．．．．． | 21 | 244 | 25 | 41 | 31 |
| General merchandise grp，general stores | 21 | 583 | 22 | 25 | 18 |
| Apparel group．．．．．．．．．．．．．．．．．．．．．．．．．．． | 7 | 227 | 7 | 16 | 14 |
| Furniturechome furnishgs－appliance grp | 8 | 269 | 8 | 9 | 8 |
| Automotive group．．．．．．．．．．．．．．．．．．．．．． | 14 | 1，105 | 16 | 51 | 50 |
| Gasoline service stations． | 27 | 544 | 34 | 19 | 14 |
| Lumber－building hardware group．．．．．．．． | 25 | 1，661 | 25 | 60 | 56 |
| Drug and proprietary stores．．．．．．．．．．． | 7 | 273 | 9 | 12 | 9 |
| All other retail stores．．．．．．．．．．．．．．． | 26 | 1，614 | 25 | 31 | 23 |
| NHOLESALE TRADE．．．．．．c．acomq．．．．．．．．．．．． | 24 | 4，314 | 21 | 66 | x |
| SELECTED SERVICE TRADES，$/$ total．．．．．．．． | 56 | 247 | 62 | 21 | 21 |
| Personal services． | 27 | 139 | 31 | 17 | 17 |
| All other service trades．0 | 29 | 108 | 31 | 4 | 4 |

Not available．
Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business
in the coverage of Service Trades．

BARTON COUNTY, MO。
(Data omitted for trade groups where necessary io avoio disclosure)

| City and trade group ${ }^{1}$ | Number of estab1ishments | 1948 sales and receipts <br> Thousand dollars) | Active proprietors of <br> u'incorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } 2 \end{aligned}$ | Ful1 workweek employees |
| Lamar: <br> Retail trade............... <br> Selected service trades... |  |  |  |  |  |
|  | 83 | 4,595 | 91 | 195 | 178 |
|  | 29 | 167 | 32 | 18 | 18 |
| Remainder of county: Retail trade。.............. Selected service trades... |  |  |  |  |  |
|  | 112 | 3,476 | 121 | 130 | 88 |
|  | 27 | - 80 | 30 | 3 | 3 |
| $1 /$ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| in the coverage of Service Trades. <br> 2 Includes employees paid for less than the full workweek. |  |  |  |  |  |

## general description of preliminary releases for the 1948 Census of business

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cersus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a aufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service tradea in the following four groups-peraonal services, buainess aervices, automobile repairs and services, and miscellaneous repair aervices; hotels; touriat courts and campa; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is aimilar to that of the 1939 Businesa Census. However, "custom tradea" and "services incidental to transportation," which are no longer included in the standard classification of the aervice trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. - For Census purposea, a business establishment is defined to include only enterpriaes conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establiahment and $\$ 500$ for establishmenta in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding adminis. trative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents salea of merchandise and receipta from repaira and other servicea to customers. The figures reflect deductions for returned goods and allowances; but not for trade-in allowances; they exclude sales and excise taxea collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of houra typically worked in a week by employees of the reporting establishont.

# Iy 48 CENSUS OF BUSIIESSS retail，wholesale，service trades PRELIMINARY 

For Release April 24， 1950

Release Series BC－IP－
24－007

## BATES COUNTY，MO。

Retail，wholesale，and service establishments located in Bates County，Missourí， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 11.2$ million，an increase or 239 percent over the $\$ 3.3$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 5.2$ million in 1948 as compared with $\$ 1.7$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 437,000$ in 1948 compared with $\$ 171,000$ in 1939 ．

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 647 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 401 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Bates County， Missouri，which also includes data for the city of Butler．Final figures，superseding the preliminary data for Bates County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Bates County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP BATES COUNTY，MO。


x $\mathrm{Nr}^{\prime \prime}$ available．
I／nnludes employees paid for less than the full workweek．
$2 /$ See General Description on last page for changes from the 1939 Census of Business
in the coverage of Service Trades．

Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE BATES COUNTY, MO。
(Data omitted for trade groups where necessary to avoid disclosurel

| City and trade group ${ }^{1}$ | Number of establishments | $\begin{aligned} & 1948 \text { sales } \\ & \text { and receipts } \\ & \\ & \text { (Thousand } \\ & \text { dollars) } \\ & \hline \end{aligned}$ | Active proprietors of <br> urincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees }^{2} \end{aligned}$ | Full workweek employees |
| Butler: |  |  |  |  |  |
| Retail trade. | 98 | 6,933 | 104 | 359 | 315 |
| Selected service trades... | 30 | 190 | 32 | 24 | 20 |
| Remainder of county: |  |  |  |  |  |
| Retail trade.... | 176 | 4,316 | 192 | 190 | 120 |
| Selected service trades... | 57 | 247 | 60 | 12 | 8 |

See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is baaed on reports submitted by business establiahments for that Census. The figures shown are preliminary, and are aubject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cersus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficrent number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Businesa Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Cenaus of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaition Manual,' May 1949 issue, of the Executive Office of the President: all retail tradea; all wholesale trades; all service trades in the following four groups-peraonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "cuatom tradea" and "services incidental to transportation," which are no longer included in the standard classification of the aervice tradea, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changea in the standard classification may have
a conaiderable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. - For Cenaus purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of busineas, provided that the annual salea were in excesa of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Cenaus of Business publications.
"Number of establiahments" is the number of separate busineas locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of placea in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandiae and receipts from repaira and other servicea to customers. The figures reflect deductiona for returned goods and allowances, but not for trade-in allowances; they exclude sales and exciae taxea collected from customera and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the buainess in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in week by employees of the reporting eatablishment.

# 1948 CENSUS OF BUSIIESS <br> RETAIL, WHOLESALE, SERVICE TRADES <br> > PRELIMINARY PRELIMINARY 

 PRELIMINARY}

## U. S. DEPARTMENT OF COMMERCE bureau of the census

For Release May 8, 1950
Release Series BC-1P-24-008

## BENTON COUNTY, MO.

Retail, wholesale, and service establishments located in Benton County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 2948 Census of Business released today by the Bureara of the Census, U. S. Department of Comerce.

Retail sales in the county during 1948 aggregated $\$ 6.0$ million, an increase of 275 percent over the $\$ 1.6$ milion in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 743,000$ in 1948 as compared with $\$ 426,000$ in 2939. The service trades included in the Census of Business recorded receipts totaling $\$ 86,000$ in 1948 compared with $\$ 52,000$ in 1939.

Employnent in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 251 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 143 employees reported for the week of Novembex $15,1939$.

These preliminary figures have been derived from \& Census report on Benton County Missouri. Final figures, superseding the preliminary data for Benton County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A singie copy of the preliminary release for Benton County as well as an order blanis for other area releases may be obtained by writing to the Burear of the Census, Washington 25, D.C.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thous and dollars) | Active proprietors of unincorporated businesse Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { Tmployees }} 1$ | Full workweek whees ernployees |
| ReTAIL TRADE, total....................... | 165 | 6,007 | 162 | 234 | 180 |
| Food group............................... | 36 | 1,169 | 35 | 24 | 21 |
| Eating and drinking places............. | 20 | 347 | 22 | 45 | 24 |
| General merchandise grp,general stores. | 13 | 237 | 13 | 5 | 4 |
| Apparel group............................. | 6 | 146 | 5 | 10 | 7 |
| Furniture-home furnishgssappliance grp. | 10 | 455 | 10 | 16 | 13 |
| Automotive group.......................... | 10 | 427 | 13 | 33 | 25 |
| Gasoline service stations.............. | 21 | 267 | 20 | 9 | 5 |
| Lumber-building-hardware group......... | 20 | 896 | 16 | 40 | 37 |
| Drug and proprietary stores............. | 7 | 222 | 8 | 10 | 8 |
| All other retail stores................. | 22 | 1,841 | 20 | 42 | 36 |
| WHOLESALE TRADE.......................... | 9 | 743 | 12 | 9 | * |
| SELECTED SERVICE TRADES, , total.......... | 23 | 86 | 26 | 8 | 8 |
| Personal services. | 14 | 65 | 14 | 6 | 6 |
| All other service trades............... | 9 | 21 | 12 | 2 | 2 |
| TOURIST COURTS AND CAMPS................. | 8 | 12 | 9 | - | - |

\$ Not available.
1/ Includes employees paid for less than the full workweek.
See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issned in a series of Rusiness Censns bnlletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter. Previous Business Censnses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Manual, May 1949 issne, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneous repair services; botels; tonrist conrts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and bealth, legal, edncational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However, "cnstom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition.- For Census purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Bnsiness pablications.
"Nnmber of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retnrned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors. -"Active proprietors..." represents owners and partners of nnincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. -"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Foll workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

For Release April 24， 1950
Release Series BC－1P－24＝009

> BOLLINGER COUNTY, MO。

Retail and wholesale establishments located in Bollinger County，Missouri，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to pre liminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce。

Retail sales in the county during 1948 aggregated $\$ 3.0$ million，an increase of 233 percent over the $\$ 0.9$ million in 1939 ，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 796,000$ in 1948 as compared with $\$ 135,000$ in 1939。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 121 paid employees for the workweek＇ended nearest November 15，1948．This compared with a total of 61 employees for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Bollinger County，Missouri。 Final figures，superseding the preliminary data for Bollinger County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the prelirainary release for Bollinger County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
BOLLINGER COUNTY，MO．

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov，15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．．．．．． | 137 | 2，991 | 143 | 105 | 84 |
| Food group．o．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 55 | 747 | 58 | 12 | 5 |
| Eating and drinking places．．．．．．．．．．．．． | 20 | 103 | 19 | 15 | 10 |
| Gasoline service stations．．．．．．．．．．．．．． | 18 | 150 | 18 | 6 | 4 |
| All other retail stores．．．．．．．．．．．．．．．．． | 44 | 1，991 | 48 | 72 | 65 |
| WHOLESALE TRADE．0．0．0．0．0．0．0．0．0．0．0．0． | 5 | 796 | 10 | 16 | x |

Not available。
Includes employees paid for less than the full workweek．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. --For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS retail，wholesale，service trades PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE <br> BUREAU OF THE CENSUS

For Release May 4， 1950

## Release Series BC－1P－ $24-010$

## BOONE COUNTY，MO．

Retail，wholesale，and service establishments located in Boone County，Missouris showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 39.9$ million，an increase of 230 percent over the $\$ 12.1$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 13.3$ million in 1948 as com－ pared with $\$ 3.6$ million in 1939。 The service trades included in the Census of Business recorded receipts totaling $\$ 2.2$ million in 1948 compared with $\$ 0.9$ million in 1939 。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 3,286 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 2,143 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Boone County， Missouri，which also includes data for the city of Colurabia．Final figures，superseding the preliminary data for Boone County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Boone County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP BOONE COUNTY，MO。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid emplojees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }^{1}}{\text { Total }}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．．．． | 470 86 | 399914 | 445 | 2.498 | 1,805 <br> 201 |
| Food group．o．0．0．0．0．0．．．．．．．．．．．．．0． | 86 | 79731 | 87 | 270 | 201 |
| Eating and drinking places．．．．．．．．．．． | 79 | 2，659 | 88 | 638 | 361 |
| General merchandise grp，general stores | 13 | 2，831 | 7 | 244 | 144 |
| Apparel group．o．0．0．0．0．0．0．0．0．0． | 34 | 3，310 | 30 | 237 | 171 |
| Furnitureahomefurnishgsappliance grp．o | 22 | 1，490 | 24 | 90 | 72 |
| Automotive group．．．．．0．0．0．0．0．0．0．0．0． | 35 | 6，873 | 32 | 265 | 257 |
| Gasoline service stations．．．．．．．．．．．．．． | 74 | 2， 049 | 68 | 86 | 65 |
| Lumber muildingmhardware group．．．．．．．． | 35 | 3，784 | 33 | 176 | 142 |
| Drug and proprietary stores．0．0．．．．．．0． | 23 | 1，620 |  | 139 | 106 |
| All other retail stores． | 69 | 7,567 | 55 | 353 | 286 |
| WHOL ESALE TRADE，total．．．．．．．．．．．．．．．．． | 41 | 13,264 | 27 | 300 | X |
| Merchant wholesalers． | 21 | 9.417 | 16 | 220 | x |
| Other types of wholesale | 20 | 3，847 | 11 | 80 | x |
| SELECTED SERVICE TRADES， $2 /$ total．．．．．．．． | 130 | 2，221 | 129 | 488 | 428 |
| Personal services．o．․․…．．．．．．．．．． | 88 | 1.749 | 90 | 424 | 388 |
| All other service trades．．．．．．．．．．．．．．． | 42 | 112 | 39 | 12 | 12 |

x Not available。
1／Includes employees paid for less than the full workweek．
2）See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE BOONE COUNTY, MO.
(Data onitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estabis hments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${\underset{\text { employees }}{ }{ }^{\text {Total }}}^{2}$ | FuIl workweek employees |
| Columbia: |  |  |  |  |  |
| Retail trade.............. | 318 | 33,478 | 292 | 2,247 | 1,601 |
| Wholesale trade.......... | 36 | 8,637 | 26 | 253 | x |
| Selected service trades.o | 99 | 2,068 | 96 | 478 | 418 |
| Remainder of county: |  |  |  |  |  |
| Retail trade............. | 152 | 6,436 | 153 | 257 | 204 |
| Wholesale trade.......... | 5 | 4,627 | 1 | 47 | ${ }_{10}$ |
| Selected service trades.。 | 31 | 153 | 33 | 10 | 10 |

x Not available。
1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2) Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census
bing figures will be issued in a series of Bnsiness Census bulletins which will show additional detailed zind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Bnsiness covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to inclnde only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in futnre Census of Bnsiness pnblications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Censns figures represent information reported separately for each bnsiness location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and execntive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of nincorporated bnsinesses who devoted the major portion of their time to the business in November 1948.

Employment. -"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSIDESS 

U．S．DEPARTMENT OF COMMERCE bureau of the census

BUCHANAN COUNTY，MO。

Retail，wholesale，and service establishments located in Buchanan County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，$U_{0}$ S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 09.6$ million，an increase of 193 percent over the $\$ 30.6$ million sales in 1939 ，when the preceding Census of Business was taken．Wholesale sales volume in the county showed a 322 percent rise over the same period，reaching a total of $\$ 365.1$ million in 1948 as compared with $\$ 86.5$ million in 1939．The service trades included in the Census of Business reported receipts totaling $\$ 5.4$ million in 1948 compared with ${ }^{\text {W}} \mathbf{2}$ ． 1 million in 1939 。

Employment in the county also rose over the g－year period between 1939 and 1948 for the trades covered by the Census of Busine 3 s ．Retail trede establishments reported 5,719 paid employees for the workwesk ended nearest Noverber 15 ，194，8。 Of these， 4,613 worked the full week，and the remainder part of the week．The comparable total and full workweek figures for 1939 were 4,484 and 3,556 ．Wholesale trade establish ments reported a total of 2,800 full and partaweek employees for the week of November 15， 1948 ，compared with 2,163 for the same week in 1939。 For the selected service trades，November 15,1948 ，paid employees numbered $1_{2} 074$ ；the comparable figure for 1939，adjusted for change in scope between the two Censuses，was 8640

These preliminary figures have been derived from a Census report on Buchanan County， Missouri。 The report also contains data for the city of St。 Joseph。

Final figures，superseding the preliminary data for Buchanan County，will be inc cluded in a Bulletin for the State of Missouri to be issued in severgl months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Buchanan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Page 2
Table 1．—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP
BUCHANAN COUNTY，MO。

| Trade group and kind of business | Number of estab－ lishments | $\qquad$ | Active proprie－ tors of porated businesses <br> Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{\text { Tola }} 1$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．0．0．0．0．0． | 1，183 | 89，535 | 1，146 | 5，719 | 4，613 |
| Food group．o．0．0．0．0．0．0．0．0．0．0．0．0．0 | 280 | 19，520 | 288 | 704 | 491 |
| Eating and drinking places．o．0．0．0．0．0 | 266 | 6，807 | 279 | 1，017 | 765 |
| General merchandise grp，general stores | ． 16 | 10，574 | 7 | 1，063 | 845 |
| Apparel group．o．．．．．．．．．．．．．．．．．．．．．．．． | 78 | 8，405 | 51 | 621 | 510 |
| Furnituremhome furnishgsmappliance grp | 48 | 4，943 | 43 | 262 | 238 |
| Automotive group．o．0．0．0．0．0．0．0．0．0．0 | 66 | 14，448 | 57 | 534 | 513 |
| Gasoline service stations． | 132 | 3，394 | 134 | 162 | 106 |
| Lumber－building－hardware group． | 76 | 7，841 | 70 | 471 | 401 |
| Drug and proprietary stores．。 | 56 | 4，747 | 46 | 448 | 371 |
| All other retail stores．o．o．0．0．0．0．0． | 165 | 8，906 | 171 | 437 | 373 |
| WHOLESALE TRADE，total．．．．．．．．．．．．．．．．0． | 227 | 365，060 | 187 | 2，800 | x |
| Merchant wholesalers，total．．．．．．．．．．．． | 124 | 107，575 | 80 | 2，281 | x |
| Groceries，foods．o．．．．．．．． | 32 | 31，036 | 22 | 534 | x |
| Hardware，elec＇l，plum＇g and heat＇g． | 10 | 17，705 | 4 | 490 | x |
| Mach ${ }^{1} \mathrm{y}$ ，equip＇t，industrial supplies。 | 14 | 2，265 | 5 | 119 | X |
| Farm products，inedible．．．．．．．．．．．．． | 13 | 24，591 | 13 | 160 | X |
| All other merchant wholesalers．．．．．． | 55 | 31，978 | 36 | 978 | x |
| Manufact＇rs＇sales branches，offices．o | 15 | 4，387 | － | 120 | x |
| Petroleum bulk plants，terminals．o．．．． | 18 | 8，046 | 31 | 98 | x |
| Agents，brokers（merchandise）．．．．．．．．． | 36 | 212，219 | 47 | 196 | x |
| Assemblers of farm productso．．．．．．．．．．． | 34 | 32，833 | 29 | 105 | x |
| SEIECTED SERVICE TRADES，$\underline{2} /$ total．．．．．．．．． | 377 | 5，445 | 375 | 1，074 | 965 |
|  | 200 | 2，760 | 198 | 712 | 656 |
| Business services．0．0．0．0．0．0．0．0．0．0．0 | 32 | 703 | 22 | 129 | 98 |
| Automotive repairs and services．o．．．．． | 82 | 1，487 | 89 | 173 | 163 |
| Other repair services．o．0．0．0．0．0．0．0． | 63 | 495 | 66 | 60 | 48 |
| TOURIST COURTS AND CAMPS．．．．．．．．．．．．．．． | 11 | 107 | 11 | 6 | 6 |
| AMUSEMENTS． | 33 | 1,566 | 25 | 223 | x |

$x$ Not available。
1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

Table 2．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE BUCHANAN COUNTY，MO．
（Data onitted for trade groups where necessary to avoid disclosure）

| City and trade group ${ }^{1}$ | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | FuIl worlweek employees |
| St．Joseph： |  |  |  |  |  |
| Retail trade。o．0．0．0．0．0．0 | 981 | 81，295 | 944 | 5，358 | 4,350 |
| r Wholesale trade．o．o．o．o． | 151 | 122，613 | 101 | 2；443 | －$\times$ |
| Selected service tradesoo | 360 | 5，364 | 357 | 1，069 | 961 |
| Amusements．o．．0．0．0．0．0．0． | 25 | 1，316 | 17 | 195 | x |
| Remainder of county： |  |  |  |  |  |
| Retail trade．o．．．．．．．．．．．．．。 | 202 | 8，290 | 202 | 361 | 263 |
| Wholesale trade。o．．．0．0．0． | 76 | 242,447 | 86 | 357 | $\pm$ |
| Selected service tradesooo | ． 17 | $81$ | 18 | 5 | 4 |
| Amusements．0000．000．0．0．0． | 8 | 250 | 8 | 28 | ． x |

x Not available．
1／See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades．
2／Includes employees paid for less than the full workweek．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases，of which one is planned for each connty in the United States，presents preliminary resnlts of the 1948 Censns of Business．The information is based on re－ ports snbmitted by business establishments for that Censns．The pignres shown are preliminary，and are snbject to revision in the final Censns pnblications，bnt the changes are expected to be relatively minor with respect to coverage．The final Censns fignres will be issned in a series of Bnsiness Censns bnlletins which will show additional detailed kind－of－bnsiness information for all places where there are a sufficient number of establish－ ments．

The 1948 Censns of Bnsiness was taken nnder the provision of the Act of June 19，1948，which provides that the Bnsiness Cen－ sns be taken for 1948 and for each fifth year thereafter．Pre－ vions Business Censnses were taken for the years 1929，1933， 1935，and 1939.

Scope of the Consur．－The 1948 Censns of Bnsiness covered all establishments in the following trades，as defined by the Standard Indnstrial Classification Mannal，May 1949 issue，of the Execntive Office of the President：all retail trades；all wholesale trades；all service trades in the following four gronps－personal services，bnsiness services，antomobile re－ pairs and services，and miscellaneons repair services；hotels； tonrist conrts and camps；and amnsements，inclnding motion pic－ ture theaters．Some important services not covered are radio broadcasting and television，medical and health，legal，ednca－ tional，nonprofit，acconnting，and domestic services．

This coverage is similar to that of the 1939 Bnsiness Censns． However，＂custom trades＂and＂services incidental to transpor－ tation，＂which are no longer included in the standard classifi－ cation of the service trades，are not covered by the 1948 Cen－ sns．In a number of localities，these exclusions as well as
other changes in the standard classification may have a consid－ erable effect in comparing 1948 with 1939 data，particnlarly with respect to establishment connt．

Establishment definition．－For Censns parposes，a bnsiness establishment is defined to inclnde only enterprises conducted from a recognizable place of bnsiness，provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establish－ ment and $\$ 500$ for establishments in other trades．A detailed analysis of coverage will be provided in fntnre Censns of Bnsi－ ness pablications．
＂Number of establishments＂is the number of separate bnsi－ ness locations，rather than the number of bnsiness companies or organizations，since the Censns fignres represent information reported separately for each bnsiness location or establishment． The establishment connt reflects the number of places in busi－ ness at the end of 1948 exclnding administrative and execntive offices of mitinnit organizations，and＂chain store＂warehonses．

Sales and receipts．－＂1948 sales and receipts＂represents sales of merchandise and receipts from repairs and other serv－ ices to cnstomers．The fignres reflect dednctions for retnrned goods and allowances，bnt not for trade－in allowances；they ex－ clnde sales and excise taxes collected from cnstomers and paid directly to any taxing agency．

Proprietora．－＂Active proprietors．．．＂represents owners and partners of nnincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment．－＂Number of paid employees．．．＂represents all employees on the pay roll for the pay period ending nearest November 15，1948．＂Full workween＂employees，whether regnlar or seasonal，are those who in the November 15 pay period vere paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment．

# 1948 CEnSUS OF BUSIIIESS 

 RETAIL，WHOLESALE，SERVICE TRADES
## U．S．DEPARTMENT OF COMMERCE bureau of the census

For Release April 24， 1950

Release Series BC－1P－24－012
BUTIER COUNTY，MO．
Retail，wholesale，and service establishments located in Butler County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 23.1$ million，an increase of 285 percent over the $\$ 6.0$ million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 10.2$ million in 1948 as compared with \＄3．8 million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 660,000$ in 1948 compared with $\$ 228,000$ in 1939 ．

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 1，703 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 1，010 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Butler County， Missouri，which also includes data for the city of Poplar Bluff．Final figures， superseding the preliminary data for Butler County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made avail－ able this year in preliminary and final form for each of the counties and States．$A$ single copy of the preliminary release for Butler County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census， Washington 25，D。C。

Table 1．－CENSUS Of BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP BUTLER COUNTY，MO。


$x$ Not available．
1／Includes employees paid for less than the full workweek．
2／Səe General Description on last page for changes from the 1939 Census of Business in the cover age of Service Trades．
(Data omitted for trade groups where necessary to avoid disclosure)
City and trade group 1

## general description of preliminary releases for the 1948 CENSUS Of BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expscted to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered $a l l$ establishments in the following trades, as defined by the Standard Industrial Classification Manual; May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to estsblishment count.

Establishment definition. --For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade es tablishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishnent count reflects the number of places in buciness at the end of 1948 excluding administrative and executive of fices of multiunit organizations, and "chain store" wsrehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonel, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

For Release April 24， 1950
Felease Series BC－1P－24－013

CALDWELL COUNTY，MO。
Retail，wholesale，and service establishments located in Caldwell County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce。

Retail sales in the county during 1948 aggregated $\$ 8.2$ million，an increase of 273 percent over the $\$ 2.2$ million in 1939 ，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 1.2$ million in 1948 as compared with $\$ 0.7$ million in 1939。 The service trades included in the Census of Business recorded receipts totaling $\$ 269,000$ in 1948 compared with $\$ 81,000$ in 1939。

Employment in the county also rose over the 9oyear period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 347 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 269 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Caldwell County，Missouri。 Final figures，superseding the preliminary data for Caldwell County，will be included in a Bulletin for the State of Missouri to be issued in several monthso Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Caldwell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

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| Trade group and kind of business | Number of estab-lishments |  | Active proprietors of unincorporatedbus inesses <br> Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees | Full workweek emplojees |
| RETAIL TRADE, total....................... | 172 | 8,241 | 174 | 313 | 240 |
| Food group. | 33 | 1,591 | 34 | 41 | 28 |
| Eating and drinking places............ | 27 | 300 | 33 | 44 | 30 |
| General merchandise grp,general stores | 8 | 383 | 6 | 38 | 23 |
| Furnituremome furnishgsmappliance grp | 6 | 136 | 4 | 5 | 4 |
| Automotive group........................ | 12 | 1,573 | 12 | 62 | 61 |
| Gasoline service stations............. | 23 | 575 | 24 | 22 | 16 |
| Lumber-building-hardware group......... | 24 | 1,173 | 20 | 47 | 42 |
| Drug and proprietary stores............ | 8 | 168 | 8 | 11 | 4 |
| All other retail stores.o.............. | 31 | 2,242 | 33 | 43 | 32 |
| WHOLESALE TRADE........................... | 18 | 1,230 | 16 | 16 | x |
| SELECTED SERVICE TRADFS, 2/total.......... | 51 | 269 | 54 | 18 | 15 |
| Personal services........................ | 29 | 125 | 27 | 11 | 8 |
| All other service trades............... | 22 | 144 | 27 | ? | 7 |
| AMUSENENTS.................................. | 5 | 56 | 3 | 14 | x |

x Not available。
$1 /$ Includes employees paid for less than the full workweek.
2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Censns fignres will be issued in a series of Bnsiness Census bnlletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Censns of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Bnsiness Census be taken for 1948 and for each fifth year thereafter. Previons Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, bnsiness services, antomobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However, "custom trades" and "services incidental to transportation, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment connt.

Establishment definition.-For Census purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fntare Censns of Bnsiness publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Censns figures represent information reported separately for each bnsiness location or establishment. The establishment connt reflects the number of places in bnsiness at the end of 1948 excluding administrative and executive offices of multionit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to cnstomers. The iigures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclnde sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of nincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweet" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES <br> <br> PRELIMINARY 

 <br> <br> PRELIMINARY}

U．S．DEPARTMENT OF COMMERCE bureau of the census

For Release April 24， 1950
Release Series BC－1P－24－014

## CALLATAY COUNTY，MO。

Retail，wholesale，and service establishments located in Callaway County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．So Department of Commerce．

Retail sales in the county during 1948 aggregated \＄ll． 8 million，an increase of 219 percent over the $\$ 3.7$ miliion in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 3.3$ million in 1948 as compared with \＄1．l million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 599,000$ in 1948 compared with $\$ 236,000$ in 1939 。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 745 paid employees for the workweek ended nearest November 15,1948 ．This compared with a total of 515 employees reported for the week of November 15， 1939.

These preiiminary figures have been derived from a Census report on Callaway County， Missouri，which also includes data for the city of Fulton．Final figures，superseding the preliminary data for Callaway County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Callaway County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C．

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP
CALLAWAY COUNTY，MO。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | $\begin{array}{\|c\|} \text { Active } \\ \text { proprie- } \\ \text { tors of } \\ \text { unincor- } \\ \text { porated } \\ \text { pusinesses } \\ \text { Nov. } 1948 \\ \hline \end{array}$ | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE，total． | 235 | 11，755 | 235 | 576 | 462 |
| Food group．．．．．．．． | 39 | 2，390 | 39 | 86 | 63 |
| Eating and drinking places．． | 37 | 732 | 37 | 136 | 112 |
| General merchandise grp，general stores． | 32 | 1，544 | 37 | 66 | 44 |
| Apparel group．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 9 | 559 | 9 | 30 | 24 |
| Furnituremhome furnishgssappliance grp． | 8 | 338 | 9 | 13 | 12 |
| Automotive proup．．．．．．．．．．．．．．．．．．．．．．．． | 14 | 1，788 | 11 | 75 | 67 |
| Gasoline service stations．．．．．．．．．．．．． | 41 | 1，022 | 41 | 41 | 34 |
| Lumber－building－hardware group．．．．．．．．． | 18 | 1，141 | 14 | 53 | 43 |
| Drug and proprietary stores．．．．．．．．．．．． | 6 | 396 | 8 | 20 | 16 |
| All other retail stores．．．．．．．．．．．．．．．． | 31 | 1，845 | 30 | 56 | 47 |
| WHOLESALE TRADE，total．．．．．．．．．．．．．．．．． | 22 | 3，344 | 17 | 75 | x |
| Merchant wholesalers．．．．．．．．．．．．．．．．．．．． | 9 | 1，577 | 7 | 52 | x |
| Other types of wholesale．．．．．．．．．．．．．．． | 13 | 1，767 | 10 | 23 | x |
| SELECTFD SERVICE TRADES， ／$/$ total．．．．．．．．． | 66 | 599 | 67 | 94 | 92 |
| Personal services．．．．．．．．．．．．．．．．．．．。 | 38 | 309 | 33 | 67 | 66 |
| All other service trades． | 28 | 290 | 34 | 27 | 26 |

x Mot available。
1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> Thousand dollars) | Activeproprie-tors ofunincor-poratedbusinessesNov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workweek employees |
| RETAIL TRADE, total.o.................. | 162 | 3,326 | 137 | 164 | 110 |
| Food group...........................0.0. | 28 | 758 | 33 | 21 | 13 |
| Tating and drinking places.o..........0 | 29 | 267 | 35 | 58 | 32 |
| General merchandise grp,general stores. | 9 | 353 | 13 | 12 | 11 |
| Automotive group....................... | 5 | 379 | 6 | 20 | 20 |
| Gasoline service stations............... | 36 | 437 | 43 | 11 | 9 |
| Lumber-building-hardware group......... | 21. | 356 | 12 | 13 | 9 |
| All other retail stores............... | 44 | 726 | 45 | 23 | 16 |
| SEIECTED SERVICE TRADES, $2 /$ total.......... | $2 \epsilon$ | 30 | 30 | 10 | 2 |
| Personal serviceso....................... | 16 | 59 | 19 | 10 | 2 |
| 41] other service trades,............... | 10 | 21 | 11 | - | - |
| HOTEIS....................................0 | 5 | 121 | 4 | 21 | 21 |
| TOURIST COURTS AID CAIPS................. | 68 | $31 / 4$ | 80 | 9 | 6 |
| AMUSEMENTS................................ | 7 | 40 | 9 | 12 | x |

Includes employees paid for less than the full workweek.
See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
x Not available.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Bnsiness Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the gears 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Manual, May 1949 issne, of the Executive Office of the President: all retail irades; all wholesale trades; all service trades in the following four groups-personal services, bnsiness services, automobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition,-For Census purposes, a basiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Censns figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and execntive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

For Release April 24， 1950

Release Series BC－1P－24－016
CAPE GIRARDEAU｀OUNTY，MO。
Retail，wholesale，and service establishments located in Cape Girardeau County， Missouri，showed a substantial expansion in dollar volume of trade irom 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 35.3$ million，an increase of 210 percent over the $\$ 11.4$ million in 1939 ，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 17.7$ million in 1948 as compared with $\$ 4.7$ million in 1939．The service brades included in the Census of Business recorded receipts totaling $\$ 2.0$ million in 1948 compared with $\$ 0.5$ million in 1939。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 2，696 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 1,863 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Cape Girardeau County，Missouri，which also includes data for the cities of Cape Girardeau and Jackson． Final figures，superseding the preliminary data for Cape Girardeau County，will be in－ cluded in a Bulletin for the State of Missouri to be issued in several months．Simi－ lar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Cape Girardeau County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C．

## Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP <br> CAPE GIRARDEAU COUNTY，MO。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active <br> proprie－ <br> tors of <br> unincor－ <br> porated <br> businesses <br> Nov， 1948 | Paid emplojees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{\text { Total }}$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．．．．． | 518 | 35，260 | 495 | 2，002 | 1，490 |
| Food group． | 114 | 7，535 | 116 | 324 | 198 |
| Eating and drinking places．．．．．．．．．．．． | 96 | 1，712 | 96 | 224 | 182 |
| General merchandise grp，general stores | 36 | 4，812 | 27 | 387 | 215 |
| Apparel group．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 31 | 2，548 | 25 | 175 | 130 |
| Furniture－home furnishgs－appliance grp | 25 | 1，892 | 23 | 98 | 90 |
| Automotive group． | 33 | 6，235 | 29 | 256 | 244 |
| Gasoline service stations．．．．．．．．．．．．．． | 63 | 1，940 | 58 | 114 | 95 |
| Lumber－building－hardware group．．．．．．．． | 31 | 3，761 | 24 | 213 | 175 |
| Drug and proprietary stores．．．．．．．．．．． | 21 | 1，265 | 21 | 88 | 67 |
| All other retail stores．．．．．．．．．．．．．．．． | 68 | 3，550 | 76 | 123 | 94 |
| WHOLESALE TRADE，total． | 67 | 17，695 | 54 | 383 | x |
| Merchant wholesalers． | 45 | 12，155 | 34 | 276 | x |
| Petroleum bulk plants，terminals．．．．．． | 16 | 5，033 | 16 | 84 | x |
| Other types of wholesale．．．．．．．．．．．．．． | 6 | 507 | 4 | 23 | x |
| SELECTED SERVICE TRADES，2／total．．．．．．．．． | 149 | 2，018 | 160 | 311 | 265 |
| Personal services．．．．．．．．．．．．．．．．．．．．．． | 77 | 790 | 81 | 154 | 143 |
| All other service trades．．．．．．．．．．．．．．．． | 72 | 1，228 | 79 | 157 | 122 |

[^2]2／Includes employees paid for less than the full workweek． 1939 Census of Business in

CAPE GIRARDEAU COUNTY, MO。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Act ive proprietors of <br> urincorporated Nov. 1948 Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \\ & 2 \end{aligned}$ | $\begin{aligned} & \text { FuIl workweek } \\ & \text { employees } \end{aligned}$ |
| Cape Girardeau: |  |  |  |  |  |
| Retail trade............... | 317 | 26,069 | 295 | 1,562 | 1,162 |
| Wholesale trade.o.......... | 55 | 16,789 | 40 | 369 | x |
| Selected service tradeso.. | 97 | 1,666 | 105 | 268 | 226 |
| Jackson: |  |  |  |  |  |
| Retail trade...............0 | 80 | 6,180 | 79 | 336 | 252 |
| Selected service trades... | 19 | 151 | 19 | 22 | 19 |
| Remainder of county:3/ |  |  |  |  |  |
| Retail trade..............0 | 121 | 3,011 | 121 | 104 | 76 |
| Wholesale trade........... | 12 | 906 | 14 | 14 | x |
| Selected service tradeso.. | 33 | 201 | 36 | 21 | 20 |

$x$ Not available。
$1 /$ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.
Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminsry, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cersus bulletins which will show additional detsiled kind-ofbusiness information for all places where there are a sufficrent number of establishnents.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificsiion Manual;' May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-peraonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcssting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similsr to thst of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standsrd classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. - For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent informstion reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizations, snd "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers end paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the buainess in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending neareat November 15, 1948. "Full workweek" employees, whether regular or aeasonal, are thoae who in the November 15 pay period were paid for working st least the number of houra typically worked in a week by employees of the reporting eatablishment.

# 1948 CEnSUS Of BUSIIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## CARROLL COUNTY，MO．

Retail，wholesale，and service establishments located in Carroll County，Missouri， showed a substantial expansion in dollar volune of trade from 1939 to 1948 according to preliminary figures from the 1948 census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 10.9$ million，an increase of 241 percent over the $\$ 3.2$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 4.8$ million in 1948 as compared with $\$ 2.1$ miliion in 1939．The service trades included in the Census of Eusiness recorded receipts totaling $\$ 431,000$ in 1948 compared with $\$ 187,000$ in 1939．

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Estalishments in these trades reported a combined total of 646 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 417 employees reported for the week of November 15，1939．

These preliminary figures bave been derived from a Census report on Carroll County， Misøouri，which also includes data for the city of Carroliton．Final figures，super－ seding the preliminary data for Carroll County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and finel form for each of the counties and States．A single copy of the preliminary release for Carroll County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census， Washington 25，D。C。

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP CARROII COUNTY，MO．

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Noy． 1.948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full <br> workweek employees |
| RETAII TRADE，total．0．0．0．0．。○．。○．0．0．0． | 243 | 10，900 | 250 | 542 | 425 |
| Food group。o．0．0．0．0．0．0．0．0．0．0．0．0．0． | 54 | 2，466 | 55 | 76 | 47 |
| Eating and drinking places．。．。○．。．。○。。 | 35 | 528 | 34 | 84 | 68 |
| General merchandise grp，general storee． | 15 | 885 | 16 | 69 | 50 |
|  | 8 | 283 | 8 | 14 | 10 |
| Furniture－home furnishgs－applisnce grp． | 11 | 366 | 10 | 16 | 14 |
| Automotive group．0．0．0．0．0．0．0．0．0．0．0． | 12 | 1.488 | 14 | 68 | 66 |
| Gasoline service stations．．．．．．．．．．．．．。 | 34 | 671 | 38 | 26 | 1.9 |
| Lumberobuildingohardware group．o．．．．．．． | 33 | 2，391 | 32 | 107 | 86 |
| Drug and proprietary stores．。．。○．。．．．。 | 10 | 362 | 13 | 31 | 22 |
| A11 other retail stores．o．。．。．。○．。．。． | 31 | 1，460 | 30 | 51 | 43 |
|  | 28 | 4,768 | 24 | 47 | X |
| SEILCIED SERVICE TRADES， $2 /$ total。．。．。．。．。。 | 48 | 431 | 56 | 57 | 51 |
| Personsl services．o．0．0．0．0．0．0．0．0．0． | 28 | 274. | 31 | 47 | 43 |
| A11 other service trsdes．0．0．0．0．0．0． | 20 | 157 | 25 | 10 | 8 |

$x$ Not avallable．
I／Includes employees paid for less than the full workweek．
$\underline{2} /$ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of <br> urincorporated businesses Nov. 1948 | Paid employees, workweek eaded nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } \end{gathered}$ | FuIl worlweek employees |
| Carrollton: |  |  |  |  |  |
| Retail trade.............. | 106 | 6,222 | 103 | 355 | 290 |
| Selected service trades... | 21 | 311 | 28 | 50 | 46 |
| Remainder of county: |  |  |  |  |  |
| Retail trade.............. | 137 | 4,678 | 147 | 187 | 135 |
| Selected service trades.... | 27 | 120 | 28 | 7 | 5 |
| 1/ See General Description on this page for changes from the 1939 Census of Busin |  |  |  |  |  |
| - in the coverage of Service | rades. |  |  |  |  |
| 2/ Includes employees paid for less than the full workweek. |  |  |  |  |  |

general description of preliminary releases for the 1948 Census of business

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cerisus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaiion Manual; May 1949 issue, of the Fxecutive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to estsblishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade es tablishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the buainess in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE bureau of the census

For Release May 15， 1950

Release Series BC－1P24－018
CARTER COUNTY，MO 。
Retail and service establishments located in Carter County，Missouri，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to pere－ liminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce 。

Retail sales in the county during 1948 aggregated $\$ 1.8$ million，an increase of 200 percent over the $\$ 0.6$ million in 1939，when the preceding Census of Business was taken． The service trades included in the Census of Business recorded receipts totaling $\$ 48,000$ in 1948 compared with $\$ 19,000$ in 1939.

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 61 paid employees for the workweek ended nearest November 15，1948。 This compared with a total of 41 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Carter County， Missouri．Final figures，superseding the preliminary data for Carter County，will be included in a Bulletin for the State of Missouri to be issued in several months．Sim－ ilar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Carter County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP CARTER COUNTY，MO 。


Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE <br> 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for estab. lishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIIESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

For Release April 24, 1950<br>Release Series BC-1P-24-019

CASE COUNTY, MO.

Retail, wholesale, and service establishments located in Cass County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to $194 \hat{c}$ according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 14.8$ million, an increase of 279 percent over the $\$ 3.9$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 3.3$ million in 1948 as compared with $\$ 1.5$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 504,000$ in 1948 compared $\begin{aligned} & \text { with } \$ 160,000121939 .\end{aligned}$

Employment in the county also rose over the 9 -year period between 1939 amd 1948 for the above trades. Establishments in these trades reported a combined total of 704 paid employees for the workweek ended nearest November $15,19+8$. This compared with a total of 491 employees reported for the week of Noveriber 15, 1939.

These preliminary figures have been derived from a. Census report on Cuss County, Missouri. Final figures, superseding the preliminary data for Cass County, will be included in a Bulletin for the State of Missurri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Caus County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

| Trade group and kind of business | Number of establishments | $\qquad$ | Active <br> proprie- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | $\underset{\substack{\text { Full } \\ \text { workweek } \\ \text { employees }}}{ }$ |
| RETAIL TRADE, total........................ | 268 | 14,821 | 284 | 608 | 508 |
| Food group. | 42 | 2,771 | 52 | 79 | 63 |
| Eating and drinking places.............. | 39 | 701 | 42 | 126 | 98 |
| General merchandise grp,general stores. | 15 | 672 | 16 | 40 | 30 |
| Apparel group............................. | 7 | 262 | 10 | 8 | 5 |
| Furniture-home furnishgs-appliance grp. | 11 | 346 | 15 | 17 | 15 |
| Automotive group. | 20 | 1,690 | 19 | 51 | 48 |
| Gasoline service stations | 47 | 1,544 | 55 | 57 | 51 |
| Lumber-building-hardware group......... | 40 | 3,402 | 30 | 132 | 121 |
| Drug and proprietary stores. | 13 | 514 | 13 | 39 | 31 |
| All other retail stores. | 34 | 2,919 | 32 | 59 | 46 |
| WHOLESALE TRADE, total | 30 | 3,299 | 32 | 32 | x |
| Merchant wholesalers. | 6 | 238 | 7 | 7 | $x$ |
| Other types of wholesale | 24 | 3,061 | 25 | 25 | x |
| SEIECTED SERVICE TRADES, $3 /$ total.......... | 67 | 504 | 71 | 64 | 46 |
| Personal services. | 36 | 252 | 40 | 39 | 29 |
| All other service trades. | 31 | 252 | 31 | 25 | 17 |
| AMUSEMENTS.............................. | 11 | 143 | 10 | 21 | x |

x Not available.

1) Includes employees paid for less than the full workweek.

See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on rev ports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issned in a series of Business Census bnlletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nnder the provision of the Act of June 19, 1948, Which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the gears 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Manual, May 1949 issne, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, bnsiness services, automobile repairs and services, and miscellaneous repair services; botels; tonrist conrts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition.-For Censns purposes, a basiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Bnsiness publications.
"Namber of establishments" is the number of separate bnsiness locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment connt reflects the number of places in bnsiness at the end of 1948 excluding administrative and execntive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts. - "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retnrned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of nnincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Fn11 workweek" employees, whether regnlar or seasonal, are those who in the November is pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

Release Series BC－1P－24＝020
CEDAR COUNTY，MO。
Retail，wholesale，and service establishments located in Cedar County，Missouri， showed a substantial expansion in dollar volune of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 6.0$ million，an increase of 329 percent over the $\$ 1.4$ million in 1939 ，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 1.7$ million in 1948 as compared with $\$ 0.8$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 244,000$ in 1948 compared with $\$ 82,000$ in 1939。

Employment in the county also nose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 324 paid employees for the workweek ended nearest November 15，1948。 This compared with a total of 165 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Cedar County， Missouri．Final figures，superseding the preliminary data for Cedar County，will be included in a Bulletin for the State of Missouri to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Cedar County， as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP CEDAR COUNTY，MO。

|  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Trade group and rind of business |  |

Not available。
Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.-- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEISUS OF BUSIDESS 

CHARITON COUNTY, MO.
Retail, wholesale, and service establishments located in Chariton County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 9.9$ million, an increase of 267 percent over the $\$ 2.7$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 4.0$ million in 1948 as compared with $\$ 1.7$ million in 1939. The service trades included in the Census of Business recorded reeeipts totaling $\$ 182,000$ in 1948 compared with $\$ 89,000$ in 1939 .

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 569 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 425 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Chariton County, Missouri. Final figures, superseding the preliminary data for Chariton County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chariton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

| Trade group and kind of business | Number of establishments | $\qquad$ | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\substack{\text { Total } \\ \text { employees }}}{ }$ | Full workweek employees |
| RETAIL TRADE, total........................ | 204 | 9,870 | 220 | 485 | 358 |
| Food group. | 39 | 1,941 | 42 | 57 | 42 |
| Eating and drinking places.............. | 29 | 466 | 32 | 68 | 41 |
| General merchandise grp,general stores. | 14 | 901 | 23 | 56 | 30 |
| Apparel group............................ | 10 | 352 | 12 | 23 | 15 |
| Furniture-home furnishgs-appliance grp. | 9 | 443 | 8 | 13 | 13 |
| Automotive group.......................... | 17 | 2,039 | 19 | 92 | 83 |
| Gasoline service stations............... | 25 | 551 | 28 | 24 | 14 |
| Lumber-building-hardware group. ......... | 35 | 1,794 | 32 | 107 | 83 |
| Drug and proprietary stores............. | 7 | 185 | 9 | 15 | 10 |
| All other retail stores................. | 19 | 1,198 | 15 | 30 | 27 |
| WHOLESATE TRADE. | 18 | 4,035 | 16 | 63 | x |
| SELECTED SERVICE TRADES, $2 /$ total........... | 43 | 182 | 46 | 21 | 17 |
| Personal services | 25 | U3 | 28 | 13 | 10 |
| All other service trades................. | 18 | 99 | 18 | 8 | 7 |

## x Not available.

I/ Tncludes employees paid for less than the full workweek.
2 See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The ligures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to $b \in$ relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishfor al.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Prerious Business Censuses were taken for the years 1929, 1933, 1935 , and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile re-groups-personal services, business services, automobile re-
pairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Censns figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and execntive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from costomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. -"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

U．S．DEPARTMENT OF COMMERCE bureau of the census

For Release April 24， 1950<br>Fielease Series BC－1p－24－022

> CHRISTIAN COUNTY, MO.

Retail，wholesale，and service establishments located in Christian County，Missouris showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 5.7$ million，an increase of 338 percent over the $\$ 1.3$ million in 1939 ，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 1.2$ million in 1948 as compared with $\$ 0.8$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 169,000$ in 1948 compared with $\$ 70,000$ in 1939.

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 195 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 135 employees reported for the week of November 15， 1939.

These preliminary figures have been derived from a Census report on Christian County， Missouri。 Final figures，superseding the preliminary data for Christian County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Christian County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C．

| Trade group and kind of business | Number of estab－ lishments | ```1948 sales and receipts (Thousand dollars)``` | Active <br> proprie－ <br> tors of <br> unincor－ <br> porated <br> businesses <br> Nov． 1948 | Paid employees， workweek ended nearest Nov，15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Tota1 }}{\text { employees }} 1$ | $\begin{gathered} \text { Fu11 } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE，total． | 163 | 5，700 | 166 | 175 | 115 |
| Food group． | 26 | 1，067 | 26 | 18 | 14 |
| Eating and drinking places．．．．．．．．．．．． | 26 | 193 | 27 | 27 | 9 |
| General merchandise grp，general stores | 21 | 1，032 | 22 | 23 | 15 |
| Furnituremome furnishgsmappliance grp | 5 | 93 | 5 | 1 | 1 |
| Automotive group．．．．．．．．．．．．．．．．．．．．．。 | 8 | 873 | 9 | 32 | 28 |
| Gasoline service stations．．．．．．．．．．．．． | 30 | 491 | 30 | 13 | 6 |
| Lumber－building hardware group．．．．．．．． | 18 | 652 | 19 | 22 | 20 |
| Drug and proprietary stores．．．．．．．．．．． | 5 | 165 | 6 | 8 | 6 |
| All other retail stores．．．．．．．．．．．．．．． | 24 | 1，134 | 22 | 31 | 16 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．．．．．．．．．。 | 8 | $I_{8} 153$ | 9 | 12 | x |
| SELECTED SERVICE TRADES， $2 /$ total $\ldots \ldots \ldots$ | 37 | 169 | 38 | 8 | 5 |
| Personal services．．．．．．．．．．．．．．．．．．．．． | 18 | 70 | 18 | 6 | 3 |
| All other service trades．．．．．．．．．．．．．。 | 19 | 99 | 20 | 2 | 2 |
| AMUSEMENTS 000000000000000000000000 | 7 | 33 | 6 | 7 | x |

Not available。
1）Includes employees paid for less than the full workweek．
／See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases，of which one is planned for each county in the United States，presents preliminary results of the 1948 Census of Business．The information is based on re－ ports submitted by business establishments for that Census．The figures shown are preliminary，and are subject to revision in the final Census publications，but the changes are expected to be relatively minor with respect to coverage．The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind－of－business information for all places where there are a sufficient number of establish－ ments．

The 1948 Census of Business was taken ander the provision of the Act of June 19，1948，which provides that the Business Cen－ sus be taken for 1948 and for each fifth year thereafter．Pre－ vious Business Censuses were taken for the years 1929，1933， 1935，and 1939.

Scope of the Census．－The 1948 Census of Business covered all establishments in the following trades，as defined by the Standard Iudustrial Classification Manal，May 1949 issue，of the Executive Office of the President：all retail trades；all wholesale trades；all service trades in the following four groups－personal services，business services，antomobile re－ pairs and services，and miscellaneous repair services；hotels； tourist courts and camps；and amusements，including motion pic－ e theaters．Some important services not covered are radio vadcasting and television，medical and health，legal，educa－ ioual，nonprofit，acconnting，aud domestic services．

This coverage is similar to that of the 1939 Business Census． However，＂custom trades＂and＂services incidental to transpor－ tation，＂which are no longer included in the standard classifi－ cation of the service trades，are not covered by the 1948 Cen－ sus．In a number of localities，these exclusions as well as
other changes in the standard classification may have a cousid－ erable effect in comparing 1948 with 1939 data，particularly with respect to establishment connt．

Establishment definition．－For Census purposes，a business establishment is defined to include only enterprises conducted from a recognizable place of business，provided that the aunual sales were in excess of $\$ 5,000$ for a wholesale trade establish－ ment and $\$ 500$ for establishments in other trades．A detailed analysis of coverage will be provided in future Census of Busi－ ness publications．
＂Namber of establishments＂is the number of separate basi－ ness locations，rather than the number of business companies or organizations，since the Census figures represent information reported separately for each business location or establishment． The establishment count reflects the number of places in busi－ ness at the end of 1948 excluding administrative and executive offices of multiunit organizations，and＂chain store＂warehouses．

Sales and receipts．－＂1948 sales and receipts＂represents sales of merchandise and receipts from repairs and other serv－ ices to customers．The figures reflect deductions for returned goods and allowances，but not for trade－in allowances；they ex－ clude sales and excise taxes collected from customers and paid directly to any taxing agency．

Proprietors．－＂Active proprietors．．．＂represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment．－＂Number of paid employees．．．＂represents all employees on the pay roll for the pay period ending nearest November 15，1948．＂Full workweek＂employees，whet her regular or seasonal，are those who in the November 15 pay period were paid for working at least the umber of hours typically worked paid for working at least the umber of hours typical．

CLARK COUNTY, MO.
Retail, wholesale, and service establishments located in Clark County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 6.8$ million, an increase of 325 percent over the $\$ 1.6$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 1.7$ million in 1948 as compared with $\$ 0.6$ million in 1939. The service trades included in the Census of Buinesss recorded receipts totaling $\$ 109,000$ in 1948 compared with $\$ 70,000$ in 1939.

Employment in the county aiso rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 243 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 157 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clark County, Missouri. Final figures, superseding the preliminary data for Clark County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clark County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

> Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR I948, BY TRADE GROUP CLARK COUNYTY, MO.

| Trade group and kind of business | Number of establishments | $\qquad$ | Active proprietors of porated businesses <br> Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\text {Total }}^{\text {employees }}{ }^{\text {a }}$ |  |
| RETAIL TRADE, total. | 139 | 6,761 | 145 | 215 | 159 |
| Food group.. | 28 | 1,229 | 28 | 31 | 19 |
| Eating and drinking places | 16 | 216 | 16 | 32 | 23 |
| Gasoline service stations | 27 | 648 | 32 | 14 | 9 |
| All other retail stores. | 68 | 4,668 | 69 | 138 | 108 |
| WHOLESALE TRADE. | 10 | 2,718 | 9 | 1.5 | x |
| SEIECTED SERVICE PRADE, , total. | 26 | 109 | 26 | 13 | 10 |
| Personal services............ | 13 | 72 | 13 | 11 | 8 |
| All other service trades. | 13 | 37 | 13 | 2 | 2 |

## x Not available.

1/ Includes employees paid for less than the full workweek.
$\overline{2} /$ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to $t$ ransportation, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
> "Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

> Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.-- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

For Release May 29， 1950

Relese Series BC－1P－240024

## CLAY COUNTY，MO．

Rotail，wholesele，and sorvice establishmonts located in Clay County，Missouris showed a subo stantial oxpansion in dollar volume of trade from 1939 to 1948 acoording to proliminary figures from the 1948 Census of Business released today by the Buresu of the Cozsumg U。S．Dopartmont of Commereo．

Retail sales in the county during 1948 aggregated $\$ 37.2$ milifong an incere of 254 pereant over the 10.5 million in 1939，when the preoeding Consus of Business was taken．Prodessio sales in the
 trades included in the Con of Busines rocorded rooipts totaling $\$ 1.7$ million in 1948 oompared with $\$ 0.5$ meldion in 1939。
 tradeso Establishmont in theso trados roported a oombined total of 3,375 paid oraployes ror the
 for the wook of Novomber 15 ，1939。

These preliminary figures have beon dorivod froz Census roport on Clay County，wissouri，which also includes data for Excisior Springs，Liborty，and North Kansas City．Final figures supereoding the preliminary date for Clay County，will be included in a Bulletin for the State of Miseouri to be issuod in ovored monthso Similar data till be made available this yoarin preliminary and final form for each of the counties and States．A single copy of the proliminary rolea for clay Gounty as woll as an order blank for other area roleases may be obtalmed by writing to the Bursau of the censug Fashington 25，D。C．

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
CLAY COUNTY，MO．

(Data onitted for trade groups where necessary to avoid disclosure)


## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary resnlts of the 1948 Ceasns of Bnsiness. The information is based on reports snbmitted by business establishments for that Censns. The fignres shown are preliminary, and are snbject to revision iu the final Ceusns publications, bnt the changes are expected to be relatively minor with respect to coverage. The final Censns fignres will be issned in a series of Bnsiness Censas bnlletins which will show additional detailed kind-of-bnsiness information for all places where there are a snfficient number of establishments.

The 1948 Census of Business was taken nader the provision of the Act of Jnne 19, 1948 , which provides that the Bnsiness Censns be takeu for 1948 and for each fifth year thereafter: Previons Bnsiness Censnses were taken for the gears 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Censns of Business covered all establishments in the following trades, as defined by the Standard Indnstrial C1assification Mannal, May 1949 issue, of the Execntive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal servic es, bnsiness services, antomobile re-gronps-personal servic es, bnsiness services, antomobile re-
pairs and services, and miscellaneons repair services; hotels; pairs and services, and miscellaneons repair services; hotels;
tonrist courts and camps; and amsements, incliding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, accoanting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "custom trades" and "services incidental to transportation, $n$ which are no longer incladed in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclusions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition. - For Censns parposes, a business establishment is defined to inclnde only enterprises condncted from a recognizable place of business, provided that the annal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fatnre Censns of Business pnblications.
"Nomber of establishments" is the namber of separate bnsiness locations, rather than the aumber of bnsiness companies or organizations, since the Censns figares represent information reported separately for each business location or establishment. The establishment connt reflects the number of places in basiness at the end of 1948 exclinding administrative and execntive offices of maltinnit organizations, and "chain store" warehonses.

Sales and recoipts.- "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to cnstomers. The fignres reflect dednctions for returned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of nniacorporared bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Foll workweet ${ }^{\text {n }}$ employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the aumber of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

For Release Aprí 27, 1950<br>Release Series BC-1P-24-02

CLINOR COTNY, WO.
Fetail, wholesale, and service estabilstments located in Clinton County, Missour i, showed a subetantial Expansion in dollar velune of taae fron 1939 to 1948 according to preliminary figures from the 1948 Cevsuss of Eusiness released today by the Eureau of the Censos. U. S. Departmert of Coumerce.

Retail sales ir the county during 194 a samegeted \$l3.l millior, an increase of 309 pereent over the $\$ 3.2$ millicu in $199^{9}$, when the preceoing Census of Business was taken. Wholesele sales in the county reached a total of $\$ 2.5$ milion in 1948 as compred with $\$ 1.1$ millisn in 1939. The service traces incluad in the Census of Busiress renomad receipts tothling $\mathrm{\psi}_{2} 60,000$ in 1348 compared with $\$ 145,000$ in i939,

Explovent ir the county alsc mose over the 9 mear period betreen 1939 and 19 î for the anove traies. Estabilshments in these trades reported a combinea total of bab paid employees for the workveek exaci aearest November 15, 1948. This compared with a totial of 413 employees reportea for the weeis of Woverber 15. 193.9.

These prelimingry fighrea have deen derived from a Census report on Clinton county, Kisecuri, which also incirdes jata tor the part of the city of Cameron located in Clinton Comty. Final figures. superseaing the preliminary data for Clinton Countyg rijl te included in a Enlletin for the State of Mssouri t be issued in several montha. Siroilar data mill be made available this year in preliminary and final form for each of the courties amj statser A singls oboy of the preiminary release for Glinton County ga well ae $2 n$ ordero blank for othex inca relesises may be obtained ly writing to the E.2.eaun of the Censu* washingtor $25, ~ D . C$.

## Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

 dy Tron cownt, MO.| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }} 1$ | Full workweek employees |
| RETAT, TRADE, $50+51$ | 10 | 13,089 | 192 | 510 | 45.5 |
| Food groupu. | $\mathrm{i}_{5}$ | 2, 220 | 45 | 73 | 5. |
| Eating axia arinking places. | 24 | 440 | 27 | 79 | 59 |
| Appssel Ercup....... | 26 | 409 | 13 | 18 | 8 |
| Fraciture-kome nurishes-2ppiturse grp. | 17 | 364 | 8 | 15 | 2h |
| Aptometitye grorap. | 18 | 2,979 | 20 | 105 | 20.1 |
| Gasoline osrvice stations. | 25 | 550 | 28 | 22 | 14 |
| Wander-building-hardiare group. | 22 | 1,738 | 18 | 77 | 77 |
| Dmg and ereprielaxy stores. | 8 | 430 | 9 | 31 | 27 |
| A11 2ther retajl stores. | 27 | 4,159 | 24 | 122 | 121 |
| WFOLESALE TRADE。 | 19 | 2,500 | 15 | 42 | $x$ |
| SELECTES SERUMCE TRADES, $2 /$ total | 51 | 360 | 51 | 54 | 45 |
| Forronal serveres. | 36 | 234 | 37 | 42 | 24 |
| All other servics trais | 25 | 126 | 14 | 12. | 12 |

## $x$ Not available。


Sse Gexer al Description or last pays for chwiges from the 1939 Census of Business in the coverage ot Sex+ice Trazes
(Data omitted for trade groups where necessary to avoid disclosure)
City and trade group 1

## general description of preliminary releases for the 1948 CENSUS Of business

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown sre preliminary, and are subject to reviston in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cerisus bulletins which will show additional detailed kind-ofbusiness informstion for all places where there are a sufficient number of establishnents.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, snd 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificsiion Manual,' May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are rsdio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage ia similsr to that of the 1939 Business Census. However, "custom trades" and "services incidental to sus. however," "which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, theae exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annusl sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed unalysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding adminis trative and executive offices of multiunit organizations, snd "chain store" warehouses.

Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowsnces, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or aeaaonal, are those wbo in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting eatablishment.

\title{

1948 CEnSUS OF BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES

## PRELIMINARY

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## PRELIMINARY

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U．S．DEPARTMENT OF COMMERCE<br>bureau of the census

## For Release May 8， 1950

Release Series BC－1P－24～026
COLE COUNTY，MO。
Retail，wholesale，and service establishments located in Cole County，Missouxio， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce。

Retail sales in the county during 1948 aggregated $\$ 31.7$ million，an increase of 188 percent over the $\$ 11.0$ million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 11.1$ million in 1948 as compared with $\$ 2.7$ million in 1939。 The service trades included in the Census of Business recorded receipts totaling ${ }^{W} 1.6$ million in 1948 compared with $\$ 0.8$ million in 1939 。

Amployment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 2,244 paid employees for the workweek ended nearest November 25，1948．This compared with a total of $I_{,} 791$ employees reported for the week of November 15，1939．

These prelininary figures have been derived from a Census report on Cole County， Missouri，which also includes data for Jefferson City．Final figures，superseding the preliminary data for Cole County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Cole County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C．

Table 1．－CEESSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
COIE COUNTY，MO。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | $\begin{array}{\|c\|} \hline \text { Active } \\ \text { proprie- } \\ \text { tors of } \\ \text { unincor- } \\ \text { porated } \\ \text { businesses } \\ \text { Nov. } 1948 \\ \hline \end{array}$ | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek emplogees |
| RETAIL TRADE，totalo．．．．．．．．．．．0．0．0．0． | 370 | 31，653 | 313 | 1，676 | 1，391 |
| Food group．o．0．0．0．0．0．0．0．0．0．0．0．0．0． | 71 | 5.911 | 56 | 166 | 127 |
| Eating and drinking places．o．．．．．．．．．．． | 78 | I， 940 | 80 | 248 | 212 |
| General merchandise grp，general stores． | 9 | 3，026 | 5 | 269 | 175 |
| Apparel group．o．o．o．o．o．．．．．．．．．．．．．．．．．． | 30 | 2，608 | 24 | 138 | 110 |
| Furniture－home furnishgsmappliance grp． | 14 | 1，394 | 6 | 102 | 82 |
| Automotive group．。 | 26 | 7，171 | 10 | 268 | 258 |
| Gasoline service stations．．．．．．．．．．．．．． | 44 | 1，682 | 41 | 78 | 63 |
| Lumber－building－hardware group．．．．．．．．． | 26 | 2，453 | 26 | 1／11 | 128 |
| Drug and proprietary stores．o．．．．．．．． | 16 | 1，357 | 13 | 95 | 81 |
| All other retail stores．o．0．0．0．0．0．0．0． | 56 | 4，111 | 52 | 171 | 155 |
| WHOLESALE TRADE，total．o．o．．．．．．．．．．．．．． | 44 | 11，105 | 22 | 230 | x |
| Merchant wholesalerso．．．．．．．．．．．．．．． | 23 | 7，254 | 14 | 134 | x |
| Other types of wholesale．．．．．．．．．．．．． | 27 | 3，851 | 8 | 96 | x |
| SELECTED SERVICE TRADES，2／total．．．．．．．．． | 108 | 1，591 | 115 | 338 | 302 |
| Personal serviceso．．．．．． | 75 | 1，091 | 83 | 260 | 226 |
| All other service trades． | 33 | 500 | 32 | 78 | 76 |

## $x$ Not avsilabie。

Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business
in the coverage of Service Trades．

Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE COLE COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estab1ishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${\underset{\text { Total }}{\text { employees }} 2}^{2}$ | Full wortweek employees |
| Jefferson City: |  |  | - |  |  |
| Retail trade............... | 294 | 29,146 | 248 | 1,615 | 1,338 |
| Wholesale trade............. | 38 | 10,302 | 19 | 215 | x |
| Selected service trades.... | 96 | 1,517 | 103 | 333 | 297 |
| Remainder of county: |  |  |  |  |  |
| Retail trade..............。 | 76 | 2,507 | 65 | 61 | 53 |
| Wholesale trade............ | 6 | 803 | 3 | 15 | x |
| Selected service trades.... | 12 | 74 | 12 | 5 | 5 |

x Not available.
1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2) Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Ceusus of Business. The iuformatiou is based ou reports submitted by business establishments for that Ceusns. The figures shown are preliminary, and are snbject to revision iu the fiual Censns publicatious, but the chavges are expected to be relatively mivor with respect to coverage. The fiual Census figures will be issued in a series of Bnsiness Census bulletins which will show additioual detailed kind-of-busiuess information forall places where there are a sufficient number of establishments.

The 1948 Census of Busiuess was taken nnder the provisiou of the Act of Juue 19, 1948, which provides that the Busiuess Ceusus be takeu for 1948 aud for each fifth year thereafter: Previons Business Censuses were takeu for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Censns of Business covered all establishments in the following trades, as defiued by the Staudard Iudustrial Classificatiou Maunal, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-persoual services, busiuess services, automobile repairs and services, and miscellaneons repair services; hotels; tonrist courts and camps; and amusements, includiug motiou picture theaters. Some important services not covered are radio broadcastiug aud television, medical aud health, legal, educational, nouprofit, accounting, aud domestic services.

This coverage is similar to that of the 1939 Busivess Census. However, "custom trades" and "services iucideutal to trausportation," which are no longer included in the standard classificatiou of the service trades, are uot covered by the 1948 Census. Iu a uumber of localities, these exclusions as well as
other changes in the staudard classification may have a cousiderable effect in comparing 1948 with 1939 data, particularly with respect to establishmeut count.

Establishment definition.-For Ceusns purposes, a busivess establishmeut is defined to iuclude ouly enterprises couducted from a recoguizable place of busivess, provided that the aunal sales were iu excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed aualysis of coverage will be provided in future Ceusus of Business pnblications.
"Number of establishmeuts" is the uumber of separate business locations, rather than the uumber of busivess companies or organizatious, since the Ceusus figures represent information reported separately for each busiuess locatiou or establishment. The establishment count reflects the uamber of places in busiuess at the eud of 1948 excluding administrative and executive offices of multiunit organizations, aud "chaiu store" warehouses.

Sales and receipts. - "1948 sales and receipts" represeuts sales of merchandise aud receipts from repairs and other services to customers. The ilgures reflect dednctions for returued goods and allowances, but not for trade-iu allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing ageucy.

Proprietors.-"Active proprietors..." represents owners and partuers of unincorporated busiuesses who devoted the major portion of their time to the busiuess in November 1948.

Erployment. - "Number of paid employees..." represents all employees ou the pay roll for the pay period euding uearest November 15, 1948. "Foll workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the umber of honrs typically worked paid for working at least the umployees of the reporting establishment.

# 1948 CEnSUS OF BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE <br> gureau of the census

For Release Aprii 27， 1950
Release Series BC－1P－24－027
COOPER COUNTY，MO．
Retail，wholesale，and service establishments located in Cooper County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Censurs，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 12.2$ million，an increase of 213 percent over the $\$ 3.9$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 2.8$ million in 1948 as compared with $\$ 1.8$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 535,000$ in 1948 compared with $\$ 216,000$ in 1939．

Fmployment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishmenta in these trades reported a combined total of 777 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 596 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Cooper County， Missouri，which also includes data for the city of Boonville Final figures，super－ seding the preliminary data for Cooper County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Cooper County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25， D．C。

Table 1．—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP COOPER COUNTTY，MO．

| Trade group and kind of business | Number of estab－ 1 ishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated bus inesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }} 1$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．．．． | 232 | 12，156 | 223 | 658 | 501 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．．。 | 48 | 2，213 | 42 | 82 | 60 |
| Eating and drinking places．．．．．．．．．．．． | 37 | 685 | 38 | 112 | 97 |
| General merchandise grp，general stores． | 10 | 1，034 | 8 | 90 | 53 |
| Apparel group．．．．．．．．．．．．．．．．．．．．．．．．．。 | 10 | 714 | 15 | 35 | 27 |
| Furniture ohome furnishgsmappliance grp． | 10 | 610 | 14 | 24 | 21 |
| Automotive group．．．．．．．．．．．．．．．．．．．．． | 21 | 2，168 | 16 | 106 | 95 |
| Gasoline service stations．．．．．．．．．．．．． | 34 | 790 | 35 | 33 | 26 |
| Lumber－building－hardware group．．．．．．．．． | 22 | 1，768 | 18 | 62 | 59 |
| Drug and proprietary stores．．．．．．．．．．． | 11 | 452 | 10 | 30 | 20 |
| All other retail stores．．．．．．．．．．．．．．．． | 29 | 1，722 | 27 | 84 | 43 |
| WHOLESALE TRADE．．．．。．．．。○．．．．．．．．。．．．．。。 | 19 | 2，752 | 13 | 27 | x |
| SELECTED SERVICE TRADES，2／total．．．．．．．． | 64 | 535 | 67 | 92 | 81 |
| Personal services．．．．．．．．．．．．．．．．．． | 33 | 303 | 32 | 75 | 64 |
| All other service trades．．．．．．．．．．．．．． | 31 | 232 | 35 | 17 | 17 |
|  | 7 | 150 | 7 | 21 | X |

1／Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE COOFER COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group 1 |
| :--- | ---: | ---: | ---: | ---: | :---: |

## * Not available.

1/ See General Deacription on this page for changes from the 1939 Census of Business in the covergge of Service Trades.
2/ Includes employees paid for less than the frull workmeek.

## general description of preliminary releases for the 1948 CEnsus of business

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is baed on reports submitted by business establishmenta for that Census. The figures shown are preliminary, and are aubject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figurea will be issued in a series of Busineas Cersus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficrent number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Cenaus of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaiion Manual,' May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service tradea in the following four groups-peraonal services, business aervices, automobile repairs and services, and miscellaneous repair aervicea; hotels; tourist courts and campa; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is aimilar to that of the 1939 Busineas Census. However, "custom tradea" and "aervices incidental to transportation," which are no longer included in the standard classification of the aervice trades, are not covered by the 1948 Census. In a number of localitiea, these exclusions a well as other changes in the standard claasification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterpriaes conducted from a recognizable place of busineas, provided that the annual salea were in excess of $\$ 5,000$ for a wholeale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Cenaus of Business publications.
"Number of establiahmenta" is the number of separate business locations, rather than the number of businesa companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. -- "1948 sales and receipts" represents salea of merchandiae and receipts from repaira and other servicea co customers. The figures reflect deductions for returned gooda and allowances; but not for trade-in allowances; they exclude salea and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the buainess in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of houra typically worked in week by employees of the reporting establishment.

For Release April 24， 1950

Release Series BC－1P－24－028

## CRAWFORD COUNTY，MO。

Retail，wholesale，and service establishments located in Crawford County，Missouris， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary foigures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 2948 aggregated $\$ 5.6$ million，an increase of 195 percent over the $\$ 1.9$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 1.8$ million in 1948 as compared with $\$ 0.4$ million in 1939．The service trades included in the Census of Businese recorded receipts totaling $\$ 175,000$ in 2948 compared with $\$ 53,000$ in 1939。

Employment in the county also rose over the 9－year period between 2939 and 1948 for the above trades．Establishments in these trades reported a combined total of 338 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 212 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Crawford County， Missouri．Final figures，superseding the preliminary data for Crawford County，will be included in a Bulletin for the State of Missouri to be issued in several months．Simi－ lar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Crawford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP CRAWFORD COUNTY，MO。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov，15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full wor kweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．． | 172 33 | 5.679 | 169 | 266 | 205 |
| Food group．o．．．．．．．．．．0．0．0．0．0． | 33 | 1,312 | 33 | 45 | 31 |
| Eating and drinking places．．．．．．．．．．． | 35 | 469 | 33 | 74 | 53 |
| General merchandise grp，general stores | 20 | 618 | 18 | 25 | 18 |
| Apparel group．．．．．．．．．．．．．．．．．．．．． | 7 | 100 | 8 | 12 | 11 |
| Furniture－home furmishgs－appliance grp | 8 | 157 | 6 | 6 | 5 |
| Automotive group．．．．．．．．．．．．．．．．．．．． | 12 | 1，198 | 15 | 45 | 38 |
| Gasoline service stations．．．．．．．．．．． | 22 | 64.7 | 22 | 24 | 17 |
| Lumber－building－hardware group．．．．。．。． | 7 | 443 | 7 | 15 | 15 |
| Drug and proprietary stores．．．．．．．．．． | 8 | 220 | 8 | 10 | 8 |
| All other retail stores．．．．．．．．．．．．．． | 20 | 4.55 | 19 | 10 | 9 |
| WHOLESALE TRADE。○○。○．．．○．．．．．．．．．．．． | 13 | 1，761 | 13 | 41 | X |
| SELECTED SERV ICE TRADES， 2 total．．．．。。 | 34 | 175 | 34 | 3.1 | 27 |
| Personal services．．．．．．．．．．．．．．．．．．． | 22 | 101 | 22 | 22 | 19 |
| All other service trades．．．．．．．．．．．．．． | 12 | 74 | 12 | 9 | 8 |
| HOTELS． | 8 | 89 | 9 | 6 | 6 |
| TOURIST COURTS AND CAMPS．．．．．．．．．．．．．．．． | 8 | 67 | 8 | 8 | 5 |

$x$ Not available．
$\frac{1}{2}$ Includes employees paid for less than the full workweek．
2）See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSIIESS <br> <br> RETAIL，WHOLESALE，SERVICE TRADES <br> <br> RETAIL，WHOLESALE，SERVICE TRADES <br> <br> PRELIMINARY 

 <br> <br> PRELIMINARY}

U．S．DEPARTMENT OF COMMERCE
bureau of the census

For Release May 1， 1950
Release Series BC－1P－24－029
DADE COUNTY，MO．
Retail and service establishments located in Dade County，Missouri，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to prelimi－ nary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S。Department of Commerce。

Retail sales in the county during 1948 aggregated $\$ 5.7$ million，an increase of 375 percent over the $\$ 1.2$ million in 1939，when the preceding Census of Business was taken。 The service trades included in the Census of Business recorded receipts totaling $\$ 90,000$ in 1948 compared with $\$ 47,000$ in 1939．Wholesale sales in the county reached a total of $\$ 683,000$ in 1948，a decrease from the $\$ 800,000$ reported in 1939 。

Employment in the county rose over the 9 －year period between 1939 and 1948 for the above trades．Estabiishments in these trades reported a combined total of 225 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 165 mployees reported for the week of November 1939.

These preliminary figures have been derived from a Census report on Dade County， Missouri．Final figures，superseding the preliminary data for Dade County，will be included in a Bulletin for the State of Missouri to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Dade County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP DADE COUNTY，MO。

| Trade group and kind of business | Number of estab－ 1 is hments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } \end{gathered}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \\ \hline \end{gathered}$ |
| RETAIL TRADE，totalo．o．o．o．o．o．o．o．o． | 119 | 5，706 | 119 | 202 | 157 |
| Food group．0．0．0．0．0．0．0．0．0．0．0．0．0．0． | 21 | 886 | 26 | 17 | 12 |
| Eating and drinking places．．．．．．．．．．．．． | 12 | 117 | 11 | 33 | 23 |
| Gasoline service stations．．．．．．．．．．．．．．0． | 21 | 283 | 24 | 13 | 10 |
| All other retail stores．o．o．0．0．0．0．0．0 | 65 | 49420 | 58 | 139 | 112 |
|  | 8 | 683 | 7 | 15 | x |
| SELECTED SERVICE TRADES， 2／total．0．0．0．0． | 28 | 90 | 27 | 8 | 6 |
| Personal services．0．0．0．0．0．0．0．0．0．0． | 18 | 57 | 17 | 6 | 5 |
| All other service trades．．．．．．．．．．．．．．． | 10 | 33 | 10 | 2 | 1 |
| AMUSEMENTS．0．0．0．0．0．0．0．0．0．0．0．0．0．0．0． | 7 | 45 | 8 | 8 | x |

$x$ Not available。
$1 /$ Includes employees paid for less than the full workweek．
2 See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

# GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE <br> 1948 CENSUS OF BUSINESS 

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the followirg trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some importanc services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-FFor Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE <br> bureau of the census

For Release April 24， 1950
Release Series BC－1P－24－030
DALLAS COUNTY，MO．
Retail and service establishments located in Dallas County，Missouri，showed a sub－ stantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census， U．S．Department of Commerce。

Retail sales in the county during 1948 aggregated $\$ 6.1$ million，an increase of 510 percent over the $\$ 1.0$ million in 1939，when the preceding Census of Business was taken． The service trades included in the Census of Business recorded receipts totaling $\$ 119,000$ in 1948 compared with $\$ 20,000$ in 1939 。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in the se trades reported a combined total of 190 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 79 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Dallas County， Missouri．Final figures，superseding the preliminary data for Dallas County，will be included in a Bulletin for the State of Missouri to be issued in several months．Simi－ lar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Dallas County as well as an order blank for other area releases may be obtained by writing to the Bureau of of the Census，Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
DALLAS COUNTY，MO。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov，15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\xrightarrow{\text { Total }}{ }_{\text {employees }} 1$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE totalo．．．．．．．．．．．．．．．．．．．。 | 137 | 6，127 | 148 | 183 | 149 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 17 | 619 | 16 | 17 | 10 |
| Eating and drinking places．．．．．．．．．．．． | 14 | 112 | 14 | 20 | 15 |
| Gasoline service stations．．．．．．．．．．．．．0． | 34 | － 398 | 35 | 9 | 6 |
| All other retail stores．o．．．．．．．．．．．．．． | 72 | 4，998 | 83 | 137 | 118 |
| SELECTED SERVICE TRADES，2／total．．．．．．．． | 30 | 119 | 34 | 7 | 5 |
| Personal services．．．．．．．．．．．．．．．．．．．．．． | 15 | 65 | 19 | 3 | 1 |
| All other services trades．．．．．．．．．．．．．． | 15 | 54 | 15 | 4 | 4 |

I／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

GENLRAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions of well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store " warehouses.

Sales and receipts. -- " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSInESS RETAIL，WHOLESALE，SERVICE TRADES <br> PRELIMINARY 

U．S．DEPARTMENT OF COMMERCE<br>BUREAU OF THE CENSUS

For Release April 24， 1950
Felease Series BC－1P $24=031$
DAVIESS COUNTY，MO。
Retail，wholesale，and service establishments located in Daviess County，Missourio showed a substantial expansion in dollar volume of trade from 1939 and 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 7.2$ million，an increase of 324 percent over the $\$ 1.7$ million in 1939 ，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 3.0$ million in 1948 as com－ pared with $\$ 1.0$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 244,000$ in 1948 compared with $\$ 84,000$ in 1939 ．

Employment in the county rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 373 paid em－ ployees for the workweek ended nearest November 15，1948．This compared with a total of 289 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Daviess County， Missouri．Final figures，superseding the preliminary data for Daviess County，will be included in a Bulletin for the State of Missouri to be issued in several months．Simiw lar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Daviess County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

## 90249

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active <br> proprie- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\substack{\text { Total } \\ \text { employees }}}{1}$ | Full <br> workweek <br> employees |
| RETAIL TRADE, total.................... | 158 | 7,161 | 156 | 313 | 255 |
| Food group.................................. | 31 | 1,416 | 29 | 55 | 43 |
| Eating and drinking places.............. | 24 | 290 | 26 | 40 | 32 |
| General merchandise grp, general stores. | 7 | 331 | 7 | 23 | 19 |
| Furniture-home furnishgs-appliance grp. | 8 | + 130 | 8 | 3 | 2 |
| Automotive group......................... | 14 | 1,394 | 15 | 50 | 50 |
| Gasoline service stations............... | 26 | 54.2 | 29 | 27 | 18 |
| Lumber-building-hardware group.......... | 23 | 1,277 | 23 | 47 | 43 |
| Drug and proprietary stores............. | 5 | 201 | 5 | 16 | 8 |
| All other retail stores................. | 20 | 1,580 | 14 | 52 | 40 |
| WHOLESALE TRADE............................ | 15 | 3,048 | 15 | 40 | x |
| SELECTED SERVICE TRADES, $2 /$ total.......。 | 42 | 24.4 | 44 | 20 | 19 |
| Personal services......................... | 28 | 185 | 28 | 15 | 14 |
| All other service trades................. | 14 | 59 | 16 | 5 | 5 |

x Not available.
1/ Includes employees paid for less than the full workweek.
2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the gears 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Manual, May 1949 issne, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, business services, antomobile repairs and services, and miscellaneous repair services; hotels; tourist conrts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However, "cnstom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclinsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition.-For Census parposes, a bnsiness establishment is defined to include only enterprises condncted from a recognizable place of bnsiness, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Bnsiness publications.
"Number of establishments" is the number of separate bnsiness locations, rather than the number of bnsiness companies or organizations, since the Censns figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 excluding administrative and executive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retnrned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. -"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIESS <br> U．S．DEPARTMENT OF COMMERCE <br> bureau of the census 

## RETAIL，WHOLESALE，SERVICE TRADES

# PRELIMINARY 

For Release May 1， 1950
Release Series BC－1P－24－032
DE KALB COUNTY，MO。
Retail，wholesale，and service establishments located in De Kalb County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 4.8$ million，an increase of 269 percent over the $\$ 1.3$ million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 1.4$ million in 1948 as compared with $\$ 0.7$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 157,000$ in 1948 compared with $\$ 88,000$ in 1939 ．

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 224 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 168 employees reported for the week of November 15， 1939.

These preliminary figures have been derived from a Census report on De Kalb County， Missouri．Final figures，superseding the preliminary data for De Kalb County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for De Kalb County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。
table 1．－CENSUS OF business preliminary results for 1948，by trade aroup
DE KALB COUNTY，MO。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active <br> proprie－ <br> tors of <br> unincor－ <br> porated <br> businesses <br> Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employe es ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．．．． | 122 | 4，786 | 133 | 201 | 164 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 27 | 1，042 | 28 | 40 | 28 |
| Eating and drinking places．．．．．．．．．．．． | 12 | 189 | 14 | 28 | 19 |
| Gasoline service stations．．．．．．．．．．．． | 27 | 463 | 31 | 15 | 12 |
| All other retail stores．．．．．．．．．．．．．． | 56 | 3，092 | 60 | 118 | 105 |
| WHOLESALE TRADE． | 23 | 1，437 | 21 | 17 | X |
| SELECTED SERVICE TRADES，$\underline{2 / t o t a l \ldots . . . . . ~}$ | 33 | 157 | 38 | 6 | 5 |
| Personal services．．．．．．．．．．．．．．．．．．． | 20 | 83 | 23 | 3 | 2 |
| All other service trades．．．．．．．．．．．．． | 13 | 74 | 15 | 3 | 3 |

$x$ Not available。
1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years $1929,1933,1935$, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSIIESS retail, wholesale, service trades <br> PRELIMINARY 

Release Series BC-1P-24-033
DENT COUNTY, MO.
Retail, wholesale, and service establishments located in Dent County, Missouri. showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 6.7$ million, an increase of 219 percent over the $\$ 2.1$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 1.9$ million in 1948 as compared with $\$ 0.7$ million in 1939. The service trades included in the Census of Business recorded receipts totaling \$153,000 in. 1948 compared with \$80,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 364 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 317 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dent County, Missouri, which also includes data for the city of Salem. Final figures, superseding the preliminary data for Dent County, will be included in a Bralletin for the State of Missoxi to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the countles and States. A single copy of the preliminary release for Dent County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP DENT COUNTY, MO.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | $\begin{array}{\|c\|} \hline \text { Active } \\ \text { proprie- } \\ \text { tors of } \\ \text { unincor- } \\ \text { porated } \\ \text { businesses } \\ \text { Nov. 1948 } \\ \hline \end{array}$ | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{\text { Total }}$ | Full workweek wol employees |
| SEIAIL TRADE, total | 168 | 6,707 | 168 | 318 | 259 |
| Food group. | 38 | 1,650 | 46 | 53 | 39 |
| Eating and drinking places | 1.8 | 243 | 17 | 53 | 41 |
| General merchandise grp,general stores. | 19 | 445 | 18 | 18 | 11 |
| Apparel group. | 10 | 457 | 9 | 34 | 19 |
| Furniture-home furnishgs-appliancs grp. | 7 | 338 | 7 | 15 | 35 |
| A)torotive group. | 15 | 1, 150 | 12 | 47 | 1. |
| Gasoline service stations | 26 | 353 | 26 | 9 | 7 |
| Lumber-building-hardware group | 11 | 843 | 13 | 50 | io |
| All other retail stores | 24 | 1,219 | - 20 | 41 | 33 |
| NHCLESALE TRADE. | 9 | 1,875 | 13 | cis | $\times$ |
| SELECTED SERVICE TRADES, $\sqrt{\text { total......... }}$ | 31 | 153 | 38 | $1{ }^{2}$ | 15 |
| Perzonal services. | 21 | 125 | 24 | i? | 74 |
| All other service trade | 10 |  | 14 |  | ] |
| TOTELS. |  | a withhel | Id to av | $\text { - } a 1=0$ | 2ro |

Not available.
Insludes employees paid for less than the full workweek.
See General Description on last page for changes from the 1939 leunua if jonirers in the coverage of Service Trades.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | $\begin{aligned} & \text { Number of } \\ & \text { estab- } \\ & \text { lishments } \end{aligned}$ | $\qquad$ <br> 1948 sales and receipts <br> Thousand dollars) | Active propritors of <br> ur incorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } 2 \end{gathered}$ | $\begin{gathered} \text { FuIl workweek } \\ \text { employees } \end{gathered}$ |
| Salem: |  |  |  |  |  |
| Retail trade................. | 111 | 5,936 | 114 | 305 | 249 |
| Selected service trades.... | 31 | 153 | 38 | 18 | 15 |
| Hotels. | 5 | 22 | 5 | 3 | 2 |
| Remainder of county: <br> Retail trade. | 57 | 771 | 54 | 13 | 10 |
| 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades. |  |  |  |  |  |
| 2/ Includes employees paid for less than the full workweek. |  |  |  |  |  |

## general description of preliminary releases for the 1948 Census of business

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishnenta.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaion Manual,' May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to sus. However, "which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to estsblishment count.

Establishment definition. - For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade es tablishment and $\$ 500$ for establishments an other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding adminis. trative and executive of fices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers snd paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CenSUS Of BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

> DOUGLAS COUNTY, MO。

Retail，wholesale，and service establishments located in Douglas County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Comrnerce．

Retail sales in the county during 1948 aggregated $\$ 4.5$ million，an increase of 246 percent over the $\$ 1.3$ million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 2.1$ million in 1948 as compared with $\$ 0.5$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 149,000$ in 1948 compared with $\$ 31,000$ in 1939。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 248 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 147 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Douglas County， Missouri．Final figures，supersedjng the preliminary data for Douglas County，will be included in a Bulletin for the State of Missouri to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Douglas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C．

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP

> DOUGILAS COUNTY, MO。

| Trade group and kind of business | Number of estab－ 1 ishments | $\qquad$ | Active <br> propriie－ <br> tors of <br> unincor－ <br> porated <br> businesses <br> Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }^{1}}{\text { Total }}$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．．．． | 120 | 4,464 | 133 | 199 | 161 |
| Food group． | 15 | 641 | 13 | 28 | 20 |
| Eating and drinking places． | 11 | 92 | 12 | 33 | 19 |
| Gasoline service stations． | 10 | 157 | 11 | 6 | 5 |
| All other retail stores．。 | 34 | 3，574 | 97 | 132 | 117 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．．．．．．．．．．．． | 9 | 2，106 | 10 | 34 | x |
| SELECTED SERVICE TRADES，2／total．．．．．．．． | 25 | 149 | 27 | 15 | 13 |
| Personal services． | 12 | 84 | 13 | 10 | 8 |
| All other service trades．．．．．．．．．．．．．． | 13 | 65 | 14 | 5 | 5 |

x Not available。
I／Includes employees paid for less than the full workweek．
$2 /$ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSIINESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

For Release April 26， 1950
Release Series BC－1P－24＝C35
DUNKLIN COUNTY，NO．
Retail，wholesale，and service establishments located in Dunklin County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Departnent of Commerce．

Retail sales in the county during 1948 aggregated $\$ 29.4$ million，an increase of 259 percent over the $\$ 8.2$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 17.3$ million in 1948 as compared with 3.3 million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 808,000$ in 1948 compared with $\$ 247,000$ in 1939 。

Employment in the county also rose over the 9 myear period between 1939 and 1948 for the above trades．Establishments in these trades reported a cormbined total of 2，225 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 1,124 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Dunklin County， Missouri，which also includes data for the cities of Kennett and Malden。 Final figures，superseding the preliminary data for Dunklin County，will be included in a Bulletin for the State of lissouri to be issued in several months．Similar data will be made available this year in prelininary and final form for each of the counties and States．A single copy of the preliminary release for Durklin County as well as an order blank for other area releases may be obtoined by writing to the Bureau of the Census，Washington 25，D．C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP
DUIVKLIN COUNTYY，MO。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businessesNov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{\text { Total }}$ | Full workweek employees |
| RSTALL TRADE，total | 549 | 29，390 | 534 | 1，625 | 1，287 |
| Food group． | 182 | 5，314 | 183 | 185 | 133 |
| Eating and drinking places． | 73 | 1，271 | 76 | 200 | 159 |
| General merchandise grp，general stores | 33 | 2，283 | 27 | 193 | 106 |
| Apparel group．．．．．．．．．．．．．．．．．．．．．．．．．．． | 23 | 2，515 | 25 | 224 | 169 |
| Furniture－home furnishgs－appliance grp | 19 | 973 | 17 | 64 | 64 |
| Automotive group．．．．．．．．．．．．．．．．．．．．．．． | 37 | 7，395 | 37 | 205 | 201 |
| Casoline service stations．．．．．． | 59 | 1，984 | 62 | 126 | 96 |
| Lumber－building－hardware group． | 46 | 5，442 | 32 | 253 | 228 |
| Drug and proprietary stores | 23 | 911 | 21 | 97 | 62 |
| All other retail stores．．．．．．．．．．．．．． | 49 | 1，402 | 54 | 78 | 69 |
| WHOLESALE TRADE，total． | 62 | 17，302 | 48 | 417 | x |
| Merchant wholesalers， | 19 | 7，661 | 16 | 179 | x |
| Petroleum bulk plants，terminals．．．．．． | 23 | 3，571 | 21 | 72 | x |
| Other types of wholesale． | 20 | 6，070 | 11 | 166 | x |
| STELECTED STRVICE TRADES， 2 total | 108 | 808 | 111 | 183 | 163 |
|  | 76 | 583 225 | 82 | 155 | 138 |
| AMSEMENTS．．．．．．．．．．．．．．．．． | 17 | 404 | 14 | 70 | $\begin{array}{r}18 \\ \times \\ \hline\end{array}$ |

x Not available．
$\frac{1}{2} /$ Includes employees paid for less than the full workweek．
$\underline{\underline{2}} /$ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
DUNKLIN COUNTY, MO。
(Data omitted for trade groups where necessary to avoid disclosure)
City and trade group 1

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business estsblishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the chsnges are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cerisus bulletins which will show additional detailed kind-ofbusiness informstion for sll places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year theresfter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaiion Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to estsblishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesile trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any tsxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

> FRANKLIN COUNTY, MO.

Retail，wholesale，and service establishments located in Franklin County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 25.1$ million，an increase of 230 percent over the $\$ 7.6$ miliion in 1939 ，when the preceding Census of Business was taken．Wholearie ssiles in the county reached a total of $\$ 7.8$ million in 1948 as compared with $\$ 2.6$ miliion in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 1.1$ million in 1948 compared with $\$ 0.3$ million in 1939。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above tradea．Estabishments in these trades reported a combined total of 1，388 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 950 employees reported for the week of November 15， 1939.

These preliminary figures have been derived from a Census report on Frankiin County，Missouri，which also includes data for the city of Washington and the part of the city of Sullivan located in Franklin County．Final figures，superseding the pre－ liminary data for Franklin County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Franklin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25， D。C．

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP FRANKLIN COUNTY，MO。


＊Not available．
1／Includes employees paid for less than the full workweek．
E／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE FRANKLIN COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)

| (Data amitted for trade groups where necessary to avoid disclosure) |
| :--- |
| City and trade group ${ }^{2}$ |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary resnlts of the 1948 Census of Bnsiness. The information is based on reports snbmitted by business establishments for that Censns. The fignres shown are preliminary, and are snbject to revision in the final Censns pablications, bnt the changes are expected to be relatively minor with respect to coverage. The final Censns fignres will be issned in a series of Business Censas bnlletins which will show additional detailed kind-of-bnsiness information for all places where there are a snfficient number of establishments.

The 1948 Censns of Bnsiness was taken nuder the provision of the Act of Jnne 19, 19 48, which provides that the Bnsiness Census be taken for 1948 and for each fifth year thereafter. Previons Bnsiness Censnses vere taken for the gears 1929, 1983, 1935 , and 1939.

Scope of the Censur. -The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issue, of the Execntive Office of the President: all retail trades; all wholesale trades; all service trades ia the following fonr groups-personal services, business services, antomobile repairs and services, and miscellaneons repair services; hotels; tonrist conrts and camps; and amnsements, inclnding motion pictnre theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "custom trades" and "services incidental to transportation, ${ }^{n}$ which are no longer incladed in the standard classification of the service trades, are not covered by the 1948 Censns. In a namber of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment connt.

Establishment definition.- Por Censns parposes, a busivess establishment is defined to inclade only enterprises condncted from a recognizable place of bnsiness, provided that the annal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in futnre Censns of Bnsiness pablications.
"Number of establishments" is the number of separate business locations, rather than the number of bnsiness companies or organizations, since the Censns fignres represent information reported separately for each bnsiness location or establishment. The establishment connt reflects the number of places in bnsiness at the end of 1948 exclnding administrative and execntive offices of mitinnit organizations, and "chain store" warehonses.

Sales and recoipts. - "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to cnstomers. The figures reflect dednctions for retnrned goods and allowances, bnt not for trade-in allowances; they exclade sales and excise taxes collected from cnstomers and paid directly to any taring agency.

Proprietors. - Active proprietors..." represents owners and partners of nnincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. -"Number of paid employees..." represents all employees on the pay roll for the pay period ending mearest employees on the pay roll for the pay period whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

## 1948 CENSUS OF BUSIDESS

U. S. DEPARTMENT OF COMMERCE
bureau of the census

For Release April 20, 1950
Fielease Series $B C-1 P-24-037$
GASCONADE COUNTY, MO.
Retail, wholesale, and service establishments located in Gasconade County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 9.5$ million, an increase of 313 percent over the $\$ 2.3$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 1.4$ million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 423,000$ in 1948 compared with $\$ 47,000$ in 1939.

Enployment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishrents in these trades reported a combined total of 401 paid employees for the workweek ended nearest Novenber 15 , 1948 . This compared with a total. of 240 employees reported for the week of November $15,1939$.

These preliminary figures have been derived from a Census report on Gasconade County, Missouri. Final figures, superseding the preliminary data for Gasconade County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gasconade County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

| Trade group and kind of business | Number of <br> estab- <br> lishments | 1948 sales and receipts <br> (Thousand dollars) | Active <br> proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }} 1$ | Full $\begin{gathered}\text { workweek } \\ \text { employees }\end{gathered}$ |
| RETAIL TRADE, total.。 | 204 | 9,487 | 206 | 364 | 285 |
| Food group. | 33 | 1,769 | 34 | 49 | 38 |
| Eating and drinking places............. | 36 | 636 | 42 | 42 | 22 |
| General merchandise grp,general stores | 21 | 1,002 | 19 | 57 | 34 |
| Apparel group. . | 12 | 318 | 14 | 8 | 6 |
| Furniture-home furnishgs-appliance grp. | 13 | 691 | 13 | 25 | 24 |
| Automotive group....................... | 14 | 1,214 | 15 | 58 | 57 |
| Gasoline service stations. | 23 | 467 | 24 | 15 | 9 |
| Lumber -building-hardware group.......... | 18 | 1,316 | 14 | 51 | 51 |
| Drug and proprietary stores........... | 5 | 143 | 5 | 12 | 5 |
| All other retail stores... | 29 | 1,931 | 26 | 47 | 39 |
| WHOLESriLE TRADE. | 15 | 1,382 | 13 | 21 | x |
|  | 50 | 423 | 51 | 16 | 13 |
| Personal services. | 27 | 126 | 28 | 9 | 6 |
| All other service trades................ | 23 | 297 | 23 | 7 | 7 |

## $x$ Not available.

1/ Includes employees paid for less than the full workweek.
2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary resnlts of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nader the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each ifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tonrist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "custom trades" and "services incidental to transportation, $n$ which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclinsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment count.

Establishment definition. - For Census purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Censns of Business publications.
"Namber of establishments" is the number of separate bnsiness locations, rather than the number of business companies or organizations, since the Censns figures represent information reported separately for each business location or establishment. The establishment count reflects the nnmber of places in business at the end of 1948 excluding administrative and execntive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retnrned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasona1, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIESS RETAIL, WHOLESALE, SERVICE TRADES <br> PRELIMINARY 

For Release May 15, 1950<br>Release Series $B C-1 P=24=038$

## U. S. DEPARTMENT OF COMMERCE

bureau of the census

GENTRY COUNTY, MO。

Retail, wholesale, and service establishments located in Gentry County, Missourio, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of 'Commerce.

Retail sales in the county during 1948 aggregated $\$ 8.6$ million, an increase of 291 percent over the $\$ 2.2$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 5.8$ million in 1948 as compared with $\$ 2.0$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 291,000$ in 1948 compared with $\$ 106,000$ in 1939 .

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 492 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 359 employees reported for the week of November 15, 1939。

These preliminary figures have been derived from a Census report on Centry County, Missouri. Final figures, superseding the preliminary data for Gentry County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gentry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.


## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issned in a series of Rusiness Census bulletins Which will show additional detailed kind-of-business information forall places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the gears 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issne, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-personal services, bnsiness services, automobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclusions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition. -For Censns purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Bnsiness pnblications.
"Nnmber of establishments" is the number of separate business locations, rather than the number of bnsiness companies or organizations, since the Censns figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 excluding administrative and executive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retnrned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from costomers and paid directly to any taxing agency.

Proprietors. -"Active proprietors..." represents owners and partners of nnincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Fnll workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSInESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

For Release May 29, 1950<br>Release Series BC-1P-24-039

GREENE COUNTY, MO.

Retail, wholesale, and service establishments located in Greene County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U, S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 99.3$ million, an increase of 244 percent over the $\$ 28.9$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 168.8$ million in 1948 as compared with $\$ 31.3$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 6.0$ million in 1948 compared with $\$ 2.0$ million in 1939 。

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 8,963 paid employees for the workweek ended nearest November 15, 1948。 This compared with a total of 5,951 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Greene County, Missouri, which also includes data for the city of Springfield. Final figures, superseding the preliminary data for Greene County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Greene County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C

Page 2
Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GREENE COUNTY, MO.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active <br> proprie- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov. 1948 | Paid employees, workweek ended nearest Nov, 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\text {employees }}{ }_{\text {Total }}{ }^{\text {en }}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE, total...................... | . 1,376 | - 99,296 | 1,327 | 5,613 | 4.712 |
| Food group. | 354 | 17,098 | 376 | 470 | 332 |
| Eating and drinking places.......... | 247 | 5,639 | 284 | 906 | 758 |
| General merchandise grp,general stores | 45 | 13,404 | 33 | 1,116 | 842 |
| Apparel group........................... | 70 | 8,656 | 44 | 645 | 529 |
| Furniture-home furnishgs-appliance grp | 50 | 6,037 | 42 | 462 | 445 |
| Automotive group........................ | 93 | 19,617 | 73 | 609 | 589 |
| Gasoline service stations.............. | 193 | 4,849 | 203 | 216 | 173 |
| Lumber-building-hardware group........ | 81 | 8,940 | 54 | 389 | 363 |
| Drug and proprietary stores........... | 41 | 3,536 | 38 | 297 | 245 |
| All other retail stores................ | 202 | 11,520 | 180 | 503 | 436 |
| WHOLESALE TRADE, total. | 216 | 168,798 | 188 | 2,256 | x |
| Merchant wholesalers, total............ | 159 | 87,010 | 133 | 1,749 | x |
| Groceries, foods...... | 27 | 17,962 | 24 | 414 | x |
| Hardware, elec'l, plum'g, and heat'g | 15 | 13,540 | 11 | 269 | X |
| Mach'y, equipit, industrial supplies | 31 | 25,301 | 20 | 326 | x |
| Automotive parts, accessories....... | 22 | 3,598 | 19 | 190 | x |
| All other merchant wholesalers...... | 64 | 26,609 | 59 | 550 | X |
| Manufact'rs' sales branches, offices.。 | 13 | 12,689 | -- | 218 | x |
| Petroleum bulk plants, terminals...... | 25 | 9,797 | 28 | 146 | x |
| Agents, brokers (merchandise)......... | 13 | 40,384 | 19 | 82 | X |
| Assemblers of farm products........... | 6 | 18,918 | 8 | 61 | x |
| SELECTED SERVICE TRADES, $\underline{2} /$ total $\ldots \ldots \ldots$ | 484 | 5,987 | 502 | 1,094 | 985 |
| Personal services. | 256 | 2,999 | 271 | 692 | 642 |
| Business services...................... | 35 | 662 | 29 | 123 | 109 |
| Automotive repairs and services....... | 117 | 1,879 | 124 | 221 | 184 |
| Other repair services............... | 76 | 447 | 78 | 58 | 50 |
| HOTELS. | 24 | 1,370 | 19 | 340 | 306 |
| TOURIST COURTS AND CAMPS.................. | 36 | 482 | 42 | 47 | 39 |

x Not available.
$\frac{1}{2} /$ Incindes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
GREENE COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \end{gathered}$ | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\substack{\text { Total } \\ \text { employees }}}{2}$ | FuIl workweek employees |
| Springfield: |  |  |  |  |  |
| Retail trade.............. | 1,003 | 85,579 | 940 | 5,076 | 4,256 |
| Wholesale trade.......... | 195 | 153,858 | 165 | 2,157 | x |
| Selected service trades... | 412 | 5,589 | 420 | 1,045 | 955 |
| Hotels.................... | 24 | 1,370 | 19 | 340 | 306 |
| Tourist courts and camps.o | 15 | 252 | 17 | 30 | 24 |
| Remainder of county: |  |  |  |  |  |
| Retail trade.............. | .373 | 13.717 | 387 | 537 | 456 |
| Wholesale trade........... | 21 | 14.940 | 23 | 99 | x |
| Selected service trades... | 72 | 398 | 82 | 49 | 30 |
| Tourist courts and camps.. | 21 | 230 | 25 | 17 | 15 |

x Not available.
I/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary resalts of the 1948 Censns of Bnsiness. The information is based on reports sabmitted by basiness establishmenis for that Censns. The fignres shown are preliminary, and are sabject to revision in the final Censns publications, bnt the changes are expected to be relatively minor vith respect to coverage. The final Censns fignres rill be issned in a series of Bnsiness Censns bnlletins which will show additional detailed kind-of-bnsiness information for all places where there are a snfficient namber of establishments.

The 1948 Census of Bnsiness was taken ander the provision of the Act of Jane 19, 1948, which provides that the Bnsiness Census be taken for 1948 and for each fifth year thereafter. Previons Business Censnses vere taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Censns of Bnsiness covered $a 11$ establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issne, of the Execntive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneons repair services; hotels; tonrist conrts and camps; and amnsements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "cnstom trades" and "services incidental to transportation, " which are no longer inclnded in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclnsions as vell as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment coant.

Establishment definition. - For Censns parposes, a bnsiness establishment is defined to inclade only enterprises conducted from a recognizable place of bnsiness, provided that the annal sales vere in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage vill be provided in fntare Censns of Bnsiness publications.
"Number of establishments" is the number of separate bnsiness locations, rather than the number of bnsiness companies or organizations, since the Census fignres represent information reported separately for each business location or estahlishment. The establishment count rellects the nnmber of places in bnsiness at the end of 1948 excluding administrative and execntive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipto.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to cnstomers. The figures reflect deductions for retarned goods and allowances, bnt not for trade-in allowances; they exclnde sales and excise taxes collected from castomers and paid directly to any taxing agency.

Proprietors.-nActive proprietors..." represents owners and partners of anincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Pn11 workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period vere paid for vorking at least the number of honrs typically vorked paid for working at least the namber of emplay emplishment.

# 1948 CEnSUS OF BUSIIESS retail，wholesale，service trades PRELIMINARY 

U．S．DEPARTMENT OF COMMERCE bureau of the census

For Release April 24， 1950
Release Series BC－1P－24－040
GRUNIDY COUNTY，MO．
Retail，wholesale，and service establishments located in Grundy County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Comnerce．

Retail sales in the county during 1948 aggregated $\$ 12.2$ million，an increase of 270 percent over the $\$ 3.3$ million in 1939 ，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 2.3$ million in 1948 as com－ pared with 1.3 million in 1939．The service trades included in the Census of Busi－ ness recorded receipts totaling $\$ 52 ?, 000$ in 1948 compared with $\$ 204,000$ in 1939.
imployment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 809 paid employees for the workweek ended nearest November 15，1948。 This compared with a total of 581 employees repurted for the week of November 15，1939。

These preliminary figures have been derived fron a Census report on Grundy County， Missouri，which also includes data for the city of Trenton．Final figures，super－ seding the prelininary data for Grundy County，will be included in a Bulletin for the State of kissouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States。 A single copy of the preliminary release for Grundy County as well as an order blank for other area releases may be ubtained by writing to the Bureau of the Census，Washington 25， D．C

## Table 1．—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP

GRUNDY COUNTY，MO．

| Trade group and kind of busineas | Number of estab－ 1ishments | 1948 sales and receipts <br> Thousand dollars） | Active proprie－ tors of uniacor－ porated businesses Nor． 1948 | Paid employees， workweek eaded nearest Nov，15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE，total | 200 | 12，213 | 188 | 673 | 543 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 45 | 2，259 | 43 | 94 | 69 |
| Eating and drinking places．．．．．．．．．．．．． | 23 | 349 | 25 | 84 | 62 |
| Ceneral merchandise grp，general stores． | 5 | 1，090 | － | 104 | 65 |
| Apparel group．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 16 | 502 | 17 | 30 | 22 |
| Furniture－home furnishgs－appliance grpo | 14 | 545 | 11 | 33 | 30 |
| Automotive group． | 15 | 3，161 | 12 | 101 | 100 |
| Gasoline service stations．．．．．．．．．．．．．．． | 32 | 1，055 | 35 | 54 | 46 |
| Lumber－building－hardware group．．．．．．．．． | 17 | 1，502 | 14 | 78 | 69 |
| Drug and proprietary storeso．．．．．．．．．．．． | 9 | 420 | 8 | 24 | 21 |
| All other retail stores．．．．．．．．．．．．．．．．．． | 24 | 1，330 | 23 | 71 | 59 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．．．．．．．．．．． | 17 | 2，319 | 14 | 36 | x |
| SELECTED SERVICE TRADES， ，total．．．．．．．．． | 57 | 527 | 60 | 100 | 92 |
| Personal services．．．．．．．．．．．．．．．．．．．．．． | 41 | 491 | 43 | 99 | 91 |
| All other service tradeso．o．．．．．．．．．．．．． | 16 | 36 | 17 | 1 | 1 |

## x Not available。

1／Includes employees paid for less than the full workweek． See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

> GRUNUY COUNTY, MO。
（Data omitted for trade groups where necessary to avoid disclosure）

|  | Number of | 1948 sales and receipts | Active propri－ etors of | Paid employ ended neares | es，workweek Nov．15， 1948 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 is bments | （Thousand dollars） | businesses Nov． 1948 | $\begin{gathered} \text { Total } \\ \text { employees }{ }^{2} \end{gathered}$ | Full workweek employees |
| Trenton： |  |  |  |  |  |
| Retail trade．．．．．．．．．．．．．。 | 130 | 10，305 | 120 | 580 | 468 |
| Wholesale trade．．．．．．．．．．． | 12 | 1，840 | 11 | 29 | x |
| Selected service trades．．． | 43 | 475 | 45 | 97 | 90 |
| Remainder of county： |  |  |  |  |  |
| Retail trade．．．．．．．．．．．．．。 | 70 | 1，908 | 68 | 93 | 75 |
| Wholesale trade．．．．．．．．．．．。 | 5 | 479 | 3 | 7 | x |
| Selected service trades．．． | 14 | － 52 | 15 | 3 | 2 |
| x Not available。 |  |  |  |  |  |
| 1／See General Description on this page for changes from the 1939 Census of Business |  |  |  |  |  |
|  |  |  |  |  |  |
| 2／Includes employees paid for less than the full workweek． |  |  |  |  |  |

general description of preliminary releases for the 1948 CEnsus of business

This series of releases，of which one is planned for each county in the United States，presents preliminary results of the 1948 Census of Business．The information is bssed on re－ ports submitted by business estsblishments for that Census． The figures shown are preliminary，and are subject to revi－ sion in the final Census publications，but the changes are expected to be relatively minor with respect to coversge．The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind－of－ business informstion for all places where there are a suffi－ cient number of establishments．

The 1948 Census of Business was taken under the provision of the Act of June 19，1948，which provides that the Business Census be taken for 1948 and for each fifth year theresfter． Previous Business Censuses were taken for the years 1929， 1933，1935，snd 1939.

Scope of the Census．－The 1948 Census of Business covered all establishments in the following trades，as defined by the Standard Industrial Clsssificaiion Manual，May 1949 issue，of the Executive Office of the President：all retail trsdes； all wholesale trades；all service trades in the following four groups－personal services，business services，automobile repairs and services，and miscellaneous repair services；ho－ tels；tourist courts and camps；and amusements，including mo－ tion picture theaters．Some important services not covered are radio broadcasting and television，medical and health， legal，educational，nonprofit，accounting，and domestic serv－ ices．

This coverage is similar to that of the 1939 Business Cen－ sus．However，＂custom trades＂and＂services incidental to trsnsportation，＂which are no longer included in the stsndard classification of the service trades，sre not covered by the 1948 Census．In a number of localities，these exclusions as well as other changes in the standsrd classification may bave
a considerable effect in comparing 1948 with 1939 data，par－ ticularly with respect to estsblishment count．

Establishment definition．－For Census purposes，a business establishment is defined to include only enterprises conducted from a recognizable plsce of business，provided that the an－ nual sales were in excess of $\$ 5,000$ for a wholesale tride es－ tablishment and $\$ 500$ for establishments in other trades．A detailed analysis of coverage will be provided in future Cen－ sus of Business publications．
＂Number of establishments＂is the number of separate busi－ ness locations，rather than the number of business compa－ nies or orgsnizations，since the Census figures represent informstion reported separately for each business location or establishment．The establishment count reflects the number of places in buciness at the end of 1948 excluding adminis－ trative snd executive offices of multiunit organizations，snd ＂chain store＂warehouses．

Sales and receipts．．－＂1948 sales and receipts＂represents sales of merchandise and receipts from repairs and other services to customers．The figures reflect deductions for returned goods snd allowsnces，but not for trade－in allow－ ances；they exclude sales and excise taxes collected from customers snd paid directly to any taxing agency．

Proprietors．－＂Active proprietors．．．＂represents owners and partners of unincorporated businesses who devoted the ma－ jor portion of their time to the business in November 1948.

Employment．－＂Number of paid employees．．．＂represents all employees on the pay roll for the pay period ending nearest November 15，1948．＂Full workweek＂employees，whether regu－ lar or seasonal，are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment．

# 1948 CEnSUS Of BUSIIIESS RETAIL, WHOLESALE, SERVICE TRADES <br> PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE bureau of the census

For Release April 27, 1950

Release Series BC-1P-24-041

> HARRISON COUNTY, MO.

Retail, wholesale, and service establishments located in Harrison County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated 998 million, an increase of 216 percent over the $\$ 3.1$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 4.1$ million in 1948 as compared with $\$ 1.4$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 308,000$ in 2948 compared with $\$ 122,000$ in 1939.

Employment in the county also rose over the 9 -year period between 1539 and 1948 for the above trades. Establishments in these trades reported a combined total of 516 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 426 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Harrison County, Missouri, which also includes data for the city of Bethany. Final figures, superseding the preliminary data for Harrison County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Harrison County as well as an order blank for other area releases may be obtained by writing to the Bureall of the Census, Washington 25, D. Co

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP
HARRISON COUNTY, MO。

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active <br> proprie-- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov. 1948 | Paid employees, workweez ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\substack{\text { Total } \\ \text { employees } \\ 1}}{ }$ | Full workweek employees |
| RETAIL TRADE, total......0.0.0.0.0.0.0. | 207 | 9,778 | 198 | 432 | 351 |
|  | 37 | 2,262 | 35 | 80 | 57 |
| Eating and drinking places.e...0.0.0. | 29 | 324 | 33 | 58 | 46 |
| General merchandise grp, general stores | 6 | 530 | 5 | 33 | 26 |
| Apparel group.....................e.e.e. |  | 360 | 8 | 19 | 15 |
| Furniture-home furnishgs-appliance gro | 21 | 373 | 9 | 18 | 12 |
| Automotive group...................... | 16 | 1,049 | 24 | 51 | $4 ?$ |
| Gasoline service stations. | 401 | 1,504 | 40 | 55 | 45 |
| Lumber-building-hardware group | 29 | 1,551 | 22 | 67 | 60 |
| Drug and proprietary storese....0.0.0. | 12. | 359 | 13 | 25 | 20 |
| All other retail stores...........o.s | 19 | 1,466 | 19 | 26 | 23 |
| WHOLESALE TRADE, total.............0.0.0. | 26 | 4,0591 | 22 | 52 | x |
| Merchant wholezalers................... | 6 | 1,514 | 1 | 26 | x |
| Other types of wholesal g.o.0.0.c.e. | 201 | 2.545 | 21 | 26 | ${ }_{24}$ |
| SELECTED SERVICE TRADES, $\frac{2}{}$ total........ | 62. | 308 | 65 | 32 | 24 |
|  | 27 | 1344 | 28 | 23 | 15 |
| MUSSEIENTS. |  | 40 |  |  |  |

## AMUS EMENTS

ailable.
$x$ Not avallable.
1/ Includes employees paid for less than the full workweek.
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE HARRISON COUNTY, MO。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of es tab. <br> lishments | $\begin{gathered} 1948 \text { sales } \\ \text { and rece ipts } \\ \text { (Thousand } \\ \text { dollars) } \\ \hline \end{gathered}$ | Active propriutors of businesses Nov. 1948 | Paid employees, workweekended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\substack{\text { Total } \\ \text { employees } \\ \\ \text { 2 }}}^{\text {a }}$ | $\begin{gathered} \text { FuIl workwee ku } \\ \text { employees } \end{gathered}$ |
| Bethany: | 7723 | $\begin{array}{r} 5,293 \\ 149 \end{array}$ | 74 <br> 25 | 25122 | 21417 |
| Retail trade................. |  |  |  |  |  |
| Selected service trades.... |  |  |  |  |  |
| Remainder of county: | $\begin{array}{r} 130 \\ 39 \end{array}$ | $\begin{array}{r}4,485 \\ \hline 159\end{array}$ | 12440 | 1.81 | 1377 |
| Retail trade........ |  |  |  |  |  |
| Selected service trades.... |  |  |  |  |  |
| $1 /$ See General Description on this page for changes from the 1939 Census of Business the coverage of Service Trades. <br> 2/ Includes employees paid for less than the full workweek. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are aubject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figurea will be issued in a series of Business Census bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Cenaus of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual; May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-peraonal services, buainess services, automobile repairs and services, and miscellaneous repair servicea; hotels; tourist courts and campa; and amusements, including motion picture theaters. Some important aervices not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Businesa Census. However, "custom tradea" and "services incidental to transportation," which are no longer included in the standard classification of the service tradea, are not covered by the 1948 Census. In a number of localities, theae exclusions as well as other changea in the standard claasification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of busineas, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade es tablishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Cenaus of Business publications.
"Number of establiahmenta" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures repreaent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding adminis trative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services co customers. The figures reflect deductions for returned gooda and allowances; but not for trade-in allowances; they exclude sales and excise taxea collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businessea who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending neareat November 15, 1948. "Full workweek" employees, whether regular or aeasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting eatablishment.

# 1948 CEnSUS Of BUSIIESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

U. S. DEPARTMENT OF COMMERCE

bureau of the census

For Release April 20, 1950
Release Series BC-1P-240442

## HENRY COUNTY, MO。

Retail, wholesale, and service establishments located in Henry County, Missourio showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 16.0$ million, an increase of 248 percent over the $\$ 4.6$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 9.3$ million in 1948 as compared with $\$ 3.0$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 641,000$ in 1948 compared with $\$ 200,000$ in 1939 .

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 932 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 680 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Henry County, Missouri, which also includes data for the city of Clinton. Final figures, superseding the preliminary data for Henry County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Henry County as well as an order blank for other area releages may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP
HENRY COUNTY, MO.

| Trade group and kind of business | Number of establis hments | $\qquad$ | $\begin{array}{\|c\|} \text { Active } \\ \text { proprie- } \\ \text { tors of } \\ \text { unincor- } \\ \text { porated } \\ \text { businesses } \\ \text { Nov. } 1948 \\ \hline \end{array}$ | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }} 1$ | Full <br> workweek <br> employees |
| RETAIL TRADE, total | 317 | 16,025 | 316 | 708 | 557 |
| Food group.................................. | 55 | 2,934 | 60 | 78 | 58 |
| Eating and drinking places............. | 42 | 588 | 42 | 123 | 93 |
| General merchandise grp, general stores. | 26 | 1,135 | 25 | 74 | 44 |
| Apparel group.............................. | 18 | 752 | 16 | 45 | 36 |
| Furnituremhome furnishgs-appliance grp. | 20 | 754 | 15 | 45 | 41 |
| Automotive group........................... | 24 | 3,417 | 22 | 108 | 87 |
| Gasoline service stations. | 40 | 1,057 | 42 | 40 | 36 |
| Lumber-building-hardware group.......... | 37 | 3,452 | 40 | 107 | 101 |
| Drug and proprietary stores.............. | 17 | -617 | 18 | 43 | 26 |
| All other retail stores................... | 38 | 1,319 | 36 | 45 | 35 |
| NHOLESALE TRADE, total....................... | 46 | 9,279 | 35 | 145 | x |
| \| Merchant wholesalers...................... | 14 | 3,289 | 7 | 86 | x |
| Other types of wholesale................ | 32 | 5,990 | 28 | 59 | x |
| SELECTED SERVICE TRADES, 2 total........... | 87 | 641 | 101 | 79 | 74 |
| Personal services............................ | 45 | 347 | 53 | 58 | 55 |
| All other service trades | 42 | 294 | 48 | 21 | 19 |
| AMUSEMENTS. | 10 | 192 | 6 | 29 | x |

$x$ Not available.
1/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE. HENRY COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group 1 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |

## $x$ Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each couvty in the United States, presents prelimivary results of the 1948 Census of Ensiness. The iuformation is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the fival Censns publications, but the changes are expected to be relatively minor with respect to coverage. The final Censas figures will be issued in a series of Eusiness Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Bnsiness Census be taken for 1948 add for each fifth year thereafter. Previous Busiuess Ceususes were takeu for the jears 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments io the following trades, as defined by the Standard Indnstrial Classification Manual, May 1949 issne, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the followiog four gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneous repair services; hotels; tonrist courts and camps; and amusements, including motiou picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However, "custom trades" and "services incideutal to transportation, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclnsions as well as
other changes iu the standard classification may have a considerable effect in compariog 1948 with 1939 data, particularly with respect to establishment connt.

Establishment definition. - For Census purposes, a business establishment is defiued to ioclude only enterprises couducted from a recognizable place of busiuess, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed avalysis of coverage will be provided in fnture Censns of Busiuess pablications.
"Nnmber of establishments" is the number of separate business locations, rather than tue number of business companies or organizations, since the Censns figures represent information reported separately for each business location or establishment. The establishmeut count reflects the number of places iu business at the end of 1948 excluding administrative and executive offices of multivuit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represeuts sales of merchandise and receipts from repairs aud other services to customers. The figures reflect deductions for retnrned goods aud allowauces, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to auy taxing ageucy.

Proprietors.-"Active proprietors..." represents owners and partners of uuiucorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. -"Namber of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasoual, are those who iu the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reportiog establishment.

# 1948 CEnSUS Of BUSIIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE bureau of the census

For Release April 24， 1950
Release Series BC－1P－24－043

## HICKORY COUNTY，MO．

Retail and service establishments located in Hickory County，Missouri，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to prelimi－ nàry figures from the 1948 Census of Business released today by the Bureau of the Census， U．S．Department of Commerce。

Retail sales in the county during 1948 aggregated $\$ 2.3$ million，an increase of 360 percent over the $\$ 0.5$ million in 1939，when the preceding Census of Business was taken。 The service trades included in the Census of Business recorded receipts totaling $\$ 56,000$ in 1948 compared with $\$ 24,000$ in 1939。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 60 paid employees for the workweek ended nearest November 15，1948。 This compared with a total of 34 employees feported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Hickory County， Missouri．Final figures，superseding the preliminary data for Hickory County，will be included in a Bulletin for the State of Missouri to be issued in several months．Simi－ lar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Hickory County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C．

Table 1．—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP HICKORY COUNTY，MO．

| Trade group and kind of business | Number of 1 is hment lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of porated businesses <br> Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．．．．． | 82 | 2，266 | 86 | 59 | 41 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．0． | 7 | 155 | 7 | 4 | 3 |
| Eating and drinking places．．．．．．．．．．．．． | 11 | 82 | 11 | 10 | 2 |
| Gasoline service stations．．．．．．．．．．．．．． | 23 | 275 | 26 | 2 | 1 |
| All other retail stores．．．．．．．．．．．．．．． | 41 | 1，754 | 42 | 43 | 35 |
| SELECTED SERVICE TRADES， $2 /$ total．．．．．．．．． | 21 | 56 | 22 | 1 | 1 |
| Personal services．．．．．．．．．．．．．．．．．．．．．． | 13 | 35 | 13 | 1 | 1 |
| All other service trades．．．．．．．．．．．．．． | 8 | 21 | 9 | － | － |

1 Includes employees paid for less than the full workweek．
2 See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSIDESS retail, wholesale, service trades PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE bureau of the census

For Release April 20, 1950
Release Series BC-1P-24-044
HOLT COUNTY, MO.
Retail, wholesale, and service establishments located in Holt County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 7,948 Census of Business released today by the Bureau of the Census, U.S. Department of Comrnerce.

Retail sales in the county during 1948 aggregated $\$ 8.3$ million, an increase of 315 percent over the $\$ 2.0$ million in 1939, when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 3.7$ million in 1948 as compared with $\$ 1.5$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 268,000$ in 1948 compared with $\$ 75,000$ in 1939.

Employment in the county also rose over the gayear period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 433 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 281 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Holt County, Missouri. Final figures, superseding the preliminary data for Holt County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Holt County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP HOLT COUNTY, MO.

| - Trade group and kind of business | Number of estab1 is hments | ```1948 sales and receipts (Thousand dollars)``` | Activeproprie-tors ofunincor-poratedbusinessesNov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }{ }^{1}}$ | Full <br> workweek <br> employees |
| RETAIL TRADE, total....................... | 142 | 8,326 | 149 | 376 | 276 |
| Food group................................ | 32 | 1,957 | 34 | 62 | 48 |
| Eating and drinking places........... | 23 | 379 | 25 | 88 | 46 |
| Gasoline service stations............ | 23 | 768 | 23 | 39 | 26 |
| All other retail stores............... | 63 | 5,222 | 67 | 187 | 156 |
| WHOLESALE TRADE......................... | 22 | 3.714 | 17 | 33 | $x$ |
| SELECTED SERVICE TRADES, $2 /$ total........ | 39 | 268 | 45 | 24 | 20 |
| Personal services...................... | 18 | 99 | 22 | 11. | 10 |
| All other service trades............... | 21 | 169 | 23 | 13 | 10 |

x Not available.
1/ Includes employees paid for less than the full workweek.
2 See General Description on last page for changes from the 1939 Census of Business

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store ${ }^{\text {n }}$ warehouses.

Sales and receipts.--" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

HOWARD COUNTY，MO．
Retail，wholesale，and service establishments located in Horrard County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1943 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U。S。Department of Commerce。

Retail sales in the county during 1948 aggregated $\$ 7.3$ million，an increase of 232 percent over the $\$ 2.2$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 3.0$ million in 1943 as com－ pared with $\$ 1.0$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 229,000$ in 1948 compared with $\$ 121,000$ in 1939 。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．istablishments in these trades reported a combined total of 444 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 313 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Howard County，Missouri，which also includes data for the city of Fayette．Final figures， superseding the preliminary data for Howard County，will be included in a Bulletin for the State of Missouri to be issued in several monthso Similar data will be made available this year in preliminary and final form for each of the counties and States． A single copy of the preliminary release for Howard County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census， Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP HOWARD COUNTY，MO．

| Trade group and kind of business | Number of estad－ 1 ishments | 1948 sales and receipts <br> （Thousand dollars） | Active <br> proprie－ <br> tors of <br> unincor－ <br> porated <br> businesses <br> Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { Totoyees }}{ }^{1}$ | Full workweek employees |
| RETAIL TRADE，total．．．．．0．0．0．0．0．0．0． | 156 | 7，268 | 171 | 375 | 266 |
| Food group．o．．．．．．．．0．0．0．0．0．0．0．0．0．0 | 32 | 1，583 | 31 | 50 | 42 |
| Eating and drinking places．o．．．．．．．．．． | 19 | 320 | 23 | 70 | 44 |
| Apparel group．o．．．．． | 11 | 419 | 14 | 19 | 10 |
| Furniture－home furnishgswappliance grp | 7 | 211 | 7 | 8 | 4 |
| Automotive group．o．0．0．0．0．0．0．0．0．0．0． | 12 | 1，113 | 12 | 52 | 37 |
| Gasoline service stations．．．．．．．．．．．．． | 23 | 599 | 27 | 33 | 21 |
| Lumber building－hardware group．o．．．．．．． | 20 | 1，287 | 24 | 59 | 52 |
| Drug and proprietary stores．．0．0．0．0．0． | 9 | 422 | 13 | 27 | 20 |
| All other retail stores．o．o．0．0．0．0．0． | 23 | 1，314 | 20 | 57 | 36 |
| WHOLESALE TRADE．0．0．0．000．0．0．0．0．0．0．0． | 14 | 2，975 | 11 | 32 | x |
| SELECTED SERVICE TRADES， $2 /$ totalo．．．．．． | 34 | 229 | 35 | 37 | 26 |
| Fersonal services．．．．．．．．0．0．0．0．0．0．0 | 18 | 131 | 20 | 25 | 16 |
| All other service trades．．．．．．．．．．．．．． | 16 | 98 | 15 | 12 | 10 |

x Not available。
1 Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

Table 2．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
HONARD COINTTY，MO．
（Data omitted for trade groups where necessary to avoid disclosurel

| City and trade group ${ }^{1}$ | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active propri－ etors of urincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | Full workweek employees |
| Fayette： |  |  |  |  |  |
| Retail trade．．．．．．．．．．．．． | 65 | 4，087 | 67 | 221 | 161 |
| Selected service trades．。 | 14 | 104 | 14 | 21 | 17 |
| Remainder of county： |  |  |  |  |  |
| Retail trade．．．．．．．．．．。 | 91 | 3，181 | 104 | 154 | 105 |
| Selected service trades．。 | 20 | 125 | 21 | 16 | 9 |
| 1 See General Description on this page for changes from the 1939 Census of Business |  |  |  |  |  |
| in the coverage of Service Trades． |  |  |  |  |  |
| 2）Includes employees paid for less tlan the full workweek． |  |  |  |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of relesses，of which one is planned for esch county in the United Ststes，presents preliminary results of the 1948 Census of Business．The information is based on re－ ports submatted by business establishments for that Census． The figures shown are preliminary，and are subject to revi－ sion in the final Census publications，but the changes sre expected to be relstively minor with respect to coversge．The final Census figures will be issued in a series of Business Cerisus bulletins which will show sdditional detailed kind－of－ business information for all places where there are s suffi－ crent nunber of establishments．

The 1948 Census of Business was taken under the provision of the Act of June 19，1948，which provides that the Business Census be taken for 1948 and for each fifth yesr theresfter． Previous Business Censuses were tsken for the years 1929， 1933．1935，and 1939.

Scope of the Census．－The 1948 Census of Business covered all establishments in the following trades，as defined by the Standard Industrial Classificaition Manual，May 1949 issue，of the Executive Office of the President：all retail trades； all wholesale trades；all service trades in the following four groups－personal services，business services，automobile repairs and services，and miscellaneous repair services；ho－ tels；courist courts and camps；and amusements，including mo－ tion picture theaters．Some important services not covered are radio broadcasting and television，medical and health， legal，educational，nonprofit，accounting，and domestic serv－ ices．

This coverage is similar to that of the 1939 Business Cen－ sus．However，＂custom trades＂and＂services incidental to transportation，＂which are no longer included in the standard classification of the service trades，are not covered by the 1948 Census．In a number of localities，these exclusions as well as other changes in the stsndard classification may have
a considerable effect in compsring 1948 with 1939 dsta，par－ ticulsrly with respect to estsblishment count．

Establishment definition．－For Census purposes，s business establiahment is defined to include only enterprises conducted from a recognirsble place of businesa，provided thst the an－ nusl ssles were in excess of $\$ 5,000$ for a wholesale trade es－ tablishment sid $\$ 500$ for establishments in other trades．A detailed unslysis of coverage will be provided in future Cen－ sus of Business publicstions．
＂Number of establishments＂is the number of aeparate bus1－ ness locations，rather thsn the number of business compa． nies or orgsnizations，since the Census figures represent informstion reported separately for each business location or establishment．The establishment count reflects the number of places in buciness at the end of 1948 excluding adminis． trative and executive offices of multiunit organizstions，and ＂chain store＂warehouses．

Sales and receipts．－－＂1948 sales snd receipts＂represents ssles of merchandise and receipts from repairs and other services to customers．The figures reflect deductions for returned goods and allowances，but not for trade－in sllow－ ances；they exclude sales and excise taxes collected from customers and paid directly to any taxing agency．

Proprietors．－＂Active proprietors．．．＂represents owners and partners of unincorporated businesses who devoted the ma－ jor portion of their time to the business in November 1948.

Employment．－＂Number of paid employees．．．＂represents all employees on the pay roll for the pay period ending nesrest November 15，1948．＂Full workweek＂employees，whether regu－ lar or seazonal，are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting estsblishment．

# 1948 CENSUS OF BUSIIIESS 

HOWELL COUNTY, MO.
Retail, wholesale, and service establishments located in Howell County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 11.9$ million, an increase of 213 percent over the $\$ 3.8$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 9.0$ million in 1948 as compared with $\$ 3.1$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 526,000$ in 1948 compared with $\$ 159,000$ in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 832 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 553 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Howell County, Missouri, which also includes data for the city of West Plains. Final figures, superseding the preliminary data for Howell County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Howell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP HOWELL COUNTY, MO.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweet ended nearest Nov, 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{ }{ }^{\text {Total }}$ | Full workweek employees |
| RETAIL TRADE, total................... | 315 |  | 343 7 | 580 86 | 474 |
|  | -64 | 2,314 | 70 45 | 86 | 56 |
| Eating and drinking places................. | 45 23 | 446 1.402 | 45 | 77 | 61 |
| General merchandise grp,general stores | 23 | $\begin{array}{r}1,402 \\ 802 \\ \hline 16\end{array}$ | 21 23 | 47 | 36 |
| Furniture-home furnishgs-appliance grp | 14 | 716 | 20 | 35 | 34 |
| Automotive group...0.0.0.0.0.0.0.0. | 34 | 2,726 | 42 | 113 | 102 |
| Gasoline service stations............. | 48 | 794 | 54 | 27 | 22 |
| Lumber-building-hardware group........ | 22 | 1,309 | 19 | 41 | 38 |
| Drug and proprietary stores........... | 10 | 535 | 14 | 39 | 32 |
| All other retail stores............. | 35 | 833 | 35 | 40 | 30 |
| WHOLESALE TRADE, total. | 33 | 9,034 | 22 | 163 | X |
| Merchant wholesalers.................... | 19 | 5,539 | 13 | 99 | x |
| Other types of wholesale.............. | 14 | 3,495 | 9 | 64 | X |
| SELECTED SERVICE TRADES, 2 total....... | 81 | 526 | 91 | 89 | 67 |
| Personal services.... | 42 | 286 | 51 | 51 | 42 |
| All other service trades | 39 | 240 | 40 | 38 | 25 |
| HOTELS................................... | 7 | 111 | 8 | 33 | 31 |

$x$ Not available.
1/ Includes employees paid for less than the full workweek.
2/
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade groug ${ }^{1}$ | Number of lishments | 1948 sales and receipts Thousand dollars) | Active propriur incorsporated businesseseind Nor. 1948 | $\begin{aligned} & \text { Paid employees, workweek } \\ & \text { ended nearest Nov. } 15,1948 \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | $\begin{gathered} \text { Ful1 wor bweek } \\ \text { employees } \end{gathered}$ |
| West Plains: |  |  |  |  |  |
| Retail trade.......... | 131 | 6,904 | 149 |  | 319 |
| Selected service trades. | 45 | 372 | 52 | 81 | 63 |
| Remainder of county: |  |  |  |  |  |
| Retail trade................ | 184 | 4,973 | 194 | 214 | 155 |
| Selected service trades.... | 36 | 154 | 39 | 8 | 4 |

1 See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by businesa establishments for that Censua. The figures shown are preliminary, and are aubject to revision in the final Cenaus publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figurea will be issued in a series of Business Cerisus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficrent number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Buainess Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Busineas covered all establiahments in the following trades, as defined by the Standard Industrial Classificaiion Manual,' May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal aervices, business services, automobile repairs and services, and miscellaneoua repair services; hotels; tourist courts and campa; and amusements, including motion picture theaters. Some important services not covered are radio broadcaating and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Busineas Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard clasification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. - For Census purposes, a business establishment is defined to include only enterpriaes conducted from recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Buainess publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figurea represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouaes.

Sales and receipts.--"1948 soles and receipts" represents aales of merchandise and receipta from repairs and other services to customers. The figures reflect deductiona for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxea collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the buaineas in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employeea, whether regular or seasonel, are those who in the November 15 pey period were paid for working at least the number of hours typically worked in week by employees of the reporting eatabliahment.

# 1948 CEnSUS OF BUSIIESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

For Release April 20, 1950
Release Series BC-1P-24-047

## IRON COUNTY, MO.

Retail, wholesale, and service establishments located in Iron County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 4.5$ million, an increase of 275 percent over the $\$ 1.2$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 646,000$ in 1948 as compared with $\$ 174,000$ in 1939. The service trades included in the Census of Business recordeci receipts totaling $\$ 115,000$ in 1948 compared with $\$ 45,000$ in 1939 .

Employment in the county also rose over the $9 \times y e a r$ period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 224 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 131 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Iron County, Missouri. Final figures, superseding the preliminary data for Iron County, will be inm cluded in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Iron County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
IRON COUNTY, MO.

| Trade group and kind of business | Number of estab1ishments | 1948 sales and receipts <br> (Thousand dollars) | Activeproprie-tors ofunincor-poratedbusinessesNov. 1948 | Paid employees, workweek ended nearest Nov, 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }} 1$ | Full workweek employees |
| RETAIL TRADE, total...................... | 134 | 4,465 | 131 | 203 | 172 |
| Food group................................. | 46 | 1,495 | 45 | 37 | 28 |
| Fating and drinking places.............. | 20 | 180 | 20 | 25 | 18 |
| Gasoline service stations.............. | 21 | 321 | 21 | 14 | 13 |
| All other retail stores................ | 47 | 2,469 | 45 | 127 | 113 |
| WHOLESALE TRADE............................ | 10 | 646 | 11 | 6 | x |
| SELECTED SERVICE TRADES 2 /.................. | 22 | 115 | 29 | 15 | 10 |

x Not available.
1/ Includes employees paid for less than the full workweek.
$2 /$ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses. were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

JACKSON COUNTY，MO。

Retail，wholesale，and service establishments located in Jackson County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U。S。Department of Commerce。

Retail sales in the county during 1948 aggregated $\$ 304,800,000$ ，an increase of 232 percent over the $\$ 242,400,000$ sales in 1939，when the preceding Census of Business was taken．Wholesale sales volume in the county showed a 274 percent rise over the same period，reaching a total of $\$ 2,867,400,000$ in 1948 as compared with $\$ 766,300,000$ in 1939．The service trades included in the Census of Business reported receipts totaling $\$ 61,800,000$ in 1948 compared with $\$ 21,400,000$ in 1939。Amusement businesses in the county recorded receipts of $\$ 12,400,000$ in 1948。 No comparable figure for 1939 is available。

Employment in the county also rose over the 9oyear pericd between 1939 and 1948 for the trades covered by the Census of Business．Retail trade establishments reported 48,278 paid employees for the workweek ended nearest November 15，1948。 Of these， 42,048 worked the full week，and the remainder part of the week．The comparable total and full workweek figures for 1939 were 34,740 and 29,501 ．Wholesale trade establish ments reported a total of 24,740 full and partweek employees for the week of November 15，1948，compared with 17，996 for the same week in 1939。 For the selected． service trades，November 15，1948，paid employees numbered 10，934；the comparable figure for 1939，adjusted for change in scope between the two Censuses，was 8，250．

These preliminary figures have been derived from a Census report on Jackson County， Missouri．The report also contains data for the cities of Independence and Kansas City。

Final figures，superseding the preliminary data for Jackson County，will be ir－ cluded in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Jackson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Page 2
Table 1.-CENSUS OF buSiness preliminary results for i948, by trade group
JACKSON COUNTY, MO.

| Trade group and kind of business | Number of establishments | ```l}\begin{array}{l}{1948\mathrm{ sales }}\\{\mathrm{ and receipts }}\\{\mathrm{ (Thousand }}\\{\mathrm{ dollars)}}``` | Active proprietors of unincorporatedbusinesses <br> Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1918 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE, total. | 6,255 | 804,752 | 6,015 | 48,278 | 42,048 |
| Food group.o.......................... | 1,288 | 134,212 | 1,300 | 4,739 | 3,719 |
| Eating and drinking places............ | 1,532 | 58,697 | 1,661 | 8,914 | 7,779 |
| Gen'l merchandise grp,general stores.. | 185 | 223,472 | 157 | 13,072 | 11,359 |
| Apparel group.......................... | 427 | 64,870 | 313 | 4,567 | 3,832 |
| Furniturechome furnishgsmappliance grp | 297 | 38,491 | 249 | 2,976 | 2,853 |
| Automotive group.o.......0.0.0.......0. | 309 | 112,456 | 252 | 3,164 | 3,053 |
| Gasoline service stations............. | 634 | 23,487 | 655 | 1,259 | 1,056 |
| Iumber-building-hardware group........ | 283 | 39,562 | 222 | 2,141 | 1,974 |
| Drug and proprietary stores.o.0.0.0.0. | 323 | 42,724 | 265 | 3,215 | 2,612 |
| All other retail stores.o.0.0.0.0.0.0. | 977 | 66,781 | 941 | 4.231 | 3,811 |
| WHOIESAIE TRADE, total. | 1,849 | 2,867,408 | 1,201 | 24,740 | x |
| Merchant wholesalers, total............ | 1,049 | 969,682 | 748 | 15,878 | x |
| Groceries, foods..................... | 170 | 129,612 | 172 | 2,503 | x |
| Dry goods, apparel.................. | 48 | 28,228 | 29 | 857 | $x$ |
| Hardware, elec'l, plum'g and heat 'g. | 103 | 89,757 | 61 | 2,250 | x |
| Mach'y, equip't, industrial supplies. | 188 | 61,040 | 118 | 2,24.7 | x |
| Automotive parts, accessories.o..... | 76 | 29,243 | 53 | 1,125 | $x$ |
| All other merchant wholesalers...... | 464 | 631,802 | 315 | 6,902 | $x$ |
| Manufact'rs sales branches, offices... | 321 | 840,824 | 5 | 7,093 | $x$ |
| Petroleum bulk plants, terminals...... | 48 | 30,174 | 45 | 24.9 | x |
| Agents, brokers (merchandise)......... | 389 | 914,182 | 367 | 1,321 | \% |
| Assemblers of farm productso........... | 42 | 112,546 | 36 | 199 | X |
| SELECTED SERVICE TRADES,2/totalo....... | 3,124 | 61,756 | 3,139 | 10,934 | 9,849 |
| Eersonal services......0.0.0.0.0.0.0.0 | 1,808 | 30,966 | 1,836 | 6,804 | 6,168 |
| Business services...................... | 285 | 11,768 | 274 | 1,919 | 1,624 |
| Automotive repairs and services....... | 526 | 11,081 | 507 | 1,321 | 1,237 |
| Other repair services................ | 505 | 7,941 | 522 | 890 | 820 |


TOURIST COURTS AND CAMPS.
AMUSEMENTS
Data withheld to avoid disclosure

| 32 | 402 | 36 | 41 |
| ---: | ---: | ---: | ---: |$\quad 41$

$x$ Not available.
1/ Includes employees paid for less than the full workweek.
$2 /$ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FDR CITIES OF 2,500 INHABITANTS OR MORE
JACKSON COUNTY，MO。
（Data onitted for trade groups where necessary to avoid disclosure）

| City and trade group ${ }^{1}$ | Number of estat－ lishments | $\begin{gathered} 1918 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \\ \hline \end{gathered}$ | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | FuIl workweek employees |
| Independence： |  |  |  |  |  |
| Retail trade．000．0000．0．0．0 | 243 | 26，320 | 219 | 1，388 | 1，219 |
| Wholesale trade．0．0．0．0．00 | 24 | 5，94，5 | 24 | 107 | X |
| Selected semvice tradesoo． | 89 | 1,685 | 91 | 339 | 328 |
| Amusementso000000000000000 | 11 | 435 | 8 | 8 ？ | X |
| Kansas Citv： |  |  |  |  |  |
| Retail trage。oooooooooooo | 5，295 | $74.5,74.5$ | 5，035 | 45.297 | 39，666 |
| Wholesale tra ade．0000000000 | 1.787 | 2，849，325 | 1,240 | 24.445 | X |
| Selected service trad．es．o． | 2，870 | 58.815 | 2,882 | 10.459 | 9，4，00 |
| Hotels．00000000000000000000 | 231 | 17,015 | 153 | 3.427 | 3.156 |
| Amusements 00000000000000 | 229 | 11,502 | 202 | 2,924 | X |
| Remainder of county：3／ |  |  |  |  |  |
| Retail trade。0．0．0．0．0．0．0． | 717 | 32，687 | 761 | 1.593 | 1,263 |
| Wholesale trade．0000000000 | 38 | 12，138 | 37 | 188 | X |
| Selected servvice tradeso． | 165 | 1,256 | 166 | 136 | 121 |
| Amusements．000000000000000 | 29 | 476 | 29 | 80 | X |

$x$ Not available．
1 See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades．
2／Includes employees paid for less than the full workweek．
3／Includes figures for establishments，other than wholesale，not located in cities of 2,500 inhabitants or more，and wholesale establishments not Iocated in cities of 5,000 inhabitants or more． GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases，of which one is planned for each rounty in the United States，presents preliminary results of the 1948 Census of Business．The information is based on re－ ports submitted by business establishments for that Census． The figures shown are preliminary，and are subject to revi－ sion in the final Census publications，but the changes are expected to be relatively minor with respect to coverage．The final Census figures will be issued in a aeries of Business Cerisus bulletins which will show additional detailed kind－of－ business information for all places where there are a suffi－ cient number of establishments．

The 1948 Census of Business was taken under the provision of the Act of June 19，1948，which provides that the Business Census be taken for 1948 and for each fifth year thereafter． Previous Business Censuses were taken for the years 1929， 1933，1935，and 1939.

Scope of the Census．－The 1948 Census of Business covered 011 establishments in the following trades，as defined by the Standard Industrial Classificaiion Manual；May 1949 issue，of the Executive Office of the President：all retail trades； all wholeale trades；all service trades in the following four groups－peraonal services，business services，automobile repairs and services，and miscellaneous repair services；ho－ tels；tourist courts and camps；and amusements，including mo－ tion picture theaters．Some important services not covered are radio broadcasting and television，medical and health， legal，educational，nonprofit，accounting，and domestic serv－ ices．

This coverage is similar to that of the 1939 Business Cen－ sus．However，＂custom trades＂and＂services incidental to transportation，＂which are no longer included in the standard classification of the service trades，are not covered by the 1948 Census．In a number of localities，theae exclusions ae well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data，par－ ticularly with respect to estsblishment count．

Establishment definition．－For Census purposes，a business establishment is defined to include only enterprises conducted from a recognizable place of business，provided that the an－ nual sales were in excess of $\$ 5,000$ for a wholesale trade es－ tablishment and $\$ 500$ for establishments in other trades．A detailed analysis of coverage will be provided in future Cen－ sus of Business publications．
＂Number of establishments＂is the number of separate busi－ ness locations，rather than the number of business compa－ nies or organizations，since the Census figures represent information reported separately for each business location or establishment．The establishment count reflects the number of places in buciness at the end of 1948 excluding adminis－ trative and executive offices of multiunit organizations，and ＂chain store＂warehouses．

Sales and receipts．－－＂1948 sales and receipts＂represents sales of merchandise and receipts from repairs and other services to customers．The figures reflect deductions for returned goods and allowances，but not for trade－in allow－ ances；they exclude sales and excise taxes collected from customers end paid directly to any taxing agency．

Proprietors．－＂Active proprietors．．．＂represents owners and pertners of unincorporated businesses who devoted the ma－ jor portion of their time to the business in November 1948.

Employment．－＂Number of paid employees．．．＂represents all employes on the pay roll for the pay period ending nearest November 15，1948．＂Full workweek＂employees，whether regu－ lar or seazonal，are those who in the November 15 pay period were paid for working at least the number of hours typically worked in week by employees of the reporting establishment．

# 1948 CEnSUS OF BUSInESS <br> RETAIL, WHOLESALE, SERVICE TRADES <br> PRELIMINARY 

For Release May 15, 1950
Release Series BC-1P-24-049

JASPER COUNTY, MO.

Retail, wholesale, and service establishments located in Jasper County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 78.0$ million, an increase of 197 percent over the $\$ 26.3$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 121.2$ million in 1948 as compared with $\$ 27.1$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 3.8$ million in 1948 compared with $\$ 1.5$ million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 6,966 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 5,371 employees reported for the week of November 15, 1939 .

These preliminary figures have been derived from a Census report on Jasper County, Missouri, which also includes data for the cities of Carthage, Webb City, and the part of the city of Joplin located in Jasper County. Final figures, superseding the preliminary data for Jasper County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jasper County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Page 2
Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP JASPER COUNTY, MO.

| Trade group and kind of business | Number of estab1 is hments | ```\}\begin{array}{l}{1948 sales}\\{\mathrm{ and receipts }}\\{\mathrm{ (Tbousand }}\\{\mathrm{ (ollars) }}``` | Active <br> proprie- <br> tors of <br> unincor- <br> porated <br> businesses <br> Noy 1948 | Paid employees workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Full workweek emplojees |
| RETAIL TRADE, total. | 1,270 | 77,971 | 1,281 | 4,568 | 3,865 |
| Food group. | 310 | 16,050 | 320 | 509 | 376 |
| Eating and drinking places............. | 228 | 4,894 | 264 | 919 | 771 |
| General merchandise grp,general stores | 36 | 10,529 | 21 | 965 | 774 |
| Apparel group.. | 57 | 4,340 | 47 | 290 | 235 |
| Furniture-home furnishgs-appliance grp | 53 | 3,408 | 47 | 229 | 221 |
| Automotive group......................... | 98 | 17,492 | 96 | 639 | 626 |
| Gasoline service stations. | 179 | 4,620 | 191 | 180 | 144 |
| Lumber-building-hardware group | 72 | 5,066 | 30 | 259 | 244 |
| Drug and proprietary stores. | 38 | 2,593 | 39 | 224 | 176 |
| All other retail stores................. | 199 | 8,979 | 206 | 354 | 298 |
| WHOLESALE TRADE, total | 195 | 121,187 | 139 | 1,657 | x |
| Merchant wholesalers, total............ | 124 | 59,485 | 84 | 1,252 | x |
| Groceriss, foods.. | 26 | 15,221 | 24 | 291 | x |
| Hardware, elec'l, plum'g and heat'g. | 11 | 7,240 | 1 | 161 | x |
| Mach'y, equip't, industrial supplies | 21 | 3,451 | 12 | 153 | x |
| Automotive parts, accessories....... | 15 | 2,858 | 10 | 155 | x |
| All other merchant wholesalers. | 51 | 30,715 | 37 | 492 | x |
| Manufact'rs' sales branches, offices.. | 20 | 15,464 | 2 | 212 | x |
| Petroleum bulk plants, terminals...... | 27 | 6,510 | 28 | 86 | x |
| Agents, brokers (merchandise) | 11 | 33,307 | 17 | 46 | X |
| Assemblers of farm products............ | 13 | 6,421 | 8 | 61 | x |
| SELECTED SERVICE TRADES, $2 /$ total......... | 398 | 3,772 | 421 | 741 | 688 |
| Personal services. | 222 | 2,200 | 227 | 572 | 535 |
| Business services........................ | 16 | 174 | 17 | 36 | 29 |
| Automotive repairs and services....... | 90 | 928 | 95 | 102 | 97 |
| Other repair services................... | 70 | 470 | 82 | 31 | 27 |
| TOURIST COURTS AND CAMPS.................. | 21 | 195 | 21 | 25 | 18 |
| AMUSEMENTS. | 38 | 1,246 | 31 | 210 | x |

x Not available.
1/ Includes employees paid for less than the full workweek.
2) See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
JASPER COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | FuIl worlweek emplogees |
| Carthage: |  |  |  |  |  |
| Retail trade................. | 229 | $71+24.7 .0$ | 232 | 800 | 652 |
| Wholesale trade. | 20 | 21, -59 | 25 | 115 | X |
| Selected service trades.... | 69 | 487 | 75 | 56 | 48 |
| Tourist courts and camps... | 6 | 45 | 6 | 6 | 2 |
| Joplin: (part) |  |  |  |  |  |
| Retail trade................ | 645 | 51,159 | 612 | 3,225 | 2,802 |
| Wholesale trade............. | 150 | 93,368 | 88 | 1,409 | X |
| Selected service trades.... | 230 | 2,716 | 240 | 606 | 565 |
| Webb City: |  |  |  |  |  |
| Retail trade.. | 108 | 4,077 | 116 | 240 | 163 |
| Wholesale trade............. | 11 | 1,655 | 14 | 60 | x |
| Selected service trades.... | 48 | 359 | 49 | 65 | 63 |
| Remainder of county:3/3 |  |  |  |  |  |
| Retail trade................ | 288 | 8,325 | 321 | 303 | 248 |
| Wholesale trade............. | 14 | 5,005 | 14 | 73 | x |
| Selected service trades.... | 51 | 210 | 57 | 14 | 12 |

x. Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Servíce Trades.
2/ Includes employees paid for less than the full workweek.
Includes figures for establishnents, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities
of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports snbmitted by business establishments for that Census. The fignres shown are preliminary, and are snbject to revision in the final Censns publications, but the changes are expected to be relatively minor with respect to coverage. The final Census fignres will be issned in a series of Business Censns bnlletins which will show additional detailed kind-of-bnsiness information for all places where there are a sufficient number of establishments.

The 1948 Censns of Bnsiness was taken nnder the provision of the 1 ct of Jnne 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter: Previons Business Censnses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Censns of Business covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issne, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneons repair services; hotels; tonrist conrts and camps; and amnsements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "cnstom trades" and "services incidental to transportation, " which are no longer incladed in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment count.

Establishment definition.-For Census parposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fntare Censns of Bnsiness publications.
"Namber of establishments" is the number of separate bnsiness locations, rather than the namber of business companies or organizations, since the Censns figures represent information reported separately for each bnsiness location or establishment. The establishment connt reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts.- 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for returned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending aearest November 15, 1948. "Fnll workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

U．S．DEPARTMENT OF COMMERCE bureau of the census

For Release April 27， 1950

Release Series BC－1P－24－050
JEFFERISON COUNTY，MO。
Retail，wholesale，and service establiahments located in Jefferson County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census．Us So Department of Comerce．

Retail ales in the county during 1940 aggregated ${ }^{2} 22.5$ million，an increase of $25 \%$ percent over the $\$ 6.4$ miliion in 1930 when the preceding Census of Business was taken。 Wholesale seles in the county reached a total of $\$ 9.2$ million in 1948 as compared with $\$ 2.3$ million in $1939^{\circ}$ The service trados included in the Census of Business recorded． receipts totaling ${ }^{W} 762,000$ in 1948 compared with $\$ 253,000$ in 1939 o

Employrent in the county also rose over the gayeir period between 1939 and 1948 for the above trades．Fstablishments in these trades reported a combined total of 1,363 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 793 emplojees reported for the weck of November 15，1939．

These prelininary ilgures have been derived from a Census report on Jefforson County，Missouri．Which also includes dati for the cities of Crystal City，De Soto，and Festus．Final figures，superseding the prelimingry wata tor velitison county，math per ance cluwed in a Bulletin for the State of Missours to be issued in several monthso Sinilat data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Jefferson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．Co

Table 1．－Census of business preliminary results for 1948，by trade group JEFFERSON COUNTY，MO。

Trade group and kind of business

RETAII TRADE，total．0．000000000000000
Food groupoo. ooo. - . . . . . .

Eating and drinking places．o．0．000000 General merchandise grp，general stores． Apparel groupeo．e．0．000000000000000 Fumiture－hone furnishgswappliance grpo
 Gasoline service stations．000．0．0．0．0．0 Iumbermbuilding－hardware group． Drug and proprietary stores．0．0．0．0．0． All other retail stores．．．．．．0．0．0．0．0．0． WHOLESALE TRADE，total．0．0．0．．．．．．．．．．．．．．．．．． Merchant wholesalers．．．．0．0．0．0．0．0．0．0． Other types of wholesela
SELECTED SERVICE TRADES， total．．．．．．．．．．．
 All other service trades．000000000000
 AMUSEMENTS．
$x$ Not available．
1 Includes employees paid for less than the full workweek．
$2 /$ See General Description or last page for changes from the 1939 Census of Business in the coverage of Service Trades．

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1943 FOR CITIES OF 2,500 INHABITANTS OR MORE JEFFERSON COUNTY, MO。
(Data omitted for trade groups where necessary to avoid disclosurel

| City and trade group ${ }^{1}$ | Number of 1 is hments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipits } \\ \text { (Thousand } \\ \text { dollars) } \\ \hline \end{gathered}$ | Act ive propri- <br> etors or <br> ufincorporated <br> businesses <br> Nov. 1948 | $\begin{array}{\|c} \hline \text { Paid employees, workweek } \\ \text { ended nearest Nov. } 15,1948 \\ \hline \end{array}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | $\begin{aligned} & \text { Furl workwee } k \\ & \text { employees } \end{aligned}$ |
| Crystal City: |  |  |  |  |  |
| Retail trade................ | 62 | 4,192 | 63 | 174 | 138 |
| Selected service trades.... | 13 | 107 | 16 | 16 | 13 |
| De Soto: |  |  |  |  |  |
| Retail trade. | 101 | 6,000 | 109 | 276 | 202 |
| Wholesale trade. | 10 | 1,871 | 10 | 36 | x |
| Selected service trades.... | 28 | 302 | 30 | 73 | 65 |
| Festus: 10505 |  |  |  |  |  |
| Retail trade............... Selected service trades.... | 79 20 | 4,407 170 | 65 21 | 296 31 | 198 23 |
| Remainder of county:3/ |  |  |  |  |  |
| Retail trade................ | 246 | 7,874 | 24.6 | 280 | 209 |
| Wholesale trade............. | 26 | 7,377 | 25 | 173 | $x$ |
| Selected service trsdes.... | 31 | 183 | 32 | 8 | 8 |
| x Not available. |  |  |  |  |  |
| 1) See General Description on page for changes from the 1939 Census of Business in |  |  |  |  |  |
| the coverage of Service Trades. |  |  |  |  |  |
| 2. Includes employees paid for less than the full workweek. <br> 3/ Includes figures for establishments, other than wholesale, not located in cities of |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| 3) Includes figures for establishments, other than wholestie, |  |  |  |  |  |
| 2,500 inhabitants or more, and wholesale establishments not5,000 inhabitants or more. |  |  |  |  |  |

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for esch county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establiahmenta for that Census. The fagures shown are preliminsry, and sre subject to revision in the final Census publications, but the changes are expected to be relstively minor with respect to coverage. The final Census figures ill be issued in a series of Business Cerisus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficrent number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, snd 1939.

Scope of the Census. - The 1948 Census of Buaineas covered all establishments in the following trades, as defined by the Standard Industrial Classificaiion Manual, May 1949 issue, of the Executive Office of the President: all retail trisdes; all wholesale trades; all service trades in the following four groups-peraonal servicea, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic serv. ices.

This coversge is similar to that of the 1939 Business Census. However, "custom tradea" and "services incidental to transportation," which are no longer included in the standard classification of the aervice tradea, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considersble effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. - For Census purposes, a busineas establishment is defined to include only enterprises conducted from a recognizable place of business, provided thst the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishmenta in other trades. A detailed unalyais of coverage will be provided in future Cenaus of Buainess publications.
"Number of establishments" is the number of separate businesa locations, rather than the number of business companies or organizations, since the Census figures represent informstion reported separately for each business location or establiahment. The establishment count reflects the number of places in business at the end of 1948 excluding adminis. trative and executive offices of multiunit organizations, and "chain atore" warehouses.

Sales and receipts. -- "1948 salea and receipts" represents sales of merchandiae and receipts from repairs and other servicea to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and exciae taxea collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesaea who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of houra typically worked in week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIESS 

U．S．DEPARTMENT OF COMMERCE

For Release April 24， 1950
Release Series BC－1P－24－051

> JOHNSON COUNTY, IMO.

Retail，wholesale，and service establishnents located in Johnson County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Comnerce．

Retail sales in the county during 1948 aggregated $\$ 12.3$ million，an increase of 200 percent over the $\$ 4.1$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 7.5$ million in 1948 as compared with $\$ 1.7$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 650,000$ in 1948 compared with $\$ 222,000$ in 1939．

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 949 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 608 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Johnson County， Missouri，which also includes data for the city of Warrensburg。 Final figures，super－ seding the preliminary data for Johnson County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Johnson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25， D。C．

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
JOHNSON COUNTY，MO。

| Trade group and tind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of ancor－ porated ovinesse Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE，total． | 279 | 12，299 | 275 | 719 | 537 |
| Food group． | 48 | 2，411 | 50 | 61 | 44 |
| Eating and drinking places，．．．．．．．．．．．．．． | 42 | 819 | 42 | 164 | 125 |
| General merchandise grp，general stores． | 13 | 578 | 7 | 81 | 45 |
| Apparel group．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 16 | 917 | 10 | 72 | 43 |
| Furniture－home furnishgs－appliance grp． | 13 | 503 | 14 | 25 | 17 |
| Automotive group．．．．．．．．．．．．．．．．．．．．．．．．． | 16 | 1，764 | 13 | 77 | 75 |
| Gasoline service stations． | 48 | 1，056 | 51 | 46 | 37 |
| Lumber－building－hardware group．．．．．．．．． | 29 | 1，823 | 32 | 76 | 63 |
| Drug and proprietary stores．．．．．．．．．．． | 10 | 482 | 10 | 46 | 36 |
| All other retail stores． | 44 | 1，946 | 46 | 71 | 52 |
| WHOLESALE TRADE，total．．．．．．．．．．．．．．．．．．． | 42 | 7，498 | 41 | 140 | x |
| Merchant wholesalers．．．．．．．．．．．．．．．．．．． | 19 | 4，133 | 20 | 84 | x |
| Other types of wholesale．．．．．．．．．．．．．．． | 23 | 3，365 | 21 | 56 | x |
| SELECTED SERVICE TRADES， 2 total．．．．．．．．． | 88 | 650 | 94 | 90 | 78 |
| Personal services．．．．．．．．．．．．．．．．．．．．．． | 51 | 368 | 55 | 64 | 54 |
| All other service trades．0．0．0．0．0．0．0． | 37 | 282 | 39 | 26 | 24 |

JOHNSON COUNTY, MO。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active propritors of utincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees }{ }^{2} \end{gathered}$ | Full workweek employees |
| Warrensburg: |  |  |  |  |  |
| Retail trade............... | 141 | 7,712 | 136 | 537 | 405 |
| Wholesale trade............. | 21 | 3,456 | 24 | 66 | x |
| Selected service trades.... | 50 | 425 | 52 | 74 | 63 |
| Remainder of county: |  |  |  |  |  |
| Retail trade................ | 138 | 4,587 | 139 | 182 | 132 |
| Wholesale trade............. | 21 | 4,042 | 17 | 74 | $x$ |
| Selected service trades.... | 38 | 225 | 42 | 16 | 15 |

x Not available.
1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2) Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the finel Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929. 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual,' May 1949 issue, of the Executive Office of the President: all retail trades; all wholeaale trades; all service trades in the following four groups-peraonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture thesters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. - For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding adminis. trative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers end paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

For Release April 20， 1950
Release Series BC－1P－24－052
KNOX COUNTY，MO。
Retail，wholesale，and service establishments located in Knox County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 3.6$ million，an increase of 200 percent over the $\$ 1.2$ million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 937,000$ in 1948 as compared with $\$ 300,000$ in 1939．The service trades included in the Census of Business recordéd re－ ceipts totaling $\$ 76,000$ in 1948 compared with $\$ 38,000$ in 1939.

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 188 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 111 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Knox County， Missouri．Final figures，superseding the preliminary data for Knox County，will be in－ cluded in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Knax County，as well as an order blank for other area releases may be obtained by writing to the Bureaul of the Census，Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP KNOX COUNTY，MO。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov，15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．．．． | 111 | 3，610 | 114 | 167 | 130 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 16 | 695 | 17 | 16 | 9 |
| Eating and drinking places．．．．．．．．．．． | 20 | 218 | 24 | 19 | 16 |
| Gasoline service stations．．．．．．．．．．．．．． | 19 | 341 | 18 | 10 | 6 |
| All other retail stores．．．．．．．．．．．．．．． | 56 | 2，356 | 55 | 122 | 99 |
| WHOLESALE TRADE． | 9 | 937 | 8 | 11 | X |
| SELECTED SERVICE TRADES，2／total．．．．．．．．．． | 24 | 76 | 24 | 10 | 8 |
| Personal services．．．．．．．．．．．．．．．．．．．．． | 14 | 55 | 14 | 8 | 6 |
| All other service trades．．．．．．．．．．．．．． | 10 | 21 | 10 | 2 | 2 |

$x$ Not available。
1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.


#### Abstract

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.


Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

For Release May 4, 1950
Release Series BC-1P-24=053
LACLEDE COUNTY, MO.
Retail, wholesale, and service establishments located in Laclede County, Missourion, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 13.1$ million, an increase of 323 percent over the $\$ 3.1$ million in 1.939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 5.9$ million in 1948 as compared with $\$ 1.8$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 439,000$ in 1948 compared with $\$ 113,000$ in 1939.

Employment in the county also rose over the 9 -year period betweer 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 788 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 578 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Laclede County, Missouri, which also includes data for the city of Lebanon. Final figures, superseding the preliminary data for Laclede County, will be included in a Bulletin for the state of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Laclede County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP LACLEDE COUNTY, MO.

| Trade group and kind of business | Number of estab1ishments | $\qquad$ | Active proprietors of uniacorporated Noy inesse Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Toral <br> employees <br>  <br> 1 | Full workweek employees |
| RETAIL TRADE, total | 283 | 13,071 | 294 | 597 | 490 |
| Food group.. | 68 | 2,286 | 71 |  | 45 |
| Eating and drinking places..... | 33 | 630 | 37 | 114 | 94 |
| General merchandise grp, general stores. | 22 | 982 | 20 | 76 | 53 |
| Apparel group............................. | 14 | 815 | 12 | 66 | 49 |
| Furniture-home furnishgs-appliance grp. | 11 | 673 | 8 | 46 | 41 |
| Automotive group......................... | 20 | 4,152 | 20 | 95 | 93 |
| Gasoline service stations. | 49 | 848 | 51 | 26 | 24 |
| Lumber-building-hardware group | 19 | 1,339 | 18 | 61 | 51 |
| All other retail stores. | 47 | 1,346 | 57 | 52 | 40 |
| WHOLESALE TRADE, total. | 24 | 5,871 | 18 | 97 | 8 |
| Merchant wholesalers. | 16 | 4,731 | 9 | 86 | $x$ |
| Other types of wholesale | 8 | 1,140 | 9 | 11 | ${ }^{*}$ |
| SELECTED SERVICE TRADES, $2 /$ total | 72 | 439 | 77 | 94 | 90 |
| Personal services. | 38 | 240 | 40 | 75 | 71 |
| All other service twades | 34 | 199 | 37 | 19 | 19 |
| HOTEIS.................. | 5 | 170 | 6 | 38 | 31 |
| TOURIST COURTS AND CAMPS. | 13 | 106 | 12 | 15 | 12 |

x Not available.
1/ Includes employees paid for less than the full workweek.
2) See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE LACLEDE COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estat1 is hments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \\ \hline \end{gathered}$ | Active proprietors of <br> utincorporated businesses Nov. 1948 | $\mathrm{Pa}_{\mathrm{id}}$ employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total <br> employees ${ }^{2}$ | Full workweek employees |
| Lebanon: |  |  |  |  |  |
| Retail trade. | 184 | 11,282 | 186 | 556 | 459 |
| Wholesale trade. | 24 | 5,871 | 18 | 97 | x |
| Selected service trades.... | 58 | 348 | 60 | 83 | 79 |
| Hotels. | 5 | 170 | 6 | 38 | 31 |
| Remainder of county: |  |  |  |  |  |
| Retail trade. | 99 | 1,789 | 108 | 41 | 31 |
| Selected service trades.... | 14 | 91 | 17 | 11 | 11 |
| x Not available. |  |  |  |  |  |
| 1. See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades. |  |  |  |  |  |
| 2) Includes employees paid for | ess than | the full w | kweek. |  |  |

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is plsnned for each county in the United Ststes, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminsry, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coversge. The final Census figures will be issued in a series of Business Cersus bulletins which will show additionsl detsiled kind-ofbusiness information for all places where there are a sufficrent number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, snd 1939.

Scope of the Census. - The 1948 Census of Business covered sll establishments in the following trades, as defined by the Standard Industrial Classificaition Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholessle trades; all service trsdes in the following four groups-personal services, business services, utomobile repairs and services, and miscellsneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are rsdio brosdcssting snd television, medical snd health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" snd "services incidental to transportation," which are no longer included in the standsrd classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standsrd classification msy have
a considerable effect in compsring 1948 with 1939 data, particularly with respect to estsblishment count.

Establishment definition. - For Census purposes, s business estsblishment is defined to include only enterprises conducted from a recognizable place of business, provided thst the annusi sales were in excess of $\$ 5,000$ for a wholesale trsde establishment and $\$ 500$ for estsblishments in other trsdes. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or estsblishment. The establishment count reflects the number of plsces in buciness at the end of 1948 excluding adminis. ${ }^{\text {trstive sid executive offices of multiunit organizations, snd }}$ "chain store" wsrehouses.

Sales and receipts.--"1948 ssles and receipts" represents sales of merchsndise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and sllowances, but not for trade-in allowances; they exclude ssles and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were psid for working at least the number of hours typically worked in week by employees of the reporting establishment.

# 1948 CETSSUS OF BUSIDESS retail, wholesale, service trades 

## U. S. DEPARTMENT OF COMMERCE bureau of the census

For Release April 24, 1950
Release Series BC-1P-24-054
LAFAYETTE COUNTY, MO。
Retail, wholesale, and service establishments located in Lafayette County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 22.0$ million, an increase of 279 percent over the $\$ 5.8$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 11.2$ million in 1948 as compared with \$2.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 919,000$ in 1948 compared with $\$ 281,000$ in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,496 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 933 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lafayette County, Missouri, which also includes data for the cities of Lexington and Higginsville. Final figures, superseding the preliminary data for Lafayette County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lafoyette County as well as an order blank fol other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP LAFAYETTE COUNTY, MO。

| Trade group and kind of business | Number of establishments | $\qquad$ | Active <br> proprie- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov. 1948 | Paid employees, workweek ended nearest Nov, 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total <br> employees ${ }^{1}$ | Fullworkweek <br> employees |
| RETAIL TRADE, total | 417 | 21. | 45 | 156 | 41 |
| Food group..... |  | 3,983 | 67 |  | 93 |
| Eating and drinking places | 80 | 1,574 | 96 | 231 | 152 |
| General merchandise gro, general stores | 25 | 1,826 | 25 | 157 | 90 |
| Apparel group............................ | 24 | 1,018 | 24 | 59 | 41 |
| Furniture-home furnishgs-appliance grp | 30 | 1,253 | 34 | 62 | 4.9 |
| Automotive group........ | 27 | 3,001 | 31 | 126 | 107 |
| Gasoline service stations...... | 55 | 1, 3,506 | 60 | 175 | 116 |
| Lrumber-buildinghardware group. | 52 | 3, 975 | 17 | 136 | 116 |
| All other retail stores..... | 38 | 3,392 | 34 | 95 | 87 |
| WHOLESALE TRADE, total. | 50 | 11,248 | 46 | 188 | x |
| Merchant wholesalers. | 24 | 2,788 | 24 | 74 | X |
| Petroleum bulk plants, terminals...... | 18 | 1,472 | 17 | 15 | X |
|  | 885 | 6,988 | 134 | 199 | 121 |
| Personal services. $\square$ $\qquad$ <br> All other service trades | $\begin{array}{r}121 \\ 54 \\ \hline\end{array}$ | 4468 | $\begin{array}{r}75 \\ -79 \\ \hline\end{array}$ | 106 | 31 |
| AMUSEMENTS | 12 | 236 |  | 39 | x |

## $x$ Not available.

Includes employees paid for less than the foll workweek.
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE LAFAYETTE COUNTY, MO。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishment | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \end{gathered}$ | Active proprietors of <br> urincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } \end{gathered}$ | Full workweek employees |
| Higginsville: |  |  |  |  |  |
| Retail trade. | 51 | 4,793 | 48 | 227 | 188 |
| Selected service trades | 23 | 206 | 26 | 39 | 33 |
| Lexington: |  |  |  |  |  |
| Retail trade. | 110 | 6,963 | 109 | 434 | 302 |
| Wholesale trade | 10 | 1,403 | 8 | 40 | x |
| Selected service trades... | 34 | 282 | 36 | 65 | 59 |
| Remainder of county:3/ |  |  |  |  |  |
| Retail trade.. | 256 | 10,22, | 294 | 495 | 351 |
| Wholesale trade. | 40 | 9,84,5 | 38 | 148 | x |
| Selected service trades... | 68 | 431 | 72 | 48 | 29 |
| x Not available. <br> 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| 2/ Includes employees paid for less than the full workweek. |  |  |  |  |  |
| $3 /$ Includes figures for establishments, other than wholesale, not located in cities |  |  |  |  |  |
| of 2,500 inhabitants or more, and wholesale establishments not located in cities |  |  |  |  |  |
| Of 2,500 inheitants or more, and wholesale establishments not located in cities |  |  |  |  |  |

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each rounty in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown sre preliminsry, and are subject to revision in the final Census publications, but the chsnges are expscted to be relstively minor with respect to coverage. The final Census figures will be issued in a series of Busineas Cerisus bulletins which will show additionsl detailed kind-ofbusaness information for all places where there are a sufficient number of establishnents.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Buainess Census be tsken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, snd 1939.

Scope of the Census. - The 1948 Cenaus of Buainess covered sll establishments in the following trades, as defined by the Standard Industrial Classification Manual;, May 1949 issue, of the Executive Office of the President: all retail trades; all wholeaale trades; all service trsdea in the following four groups-peraonal servicea, business services, sutomobile repairs snd services, and miscellaneous repsir servicea; hotels; tourist courts and campa; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical snd health, legal, educstional, nonprofit, accounting, and domestic services.

This coversge is similar to that of the 1939 Business Census. However, "custom trades" snd "services incidental to transportation," which are no longer included in the stsndsrd classification of the aervice trades, sre not covered by the 1948 Census. In a number of localities, these exclusions ss well as other changes in the standsrd classification msy have
a considersble effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. --For Census purposes, s business estsblishment is defined to include only enterprises conducted from a recognizable place of busineas, provided that the annusl ssles were in excess of $\$ 5,000$ for a wholeale trade estsblishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Cenaus of Buainess publications.
"Number of establiahments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness st the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" wsrehouses.

Sales and receipts. --"1948 sales and receipts" represents salea of merchandise snd receipts from repsirs and other services to customers. The figures reflect deductions for returned gooda and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers end paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesaes who devoted the major portion of their time to the buainess in November 1948.

Employment . - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or aeasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting eatablishment.

## LAWRENCE COUNTY，MO。

Retail，wholesale，and service establishments located in Lawrence County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U。S。Department of Commerce。

Retail sales in the county duxing 1948 aggregated 12.7 million，an increase of 243 percent over the 3.7 million in 1939 ，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 1.8$ million in 1948 as com－ pared with $\$ 0.9$ million in 1939．The service trades included in the Census of Business recorded receipts totaling ${ }^{3} 475,000$ in 1948 compared with $\$ 162,000$ in 1939。

Employment in the county also rose over the goyear period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 628 paid employees for the workweek ended nearest November 15 ，1948．This compared with a total of 444 employees reported for the week of November 15， 1939.

These preliminary figures have been derived from a Census report on Lawrence County， Missouri，which also includes data for the city of Aurora and part of the city of Monett located in Lawrence County。 Final figures，superseding the preliminary data for Lawrence County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Lawrence County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington $25, \mathrm{D}$ 。C。

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP
LAWRENCE COUNTY，MO．

| Trade group and kind of business | Number of lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of nincor－ porated usinesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } 1 \end{gathered}$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．． | 343 | 12，721 | 361 | 551 | 428 |
| Food group．o．．．．．．．．．．．．．．．．．．．．．．．0．0．0．0．0．0． | 74 | 2，227 | 81 | 64 | 38 |
| Tating and drinking places． | 50 | 504 | 60 | 64 | 46 |
| General merchandise grp，general storeso | 26 | 995 | 27 | 62 | 43 |
| Apparel group．o．．．．．．．．．．．．．．．．．．．．．．． | 6 | 244 | 8 | 12 | 9 |
| Furnituremhome furnishgs－appiiance grp． | 18 | 475 | 16 | 24 | 17 |
| Automotive group．．．．．．．．．．0．0．．．．．．．．0． | 20 | 1，911 | 22 | 84 | 77 |
| Gasoline service stations．．．．．．．．．．．．． | 65 | 847 | 67 | 31 | 21 |
| Lumber building hardware group．．．．．．．．． | 35 | 2，074 | 35 | 76 | 70 |
| Drug and proprietary stores．．．．．．．．．．． | 12 | 552 | 12 | 47 | 33 |
| All other retail stores．．．．．．．．．．．．．．．． | 37 | 2，892 | 33 | 87 | 74 |
| WHOLESALE TRADE．．．．0．0．0．0．0．0．0．0．0．0． | 17 | 1，836 | 14 | 30 | x |
| SELECTED SERVICE TRADES， $2 /$ totaloo．o．．． | 100 | 475 | 109 | 47 | 35 |
| Personal services．．．．．．．．．．．．．．．．．．． | 62 | 305 | 68 | 35 | 27 |
| All other service trades．．．．．．．．．．．．．．． | 38 | 170 | 41 | 12 | 8 |
| TOURIST COURTS AND CAMPS．．．．0．0．0．．．．00 | 9 | 68 | 11 | 3 | 2 |
|  | 12 | 124 | 9 | 25 | $\underline{x}$ |

$x$ Not available。
1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE LAIVRENCE COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of <br> u'incorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workweek employees |
| Aurora: |  |  |  |  |  |
| Retail trade................ | 96 | 4,408 | 100 | 211 | 171 |
| Selected service trades.... | 35 | 203 | 41 | 27 | 20 |
| Monett: (part) $\quad 9 \mid 139$ |  |  |  |  |  |
| Selected service trades.... | Included with "Remainder of county" |  |  |  |  |
| Remainder of county: 3/ |  |  |  |  |  |
| Retail trade............... | 238 | 8,174 | 251 | 3.36 | 256 |
| Selected service trades.... | 65 | 272 | 68 | 20 | 15 |
| 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service trades. |  |  |  |  |  |
| 2/ Includes employees paid for less than the full workweek. |  |  |  |  |  |
| Ixcept as indicated above, includes figures for establishments not located in citi |  |  |  |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown sre preliminsry, and sre subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cerisus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficrent number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, snd 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Clsssification Manual; May 1949 issue, of the Executive Office of the President: all retail trades; sll wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repsir services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcssting and television, medical sad health, legal, educstional, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which sre no longer included in the stsndsrd classification of the service trades, are not covered by the 1948 Census. In $s$ number of locslities; these exclusions 83 well as other changes in the standard classification may have
a considerable effect in compsring 1948 with 1939 data, psrticularly with respect to estsblishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizsble place of business, provided thst the annusl ssles were in excess of $\$ 5,000$ for $s$ wholesale trsde establishment snd $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publicstions.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business locstion or estsblishment. The establishment count reflects the number of plsces in buciness st the end of 1948 excluding adminis. trstive and executive offices of multiunit organizations, and "chain store" wsrehouses.

Sales and receipts. - " 1948 sales snd receipts" represents sales of merchandise snd receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales snd excise tsxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporsted businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents sll employees on the psy roll for the pay period ending nesrest November 15, 1948. "Full workweek" employees, whether regular or sessonal, sre those who in the November 15 pay period were psid for working st least the number of hours typically worked in a week by employees of the reporting estsblishment.

IEWIS COUNTY, MO.

Retail, wholesale, and service establishments located in Iewis County, Vissouri, showed a substantial expansion in dollar volume of trade from 1939 th 1948 according to preliminary figures from the 1940 Census of Business released today by the Bureaiu of the Consus, U. S. Department of Commerce.

Retail sales in the county during 1240 aggregated $\mathbf{\$} 7$, e million, an increase of 311 percent over the $\$ 1.9$ million in 1339, when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of ${ }^{3} 302$ million in 1843 as compared with \$1.6 million in 1939. The service tracies included in the Census of Business recorded receipts totaling $\$ 176,000$ in 1948 compared with $\% 76,000$ in 1939.

Rmployment in the county also rose over the 9-year period between 1339 and 1340 for the above trades. Istablishrents in these trades reported a combined total of 380 paid employees for the workweek ended nearest November 15, 1243. This compared with a total of 258 employees reported for the week of November 15, 1739.

These preliminary figures have been derived from a Census report on Lewis County, Missouri. Final rigures, superseding the preliminary data for Iewis County, will be included in a Bulletin for the State of Vissouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminery release for Lewis County as well as an order blank for other arec. releases may be obtained by writing to the Bureau of the Census, Weshington 25, D. C.

| Trade group and kind of business | Number of establishments | $\qquad$ | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total <br> employe es ${ }^{1}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE, total..........0.0.0.0.0 | 181 | 7,822 | 134 | 273 | 219 |
| Food group. | 33 | 1,358 | 31 | 42 | 37 |
| Eating and drinking places..........c | 23 | 391 | 26 | 43 | 30 |
| General merchandise grp,general stores | 19 | 445 | 21 | 17 | 12 |
| Apparel group..........................0. | 5 | 88 | 6 | 2 | 2 |
| Furniture-home furnishgswappliance grp | 3 | 244 | 9 | 10 | 9 |
| Automotive group.o...................0. | 12 | 1,575 | 11 | 49 | 41 |
| Gasoline service stations..........0.0 | 28 | 505 | 28 | 16 | 12 |
| Iumber-building-hardware group.0.0.0.0 | 13 | 367 | 15 | 40 | 30 |
| Drug and proprietary stores.0000000000 | 5 | 157 | 9 | 6 | 5 |
| All other retail stores............... | 26 | 2,092 | 28 | 48 | 41 |
| WHOIESAIE TRADE......................... | 13 | 3,197 | 7 | 98 | x |
| SEIECTED SERVICE TRADES, $2 /$ total........ | 41 | 176 | 44 | 9 | 4 |
| Fersonal services....................0. | 25 | 97 | 27 | 2 | 2 |
| All other service trades. | 16 | 79 | 17 | 7 | 2 |

$x$ ivot available。
1/ Includes employees paid for less than the full workweek.
See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports snbmitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census fignres will be issued in a series of Business Census bnlletins which will show additional detailed kind-of-bnsiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previons Business Censnses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-personal services, business services, antomobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censns. However, "custom trades" and "services incidental to transportation, " which are no longer inclnded in the standard classification of the service trades, are not covered by the 1948 Censns. In a nnmber of localities, these exclnsions as well as
other changes in the standard classification may bave a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.- For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Bnsiness pablications.
"Nnmber of establishments" is the number of separate bnsiness locations, rather than the number of business companies or organizations, since the Censns figures represent information reported separately for each business location or establishment. The establishment connt reflects the number of places in business at the end of 1948 excluding administrative and execntive offices of multinnit organizations, and "chain store" warehouses.
Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated bnsinesses who devoted the major portion of their time to the business in November 1948.

Employment. -"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE bureau of the census

For Release April 24, 1950
Felease Series BC-1P-24-057

## LINCOLN COUNTYY, MO.

Retail, wholesale, and service establishments located in Lincoln County, Missourio showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 11.0$ million, an increase of 307 percent over the $\$ 2.7$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 2.4$ million in 1948 as compared with $\$ 1.3$ million in 1939. The service tredes included in the Census of Business recorded receipts totaling $\$ 358,000$ in 1948 compared with $\$ 67,000$ in 1939 .

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 496 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 366 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lincoln County, Missouri. Final figures, superseding the preliminary data for Lincoln County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lincoln County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

| Trade group and kind of business | Number ofestablishments |  | Active <br> proprie- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workweek employees |
| RETAIL TRADE, total..................... | 222 | 11,013 | 216 | 432 | 357 |
| Food group. | 49 | 1,961 | 44 | 55 | 46 |
| Eating and drinking places. | 35 | 404 | 34 | 36 | 28 |
| General merchandise grp,general stores | 18 | 1,221 | 24 | 62 | 37 |
| Apparel group. | 9 | 161 | 11 | 11 | 8 |
| Furniture-home furnishgs-appliance grp | 9 | 262 | 9 | 14 | 11 |
| Automotive group.. | 14 | 2,769 | 7 | 108 | 105 |
| Gasoline service stations | 29 | 480 | 29 | 16 | 12 |
| Lumber-building-hardware group........ | 25 | 1,644 | 22 | 63 | 51 |
| Drug and proprictary stores............ | 8 | 248 | 9 | 12 | 5 |
| All other retail stores. | 26 | 1,963 | 27 | 55 | 54 |
| WHOLESALE TRADE. | 16 | 2,374 | 16 | 32 | x |
| SELECTED SERVICE TRADES, 2/totzi....... | 53 | 358 | 58 | 32 | 27 |
| Personal services. | 26 | 172 | 30 | 19 | 15 |
| All other service trades.............. | 27 | 1.86 | 28 | 13 | 12 |

## x Not available。

1/ Includes employees pald for less than the fuli workweek.
ㄹ/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planded for each connty in the United States, presents preliminary resnlts of the 1948 Census of Ensiness. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the ifinal Censns publications, but the changes are expected to be relatively minor with respect to coverage. The final Censns fignres will be issued in a series of Ensiness Censns balletins which will show additional detailed kind-of-business information for all places where there are a sulficient number of establishments.

The 1948 Censns of Bnsiness was taken noder the provision of the Act of June 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and lor each lifth year thereafter. Previons Business Censnses were taken for the gears 1929, 1933, 1935. and 1939.

Scope of the Census. -The 1948 Census of Bnsiness covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Execative Office of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-personal services, bnsiness services, automobile repairs and services, and miscellaneons repair services; hotels; tonrist conris and camps; and amsements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "custom trades" and "services incidental to transportarion, " which are no longer incladed in the standard classification of the service irades, are not covered by the 1948 Censns. In a number of localities, these exclasions as well as
other changes in the standard classification may have a considerable elfect in comparing 1948 with 1939 data, particularly with respect to establishment connt.

Establishment definition. - Por Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of basiness, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale rrade establishment and $\$ 500$ for establishments in orher rades. A detailed analysis of coverage will be provided in future Censns of Bnsiness pablications.
"Namber of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Censns figures represent information reported separately for each business location or establishment. The establishment count reflects the anmber of places in basiness at the end of 1948 excluding administrative and execntive offices of mulrinnir organizarions, and "chain store" warehouses.

Sales and receipts. - 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The ligares reflect deductions for retaraed goods and allowances, but not for trade-in allowances; they exclade sales and excise raxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of nincorporated bnsinesses who devoted the major portion of their time to the business in November 1948.

Employnent. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regnlar or seasonal, are those who in the November is pay period were paid for vorking at least the number of hours rypically worked in a week by employees of the reporting establishment.

For Release April 26， 1950

Release Series BC－1P－24－058
LINN COUNTY，MO．
Retail，wholesale，and service establishments located in Linn County，Missorxi， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminaxy figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 15.1$ million，an increase of 221 percent over the $\$ 4.7$ million in 1939，when the preceding Census of Businees was taken． Wholesale sales in the county reached a total of $\$ 3.9$ million in 1948 as compared with $\$ 1.8$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 422,000$ in 1948 compared with $\$ 227,000$ in 1939．

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above tradea．Establishments in these trades reported a combined total of 914 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 698 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Linn County， Missouri，which also includes data for the cities of Brookfield and Marceline．Final figures，superseding the preliminary data for Linn County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the comnties and States．A single copy of the preliminary release for Linn County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census， Washington 25，D。C。

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
LINN COUNTY，MD．

| Trade group and kind of business | Number of estab－ 1 is hments | $\qquad$ | Activeproprie－tors ofunincor－poratedbusinessesNov． 1948 | Paid employees， workweek ended nearest Nov，15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\underset{\text { Total }}{\text { employees }} 1}{1}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．．．． | 339 | 15， 121 | 336 | 744 | 583 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 67 | 2，887 |  | 82 | 56 |
| Eating and drinking places．．．．．．．．．．． | 60 | 587 | 65 | 112 | 93 |
| General merchandise grp，general stores | 23 | 1，554 | 18 | 115 | 76 |
| Apparel group．o．．．．．．．．．．．．．．．．．．．．．．． | 15 | 639 | 16 | 49 | 31 |
| Furniture－home ftrrnishgs－appliance grp | 20 |  | 19 | 20 | 19 |
| Automotive group．．．．．．．．．．．．．．．．．．．．． | 32 | 3，374 | 36 | 136 | 120 |
| Gasoline service stations． | 48 | 1，683 | 46 | 64 | 50 |
| Lumber－building－haxdware group．．．．．．．． | 26 | 1，516 | 21 | 73 | 67 |
| Drug and proprietary stores． | 17 | 639 | 19 | 38 | 24 |
| All other retail atores．．． | 31 | 1.737 | 29 | 55 | 47 |
| WHOLESALE TRADE，total．。 | 35 | 3，905 | 27 | 83 | ＊ |
| Merchant wholesalers． | 6 | 912 | 3 | 46 | \％ |
| Other types of wholesale | 29 | 2，993 | 24 | 37 | 8 |
| SELECTED SERVICE TRADES， $2 /$ total． | 81 | 422 | 83 | 87 | 74 |
| Personal services．．．．． | 50 | 321 | 50 | 82 | 70 |
| All other service trades． | 37 | 101 | 33 | 5 | 4 |
| HOTELS．．．．．．．．．．．．．．．．．． | 6 | 49 | 8 | 15 | 11 |
| AMJSEMENIS．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 13 | 178 | 11 | 35 | X |

## x Not available。

If Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Sexvice Trades．
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estatlishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of uinacorporated businesseNov. 1948 | Pgid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${\underset{\substack{\text { Total } \\ \text { employees }}}{2}}^{2}$ | FuIl worlweek employees |
| Brockfield: |  |  |  |  |  |
| Retail trade. | 137 | 7,239 | 133 | 421 | 336 |
| Wholesale trade. | 15 | 1,802 | 12 | 36 | x |
| Selected service trades. | 33 | 246 | 34 | 66 | 58 |
| Marceline: |  |  |  |  |  |
| Retail tracie. | 65 | 2,608 | 62 | 140 | 100 |
| Selected service trades.... | 16 | 65 | 16 | 17 | 14 |
| Remainder of County:3/ |  |  |  |  |  |
| Reさail trade. | 137 | 3,274 | 141 | 183 | 147 |
| Wholesale trade. | 20 | 2,103 | 15 | 47 | x |
| Selected service trades.... | 32 | 110 | 33 | 4 | 2 |
| x Not available. |  |  |  |  |  |
| I/ See General Description on this page for changes from the 1939 Census of Business the coverage of Service Trades. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| 2/ Includes employees paid for less than the full workweek. |  |  |  |  |  |
| 3 Includes figures for establishments, other than wholesale, not located in cities of |  |  |  |  |  |
|  |  |  |  |  |  |
| 2,500 inhabitants or more, and wholesale eatablishinents not located in cities of5,000 inhabitants or more. |  |  |  |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one at planned for each county in the United Ststes, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establiahments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changea sre expicted to be relatively manor with respect to coverage. The final Census figurea mill be issued in aeries of Business Cerisus bulletins which will show sditional detailed kind-ofbusiness informstion for sll places where there are s sufficrent number of establishments.

The 1948 Census of Business wss taken under the provision of the Act of June 19, 1948, which provides that the Business Censua be tsken for 1948 and for each fifth year theresfter. Previous Business Censuses were taken for the yesrs 1929, 1933. 1935, snd 1939.

Scope of the Census. - The 1948 Census of Business covered all establiahments in the following trades, as defined by the Standard Industrial Classificaition Manual, May 1949 isaue, of the Fxecutive Office of the President: sll retail trsdea; 11 wholessle trades; sll service trades in the following four groups-peraonal servicea, business services, sutomobile repairs and services, and miscellaneoua repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important aervices not covered sre radio broadcasting snd television, medical snd health, legal, educationsl, nonprofit, accounting, and domeatic services.

This coversge is similar to that of the 1939 Business Census. However, "custom trades" snd "servicea incidentsl to sus. However, " which are no longer included in the standsrd classification of the aervice tradea, sre not covered by the 1948 Census. In s number of localities, theae excluaions as well as other changes in the standsrd classification may have

- considerable effect in compsring 1948 with 1939 dsta, psrtacularly with respect to estsblishment count.

Establishment definition. - For Census purposea, business establishment is defined to include only enterprisea conducted from a recognizable place of business, provided that the annusl ssles were in excess of $\$ 5,000$ for a wholesale trade establishoent and $\$ 500$ for establishments in other trades. A detailed unalysis of coverage will be provided in future Census of Buainess publications.
"Number of estsblishments" is the number of aeparate business locations, rather than the number of business companies or orgsnizations, since the Census figures represent information reported sepsrately for each buaness locstion or establiahment. The estsblishment count reflects the number of placea in buciness st the end of 1948 excluding adminiatrstive snd executive offices of multiunit orgsizizations, and "chain atore" warehouses.

Sales and receipts.--"1948 sales and receipta" represents sales of merchsidiae and receipta from repairs sid other services to cuatomers. The figures reflect deductions for returned goods and allowances, but not for trade-in sllowances; they exclude ales snd excise taxes collected from customers and paid directly to any taxing sgency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporsted businesaes who devoted the major portion of their time to the busineas in November 1948.

Employment. - "Number of psid employees..." represents all employees on the pay roll for the pay period ending neareat November 15, 1948. "Full workweek" employeea, whether regular or aeaonal, are those who in the November 15 pay period were paid for working st least the number of hours typically worked in week by employees of the reporting establiahment.

# 1948 CENSUS OF BUSIIESS <br> RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

U．S．DEPARTMENT OF COMMERCE

## bUREAU OF THE CENSUS

For Release May 8， 1950
Release Series BC－1P－24－059
LIVINGSTON COUNTY，MO。
Retail，wholesale，and service establishment，s located in Livingston County， Missouri，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S。Department of Commerce。

Retail sales in the county during 1948 aggregated \＄15．7 million，an increase of 257 percent over the $\$ 4.4$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 5.0$ million in 1948 as comm pared with $\$ 3.1$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 514,000$ in 1948 compared with $\$ 158,000$ in 1939。

Employment in the county also ròse over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 1，047 paid employees for the workweek ended nearest November 15，1948。 This compared with a total of 752 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Livingston County，Missourio，which also includes data for the city of Chillicothe Final figures， superseding the preliminary data for Livingston County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States。 A single copy of the preliminary release for Livingston County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census， Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
LIVINGSTON COUNTY，MO。

Trade group and kind of business

RETAIL TRADE，total．．．．．．．．．．．．．．．．．．．．．．．．．
Food group．0．0．0．0．0．0．0．0．0．0．0．0．0．0．0．
Eating and drinking places．o．o．0．0．0．0．
General merchandise grp，general stores
Apparel group．．．．．0．0．0．00000000000000
Furniture $-h o m e$ furnishgsmappliance grp
Automotive group．0000000000000000000
Gasoline service stations．0．0．00000000
Lumber－building－hardware group．o．．．．．．．．
Drug and proprietary stores．0000000000
All other retail stores．0．0000000．0．0．
WHOLESALE TRADE，total． 00000000000000
Merchant wholesalers．0．0000000000000
Other types of wholesale，000000000000
SELECTED SERVICE TRADES， $2 /$ total．o．．．．．．．． Personal services．0．0000000000000000 All other service trades．0000000000．0

| Number of of <br> estab－ <br> lishments | 1 <br> and |
| :--- | :--- |

x Not available．
$\frac{1}{2}$ Includes employees paid for less than the full workweek．
2）See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
LIVINGSTON COUNTY, MO.
(Data onitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of uniacorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { emplogees }}{\substack{\text { Total }}}$ | $\begin{gathered} \text { FuIl workweek } \\ \text { employees } \\ \hline \end{gathered}$ |
| Chillicothe: <br> Retail trade | 176 | 12,603 | 175 | 762 | 623 |
| Remainder of county: <br> Retail trade | 66 | 3,111 | 68 | 103 | 79 |

$1 /$ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary resnlts of the 1948 Censns of Ensiness. The information is based on reports submitted by business establistments for that Censns. The fignres shown are preliminary, and are snbject to revision in the final Censns pablications, bnt the changes are expected to be relatively minor with respect to coverage. The final Censns fignres will be issned in a series of Bnsiness Censns bnlletins which will show additional detailed kind-of-bnsiness information for all places where there are a sufficient number of establishments.

The 1948 Censas of Bnsiness was taken ander the provision of the Act of Jnne 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each ifith year thereafter. Previons Bnsiness Censnses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Censas of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issne, of the Execntive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, bnsiness services, antomobile re-gronps-personal servic es, basiness services, and miscellaneons repair services; hotels; tonrist conrts and camps; and amusements, incliding motion pictnre theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "cnstom trades" and "services incidental to transportation, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particolarly with respect to establishment connt.

Establishment definition. - For Censns parposes, a bnsiness establishment is delined to inclnde only enterprises condncted from a recognizable place of bnsiness, provided that the annal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fntare Censna of Bnsiness pnblications.
"Number of establishments" is the namber of separate bnsiness locations, rather than the number of bnsiness companies or organizations, since the Censns fignres represent information reported separately for each bnsiness location or establishment. The establishment connt reflects the number of places in bnsiness at the end of 1948 exclnding administrative and execntive offices of mitinnit organizations, and "chain store" warehonses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to cnstomers. The fignres reflect dednctions for retarned goods and allowances, bnt not for trade-in allowances; thes exclade sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of nnincorporated bnsinesses who devored the major portion of their time to the bnsiness in November 1948.

Employment.-"Number of paid employees..." represents all emplojees on the pay roll for the pay period ending aearest November 15, 1948. "Full workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of horrs typically worked in week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIESS 

McDONALD COUNTY, MO.
Retail, wholesale, and service establishments located in McDonald County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 9.6$ million, an increase of 357 percent over the $\$ 2.1$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 2.4$ million in 1948 as compared with $\$ 0.5$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 210,000$ in 1948 compared with $\$ 36,000$ in 1939 .

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 450 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 213 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on McDonald County, Missouri. Final figures, superseding the preliminary data for McDonald County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for McDonald County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP MCDONALD COUNTY, MO.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | $\begin{array}{\|c} \text { Active } \\ \text { proprie- } \\ \text { tors of } \\ \text { unincor- } \\ \text { porated } \\ \text { businesses } \\ \text { Nov. } 1948 \\ \hline \end{array}$ | Paid employees, workweek ended nearest Nov, 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\substack{\text { Total } \\ \text { employees }}}{1}$ | Full wor kweek employees |
| RETAIL TRADE ${ }_{\text {g }}$ total. | 210 | 9,634 | 229 | 364 | 276 |
| Food group. | 39 | 1,267 | 43 | 32 | 20 |
| Eating and drinking places | 32 | 303 | 30 | 66 | 31 |
| General merchandise grp, general stores | 17 | 1,998 | 30 | 60 | 50 |
| Furniture-home furnishgs-appliance grp | 6 | 49 | 6 | 4 | 3 |
| Automotive group........................ | 13 | 1,639 | 19 | 71 | 67 |
| Gasoline service stations. | 35 | 1,044 | 37 | 26 | 18 |
| Lumber-building-hardware group........ | 10 | 618 | 9 | 29 | 23 |
| Drug and proprietary stores. | 9 | 251 | 9 | 17 | 11 |
| All other retail stores................ | 49 | 2,465 | 46 | 59 | 53 |
| WHOLESALE TRADE....... | 11 | 2,366 | 10 | 39 | x |
| SELECTED SERVICE TRADES, 2 total........ | 52 | 210 | 55 | 47 | 20 |
| Personal services....................... | 32 | 109 | 31 | 31 | 17 |
| All other service trades............... | 20 | 101 | 24 | 16 | 3 |
| TOURIST COURTS AND CAMPS.................. | 20 17 | 78 | 23 16 | 13 | $\overline{\mathrm{x}}$ |

Not available.
Includes employees paid for less than the full workweek.
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions of well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.


#### Abstract

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.


Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES 

## PRELIMINARY

For Release April 24， 1950

Release Series $B C-1 P-24=061$

## MACON COUNTY，MO．

Retail，wholesale，and service establishments located in Macon County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 11.9$ million，an increase of 153 percent over the $\$ 4.7$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 6.7$ million in 1948 as compared with $\$ 2.3$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 459,000$ in 1948 －compared with $\$ 195,000$ in 1939。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 736 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 583 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Macon County， Missouri，which also includes data for the city of Macon．Final figures，superseding the preliminary data for Macon County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Macon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．Co

Table 1．－CEASUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP MACON COUNTY，MO。


$x$ Not available．
1／Includes employees paid for less than the full workweek．
$2 /$ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 inhabitants OR MORE MACON COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estatlishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of <br> u'incorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees }^{2} \end{gathered}$ | $\begin{aligned} & \text { Full workweek } \\ & \text { employees } \end{aligned}$ |
| Macon: |  |  |  |  |  |
| Retail trade.............. | 99 | 7,179 | 102 | 333 | 272 |
| Selected service trades... | 25 | 271 | 27 | 59 | 58 |
| Amusements............... | 7 | 104 | 7 | 12 | x |
| Remainder of county: |  |  |  |  |  |
| Retail trade.............. | 176 | 4,683 | 202 | 229 | 158 |
| Selected service trades... | 36 | 188 | 36 | 18 | 14 |
| Amusements.................. | 7 | 39 | 8 | 8 | x |

$x$ Not available。
1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSLS OF BUSINESS

This series of relesses, of which one is planned for esch county in the United States, presents preliminary reaults of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the finsl Census publications, but the chsnges are expected to be relatively minor with respect to coverage. The finsil Census figurea will be issued in a series of Business Cerisus bulletins which will show additionsl detsiled kind-ofbusiness informstion for sll places where there are a aufficrent number of establishmenta.

The $19+8$ Census of Businesa was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for esch fifth year theresfter. Previous Business Censuses were tsken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following tradea, as defined by the Standard Industrial Classificaiion Manual, May 1949 isaue, of the Fxecutive Office of the President: all retail tradea; all wholesale tradea; all service trades in the following four groups-personal services, buainess services, automobile repairs and services, snd miscellaneous repair aervices; hotels; tourist courts and camps; and amusements, including motion pacture theaters. Some important services not covered are radio broadcasting snd television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coversge is aimilar to that of the 1939 Businesa Census. However, "custom tradea" and "aervices incidental to trsnsportstion," which are no longer included in the standard classificstion of the service trades, are not covered by the 1948 Census. In a number of localitiea, these excluaions as well as other changes in the standard classification may have

- considerable effsct in comparing 1948 with 1939 data, particulsrly with respect to establishment count.

Establishment definition. -For Census purposes, s business establishment is defined to include only enterpriaes conducted from a recognizable place of businesa, provided that the annual ssles were in excess of $\$ 5,000$ for a wholesale trade es tablishment and $\$ 500$ for estsblishments in other trsdes. A detailed analysis of coversge will be provided in future Census of Business publicstions.
"Number of establishments" is the number of sepsrate business locations, rather thsn the number of business companies or organizations, since the Census figurea represent information reported separately for each business location or estsblishment. The establishment count reflects the number of places in bucinesa at the end of 1948 excluding adminis. trative and executive offices of multiunit orgsnizations, snd "chain store" wsrehouaes.

Sales and receipts. - " 1948 salea and receipts" represents sales of merchandiae and receipts from repsirs and other services to customers. The figures reflect deductiona for returned goods and allowsnces, but not for trade-in allowancea; they exclude sales and exciae tsxea collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." representa owners and partners of unincorporated businessess who devoted the major portion of their time to the businesa in November 1948.

Employment. - "Number of paid employees..." represents all employees on the psy roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or aeasonal, sre those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting estsblishment.

## RETAIL，WHOLESALE，SERVICE TRADES <br> PRELIMINARY

For Release Aproil 24， 1950
Release Series BC－1P－24006e
MADISON COUNTY，MO．
Retail，wholessle，and service eatablishments located in Mmison County，Missouri， showed a substantial expansion in 2011 ar volume of trade from 2939 to 1948 according to preliminary figures frorn the 1948 Censue of fusiness relased todsy by the Burear of the Census，U．S．Department of Comerce．

Retail sales in the county during 1948 aggregated $\$ 6.4$ milion，anincrease of 300 percent over the $\$ 1.6$ million in 1939 ，when the preceding Censve of Pusinesa wes taken． Wholeale sales in the county reached a total of $\$ 1.1$ million In 1948 a compred with $\$ 0.3$ million in 1939．The service tradea inciluded in the Census of Business recorded receipts totaling $\$ 252,000$ in 2948 compared with $\$ 75,000$ in 1939 。

Employment in the county also rose aver the 9 －vear period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 342 paid employees for the workweek ended nearest November 15，1948．This compared with total of 211 employees reported for the week of Nowemier 15， 1939.

These preliminary figures have been jevived from \＆Census report on Msdison County， Missouri，which also includes date for the clty of Fredericktown Final figures， superseding the preliminaxy data for Madison County，wll2 be inciudea in a Builetin for the State of Missouri to be issued In several months．Similar deta will be made availe able this year in preliminary and finsi form for each of the corntiea and states．A single copy of the preliminery release for Madion County ss pell as on order blanik for other area releases may be obtained by writing to the Bureau of the Cenaus， Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
MADTSON COUTTY：MO．

| Trade group and kind of business | Number of estab－ 1 is hments | 1948 sales and receipts <br> （Thous and dollars） | Active <br> proprie－ <br> tors of <br> unincor－ <br> porated <br> businesses <br> Nov． 1948 | Paid employees， workweek ended nearest Nov． 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workweek employees |
| RETAIL TRADE，toteloo． | 160 | 6，408 | 268 | 293 | 240 |
| Frood group 0.000000000000000000000 | 39 | 1， 497 | 42 | 37 | 24 |
| Eating and driniring places．0．0．0．0．0．0． | 28 | 301 | 29 | 49 | 41 |
| General merchandise grp，gemexel stores． | 12 | $59 \%$ | 127 | 20 | 18 |
| Apparel group 000000000000000000000 | 9 | 439 | 20 | 26 | 17 |
| Furniture chome firnishgs－applisnce grpo | 5 | 302 | 3 | 25 | 15 |
| Automotive group．0．．．0．0．0．0．0．0．0．0．0 | 13 | 1，387 | 15 | 46 | 45 |
| Gasoline service stations．0．0．0．0．0．0． | 97 | 408 | 89 | 14 | 13 |
| Iumbermbuilaingmbardwure group．．0．0．0． | 9 | 700 | 9 | 49 | 40 |
| Drug and proprietary storss．o．．0．0．0．0 | 5 | 177 | 6 | 27 | 8 |
| All other retall stores．0．0．0．0．0．0．00 | 14 | 677 | 10 | 20 | 19 |
| WHOLESALE TRADE。0．00000000．0．0．0．0．0．0000 | 8 | 1，120 | 20 | 18 | 8 |
| SELECIED SERVICE TRADES，E／tote 10.0 .0 .0 .0 | 31 | 252 | 32 | 31 | 31 |
| Personsl services．0000000000000000000 | 15 | 139 | 16 | 18 | 28 |
| All other service trades．00000000000．0 | 16 | 213 | 26 | 13 | 23 |

\％Not avilable。
I／Includes employees paid for less than the full worikweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estab- <br> lis hments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }^{2}}{\text { Total }}$ | Full workweek employees |
| Fredericktown: <br> Retail trade.................. <br> Selected service trades.... |  |  |  |  |  |
|  | 88 | 5,038 | 89 | 258 | 211 |
|  | 24 | 212 | 25 | 27 | 27 |
| Remainder of county: <br> Retail trade. |  |  |  |  |  |
|  | 72 | 12370 | 79 | 35 | 29 |
| Selected service trades.... | 7 | 40 | 7 | 4 | 4 |
| 1/ See General Description on this pag in the coverage of Service Trades. <br> 2/ Includes employees paid for less th |  | for chang | from the | Census | Business |
|  |  | the full | kweek. |  |  |

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Censns of Eusiness. The information is based on reports submitted by business establishments for that Censns. The fignres shown are preliminary, and are snbject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Ensiness Census bnlletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken ander the provision of the Act of June 19, 1948, which provides that the Business Censns be taken for 1948 and for each fifth year thereafter. Previons Business Censnses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Censns of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Erecutive Office of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-personal services, bnsiness services, automobile repairs and services, and miscellaneous repair services; hotels; tourist conrts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and bealth, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "custom trades" and "services incidental to transportation, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as
other changes in the standard classification may have a considerable elfect in comparing 1948 with 1939 data, particnlarly with respect to establishment count.

Establishment definition. - For Census parposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in futnre Census of Business pnblications.
"Namber of establishments" is the namber of separate bnsiness locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in basiness at the end of 1948 excluding administrative and executive offices of multinnit organizations, and "chain store" warebouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs aud other services to customers. The ligures reflect deductions for returned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of nuincorporated bnsinesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all emplogees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" emplogees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSInESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE bureau of the census

For Release May 15, 1950

Release Series BC-1P-24-063

> MARIES COUNTY, MO

Retail and service establishments located in Maries County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 2.3$ million, an increase of 475 percent over the $\$ 0.4$ million in 1939, when the preceding Census of Business was taken The service trades included in the Census of Business recorded receipts totaling $\$ 48,000$ in 1948 compared with $\$ 15,000$ in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 74 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 19 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Varies County, Missouri. Final figures, superseding the preliminary data for Maries County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Maries County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D。C。

Table 1. -CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP
MARIE COUNTY, MO


I/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to $t$ ransportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# i 1948 CEnSUS Of BUSInESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

U. S. DEPARTMENT OF COMMERCE bureau of the census

For Release May 3, 1950
Release Series BC-1P-24-064

## MARION COUNTY, MO.

Retail, wholesale, and service establishments located in Marion County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 28.0$ million, an increase of 201 percent over the $\$ 9.3$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 15.1$ million in 1948 as compared with $\$ 4.2$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 1.2$ million in 1948 compared with $\$ 0.6$ million in 1939.

Employment in the county also rose over the 9 -year period between $145 y$ and 1948 for the above trades. Establishments in these trades reported a combined total of 2,240 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,570 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Marion County, Missouri, which also includes data for the city of Hannibal. Final figures, superseding the preliminary data for Marion County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Marion County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP MARION COUNTY, MO。

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended Hearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employe es } \end{gathered}$ | Full workweek employees |
| RETAIL TRADE, total......................... | 489 | 28,023 | 463 | 1,651 | 1,268 |
| Food group..................................... | 123 | 6,690 | 115 | 274 | 207 |
| Eating and drinking places............ | 97 | 1,933 | 98 | 259 | 207 |
| General merchandise grp, general stores. | 16 | 2,285 | 11 | 227 | 111 |
| Apparel group............................ | 32 | 2,107 | 24 | 151 | 112 |
| Furnituremhome furnishgs-appliance grp. | 22 | 1,655 | 15 | 93 | 85 |
| Automotive group.e......................... | 34 | 5,095 | 37 | 182 | 169 |
| Gasoline service stations................ | 49 | 1,766 | 59 | 96 | 78 |
| Lumber-building-hardware group.......... | 36 | 3,275 | 32 | 136 | 117 |
| Drug and proprietary stores............. | 15 | 753 | 13 | 83 | 58 124 |
| All other retail stores.................. | 65 | 2,464 | 59 37 | 150 | 124 |
| WHOLESALE TRADE, total. | 53 | 15,053 | 37 | 363 | x |
| Merchant wholesalers. | 31 | 7,878 | 21 | 297 | x |
| Petroleum bulk plants, terminals....... | 11 | 1,535 | 10 | 14 | x |
| Other types of wholesale................ | 11 | 5,640 | 6 | 52 | X |
| SELECTED SERVICE TRADES, 2 total.......... | 135 | 1,167 | 143 | 226 | 208 |
| Personal services.............................. All other service trades. | 84 | 936 231 | 87 56 | 206 | 193 15 |
| AMUSEMENTS............ | 12 | 365 | 13 | 63 |  |

## x Not available.

1/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE MARION COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid emplojees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }^{2}}{\text { Total }}$ | Full workweek employees |
| Hannibal: |  |  |  |  |  |
| Retail trade. | 370 | 22,024 | 342 | 1,381 | 1,053 |
| Wholesale trade. | 41 | 9,125 | 30 | 306 | x |
| Selected service trades.... | 106 | 1,024 | 113 | 203 | 190 |
| Remainder of county: |  |  |  |  |  |
| Retail trade................. | 119 | 5,999 | 121 | 270 | 215 |
| Wholesale trade............. | 12 | 5,928 | 7 | 57 | x |
| Selected service triades.... | 29 | 143 | 30 | 23 | 18 |

$x$ Not available.
1/ See General Description on this page for changes from the 1939 Census of Busiress in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issned in a series of Business Census bulletins which will show additional detailed kind-of-bnsiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Bnsiness Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, vious Business
1935 , and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Erecutive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, bnsiness services, automobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amusements, including motion pictonrist conrts and camps; and amusements, including motion picere broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition. - For Census pnrposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Bnsiness publications.
"Nnmber of establishments" is the nnmber of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for retnrned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated bnsinesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Fu11 workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

## U．S．DEPARTMENT OF COMMERCE

 BUREAU OF THE CENSUSFor Release April 26， $1950 \quad$ Release Ser1es BC－1P－24～065

MERCER COUNTY，MO。
Retail，wholesale，and service establishments located in Mercer County，Mjssouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 4.4$ million，an increase of 238 percent over the $\$ 1.3$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 404$ million in 1948 as com－ pared with $\$ 0.6$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 110,000$ in 1948 compared with $\$ 24,000$ in 1939。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 212 paid employees for the workweek ended nearest November 15，1948。 This compared with a total of 147 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Mercer County， Missourí Final figures，superseding the preliminary data for Mercer County，will be included in a Bulletin for the State of Missouri to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Mercer County as well as an order blank for other area releases may be obtained by writing co the Bureau of the Census，Washington 25，D。C。

Table 1．－CEMSUS OF business preliminary results for 1948，by trade group
MIRCER COUNTY，MO。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active <br> proprie－－ <br> tors of <br> unincor－ <br> porated <br> businesses <br> Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } \end{gathered}$ | Ful1 workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．0． | 100 | 4，445 | 110 | 176 | 147 |
| Food group． | 19 | 691 | 21 | 18 | 12 |
| Eating and drinking places．．．．．．．．．．．．． | 11. | 149 | 12 | 32 | 25 |
| Gasoline service stations．．．．．．．．．．．．．．．． | 15 | 555 | 15 | 35 | 28 |
| All other retail stores．．．．．．．．．．．．． | 55 | 3，050 | 62 | 91 | 82 |
| WHOLESALE TRADE．。． | 12 | 4，439 | 15 | 30 | x |
| SELECTED SERVICE TRADES2／．．．．．．．．．．．．． | 24 | 110 | 23 | 6 | 6 |

x Not available．
1．Irizludes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES YOR RMC 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly wich respect to establishment count.

Establishment definition, -For Census purposes, a business establishment is defined to include only enterprises con. ducted from a recognizable place of business, provided that the arnual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for estab. lishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 exciuding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excisc taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unzncorporated businesses who devoted the major portion of their time to the busi. ness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending neriest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay neriod were paid for working at least the number of hours typically worked in a week by employees of the reporting estab. lishment.

## MILLER COUNTY，MO．

Retail，wholesale，and service establishments located in Niller County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 8.3$ million，an increase of 261 percent over the $\$ 2.3$ million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 2.1$ million in 1948 as compared with $\$ 0.6$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 234,000$ in 1948 compared with $\$ 86,000$ in 1939 ．

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 421 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 281 employees reported for the week of November $15,1939$.

These preliminary figures have been derived from a Census report on Miller County， Missouri，which also includes data for the city of EIdon．Final figures，superseding the preliminary data for Miller County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Miller County as well as an order blank for other area releases may be obtained by woiting to the Bureau of the Census，Washington 25，D．C 。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP
MILLER COUNTY，MO．

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollara） | Active propriem tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE，totalo．．．．．．．．．．．．．．．．．．0． | 217 | 8，299 | 222 | 347 | 290 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 49 | 1，656 | 50 | 42 | 35 |
| Eating and drinking places．＊＊＊＊＊＊ | 39 | 440 | 44 | 65 | 53 |
| General merchandise grpggeneral stores | 9 | 625 | 5 | 46 | 31 |
| Apparel group．．．．．．．．．．．．．．．．．．．．．． | 8 | 123 | 10 | 7 | 7 |
| Furnituremhome furnishgs－appliance grp | 9 | 270 | 7 | 16 | 12 |
| Automotive group．．．．0．00000000000000 | 13 | 1.570 | 14 | 59 | 58 |
| Gasoline service stations＊0．0．0．0．0． | 36 | 600 | 37 | 24 | 14 |
| Lumber－building－hardware group．．．．．．． | 9 | 587 | 11 | 24 | 23 |
| All other retail stores＊．．．．．0．0．0．．． | 45 | 2，428 | 44 | 64 | 57 |
| WHOLESALE TRADE。．0．0．0．0．0．0．0．．．．．．。 | 13 | 2，08？ | 17 | 43 | X |
| SELECTED SERVICE TRADES $2 /$ totalo．00．0．0． | 40 | 234 | 42 | 31 | 25 |
| Personal services．．．．．．．．．．．．．．．．．． | 27 | 161 | 28 | 27 | 22 |
| All other service trades． | 13 | 73 | 14 | 4 | 3 |
| TOURIST COURTS AND CAMPS | 18 | 98 | 17 | 4 | 3 |

## x Not available。

1／Includes employees paid for less than the fuli workweek．
2 See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

MILLER COUNTY, MO。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estatlishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of <br> urincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } \end{gathered}$ | Full workweek employees |
| Eldon: |  |  |  |  |  |
| Retail trade............... | 90 | 5,507 | 86 | 254 | 217 |
| Selected service trades... | 23 | 181 | 24 | 27 | 21. |
| Remainder of county: <br> Retail trades | 127 | 2,792 | 136 | 93 |  |
| Selected service trades... | 17 | - 53 | 18 | 4 | 4 |
| 1 See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades. |  |  |  |  |  |
| 2 Includes employees paid for less than the full workweek. |  |  |  |  |  |

## general description of preliminary releases for the 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by businesa establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Businesa Cersus bulletins which will show additionsl detailed kind-ofbusiness information for all places where there are a sufficrent number of establishnents.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Buainess Censuses were taken for the years 1929, 1933, 1935, snd 1939.

Scope of the Census. - The 1948 Cenaus of Business covered all establishmenta in the following trades, as defined by the Standard Industrial Classificaiion Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal aervicea, business services, automobile repairs and aervices, and miscellaneous repair servicea; hotels; tourist courts and campa; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom tradea" and "services incidental to transportation," which are no longer included in the standsrd classification of the service trades, are not covered by the 1948 Census. In a number of localities, theae exclusions as well as other changes in the standard classification may have
a considersble effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Cenaus purposes, a business establishment is defined to include only enterpriaes conducted from a recognizable place of busineas, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishmenta in other trades. A detailed analysis of coverage will be provided in future Cenaus of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of businesa companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding adminis. -trative and executive of fices of multiunit organizations, snd "chain atore" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipta from repaira and other services co customers. The figures reflect deductiona for returned goods and allowances, but not for trade-in allowsnces; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the buainess in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of houra typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS 

## MISSISSIPPI COUNTY, MO.

Retail, wholesale, and service establishments located in Mississippi County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 13.8$ million, an increase of 263 percent over the $\$ 3.8$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 11.3$ million in 1948 as compared with \$1. 8 million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 443,000$ in 1948 compared with $\$ 163,000$ in 1939.

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 924 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 756 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mississippi County, Missouri, which also includes data for the city of Charleston. Final figures, superseding the preliminary data for Mississippi County, will be included in a Bullet in for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mississippi County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP MISSISSIPPI COUNTY, MO。


$x$ Not available.
1/ Includes employees paid for less than the full workweek.
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE MISSISSIPPI COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)
City and trade group 1

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary resnlts of the 1948 Censns of Business. The information is based on reports sabmitted by business establishments for that Censns. The fignres shown are preliminary, and are snbject to revision in the final Censns pnblications, but the changes are expected to be relatively minor with respect to coverage. The final Censns fignres will be issned in a series of Bnsiness Censns bnlletins which will show additional detailed kind-of-bnsiness information for all places where there are a sufficient number of establishments.

The 1948 Censns of Business was taken under the provision of the Act of June 19, 1948, Which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter. Previons Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Censns of Business covered all establishments in the followiug trades, as defined by the Standard Industrial Classification Mannal, May 1949 issne, of the Erecutive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneons repair services; hotels; tonrist conrts and camps; and amnsements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1989 Bnsiness Censns. However, "cnstom trades" and "services incidental to transportation, " which are no longer incladed in the standard classification of the service trades, are not covered by the $1948 \mathrm{Ceu}-$ cation of the service trades, are not covered by the 1948 cen-
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment conut.

Establishment definition.-For Censns parposes, a bnsiness establishment is defined to inclnde only enterprises conducted from a recognizable place of basiness, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in intare Censns of Bnsiness pnblications.
"Number of establishments" is the namber of separate business locations, rather than the nnmber of bnsiness companies or organizations, since the Censns fignres represent information reported separately for each bnsiness location or establishment. The establishment connt reflects the number of places in bnsiness at the end of 1948 exclnding administrative and executive offices of multinuit organizations, and "chaiu store" warehonses.

Sales and receipts.- "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to cnstomers. The figures reflect deductions for returued goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors. -"Active proprietors..." represents owners and partners of nnincorporated bnsinesses who devoted the major portion of their time to the bnsiuess in November 1948.

Employment. -"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest employees on the pay roll vorkweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIINESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE bureau of the census

For Release May 15， 2950
Release Series BC－1P－24－068
MONITEAU COUNTY，MO。
Retail，wholessie，and scavice establishments located in Monitean County，Missouri， showed a substantiel axpansion in diollam volume of trade from 1939 to 1948 according to preliminayy fisumes from the 1948 Census of Business released today by the Burear of the Census，U．So Depantmeat of Comeroce．

Retain gelse in the courty duming 1948 aggregated $\$ 7.1$ million， $2 n$ increase of 223 percent oves the \＄a，millirn in 1939 ，when the preceding Census of Brsiness was takeno Wholesale aines in the county reached a total of $\$ 1.4$ miliion in 1948 gs compared with $\$ 0.3$ millica in i 939 ．The aervice trades included in the Census of Business recorded receivts totaling $\$ 200_{8} 000$ in 1948 companed with $\$ 75,000$ in 1939。

Fraploymert in the ceunty siso rose over the g－year period between 2739 and 1948 for the above tredeso Eatmblishment：in these tredes reported a combined total of 331 paid employees for the uromatels Ended nearest November 15，1948．This compared with a total Of 299 employees mevered Cos the neek of November 15，1939。

These preluminery figurea have been derived from a Census report on Moniteau County， Missourio whick \＆iso includes date fox the ciity of Califomia．Final figures，supersede ing the rselimine：y dsts for Moritacu County，will be included in a Buletin for the State of Mqsexirit to te issued in several months．Similar data will be made available this year in preliminary and finel form for each of the counties and States．A single copy of the preliminary release for Monitean County as well as an order blank for other ares releases may ie cticined by writing to the Bureau of the Census，Washington 25， D。Co

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP

## MONTMEAU COUNTY，MO。

| Trade group and kind of business | Number of estab－ 1 is hments | $\qquad$ | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }} 1$ | $\underset{\substack{\text { Full } \\ \text { workweek } \\ \text { employees }}}{ }$ |
| RETAII TRADE，totalouou00000000000000000 | 156 | 7.078 | 162 | 297 | 237 |
| FOOd grounjou00000000000000000000000000 | 22 | 815 | 23 | 36 | 25 |
| Erting and dofrtrirc plsces 00000000000 | 15 | 247 | 27 | 377 | 29 |
| Gerersl merchamrise graggeneril stores． | 20 | 568 | 9 | 27 | 24 |
| Apparel．grourcou000000000000000000000000 | 9 | 126 | 12 | 2 | 1 |
| Fumazturc－hcme turaracogsosppliauce grpo | 21 | 348 | 11 | 9 | 7 |
| Automotrive gruapou000000000000000000000 | 14 | 1.307 | 10 | 51 | 50 |
| Gasoline service stations．0000000000000 | 23 | 408 | 24 | 16 | 9 |
|  | 20 | 1，31．4 | 2.5 | 52 | 34 |
| Drag ense proprietary store500．000000000 | 7 | 200 | 8 | 18 | 16 |
| All Oherr retail storessou000000000000000 | 25 | 1．745 | 24 | 49 | 42 |
| WHOLESALE TRADE 0000000000000000000000000 | 14 | 1，367 | 11 | 17 | X |
| SETECTED SERTICE TPADES，260000000000000 | 38 | 201 | 43 | 17 | 10 |
| Peraonzi serwicesoou0000000000000000000 | 25 | 140 | 30 | 13 | 8 |

## ＊Not avaslable。

1f Inciudes employees piid for less than the fuli workweek．
a／See General Descrintion on last page for changes from the 1739 Census of Business in the coverage af Service Trades．

Table 2. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE MONITEAU COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosurel

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees }{ }^{2} \end{gathered}$ | Full workweek employees |
| California: |  |  |  |  |  |
| Retail trade................. | 75 | 3,979 | 81 | 165 | 134 |
| Selected service trades.... | 16 | 93 | 21 | 10 | 5 |
| Remainder of county: |  |  |  |  |  |
| Retail trade................. | 81 | 3,099 | 81 | 132 | 103 |
| Selected service trades.... | 22 | 108 | 22 | 7 | 5 |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Censns of Ensiness. The information is based on reports snbmitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Censns fignres will be issned in a series of Business Censns bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Censns of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issne, of the Erecutive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneons repair services; hotels; tonrist conrts and camps; and amnsements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "cnstom trades" and "services incidental to transportation, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition.-For Census pnrposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fntnre Censns of Bnsiness pnblications.
"Nnmber of establishments" is the number of separate bnsiness locations, rather than the number of business companies or organizations, since the Censns figures represent information reported separately for each bnsiness location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 excluding administrative and execntive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts. -"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retnrned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of inincorporated bnsinesses who devoted the major partners of nincorporated $\begin{aligned} & \text { portion of their time to the bnsiness in November } 1948 .\end{aligned}$

Employment. -"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at. least the number of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSInESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE <br> GUREAU OF THE CENSUS

For Release April 24, 1950

Release Series BC-1P-24-069
MONROE COUNTY, MO.
Retail, wholesale, and service establishments located in Monroe County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 9.2$ million, an increase of 268 percent over the $\$ 2.5$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 2.5$ million in 1948 as compared with $\$ 0.5$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 273,000$ in 1948 compared with $\$ 88,000$ in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 467 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 297 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Nonroe County, Missouri. Final figures, superseding the preliminary data for Monroe County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Monroe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP MONROE COUNTY, MO.

| Trade group and kind of business | Number of establishments | $\qquad$ | $\begin{array}{\|c\|} \hline \text { Active } \\ \text { proprive- } \\ \text { tors of } \\ \text { unincor- } \\ \text { porated } \\ \text { pusinesses } \\ \text { Nov. } 1948 \\ \hline \end{array}$ | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{\text { Total }}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \\ \hline \end{gathered}$ |
| RETALL TRADE, total. | 174 | 9,188 | 186 | 411 | 290 |
| Food group.................................. | 28 | 1,499 | 25 | 62 | 39 |
| Eating and drinking places. | 22 | 315 | 26 | 47 | 34 |
| General merchandise grp,general stores. | 16 | 438 | 17 | 29 | 16 |
| Apparel group.............................. | 10 | 228 | 12 | 20 | 10 |
| Furniture-home furnishgs-appliance grp. | 12 | 466 | 14 | 29 | 21 |
| Automotive group.......................... | 13 | 1,753 | 18 | 45 | 44 |
| Gasoline service stations. | 25 | 677 | 24 | 27 | 19 |
| Lumber-building-hardware group.......... | 19 | 1,445 | 20 | 71 | 57 |
| Drug and proprietary stores............ | 9 | 275 | 10 | 19 | 10 |
| All other retail stores... | 20 | 2,092 | 20 | 62 | 40 |
| WHOLESALE TRADE.... | 13 | 2,521 | 10 | 28 | x |
| SELECTED SERVICE TRADES, $2 /$ total | 37 | 273 | 41 | 28 | 21 |
| Personal services.. | 16 | 108 | 19 | 13 | 11 |
| All other service trades................ | 21 | 165 | 22 | 15 | 10 |

x Not available.
1/ Includes employees paid for less than the full workweek.
2 See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
> "Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. -" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE bureau of the census

## For Release April 27， 1950

Felease Series BC－1P－24 $=070$

MONTGOMERY COJNTY，MO．
Retail，wholesale，and service establishments located in Montgomery County，Missouri， showed a substantial expansion in dollax volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 7.5$ million，an increase of 275 percent over the 2.0 million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of 4.4 million in 1948 as compared with ${ }^{3} 0.7$ million in 1939．The service trades included in the Census of Business recorded receipts totaling 290,000 in 1948 compared with ${ }_{\Downarrow} 82,000$ in 1939.

Employment in the county also rose over the $9 \times y e a r$ period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 399 paid employees for the workweek ended nearest November 15，1948。 This compared with a total of 270 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Montgomery County，Missouri．Final figures，superseding the preliminary data for Montgomery County， will be included in a Bulletin for the State of Missouri to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Montgomery County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

| Trade group and kind of business | Number of 1 ishments | 1948 sales and receipts <br> (Thousand <br> dollars) | Active <br> proprive- <br> tors of <br> unincor- <br> uninated <br> poratesses <br> ousinesses <br> Nov. 1948 | Pa id employees, nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\substack{\text { Total } \\ \text { employees } \\ \text { 1 }}}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE, total. | 202 | 7,534 | 217 | 308 | 228 |
| Food group. | 35 | 1,551 | 38 | 64 | 35 |
| Eating and drinking places.............. | 38 | 494 | 38 | 49 | 34 |
| General merchandise grp, general stores. | 23 | 1,195 | 24 | 53 | 43 |
| Furniture-home furnishgs appliance grp. | 12 | 426 | 11 | 16 | 14 |
| Automotive group.o...................... | 16 | 1,125 | 18 | 38 | 37 |
| Gasoline service stations. | 23 | 640 | 26 | 16 | 10 |
| Lumber-building hardware group.......... | 18 | 1,199 | 19 | 40 | 32 |
| All other retail stores.. | 37 | 904 | 43 | 32 | 23 |
| WHOLPSALE TRADE, total. | 23 | 4,355 | 28 | 59 |  |
| Merchant wholesalers. |  | 1,152 | 10 | 27 |  |
| Other types of wholesale | 14 | 3,203 | 18 | 32 |  |
| SELECTED SLRVICE TRADES,2/total.......... | 45 | 290 | 48 | 32 | 27 |
| Personal services. | 26 | 150 | 26 | 15 | 12 |
| AlI other service trades. | 19 | 140 | 22 | 17 | 15 |

x Not available.
I/ Includes employees paid for less than the full workweek. See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, bnsiness services, automobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amusements, inclading motioi picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "custom trades" and "services incidental to transportation, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition. -For Census purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Business publications.
"Namber of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retarned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. -"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whet her regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

> MORGAN COUNTY, MO。

Retail，wholesale，and service establishments located in Morgan County，Missouri， showed a substantial expansion in dollar volume of trade from 1,39 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 6.0$ million，an increase of 216 percent over the $\$ 1.9$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 2.2$ million in 1948 as compared with $\$ 0.4$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 157,000$ in 1948 compared with $\$ 68,000$ in 1939。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 284 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 191 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Morgan County， Missouri．Final figures，superseding the preliminary data for Morgan County，will be included in a Bulletin for the State of Missouri to be issued in several months．Simio lar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Morgan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP MORGAN COUNTY，MO．

| Trade group and kind of business | Number of estab－ lishments | $\qquad$ | Activeproprie－tors ofunincor－poratedbusinessesNov． 1948 | Paid employees workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees }{ }^{1} \end{aligned}$ |  |
|  | 125 | 6，047 | 123 | 238 | 190 |
| Food group．o．．．．．．．．．．．．．．．．．．．．．．．．．．．．0． | 21 | 1，437 | 20 | 32 | 30 |
| Eating and drinking places．．．．．．．．．．．． | 18 | 225 | 20 | 42 | 21 |
| Gasoline service stations．．．．．．．．．．．．． | 26 | 682 | 27 | 20 | 16 |
| All other retail stores．o．．．．．．．．．．．．．． | 60 | 3，703 | 56 | 144 | 123 |
| WHOLESALE TRADE。．．．．．．．．．．．．．．．．．．．．．．．． | 9 | 2，205 | 5 | 30 | x |
| SELECTED SERVICE TRADES， $2 /$ total．o．．．．．。 | 27 | 157 | 27 | 16 | 15 |
|  | 16 | 77 | 17 | 9 | 9 |
| All other service trades．．．．．．．．．．．．．． | 11 | 80 | 10 | 7 | 6 |
| TOURIST COURTS AND CAMPS．．．．．．．．．．．．．．．． | 9 | 29 | 7 | 4 | 1 |
| AMUSEMENTS．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 6 | 55 | 5 | 7 | x |

x Not available。
1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS <br> RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE <br> bureau of the census

INN MADRID COUNTY, MO.
Retail, wholesale, and service establishments located in New Madrid County, Missouri. showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 18.8$ million, an increase of 255 percent over the $\$ 5.3$ million in 1939 , when the preceding Census of Business was taken 。 Wholesale sales in the county reached a total of $\$ 8.4$ million in 1948 as compared with $\$ 1.2$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 471,000$ in 1948 compared with $\$ 170,000$ in 1939.

Employment in the county also rose over the 9 -year period between 1939 and 19,48 for the above trades. Establishments in these trades reported a combined total of 1,148 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 804 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on New Madrid County, Missouri. Final figures, superseding the preliminary data for New Madrid County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for New Madrid County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, ifashington 25, D.C.

NEW MADRID COUNTY, MO。

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active <br> proprie- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employe }{ }^{1} \end{aligned}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE, total.................... | 391 | 18,772 | 394 | 932 | 698 |
| Food group. | 145 | 5,642 | 159 | 178 | 124 |
| Eating and drinking places............ | 73 | 994 | 70 | 153 | 105 |
| General merchandise grp,general stores | 21 | 2,549 | 19 | 220 | 126 |
| Apparel group.......................... | 8 | 412 | 8 | 31 | 15 |
| Furniture ${ }^{\text {chome }}$ furnishgsmappliance grp | 12 | 1,122 | 13 | 43 | 41 |
| Automotive group.o.................... | 21 | 2,154 | 24 | 53 | 52 |
| Gasoline service stations. | 42 | 1,244 | 39 | 66 | 59 |
| Lumber-building hardware group........ | 27 | 3,393 | 20 | 125 | 119 |
| Drug and proprietary stores........... | 11 | 514 | 13 | 39 | 35 |
| All other retail stores............... | 31 | 748 | 29 | 24 | 22 |
| WHOLESALE TRADE。 | 22 | 8,431 | 11 | 119 | x |
| SELECTED SERVICE TRADES, $2 /$ total $\ldots \ldots .0$. | 84 | 471 | 84 | 97 | 89 |
| Personal services..................... | 51 | 359 | 48 | 85 | 79 |
| All other service trades. | 33 | 112 | 36 | 12 | 10 |
| AMUSEMENTS. | 12 | 316 | 10 | 50 | x |

## $x$ Not available.

1/ Includes employees paid for less than the full workweek.
See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Bnsiness. The information is based on reports submitted by business establishments for that Census. The figares shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-busigess information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929. 1933, 1935, and 1939.

Scope of the Cenaus. -The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-personal services, bnsiness services, automobile repairs and services, and miscellaneous repair services; botels; tonrist conrts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However. "custom trades" and "services incidental to transportation, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment coant.

Establishment definition. - For Censns purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiaess, provided that the anaual sales were in excess of $\$ 5,000$ for a wholesale trade establishmeat and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Bnsiness pnblications.
"Nnmber of establishments" is the number of separate basiness locations, rather than the number of business companies or organizations, since the Censns figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retnrned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of nnincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. -"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Fnll workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of hoars typically worked in a week by employees of the reporting establishment.

Retail，wholesale，and service establishments located in Newton County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated \＄$\$ 4.8$ million，an increase of 236 percent over the $\$ 4.4$ million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 7.0$ million in 1948 as compared with $\$ 2.1$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 500,000$ in 1948 ．compared with $\$ 167,000$ in 1939。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 859 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 583 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Newton County， Missouri，which also includes data for the city of Neosho and the part of the city of Joplin located in Newton County．Final figures，superseding the preliminary data for Newton County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Newton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C．

Table 1．－Census of business preliminary results for i948，by trade group NEWTON COUNTY，MO。

|  |  |  |
| :--- | :--- | :--- | ---: | ---: | ---: |

$\bar{x}$ Not available。
1／Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE NEWTON COUNTY, MO。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of <br> uincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } 2 \end{gathered}$ | Full workweek employees |
| Joplin: (part) <br> Retail trade................. <br> Selected service trades... | 14 | \% $\begin{array}{r}361 \\ \text { with }\end{array}$ | 13 | $25$ | 11 |
|  |  |  |  |  |  |
|  | Included with "Remainder of county" |  |  |  |  |
| Neo sho: | 160 |  | 8,953 | 149 | - | 410 |
| Retail trade.............. |  | 481 |  |  |  |  |
| Wholesale trade........... | 27 | 6,453 | 27 | 97 | x57 |  |
| Selected service trades... | 47 | 33723 | 527 | 61 |  |  |
| Tourist courts and campso. | 7 |  |  | 3 | 5 |  |
| Remainder of county:3/ |  |  |  |  |  |  |
| Retail trade.............0. | 227 | 5,459 | 241 | 168 | 128 |  |
| Wholesale trade........... | 7 | 580 | 12 | 16 | x |  |
| Selected service trades... | 39 | 163 | 41 | 11 | 9 |  |
| Tourist courts and camps.0 | 5 | 16 | 6 | 2 |  |  |
| X Not available. |  |  |  |  |  |  |
| 1/ See General Description on this page for changes from the 1939 Census of Business the coverage of Service Trades. |  |  |  |  |  |  |
| 2/ Includes employees paid for less than the full workweek. |  |  |  |  |  |  |
| 3/ Except as indicated above, not located in cities of located in cities of 5,000 | ncludes 500 inhab nhabitan | gures for <br> tants or mo <br> s or more。 | establishme e, and who | ale esta | han wholesal ishments no |  |

## general description of preliminary releases for the 1948 census of business

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cerisus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaiion Manual;, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed unalysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding adminis${ }_{n}$ trative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE <br> bureau of the census

For Release April 24， 1950
Release Series BC－1P－24－074

## NODATAY COUNTY，INO．

Retail，wholesale，and service establishnents located in Nodaway County，lifissouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 18.1$ million，an increase of 218 percent over the $\$ 5.7$ million in 1939 ，when the preceding Census of Business was taken．Wholesale sules in the county reached a total of $\$ 9.6$ million in 1948 as com－ pared with $\$ 2.3$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 639,000$ in 1948 compared with $\$ 213,000$ in 1939 。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishnents in these trades reported a conbined total of l，103 paid employces for the workweck ended nearest November 15，1948．This compared with a total of 757 employees reported for the week of November 15， 1939.

These prelininary figures have been derived from a Census report on Nodaway County， Missouri，which also includes data for the city of Maryville．Final figures，super－ seding the preliminary data for Nodaway County，will be included in a Bulletin for the State of Missouri to be issued in several．months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the prelininary release for Nodaway County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25 D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR I948，bY TRADE GROUP
MODAWIY COUNTY，MO．


## $x$ Not available。

$\frac{1}{2}$ Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business in
the coverage of Scrvice Trades．

Table 2. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE NODÄJAY COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estab1ishments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \end{gathered}$ | Active proprietors of <br> utincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\xrightarrow[\substack{\text { Total } \\ \text { employees }}]{2}$ | Full workweek employees |
| Maryville: |  |  |  |  |  |
| Retail trade. | 141 | 12,277 | 134 | 666 | 544 |
| Wholesale trade. | 34 | 5,130 | 29 | 97 | x |
| Selected service trades | 39 | 467 | 44 | 75 | 66 |
| Remainder of county: |  |  |  |  |  |
| Retail trade. | 174 | 5,816 | 180 | 238 | 177 |
| Wholesale trade. | 19 | 4,512 | 20 | 22 | x |
| Selected service trades. | 52 | 172 | 56 | 5 | 4 |
| 1/ Not available ${ }_{\text {cen }}$ General Description on this nage for changes from the 1939 Census of Business |  |  |  |  |  |
| the coverage of Service Trades. |  |  |  |  |  |
| 2/ Includes employees paid | less | the full | rkweek. |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cerisus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaition Manual; May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nomprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to estsblishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. -- "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonsl, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE <br> bureau of the census

For Release April 24， 1950
Release Series BC－1P－24 075
OREGON COUNTY，MO．
Retail，wholesale，and service establishments located in Oregon County，Missouri， shown a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department Commerce．

Retail sales in the county during 1948 aggregated $\$ 4.6$ million，an increase of 229 percent over the $\$ 1.4$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 1.4$ million in 1948 as compared with $\$ 0.4$ million in 1939．The service trades included in the Census of Business recorded


Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 201 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 131 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Oregon County， Missouri．Final figures，superseding the preliminary data for Oregon County，will be included in a Bulletin for the State of Missouri to be issued in several months．Simi－ lar data will be made available this year in preliminary and final form for each of the Counties and States．A single copy of the preliminary release for Oregon County as well as an order blank for other area releases may be obtained by writing to the Bureau
the Census，Washington 25，D。C．

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP
OREGON COUNTY，MO。

| Trade group and kind of business | Number of $\xrightarrow{\text { estab－}}$ | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of anincor－ porated Nov． 1948 | Paid employees， workweek ended nearest Nov，15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\substack{\text { Total } \\ \text { employees } \\ \\ \text { 1 }}}{\text { and }}$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．．． | 140 | 4，613 | 138 | 164 | 117 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 37 | 705 | 35 | 25 | 13 |
| Eating and drinking places．．．．．．．．．．．．． | 18 | 115 | 17 | 13 | 4 |
| Gasoline service stations．．．．．．．．．．．．．．． | 14 | 297 | 16 | 5 | 4 |
| All other retail stores．．．．．．．．．．．．．．． | 71 | 3，496 | 70 | 121 | 96 |
| WHOLESALE TRADE。 | 8 | 1，429 | 10 | 16 | x |
| SELECTED SERVICE TRADES2／．．．．．．．．．．．．．．． | 26 | 167 | 28 | 21 | 16 |

x Not available．
$1 /$ Includes employees paid for less than the full workweek．
2 See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census. figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to $t$ ransportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. - For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. -" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# PRELIMINARY 

For Release April 24， $1950 \quad$ Release Series BC－1P－24－076

OSAGE COUNTY ${ }^{2}$ MO。
Retail，wholesale，and service establishments located in Osage County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 5.4$ million，an increase of 391 percent over the $\$ 1.1$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 1.0$ million in 1948 as compared with $\$ 0.2$ million in 1939．The service trades inciuded in the Census of Business recorded receipts totaling $\$ 144,000$ in 1948 compared with $\$ 34,000$ in 1939。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 204 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 105 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Osage County， Missouri．Final figures，superseding the preliminary data for Osage County，will be included in a Bulletin for the State of Missouri to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Osage County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF business preliminary results for 1948，by trade group OSAGE COUNTY，MO。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { Toloyees }} 1$ | Full workweek emplojees |
| RETAIL TRADE，totaloo．000000000000000g．0 | 251 | 5,416 | 171 | 182 | 135 |
| Food group．0．0．0．0．0．0．0．0．00．0．0．0．0．0． | 26 | 855 | 27 | 20 | 19 |
| Eating and drinking places．0．0．0．0．0．0． | 25 | 333 | 27 | 22 | 15 |
| Generai merchandise grp，general stores | 24 | 497 | 27 | 8 | 5 |
| Furniturexhome furnishgsoappliance grp． | 11 | 239 | 12 | 9 | 5 |
| Gasoline service stationso．0．0．0．0．0．0． | 18 | 244 | 17 | 9 | 5 |
| Lumbermbuilding－hardware group．o．0．0．0．0 | 9 | 466 | 11 | 18 | 21 |
| Drug and proprietary stores．o．o．o．o．o．0． | 5 | 91 | 4 | 7 | 4 |
| All other retail storesoo．o．o．0．0．0．0．0 | 33 | 2，691 | 44 | 89 | 71 |
| WHOLESALE TRADE 0000 －0000000．0．0．0．0．0．0． | 13 | 1,012 | 10 | 15 | X |
| SELETCED SERVICE TRADES， $2 /$ total．．．．0．0．0． | 34 | 144 | 40 | 7 | 5 |
| Personal serviceso．0．0．0．0．0．0．0．0．0．0． | 23 | 86 | 26 | ？ | 5 |
| All other service trades．0．0．0．0．0．0000 | 11 | 58 | 14 | $\bigcirc$ | $\sim$ |

x Not available
1／Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

 1948 CENSUS OF BUSINESSThis series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census. figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

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Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

For Release May $I_{9} 1950$
Release Series BC－1P－24－077
OZARK COUNTY，MO。
Retail and service establishments located in Ozark County，Missouri，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to pre－ liminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 2.2$ million，an increase of 340 percent over the $\$ 0.5$ million in 1939，when the preceding Census of Business was taken．The service trades included in the Census of Business recorded receipts total－ ing $\$ 61,000$ in 1948 compared with $\$ 3,000$ in 1939 。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 64 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 22 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Ozark County， Missouri．Final figures，superseding the preliminary data for Ozark County，will be included in a Builetin for the State of Missouri to be issued in several months．Sim－ ilar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Ozark County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP OZARK COUNTY，MO 。

| Trade group and tind of business | Number of estab－ lishments | ```1948 sales and receipts (Tbousand dollars)``` | Active proprie－ tors of unincor－ porated businesse Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }} 1$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．．． | 116 | 2.246 | 124 | 57 | 34 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．． | 15 | 171 | 15 | 4 | 3 |
| Eating and drinking places．．．．．．．．．．．．． | 6 | 31 | 6 | 10 | 5 |
| Gasoline service stations．．．．．．．．．．．．． | 17 | 198 | 18 | 4 | 2 |
| All other retail stores．．．．．．．．．．．．．．．． | 78 | 1，846 | 85 | 39 | 24 |
| SELECTED SERVICE TRADES $2 /$ total．．．．．．．．． | 16 | 61 | 15 | 7 | 7 |
| Personal services．．．．．．．．．．．．．．．．．．．．．．． | 8 | 30 | 8 | 5 | 5 |
| All other service trades． | 8 | 31 | 7 | 2 | 2 |
| AMUSEMENTS．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 6 | 23 | 2 | 1 | x |

Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE <br> 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIIESS <br> <br> RETAIL, WHOLESALE, SERVICE TRADES <br> <br> RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

 PRELIMINARY}
U. S. DEPARTMENT OF COMMERCE

GUREAU OF THE GENSUS

For Release Aprii 27, 1950

Release Series BC-1P

## PEMLSCNT COUNTY: MO.

Retail, wholssale, and servioe eatralishments located in Perniscot County, Miseouris, showed a substantial expansion in dcilam wolure of trade from 1939 to 1948 accoring preliminary figures from the 1948 Census of zusiness released today by the Bureau of th Census, J. S. Depantment of Commerce.

Retail sales in the county during $j 948$ aggregatea $\$ 22.5 \mathrm{million}$, an iteresse of percent over the $\$ 7.5$ mfilion in 1939 , wher the preceding Census of Business was tsken Wholesale aales in the county reached a totel of \& $_{6}$. It million in 1948 as compamex with \$2. I million in 2939. The service tradez included in the Census of Busixese recorie receipts totaling $\$ 334,000$ in 1948 companed with $\$ 250,000$ in 1939.

Employment in the county also rose over the 9 -year period betwean 1939 and 194 the above trades. Establishments in these trades xeported a combined total af 1,25 paid employees for the workweek ended nerrest Novembem 15, 1948. Thia compared with. tctal of 1,046 employees reported tow the reek of Noverber 15, 1939.

These preliminary figures heve bent iswived from a Censua report on Pemiscot County, Missouri, which also includes Gatz for the cities of caruthersvills axd Hayt

 vill be made availahls this year in prolionamy and inel foum for each of the owntio: and States. A sixgle copy of the prelimpary release for pemiscot conoty as rell as an order blanik for other axea releases may be ntained by rejting to the Burear of the Census, Washiagton 25, D.C.

Table 1.-CEMSUS OF busiaess preliminary results for 1948, by trade group
PENTECO DMWH, MO.

| Trade group and sind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | $\begin{array}{\|c\|} \text { Active } \\ \text { proprie- } \\ \text { tors of } \\ \text { unincor- } \\ \text { porated } \\ \text { businesses } \\ \text { Mor. } 1948 \\ \hline \end{array}$ | Paid employees, workweel ended nearest Nov, 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\text {Total }}^{\text {employees }}{ }^{1}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE, totaio | पुत | 22,470 | 482 | 1,060 | \% |
| Foon group. |  | 5,739 | 176 | 151 |  |
| Eatiog and drinkins places. | 78 | 1. 54.7 | 7 | 157 |  |
| Teneral merchandise grpggeneral atorec. | 29 | 2,309 | 23 | 126 |  |
| Appaxel group........................... | 55 | 1,751 | 28 | 126 |  |
| Furniture-home turnishgs-appliance grn | 29 | 1, 153 | 26 | 40 | $r$ |
| Antomotive grcrup..... | c. 3 | , 036 | 21 | 15 |  |
| Gz.zoline zervice stations. | \% | , 458 | 50 | ¢ |  |
| Luxaber-building-hardware grono | 27 | , 77 | 37. | - |  |
| Drug enz promptetary stores. | 23 | $\begin{aligned} & 836 \\ & 867 \end{aligned}$ | 28 28 | 4 |  |
| All other retail 8 tores. | 6 |  |  |  |  |
| WFOTESALE TREDE, tots.1. |  | 6,444 | 19 |  |  |
| Mexchant wholeselers. |  | 2,704 | 6 | 52 |  |
| Other types of pholesal | T | 3,740 | 13 | 68 |  |
| SELECIED SERVICE TRADES, ?/total | E | 5\% | 84 | 78 |  |
| Personil services. | 43 | 355 | 51 | 55 |  |
| All other service trades | 3 | 173 | 33 | 23 |  |
| AMUSEMMNIS. | 3.3 | 386 | 15 | 63 |  |

Tot avalizble。 Trcludes arploytea paic for lene listh the foll wrishoek.
 in the coverage ci Service proter.

Table 2. - CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 inhabitants OR MORE
PEMISCOT COUPPIY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)


## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminsry, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cersus bulletins which will show additional detsiled kind-ofbussness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, snd 1939.

Scope of the Census. - The 1948 Cenaus of Business covered all establishments in the following trades, as defined by the Standard Industrial Clsssificaiion Manual, May 1949 issue, of the Executive Office of the President: sll retail trsdes; all wholesale tradea; all service trades in the following four groups-peraonal services, business services, sutomobile repairs and services, and miscellaneous repair aervices; hotels; tourist courts and campa; snd amusements, including motion picture theaters.' Some important aervices not covered are radio broadcsating snd television, medical snd health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom tradea" snd "services incidental to transportation," which are no longer included in the standsrd classification of the aervice trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification msy have
a considersble effect in comparing 1948 with 1939 data, particulsrly with respect to estsblishment count.

Establishment definition.-For Census purposes, s business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annusl sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Cenaus of Business publications.
"Number of establishments" is the number of sepsrate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business locstion or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding adminis. trative and executive offices of multiunit organizations, and "chsin store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repaira snd other services to customers. The figures reflect deductiona for returned goods and sllowances, but not for trade-in allowsnces; they exclude salea and excise tsxea collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of psid employees..." represents all employees on the pay roll for the psy period ending nearest November 15, 1948. "Full workweek" employees, whether regulsr or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES 

PERRY COUNTY，MO．
Retail，wholesale，and service establishments located in Perry County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 9.8$ million，an increase of 263 percent over the $\$ 2.7$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the County reached a total of $\$ 1 . C$ million in 1948 as com－ pared with $\$ 0.4$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 413,000$ in 1548 compared with $\$ 113,000$ in 1939.

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 590 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 298 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Perry County， Missouri，which also includes data for the city of Perryville。 Final figures，super－ seding the preliminary data for Perry County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Perry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25， D．C

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR IS48，BY TRADE GROUP PERRY COUNTY，MO。


x Not available。
1／Includes employees paid for less than the full workweek．
2 See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

| City and trade group ${ }^{1}$ | Number of 1 is hment | 1948 sales and receipts (Thousand dollars |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\text {employees }}{ }^{\text {To }}$ ( ${ }^{\text {Total }}$ | $\begin{gathered} \text { FuIl workweek } \\ \text { employees } \end{gathered}$ |
| Perryville: |  |  |  |  |  |
| Retail trade............... | 90 | 7,035 | 97 | 412 | 265 |
| Selected service trades... | 33 | 315 | 37 | 42 | 39 |
| Remainder of county: |  |  |  |  |  |
| Retail trade............... | 76 | 2,782 | 74 | 114 | 78 |
| Selected service trades... | 12 | 98 | 15 | 7 | 5 |

## general description of preliminary releases for the 1948 Census of business

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cersus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishmenta in the following trades, as defined by the Standard Industrial Classificaition Manual;, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-peraonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. © Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coversge is similar to that of the 1939 Business Census. However, "custom tradea" and "services incidental to transportation," which are no longer included in the standard classification of the aervice tradea, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changea in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishmenta $2 n$ other trades. A detailed unalysis of coverage will be provided in future Cenaus of Business publications.
"Number of establiahments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizations, snd "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipta from repairs and other services to customers. The figures reflect deductiona for returned goods and sllowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the buainess in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for morking at leat the number of hours typically worked in week by employees of the reporting eatablishment.

# 1948 CEnSUS OF BUSIIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE <br> bureau of the census

For Release April 27， 1950

Release Series BC－1P－24－080
PETTIS COUNTI，MO。
Retail，wholesale，and service establishments located in Pettis County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 29.3$ million，an increase of 241 percent over the $\$ 8.6$ million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 15.8$ million in 1948 as compared with $\$ 4.7$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 1.9$ million in 1948 compared with $\$ 0.4$ million in 1939 。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 2，393 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 1,558 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Fettis County， Missouri，which al so includes data for the city of Sedalia。 Final figures，superseding the preliminary data for Pettis County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made avallable this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Pettis County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP PETTIS COUNTY，MO。

| Trade group and kind of business | Number of 1 is hments lishments | $\qquad$ | Active proprie－ tors of unincor－ poratedbusinesses <br> Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }}{ }^{1}$ |  |
| RETAIL TRADE，total． | 403 | 29，333 | 399 | 1，612 | 1，384 |
| Food groupo．o． | 92 | 5，770 | 101 | 195 |  |
| Eating and drinking places．．．．．．．．．． | 72 | 1，839 | 80 | 288 | 24.4 |
| General merchandise grp，general stores | 10 | 2，438 | 4 | 198 | 134 |
|  | 23 | 1，957 | 18 | 147 | 128 |
| Furniture－home furnishgs－appliance grp | 21 | 1，726 | 14 | 118 | 114 |
|  | 32 | 6，669 | 25 | 227 | 221 |
| Gasoline service stations．．．．．．．．．．．．．． | 53 | 1， 3,376 | 55 | 73 | 63 107 |
| Lumber－building－hardware group．．．．．．．． | 34 | 3，237 | 36 | 127 82 | 107 |
| Drug and proprietary stores．o．．．．．．．． | 13 | $\begin{array}{r} 883 \\ 3.438 \end{array}$ | 115 | 157 | 145 |
| WHOL other retail stores．．．．．．．．．．．．．． | 51 | 15，812． | 40 | 453 | 145 |
| Merchant wholesalers．．．．．．．．．．．．．．．．．．．．． | 29 | 7，724 | 26 | 249 | x |
| Petroleum bulk plants，terminals．．．．．． | 13 | 1，871 | 13 | 18 | x |
| Other types of wholesale．．．．．．．．．．．．．． | 9 | 6，217 | 1 | 186 | x |
| SELECTED SERVICE TRADES， $2 /$ total．．．．．．．．． | 114 | 1，907 | 122 | 328 | 312 |
| Personal serviceso．o．0．．．．．．．．．． | $\begin{aligned} & 62 \\ & 52 \end{aligned}$ | 1．774 | 63 59 | 155 | 170 |
|  | 10 | 1，$\frac{1}{401}$ | 10 | 179 |  |

$x$ Not available。
1．Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

PETTIS COUNTY, MO。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of <br> urincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\substack{\text { Total } \\ \text { employees }}}{2}$ | Full workweek employees |
| Sedalia: |  |  |  |  |  |
| Retail trade.............. | 321 | 26,506 | 312 | 1,504 | 1,295 |
| Wholesale trade............ | 45 | 15,166 | 36 | 449 | x |
| Selected service trades.... | 101 | 1,782 | 109 | 316 | 301 |
| Remainder of county: |  |  |  |  |  |
| Retail trade............... | 82 | 2,827 | 87 | 108 | 88 |
| Wholesale trade............ | 6 | 646 | 4 | 4 | x |
| Selected service trades.... | 13 | 125 | 13 | 12 | 11 |
|  |  |  |  |  |  |
| 1/ See General Description on this page for changes from the 1939 Census of Business |  |  |  |  |  |
| in the coverage of Service Trades. <br> 2) Includes employees paid for less than the full workweek. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figurea will be issued in a series of Business Cersus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaition Manual;, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-peraonal servicea, business services, automobile repairs and services, and miscellaneous repair servicea; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important aervices not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is aimilar to that of the 1939 Business Census. However, "custom tradea" and "aervices incidental to transportation," which are no longer included in the standard classification of the aervice trades, are not covered by the 1948 Census. In a number of localitiea, theae exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual salea were in excess of $\$ 5,000$ for a wholeaale trade establishment and $\$ 500$ for establishmenta in other trades. A detailed analysis of coverage will be provided in future Cenaus of Business publications.
"Number of establiahments" is the number of separate business locations, rather than the number of businesa companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding adminis. "trative and executive of fices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipta from repaira and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude salea and excise taxes collected from customera and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the buainess in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at leaat the number of houra typically worked in a week by employees of the reporting eatablishment.

# 1948 CEnSUS OF BUSIIIESS 

PHELPS COUNTY，MO．

Retail，wholesale，and service establishments located in Phelps County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，$U$ 。 $S$ 。Department of Commerce。

Retail sales in the county during 1948 aggregated $\$ 13.6$ million，an increase of 258 percent over the $\$ 3.8$ million in 1939 ，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 5.8$ million in 1948 as com－ pared with $\$ 1.8$ million in 1939。 The service trades included in the Census of Business recorded receipts totaling $\$ 447,000$ in 1948 compared with $\$ 189,000$ in 1939。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 952 paid employees for the workweek ended nearest November 15,1948 ．This compared with a total of 576 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Phelps County， Missouri，which also includes data for the city of Rolla．Final figures，superseding the preliminery data for Phelps County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Phelps County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF business preliminary resulis for 1948，by trade group PHELPS COUNTY，MO。

| Trade group and kind of business | Number of 1ishments | $\qquad$ | Active proprie－ tors of unincor－ porated Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workweek employees |
| RETAIL TRADE，total | 258 | 13，600 | 259 | 740 | 630 |
| Food group．o．．．．．． | 52 | 3，218 | 49 | 115 | 92 |
| Eating and drinking places．．．． | 54 | 1,041 | 56 | 155 | 119 |
| General merchandise grp，general stores | 15 | 84 | 15 | 69 | 48 |
|  | 16 | 560 | 12 | 42 | 37 |
| Furnituremhome furnishgsmappliance grp | 18 | 2，837 | 17 | 115 | 113 |
| Gasoline service stations．．． | 39 | 910 | 45 | 49 | 41 |
| Lumber－building hardware group．．．．．．． | 16 | 1，665 | 13 | 96 | 92 |
| Drug and proprietary stores．． | 8 | 319 | 11 | 18 | 15 |
| All other retail stores． | 28 | 1.402 | 26 | 38 | 35 |
| WHOLESALE TRADE，total．．．．．．．．．．．．．． | 28 | 5，771 | 18 | 120 | x |
| Merchant wholesalers． | 10 | 2，595 | 4 | 81 | x |
| Other types of wholesale， | 18 | 3，176 | 14 | 39 | ${ }^{x}$ |
| SELECTED SERVICE TRADES， $2 /$ total．．．．．．．． | 42 | 447 | 40 | 79 | 90 |
| Personal services． | 29 13 | 309 138 | 29 | 79 13 | 77 13 |
| TOURIST COURTS AND CAMPS | 10 | ＋86 | 10 | 1 | 3 |
| x Not available。 |  |  |  |  |  |
| $1 /$ Includes employees paid for less than the full workweek． |  |  |  |  |  |
| 2／See General Description on last page for changes from the 1939 Census of Business |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

# Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE 

PHELPS COUNTY, MO。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establis bments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \begin{array}{c} \text { Total } \\ \text { employees } \end{array} \\ \hline \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { FuIl workwee } \mathbf{k} \\ \text { employees } \end{array}$ |
| Rolla: |  |  |  |  |  |
| Retail trade. | 122 | 9,855 | 113 | 513 | 451 |
| Wholesale trade, ........... | 20 | 4,101 | 8 | 95 | x |
| Selected service trades.... | 28 | 395 |  | 88 | 86 |
| Remainder of county: |  |  |  |  |  |
| Retail trade................. | 136 |  | 146 | 227 | 179 |
| Wholesale trade............. | 8 | 1,670 | 10 | 25 | x |
| Selected service trades.... | 14 | 52 | 14 | 4 | 4 |
| x Not available |  |  |  |  |  |
| 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| 2/ Includes employees paid for less than the full workweek. |  |  |  |  |  |

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the Dnited States, presents preliminary resnlts of the 1948 Censns of Bnsiness. The information is based on reports snbmitted by business establishments for that Censas. The fignres shown are preliminary, and are snbject to revision in the final Censns pablications, bnt the changes are expected to be relatively minor with respect to coverage. The final Censns fignres will be issned in a series of Bnsiness Census bnlletins which rill show additional detailed kind-of-bnsiness information for all places where there are a snfficient number of establishments.

The 1948 Censns of Bnsiness was taken nnder the provision of the let of Jnae 19. 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter. Previons Bnsiness Censnses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issne, of the Execntive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, basiness services, antomobile repairs and services, and miscellaneons repair services; hotels; tonrist conrts and camps; and amusements, inclnding motion pictare theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "cnstom trades" and "services incidental to transportation, $n$ which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclinsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition.- For Censns parposes, a bnsiness establishment is defined to inclade only enterprises condncted from a recognizable place of basiness, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fntare Censas of Bnsiness pnblications.
nNumber of establishments ${ }^{n}$ is the number of separate bnsiness locations, rather than the number of business companies or organizations, since the Censns fignres represent information reported separately for each bnsiness location or establishment. The establishment connt reflects the number of places in bnsiness at the end of 1948 exclading administrative and execntive offices of maltinnit organizations, and "chain store" warehonses.
 sales of merchandise and receipts from repairs and other services to cnstomers. The fignres reflect dednctions for retnrned goods and allowances, bnt not for trade-in allowances; they exclade sales and excise tares collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of naincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Euployment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Foll wortweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

## PIKE COUNTY, MO.

Retail, wholesale, and service establishments located in Pike County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of Conmerce.

Retail sales in the county during 1948 aggregated $\$ 13.4$ million, an increase of 262 percent over the $\$ 3.7$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 2.5$ miliion in 1948 as compared with $\$ 1.2$ million in 2939. The service trodes included in the Census of Business recorded receipts totzling $\$ 323,000$ in 1948 compared with $\$ 122,000$ in 1939.

Eruloyment in the county also rose over the geyear period between 1939 and 1948 for the above tredes. Establishments in these trades reported a combined total of 674 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 451 employees reported for the week of November $15,1939$.

These preliminary figuree have been derived from a Census report on Pike County, Missouri, which also includea data for the city of Louisiana. Final figures, super* seding the preliminary data ior Pike County, will be included in a Bulletin for the State of Missorri to be issued in several montha. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pike County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C。

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP PIKE COUNTY, MO.

|  |  |  |  |
| :---: | :---: | ---: | ---: | ---: | ---: | ---: |
| Trade group and kind of business |  |  |  |

I/ Includes employees paid for less than the full workweek.
(2) See General Description on last page for changes from the 1939 Census of Business
in the coverage of Service 'prades.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ |
| :--- |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expacted to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cerisus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual,' May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, buainess services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage ia similar to that of the 1939 Business Census. However, "custom trades" and "aervices incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard clasification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual salea were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding adminis. trative and executive offices of multiunit organizations, and "chain storen warehouses.

Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweet ${ }^{n}$ " employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEDSUS UF BUSIDESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

U. S. DEPARTMENT OF COMMERCE bureau of the census

For Release May 15, 1950
Release Series BC-1P-24-083

FLATYTE COUNTYY, MO.

Retail, wholesale, and service establishments located in piatte Cornty, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released todmy by the Burears of the Census, U.S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 7.4$ million, an incresse of ece percent over the $\$ 2.3$ milizon in 1939, when the preceding Census of Business was tiken. Wholesale sales in the county reached a total of $\$ 5.2$ milion in 1948 as comparded with $\$ 0.9$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 258,000$ in 1948 compared with $\$ 88,000$ in 1939 .

Employment in the county also rose over the 9ayear period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of $3 a 5$ paid employees for the workweek ended nearest November 15,1948 . This compared with a total of 189 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on platte County, Missouri. Final figures, superseding the preliminary data for Platte County, will be included in \& Bulletin for the State of Missouri to be issued in severgl months. Similar data will be made available this year in preliminary and finsl form for each of the counties and States. A single copy of the preliminary release for Platte County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

| Trade group and kind of business | Number of estab1ishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full wor kweek employees |
| RETAIIL TRADE, total..................... | 204 | 7,380 | 210 | 247 | 189 |
| Food group............................. | 49 | 1,540 | 54 | 33 | 23 |
| Fgting and drinking places............. | 41 | 565 | 44 | 59 | 42 |
| General merchandise grp,general stores. | 6 | 152 | 6 | 6 | 5 |
| Furniture-home furnishgsaappliance grp. | 10 | 221 | 9 | 11 | 8 |
| Autorutive group......................。 | 5 | 636 | 7 | 19 | 19 |
| Gesoline service stations.........0.0.0. | 34 | 758 | 34 | 24 | 14 |
| Irwoerobuilding-hardware group......... | 26 | 1,828 | 24 | 57 | 51 |
| Drug and proprietary stores............ | 9 | 191 | 9 | 10 | 4 |
| All other retail stores................ | 24 | 1,489 | 23 | 28 | 23 |
| WHOLESALE TRADE......................... | 25 | 5,239 | 22 | 64 | X |
| SETECTED SERVICE TRADES, $2 /$ total......... | 40 | 258 | 44 | 14 | 12 |
| Personal services..................... | 25 | 134 | 27 | 8 | 7 |
| All other service trades............... | 15 | 124 | 17 | 6 | 5 |

\% Not available.
I/ Includes employees paid for less than the full workweek.
See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Census of Eusiness. The information is based on reports snbmitted by business establisbments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Bnsiness Census bnlletins which will show additional detailed kind-of-business information forall places where there are a sufficient number of establishments.

The 1948 Censns of Business was taken noder the provision of the Act of June 19, 1948, which provides that the Business Censns be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Bnsiness covered all establishments in the following trades, as defined by the Standard Industrial Classification Mannal, May 1949 issne, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censns. However, "cnstom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition.-For Censns purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or ness locations, rather than Censns figures represent information reported separately for each bnsiness location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 excluding administrative and execntive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated bnsinesses who devoted the major portion of their time to the business in November 1948.
Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

Retail，wholesale，and service establishments located in Polk County，＇Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 1 l .6$ million，an increase of 346 percent over the $\$ 2.6$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 3.1$ million in 1948 as com－ pared with $\$ 2.0$ million in 1939．The service trades included in the Census of Busi－ ness recorded receipts totaling $\$ 228,000$ in 1948 compared with $\$ 84,000$ in 1939。
－Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 510 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 373 employees reported for the week of November 15， 1939.

These preliminary figures have been derived from a Census report on Polk County， Missouri，which also includes data for the city of Bolivar．Final figures，super－ seding the preliminary data for Polk County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Polk County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25， D。C．

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP POLK COUNTY，MO．

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid emplojees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{\text { Total }}$ | Full workweek emplojees |
|  | 200 | 11，579 | 209 | 439 | 346 |
| Food groupooo．0．0．0．0．0．0．0．0．0．0．0．0．0 | 38 | 1，342 | 41 | 54 | 31 |
| Eating and drinking places．．．．．．．．．．．． | 22 | 290 | 25 | 56 | 40 |
| General merchandise grp，general stores。 | 14 | 1，049 | 14 | 53 | 32 |
| Furniture－home furnishgs－appliance grpo | 9 | 535 | 11 | 22 | 18 |
| Automotive group．．．．．．．．0．0．．．．．．．。．0．0 | 22 | 2，716 | 26 | 90 | 87 |
| Gasoline service stations．o．．．．．0．0．0．0． | 33 | 369 | 37 | 17 | 11 |
| Lumber－building－hardware group．．．．．．．．． | 18 | 995 | 15 | 48 | 41 |
| Drug and proprietary stores．．．．0．0．0．0． | 12 | 289 | 13 | 8 | 6 |
| All other retail storeso．o．0．0．0．0．0．0． | 32 | 3，994 | 27 | 91 | 80 |
| WHOLESALE TRADE。．．．。○．．．0．0．．．．．．．．．．．． | 16 | 3，134 | 12 | 46 | X |
| SELECTED SERVICE TRADES， $2 /$ total．o．．．．．。。 | 59 | 228 | 63 | 25 | 20 |
| Personal serviceso．．．．．．．．．．．．．．．．．．． | 34 | 118 | 37 | 15 | 11 |
| All other service trades．00000．0．0．0．00 | 25 | 110 | 26 | 10 | 9 |

## x Not available。

1／Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
POLK COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estab-- | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \\ \hline \end{gathered}$ | Active propriunincorsorated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\substack{\text { Total } \\ \text { emplo ofees }}}{2}$ | $\begin{array}{\|c\|} \hline \text { FuIl worlweek } \\ \text { employees } \end{array}$ |
| Bolivar: |  |  |  |  |  |
| Retail trade................ | 80 | 7,009 | 90 | 289 | 237 |
| Selected service trades.... | 29 | 151 | 32 | 21 | 18 |
| Remainder of county: |  |  |  |  |  |
| Retail trade................ | 120 | 4,570 | 119 | 150 | 109 |
| Selected service trades.... | 30 | 77 | 31 | 4 | 2 |
| 1 See General Description on this page for changes from the 1939 Census of Business |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| 2/ Includes employees paid for less than the full workweek. |  |  |  |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Censns of Bnsiness. The information is based on reports snbmitted by business establishments for that Census. The fignres shown are preliminary, and are sabject to revision in the final Censns pablications, bnt the changes are expected to be relatively minor with respect to coverage. The final Censns fignres will be issned in a series of Business Censns balletins which will show additional detailed kind-of-business information forall places where there are a sufficient number of establishments.

The 1948 Census of Bnsiness was taken noder the provision of the Act of June 19, 1948, winch provides that the Business Censns be taken for 1948 and for each fifth year thereafter: Previons Bnsiness Censnses vere taken for the years 1929, 1983, 1935, and 1939.

Scope of the Census. -The 1948 Censns of Business covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issne, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades ia the following forr groups-personal services, bnsiness services, antomobile repairs and services, and miscellaneons repair services; hotels; tonrist conrts and camps; and amnsements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1959 Bnsiness Census. However, "custom trades" and "services incidental to transportation, " which are no longer incleded in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclnsions as well as
other changes in the standard classification may bave a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establiahment definition. - For Censns parposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, proyided that the annoal sales vere in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Census of Bnsiness pablications.
"Number of establishments" is the number of separate business locations, rather than the number of bnsiness companies or organizations, since the Censns figures represent information reported separately for each bnsiness location or establishment. The establishment conut reflects the number of places in business at the end of 1948 exclading administrative and execntive offices of multinuit organizations, and "chain store" warehonses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other sertices to customers. The figures reflect dednctions for returned goods and allowances, but not for trade-in allowances; they exclinde sales and excise taxes collected from customers and paid difectly to any taxing agency.

Proprietora.-"Active proprietors..." represents owners and partners of nnincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid emplojees..." represents all emplojees on the pay roll for the pay period eading aearest November 15, 1948. "Foll workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for vorking at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIIESS <br> PRELIMINARY 

U．S．DEPARTMENT OF COMMERCE bureau of the census

For Release May 1， 1950
Release Series BC－1P－24＝085

PULASKI COUNTY，MO。
Retail and service establishments located in Pulaski County，Missouri，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to prelim－ inary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 6.8$ million，an increase of 300 percent over the $\$ 1.7$ million in 1939，when the preceding Census of Business was taken。 The service trades included in the Census of Business recorded receipts totaling $\$ 209,000$ in 1948 compared with $\$ 38,000$ in 1939．Wholesale sales in the county reached a total of $\$ 1.1$ million in 1948 ，a decrease from the $\$ 1.9$ million reported in 1939 。

Employment in the county rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 300 paid employees for the workweek ended nearest November 15，1948。 This compared with a total of 240 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Pulaski County， Missouri。 Final figures，superseding the preliminary data for Pulaski County，will be included in a Bulletin for the State of Missouri to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Pulaski County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

| Trade group and kind of business | Number of 1 ishments | $\begin{array}{\|l} \text { 1948 sales } \\ \text { and reccip ipts } \\ \text { (Thousand } \\ \text { dollars) } \\ \hline \end{array}$ | Active <br> propr ine- <br> tors of <br> unincor- <br> porated <br> pusinesses <br> ons. <br> Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
| RETAIL TRADE, total....................... | 157 | 6,834 | 157 | 265 | 232 |
| Food group....... | 30 | 755 | 33 | 21 | 16 |
| Eating and drinking places............. | 21 | 196 | 20 | 28 | 16 |
| General merchandise grp,general stores | 12 | 1,031 | 15 | 46 | 44 |
| Apparel group.......................... | 6 | 62 | 6 | 1 | 1 |
| Furniture-home furnishgswappliance grp | 7 | 168 | 6 | 6 | 6 |
| Automotive group.......... | 11 | 1, 052 | 11 | 21 | 20 |
| Gasoline service stations. | 27 | 558 | 30 | 34 | 33 |
| Lumber-building-hardware group........ | 15 | 698 | 13 | 25 | 24 |
| Drug and proprietary stores.. | 8 | 263 | 7 | 26 | 19 |
| All other retail stores. | 20 | 2,051 | 16 | 57 | 53 |
| WHOLESALE TRADE. | 12 | 1,119 | 10 | 18 | x |
| SELECTED SERVICE TRADES, $\mathbf{z}^{\text {/ }}$ totial. | 34 | 209 | 37 | 17 | 15 |
| Personal services. | 16 | 38 | 15 | 8 |  |
| All other service trades | 18 | 171 | 22 | 9 | 7 |
| TOURIST COURTS AND CAMPS. | 7 | 17 | 9 | - | - |
| AMUSEMENTS.0............. | 7 | 63 | 3 | 16 | $x$ |

x Not available.
$1 /$ Includes employees paid for less than the full workweek.
2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to $b \in$ relatively minor with respect to coverage. Tbe final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Business Censns be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Manual, May 1949 issne, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amusements, incinding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However, "cnstom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition. - For Census purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Business publications.
"Namber of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Censns figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 excluding administrative and execntive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retnrned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of nnincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Fnll workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE <br> bureau of the census

For Release May 15， 1950
Release Series $B C=1 P-24=086$
PUTNAM COUNTY，MO。
Retail，wholesale，and service establishments located in Putnam County，Misscuri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U。S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 4.2$ million，an increass of 223 percent over the ${ }^{\psi} 1.3$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 2.8$ million in 1948 as compared with \＄0．7 million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 104,000$ in 1948 compared with $\$ 78,000$ in 1939 。

Employment in the county also rose over the 9 wyear period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 250 paid employees for the workweek ended nearest November 15，1948。 This compared with a total of 160 employees reported for the week of November $15,1939$.

These preliminary figures have been derived from a Census report on Putnam County， Missouri．Final figures，superseding the preiiminary data for Putnam County，will be included in a Bulletin for the State of Missouri to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Putnam County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－Census of business preliminary results for 1948，by trade group PUTNAM COUNTY，MO。

| Trade group and kind of business |
| :--- |

## $x$ Not available．

1／Includes employees paid for less than the full workweek．
$2 /$ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to $t$ ransportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSInESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE <br> bureau Of The census

For Release April 26， 1950

Release Series BC－1P－24－087

## RALLS COUNTY，MO．

Retail，wholesale，and service establishments located in Ralls County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 3.7$ million，an increase of 311 percent over the $\$ 0.9$ million in 1939 ，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 706,000$ in 1948 as compared with $\$ 400,000$ in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 82,000$ in 2948 compared with $\$ 57,000$ in 1939 。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 168 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 132 employees reported for the week of November 15， 1939.

These preliminary figures have been derived from a Census report on Ralls County， Missouri．Final figures，superseding the preliminary data for Ralls County，will be in－ cluded in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the sounties and States．A single copy of the preliminary release for Ralls County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR I948，BY TRADE GROUP
RALLS COUNTY，MO。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businessesNov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees }{ }^{1} \end{aligned}$ | Full <br> workweek <br> employees |
| RETAIL TRADE，total． | 101 | 3，724 | 100 | 154 | 123 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 22 | 745 | 22 | 31 | 20 |
| Eating and drinking places．．．．．．．．．．．．． | 17 | 200 | 16 | 18 | 16 |
| Gasoline service stations． | 16 | 211 | 16 | 9 | 6 |
| All other retail stores．．．．．．．．．．．．．．．． | 46 | 2，568 | 46 | 96 | 81 |
| WHOLTSALE TRADE。 | 7 | 706 | 7 | 10 | X |
| SELECTED SERVICE TRADES $2 /$ total．．．．．．．．．． | 22 | 82 | 22 | 4 | 3 |
| Personal services． | 11 | 28 | 11 | 1 | － |
| All other service trades． | 11 | 54 | 11 | 3 | 3 |
| AMUSEMENTS．0．．．．．0．0．．．．．0．0．．．．．．．．．．．．． | 5 | 18 | 5 | 1 | x |

Not available．
$1 /$ Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOF THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition, -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The estabiishment count reflects the number of piaces in business at the enc of 1948 exciuding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. -" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and peid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unzncorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending neri est November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay neriod were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS 

Release Series BC－1P－24－088
RANDOLPH COUNTY，MO．
Retail，wholesale，and service establishments located in Randolph County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S。Department of Commerce。

Retail sales in the county during 1948 aggregated $\$ 18.1$ million，an increase of 202 percent over the $\$ 6.0$ miliion in 1939 ，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 5.2$ million in 1948 as compared with $\$ 2.2$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 1.1$ million in 1948 compared with．$\$ 0.4$ million in 1939.

Employment in the county adso rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of $l_{8} 493$ paid employees for the workweek ended nearest November 15，1948。 This compared with a total of $1_{9} 087$ employees reported for the week of November 15， 1939.

These preliminary figures have been derived from a Census report on Randolph County，Missouri，which also includes data for the city of Moberly．Final figures， superseding the preliminary data for Randolph County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States． A single copy of the preliminary release for Randolph County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census， Washington 25，D。C。

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，8Y TRADE GROUP RANDOIPH COUNTY，MO。

| Trade group and kind of business | Number of estab－ 1 ishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nor， 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { Toloye es }} 1$ | Full workweek emplojees |
| RETAIL TRADE ${ }_{2}$ totalo00000000000．0．0．00 | 319 | 18.050 | 313 | 1，040 | 839 |
| Food group．o．0．0．0．0．0．0．0．0．0．0．0．0．0 | 74 | 3，839 | 68 | 116 | 84 |
| Eating and drinking places．．．．．．．．．．．． | 56 | 998 | 60 | 160 | 123 |
| Generai merchandise grpggeneral stores | 9 | 1,883 | 4 | 187 | 118 |
| Apparel group．o．．．．．．．．．．．．．．．．．．．．．．． | 17 | 1,287 | 14 | 79 | 63 |
| Furniture－home furnishgs－ippliance grp | 15 | 970 | 15 | 48 | 46 |
| Automotive group．0．0．0．0．0．0．0．0．0．0 | 19 | 3，451 | 20 | 119 | 114 |
| Gasoline service stations．．．．．．．．．．．．． | 40 | 850 | 41 | 48 | 39 |
| Lumbermbuildingmhardware group．．．．．．．．0． | 34 | 2，111 | 30 | 112 | 106 |
| Drug and proprietary stores．0．0．0．0．0． | 12 | 644 | 11 | 68 | 60 |
| All other retail stores．．．．．．．．．．．．．．0． | 43 | 2，017 | 50 | 103 | 86 |
| WHOLESALE TRADE，total．o．．．．．．．．．．．．．．．． | 29 | 5，195 | 20 | 116 | X |
| Merchant wholesalers． | 17 | 2，995 | 11 | 88 | x |
| Other types of wholesale．．．．．．．．．．．．．． | 12 | 2，200 | 9 | 28 | x |
| SELECTED SERVICE TRADES $2 /$ total． 0.0 .0 | 97 | 1,082 | 102 | 337 | 305 |
| Personal services．0000000000000000000 | 62 | 651 | 66 | 290 | 271 |
| All other service trades．0．0．0．0．0．0．0 | 35 | 431 | 36 | 47 | 34 |

Not available．

Table 2. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE RANDOLPH COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)

| 俍 ${ }^{1}$ | Number of | 1948 sales | Act ive propri- etors orf | Paid employ ended neares | es, workweek Nor. 15,1948 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| y and trade | 1 is iments | Thousand dollars) | $\begin{gathered} \text { 1ncorporat } \\ \text { businesses } \\ \text { Nov. } 1948 \end{gathered}$ | $\begin{gathered} \text { Total } \\ \text { employees } \end{gathered}$ | $\begin{array}{\|c\|c\|c\|} \hline \text { employ yoes } \end{array}$ |
| Moberly: |  |  |  |  |  |
| Retail trade.o.o.o.o.o.....0 | 210 | 15,233 | 201 | 894 | 735 |
| Selected service trades.... | 74 | 870 | 79 | 329 | 299 |
| Remainder of county: |  |  |  |  |  |
| Retail trade....... | 109 | 2,817 | 112 | 146 |  |
| Selected service tradeso... | 23 | 212 | 23 | 8 |  |
| $1 /$ See General Description on this page for changes from the 1939 Census of business in the coverage of Service Trades. <br> 2) Includes employees paid for less than the full workweek. |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are exprcted to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cerisus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishnents.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that: the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Cenaus of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaition Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service tradea in the following four groups-personal services, business aervices, automobile repairs and services, and miscellaneous repair aervicea; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuy. In a number of localities, these exclusions as well as other changes in the standard classification may have
s considerable effect in comparing 1948 with 1939 data, particularly with respect to estsblishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizsble place of buainess, provided thst the annual ssles were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed anslysis of coverage will be provided in future Cenaus of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store ${ }^{7}$ warehouses.

Sales and receipts.--"1948 sales and receipts" represents salea of merchandise and receipta from repairs and other services co customers. The figures reflect deductiona for returned gooda and allowances, but not for trade-in allowanres; they exclude sales and exciae taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the buainess in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seaaonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

For Release April 24， 1950
Release Series BC－1P－24－089
RAY COUNTY，MO．
Retail，wholesale，and service establishments located in Ray County，Missourio showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．SoDepartment of Comnerce．

Retail sales in the county during 1948 aggregated \＄10．1 million，an increase of 2 s percent over the $\$ 2.8$ million in 1939，when the preceding Census of Business was tai no Wholesale sales in the county reached a total of 3.8 million in 1948 as compared with \＄l． 3 million in 1939。 The service trades included in the Census of Business recorded receipts totaling 310,000 in 1948 compared with $\$ 145,000$ in 1939。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 512 paid employees for the workweek ended nearest，November 25．1948．This compared with a total of 405 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Ray County， Missouri，which also includes data for the city of Richmond．Final figuresy supersed－ ing the preliminary data for Ray County，will be included in a Bulletin for the State of Missouri to be issued in several monthso Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for fay County 9 well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington $25, \mathrm{D}$ 。C．

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP
RAY COUNPY MO．

| Trade group and kind of business | Number of estab－ 1ishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }} 1$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．． | 230 | 20，143 | 231 | 427 | 343 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．0． | 54 | 1，974 | 53 | 59 | 44 |
| Tating and drinking places．．．．．．．．．．． | 31 | 435 | 35 | 63 | 51 |
| General merchandise grp，general stores | 11 | 514 | 9 | 54 | 29 |
| Apparel group．o．0．0．0．0．0．0．0．0．0．0．0． | 7 | 334 | 6 | 26 | 16 |
| Furniture－home furnishgsmapplience grp | 11. | 458 | 13 | 16 | 12 |
| Automotivo group．o．．．．．0．0．0．0．0．0．0． | 12 | 1，702 | 11 | 57 | 57 |
| Gasoline service stations．．．．．．．．．．．． | 32 | 831 | 29 | 24 | 18 |
| Lumber－building－hardware group．．．．．．．． | 31 | 2，006 | 30 | 72 | 70 |
| Drug and proprietary stores．0．0．0．0．0． | 9 | 328 | 11. | 16 | 14 |
| All other retail stores．．．．．．．．．．．．．． | 32 | 1，561 | 34 | 40 | 32 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．．．．．．． | 13 | 3，792 | 19 | 62 | x |
| SELECTED SERVICE TRADES， $2 /$ total．．．．．．． | 57 | 310 | 6 | 23 | 22 |
| Personal services．．．． | 35 | 162 | 39 | 14 | 13 |
| All other service trades． | 22 | 118 | 23 | 2 | －2 |

## $x$ Not available。

1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of business in the coverage of Service Trades．

RAY COUNTY, MO。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of u'incorporated businessesNov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } \end{gathered}$ | FuIl workweek employees |
| Richmond: |  |  |  |  |  |
| Retail trade............... | 113 | 7,105 | 106 | 336 | 271 |
| Selected service trades.... | 32 | 211 | 36 | 18 | 17 |
| Remainder of county: |  |  |  |  |  |
| Retail trade.............. | 117 | 3,038 | 125 | 91 | 72 |
| Selected service trades... | 25 | 99 | 26 | 5 | 5 |
| 1/ See General Description on this page for changes from the 1939 Census of Business in the Coverage of Service Trades. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| 2/ Includes employees paid for less than the full workweek. |  |  |  |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United Ststes, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminsry, and are subject to revision in the final Census publications, but the chsnges are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Buainess Census bulletins which will show sdditional detsiled kind-ofbusiness informstion for sll places where there are s sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for esch fifth year theresfter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manusl, May 1949 issue, of the Executive Office of the President: all retail trades; sll wholesale trades; all service trades in the following four groups-personal services, business services, sutomobile repairs and services, snd miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and heslth, legal, educationsl, nonprofit, sccounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidents 1 to transportstion," which are no longer included in the stsndard classificstion of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well ss other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 dats, particularly with respect to estsblishment count.

Establiahment definition. -For Census purposes, s business establishment is defined to include only enterprises conducted from s recognizable place of business, provided thst the annual ssles were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed unalysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of sepsrste business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding adminis trative snd executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales snd receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in sllowances; they exclude sales and excise taxes collected from customers end paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners snd partners of unincorporated businesses who devoted the msjor portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents sill employees on the pay roll for the psy period ending nesrest November 15, 1948. "Full workweek" employees, whether regular or seanonal, are those who in the November 15 pay period were psid for working st least the number of hours typically worked in a week by employees of the reporting eatablishment.

## PRELIMINARY

For Release April 24， 1950

Release Series BC－1P－24－090
REYNOLDS COUNTY，MO．
Retail and service establishments located in Reynolds County，Missouri，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to prelimi－ nary figures from the 1948 Census of Business released today by the Bureau of the Census，U．So Department of Commerce．

Retail saies in the county during 1948 agEregated $\$ 2.3$ million，an increase of 283 percent over the $\$ 0.6$ million in 1939，when the preceding Census of Business was taken。 The service trades included in the Census of Business recorded receipts totaling $\$ 32,000$ in 1948 compared with $\$ 23,000$ in 1939 ．

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 61 paid employees for the workweek ended nearest November 15，1948．This compaxed with a total of 37 employees revorted for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Reynolds County， Missourio Final figures，superseding the preliminary data for Reynolds County，will be included in a Bulletin for the State of Missouri to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Reynolds County as well as an order blank for other area releases may be obtained by woiting to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP REYNOLDS COUNTY，MO。

| Trade group and kind of business | Number of estab－ lis hments | ```1948 sales and receipts (Thousand dollars)``` | Active <br> proprie－ <br> tors of <br> unincor－ <br> porated <br> businesses <br> Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employe es ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE，total | 100 | 2，272 | 106 | 58 | 42 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 34 | 515 | 36 | 6 | 2 |
| Eating and drinking places．．．．．．．．．．．．． | 13 | 112 | 14 | 5 | 2 |
| Gasoline service statiors．．．．．．．．．．．．．． | 14 | 197 | 16. | 5 | 2 |
| All other retail stores．．．．．．．．．．．．．．．． | 39 | 1，448 | 40 | 42 | 36 |
| SELECTED SERVICE TRADEC²／．．．．．．．．．．．．． | 12 | 32. | 12 | 3 | 2 |

1／Includes employees paid for less than the full workweek．
2）See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the . 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS RETAIL，WHOLESALE，SERVICE TRADES <br> <br> PRELIMINARY 

 <br> <br> PRELIMINARY}

U．S．DEPARTMENT OF COMMERCE bureau of the census

For Release April 24， 1950
Release Series BC－1P－24＝091

## RIPLEY COUNTY，MO。

Retail，wholesale，and service establishments located in Ripley County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 4.3$ million，an increase of 231 percent over the $\${ }^{\$} .3$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 1.9$ million in 1948 as compared with $\$ 0.4$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 115,000$ in 1948 compared with $\$ 40,000$ in 1939 。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 217 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 155 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Ripley County， Missourio Final figures，superseding the preliminary data for Ripley County，will be included in a Bulletin for the State of Missouri to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Ripley County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C．

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
RIPLEY COUNTY，MO。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of porated businesse Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }}{ }^{1}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．．． | 140 | 4,269 | 155 | 176 | 115 |
| Food group．0．0．0．0．0．0．0．0．0．0．0．0．0．0 | 35 | 991 | 38 | 27 | 12 |
| Eating and drinking places．o．．．0．0．0． | 15 | 105 | 15 | 20 | 10 |
| Gasoline service stations．0．0．0．0．0．0． | 27 | 278 | 28 | 7 | 5 |
| All other retail stores．0000000000000 | 63 | 2，895 | 74 | 122 | 88 |
|  | 9 | 1，947 | 7 | 21 | x |
| SELECTED SERVICE TRADES $2 / \ldots \ldots 000000$ | 16 | 115 | 14 | 20 | 13 |

x Not available。
1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services; business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.-- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSInfess RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

For Release April 24, 1950
Release Serles BC-1P-24-092
ST. GHARLES COUNMY, MO.
Retail, wholeazie, and semvice estsiblshments locatei in St. Charles County, Missouri, showed a substantial expansion in dollar volune of trade from 1939 to 1948 according to preliminary figures from the 2948 Census of Business released today by the Bureau of the Census, U. S. Department of Converce.

Retail sales in the county duxing 1948 aggregeted $\$ 20.4$ million, an increase of 234 percent orer the $\$ 6.2$ miliion in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 7.8$ mijlion in 1948 as compared with $\$ 1.9$ milion in 1939. The service tredes included in the Census of Business recorded receipts totaling $\$ 890,000$ in 1948 comoured with $\$ 259,000$ in 1939 .

Employment in the county iso-rose over the gayear period between 1939 and 1948 for the above trades. Estavlishments in these trades reported a combined total oi 1,279 paid employees for the workweek ended nearest November 25, 2948. This compared with a total of 802 employeen reported for the week of Novemiver $15,1939$.

These preliminaxy figuxes have been derived from a Census report on St. Charles County, Missouri, which also includes data for the city of St. Charles. Final figures, superseding the preliminary data for St. Charles Cownty, will be included in a Bulletin for the State of Miscouri to be issued in severel months. Similar data will be made available this year in preliminary and final form for each of the counties and states. A single copy of the preliminary release for Sto Chazles County as well as an order blank for other ares relesses may be obtained by writing to the Eureau of the Census, Washington 25, D.C.

## Table 1.-CENSUS OF bUSINESS PRELIMINARY RESIULTS FOR 1948, by TRADE GROUP

ST. CHARTES COUNTY, NO。

| Trade group and kind of business | Number of establishments | $\qquad$ | Active proprietors of unincorporated bus inesses No7. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } 1 \end{gathered}$ | Full workweek employees |
| RETAIL TRADE, total................... | 375 | 20,395 | 358 | 1,024 | 808 |
| Food group............................... | 85 | 4,677 | 95 | 155 | 123 |
| Eating and drinking places............ | 91 | 2,173 | 94 | 238 | 176 |
| General uexchandise grp,general stores | 28 | 2,632 | 14 | 124 | 68 |
| Apparel group. | 23 | 1,268 | 16 | 80 | 63 |
| Furniture-hone furnishgs-sppliance Exp | 21 | 1,013 | 16 | 57 | 46 |
| Automotive group. | 1.9 | 3, 137 | 12 | 11.4 | 114 |
| Gasoline service stations | 47 | 1,184 | 46 | 43 | 29 |
| Lumberabuilding-hsrảware group........ | 2.5 | 2,890 | 20 | 1.04 | 97 |
| Drug and proprietary stores............ | 9 | 509 | 9 | 34 | 29 |
| All other retail stores. | 37 | 1.912 | 36 | 85 | 63 |
| WHOLESALE TRADE, total. | 36 | 7,779 | 27 | 150 | x |
| Merchant wholesalers. | 24 | 2,622 | 7 | 92 | x |
| All other wholesale... ${ }^{\text {a }}$............... | 22 | 5,257 | 20 | 58 | $x$ |
| SELECIED SERVICE TRADES, 2 total:。 | 84 | 890 | 82 | 105 | 97 |
| Personal services. | 43 | 474 | 40 | 73 | 66 |
| All other service trades | 42 | 416 | 42 | 32 | 31 |

## x/ Not available.

2/ See General Description on last page for changes from the 1939 Census of Business
in the coverage of Service Trades.

Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE ST. CHARTES COUNTYY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade groug ${ }^{1}$ | Number of 1 is hments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \\ \hline \end{gathered}$ | Act ive propri-etors ofurincorporatedbusinessesNov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | $\begin{gathered} \text { Full workweek } \\ \text { employees } \\ \hline \end{gathered}$ |
| St. Charles: |  |  |  |  |  |
| Retail trade........0.0.0.0. | 211 | 14,308 | 186 | 789 | 609 |
| Wholesale trade............. | 21 | 4,429 | 17 | 105 |  |
| Selected service trades.... | 49 | 652 | 49 | 90 | 83 |
| Remainder of county: |  |  |  |  |  |
| Retail trade.................. | 164 | 6;087 | 172 | 235 | 199 |
| Wholesale trade............. | 15 | 3,350 | 10 | 45 | 8 |
| Selected service trades.... | 35 | 238 | 33 | 15 | 14 |
| x Not avaliable. <br> 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades. <br> 2/ Includes enployees paid for less then the full workweek. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

## general description of preliminary releases for the 1948 CEnsus of business

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cerisus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929 , 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaiion Manual; May 1949 issue, of the Executive Office of the President: all retail trades; all wholeaale trades; all service trades in the following four groups-personal services, business services, a utomobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health; legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. - For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment . - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS <br> <br> RETAIL，WHOLESALE，SERVICE TRADES <br> <br> RETAIL，WHOLESALE，SERVICE TRADES <br> PRELIMINARY 

U．S．DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

For Release April 24， 1950
Release Series BC－1P－24－093
ST．CLAIR COUNTY，MO 。
Retail，wholesale，and service establishments located in St。Clair County，Missouri， showed a substantial expansion in dollar volume of trade from． 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 5.1$ million，an increase of 292 percent over the $\$ 1.3$ million in 1939，when the preceding Census of Business was taken Wholesale sales in the county reached a total of $\$ 1.3$ million in 1948 as compared with $\$ 0.7$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 116,000$ in 1948 compared with $\$ 57,000$ in 1939。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 239 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 198 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on St．Clair County，Missourio Final figures，superseding the preliminary data for St．Clair County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for St．Clair County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
ST．CLAIR COUNTY，MO 。

x Not available．
1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census, figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business inSormation for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Cl assification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions is well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all emplovees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

ST. FRANCOIS COUNTY, MO.
Retail, wholesale, and service establishments located in St. Francois County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 22,0$ million, an increase of 165 percent over the $\$ 8.3$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 13.0$ million in 1948 as compared with $\$ 4.7$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 889,000$ in 1948 compared with $\$ 312,000$ in 1939.

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,454 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,198 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on St. Francois County, Missouri, which also includes data for the cities of Bonne Terre, Farmington and Flat River. Final figures, superseding the preliminary data for St. Francois County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for St. Francois County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D。C.

## Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP

ST. FRANCOIS COUNTY, MO。

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of porated businesse Nov. 1948 | Paid employees, workweek ended nearest Nov, 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\substack{\text { Total } \\ \text { employees } \\ 1}}{ }$ | Full workweek employees |
| RETAIL TRADE, total | 479 | 22,030 | 442 | 1,096 | 886 |
| Food group..... | 135 | 6,726 | 134 | 236 | 179 |
| Eating and drinking places.......... | 90 | 1,228 | 86 | 148 | 117 |
| General merchandise grp,general stores | 13 | 1,189 | 6 | 109 | 68 |
| Apparel group.o.o.0.0.0.0....... | 24 | 1,398 | 22 | 77 | 63 |
| Furnituremome furnishgsmappliance grp | 26 | 1,151 | 21 | 60 | 54 |
| Automotive group........................ | 33 | 4,114 | 29 | 140 | 134 |
| Gasoline service stations.............. | 59 | 1,490 | 56 | 67 | 55 |
| Lumber ${ }^{\text {building }}$ hardware group........ | 31 | 2,505 | 20 | 127 | 112 |
| Drug and proprietary stores........... | 17 | 679 | 19 | 54 | 4.0 |
| All other retail stores................ | 51 | 1,550 | 49 | 78 | 64 |
| WHOLESALE TRADE, total.................... | 34 | 12,999 | 28 | 195 | x |
| Merchant wholesalers... | 21 | 11,118 |  | 169 | x |
| Other types of wholesal | 13 | 1,881 | 12 | 26 | x |
| SELECTED SERVICE TRADES, $2 /$ total......... | 105 | 889 | 112 | 163 | 143 |
| Personal services....................... | 72 | 638 | 73 | 140 | 122 |
| All other service trades.............. | 33 | 251 | 39 | 23 | 21 |
| HOTELS. | 7 | 95 | 6 | 15 | 14 |
| AMUSEMENTS | 12 | 359 | 9 | 71 | x |

x Not available.
1/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
ST. FRANCOIS COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees }^{2} \end{gathered}$ | FuIl workweek employees |
| Bonne Terre: <br> Retail trade................. <br> Selected service trades... |  |  |  |  |  |
|  | 61 | 2,851 | 55 | 126 | 102 |
|  | 14 | 103 | 14 | 15 | 14 |
| Farmington: |  |  |  |  |  |
| Retail trade................ | 99 | 6,602 | 87 | 325 | 280 |
| Selected service trades... | 28 | 221 | 27 | 59 | 47 |
| Flat River: |  |  |  |  |  |
| Retail trade............... | 98 | 5,401 | 88 | 312 | 238 |
| Wholesale trade............ | 13 | 2,837 | 13 | 47 | x |
| Selected service trades... | 31 | 278 | 35 | 48 | 44 |
| Remainder of county:3/ |  |  |  |  |  |
| Retail trade................ | 221 | 7,176 | 212 | 333 | 266 |
| Wholesale trade............ | 21 | 10,162 | 15 | 148 | x |
| Selected service trades... | 32 | 287 | 36 | 41 | 38 |
| x Not available. |  |  |  |  |  |
| 1 S See General Description on this page for changes from the 1939 Census of Business |  |  |  |  |  |
| 2 Includes employees paid for less than the full workweek. |  |  |  |  |  |
| 3/ Includes figures for establishments, other than wholesale, not located in cities |  |  |  |  |  |
| of 2,500 inhabitants or more, and wholesale establishments not located in cities |  |  |  |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planued for each county in the Uuited States, presents preliminary results of the 1948 Censns of Busiuess. The iuformatiou is based ou reports submitted by business establishmeuts for that Ceusus. The figures showu are prelimiuary, and are subject to revisiou in the fiual Ceusns publications, but the chauges are expected to be relatively minor with respect to coverage. The final Ceusus figures will be issued in a series of Busivess Census bulletius which will show additional detailed kind-of-busiuess iuformatiou forall places where there are a sufficieut uamber of establishments.

The 1948 Census of Busicess was take uuder the provision of the Act of June 19, 1948, which provides that the Busiuess Ceusus be takeu for 1948 and for each fifth year thereafter. Previons Business Ceususes were takeu for the years 1929, 1983, 1935, and 1939.

Scope of the Census, -The 1948 Ceusus of Business covered all establishmeuts in the following trades, as defined by the Staudard Iudustrial Classification Maual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-personal services, busiuess services, antomobile repairs aud services, and miscellaneous repair services; hotels; tonrist courts aud camps; and amosements, includiug motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educatioual, nouprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" aud "services iucidental to transportatiou, " which are no longer incladed in the staudard classificatiou of the service trades, are not covered by the 1948 Census. Iu a uamber of localities, these exclinsious as vell as
other changes in the standard classificatiou may have a considerable effect in compariug 1948 with 1939 data, particularly with respect to establishment connt.

Establishment definition.-For Census purposes, a busiuess establishment is defiued to iuclude ouly enterprises couducted from a recognizable place of business, provided that the annal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishmeuts in other trades. A detailed analysis of coverage will be provided in fnture Ceusus of Bnsiuess pnblications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent informatiou reported separately for each busiuess location or establishment. The establishment connt reflects the uumber of places iu basiuess at the eud of 1948 excluding administrative and executive offices of multiunit organizatious, and "chain store" warehouses.

Sales and receipts. - "1948 sales and receipts" represeuts sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returued goods and allowauces, but not for trade-in allowances; they exclude sales and excise taxes collected from customers aud paid directly to any taxing ageucy.

Proprietors.-nActive proprietors..." represeuts owners and partuers of uniucorporated busiuesses who devoted the major portion of their time to the business in November 1948.

Employment. -"Number of paid employees..." represeuts all employees ou the pay roll for the pay period euding vearest November 15, 1948. "Full workweek" employees, whether regular or seasoval, are those who in the November 15 pay period were paid for workiug at least the namber of hours typically worked paid fork by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS 

ST. LOUIS COUNTY, MO.

Retail, wholesale, and service establishments located in St. Louis County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of Comerce.

Retail sales in the county during 1948 aggregated $\$ 253.2$ million, an increase of 286 percent over the $\$ 65.6$ million sales in 1939 , when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 963 percent rise over the same period, reaching a total of $\$ 191.3$ million in 1948 as compared with $\$ 18.0$ million in 1939. The service trades included in the Census of Business reported receipts totaling $\$ 13.0$ million in 1948 compared with $\$ 3.3$ million in 1939. Amusement businesses in the county recorded receipts of $\$ 3.2$ million in 1948 . No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 12,759 paid employees for the workweek ended nearest November 15, 1948. Of these, 9,772 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 6,658 and 5,286. Wholesale trade establishments reported a total of 1,544 full- and part-week employees for the week of November 15, 1948, compared with 797 for the same week in 1939. For the selected service trades, November 15,1948 , paid employees numbered 1,953; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,051.

These preliminary figures have been derived from a Census report on St. Louis County, Missouri. The report also contains data for the cities of Berkeley, Brentwood, Clayton, Ferguson, Glendale, Kirkwood, Ladue, Maplewood, Overland, Richmond Heights, University City, and Webster Groves.

Final figures, superseding the preliminary data for St. Louis County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for St. Louis County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Page 2
Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP ST. LOUIS COUNTY, MO.

| Trade group and kind of business, | Number of lishiment lishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprie-tors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended Hearest Nov, 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\text {employees }}{ }^{\text {Total }}$ | Fuli workweek employees |
| RETAIL TRADE, total......................... | 3,239 | 253,242 | 3,067 | 12,759 | 9,772 |
| Food group................................. | 843 | 77,385 | 811 | 2,867 | 2,002 |
| Eating and drinking places. | 711 | 18,047 | 747 | 2,250 | 1,659 |
| General merchandise grp,general stores | 85 | 12,962 | 83 | 1,503 | 1,062 |
| Apparel group. | 187 | 11,332 | 165 | 734 | 518 |
| Furniture-home furnishgs-appliance , grp | 119 | 7,003 | 112 | 420 | 386 |
| Automotive group. | 110 | 43,167 | 69 | 1,161 | 1,111 |
| Gasoline service stations. | 530 | 24,372 | 549 | 1,039 | 745 |
| Lumbermbuilding-hardware group | 168 | 26,343 | 117 | 1,242 | 1,102 |
| Drug and proprietary stores. | 122 | 12,462 | 85 | 760 | 564 |
| All other retail stores. | 364 | 20,169 | 329 | 783 | 623 |
| WHOLESALE TRADE, total | 203 | 191,274 | 111 | 1,544 | $x$ |
| Merchant wholesalers, total........... | 136 | 44,926 | 77 | 1,016 | x |
| Groceries, foods. | 29 | 6,184 | 24 | 151 | x |
| Hardware, elec'l. plum'g and heat'g. | 8 | 2,155 | 2 | 70 | x |
| Mach ${ }^{1} y$, equip't, industrial supplies | 8 | 1,730 | 6 | 66 | x |
| Automotive parts, accessories. | 23 | 2,409 | 16 | 141 | x |
| All other merchant wholesalers...... | 68 | 32,448 | 29 | 588 | X |
| Agents, brokers (merchandise). | 27 | 14,974 | 18 | 100 | x |
| Other types of wholesale. | 40 | 131,374 | 16 | 428 | x |
| SELECTED SERVICE TRADES, $2 /$ total. | 903 | 12,953 | 934 | 1,953 | 1,732 |
| Personal services | 575 | 7,265 | 586 | 1,384 | 1,216 |
| Business services. | 36 | 1,068 | 28 | 148 | 140 |
| Automotive repairs and services....... | 158 | 2,772 | 175 | 248 | 225 |
| Other repair services................... | 134 | 1,848 | 145 | 173 | 151 |
| HOTELS. | 6 | 90 | 4 | 18 | 13 |
| TOURIST COURTS AND CAMPS. | 52 | 914 | 62 | 102 | 90 |
| AMUSEMENTS....0.0...... | 81 | 3,244 | 46 | 630 | x |

x Not available.
1/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.-CEMSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE ST. LOUIS COUNTY, MO.
(Data amitted for trade groups where aecessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of esteb1ishmants | 1948 sales and recelpts <br> (Thousend dollaril |  | Paid emplojees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } 2 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Full worimeek } \\ \text { employees } \end{gathered}$ |
| Berkeley: |  |  |  |  |  |
| Retail trade......... | Included with "Remainder of county" |  |  |  | 19 |
| c Selected service trades.. |  |  |  |  |  |
| Brentwood: |  |  |  |  |  |
| Retail trade. | 76 | 4,979 | 68 | 312 | 268 |
| Selected service......... | 16 | 262 | 14 | 32 | 28 |
| Clayton: |  |  |  |  |  |
| Retail trade.............. | 188 | 30,760 | 119 | 2,185 | 1,835 |
| Wholesale trade........... | 20 | 18,772 | 7 | 77 | x |
| Selected service trades.. | 70 | 1,560 | 66 | 314 | 294 |
| Ferguson: | 67 | 6,060 | 66 | 321 | 240 |
| Retail trade. Wholesale trade. | Included with "Remainder of county" |  |  |  | 240 |
| Selected service trades.. | 209 | 321 | 27 | 76 | 68 |
| ```Glendale: Retail trade.``` |  | 767 | 8 | 64 | 46 |
| Kirkwood: |  |  |  |  |  |
| Retail trade.............. | 144 | 13,868 | 134 | 669 | 532 |
| Wholesale trade.......... | 12 | 2,997 | 4 | 38 | x |
| Selected service trades.. | 45 | 514 | 44 | 64 | 51 |
| Ladue: |  |  |  |  |  |
| Retail trade.............. | Included with "Remainder of county" |  |  |  | 134 |
| Selected service trades.. |  |  |  |  |  |
| Maplewood: |  |  |  |  |  |
| Retail trade. | 215 | 27,261 | 181 | 1,358 | 992 |
| Wholesale trade.......... | 15 | 3,764 | 16 | 83 | x |
| Selected service trades.. | 77 | 1,007 | 84 | 135 | 121 |
| Overland: |  |  |  |  |  |
| Retail trade............... | 116 | 10,988 | 114 | 501 | 346 |
| Selected service trades.. | 31 | 646 | 28 | 99 | 97 |
|  |  |  |  |  |  |
| Retail trade............... | 89 | 7,367 | 87 | 395 | 259 |
| Wholesale trade.......... | 16 | 3,393 | 9 | 43 | ${ }^{\mathbf{x}}$ |
| Selected service trades.. | 37 | 756 | 39 | 147 | 139 |
| Amusements................ | 7 | 487 | 2 | 107 | x |


| City and trade group ${ }^{1}$ | Number oflistab-lishents | 1948 sales and receipts <br> (Thouṡand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { êmployees } \end{aligned}$ | FuIl worlweek emp oyees |
| University City: |  |  |  |  |  |
| Retail trade. | 236 | 21,485 | 223 | 1,135 | 875 |
| Wholesale trade | 23 | 11,984 | 12 | 236 | x |
| Selected service trades. | - 92 | -1,663 | 99 | 262 | 24.3 |
| Amusements.. | 8 | 434 | 4 | 71 | X |
| Webster Groves: |  |  |  |  |  |
| Retail trade. | 144 | 15,097 | 12.9 | 661 | 550 |
| Wholesale trade | 5 | 1,996 | 1 | 28 | x |
| Selected service trades... | 68 | 1,063 | 75 | 132 | 119 |
| Remainder of county: 3/ |  |  |  |  |  |
| Retail trade.. | 1,898 | 111,011 | 1,888 | 4,984 | 3,676 |
| Wholesale trade. | 112 | 148,368 | 62 | 1,039 | $x$ |
| Selected service trades... | 447 | 5,161 | 458 | 092 | 572 |
| Amusements. | $: 45$ | 1,679 | . 31 | 257 | x |

$x$ Not available.
1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.
Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants of more。

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS


#### Abstract

This series. of releases, of which one is planned for each connty in the United States, presents preliminary resnlts of the 1948 Census of. Bnsiness. The infommation is based on reports snbmitted by business establishments for that Censust The fignres shown are preliminary, and are snbject to revision in the final Censns publications, but the changes are expected to be relatively minor with respect to coverage. The final Census fignres will be issned in a series of Business Census bnlletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establish-


 ments.The 1948 Census of Business was taken noder the provision of the Act of June 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935: and 1939.

Scope of the Census. - The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Manual, May 1949 issne, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-personal services, bnsiness services, automobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amnsements, inc1nding motion pictonrist conrts and camps; and amnsements, inclnding motion pic-
ture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "cnstom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censns. In a namber of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishmert connt.

Establishment definition.-For Censns parposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage, will be provided in fnture Censns of Business pablications.
"Number of establishments" is the number of separate basiness locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and execntive offices of multinpit, organizations, and "chain store" warehouses.

Sales and receipts. -"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retnrned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxịg, agency.

Proprietors.-"Active proprietors:.." represents owners and partners of nnincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Foll workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

For Release May 15． 1950
Release Series BC－1P－24－097

## STE。CENETTEVE COTNTY，MO。

Retail，wholesaie，and secyice estabiishnents located in Ste。Generieve County， Missouri，showed a substantial expansion in dollar volume of trede from 1939 to 1948 according to preliminery figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce。

Retail sales in the county druing 1948 aggregated $\$ 6.7$ million，an inerease of 272 percent over the $\$ 1.8$ million in 1939 ，when the preceding Census of Business was taken。 Wholesale sales in the ccunty reached a totail of $\$ 891,000$ in 2948 bs compared with \＄424， 000 in 1939。 The service twades included in the Cersus of buwiness recorded re－ ceipts totaling \＄269， 000 in 1948 concared with ${ }^{(130} 13000$ in 1939。

Employment in the county also rese over the gayear period between 1939 and 1948 for the above troales．Esteblishrents in these tredes zeported a combined total of 333 paid employees for the workwek ended nearest lovember $25^{\circ}$ ，294，This compared with a total of 203 employees reported for the week of November $15,193 \%$ ．

These preliminary figures kave been derved from a Census report on Ste。Genevieve County，Missouri，which siso includes data for the city of Ste。 Genevieve Final figures， superseding the preliminary data for Ste．Genevieve County，will be inoluded in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and firal form for each of the counties and States．A single copy of the preliminary release for Ste。Genevieve County as well as an order blark for other area releases may be obtained by writing to the Bureau of the Census，Washington $25, ~ D$ ．Co

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP
STE．GENEVTEVE COUNPY，MO。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Activeproprie－tors ofunincor－poratedbusinessesNov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\text {Total }}^{\text {employees }} 1$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { enplloyees } \end{gathered}$ |
| RETAIL TRADE，totaloo．0．0．0．0．0．0．0．0．0 | 234 | 6,706 | 129 | 299 | 229 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．0．0． | 30 | 1,625 | 27 | 55 | 32 |
| Eating and drinking placeso．．．0．0．0．0． | 31 | 732 | 28 | 69 | 5］ |
| Gasoline service stations．0．0．0．0．0．0．0． | 19 | 506 | 21 | 32 | 19 |
| All other retail stor゙es．．．．．．．．．．．．．．．．． | 54 | 3，843 | 53 | 143 | 127 |
| WHOLESALE TRADE。○．0．0．0．0．0．0．0．0．0．0．0。 | 7 | 891 | 8 | 12 | x |
| SEIECTED SERVICE TRADES，$/$／totaloo．o．o．0． | 22 | 269 | 25 | 22 | 18 |
| Personal serviceso．0．00000000000000000 | 23 | 103 | 13 | 13 | 10 |
| All other service trades．00000000000000 | － | 266 | 22 | 9 | 8 |

$x$ Not avallable。
1／Includes employees paid for less than the full workweek．
2 See General Description or last gage for changes from the 1.939 Census of Business in the coverage of Service Trades．

Table 2. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2500 INHABITANTS OR MORE STE, GENEVIEVE COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts <br> (Thousand dollars | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Tota }{ }^{1} \text { I } \\ \text { employees } \\ \hline \end{array}$ | Full workweek employees |
| Ste。Genevieve: <br> Retail trade.............. | 77 | 5,044 | 73 | 244 | 181 |
| Remainder of county: <br> Retail trade.............. | 57 | 1,662 | 56 | 55 | 48 |

Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each courty in the Juited States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports submitted by business establishments for that Census. The ifigures shown are preliminary, and are subject to revision in the iinal Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-busiucss information for all places where there are a sufficieut umber of establishments.

The 1948 Ceusus of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Ceusus be taken for 1948 and for each fifth year therealter. Previous Business Censuses were taken for the gears 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Indnstrial Classificatiou Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal servic es, business services, automobile repairs and services, and miscellaneous repair services; botels; tourist courts and camps; and amusemeuts, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, aonprofit, accountiag, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However, "custom trades" and "services incidental to transportation. " sbich are ao longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclinsions as well as
other changes in the standard classilication may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishmeut count.

Establishment definition. - For Census purposes, a business establishment is defined to include only enterprises couducted from a recognizable place of business, provided that the aunual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or orgauizations, since the Census ligures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and execntive offices of multinuit organizatious, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The ligeres reflect deductions for returned goods and allowances: but not icr trade-in allovances; they exclude sales and excise taxes cullected from customers aud paid directly to any taxing agency.

Proprietors. - "Acivive proprietors..." represents owners and partners of unincorporated bnsinesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll ior the pay period endiug nearest November 15, 1948. "Fuli koriweek" employees, whether regular or seasonal, are these who in the November 15 pay period were paid for working at least the namber of hours typically worked in week by employees ol the reporting establishment.

# 1948 CEnSUS OF BUSIIIESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

For Release May 1, 1950
Release Series BC-1P- 24-098

## SALINE COUNTY, MO.

Retail, wholesale, and service establishments located in Saline County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, $U_{6} S_{8}$ Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 21.0$ million, an increase of 256 percent over the $\$ 5.9$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 9.7$ million in 1948 as compared with $\$ 2.2$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 1.0$ million in 1948 compared with $\$ 0.3$ million in 1939。

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a cambined total of 1,380 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 932 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Saline County, Missouri, which also includes data for the cities of Marshall and Slater. Final figures, superseding the preliminary data for Saline County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made avaílable this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Saline County as well as au order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, DoC。

Table 1.-CEnsus of business preliminary results for 1948, by trade group
SALINE COUNTY, MD.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesse Nov. 1948 | Paid employees, workweet ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees }{ }^{1} \end{gathered}$ | Full workweek employees |
| RETATL TRADE, totalo.0.0.0.0.0.0.0.0.0.0.......0. | 377 | 20,977 | 379 | 1,063 | 859 |
| Food group.... | 77 | 4,060 | 77 | 147 | 110 |
| Eating and drinking places...................... | 59 | 1,291 | 62 | 182 | 150 |
| General merchandise group, general storeso... | 18 | 1,594 | 16 | 146 | 95 |
| Apparel groupeo.e.o.0.0.0.0.0.0................. | 24 | 1,078 | 25 | 56 | 42 |
| Furniture-home furnishings-appliance group... | 16 | 953 | 15 | 40 | 33 |
| Automotive group.o.........0....................... | 32 | 4,133 | 37 | 169 | 161 |
| Gasoline service stations....................... | 61 | 1,255 | 67 | 42 | 29 |
| Iumber-buildinguhardware group. | 34 | 3,369 | 29 | 145 | 128 |
| Drug and proprietary stores..................... | 15 | 720 | 16 | 42 | 32 |
| All other retail stores.......................... | 41 | 2,524 | 35 | 94 | 79 |
| WHOLESALE TRADE, total.. | 43 | 9,724 | 45 | 175 | x |
| Merchant wholesalers. | 12 | 1,670 | 16 | 56 | $\pi$ |
| Other types of wholesale. | 31 | 8,054 | 29 | 119 |  |
| SELECTED SERVICE TRADES, 2/ total................ | 109 | 1,016 | 124 | 142 | 120 |
| Personal serviceso.00. | 60 | 604 | 68 | 114 | 95 |
| All other service\|trades. | 49 | 412 | 56 | 28 | 25 |
| HOTWS........ | 5 | 128 | 5 | 30 | 24 |
|  | 16 | 253 | 15 | 45 |  |

[^3]1/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
SALINE COUNTY, MD.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estab1 ishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | FuIl workweek employees |
| Marshall: |  |  |  |  |  |
| Retail trade....................... | 188 | 13,731 | 175 | 745 | 611 |
| Wholesale trade.................... | 24 | 7,415 | 24 | 112 | X |
| Selected service trades......... | 57 | 610 | 68 | 107 | 95 |
| Slater: |  |  |  |  |  |
| Retail trade...................... | 56 | 2,852 | 60 | 149 | 120 |
| Selected service trades......... | 21 | 179 | 23 | 22 | 17 |
| Remainder of county:3/ |  |  |  |  |  |
| Retail trade...................... | 133 | 4,394 | 144 | 169 | 128 |
| Wholesale trade................... | 19 | 2,309 | 21 | 63 | x |
| Selected service trades......... | 31 | 227 | 33 | 13 | 8 |

x Not available.
$1 /$
See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.
3 Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in oities of 5,000 inhabitants or more.

## general description of preliminary releases for the 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary resnlts of the 1948 Censns of Bnsiness. The information is based on reports snbmitted by business establishments for that Censns. The fignres shown are preliminary, and are snbject to revision in the inal Censns pablications, but the changes are erpected to be relatively minor with respect to coverage. The final Censns fignres will be issned in a series of Business Ceusus bnlletins uhich will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Censns of Busiaess was taken nnder the provision of the Act of June 19, 1948, which provides that the Bnsiness Census be taken for 1948 and for each fifth year thereafter: Previons Business Censnses vere taken for the gears 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Bnsiness covered all establishments in the following trades, as defined by the Standard Iudnstrial Classification Manaal, May 1949 issne, of the Erecntive Office of the President: all retail trades; all wholesale trades; all service trades in the following forr gronps-personal services, bnsiuess services, antomobile repairs and services, and miscellaneons repair services; hotels; tonrist conrts and camps; and amnsements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Business Censns. However, "custom trades" and "services incidental to transportation, " which are no longer incladed in the standard classification of the service trades, are not covered by the 1948 Censns. In a namber of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition.-For Censns pnrposes, a bnsiness establishmeut is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the aunual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in inture Censns of Bnsiness pnblications.
"Number of establishments" is the namber of separate bnsiness locations, rather than the nnmber of bnsiness companies or organizations, since the Censns fignres represeut information reported separately for each bnsiness location or establishment. The establishment connt reflects the namber of places in basiness at the end of 1948 exclnding administrative and erecutive offices of mitinnit organizations, and "chain storen warehonses.

Sales and receipts. - "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to cnstomers. The figures reflect deductions for retarned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise tares collected from customers aud paid directly to any taring agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Fnll vorkweek" employees, whether regnlar or seasoual, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

For Release April 27， 1950
Release Series BC－1P－24－099
SCHUYLER COUNTY，MO．
Retail and service establishments located in Schuyler County，Missouri，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to pre－ liminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce。

Retail sales in the county during 1948 aggregated $\$ 4.3$ million，an increase of 291 percent over the $\$ 1.1$ million in 1939，when the preceding Census of Business was taken。 The service trades included in the Census of Business recorded receipts totaling $\$ 58,000$ in 1948 compared with $\$ 37,000$ in 1939．Wholesale sales in the county reached a total of $\$ 487,000$ in 1948，a decrease from the $\$ 608,000$ reported in 1939。

Employment in the county rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 184 paja employees for the workweek ended nearest November 15 ，1948．This compared with a total of 114 employees reported for the week of November 15， 1939.

These preliminary figures have been derived from a Census report on Schuyler County， Missouri．Final figures，superseding the preliminary data for Schuyler County，will be included in a Bulletin for the State of Missouri to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Schuyler County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP SCHUYLER COUNTY，MO。

| Trade group and kind of business |
| :--- |

$x$ Not available。
If Includes employees paid for less than the full workweek． See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly wit: respect to establishment count.

Establishment definition.--For Censu purposes, a business establishment i: defined to include only enterprises con ducted from a recognizable place o business, provided that the annual sale: were in excess of $\$ 5,000$ for a wholesal trade establishment and $\$ 500$ for estab lishments in other trades. A detailer analysis of coverage will be provided is future Census of Business publications:
"Number of establishments" is thi number of separate business locations rather than the number of business com panies or organizations, since the Cen sus figures represent information re ported separately for each business lo cation or establishment. The establish ment count reflects the number of place: in business at the end of 1948 excludin administrative and executive offices o multiunit organizations, and "chai, store" warehouses.

Sales and receipts. --"1948 sales ant receipts" represents sales of merchan dise and receipts from repairs and othe services to customers. The figures re flect deductions for returned goods an allowances, but not for trade-in allow ances; they exclude sales and excisi taxes collected from customers and pai directly to any taxing agency.

Proprietors. - "Active proprietors... represents owners and partners of unir corporated businesses who devoted th major portion of their time to the busi ness in November 1948.

Employment. -- "Number of paid employ ees..." represents all employees on th pay roll for the pay period ending near. est November 15, 1948. "Full workweek" employees, whether regular or seasonal are those who in the November 15 pay period were paid for working at least thy number of hours typically worked in. week by employees of the reporting estab. lishment.
For Release April 24， $1940 \quad$ Release Series BC－1P－24－100

SCOTLAND COUNTY，MO。
Retail，wholesale，and service establishments located in Scotland County，Missourǐ， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．So Department of Conmerce．

Retail sales in the county during 1948 aggregated $\$ 5.4$ million，an increase of 260 percent over the $\$ 1.5$ milion in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 2.7$ miliion in 1948 as compared with $\$ 0.4$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 103,000$ in 1948 compared with $\$ 41,000$ in 1939 。

Employment in the county also rose over the goyear period between 1.939 and 1948 for the above trades．Establishments in these trades reported a combined total of 250 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 142 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Scotland County， Missouri．Final figures，superseding the preliminary data for Scotland County，will be included in a Bulletin for the State of Missouri to be issued in several months．Simi－ lar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Scotland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington $25, \mathrm{D}, \mathrm{C}$ 。

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
SCOTLAND COUNTY，MO。

| Trade group and tind of business | Number of $\xrightarrow{\text { estab－}}$ | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of naincor－ porated ousinesse Nov． 1948 | Paid employees， workweek ended nearest Nov，15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．00．0．0．．．．．．．．． | 115 | 5，439 | 128 | 200 | 146 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．．0 | 25 | 1， 320 | 25 | 34 | 22 |
| Eating and drinking places．o．o．o．．．．．0 | 13 | 244 | 12 | 27 | 22 |
| Gasoline service stations．．．．．．．．．．．．． | 19 | 376 | 22 | 12 | 9 |
| All other retail stores．．．．．．．．．．．．．．．． | 58 | 3，499 | 69 | 127 | 93 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．．．．．．．．．．．． | 15 | 2，742 | 14 | 39 | x |
| SELECTED SERVICE TRADES $2 / \ldots \ldots . .$. | 17 | 103 | 19 | 11 | 10 |

$x$ Not available．
1／Includes empioyees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSIIIESS 

U．S．DEPARTMENT OF COMMERCE bureau of the census

For Release May 1， 1950
Release Series BC－1P－24－101
SCOTT COUNTY，MO。
Retail，wholesale，and service establishments located in Scott County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce。

Retail sales in the county during 1948 aggregated $\$ 24.2$ million，an increase of 310 percent over the $\$ 5.9$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 12.7$ million in 1948 as compared with $\$ 5.6$ million in 1939。 The service trades included in the Census of Business recorded receipts totaling $\$ 947,000$ in 1948 compared with $\$ 307,000$ in 1939 。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 1,586 paid employees for the workweek ended nearest November 15，1948。 This compared with a total of 1,018 employees reported for the week of November 15， 1939.

These preliminary figures have been derived from a Census report on Scott County， Missouri，which also includes data for the cities of Chaffee and Sikeston。 Final figures，superseding the preliminary data for Scott County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Scott County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

## Table 1．－Census of business preliminary results for 1948，by trade group

SCOTT COUNTY，MO。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> Thousand dollars） | Active <br> proprie－ <br> tors of <br> unincor－ <br> porated <br> businesses <br> Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\xrightarrow{\text { Total }}{ }_{\text {employees }}{ }^{1}$ | Full workweek employees |
| RETAIL TRADE，total．o．．．．．．．．．．．．．．． | 449 | 24，160 | 431 | 1，146 | 924 |
| Food group． | 137 | 5，123 | 135 | 154 | 110 |
| Eating and drinking places．．．．．．．．．．．． | 95 | 1，391 | 98 | 161 | 116 |
| General merchandise grp，general stores | 16 | 1，570 | 16 | 160 | 83 |
| Apparel group．o．．．0．0．0．0．0．0．0．0．0．0．0． | 14 | 1，483 | 11 | 114 | 97 |
| Furniture－home furnishgssappliance grp | 19 | 1，355 | 19 | 52 | 49 |
| Automotive group．．．．．．．．．．．．．．．．．．．．．．．。 | 21 | 4， 061 | 17 | 134 | 134 |
| Gasoline service stationz．．．．．．．．．．．．．． | 55 | 1，360 | 55 | 81 | 66 |
| Lumber $\sim$ building hardware group．o．0．0．0 | 30 | 5，339 | 20 | 155 | 150 |
| Drug and proprietary storeso．0．0．0．0．0． | 17 | 646 | 21 | 45 | 36 |
| All other retail stores．．．．0．0．0．0．0．0． | 45 | 1，832 | 39 | 90 | 83 |
| WHOLESALE TRADE，total．．．．．．．．0．0．0．0．0． | 35 | 12，661 | 34 | 290 | x |
| Merchant wholesalers．．．．．．．．．．．．．． | 19 | 9，414 | 15 | 236 | x |
| Other types of wholesale．o．．．．．．．．．． | 16 | 3，247 | 19 | 54 | x |
| SELECTED SERVICE TRADES， $2 /$ total $\ldots \ldots \ldots$ | 124 | 947 | 129 | 150 | 138 |
| Personal services．．．．．．．．．．．．．．．．．．．．．． | 72 | 584 | 76 | 113 | 109 |
| All other service trades．0． | 52 | 363 | 53 | 37 | 29 |

## $x$ Not available。

1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

Table 2．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
SCOTT COUNTY，MO。
（Data omitted for trade groups where necessary to avoid disclosure）

| City and trade group ${ }^{1}$ | Number of estab－ lis hments | 1948 sales and receipts <br> （Thousand dollars） | Active propri－ etors of <br> urincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees $^{2}$ | FuIl workweek employees |
| Chaffee： |  |  |  |  |  |
| Retail trade．0．0．0．0．0．0．0．0 | 43 | 1,823 | 41 | 77 | 60 |
| Wholesale trade．ơ0．0000000 | 29 | 11，585 | 33 | 263 | X |
| Selected service trades．o．．． | 19 | 116 | 18 | 15 | 14 |
| Sikeston： |  |  |  |  |  |
| Retail trade．．．．．．．．．．．．．．．。 | 194 | 14，482 | 173 | 818 | 657 |
| Selected service tradeso．．．0． | 56 | 554 | 62 | 109 | 103 |
| Remainder of county：3／ |  |  |  |  |  |
| Retail trade．．．．．．．．．．．．．．．．．．．。 | 212 | 7.855 | 217 | 251 | 207 |
| Wholesale trade．．．．．．．．．．．0 | 6 | 1,076 | 1 | 27 | X |
| Selected service trades．0．0． | 49 | 277 | 49 | 26 | 21 |

x Not available。
1／See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades．
2）Includes employees paid for less than the full workweek． Includes figures for establishments，other than wholesale，not located in cities of 2,500 inhabitants or more，and wholesale establishments not located in cities of 5,000 inhabitants or more。

## general description of preliminary releases for the 1948 CENSUS OF business

This series of releases，of which one is planned for each county in the United States，presents preliminsry results of the 1948 Census of Business．The information is based on re－ ports submitted by business establishments for that Census． The figures shown are preliminsry，and sre subject to revi－ sion in the final Census publications，but the changes are expected to be relatively minor with respect to coverage．The final Census figures will be issued in s series of Business Census bulletins which will show sdditional detsiled kind－of－ business information for sll places where there are a suffi－ cient number of establishments．

The 1948 Census of Business was tsken under the provision of the Act of June 19，1948，which provides that the Business Census be taken for 1948 and for each fifth year theresfter． Previous Business Censuses were taken for the years 1929， 1933，1935，and 1939.

Scope of the Census．－The 1948 Census of Business covered sll establishments in the following trsdes，ss defined by the Standard Industrial Classificaition Manual；＇May 1949 issue，of the Fxecutive Office of the President：sll retail trsdes； all wholessle trsdes；all service trades in the following four groups－personal services，business services，automobile repairs and services，snd miscellsneous repair services；ho－ tels；tourist courts snd camps；and amusements，including mo－ tion picture theaters．Some important services not covered are radio broadcssting snd television，medicsl snd health， legal，educationsl，nonprofit，accounting，and domestic serv－ ices．

This coverage is similar to thst of the 1939 Business Cen－ sus．However，＂custom trsdes＂snd＂services incidental to transportation，＂which are no longer included in the standsrd classification of the service trades，are not covered by the 1948 Census．In a number of locslities，these exclusions ss well as other changes in the standsrd classification msy have
a considerable effect in comparing 1948 with 1939 data，par－ ticularly with respect to estsblishment count．

Establishment definition．－For Census purposes，a business estsblishment is defined to include only enterprises conducted from a recognizable place of business，provided that the an－ nual ssles were in excess of $\$ 5,000$ for a wholessle trade es－ tablishment snd $\$ 500$ for estsblishments in other trades．A detailed analysis of coverage will be provided in future Cen－ sus of Business publicstions．
＂Number of establishments＂is the number of separate busi－ ness locations，rather thsn the number of business compa－ nies or organizations，since the Census figures represent information reported separately for each business location or establishment．The establishment count reflects the number of places in buciness at the end of 1948 excluding adminis－ trstive snd executive offices of multiunit organizstions，and ＂chsin store＂warehouses．

Sales and receipts．－＂1948 ssles and receipts＂represents sales of merchsndise and receipts from repairs snd other services to customers．The figures reflect deductions for returned goods snd allowances，but not for trade－in allow－ snces；they exclude ssles snd excise tsxes collected from customers and paid directly to any taxing agency．

Proprietors．－＂Active proprietors．．．＂represents owners and partners of unincorporated businesses who devoted the ma－ jor portion of their time to the business in November 1948.

Employment．－＂Number of paid employees．．．＂represents all employees on the pay roll for the pay period ending nearest November 15，1948．＂Full workweek＂employees，whether regu－ lar or seasonal，are those who in the November 15 psy period were psid for working at lesst the number of hours typically worked in a week by employees of the reporting estsblishment．

# 1948 CEnSUS OF BUSIIIESS <br> RETAIL，WHOLESALE，SERVICE TRADES <br> PRELIMINARY 

## For Release April 24， 1950

Release Series BC－1P－2Le－102

## SHANMON COUNTY，MO．

Retail，wholesale，and service establishments located in Shannon County，Mis ssouri． showed a substantial expansion in dollar volume of trade froml 939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 2.3$ million，an increase of 156 percent over the $\$ 0.9$ million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 401,000$ in 1948 as compared with $\$ 102,000$ in 1939．The service trades included in the Census of Business recorded rem ceipts totaling $\$ 54,000$ in 1948 compared with $\$ 19,000$ in 1939.

Employment in the county also rose over the 9 －year period between 1939 and I94．for the above trades．Escablishments in these trades reported a combined total of 101 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 80 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Shamon Country， Missouri．Final figures，superseding the preliminary data for Shannon County，will be included in a Bulletin for the State of Missouri to be issued in several monthso Simi－ lar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Shannon County as well as an order blank for other area releases may be obtained by writoing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP SHANNON COUNTY ${ }^{2}$ ． MO 。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Pull workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．．。 | 88 | 2，253 | 87 | 90 | 64 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 18 | 354 | 17 | 12 | 9 |
| Eating and drinking places．．．．．．．．．．．． | 9 | 106 | 7 | 13 | 9 |
| Gasoline service stations．．．．．．．．．．．．． | 16 | 175 | 17 | 6 | 3 |
| All other retail stores．．．．．．．．．．．．．．． | 45 | 1,618 | 46 | 59 | 43 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．．．．．．．．．． | 6 | 401 | 3 | 10 | X |
| SELECTED SERVICE TRADES $2 / \ldots \ldots . . . . . . .$. | 10 | 54 | 13 | 1. | 1 |

x Not available。
$1 /$ Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEDSUS OF BUSIDESS <br> RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

SHELBY COUIVIY，MO．

Retail，wholesale，and service establishments located in Shelby County，Hissouri， showed a substantia］exqansion in clollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Comerce．

Retail sales in the county during 1948 aggregated $\$ 7.0$ million，an increase of 218 percent over the $\$ 2.2$ million in 1939，when the preceding Census of Business was taken． Tholesale sales in the county reached a total of $\$ 6.9$ million in 1948 as compared with $\$ 2.6$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 254,000$ in 1948 compared with 1141,000 in 1939.

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishnents in these trades reported a combined total of 459 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 395 enployees reported for the week of November 15，1939。

These prelininary fisumes have been derived fron a Census report on Shelby County，líissouri．Final figures，superseding the preliminary data for Shelby County， will be included in a Julletin for the State of lissouri to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Shelby County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of porated bus inesses Nov. 1948 | Paid employees, workweek ended nearest Nov, 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employe }{ }_{\text {Total }} 1}{ }$ | Full <br> workweek <br> employees |
| -RETAIL TRADE, total.o.o.o.o.o.o.o....... | 182 | 6,952 | 188 | 299 | 227 |
| Food group.............................. | 27 | 1,240 | 26 | 47 | 34 |
| Eating and drinking places............. | 24 | 292 | 27 | 40 | 24 |
| General merchandise grp, general stores | 18 | 684 | 20 | 27 | 18 |
| Apparel group........................... | 8 | 281 | 13 | 11 | 7 |
| Furniture=home furnishgs-appliance grp | 9 | 222 | 10 | 11 | 10 |
| Automotive group...................... | 12 | 1,383 | 12 | 41 | 40 |
| Gasoline service stations.............. | 29 | 649 | 33 | 35 | 26 |
| Lumber-building hardware group........ | 22 | 1,146 | 18 | 44 | 38 |
| Drug and proprietary stores............ | 8 | 133 | 7 | 7 | 5 |
| All other retail stores................ | 25 | 922 | 22 | 36 | 25 |
| WHOLESALE TRADE......................... | 17 | 6,929 | 12 | 138 | x |
| SELECTED SERVICE TRADES, $2 /$ total........ | 48 | 254 | 54 | 22 | 18 |
| Personal services....................... | 24 | 154 | 30 | 15 | 12 |
| All other service trades.............. | 24 | 100 | 24 | 7 | 6 |
| AMUSEMENTS............................... | 7 | 59 | 6 | 7 | x |

x Not available。
1/ Includes employees paid for less than the full workweek.
2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Eusiness. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each ifith year thereafter. Previous Business Censuses were taken for the gears 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Bnsiness covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal servic es, bnsiness services, automobile repairs and services, and miscellaneous repair services; hotels; tourist conrts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition.-For Census purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Bnsiness publications.
"Namber of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in basiness at the end of 1948 excluding administrative and execntive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for retnrned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated bnsinesses who devoted the major portion of their time to the business in November 1948.

Employment. -"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Fn11 workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the namber of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS 

U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

For Release April 24, 1950

Release Series BC-1P-2L-104

## STODDARD COUNTY, MO.

Retail, wholesale, and service establishments located in Stoddard County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 15.7$ million, an increase of 336 percent over the $\$ 3.6$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 4.8$ million in 1948 as compared with \$1.2 million in 1939. The service trades included in the C.ensus of Busineas recorded receipts totaling $\$ 588,000$ in 1948 compared with $\$ 141,000$ in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 835 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 427 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Stoddard County, Missouri, which also includes data for the city of Dexter. Final figures, superseding the preliminary data for Stoddard County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Stoddard County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP STODDARD COUNTY, MO.


## $x$ Not available.

1 Includes employees paid for less than the full workweek.
2/
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

> STODDARE COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establis hments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of <br> urincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Tmployeess }^{\text {Total }}}{ }$ | Full workweek employees |
| Dexter: |  |  |  |  |  |
| Retail trade. | 121 | 8,204 | 129 | 362 | 297 |
| Selected service trades... | 37 | 271 | 40 | 29 | 22 |
| Remainder of county: |  |  |  |  |  |
| Retail trade.............. | 278 | 7,496 | 274 | 324 | 230 |
| Selected service trades... | 66 | 317 | 67 | 33 | 27 |
| 1) See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades. |  |  |  |  |  |
| / Includes employees paid for less than the full workweek. |  |  |  |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are aubject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cerisus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933. 1935, and 1939.

Scope of the Census.-The 1948 Cenaus of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual;' May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-peraonal aervicea, business aervices, automobile repairs and services, and miscellaneous repair aervices; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "cuatom trades" and "services incidental to transportation," which are no longer included in the standard classification of the aervice tradea, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of busineas, provided that the annual sales were in excess of $\$ 5,000$ for a wholeaale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Buainess publications.
"Number of establiahnents" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive of fices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipta from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. -"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS <br> <br> RETAIL，WHOLESALE，SERVICE TRADES <br> <br> RETAIL，WHOLESALE，SERVICE TRADES <br> PRELIMINARY 

U．S．DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

For Release April 24， 1950
Release Series BC－1P－24－105
STONE COUNTY，MO．
Retail and service establishments located in Stone County，Missouris showed a sube stantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census， U．S。Department of Commerce。

Retail sales in the county during 1948 aggregated $\$ 2.5$ million，an increase of 150 percent over the $\$ 1.0$ million in 1939，when the preceding Census of Business was taken。 The service trades included in the Census of Business recorded receipts totaling $\$ 65,000$ in 1948 compared with $\$ 30,000$ in 1939。

Employment in the county also rose over the goyear period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 97 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 86 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Stone County， Missourio Final figures，superseding the preliminary data for Stone County，will be included in a Bulletin for the State of Missouri to be issued in several monthso Simi－ lar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Stone County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington $25, \mathrm{D}$ 。C。

> Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR I948, bY TRADE GROUP STONE COUNTY, MO.

| Trade group and kind of business | Number of 1 is hments | 1948 sales and receipts <br> Thousand dollars） | Active <br> proprie－ <br> tors of <br> unincor－ <br> porated <br> businesses <br> Nov． 1948$\|$ | Paid employees， nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\text {Total }}^{\substack{\text { Tota } \\ \text { employees } \\ \\ \text { 1 }}}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { mplopeoees } \end{gathered}$ |
| RETAIL TRADE，total．。 | 126 | 2，494 | 133 | 91 | 50 |
| Food group．o．．．．．．．．．．．．．．．．．．．． | 21 | 458 | 24 | 6 | 3 |
| Eating and drinking places． | 16 | 143 | 18 | 17 | 4 |
| Gasoline service stations．o．0．0． | 19 | 166 | 19 | ó | 3 |
| All other retail stores．．．．．． | 70 | 1，727 | 72 | 68 | 40 |
| SELECTED SERVICE TRADES 3 2／total． | 20 | 65 | 19 | 6 | 3 |
| Personal serviceso．．．．．．．．．．．． | 10 | 28 | 8 | 4 | 2 |
| All other service trades | 10 | 37 | 11 | 2 | 1 |
| AMUSEMENTS． | 8 | 39 | 14 | 7 | x |

x．Not available。
1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years $1929,1933,1935$, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at lea.st the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIITESS <br> <br> RETAIL, WHOLESALE, SERVICE TRADES <br> <br> RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

 PRELIMINARY}
U. S. DEPARTMENT OF COMMERCE gUREAU OF THE CENSUS

For Release May 15,1950
Release Series $B C-1 P=24-206$
SULEIVANT COUNTY, MO.
Retail and service establikuents locsted in Suliven County, Misaoums, shows \% subetantial expansion in dollar volume of trede from 1939 to 1948 accowdrug to preo Immary figures from the 1948 Censur of Business releaged todsy by the Bur usis of the Census, U.S. Departuent of Connerce.

Retail sales in the county during 1948 gigregated $\$ 5.3$ million, an increase of jaco percent over the $\$ 1.5$ million in 1939 , when the preceaing Censva of Pusineas res takes. The service trades included in the Census of Business recoried recelpts totalug $\$ 124,000$ in 1948 compared with $\$ 59,000$ in 1939. Wrolezsie selee in the county reschea a total of $\$ 672,000$ in 1948, decresse ixom the $\$ 837,000$ reported in 1939。

Employment in the covicy rose over the gayear period between 1939 wad 1948 for the sbove trades. Ertiblishmente in these tredes reported a combined totsi of chly pid employees for the worimest ended nexret November 15,1948 . Thare compared with E total of 207 exployees reported for the week of Noverber $15,2939$.

These preliminary figures bave been derived frow \& Census report on Sullivan County, Miasouri. Final ifgures, superaeding the preliminaxy dets for Suliven County, will be included in a Eulistin for the State of Missourd to be 1asued in aeveral months. Similar date wll we mie mailable this year in preliminary and finel fomm for each of the counties nut States. A ringie copy of the preliminary releare for
 by writing to the Eureser of the Canse, Wsiningtor s5, D.C.

Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, ay TRADE GROUP
SULIIVAN COUNTY, MO.

| Trade group and kind of business | Number ofestablishments | 1948 sales and receipts <br> (Thousand <br> - <br> dollars) |  | $\|$Paid employens, <br> workwelk ended <br> nearest Nove <br> 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\text {motal }}^{\text {moloes }} 1$ | $\begin{gathered} \text { Full } \\ \text { work kreek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE, total. | 1.78 | 6, 255 | 183 | 29\% | 276 |
| Food groupo.o............................... | 33 | 1.501 | 30 | 48 | 88 |
| Etting and drinking placea............. | 23 | 220 | 23 | 28 | 16 |
| General merchandise gry,gezeral stcrees | 28 | 342 | 29 | 20 | 8 |
| Apparel group.......................... | 7 | 185 | 9 | 5 | 4 |
| Furuture-home fuxnishgs-mpplisuce gre |  | 856 | , | 20 | 10 |
| Automotive groupo....................... | 20 | 987 | ${ }^{24}$ | 36 | 35 |
| Gasoline service stations.............. | 26 | 585 |  | 33 | 20 |
| Luaber-building-hardware growp........ | 19 | 695 | 26 | 2 | 20 |
| Drug and proprietary stores............ | 7 | 192 | , | 8 | 4 |
| All other retail storez................. | 20 | 1.92312 | 19 | 8 | 31 |
| WHOLESALE TRADE .... $0.66000 \ldots \ldots$. | 10 | 672 | 12 | 7 | * |
| SELECTED SERVICE TRADES, ${ }^{\text {a/ }}$ total.......... | 40 | 124 | 43 | 15 | 9 |
| Personal services........................ | 24 | 73 | 25 | 7 |  |
| All other service tradez. | 16 | 53 | 18 | 3 | 3 |
| AMUSEMENIS.0.0.0.0.0.0.0.0.0. | 7 |  |  | 5 |  |
| $x$ Not availsile. |  |  |  |  |  |
| 1/ Includes exrployees paid for leas than | furl | r\$wetio |  |  |  |
| 2) See General Description on last pige in the coverage of Service Trades. | ckange | from the |  |  |  |

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census. figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Cl assification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
> "Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

> Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

TANEY COUNTY，MO。
Retail，wholesale，and service establishments located in Taney County，Missouri， showed a substantia expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 4.9$ million，on increase of 308 percent over the $\$ 1.2$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 935,000$ in 1948 as compared with $\$ 254,000$ in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 140,000$ in 1948 compared with $\$ 42,000$ in 1939 。

Employment in the county also rose over the 9 ayear period between 1939 and 1948 for the above trades．Tistablishments in these trades reported a combined total of 236 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 125 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Taney County， Missourio Final figures，superseding the preliminary data for Taney County，will be included in a Bulletin for the State of Missouri to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Taney County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF business preliminary results for 1948，by trade group taney County，MO．

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active <br> propriie－ <br> tors of <br> unincor－ <br> porated <br> businesses <br> Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }}$ | $\underset{\substack{\text { Full } \\ \text { workweek } \\ \text { emplogees }}}{\text { ．}}$ |
| RETAIL TRADE，total．．．．．．．．0．0．0．0．0． | 187 | 4，908 | 194 | 205 | 176 |
| Focd group． | 25 | 969 | 23 | 16 | 13 |
| Eating and drinking places．．．．．．．．．．． | 39 | 351 | 38 | 53 | 38 |
| General merchandise grp，general stores | 27 | 981 | 27 | 29 | 23 |
| Apparel group．．．．．．．．．．．．．．．．．．．．．．．． | 6 | 107 | 5 | 4 | 4 |
| Furniture - home furnishgsaappliance grp | 10 | 140 | 12 | 3 | 3 |
| Automotive group．．．．．．．．．．．．．．．．．．．．． | 11 | 797 | 13 | 52 | 52 |
| Gasoline service stations．．．．．．．．．．．． | 26 | 372 | 26 | 10 | 5 |
| Lumber－buildingahardware group．．．．．．． | 6 | 493 | 7 | 20 | 20 |
| All other retail stores．．．．．．0．0．0．0． | 37 | 698 | 43 | 18 | 18 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．．．0．0．0．0． | 10 | 935 | 10 | 16 | $\times$ |
| SEIECTED SERVICE TRADES， $2 /$ total．．．．．．． | 28 | 140 | 30 | 15 | 15 |
| Personal services．．．．．．．．．．．．．．．．．．．0． | 16 | 75 | 17 | 13 | 13 |
| All other service trades．．．．．．．．．．．0． | 12 | 65 | 13 | 2 | 2 |
| TOURIST COURTS AND CAMPS．．．．．．．．．．．．．．． | 57 | 242 | 56 | 25 | 24 |
| AMUSEMENTS．．．．．．．．．． | 13 | 108 | 12 | 10 | x |

x Not available。
1／Includes employees paid for less than the full workweek．
2 See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject co revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterorises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholessle trade establishment and 500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and pid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay neriod were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEDSUS OF BUSIDESS RETAIL, WHOLESALE, SERVICE TRADES <br> <br> PRELIMINARY 

 <br> <br> PRELIMINARY}

## U. S. DEPARTMENT OF COMMERCE bureau of the census

For Release April 20, 1950 Fielease Series BC-1P-24-6i8

TEXAS COUNTY, MO.
Retail, wholesale, and service establishments located in Texas County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 8.0$ million, an increase of 196 percent over the $\$ 2.7$ million in 1939 , when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 3.9$ million in 1948 as compared with $\$ 0.6$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 224,000$ in 1948 compared with $\$ 54,000$ in 1939 .

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishnents in these trades reported a combined total of 428 paid employees for the workweek ended nearest November 15, 1948. This compared with
a total of 246 employees reported for the week of November 15, 1939.
These preliminary figures have been derived from a Census report on Texas County, Missouri. Final figures, superseding the preliminary data for Texas County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Texas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

## TEXAS COUNTY, MO.

| Trade group and kind of business | Number of es tablishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek employees |
| REPAIL TRADE, total........................ | 235 | 7,954 | 246 | 330 | 273 |
| Food group................................. | 47 | 1,614 | 49 | 43 | 33 |
| Eating and drinking places.............. | 30 | 288 | 31 | 49 | 36 |
| General merchandise grp,general stores | 38 | 985 | 35 | 37 | 23 |
| Apparel group............................ | 13 | 329 | 14 | 11 | 10 |
| Furniture-home furnishgs-appliance grp. | 5 | 85 | 5 | 2 | 2 |
| Automotive group......................... | 23 | 1,953 | 33 | 64 | 62 |
| Gasoline service stations | 34 | 509 | 36 | 19 | 15 |
| Lumber-building-hardware group......... | 18 | 1,091 | 21 | 55 | 54 |
| Drug and proprietary stores............. | 8 | 264 | 7 | 19 | 18 |
| All other retail stores.. | 19 | 836 | 15 | 31 | 20 |
| WHOLESALE TRADE. | 15 | 3,943 | 12 | 77 | X |
| SELECTED SERVICE TRADES, 2/total........... | 48 | 224 | 50 | 21 | 15 |
| Personal services. | 30 | 137 | 31 | 13 | 9 |
| All other service trades | 18 | 87 | 19 | 8 | 6 |
| AMUSEMENTS........e.e........ece.e........... | 8 | 70 | 8 | 13 | X |

$x$ Not available.
1 Includes employees paid for less than the full workweek.
See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is plavued for each connty in the United States, presents prelimivary results of the 1948 Censns of Business. The iuformarion is based oa reports submitted by business establishments for that Cerens. The pigures shown are prelimiuary, and are subject to revision in the final Censns publications, but the changes are expected to be relatively miuor with respect to coverage. The final Census figures rill be issued in a series of Business Ceusue bulletine which will show additional derailed kind-of-bnsivess information for all places where there are a sufficient number of establishments.

The 1948 Census of Busivess was taken under the provision of the Act of June 19, 1948, which provides that the Busiuess Ceu$s$ se takeu for 1948 and for each fifth year thereafter: Previous Business Censuses were tatev for the years 1929, 1988, 1935, and 1939.

Scope of the Census.-The 1948 Censns of Busivess covered all establishments in the following trades, as defived by the Standard Industrial Classification Mavual, May 1049 isave, of the Executive Office of the Presideut: all retail trades; all wholesale trades; all service trades in the followiag four groups-personal services, bnsivess services, automobile repairs aud services, and miscellaneous repair servicee; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcastiug and television, medical and health, legal, educatioual, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Consue. However. "custom trades" and "services iucideutal to tranaportation," which are no longer included iu the standard clanaificatiou of the service trades, are vot covered by the 1948 Cessns. In a number of localities, theee exclusious as vell as
other chauges in the staudard classification may have a couelderable effect in compariug 1948 with 1939 data, particularly with respect to establishmeut count.

Establishement definition.- Por Ceusus purposes, a busiuess establishment is defived to iuclade ouly enterprises couducted from recoguizable place of busiuees, provided that the anural eales were in excess of $\$ 5,000$ for a wholesale trade cetablishmeat aud $\$ 500$ for establishmeuts in other trades. A detailed avalysie of corerage will be provided in future Ceusus of Busiaess publications.
"Namber of establishments" is the umber of separate busivess locations, rather than the namber of business companies or organigatious, eince the Ceasus figures represent information reported separately for ach busiuess location or eatablishmevt. The eatabishment connt reflects the uumber of places ia busivess at the end of 1948 excluding administrative aad executive officee of mitiunit organizatious, and "chain atore" warehonses.

Solos and roceipts. - "1948 sales and receipts" represents ealee of merchandiee and receipte from repaire and other services to castomert. The fignres reflect dedactions for retarned sooda asd allowancee, bnt not for trade-in allowances; they exclade sales and excise taxes collected from customers and paid directly to any taxiug ageucy.

Propsiotora.- "lctive proprietors..." repreeents owners and partars of usiscorporated busivessee who devoted the major portion of their time to the busiuess in November 1948.

Employment. - "Number of paid employees..." representa all enployeen ou the pay roll for the pay period eudiag aeareat November 15, 1948. "Full workreek" emplojece, whether regular or seasosal, are thoee who in the November is pay period were paid for workitg at least the number of hours typically worted in week by emplogees of the reporting establishment.

# 1948 CEnSUS OF BUSIIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE <br> bureau of the census

For Release Nay 15， $1950 \quad$ Release Series BC－1P－24－109

VERITON COUNTY，MO．
Retail，wholesale，and service establishments located in Vernon County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 16.5$ million，an increase of 251 percent over the $\$ 4.7$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of \＄7．7 million in 1948 as com－ pared with \＄2．5 million in 1939．The service trades included in the Census of Busi－ ness recorded receipts totaling $\$ 577,000$ in 1948 compared with $\$ 238,000$ in 1939。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 1,112 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 850 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Vernon County， Missouri，which also includes data for the city of Nevada．Final figures，super seding the preliminary data for Vernon County，will be included in a Bulletin for the State of Missouri to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Vernon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP VERNON COUNTY，MO．

| Trade group and kind of business | Number of estab－ lishment | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated bus inesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\substack{\text { Total } \\ \text { employees } \\ 1}}{\text { and }}$ | Full workweek employees |
| RETAIL TRADE，total． | 300 | 16，476 | 297 | 808 | 686 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 54 | 3，092 | 55 | 109 | 80 |
| Eating and drinking places． | 43 | 814 | 44 | 143 | 119 |
| General merchandise grp，general stores． | 15 | 1，271 | 15 | 116 | 74 |
| Apparel group．．．．．．．． | 14 | 1，088 | 8 | 80 | 73 |
| Furniture－home furnishgsoappliance grp． | 12 | 639 | 10 | 34 | 31 |
| Automotive group．o．．．．．．．．．．．．．．．．．．．．．． | 24 | 2，268 | 27 | 103 | 99 |
| Gasoline service stations． | 46 | 1，064 | 46 | 35 | 33 |
| Lumber－building－hardware group．．．．．．．．．． | 28 | 2，156 | 29 | 88 | 85 |
| Drug and proprietary stores．o．．．．．．．．．．． | 10 | 420 | 10 | 37 | 33 |
| All other retail stores．．．．．．．．．．．．．．．． | 54 | 3，664 | 53 | 63 | 59 |
| WHOLESALE TRADE，total．．．．．．．．．．．．．．．．．． | 41 | 7，695 | 39 | 105 | x |
| Merchant wholesalers．．．．．．．．．．．．．．．．．．．． | 15 | 2，298 | 10 | 58 |  |
| Other types of wholesale．．．．．．．．．．．．．．． | 26 | 5，397 | 29 | 47 | x |
| SELECTED SERVICE TRADES， $2 /$ total．．．．．．．．． | 66 | 577 | 69 | 99 | 78 |
| Personal services． | 33 | 362 | 35 | 79 | 69 |
| All other service trades．0．0ㅇ․․․․․․․․․․ | 33 | 215 | 34 | 20 |  |

Not available。
Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE VERNON COUNTY, MO.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 salesand receipts(Thousanddollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{ }{ }^{\text {Total }}$ | Full workweek employees |
| Nevada: |  |  |  |  |  |
| Retail trade................. | 188 | 12,629 | 180 | 738 | 623 |
| Wholesale trade............ | 32 | 6,318 | 29 | 87 | x |
| Selected service trades.... | 46 | 478 | 49 | 97 | 76 |
| Remainder of county: |  |  |  |  |  |
| Retail trade................. | 112 | 3,847 | 117 | 70 | 63 |
| Wholesale trade............ | 9 | 1,377 | 10 | 18 | x |
| Selected service trades.... | 20 | 99 | 20 | 2 | 2 |

## x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports submitted by business establishments for that Censns. The fignres shown are preliminary, and are snbject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Censns fignres will be issned in a series of Business Census bnlletins which will show additional detailed kind-of-bnsiness information for all places where there are a sufficient number of establishments.

The 1948 Censns of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issne, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-personal services, bnsiness services, automobile repairs and services, and miscellaneous repair services; hotels; pairs and services, and miscellaneous repair services; hotels; tnre theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "custom trades" and "services incidental to transportation," which are no longer incladed in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition. - For Censns purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Business pnblications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 excluding administrative and executive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts. -"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to cnstomers. The fignres reflect deductions for retarned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of nnincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Foll workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

# RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

For Release Aproil 24, 1950<br>Release Series BC-1P-24-110

## WARREN COUNTY, MO.

Retain, whelesaie, and service establishmeats located in Warren Cownty, Missouri, showed a srostantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Eureau of the Census, U. S. Deparisnext.

Retail sales in the county during 2948 aggregatea $\$ 5.6$ million, an increase of 367 percent over tine $\$ 1.2$ millice in 1939, when the preceaing Census of Business was taken. Wholesale sales in the county reachea a total of $\$ 569,000$ in 1948 as compareả with $\$ 418,000$ in 1939. The wervice trades incluad in the Census of Eusiness recorded receipta totaling $\$ 111,000$ in 1948 comparei with $\$ 49,000$ in 1939.

Employment in the connty aisonome over the $9 \times y$ en period between 1939 and 1948 for the above trades. Establishments in these traces reported a combined total of 231 paid employes for the workwek ended nearest November 15, 1948. This compared with a total of 142 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Warren Conty, Misscuri. Final fignres, superseaing the preliminary data for Warrea Connty, will be included in a Bulletin for the state of Misscumi to be iseued in several monthe Similac data will be made available this yeaw in prelimimary and final form for each of the comnties and States. A single copy of the preliminary release for Warren County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Ceasus, Washington 25, D.C.

## Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP WARREN COUNTY, MO.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of porated bus inesses Nov. 1948 | Paid employees, workweek ended nearest Nov, 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full <br> workweek <br> employees |
| RETAIL TRADE, total...................... | 120 | 5,645 | 125 | 222 | 182 |
| Focd grerrp. . . . . . . . . . . . . . . . . . . . . . . . . . . | 19 | 987 | 20 | 26 | 17 |
| Eating and drinking places............ | 25 | 504 | 29 | 52 | 45 |
| Gasolime service atations.............. | 9 | 433 | 11 | 16 | 12 |
| All other retail ztores................. | 67 | 3.721 | 65 | 128 | 108 |
| WHOLESALE TRADE....................... | 8 | 569 | 6 | 4 | x |
| SELRCTEE SERVICE TRADES, $\frac{2}{} /$ total........ | 25 | 111 | 30 | 5 | 5 |
| Personal \&ervices.. | 14 | 40 | 16 | 3 | 3 |
| All other service tradebo.o.0.0.0.0. | 11 | 71 | 14 | 2 | 2 |

## $x$ Not available。

I/ Includea smployess pain for leas than the tull workweek.
2/ See General Deecription on last page for changes from the 1939 Censua of Bushase in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

 1948 CENSUS OF BUSINESSThis series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by. the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. - For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.
For Release April 24, $1950 \quad$ Felease Series BC-1P-24-111

> WASHINGION COUITYY, MO.

Retail, wholesale, and service establishments located. in Washington County, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 5.6$ million, an increase of 229 percent over the $\$ 1.7$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 1.6$ million in 1948 as compared with $\$ 0.4$ million in 1939. The service trades inclused in the Census of Business recorded receipts totaling $\$ 259,000$ in 1948 compared with $\$ 37,000$ in 1939 。

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 264 paid employees for the workweek ended nearest Noverber 15, 1948. This compared with a total of 154 employees reported for the week of november 15, 1939.

These preliminary figures have been derived from a Census report on Washington County, Missouri. Final figures, superseding the preliminary data for Washington County, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Washington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

70249

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> IThousand dollars) | Active <br> proprie- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { Totoyees }}{ }^{1}$ | Full workweek employees |
| RETAIL TRADE, total. | 179 | 5,610 | 182 | 202 | 153 |
| Food group. | 69 | 1,713 | 70 | 40 | 28 |
| Eating and drinking places. | 34 | 365 | 38 | 30 | 22 |
| General merchandise grp,general stores. | 10 | 4.75 | 8 | 22 | 14 |
| Apparel group. | 5 | 278 | 3 | 18 | 11 |
| Automotive group. | 8 | 904 | 10 | 29 | 22 |
| Gasoline service stations. | 15 | 468 | 18 | 13 | 11 |
| Lumber-building-hardware group. | 8 | 472 | 7 | 17 | 15 |
| All other retail stores................. | 30 | 995 | 28 | 33 | 30 |
| WHOLESALE TRADE. . . . . . . . . . . . . . . . . . . . . . | 11 | 1,632 | 13 | 39 | x |
| SELECTEE SERVICE IRADES, 2 / total......... | 31 | 259 | 34 | 23 | 19 |
| Personal services.......................... | 17 | 93 | 20 | 9 | 6 |
| All other service trades................ | 14 | 166 | 14 | 14 | 13 |

$x$ Not aveilable.
I/ Includes employees paid for less than the full workweek.
2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports snbmitted by business establishments for that Censns. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bnlletins which will show additional detailed kind-of-bnsiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Bnsiness Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935 , and 1939.

Scope of the Census. -The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issne, of the Erecutive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "cnstom trades" and "services incidental to transportation, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition. - For Census pnrposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fntnre Censns of Bnsiness pnblications.
"Nnmber of establishments" is the number of separate bnsiness locations, rather than the number of business companies or organizations, since the Censns fignres represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 exclnding administrative and execntive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retnrned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of nincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" emplogees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

## For Release Apwoil 24,1950 <br> Release Series BC－1P－24－112

WAMNE COUNTT，RO。
Retail，wholesale，and service establishments located in Ways County，Misaouri， showed substantigl expansion in dollar volume of trade from 1939 to 1948 accoraing to preliminary figurea frou the 2948 Census of Businesa released today by the Bureau of the Census，is．S．Depswment of Comerce．

Retail sales in the county during 2948 aggregated $\$ 3.9$ million，an increase of 179 percent orer tine $\$ 1.4$ milion in 1939 ，when the preceding Cenavs of Business was taken．Wholesale sales in the county rewchen e total of $\$ 1.4$ million in 2948 as compred with $\$ 0.3$ riqgion in 1939．The semvice trades included in the census of Business recorded receipts totring $\$ 2 a 6,000$ in 1948 compried with $\$ 46,000$ in 1939. Employmat in the county alaorose over the 9 －year period between 2939 and 1948 for the sbove trades．Estrblishonts in these trades reported a combined total of 185 paid exployees for the worizweek ended nearest November 15 ，1948．This compared with \＆total of 140 employees reported for the week of Novernoer $15,2939$.

These preliminary figurea have been derivea from \＆Census report on Wayme cownty Missouri．Final figures，superseding the preinminary data foro Waye County，will be included in a Bulletin for the State of Missouri to be issued in several months． Similar data will be rade wvalable this year in prellminary and finm form for sach of the counties and states．A single copy of the preiminary release for Wayne county as well as on order blam for other area releases ray be obtained by writing to the Burear of the Census，Wiasaington 25 ，D．C．

> Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP WAYNE COUNYIY, MO.

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{\text { Total }}$ | Full workweek employees |
|  | 244 | 3，853 | 242 | 240 | 120 |
| FOOC grovp．o．．．．．．．．．．．．．．．．．．．．．．．．。 | 44 | 792 | 44 | 21 | 16 |
| Fating and drinking places．．．．．．．．．．。 | 23 | 213 | 25 | 19 | $2 \hat{2}$ |
| Gesoline service stations．o．．．．．．．0．0． | 23 | 263 | 21 | 16 | 12 |
| All other retail storee．．．．．．．．．．．． | 54 | 2，585 | 52 | 93 | 82 |
| WHOLESALE TRADE．．．．．．．．．．．。○．。．。○．．．。 | 7 | 1，433 | 5 | 19 | ※ |
| SELECIED SERVICE TRADES， $2 /$ LOthlo．．．．0．0． | 33 | 226 | 31 | 17 | 17 |
| Personal services．．．．．．．．．．．．．．．．．． | 19 | 91 | 18 | 9 | 9 |
| All other service traden．．．．．．．．．．．．． | 2.4 | 35 | 13 | 8 | 8 |
| TOURIST COURIS AND CAMPS．0．．．．．．．．．．．． | 6 | 34 | 7 | $\infty$ | $\cdots$ |

x Not avalisble．
I／Includes employees pala for less than the f＇ull workweek．
2／See General Description on 2sat page for whages from the 1939 Census of Businsse in the coverage of Service Trader．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.-- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS 

WEBSTER COUNTY，MO。
Retail and service establishments located in Webster County，Missouri，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to prelimi－ nary figures from the 1948 Census of Business released today by the Bureau of the Census，U．So Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 9.1$ million，an increase of 250 percent over the $\$ 2.6$ million in 1939，when the preceding Census of Business was taken。 The service trades included in the Census of Business recorded receipts totaling $\$ 203,000$ in 1948 compared with $\$ 65,000$ in 1939。 Wholesale sales in the county reached a total of $\$ 0.8$ million in 1948 ，a decrease from the $\$ 1.1$ million reported in 1939.

Employment in the county rose over the 9 eyear period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 385 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 286 employees reported for the week of November 15， 1939.

These preliminary figures have been derived from a Census report，on Webster County， Missouri．Final figures，superseding the preliminary data for webster County，will be included in a Bulletin for the State of Missouri to be issued in several months． Similar data will be made available this vear in preliminany and final form for each of the counties and States．A single copy of the preliminary release for Webster County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washingt on 25，D。C。

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，ay tRADE GROUP WEBSTER COUNTY，MO。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active <br> proprie－ <br> tors of <br> unincor－ <br> porated <br> businesses <br> Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full <br> workweek <br> employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．．． | 197 | 9，149 | 201 | 355 | 295 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 37 | 1，268 | 36 | 40 | 33 |
| Eating and drinking places．．．．．．．．．．．．． | 25 | 319 | 27 | 45 | 34 |
| General merchandise grp，general stores． | 14 | 897 | 17 | 46 | 29 |
| Apparel group．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 9 | 156 | 9 | 8 | 7 |
| Furniture－home furnishgsmappliance grp． | 7 | 220 | 8 | 8 | 8 |
| Automotive group．．．．．．．．．．．．．．．．．．．．．．． | 18 | 1，995 | 19 | 72 | 69 |
| Gasoline service stations．．．．．．．．．．．．．． | 40 | 579 | 43 | 14 | 13 |
| Lumber－building－hardware group．．．．．．．．．． | 17 | 844 | 20 | 29 | 29 |
| Drug and proprietary stores．．．．．．．．．．．． | 6 | 149 | 6 | 12 | 7 |
| All other retail stores． | 24 | 2，722 | 18 | 81 | 67 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 9 | 796 | 9 | 9 | x |
| SELECTED SERVICE TRADES， $2 /$ total．．．．．．．．．． | 37 | 203 | 39 | 21 | 19 |
| Personal services．．．．．．．．．．．．．．．．．．．．．．． | 22 | 154 | 23 | 17 | 15 |
| All other service trades．．．．．．．．．．．． | 15 | 49 | 16 | 4 | 4 |

x Not available。
$\frac{1}{2}$ Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIness RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

For Release April 24, 1950

Release Series BC-1P-24-114
WORTH COUNTY, MO.
Retail, wholesale, and service establishments located in Worth County, Missouris showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, $U_{\text {, }}$ S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 3.7$ million, an increase of 236 percent over the $\$ 1.1$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 1.8$ milion in 1948 as compared with \$0. 4 million in 1939, The service trades included in the Census of Business recorded receipts totaling $\$ 113,000$ in 1948 compared with $\$ 29,000$ in 1939 .

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 172 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 132 employees reported for the week of November 15, 1939。

These preliminary figures have been derived from a Census report on Worth County, Missouri. Final figures, superseding the preliminary data for Wortr County will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Worth County as well as an order blank for other area releases may be obtained by writing to the Bureau the Census, Washington $25, D_{0}$ C。

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
WORTH COUNTY, MO.

| Trade group and kiad of busiaess | Number of el $\ddagger \mathrm{ab}$ 1iabmeats | 1948 sales and receipts <br> (Thousand dollars) | Acife propriem tore of uniacorporated busiaesses Noy 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Omployeos }}{ }{ }^{\text {Total }}$ | Full workweek employees |
| RETAIL TRADE, totalo00000000000000000\% | 76 | 3.654 | 86 | 132 | 114 |
| Food group.00000000000000000000.00000 | 11 | 662 | 13 | 21 | 14 |
| Eating and drinking places.0.0.0.0.0.0. | 13 | 173 | 15 | 18 | 27 |
| Gasoline service stations.0.0.0.0.0.0.0 | 12 | 257 | 16 | 7 | 7 |
| All other retail stores.0.000000000000 | 40 | 2,562 | 42 | 86 | 76 |
| WHOLESALE TRADE 0.0000 .000000000000 | 12 | 1.783 | 13 | 24 | $x$ |
| SELECTED SERVICE TRADES, $2 /$ total.0.0.0.0.0 | 22 | 113 | 24 | 16 | 16 |
| Personal services.0.000000000000000000 | 13 | 43 | 13 | 2 | 2. |
| All other service trades.00eceoonoonoo | 9 | 70 | 11 | 14 | 14 |

$\bar{x}$ Not available.
1/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSInESS <br> RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

For Release May ls 1950

## Release Series BC－1P－24－115

> WRIGHT COUNTY, MO。

Retail，wholesale，and service establishments located in Wright County，Missouri， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Departnent of Commerce．

Retail sales in the county during 1948 aggregated $\$ 11.0$ million，an increase of 307 percent over the $\$ 2.7$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 5.2$ million in 1948 as compared with $\$ 1.7$ million in 1939。 The service trades included in the Census of Busjness recorded receipts totaling $\$ 296,000$ in 1948 compared with $\$ 65,000$ in 1939 。

Employment in the county also rose over the 9oyear period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 531 paid employees for the workweek ended nearest November 15 ， 1948 ．This compared with a total of 318 employees reported for the week of November 15， 1939.

These preliminary figures have been derived from a Census report on Wright County， Missouri．Final figures，superseding the preliminary data for Wright County，will be included in a Bulletin for the State of Missouri to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Wright County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

| Trade group and kind of business |
| :--- |

x Not available。
1/ Includes employees paid for less than the full workweek. See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935 , and 1939.

Scope of the Census.-The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr groups-personal services, bnsiness services, automobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition. - For Census purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Censns of Business publications.
"Namber of establishments" is the number of separate bnsiness locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and erecutive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for retnrned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.-"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" emplojees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a weet by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS RETAIL, WHOLESALE, SERVICE TRADES <br> PRELIMINARY 

U. S. DEPARTMENT OF COMMERCE
bureau of the census

For Release May 29, 1950

CITY OF ST. LOUIS, MO.

Retail, wholesale, and service establishments located in St. Louis city, Missouri, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of Commerce.

Retail sales in the city during 1948 aggregated $\$ 978,300,000$, an increase of 176 percent over the $\$ 353,900,000$ sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the city showed a 162 percent rise over the same period, reaching a total of $\$ 3,047,000,000$ in 1948 as compared with $\$ 1,264,200,000$ in 1939. The service trades included in the Census of Business reported receipts totaling $\$ 90,300,000$ in 1948 compared with $\$ 39,800,000$ in 1939. Hotel receipts moved from $\$ 11,400,000$ in 1939 to $\$ 29,400,000$ in 1948. Amusement businesses in the city recorded receipts of $\$ 20,900,000$ in 1948. No comparable figure for 1939 is avallable.

Employment in the city also rose over the 9 -year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 66,561 paid employees for the workweek ended nearest November 15, 1948. Of these, 53,753 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 47,312 and 38,117 . Wholesale trade establish ments reported a total of 43,169 full- and part-week employees for the week of November 15, 1948, compared with 35,084 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 14,799; the comparable figure for 1939, adjusted for change in scope between the two Censuses, wes 14,753.

These preliminary figures have been derived from a Census report on St。 Louis city, Missouri.

Final figures, superseding the preliminary data for St. Louis city, will be included in a Bulletin for the State of Missouri to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for St. Louis city as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP CITY OF ST. LOUIS, MO.

| Trade group and kind of business | Number of establishments | $\qquad$ | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }} 1$ | Full workweek employees |
| RETAIL TRADE, | 21,650 | 978,298 | 11,203 | 66,561 | 53.753 |
| Food group | 3,483 | 218,997 | 3,563 | 8,575 | 6,344 |
| Eating and drinking places | 3,105 | 93,530 | 3,278 | 15,616 | 13,511 |
| General merchandise grp,general stores. | 278 | 198,873 | 225 | 18,358 | 13,528 |
| Apparel group............................ | 878 | 88,658 | 694 | 5,961 | 4,623 |
| Furniture-home furnishgsaappliance grp. | 478 | 68,647 | 404 | 4,464 | 4,108 |
| Automotive group........................ | 380 | 133,617 | 281 | 3,420 | 3,260 |
| Gasoline service stations | 773 | 26,925 | 799 | 1,320 | 1,032 |
| Lumber-building hardware group | 319 | 34,995 | 239 | 1,721 | 1,582 |
| Drug and proprietary stores............. | 458 | 32,697 | 394 | 2,650 | 1,942 |
| All other retail stores. | 1,498 | 81,359 | 1,326 | 4.476 | 3.823 |
| WHOLESALE TRADE, total | 2,767 | 3,047,016 | 1,519 | 43.169 | x |
| Merchant wholesalers, tota | 1,699 | 1,281,857 | 1,025 | 29,283 | $x$ |
| Groceries, foods. | 342 | 204,826 | 293 | 4,144 | * |
| Dry goods, apparel. | 162 | 174,210 | 103 | 3,135 | 8 |
| Hardware, elec ${ }^{1} 1$, plum ${ }^{\text {g }}$ and heat'g.. | 140 | 168,726 | 64 | 4,356 | 8 |
| Mach ${ }^{\prime} y$, equip ${ }^{\text {'t }}$, industrial supplies. | 294 | 124,286 | 166 | 3,764 | 8 |
| Automotive parts, accessories. | 111 | 36,649 | 47 | 1,562 | 8 |
| All other merchant wholesalers | 650 | 573,160 | 352 | 12,322 | ${ }^{8}$ |
| Manufact'rs' sales branches, offices... | 498 | 1,231,568 | 1 | 11,967 | $x$ |
| Petroleum buik plants, terminals. | 26 | 68,487 | 5 | 690 | x |
| Agents, brokers (merchandise)........... | 529 | 457,275 | 481 | 1.159 | x |
| Assemblers of farm products............. | 15 | 7,829 | 7 | 70 | X |
| SELECTED SERVICE TRADES, , /total.......... | 4,887 | 90,305 | 4.732 | 14,799 | 13,063 |
| Personal services | 3,235 | 43.770 | 3,191 | 8,921 | 8,016 |
| Business services. | 366 | 24,386 | 295 | 3,265 | 2,614 |
| Automotive repairs and service | 695 | 13,803 | 669 | 1,566 | 1,466 |
| Other repair services.. | 591 | 8,346 | 577 | 1,047 | 967 |
| HOTELS. | 138 | 29,394 | 84 | 6,266 | 5,781 |
| AMUSEMENTS....................................... | 338 | 20,867 | 255 | 2,937 | x |

$x$ Not available.
I/ Includes employees paid for less than the full workweek.
륵 See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

MONTANA
counties

MONTANA

1. Beaverhead
2. Big Horn
3. Blaine
4. Broadvater
5. Carbon
6. Carter
7. Cascade
8. Chouteau
9. Custer
10. Daniels
11. Dawson
12. Deer Lodge
13. Fallon
14. Fergus
15. Flathead
16. Gallatin
17. Garfield
18. Glacier
19. Golden Valley
20. Granite
21. Hill
22. Jefferson
23. Judith Basin
24. Lake
25. Lewis and Clark
26. Iiberty
27. Lincoln
28. McCone
29. Madison (lacking)
30. Meagher
31. Mineral
32. Missoula
33. Musselshell
34. Park
35. Petroleum
36. Phillips
37. Pondera
38. Powder River
39. Powell
40. Prairie
41. Ravalli
42. Richland
43. Roosevelt
44. Rosebud
45. Sanders
46. Sherjdan

4\% Silver Bow
48. Stillwater
49. Sweet Grass
50. Teton
51. Toole
52. Treasure
53. Valley
54. Wheatland
55. Wibaux
56. Yellowstone

For Release May 1， 1950
Release Series BC－1P－25－000

## MONTANA

Retail，wholesale，and service establishments located in Montana showed a sub－ stantial expansion in dollar volume of trade from 1939 to 1948 according to prelimo inary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Comerce．

Retail sales in the state during 1948 aggregated $\$ 600.2$ million，an increase of 170 percent over the $\$ 222.0$ miliion sales in 1939，when the preceding Census of Business was taken．Wholesale sales volume in the State showed a 349 percent rise over the same period，reaching a total of $\$ 586.6$ million in 1948 as compared with $\$ 130.6$ million in 1939．The service trades included in the Census of Business reported receipts totaing $\$ 23.9$ million in 1.948 compared with $\$ 9.5$ million in 1939．Hotel receipts moved from $\$ 4.9$ million in 1939 to $\$ 12.1$ million in 1948．Amusement businesses in the State recorded receipts of $\$ 6.9$ milion in 1948 compared with $\$ 3.7$ million in 1939 。

Employment in the State also rose over the 9－year period between 1939 and 1948 for the trades covered by the Cenars of Business．Retail trade establishments reported 28,470 paid employees for the workweek ended nearest November 15，1948．Of these， 23,081 worked the full week，and the remainder part of the week．The comparable total and full workweek figures for 1939 were 20,714 and 16，530．Wholesale trade establishments reported total of 7,467 full and part－week employees for the week of November 15，1948，compared with 4， 274 for the same week in 1939．For the selected service trades，November 15，1948，paid employees numbered 3，228；the comparable figure for 1939，adjusted for change in scope between the two Censuses，was 2，390．

These preliminary figures have been compiled from similar releases being made available for each county in Montans．Final figures，superseding the preliminary data for Montana，will be included in \＆State Bulletin to be issued in several months． Similar data will be made available in preliminary and final form for each of the States．

A single copy of the preliminary release for the State of Montana as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

$$
90670
$$

Table 1. -CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP MONTANA

| Trade group and kind of business | Number of lishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of porated <br> Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | $\begin{aligned} & \text { Full } \\ & \text { workweek } \\ & \text { employees } \end{aligned}$ |
| RETAII TRADE, total | 8,093 | 600,187 | 8,299 | 28,470 | 23,081 |
| Food group.....0.0...................... | 1.652 | 126,022 | 1.780 | 3.534 | 2,697 |
| Eating and driniking places............ | 2,142 | 67.757 | 2,552 | ,7,579 | 6,185 |
| General merchandise grp,general stores | 373 | 62,353 | 286 | 4,046 | 2,945 |
| Apparel group........................... | 413 | 30,696 | 400 | 2.594 | 1,345 |
| Furniture-home furnishgs-appliance grp | 306 | 20,969 | 299 | 1.188 | 2,016 |
| Automotive group........................ | 521 | 107.700 | 466 | 3,744 | 3.504 |
| Gasoline service stations............. | 965 | 37,259 | 1,027 | 2,317 | 967 |
| Lumber-building-hardware group. | 725 | 89,702 | 592 | 3,030 | 2, 666 |
| Drug and proprietary stores............ | 247 | 15,136 | 263 | 862 | 659 |
| All other retall stores... | 749 | 40,693 | 634 | 1,576 | 1,257 |
| WHOLESALE TRADE, total. | 2.383 | 586,590 | 606 | 7,467 | * |
| Mexchant wholesalers, total........... | 425 | 198,737 | 208 | 4,794 | * |
| Grocerles, foods...................... | 99 | 57,284 | 57 | 1,267 | 8 |
| Haxdware, elec ${ }^{\circ}$, pluse ${ }^{\circ} \mathrm{g}$ and heat ${ }^{\text {g }}$ 。 | 48 | 36,062 | 6 | 789 | 8 |
| Mach ${ }^{1} \mathrm{y}$, equip ${ }^{\text {ct, }}$, industrisi supplies. | 72 | 29,372 | 87 | 705 | * |
| All other merchant wholesalers. | 296 | 76,020 | 118 | 2,093 | 8 |
| Manufact ${ }^{\text {ra }}$ ' sales branches, offices. | 63 | 54,903 | 2 | 738 | * |
| Petroleum buik plants, texminels...... | 467 | 52,865 | 341 | 677 | * |
| Agents, brokers (merchandise)......... | 39 | 95,815 | 24 | 309 | 8 |
| Assemblers of famm products. | 399 | 184, 270 | 41 | 949 | 8 |
| SELECTED SERVICE TRȦDES, total. | 1.948 | 23.855 | 3,121 | 32228 | 2,823 |
| Personzi services....................... | 1, 135 | 22,949 | 2.234 | 2,358 | 2,076 |
| Business services. | 75 | 1,375 | 70 | 284 | 160 |
| Automotive repairs and services....... | 427 | 6,592 | 470 | 476 | 410 |
| Other repairs and services........... | 325 | 8,939 | 347 | 214 | 177 |
| HOTELS | 392 | 12,202 | 425 | 2,013 | 1,812 |
| TOURIST COURTS AND CAMPS. | 392 | 2,953 | 440 | 165 | 113 |
| AMUSEMENTS.............................. | 229 | 6,905 | 166 | 1,096 | $\underset{\sim}{8}$ |

\% Not availabie.
I/ Includes employees paid for less than the full worisweek.

# 1948 CEIISUS Of BUSHAESS <br> RETAIL，WHOLESAIE SERVICE TRADES 

U．S．ITPA ATHTO COMMERCE SUREAU OF THE CENSUS

For Release Merch 23， 1950
Molere somice BC－1P－25－001

BLATEREGD OOINTY YONT。
Retails wholesalus and senrice establishments lozated in Baarerhead County， Montanas showed a substentiat grpancion tollar volume of trade from 1939 to 1948 according to prefininery fagures from the 948 Gencus of Business released today by the Bureau of the Cows．a．U．So Lepartment of Commerce．

Retail sajes in the couty during 2940 ageregated 49.1 miltons an increase of 153 pereert over tho $\$ 3.6$ miluth in -939 ．When the preceding Census of Business was saken。 Wholesaie sujes ju whe comty reached a total of w．．．0 minion in 1948 as com． pared with $\$ 0.5$ mi ilion in 19390 ．The service trades inciuded th the Census of Busi－


Employmet $1 n$ the sounty als 1 css over the grjear period becween 1939 and 1948 for the abcue teades．Jetabilshents in these trades repcrted a combined total of 457 paid amplojees for tue whitweek ended nearest November 15，154． with a total of 325 empoyses revarted for the ivek of November 15，1939．

These preinmary flgures have been derived from a Consus repart on Beaverhead County，Montara，whith also includes data fox the city of Dillono Tinal figures，
 for the State of Montana to we issuer in severanontris．Simiar data will be made available this year in preaminamy ard figel formior each of the ourties and States． A single copy of the prelimary release fon beaverhead Gourty as well as an order blank for other area releases my be cbumad by writind to the Buredu of the Census， Washington 25，D．Co

Table 1．OWGENGUS OF BUSLHESS PRELIMIMARY RESULTS FOR 19U8，DY TRADE GROLP BLATEREMAD COTNTY，MONT＂

| Trade group aud kiud of businesc | Hunber of ostab－ Lishtwave | 1848 3ales 2nd rocej．gte <br> （Tboteand doldars | Active prups．－ erors of miacorporsena busizons．os He\％． 1988 | Paid employees，workweek endad merrest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Tutal omployeas ${ }^{1}$ | Full workweek employees |
|  | $1 \% 0$ | $\%$ 运 | LJ | 405 | 343 |
| Food group．．．．．．．．．．．．．．．．．．．．．． | 15 | 1．0．3 | －i | 46 | 38 |
| Eating and exinksmat plemea．．．．． | 4．ri．， | 1.208 | 50 | 133 | 117 |
| Gaboline service sickticuse．．．．．． | 1.3 | 627 | 13 | 22 | 18 |
|  | 48 | 3， 543 | 42 | 205 | 170 |
| WHOL二SALE THADM．．．．．．．．．．．．．．． | 8 | －． 018 | $?$ | 12 | x |
|  | 28 | 312 | 31 | 39 | 33 |
| Personal servocezo．．．．．．．．．．．． | 19 | 184 | 2 C | 30 | 29 |
| All other service vaxdesou．．．o． | 7 | 128 | $\bigcirc .1$ | 9 | 4 |

x．Nct evaicable。
1／Includes amployess paid for less than the full workweek．
2）See General Desbrizution on last page for chandes from the LiJ9 Census of Business in the coverage of Servize Trades．

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
BEAVERHEAD COUNTY, MONT.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | Full wortweek employees |
| Dillon: |  |  |  |  |  |
| Retail trade............... | 74 | 7,759 | 71 | 333 | 285 |
| Selected service trades.... | 22 | 251 | 24 | 36 | 30 |
| Remainder of county:3/ |  |  |  |  |  |
| Retail trade............... | 46 | 1,382 | 47 | 73 | 58 |
| Selected service trades.... | 6 | 61 | 7 | 3 | 3 |

I) See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.
3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the Joited States, presents preliminary resnlts of the 1948 Censns of Business. The information is hased on reports suhmitted hy hosivess establishments for that Census. The figures shown are preliminary, and are suhject to revision in the final Census pnhications, hut the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Bnsiness Census hulletins which will show additional detailed kind-of-hosiness information for all places where there are a sufficient numher of establishments.

The 1948 Censns of Bnsiness was taken nader the provision of the Act of Jnne 19, 1948, which provides that the Bnsiness Census be taken for 1948 and for each fifth year thereafter: Previons Business Censnses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Censns of Bnsiness covered all estahlishments in the following trades, as defined by the Standard Iudustrial Classification Manval, May 1949 issne, of the Erecntive Office of the President: all retail trades; all wholesale trades; all service trades ia the following fous groups-personal servic es, husiness services, antomohile repairs and services, and miscellaneons repair services; hotels; tonrist conrts and camps; and amnsements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncationel, nouprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However, "cnstom trades" and "services incidental to transportation, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censis. In a number of localities, these exclusions as well as
other changes in the standard classification may have a considerahle effect in comparing 1948 with 1939 data, particularly with respect to establishment connt.

Establishment definition.-For Census purposes, a husivess establishment is defined to include only enterprises conducted from a recognizahle place of husivess, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will he provided in future Censns of Busivess puhlications.
"Nomher of establishments" is the numher of separate business locations, rather than the number of business companies or organizations, since the Census fignres represent information reported separately for each husivess location or estahlishment. The estahlishment count reflects the number of places in hosiness at the end of 1948 excluding administrative and execntive offices of multinuit organizations, and "chain stote" warehonses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise tares collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partuers of nuincorporated businesses who devoted the major portion of their time to the hosiness in Novemher 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period euding nearest Novenher 15, 1948. "Full workweek" employees, whether regolar or seasonal, are those who in the Novemher 15 pay period were paid for working at least the numher of hours typically worked in a week by employees of the reporting estahlishment.

# 1948 CEnSUS OF BUSIIIESS 

U．S．DEPARTMENT OF COMMERCE

## bureau of the census

For Release March 16， 1950
Release Series BC－1P－25－002
BIC HORN JOUNTY，MONT．
Retail，wholesale，and service establishments located in Big Horn County，Montana， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerse．

Retail sales in the county during 1948 aggregated 7.8 million，an increase of 169 percent over the 3.29 million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 3.8$ million in 1948 as compared with 0.7 million in 1939．The service trades included in the Census of Business recorded receipts totaling ${ }^{2} 210,000$ in 1948 compared with $\$ 65,000$ in 1939 。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 328 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 241 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Big Horn County，Montana．Final figures，superseding the preliminary data for Big Horn County， will be included in a Bulletin for the State of Montana to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Big Horn County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C。

> Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP BIC HORN COUNTY, MONT.

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweekended nearest Nov． 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${\underset{\text { employees }}{ } 1}_{\text {Total }}^{1}$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．． | 128 | 7，763 | 121 | 278 | 231 |
| Food group | 30 | 2，105 | 29 | 55 | 39 |
| Eating and drinking places．．．．． | 29 | 699 | 29 | 60 | 54 |
| Gasoline service stations．．．．．． | 16 | 655 | 15 | 13 | 13 |
| All other retail stores．． | 53 | 4，304 | 48 | 150 | 125 |
| WHOLESSLE TRADE．．．．．．．．．．．．．．．．．． | 17 | 3，775 | 12 | 25 | x |
| SELECTED SERVICE TRADES， $2 /$ totalm。 | 30 | 210 | 30 | 25 | 25 |
| Personal services．．．．．．．．．．．．．． | 16 | 101 | 15 | 17 | 17 |
| All other service trades．．．．．．． | 14 | 109 | 15 | 8 | 8 |
| HOTELS．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 9 | 44 | 9 | 8 | 6 |

$x$ Not available．
1／Includes employees paid for ioss than the full workweek．
2 See General Description or．last pige for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE <br> 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 192^, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considcrable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition, -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

## U. S. DEPARTMENT OF COMMERCE bureav of the census

# RETAIL, WHOLESALE, SERVICE TRADES <br> PRELIMINARY 

For Release March 16, 1950

Release Series BC-1P-25-003
BLAINE COUNTY, MONT.
Retail, wholesale, and service establishments docated in Blaine County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Conmerce.

Retail sales in the county during 1948 aggregated $\$ 6.9$ million, an increase of 92 percent over the $\$ 3.6$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 2.7$ million in 1948 as compared with $\$ 0.6$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 205,000$ in 1948 compared with $\$ 84,000$ in 1939.

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 404 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 368 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Blaine County, Montana. Final figures, superseding the preliminary data for Blaine County, will be included in a Bulletin for the State of Montand to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Blaine County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP BLAINE COUNTY, MONT.

| Trade group and kind of business | $\begin{gathered} \text { Number of } \\ \text { estab- } \\ \text { lishments } \end{gathered}$ | ```l}1948\mathrm{ sales ``` | Active proprietors of unincorporated Nov. 1948 | Paid employees, workweekended nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }}{ }^{1}$ | Full workweek employees |
| RETAIL TRADE, total............... | 119 | 6,919 | 104 | 334 | 250 |
| Food group. | 24 | 1,524 | 22 | 52 | 40 |
| Eating and drinking places..... | 29 | 721 | 34 | 99 | 61 |
| Gasoline service stations,..... | 10 | 283 | 9 | 20 | 14 |
| All other retail stores \%....... | 56 | 4,391 | 39 | 163 | 135 |
| WHOLESALE TRADE, ....e.***......... | 24 | 2,650 | 11 | 52 | x |
| SELECTED SERVICE TRADES, $2 /$ total.. | 23 | 205 | 23 | 18 | 15 |
| Personal services................ | 14 | 88 | 13 | 12 | 10 |
| All other service trades....... | 9 | 117 | 10 | 6 | 5 |

## Not available.

 Includes employees paid for less than the fill workweek.See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Fxecutive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, autonobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. -- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS RETAIL，WHOLESALE，SERVICE TRADES <br> PRELIMINARY 

For Release March 20， 1950
Release Series BC－1P－25－004
BROADWATER COUNTY，MONT．
Retail and service establishments located in Broadwater County，Montana，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce。

Retail sales in the county during 1948 aggregated $\$ 2.7$ million，an increase of 125 percent over the $\$ 1.2$ million in 1939，when the preceding Census of Business was taken．The service trades included in the Census of Business recorded receipts totaling $\$ 65,000$ in 1948 compared with $\$ 32,000$ in 1939。

Employment in the county alsa rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 119 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 100 employees reported for the week of November 15， 1939.

These preliminary figures have been derived from a Census report on Broadwater County，Montana。 Final figures，superseding the preliminary data for Broadwater County，will be included in a Bulletin for the State of Montana to be issued in several months．Similar data will be made available this year in prelininary and final form for each of the counties and States．A single copy of the preliminary release for Broadwater County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF business preliminary results for 1948，by trade group
BROAD WATER COUNTY，MONT。

| Trade group and kiad of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．． | 47 | 2，658 | 41 | 116 | 102 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．． | 9 | 576 | 7 | 15 | 11 |
| Eating and drinking places．．．．． | 10 | 220 | 14 | 35 | 30 |
| Gasoline service stations．．．．．． | 8 | 320 | 6 | 8 | 8 |
| All other retail stores．．．．．．．． | 20 | 1，542 | 14 | 58 | 53 |
| SELECTED SLRVICE TRAUES ${ }^{2 /} \ldots 0.0 .0$ | 11 | 65 | 13 | 3 | 3 |

2／4
Includes ernployees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census. figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. -- "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSInfess <br> RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE

bureau of the census

For Release March 20, 1950
Release Series BC-1P-25-005

CARBON COUNTY, MONT.
Retail, wholesale, and service establishments located in Carbon County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, $U, S$. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 5.9$ million, an increase of 165 percent over the 2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 2.3$ million in 1948 compared with $\$ 1.4$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 389,000$ in 1948 compared with $\$ 152,000$ in 1939 。

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 399 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 278 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Carbon County, Montana, which also includes data for the city of Red Lodge. Final figures, superseding the preliminary data for Carbon County, will be included in a Bulletin for the State of Montana to be issued in several ronths. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Carbon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C。

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE CARBON COUNTY, MONT。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated Nov. 1948 Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\substack{\text { Totoyees }}}$ | Full wortweek employees |
| Red Lodge: |  |  |  |  |  |
| Retail trade.............. | 87 | 3,917 | 85 | 205 | 168 |
| Selected service trades... | 26 | 139 | 29 | 12 | 11 |
| Remainder of county: ${ }^{3 /}$ |  |  |  |  |  |
| Retail trade.............. | 102 | 2,976 | 122 | 136 | 103 |
| Selected service trades... | 30 | 250 | 31 | 10 | 9 |

[^4]general description of preliminary releases for the 1948 CENSUS OF BUSINESS

This aeries of releasea, of which one ia planned for each county in the United States, preaents preliminary results of the 1948 Censua of Busineas. The information is based on reports aubmitted by businesa establishments for that Census. The figures shown are preliminary, and are aubject to reviaion in the final Census publications, but the changea are expected to be relatively minor with reapect to coverage. The final Cenaua figures will be isaued in a aeriea of Buainesa Census bulletina which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establiahments.

The 1948 Cenaus of Business waa taken under the proviaion of the Act of June 19, 1948, which provides that the Buainess Census be taken for 1948 and for each fifth year thereafter. Previous Busineas Cenauses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Censua of Business covered all establishmenta in the following trades, as defined by the Standard Induatrial Claasification Manual, May 1949 issue, of the Executive Office of the Preaident: all retail tradea; all wholesale tradea; all service trades in the following four groupa-peraonal aervices, businesa services, automobile repaira and services, and miscellaneoua repair services; hotela; touriat courts and camps; and amusements, including motion picture theaters. Some important servicea not covered are radio broadcasting and television, medical and heslth, legal, educstional, nonprofit, sccounting, and domeatic servicea.

Thia coverage is similar to that of the 1939 Buainesa Census. However, "cuatom traden" and "servicea incidental to tranaportation," which are no longer included in the standard classification of the service tradea, are not covered by the 1948 Census. In a number of localitiea, these excluaiona a well aa other chsngea in the atandard claasification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. --For Cenaus purposes, a business eatablishment is defined to include only onterpriaes conducted from a recognizable place of buainess, provided thst the annual aales were in exceas of $\$ 5,000$ for a wholeasle trsde eatabliahment and $\$ 500$ for establiahments in other trsdes. A detailed analyais of coverage will be provided in future Censua of Buaineas publications.
"Number of establishments" is the number of separste business locationa, rather then the number of business companies or organizationa, since the Cenaus figures represent information reported separately for each businesa location or eatabliahment. The eatsblishment count reflects the number of places in business st the end of 1948 excluding adminiatrative and executive officea of multiunit organizations, and "chsin atore" warehouses.

Sales and receipts.--"1948 asles snd recoipts" representa sales of merchandiae and receipts from repairs and other services to customers. The figurea reflect deductiona for returned goods and allowsncea, but not for trade-in allowances; they exclude aalea and excise taxes collected from cubtomera and paid directly to any taxing agency.

Proprietors.- "Active proprietora..." repreaents ownera and portnera of unincorporated busineanea who devoted the major portion of their time to the bueineas in November 1948.

Employment. - "Number of paid employeea..." repreaent all employee on the pay roll for the pay period ending neareat November 15, 1948. "Full workweek" employeea, whether regular or aeazonal, are thome who in the November 15 pay period were paid for working at least the number of houra typically worked in week by employee of the reporting eatabliahment.

## U．S．DEPARTMENT OF COMMERCE

 bureau of THE CENSUS
## CARTER COUNTY，MONT．

Retail establishments located in Carter County，Montana，showed a substantial ex－ pansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S． Department of Cormerce．

Retail sales in the county during 1948 aggregated $\$ 1.5$ million，an increase of 275 percent over the $\$ 0.4$ million in 1939，when the preceding Census of Business was taken。

Employnent in the county also rose over the 9－year period between 1939 and 1948 for the above trade．Retail establishments reported 47 paid employees for the work－ week ended nearest November 15，1948．This compared with a total of 28 employees re－ ported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Carter County， Montana．Final figures，superseding the，preliminary data for Carter County，will be included in a Bulletin for the State of Montana to be issued in several months．Sim－ ilar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Carter County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
CARTER COUNTY，MONT。

| Trade group and kind of business | Nunber of estab－ lishments | ```1948 sales and receipts IThousand dollars)``` | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workwee？ employees |
| RETAIL TRADE，total． | 41 | 1，465 | 47 | 47 | 39 |
| Food group． | 10 | 317 | 13 | 5 | 5 |
| Eating and drinking places．．．．． | 11 | 142 | 10 | 19 | 17 |
| Gasoline service stations．．．．．． | 6 | 163 | 5 | 3 | 3 |
| All other retail stores．．．．．．．． | 14 | 843 | 19 | 20 | 12 |

1／Includes employees paid for less than the full workweek

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

 1948 CENSUS OF BUSINESSThis series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# PRELIMINARY 

For Release April 3, 1950
Fielease Series BC-1P-25-007
CASCADE COUNTY, MONT.
Retail, wholesale, and service establishments located in Cascade County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 63.9$ million, an increase of 185 percent over the $\$ 22.4$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 71.04$ million in 1948 as compared with $\$ 18.1$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 2.9$ million in 1948 compared with $\$ 1.2$ million in 1939 。

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,903 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,240 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cascade County, Montana, which also includes data for the city of Great Falls. Final figures, superseding the preliminary data for Cascade County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cascade County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Page 2

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CASCADE COUNTY, MONT.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active <br> proprie- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employes }{ }^{\text {a }} \text { 1 }}$ | Full workweek emplojees |
| RETAIL TRADE, total. | 569 | 63,928 | 574 | 3,379 | 2,773 |
| Food group. | 131 | 12,706 | 147 | 329 | 239 |
| Eating and drinking places. | 148 | 6,993 | 169 | 920 | 775 |
| General merchandise grp,general stores | 15 | 9,703 | 7 | 699 | 500 |
| Apparel group.......................... | 31 | 3,851 | 24 | 233 | 216 |
| Furniture-home furnishgs-appliance grp | 31 | 3,769 | 28 | 210 | 189 |
| Automotive group........................ | 33 | 10,946 | 23 | 373 | 358 |
| Gasoline service stations. | 67 | 2,731 | 80 | 132 | 92 |
| Lumber-building-hardware group. | 35 | 6,548 | 27. | 201 | 185 |
| Drug and proprietary stores. | 10 | 1,267 | 5 | 70 | 64 |
| All other retail stores............... | 68 | 5,414 | 64 | 212 | 155 |
| WHOLESALE TRADE, total................... | 124 | 71,403 | 53 | 1,124 | x |
| Merchant wholesalers. | 68 | 34,291 | 36 | 755 | x |
| Groceries, foods.. | 14 | 9,406 | 7 | 211 | x |
| Hardware, elec'l, plum'g and heat'g. | 8 | 2,495 | 3 | 42 | X |
| Mach'y, equip't, industrial supplies. | 9 | 4,836 | 3 | 109 | x |
| Automotive parts, accessories....... | 14 | 22647 | 5 | 111 | x |
| All other merchant wholesalers...... | 23 | 14,907 | 18 | 282 | x |
| Assemblers of farm products............ | 20 | 6,375 | - | 40 | x |
| Other wholesale......... | 36 | 30,737 | 17 | 329 | x |
| SELECTED SERVICE TRADES, $2 /$ total......... | 182 | 2,850 | 183 | 400 | 339 |
| Personal services. | 111 | 1,607 | 106 | 296 | 250 |
| Business services. | 11 | 325 | 13 | 24 | 20 |
| Automotive repairs and services....... | 34 | 690 | 36 | 61 | 53 |
| Other repair services................... | 26 | 228 | 28 | 19 | 16 |
| TOURIST COURTS AND CAMPS................. | 14 | 163 | 17 | 32 | 13 |

x Not available.
1/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Page 3
Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE CASCADE COUNTY, MONT.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estab- <br> lishments | $\begin{aligned} & 1948 \text { sales } \\ & \text { and receipts } \\ & \text { (Thousand } \\ & \text { dollars) } \end{aligned}$ | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }^{2}}{\text { Total }}$ | Full worlweek employees |
| Great Falls: |  |  |  |  |  |
| Retail trade. | 458 | 59,317 | 458 | 3,132 | 2,598 |
| Wholesale trade. | 97 | 66,746 | 45 | 1,069 | x |
| Selected service trades..... | 170 | 2,766 | 171 | 396 | 336 |
| Remainder of county: |  |  |  |  |  |
| Retail trade. | 111. | 4,611 | 116 | 247 | 175 |
| Wholesale trade. | 27 | 4,657 | 8 | 55 | x |
| Selected service trades... | 12 | 84 | 12 | 4 | 3 |

$x$ Not available.
1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports snbmitted by business establistments for that Census. The lignres shown are preliminary, and are subject to revision in the inal Censns publications, but the changes are expected to be relatively minor with respect to coverage. The inal Census figures will be issned in a series of Bnsiness Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Censns of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter. Previons Business Censuses Were taken for the years 1929, 1933, 1985 , and 1939.

Scope of the Census. -The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issne, of the Execntive Office of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amnsements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, accounting, and domestic services.

This coverage is similat'to that of the 1939 Bnsiness Censns. Howexer. "cnstom trades" and "services incidental to transportation, " which are no longer inclnded in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable eflect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition.-For Census pnrposes, a bnsiness establishment is defined to include only enterprises conducted irom a recognizable place of bnsiness, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in Inture Censns of Business pnblications.
"Number of establishments" is the number of separate bnsiness locations, rather than the nnmber of business companies or organizations, since the Censns figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 excluding administrative and execntive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts.-n1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to cnstomers. The fignres reflect dednctions for retnrned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of nnincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 16, 1948. "Fnll workweek" employees, whether regnlar or seasonal, are those who in the November if pay period were paid lor working at least the number of honra typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSInESS <br> RETAIL，WHOLESALE，SERVICE TRADES <br> PRELIMINARY 

## U．S．DEPARTMENT OF COMAETE <br> bureau of the census

For Release March 23， 1950
Release Series BC－1P－25－008
CHOUTEAU CCUIVI，MONT．
Retail and wholesale establishments located in Chouteau County，Montana，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to pre lininary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 7.1$ million，an increase of 274 percent over the $\$ 1.9$ million in 1939 ，when the preceding Census of Business was taken． Wholesale sales in the county reached a totol of $\$ 1409$ million in 1948 as compared with \＄2．3 million in 1939.

Irmployment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 365 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 210 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Consus report on Chouteau County，Montana。 Final figures，superseding the preliminary data for Chouteau County， will be included in a Bulletin for the State of Montana to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Chouteau． County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CEHSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP CHOUTEAU COUNTY，MONT．

| Trade group and kind of business | Number of lishments lisuments | 1948 sales and receipts <br> （Thousand dollars） | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，woriwe ak ended nearest Nov．15，134 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total <br> employees ${ }^{1}$ | Full workweel． employee： |
|  | 108 | 7.077 | 96 | 305 | 267 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．． | 20 | 1，218 | 22 | 34 | 32 |
| Eating and drinking places．．．．． | 34 | 879 | 34 | 97 | 78 |
| Gasoline service stations．．．．．． | 9 | 696 | 6 | 18 | 16 |
| All other retail stores．．．．．．．．。 | 45 | 4，2844 | 34 | 156 | 141 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．．。 | 49 | 14,866 | 8 | 60 | x |
| SELECTED SERVICE TRADES， $2 /$ total．0 | 18 | 59 | 18 | 1 | 1 |
| Personal services．．．．．．．．．．．．．．。。 <br> All other service trades | 12 6 | 43 16 | 12 6 | 1 | 1 |
| HOTELS．．．．．．．．．．．．．．．．．．．．．．．．．．．．。 | 6 | 42 | 5 | 4 | 4 |

$x$ Not available．
If Includes employees paid for less than the full workweek．
See Gencral Description on last page for changes from the 1.939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSIIESS 

 RETAIL, WHOLESALE, SERVICE TRADES
## U. S. DEPARTMENT OF COMMERCE bureau of the census

For Release March 16, $1950 \quad$ Release Serf.es BC-1P-25-009

CUSTER COUNTY, MONT.
Retail, wholesale, and service establishments located in Custer County, Montana, showed a substantial expansion in dollar volune of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. 3. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 17.6$ million, an increase of 291 percent over the $\$ 4.5$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.1 million in 1948 as compared with $\$ 2.0$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 820,000$ in 1948 compared with 彗191,000 in 1939。

Employment in the county also rose over the o-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,209 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 619 employees reported for the week of November 15, 1930.

These preliminary figures have been derived from a Census report on Custer County, Montana, which also includes data for Miles City. Final figures, superseding the preliminary data for Custer County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Custer County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Nashington 25, D. C.

Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CUSTER COUNTY, MONT.

| Trade group and kind of business | Number of estab1ishments | 1948 sales and receipts <br> Thousand dollars) | Active propri- <br> etors of <br> unicorporated <br> businesses <br> Nov. 1948 | Paid employees, workwoekended nearest Now, $25,19 \neq 8$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employecs } \end{aligned}$ | Full workweek employees |
| RETAII. TRADE, total | 141 | 17,552 | 132 | 897 | 723 |
| RiFood group. | 28 | 2,570 | 28 | 77 | 56 |
| Eating and drinking places..... | 30 | 1,855 | 34 | 267 | 212 |
| Gasoline service stations...... | 14 | 1,828 | 14 | 50 | 46 |
| All other retail stores. | 69 | 11,299 | 56 | 503 | 409 |
| WHOLESALE TRADE. . . . . . . . . . . . . . . | 28 | 17,105 | 19 | 186 | $x$ |
| SELECTED SURVICT Tildids, $2 /$ total. | 55 | 820 | 65 | 126 | 111 |
| Personal services. | 31 | 440 | 39 | 85 | 74 |
| All other service trades....... | 24 | 380 | 26 | 41 | 37 |
| HOTELS. |  | ata withhe | d to avoid | disclosure |  |
| TOURIST COURTS AND CAMPS. | 6 | 70 | 8 | 6 | $\cdots$ : |

x Not available.
1/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establis hments | 1948 sales and receipts <br> Thousand dollars) | Active proprietors of unincorporatedbusinesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } \end{gathered}$ | Full workweek employees |
| Miles City: |  |  |  |  |  |
| Retail trade................. | 123 | 16,550 | 113 | 846 | 687 |
| Wholesale trade. | 25 | 16,777 | 17 | 184 | x |
| Hotels....................... | 13 | 369 | 10 | 73 | 70 |
| Remainder of county: 2 |  |  |  |  |  |
| Retail trade.................... | 18 | 1,002 | 19 | 51 | 36 |
| Wholesale trade............. | 3 | 328 | 2 | 2 | x |

x Not available.
1/ Includes employees paid for less than the full workweek.
2/ Includes figures for establishments, other than wolesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on re--inrts submitted by business establishments for that Census. Tite figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that. of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding adminis. "rative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948 . "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIfeSS RETAIL，WHCLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

For Release March 20， 1950

Release Series BC－1P－25－010

DANIELS COUNTY，MONT．
Retail，wholesale，and service establishments located in Daniels County，Montana， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce

Retail sales in the county during 1948 aggregated $\$ 4.3$ million，an increase of 231 percent over the $\$ 1.3$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 7.3$ million in 1948 as com－ pared with $\$ 0.6$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 144,000$ in 1948 compared with $\$ 40,000$ in 1939.

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 232 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 147 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Daniels County，Montana。 Final figures，superseding the preliminary data for Daniels County， will be included in a Bulletir for the State of Montana to be issued in several monthso Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Daniels County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

> Tabla 1. -CEHSUIS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
> DANIELS COUNTYY, MONT.

| Trade group and kind of business | Number of estab－ lishments | $\qquad$ <br> 1948 sales and receipts Thousand dollars | Active propri－ etors of unincorporated businessesNov． 1948 | Paid employees，workweekended nearest Nov． 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } \end{gathered}$ | Full workwee employees |
| RETAIL TRADE，total． | 70 | 4，31．9 | 75 | 172 | 155 |
| Food group． | 14 | 18005 | 14 | 1.9 | 17 |
| Eating and drinking places． | 22 | 599 | 29 | 61 | 54 |
| Gasoline service stations．．． |  | Included in | All other | etail stor | es＂ |
| All other retall atoree． | 34 | 2，715 | 32 | 92 | $8 i$ |
| TRTOLLSALE PRADE．0．0．0．0．0．0．0． | 21 | 7，282 | 10 | 49 | 8 |
| SELECTED SERVICE TRADES，2／total． | 18 | 144 | 22 | 11 | 17 |
| Personal services．．．．．．．．．．．．．．．． All other service trades．．．．．．． | $1 \frac{5}{13}$ | $\begin{array}{r} 28 \\ 116 \end{array}$ | 6 16 | $\begin{aligned} & 5 \\ & 6 \end{aligned}$ | t |

x Not available。
If Includes employeas paid for less than the full workweek。
2 See General Descriftion on last，page for changes from the 193 ，Census of Business in the coverage of Semice Trades。

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census. figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# PRELIMINARY 

For Release March 29, 1950
Release Series BC-1P-25-011
DAWSON COUNTY, MONT.
Retail, wholesale, and service establishments located in Dawson County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce,

Retail sales in the county during 1948 aggregated $\$ 10.9$ million, an increase of 263 percent over the $\$ 3.0$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 11.8$ million in 1948 as compared with $\$ 1.3$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 264,000$ in 1948 compared with $\$ 138,000$ in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 685 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 393 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a. Census report on Dawson County, Montana, which also includes data for the city of Glendive. Final figures, superseding the preliminary data for Dawson County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dawson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP DAiISON COUNTY, MONT.

| Trade group and kind of business | Number of estab- <br> lishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweekended nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\substack{\text { Total } \\ \text { employees }}}{ }$ | Full workweek emplues |
| RETAIL TRADE, total. | 116 | 10,929 | 110 | 539 | 454 |
| Food group.. | 17 | 1,612 | 13 | 52 | 46 |
| Eating and drinking place | 26 | 1,047 | 29 | 125 | 106 |
| Gasoline service stations | 11 | 611 | 10 | 21 | 15 |
| All other retail stores. | 62 | 7,659 | 58 | 341 | 287 |
| WHOLESALE TRADE. | 24 | 11,802 | 6 | 107 | x |
| SELECTED SERVICE TRADES,2/total | 17 | 264 | 20 | 39 | 33 |
| Fersonal services........ All other service trades | 11 | 191 73 | 12 8 | 33 6 | 29 4 |

## x Nót available.

1/ Includes employees paid for less than the full workweek.
2) See General Description on last page for changes from the 15,37 Census of Business in the coverage of Service Trades.

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE DAT:SON COUNTY, MONT.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establis hments | 1948 sales and receipts <br> Thousand dollars) | Active propri-etors orunincorporatedbusinessesNov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Totall } \\ \text { employees } \end{array}$ | Full wortweek employees |
| Glendive: <br> Retail trade. | 86 | 9,750 | 77 | 500 | 426 |
| Remainder of county: <br> Retail trade. | 30 | 1,171 | 33 | 39 | 28 |

Includes employees faid for less than the full rorkweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United Ststes, presents preliminary results of the 1948 Consus of Business. The information is based on reports submitted by buainess estsblishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figurea will be issued in a series of Business Censua bulletins which will show additional detsiled kind-ofbusiness information for all places where there are a sufficient number of eitablishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth yesr thereafter. Previous Buaines Cenauses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Clasaificstion Manual, May 1949 issue, of the Executive Office of the President: all retail trades; 11 wholesale trades; all service trades in the following four groups-personal services, businesa services, automobile repairs and services, and miscellaneous repair services; hotela; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and heslth, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. Howevar, "custom trades" and "services incidentsl to tramaportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Consus. In number of locslities, these exclusions as well as other changes in the atanderd classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholeale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizstions, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchsndise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods snd allowsnces, but not for trade-in sllowances; they exclude sales and excise taxes collected from customers and psid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the psy roll for the pay period ending nesrest November 15, 1948 . "Full workweek" employees, whether regular or sessonal, sre those who in the November 15 pay period were paid for working at least the number of hours typically worked in week by employees of the reporting establishment.

## PRELIMINARY

For Felease March 16, 1950
DEER LODGE COUNTY, MONT.
Retail, wholesale, and service establishments located in Deer Lodge County, Montana, showed \& substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 11.5$ million, an increase of 117 percent over the $\$ 5.3$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 1.2$ million in 1948 as compared with $\$ 0.6$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 387,000$ in 1948 compared with $\$ 305,000$ in 1939。
monployment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 588 paid employees for the workweek ended nearest November 15,1948 . This compared with a total of 575 employees reported for the week of November 15, 1939。

These preliminary figures have been derived from a Census report on Deer Lodge County, Montana, which also includes data for the city of Anaconda. Final figures, superseding the preliminary data for Deer Lodge County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Deer Lodge County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Page e
Table 1. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
DENR LONGE CODNTY, MONT.

| Trade group and kind of business | Number of establiskments | $\qquad$ | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total enployees ${ }^{1}$ | Full workweek employees |
| RELAIL TRADE, total.......................... | 178 | 11,505 | 277 | 503 | 377 |
| Food grcup................................. | 46 | 3,544 | 49 | 95 | 67 |
| Eating and dxinking places.............. | 45 | 1,493 | 52 | 140 | 101 |
| General merchandise group, general stores | 7 | 1,142 | 5 | 63 | 50 |
| Apparel group. . . . . . . . . . . . . . . . . . . . . . . | 21 | 528 | 11 | 22 | 17 |
| thuniture-hame furnishiags-appliance grp | 8 | 426 | 8 | 27 | 16 |
| Automotive group......................... | 12 | 2, 078 | 8 | 69 | 63 |
|  | 10 | 432 | 11 | 12 | 5 |
| Lumber-building-hardmare group. . . . . . . . | 8 | 740 | 5 | 40 | 35 |
| Drug snd proprietary stores . . . . . . . . . . . | Include | with ${ }^{\text {P9 }}$ AL | other | tail stor | Es ${ }^{85}$ |
| Ail other retall stores | 25 | 1.132 | 28 | 45 | 23 |
| WFOLESAEE TRADEL0000000000000000000000 | 8 | 1.188 | 8 | 22 | * |
| SEIETTED SERTICE TRADES, $\mathrm{E}^{(1) t S L 0000000}$ | 35 | 387 | 36 | 63 | 52 |
| Pexaonki eexpyr dezoooo.00000000000000 | 28 | 336 | 29 | 61 | 52 |
|  | 7 | 51 | 7 | 2 | - |

※ Not siaiagicle。

See Genewa Deacuiption on Iast page for cianges from the 2939 Census of Business in the coyerge of Sexuice Trudes.

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITAMTS OR MORE DEER LODGE COUNTY, MONT.
(Data omitted for trade groups where necessary 10 avoid disclosure)

| City and trade group | Number of estab1 is hments | $\begin{gathered} 1948 \text { sal:s } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \end{gathered}$ | Active propri-toro ofunincorporatedbusiunssesNov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total. } \text { I } \\ & \text { employees } \end{aligned}$ | Full workweek employees |
| Anaconda: |  |  |  |  |  |
| Retail trade................. | 163 | 11.225 | 167 | 491 | 372 |
| Wholesale trade.............. | 8 | 1,188 | 8 | 22 | 8 |
| Remsinder of county:?/ |  |  |  |  |  |
| Retail trade................ | 9 | 280 | 10 | 12 | 5 |
| x Not available。 <br> 1/ Inciudes exployees paid for less than the full workweek. <br> 2/ Includes figures for establishments, other than wholeswie, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

GENERAL DESCRIPTION OF PRELIMINAFY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficrent number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the $1939^{\circ}$ Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS RETAIL，WHOLESALE，SERVICE TRADES 

## U．S．DEPARTMENT OF COMMERCE bureau of the census

## PRELIMINARY

For Release March 20， 1950
Release Series BC－1P－25－013

FALION COUNTY，MONT．
Retail，wholesale，and service establishments located in Fallon County，Montana， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce。

Retail sales in the county during 1948 aggregated \＄4．2 million，an increase of 320 percent over the $\$ 1.0$ million in 1939 ，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 4.6$ million in 1948 as com－ pared with $\$ 0.4$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 78,000$ in 1948 compared with $\$ 24,000$ in 1939 。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 182 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 110 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Fallon County， Montana．Final figures，superseding the preliminary data for Fallon County，will be included in a Bulletin for the State of Montana to be issued in several monthso Simi－ lar data will be made available this year in preliminary and final form for each of the counties and States．A single copy oi the preliminary release for Fallon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CEHSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
FALION COUNTY，MONT。

| Trade group and kind of business | Nunber ofestab－ lishments | 1948 sales and receipts Thousand dollars） |  | $\begin{aligned} & \hline \text { Pa id employees, workweek } \\ & \text { ended nearest Nov. } 15,1948 \\ & \hline \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | $\substack{\text { Fu11 workwee } \\ \text { employees }}$ |
| RETAIL TRADE，totel．．．．．．．．．．．．．． | 62 | 4.161 | 68 | 158 | 115 |
| Food group．．．．．．．．．．．．．．．． | 11 | 965 | 10 | 25 | 19 |
| Eating and drinking places．．．．． | 12 | 376 | 17 | 43 | 31 |
| Gasoline service stations．．．．．． | 8 | 327 | 8 | 9 |  |
| All other retall stores | 31 | 2，493 | 33 | 81 | 58 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．．。 | 12 | 4,553 | 4 | 19 |  |
| SELECTED SERVICE TRADES， $2 /$／otal． | 16 | 78 | 18 | 5 |  |
| Personal serviceso．o．．．．．．．．．．．．． <br> All other service tradeso．．．．． | $\begin{aligned} & 9 \\ & 7 \end{aligned}$ | $\begin{aligned} & 36 \\ & 42 \end{aligned}$ | 10 8 | 5 | L |

x Not available。
I／Includes employees paid for less than the full workweek。
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades。

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors... represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIIESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

For Release April 5, 1950

## FERGUS COUNTY, MONT.

Retail, wholesale, and service establishments located in Fergus County, Montana. showed a substantial expansion in dollar volume of trade from 2939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 15.0$ million, an increase of 194 percent over the $\$ 5.1$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 14.9$ million in 1948 as compared with $\$ 4.7$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 739,000$ in 1948 compared with $\$ 238,000$ in 1939 .

Fmployment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 975 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 698 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fergus County, Montana, which also includes data for the city of Lewistown. Final figures, superseding the preliminary data for Fergus County, will be included'in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fergus County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP FERGUS COUNTY, MONT.

| Trade group and kind of business | Number of lishments lishments | 1948 sales and receipts <br> Thousand dollars) | Active <br> proprie- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE, total | 202 | 15,011 | 189 | 678 | 581 |
| Food group. | 48 | 3,166 | 49 | 98 | 81 |
| Eating and drinking places | 36 | 1,144 | 42 | 129 | 117 |
| General merchandise grp,general stores. | 5 | 1,349 | 1 | 109 | 80 |
| Apparel group............................ | 12 | 767 | 14 | 38 | 31 |
| Furniture-home furnishgs-appliance grp. | 8 | 454 | 9 | 19 | 17 |
| Automotive group....................... | 15 | 2,576 | 14 | 84 | 81 |
| Gasoline service stations............... | 29 | 838 | 28 | 42 | 29 |
| Lumber-building-hardware group......... | 24 | 3,318 | 13 | 103 | 92 |
| Drug and proprietary stores | 7 | 364 | 6 | 17 | 16 |
| All other retail stores | 18 | 1,035 | 13 | 39 | 37 |
| WHOLESALE TRADE, total.. | 65 | 14,871 | 23 | 197 | x |
| Assemblers of farm produc | 33 | 5,747 | 1 | 48 | $x$ |
| Other wholesale...... | 32 | 9,124 | 22 | 149 | x |
| SELECTED SERVICE TRADES, $\underline{\text { / }}$ tota | 49 | 739 | 52 | 100 | 84 |
| Personal services. | 22 | 342 | 24 | 54 | 43 |
| All other service trade | 27 | 397 | 28 | 46 | 41 |

$x$ Not available.
1/ Includes employees paid for less than the full workweek.
$\underline{\underline{2}}$ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE FEERGUS COUNTY, MONT.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number ofestablishment | 1948 salesand receipts (Thousand dollars | Active propriunincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | $\begin{gathered} \text { Fu11 wor bwee ek } \\ \text { emplo yees } \end{gathered}$ |
| Lewistown: |  |  |  |  |  |
| Retail trade................. | 132 | 12,953 | 116 | 618 | 528 |
| Wholesale trade............. | 24 | 5,356 | 19 | 115 | x |
| Selected service trades.... | 42 | 671 | 45 | 96 | 80 |
| Remainder of county: |  |  |  |  |  |
| Retail trade.... | 70 | 2,058 | 73 | 60 | 53 |
| Wholesale trade. | 41 | 9,515 | 4 | 82 |  |
| Selected service trades.... | 7 | 68 | 7 | 4 |  |
| x Not available. |  |  |  |  |  |
| 1/ See General Description on this page for changes from the 1939 Census |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Business in the coverage of Service Trades. <br> 2) Includes employees paid for less than the full workweek. |  |  |  |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each rounty in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cerisus bulletins which will show additional detsiled kind-ofbusiness information for all places where there are a sufficrent number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaition Manual;, May 1949 issue, of the Executive Office of the President: all retail trades; sll wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to sus. However, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding adminis. trative and executive offices of multiunit organizstions, and "chain store" warehouses.

Sales and receipts.--"1948 sales snd receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers end paid directly to any taxing agency.

Proprietors. -"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEITSUS OF BUSIDESS <br> RETAIL, WMOLESALE, SERVICE TRADES PRELIMINARY 

## FLATHeAd COUNTY, MONT.

Retail, wholesale, and service establishments located in Flathead County, Montana, showed a substantial expansion in dollar volune of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department, of Commerce.

Retail sales in the county during 1948 aggregated $\$ 32.9$ million, an increase of 239 percent over the $\$ 9.7$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\% 7.3$ million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 1.3$ million in 1948 compared with $\$ 0.3$ million in 1939.

Employment in the county also rose over the nine-year period between 1939 and 194 â for the above trades. Establishments in these trades reported 1902 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1069 em. ployees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Flathead County Montana, which also includes data for Kalispeli and Whitefish cities. Final figures, superseding the prelininary data, for Flathead County will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be male avail. able this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Flathead County as well as an order blank for other area releases may be obtained wy iwriting to the Bureau of the Census, Washow ington 25, D. C.

| Trade group and kide of business | Number of es tablishments | 1948 sales and receipts <br> (Thousand dollars) | $\begin{gathered} \text { Active } \\ \text { proprie- } \\ \text { tors of } \\ \text { unincor- } \\ \text { porated } \\ \text { businesses } \\ \text { Nov. } 1948 \\ \hline \end{gathered}$ | Paid emplojees, vorkweek ended nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\text {Total }}^{\text {Tiloyes }}{ }^{\text {en }}$ | Fullworkweek <br> employees |
| REIAIL TRADE, total | 411 | 32,858 | 436 | 1,584 | 1,304 |
| Food group. | 85 | 6,563 | 101 | 169 | 140 |
| Eating and drinking places. | 113 | 3,262 | 137 | 318 | 254 |
| General merchandise group, general stores | 19 | 3,892 | 15 | 275 | 176 |
| Apparel group. | 22 | 1,259 | 22 | 66 | 57 |
| Furniture-have furnishisige-appliance grp | 16 | 1,271 | 16 | 62 | 54 |
| Automotive group. | 25 | 4,827 | 19 | 193 | 175 |
| Gasoline service stations. | 49 | 1,848 | 49 | 81 | 69 |
| Lumber-building-hwrdware group. | 28 | 5,699 | 29 | 243 | 223 |
| Drug and proprietary stores. | 12 | 877 | 12 | 64 | 49 |
| All other retall stores | 42 | 3,360 | 36 | 113 | 107 |
| WHOLESALE TRADE, total..................e | 31 | 7,288 | 9 | 153 | x |
| Merchant wholesalerso................... | 15 | 4,962 | 5 | 123 | x |
| Other wholesale.... | 16 | 2,326 | 4 | 30 | x |
| SELECTED SERVICE TRADES, $2 /$ total.......... | 98 | 1,259 | 111 | 165 | 155 |
| Personal services......................0.0. | 53 | 656 | 57 | 114 | 109 |
| Business services.0.0.................... | 6 | 52 | 7 | 8 | 8 |
| Automotive repairs and services .0.0.0 | 21 | 363 | 24 | 27 | 25 |
| Other repair services.................... | 18 | 188 | 23 | 16 | 13 |
| HOTELS.0.0.0.0.c............................0 | 12 | 548 | 14 | 36 | 33 |
| TOURIST COURTS AND CAMPS.................. | 47 | 336 | 51 | 14 | 11 |
| AMUSEMENTS............................... | 13 | 357 | 11 | 43 | x |

Not available.
Includes employees paid for less than the full workweek.
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

FLATHEAD COUNTY: MONT。
(Data omitted for trade groups where necessary to avoid disclosurel

| City and trade group ${ }^{1}$ | Number of estab1ishments | 1948 sales and receipts <br> IThousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\stackrel{\text { Total }}{\text { employees }^{2}}$ | $\begin{gathered} \mathrm{FuH1} \\ \text { emp } \end{gathered}$ | $\begin{aligned} & \text { week } \\ & \text { ees } \end{aligned}$ |
| Kalispell: |  |  |  |  |  |  |
| Retail trade. | 191 | 23,274 | 192 | 1,156 |  | 978 |
| Wholesale trade | 20 | 6,064 | 6 | 114 |  | x |
| Selected service tradis.... | 60 | 762 | 69 | 123 |  | 116 |
| Tourist courts and camp-... | 14 | 172 | 15 | 10 |  | 8 |
| Whitefish: |  |  |  |  |  |  |
| Retail trade................. | 67 | 3,689 | 76 | 201 |  | 156 |
| Selected service trades.... | 19 | 218 | 20 | 27 |  | 25 |
| Tourist courts and camps... |  | IncIuded | d with "Rem | inder of | unty |  |
| Remainder of county: 3/ |  |  |  |  |  |  |
| Retail trade................ | 153 | 5,895 | 168 | 227 |  | 170 |
| Wholesale trade............ | 11 | 1.22 .4 | 3 | 39 |  | x |
| Selected service trades.... | 19 | 279 | 22 | 15 |  | 14 |
| Tourist courts and camps.... | 33 | 165 | 36 | 4 |  | 3 |
| Amusements.................. | 5 | 59 | 4 | 10 |  | $x$ |
| X Not available. |  |  |  |  |  |  |
| 1 See General Description on this page for changes from the 1939 Census of Business |  |  |  |  |  |  |
| in the coverage of Service Trades. |  |  |  |  |  |  |
| $2 /$ Includes employees paid for less than the full workweek. |  |  |  |  |  |  |
| Except as indicated above, includes figures for estabiishments, other than |  |  |  |  |  |  |
| wholesale, not located in cities of 2,500 trhabitants or more, and wholesale |  |  |  |  |  |  |
| establishments not located in cities of 5,000 inhabitants or more. |  |  |  |  |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Censns of Bnsiness. The information is based on reports snbmitted by business establishments for that Census. Tue fignres shown are preliminary, and are subject to refision in the final Censns publications, but the changes are expected to be relatively minor with respect to coverage. The final Census lignres will be issned in a series of Bnsiness Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Censns of Business was taken nnder the provision of the Act of Jnne 19, 1948, which provides that the Business Censns be taken for 1948 and for each fifth year thereafter. Previons Bnsiness Censnses were taken for the years 1920, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Censns of Bnsiness covereo all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issue, of the Execative Office of the President: all retail trades; all. wholesale trades; all service trades in the following fonr gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneons repair services; hotels; tonrist conrts and camps; and amnsements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1989 Bnsiness Census. However, "cnstom trades" and "services incidental to transportation," which are no longer inclnded in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclasions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition. - For Census purposes, a basiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Bnsiness publications.
"Nnmber of establishmeats" is the number of separate bnsiness locations, rather than the number of business companies or crganizations, since the Censns figures represent information reported separately for each business location or establishment. The establishment connt reflects the number of places in bnsiness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-" 1948 sales and receipts" represents sales of merchandise aud receipts from repairs and other services to customers. The fignres reflect deductions for retarned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprictors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the basiness in November 1948.

Euployment. -"Number of paid employe es..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Fnll workeek" employees, whether regular or seasonal, are those who in the November 15 pay period vere paid for working at least the namber of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS RETfill, WHOLESALE, SERVICE TRADES PRELIMINARY 

GALLATIN COUNTY, MONT.
Retail, wholesale, and service establishments located in Gallatin County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 24.2$ million, an increase of 163 percent over the $\$ 9.2$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.9 million in 1948 as compared with $\$ 3.0$ million in 1939. The service trades included in the Census of Business recorded receipts totaling \$906,000 in 1948 compared with $\$ 394,000$ in 1939 .

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,626 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 959 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gallatin County, Montana, which also includes data for the city of Bozeman. Final figures, superseding the preliminary data for Gallatin County, will be included in a Builetin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gallatin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

GALLATIN COUNTY, MONT.

| Trade group and kind of business | Number of estab1 ishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek eaded nearest Nov, 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }} 1$ | Full workweek emplojee |
| RETAII TRADE, total. | 290 | 24,202 | 283 | 1,259 | 956 |
| Food group. | 44 | 4,606 | 58 | 111 | 77 |
| Eating and drinking places. | 65 | 2,322 | 61 | 338 | 257 |
| General merchandise grp,general stores.. | 8 | 2,089 | 1 | 142 | 119 |
| Apparel group. | 20 | 1,490 | 20 | 76 | 49 |
| Furniture-home furnishgs appliance grp.. | 11 | 701 | 15 | 40 | 29 |
| Automotive group.......................... | 14 | 3.779 | 9 | 152 | $139^{\circ}$ |
| Gasoline service stations | 44 | 1,945 | 56 | 83 | 36 |
| Lumber-building-hardware group. | 34 | 4,720 | 15 | 197 | 163 |
| Drug and proprietary stores. | 9 | 470 | 9 | 20 | 16 |
| All other retail stores. | 41 | 2,080 | 39 | 100 | 71 |
| WHOLESALE TRADE. | 39 | 10,933 | 19 | 245 | x |
| SELECTED SERVICE TRADES, $2 /$ total.......... | 64 | 906 | 74 | 122 | 109 |
| Personal services. | 38 | 492 | 44 | 97. | 88 |
| All other service trades | 26 | 414 | 30 | 25 | 21 |
| HOTELS. | 11 | 664 | 11 | 148 | 117 |
| TOURIST COURTS AND CAMPS.................... | 49 | 304 | 66 | 8 | 6 |

$x$ Not available.
1/ Includes employees paid for less than the full workweek.
$\overline{2}$ / See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 \|NHBBITANTS OR ABRE GALLATIN COTMTI, MGHT
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active oroprietors of unizcorporated businesses Nov. 1948 | Faid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total. employees ${ }^{2}$ | FuIl workweek employees |
| Bozeman: |  |  |  |  |  |
| Retail trade. | 149 | 18,332 | 250 | 972 | 737 |
| Wholesale trade | 18 | 7.788 | 9 | 105 | 2 |
| Selected service trades. | 44 | 707 | 53 | 11. | 5\% |
| Tourist courts and camps | 7 | 87 | 10 | 5 | : |
| Remainder of county: |  |  |  |  |  |
| Retail trade. | 141 | 5,870 | 13.3 | 237 | 23 |
| Wholesale trade3/ | 21 | 3,135 | 10 | 50 | - |
| Selected service trades. | 20 | . 1.99 | 23 | i. | ? |
| Tourist courts and camps.... | 42 | 23.7 | 56 | $\vdots$ | 2 |

x Not available.
1/ See General Description on this page for changes from the ig39 dencus of tisinass in the coverage of Service Trades.
zif Includes employees paid for less than the full workweek.
Includes figures for establishments not located in cities of $b, y$ thhahiourte or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken nader the provision of ths Act of June 19, 1948, which providss that the Business Census be taken for 1948 and for sach filth yaar thereafter. Previons Bnsiness Censnses were taken for ths Jears 1929, 1938, 1935, and 1989.

Scope of the Conaun. -The 1948 Csnsns of Bnsinsss coversd all establishments in ths following trades, as dsinge by the Standard Iudnstrial Classilication Manaal, May 1949 issne, of the Exsc口tive Ofics of ths Prssidsat: all rstail trades; all wholesale tradss; all service trades in ths following four groups-personal services, bnsiness services, antomobils repairs and services, and miscellaneons repair servicss; hotsla; tonriat conrts and camps; and amnsementa, inclnding motion picturs theatsrs. Soms important services not coversd ars radio broadcasting and tslavision, madical and hsaleh, legal, sducational, nonprofit, acconnting, and domestic services.

This coverags is similar to that of the 1989 Bnsinsss Csusns. Howsver, "costom tradss" and "sstricss incidsntal to transportation," which ars no longsr incladed in the standard classification of ths service tradse, ars not coversd by the 1948 Csnsns. In a umber of localitiss, these saclnsions as well as
othsr chauges in the standard classification may hero a considerable effect in compariug 1948 with 1859 data, pal'ticelarly with respect to establishment connt.

Establiahment definition.-For Csnsus purposes, a basiness establishment is defined to iaclude on? from a recognisable place of bnsiness, provided that the annual sales were in excess of $\$ 5,000$ for wholesale trafe establishment and $\$ 500$ zor establishments in ozher trades. A detailed analysis of coverage will be provided in fntrate Censas of Bnai. ness pnblications.
"Number of establishmsats" is the number of separste bnsiness locations, rathsr than the aumber of busiuess companies or organizations, since the Census fignres repressat infosmation rsported separately for each basinsss location or satablishment The establishment conat reflects the umbsr of places is bnsiness at the end of 1948 sycludiag administrative and execntive offices of multinnit organizations, and "chaiu store" warehouses.

Salea and recolpta. - "1948 sales and racsipts" represeata salss of merchandise and rscsipis from rspairs and other saxtices to castomsas. The fignrss reflect dadnctions for retarned goods and allorances, bat not for irade-in allowances; they excluds salss and excise taxss collectad from cnstomsrs and paid directiy to asy taxing ageacy.

Propriotora.- "Acive propristorn..." represents omners and partners of anincorporatsd bningesese who devotsil the majur portion of their timo to the bnainees in Novenber 1968.

Employmont. - "Namber of paid employens..." reprssents all employess on the pay roll for the pay pariod andiug aearast employess on the pay roll norkst" phyployess, whether regnlar or seasonal, are thoss who in the November is pay period were paid for working at least the number of honrs typlcally works in a week by employees of the raporting establishmat.

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\begin{array}{|l}
1 \\
\hline
\end{array}
$$

# 1948 CEnSUS Of BUSIIIESS 

## U. S. DEPARTMENT OF COMMERCE <br> BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES
PRELIMINARY
For Release March 20, 1950
Release Series BC-1P-25-017

## GARFIELD COUNTY, MONT.

Retail establishments located in Garfield County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 1.3$ million, an increase of 333 percent over the $\$ 0.3$ million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trade. Retail establishments reported 56 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 32 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Garfield County, Montana. Final figures, superseding the preliminary data for Garfield County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Garfield County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CEHSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP GAREIELD COUNTY, MONT.

| Trade group and kind of business | Number of estaとiishments | ```1948 sales and receipts (Thousand dollars)``` | Active proprietors of unincorporated businessesNov. Nov. 1948 | Paid employees, workweekended nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }}$ | Full workweek employees |
| RETAIL TRADE, total. | 30 | 1,335 | 32 | 56 | 38 |
| Food group. | 7 | 428 | 9 | 13 | 10 |
| Eating and drinking places. | 8 | 241 | 8 | 20 | 15 |
| Gasoline service stations. | 7 | 226 | 6 | 5 | 5 |
| All other retall stores. | 8 | 440 | 9 | 18 | 8 |

1/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE <br> bureau of the census

## For Release May 8, 1950

## Release Series BC-1P-25-018

GLACIER COUNTY, MONT。
Retail, wholesale, and service establishments located in Giacier County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 10.2$ million, an increase of 162 percent over the $\$ 3.9$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 5.7$ million in 1948 as comm pared with $\$ 1.4$ miliion in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 381,000$ in 1948 compared with $\$ 96,000$ in 1939.

Employment in the county also rose over the g-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 502 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 404 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Glacier County, Montana, which also includes data for the city of Cut Bank. Final figures, superseding the preliminary data for Glacier County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Glacier County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP
GLACIER COUNTY, MONT.

|  |
| :--- |
| Trade group and kind of business |

$x$ Not available.
1/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 C'ensus of Business in the coverage of Service Trad.

GLACIER COUNTY, MONT.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \\ \hline \end{gathered}$ | Active proprietors of <br> urincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | Full workweek employees |
| Cut Bank: |  |  |  |  |  |
| Retail trade................. | 66 | 7,466 | 58 | 304 | 249 |
| Selected service trades.... | 16 | 217 | 17 | 32 | 25 |
| Remainder of county: |  |  |  |  |  |
| Retail trade................. | 65 | 2,730 | 72 | 113 | 93 |
| Selected service trades. | 18 | 164 | 22 | 7 | 5 |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are aubject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figurea will be issued in a series of Busineaa Cerisus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Businesa Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishmenta in the following trades, as defined by the Standard Industrial Classification Manual;' May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; sll service trades in the following four groups-personal services, buainess services, automobile repairs and services, and miscellaneous repair aervices; hotels; tourist courts and camps; and amuaements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom tradea" and "aervices incidental to trsnsportation," which are no longer included in the standard classification of the service tradea, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changea in the atandard claasification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to estsblishment count.

Establishment definition. -For Census purposes, a business establiahment is defined to include only enterprises conducted from a recognizable plsce of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establiahments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "trative and executive off
"chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents ssles of merchandiae and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowsnces, but not for trade-in sllowancea; they exclude salea and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners snd partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of houra typically worked in week by employees of the reporting establishment.

# PRELIMINARY 

For Release March 27， 1950<br>Release Series BC－1P－25＝019

## GOLDEN VALLEY COUIJTY，MONT。

Retail establishments located in Colden Valley County，Montana，showed a substan＝0 tial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census， U．S．Department of Comnerce．

Retail sales in the county during 1948 aggregated $\$ 501,000$ an increase of 152 percent，over the $\$ 199,000$ in 1939，when the preceding Census of Business was taken．

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trade．Retail establishments reported a total of 13 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 6 employ ees reported for the week of Novenber 15，1939。

These preliminary figures have been derived from a Census report on Golden Valley County，Hontana Final figures，superseding the preliminary data for Golden Valley County，will be included in a Bulletin for the State of Montana to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Golden Valley County as vell as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP GOLDEN VALLEX COUNTY，MONT．

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweekended nearest Nov． 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\xrightarrow{\text { Total }} \text { employees } 1$ | Full workweek employees |
| RETAIL TRiLE，total．o．．．．．．．os．o．0 | 24 | 501 | 23 | 13 | ¢ |
| Food group．no．．．．．．．．．．．．．．．．．．．． | 6 | 121 | 6 | 1 | 1 |
| Eating and drinking places．．．． | 5 | 71. | 5 | 4 | 2 |
| Gasoline service stations．．．．．． | 7 | 125 | 7 | 3 | 2 |
| All other retail stores．．．．．．．． | 6 | 194 | 5 | 5 | 4 |

1
Includes employces paid for less than the full workweek．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

For Release March 6, 1950
Release Series BC-1P-25-020
GRANITE COUNYY, MONT.
Retail, wholesale, and service establishments located in Granite Gounty, Montana, showed a substantial exparsion in volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 2.7$ million, an increase of 108 percent over the $\$ 1.3$ million in 1939, when the preceding Census of Business was taken. Wholesale seles in the county reached a total of $\$ 416,000$ in 1948 as compared with $\$ 128,000$ in 1939: The service trades included in the Census of Eusiness recorded receipts totaling $\$ 46,000$ in 1948 compared with $\$ 43,000$ in 1939.

Employment in the county a.1so rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 123 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 97 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Granite County, Montana. Final figures, superseding the preliminary data, for Granite County will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Granite County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CEnsus of business prelimimary results for 1948, by trade group GRANITE COUNTY, MONT.

| Trade group and kind of business | Number of establishmeats | 1948 sales and receipts Thoosand dohlars) | Active propri- <br> etors of <br> unincorporated <br> businesses <br> Nov. 1948 | Paid employees, workweekended nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }}{ }^{1}$ | Full workweek employees |
| REPAIL TRADE, total............. | 77 | 2,727 | 81 | 117 | 95 |
| Food group. | 13 | 721 | 16 | 15 | 12 |
| Eating and drinking places..... | 30 | 497 | 35 | 61 | 49 |
| Gasoline service stations | 7 | 143 | 6 | 3 | 2 |
| All other retail stores | 27 | 1,366 | 24 | 38 | 32 |
| WHOLES:ILE TRADE .................. 8 | 8 | 416 | 5 | 3 | x |
| SELECTED SERVICE TRADES, $2 / \ldots . .$. | 10 | 46 | 10 | 3 | 2 |

x Not available.
1/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Fxecutive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.-- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIINESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

For Release March 20, 1950

## HIIE COUNTY, MONT.

Ketain, wholesale anf ssrrise establistments locajed in Hill County, Montana, showed a suostantial expansion in collar poivme of trade from 2939 to 1948 acoording to preliminary figuces fren the igy consus of Businsss ralsesed today by the Bureau of the Censua, U. S. Bepartinert of Gomerce.

Retail soles ir the ocunty during 1943 aggegated * ${ }^{*} 75.1$ million, an increase of 156 peroent; ower the $\$ 5.9$ milifor in 2939 , men the preceding Censug of Eusiness was taken. Wrolesale 3aies in the mounty reachac a total of \#18.? million in 1948 as sompared with \#5.C milion in 1939. The service traces inclueded fin the Census of Dusi-


Employment "in the comty aiso cose orer the $9-$-jeser piriod betwenn 1.939 and 194.8 for the above trades. Estmblinment s in those trades reported a combined total of
 With a total of 845 omployees weported for the week of Noveriser ǐ, 1939.

Inesa prefiminary figuree heve beeri derived from a Census neport on Hill County,
 the preliminary dutsfer Hill. Eomoty, woly de inoluded in a Bulletin for the State of Montana to be insued in severa- meath , Strivar data prill be made availabie this year in preiminary and finen fom ion mash of the counties and States. A singje copy of the preliminary reance con hill fonty as well as an order blank for other area releases may be obtefned by witthe -o rmo binesu of the Cansus, Wasrington 25, D. C,

HILL COUNTY, MONT.

| Trade group and kind of business |
| :--- |

x Not available.

1. Includes employees paid for less than the full workweek.

See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE HILL COUNTY, MONT.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | $\qquad$ | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees | FuIl workweek employees |
| Havre: |  |  |  |  |  |
| Retail trade. | 138 | 13, 148 | 151 | 736 | 571 |
| Wholesale trade............. | 24 | 9,053 | 11 | 181 | x |
| Remainder of county:2/ |  |  |  |  |  |
| Retail trade............... | 48 | 1,927 | 50 | 57 | 46 |
| Wholesale trade............. | 27 | 9,620 | 12 | 36 | X |

Not available.
Includes employees paid for less than the full workweek.
Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planued for each connty in the United States, presents preliminary results of the 1948 Censns of Business. The information is based on reports sabmitted by basiness establishments for that Ceusas. The pigures shown are preliminary, and are subject to revision in the final Censas publications, bnt the changes are erpected to be relatively minor with respect to coverage. The final Censns figures will be issned in a series of Bnsiness Census bnlletins whichwill show additional detailed kind-of-bnsiness information for all places where there are a onflicient uamber of establishments.

The 1948 Censns of Business was taken under the provision of the Act of Juue 19, 1848, which provides that the Bnsiness Censns be taken for 1948 and for each lifth jsar thereafter. Previons Busiuess Censnses were taken for the jsars 1029, 1988, 1985, and 1939.

Scope of the Census. - The 1848 Censns of Bnsiness covered all establishments in the following trades, as dofised by the Standard Indnstrial Classification Manal, May 1840 issne, of the Execntive Office of the President: all retail trades; all wholesale trades; all service trades is the following fonr groups-personal servic es, bisiness services, antomobile repairs and services, and miscellaneons repair services; botels; tonrist courts and camps; and amusements, includiag motion pictnre theaters. Some important services not covered are radio broadcasting and television, medical and bealib, legal, edacational, nonproilt, acconnting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "cnstom trades" and "services incidental to transportation, " which are no longer incladed in the standard classification of the service trades, are not covered by the 1948 Consns. In a number of localities, these exclasions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1989 data, particalarly with respect to establishment count.

Establishment definition.- Por Censas parposes, a basiness establishment is defined to incinde only enterprises conducted from a recognisable place of bnsiness, provided that the ananal sales were in ercess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in intare Census of Bnsiness pablications.
"Number of establisbments" is the namber of separate bnsiness locations, rather than the namber of bnsiness companies or organizations, aince tbe Census fignres represent information reported separately for each busiaess location or establishment. The establishment connt reflects the number of places in bnsiness at the and of 1948 excluding administrative and execntive offices of meltinuit organizations, and "chain store" warehonses.

Salas and recoipts. - "1948 sales and receipten represents salss of merchandise and receipts from repairs and other services to customsrs. The ligures raflsct dsdactions for retarned goods and allowances, bnt aot for trade-in allowances; they exclade sales and sxcise taxes collacted from castomers and paid directly to any taxing agency.

Proprdstors. - "Active proprietors..." rapressits owners and pertners of nuincorporated bnsinesses who davoted the major portion of their time to the bnsiness in November 1948.

Employmant. - "Number of paid employees...n repressets all employsse on the pay roll for the pay period ending nearest November 15, 1948. "Pull workwek" employses, whether ragnlar or seasonal, are those who in the November 15 pay pariod were peid for workiug et least the nambsr of hoars tjpically worked in a wek by emplojees of the reporting sstablishmeat.

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# RETAIL, WHOLESALE, SERVICE TRADES PRELIMNARAR 

For Release March 22, 1950
Release Series $B C-1 P-25-022$

JEFFERSON COUNTY, MONT.
Retail establishments located in Jefferson County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Comnerce.

Retail sales in the county during 1948 aggregated $\$ 2.5$ million, an increase of 108 percent over the $\$ 1.2$ million in 1939, when the preceding Census of Business was taken

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trade. Retail establishments reported 102 paid employees for the workweek ended nearest November 15, 1948. This compared with a totol of 80 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jefferson County, Montana. Final figures, superseding the preliminarv data for Jefferson County, will be included in a Bulletin for the State of Montana to de issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jefferson County is well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D。C。

Table 1.-CEMSUS OF bUSINESS PRELIMIMARY RESULTS FOR 1948, bY TRADE GROUP JEFFERSON COUNTY, MONT.

| Trade group and kind of business | Number of establishmeate | 1948 sales and receipts <br> (Thoasand dollars) | Active proprietors of uniacorporated busitesses Nov. 1948 | Paid employees, workweetended nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${\underset{\text { Total }}{\text { employees }} 1}^{\text {Then }}$ | Full workweek emplogees |
| REIAIL TRADE, total. | 64 | 2,496 | 68 | 102 | 79 |
| Food group. | 11 | 600 | 14 | 15 | 7 |
| Eating and drinking places. | 23 | 335 | 25 | 35 | 25 |
| Gasoline service stations.. | 8 | 355 | 8 | 10 | 9 |
| All other retail stores | 22 | 1,206 | 21 | 42 | 38 |
| HOTELS. | 5 | 153 | 6 | 18 | 18 |

1/ Includes employees paid for less than the full workweek.

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census, figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. --For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSInESS <br> <br> RETAIL，WHOLESALE，SERVICE TRADES <br> <br> RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

 PRELIMINARY}

U．S．DEPARTMENT OF COMMERCE bureau of the census

For Releaseliarch 20， 1950
Release Series BC－1P－25－023
JUDITH BASIN COUNTY，MONT．
Retail，wholesale，and service establishments located in Judith Basin County， Montana，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 2.6$ million，an increase of 189 percent over the $\$ 0.9$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 2.7$ million in 1948 as com－ pared with $\$ 0.9$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 52,000$ in 1948 compared with $\$ 10,000$ in 1939 。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 94 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 81 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Judith Basin County，Montana。 Final figures，superseding the preliminary data for Judith Basin County，will be included in a Bulletin for the State of Montana to be issued in several months．Similar data will be nade available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Judith Basin County as well as an order blank for other area releases may be obtained by writ－ ing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CEKSUS OF bUSINESS PRELIMIMARY RESULTS FOR 1948，bY TRADE GROUP JUDITH BASIN COUNTY，KiUNT．

|  | Number of | 1948 sales and receipts | Active propri－ etors of | Paid employe ended nearest | $\begin{aligned} & \text { es, workweek } \\ & \text { Nov. } 15,1948 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| roup and kind of business | $\xrightarrow{\text { estab－}}$ | Trhousand dollars） | uaincorporated busineses Nov． 1948 | $\underset{\text { employees }^{\text {Total }}}{ }$ | Full workweek employees |
| RETAIL TRADE，total． | 52 | 2，632 | 48 | 69 | 58 |
| Food group． | 12 | 438 | 15 | 9 | 7 |
| Eating and drinking placee． | 11 | 176 | 11 | 11 | 9 |
| Gasoline service stations． | 9 | 274 | 6 | 7 | 4 |
| All other retail torek | 20 | 1，744 | 16 | 42 | 38 |
| Wriclisaie trade。 | 21 | 2，665 | 4 | 25 | x |
| SELEC＇TED SUEVICE TRADL＇S2／．．．．．．． | 9 | 52 | 10 | － | － |
| $x$ Not available． |  |  |  |  |  |
| $1 /$ Includes employees paid for les | $s$ than t | e full wor | kweek。 |  |  |
| 2 See General Description on last page for changes from the 1939 Census of Business |  |  |  |  |  |
| in the coverage of Service Trades． |  |  |  |  |  |

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. --For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIIESS 

## LARE COUNTY, MONT.

Retail, wholesale, and service establishments located in Lake County, Montana, showed a substantial expansion in volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Fetail sales in the county during 1948 aggregated $\$ 9.5$ million, an increase of 188 percent over the $\$ 3.3$ milion in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 1.1$ million in 1949 as compared with $\$ 0.5$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 410,000$ in 1948 compared with $\$ 96,000$ in 1939.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 496 paid employees for the workweek ended nearest November 15, 2948 . This compared with a total of 338 employees reported for the week of November 15, 2939 .

These preliminary figures have been derived from a Census report on Lake County, Montaria. F'inal figures, superseding the preliminary data, for Lake County will be included in a Bulletin for the State of Montana to be issued in several monthso Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lake County a.s well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington $25, \mathrm{D} . \mathrm{C}$.

| Trade group and kind of business | Number of estab－ lishments | $\qquad$ | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid emplojees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workweek employees |
| RETAIL TRADE，total．o．．．．．．．．．．．．．．．．．．． | 206 | 9，529 | 232 | 440 | 343 |
| Food group．o．．．．．．．．．．．．．．．．．．．．．．．．． | 42 | 2，335 | 47 | 71 | 45 |
| Eating and drinking places．．．．．．．．．．．． | 51 | 977 | 65 | 90 | 68 |
| General：merchandise grp，general stores． | 20 | 1，627 | 19 | 73 | 64 |
| Apparei groupoono．0．0．0．0．0．0．．．．．．．．． | 8 | 246 | 12 | 11 | 7 |
| Furniture ${ }^{\text {chome }}$ furnishgssappliance grp． | 8 | 311 | 9 | 11 | 10 |
| Automotive group．o．．．．．．．．．．．．．．．．．．．．． | 11 | 1，509 | 13 | 83 | 73 |
| Gasoline service stations．．．．．．．．．．．．．．． | 26 | 770 | 30 | 28 | 21 |
| Lumbermbilding hardware group．o．．．．．．． | 18 | 1，170 | 20 | 39 | 29 |
| Drug and proprietary stores．0．0．0．0．0． | 5 | 242 | 3 | 13 | 11 |
| All other retail stores． | 17 | 342 | 14 | 21 | 9 |
| WHOLESAL TRADE。。 | 9 | 1，089 | 1 | 13 | x |
| SELECTED SERVICE TRADES， $2 /$ total．．．．．．．．。 | 52 | 410 | 59 | 43 | 30 |
| Personal services．。 | 23 | 153 | 27 | 30 | 22 |
| All other service trades．．．．．．．．．．．．．． | 29 | 257 | 32 | 13 | 8 |
| HOTELS．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 9 | 51 | 8 | 11 | 9 |
| TOURIST COURTS AND CAMPS．．．．．．．．．．．．．．．．．． | 16 | 61 | 16 | － | － |
| AMUSEMENTS．．．．．．．．．．． | 6 | 82 | 5 | 17 | $x$ |

$x$ Not available。
1 Includes employees paid for less than the full workweek．
2）See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases，of which one is planned for each county in the United States，presents preliminary resnlts of the 1948 Censas of Bnsiness．The information is based on re－ ports anbmitted by business establishments for that Ceusns．The figures shown are preliminary，and are snbject to revision in the final Censns publicatious，but the changes are expected to be relatively minor with respect to coverage．The final Censns figures will be issued in a series of Business Ceusus bulletins which will show additional detailed kiud－of－busiuess information for all places where there are a safficient umber of establish－ ments．

The 1948 Census of Business was takeu nader the provisiou of the sct of Jine 19，1948，which provides that the Business Cen－ sus be taten for 1948 and for，each ifith year thereafter：Pre－ vious Busivess Censuses were taken for the gears 1929，1938， 1985，and 1989.

Scope of the Consus．－The 1948 Census of Business covered all establishments in the followisg trades，as defined by the Standard Industrial Classificatiou Manual，May 1949 issue，of the Brecutive Office of the President： 811 retail trades；all wholesale trades；all service trades it the following four groups－personal services，busiuess services，antomobile re－ pairs and services，and miscellaneous repair services；hotels； tourist conrts and camps；and amnsements，iucluding motiou pic－ ture theaters．Some important services not covered are radio broadcasting and television，medical and health，legal，educa－ tional，nouprofit，acconnting，and domestic services．

This coverage is similar to that of the 1989 Bnsivess Censns． However，＂custom trades＂and＂services iucideutal to trauspor－ tatiou，＂which are to longer included in the standard classifi－ carion of the service trades，are not covered by the 1948 Cen－ sus．In a number of localities，these exclusions as well as
other changes in the staudard classificatioa may bave a consid－ erable elfect in comparing 1948 with 1939 datâ，particnlarly wirh respect to establishment couat．

Eatabliahmont definition．－For Census purposes，a bnsivess establishmert is defined to include only enterprises couducted from a recognisable place of basiness，provided that the anaual sales vere it excess of $\$ 5,000$ for a wholesale trade establish－ ment and $\$ 500$ for establishments in orher trades．A detailed analysis of coverage will be provided in fntare Census of besi－ ness pablications．
nNumber of establishments＂is the avmber of separate busi－ uess locations，rather than the uumber of basiuess companies or orgauizations，since the Census figures represent informatiou reported separately for each bnsiuess locatiou or establishment． The establishmeur conat reflects the anmber of places in busi－ ness af the end of 1948 excluding administratire and executive offices of moltinuit organizations，and＂chain store＂warehonses．

Sales and recelptann natis sales and receipts＂represeuts sales of merchandise aud receipts from repairs and other sart－ ices to customers．The figures reflect deductions for returned goods and allowarces，but uot for trade－iu allowances；they or－ clude sales and－axcise taxes collected from customers and paid directly to any taxiug ageucy．

Propriotora．－nActive proprietors．．．＂represeuts owners and partuers of uaincorporated businesses who devoted the major portion of their time to the basivess in November 1848.

Employment．－Nember of paid employees．．．＂represeuts all employees or the pay roll for the pay period ending aearest November 15，1848．＂Full wortweek＂employees，whether regular or seasonal，are those who in the November 15 pay period ware paid for workiag at least the number of honrs rypically worked in a week by employees of the reporting establishment．

# RETAIL, WHOLESALE, SERVICE TRADES <br> PRELIMINARY 

For Release April 6, 1950
Release Series BC-1P-25-025
LEWIS AND CLARK COUNTY, MONT.
Retail, wholesale, and service establishrnents located in Lewis and Clark County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 25.9$ million, an increase of 125 percent over the $\$ 11.5$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 10.0$ million in 1948 as compared with $\$ 4.0$ million in 1939. The service trades included in the Census of Business recorded receipts totaling ${ }^{2} 1.2$ million in 1948 compared with $\$ 0.6$ million in 1939 。

Imployment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishnents in these trades reported a combined total of 1, 695 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,428 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a C'ensus report on Lewis and Clark County, Montana, which also included data for the city of Helena. Final figures, superseding the preliminary data for Lewis and Clark County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lewls and Clark County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LEITS AND CIARK COUNTY, MONT.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | $\|$Active <br> proprie- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employe }{ }^{1} \end{aligned}$ |  |
| HéTAIL TRADE, total. | 296 | 25,944 | 300 | 1,284 | 1,000 |
| Food group. | 60 | 6,019 | 70 | 178 | 121 |
| Lating and drinking places. | 76 | 3,214 | 90 | 340 | 290 |
| General merchandise grp,general stores | 11 | 2,942 | 7 | 224 | 161 |
| Apparel group.......................... | 24 | 1,698 | 26 | 77 | 51 |
| Furniture-home furnishgs-appliance grp | 11 | 955 | 10 | 37 | 30 |
| Automotive group. | 18 | 5,229 | 7 | 187 | 179 |
| Gasoline service stations | 40 | 1,242 | 4.4 | 55 | 29 |
| Lumber-building-hardware group | 15 | 2,153 | 8 | 76 | 66 |
| Drug and proprietary stores | 8 | 619 | 13 | 33 | 24 |
| All other retail stores. | 33 | 1,873 | 25 | 77 | 49 |
| WHOLESALE TRADE, total | 37 | 10,049 | 19 | 259 | x |
| Merchant wholesalers | 22 | 7.468 | 5 | 195 | x |
| Other wholesale. | 15 | 2,581 | 14 | 64 | $x$ |
| SELECTED SERVICE TRADES, $2 /$ total | 88 | 1,213 | 96 | 152 | 142 |
| Personal services.... | 59 | 798 | 69 | 118 | 113 |
| All other service trade | 29 | 415 | 27 | 34 | 29 |
| TOURIST COURTS AND CAMPS. | 10 | 111 | 11 | 10 | 6 |

x Not available。
1/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business
in the coverage of Service Trades.

LEWIS AND CLARK COUNTY, MONT。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of estab1ishments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \end{gathered}$ | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees 1 | Full workweek employees |
| Helena: <br> Retail trade.................. | 235 | 23,506 | 237 | 1,152 | 897 |
| Remainder of county: <br> Retail trade................. | 61 | $2,438$ | 63 | 132 | 103 |

Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of whicb one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information ia based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are aubject to revision in the final Census publications, but the changes are expscted to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cerisus bulletins which will sbow additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by tbe Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair servicea; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is aimilar to that of the 1939 Business Census. However, "custom tradea" and "services incidental to transportation," which are no longer included in the standard classification of the service tradea, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changea in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of busineas, provided that the annual sales were in excess of $\$ 5,000$ for a wholeale trade es tablishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate businesa locations, rather than the number of business companies or organizations, since the Census figurea represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned gooda and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." representa owners and partners of unincorporated businesses who devoted the major portion of their time to the buainess in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of houra typically worked in a week by employees of the reporting eatablishment.

# 1948 CEnSUS Of BUsInfess RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

For Release March 20， 1950

Release Series BC－1P－25－026

## LIBERTY COUNTY，MONT．

Retail，wholesale，and service establishments located in Liberty County，Montana， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 2.2$ million，an increase of 267 percent over the $\$ 0.6$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 5.7$ million in 1948 as com－ pared with $\$ 0.9$ million in 1939．The service trades included in the Census of Busi－ ness recorded receipts totaling $\$ 26,000$ in 1948 compared with $\$ 11,000$ in 1939。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 86 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 50 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Liberty County，Montana．Final figures，superseding the preliminary data for Liberty．County， will be included in a Bulletin for the State of Montana to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Liberty County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。
Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LIBERTY COUNTY, MONT.

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．． | 37 | 2，164 | 39 | 65 | 55 |
| Food group． | 6 | 330 | 7 | 8 | 7 |
| Eating and drinking places．．．．． | 9 | 202 | 10 | 17 | 12 |
| Gasoline service stations．．．．．． | Inclu | d with＂A | 1 other re | il stores |  |
| All other retail stores．．．．．．．． | 22 | 1，632 | 22 | 40 | $3 t$ |
| WHOLESALE TRADE．．．．．．．．．．．．。 | 11 | 5，722 | 4 | 17 | － |
| SULECTED SERVICE TRADIS $2 / \ldots \ldots$ | 7 | 26 | 9 | 4 | $;$ |

$x$ Not available。
1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSInESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE bureau of the census

Or Release March 20， 1950
Release Series BC－1P－25－028

> McCONE COUNTY, MONT.

Retail，wholesale，and service establishments located in McCone County，Montana， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 1.9$ million，an increase of 280 percent over the $\$ 0.5$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 2.4$ million in 1948 as com－ pared with $\$ 0.2$ million in 1939。＂The service trades included in the Census of Busim ness recorded receipts totaling $\$ 42,000$ in 1948 compared with $\$ 10,000$ in 1939。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 78 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 43 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on McCone County， Montana．Final figures，superseding the preliminary data for McCone County，will be included in a Builetin for the State of Montana to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for McCone County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington $25, D_{0} C_{0}$

> Table 1. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

McCONE COUNTY，MONT。

| Trade group and kind of busiuess | Nunber of estab－ lishments | ```1948 sales and receipts TThousand dollars)``` | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workwee employees |
| REPAIL TRADE，total． | 36 | 1．877 | 39 | 65 | 51 |
| Food group． | Included with＂All other retail stores＂ |  |  |  |  |
| Eating and drinking places． |  |  |  |  |  |  |  |
| Gasoline service stations．。 |  |  |  |  |  |
| All other retail otoree 0.00000 | 2411800 |  | 25 | 431 |  |
| WHOLESALE TRADE．0．0．0．0．0．0．0． | 8 | 2，413 | 3 | 12 |  |
| SETECTED SERVICE ITRADES $2 / 0.0 .0$ | 7 | 42 | 7 | 1 |  |

## x Not available。

1．Includes employees paid for less than the full workweek． See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades。

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 1.9, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. --For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations. rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIIESS 

U．S．DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release March 20， 1950
Release Series BC－1P－25－030
MEAGHLR CCUNTY，MUNT．
Retail establishments located in Meagher County，Montana，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，$U$ ．$S$ 。 Department of Commerce．

Retail sales in the county during 1948 ageregated $\$ 1.4$ million，an increase of 75 percent over the $\$ 0.8$ million in 1939，when the preceding Census of Business was taken。

Finployment in the county also rose over the 9－year period between 1939 and 1948 for the above trade。 Retail establishraents reported 64 paid employees for the work－ week ended nearest November 15，1948．This compared with a total of 51 employees reported for the week of Novernber 15，1939．

These preliminary figures have been derived from a Census report on Meagher County，Montana。 Final figures，superseding the preliminary data for Meagher County， will be included in a Bulletin for the State of Hontana to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and Stateso A single copy of the preliminary release for Meagher County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C．

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
meagher county，hoivt．

| Trade group and kind of business | Number of lishments | 1948 sales and receipts <br> （Thousand dollars） | Active propri－ etors of <br> unincorporated <br> businesses <br> Nov． 1948 | Paid employees，workweekended nearest Nov． 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workweek employees |
| RETAIL TRADE，total． | 42 | 1，414 | 42 | 64 | 48 |
| Food group． | 6 | 195 | 7 | 11 | 6 |
| Eating and drinking places．．．．． | 16 | 295 | 18 | 25 | 22 |
| Gasoline service stations．．．．．． | 5 | 178 | 3 | 3 | $?$ |
| All other retail storee．．．．．．．． | 15 | 746 | 14 | 25 | 15 |
| SELECTCD SERVICE TRADES ${ }^{2}$／．．．．．．． | 7 | 27 | 7 | 1 |  |

$\frac{1}{2} /$
Includes emplojees paid for less than the full workweek． See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations. rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS retall, wholesale, service trades PRELIMINARY 

Por Release March 6, 1950

Release Series BC-1P-25-031

## MINERRL CCUTY, ICNT.

Retail, establishments located in lineral County Montana, showed a substantial expansion in volume of trade from 1939 to 1948 according to preliminary fizures from the 1948 Census of Business released todsy by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated 1.4 million, an increase of 100 percent over the 0.5 million in 1939, when the preceding Census of Business we.s taken.

Inployment in che county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported 50 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 22 emplovees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Iineral County, Montana. Finail figures, superseding the preliminary data, for Mineral County will be incluaded in a Eulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for liineral County as well as an order blank for other area releases may be obtajned by writing to the Bureau of the Census, Washington 25, D. C.

$$
\begin{aligned}
& \text { Tabis 1.-CENSUS OF BUSIWESS PRELIMINARY RESULTS FOR I948, BY TRADE GROUP } \\
& \text { IIIURRAI CCUNTY, ICNT. }
\end{aligned}
$$

| Trade group and kied of business | Number of 8tablishments | 1848 sales and receipts <br> Thousasd dollarg) | Active propsietors of unincorporated uis 1 nogases v. 1948 | Paic employees, workweesended zearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workwelk employees |
| RETAIL TRADE, total. | 56 | 1,388 | 75 | 50 | 38 |
| Foca group. | 13 | 361 | 19 | 7 | 7 |
| Eeting and drinking pleces. | 20 | 419 | 27 | 30 | 23 |
| Gasoline service station. | 12 | 286 | 16 | 3 | 2 |
| All other retall storee | 11 | 322 | 13 | 10 | 6 |
| TOURIST CCURTS AITD CAMIS. | 10 | 43 | 12 | 2 | 2 |

[^5]This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

## MISSOULA COUNTY，MONT．

Retail，wholesale，and service establishments located in Missoula County， Montana，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 37.8$ million，an increase of 147 percent over the $\$ 15.3$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 24.9$ million in 1948 as compared with $\$ 7.2$ million in 1939 ．The service trades included in the Census of Business recorded receipts totaling $\$ 2.2$ million in 1948 compared with $\$ 0.8$ million in 1939．

Employment in the county also rose over the nine－year period between 1939 and 1948 for the above trades．Establishments in these trades reported 2，892 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 2,100 employees reported for the week of November 15， 1939.

These prelimiriary figures have been derived from a Census report on Missoula County，Montana，which also includes data for Missoula city．Final figures，super－ seding the preliminary data，for Missoula County will be included in a Bulletin for the State of Montana to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States． A single copy of the preliminary release for Missoula County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census， Washington 25，D．C． MISSOULA COUNTY, MONT:

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) |  | Paid empioyees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total eniployees ${ }^{1}$ | Fu11 workweek emplojees. |
| RESAIL TRADE, total........................ | 397 | 37,795 | 412 | 1,871 | 1,478 |
| Food esroup. | 91 | 8,183 | 103 | 244 | 186 |
| Hefing and drinking places | 100 | 3,726 | 120 | $\therefore .427$ | 340 |
| General merchandise group,generel stores | 9 | 3,074 | 4 | 1. $\quad 224$ | 146 |
| Appsrel group.............................. | 25 | 2,151 | - 20 | $\because 121$ | - 88 |
| Furniture-home furnishinge-appliance grp | 21 | 1,499 | 17 | 88. |  |
| Automotive group. . . . . . . . . . . . . . . . . . . . . | 28 | 8,552 | 19 | 299 | 285 |
| Gegoline service stations | 52 | 1,853 | - 65 | 76 | 50 |
| Limber-building-hardware group.......... | 19 | 3,523 | 13 | . 144 | 130 |
| Drug and proprietary stores............. | 11 | 1,465 | 7 | - $\times 77$ | 54 |
| All other retail stores | 41 | 3,769 |  | 171 | 129 |
| WHOLESALE TRADE, totalo............... | 44 | 24,892 | 15 | 684 | $=\quad \operatorname{six} x$ |
| Merchant wholesalers.o..............。 | 26 | 18,648 | 14 | $\cdots 594$ |  |
| Other wholesale....................... | 18 | 6,244 | 1. | 90 |  |
| SELECTED SERVICE TRADES, $2 /$ total....... | 114 | 2,188 | 139 | 337 | 299 |
| Personal services.o.o.0.0.0.0.0.0.0.0. | 61 | 1,155 | 75 | 260 | 236 |
| Business services, ................... | 9 | 17 ? | 11 | - 17 | 16 |
| Automotive repairs and services....... | 23 | 553 | 31 | 32 | 25 |
| Other repair services.o.............. | 21 | 368 | 22 | - 28 | 22 |
| TOURIST COURTS AND CAMPS................. | 26 | 221 | 29 | 11 | \% |
| AMUSEMENTS............................. | 13 | 671 | 10 | - 62 | $0{ }^{2} 20.6$ |

$x$ Not available.
2/
Includes employees paid for less than the full workweek.
See General Description on last page for changes from the 1939 Census of Businese in the coverage of Service Trades.
(Data onitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estab1 isbments | $\qquad$ | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees }^{2} \end{gathered}$ | Full workweek employees |
| Missoula: |  |  |  |  |  |
| Retail trade................ | 308 | 34,420 | 304 | 1,739 | 1,379 |
| Selected service trades.... | 99 | 2,073 | 118 | 319 | 282 |
| Tourist courts and camps... | 16 | 172 | 17 | 8 | 7 |
| Remainder of county:3/ |  |  |  |  |  |
| Retail trade............... | 89 | 3,375 | 108 | 132 | 99 |
| Selected service trades.... | 15 | 115 | 21 | 18 | 17 |
| Tourist courts and camps... | 10 | 49 | 12 | 3 | 2 |

1/ See General Description on this Jage for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.
3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.
genesal description of preliminapy releases for the 1948 Census of business

This series of releases, of which one is planned for each rounty in the United States, presents preliminary results of the 1948 Census of Business. The information is based on re.. ports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business cuvered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motoon picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. --For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other traces. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding adminis $t$ rative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

For Release May 8， $1950 \quad$ Release Series BC－1P－25－033

MUSSELSHELL COUNTY，MONT．
Retail，wholesale，and service establishments located in Musselshell County， Montana，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to prelirninary figures fron the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Comnercc．

Retail sales in the county during 1948 a．ggregated 4.8 million，an increase of 153 percent over the $\$ 1.9$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of 1.6 million in 1948 as compared with $\$ 0.6$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 86,000$ in 1948 compared vith $\$ 40,000$ in 1939.

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 268 paid employees for the workweek ended nearest November 15，1948．This compar ed with a total of 172 cmployees reported for the week of November 15， 1939.

These preliminary figures have been derived from a Census report on Musselshell County，liontana，which also includes data for the city of Roundup．Final figures， superseding the preliminary data for Musselshell County，will be included in a Bulletin for the State of Iontana to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Musselshell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Vashington 25，D。C．

> Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR I948, BY TRADE GROUP MUSSELSHELL COUNTY, MONT.

| Trade group and kind of business | Number ofestab－ lisbments | 1948 sales and receipts <br> （Thousand dollars） | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{\text { Total }}$ | Full workweek employees |
| RETAIL TRADE，total． | 81 | 4,785 | 87 | 241 | 199 |
| Food group．．．．．．．．．．．．．．．．．．．．． | 19 | 1，162 | 24 | 35 | 25 |
| Eating and drinking places．．．．． | 25 | 755 | 30 | 89 | 71 |
| Gasoline service stations．．．．．． | 9 | 313 | 11 | 9 | 8 |
| All other retail stores． | 28 | 2，555 | 22 | 108 | 95 |
| WHCLESALE TRADE。。 | 10 | 1，641 | 8 | 17 | x |
| SELECTED SERVICE TRALİR 2／．．．．．．． | 15 | 86 | 18 | 10 | 9 |
| HCTELS．．．．．．．．．．．．．．．．．．．．．．．． | 8 | 85 | 8 | 14 | 11 |

x Not available．
Includes employees paid for less than the full workweek． See Goneral Description on last page for changes from the 1939 Census of Dusiness in the coverage of Service I＇rades．

Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE MUSSELSHELL COUN'TY, MONT.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of estab1ishments | 1948 sales and receipts <br> Thousand dollars) | $\begin{aligned} & \text { Active propri- } \\ & \text { etors of } \\ & \text { unincorporated } \\ & \text { businesses } \\ & \text { Nov. } 1948 \end{aligned}$ | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\substack{\text { Total } \\ \text { Employees }}}{ }$ | Full workweek employees |
| Roundup: <br> Retail trade................... | 55 | 4,153 | 58 | 214 | 177 |
| Remainder of county: <br> Retail trade................... | 26 | 632 | 29 | 27 | 22 |

1) Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary resnlts of the 1948 Census of Ensiness. The information is based on re~ ports submitted by business establishments for that Census. The fignres shown are preliminary, and are snbject to revision in the final Censns publications, but the changes are expected to be relatively minor with respect to coverage. The final Census fignres will be issned in a series of Business Censns bnlletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nnder $t$ he provision of the Act of June 19, 1948, which provides that the Business Censns be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amsements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, lega1, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However, "cnstom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition.-For Censns purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fntare Censns of Business pablications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Censns figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 exclnding administrative and execntive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retnrned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of nnincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Fn11 workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

PARK COUNTY，MONT。
Retail，wholesale，and service establishments located in Park County，Montana， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 13.9$ million，an increase of 190 percent over the $\$ 4.8$ million in 2939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of \＄4．3 million in 1948 as com－ pared with $\$ 1.3$ million in 1939．The service trades included in the Census of Busi－ ness recorded receipts totaling $\$ 584,000$ in 1948 compared with $\$ 295,000$ in 1939 。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 823 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 566 employees reported for the week of November 15，1939。

These preiiminary figures have been derived from a Census report on Park County， Montana，which also inciudes data for the city of Livingston．Final figures，supersed－ ing the preliminary datz for Park County，will be included in a Bulletin for the State of Monitana to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Park County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，$D_{c} C$ 。

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }} 1$ | Ful. 1 workweek employes: |
| RUEALL MRADE, total. . . . . . . . . . . . . . . . . . . . . . | 252 | 13.916 | 275 | 678 | 572 |
| Food group. | 40 | 2,957 | 45 | 85 | 67 |
| Eating and jrinking places.............. | 73 | 1,917 | 92 | 193 | 173 |
| Genersl merchandise group, general stores | 11 | 1,034 | 6 | 72 | 59 |
| Apparel group.............................. | 13 | 8143 | 14 | 38 | 30 |
| Purxitumeacw furnishings-appliance grp | $\varepsilon$ | 319 | 8 | 13 | 13 |
| Automotive group. . . . . . . . . . . . . . . . . . . | 12 | 2,287 | 9 | 90 | 85 |
| Gasoline service stations | 40 | 1,289 | 41 | 44 | 32 |
| Ivimer-building-hardware group | 12 | 1,730 | 10 | 64 | 57 |
| Dring and proprietary stores | 8 | 409 | 12 | 35 | 30 |
| All other retall stores: | 35 | 1,131 | 38 | 44 | 26 |
| WHOLESALE TRALE, total..................... | 25 | 4,259 | 19 | 66 | X |
| Merchant wholesalers................... | 9 | 1,649 | 7 | 43 | x |
| Other wholesale | 16 | 2,610 | 12 | 23 | X |
| SELECTED SERVICE TRADES, $2 /$ total.......... | 46 | 584 | 45 | 79 | 66 |
| Personal services. | 29 | 392 | 28 | 66 | 55 |
| All other service trades............... | 17 | 192 | 17 | 13 | 11 |
| HOTELS. | 15 | 478 | 17 | 71 | 67 |
| TOURIST COURTS AND CAMPS.................... | 29 | 221 | 30 | 15 | 11 |
| AMUSEMENTS................................... | 10 | 245 | 5 | 41 | X |

x Not available.
I. Includes employees paid for less than the full workweek.

2 See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group | Number of establishments | 1948 sales and receipts (Thousand dollars) | $\begin{aligned} & \text { Active propri- } \\ & \text { etors of } \\ & \text { unincorporated } \\ & \text { busi nesses } \\ & \text { Nov. } 1948 \end{aligned}$ | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees | Full worlweek employees |
| Livingston: |  |  |  |  |  |
| Retail trade.............. | 166 | 11,785 | 184 | 568 | 479 |
| Wholesale trade | 16 | 3,322 | 13 | 53 | x |
| Remainder of county:2/ | 86 |  | 91 | 110 | 93 |
| Wholesale trade.............. | 8 9 | 2, 937 | - 6 | 13 | x |

x Not available.
Includes employees paid for less than the full workweek.
Includes figures for establishinents, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of relesses, of which one is plsnned for esch county in the United Ststes, presents preliminsry results of the 1948 Census of Business. The informstion is bssed on reports submitted by business establishments for that Census. The figures shown sre preliminary, snd ere subject to revi sion in the finsl Census publicstions, but the chsnges sre expected to be relstively minor with respect to coverage. The final Census figures will be issued in s series of Business Census bulletins which will show sdditionsl detsiled kind-ofbusiness information for all places where there sre s sufficient number of esteblishments.

The 1948 Census of Business was token under the provision of the Act of June 19, 1948, which provides thst the Business Census be taken for 1948 snd for osch fifth yesr thereafter. Previous Buainess Censusea were taken for the yoars 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Buainess covered all establishmente in the following trades, es defined by the Standerd Industriel Clessificstion Manusl, May 1949 issue, of the Executive Office of the President: all rotail trades; - 11 wholessle trades; ell sorvice tredes in the following four groups-personal services, business services, automobile repsirs and services, and miscellsneous repair services; hotela; touriat courte sid camps; and amuements, including motion picture thesters. Some important services not covered are radio broadessting and telovision, medical and health, legal, educational, nonprofit, accounting, and domestic eervices.

This coverage is aimilar to that of the 1939 Buainesa Consus. However, "cuatom trades" and "services incidental to tranaportation," which are no longer included in the atandard classification of the service trades, are not covered by the 1948 Consus. In a number of locslition, these excluaions as well as other changea in the atandard classification may have
a considersble effect in compsring 1948 with 1939 date, psrticularly with respect to estsblishment count.

Establishment definition. - For Census purposes, s business establishment is defined to include only enterprises conducted from s recognizsble place of business, provided thst the ennusl sales were in excess of $\$ 5,000$ for s wholessle trade estoblishment and $\$ 500$ for establishments in other trsides. A detsiled anslysis of coversge will be provided in future Census of Businese publicstions.
"Number of establishments ${ }^{n}$ is the number of sepsrate business locstions, rather then the number of business compsnies or organizations, since the Census figures represent informetion reported separetely for esch business locetion or esteblishment. The establishment count reflects the number of pleces in businese at the end of 1948 excluding adminis. trative end executive offices of multiunit organizations, and "choin atore" warehouses.

Sales and recelpts.--"1948 sales and receipts" represent seles of merchandise and receipts from repairs and othe: services to customers. The figures reflect deductions for returned goode ard allowances, but not for trade-in allowances; they exclude shes and excise taxes collected from customers and paid directly to any taxing agency.

Proprletors. - "Active proprietora..." represents ownera and partners of unincorporated buainesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of pid employees..." represente sll employeea on the pay roll for the pay period ending neareat November 15, 1948. "Full workweek" employees, whether regular or seasonal, re those who in the November 15 pay period were paid for working at least the number of houra typically worked in week by employees of the reporting establishment.

PERROLEUM COUNTY, MONT.
Retail establishments located in Petroleum County Nontana, showed a substontial expansion in doller volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 557,000$, an increase of 156 percent over the $\$ 218,000$ in'1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported 29 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 21 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fetroleum County, liontana. Final figures, superseding the preliminary data for Fetroleum County, will be included in a Bulletin for the State of. Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Petroleum County as well as an order blank for other area releases moy be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CEMSUS OF Business prelimimary mesults for 1948, by trade group PETROLEUN COUNTY, MONT.


1/ Includes employees paid for less than the full workweek.

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. -- "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

For Releasc April 6, 1950
Release Series BC-1P-25-036

## PHILLIPS COUNTY, MONT.

Retail, wholesale, and service establishments located in Phillips County, Montana, showed a substantial expansion in dollar volume of trade from. 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 5.9$ million, an increase of 146 percent over the $\$ 2.4$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 3.6$ million in 1948 as compared with $\$ 0.8$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 154,000$ in 1948 compared with $\$ 80,000$ in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 312 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 298 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Phillips County, Montana. Final figures, superseding the preliminary data for Phillips County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Phillips County as well as an order blank for other area releases may be obtained b: writins to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSIAESS PRELIMIMARY RE3uItS FOR 1948, by trade group PHILLIPS COLNTY, MOHT.

| Trade group and fited of business | Nuzber of estab1ishments | $\begin{aligned} & 1948 \text { asics } \\ & \text { and receipts } \\ & \text { (Thoosnad } \\ & \text { dollara) } \\ & \hline \end{aligned}$ | Active propri- <br> etors or <br> unincorporated <br> businemses <br> Nov. 1948 | Paid employees, workweekended nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\substack{\text { Total } \\ \text { employees } \\ \text { 1 }}}{\text { and }}$ | Full workweed employees |
| RETAIL TRADE, total. | 98 | 5,911 | 101 | 266 | 232 |
| Food group....................... | 12 | 1. 155 | 10 | 37 | 28 |
| Eating and drinking places..... | 29 | 805 | 45 | 72 | 65 |
| Gasoline service stations...... | $\varepsilon$ | 205 | 8 | 9 | 8 |
| All other retail stores........ | 49 | 3, $71+6$ | 38 | 148 | 131 |
| WHOLESALE TRADE ...... ............ | 23 | 3,429 | 9 | 33 | x |
| SHLECTED SERVICE TRADES $2 / . . . . . .$. | 25 | 354 | 16 | 13 | 11 |

x Not available.
1/ Includes employees paid for less than the full workweek.
2) See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

 1948 CENSUS OF BUSINESSThis series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Marmal, May 1949 issue, of the Executive Oliice of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises c mducted from a recognizable place o business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detalled analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Cersus figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executıve offices of multiunit organizations, and "charn store" warehouses.

Sales and receipts. - " 1948 sales and receipts" represents sales of merchan dise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, jut not for trade-in allowances; the exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# RETAIL, WHOLESALE, SERVICE TRADES <br> PRELIMINARY 

For Release Narsh 23, 1950

Relrase Series BC-IP-

## FOMDITA COUNTY, RONT.

Retails wholesale, and service establishments located in Pondera County, Vontana, showed a substantial expansion in dollor volume of trade from 1939 to 1948 according to preliminory figures from the 1948 Census of Business releasen todey by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 7.7$ million, an increase of 203 percent cver the 2.5 million in 1939 , when the preceding Census of Business was talen. Wholesale seles in the county reached a total of $\% 11.9$ million in 1948 as cumpared with $\$ 2.8$ million in 1939. The service trades included in the Census of Business recorded receipte totaling $\$ 14 l_{5} 000$ in 1240 compared with $\$ 65,000$ in 1939.

Irployment in the county also rose over the 9-Jeer period between 193? ind 1943 for the above trades. Establishments in these trades reported a combined total of 364 patd employees for the workweek ended nearest Movember 15s 1940. This compared with a total of 262 employces reported for the week of November $15,1939$.

These preliminery figures have been derived from a Census renort on Fondera County, Montana. Final figures, superseding the preliminary data for Fondera County, will be included in a Bulletin for the State of licntana to be issued in several months. Similar data will be made available this year in preliminery and firai form for each the counties and Stajes. A single capy of the preliminary release for londera County as well is an order blank for other releases may be obtained by writing to the Bureau of the Census, Washingion 25, D. C.

Table 1.-EENSUS OF BUSIMESS PRELIMIMARY RESULTS FOR 1948, BY TRADE GROUP
PONDERA COLNTY, MONT.

| Trade group and kiad of busiansa | Number of establishmeate | 1948 salcs and receipts <br> (Thonsand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE, total................ | $\mathrm{IO}_{\perp}$ | 7,738 | 89 | 284 | 216 |
| Food group........................ | 14 | 1.959 | $\therefore 0$ | 35 | 27 |
| Eating and dxinking places..... | 27 | 584 | 31 | 46 | 28 |
| Gasolin service tribions...... | 11 | 691 | 10 | 13 | 16 |
| All other retail stores....... | 49 | 5,404 | 38 | 13; | 145 |
| THOTHSNJT TRADE...........0。0.0 | 25 | 11.867 | $\pm 3$ | 5 | X |
|  | 19 | 341 | i9 | 19 | 15 |
| HOTELS...................... | 5 | 62 | 5 | 7 | 3 |

x Not availabie.
1/ Includes employees paid for less than the full workweek.
$2 /$ See General Description on last page for changes from the 2930 Cunsus of Buscmess in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was tal:en under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

> POWDER RIVER COUNTY, MONT.

Retail establishments located in Powder River County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 1.1$ million, an increase of 175 percent over the $\$ 0.4$ million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the $9 \times y e a r$ period between 1939 and 1948 for the above trade. Retail establishments reported 43 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 23 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Powder River County, Montana. Final figures, superseding the preliminary data for Powder River County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Powder River County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP POWDER RIVER COUNTY, MONT.

| Trade group and kind of business | Number of establis aments | $\begin{aligned} & 1948 \text { sales } \\ & \text { and receipts } \\ & \text { (Thousand } \\ & \text { dollars) } \\ & \hline \end{aligned}$ | Active proprietors of nincorporated businesses Nov. 1948 | Paid employees, workweekended nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\substack{\text { Totalees } \\ 1}}$ | Full workweek employees |
| RETAIL TRADE, total. | 26 | 1,084 | 25 | 43 | 39 |
| Food group. | 8 | 277 | 9 | 6 | 6 |
| Eating and drinking places. | Included with "All other retail stores" |  |  |  |  |
| Gasoline service stations. | Included with "All other retail stores" |  |  |  |  |
| All other retail stores"; | 18 | 807 | 16 | 37 | 33 |

[^6]
## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census, figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS RETAIL, WHOLESALE, SERVICE TRADES <br> PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE <br> U. S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

Release Series BC-1P-25-039

## PUWELL CUUN:TY, MUNT.

Retail, wholesale, and service establishments located in Powell County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Comreerce.

Retail sales in the county during 1948 aggregated $\$ 4.7$ million, an increase of 124 percent over the $\$ 2.1$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 669,000$ in 1948 as compared with $\$ 295,000$ in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 166,000$ in 1948 compared with $\$ 59,000$ in 1939.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 231 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 188 employees reported for the week of November 15, 1939.

These priliminary figures have been derived from a Census report on Powell County, Montana, which also includes data for Deer Lodge city. Final figures, superseding the preliminary data, for Powell County will be ircluded in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Powell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

> Table 1.-CENSUS OF BUSINESS PRELIMIMARY RESULTS FOR 1948, bY TRADE GROUP

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> Thonsand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweekended nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{\text { Total }}$ | Full workweek employees |
| RETAIL TRADE, total............... | 89 | 4,747 | 93 | 204 | 184 |
| Food group....................... | 20 | 1,419 | 25 | 36 | 30 |
| Eating and drinking places..... | 28 | - 697 | 34 | 52 | 50 |
| Gasoline service stations...... | 10 | 254 | 9 | 8 | 5 |
| All other retail stores?/...... | 31 | 2,377 | 25 | 108 | 99 |
| WHOLESALE TRADE. | 8 | 669 | 2 | 6 | x |
| SELECTED SERVICE TRADES, $\frac{2}{}$ total.. | 20 | 166 | 23 | 21 | 19 |
| Personal services............... | 14 | 137 | 17 | 18 | 16 |
| All other service trades....... | 6 | 29 | 6 | 3 | 3 |

## x Not available.

2/
Includes employees paid for less than the full workweek.
See General Description on last page for changes from the 1939 Census of Business
in the coverage of Service Trades.

POWLLL COUNTY, MONT.
(Data omitipd for trade groups where necessary to avoid disclosure)

| city :rd tra* group | Number of estat11shments | 1.748 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, rorkweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } 1 / \\ \text { omployees } \end{gathered}$ | Full workweek enployees |
| Deer Lodge: |  |  |  |  |  |
| Retail trade............... | 54 | 3,931 | 54 | 186 | 168 |
| Remainder of county: 2 |  |  |  |  |  |
| Retail trade.. | 35 | 816 | 39 | 18 | 16 |

[^7]
## general description of preliminary releases for the 1948 CENSUS Of business

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Cersus be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as ell ather changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

PRAIRIE COUNTY, MONT.

Retail and wholesale establishments located in Prairie County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 1.9$ nillion, an increase of 217 percent over the $\$ 0.6$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 1.8$ million in 1948 as compared with $\$ 0.2$ million in 1939.

Enployment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 95 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 62 empıoyees reported for the week of November 15, 1939。

These preliminary figures heve been derived from a Census report on Prairie County, Montana. Final figures, superseding the preliminary data for Prairie County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Prairie County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.-CENSUS OF RSSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP PRAIRIE COUNTY, MONT.

| Trade group and kind of busines: | Number of estatlisnments | ```1948 salcs and receipts (Tbousand dollars)``` | Active proprietors of unincorporated businesses Nov. 1948 | $\begin{aligned} & \text { Paid employecs, worlweek } \\ & \text { ended nearest Nov. } 15,1\} 48 \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total <br> employees ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE, total. | 34 | 1,919 | 33 | 85 | 77 |
| Food group. | 6 | 439 | 6 | 17 | 16 |
| Eating and drinking places | 8 | 251 | 9 | 21 | 20 |
| Gasoline service stations. | 6 | 187 | 7 | 7 | 5 |
| All other retall stores. | 14 | 1,042 | 11 | 40 | 36 |
| WHOLESALE TRADE. | 9 | 1,837 | 4 | 10 | x |

x Not available.
1/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figHes will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades, all wholesale trades; all service trades in the following four groupspersonal services, business services, autonobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. --For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors... represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. -- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

RAVALLI COUNTY, MONT.
Retail, wholesale, and service establishments located in Ravalli County, Montana, showed a substantial expansion in volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 9.4$ million, an increase of 160 percent over the $\$ 3.5$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 1.4$ million in 1948 as compared with $\$ 0.3$ million in 2939. The service trades included in the Census of Business recorded receipts totaling $\$ 376,000$ in 1948 compared with $\$ 145,000$ in 1939 。

Employment in the county also rose over the nine-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 463 paid em= ployees for the workweek ended nearest November 15, 1948. This compared with a total of 346 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ravalli County, Montana。 Final figures, superseding the preliminary data, for Ravalli County will be included in a Bulletin for the State of Montana to be issued in several months, Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ravalif County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 , BY TRADE GROUP RAVALII CUUNTY, MONT.

| Trade group and kind of business | Number of estab1 is bments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Faic employees, worikuels eaded nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Tocal employees ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE, total...................... | 191 | 9,383 | 202 | 397 | 336 |
| Food group............................... | 35 | 2,177 | 34 | 56 | 49 |
| Eating and drinking places............. | 43 | 814 | 49 | 82 | 64 |
| $G e n e r a l ~ m e r c h a n d i s e ~ g r p, ~ g e n e r a l ~ s t o r e s ~$ | 20 | 1,110 | 16 | 54 | 44 |
| Apparel group........................... | 6 | 205 | 9 | 6 | 5 |
| Furniture-home furnishgs-appliance grp, | 11 | 468 | 14 | 18 | 14 |
| Automotive group. | 15 | 1,997 | 15 | 53 | 49 |
| Gasoline service stations............... | 21 | 436 | 25 | 5 | 1 |
| Lumber-building-hardware group......... | 17 | 1,229 | 17 | 81 | 80 |
| Drug and proprietary stores............ | 8 | 243 | 9 | 12 | 9 |
| All other retail stores................. | 15 | 704 | 14 | 30 | 21 |
| MHOLESALE TRADE | 13 | 1,363 | 6 | 27 | X |
| SIECTED STRVICE TRADES2/, total.......... | 43 | 376 | 46 | 39 | 37 |
| Personal services...................... | 23 | 167 | 24 | 30 | 30 |
| All other service trades................ | 20 | 209 | 22 | 9 | 7 |
| HOTELS.................................... | 7 | 79 | 9 | 4 | 4 |
| AMUSEMENTS. | 6 | 129 | 9 | 20 | X |

x Nct available.
1/ Includes employees paid for less than the full workweek.
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRTPTION OF PRELIMTNARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Eusiaess. The infomation is based on reports submitted by business establishments for that Ceasus. The fignres shown are preliminary, and are snbject to revisiol in the final Censns publications, but the changes are expected to te relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bnlletins which will show additional detailed Eind-of-bnsiness infomation for all places where there are a sufficient number of establishments.

The 1948 Ceasos of Business was taten ninder the provision of the \&ct of June 19, 1948, which provides that the Basiness CenScis be taken for 1948 and for each fifth year thereaftes. Previous Business Censnses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Bnsiness covered ail establishments in the followiag trades, as defined by the Siancard Indostrial Classification Mannal, May 1949 issne, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-personal services, bnsiness services, autamobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amnsements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1989 Business Census. However, "custom trades" and "services incidental to transportation, " which are no longer inclnded in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these erclnsions as well as
orter chagges in the standard classification may have a considerable eflect in comparisg 1948 with 1939 data, particolarly With respect to establishmert connt.

Establishment definition. - For Ceusus parposes, a basiness astablishment is defined to include only enterprises conducted from a recognizable place of business, provided that the aunual sales kere in axcess of $\$ 5,000$ for a wholesale trade establistment and $\$ 500$ for establisiments in other trades. A detailed analysis of coverage will be provided in future Census of Busizess publications.
"Number of establishmeats" is the aumor of separate bisi-ness locations, tather than che number of busiaess companies or organizations, since the Censns figures represent information reported separately for each business location or establishment. The establisiment count reflects the number of places in bnsiness a the end of 19 ds excluding administrative and executive offices of multinuit organizations, and "chain store" warehouses.

Sales and receipis. -"1948 sales and receipts" represents sales of merchandise and receipts from repairs and otaor services to customers. The figures rellect deductions for retnrned goods and allowances, bat not for trade-in allowances; they exclude sales and excise taxes collected from cnatomers amd paid directly to any tarime egency.

Propriefors.-"Active proprietors..." represents owners and pertners of naincorporated bnsinesses who devoted the jor portion of their time to the onsiness in November 1943.

Employment. - "Number of paid employees..." represeats ail enployees on the pay roll for the pay period ending nearest November 15, 1948. "Fnil workweek" emplojees, whether regnlas or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worted in a week by employees of the reporting establishmeat.

# 1948 CEnSUS OF BUSIINESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE gureau of the census

For Release March 23,1950<br>Release Series BC－1P－25－01，2

## RICHL．AND COUXIM MONT．

Retail，tholeaile，and sorvice esioblishmonts loceter in Richland Gounty，Montana， showed a substantial exoansion in dollor wiume of trade from 1939 to 1948 according to preljminary fiures from the 194 Censuis of Business releosed todery the Bureau of the Census，U．S．Depantmpli of Commence．

Retaii sales ir the county humeng 1948 agregated 111.7 million，an increase of 266 percent over the $\$ 3.2$ milition in 1939，when the preceding Census of Business was tolen。 Whoiesaie sales in the county reached a total of 21.2 million in 1948 es compared with hito nillion an 2939．Ine servioe trades zncluded in the Census of Business recorded receipts totaline $\$ 293,000$ in 2946 compared with 99,000 in 1939.

Frnioyment in the count also rose over the $9-j e a r$ period between 1939 and 1948 for the above trades．Estabissiments in these trades reported a combined total of 650 paid employees for the workwe？－ended neareat November 15，1948。 This compared with a total of 343 emplorees renorted for the wee：of November $15,1939$.

These nreliminary firures have deen derived irom a Census remont，on Richland County， Mintana，which also inciudes data for the city of Sidrey．Final figures，suporseding the nreiminary data fom Ricnland Councy will be included in a Bulletin for the State of Montana to be issued in sereval nonthso Eimiar data will be made available thís year in priliminar and firal fom ior eciuh of the counties end Sitabes．A single copy cf the nreliminary release cor kinard Count as well as an order blank for other area releases hat be obuainer by watre to the Bureari of the Census，Washin ton 25，D．C。

Table 1．－CENSUS OF BUSIMESS PRELIMI伖AY RESULTS FOR 1948，BY TRADE GROUP
IRIOHLIJID COUMUT．MONT．

| Trade group and rind of business | Number of estab－ 1iskments | 1948 sales and receipts <br> Thousand dollars） | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek employees |
| REEALL TRADE，totaj．．．．．．．．．．．．．． | －31） | $-1,707$ | 13？ | $48 \%$ | 408 |
| Food group． | $\because$ | 2，205 | 20 | 69 | 64 |
| Pating ond drinkins placse．．．． | $2 ?$ | 362 | 33 | 71 | 60 |
| Gusoline service gtatioxm．．．．．． | I | 695 | $\therefore 2$ | 31 | 18 |
| All other retell mtores．n．．．．．． | 70 | 7.855 | ¢ ${ }^{2}$ | 323 | 266 |
| TTV L Jn Lic Mranjucoocoo．o．o．．．．c | 28 | 21.204 | IO | 147 | X |
|  | jifis | 293 | 33 | 37 | 31 |
| F＇ersoncil service3000000000．0000 | I／4 | 170 | 19 | 34 | 26 |
|  |  | 123 | 14 | 5 | 5 |

$x$ Nct aveiable．
1f．Incianes cmplowes；mad for less than the full worweck．
2）See ierieral Description on last pa e for chan es from the 1932 Censue of，Jusiness in the coverane of Service Tinados．

Table 2. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE RICHLAND COUNTY, IONT.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | . 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | FuIl workweek employees |
| Sidney: |  |  |  |  |  |
| Retail trade............. | 78 | 8,688 | 80 | 384 | 317 |
| Selected service trades.. | $I_{r}$ | 236 | 19 | 34 | 27 |
| Remainder of county:3/ |  |  |  |  |  |
| Retail trade............. | 52 | 3,019 | 52 | 110 | 91 |
| Selected service trades.. | 12 |  | 14 | 5 | 4 |

1/ See Feneral Description on this pace for changes from the 1939 Census of Business in the coverase of Service Trades.
2/ Includes employees paid for less than the full workweek. Includes fipures for establishments not located in cities of 2,500 inhabitants or more。

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which oue is planued for each county iu the United States, presents preliminary results of the 1948 Ceusus of Business. The informatiou is based on reports submitted by business establishments for that Ceusus. The figures shown are preliminary, and are subject to revision in the final Ceusus publicatious, but the changes are expected to be relatively minor with respect to coverage. The final Ceusus fignres will be issued in a series of Business Ceusus bulletius which will show additioual detailed kind-of-business information for all places where there are a snfficient umber of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Busiuess Ceusus be takeu for 1948 and for each fifth year thereafter. Previous Busiuess Ceususes were taken for the years 1929, 1933, 1935 , and 1989.

Scope of the Census. The 1948 Ceusus of Business covered all establishmeuts in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-persoual services, business services, antomobile repairs and services, and miscellaneons repair services; hotels; tourist courts and camps; and ammements, including motion pictourist courts and camps; and amsements, including motion pic-
ture theaters. Some important services not covered are radio broadcasting and television, medical aud health, legal, educatioual, uouprofit, accourting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation, " which are uo louger iucluded in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

Cther changes iu the staudard classification may have a cousiderable effect in comparing 1948 with 1939 data, particularly with respect to establishmeut count.

Establishment definition.- For Ceusns purposes, a busivess establishment is defined to iuclude ouly enterprises couducted from a recoguizable place of busivess, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishmeut and $\$ 500$ for establishmeuts in other trades. A detailed analysis of coverage vill be provided in future Ceusus of Busiuess pnblicatious.
"Number of establishments" is the umber of separate business locations, rather than the number of business companies or organizatious, siuce the Ceusus figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in busiuess at the end of 1948 excludiug administrative and executive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represeuts sales of merchaudise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowauces, but not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directiy to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partuers of uniucorporated bnsinesses who devoted the major portion of their time to the business in November 1948.

Employment. -"Number of paid employees..." represents all employees on the pay roll for the pay period evding vearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period vere paid for working at least the umber of hours typically vorked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSIDESS 

> ROOSEVELT COUNTY, MCNT.

Retail, wholesale, and service establishments located in Roosevelt County, Montana, showed a substantial cxpansion in dollar volume of trade froiil 1939 to $1940 \hat{0}$ according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Comnerce.

Retail sales in the county during 1948 aggregated $\$ 2.2$ million, an increase of 270 percent over the $\$ 3.3$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 14.4$ million in 1948 as compared with $\$ 1.2$ million in 1939. The service trades included in the Census of Busincss recorded receipts totaling $\$ 271,000$ in 1948 compared with $\$ 86,000$ in 1939.

Drployment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Tstablishnents in these trades reported a combined total of 564 paid employees for the workweek ended nearcst November 15, 1948. This compared with a total of 340 employees reported for the week of Novernber 15, 1939.

These preliminary figures have been derived from a Census report on Roosevelt County, Montana. Final figures, superseding the preliminary data for Roosevelt County, will be included in a Builetin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Roosevelt County as well as an order blank for other area releases inay be obtained by writing to the Bureau of the C'ensus, washington 25, D.C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP ROOSEVELT COUNTY, MONT.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active <br> proprie-- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }} 1$ | Full workweek employees |
| RETAIL TRADE, total. | 163 | 12,184 | 165 | 475 | 400 |
| Food group. | 26 | 2,098 | 27 | 54 | 47 |
| Eating and drinking places. | 42 | 1,491 | 49 | 143 | 125 |
| Generai merchandise grp, general stores. | 10 | 1,149 | 8 | 52 | 40 |
| Apparel group............................... | 7 | 278 | 8 | 9 | 8 |
| Furniture-home furnishgs-appliance grp.。 | 8 | 327 | 8 | 20 | 2 |
| Automotive group. | 10 | 1,736 | 11 | 46 | 44 |
| Gasoline service stations | 13 | 561 | 13 | 21 | 17 |
| Lumber-building-hardware group........... | 33 | 3,844 | 32 | 106 | 98 |
| Drug and proprietary stores. | 6 | 329 | 6 | 16 | 12 |
| All other retail stores. | 8 | 371 | 3 | 8 | 7 |
| WHOLESALE TRADE. | 36 | 14,356 | 11 | 66 | x |
| SEIECTED SERVICE TRADES, $2 /$ total........... | 36 | 271 | 36 | 23 | 21 |
| Personal services......................... | 21 | 137 | 21 | 12 | 12 |
| All other service trades. | 15 | 134 | 15 | 11 | 9 |
| AMUSEMENTS. | 6 | 129 | 6 | 17 | X |

Not available.
Includes employees paid for less than the full workweek. See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary resnlts of the 1948 Censns of Bnsiness. The information is based on reports snbmitted by business establishments for that Census. The fignres shown are preliminary, and are snbject to revision in the final Censns publications, but the changes are expected to be relatively minor with respect to coverage. The final Census fignres will be issned in a series of Bnsiness Censns bnlletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Censns of Bnsiness was taken nnder the provision of the Act of Jnne 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafters Previons Bnsiness Censnses were taken for the gears 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Basiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issne, of the Execntive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneons repair services; hotels; tonrist conrts and camps; and amnsements, inclading motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However. "cnstom trades" and "services incidental to transportation," which are no longer incladed in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclusions is well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Estabiishment definition. - For Census purposes, a bosiness establishment is defined to include only enterprises condncted from a recognizable place of bnsiness, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fntare Censns of Bnsiness pablications.
"Number of establishments" is the number of separate bnsiness locations, rather than the nnmber of bnsiness companies or organizations, since the Census figures represent information reported separately for each bnsiness location or establishment. The establishment connt reflects the number of places in bnsiness at the end of 1948 excluding administrative and execntive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to cnstomers. The fignres reflect deductions for retnraed goods and allowances, bnt not for trade-in allowances; they exclnde sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Fnll workweek" emplogees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a weef by emplojess of the reporting establishment.

## U. S. DEPARTMENT OF COMMERCE bureau of the census

## RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY
For Release March 23, 1950
Release Series BC-1P-25-044
ROSEBUD COUNTY, MONT。
Retail, wholesale, and service establishments located in Rosebud County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 4.9$ million, an increase of 158 percent over the $\$ 1.9$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\%$ I. 2 million in 1948 as compared with \$0.7 million in 1939: The service trades included in the Census of Business recorded receipts totaling \$67,000 in 1948 compared with $\$ 42,000$ in 1939 。

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 237 paid emp? oyees for the workweek ended nearest November 15, 1948. This compared with a total of 195 employees reported for the we ak of November 15, 1939.

These preliminary figures have been derived from a Census report on Rosebud County, Montana. Final figures, superseding the preliminary data for Rosebud County, will ho included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rosebud County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. Co

Table 1.-CEMSUS OF BUSIMESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP ROSEBUD COUNTY, MONT.

| Trade group and kind of business | Number of establishments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \end{gathered}$ | Active proprietors of unincorporated businesses Nov. 1948 | $\begin{aligned} & \text { Paid employees, workweek } \\ & \text { ended nearest Nov. } 15,1948 \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees }{ }^{1} \end{aligned}$ | Full workweek employees |
| RETAIL TRADE, total............. | 93 | 4,878 | 87 | 217 | 174 |
| Food group...................... | 16 | 1,118 | 12 | 28 | 23 |
| Eating and drinking places.... | 27 | 527 | 25 | 72 | 57 |
| Gasoline service stations..... | 14 | 393 | 16 | 9 | 6 |
| All other retail stores....... | 36 | 2,840 | 34 | 108 | 88 |
| WHOLESALE TRADE................ | 9 | 1,168 | 6 | 11 | x |
| SEIECTED STRVICE TRADES $2 / . . . .$. | 13 | 67 | 14 | 9 | 1 |

x Not available.
1/ Inciudes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was tal:en under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

SANDERS COUMTY，MONT．
Retail，wholescle，and service establishments located in Senders County，Montanas showed a substantial expansion in volune of trade from 1939 to 1948 according to preliminary figures for the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Comnerce．

Retail seles in the county during 1948 aggregated $\$ 3.8$ million，an increase of 171 percent over the $\$ 1.4$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 687,000$ in 1948 as compared with $\$ 199,000$ in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 164,000$ in 1948 compared with $\$ 34,000$ in 1939.

Employment in the county also rose over the nine－year period between 1939 and 1948 Sor the above trades．Establishments in these trades reported 167 paid employees for the workweek ended nearest Noverber 15，1948．This compared with a total of 122 employees reported for the week of Novenber 15，1939．

These preliminary figures have been derived from a Census report on Sanders County， liontana．Final figures，superseding the preliminary data，for Sanders Courty will be included in a Bulletin for the State of Montana to be issued in several months．Sim－ ilar data will be made available this year in preliminary and final form for each of the sounties and States．A single copy of the preliminary release for Sanders County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C。

Table 1．－CENSUS OF bUSINESS PRELIMIMARY RESULTS FOR 1948，bY TRADE GROUP
SANUERS COUNTY，MONT．

| Trade group and kind of business | Number of estab－ lishments | 1948 salos and receipts <br> （Thousand dollars） | Active propri－ etors of unincorporated busimesses Nor． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total emplogees ${ }^{1}$ | Full workweek employees |
| REMAIL MRADE，total．．．．．．．．．．．．．．． | 111 | 3，796 | 127 | 150 | 124 |
| Food group．．．．．．．．．．．．．．．．．．．．．．． | 26 | 887 | 32 | 20 | 1.2 |
| Eating and drinking pleces．．．．． | 30 | 601 | 37 | 5.3 | 50 |
| Gesoline selvice stations．．．．． | 14 | 187 | 16 | － | － |
| All other reteil storer．．．．．．．． | 41 | 2，121 | 42 | 77 | 62 |
| WHOLiSShLL TRSLE。．．．．．．．．．．．．．．．． | 10 | 687 | 1 | 11 | X |
| SFLUCTEL SuRVICE TRille， 2 total． | 26 | 164 | 28 | 6 | 3 |
| Personal services．．．．．．．．．．．．． | 16 | 82 | 16 | 4 | 7 |
| All other service tradeso．．．．0． | 10 | 82 | 12 | 2 | 2 |
| HCTLSS．．．．．．．．．．．．．．．．．．．．．．．．． | 8 | 154 | 9 | 17 | 17 |
| TUUZTST CUURTS hiJd Ca山PS．．．．．．．．． | 18 | 62 | 15 | 1 | 1 |

Not available。
Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.-- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIfSSS RETAIL，WHOLESALE，SERVICE TRADES <br> <br> PRELIMINARY 

 <br> <br> PRELIMINARY}

U．S．DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

For Release March $16_{2} 1950$
Release Series BC－1P－25－046

SHERIDAN COUNTY，MUNT。
Retails wholesale，and service establishments located in Sheridan Countys Montana， showed a substantial expansion in dollar rolume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Censuis，U．S．Department of Commerce．

Retail sales in the county durirg 2948 aggnegated $\$ 6.8$ million，an increase of 325 percent over the $\$ 工 .6$ miliion in 1939 ，when the preceding Census of Business was taken．Wholesale saits in the county reached a total of $\$ 7.0$ mllion in 2948 as com pared with $\$ 0.8$ million in 1939．The serrice trades included in the Census of busio ness reaorded receipts＂ctaling $\$ 175,000$ in 1948 compared with $\$ 53,000$ in 1939。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 310 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 204 employees reported for the week of November 15，1939．

These prelminary figures have been derived from a Census report on Sheridan County，Mortana。 Final figures，siperseding the preliminary data for Sheridan Courity， will be ircluded ir a Bulletin for the State of Montana to be issued in several monthso Simiar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Sheridan Couny as well as an order blank for other area releases may be obtained by writing to the Bureau of the Cersus，Washirgton 25，D。Co

> Table 1.-CENSUS OF BUSIMESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP SHERIDAN COUNTY, MONT.

| Trade group and kind of business | Number of estab－lishments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \\ \hline \end{gathered}$ | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workwee k enployees |
| RETAIL TRADE，total．．．．．．．．．．．．．．． | 117 | 6：817 | 124 | 252 | 220 |
| Food group． | 19 | 1，335 | 17 | 31 | 26 |
| Eating and drinking places．．．．． | 34 | 850 | 43 | 84 | 72 |
| Gasoline service stations．．．．．． | 9. | 410 | 9 | 17 | 10 |
| All other retail stores ．．．．．．． | 55 | 4，222 | 55 | 126 | 112 |
| WHOLESALE TRADE． | 29 | 7，013 | 9 | 42 | $x$ |
| SELECTED SERVICE TRADES， $2 /$ toval $^{\circ}$ 。 | 18 | 175 | 20 | 17 | 16 |
| Personal services．．．．．．．．．．．． | 10 | 65 | 10 | 10 | 10 |
| All other service trades．0．0． | 8 | 110 | 10 | 7 | 6 |

x．Not available。
$1 /$ Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Eusiness in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 192^, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Fxecutive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considcrable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSInESS <br> RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

U．S．DEPARTMENT OF COMMERCE
gUREAU OF THE CENSUS

For Release<br>May 8， 1950

Release Series $B C-1 P-25-04 \%$

SILVER BOF COUNTY，RONT。
Retall，wholezale，and service stablishnents located in Siver Bow County，Montans，showed a substantial sxpansion in dollar volume of trade from 1939 to 1948 acoording to proffainary figures from the 1948 Census of Busingss released today by the Eureau of the Census，$U_{0}$ ．So Department of Commero．
 the $\$ 27.2$ milision 1ro 1939，when the proceding Census of Businoss was takers Whodesale salos in the
 trades included in the census of Business roserded secelpts totaling $\$ 2.5$ million ive 1948 oomparod － 1 th $\$ 1.5 \mathrm{mfllion}$ in 19390

Employment in the Bounty also pose oyer the goyear period betweon 1939 and 1948 Pos the sbove trades．Establezhments in thess tradeg reported a combined total of 4,270 pald employses for the workmeek endmd nearsst Novewber 15 ，1948．This sompared tith total of 3.937 employees reportec for the eek of Norember 15，1939．

Thase preliminary figurea have besn derived from a Consus popert on Sifver Bow County，montaning Which also ineludes data for the city of Butta fing figureso supersoding the preilminary data
 soveral monthso Similar data lill bs made avallable this year in preifminary and final form for eash of the countibs and States．A single ceply of the froismixay relase for Silver Eow County as well at an oxder blanis for other 3 gea raloases may be obtafned by writimg to the Bureau of the Cansux，Washingtom 25，D。C。

## Table 1．－CENSUS OF．BUSINESS PRELIMINARY RESULTS FOR 1948，8Y TRADE GROUP <br> SILVER BOW COUNTY，BONT．

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active <br> proprie－ <br> tors of <br> unincor－ <br> porated <br> businesses <br> Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \\ \hline \end{gathered}$ |
|  | 648 | 53， 285 | 682 | 29825 | 2，197 |
| Food groupoo． | 282 | 14，202 | 194 | 419 | 329 |
| Lating and drinking places． | 213 | 7，814 | 277 | 855 | 641 |
| Gonetal mershatise grpg genexal storbso．0．0．00 | 10 | 5，857 | 5 | 431 | 319 |
| Appiersl group．o． | 41. | 3.257 | 36 | 163 | 143 |
| Purnitureohome furnizhingsoappliance groupooo | 24 | 29869 | 20 | 194 | 191 |
|  | 27 42 | 3， 5,045 | 15 45 | 297 | 258 4 |
| Lumber－buildingohardware gro | 12 | 2，063 | 6 | 90 | 81 |
| Drug and proprietayy atoras． | 20 | 1，190 | 16 | 68 | 51 |
| All other retail stores． | 73 | 4,414 | 68 | 238 | 140 |
| Wholesale trade，total． | 98 | 79.143 | 35 | 1，029 | $x$ |
| Uepohrnt wholesalersoo． | 55 | 31.988 | 25 | 727 | $x$ |
| Wanufactures ${ }^{\text {d }}$ salas branches，offioe | 21 | 17．561 | － | 209 | $x$ |
| Petrolsum buik piante，terminals | 10 | 2，407 | 3 | 34 | $\times$ |
| Agentso brokers（merchendise）． | 12 | 27，387 | 3 | 59 | ${ }^{*}$ |
| SELECTED SERVICE TRADES，${ }^{\text {／} / \text { totaloenou0．0000．0．00 }}$ | 184 | 2，487 | 154 | 416 | 340 |
| Porsonal servicez。 | 121 | 12598 | 133 | 313 | 245 |
| Businats sarvicaso．． | 9 | 279 | 3 | 49 | 43 |
| Automotive repairs and servic | 34 | 473 | 35 | 44 | 42 |
|  | 22 | 137 | 23 | 10 |  |

## $x$ Not availableo

1／Inoludes employees paid for lass than the fuls workweok。
2／See Genaral Description on last page for changes from the 1939 Census of Businabs in the coverage of Servion Trades．

Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE SILVER BOT COUNTY, MONT。
(Data omitted for trade groups where necessary to avoid disclosure)
City and trade group 1

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are aubject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficrent number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaition Manual,' May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-peraonal services, business services, automobile repairs and services, and miscellaneous repair servicea; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important aervices not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom tradea" and "services incidental to transportation," which are no longer included in the standard classification of the aervice tradea, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual salea were in excess of $\$ 5,000$ for a wholeaale trade establishment and $\$ 500$ for establishmenta in other trades. A detailed analysis of coverage will be provided in future Cenaus of Business publications.
"Number of establishmenta" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain atore" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandiae and receipts from repaira and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude salea and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are thoae who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting eatablishment.

For Release March 20， 1950

Release Serfes BC－1P－25－048

STILLWATER COUNTY，MONT。
Retail，wholesale，and service establishments located in Stillwater County， Montana，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．So Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 4.2$ million，an increase of 180 percent over the $\$ 1.5$ million in 1.939 ，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 2.1$ million in 1948 as compared with $\$ 0.8$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 119,000$ in 1948 compared with $\$ 40,000$ in 1939 。

Employment in the county also rose over the 9wyear period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 160 paid employees for the workweek ended nearest November 15，1948。 This compared with a total of 135 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Stillwater County，Montana。 Final figures，superseding the preliminary data for Stillwater ${ }^{*}$ County，will be included in a Bulletin for the State of Montana to be issued in sev－ eral monthso Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Stillwater County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CEMSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP STILLWWTER COUNTY，MONT。
Trade group and kind of business
x Not available。
1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades。

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

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Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

For Release March 20， 1950
Release Series BC－1P－25－049
SWEET GRASS COUNTY，MONT．
Retail，wholesale，and service establishments located in Sweet Grass County， Montana，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．So Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 3.8$ million，an increase of 245 percent over the $\$ 1.1$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 839,000$ in 1948 as compared with $\$ 222,000$ in 1939．The service trades included in the Census of Business record－ ed receipts totaling $\$ 80,000$ in 1948 compared with $\$ 23,000$ in 1939 。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 196 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 100 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Sweet Grass County，Montana．Final figures，superseding the preliminary data for Sweet Grass County，will be included in a Bulletin for the State of Montana to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Sweet Grass County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
SHEET GRASS COUNTY，MONT．

| Trade group and kind of business | Number of estab－ lishments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \end{gathered}$ | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweekended nearest Nov． 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${\underset{\text { employees }}{ }{ }^{\text {Total }}}^{\text {and }}$ | Full workweet： employees |
| RETAIL TRADE，total． | 64 | 3，777 | 64 | 179 | 157 |
| Food group．．．．．．．．．．．．．．．．．．．．．． | 10 | 635 | 12 | 22 | 18 |
| Eating and drinking places．．．．． | 16 | 533 | 19 | 57 | 54 |
| Gasoline service stations．．．．．． | 13 | 550 | 14 | 15 | 11 |
| All other retail storez．．．．．．． | 25 | 2，059 | 19 | 85 | 7 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．． | 7 | 839 | 4 | 11 |  |
| SELECTED SERVICE TRADES， $2 / \ldots .$. | 16 | 80 | 17 | 6 |  |

Not available 。
Includes emplovees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Busines： in the coverage of Service Trades．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Fxecutive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSInESS <br> retail，Wholesale，service trades <br> <br> PRELIMINARY 

 <br> <br> PRELIMINARY}

## U．S．DEPARTMENT OF COMMERCE

sureau of the census

For Release March 20， 1950
Release Series BC－1P－25－050

TETON COUNTY，MONT．
Retail，wholesale，and service establishments located in Teton County，Montana， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Comnerce．

Retail sales in the county during 1948 aggregated $\$ 7.6$ million，an increase of 262 percent over the $\$ 2.1$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of \＄10．5 million in 1948 as compared with $\$ 1.8$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 130,000$ in 1948 compared with $\$ 38,000$ in 1939 。

Employment in the county also rose over the $9 \times y e a r$ period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 330 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 181 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Teton County， Montana。 Final figures，superseding the preliminary data for Teton Countys will be included in a Bulletin for the State of Montana to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Teton County as well a．s an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

> Table 1.-CEHSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP TETON COUNTY, MONT.

| Trade group and kind of business | Number of estab－ lisuments | ```1948 sales and receipts (Thousand dollars)``` | $\begin{gathered} \text { Active propri- } \\ \text { etors of } \\ \text { unincorporated } \\ \text { busiaesses } \\ \text { Nov. } 1948 \end{gathered}$ | Paid employees，workweekeaded nearest Nov． 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workwer employees |
| RETAIL TRADE，total． | 118 | 7,607 | 125 | 264 | 217 |
| Food group． | 20 | $1{ }_{2} 199$ | 22 | 26 | 20 |
| Eating and drinking places．．．．． | 27 | 552 | 31 | 59 | 45 |
| ，Gasoline service stations．．．．．． | 13 | 601 | 11 | 19 | 15 |
| All other retail stores． | 58 | 5，255 | 61 | 160 | 13.4 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．．． | 35 | 10，549 | 12 | 45 | $\therefore$ |
| SELECTED SERVICE TRADES $2 / \ldots \ldots$ | 20 | 130 | 23 | 21 | 12 |

$x$ Not available。
1／Includes eraployees paid for less than the full workweek．
2 See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay eriod ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasolici, a.e these who in the iroventer 15 pay period were paid for working at least the number of hours typically worked in a week 1 y emnjuyees of the reporting estab1is'iment.

# 1948 CEnSUS Of BUSIIIESS 

U. S. DEPARTMENT OF COMMERCE bUREAU OF THE CENSUS

TOOLE COUNTY, MONT.
Retail, wholesale, and service establishments located in Toole County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 7.8$ million, an increase of 160 percent over the $\$ 3.0$ million in 1939, when the preceding Census of Business was tiken. Wholesale sales in the county reached a total of $\$ 10.0$ million in 194.8 as com $=$ pared with $\$ 1.7$ million in 1939. The service trades included in the Census or Busi= ness recorded receipts totaling \$278,000 in 1948 compared with $\$ 161,000$ in 1939.

Emplovment in the county also rose over the 9 -vear period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 461 paid emplovees for the workweek ended nearest November 15, 1948. This compared with a total of 345 emplovees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Toole County, Montana, which also includes data for the city of Shelby. Final figures, superseding the preliminary dati for Toole County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Toole County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP TOOLE COUNTY, MONT.

| Trade group and kind of business | Number of estatlishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of uniacorporated usinesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }^{1}}{\text { Total }}$ | Full workwee ix |
| RETAIL TRADE, total.............. | 130 | 7,846 | 129 | 362 | 285 |
| Food group...................... | 13 | 1,380 | 10 | 44 | 33 |
| Eating and drinking places..... | 44 | 1,021 | 53 | 116 | 83 |
| Gasoline service stations...... | 15 | 795 | 15 | 33 | 22 |
| A1] nther rotisil stores....... | 58 | 4,650 | 51 | 169 | 147 |
|  | 25 | 9,999 | 14 | 61 | x |
| `lerchart wholesalers. | 6 | 1,608 | 3 | 19 | x |
| Other wholesale. | 191 | 8,391 | 11 | 42 | x |
| SELECTED SFRVISE TRADE3, $2 /$ total.。 | 18 | 278 | 21 | 38 | 37 |
| Personal services.............. | 12 | 152 | 14 | 32 | 31 |
| All other service trades....... | 6 | 126 | 7 | 6 | 6 |

## $x$ Not available。

1/ Includes employees naid for less than the full workweek.
$\underline{2}$ / See General Description on list page for chances from the 1939 Census of Business
in the coverare of Service Trades.


GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information ia based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are aubject to revision in the final Census publications, but the changea are expected to be relatively minor with respect to coverage. The final Census figurea will be issued in a series of Busineas Cersus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishnents.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Buaineas Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishmenta in the following trades, as defined by the Standard Industrial Classificaiion Manual, May 1949 isaue, of the Executive Office of the President: all retail trades; sll wholesale trades; all service tradea in the following four groups-personal services, business aervices, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and campa; and amuaements, including motion picture theaters. Some important aervices not covered are radio broadcaating and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is aimilar to that of the 1939 Busineas Census. However, "custom tradea" and "aervices incidental to sus. However, "custom tradea and anchertation," which are no longer included in the atandard classifacation of the aervice tradea, are not covered by the 1948 Census. In a number of localitiea, these exclusions as well as other changea in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. - For Census purposes, a busaness establishment is defined to include only enterpriaes conducted from a recognizable place of business, provided that the annual salea were in excess of $\$ 5,000$ for a wholesale trade es tablishment and $\$ 500$ for establishmenta in other tradea. A detailed analysis of coverage will be provided in future Cenaus of Buaineaa publications.
"Number of establiahments" is the number of separate businesa locations, rather than the number of business companies or organizations, aince the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in bucinesa at the end of 1948 excluding adminis $t r a t i v e ~ a n d ~ e x e c u t i v e ~ o f f i c e s ~ o f ~ m u l t i u n i t ~ o r g a n i z s t i o n s, ~ s n d ~$ "chain atore" warehouses.

Sales and receipts. --"1948 sales snd receipts" represents salea of merchandise and receipta from repaira and other servicea to customers. The figures reflect deductiona for returned gooda and allowances, but not for trsde-in allowances; they exclude salea and exciae taxea collected from customera and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated busineazes who devoted the major portion of their time to the businesa in November 1948.

Employnent. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nesrest November 15, 1948. "Full workweek" employees, whether regular or seasonal, sre those who in the November 15 pay period were paid for working at least the number of hours typically worked in week by employees of the reporting eatablishment.

# 1948 CEnSUS OF BUSInESS <br> RETAIL，WHOLESALE，SERVICE TRADES <br> PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE <br> BUREAU OF THE CENSUS

For Release March 20， 1950

Release Series BC－1P－25－052
TREASURE COUNTY，MONT．
Retail establishments located in Treasure County Montana，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S． Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 1.2$ million，an increase of 200 percent over the $\$ 0.4$ million in 1939，when the preceding Census of Business was taken．

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trade．Retail establishments reported 41 paid employees for the work－ week ended nearest November 15，1948．This compared with a total of 33 employees re－ ported for the week of Novenber 15，1939．

These preliminary figures have been derived from a Census report on Treasure County，Montana。 Final figures，superseding the preliminary data for Treasure County， will be included in a Bulletin for the State of Montana to be issued in several months． Similar data will be made available this year in preliminary and final form for each of counties and States．A single copy of the preliminary release for Treasure County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CEhSUS OF business preliminary results for 1948，by trade group
TREASURE COUNTY，MONT．

| Trade group and kind of business | $\begin{gathered} \text { Number of } \\ \text { estab- } \\ \text { lishmeats } \end{gathered}$ | ```l948 sales``` | Active propri－ etors of nincorporated businesses Nov． 1948 | Paid employees，workweekended nearest Nov． 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total <br> employees ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE，total | 22 |  | 27 | 41 | 36 |
| Food group． | Included in＂All other retail stores＂ |  |  |  |  |
| Eating and drinking places | Included in＂A |  | 10 |  |  |
| Gasoline service stations． |  |  | Included in＂All other retail stores＂ |  |  |
| All other retail stores | $17 \mid$ | 1，123 | 23 | 31 | 29 |

[^8]
## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, thece exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay eriod ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasoluch, a.e these who in the ioventer 15 pay period were paid for working at least the number of hours typically worked in a week 1 y emniuyees of the reporting establistiment.

# 1948 CEnSUS Of BUSIIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE

bureau of the census

For Release May 8， 1950

Release Series BC－1P－25－053
VALLEY COUNTY，MONI．
Retail，wholesale，and service establishments located in Valley County，Montana， showed an expansion in dollar volume of trade from 2939 to 2948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census， U．S．Department of Conmerce．

Retail sales in the county during 1948 aggregated $\$ 11.0$ million，an increase of 77 percent over the $\$ 6.2$ million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 12.3$ million in 1948 as compared with $\$ 2.7$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 234,000$ in 1948 compared with $\$ 201,000$ in 1939。

Employment in the county decreased over the 9 myear period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 624 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 771 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Valley County， Montana，which also includes data for the city of Glasgow．Finsil figures，superseding the preliminary data for Valley County，will be included in a Bulletin for the State of Montana to be issued in several months．Similar data will be made avallable this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Valley County as well as an order blanis for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C．

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP YALLEY COUNTY，MONT．

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek eaded nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workweek employees |
|  FOOd grovm | 161 37 | 21.043 | 159 30 | 457 78 | $371$ |
|  | 37 | 2，124 |  | ， |  |
| Eating and drinking places．．．．．．．．．．．．．．． General merchandise grp，general stores． | 37 | 1.045 918 | if 5 | 122 | 102 |
| Apparel group00000000000000000000000000 | 6 | 40 | ${ }^{7}$ | 12 | 12 |
| Furnituremhome furniahgs－apolisnce gro． | 5 | 4 | 6 | 17 | 2 |
| Automotive groum | 11 | 2.523 | 9 | 83 | 76 |
| Gasoline service stations． | 21 | 516 | 21 | 15 | 10 |
| Gasoline service stationso．0．000000．．． | 21 |  | －18 | 53 |  |
| Lumber－building－hardware group．．．．．．．．．． | 17 | 2.503 | 18 8 | 53 | 39 |
| Drug and proprietary stores．o．．．．．．． | 6 | 320 | 8 | 11 | 9 |
| All other retail stores．0．0．0．0．0．0．0． | 14 | 464 | 11 | 20 | 15 |
| WHOLESALE TRADE，total．．．。○。○．．．．．．。○。。 | 42 | 12，334 | ． 10 | 134 | X |
| Merchant wholesglers．o．．．．．．．。○．。○．．．。 | 5 | 1，668 | 2 | 28 | X |
| Other wholessle．．．．．．．o．．．．．．．．．．． | 37 | 10，666 | 8 | 106 | X |
| SELECTED SERVICE TRADES，2／total．．．．．．． | 29 | 234 | 30 | 33 | 27 |
| Personal services．o．．．．．．。○．．．．。○．．．。 | 20 | 181 | 21 | 30 | 24 |
| Al1 other service trades．o．．．．．．．．．．． | 9 | 53 | 9 | 3 |  |
|  | 11. | 210 | 13 | 31 | 28 |
| TOURIST COURTS AND CAMPS．．．．．．．．．．．．．． | 7 | 43 | 9 | 3 | 1 |

## $x$ Not available．

1／Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business
in the coverage of Service Trades．
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estab- <br> lishments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \\ \hline \end{gathered}$ | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }^{2}}{\text { Total }}$ | Full workweek employees |
| Glasgow: | 88 | 307 | 92 |  |  |
| Selected service trades. | 16 | 183 | 16 | 32 | 27 |
| Remainder of county: <br> Retail trade.................. | 73 | 2,736 | 67 | 100 | 90 |
| Selected service trades.... | 13 | 51 | 14 | 1 | - |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are aubject to revision in the final Censua publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Busineas Cersus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a aufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Businesa Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaition Manual, May 1949 isaue, of the Executive Office of the President: all retail trades; all wholesale tradea; all service tradea in the following four groups-personal servicea, buainess services, automobile repairs and services, and miscellaneous repair aervicea; hótels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcating and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage ia aimilar to that of the 1939 Business Census. However, "custom tradea" and "services incidental to transportation," which are no longer included in the standard classification of the aervice trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changea in the standard claasification may have
a considersble effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual salea were in excess of $\$ 5,000$ for a wholeasle trade establishment and $\$ 500$ for establishmenta in other trades. A detailed analysis of coverage will be provided in future Cenaus of Buainess publications.
"Number of establiahmenta" is the number of separate businesa locations, rather than the number of businesa companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain atore" warehouses.

Sales and receipts. --"1948 sales and receipts" represents salea of merchandiae and receipta from repaira and other services to cuatomers. The figures reflect deductions for returned gooda and allowances, but not for trade-in allowances; they exclude salea and exciae taxes collected from customera and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the buainess in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, sre those tho in the November 15 pay period were paid for working at least the number of houra typically worked in a week by employees of the reporting eatablishment.

For Release March 20， 1950

Release Series BC－1P 25－054
WHEATLAND COUNTY，MONT．
Retail，wholesale，and service establishments located in Wheatland County，Montana， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminart figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 3.4$ million，an increase of 143 percent over the $\$ 1.4$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 636,000$ in 1948 as compared with $\$ 245,000$ in 1939．The service trades included in the Census of Business recorded re－ ceipts totaling $\$ 99,000$ in 1948 as compared with $\begin{aligned} & \text { \＃} \\ & 36,000 \\ & \text { in 1939。 }\end{aligned}$

Employment in the county also rose over the $9-y$ yar period buween 1939 and 1948 for the above trades．Esta＇olishments in these trades reported a combined total of 166 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 126 emplorees reported for the week of November 15， 1939.

These preliminary figures have been derived from a Census report on Wheatland County，Montana。 Final figures，superseding the preliminarr data for Wheatland County， will be included in a Bulletin for the State of Montana to be issued in several months． Similar data will be made available this year in preliminarr and final form for each of the counties and States．A single copr of the preliminarr release for Wheatland County as well as an order blank for other area releases may be obtained br writing to the Bureau of the Census，Washington 25，D。C。

$$
\begin{gathered}
\text { Table 1.-CENSUS OF buSinESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP } \\
\text { WHEATLAND COUNTY, MONT. }
\end{gathered}
$$

| Trade group and kind of busiuess | Nunber ofestab－est lishments | 1948 sales and receipts <br> （Thousand dollars） | Active propri－ etors of unincorporated usinessesNov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } \end{gathered}$ | Full workwee employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．． | 70 | 3.427 | 63 | 147 | 1 |
| Food group． | 13 | 667 | 12 | 22 | － |
| Eating and drinking places．．．．． | 20 | 434 | 18 | 52 | 4. |
| Gesoline service stations．．．．．． All other retall stores． | 28 | $\begin{array}{r} 170 \\ 2,156 \end{array}$ | 9 24 | 67 |  |
| WHOLESILE TRADE。 | 11 | 636 | 11 | 3 |  |
| SELECTED STRVIJE TRADES，2／total．。 | 16 | 99 | 17 | 16 |  |
| Personal services．．．．．．．．．．．．．．．．．． All other service trades．．．．．．． | $\begin{aligned} & 9 \\ & 7 \end{aligned}$ | $\begin{aligned} & 60 \\ & 39 \end{aligned}$ | 10 7 | 10 6 |  |

$x$ Not available。
2／
Includes ernplo ees paid jor less than the fllll workweek．
2 See Ceneral Description on last pace for chanres from the 1939 Census of Business in the coveraree of Service Trades．

## GENERAL DESCRIPTION OF PRELIMJNARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. - For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. -" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. -- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

WIBAUX COUNTY, MONT.
Retail establishments located in Wibaux County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 1.4$ miliion, an increase of 250 percent over the $\$ 0.4$ million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9 -year period between 1939 and 2948 for the above trade. Retail establishments reported 62 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 34 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wibaux County, Montana. Final figures, superseding the preliminary data for Wibaux County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for eash of the counties and States. A aingle copy of the preliminary release for Wibaux Count.y as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1, -CEHSUS OF business prelimikary results for 1948, by trade group WIBAUX COUNTY, MONT.

| Trade group and kind of business | Number of estab1ishments | $\begin{aligned} & 1948 \text { sales } \\ & \text { and receipts } \\ & \text { (Thonsand } \\ & \text { dollars) } \\ & \hline \end{aligned}$ | Active proprietors of aincorporated businesses Nov. 1948 | Paid employees, workweekended nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees | Full workweek employees |
| RETAIL TRADE, total | 28 | 1,37I | 30 | 62 | 52 |
| Food group. . | Included with "All other retail stores" $9 \quad 175 \quad 12 \quad 24$ |  |  |  |  |
| Eating and drinkins places. |  |  |  |  | 18 |
| Gasoline aervice atations.. | Included with "All other retail stores" |  |  |  |  |
| All other retail stores. | 19 | 1,196 | 18 | 38 | 34 |

[^9]This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSInESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

For Release April 3, 1950

## U. S. DEPARTMENT OF COMMERCE <br> bureau of the census

Felease Series BC-1P-25-056
YELLOWSTONE COUNPYY, MONT.
Retail, wholesale, and service establishments located in Yellowstone County, Montana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 66.4$ million, an increase of 212 percent over the $\$ 21.3$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 152.5$ million in 1948 as compared with $\$ 24.4$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 3.3$ million in 1948 compared with $\$ 1.0$ million in 1939.

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 6,031 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,487 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Yellowstone County, Montana, which also includes data for the cities of Billings and Iaurel. Final figures, superseding the preliminary data for Yeilowstone County, will be included in a Bulletin for the State of Montana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Yellowstone County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D。C. YELLOWSTONE COUNTY, MONT.

| Trade group and kind of business | Number of estab1ishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek emplogees employees |
| RETAIL TRADE, total.................. | 614 | 66,394 | 623 | 3,404 | 2,852 |
| Food group.........o.0.0.0.0.0.0.0.0.0 | 135 | 11,976 | 136 | 338 | 243 |
| Eating and drinking places.............. | 140 | 7,126 | 178 | 887 | 726 |
| General merchandise group, general stores | 20 | 5,800 | 13 | 469 | 323 |
| Apparel group.......................... | 46 | 6,734 | 32 | 461 | 422 |
| Furniture-home furnishingsmappliance grp | 30 | 3,845 | 31 | 198 | 188 |
| Automotive group............0.0.0.0.0. | 36 | 12,735 | 23 | 392 | 379 |
| Gasoline service stations................ | 81 | 3,885 | 87 | 150 | 129 |
| Iumbermbuildingmhardware group.......... | 43 | 7,935 | 32 | 270 | 231 |
| Drug and proprietary stores............. | 19 | 2,002 | 22 | 107 | 98 |
| All other retail stores................. | 64 | 4,356 | 69 | 132 | 113 |
| WHOLESALE TRADE, total. $\ldots .0 .0 .0 .0 .$. | 185 | 152,482 | 78 | 2,066 | X |
| Merchant wholesalers................... | 112 | 66,301 | 47 | 1,602 | X |
| Groceries, foods............0.0.0... | 14 | 10,817 | 9 | 231 | x |
| Hardware, elec'l, plum ${ }^{8} \mathrm{~g}$ and heat'g... | 19 | 17.599 | 1 | 341 | X |
| Machy, equip't, industrial supplies... | 25 | 11,950 | 9 | 321 | x |
| Automotive parts, accessories......... | 17 | 4,455 | 6 | 195 | X |
| All other merchant wholesalers........ | 37 | 21,480 | 22 | 514 | X |
| Manufact'rs' sales branches, offices.... | 19 | 20,696 | 2 | 236 | X |
| Petroleum bulk plants, terminals........ | 20 | 7,280 | 15 | 62 | 8 |
| Agents, brokers (merchandise).......... | 13 | 36,515 | 4 | 81 | 8 |
| Assemblers of farm products............ | 21 | 21,690 | 10 | 85 | X |
| SELECTED SERVICE TRADES, $2 /$ total.....0.0.0. | 200 | 3,273 | 213 | 561 | 523 |
| Personal services........0.0.0.0.0.0.0.0 | 103 | 1,751 | 107 | 397 | 377 |
| Business services. | 17 | 314 | 16 | 50 | 43 |
| Automotive repairs and services......... | 44 | 831 | 49 | 74 | 65 |
| Other repair services................. | 36 | 377 | 41 | 40 | 38 |
| TOURIST COURTS AND CAMPS.................. | 31 | 364 | 34 | 24 | 16 |
| AMUSEMENTS.............0.0.0.0.....0.0.0 | 23 | 1,162 | 16 | 176 | X |

$x$ Not available.
I/ Includes employees paid for less than the full workweek.
$\overline{2} /$ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Page 3
Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE YETLOWSTONE COUNTY, MONT.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> IThousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | FuIl workweek employees |
| Billings: |  |  |  |  |  |
| Retail trade.0.0.0.0.0.0.0. | 420 | 56,509 | 405 | 2.959 | 2,483 |
| Wholesale trade............ | 246 | 125,524 | 58 | 1,868 |  |
| Selected service trades..... | 149 | 2,852 | 156 | 519 | 482 |
| Tourist courts and camps.... | 13 | 134 | 20 | 7 | 5 |
| Laurel: |  |  |  |  |  |
| Retail trade.............. | 72 | 4,286 | 76 | 184 | 158 |
| Selected service trades.o... | 20 | 198 | 21 | 30 | 30 |
| Tourist courts and camps.... | 5 | 35 | 3 | 3 | 1 |
| Remainder of county:3/ | * |  |  |  |  |
| Retail trade.o........0.0.0. | 122 | 5,599 | 142 | 261 | 211 |
| Wholesale trade........0.0. | 39 | 26,958 | 20 | 198 | X |
| Selected service trades....。 | 32 | 223 | 36 | 12 | 11 |
| Tourist courts and camps.... | 23 | 195 | 11 | 1.4 | 10 |

## x Not available.

I/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.
3 Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Census of Bnsiness. The information is based on reports submitted by business establishments for that Census. The figares shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect io coverage. The final Census ligares will be issued in a series of Bnsiness Censns bulletins whichwill show additional detailed kind-of-bnsiness information for all places where there are a sufficient number of establishments.

The 1948 Censns of Business was taken ander the provision of the Act of Jnne 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter. Previons Bnsiness Censuses vere taken for the years 1929, 1933, 1935, and 1939.

Scope of the Consus. - The 1948 Censas of Bnsiness covered all establishments in the following trades, as defined by the Standard Iadastrial Classification Mannal, May 1949 issne, of the Execntive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, bnsiaess services, antomobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amusements, inclading motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "cnstom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclusions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishmeft connt.

Establishment definition. - For Census purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 505$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Business publications.
"Namber of establishments" is the number of separate bnsiness locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 exclucing administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retarned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Propriotors. -"Active proprietors..." represents owners and partaers of unincurporater businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees oa the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regnlar or seasonal, are those who in the November is pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

counties

1. Adams
2. Antelope
3. Arthur
4. Banner
5. Blaine
6. Bcone
7. Box Butte
8. Boyd
9. Brown
10. Buffalo
11. Burt
12. Butler
13. Cass
14. Cedar
15. Chase
16. Cherry
17. Cheyenne

18, Clay
19. Colfax
20. Curning
21. Custer
22. Dakota
23. Dawes
24. Dawson
25. Deuel
26. Dixon
27. Dodge
28. Douglas
29. Dundy
30. Fillmore
31. Franklin
32. Frontier
33. Furnas
34. Gage
35. Garden
36. Garfield
37. Gosper
38. Grant
39. Greeley
40. Hall
41. Hamilton
42. Harlan
43. Hayes
44. H3itseock
45. 四olt
46. Hooker
47. Howard
48. Jefferson
49. Jobanson
50. Kearney
51. Keith
52. Keya. Paha
53. Kimball
54. Knox
55. Lancaster
56. Lincoln
57. Logan
58. Loup
59. McPherson
60. Madison
61. Merrick
62. Morrill
63. Nance
64. Nemaha
65. Nuckolls
66. Otoe
67. Pawnee
68. Perkins
69. Phelps
70. Pierce
71. Platte
72. Polk
73. Red Willow
74. Richardson
75. Rock
76. Saline
77. Sarpy
78. Saunders
79. Scotts Bluff
80. Seward
81. Sheridan
82. Sherman
83. Sioux
84. Stanton
85. Thayer
86. Thomas
87. Thurston
88. Valley
89. Washington
90. Wayne
91. Webster
92. Wheeler
93. York

# 1948 CENSUS OF BUSIIIESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE bureau of the census

For Release May 29, 1950
Release Series BC-1P-26-00

## NEBRASKA

Retail, wholesale, and service establishments located in Nebraska showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated $\$ 1,313,900,000$, an increase of 231 percent over the $\$ 397,200,000$ sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 322 percent rise over the same period, reaching a total of $\$ 2,392,000,000$ in 1948 as compared with $\$ 567,000,000$ in 1939 . The service trades included in the Census of Business reported receipts totaling $\$ 63,000,000$ in 1948 compared with $\$ 23,600,000$ in 1939. Hotel receipts moved from $\$ 7,800,000$ in 1939 to $\$ 17,800,000$ in 1948. Amusement businesses in the State recorded receipts of $\$ 15,700,000$ in 1948. No comparable figure for 1939 is available.

Employment in the State also rose over the 9 -year period between 1939 and 1948 for the above trades. Retail trade establishments reported 64,230 paid employees for the workweek ended nearest November 15, 1948. Of these, 51,105 worked the full week, and the remainder part of the week. The comparable figures for 1939 were 45,818 and 35,623. Wholesale trade establishments reported a total of 23,948 full- and part-week employees for the week of November 15, 1948, compared with 15,635 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 8,934 ; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 7,815.

These preliminary figures have been compiled from similar releases being made available for each county in Nebraska. Final figures, superseding the preliminary data for Nebraska, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for Nebraska as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.


[^10]
# 1948 CEnSUS Of BUSIIIESS <br> RETAIL, WHOLESALE, SERVICE TRADES <br> PRELIMINARY 

U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

For Release April 10, 1950
Felease Series BC-1P26-001
ADAMS COUNTIY, NEBR.
Retail, wholesale, and service establishments located in Adams County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 32.9$ million, an increase of 311 percent over the $\$ 8.0$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 21.9$ million in 1948 as compared with $\$ 7.7$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 1.3$ million in 1948 compared with $\$ 0.5$ million in 1939.

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,536 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,631 employees reported for the week of November $15,1939$.

These preliminary figures have been derived from a Census report on Adams County, Nebraska, which also includes data for the city of Hastings. Final figures, superseding the preliminary data for Adams County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Adams County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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49345
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Page 2
Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP ADAMS COUNTYY, NEBRR.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | $\|$Active <br> proprie- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE, total....................... | 332 | 32,943 | 305 | 1,755 | 1,368 |
| Frood group............................... | 58 | 4,855 | 51 | 181 | 136 |
| Eating and drinking places............. | 59 | 1,433 | 67 | 251 | 181 |
| General merchandise grp,general stores. | 11 | 4,397 | 5 | 359 | 243 |
| Apparel group............................... | 19 | 2,164 | 18 | 125 | 103 |
| Furnituxe-home furnishgs-appliance grp. | 15 | 1,301 | 11 | 59 | 53 |
| Automotive group.......................... | 31 | 9,811 | 31 | 235 | 229 |
| Gaxoline service stations............... | 44 | 2,402 | 38 | 108 | 85 |
| Lumber-building-hardware group........ | 32 | 3,512 | 22 | 188 | 154 |
| Drag and proprietary stores............. | 17 | 1,070 | 18 | 116 | 84 |
| All other retail stores................. | 46 | 1,998 | 44 | 133 | 100 |
| WHOLESALE TRADE, total................... | 62 | 21,918 | 38 | 542 | x |
| Merchant wholesalers..................... | 32 | 14,741 | 21 | 476. | $x$ |
| Assemblers of farm products. | 21 | 4,638 | 10 | 30 | x |
| Other turpes of wholesalers ... ........ | 9 | 2,539 | 7 | 36 | x |
| SELECTED SERVICE TRADES, $2 /$ total........ | 116 | 1,296 | 135 | 239 | 186 |
| Personal services......................... | 59 | 714 | 69 | 179 | 134 |
| Business services......................... | 5 | 57 | 5 | 10 | 7 |
| Avtomotive repairs and services........ | 32 | 390 | 40 | 40 | 37 |
| Other repair services................... | 20 | 135 | 21 | 10 | 8 |
| TOURIST COURTS AND CAMPS. | 7 | 73 | 10 | 6 | 4 |

x Not available.

1. Includes employees paid for less than the full workweek.

See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

49345

ADAMS COUNTY, NEBR.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | $\qquad$ | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | Full workweek employees |
| Hastings: |  |  |  |  |  |
| Retail trade............. | 277 | 29,946 | 253 | 1,666 | 1,302 |
| Wholesale trade........... | 43 | 17,465 | 25 | 511 | x |
| Selected service trades.... | 103 | 1,195 | 120 | 235 | 183 |
| Remainder of county: |  |  |  |  |  |
| Retail trade.............. | 55 | 2,997 | 52 | 89 | 66 |
| Wholesale trade............ | 19 | 4,453 | 13 | 31 | x |
| Selected service trades.... | 13 | 101 | 15 | 4 | 3 |

[^11]GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOH THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planord for pach connty in the United States, preseuts preliminary resulis of the 1948 Census of Rnsiness. The informaticill is based on reports sabmitted by business establishments for that Census. The pignres shown are preliminary, and are subject to revision in the final Censos publications, but the changes are expected to be relatively minor with respect to coverage. The final Censns fignres will be issned in a series of Pusiness Censas bulletios which vill show additional detailed kind-of-business information for all places where there are sufficient number of establishments.

The 1948 Censos of Business was taken nader the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. PreTions Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Consus. -The 1948 Censns of Bnsidess covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issne, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, bnsiness services, antomobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amusements, ioclinding motion pictnre theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, acconoting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. hivever, "custom trades" and "services incidentai to transportation, ${ }^{n}$ which are no longer inclinded in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclnsions as well as
other changes in the standard classificalion may have a consionerablu effect is comparing 1948 with 1939 data, paricularlo with respect to establishmeut count.

Establishnent definition. -For Census purposfs, a burilloss establishment is defined to include only enterprises conducten from a recognizable place of business, provided that the annilat sales vere in excess of $\$ 5,000$ for a wholesale trade pstablishment and $\$ 500$ for establishments in other trad.s. A dotailed analysis of coverage will be provided io future Cansus of Busidess publications.
"Number of establishments" is the number of separate business locations, ratber than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment connt reflects the numher of places in business at the end of 1948 excluding administrative and executive offices of multinait organizations, and "chain store" warelonses.

Sales and receipts.-"1948 sales and recripts" represents sales of merchandise and receipts from repairs and other services to castomers. The fignres reflect deductions for retarned goods and allowances, bnt not for trade-in illowares; they exclude sales and excise taxes collected 1 rom cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprictors..." represents owners and partners of unincorporated basinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employces..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for worting at least the namber of hours typically worked in a week by employees of the reporting establishment.

# RETAIL, WHOLESALE, SERVICE TRADES <br> PRELIMINARY 

For Release April 6, 1950
Felease Series BC-1P-26-002
ANTELOPE COUNTY, NEBR.
Retail, wholesale, and service establishments located in Antelope County, Nebraska, showed a substantial expansion in dollax volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 10.1$ million, an increase of 288 percent over the $\$ 2.6$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 3.4$ million in 1948 as compared with $\$ 0.6$ million in 1939. The service trades included in the Census of Business recorded receipts totaling \$266,000 in 1948 compared with $\$ 84,000$ in 1939.

Exployment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishmeats in these trades reported a combined total of 439 paid employees for the workweek ended nearest November 15, 1948. This compared. with a total of 278 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Antelope County, Nebraska. Final figures, superseding the preliminary data for Antelope County, will be incluced in a Bulletin for the state of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A aingle copy of the preliminary release for Antelope County as well as an order blank for other area releases may be obtainea by Hriting to the Bureau of the Census, Washington 25, D. C.

| Trade group and kind of business | Number of lishments | 1948 sales and receipts <br> (Thous and dollars) | Active proprietors of porated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\text {Total }}^{\text {employees }}{ }^{1}$ | Full workweek wores employees |
| RETAIL TRADE, total....................... | 183 | 10,050 | 181 | 377 | 288 |
| Food group................................ | 23 | 1,708 | 17 | 53 | 37 |
| Eating and drinking places............. | 31 | 469 | 40 | 57 | 33 |
| General merchandise grp,general stores | 12 | 786 | 10 | 46 | 32 |
| Apparel group........................... | 8 | 168 | 8 | 9 | 5 |
| Furniture-home furnishgs-appliance grp | 11 | 373 | 9 | 16 | 13 |
| Automotive group.. | 11 | 1,730 | 12 | 46 | 46 |
| Gasoline service stations............... | 33 | 1,117 | 31 | 44 | 36 |
| Lumber-building-hardware group......... | 31 | 2,775 | 33 | 80 | 69 |
| Drug and proprietary stores............ | 6 | 198 | 6 | 15 | 9 |
| All other retail stores. | 17 | 726 | 15 | 11 | 8 |
| WHOLESALE TRADE. | 23 | 3,360 | 21 | 42 | x |
| SEIECIEI SERVICE TRADES, $2 /$ total........ | 44 | 266 | 42 | 20 | 17 |
| Personal services | 27 | 100 | 25 | 9 | 8 |
| All other service trades | 17 | 166 | 17 | 11 | 9 |
| AMUSEMENTS. | 10 | 123 | 12 | 16 | x |

x Not available.
1/ Includes employees paid for less than the full workweek.
See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Censns of Bnsiness. The information is based on reports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Censns publications, but the changes are expected to be relatively minor with respect to coverage. The final Census fignres will be issned in a series of Business Census bnlletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nider the provision of the Act of June 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each ifth year thereafter. Previons Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Manual, May 1949 issne, of the Execntive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneons repair services; hotels; tonrist conrts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However, "cnstom trades" and "services incidental to transportation," which are no longer inclnded in the standard classification of the service trades, are noi covered by the 1948 Censns. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in compariag 1948 with 1939 data, particnlarly witt respect to establishmeat connt.

Establishment definition.-For Census pnrposes, a unsiness establishment is defined to include only enterprises condncted from a recognizable place of business, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments if othertrades. A detailed analysis of coverage will be provided in fnture Censns of Bnsiness pablications.
"Number of establishments" is the number of separate business locations, rather than the number of bnsiness companies or organizations, since the Censns figures represent information reported separately for each bnsiness location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 excluding administrative and execntive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts. - "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect dednctions for retnrned goods and allowances, bnt not for trade-in allowances; they excInde sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of nnincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Fnll workweek" emplogees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIRESS 

U. S. DEPARTMENT OF COMMERCE bureau of the census

ARTHUR COUNTY, NEBR。
Retail establishments located in Arthur County, Nebraska, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released to day by the Bureau of the Census, U. S. Department of Commerce.

Nine retail establishments reported 1948 sales aggregating $\$ 230,000$, an increase of 177 percent over the $\$ 83,000$ reported by sixteen establishments in 1939 , when the preceding Census of Business was taken.

Retail establishments reported ten active proprietors of unincorporated businesses in 1948 as compared with fifteen proprietors in 1939. Twelve paid employees were reported for the workweek ended nearest Noveraber 15, 1948. Of these, three worked the tull workweek, and the remainder part of the week. The comparable figures for 1939 were seven and five.

These preliminary figures have been derived from a Census report on Arthur County, lebraska. Final figures, superseding the prelininary data for Arthur County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar lata will be made available this year in preliminary and final form for each of the :ounties and States. A single copy of the preliminary release for Arthur County as well is an order blank for other area releases may be obtained by writing to the Bureau of the ensus, Washington $25, \mathrm{D}$. C.

# 1948 CEnSUS OF BUSInESS 

For Release May 15, $1950 \quad$ Felease Series BC-1P-26-004

BANNER COUNTY, NEBR。
Retail establishments located in Banner County, Nebraska, showed a decrease in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, $U$. S. Department of Commerce.

Three retail establishments reported 1948 sales aggregating $\$ 36,000$, a decrease of 31 percent from the $\$ 52,000$ reported by nine establishments in 1939 , when the preceding Census of Business was taken.

Retail establishments reported three active proprietors of unincorporated businesses in 1948 as comnared with nine proprietors in 1939. No employees were reported for the workweek ended nearest November 15, 1948; only one employee was reported for the saine week in 1939.

These preliminary figures have been derived from a Census report on Banner County, Nebraska, Final figures, superseding the preliminary data for Banner County, will be included in a Bulletin for the State of Nebraska to be issued in several months, Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Banner County as well as an order blank for other area releases may be obtained by writing to the Eureau of the Census, Washington 25, D. C.

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years $1929,1933,1935$, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. -- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIESS 

For Release pril 3, $1950 \quad$ Felease Series BC-1Pá- 05

ELIETJ COUMTY, MEB.



 of 2u9, nercent over the 217,000 reported by twanty-four establishments in 193\%, preceding Cencus of Business was taken。

Retail establishments reported twelve active proprietors of unincornorated in 1948 is comporeri ith twenty-two propictoms in $185 \%$ Jighteen Fid employe?
 full urkreek, and the remainder mit of the week. The cmpersble ficures for lis39 were thirteun and twelve。
 Nebraska. Finel ficures, superseaing the preliminaw deta for Blaine County, will he included in a Bulletin for the State of Vebraska to be issued in several montis. Gimilo data will be made available this year in prelininary and final form for ach of the counties and States, S sintio coly of tio pro?iminary malerse for Blaino County rs well
 Census, ashineton 25 , Do. Co

# 1948 CEnSUS Of BUSIIIESS 

U．S．DEPARTMENT OF COMMERCE bureau of the census

For Release April 24， 1950
Release Series BC－1P－26－006
BOONE COUNTY，NEBR．
Retail，wholesale，and service establishments located in Boone County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 8.3$ million，an increase of 246 percent over the $\$ 2.4$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 5.0$ million in 1948 as compared with $\$ 0.8$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 179,000$ in 1948 compared with $\$ 93,000$ in 1939.

Erployment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Estabiishments in these trades reported a combined total of 407 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 293 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Boone County， Nebraska．Final figures，superseding the preliminary data for Boone County，will be included in a Bulletin for the State of Nebraska to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Boone County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP BOONE COUNTY，NEBR 。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweet ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{\text { Total }}$ | Full workweek employees |
| RETAIL TRADE，totalo．o．o．o．o．o．o．o．o．o． | 141 | 8，317 | 137 | 348 | 308 |
| Food group．o．．．．．0．0．0．0．0．0．0．0．0．0．0 | 21 | 1，297 | 17 | 39 | 32 |
| Eating and drinking places．．．．．．．．．．． | 25 | 496 | 26 | 50 | 38 |
| Gasoline service stations．．．．。．．．．．．．。 | 24 | 1，008 | 27 | 32 | 31 |
| All other retail stores．o．．．0．0．0．0．0． | 71 | 5，516 | 67 | 227 | 207 |
|  | 21 | 4，977 | 11 | 45 | X |
| SELECTED SERVICE TRADES， $2 /$ total．．．．．．．．． | 35 | 179 | 38 | 14 | 13 |
| Personal services．o．．．．．。○．．．。．．．。．．．。 | 17 | 62 | 18 | 7 | 7 |
| All other service trades．0．0．0．0．0．0． | 18 | 117 | 20 | 7 | 6 |

## x Not available。

1／Includes employees paid for less than the full workweek．
2／See General Description on last pagefor changes from the 1939 Census of Business in the coverage of Service Trades．

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census. figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. -" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

BOX BUYTE COUNTY, NEBR.
Retail, wholesale, and service establishneats located in Box Butte County, Nebraska, showed a substantial expansion in dolisx voluce of trade froir 1939 to 1948 according to preliminsy figures from the 1948 Census of Business released todsy by the Bureau of the Cexsus, U. S. Deparment of Comierce.

Fetail awes in the connty during 2948 assuegated $\$ 25.1$ uninior, an increase of 236 parcent over the $\$ 4.5$ mililon in 1939, when the preceding Census of Business was trken. Wholeasle sales in the county reached a total of $\$ 12.4$ million in 1948 as compared with \$4. 1 milion in 1939. The service trades included in the Census of Business recorded receipts totaling \$603,000 in 1948 compared with $\$ 249,000$ in 1939.

Froployment in the county elsa rose over the 9 -year period between 1939 and 1948 for the suove trades. Establishments in these trades reported a combined total of 1,06\% paid employses for the workwer ended nearest November 15, 1948. This compared with a total of 666 exployeen reported for the week of Novernber $15,1939$.

These preliminary ilgures beve been derivea from a Census report on Bos Butte County, Webrask, which also juciudes data for the city of Alliance. Final figures, superseding the prelinsurry data for Bos Butte County, will be included in a Burletin for the State of Nebraska to be isaued in several months. Similaro dmta will be wade wrilsble this year in prelininary ma final form for each of the counties and States. A single copy of the prelwinary relesse for Box Butte County an well as an order blank for other area releases nimy be obtained by writing to the Bureau of the Census, Wasbington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, gY TRADE GROUP
BOX BUTTE COUNTY, NEER.

| Trade group and zind of business | Number of establishments | 1948 sales and receipts <br> (Thousend dollars) | Active <br> proprie- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\substack{\text { Total } \\ \text { employees } \\ \text { 1 }}}{ }$ | Full workweek employees |
| RETAII TRADE, total. | 157 | 25,132 | 2.60 | 728 | 594 |
| Food group................................... | 35 | 2,912 | 37 | 93 | 71 |
| Eating and drinaking pluces............. | 20 | 686 | 33 | 98 | 81 |
| General merchandise grp,general stores. | 6 | 1,674 | 2 | 137 | 105 |
| Apparel group. | 8 | 737 | 9 | 28 | 24 |
| Furniture-hume furnishgsoapplimee gry. | \% | 574 | 12 | 30 | 25 |
| Automotive growp....................... | 21 | 2,683 | 10 | 90 | 88 |
| Gasoline service stations............. | 15 | 787 | 17 | 30 | 25 |
| Iuxabermbulldingmhardware group.o.0.0... | 23 | 3,936 | 16 | 149 | 119 |
| All otker retail stores................ | 25 | 1,243 | 24 | 73 | 56 |
| WHOLESALE TRADE, total................... | 37 | 12,442 | 24 | 251 | * |
| Mercharst wholesalers.................. | 9 | 1,072 | 7 | 41 | * |
| Other types of wholezalers............ | 22 | 11.370 | 19 | 210 | ${ }^{2}$ |
|  | 47 | 603 | 51 | 88 | 78 |
| Personnl services....................... | 28 | 384 | 31 | 74 | 68 |
| All other service trades.. | 19 | 212 | 20 | 14 | 10 |

## \% Not avallable。

1/ Includes employees paid for less than the full workweek.
2/ See Genersl Description on last page for changes from the 1939 Census of Buainess in the coverage of Service Trades.

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
BOX BUTTE COUNTY, NEBR
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of $\xrightarrow{\text { ishtab- }}$ | 1948 sales and receipts <br> Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${\underset{\text { employees }}{ }{ }^{\text {Total }}}^{2}$ | Full workweek employees |
| Alliance: |  |  |  |  |  |
| Retail trade.a.e...........0. | 117 | 12,724 | 122 | 641 | 529 |
| Wholesale trade............. | 21 | 7,605 | 15 | 199 | x |
| Selected service trades.... | 38 | 525 | 42 | 86 | 76 |
| Remainder of county: |  |  |  |  |  |
| Retail trade............... | 40 | 2,408 | 38 | 87 | 65 |
| Wholesale trade............. | 10 | 4,837 | 9 | 52 | x |
| Selected service trades.... | 9 | 78 | 9 | 2 | 2 |

\% Not available.
I/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports submitted by business establishments for that Censns. The fignres shown are preliminary, and are snbject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Censns fignres will be issned in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Censns of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Manual, May 1949 issne, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "cnstom trades" and "services incidental to transportation," which are no longer inclnded in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these erclinsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition.-For Census purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Business pnblications.
"Number of establishments" is the number of separate bnsiness locations, rather than the number of business companies or organizations, since the Censns figures represent information reported separately for each bnsiness location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 excluding administrative and execntive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retnrned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of nnincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. -"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Fill vorkweer" employees, whether regalar or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSInESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE bureau of the census

For Release May 1， 1950
Release Series BC－1P－26＝008
BOYD COUNTY，NEBR。
Retail，wholesale，and service establishments located in Boyd County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Comerce．

Retail sales in the county during 1948 aggregated $\$ 4.2$ million，an increase of 223 percent over the $\$ 1.3$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 3.1$ million in 1948 as compared with $\$ 0.3$ million in 1939。 The service trades included in the Census of Business recorded receipts totaling $\$ 144,000$ in 1948 compared with $\$ 37,000$ in 1939。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 167 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 113 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Boyd County， Nebraska。 Final figures，superseding the preliminary data for Boyd County，will be included in a BuIletin for the State of Nebraska to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminaxy release for Boyd County as well as an orden blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF business preliminary results for 1948，by trade group
BOYD COUNTY，NEBR。

| Trade group and kind of business | Number of estab－ lishments | $\qquad$ | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workweek employees |
| RETAIL TRADE，totaloo．o．0．0．0．0．0．0．0．0 | 88 | 4.170 | 91 | 139 | 101 |
| Food group．o．0．0．0．0．0．0．0．0．0．0．0．0．0 | 21 | 842 | 25 | 32 | 18 |
| Eating and drinking placeso．．．．．．．0．0 | 20 | 294 | 21 | 23 | 16 |
| Gasoline service stations．0．0．0．0．0．0． | 11 | 319 | 11 | 12 | 8 |
| A11 other retail stores．0．0．00000000 | 36 | 2，715 | 34 | 73 | 59 |
| WHOLESALE TRADE。．．．．．．．．．．．．．．．．．．．．． | 11 | 3，230 | 6 | 25 | x |
| SETECTED SERVICE TRADES26．．．．．．．．．．．．．． | 18 | 144 | 17 | 3 | 3 |
|  | 5 | 26 | 6 | 7 | x |
| I／Includes employees paid for less than the full workweek． <br> 2 See Generial Description on last page for changes from the 1939 Census of Business in the cover age of Service Trades． |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. - For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS RETAIL, WHOLESALE, SERVICE TRADES 

For Release April 24, 1950 $\quad$ Release Series BC -1P-26-009

BROWN COUNTY, NEBR.
Retail, wholesale, and service establishments located in Brown County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 7.1$ million, an increase of 344 percent over the $\$ 1.6$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 1.6$ million in 1948 as compared with $\$ 0.5$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 153,000$ in 1948 compared with $\$ 93,000$ in 1939.

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 335 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 168 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Brown County, Nebraska. Final figures, superseding the preliminary data for Brown County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Brown County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D。C

## Table 1. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP

BROWN COUNTY , NEBR 。

$x$ Not available.
1/ Includes employees paid for less than the full workweek.
2) See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948, Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Cl assification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishenent definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

For Release April 3， 1950
Felease Series $B C-1 P-26-010$

> BUFFALO COUNTY, NEBR.

Retail，wholesale，and service establishments located in Buffalo County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 27.7$ million，an increase of 274 percent over the $\% .4$ million in 1939，when the preceding Census of Business was taken．Wholsesale sales in the county reached a total of $\$ 21.2$ million in 1948 as compared with $\$ 3.9$ million in 1939。 The service trades included in the Census of Business recorded receipts totaling ${ }_{\psi} 1.3$ million in 1948 compared with $\$ 0.3$ million in 1939.

Employment in the county also rose over the $9-y e a r$ period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 1，752 paid employees for the workweek ended nearest November 15，1948。 This compared with a total of 1,202 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Buffalo County， Nebraska，which also includes data for the city of Kearney．Final figures，supersed－ ing the preliminary data for Buffalo County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Buffalo County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C．

Fage 2
Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP BUFFALO COUNTY, NEBR.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | $\left\|\begin{array}{c}\text { Active } \\ \text { propriie- } \\ \text { tors of } \\ \text { unincor- } \\ \text { porated } \\ \text { businesses } \\ \text { Nor. } 1948\end{array}\right\|$ | Paid employees, workweek eaded nearest Nov, 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total Total ${ }^{\text {Toloyes }}{ }^{1}$ | Full workweek employees |
| RETAIL TRADE, total................... | 391 | 27,661 | 416 | 1,359 | 1,049 |
| Food Eroup. | 72 | 4,888 | 79 | 161 | $11 / 4$ |
| Eating and drinking places............. | 76 | 2,017 | 86 | 268 | 208 |
| General merchandise grp,general stores. | 14 | 3,433 | 9 | 249 | 187 |
| Apparel group........................... | 21 | 1,470 | 16 | 98 | 64 |
| Furniture-home furnishgsmappliance grp. | 20 | 1,875 | 20 | 63 | 59 |
| Automotive group......................... | 33 | 5,088 | 40 | 153 | 142 |
| Gasoline service stations............... | 54 | 2,401 | 56 | 90 | 62 |
| Lumber-building-hardware group......... | 48 | 4,299 | 46 | 176 | 143 |
| Drug and proprietary stores.o.......... | 14 | 781 | 20 | 44 | 29 |
| All other retail stores. | 39 | 1,409 | 44 | 57 | 41 |
| WHOLESALE TRADE, total. | 56 | 21,247 | 45 | 197 | x |
| Merchant wholesalers.................... | 22 | 9,419 | 19 | 122 | X |
| Fetroleum buik plants, terminals.o..... | 16 | 1,997 | 11 | 14 | x |
| Other wholesale........................ | 18 | 9,825 | 15 | 61 | x |
| SELECTED SERVICE TRADES, $2 /$ total......... | 130 | 1,335 | 135 | 196 | 168 |
| Fersonal services...................... | 63 | 642 | 67 | 141 | 122 |
| All other service trades............... | 67 | 693 | 68 | 55 | 46 |
| TOURIST COURTS AND CAMPS.................. | 14 | 246 | 21 | 19 | 7 |
| AMUSEMENTS................................ | 17 | 386 | 16 | 74 | x |

x Not available。
1/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE BUFPALO COUNTY, NEBR。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establis hments | $\qquad$ | Active proprietors of unincorporated Nov Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \begin{array}{c} \text { Total } \\ \text { employees } \end{array} \\ \hline \end{gathered}$ | Full workweek employees |
| Kearney: |  |  |  |  |  |
| Retail trade................ | 217 | 20,173 | 234 | 1,013 | 801 |
| Wholesale trade............ | 32 | 14,765 | 28 | 155 | x |
| Selected service trades.... | 80 | 1,029 | 86 | 173 | 150 |
| Amusements.......... | 9 | 322 | 9 | 55 | x |
| Remainder of County: |  |  |  |  |  |
| Retail trade.............. | 174 | 7,488 | 182 | 346 | 248 |
| Wholesale trade........... | 24 | 6,476 | 17 | 42 | x |
| Selected service trades.... | 50 | 306 | 49 | 23 | 18 |
| Amusements................ | 8 | 64 | 7 | 19 | x |

## x Not available。 <br> 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades. <br> 2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census fignres will be issned in a series of Pusiness Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nnder the provision of the Act of June 19. 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the gears 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, basiness services, antomobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

[^12]other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment connt.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fature Censns of Business poblications.
"Namber of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Censns figures represent information reported separately for each business location or establishment. The establishment count rellects the number of places in bnsiness at the end of 1948 excluding administrative and executive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts. - "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The ifgnes reflect deductions for retarned goods and allowances, bat not for trade-in allowances; they exclude sales and excise tares collected from customers and paid directly to any taxing agency.

Proprietors. -"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the basiness in November 1948.

Employment. -"Number of paid employees..." represents all emplogees on the pay roll for the pay period ending nearest November 15, 1948. "Fall workweek" emplogees, whether regular or seasonal, are those who in the November 16 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

For Release April 3， 1950
Felease Series BC－1P－26－011
BURT COUNTY，NEBR。
Retail，wholesale，and service establishments located in Burt County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Censu＇s of Business released today by the Bureau of the Census，U．S．Department of Comerce．

Ketail ales in the county during 1948 aggregated $\$ 10.4$ million，an increase of 247 percent over the $\$ 3.0$ million in 1939，when the preceding Census of Pusiness was taken．Wholesale sales in the county reached a total of $\$ 3.8$ million in 1948 as compared with $\$ 1.0$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 306,000$ in 1948 compared with $\$ 118,000$ in 1939 。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 477 paid employees for the workweek ended neareat November 15，1948．This compared with a total of 300 employees reported for the week of November 15，1939．

These preliminary $i$ igures have been derived from a Census report on Burt County， Nebraska．Final figures，superseding the preliminary data for Burt County，will be included in a Bulletin for the State of Nebraska to be issued in several months． Similar data will be made available this yeax in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Burt County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C．


\% Not available.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Censns publications, but the changes are expected to be relatively minor with respect to coverage. The final Census fignres will be issned in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Censns of Business was taken nader the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the gears 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, Mas 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-personal services, business services, antomobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Censns purposes, a bnsiness establishment is defined to include only enterprises condncted from a recognizable place of bnsiness, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Census of Business publications.
"Nnmber of establishments" is the number of saparate business locations, rather than the number of bnsiness companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 excluding administrative and executive offices of multinnit organizations, and "chain store" warehouses.

Sales and reccipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect dednctions for retnraed goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietora.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Fuil workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period vere paid for working at least the number of hours typically worked in a weet by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIInESS <br> <br> RETAIL，WHOLESALE，SERVICE TRADES <br> <br> RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

 PRELIMINARY}

U．S．DEPARTMENT OF COMMERCE
bureau of the census

For Release May 22， 1950

Release Series BC－1P－26－012
BUTLER COUNTY，NEBR。
Retail，wholesale，and service establishments located in Butler County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 7.5$ million，an increase of 275 percent over the $\$ 2.0$ million in 1939 ，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 10.8$ million in 1948 as compared with $\$ 1.0$ million in 1939．The service trades included in the Census of Business re－ corded receipts totaling $\$ 263,000$ in 1948 compared with $\$ 86,000$ in 1939 。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 431 paid employees for the workweek ended nearest Nowember 15,1948 ．This compared with a total of 222 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Butler County， Nebraska．Final figures，superseding the preliminary data for Butler County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Simi－ lar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Butler County as well as an order blank for other area releases may be obtained by woiting to the Bureau of the Census，Washington 25，D。C。

| Trade group and kind of business | Number of establishments | $\qquad$ | Active <br> proprie- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{\text { Total }}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE, total....................... | 164 | 7,467 | 184 | 280 | 217 |
| Food group. | 30 | 1.426 | 32 | 40 | 25 |
| Eating and drinking places.............. | 33 | 742 | 41 | 38 | 30 |
| General merchandise grp,general stores. | 8 | 699 | 5 | 50 | 34 |
| Furniture-home furnishgs-appliance grp. | 7 | 205 | 9 | 5 | 2 |
| Automotive group........................ | 10 | 788 | 12 | 32 | 27 |
| Gasoline service stations............... | 22 | 492 | 24 | 15 | 12 |
| Lumber-buildingmardware group.......... | 39 | 2,681 | 43 | 82 | 73 |
| Drug and proprietary stores.o........... | 6 | 221 | 7 | 10 | 7 |
| All other retail stores.................. | 9 | 213 | 11 | 8 | 7 |
| WHOLESALT TRADE。 | 40 | 10,767 | 26 | 128 | x |
| SELECTED SERVICE TRADES, $2 /$ total.......... | 46 | 263 | 49 | 23 | 18 |
| Personal services....................... | 22 | 119 | 24 | 12 | 10 |
| All other service trades............. | 24 | 144 | 25 | 11 | 8 |

X Not available.
1/ Includes employees paid for less than the full workweek.
See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary resnlts of the 1348 Census of Ensiness. The information is based on reports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issned in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Censns of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the gears 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, bnsiness services, antomobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "cnstom trades" and "services incidental to transportation, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition.-For Census purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Bnsiness publications.
"Namber of establishments" is the number of separate bnsiness locations, rather than the number of business companies or organizations, since the Censns figures represent information reported separately for each business location or establishment. The establishment connt reflects the number of places in bnsiness at the end of 1948 excluding administrative and execntive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and eceipts from repairs and other services to customers. The fignres reflect deductions for retnrned goods and allowances, bet tot for trade-in allowances; they exclnde sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors. -"Active proprietors..." represents owners and partners of nnincorporatef bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

# PRELIMINARY 

For Release April 5， 1950
Release Series BC－1P－26－013
CASS COUNTY，NEBR．
Retail，wholesale，and service establishments located in Cass County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，$U$ 。S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 10.8$ million，an increase of 272 percent over the $\$ 2.9$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 5.9$ million in 1948 as com－ pared with $\$ 1.3$ million in 1939．The service trades included in the Census of Busi－ ness recorded receipts totaling $\$ 396,000$ in 1948 compared with $\$ 131,000$ in 1939 。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 520 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 300 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Cass County， Nebraska，which also includes data for the city of Plattsnouth。 Final figures，super－ seding the preliminary data for Cass County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Similar data will be made a．vail－ able this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Cass County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census， Washingt on 25，D。C。

## Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP

CASS COUNTY，NEBR。

| Trade group and kiad of business | Number of estab－ lishmeats | $\qquad$ | $\left\|\begin{array}{c}\text { Active } \\ \text { propriie－} \\ \text { tors of } \\ \text { unincor－} \\ \text { porated } \\ \text { businesses } \\ \text { Nov．} 1948\end{array}\right\|$ | Paid employees， workweek eaded nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | $\underbrace{}_{\substack{\text { Full } \\ \text { workweek } \\ \text { employees }}}$ |
| RETAIL TRADE，total． | 225 | 10，777 | 229 | 440 | 328 |
| Food group． | 39 | 2，310 | 35 | 66 | 49 |
| Eating and drinking places．．．．．．．．．．．． | 47 | 1，008 | 53 | 90 | 62 |
| General merchandise grp，general stores | 7 | 232 | 7 | 20 | 14 |
| Furniture－home furnishgs－appliance grp | 10 | 208 | 10 | 10 | 5 |
| Automotive group．．．．．．．．．．．．．．．．．．．．．． | 18 | 1，573 | 22 | 50 | 45 |
| Gasoline service stations．．．．．．．．．．．．． | 28 | 830 | 27 | 39 | 25 |
| Lumber－building－hardware group | 40 | 2，305 | 36 | 86 | 68 |
| Drug and proprietary stores． | 11 | 364 | 13 | 22 | 12 |
| All other retail stores． | 25 | 1，947 | 26 | 57 | 48 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．．．．．．．．．． | 30 | 5，924 | 14 | 43 | x |
| SELECTED S®RVICE TRADES， 2 ／total．．．．．．．． | 52 | 396 | 56 | 37 | 29 |
| Personal services．．．．．．．．．．．．．．．．．．．．． | 33 | 214 | 35 | 28 | 25 |
| All other service trades | 19 | 182 | 21 | 9 | 4 |
| AMUSEMENTS．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 8 | 90 | 5 | 19 | x |

x Not available。
1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
CASS COUNTY, NEBR.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | FuIl workweek employees |
| Plattsmouth: |  |  |  |  |  |
| Retail trade................. | 75 | 5,041 | 81 | 240 | 185 |
| Selected service trades.... | 19 | 213 | 23 | 28 | 28 |
| Remainder of county: |  |  |  |  |  |
| Retail trade................. | 150 | 5,736 | 148 | 200 | 143 |
| Selected service trades.... | 33 | 183 | 33 | 9 | 1 |

See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary resnlts of the 1948 Census of Bnsiness. The information is based on reports snbmitted by business establishments for that Censns. The fignres shown are preliminary, and are sabject to revision in the inal Censns pablications, bnt the changes are expected to be relatively minor with respect to coverage. The final Censns fignres will be issned in a series of Bnsiness Censns bnlletins Whichwill show additional detailed Kind-of-bnsiness information for all places where there are a sifficient number of establishments.

The 1948 Census of Business was taken ander the provision of the Act of Jnie 19, 1948 , Which provides that the Bnsiness Censns be taken for 1948 and for each lifth year thereafter. Previous Business Censnses were taken for the years 1929, 1933, 1985, and 1989.

Scope of the Consua. - The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issne, of the Bxecntive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneons repair services; hotels; tonrist conrts and camps; and amnsements, inclnding motion pictnre theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncatioaal, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However, "cnstom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition. - For Censns pnrposes, a bnsiness establishment is defined to include only enterprises condncted from a recognizable place of bnsiness, provided that the annal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fntare Censns of Bnsiness pablications.
"Number of establishmenta" is the number of separate bnsiness locations, rather than the number of bnsiness companies or organizations, since the Censns fignres represent information reported separately for each bnsiness location or establishment. The establishment connt reflects the number of places in bnsiness at the end of 1948 exclnding administrative and execntive offices of multinait organizations, and "chain store" warehouses.

Sales and receipts. - ${ }^{H} 1948$ sales and receipts" represents sales of merchandise and receipts from repairs and other services to cnstomers. The fignres reflect dednctions for retnrned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of nnincorporated basinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. -"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Fall workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS <br> <br> RETAIL, WHOLESALE, SERVICE TRADES <br> <br> RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

 PRELIMINARY}
U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CEN:US

## For Release April 5, 1950

Felease Series BC-1P-26-014
CEDAR COUNTTY, NEBR.
Retail, wholesale, and service establishments located in Cedar County, Nebrasika, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Busineas released today by the bureau of the Census, U.S. Departnent of Commerce.

Retail sales in the county during 1948 aggregated $\$ 10.4$ million, an increase of 247 percent over the $\$ 3.0$ million in 1939 , when the preceding Census of Business was takea. Wholesale sales in the county reached a total of $\$ 3.4$ million in 1948 as compared with $\$ 1.0$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 491,000$ in 1948 compared with $\$ 98,000$ in 1939.

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 547 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 334 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cedar County, Nebraska. Final figures, superseding the preliminary data for Cedar County, will be included in a Bulletin for the State of Mebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cedar County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP CEDAR COUNTY, NEBR.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\text {Total }}^{\text {Pmployees }}{ }^{\text {c }}$ | $\underset{\substack{\text { Full } \\ \text { workweek } \\ \text { emplojees }}}{ }$ |
| RETAIL TRADE, total......................... | 199 | 10,393 | 192 | 470 | 345 |
| Food group. | 30 | 1,814 | 28 | 77 | 47 |
| Eating and drinking places.............. | 29 | 671 | 31 | 86 | 62 |
| General merchandise grp, general stores | 11 | 1,040 | 10 | 69 | 41 |
| Apparel group.............................. | 8 | 276 | 9 | 10 | 6 |
| Furniture-home furnishgs-appliance grp. | 9 | 109 | 7 | 10 | 7 |
| Automotive group.......................... | 10 | 1,301 | 13 | 44 | 42 |
| Gasoline service stations............... | 38 | 1,395 | 37 | 45 | 36 |
| Lumber-building-hardware group.......... | 35 | 2,855 | 29 | 93 | 83 |
| Drug and proprietary stores............. | 9 | 349 | 9 | 15 | 10 |
| All other retail stores.................. | 20 | 583 | 19 | 21 | 11 |
| WHOLESALE TRADE............................... | 28 | 3,396 | 23 | 43 | x |
| SEIECTED SERVICE TRADES, $2 /$ total.......... | 49 | 491 | 51 | 34 | 28 |
| Personal services. | 24 | 164 | 26 | 14 | 8 |
| All other service trades................. | 25 | 327 | 25 | 20 | 20 |
| AMJSEMEINIS. | 6 | 83 | 6 | 11 | x |

x Not available.
1/ Includes employees paid for less than the full workweek. See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planued for each conuty in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Censns. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Censns fignres will be issned in a series of Business Census balletins which will show additional detailed kiud-of-bnsiness information for all places where there are a sufficient number of establishments.

The 1948 Censns of Busiuess was taken nuder the provision of the Act of Jnne 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter: Previons Bnsiness Censnses were taken for the years 1929, 1933, 1935, aud 1939.

Scope of the Census. -The 1948 Censns of Bnsivess covered all establishments in the following trades, as defined by the Standard Industrial Classification Mannal, May 1949 issue, of the Bxecntive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneons repair services; hotels; tonrist courts and camps; and amusements, iucluding motion pictnre theaters. Some important services not covered are radio broadcasting and television, medical and health, legial, edncational, nouprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Ceusus. However, "custom trades" and "services iucidental to transportation, " which are no longer incladed in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition. - For Ceusus parposes, a business establishment is defined to include only enterprises condncted from a recognitable place of bnsiuess, provided that the annal sales were in excess of $\$ \sigma_{0}, 000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Census of Basiness publicatious.
"Number of establishments" is the number of separate bnsiness locations, rather than the number of busiuess companies or organizations, siuce the Census figures represent information reported separately for each business location or establishment. The establishment conut reflects the number of places iu business at the end of 1948 excluding administrative and executive offices of multinnit organizations, and "chain store" warehonses.

Sales and receipts.- ${ }^{-1948}$ sales and receipts" represents sales of merchandise and receipts from repairs and other services to cnstomers. The fignres reflect dednctions for retnraed goods and allowances, but not for trade-in allowances; they exclade sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents ongers and partuers of nnincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - Namber of paid employees..." represents all employees on the pay roll for the pay period euding nearest November 15, 1948. "Foll workweek" emplojees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

> CHASE CCUNTY, NEBR.

Retail, wholesale, and service establishments located in Chase County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 6.3$ million, an increase of 250 percent over the $\$ 1.8$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 6.7$ million in 1948 as compared with $\$ 0.7$ million in 1939. The service trades included in the Census of Business recorded receipts totaling ${ }^{(123,000}$ in 1948 compared with $\$ 50,000$ in 1939.

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 307 paid emplovees for the workweek ended nearest November 15, 1948. This compared with a total of 219 employees reported for the week of November 15, 1939.

These prelimin ry figures have been derived from a Census report of Chase County, Nebraska. Final fipures, superseding the preliminary data for Chase County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A sincle copy of the preliminary release for Chase County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.-CEHSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CHASE COUNTY, NEBR.

| Trade group and kind of business | Number ofestab-lishments lishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweekended nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total <br> employnes ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE, total............. | 77 | 6,334 | 81 | 256 | 202 |
| Food proup...................... | 16 | 1,125 | 19 | 31 | 18 |
| Eating ard drinkin places..... | 8 | 313 | 10 | 33 | 30 |
| Gasoline service stations...... | 11 | 721 | 9 | 33 | 32 |
| Mll other retail stores........ | 42 | 4,175 | 43 | 159 | 122 |
| WHOLESALE TRADE.................. | 14 | 6,672 | 11 | 41 | x |
| SELETTRD SPRVICE TR4DES, $2 /$ total. | 21 | 123 | 26 | 10 | 9 |
| Personal services............... | 13 | 56 | 13 | 7 | 6 |
| All other service trades....... | 8 | 67 | 13 | 3 | 3 |

## x Not available。

1/ Includes employees naid for less than the full workweek.
2/ See General Description or last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIIESS <br> RETAIL, WHOLESALE, SERVICE TRADES <br> PREIIMINARY 

## U. S. DEPARTMENT OF COMMERCE <br> bureau of the census

For Release April 6, 1950
Release Series BC-1P-26-016
CHERRY COUNTY, NEBR。
Retail and service establishments located in Cherry County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 9.5$ million, an increase of 280 percent over the $\$ 2.5$ million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling $\$ 245,000$ in 1948 compared with $\$ 77,000$ in 1939.

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishmehts in these trades reported a combined total of 347 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 239 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cherry County, Nebraska. Final figures, superseding the preliminary data for Cherry County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cherry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CHERRY COUNTY, NEBR.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employres ${ }^{1}$ | Full workweek employeses |
| RETAIL TRADE, total.. | 121 | 9,505 | 124 | 330 | 278 |
| Food group....................... | 22 | 1,336 | 23 | 32 | 27 |
| Eating and drinking places.... | 19 | 333 | 22 | 62 | 51 |
| Gasoline service stations.... | 17 | 1,025 | 17 | 33 | 27 |
| All other retail stores...... | 63 | 6,811 | 62 | 203 | 173 |
| SELECTED SERVICE TRADES, 2/total. | 31 | 245 | 33 | 17 | 16 |
| Personal services............. | 18 | 88 | 18 | 10 | 10 |
| All other service trades...... | 13 | 157 | 15 | 7 | 6 |

Includes employees paid for less than the full workweek.
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEISUS OF BUSIIIESS RETAIL，WHOLESALE，SERVICE TRADES 

Retail，wholesale，and service establishments located in Cheyenne County， Nebraska，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Cormerce．

Retail sales in the county during 1948 aggregated $\$ 13.6$ million，an increase of 289 percent over the $\$ 3.5$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 20.1$ million in 1948 as compared with 2.9 million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 627,000$ in 1948 compared with $\$ 124,000$ in 1939.

Fmployment in the county alsor rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 768 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 467 employees reported for the week of November 15， 1939.

These preliminary figures have been derived from a Census report on Cheyenne County，Nebraska，which also includes data for the city of Sidney．Final figures， superseding the preliminary data for Cheyenne County，will be included in a Bulletin for the State of Nebraska，to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States． A single copy of the preliminary release for Cheyenne County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，
Washington 25，D。C。
Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
CHEYENNE COUNTY，NEBR．

| Trade group and kind of business | Number of estab－ 1 is hments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { Toployees }}{ }^{1}$ | Full workweek employees |
| RETAII TRADE，total．．．．．．．．．．．．．．．．．．．． | 166 | 13，604 | 164 | 580 | 459 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 28 | 2，500 | 29 | 68 | 49 |
| Eating and drinking places．．．．．．．．．．．．． | 28 | 1，003 | 29 | 140 | 117 |
| General merchandise grp，general stores． | 6 | 1，097 | 3 | 88 | 59 |
| Apparel group．．．．．．．．．．．．．．．．．．．．．．．． | 7 | 394 | 11 | 19 | 12 |
| Furniture－home furnishgs－appliance grp． | 9 | 634 | 6 | 16 | 15 |
| Automotive group．．．．．．．．．．0．．．．．．．．．．．。 | 12 | 2，790 | 13 | 78 | 73 |
| Gasoline service stations．．．．．．．．．．．．．． | 28 | 1，101 | 21 | 40 | 30 |
| Lumber－building－hardware group．．．．．．．．． | 25 | 3，066 | 24 | 94 | 78 |
| Drug and proprietary stores．．．．．．．．．．．． | 6 | 371 | 8 | 23 | 17 |
| All other retail stores．．．．．．．．．．．．．．．． | 16 | 648 | 20 | 14 | 9 |
| WHOLESALE TRADE，total．．．．．．．．．．．．．．．．．．． | 51 | 20，141 | 25 | 124 | X |
| Merchant wholesalers．．．．．．．．．．．．．．．．．。。 | 11 | 934 | 6 | 41 | X |
| Assemblers of farm products．．．．．．．．．．．． | 21 | 16，980 | 9 | 46 | $x$ |
| Other wholesale．．．．．．．．．．．．．．．．．．．．．．．．． | 19 | 2，227 | 10 | 37 | $\mathbf{x}$ |
| SEIECIED SERVICE TRADES，2／total．．．．．．．．． | 57 | 627 | 63 | 64 | 53 |
| Personal services．．．．．．．．．．．．．．．．．．．． | 28 | 263 | 31 | 37 | 34 |
| All other service trades．．．．．．．．．．．．．．． | 29 | 364 | 32 | 27 | 19 |
| TOURIST COURTS AND CAMPS． | 6 | 49 | 9 | 3 | 1 |

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
CHEYENNE COUNII, NEBR.
(Data omitted for trade groups where necessary to avoid disclosure)


## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Censns of Ensiness. The information is based on reports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Censns figures will be issued in a series of Business Census bnlletins which will show additional detailed kind-of-bnsiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nader the provision of the Act of June 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter. Previous Business Censnses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issne, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following fon gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneous repair services; hotels; tonrist courts and camps; and amosements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "custom trades" and "services incidental to transportation, " which are no longer inclnded in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition.-For Census pnrposes, a business establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Business pablications.
"Number of establishments" is the number of separate bnsiness locations, rather than the number of business companies or organizations, since the Censns figures represent information reported separately for each bnsiness location or establishment. The establishment connt reflects the number of places in bnsiness at the end of 1948 exclnding administrative and execntive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts. - "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retnrned goods and allowances, bnt not for trade-in allowances; they exclnde sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors. -"Active proprietors..." represents owners and partners of nincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Foll workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establisbment.

# 1948 CEnSUS OF BUSIIIESS <br> <br> RETAIL，WHOLESALE，SERVICE TRADES 

 <br> <br> RETAIL，WHOLESALE，SERVICE TRADES} U．S．DEPARTMENT OF COMMERCE bureau of the census

For Release April 6， 1950.

Release Series BC－1P－26～018
CLAY COUNTY，NEBR。
Retail，wholesale，and service establishments located in Clay County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 5.4$ million，an increase of 238 percent over the $\$ 1.6$ Iililion in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 8.0$ million in 1948 as compared with $\$ 1.1$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 240,000$ in 1948 ，compared with $\$ 88,000$ in 1939。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 358 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 261 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Clay County， Nebraska．Final figures，superseding the preliminary data for Clay County，will be in－ cluded in a Bulletin for the State of Nebraska to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Clay County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
CLAY COUNTY，NEBR．

| Trade group and kind of business | Number of lishments | $\begin{aligned} & 1948 \text { sales } \\ & \text { and receipts } \\ & \text { (Thousand } \\ & \text { dollars) } \end{aligned}$ | Active propri－etors ofunincorporatedbusinessesNov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }^{1}}{\text { Total }}$ | Full workwee k employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．． | 141 | 5，379 | 150 | 265 | 196 |
| Food group． | 37 | 1，306 | 40 | 46 | 27 |
| Eating and drinking places．．．．．． | 18 | 299 | 19 | 35 | 22 |
| Gasoline service stations．．．．．．． | 19 | 744 | 24 | 38 | 36 |
| All other retail stores．．．．．．．．． | 67 | 3，030 | 67 | 146 | 111 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．．．．．． | 28 | 7，971 | 11 | 77 | x |
| SELECTED SERVICE TRADES， $2 /$ total．．． | 49 | 240 | 52 | 16 | 15 |
| Personal services． | 21 | 71 | 22 | 5 | 5 |
| All other service trades． | 28 | 169 | 30 | 11 | 10 |
| AMUSEMENTS． | 7 | 42 | 7 | 9 | $\underline{x}$ |

$x$ Not available。
1／＾ncludes employees paid for less than the full workweek．
$2 /$ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detarled analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. -- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS <br> RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE

 bureau of the censusFor Release March 30, 1950
Fielease Series BC-1P-26-019
COLFAX COUNTY, NEBR.
Retail, wholesale, and service establishments located in Colfax County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 12.2$ million, an increase of 336 percent over the $\$ 2.8$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 6.7$ million in 1948 as compared with $\$ 1.9$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 326,000$ in 1948 compared with $\$ 90,000$ in 1939 .

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 538 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 380 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Colfax County, Nebraska, which also includes data for the city of Schuyler. Final figures, superseding the preliminary data for Colfax County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Colfax County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D。C。


Takle 2．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE COLFAX COUNTY，NEBR．
（Data omitted for trade groups where necessary to avoid disclosure）

| City and trade group 1 | Number of estat－ lishneats | $\qquad$ | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { nployees } \end{aligned}$ | Full workweek employees |
| Schuyler： |  |  |  |  |  |
| Retail trade．．．．．．．．．．．．．． | 83 | 6，637 | 94 | 237 | 197 |
| Selected service trades．．．． | 25 | 161 | 25 | 10 | 5 |
| Amusements．．．．．．．．．．．．．．．．。 | 5 | 67 | 6 | 21 | x |
| Remainder of county： |  |  |  |  |  |
| Retail trade．．．．．．．．．．．．．．．．． | 94 | 5，586 | 106 | 192 | 158 |
| Selected service trades．．．． | 21 | 165 | 22 | 11 | 7 |
| Amusements．o．．．．．．．．．．．．．．。 | 5 | 54 | 5 | 18 | x |

## x Not available。

1／See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades．
2／Includes employees paid for less than the full workweek．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases，of which one is planned for each county in the United States，presents preliminary results of the 1948 Censns of Ensiness．The information is based on re－ ports snbmitted by business establishments for that Census．The fignres shown are preliminary，and are subject to revision in the final Censns publications，but the changes are expected to be relatively minor with respect to coverage．The final Census figares will be issued in a series of Pusiuess Census bulletins which will show additional detailed kind－of－business information for all places where there are a sufficient namber of establish－ ments．

The 1948 Census of Business was taken under the provision of the Act of June 19，1948，which provides that the Business Cen－ sus be take for 1948 and for each fifth year thereafter．Pre－ vious Business Censuses were taken for the gears 1929，1933， 1935，and 1939.

Scope of the Census．－The 1948 Censns of Business covered all establishments in the following trades，as defined by the Standard Indnstrial Classification Manual，May 1949 issue，of the Executive Office of the President：all retail trades；all wholesale trades；all service trades in the following four gronps－personal services，bnsiness services，automobile re－ pairs and services，and miscellaneous repair services；hotels； tourist conrts and camps；and amusements，inclading motiou pic－ ture theaters．Some important services not covered are radio broadcasting and television，medical and health，legal，educa－ tionsl，nonprofit，accounting，and domestic services．

This coverage is similar to that of the 1939 Bnsiness Census． However，＂custom trades＂and＂services incidental to trauspor－ tation，＂which are no longer included in the standard classifi－ catiou of the service trades，are not covered by the 1948 Cen－ sus．In a number of localities，these exclusions as well as
otber changes in the standard classification may have a consid－ erable effect in comparing 1948 with 1939 data，particularly with respect to establishment connt．

Establishment definition，－For Census purposes，a basiness establishment is defined to include only enterprises conducted from a recognizable place of business，provided that the annal sales were in excess of $\$ 5,000$ for a wholesale trade establish－ ment and $\$ 500$ for establishments in other trades．A detailed analysis of coverage will be provided in fnture Census of Busi－ ness publications．
＂Namber of establishments＂is the number of separate busi－ ness locations，rather that the number of business companies or organizations，since the Census figures represent information reported separately for each business location or establishment． The establishment count reflects the number of places in bnsi－ ness at the end of 1948 excluding administrative and executive offices of multinnit organizations，and＂chain store＂warehouses．

Sales and receipts．－＂1948 sales and receipts＂represents sales of merchandise and receipts from repairs and other serv－ ices to customers．The fignres rellect deductions for retnrned goods and allowances，bnt not for trade－in allowances；they ex－ clude sales and excise taxes collected from cnstomers and paid directly to any taxing agency．

Proprietors．－＂Active proprietors．．．＂represents owners and partners of unincorporated bnsiuesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment．－＂Number of paid employees．．．＂represents all employees on the pay roll for the pay period ending nearest November 16，1948．＂Fall workweek＂emplogees，whether regnlar or seasonal，are those who in the November 16 pay period vere paid for working at least the number of hours typically worked in a week by employees of the reporting establishment．

For Release April 6， 1950
Release Serfes BC－1P－26－020
CUMING COUNTY，NEBR．
Retail，wholesale，and service establishments located in Cuming County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 13.0$ million，an increase of 282 percent over the $\$ 3.4$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 5.5$ milion in 1948 as com－ pared with $\$ 1.2$ million in 1939．The service trades included in the Census of Busi－ ness recorded receipts totaling $\$ 489,000$ in 1948 compared with $\$ 163,000$ in 1939.

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 637 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 442 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Cuming County， Nebraska，which also includes data for the city of West Point．Final figures，super－ seding the preliminary data for Cuming County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Cuming County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25， D．C．

> Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP CUMING COUNTY, NEBR.

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Tbousand dollars） | Active proprie－ tors of porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\text {Total }}^{\text {eniployes }}{ }^{1}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAII TRADE，total | 181 | 12，979 | 192 | 543 | 432 |
| Food group．．． | 29 | 1，886 | 28 | 71 | 50 |
| Eating and drinking places． | 31 | 742 | 36 | 83 | 67 |
| General merchandise grp，general stores | 9 | 1，591 | 8 | 93 | 59 |
| Apparel group．．．．．．．．．．．．．．．．．．．．．．．．．．． | 12 | 387 | 14 | 19 | 11 |
| Furniture－home furnishgs－appliance grp | 8 | 478 | 9 | 22 | 15 |
| Automotive group． | 16 | 1， $511_{4}$ | 19 | 52 | 51 |
| Gasoline service stations | 25 | 1，827 | 29 | 52 | 48 |
| Lumber－building－hardware group | 28 | 3，108 | 26 | 111 | 98 |
| Drug and proprietary stores．． | 7 | 311 | 7 | 15 | 10 |
| AIl other retail stores． | 16 | 1，135． | 16 | 25 | 23 |
| WHOLESALE TRADE。 | 20 | 5，509 | 14 | 36 | x |
| SELECTED SERVICE TRADES， $2 /$ t | 54 | 489 | 62 |  | 49 |
| Personal services．．．．．．． | 26 | 252 | 28 | 42 | 36 |
| All other service trade | 28 | 237 | 34 | 16 | 13 |
| AMUSEMENTS．．．． | 2 | 82 | 4 | 17 | x |

## x．Not available。

1 Includes employees paid for less than the full workweek．
2 See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

CUMING COUNTY, NEBR。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated usinesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees }{ }^{2} \end{gathered}$ | Full workweek employees |
| West Point: |  |  |  |  |  |
| Retail trade. | 79 | 6,911 | 85 | 290 | 226 |
| Selected service trades | 28 | 313 | 32 | 44 | 36 |
| Remainder of county: |  |  |  |  |  |
| Retail trade... | 102 | 6,068 | 107 | 253 | 206 |
| Selected service trades. | 26 | 176 | 30 | 14 | 13 |
| 1 See General Description on this page for changes from the 1939 Census of Business |  |  |  |  |  |
| - in the coverage of Ser | Trades. |  |  |  |  |
| 2/ Includes employees paid for less than the full workweek. |  |  |  |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each rounty in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cerisus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaiion Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to estsblishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS <br> RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

For Release April 10,1950
Release Series BC－1P－260021

## CUSTER COUNTY，NEBR。

Retailg wholesale，and service establishments located in Custer County，Nebraska，showed a sub－ stantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．So Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 16.0$ milliong an increase of 208 percent over the $\$ 5.2$ milion in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached 2 total of $\$ 16.6$ miliion in 1948 as compared with $\$ 2.9$ million in 1939．The servide trades included in the Census of Business recorded receipts totaling $\$ 551,000$ in 1948 compared with $\$ 187,000$ in 1939。

Mmployment in the county also rose over the 9 myear period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 904 paid employees for the workm wreek ended nearest November 15，1948．This compared with a total of 686 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Custer County，Nebraskag which also includes data for the city of Broken Bow Final figures，superseding the preliminary data for Custer County，will be included in a Bulletin for the State of Nebraska to be issued in several monthso Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Custer County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，Do Co

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP CUSTER COUNTY，NEBR。

| Trade group and kind of business | Number of estab－ lishmerts | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total enployees 1 | Full workweek employees |
| RETAIL TRADE，totalou000000000000000000000000 | 279 | 15，975 | 304 | 705 | 512 |
| Food groupoo．0．0．0．0．0．0．00000000000000000000 | ：48 | 3， 317 | 49 | 103 | 72 |
| Eating and drinking placeso．0000．00000000000 | 35 | 626 | 40 | 68 | 38 |
| General merchandise group general storesoo．0 | 26 | 1.776 | 25 | 129 | 80 |
| Apparel groupooo．000000000000000000000000000 | 11 | 470 | 14 | 20 | 12 |
| Furnituremome furnishings appliance－group．o． | 20 | 12004 | 20 | 42 | 35 |
| Automotive groupoo．00000000000000000000000000 | 15 | 2，072 | 19 | 69 | 66 |
| Gasoline service stationso．0．0．0．0000．0．0．0000 | 40 | 12616 | 47 | 47 | 32 |
| Lumberwbuildingmardware groupoo．0．0．0．0．0．000 | 49 | 3，851 | 47 | 152 | 126 |
| Drug and propríetary stores000000000000000000 | 15 | 543 | 19 | 40 | 25 |
| All other retail storeso．0．0．0．0．0．00000000000 | 20 | 700 | 24 | 35 | 26 |
|  | 44 | 16，574 | 24 | 140 | ．$\times$ |
| Merchant wholesalers．0．0．0．0000000000000．0．0．00 | 6 | 1,493 | 2 | 26 | x |
| 111 other types of wholesalerspo0000000000000 | 38 | 15，081 | 22 | 114 | x |
|  | 79 | 551 | 85 | 59 | 49 |
| Personsl serviceso0．00000000000000000000000 | 37 | 252 | 38 | 36 | 31 |
| 411 other service tredes 000000000000000000 | 42 | 299 | 47 | 23 | 18 |
| AMUS EMENTS．0．0．0．0．0．0．0．0．0．0．0．0．0．0．0．0．0．0．0．0 | 12 | 151 | 10 | 29 | $x$ |

## z Not available．

1／Includes employees paid for less than the full workweek。
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Sexyice Tradeso

## CUSTER COUNTY, NEBR。

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estab1ishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | FuIl workweek employees |
| Broken Bowa |  |  |  |  |  |
| Retail tradeou00000000000000000 | 88 | 7.875 | 106 | 400 | 295 |
| Selected service trades.....0.0.0 | 24 | 332 | 25 | 41. | 36 |
| Remainder of countys |  |  |  |  |  |
| Retail tradecou000000000000000 | 291 | 8,100 | 198 | 305 | 217 |
| Seleoted service trades....0.0.0. | 55 | 219 | 60 | 18 | 13 |

I/ Se General Description on this page for changes from the 1939 Census of Business in the coverage of Service Tradeso
2f Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is plsnned for each county in the United States, presents preliminsry results of the 1948 Census of Business. The information ia based on reports submitted by businesa establishments for that Census. The figures shown are preliminary, and are aubject to revision in the final Census publicationa, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will ahow additionsl detsiled kind-ofbusiness information for all places where there are a aufficrent number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered sll establishments in the following trades, as defined by the Standard Industrial Classificaition Manual, May 1949 issue, of the Executive Office of the Preaident: all retail trades; all wholesale trades; all service trsdes in the following four groups-peraonal servicea, business services, automobile repairs and services, and miscellaneous repsir aervices; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to thst of the 1939 Businesa Census. However, "custom trades" snd "services incidental to transportation," which are no longer included in the standsrd classification of the aervice trisdea, sre not covered by the 1948 Census. In a number of locslities, these exclusions ss well as other changes in the standard classification msy hsve
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business estsblishment is defined to include only enterpriaes conducted from a recognizable place of busineas, provided that the annual ssles were in excess of $\$ 5,000$ for a wholesale trade establiahment snd $\$ 500$ for establishmenta in other trades. A detailed analysis of coverage will be provided in future Cenaus of Buainess publications.
"Number of establiahments" is the number of separate business locstions, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness st the end of 1948 excluding adminis. trative and executive offices of multiunit organizstions, and "chain atore" wsrehouses.

Sales and receipts.--"1948 sales and receipts" represents salea of merchandise and receipta from repairs and other services to customers. The figures reflect deductiona for returned goods and allowances, but not for trade-in allowances; they exclude ssles and exciae taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporsted businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or sessonsl, are those who in the November 15 pay period were paid for working st least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSIIESS <br> RETAIL, WHOLESALE, SERVICE TRADES <br> PRELIMINARY 

U. S. DEPARTMENT OF COMMERCE

GUREAU OF THE CENSUS

For Release March 30, 1950
Release Series BC-1P-26-022

## DAKOTA COUNTY, NEBR.

Retail, wholesale, and service establishments located in Dakota County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 7.7$ million, an increase of 353 percent over the $\$ 1.7$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 4.5$ million in 1948 as compared with $\$ 0.7$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 329,000$ in 1948 compared with $\$ 87,000$ in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 364 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 167 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dakota County, Nebraska, which also includes data for South Sioux City. Final figures, superseding the preliminary data for Dakota County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dakota County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF bUSINESS PRELIMIMARY RESULTS FOR 1948, by TRADE GROUP DAKOTA COUNTY, NEBR.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Tbousand dollars) | Active proprictors of <br> uaincorporated businesses Not. 1948 | Paid employees, vorkweekended nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\substack{\text { Total } \\ \text { employees }}}{\text { 1 }}$ | Pull workweek emplojeea |
| RETAIL TRADE, total................ | 133 | 7,733 | 134 | 262 | 216 |
| Food group........................ | 24 | 1,795 | 25 | 54 | 42 |
| Eating and drinking places..... | 36 | 978 | 36 | 71 | 59 |
| Gasoline service stations...... | 24 | 784 | 25 | 15 | 12 |
| All other retail stores......... | 49 | 4,176 | 47 | 122 | 103 |
| WHOLESALE TRADE. | 12 | 4,490 | 8 | 74 | $x$ |
| SELECTED SERVICE TRADES, $2 /$ total. | 50 | 329 | 54 | 28 | 23 |
| Personal services. | 27 | 160 | 28 | 16 | 13 |
| All other service trades....... | 23 | 169 | 26 | 12 | 10 |

x Not available.
1/ Includes employees paid for less than the full workweok.
2) See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE DAKOTA COUNTY, NEBR.
(Data omitted for trade groups where necessary to avoid disclosurel

| City and trade group ${ }^{1}$ |
| :--- |

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county iu the United States, presents preliminary results of the 1948 Census of Business. The iuformatiou is based ou reports submitted by business establishments for that Ceusus. The figures shown are preliminary, aud are subject to revisiou iu the final Ceusus publications, but the chauges are expected to be relatively miuor with respect to coverage. The final Censns fignres will be issned in a series of Business Ceusus bulletins which will show additional detailed kind-of-busiuess information for all places where there are a sufficient number of establishmeuts.

The 1948 Census of Business was taken under the provision of the Act of Juue 19, 1948, which provides that the Bnsiuess Ceusus be takeu for 1948 and for each fifth year thereafter: Previous Busiuess Ceususes were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments iu the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, busiuess services, automobile repairs aud services, aud miscellaneous repair services; hotels; tonrist courts and camps; and amusements, inclnding motion picture theaters. Some importaut services not covered are radio broadcasting aud televisiou, medical aud health, legal, educatioual, nonprofit, accounting, aud domestic services.

This coverage is similar to that of the 1939 Busiuess Censns. However, "custom trades" and "services incideutal to trausportation," which are no longer included iu the staudard classificatiou of the service trades, are uot covered by the $1948 \mathrm{Ceu}-$ sus. In a uumber of localities, these exclusions as well as
other changes in the staudard classificatiou may have a cousiderable effect in comparing 1948 with 1939 data, particularly with respect to establishmeut count.

Establishment definition. - For Ceusus purposes, a busiuess establishment is defined to include ouly euterprises couducted from a recognizable place of busiuess, provided that the anuual sales were in excess of $\$ 5,000$ for a wholesale trade establishment aud $\$ 500$ for establishments iu other trades. A detailed analysis of coverage will be provided iu future Censns of Business publications.
"Number of establishmeuts" is the uumber of separate business locations, rather than the number of business compauies or organizations, since the Ceusns figures represent iuformation reported separately for each business locatiou or establishmeut. The establishment count reflects the uumber of places iu busiuess at the end of 1948 excluding admiuistrative and executive offices of multinnit organizations, aud "chain store" warehouses.

Sales and receipts. - " 1948 sales aud receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductious for returued goods aud allowauces, but not for trade-in allowauces; they exclude sales and excise taxes collected from customers aud paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partuers of unincorporated bnsinesses who devoted the major portiou of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period euding nearest November 15, 1948. "Foll workweek" employees, whether regular or seasoual, are those who iu the November 15 pay period were paid for workiug at least the uumber of honrs typically worked in a week by employees of the reportiug establishmeut.

# 1948 CEnSUS Of BUSIIness RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

For Release April 13, 1950
Release Series BC-1P-26=023
DAWES COUNTY, NEBR.
Retail, whilesale, and service establishments locsted in Dawes County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of Commerce.

Retail sales in the county during 1948 aggregated ${ }^{\$ 10} 08$ million, an increase of 200 percent over the $\$ 3.6$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 10.3$ million in 1948 as compared with ${ }^{\text {Wh }} 2.3$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 374,000$ in 1948 compared with $\$ 159,000$ in 1939.

Eraployment in the county also 'rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 752 paid employees for the workweek ended nearest lovember 15, 1948. This compared with a total of 494 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dawes County, Nebraska, which also includes data for the city of Chadron. Final figures, superseding the preliminary data for Dawes County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the prelininary release for Dawes County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. Co

Table 1.-Census of business preliminary results for 1948, by trade oroup
DAWES COUNTY, NEBR。

| Trade group and kiad of business | Number of estab1ishments | 1948 sales and receipts <br> (Thousand dollars) | Active <br> proprier <br> tors of <br> unincor- <br> porated <br> businesses <br> Nog. 1948 | Paid employees, workweek ended nearest Nov, 16, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE, total.................... | 162 | 10,839 | 168 | 530 | 423 |
| Food group............................. | 25 | 2,248 | 36 | 75 | 53 |
| Eating and drinking places............. | 28 | 740 | 31 | 112 | 70 |
| General merchandise grp,general stores. | 7 | 643 | 3 | 49 | 30 |
| Apparel group.......................... | 15 | 492 | 14 | 31 | 26 |
| Automotive group...................... | 16 | 2,190 | 17 | 74 | 72 |
| Gasoline service stations.............. | 21 | 869 | 20 | 27 | 22 |
| Lumber-building-hardware group......... | 22 | 2,187 | 15 | 85 | 80 |
| Drug and proprietary stores............ | 5 | 247 | 5 | 20 | 17 |
| All other retail stores................ | 23 | 1,223 | 27 | 57 | 53 |
| WHOLESALE TRADE........................ | 27 | 10,253 | 24 | 157 | x |
| SELETTED SERVISE TRADES, $2 /$ total.......... | 49 | 374 | 54 | 65 | 53 |
| Personal services........................ | 31 | 284 | 35 | 61 | 50 |
| All other service trades................ | 18 | 90 | 19 | 4 | 3 |
| HOTELS.................................. | 5 | 70 | 6 | 12 | 11 |

## x Not available。

2/
Includes employees paid for less than the full workweek.
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE DANES COUNTY, NEBR.
(Data omitted for trade groups where necessary to avoid disclosure)
City and trade group 1

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown sre preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cerisus bulletins which will show additional detailed kind-ofbusiness informstion for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year theresfter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaiion Manual;' May 1949 issue, of the Fxecutive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similsr to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to estsblishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment snd $\$ 500$ for estsblishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separste business locations, rather than the number of business companies or organizations, since the Census figures represent informstion reported separately for each business locstion or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding adminis trative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowsnces, but not for trade-in allowances; they exclude sales and excise taxes collected from customers end paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# PRELIMINARY 

For Release April 10, 1950
Release Series BC-1P-26-024

> DAWSON COUNTY, NEBR.

Retail, wholesale, and service establishments located in Dawson County, Nebraska, showed a substantisl expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 27.6$ million, an increase of 312 percent cver the $\$ 6.7$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 12.2$ million in 1948 as compared with $\$ 2.1$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 854,000$ in 1948 compared with $\$ 218,000$ in 1939.

Ermployment in the county also fose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,277 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 782 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dawson County, Nebraska, which also includes data for the city of Lexington. Final figures, superseding the preliminary data for Dawson County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dawson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CEMSUS OF BUSINESS PRELIMIMARY RESULTS FOR 1948, bY TRADE GROUP DAWSON COUNTY, NEBR.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Tbousand dollars) | Active <br> proprie- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov, 1948 | Paid empluyees workweck ended nearest Nov. 15, 19.4 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees }{ }^{1} \end{aligned}$ | Full workweek employees |
| RETAIL TRADE, total.......................... | 280 | 27,626 | 307 | 1,076 | 870 |
| Food group. | 44 | 4,183 | 44 | 156 | 103 |
| Eating and drinking places | 47 | 1,104 | 59 | 166 | 136 |
| General merchandise grp,general stores. | 13 | 2,221 | 11 | 122 | 76 |
| Apparel group.............................. | 12 | 586 | 12 | 28 | 15 |
| Furniture-home furnishgs-appliance grp. | 18 | 846 | 16 | 37 | 26 |
| Automotive group........................... | 22 | 6,620 | 25 | 214 | 203 |
| Gasoline service stations...... | 44 | 3,464 | 46 | 106 | 93 |
| Iumber-building-hardware group.......... | 40 | 5,306 | 49 | 167 | 157 |
| Drug and proprietary stores.0.0........ | 10 | 679 | 10 | 47 | 33 |
| All other retail stores.................. | 30 | 2,617 | 35 | 33 | 28 |
| WHOLESALE TRADE. | 35 | 12,219 | 28 | 90 | $x$ |
| SELECTED SERVICE TRADES, 2/ total.......... | 81 | 854 | 91 | 111 | 83 |
| Personal services......................... | 42 39 | 426 | 47 | 76 | 53 |
| AIl other service trades................ | 111 | 428 | 47 9 | 19 19 | 8 |
| AMUSEMENTS.... | 15 | 203 | 13. | 73 | x |

x Not available.
$1 /$ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverige of Service Trades.

Table 2. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE DAWSON COUNTY, NEBR。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees }^{2} \end{gathered}$ | Full workweek employees |
| Lexington: |  |  |  |  |  |
| Retail trade.oo............. | 84 | 10,563 | 105 | 382 | 314 |
| Selected service tradeso..e | 33 | 464 | 38 | 79 | 56 |
| Remainder of county: |  |  |  |  |  |
| Retail tradeonoonoono.e.. | 296 | 27,063 | 202 | 694 | 556 |
| Selected service tradesoo. | 48 | 390 | 53 | 32 | 27 |

[^13]
## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary resnlts of the 1948 Censns of Bnsiness. The information is based on reports submitted by business establishments for that Census. The ifgnres shown are preliminary, and are snbject to revision in the final Census pnblications, but the changes are expected to be relatively minor with respect to coverage. The final Census ligures will be issned in a series of Bnsiness Censns bnlletins which will show additional detailed kind-of-bnsiness information for all places where there are a sufficient number of establish~ ments.

The 1948 Censns of Business was taken nnder the provision of the Act of Jnne 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter: Previons Bnsiness Censuses were taken for the years 1929, 1933, 1938, and 1989.

Scope of the Census. -The 1948 Ceasus of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1849 issne, of the Erecutive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneons repair services; hotels; tonrist conrts and camps; and amnsements, inclnding motion pictnre theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncam tional, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "cnstom trades" and "services incidental to transportation, $"$ which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particalarly with respect to establishment connt.

Establishment definition.-For Census purzoses, a business establishment is defined to include only enterprises conciucted from a recognizable place of bnsiness, provided that the arnnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detsiled analysis of coverage will be provided in fnture Censns of Busim ness pnblications.
"Number of establishments" is the number of separate business locations, rather than the number of bnsiness companies or organizations, since the Censns figures represent information reported separately for each business location or establishmeilt. The establishment connt reflects the number of places in bnsiness at the end of 1948 excluding administrative and executive offices of multinnit organizations, and "chain store" warehouses.

Salea and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect dednctions for retnrned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to ady taxing agency.

Proprietora.-"Active proprietors..." represents owners and partners of nnincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Euployment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whetier regular or seasonal, are those who in the November 15 pay period were paid for working at least the nomber of hours typically worked in a week by employees of the reporting establishment.

For Release March 30， 1950
Release Series BC－1P－26－025
DEUEL COUNTY，NEBR．
Retail，wholesale，and service establishments located in Deuel County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 5.1$ million，an increase of 325 percent over the $\overline{\mathrm{K}}$ 。 2 million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 11.5$ million in 1948 as compared with $\$ 1.0$ million in 1939．The service trades included in the Census of Business recorded receipts totaling

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 232 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 144 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Deuel County， Nebraska．Final figures，superseding the preliminary data for Deuel County，will be included in a Bulletin for the State of Nebraska to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Deuel County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

## Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP

DEUEL COUNTY，NEBR。

| Trade group and kind of business | Number of estab－ <br> lishments | 1948 sales and receipts <br> Thousand dollars） | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE，total．o．．．．．．．．．．． | 72 | 5，124 | 67 | 176 | 142 |
| Food group．．．．．．．．．．．．．．．．．．． | 9 | 600 | 9 | 25 | 15 |
| Eating and drinking places．．．．． | 11 | 245 | 12 | 31 | 25 |
| Gasoline service stations．．．．。。 | 13 | 477 | 10 | 16 | 15 |
| All other retail stores．．．．．．．。 | 39 | 3，802 | 36 | 104 | 87 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．． | 13 | 11，509 | 10 | 45 | X |
| SELECTED SERVICE TRADES， $2 /$ total。 | 20 | 182 | 22 | 11 | 10 |
| Personal services．．．．．．．．．．．．．0 | 13 | 61 | 13 | 6 | 5 |
| All other service trades．．．．．．． | 7 | 121 | 9 | 5 | 5 |

x Not available。
1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees...n represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

For Release April 3， 1950

Release Series BC－1P－26－026
DIXON COUNTY，NEBR．
Retail，wholesale，and service establishments located in Dixon County，Nebraska， shoved a substantial expansion in dollar volune of trade from 1939 to 1948 according to preliminary fisures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce。

Retail sales in the county during 1948 aggregated $\$ 6.8$ million，an increase of 258 percent over the $\$ 1.9$ million in 1939，when the preceding Census of Business was taken．．holesale sales in the county reached a total of $\$ 1.8$ million in 1948 as com－ pared with $\$ 0.6$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 246,000$ in 1948 compared with $\$ 60,000$ in 1939 。

Eraployment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 303 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 218 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Dixon County， Nebraska。 Final figures，superseding the preliminary data for Dixon County，will be included in a Bulletin for the State of Nebraska to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Dixon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF business préiminary results for 1948，by trade group
DIXON COUNTY，NEBR．

| Trade group and kind of business | Number of estat－ lishments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \\ \hline \end{gathered}$ | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }}{ }^{1}$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．． | 141 | 6，812 | 155 | 2.66 | 184 |
| Food group．．．．．．．．．．．．．．．．．．．．．． | 27 | 1，249 | 29 | 45 | 26 |
| Eating and drinking places．．．． | 28 | 566 | 35 | 65 | 33 |
| Gasoline service stations．．．．． | 13 | 452 | 13 | 11 | 7 |
| All other retail stores．．．．．．．． | 73 | 4，545 | 78 | 145 | 118 |
| THOLSSLLE TRADE。 | 18 | 1，833 | 13 | 19 | x |
|  | 32 | 246 | 32 | 18 | 16 |
| Personal services．．．．．．．．．．．．．．． | 17 | 67 | 17 | 8 | 6 |
| All other service trades．．．．．．． | 15 | 179 | 15 | 10 | 10 |
| AIIUSEMTNTS | 10 | 54 | 10 | 16 | $x$ |

## x Not available。

1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Jervice Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. --For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS <br> RETAIL, WHOLESALE, SERVICE TRADES <br> PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE <br> bureau of the census

For Release April 3, 1950
Felease Series BC-1P- 26-027
DODGE COUNTTY, NEBR.
Retail, wholesale, and service establishments located in Dodge County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 34.0$ million, an increase of 282 percent over the $\$ 8.9$ milion in 1939, when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 34.5$ million in 1948 as compared with \$4.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 1.4$ million in 1948 compared with $\$ 0.4$ million in 1939 .

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,373 paid employees for the workweek ended nearest Novenber 15, 1948. This compared with a total of 1,326 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dodge County, Nebraska, which also includes data for the city of Fremont. Final figures, superseding the preliminary data for Dodge County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dodge County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D。C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
DODGE COUNVTY, NEBR.

| Trade group and kind of business | Number of establishments | $\qquad$ | $\|$Active <br> proprii i- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov, 1948 | Paid emplojees, workweek eaded nearest Nov, 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }{ }^{\text {a }} \text { 1 }}$ | FuII <br> workweek emploge? |
| RETAII TiAADE, total........................ | 416 | 33,999 | 439 | 1,652 | 1,299 |
| Food group............................... | 80 | 5,599 | 89 | 204 | 121 |
| Eating and drinking places.............. | 85 | 2,407 | 99 | 304 | 247 |
| General merchondise grp,general stores. | 18 | 3,754 | 16 | 309 | 204 |
| Apparel group. | 25 | 2,077 | 21 | 130 | 94 |
| Furniture-home furnishgs-appliance grp. | 23 | 1,647 | 21 | 69 | 63 |
| Automotive group....................... | 28 | 5,188 | 29 | 180 | 173 |
| Gasoline service stations. | 48 | 1,924 | 53 | 84 | 67 |
| Iumber-building-hardware group.......... | 55 | 6,574 | 54 | 214 | 195 |
| Drug and proprietery stores. | 9 | 607 | 10 | 36 | 29 |
| All other retail stores. | 45 | 4,222 | 47 | 122 | 106 |
| WHOLESAIE TRADE, total | 68 | 34,499 | 53 | 531 | X |
| Merchant wholesalers | 29 | 18,063 | 26 | 318 | x |
| Asseriblers of farm products. | 18 | 9,874 | 10 | 169 | x |
| Cther wholesale. | 21 | 6,562 | 17 | 44 | X |
| SELICTED SERVICE TRADES, $2 /$ total. | 135 | 1,376 | 145 | 190 | 174 |
| Personal services. | 73 | 643 | 72 | 145 | 136 |
| Business services. | 6 | 196 | 8 | 13 | 13 |
| Automotive repairs and services. | 29 | 316 | 34 | 23 | 17 |
| Cther repair services. | 27 | 221 | 31 | 9 | 8 |

x Not available.
1/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE DODGE COUNTY, NEBR.
(Data omitted for trade groups where necessary to avoid disclosurel

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | Full workweek employees |
| Fremont: |  |  |  |  |  |
| Retail trade............. | 236 | 24,071 | 246 | 1,321 | 1,045 |
| Wholesale trade. | 46 | 27,079 | 39 | 449 | x |
| Selected service trades. | 78 | 1,010 | 86 | 162 | 153 |
| Remainder of county: |  |  |  |  |  |
| Retail trade.... | 180 | 9,928 | 193 | 331 | 254 |
| Wholesale trade. | 22 | 7,420 | 14 | 82 | x |
| Selected service trades.o... | 57 | 366 | 59 | 28 | 21 |
| 1 See General Description o. this page for changes from the 1939 Census of Business in the coverage of Service Irades. <br> 2/ Includes employees paid for less than the full workweek. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENS US OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports submitted by business establishments for that Census. The lignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census fignres will be issued in a series of Business Census balletins which will show additional detailed kind-of-bnsiness information for all places where there are a suflicient nomber of establishments.

The 1948 Censns of Business was taken nader the provision of the Act of June 19, 1948, which provides that the Business Censns be taken for 1948 and for each fifth year thereafter. Previons Business Censuses were taken for the years 1929, 1933, 1935 , and 1939.

Scope of the Census. -The 1948 Census of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issue, of the Executive Oilice of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-personal services, bisiness services, automobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amusements, inclading motion picture theaters. Some important services not covered are radio broadcasting and television, medical and bealth, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However. "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number ol localities, these exclusions as well as
other changes in the standard classilication may have a considerable effect in comparing 1948 with 1939 data, particalarly with respect to establishment connt.

Establishment definition. -For Census purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Business publications.
"Namber of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflecis the number of places in bnsiness at the end of 1948 excluding administrative and executive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts. " "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The lignres reflect deductions for retnrned goods and allowances, bat not for trade-in allowances; they exclude sales and excise taxes collected from castomers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Fall workweek" employees, whether regular or seasonal, are those who in the November is pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIESS <br> RETAIL, WHOLESALE, SERVICE TRADES <br> PRELIMINARY 

U. S. DEPARTMENT OF COMMERCE<br>BUREAU OF THE CENSUS

For Release May 22, 1950
Release Series BC-1P-26-028

## DOUGLAS COUNTY. NEBR.

Retail, wholesale, and service establishments located in Douglas County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 315,900,000$, an increase of 192 percent over the $\$ 108,300,000$ sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 285 percent rise over the same period, reaching a total of $\$ 1,507,700,000$ in 1948 as compared with $\$ 392,100,000$ in 1939 . The service trades included in the Census of Business reported receipts totaling $\$ 23,300,000$ in 1949 compared with $\$ 9,500,000$ in 1939. Amusement businesses in the county recorded receipts of $\$ 5,100,000$ in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 27,837 paid employees for the workweek ended nearest November 15 , 1948. Of these, 14,952 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 14,583 and 12,049 Wholesale trade establishments reported a total of 12,888 full w and partwweek employees for the week of November 15,1948, compared with 8,245 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 3,929; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 3,572.

These preliminary figures have been derived from a Census report on Douglas County, Nebraska. The report also contains data. for the city of Omaha.

Final figures, superseding the preliminary data for Douglas County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Douglas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

> Table 1. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR I948, BY TRADE GROUP DOUGLAS COUNTY, NEBR.

x Not available.
I) Includes employees paid for less than the full workweek.

See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
DOUGIAS COUNTY, NEER.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estab- <br> lishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | Full worlweek employees |
| Omaha: |  |  |  |  |  |
| Retail trades.o.000.0.0.c | 2,428 | 306,043 | 2,317 | 17,524 | 14,708 |
| Wholesale tradeooccoo.0. | 784 | 1,474,924 | 472 | 12,566 |  |
| Selected sexviee trades... | 1,058 | 22,722 | 1.060 | 3,897 | 3.464 |
| Hotelsoocoooo...coo.e... | 70 | 8,431 | 59 | 1.936 | 1,662 |
| Remainder of county: |  |  |  |  |  |
| Retail traciearooou0000000 | 176 | 9,906 | 194 | 313 | 244 |
| Wholesale tradeo....... | 23 | 32,730 | 13 | 322 | $x$ |
| Selectec service trades.. | . 35 | 586 | 39 | 32 | 30 |

[^14]
## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

Thie series of releases, of which one is planned for each county in the United States, presents preliminary resnlts of the 1948 Censae of Business. The information is based on reporte enbmitted by bueiness eetablishments for that Cenens. The fignres ehown are preliminary, and are snbject to revision in the final Cenene publicatione, but the changes are expected to be relatively minor with respect to coverage. The final Censns fignres will be issued in a eeriee of Bnsinese Censue bnlletins which will show additional detalled kind-of-basinese information for all places where there are a safficient number of eetablishments.

The 1948 Census of Businees was taken under the provieion of the Act of June 19. 1948, which providee that the Bnsiness Censue be taken for 1948 and for each fifth year thereafter. Previons Business Cenenees vere taken for the yeare 1929, 1933, 1935, and 1939.

Scope of the Cenaus.-The 1948 Census of Bueiness covered all eetablishments in the following trades, as defined by the Standard Induetrial Classification Manual, May 1949 issue, of the Executive Oflice of the Presideat: all retail trades; all wholesale trades; all service trades in the following four gronps-personal sarvicse, business eervices, antomobils rspairs and servicee, and miscellaneone repair services; hotels; tonrist courts and campe; and amusements, incliding motion picture theaters. Some important services not covered are radio broadcaeting and television, medical and health, legal, educational, nonprofit, acconnting, and domestic services.

Tale coverage is eimilar to that of the 1989 Bueiness Censens. Howerer, "custom trades" and "services incidental to transportation, " which are no longer includsd in the standard classification of the eervice trades, are not covered by the 1948 Ceneus. In a number of localities, these exclusions as wall as
other changes in the standard claseification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Cenens purposes, a businese establishment is defined to include only enterprisee condncted from a recognizable place of bnsinees, provided that the annal sales were in excess of $\$ 5,000$ for a wholeale trade establishment and $\$ 500$ for establiehmente in other tradee. A detailed analyeis of coverage vill be provided in puture Census of Business publications.
"Number of establiehments" is the number of separate basinees locations, rather than the number of businees companies or organizations, eince the Censns figaree represent information reported separately for each busineee location or establishment. The establishment count reflects the namber of places in basinese at the end of 1948 excluding administrative and executive officee of multiunit organizations, and "chain etore" varehonses.

Saleo and receipts.-"1948 ealee and recelpte" repreeents sales of merchandiee and receipts from repairs and othar servicee to castomers. The lignres rallect deductions for returaed goods and allowancee, but not for trade-in allowancse; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Propristora.-"Active proprletors..." represents owners and partasrs of unincorporated businesses who dsvoted the major portion of their time to the businese in November 1948.

Eaploymant. -"Number of paid employses..." repressnts all employes on the pay roll for ths pay pariod nding eearset November 18, 1948 . "Pull workweek" employses, whether regular or seasonal, are those who in the November is pay period were paid for vorting at least the number of honra typically worked in a wet by employss of the reporting establishment.

# 1948 CEnSUS OF BUSIIIESS <br> RETAIL，WHOLESALE，SERVICE TRADES <br> PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE bureau of the census

For Release April 5， 1950
Release Series BC－1P－26－029
DUNDY COUNTY，NEBR 。
Retail，wholesale，and service establishments located in Dundy County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U． 3 ．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 5.1$ million，an increase of 364 percent over the ${ }^{\mathrm{p}} \mathrm{l} .1 \mathrm{l}$ million in 1939 ，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 3.9$ million in 1948 as compared with \＄0．4 million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 93,000$ in 1948 compared with $\$ 42,000$ in 1939.

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Jstablishments in these trades reported a combined total of 286 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 120 employees resorted for the week of November 15， 1939.

These preliminary figures have been dorived from a Census report on Dundy County， Nebraska．Final figures，superseding the preliminary data for Dundy County，will be included in a Bulletin for the State of Nebraska to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Dundy County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Nashington 25，D．C．

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP DUNDY COUNTY，NEBR 。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweekended nearest Now． 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees }{ }^{1} \end{aligned}$ | Full workwee： employees |
| RETAIL ITRADE，total．．．．．．．．．．．．． | 79 | 5，061 | 83 | 231 | 166 |
| Food group．．．．．．．．．．．．．．．．．．． | 12 | 701 | 14 | 19 | 11 |
| Eating and drinking places．．．． | 11 | 275 | 11 | 53 | 32 |
| Gasoline service stations．．．．． | 9 | 659 | 8 | 19 | 17 |
| All other retail storts．．．．．．． | 47 | 3，426 | 50 | 140 | 106 |
| WHOLTSALE TRADE。 | 15 | 3，874 | 12 | 51 | x |
| SELECTED STRVICE IRADES， $2 /$ total． | 19 | 93 | 20 | 4 | 2 |
| Personal services．．．．．．．．．．．．．． | 10 | 36 | 11 | 1 | 1 |
| All other service trades． | 9 | 57 | 9 | 3 | 1 |

x Not available．
I／Includes employees naid for less than the full workweek．
$\underline{2}$／See General Description on last page for changes fron the 1939 Census of Busincss in the coverage of Disvice Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census. figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIfSSS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

FILLMORE COUNTY, NEBR.
Retail, wholesale, and service establishments located in Fillmore County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 6.1$ millions, an increase of 190 percent over the $\$ 2.1$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 8.4$ million in 1948 as compared with $\$ 1.8$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 260,000$ in 1948 compared with $\$ 118,000$ in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 382 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 327 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fillmore County, Nebraska. Final figures, superseding the preliminary data for Fillmore County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fillmore County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D。C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
FILLMORE COUNTY, NEBR。

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> IThousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE, total................ | 144 | 6,087 | 145 | 255 | 194 |
| Food group......................... | 23 | 1,566 | 27 | 46 | 34 |
| Eating and drinking places..... | 30 | 583 | 34 | 49 | 39 |
| Gasoline service stations...... | 22 | 600 | 22 | 16 | 14 |
| All other retail stores........ | 69 | 3,338 | 62 | 144 | 107 |
| WHOLESALE TRADE. . . . . . . . . . . . . . . . . . | 28 | 8,362 | 15 | 103 | X |
| SELECTED SERVICE TRADES,2/total.. | 41 | 260 | 48 | 24 | 13 |
| Personal services............... | 22 | 116 | 27 | 13 | 6 |
| All other service trades....... | 19 | 144 | 21 | 11 | 7 |

x Not available.
1/ Includes employees paid for less than the full workweek.
2 See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. - For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. -" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSInfsS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE bUREAU OF THE CENSUS

For Release April 13， 1950
Release Series BC－1P－26－031
FRANKLIN COUNTY，NEBR。
Retail，wholesale，and service establishments located in Franklin County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 6.0$ million，an increase of 329 percent over the $\$ 1.4$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 3.4$ million in 1948 as compared with $\$ 0.8$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 202,000$ in 1948 compared with $\$ 75,000$ in 1939 。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 225 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 183 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Franklin County， Nebraska．Final figures，superseding the preliminary data for Franklin County，will be included in a Bulletin for the State of Nebraska to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Franklin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR I948，BY TRADE GROUP
FRANKLIN COUNTY，NEBR。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\substack{\text { Total } \\ \text { employees } \\ 1}}{ }$ | $\underset{\substack{\text { Furkweel } \\ \text { worployees }}}{\text { ent }}$ |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．．．．． | 107 | 6，042 | 105 | 180 | 126 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 18 | 1，300 | 17 | 44 | 25 |
| Eating and drinking places．．．．．．．．．．．． | 18 | 369 | 20 | 23 | 15 |
| Gasoline service stations．．．．．．．．．．．．．． | 22 | 574 | 20 | 14 | 13 |
| All other retail stores．．．．．．．．．．．．．．．． | 49 | 3，799 | 48 | 99 | 73 |
| WHOLESALE TRADE． | 14 | 3，388 | 11 | 30 | x |
| SELECTED SERVICE TRADES， $2 /$ total．．．．．．．．． | 32 | 202 | 35 | 15 | 14 |
| Personal services．．．．．．．．．．．．．．．．．．．．．． | 14 | 44 | 16 | 5 | 4 |
| All other service trades． | 18 | 158 | 19 | 10 | 10 |

x Not available。
1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business
in the coverage of Service Trades．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, lєgal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

Release Series BC－1P－26＝032
FRONTIER COUNTY，NEBR。
Retail，wholesale，and service establishments located in Frontier County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，$U$ ．$S$ ．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 3.0$ million，an increase of 173 percent over the $\$ 1.1$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 3.4$ million in 1948 as compared with $\$ 0.3$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 106,000$ in 1948 compared with $\$ 41,000$ in 1939。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 152 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 131 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Frontier County，Nebraska．Final figures，superseding the preliminary data for Frontier County，will be included in a Bulletin for the State of Nebraska to be issued in sev－ eral months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Frontier County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP FRONTIER COUNTY，NEBR。

| Trade group and kind of business | Number ofestab－ lis hments | 1948 sales and receipts <br> Thousand dollars） | Active propri－ etors of unincorporated businessesNov． 1948 | Paid employees，workweekended nearest Nov． 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }^{1}}{\text { Total }}$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．． | 67 | 2，959 | 70 | 117 | 94 |
| Food group． | 13 | 438 | 14 | 11 | 8 |
| Eating and drinking places．．．．．． | 13 | 225 | 13 | 12 | 6 |
| Gasoline service stations．．．．．．． | 9 | 486 | 9 | 16 | 13 |
| All other retail stores．．．．．．．．． | 32 | 1，810 | 34 | 78 | 67 |
| WHOLESALE TRADE。 | 9 | 3，367 | 3 | 28 | x |
| SELECTED SERVICE TRADES， $2 /$ total．．． | 20 | 106 | 21 | 7 | 7 |
| Personal services．．．．．．．．．．．．．．．．． | 10 | 36 | 10 | － | － |
| All other service trades．．．．．．．． | 10 | 70 | 11 | 2 | 7 |

x Not available。
1／Includes employees paid for less than the full workweek．
2）See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that. Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# RETAIL，WHOLESALE，SERVICE TRADES <br> PRELIMINARY 

For Release April 5， $1950 \quad$ Release Series BE－1P－26－033

FURNAS COUNTY，NEBR。
Retail，wholesale，and service establishments located in Furnas County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 9.0$ million，an increase of 275 percent over the $\$ 2.4$ million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 5.0$ million in 1948 as compared with $\$ 0.6$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 178,000$ in 1948 compared with $\$ 113,000$ in 1939 ．

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 426 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 298 employees reported for the week of November 15， 1939.

These preliminary figures have been derived from a Census report on Furnas County， Nebraska．Final figures，superseding the preliminary data for Furnas County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Furnas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

> Table 1.-CENSUS OF business preliminary results for 1948, by trade group FURNAS COUNTY, NEBR.

| Trade group and kind of business | Number of estab－ lishments | ```1948 sales and receipts Thousand dollars)``` | Active <br> proprie－ <br> tors of <br> unincor－ <br> porated <br> businesse <br> Nov． 1948 | Paid employees， workweek ended nearesi Nov．i5，19： 8 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total <br> employess | Full workweek enployees |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．． | 163 | 8，978 | 172 | 372 | 283 |
| Food group． | 31 | 1，939 | 39 | 52 | 30 |
| Eating and drinking places． | 23 | 446 | 31 | 54 | 40 |
| Apparel group．．．．．．．． | 6 | 164 | 6 | 7 | 1 |
| Furniture－home furnishgs－appliance grp | 6 | 371 | 5 | 29 | 25 |
| Automotive group．．．．．．．．．．．．．．．．．．．． | 14 | 1，321 | 16 | 39 | 38 |
| Gasoline strvice stations．．．．．．．．．．．．． | 24 | 1，445 | 21 | 49 | 46 |
| Lumber－building－hardware group．．．．．．．． | 29 | 1，937 | 29 | 57 | 46 |
| Drug and proprietary stores．．．．．．．．．． | 8 | 283 | 7 | 27 | 13 |
| All other retail stores． | 22 | 1，072 | 18 | 58 | 44 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．．．．．．．． | 26 | 5，038 | 13 | 41 | x |
| SELECTED SERVICE TRADES， $2 /$ total $\ldots . . . .$. | 38 | 178 | 44 | 13 | 12 |
| Personal services．．．．．．．．．．．．．．．．．．．。 | 21 | 83 | 24 | 6 | 6 |
| All other service trades．．．．．．．．．．．．． | 17 | 95 | 20 | 7 | 6 |
| HOTELS．．．．． | 7 | 41 | 8 | 15 | 8 |
| AMUSEMENTS．．．．．．．．．．．．．．．．．．．．．．．．．．． | 6 | 74 | 7 | 12 | x |

## x Not available。

1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS <br> RETAIL，WHOLESALE，SERVICE TRADES <br> PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE <br> bureau of the census

For Release April 6， 1950
Fielease Series BC－1P－26－034

> GAGE COUNTY, NEBR。

Retail，wholesale，and service establishments located in Gage County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 24.3$ million，an increase of 212 percent over the $\$ 7.8$ million in 1939 ，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 16.8$ million in 1948 as compared with $\$ 4.9$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 766,000$ in 1948 compared with $\$ 376,000$ in 1939。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 1，400 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 1,170 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Gage County， Nebraska，which also includes data for the city of Beatrice．Final figures，supersed－ ing the preliminary data for Gage County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Gage County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C．

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP GAGE COUNTY, NEBR.

| Trade group and kind of business | Number of establishments | $\qquad$ | $\begin{array}{\|c} \hline \text { Active } \\ \text { proprie- } \\ \text { tors of } \\ \text { unincor- } \\ \text { porated } \\ \text { businesse } \\ \text { Nov. } 1948 \\ \hline \end{array}$ | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{\text { Total }}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETALL TRADE, total....................... | 342 | 24,323 | 357 | 1,056 | 878 |
| Food group................................ | 60 | 4,952 | 59 | 134 | 110 |
| Eating and drinking places............. | 53 | 1,109 | 69 | 133 | 95 |
| General merchandise grp,general storeso | 13 | 2,195 | 10 | 158 | 113 |
| Apparel group...........................0 | 15 | 971 | 14 | 59 | 52 |
| Furniture-home furnishgs appliance grp. | 20 | 1,259 | 18 | 65 | 55 |
| Automotive group........................0. | 25 | 5,100 | 27 | 161 | 154 |
| Gasoline service stations............... | 52 | 2,059 | 54 | 60 | 50 |
| Lumber-building-hardware group......... | 46 | 4,107 | 37 | 160 | 142 |
| Drug and proprietary stores............ | 13 | 900 | 18 | 65 | 57 |
| All other retail stores................ | 45 | 1,671 | 51 | 61 | 50 |
| WHOLESALE TRADE, total.................... | 51 | 16,758 | 42 | 261 | x |
| Merchant wholesalers.................... | 16 | 4,721 | 21 | 118 | x |
| Assemblers of farm products............ | 23 | 10,387 | 9 | 112 | x |
| Other wholesale. | 12 | 1,650 | 12 | 31 | x |
| SELECTED SERVICE TRADES, ${ }^{\text {/ }}$ total.......... | 114 | 766 | 120 | 83 | 69 |
| Personal services.......................0. | 61 | 430 | 65 | 61 | 48 |
| All other service trades............... | 53 | 336 | 55 | 22 | 21 |
| AMUSEMENTS............................. | 9 | 233 | 10 | 46 | x |

X Not available.
$1 /$ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GAGE COUNTY, NEBR.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | $\qquad$ | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | Full workweek employees |
| Beatrice: |  |  |  |  |  |
| Retail trade.............. | 200 | 18,461 | 200 | 857 | 735 |
| Wholesale trade........... | 28 | 7,955 | 29 | 168 | x |
| Selected service trades.... | 72 | 588 | 76 | 66 | 56 |
| Remainder of county: |  |  |  |  |  |
| Retail trade............... | 142 | 5,862 | 157 | 199 | 143 |
| Wholesale trade........... | 23 | 8,803 | 13 | 93 | x |
| Selected service trades.... | 42 | 178 | 44 | 17 | 13 |

[^15]GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for thst Census. The figures shown are preliminsry, and are subject to revision in the final Cenaus publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be isaued in a series of Business Cersus bulletins which will show additionsl detailed kind-ofbusiness information for all places where there are s sufficient number of establishments.

The 1948 Census of Business was tsken under the provision of the Act of June 19, 1948, which provides that the Business Censua be tsken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for che yesrs 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual', May 1949 issue, of the Fxecutive Office of the President: sll retail trsdes; sll wholesale trades; all service trades in the following four groups-peraonsl services, business services, sutomobile repairs and services, and miscellaneous repair services; hotels; courist courta and camps; and amusements, including motion picture theaters. Some important services not covered sre radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "aervices incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, theae exclusions as well ss other changes in the standard claasificstion msy have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. - For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of busineas, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other tradea. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of eatablishments" is the number of separate business locstions, rather thsn the number of business companies or organizations, aince the Censua figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding adminis$\underset{n}{t}$ rative and executive offices of multiunit organizstiona, snd "chain atore" warehouses.

Sales and receipts. -- "1948 salea snd receipts" represents sales of merchandise and receipts from repairs snd other services to customers. The figures reflect deductions for returned goods snd allowances, but not for trade-in sllowances; they exclude sales and excise taxes collected from customers end paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporsted businesses who devoted the major portion of their time to the buaineas in November 1948.

Employnent. - "Number of psid employees..." represents all employees on the pay roll for the pay period ending neareat November 15, 1948 . "Full workweek" employees, whether regular or aeamonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employeen of the reporting eatabliahment.

# 1948 CEnSUS OF BUSIIESS RETAIL, WHOLESALE, SERVICE TRADES <br> <br> PRELIMINARY 

 <br> <br> PRELIMINARY}

## U. S. DEPARTMENT OF COMMERCE <br> bureau of the census

For Release April 20, 1950

Release Series BC-1P-26-035
GARDEN COUNTY, NEBR.
Retail, wholesale, and service establishments located in Garden County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 3.0$ million, an increase of 275 percent over the $\$ 0.8$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 2.1$ million in 1948 as compared with \$0 $\$ 4$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 84,000$ in 1948 compared with $\$ 29,000$ in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments' in these trades reported a combined total of 140 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 104 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Garden County, Nebraska. Final figures, superseding the preliminary data for Garden County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Garden County as well as an order blank for other area releases may be abtained by writing to the Bureau of the Census, Washington 25, D. C.

## Table 1.-CENSUS of business preliminary results for 1948, by trade group GARDEN COUNTY, NEBR.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of porated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov, 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } \end{gathered}$ | $\begin{aligned} & \text { Full } \\ & \text { workweek } \\ & \text { employees } \end{aligned}$ |
| RETAIL TRADE, total...................... | 73 | 2,962 | 70 | 115 | 75 |
| Food group................................. | 15 | 771 | 16 | 29 | 19 |
| Eating and drinking places............. | 11 | 176 | 10 | 24 | 13 |
| Gasoline service stations............... | 13 | 469 | 15 | 9 | 6 |
| All other retail stores................. | 34 | 1,546 | 29 | 53 | 37 |
| WHOLESALE TRADE. | 9 | 2,134 | 10 | 22 | x |
| SELECTED SERVICE TRADES2/................. | 16 | 84 | 18 | 3 | x |

$x$ Not available.

1. Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

GARFIELD COUNTY，NEBR。
Retail establishments located in Garfield County，Nebraska，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S． Department of Commerce．

Retail sales in the county during 1948 agrregated $\$ 2.7$ million，an increase of 238 percent over the $\$ 0.8$ million in 1939，when the preceding Census of Business was taken。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trade．Retail establishments reported a total of 117 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 66 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Garfield County， Nebraska．Final figures，superseding the preliminary data for Garfield County，will be included in a Bulletin for the State of Nebraska to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Garfield County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C．

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
GARFIELD COUNTY，NEBR。

| Trade group and kind of business | Number of estab－ lishments | $\qquad$ | Active propri－ etors of unincorporated usinesses Nov． 1948 | Paid employees，workweekended nearest Nov． 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE，total | 48 | 2，747 | 56 | 117 | 92 |
| Eating and drinking places． | 7 | 107 | 9 | 21 | 16 |
| Gasoline service stations． | 7 | 523 | 7 | 15 | 15 |
| All other retail stores． | 34 | 2，117 | 40 | 81 | 61 |

1／Includes emplovees paid for less than the full wo rkweek．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

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Scope of the Census, -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# retail, wholesale, service trades <br> PRELIMINARY 

For Release April 3, 1950
Release Series BC-1P-26-037
GOSPER COUNTY, NEBR.
Retail establishments located in Gosper County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 1.7$ million, an increase of 240 percent over the $\$ 0.5$ million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 41 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 23 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gosper County, Nebraska. Final figures, superseding the preliminary data for Gosper County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gosper County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP GOSPER COUNTY, NEBR.

| Trade group and kind of business | Number of estatlishments | $\qquad$ | Active propri- <br> etors of <br> unincorporated <br> businesses <br> Nov. 1948 | Paid employees, workweekended nearest Now. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }}{ }^{1}$ | Full workwee k employees |
| RETAIL TRADE, total............... | 30 | 1,714 | 42 | 41 | 35 |
| Food group...................... | 5 | 214 | 6 | 4 | 3 |
| Eating and drinking places..... | 5 | 103 | 6 | 2 | 1 |
| Gasoline service stations...... | 5 | 275 | 8 | 4 | 4 |
| All other retail stores.... | 15 | 1,122 | 22 | 31 | 27 |

1) Includes employees paid for less than the full workweek.

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
> "Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

> Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

GRAIVT COUNTY，NEBR．
Retail establïshments located in Grant County，Nebraska，showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business releaced today by the Bureau of the Census，U．S．Department of Commerce．

Retail saies in the county durine 1948 aggregated $\$ 986,000$ ，an jncrease of 74 percent over the $\$ 568,000$ in 1939 ，when the preceding，Census of Business was taken。

Employment in the county aiso rose jver the g－year period between 1939 and 1948 for the above trade。 Retail establisments reported a total of 35 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 32 employees reported for the week of Wovember 15，1939。

These preliminary figures have been derived from a Census report on Grant County， Nebraska．Final figures，superseding the preliminary data for Grant County，will be ircluded in a Bulietin for the State of Nebraska to be issued in several months．Sim－ ilnr data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Grant County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Vashington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP GRANT COUNTY，NEBR。

| Trade group and kind of business | Number ofestab－lishments | 1948 sales and receipts <br> （Thousand dollars） | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweekended nearest Nov． 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{\text { Total }}$ | Full workweek employees |
| RETAIL TRADE，total | 23 | 986 | 23 | 35 | 28 |
| Food group． | 7 | 261 | 8 | 8 | 6 |
| All other retail stores． | 16 | 725 | 15 | 27 | 22 |

1］Includes emplovees naid for less than the full workweek．

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# RETAIL, WHOLESALE, SERVICE TRADES <br> PRELIMINARY 

For Release April 3, $1950 \quad$ Release Series BC-1P-26~039

## GREEIEY COUNTY, NEBR。

Retail, wholesale, and serviee establishments located in Greeley County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 4.2$ million, an increase of 282 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 4.4$ million in 1948 as compared with $\$ 0.1$ million in 1939. The service trades included in the Census of Busiress recorded receipts totaling $\$ 125,000$ in 1948 compared with $\$ 41,000$ in 1939.

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 178 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 117 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Greeley County, Nebraska. Final figures, superseding the preliminary data for Greeley County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Greeley County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CEHSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP GREFIEY COUTNY, NEBR。

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }}{ }^{1}$ | Full workweek employees |
| RETAIL TRADE, total.......... | 90 | 4,243 | 91. | 135 | 109 |
| Food group....................... | 11 | 764 | 10 | 25 | 16 |
| Eating and drinking places... | 17 | 300 | 17 | 25 | 21 |
| Gasoline service stations..... | 12 | 419 | 12 | 11 | 8 |
| All other retail stores....... | 50 | 2,760 | 52 | 74 | 64 |
| WHOTESALE TRADE.................. | 18 | 4,428 | 15 | 36 | X |
| SELECIED SERVICE TRADES, $2 /$ totaI. | 24 | 125 | 26 | 7 | 6 |
| Personal services...................... All other service trades | $\begin{array}{r} 16 \\ 8 \end{array}$ | 65 60 | 17 9 | $\frac{1}{6}$ | 6 |

## $x$ Not available.

1/ Includes employees pald for less than the full workweek. See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSIDESS retail, wholesale, service trades PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE bureau of the census

For Release April 10, 1950
Felease Series BC-1P-26-040

HALL COUNTY, NEBR.
Retail, wholesale, and service establishments located in Hall County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 36.7$ million, an increase of 237 percent over the $\$ 10.9$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 67.9$ million in 1948 as compared with $\$ 17.3$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 2.0$ million in 1948 compared with $\$ 0.6$ million in 1939 .

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,215 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,294 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hali County, Nebraska, which also includes data for the city of Grand Island. Final figures, superseding the preliminary data for Hall County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hall County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Page 2
Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
HALL COUNTY, NEBR.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesse Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE, total.......................... | 412 | 36,704 | 384 | 2,025 | 1,682 |
| Food group. | 79 | 7,275 | 68 | 280 | 204 |
| Eating and drinking places.............. | 99 | 2,693 | 101 | 379 | 302 |
| General merchandise grp,general stores. | 9 | 4,943 | 3 | 415 | 332 |
| Apparel group. | 21 | 2,272 | 24 | 111 | 88 |
| Furniture-home furnishgs-appliance grp. | 22 | 1,713 | 18 | 71 | 65 |
| Automotive group.......................... | 38 | 7,006 | 36 | 219 | 209 |
| Gasoline service stations | 44 | 1,976 | 38 | 105 | 89 |
| Lumber-building-hardware group.......... | 35 | 5,271 | 26 | 235 | 217 |
| Drug and proprietary stores. | 9 | 748 | 10 | 46 | 32 |
| All other retail stores | 56 | 2,807 | 60 | 164 | 144 |
| WHOLESALE TRADE, total | 92 | 67,891 | 72 | 873 | x |
| Merchant wholesalers | 51 | 22,831 | 44 | 585 | $x$ |
| Petroleum bulk plants, terminals....... | 18 | 3,009 | 13 | 34 | X |
| Other types of wholesale. | 23 | 42,051 | 15 | 254 | $x$ |
| SELECTED SERVICE TRADES, $2 /$ total. | 146 | 2,049 | 163 | 317 | 270 |
| Personal services. | 72 | 922 | 83 | 207 | 195 |
| Business services. | 13 | 288 | 13 | 46 | 27 |
| Automotive repairs and services........ | 36 | 593 | 40 | 45 | 37 |
| Other repair services..................... | 25 | 246 | 27 | 19 | 11 |
| TOURIST COURTS AND CAMPS. | 9 | 88 | 6 | 12 | 9 |
| HOTELS.......................................... | Data | withheld to | avoid | aisclosure | . |
| AMUSEMENTS. | 22 | 779 | 19 | 185 | x |

x Not available.
I/ Includes employees paid for less than the full workweek. See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.
(Data omitted for trade groups where necessary to avoid disclosure)


1) See General Description on this page for changes from the 1939
Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.
general description of preliminary releases for the 1948 Census of business

Thas series of relesses, of which one is planned for esch county in the United Ststes, presents preliminsry results of the 1948 Census of Business. The information is based on reports submitted by business estsblishments for that Census. The figures shown sre preliminary, and are subject to reviston in the finsl Census publicstions, but the chsnges are expected to be relstively minor with respect to coversge. The final Census figures will be issued in s series of Business Census bulletins which will show sdditionsl detsiled kind-ofbusiness informstion for all plsces where there are a sufficrent nunber of estsblishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 snd for esch fifth year thereafter. Previous Business Censuses were taken for the yesrs 1929, 1933, 1935, snd 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standsrd Industrial Clsssification Manual',' May 1949 issue, of the Executive Office of the President: all retsil trsdes; all wholesale trades; sll service trades in the following four groups-personal services, business services, sutomobile repsirs snd services, and miscellsneous repair services; hotels; tourist courts and camps; snd amusements, including motion picture theaters. Some important services not covered are rsdio broadcasting snd television, medicsi and heslth, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "aervices incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions an well as other changes in the standard classification msy have
s considersble effect in compsring 1948 with 1939 dsta, particulsrly with respect to estsblishment count.

Estab/ishment definition. -For Census purposes, s business establishment is defined to include only enterprises conducted from a recognizable place of business, provided thst the snnusi ssles were in excess of $\$ 5,000$ for a wholesale trade es tablishment and $\$ 500$ for estsblishments in other trsdes. A detailed anslysis of coversge will be provided in future Census of Business publicstions.
"Number of establishments" is the number of sepsrate business locstions, rather than the number of business companies or orgsizations, since the Census figures represent informstion reported sepsrately for each business location or estsblishment. The establishment count reflects the number of plsces in buciness st the end of 1948 excluding administrstive and executive offices of multiunit organizations, snd "chsin store" wrehouses.

Sales and receipts.--"1948 ssles and receipts" represents ssles of merchsndise and receipts from repsirs and other services to customers. The figures reflect deductions for returned gooda and allowsnces, but not for trade-in allowances; they exclude ssies and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the buainesa in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or ceanonal, are those who in the November 15 pay period were paid for working at leat the number of houra typically worked in week by employees of the reporting eatablishment.

# PRELIMINARY 

For Release April 3, 1950
Release Series BC-1R-26-041
HAMILTON COUNTY, NEBR.
Retail, wholesale, and service establishments located in Hamilton County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to prelininary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 6.2$ million, an increase of 265 percent over the $\$ 1.7$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 11.4$ million in 1948 as compared with $\$ 1.0$ million in 1939. The'service trades included in the Census of Business recorded receipts totaling $\$ 279,000$ in 1948 compared with $\$ 97,000$ in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishnents in these trades reported a combined total of 345 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 238 employees reported for the week of Novenber 15, 1939.

These preliainary figures have been derived from a Census report on Hamilton County, Nebraska. Final figures, superseding the preliminary data for Hamilton County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hamilton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP HAMILTON COUNTY, NEBR.

| Trade grcup and kind of business | Number of establishments | $\begin{aligned} & 1948 \text { sales } \\ & \text { and receipts } \\ & \text { (Thoosand } \\ & \text { dollars) } \end{aligned}$ | Active propri- <br> etors of <br> unincorporated <br> businesses <br> Nov. 1948 | Paid employees, workweekended nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total <br> employees ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE, total.............. | 117 | 6,164 | 114 | 267 | 216 |
| Food group. | 24 | 1,369 | 23 | 38 | 29 |
| Eating and drinking places.... | 14 | 316 | 14 | 34 | 21 |
| Gasoline service stations..... | 24 | 971 | 25 | 43 | 33 1 |
| fill other retail stores....... | 55 | 3,508 | 52 | 152 | 133 |
| WHOLESALE TIRADE. | 20 | 11,401 | 11 | 51 | x |
| SELECTED SEIRVICE Trades, ${ }^{\text {/ }}$ total. | 45 | 279 | 48 | 27 | 20 |
| Personal services.............. | 19 | 107 | 22 | 15 | 12 |
| All other service trades...... | 26 | 172 | 26 | 12 | 8 |

## x Not available.

1/ Includes employees paid for less than the full workweek.
2 See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting estab-. lishment.

HARLAN COUNTY, NEBR.
Retail, wholesale, and service establishments located in Harlan County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Cormerce.

Retail sales in the county during 1948 aggregated $\$ 5.3$ million, an increase of 342 percent over the $\$ 1.2$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 4.3$ million in 1948 as compared with $\$ 0.9$ million in 1939. The service trades included in the Census of Business recorded receipts totaling \$212,000 in 1948 compared with $\$ 58,000$ in 2939 .

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 292 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 172 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Harlan County, Nebraska. Final figures, superseding the preliminary data for Harian County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Harlan County as well as an order blank for other area releases may be ontained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF buSiness preliminary results for 1948, by trade group HARLAN COUNTY, NESR.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { Toloyees }}{ }^{1}$ | Full workwee employees |
| RETAIL TRADE, total............. | 105 | 5,341 | 117 | 228 | 155 |
| Food group..................... | 18 | 1,192 | 22 | 37 | 25 |
| Eating and drinking places.... | 22 | 475 | 26 | 72 | 40 |
| Gesoline service stations.... | 37 | 464 | 21 | 13 | 1.2 |
| Al1 other retail stores....... | 48 | 3,210 | 48 | 106 | 78 |
| WHOLESALE TRADE.................. | 19 | 17.349 | 10 | 45 | $\times$ |
| SELECIED SERVICE TRADES,2/total. | 27 | 212 | 26 | 19 | 1.7 |
| Personal services.............. | 13 | 55 | 13 | 10 | 8 |
| All other service trades...... | 14 | 157 | 13 | 9 | 9 |
| AMUSEMENTS....................... | 6 | 68 | 5 | 12 | X |

x. Not available.

1/ Includes employees paid for less than the full workweek.
See General Description on last page for changes from the 1939
Census of Business in the coverage of Service Trades.

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

For Release April 10, 1950
Release Series BC-1P-26-043
HAYES COUNTY, NEBR。
Retail establishments located in Hayes County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 501,000$, an increase of 180 percent over the $\$ 179,000$ in 1939 when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 20 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 18 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hayes County, Nebraska. Final figures, superseding the preliminary data for Hayes County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hayes County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP HAYES COUNTY, NEBR.

| Trade group and kind of business | Number of $\xrightarrow{\text { estab- }}$ | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweekended nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workweek employees |
| REIAIL TRADE, total. | 17 | 501 | 18 | 20 | 17 |
| Gasoline service stations. All other retail stores... | 6 11 | $\begin{aligned} & 196 \\ & 305 \end{aligned}$ | 5 13 | 7 13 | 7 10 |

[^16]
## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

 1948 CENSUS OF BUSINESSThis series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# PRELIMINARY 

For Release April 24, 1950

Release Series BC-1P-26-044
HITCHCOCK COUNTYY, NEEBR.
Retail, wholesale, and service establishments located in Hitchcock County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 4.6$ million, an increase of 254 percent over the $\$ 1.3$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 13.5$ million in 1948 as compared with $\$ 1.1$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 104,000$ in 1948 compared with $\$ 48,000$ in 1939 .

Employment in the county ailso rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 232 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 141 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hitchcock County, Nebraska. Final figures, superseding the preliminary data for Hitchcock County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hitchcock County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF business preliminary results for 1948, by trade group HITCHCOCK COUNTY, NEBR.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees $^{1}$ | Full workweek emplojees |
| RETAIL TRADE, total.................... | 78 | 4,556 | 85 | 152 | 132 |
| Food group. | 11 | 666 | 12 | 20 | 13 |
| Eating and drinking places............. | 10 | 227 | 12 | 10 | 7 |
| Gasoline service stations.. | 11 | 597 | 13 | 16 | 14 |
| All other retail stores. | 46 | 3,066 | 48 | 106 | 98 |
| WHOLESALE TRADE. | 22 | 13,507 | 15 | 71 | X |
| SELECTEX SERVICE TRADES, $2 /$ total.......... | 28 | 104 | 31 | 9 | 7 |
| Personal services... | 17 | 53 | 20 | 6 | 4 |
| All other service trades. | 11 | 51 | 11 | 3 | 3 |

## x Not available。

1/ Includes employees paid for less than the full workweek.
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Fxecutive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, autonobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well. as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishunent definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. -- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIESS <br> RETAIL，WHOLESALE，SERVICE TRADES <br> PRELIMINARY 

For Release May 8 ， 1950
Release Series BC－1P－26－045

## HOLT COUNTY，NEBR

Retail，wholesale，and service establishments loeated ix Holt Coucty，Mekxaska， showed．a subgtantiai expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Businese released today by the Burear of the Censue，U．S．Departinent of Commerce．

Ketail saies in the county during 1948 aggregatea $\$ 13.2$ minion，an increase of 277 percent orer the $\$ 3.5$ million in 1939 ，when the preceding Census ot Ruatness was taken。 Wholesale sales in the county reached a total of $\$ 19.4$ million in 1948 as compared rith $\$ 0.8$ nillion in 1939．The service trades included in the censue of sueiness recorded receipts totalias $\$ 320,000$ in 1948 compared with $\$ 138,000$ in 1939 ．

Fruployment in the county also rose over the 9 －geam period betreen 1939 and 1948 for the akove trades．Establishments in these trades meported a combined total of 667 paid employesa $\mathbf{E}$ or the workfeek ended nearest November 15，1948．This compared with a total of 407 employees reported for the week of Novemicer 15.1939.

These preliminary figuree have been derivea from a Census report on Holt County， Nebraska，which also includes data for the city of $0^{0}$ Neili。 Fimal figurss，supereeding the prelimurary data for Holt County，will be included in a Brlletin for the State of Nekraziza to be i巴＊uca ix several months．Similaw data \％ill be mace available this jeac in preliminary and finwal form for each of the counties azd States．A siagle cony of the preliminaxy xelease for Holt County as well as an order blank for other arsa seleaseg may be cbtainei by writing to the Bureau of the Censua，washington $25,0.0$

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP FOIT COUNTY，NEER．

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Not．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | $\underset{\substack{\text { Full } \\ \text { workweek } \\ \text { employees }}}{ }$ |
| RETAIL TRADE，totalo．．．．．．．．．．．．．． | 232 | 13.176 | 254 | 409 | $4 \mathrm{Cl}_{4}$ |
| Froz grovp．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 41 | 2， 333 | 40 | 71 | 57 |
| Eating and driaking places． | 43 | $88 ?$ | 52 | 84 | 6 |
| General merchandise gnp，gemeral stores | 15 | 966 | 12 | 73 | 50 |
| Apparel group．．．．．．．．．．．．．．．．．．．．．．．．． | 12 | 268 | 14 | 13 | T |
| Frraiture－koxe furnishgs－appliance grp | 10 | 39 | 20 | 13 | 10 |
| Automotive group．．．．．．．．．．．．．．．．．．．． | 17 | 2，427 | 20 | 66 | 66 |
| Gasoline service stations． | 33 | $1,2,57$ | 45 | 32 | 29 |
| Lumbercnuilhing－hardware group．．．．．．．． | 34 | 3.391 | 39 | 2 c | 17 |
| Dmag axd proprietary stores．．．．．．．．．．． | 7 | 293 | 7 | 2 | 15 |
| All other retail stores． | 20 | 965 | 20 | $31+$ | 31 |
| WHOLESALE TRADE。．． | 27 | 19．351 | 21 | 1＋！） | y |
| SELECTED SGRVICE TRADES， $2 /$ total．．．．．．．．． | 53 | 320 | 55 | 21. | 21 |
| Personal eervices．．．．．．．．．．．．．．．．．．．．． | 30 | 192 | 32 | 13 | 13 |
| All other service trades．．．．．．．．．．．．．． | 23 | 128 | 23 | 8 | 2 |
| AMUSEMENTS．．．． | 10 | 9 | 10 | 17 | $\times$ |

$x$ Not available。
1／Includes employees paid for less than the full workweev．
See General Description on last page for changes from the 1539 Cscaus of Fuainess in the coverage of Service Trades．

HOLT COUNPTY, NEEBR.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | FuIl workweek employees |
| O8Neill: |  |  |  |  |  |
| Retail trade. | 80 | 5.715 | 80 | 261 | 214 |
| Selected service trades. | 19 | 189 | 21 | 16 | 16 |
| Remainder of county: |  |  |  |  |  |
| Retail trade............ | 152 | 7,461 | 274 | 237 | 190 |
| Selected service trades.o. | 34 | 131 | 34 | 5 | 5 |

[^17]
## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports snbmitted by business establishments for that Census. The figures shown are preliminary, and are snbject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Censns figures will be issned in a series of Business Census bulletins which will show additional detailed kind-of-bnsiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nnder the provision of the Act of Jane 19, 1948, which provides that the Business Censns be taken for 1948 and for each fifth year thereafter: Previous Business Censuses were taken for the gears 1929, 1933, 1935, and 1939.


#### Abstract

Scope of the Census.-The 1948 Census of Bnsiness covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amosements, inclinding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.


This coverage is similar to that of the 1939 Business Censns. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment connt.

Establishment definition.-For Censns purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in futnre Census of Business publications.
"Number of establishments" is the number of separate bnsiness locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multionit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for retarned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Propriotors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Fa11 workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for worting at least the number of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

U. S. DEPARTMENT OF COMMERCE<br>bureau of the census

For Release April 6, 1950
Fielease Series BC-1P- 26-046
HOOKER COUNTY, NEBR.
Retail establishments located in Hooker County, Nebraska, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, U. S. Department of Commerce.

Nineteen retail establishments reported 1948 sales aggregating $\$ 1.7$ million, an increase of 113 percent over the 0.8 million reported by twenty-five establishments in 1939, when the preceding Census of Business was taken.

Retail establishments reported twenty active proprietors of unincoporated businesses in both 1948 and 1939. Sixty-two paid employees were reported for the workweek ended nearest November 15, 1948. Of these, fifty-one worked the full workweek, and the remainder part of the week. The comparable figures for 1939 were sixty-two and fiftyeight.

These preliminary figures have been derived from a Census report on Hooker County, Nebraska. Final figures, superseding the preliminary data for Hooker County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the prelininary release for Hooker County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

## U. S. DEPARTMENT OF COMMERCE bureau of the census

## HOWARD COUNTY, NEBR.

Retail, wholesale, and service establishments located in Howard County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 4.9$ million, an increase of 277 percent over the $\$ 1.3$ million in 1939, when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 3.1$ million in 1948 as compared with $\$ 0.6$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 259,000$ in 1948 compared with $\$ 54,000$ in 1939.

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 241 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 157 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Howard County, Nebraska. Final figures, superseding the preliminary data for Howard County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Howard County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

> Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR I948, BY TRADE GROUP HOWARD COUNTY, NEBR.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | $\begin{aligned} & \text { Paid employees, workweek } \\ & \text { ended nearest Nov. } 15,1948 \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total <br> employees ${ }^{1}$ | Full workwee employees |
| RETAIL TRADE, total.............. | 115 | 4,855 | 120 | 182 | 126 |
| Food group. | 20 | 1,002 | 23 | 32 | 21 |
| Eating and drinking places.... | 23 | 405 | 24 | 55 | 33 |
| Gasoline service stations..... | 18 | 781 | 17 | 17 | 14 |
| All other retail stores. | 54 | 2,667 | 56 | 78 | 58 |
| WHOLESALE TRADE.................. | 16 | 3,101 | 8 | 37 | x |
| SELECTED SERVICE TRADES, $2 /$ total. | 37 | 259 | 40 | 22 | 16 |
| Personal services................ All other service trades...... | $\begin{aligned} & 16 \\ & 21 \end{aligned}$ | $\begin{array}{r} 71 \\ 188 \end{array}$ | 17 23 | 8 14 | 3 13 |

x Not available.
$\frac{1}{2}$ Includes employees paid for less than the full workweek. See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

 1948 CENSUS OF BUSINESSThis series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census. figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS <br> PRELIMINARY 

U. S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

For Release April 5, 1950<br>Release Series BC-1P-26-048

## JEFFERSON COUNTY, NEBR.

Retail, wholesale, and service establishments located in Jefferson County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 12.8$ million, an increase of 205 percent over the $\$ 4.2$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 10.5$ million in 1948 as compared with $\$ 3.1$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 578,000$ in 1948 compared with $\$ 218,000$ in 1939.

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 821 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 640 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jefferson County, Nebraska, which also includes data for the city of Fairbury. Final figures, superseding the preliminary data for Jefferson County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jefferson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP JEFFERSON COUNTY, NEBR.


## x Not available. <br> 1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE JEFFERSON COUNTY, NEBR.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of lishments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollarss) } \\ \hline \end{gathered}$ | Active propriunincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\substack{\text { Total } \\ \text { emplogees } \\ \\ \\ \text { 2 }}}$ | $\underset{\substack{\text { Fuil worikueek } \\ \text { emplogees }}}{ }$ |
| Fairbury: |  |  |  |  |  |
| Retail trade............... | 117 | 10,021 | 118 | 506 | 405 |
| Wholesale trade............ | 20 | 5,411 | 12 | 107 | x |
| Selected service trades.... | 45 | 503 | 49 | 88 | 80 |
| Remainder of county: |  |  |  |  |  |
| Retail trade................ | 73 | 2,784 | 77 | 77 | 50 |
| Wholesale trade............. | 12 | 5,054 | 5 | 38 | $\times$ |
| Selected service trades.... | 19 | 75 | 20 | 5 | 3 |

x Not available.
1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which oue is planned for each county in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports snbmitted by busiuess establishments for that Census. The figures showu are preliminary, and are subject to revision in the final Ceusus publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Busiuess Census bulletins which will show additional detailed kind-of-busivess information for all places where there are a sufficient umber of establishments.

The 1948 Census of Business was taken under the provision of the Act of Juue 19, 1948 , which provides that the Bnsiness Census be taken for 1948 and for each fifth year thereafter: Previous Business Ceususes were taken for the years 1929, 1933, 1935. aud 1939.

Scope of the Census.-The 1948 Census of Bnsiness covered all establishments in the following trades, as defined by the Standard Iudustrial Classification Manual, May 1949 issue, of the Ezecutive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-persoual services, business services, antomobile repairs and services, and miscellaneons repair services; hotels; tonrist courts and camps; and amosements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Ceusus. In a uumber of localities, these exclusions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. - For Censns purposes, a bnsiness establishment is defined to include only enterprises conducted from a recoguizable place of busiuess, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Bnsiness pnblications.
"Number of establishments" is the number of separate bnsiness locations, rather than the number of bnsiness companies or organizations, siuce the Ceusns figures represent information reported separately for each business location or establishmeut. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and execntive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts. - "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to cnstomers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise tazes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of uniucorporated bnsinesses who devoted the major portiou of their time to the business in November 1948.

Employment. -"Number of paid employees..." represents all employees on the pay roll for the pay period euding nearest November 15, 1948. "Full workweek" emplojees, whether regular or seasoual, are those who in the November 15 pay period vere paid for working at least the umber of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIESS <br> RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

For Release April 3， 1950
Release Series BC－1P－26－049

JOHNSON COUNTY，NEBR。
Retail，wholesale，and service establishments located in Johnson County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 6.0$ million，an increase of 275 percent over the $\$ 1.6$ million in 1939，when the preceding Census of Business was taken．．．Wholesale sales in the county reached a total of $\$ 400$ million in 1948 as com－ pared with $\$ 1.0$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 119,000$ in 1948 compared with $\$ 79,000$ in 1939 。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishnents in these trades reported a combined total of 270 paid employees for the workweek ended nearest November 15，1948。 This compared with a total of 181 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Johnson County， Nebraska．Final figures，superseding the preliminary data for Johnson County，will be included in a Bulletin for the State of Nebraska to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Johnson County as well as on order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
JOHNSON COUNTY，NEBR．

| Trade group and kind of business | Number of 1 is hments | $\begin{aligned} & 1948 \text { sales } \\ & \text { and receipts } \\ & \text { (Thousand } \\ & \text { dollars) } \\ & \hline \end{aligned}$ | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweekended nearest Nov． 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{\text { Total }}$ | Full workweek employees |
| RETALL TRADE，total．．．．．．．．．．． | 118 | 6，021 | 123 | 228 | 165 |
| Food group． | 18 | 1，129 | 19 | 37 | 23 |
| Eating and drinking places．．．． | 15 | 326 | 18 | 29 | 16 |
| Gasoline service stations．．．． | 21 | 816 | 20 | 24 | 17 |
| All other retail stores．．． | 64 | 3，750 | 66 | 138 | 109 |
| WHOLESAIE TRADE，total．．．．．．．．．． | 15 | 3，983 | 10 | 28 | x |
| Seileted Service trades， $2 /$ total． | 25 | 119 | 24 | 14 | 8 |
| Personal services． | 15 | 63 | 14 | 9 | 5 |
| All other service trades．．．．．． | 10 | 56 | 10 | 5 | 3 |
| AMUSEMENTS。 | 6 | 39 | 6 | 13 | x |

x Not available。
1／Includes employees paid for less than the full workweek．
$2 /$ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS 

U．S．DEPARTMENT OF COMMERCE bUREAU OF THE CENSUS

# PRELIMINARY 

For Release April 10， 1950
Release Series BC－1P－26－050
KEARNEY COUNTY，NEBR．
Retail，wholesale，and service establishments located in Kearney County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 6.5$ million，an increase of 442 percent over the ${ }^{2} .2$ million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 5.4$ million in 1948 as compared with $\$ 0.6$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 165,000$ in 1948 compared with $\$ 60,000$ in 1939。

Employment in the county also rose over the 9－year pwriod between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 308 paid employees for the workweek ended nearest November 15，1948．This compared with a total． of 179 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Kearney County， Nebraska．Final figures，superseding the preliminary data for Kearney County，will be included in a Bulletin for the State of Nebraska to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the colinties and States．A single copy of the preliminary release for Kearney County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C．

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP KEARNEY COUNTY，NEBR。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweekended nearest Nov． 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { Toloyees }}{ }^{1}$ | Full workwee k employees |
| RETAIL TRADE，total．o．．．．．．．．．．．． | 101 | 6，453 | 105 | 251 | 190 |
| Food group．．． | 16 | 1，577 | 15 | 46 | 35 |
| Eating and drinking places．．．．． | 14 | 260 | 18 | 43 | 27 |
| Gasoline service stations．．．．．． | 17 | 524 | 19 | 16 | 11 |
| All other retail stores．．．．．．．． | 54 | 4，092 | 53 | 146 | 117 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．．．． | 19 | 5，374 | 7 | 40 | x |
| SELECTED SERVICE TRADES，2／total。 | 25 | 165 | 26 | 17 | 15 |
| Personal services．．．．．．．．．．．．．．． | 12 | 90 | 13 | 15 | 13 |
| All other service trades．．．．．．． | 13 | 75 | 13 | 2 | 2 |

$x$ Not available。
1／Includes employees paid for less than the full workweek．
2 See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.-- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

For Release April 10, 1950
Release Series BC-1P-26-051
KEITH COUNTY, NEBR.
Retail, wholesale, and service establishments located in Keith County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail soles in the county during 1948 aggregated $\$ 10.2$ million, an increase of 191 percent over the $\$ 3.5$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 9.2$ million in 1948 as compared with $\$ 1.2$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 350,000$ in 1948 compared with $\$ 116,000$ in 1939.

Froployment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 582 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 361 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Keith County, Nebraska, which also includes data for the city of Ogallala. Final figures, superseding the preliminary data for Keith County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Keith County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMIMARY RESULTS FOR 1948, BY TRADE GROUP KEITH COUNTY, NEBR.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> Thousand dollars) | Active proprietors of unincorporated Nov. 1948 Nov. 1948 | Paid employees, workweekended nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } \end{gathered}$ | Full workweek employees |
| RETAIL TRADE, total. | 142 | 10,161 | 151 | 463 | 369 |
| Food group. | 19 | 1,499 | 24 | 47 | 37 |
| Eating and drinking places | 32 | 772 | 36 | 130 | 100 |
| Gasoline service stations | 17 | 862 | 20 | 30 | 26 |
| All other retail stores. | 74 | 7,028 | 71 | 256 | 206 |
| WHOLESALE TRADE. | 25 | 9,210 | 21 | 86 | x |
| SELECTED SERVICE TRADES, $\frac{2}{}$ total | 44 | 350 | 49 | 33 | 30 |
| Personal services. | 25 | 201 | 28 | 27 | 24 |
| All other service trades. | 19 | 149 | 21 | 6 | 6 |
| TOURIST COURTS AND CAMPS. | 12 | 169 | 13 | 15 | 11 |

X Not available.
1/ Includes employees paid for less than the full workweek.
See General Description on last page for changes from the 1939 Census of Business
in the coverage of Service Trades.

Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FDR CITIES OF. 2,500 INHABITANTS OR MORE
WTIH COUNTY, NEBR
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establis hments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \end{gathered}$ | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees }{ }^{2} \end{aligned}$ | Full workweek employees |
| Ogallala: |  |  |  |  |  |
| Retail trade................ | 89 | 8,029 | 96 | 363 | 308 |
| Selected service trades.... | 33 | 301 | 36 | 33 | 30 |
| Tourist courte and camps... | 6 | 123 | 7 | 10 | 7 |
| Remainder of county: <br> Retail trade. | 53 | 2,132 | 55 | 100 | 61 |
| Selected service trades.... | 11 | 49 | 13 | - | - |
| Tourist courts and camps... | 6 | 46 | 6 | 5 | 4 |
|  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| in the coverage of Service Trades. <br> 2) Includes employees paid for less than the full wor?week. |  |  |  |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one ia planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a aeries of Business Cerisus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Businesa was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Buainess covered all establishments in the following trades, as defined by the Standard Industrial Classificaition Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal servicea, buainess aervices, automobile repairs and services, and miscellaneous repair servicea; hotels; tourist courts and campa; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom tradea" and "services incidental to transportation," which are no longer included in the standard classification of the aervice tradea, are not covered by the 1948 Census. In a number of localitiea, theae exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Cenaus of Business publications.
"Number of establiahments" is the number of separate business locations, rather than the number of businesa companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding adminis. trative and executive offices of multiunit organizations, and "chain store" warehouaes.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repaira and other services to customers. The figures reflect deductions for returned gooda and allowances, but not for trade-in allowances; they exclude salea and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in week by employees of the reporting establishment.

# PRELIMINARY 

For Release April 6, 1950
Release Series BC-1P-26-052

## KEYA PAHA COUNTY, NEBR.

Retail and service establishments located in Keya Paha County, Nebraska, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 194 aggregated $\$ 916,000$, an increase of 258 percent over the $\$ 256,000$ in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling $\$ 12,000$ in 1948 compared with $\$ 7,000$ in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for retail trade. Retail establishments reported a total of 30 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 11 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Keya Paha County, Nebraska. Final figures, superseding the preliminary data for Keya Paha County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Keya Paha County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C。

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP KEYA PAHA COUNTY, NEBR.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of <br> unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { Toloyees }}{ }^{1}$ | Full workweek |
| RETAIL TRADE, total.............. | 22 | 916 | 24 | 30 | 23 |
| Food group........................ | 7 | 315 | 7 | 9 | 7 |
| All other retail stores......... | 15 | 601 | 17 | 21 | 16 |
| SELEC'TED SERVICE TRADES2/........ | 6 | 12 | 6 | - | - |

Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

## PRELIMINARY

For Release April 6, 1950
Release Series BC-1P-26-053

> KIMBALL COUNTY, NEBR.

Retail, wholesale, and service establishments located in Kimball County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 5.2$ million, an increase of 300 percent over the $\$ 1.3$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 8.9$ million in 1948 as compared with $\$ 0.7$ million in 1939. The service trades included in the Census of Business recorded receints totaling $\$ 134,000$ in 1948 compared with $\$ 44,000$ in 1939 .

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 287 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 143 employees reported for the week of November $15,1939$.

These preliminary figures have been derived from a Census report on Kimball County, Nebraska. Final figures, superseding the preliminary data for Kimball County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kimball County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, by TRADE GROUP KIMBALL COUNTY, NEBR.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE, total................。 | 74 | 5,192 | 70 | 209 | 164 |
| Food group............................. | 11 | 941 | 10 | 26 | 18 |
| Eating and drinking places............ | 15 | 236 | 17 | 26 | 17 |
| Gasoline service stations. | 11 | 397 | 10 | 16 | 10 |
| All other retail stores. | 37 | 3,618 | 33 | 141 | 119 |
| WHOLESALE TRADE, total.................. | 25 | 8,931 | 14 | 69 | X |
| Merchant wholesalers.................. | 5 | 79 | 5 | 2 | x |
| Other wholesale......................... | 20 | 8,852 | 9 | 67 | X |
| SELECTED SERVICE TRADES, 2/Eotal........ | 20 | 134 | 20 | 9 | 9 |
| Personal services. | 12 | 53 | 11 | 4 | 4 |
| All other service trades.............. | 8 | 81 | 9 | 5 | 5 |

x I't available.
1/ Includes employees paid for less than the full workweek.
$\underline{2}$ / See General Description on last page for changes from the 1939 Census of Business in
the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE <br> 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detarled analysis of coverage will be provided in future Census of Business publications.


#### Abstract

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.


Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIESS 

RETAIL, WHOLESALE, SERVICE TRADES
PRELIMINARY

## U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

For Release April 3, 1950
Felease Series BC-1P-26-054

KNOX COUNTY, NEBR.
Retail, wholesale, and service establishments located in Knox County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of 'Commerce.

Retail sales in the county during 1948 aggregated $\$ 12.5$ million, an increase of 331 percent over the $\$ 2.9$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 5.3$ million in 1948 as compared with $\$ 0.8$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 309,000$ in 1948 compared with $\$ 113,000$ in 1939 .

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 541 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 291 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Knox County, Nebraska. Final figures, superseding the preliminary data for Knox County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Knox County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D。C.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov, 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek employees |
| RETAII TRADE, total........................ | 218 | - 12,480 | 249 | 462 | 351 |
| Food group. | 33 | 1,870 | 37 | 81 | 52 |
| Eating and drinking places............. | 38 | 1,015 | 51 | 83 | 67 |
| General merchandise grp,general stores. | 13 | 865 | 10 | 40 | 29 |
| Apparel group........................... | 11 | 348 | 15 | 12 | 7 |
| Furniture-home furnishgs-appliance grp. | 12 | 393 | 16 | 19 | 17 |
| Automotive group........................ | 18 | 2,863 | 21 | 66 | 55 |
| Gasoline service stations............... | 28 | 858 | 32 | 26 | 16 |
| Lumber-building-hardware group.......... | 40 | 3,258 | 40 | 99 | 86 |
| Drug and proprietary stores............. | 8 | 372 | 9 | 21 | 12 |
| All other retail stores................. | 17 | 638 | 18 | 15 | 10 |
| WHOLESALE TRADE........................... | 27 | 5,348 | 20 | 49 | X |
| SELECTED SERVICE TRADES, $2 /$ total.......... | 46 | 309 | 44 | 30 | 22 |
| Personal services....................... | 24 | 101 | 23 | 12 | 6 |
| All other service trades............... | 22 | 208 | 21 | 18 | 16 |
| AIUSEMTNTS................................ | 9 | 68 | 10 | 11 | X |

$x$ Not available.
I/ Includes employees paid for less than the full workweek.
$2 /$ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Censns of Ensiaess. The information is based on reports submitted by business establishments for that Censns. The fignres show are preliminary, aud are subject to revision in the fiual Censns publications, but the changes are expected to be relatively minor with respect to coverage. The fiual Censns fignres will be issued in a series of Business Censns bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient uamber of establishments.

The 1948 Census of Business was taken nuder the provision of the Act of June 19, 1948, which provides that the Business Censns be takeu for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Iudustrial Classification Mannal, May 1949 issue, of the Execntive Office of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-persoal services, business services, antomobile repairs and services, and miscellaneons repair services; hotels; tourist conrts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical aud health, legal, educational, nouprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However, "custom trades" and "services incidental to transportation, " which are no longer inclnded in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclnsions as well as
other changes in the standard classificatior may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment connt.

Establishment definition. - For Census porposes, business establishment is defined to inclnde only enterprises conducted from a recognizable place of bnsiness, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in inture Census of Business publicatious.
"Number of establishments" is the namber of separate busiuess locations, rather than the number of business companies or organizations, since the Censns fignres represent information reported separately for each business location or establishment. The establishment count reflects the namber of places in basiness at the end of 1948 excluding administrative and executive offices of maltinnit organizations, and "chain store" warehouses.

Ssles and receipts.- "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect dednctions for returued goods and allowances, bnt not for trade-in allowances; they exclnde sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of nnincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represeuts all employees on the pay roll for the pay period ending nearest November 15, 1948. "Foll workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

Release Series BC－1P－260055

LANCASTER COUNTY，NEBR。

Retail，wholesale，and service establishments located in Lancaster County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 124.7$ million，an increase of 204 percent over the $\$ 4.0$ million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 98.1$ million in 1948 as compared with \＄35．4 million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 7.6$ million in 1948 compared with $\$ 3.0$ million in 1939 。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 11,649 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 8,704 employees reported for the week of November 15， 1939.

These preliminary figures have been derived from a Census report on Lancaster County，Nebraska，which also includes data for the city of Lincoln。 Final figures， superseding the preliminary data for Lancaster County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States． A single copy of the preliminary release for Lancaster County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census， Washington 25，D．C．

Page 2
Table 1.-CENSUS OF business preliminary results for 1948, by trade group LANCASTER COUNTY, NEBR.

| Trade group and kind of business | Number of estab1ishments | $\qquad$ | Active proprietors of unincorporated bus inesses <br> Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{ }{ }^{\text {Total }}$ | Full workweek employees |
| RETAIL TRADE, total...................... | 1,090 | 124,680 | 1,055 | 8,283 | 6,282 |
| Food group. | 242 | 20,525 | 257 | 694 | 436 |
| Eating and drinking places............ | 199 | 7,493 | 222 | 1,117 | 897 |
| General merchandise grp,general stores | 22 | 26,831 | 14 | 2,554 | 1,851 |
| Apparel group............................. | 44 | 11,110 | 37 | 813 | 595 |
| Furniture-home furnishgs-appliance grp | 47 | 4,996 | 47 | 427 | 389 |
| Automotive group......................... | 62 | 17,950 | 50 | 651 | 568 |
| Gasoline service stations.............. | 149 | 6,657 | 154 | 348 | 228 |
| Lumber-building-hardware group......... | 91 | 12,884 | 61 | 583 | 531 |
| Drug and proprietary stores. | 42 | 4,390 | 31 | 455 | 258 |
| All other retail stores................ | 192 | 11,844 | 182 | 641 | 529 |
| WHOLESALE TRADE, total..................... | 199 | 98,088 | 111 | 2,059 | x |
| Merchant wholesalers, total............ | 126 | 70,803 | 74 | 1,678 | x |
| Groceries, foods....................... | 22 | 16,984 | 19 | 329 | x |
| Hardware, elec'l, plum'g and heat'g. | 15 | 10,766 | 10 | 262 | x |
| Mach'y, equip't, industrial supplies | 28 | 16,552 | 14 | 387 | X |
| Automotive parts, accessories....... | 12 | 2,813 | 7 | 158 | X |
| All other merchant wholesalers | 49 | 23,688 | 24 | 542 | x |
| Petroleum bulk plants, terminals | 21 | 6,915 | 17 | 54 | x |
| Assemblers of farm products............ | 30 | 7,705 | 18 | 63 | x |
| Other types of wholesale............... | 22 | 12,665 | 2 | 264 | X |
| SELECTED SERVICE TRADES, $\frac{1}{}$ total......... | 429 | 7,551 | 427 | 1,307 | 1,144 |
| Personal services......................... | 236 | 4,029 | 233 | 861 | 758 |
| Business services...................... | 35 | 936 | 27 | 181 | 152 |
| Automotive repairs and services....... | 90 | 1,918 | 96 | 189 | 169 |
| Other repair services................... | 68 | 668 | 71 | 76 | 65 |
| TOURIST COURTS AND CAIPS | 17 | 71 | 19 | 3 | 2 |
| AMUSEMENTSS. . | 40 | 1,919 | 30 | 328 | x |

x Not available.
1/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
LANCASTER COUNTY, NEBR。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group 1 | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\text {employees }}^{\text {Total }} 2$ | FuIl workweek employees |
| Lincoln: |  |  |  |  |  |
| Retail trade. | 911 | 117,930 | 873 | 8,021 | 6,105 |
| Wholesale trade.. | 163 | 88,094 | 86 | 1,958 | x |
| Selected service trades.... | 393 | 7,328 | 389 | 1,295 | 1,135 |
| Remainder of county: |  |  |  |  |  |
| Retail trade................. | 179 | 6,750 | 182 | 262 | 177 |
| Wholesale trade............. | 36 | 9,994 | 25 | 101 | x |
| Selected service trades.... | 36 | 223 | 38 | 12 | 9 |

## $x$ Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2// Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary resnlts of the 1948 Censns of Bnsiness. The information is based on reports sabmitted by business establishments for that Ceasus. The fignres showa are preliminary, and are subject to revision in the inal Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Censns figares will be issaed in a series of Business Census bnlletins whichwill show additional detailed kind-of-business information for all places where there are a sufficient number of establishmeats.

The 1948 Censis of Basiness was taken ander the provision of the Act of June 19, 1948, which provides that the Basiaess Censis be taken for 1948 and for each iffth year thereafter. Previous Business Censises were taken for the years 1929, 1988, 1985, and 1989.

Scope of the Census, -The 1948 Censas of Basiness covered all establishments in the following trades, as defined by the Standard Indastrial Classification Manal, May 1949 issine, of the Rrecutive Oifice of the President: all retail trades; all wholesale trades; all service trades in the following fon gronps-personal services, basiness services, antomobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amasements, inclading motion picture theaters. Some important services aot covered are radio broadcasting and television, medical and health, legal, edacational, nonprofit, acconnting, and domestic services.

[^18]other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition.-For Census purposes, a basiness establishmeat is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Bnsiness pablications.
"Number of establishments" is the namber of separate business locations, rather than the number of business companies or organizations, since the Censns figures represent information reported separately for each basiness location or establishment. The establishment count reflects the number of places in basiness at the ead of 1948 excluding administrative and executive offices of multinait organizations, and "chain store" varehousss.

Salee and receipta. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The ligares reflect deductions for retaraed goods and allowances, bat not for trade-in allowances; they exclude sales and sxcise taxss collected from cnstomers and paid directly to any taziag agency.

Proprletors.-"Active proprietors..." represents owners and partaers of ualacorporated basinesses who devoted the major portion of their time to the bosiness in November 1948.

Employment. - "Numbsr of pald employees..." represents all employses on the pay roll for the pay period ending nearsat November 18,1948 . "Fall vormeek" employees, whether regalar or seasonal, are those who in the November 15 pay period ware paid for workiag at least the aumber of hoars typically worked paid lor working at least the ramber by employess of the reporting satablishment.

IINCOLN COUNTY, NEBR.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estab1 is hments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { ?otal } \\ & \text { employees }^{2} \end{aligned}$ | $\begin{aligned} & \text { Full workweek } \\ & \text { employees } \end{aligned}$ |
| North Platte: |  |  |  |  |  |
| Retail trade................ | 205 | 27.153 | 213 | 1.227 | 1,018 |
| Selected service trades.... | 81 | 1,058 | 90 | 151 | 135 |
| Tourist courts and camps... | 13 | 234 | 11. | 18 | 15 |
| Remainder of county: |  |  |  |  |  |
| Retail trade............... | 117 | 4,680 | 112 | 197 | 156 |
| Selected service trades.... Tourist courts and camps | 19 | +113 | 21 | 4 | 4 9 |
| 1/ See General Description on this page for changes from the 1939 Census of Business |  |  |  |  |  |
| in the coverage of Service Trades. <br> 2) Includes employees paid for less than the full workweek. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each rounty in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by businesa establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expscted to be relatively minor with respect to coverage. The final Census figurea will be issued in a series of Business Cerisus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 194. Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Busineaa Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaiion Manual; May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal servicea, business services, automobile repairs and services, and miscellaneous repair servicea; hotels; tourist courts end camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcaating and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom tradea" and "services incidental to transportation," which are no longer included in the standard classification of the aervice tradea, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. - For Census purposes, a business establishment is defined to include only enterpriaes conducted from a recognizable place of busineas, provided that the annual sales were in excess of $\$ 5,000$ for a wholeaale trade establiahment and $\$ 500$ for establishmenta in other trades. A detailed analysis of coverage will be provided in future Cenaus of Business publications.
"Number of establishmenta" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures repreaent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents salea of merchandiae and receipts from repairs and other services to customers. The figures reflect deductiona for returned gooda and allowances, but not for trade-in allowances; they exclude salea and exciae taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesaes who devoted the major portion of their time to the buainess in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establiahment.

# 1948 CENSUS OF BUSIDESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

For Release April 6, 1950
For Releace April 6, 1950
Felease Series BC-1P-26-057
LOGAN COUNNY, NEBR.
Retail establishments located in Logan County, Nebraska, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, U. S. Department of Comerce.

Seventeen retail establishments reported 1948 sales aggregating $\$ 629,000$, an increase of 98 percent over the $\$ 317,000$ reported by twenty-nine establishments in 1939, when the preceding Census of Business was taken.

Retail establishments reported eighteen active proprietors of unincorporated businesses in 1948 as compared with thirty proprietors in 1939. Twenty-two paid employees were reported for the workveek ended nearest November 15, 1948. Of these, sixteen worked the full workweek, and the remainder part of the week. The comparable figures for 1939 were twenty-six and nineteen.

These preliminary figures have been derived from a Census report on Logan County, Nebraska. Final figures, superseding the preliminary data for Logan County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Logan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D。C.

# 1948 CEnSUS OF BUSIIIESS <br> RETAIL, WHOIESALE, SERVICE TRADES PRELIMINARY 

For Release April 10, 1950
Fielease Series BC-1P-26-058

LOUP COUNTY, NEBR.
Retail establishments located in Loup County, Nebraska, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, U. S. Department of Commerce.

Fifteen retail establishments reported 1948 sales aggregating $\$ 542,000$, an increase of 245 percent over the 07,000 reported by twenty-five establishments in 1939, when the preceding Census of Business was taken.

Retail establishments reported seventeen active proprietors of unincorporated businesses in 1948 as compared with twenty-four proprietors in 1939. Twenty-six paid employees were reported for the workweek ended nearest November 15, 1948. Of these, nineteen worked the full workweek, and the remainder part of the week. The comparable figures for 1939 were thirteen and seven.

These preliminary figures have been derived from a Census report on Loup County, Nebraska. Final figures, superseding the preliminary data for Loup County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Loup County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D。C。

# 1948 CEnSUS OF BUSIIIESS RETAIL，WHOLESALE，SERVICE TRADES <br> PRELIMINARY 

McPHERSON COUNTY，NEBR．

Retail establishments located in McPherson County，Nebraska，showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census，U．S．Department of Commerce．

Six retail establishments reported 1948 sales aggregating $\$ 244,000$ ，an increase of 180 percent over the $\$ 87,000$ reported by six establishments in 1939 ，when the preceding Census of Business was taken．

Retail establishments reported five active proprietors of unincorporated businesses in 1948 as compared with six proprietors in 1939．Three paid employees were reported for the workweek ended nearest November 15，1948。 Of these，two worked the full work－ week，and one worked part of the week．Two full workweek employees were reported in 1939。

These preliminary figures have been derived from a Census report on McPherson County，Nebraska．Final figures，superseding the preliminary data for McPherson County， will be included in a Bulletin for the State of Nebraska to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for McPherson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This sories of releases, of which one is pla ne for each county in the United States, presents preliminary results of the $19\{8$ Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures wall be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Fxecutive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

U．S．DEPARTMENT OF COMMERCE bureau of the census

Release Series BC－1P－26＝060

MADISON COUNTY，NEBR．
Retail，wholesale，and service establishments located in Madison County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Cormerce．

Retail sales in the county during 1948 aggregated $\$ 31.5$ million，an increase of 294 percent over the $\$ 8.0$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 39.9$ million in 1948 as compared with $\$ 5.5$ million in 1939．The service trades included in the Census of Business recorded receipts totaling \＄1．4 million in 1948 compared with $\$ 0.6$ million in 1939。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 2,192 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 1,423 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Madison County， Nebraska，which also includes data for the city of Norfolk。 Final figures，superseding the preliminary data for Madison County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Madison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP MADISON COUNTY，NEBR．

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full wor kweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．．．．． | 393 | 31，491 | 384 | 1,570 | 1，259 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 64 | 4，976 | 68 | 175 | 125 |
| Eating and drinking places．．．．．．．．．．．． | 62 | 1，850 | 68 | 213 | 145 |
| General merchandise grp，general stores | 15 | 3，926 | 10 | 297 | 216 |
| Apparel group．．．．．．．．．．．．．．．．．．．．．．．．．． | 18 | 1，426 | 16 | 68 | 62 |
| Furniture－home furnishgs－appliance grp | 28 | 2，330 | 24 | 102 | 96 |
| Automotive group．．．．．．．．．．．．．．．．．．．．． | 22 | 4，803 | 16 | 166 | 163 |
| Gasoline service stations．．．．．．．．．．．．． | 55 | 2，714 | 48 | 126 | 109 |
| Lumber－building－hardware group．．．．．．．． | 54 | 6，091 | 54 | 251 | 212 |
| Drug and proprietary stores．．．．．．．．．．。 | 12 | 617 | 14 | 37 | 28 |
| All other retail stores．．．．．．．．．．．．．．． | 63 | 2，758 | 66 | 135 | 103 |
| WHOLTSALE TRADE．．．．．．．．．．．．．．．．．．．．．．．．． | 58 | 39，873 | 35 | 421 | $x$ |
| SELECTED SERVICE TRADES，2／total．．．．．．．． | 100 | 1，360 | 98 | 201 | 191 |
| Personal services．．．．．．．．．．．．．．．．．．．．．．．． All other service trades． | 60 40 | 900 460 | 58 40 | 168 33 | $\begin{array}{r}159 \\ 32 \\ \hline\end{array}$ |

## $x$ Not available．

1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## MADISON COUNTY, NEBR.

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estatlishments | $\qquad$ | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \begin{array}{c} \text { Total } \\ \text { employees }{ }^{2} \end{array} \\ \hline \end{gathered}$ | Full workweek employees |
| Norfolk: |  |  |  |  |  |
| Retail trade............... | 223 | 22,979 | 205 | 1,184 | 988 |
| Selected service trades... | 65 | 1,145 | 63 | 187 | 180 |
| Remainder of county: |  |  |  |  |  |
| Retail trade.o............. | 170 | 8, 512 | 179 | 386 | 271 |
| Selected service trades... | 35 | 215 | 35 | 14 | 11 |
| $1]$ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades. <br> 2/ Includes employees paid for less than the full workweek. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, preaents preliminary results of the 1948 Cenaus of Business. The information is baaed on reports submitted by business establishments for that Censua. The figures shown are preliminary, and are aubject to revision in the final Census publications, but the changea are expected to be relatively minor with reapect to coverage. The final Census figures will be issued in a series of Busineas Census bulletins which will ahow additional detailed kind-ofbusiness information for all places where there are a sufficrent number of establishments.

The 1948 Census of Businesa was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Buaineaa Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Cenaus of Business covered all establiahments in the following trades, as defined by the Standard Industrial Claasification Manual; May 1949 iaaue, of the Fxecutive Office of the Preaident: all retail trades; all wholesale tradea; all service tradea in the following four groups-personal servicea, buainess services, automobile repairs and services, and miscellaneous repsir aervicea; hotels; tourist courts and campa; and amuaements, including motion picture theaters. Some important services not covered are radio broadcaating and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coversge ia aimilar to that of the 1939 Busineas Census. However, "custom tradea" and "aervicea incidental to transportation," which are no longer included in the atandard clasification of the aervice tradea, are not covered by the 1948 Census. In a number of localities, theae exclusions as well aa other changes in the standard classification may have
s conaiderable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. - For Cenaus purposes, a buainess establishment is defined to include only enterpriaes conducted from a recognizsble place of busineas, provided that the annual salea were in excess of $\$ 5,000$ for a wholesale trade establiahment and $\$ 500$ for establishmenta in other tradea. A detailed analysis of coverage will be provided in future Cenaus of Buainess publications.
"Number of establiahments" is the number of separate busineaa locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business locetion or eatablishment. The establishment count reflects the number of places in busineaa at the end of 1948 excluding adminis. trative and executive offices of multiunit organizations, and "chain store" warehouaes.

Sales and receipts..."1948 aales snd receipts" represents sales of merchandise and receipta from repairs and other servicea to customers. The figures reflect deductiona for returned gooda and allowances, but not for trade-in allowances; they exclude aalea and exciae taxea collected from customera snd paid directly to any taxing agency.

Proprietors. - "Active proprietors..." representa owners and partners of unincorporated buainesses who devoted the major portion of their time to the business in November 1948.

Enployment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in week by employees of the reporting eatabliahment.

# 1948 CEDSUS OF BUSIDESS 

U. S. DEPARTMENT OF COMMERCE
bureau of The census

| Trade group and kind of business | Number of establishments | $\qquad$ | Active <br> propriie- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{ }{ }^{\text {Total }}$ | Full workweek employees |
| RETAIL TRADE, total..................... | 155 | 8,458 | 168 | 358 | 277 |
| Food group............................... | 21 | 1,187 | 23 | 39 | 26 |
| Eating and drinking places............. | 21 | 428 | 24 | 53 | 40 |
| General merchandise grp,general stores. | 11 | 764 | 8 | 44 | 26 |
| Furniture-home furnishgsmappliance grp. | 12 | 409 | 13 | 19 | 16 |
|  | 9 | 665 | 11 | 16 | 16 |
| Gasoline service stations............ | 34 | 1,535 | 37 | 54 | 46 |
| Lumber-building ${ }^{\text {chardware group......... }}$ | 21 | 2,403 | 21 | 84 | 73 |
| Drug and proprietary stores............ | 5 | 208 | 6 | 16 | 10 |
| All other retail stores............... | 21 | 859 | 25 | 33 | 24 |
| WHOLESALE TRADE....................... | 18 | 5,190 | 8 | 36 | x |
| SELECTED SERVICE TRADES, $2 /$ total........ | 49 | 404 | 54 | 40 | 37 |
| Personal services........................ | 21 | 147 | 22 | 20 | 19 |
| All other service trades................ | 28 | 257 | 32 | 20 | 18 |

x Not available。
Includes employees paid for less than the full workweek.
See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Censns of Bnsiness. The information is based on reports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Censns publications, but the changes are expected to be relatively minor with respect to coverage. The final Census fignres will be issued in a series of Business Census bulletins which will show additional detailed kind-of-bnsiness information for all places where there are a sufficient number of establishments.

The 1948 Censns of Business was taten ander the provision of the Act of Jnne 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter: Previous Bnsiness Censuses were taken for the jears 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issne, of the Execntive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However, "cnstom trades" and "services incidental to transportation," which are no longer incladed in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable eflect in comparing 1948 with 1989 data, particnlarly with respect io establishment connt.

Establishment definition. - For Census parposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Bnsiness pablications.
"Namber of establishments" is the number of separate business locations, rather than the namber of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 excluding administrative and executive offices of multinnit organizations, and "chain store" warehouses.

Sales and recoipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retnrned goods and allowances, bnt not for trade-in allowances; they exclnde sales and excise tares collected from cnstomers and paid directly to any taxing agency.

Propriators.-"Active proprietors..." represents owners and partners of nnincorporated businesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Fnil wortweek" employees, whsthsr regnlar or seasonal, are those who in the November if pay period wsre paid for working at least the number of honrs typically worked in a week by employsss of ths reporting establishment.

## MORRILL COUNTY, NEBR.

Retail, wholesale, and service establishments located in Morrill County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 7.4$ million, an increase of 236 percent over the $\$ 2.2$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 2.7$ million in 1948 as compared with $\$ 0.6$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 233,000$ in 1948 compared with $\$ 75,000$ in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 378 paid employees for the workweek ended nearest November 25, 1948. This compared with a total of 254 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Morrill County, Nebraska. Final figures, superseding the preliminary data for Morrill County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Morrill County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.-CEMSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP MORRILL COUNTY, NEBR。

| Trase group and kind of business | Number of estat1 ishments | $\begin{aligned} & 1948 \text { sales } \\ & \text { and receipts } \\ & \text { (Thousand } \\ & \text { dollars) } \end{aligned}$ | Active proprietors of unincorporated businessesNov. 1948 | Paid employees, workweekended nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees }{ }^{1} \end{gathered}$ | Full workwee employees |
| RTTAIL TRADE, total.............. | 130 | 7,363 | 130 | 323 | 253 |
| Food group...................... | 25 | 1,473 | 30 | 57 | 38 |
| Eating and drinking places..... | 22 | 441 | 27 | 63 | 41 |
| Gasoline service stations...... | 18 | 575 | 21 | 11 | 9 |
| All other retail stores........ | 65 | 4,874 | 52 | 192 | 165 |
| WHOLESALE TRADE................ | 17 | 2,665 | 16 | 35 | $x$ |
| SELECTED SERVICE TRADES, $2 /$ total... | 38 | 233 | 39 | 20 | 16 |
| Personal services............... | 20 | 131 | 20 | 14 | 12 |
| All other service trades....... | 18 | 102 | 19 | 6 | 4 |
| HOTELS.......................... | 7 | 21 | 7 | 2 | - |

x Not available。

1/ Includes employees paid for less than the full workweek.
$\stackrel{1}{2}$ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

NANGE COUNTY，NEER。
Retail，wholesale，and service establishments located in Nance County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminarv figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 4.6$ million，an increase of 254
 Wholesale sales in the county reached a total of ${ }^{2} 2.4$ million in 1948 as compared with OO． 3 million in 1939．The service，trades included in the Census of Business recorded receipts totaling $\$ 173,000$ in 1948 comparea with $\$ 56,000$ in 1939.

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 223 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 169 emplovees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Nance County， Nebraska。 Final fipures，superseding the preliminary data for Nance County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Sim－ ilar data will be made available this yeal in preliminary arid final form for each of the counties and States．A single copy of the preliminary release for Nance County as well an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C．

> Table 1.-CEMSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

NATJCE COUNTY，NERR。

| Trade group and kind of business | Number of estab－ l．is hments | 1948 sales and receipts <br> （Thousand dollars | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } \end{gathered}$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．． | 89 | 4，631 | 93 | 197 | 146 |
| Food group．．．．．．．．．．．．．．．．．．．．．．． | 9 | 798 | 11 | 25 | 18 |
| Eating and drinking places．．．．． | 16 | 335 | 19 | 28 | 24 |
| Gasoline service stations．．．．．． | 12 | 648 | 10 | 19 | 19 |
| All other retail stores．．．．．．．． | 52 | 2，850 | 53 | 125 | 85 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．．． | 12 | 2，355 | 7 | 14 | x |
| SELECTED SFRVICE TR：DES， $2 /$ total。 | 34 | 173 | 37 | 12 | 10 |
| Personal services．．．．．．．．．．．．．． | 19 | 56 | 20 | 5 | 3 |
| All other service trades． | 15 | 117 | 17 | 7 | 7 |

[^19]x Not available。 Includes employees paid for less than the full workweek See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

# GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. --For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

For Release April 19， 1950
Release Series BC－1P－26＝064
NLIMAHA COUNTY，NEBR。
Retail，wholesale，and service establishments located in Nemaha County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Departnent of Comnerce．

Retail sales in the county during 1948 aggregated $\$ 7.8$ million，an increase of 169 percent over the $\$ 2.9$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 6.2$ million in 1948 as compared with $\$ 1.6$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 275,000$ in 1948 compared with $\$ 123,000$ in 1939 ．

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishnents in these trades reported a combined total of 387 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 326 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Nemaha County， Nebraska，which also includes data for the city of Auburn．Final figures，superseding the preliminary data for Nemaha County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Nemaha County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．Co

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，by tRade group NENAHA COUNTY，NEBR。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active <br> proprie－ <br> tors of <br> unincor－ <br> porated <br> businesses <br> Nov． 1948 | Paid employees， workweel ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{\text { Total }}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE，total． | 155 | 7，834 | 163 | 298 | 236 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 27 | 1，722 | 29 | 46 | 29 |
| Eating and drinking places．．．．．．．．．．．．．． | 28 | 564 | 32 | 59 | 43 |
| Apparel group．o．．．．．．．．．．．．．．．．．．．．．．．．．．． | 8 | 483 | 9 | 19 | 11 |
| Furniture－home furnishgs－appliance grp． | 7 | 189 | 9 | 5 | 5 |
| Automotive group．o．．．．．．．．．．．．．．．．．．．．．．．． | 9 | 1，177 | 10 | 39 | 38 |
| Gasoline service stations．．．．．．．．．．．．．．．． | 29 | 814 | 26 | 31 | 26 |
| Lurnber－building－hardware group．．．．．．．．． | 22 | 2，011 | 26 | 67 | 60 |
| All other retail stores．．．．．．．．．．．．．．．．． | 25 | 874 | 22 | 30 | 24 |
| WHOLESALE TRADE． | 27 | 6，200 | 20 | 58 | x |
| SELECTED SLRVICE TRADES， $2 / \mathrm{total} \ldots . . . . . .$. | 40 | 275 | 43 | 31 | 27 |
| Personal services． | 24 | 145 | 26 | 20 | 18 |
| All other service trade | 16 | 130 | 17 | $\cdot 11$ | 9 |

[^20]Not available。
Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business
in the coverage of Service Trades．

Table 2.-CENSUS OF BUSINESS PRELIMIHARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
NLMAHA COUNTY, NEBR。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group 1 |
| :--- | ---: | ---: | ---: | ---: | ---: |

See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades. Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The $19 \pm 8$ Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929. 1933. 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. " Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effoct in comparing 1948 with 1939 data, particularly with respect to estsblishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed unalysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding adminis. trative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

## U．S．DEPARTMENT OF COMMERCE

 bureau of the census
## For Release April 6， 1950

Release Series BC－1P－26－065

NUCKOLLS COUNTY，NEBR。
Retail，wholesale，and service establishments located in Nuckolls County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retajil sales in the county during 1948 aggregated $\$ 8.3$ million，an increase of 295 percent over the $\$ 2.1$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 10.2$ million in 1948 as com－ pared with $\$ 1.1$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 278,000$ in 1948 compared with $\$ 114,000$ in 1939 。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 480 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 308 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Nuckolls County，Nebraska，which also includes data for the city of Superior．Final figures， superseding the preliminary data for Nuckolls County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States． A single copy of the preliminary release for Nuckolls County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census， Washington $25, ~ D$ 。C。

> Table 1.-CEMSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

NUCKOLLS COUNTY，NEBR。

| Trade group and kind of business |
| :--- |

$x$ Not available。
$\frac{1}{2}$ Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
NUCKOLIS COUNTY, NEBR。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group 1 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |

See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each rounty in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by businesa establishments for that Census. The figures shown are preliminary, and are aubject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figurea will be issued in a series of Business Cerisus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a aufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Cenaus of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaition Manual; May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal servicea, business services, automobile repairs and services, and miscellaneous repair aervicea; hotels; tourist courts and campa; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage ia similar to that of the 1939 Business Census. However, "custom tradea" and "services incidental to transportation," which are no longer included in the standard classification of the aervice tradea, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changea in the standard claasification may have
a conaiderable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. --For Census purposes, a business establishment is defined to include only enterpriaes conducted from a recognizable place of business, provided that the annual salea were in excess of $\$ 5,000$ for a wholesale trade establiahment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, sinre the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in bucinesa at the end of 1948 excluding adminis. trative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - "1948 sales and receipts" represents salea of merchandiae and receipts from repaira and other services to customers. The figures reflect deductiona for returned gooda and allowances, but not for trade-in allowances; they exclude salea and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the buainess in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at leat the number of houra typically worked in week by employees of the reporting eatablishment.

# 1948 CEnSUS Of BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES 

## U．S．DEPARTMENT OF COMMERCE bureau of the census

## PRELIMINARY

For Release April 26， 1950
Release Series BC－1P－26－066
OTOE COUNTY，NEBR。
Retail，wholesale，and service establishments located in Otoe County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 15.4$ million，an increase of 214 percent over the $\$ 4.9$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 10.3$ million in 1948 as compared with $\$ 4.6$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 466,000$ in 1948 compared with $\$ 203,000$ in 1939。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 850 paid employees for the workweek ended nearest November 15，1948。 This compared with a total of 711 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Otoe County， Nebraska，which also includes data for Nebraska City。 Final figures，superseding the preliminary data for Otoe County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Otoe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP OTOE COUNTY，NEBR。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE，total．o．．．．．．0．0．0．0．0．0．0． | 246 | 15，417 | 251 | 663 | 532 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．． | 47 | 2，847 | 40 | 94 | 66 |
| Eating and drinking places．．．．．．．．．．． | 46 | 883 | 53 | 98 | 81 |
| General merchandise grp，gener al stores． | 12 | 1，906 | 11 | 130 | 92 |
|  | 12 | 430 | 9 | 25 | 13 |
| Furniture－home furnishgs－appliance grp． | 14 | 735 | 13 | 31 | 22 |
| Automotive group．．．．．．．．．．．．．．．．．．．．．．． | 15 | 2，603 | 21 | 66 | 65 |
| Gasoline service stations．．．．．．．．．．．．．． | 29 | 1，317 | 25 | 53 | 48 |
| Lumber－building－hardware group．．．．．．．．． | 35 | 3，370 | 32 | 118 | 104 |
| Drug and proprietary stores．．．．．．．．．．． | 11 | 431 | $\frac{14}{32}$ | 21 | 12 |
| All other retail stores．．．．．．．．．．．．．．。 | 31 | 895 | 33 | 27 | 24 |
| WHOLESALE TRADE，total．．．．．．．．．．．．．．． | 53 | 10，308 | 28 | 122 | X |
| Merchant wholesalers．．．．．．．．．．．．．．．． | 13 | 3，347 | 8 | 58 | X |
| Assemblers of farm products．o．．．．．．．．．． | 26 | 5，191 | 7 | 39 | X |
| Other types of wholesalegoto | 14 | 1，770 | 13 | 25 | x |
| SELECTED SERVICE TRADES， 2 total．．．．．．． | 49 | 406 | 49 | 53 | 16 |
| Personal services． | 31 | 257 | 30 | 53 12 | 46 |

## $x$ Not available．

I／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ |
| :--- |

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expscted to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cerisus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaition Manual; May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. 'Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition, --For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

For Release April 10， 1950
PAWNEE COUNTY，NEBR。
Retail，wholesale，and service establishments located in Pawnee County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．So Department of Comarce．

Retail sales in the county during 1948 aggregated $\$ 4.0$ million，an increase of 167 percent over the $\$ 1.5$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 1.8$ million in 1948 as com－ pared with $\$ 0.6$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 94,000$ in 1948 compared with $\$ 73,000$ in 1939。

Employment in the county showed no change over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 187 paid employees for the workweek ended nearest November 15 for each of the years．

These preliminary figures have been derived from a Census report on Pawnee County， Nebraska．Final figures，superseding the preliminary data for Pawnee County，will be included in a Bulletin for the State of Nebraska to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Pawnee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CEMSUS OF BUSINESS PRELIMINARY RESULTS．FOR 1948，BY TRADE GROUP
PAWNLE COUNTY，NEBR。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }}{ }^{1}$ | Full workweek employees |
| RETALI TRADE，total．o．．．．．．．．．．． | 87 | 3，992 | 84 | 157 | 125 |
| Food group．0．0．0．0．0．0．0．0．0．0． | 14 | 764 | 12 | 21 | 16 |
| Eating and drinking placeso．．．。 | 12 | 273 | 14 | 23 | 14 |
| Gasoline service stationso．．．．． | 15 | 472 | 15 | 17 | 12 |
| All other retail stores．o．．．．．。 | 46 | 2，483 | 43 | 96 | 83 |
| WHOLESALE TRADE。○．．．．．．。○．。．．．．。 | 12 | 1,820 | 5 | 24 | x |
| SELECTED SERVICE TRADES，2／total．o | 22 | 94 | 24 | 6 | 6 |
| Personal serviceso．．．．．．．．．．．．． | 14 | 52 | 16 | 3 | 3 |
| All other service trades．o．．．．。 | 8 | 42 | 8 | 3 | 3 |

## $x \quad$ Not available。

1／Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades。

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, parłjcularly with respect to establishment count.

Establishment definition. --For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIInESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

FARKINS COUNTY，NEBR．
Retail，wholesale，and service establishments located in Perkins County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 5.0$ million，on increase of 213 percent over the $\$ 1.6$ million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 8.5$ million in 1948 as compared with $\$ 1.3$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 137,000$ in 1948 compered with $\$ 38,000$ in 1939.
imployment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 262 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 162 employees reported for the week of November 15，1939．

These prelininary figures have been derived from a Census report on Perkins County， Nebraska．Final figures，superseding the preliminary data for Perkins County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Simi－ lar data will be made available this year in preliminary and final form for each of the counties and States．$\Lambda$ single copy of the preliminary release for Perkins County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP PERKINS COUNTY，NEBR。

| Trade group and kind of business | Number of estab－ lis hments | 1948 sales and receipts （Thousand dollars） | Active propri－ etors of unincorporated usingessesNov． Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek employees |
| RETAIL TRADP，total．．．．．．．．．．．．． | 86 | 4，965 | 87 | 186 | 151 |
| Food group．．．．．．．．．．．．．．．．．．．．．． | 15 | 921 | 15 | 38 | 30 |
| Eating and drinking places．．．． | 15 | 236 | 16 | 34 | 26 |
| Gasoline service stations．．．．．。 | 9 | 226 | 8 | 8 | 5 |
| All other retail stores．．．．．．． | 47 | 3，532 | 48 | 106 | 90 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．．．． | 22 | 8，504 | 13 | 68 | x |
| SELECT iD SERVICE TRADES，${ }^{\text {／total．}}$ | 23 | 137 | 27 | 8 | 5 |
| Personal services．．．．．．．．．．．．． | 13 | 49 | 14 | 4 | 3 |
| All other service trades．．．．．． | 10 | 88 | 13 | 4 | 2 |

x Not available．
1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

## U. S. DEPARTMENT OF COMMERCE bureau of the census

For Release April 10, 1950
Release Serles BC-1P-26-069
PHEIPS COUNTY, NEBR.
Retail, wholesale, and service establishents located in Phelps County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during $1940^{\circ}$ aggregated $\% 1.3$ million, an increase of 290 percent over the $\$ 2.9$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 7.6$ million in 1948 as compared with $\$ 2.4$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 473,000$ in 1948 compared with $\$ 95,000$ in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 705 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 462 employees reported for the week of November 15, 1939,'

These preliminary figures have been derived from a Census report on Phelps County, Nebraska, which also includes data for the city of Holdrege. Final figures, superseding the preliminary data for Phelps County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Phelps County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP PHELPS COUNTY, NEBR.

| Trade group and kind of business | Number of lishments lishments | $\begin{aligned} & 1948 \text { sales } \\ & \text { and receipts } \\ & \text { (Thousand } \\ & \text { dollars) } \end{aligned}$ | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweekended nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\substack{\text { Total } \\ \text { employees }}}{1}$ | Full workweek employees |
| ReTAIL TRADE, total.............. | 130 | 11,317 | 140 | 524 | 422 |
| Food group. ..................... | 24 | 2,321 | 26 | 76 | 54 |
| Eating and drinking places.... | 17 | 439 | 19 | 64 | 51 |
| Gasoline service stations..... | 16 | 773 | 17 | 40 | 36 |
| All other retail stores....... | 73 | 7,784 | 78 | 344 | 281 |
| WHOLESALE TRADE. | 28 | 7,641 | 12 | 119 | x |
| SELECTED SERVICE TRADES, $2 /$ total.. | 37 | 473 | 37 | 62 | 54 |
| Personal services | 17 | 195 | 17 | 37 | 30 |
| All other service trades....... | 20 | 278 | 20 | 25 | 24 |

x Not available.
I/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE PHELPS COUNTY, NEBR。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }^{2}}{\text { Total }}$ | Full workweek employees |
| Holdrege: |  |  |  |  |  |
| Retail trade.............. | 92 | 9,383 | 95 | 453 | 375 |
| Selected service trades... | 28 | 358 | 28 | 56 | 50 |
| Remainder of county: |  |  |  |  |  |
| Retail trade.............. | 38 | 1,934 | 45 | 71 | 47 |
| Selected service trades... | 9 | 115 | 9 | 6 | 4 |

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each rounty in the United States, presents preliminary reaults of the 1948 Census of Business. The information is baaed on reports submitted by business establishmenta for that Census. The figures shown are preliminary, and are aubject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cerisus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Buainess covered all establishmenta in the following trades, as defined by the Standard Industrial Classificaiion Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service tradea in the following four groups-personal services, business aervices, automobile repairs and services, and miscellaneous repair servicea; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage ia similar to that of the 1939 Busineas Census. However, "custom tradea" and "aervices incidental to transportation, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, theae exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. - For Cenaua purposes, a business establishment is defined to include only enterpriaes conducted from a recognizable place of business, provided that the annual salea were in excess of $\$ 5,000$ for a wholesale trade establiahment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Businesa publications.
"Number of establiahments" is the number of separate business locations, rather than the number of busineas companies or organizations, since the Census figures represent information reported separately for each business location or establiahment. The establishment count reflects the number of places in business at the ead of 1948 excluding adminis. trative and executive offices of multiunit organizations, and "chain store" warehouaea.

Sales and receipts. --" 1948 salea and receipts" repreaents sales of merchandiae and receipta from repaira and other servicea to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude salea and exciae taxes collected from customera and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are thoae who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establiahment.

## PIERCE COUNTY, NEBR.

Retail, wholesale, and service estabiishments located in Pierce County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Conmerce.

Retail sales in the county during 1948 aggregated $\$ 7.8$ million, an increase of 271 percent over the $\$ 2.1$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 2.5$ million in 1948 as compared with $\$ 0.8$ million in 1939. The service trades included in the Census of Business recorded receipts totsling $\$ 332,000$ in 1948 compared with $\$ 81,000$ in 1939.

Employment in the county alao rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 350 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 243 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pierce County, Nebraska. Final figures, superseding the preliminary data for Pierce County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pierce County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP PIERCE COUNTY, NEBR.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated usinesses Nov. 1948 | Paid employees, workweekended nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total <br> employces ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE, total. | 144 | 7,798 | 153 | 306 | 244 |
| Food group..................... | 16 | 998 | 18 | 48 | 33 |
| Eating and drinking places... | 24 | 515 | ¢8 | 45 | 33 |
| Gasoline service stations.... | 28 | 1,448 | 30 | 42 | 35 |
| All other retail stores....... | 76 | 4,837 | 77 | 171 | 143 |
| WHOLESALE TRADE.................. | 13 | 2,523 | 11 | 26 | $x$ |
| SELECTED SERVICE TRADES, $2 /$ total. | 41 | 332 | 49 | 18 | 15 |
| Personal services.............. | 23 | 96 | 25 | 10 | 8 |
| All other service trades | 18 | 236 | 24 | 8 | 7 |
| AMUSEMENTS........................ | 6 | 58 | 6 | 25 | x |

$\bar{x}$ Not available.
If Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses. were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSInESS RETAIL，WHOLESALE，SERVICE TRADES 

# PRELIMINARY 

PLATTE COUNTY，NEBR。
Retail，wholesale，and service establishments located in Platte County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 21.0$ million，an increase of 282 percent over the $\$ 5.5$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 21.2$ million in 1948 as compared with $\$ 2.3$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 756,000$ in 1948 compared with $\$ 264,000$ in 1939 ．

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 1，347 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 766 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Platte County， Nebraska，which also includes data for the city of Columbus．Final figures，supersed－ ing the preliminary data for Platte County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Sinilar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Platte County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25， D。C。

Table i．－CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE group PIATTE COUNTY，NEBR。

| Trade group and kind of business | Number of estab－ 1 ishments | 1948 sales and receipts <br> （Thousand dollars） | $\begin{array}{\|c\|} \hline \text { Artive } \\ \text { jruprie- } \\ \text { tors of } \\ \text { unincor- } \\ \text { porated } \\ \text { businesses } \\ \text { Nov. } 1948 \end{array}$ | Paid employees， workweek ended nearest Nov，15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | $\underset{\substack{\text { Full } \\ \text { workweek } \\ \text { employees }}}{\text { in }}$ |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．． | 271 | 21，000 | 274 | 1,032 | 805 |
| Food group． | 46 | 3，573 | 50 | 126 | 91 |
| Eating and drinking places． | 67 | 1，851 | 72 | 186 | 149 |
| General merchandise grp，general stores． | 11 | 2，871 | 4 | 211 | 137 |
| Apparel group． | 10 | 1，021 | 13 | 45 | 32 |
| Furniture－home furnishgs－appliance grp． | 15 | 837 | 13 | 33 | 27 |
| Automotive group．．．．．．．．．．．．．．．．．．．．．． | 19 | 2，925 | 9 | 121 | 117 |
| Gasoline service stations． | 36 | 1，458 | 48 | 45 | 32 |
| Lumber－building－hardware group．．．．．．．．． | 36 | 4，556 | 33 | 175 | 153 |
| Drug and proprietary stores． | 9 | 521 | 11 | 42 | 29 |
| All other retail stores． | 22 | 1，387 | 21 | 48 | 38 |
| WHOLESALE TRADE。 | 39 | 21，162 | 25 | 204 | x |
| SELECTED SERVICE TRADES， $2 /$ total． | 79 | 756 | 86 | 111 | 104 |
| Personal services． | 33 | 345 | 34 | 94 | 89 |
| All other service trade | 46 | 411 | 52 | 17 | 15 |

[^21] PLATTE COUNTY, NEBR。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estat1ishments | $\qquad$ | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } 2 \end{gathered}$ | Full workweek employees |
| Columbus: |  |  |  |  |  |
| Retail trade. | 163 | 16,279 | 157 | 850 | 663 |
| Selected service trades.... | 49 | 597 | 55 | 106 | 100 |
| Remainder of county: |  |  |  |  |  |
| Retail trade................ | 108 | 4,721 | 117 | 182 | 142 |
| Selected service trades.... | 30 | 159 | 31 | 5 | 4 |
| I/ See General Description on this page for changes from the 1939 Census of Business |  |  |  |  |  |
| 2) Includes employees paid for less than the full workweek. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

general description of preliminary releases for the 1948 Census of business

This series of releases, of which one is planned for each county in the United Ststes, presents preliminary reaults of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminsry, and sre subject to revision in the finsl Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Busineas Cersus bulletins which will show additionsl detailed kind-ofbusiness information for all places where there are a aufficrent number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Businesa Census be taken for 1948 and for esch fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Buainess covered all establishments in the following trades, as defined by the Standard Industrial Classificsiion Manual,' May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal servicea, buainess services, sutomobile repsirs and services, and miscellaneous repair servicea; hotels; tourist courts and camps; and amuaements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical snd health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" snd "services incidental to transportation," which are no longer included in the standsrd classification of the service tradea, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changea in the standsrd classification msy have
s considersble effect in compsring 1948 with 1939 dsta, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizsble place of business, provided thst the annual sales were in excess of $\$ 5,000$ for $s$ wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Cenaus of Business publications.
"Number of establiahments" is the number of separate businesa locations, rather than the number of businesa companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in businesa at the end of 1948 excluding administrative and executive offices of multiunit organizstions, and "chain store" warehouses.

Sales and receip؛s. --" 1948 sales and receipts" represents sales of merchsndiae and receipta from repaira and other services to customers. The figures reflect deductions for returned gooda and allowances, but not for trade-in allowances; they exclude salea and exciae taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." representa owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of houra typically worked in week by employees of the reporting establishment.

# PRELIMINARY 

For Release April 5， $1950 \quad$ Release Series $B C-1 P-26=072$

POLK COUNTY，NEBR。
Retail，wholesale，and service establishments located in Polk County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 6.5$ million，an increase of 364 percent over the 1.4 million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 5.1$ million in 1948 as compared with \＄O．6 million in 1939．The service trades included in the Census of Business recorded receipts totaling \＄86，000 in 1948 compared with $\$ 75,000$ in 2939 。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 269 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 170 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Folk County， Nebraska．Final figures，superseding the preliminary data for Polk County，will be included in a Bulletin for the State of Nebraska to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for folk County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP POLK COUNTY，NEBR．

| Trade group and kind of business | Number of estab－ lis mments | 1948 sales and receipts <br> （Thousand dollars） | Active propri－ etors of unincorporated usinesses Nov． 1948 | Paid employees，workweekended nearest Nov． 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${\underset{\text { Total }}{\text { Tployees }} 1}^{1}$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．． | 104 | 6，503 | 212 | 243 | 211 |
| Food group．．．．．．．．．．．．．．．．．．．．． | 16 | 1，153 | 15 | 34 | 26 |
| Eating and drinking places．．．．． | 14 | 301 | 17 | 26 | 24 |
| Gasoline service stations．．．．．． | 16 | 928 | 11 | 58 | 56 |
| All other retail stores．．．．．．．． | 58 | 4，121 | 69 | 125 | 105 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．． | 16 | 5，107 | 9 | 19 | x |
| SELECTED SERVICE TRADES $2 / . \ldots \ldots$ | 25 | 86 | 24 | 7 | 6 |
| AMUSEMENTS．．．．．．．．．．．．．．．．．．．．．．． | 5 | 51 | 7 | 10 | x |

## x Not available。

1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business
in the coverage of Services Trades．

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census. figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. - For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSInESS RETAIL, WHOLESALE, SERVICE TRADES <br> <br> PRELIMINARY 

 <br> <br> PRELIMINARY}

## U. S. DEPARTMENT OF COMMERCE bureau of the census

For Release April 13. 1950
Release Series BC-1P~26-073

## RED WILLOW COUNTY, NEER.

Retail, wholesole, and service establishments located in Red Willow County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 17.7$ million, an increase of 254 percent over the $\$ 5.0$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 2.1$ million in 1949 as compared witis $\$ 2.7$ million in 1939. The service trades included in the Census of Evsiress recorded receipts totaling $\$ 737,000$ in 1948 compared with $\$ 240,000$ in 1939.

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1, 175 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 680 employees reported for the weeis of November 15, 1939.

These preliminary figures have been derived from a Census report on Red Willow County, Nebraska, which also includes data for the city of McCook. Final figures, arperseding the preliminary data for Red Willow County, will be included ix a Bulletin for the State of Nebraska to be issued in several months. Sirailar data will be made available this year in preliminary and final form for each of the counties and Statee. A single copy of the preliminary release for Red Willow County as well as an order blanis for other area releases may be obtained by writing to the Bureau of the census, Washirgton 25, D.C.

Table 1.-Census of business preliminary results for 1948, by trade oroup
RED WILLOW COUNTY, NEBR.

|  |  |  |
| :---: | :---: | ---: | ---: | ---: | ---: | ---: |
| Trade group and kind of business |  |  |

[^22]Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
RED WILLOW COUNTY, NEBR.
(Data mitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estat- <br> lishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businessesNov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees }{ }^{2} \end{gathered}$ | Full workweek employees |
| McCook: |  |  |  |  |  |
| Retail trade. | 131 | 15,487 | 134 | 812 | 642 |
| Selected service trades. | 45 | 644 | 48 | 108 | 95 |
| Remainder of county: |  |  |  |  |  |
| Retail trade................ | 51 | 2,182 | 49 | 80 | 60 |
| Selected service trades.... | 12 | 93 | 12 | 5 | 5 |
| 1/ See General Description in this page for changes from the 1939 Census of Business |  |  |  |  |  |
| in the coverage of Service | rades. |  |  |  |  |
| 2/ Includes employees paid for less than the full workweek. |  |  |  |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficrent number of establishnents.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or aeasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIITESS RETAIL，WHOLESALE，SERVICE TRADES 

For Release April 3， 1950

Release Series BC－1P－26－074

> RICHARDSON COUNTY, NEBR.

Retail，wholesale，and service establishments located in Richardson County， Nebraska，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 16.2$ million，an increase of 212 percent over the $\$ 5.2$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 11.2$ million in 1948 as com－ pared with $\$ 2.6$ million in 1939．The service trades included in the Census of Busi－ ness recorded receipts totaling $\$ 625,000$ in 1948 compared with $\$ 251,000$ in 1939 。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 988 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 731 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Richardson County，Nebraska，which also includes data for Falls City．Final figures，super－ seding the preliminary data for Richardson County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States． A single copy of the preliminary release for Richardson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census， Washington 25，D．Co．

Toole 1．－CEMSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP
RICHARDSON COUNTY，NEBR。

| Trade group and kind of business | Number of estab－ lisbments | $\qquad$ | Active proprie－ tors of porated businesses Nov． 1948 | Paid employees， workweek．ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workweek employees |
| RETAIL TRADE，total． | 228 | 16，160 | 232 | 755 | 612 |
| Food group． | 34 | 2，934 | 37 | 95 | 68 |
| Eating and drinking places | 42 | 893 | 45 | 129 | 89 |
| General merchandise grp，general stores | 8 | 1，367 | 2 | 129 | 90 |
| Apparel group． | 11 | 745 | 13 | 37 | 28 |
| Furniture－home furnishgs－appliance grp | 15 | 1，053 | 14 | 45 | 41 |
| Automotive group．．．．．．．．．．．．．．．．．．．．．．．． | 18 | 2，649 | 20 | 82 | 80 |
| Gasoline service stations | 32 | 1，379 | 30 | 63 | 53 |
| Lumber－building－hardware group．．．．．．．． | 33 | 3，150 | 33 | 104 | 99 |
| Drug and proprietary stores．．．．．．．．．．．． | 5 | 360 | 7 | 21 | 19 |
| All other retail stores． | 30 | 1，630 | 31 | 50 | 45 |
| WHOLESALE TRADE，total． | 31 | 11，157 | 28 | 166 | x |
| Merchant wholesalers | 7 | 3，942 | 10 | 98 | x |
| Other wholesale．．．．． | 24 | 7，215 | 18 | 68 |  |
| SELLCTED SERVICE TRADES， 2 total．．．．．．．． | 67 | 625 | 72 | 67 | 60 |
| Personal services．．．．．．．．．．．．．．．．．．．．．． | 36 | 225 | 37 | 39 | 33 |

## x Not available。

1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Scrvice Trades．

Table 2. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
RICHARDSON COUNTY, NEBR.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | FuIl workweek employees |
| Falls City: |  |  |  |  |  |
| Retail trade................ | 111 | 11,364 | 114 | 559 | 460 |
| Wholesale trade............. | 17 | 7,954 | 21 | 140 | X |
| Selected service trades.... | 41 | 453 | 46 | 55 | 48 |
| Remainder of county: |  |  |  |  |  |
| Retail trade............... | 117 | 4,796 | 118 | 196 | 152 |
| Wholesale trade............ | 14 | 3,203 | 7 | 26 | X |
| Selected service trades.... | 26 | 172 | 26 | 12 | 12 |

$x$ Not available。
1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Censns bnlletins which will show additional detailed kind-of-business information for all places where there are a sufficient namber of establishments.

The 1948 Censns of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Business Censns be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the gears 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issne, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr groups-personal services, bnsiness services, antomobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However. "custom trades" and "services incidental to transportation, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition. - For Census pnrposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fntare Censns of Business pablications.
"Namber of establishments" is the namber of separate onsiness locations, rather than the number of business companies or organizations, since the Censns figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 excluding administrative and execntive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect dednctions for retnrned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of nnincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment, -"Number of paid emplogees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period vere paid for working at least the namber of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

## U. S. DEPARTMENT OF COMMERCE bureau of the census

For Release May 22, 1950

Release Series BC-1P-26-075
ROCK COUNTY, NEBR。
Retail and service establishments located in Rock County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce。

Retail sales in the county during 1948 aggregated $\$ 2.9$ million, an increase of 222 percent over the $\$ 0.9$ million in 1939 , when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling $\$ 73,000$ in 1948 compared with $\$ 44,000$ in 1939.

Employment in the county rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 126 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 108 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rock County, Nebraska. Final figures, superseding the preliminary data for Rock County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the prelininary release for Rock County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. Co

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR I948, bY TRADE GROUP ROCK COUNTY, NEBR.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active <br> proprie- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov. 1948 | Paid employees, workweek ended nearest Nov, 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employe }^{\text {Total }}}{ }{ }^{1}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \\ \hline \end{gathered}$ |
| RETAIL TRADE, total...................... | 49 | 2,879 | 45 | 120 | 94 |
| Food group. | 10 | 475 | 6 | 20 | 13 |
| Eating and drinking places.............. | 7 | 122 | 6 | 26 | 23 |
| Gasoline service stations.o.............. | 7 | 268 | 6 | 7 | 7 |
| All other retail stores.................. | 25 | 2,014 | 27 | 67 | 51 |
| SELECTED SERVICE TRADES26................. | 15 | 73 | 16 | 6 | 5 |

I/ Includes employees paid for less than the full workweek.
2/ Sœ Genersi Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Cl assification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

## SALINE COUNTY, NEBR.

Retail, wholesale, and service establishments located in Saline County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 11.5$ million, an increase of 238 percent over the $\$ 3.4$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 9.1$ million in 1948 a.s compared with $\$ 1.8$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 334,000$ in 1948 compared with $\$ 146,000$ in 1939 .

Employment in the county also rose over the 9 -yer period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 580 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 417 employees reported for the week of November 15, 1939.

These preliminary figures have been derived froma Census report on Saline Countyy Nebraska, which also includes data for the city of Crete. Final figures, superseding the preliminary data for Saline County, will be included in a Bulletin for the "State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Saline County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

> Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR I I948, BY TRADE GROUP SALINE COUNTY, NEBR..

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\xrightarrow[\text { employe }]{\text { Total }}$ | Full workweek emplogees |
| RETAIL TRADE, total | 216 | 11,478 | 230 | 478 | 350 |
| Food group. | 33 | 2,286 ${ }^{\circ}$ | 37 | 76 | 46 |
| Eating and drinking places | 38 | 984 | 44 | 74 | 58 |
| General merchandise frp, general stores. | 9 | 043 | 6 | 57 | 33 |
| Apparel group. | 7 | 272 | 8 | 8 | 6 |
| Furniture-home furnishgs-appliance grp. | 16 | 464 | 15 | 14 | 6 |
| Automotive group. | 18 | 2,147 | 18 | 70 | 66 |
| Gasoline service stations | 29 | 1,283 | 31 | 39 | 31 |
| Lumber-building-hardware group | 35 | 2,662 | 34 | 104 | 85 |
| Drug and proprietary stores. | 9 | 276 | 11 | 16 | 11 |
| All other retail stores. | 22 | 461 | 26 | 20 | 8 |
| WHOLES \( |  |  |  |  |  |
| ) LE TRADE。 | 37 | 9,053 | 28 | 62 | x |
| SELEOTED SERVICE TRADES, 2 / tota | 56 | 334 | 58 | 40 | 28 |
| Personal services..... | 31 | 177 | 33 | 27 | 17 |
| All other service trades | 25 | 157 | 25 | 13 | 11 |
| AMUSEMFNTS. | 10 | 115 | 7 | 28 |  |

$x$ Not available。
1/ Includes employees paid for less than the full workweek.
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE SALINE COUNTY, NEBR。
(Data omitted for trade groups where necessary to avoid disclosure)

| be | Number of | 1048 sales | Active proprietors of | Paid emplo ended neare | es, workweek <br> Nov. 15, 1948 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| and trade |  | (Thousand dollars) | businesses <br> Nov. 1948 | Total employees ${ }^{2}$ | FuIl workweek |
| Crete: |  |  |  |  |  |
| Retail trade................ | 70 | 4,814 | 65 | 226 | 162 |
| Selected service trades.... | 22 | 161 | 23 | 23 | 18 |
| Amusements.................. | 5 | 89 | 4 | 20 | x |
| Remainder of county: |  |  |  |  |  |
| Retail trade................ | 146 | 6,664 | 165 | 252 | 188 |
| Selected service trades.... | 34 | 173 | 35 | 17 | 10 |
| Amusements.................. | 5 | 26 | 3 | 8 | x |
| 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades. |  |  |  |  |  |
|  |  |  |  |  |  |
| 2 2 Includes employees paid for less than the full workweek. |  |  |  |  |  |
| $\mathbf{x}$ Not available。 |  |  |  |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSLUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are aubject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coperage. The finsl Census figures will be idsued in aseriér of Busineas Censua bulletins which will show sdditional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Cenaus of Business was taken under the proviaion $=$ of the ACE of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929. 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered 11 establishents in the following trades, as defined by the Standsrd Induatrial Classificaiion Minual,' Mny 1949 isaue, of the Executive Office of the President: all retail tradea; all wholeanle trades; all service trades in the following four groups-personal services, businesa services, automobile repairs and aervices, and miscellaneoua repair services; hoteis; tourist courts and camps; and emusements, including motion picture theaters. Some important services not coverod are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic aervicea.

This coverage is similar to that of the 1939 Businesa Consus. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service tridea, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the atandard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to estsblishment count.

Establishment definition. - For Cenaus purposes, a business eatablishment is defined to include only enterpriaes conducted from a recognizable place of buasinesa, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage vill be provided in future Census of Buainess publications.
"Number of establishmenta" is the number of zeparste busineśs locations, rather than the number of buainesa companíes or organizations, aince the Censua figures represent information reported separately for each huainess location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding adminis-- trative and executive offices of multiunit organizations, and "chain store" wsrehouses.

Sales and receipts.-" 1948 anles and receipta" represents sales of merchandise and receipta from repairs and other services to customers. The figures reflect deductions for returned goods and allowances; but not for trade-in allowances; they exclude asles and excias taxes collected from cuatomers and paid directly to any taxing agency.

Proprietors. - "Active proprietora..." representa ownera and partners of unincorporated buainesses who devoted the major portion of their time to the business in November 1948.

Enployment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending neareat November 15, 1948. "Full vorkweek" eaployees, whether regular or aeazonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting eatablishoent.

# 1948 CEnSUS OF BUSIIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE bureau of the census

For Release May 1， 1950
Release Series BC－1P－26－077

## SARPY COUNTY，NSBR．

Retail，wholesale，and service establishments located in Sarpy County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，$U$ ．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 4.7$ million，an increase of $236^{\circ}$ percent over the $\$ 1.4$ million in 1939 ，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 717,000$ in 1948 as compared with $\$ 91,000$ in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 226,000$ in 1948 compared with $\$ 39,000$ in 1939 。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 199 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 130 employees reported for the week of November 15， 1939.

These preliminary figures have been derived from a Census report on Sarpy County， Nebraska．Final figures，superseding the preliminary data for Sarpy County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Sim－ ilar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Sarpy County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C．

## Table 1．－CEWSUS Of business preliminary results for 1948，ay trade group SARPY COUNTY，NEBR．

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }} 1$ | Full workweek employees |
| RETAIL TRADE，total． | 97 | 4，688 | 111 | 172 | 133 |
| Food group． | 15 | 1，325 | 20 | 30 | 23 |
| Eating and drinking places | 32 | 688 | 36 | 49 | 38 |
| Gasoline service stations． | 12 | 385 | 10 | 15 | 10 |
| All other retail stores． | 38 | 2，290 | 45 | 78 | 62 |
| WHOLESALE TRADE。 | 5 | 717 | 5 | 13 | x |
| SELECTED SERVICE TRADES，$\frac{2}{}$ total．．．．．．．．．． | 27 | 226 | 29 | 14 | 13 |
| Personal services． | 15 | 98 | 17 | 9 | 9 |
| All other service trades | 12 | 128 | 12 | 5 | 4 |
| AMUSEMENTS．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 6 | 74 | 3 | 8 | x |

## 1／Not available。

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

For Release April 3， 1950
Release Series $B C-1 P-26=078$

## SAUNDERS COUNTY，NEBR．

Retail，wholesale，and service establishments located in Saunders County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 13.5$ million，an increase of 229 percent over the $\$ 401$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 10.8$ million in 1948 as compared with \＄1．7 million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 471,000$ in 1948 compared with $\$ 125,000$ in 1939 。

Enployment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 741 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 461 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Saunders County，Nebraska，which also includes data for the city of Wahoo．Final figures， superseding the preliminary data for Saunders County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Similar data will be made available this year in prelininary and final form for each of the counties and States． A single copy of the preliminary release for Saunders County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census， Washington $25, ~ D$ 。C。

> Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP SAUNDERS COUNTY, NEBR.

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total ${ }_{\text {employees }}{ }^{1}$ | Full workweek employees |
| RETAIL TRALE，total．o．o．．．．．。．。．。．．．。。 | 250 | 13，521 | 258 | 610 | 447 |
|  | 51 | 3，309 | 46 | 106 | 78 |
| Eating and drinking placeso．o．．．．．．．．．。 | 50 | 1，179 | 55 | 149 | 108 |
| General merchandise grp，general stores． | 10 | 701 | 9 | 43 | 25 |
|  | 7 | 194 | 8 | 5 | 3 |
| Furniture－hone furnishgs－appliance grpo | 13 | 525 | 12 | 33 | 25 |
| Automotive group．o．．．．．．．．．．．．．．．．．．．。。 | 13 | 2，233 | 15 | 70 | 67 |
| Gasoline service stationso．．．．．．．．．．．．。 | 39 | 1，098 | 44 | 40 | 28 |
| Lumbermbuilding－hardware group．o．．．．．．。 | 40 | 2，840 | 40 | 104 | 91 |
| Drug and proprietary stores．o．．．．．．．．．。 | 11 | 294 | 10 | 15 | 9 |
| All other retail stores．o．．．．．．．．．．．．．。 | 16 | 1，148 | 19 | 45 | 13 |
|  | 46 | 10，797 | 23 | 101 | x |
| SELECTLU SLRVICE TVADLS， totalo．o．．．．．． | 69 | 471 | 77 | 30 | 26 |
| Personal services．o．．．．．．．．．．．．．．．．． | 34 | 155 | 38 | 13 | 11 |
| All other service trades．0．0．0．0．0．0．0． | 35 | 316 | 39 | 17 | 15 |

## x Not available。

1／Includes employees paid for less than the full workweek。
See General Description on last page for changes from the 1939 Census of Business
in the coverage of Service Trades。

SAUNDERS COUNTY, NEBR.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of lis hments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total $\begin{aligned} & \text { Total } \\ & \text { employees }^{2} \end{aligned}$ | Full workweek employees |
| Wahoo: |  |  |  |  |  |
| Retail trade................ | 84 | 5,771 | 87 | 325 | 244 |
| Selected service trades.... | 22 | 172 | 25 | 12 | 11 |
| Remainder of county: |  |  |  |  |  |
| Retail trade.................. | 166 | 7,750 | 171 | 285 | 203 |
| Selected service trades.... | 47 | 299 | 52 | 18 | 15 |
| 1/ See General Description on this page for changes from the 1939 Census of Business |  |  |  |  |  |
| 2) Includes employees paid for less than the full workweek. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census fignres will be issued in a series of Business Census bulletins which will show additional detailed kind-of-bnsiness information for all places where there are a sufficient nomber of establishments.

The 1948 Census of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the fears 1929, 1933, 1935 , and 1939.

Scope of the Census.-The 1948 Censns of Business covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issue, of the Erecutive Office of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-persoual services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, inclnding motion pictourist courts and camps; and amusements, inclnding motion picbroadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "custom trades" and "services incidental to transportation, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclusions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition.-For Census purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Business publications.
"Nnmber of establishments" is the number of separate bnsiness locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 excluding administrative and erecutive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retnrned goods and allowances, bot not for trade-in allowances; they exclude sales and excise tames collected from customers and paid directly to sin taing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Fnil, workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the nomber of honrs typically worked in a week by employees of the reporting establishment.

Felease Series BC-1P-26-079
SCOTTS BLUFF COUNTY, NEBR.
Retail, wholesale, and service establishments located in Scotts Bluff County, Pebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 zccording to preliminary figures from the -1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 41.9$ million, an increase of 193 percent over the $\$ 14.3$ million in 1939 , when the preceding Census of Business was aken. Wholesale sales in the county reached a total of $\$ 45.3$ million in 1948 as comjared with $\$ 8.2$ million in 1939. The service trades included in the Census of Business :ecorded receipts totaling $\$ 2.0$ million in 1948 compared with $\$ 0.6$ million in 1939 .

Employment in the county also rose over the 9-year period between 1939 and 1948 ?or the above trades. Establishments in these trades reported a combined total of 3,095 paid employees for the workweek ended nearest November 15, 1948. This compared - ith a total of 2,076 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Scotts Bluff Younty, Nebraska, which also includes data for the cities of Gering and Scottsbluff. rinal figures, superseding the preliminary data for Scotts Bluff County, will be ncluded in a Bulletin for the State of Nebraska to be issued in several months. Imilar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Scotts 3Iuff County as well as an order blank for other area releases may be obtained by riting to the Bureau of the Census, Washington 25, D. C.

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> Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP SCOTTS BLUFF COUNTY, NEBR.

| Trade group and kind of business | Number of $\xrightarrow{\text { estab- }}$ | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\text {Total }}^{\text {employees }}{ }^{\text {c }}$ | Full workweek employees |
| RETAIL TRADE, total. . . . . . . . . . . . . . . . . . | 476 | 41,905 | 502 | 1,785 | 1,406 |
| Food group................................ | 89 | 8,029 | 101 | 241 | 150 |
| Eating and drinking places............ | 69 | 1,732 | 93 | 225 | 184 |
| General merchandise grp,general stores | 26 | 4,982 | 21 | 352 | 228 |
| Apparel group............................ | 24 | 1,613 | 24 | 61 | 50 |
| Furniture-home furnishgs-appliance grp | 34 | 2,215 | 32 | 96 | 82 |
| Automotive group........................ | 38 | 8,424 | 40 | 275 | 264 |
| Gasoline service stations............. | 64 | 3,067 | 65 | 112 | 96 |
| Lumber-building-hardware group........ | 54 | 7,595 | 43 | 240 | 216 |
| Drug and proprietary stores............ | 15 | 1,052 | 17 | 76 | 59 |
| All other retail stores. | 63 | 3,196 | 66 | 107 | 77 |
| WHOTESALE TRADE, total. | 100 | 45,327 | 60 | 1,090 | X |
| Merchant wholesalers. | 45 | 20,105 | 20 | 365 | x |
| Mach'y, equip't, industrial supplies. | 6 | 281 | 3 | 12 | x |
| Automotive parts, accessories....... | 7 | 1,421 | 1 | 67 | x |
| All other merchant wholesalers...... | 32 | 18,403 | 16 | 286 | X |
| Petroleum bulk plants, terminals...... | 21 | 4,051 | 18 | 58 | x |
| Assemblers of farm products........... | 27 | 11,306 | 17 | 590 | x |
| Other wholesale.... | 7 | 9,865 | 5 | 77 | x |
| SELECTED SERVICE TRADES,2/total......... | 176 | 2,025 | 217 | 220 | 193 |
| Personal services......................... | 86 | 776 | 104 | 141 | 124 |
| Business services.. | 6 | 97 | 8 | 11 | 11 |
| Automotive repairs and services....... | 40 | 557 | 51 | 43 | 38 |
| Other repair services................... | 44 | 595 | 54 | 25 | 20 |
| HOTELS. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 15 | 300 | 14 | 62 | 45 |
| TOURIST COURTS AND CAMPS................. | 11 | 88 | 16 | 11 | 5 |
| AMUSEMENTIS. . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 21 | 578 | 22 | 152 | x |

x Not available.
1/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE SCOTMS BLUFF COUNTY, NEBR.
(Data mitted for trade groups where necessary to avoid disclosure)

|  | City and trade group 1 |
| :--- | ---: | ---: | ---: | ---: | ---: |

## $x$ Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.
Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS


#### Abstract

This seriee of releases, of which one is planned for each connty in the United States, presents preliminary resnlts of the 1948 Cenene of Ensiness. The information ie baeed on reporte submitted by business establishments for that Ceneus. The fignres shown are preliminary, and are subject to revision in the final Ceneue publicatione, but the changes are expected to be relativelg minor with respect to coverage. The final Census lignres will be leened in a eeries of Bnsiness Censne bulletins which will show additional detailed kind-of-bnsinese information for all placee where there are a sufficient number of establishments.


The 1948 Census of Bueinese wae taken ander the provieion of the Act of June 19, 1948, which providee that the Bneinese Cenene be taken for 1948 and for each fifth gear thereafter. Previons Businese Ceneveee were taken for the geare 1929, 1983, 1985, and 1989.

Scope of the Conaus. - The 1948 Censas of Bneinese covered all establishments in the following tradee, as defined by the Standard Indnstrial Claseification Mannal, May 1949 isene, of the Bxecutive Office of the President: all retail trades; all wholesale trades; all eervice tradee ia the following fonr gronps-personal servicee, bnsiness cervices, antomobile repairs and services, and miscellaneous repair services; hotele; tonrist conrts and campe; and amueements, inclading motion picture theatsrs. Some important servicee not covered are radio broadcasting and television, medical and bealth, legal, educational, nongrofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "cnstom tradee" and "services incidental to transportation, " which are no longer included in the etandard classification of the service trades, are not covered by the 1948 Censue. In a namber of localities, theee exclnsions as well as
other changes in the standard classification may bave a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition.-For Census purposes, a basiness establishment is defined to include onls enterprises conducted from a recognizable place of bnsiness, provided that the annal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other tradee. A detailed analysis of coverage will be provided in fnture Censns of Business pablicatione.
"Number of establishmente" is the number of separate bnsinees locatione, rather than the number of bnsiness companies or organizations, oince the Censns fignres represent information reported separately for each bnsiness location or eetablishment. The establishment connt reflects the number of places in bnsiness at the end of 1948 excluding administrative and executive officee of multinnit organizations, and "chain etore" warehouses.

Salea and rocoipts.-"1948 eales and receipts" represente ealee of merchandise and receipts from repaire and other services to cnetomers. The fignree reflect deductions for retnrned goode and allowances, bnt not for trade-in allowances; they exclade sales and exciee taxes collected from cnstomere and paid directly to any taxing agency.

Proprletora.-"Active proprietors..." represents ownere and partnere of naincorporated bneinesses who devoted the major portion of their time to the bneinese in November 1948.

Employment. - "Number of paid emplogees..." represente all employeee on the pay roll for the pay period ending nearest November 1B, 1948. "Fn11 workweek" employees, whether regnlar or seaeonal, are thoee who in the November is pay period were paid for working at least the number of houre typically worked in a week by employees of the reporting eetabliehment.

# 1948 CEnSUS OF BUSIIIESS <br> RETAIL，WHOLESALE，SERVICE TRADES 

BUREAU OF THE CENSUS

For Release April 24， 1950
Release Series BC－1P－26－080
SEWARD COUNTY，NIEBR．
Retain，wholesale，and service establishments located in Seward County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 10.0$ million，an increase of 257 percent over the $\$ \mathbf{E} .8$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 8.5$ million in 1948 as compared with $\$ 1.2$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 321,000$ in 1948 compared with $\$ 134,000$ in 1939。

Employment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 465 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 354 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Seward County， Nebraska，which also includes data for the city of Seward．Final figures，superseding the preliminary data for Seward County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Similar data will be made available this year in preliminary and inal form for each of the counties and States．A single copy of the preliminary release for Seward County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C．

Table 1．－CENSUS OF buSiness PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP SEWARD COUNTY，NEBR．

| Trade group and kind of business | Number of estao－ <br> lishments | 1948 sales and receipts <br> （Thousand dollars） | Activeproprie－tors ofunincor－poratedbusinessesNov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{\text { Total }}$ | Full workweek employees |
| RETAIL TRADE，total． | 181 | 9，988 | 194 | 381 | 283 |
| Food group． | 32 | 2，277 | 37 | 58 | 40 |
| Eating and drinking places．．．．．．．．．．．．． | 35 | 871 | 38 | 82 | 63 |
| General merchandise grp，general stores | 9 | 480 | 11 | 23 | 12 |
| Furniture－home furnishgs－appliance grp | 10 | 413 | 7 | 36 | 21 |
| Automotive group． | 12 | 1，377 | 14 | 33 | 32 |
| Gasoline service stations | 33 | 1，234 | 32 | 45 | 32 |
| Iumber－building－hardware group．．．．．．．． | 31 | 2，411 | 30 | 76 | 68 |
| Drug and proprietary stores． | 8 | 316 | 9 | 15 | 7 |
| All other retail stores．．．．．．．．．．．．．．．． | 11 | 609 | 16 | 13 | 8 |
| WHOLESALE TRADE．．． | 32 | 8，524 | 17 | 47 | x |
| SETECTED SERVICE TRADES，2／total．．．．．．．．． | 38 | 321 | 43 | 37 | 32 |
| Personal services． | 20 | 210 | 20 | 30 | 26 |
| All other service trades | 18 | 111. | 23 | 7 | 6 |

x Not available．
l／Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1943 FOR CITIES OF 2,500 INHABITANTS OR MORE
SEWARD COUNTY, NEBR.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establis hments | $\qquad$ | Active proprietors of <br> u'incorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }^{\text {Total }}}{\text { and }}$ | Full workweek employees |
| Seward: |  |  |  |  |  |
| Ketail trade................ | 73 | 6,054 | 80 | 250 | 179 |
| Selected service trades.... | 27 | 208 | 21 | 28 | 25 |
| Remainder of county: |  |  |  |  |  |
| Retail trade............... | 108 | 3,934 | 114 | 131 | 104 |
| Selected seryice trades.... | cl | 113 | 22 | 9 | 7 |
| I/See Genergi Description on this page for changes from the 1939 Census of Business |  |  |  |  |  |
| - in the coverage of Service | ad3s. |  |  |  |  |
| 2/ Includes employees paid for less than the full workweek. |  |  |  |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expscted to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cerisus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficrent number of establishnents.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaiion Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and relevision, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding adminis. trative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

## PRELIMINARY

For Release April 6, 1950
Release Series BC-1P-26-081
SHERIDAN COUNTY, NEBR。
Retail, wholesale, and service establishments located in Sheridan County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 10.2$ million, an increase of 183 percent over the $\$ 3.6$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 12.9$ million in 1948 as compared with $\$ 0.7$ million in 1939. The service trades included in the Census of Business recorded receipts totaling \$391,000 in 1948 compared with $\$ 110,000$ in 1939.

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 605 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 431 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sheri an County, Nebraska. Final figures, superseding the preliminary data for Sheridan County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sheridan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D。C.

Table 1.-CENSUS OF business preliminary results for 1948, by trade group SHERIDAN COUNTY, NEBR.

| Trade group and kind of business | Number of establishments | $\qquad$ | Active proprietors of anincorporated businessesNov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total <br> employees ${ }^{1}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE, total......................... | 159 | 10,219 | 152 | 448 | 321 |
| Eating and drinking place................... | 29 | 2,047 | 28 | 448 | 47 |
| Eating and drinking places............ | 35 | 879 | 39 | 93 | 63 |
| General merchandise grp,general stores | 12 | 1,275 | 7 | 82 | 46 |
| Furniture-home furnishgs-appliance..................... | 5 | 185 | 6 | 5 |  |
| Automotive group..................... | 9 | - 692 | 7 | 23 | 18 |
| Gasoline service station | 12 | 1,479 | 11 | 62 | 56 |
| Lumber-building-hardware group | 17 | 595 | 17 | 21 | 16 |
| Drug and proprietary stores........... | 23 | 2,4,61 | 22 | 64 | 53 |
| All other retail stores................ | 6 | 309 | 5 | 20 | 15 |
| WHOLESALE TRADE, total. | 11 | 1297 | 10 | 12 | 5 |
| Merchant wholesalers | 32 | 12,878 | 26 | 115 | x |
| Other wholesale.. | 5 | 197 | 5 | 6 | $x$ |
| SELECTED SERVICE TRADES $2 /$ or | 27 | 12,681 | 21 | 109 | x |
| Personal services..... | 53 | 391 | 60 | 42 | 37 |
| All other service trad | 29 | 194 | 34 | 28 | 25 |
| Not available |  | 197 | 26 | 14 | 12 |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

For Release April 19, 1950

Release Series BC-1P-26-082
SHERMAN COUNTY, NEBR.
Retail, wholesale, and service establishments located in Sherman County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 3.6$ million, an increase of 227 percent over the $\$ 1.1$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 1.7$ million in 1948 as compared with $\$ 0.1$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 142,000$ in 1948 compared with $\$ 68,000$ in 1939.

Employment in the county also rqse over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 210 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 121 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sherman County, Nebraska. Final figures, superseding the preliminary data for Sherman County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sherman County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

## Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR I948, BY TRADE GROUP SHERMAN COUNTY, NEBR.



X Mot available.
$\frac{1}{2}$ Includes employees paid for less than the full workweek.
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar co that of the 1939 Business Census. However, "custom trades" and "services incidental to $t$ ransportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage wili be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIIESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

For Release April 3, 1950
Felease Series BC-1P-26-083
SIOUX CCUIN'TY, NEBR.
Retail establishments located in Sioux County, Nebraska, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, U. S. Department of Comerce.

Twenty-two retail establishments reported 1948 sales aggregating $\$ 1.3$ million, an increase of 333 percent over the $\$ 0.3$ million reported by thirty-three establishments in 1939, when the preceding Census of Business was taken.

Retail establishments reported twenty-two active proprietors of unincorporated businesses in 1948 as compared with thirty-six proprietors in 1939. Forty-five paid employees were reported for the workweek ended nearest November 15, 1948. Of these, thirty-four worked the full workweek, and the remainder part of the week. All seventeen paid employees reported in 1939 worked the full workweek.

These preliminary figures have been derived from a Census report on Sioux County, Nebráska. Final figures, superseding the prelininary data for Sioux County, will be included in a Builetin for the State of Nebraska to be issued in several months: Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the prelininary release for Sioux County as well as an order blank for other area releases nay be obtained by writing to the Bureau of the Census, Washington 25, D. C.

# 1948 CEnSUS Of BUSIIESS 

STANTON COUNTY，NEBR。
Retail，wholesale，and service establishments located in Stanton County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 3.4$ million，an increase of 278 percent over the $\$ 0.9$ million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 710,000$ in 1948 as compared with $\$ 177,000$ in 1939。 The service trades included in the Census of Business recorded re－ ceipts totaling $\$ 100,000$ in 1948 compared with $\$ 42,000$ in 1939 。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 147 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 108 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Stanton County， Nebraska．Final figures，superseding the preliminary data for Stanton County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Simi－ lar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Stanton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，bY TRADE GROUP STANTON COUNTY，NEBR。

| Trade group and kind of business | Number of estab－ lishments | $\begin{aligned} & 1948 \text { sales } \\ & \text { and receipts } \\ & \text { (Thousand } \\ & \text { dollars) } \end{aligned}$ | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．． | 60 | 3，401 | 62 | 132 | 98 |
| Food group．．．．．．．．．．．．．．．．．．．．．．． | 12 | 701 | 13 | 33 | 22 |
| Eating and drinking places．．．．． | 8 | 159 | 3 | 24 | 13 |
| Gasoline service stations．．．．．． | 10 | 513 | 11 | 11 | 9 |
| All other retail stores．．．．．．．．． | 30 | 2，028 | 30 | 64 | 54 |
| WHOLESALE TRADE＊．．．．．．．．．．．．．．．．．．． | 6 | 710 | 9 | 12 | x |
| SELECTE SERVICE TRADES，2／total．． | 21 | 100 | 21 | 3 | 2 |
| Personal services．．．．．．．．．．．．．．． | 11 | 37 | 11 | 2 | 1 |
| All other service trades．．．．． | 10 | 63 | 10 | 1 | 1 |

x Not available。
1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Fxecutive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. -- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIESS <br> RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

U．S．DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release April 19， 1950
Felease Series BC－1P－26～085
THAYER COUNTY，NEBR．
Retail，wholesale，and service establishments located in Thayer County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 8.7$ million，an increase of 222 percent over the $\$ 2.7$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 9.6$ million in 1948 as compared with \＄1．2 million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 305,000$ in 1948 compared with $\$ 158,000$ in 1939。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 492 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 479 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Thayer County， Nebraska Final figures，superseding the preliminary data for Thayer County，will be included in a Bulletin for the State of Nebraska to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary．release for Thayer County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C．

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
THAYER COUNTY, NEBR。

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active <br> proprie- <br> tors of <br> unincor- <br> porated <br> businesses <br> Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Fu11 workweek employees |
| RETAIL TRADE, total....................... | 182 | 8,673 | 206 | 371 | 287 |
| Food group................................ | 26 | 1,799 | 32 | 56 | 42 |
| Eating and drinking places.............. | 30 | 682 | 38 | 71 | 47 |
| General merchandise grp,general stores. | 9 | 576 | 6 | 47 | 30 |
| Apparel group.............................. | 9 | 352 | 10 | 16 | 11 |
| Furniture-home furnishgs-appliance grp. | 9 | 712 | 11 | 25 | 24 |
| Automotive group.......................... | 13 | 931 | 15 | 28 | 28 |
| Gasoline service stations................ | 26 | 651 | 28 | 15 | 13 |
| Lumber-building-hardware group.......... | 33 | 2,148 | 35 | 82 | 68 |
| Drug and proprietary stores............. | 9 | 260 | 9 | 17 | 14 |
| All other retail stores. | 18 | 562 | 22 | 14 | 10 |
| WHOLESALE TRADE, total................... | 38 | 9,633 | 25 | 87 | x |
| SELECTED SERVICE TRADES, $2 /$ total.......... | 63 | 305 | 72 | 34 | 20 |
| Personal services. | 30 | 96 | 33 | 11 | 6 |
| All other service trade | 33 | 209 | 39 | 23 | 14 |

x Not available.
1/ Includes employees paid for less than the full workweek.
See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issned in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, bnsiness services, antomobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However, "cnstom trades" and "services incidental to transportation, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition. - For Census purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Business publications.
"Namber of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Censns ifigres represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts. - "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retnrned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from costomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all' employees on the pay roll for the pay period ending nearest November 15, 1948. "Foll workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of honrs typically worked in a weet by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIIESS RETAIL, WH:IESALE, SERVICE TRADES PRELIMINARY 

## THOMAS COUNTY; NEBR

Retail establishments located in Thomas County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, $U$. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 668,000$, an increase of 102 percent over the $\$ 330,000$ in 1939, when the preceding Census of Business was taken.

Employment in the county decreased over the 9 -year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 19 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 23 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Thomas County, Nebraska. Final figures, superseding the preliminary data for Thomas County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Thomas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP THOMAS COUNTY, NEBR.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workweek employees |
| RETAII TRADE, total.o..0............ | 24 | 668 | 24. | 19 | 12 |
| Frood group.............................. | 5 | 163 | 6 | 3 | 3 |
| All other retail stores................. | 19 | 505 | 18 | 16 | 9 |

1 Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.-- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

U．S．DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

For Release April 5， 1950
Release Series BC－1P－26－087
THURSTON COUNTY，NEBR。
Retail and service establishments located in Thurston County，Nebraska，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to pre－ liminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 6.0$ million，an increase of 253 percent over the $\$ 1.7$ million in 1939，when the preceding Census of Business was taken． The service trades included in the Census of Business recorded receipts totaling $\$ 167,000$ in 1948 compared with $\$ 83,000$ in 1939.

Emplovment in the county also rose over the 9 －year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 228 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 144 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Thurston County，Nebraska．Final figures，superseding the preliminary data for Thurston County， will be included in a Bulletin for the State of Nebraska to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Thurston County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C．

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP THURSTON COUNTY，NERR。

| Trade group and kind of business | Number of estab－ lishments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \\ \hline \end{gathered}$ | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }_{\text {Toyees }}{ }^{1}}{ }$ | Full workweek employees |
| RETAIL TRADE，total | 109 | 5，982 | 113 | 216 | 176 |
| Food group． | 18 | 863 | 18 | 37 | 22 |
| Eating and drinking places． | 25 | 540 | 29 | 47 | 40 |
| Gasoline service stations． | 13 | 936 | 14 | 26 | 25 |
| All other retail stores． | 53 | 3，643 | 52 | 106 | 89 |
| SELECTED SFR，VICE TRADFS， $2 /$ total．．． | 29 | 167 | 29 | 12 | 11 |
| Personal services． | 13 | 90 | 13 | 9 | 8 |
| All other service trades | 16 | 77 | 16 | 3 | 3 |

Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

 1948 CENSUS OF BUSINESSThis series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES 

## U．S．DEPARTMENT OF COMMERCE bureau of The census

For Release April 3， 1950

Release Series BC－1P－26－088

## VALLEY COUNTY，NEBR。

Retail，wholesale，and service establishments located in Valley County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 5.7$ million，an increase of 256 percent over the $\$ 1.6$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 5.6$ million in 1948 as compared with $\$ 0.4$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 172,000$ in 1948 compared with $\$ 89,000$ in 1939 。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades。 Establishments in these trades reported a combined total of 306 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 234 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Valley County， Nebraska．Final figures，superseding the preliminary data for Valley County will be included in a Bulletin for the State of Nebraska to be issued in several monthso Simi－ lar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Valley Count，y as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP VALLEY COUNTY，NEBR。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE，total．o．o．o．o．o．o． | 113 | 5，678 | 107 | 258 | 173 |
| Food group．o．0．0．0．0．0．0．0．0．0． | 19 | 1，476 | 16 | 55 | 38 |
| Tating and drinking placesoo．o．0 | 15 | 264 | 16 | 40 | 20 |
| Gasoline service stations．．．．．．． | 15 | 566 | 13 | 17 | 16 |
| All other retail stores．．．．．．．．。。 | 64 | 3，372 | 62 | 146 | 99 |
| WHOLESALE TRADE。．．．．．．．．．．．。○O | 20 | 5，635 | 23 | 37 | X |
| SELECTED SERVICE TRADES，2／total。o | 28 | 172 | 29 | 11 | 11 |
| Personal servicesoo．0．0．0．0．0．00 | 15 | 84 | 16 | 6 | 6 |
| All other service trades．o．o．o．o | 13 | 88 | 13 | 5 | 5 |

## x Not available。

I／Includes employees paid for less than the full workweek．
See General description on last page for changes from the 1939 Census of Business in the coverage of Service Trades。

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIIESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

U. S. DEPARTMENT OF COMMERCE bureau of the census
For Release April 5, 1950

Release Series BC-1P-26-089
WASHINGTUN COUNTY, NEBR.
Retail, wholesale, and service establishments located in Washington County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 8.5$ million, an increase of 236 percent over the $\$ 2.2$ million in 1939 , when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 3.7$ milion in 1948 as compared with $\$ 0.9$ million in 1939 . The service trades included in the Census of Business recorded receipts totaling $\$ 255,000$ in 1948 compared with $\$ 113,000$ in 1939 。

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 358 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 289 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Washington County, Nebraska, which also includes data for the city of Blair. Fjnal figures, superseding the preliminary data for Washington County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Washington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP WASHINGTON COUNTY, NEBR.

| Trade group and kind of business | Number of estatlishments | 1948 sales and receipts <br> (Thousand dollars) | $\begin{aligned} & \text { Active propri- } \\ & \text { etors of } \\ & \text { unincorporated } \\ & \text { businesses } \\ & \text { Nov. } 1948 \end{aligned}$ | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workweek employees |
| RE'TAIL TRADE, total.............. | 145 | 8,504 | 153 | 301 | 253 |
| Food group..................... | 31 | 2,181 | 31 | 50 | 40 |
| Eating and drinking places.... | 29 | 649 | 32 | 68 | 52 |
| Gasoline service stations..... | 16 | 601 | 18 | 19 | 15 |
| All other retail stores. | 69 | 5,073 | 72 | 164 | 146 |
| WHULESALE TRADE.。 | 19 | 3,700 | 14 | 46 | x |
| SELECTED SERVICE TRADES, $2 /$ total. | 28 | 255 | 33 | 21 | 19 |
| Personal services. | 17 | 146 | 20 | 19 | 17 |
| All other service trades..... | 11 | 109 | 13 | 2 | 2 |

x Not available.
1/ Includes employees paid for less than the full workweek.
See Ceneral Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE WASHINGTON COUNTY, NEBR.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | $\qquad$ | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees }^{2} \end{gathered}$ | FuIl workweek employees |
| Blair: |  |  |  |  |  |
| Retail trade................. | 83 | 6,035 | 92 | 222 | 195 |
| Selected service trades.... | 15 | 139 | 18 | 20 | 18 |
| Remainder of county: <br> Retail trade. | 62 | 2,469 | 61 | 79 | 58 |
| Selected service trades.... | 13 | 116 | 15 | 1 | 1 |
| 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary resnlts of the 1948 Census of Bnsiness. The information is based on reports submitted by business establishments for tbat Census. The fignres sbown are preliminary, and are snbject to revision in the final Censns publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issned in a series of Bnsiness Census bulletins wbicb will sbow additional detailed kind-of-business information for all places where there are a sufficient number of establisbments.

The 1948 Censns of Business was taken nnder the provision of the Act of June 19, 1948, wbich provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Censns of Bnsiness covered all establishments in tbe following trades, as defined by the Standard Industrial Classification Mannal, May 1949 issne, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneous repair services; hotels; tonrist conrts and camps; and amnsements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to tbat of the 1939 Business Censns. However, "custom trades" and "services incidental to transportation, " wbich are no longer incinded in the standard classification of tbe service trades, are not covered by tbe 1948 Cen-
sus. In a number of localities, these exclusions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition. - For Census purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided tbat the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Censns of Business publications.
"Number of establisbments" is the number of separate bnsiness locations, ratber tban tbe number of business companies or orgauizations, since the Census figures represent information reported separately for eacb business location or establishment. The establishment count reflects the number of places in bnsiness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "cbain store" warehouses.

Sales and receipts. - ${ }^{1948}$ sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. Tbe fignres reflect deductions for retnrned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of nnincorporated bnsinesses who devoted the major portion of their time to tbe bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on tbe pay rull for tbe pay period ending nearest November 15, 1948. "Fall workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIINESS 

## U. S. DEPARTMENT OF COMMERCE

 bureau of the census
## RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release
April 10, 1950
Release Series BC-1P-26-090

> WAYNE COUNTY, NEBR.

Retail, wholesale, and service establishments located in Wayne County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 8.5$ million, an increase of 270 percent over the $\$ 2.3$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 4.0$ million in 1948 as compared with $\$ 0.7$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 310,000$ in 1948 compared with $\$ 112,000$ in 1939。

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments,in these trades reported a combined total of 446 paid employees for the workweek ended nearest November l5, 1948. This compared with a total of 288 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wayne County, Nebraska, which also includes data for the city of Wayne. Final figures, superseding the preliminary data for Wayne County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wayne County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP WAYNE COUNTY, NEBR。

| Trade group and kind of business | Number of establishments | ```1948 sales and receipts (Thousand dollars)``` | Active propri- <br> etors of <br> unincorporated <br> businesses <br> Nov. 1948 | Paid employees, workweekended nearest Nov. 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total <br> employees ${ }^{1}$ | Full workweek employees employees |
| RETAIL TRADE, total.o........... | 114 | 8,472 | 120 | 328 | 247 |
| Food group..................... | 18 | 1.405 | 19 | 48 | 33 |
| Eating and drinking places.... | 15 | 407 | 20 | 32 | 21 |
| Gasoline service stations..... | 19 | 968 | 19 | 30 | 22 |
| All other retail stores........ | 62 | 5,692 | 62 | 218 | 171 |
| WHOLESALE TRADE................... | 19 | 3,971 | 14 | 84 | x |
| SELECTED SERVICE TRADES, $2 /$ total. | 37 | 310 | 37 | 34 | 26 |
| Personal services.............. | 17 | 112 | 15 | 18 | 12 |
| All other service trades...... | 20 | 198 | 22 | 16 | 14 |

x Not available.
1/ Includes employees paid for less than the full workweek
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

WAYNE COUNTY, NEBR.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade grobp ${ }^{1}$ | Number of estab1ishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated usinesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | FuIl workweek employees |
| Wayne: |  |  |  |  |  |
| Retail trade.... | 67 | 6,695 | 70 | 277 | 215 |
| Selected service trades.... | 24 | 244 | 23 | 32 | 24 |
| Remainder of county: |  |  |  |  |  |
| Retail trade.o.0.0.0.0.0. Selected service trades.... | 47 13 | 1.777 66 | 50 14 | 51 | 32 2 |
| $1 /$ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades. <br> 2) Includes employees paid for less than the full workweek. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

## general description of preliminary releases for the 1948 CEnsus of business

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establiahments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figurea will be issued in a series of Business Census bulletins which will ahow additional detailed kind-ofbusiness information for all places where there are a auffcrent number of eatablishments.

The 1948 Census of Businesa was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Buainess covered all establishmenta in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service tradea in the following four groups-peraonal servicea, business services, automobi! e repairs and services, and miscellaneous repair servicea; hotels; tourist courts and camps; and amusements, including motion picture theatera. . Some important services not covered are radio broadcaating and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage ia similar to that of the 1939 Business Census. However, "cuatom trades" and "aervices incidental to transportation," which are no longer included in the standard classification of the aervice tradea, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard claasification may have
a conaiderable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a buainess establishment is defined to include only enterpriaes conducted from a recognizable place of busineas, provided that the annual sales were in excess of $\$ 5,000$ for a wholeaale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Busineas publications.
"Number of establistments" is the number of separate business locations, rather than the number of busineas companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. -a "1948 sales and receipts" represents sales of merchandise and receipta from repairs and other services to customers. The figures reflect deductions for returned gooda and allowances, but not for trade-in allowances; they exclude sales and exciae taxea collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesaes who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting eatablishment.

# 1948 CEnSUS OF BUSIIESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

## U．S．DEPARTMENT OF COMMERCE bureau of the census

For Release April 6， 1950
Release Series BC－1P－26－091

## WEBSTER COUNTY，NEBR。

Retail，wholesale，and service establishments located in Webster County，Nebraska， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Conmerce．

Retail sales in the county during 1948 aggregated $\$ 5.7$ million，an increase of 217 percent over the $\$ 1.8$ million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 5.5$ million in 1948 as compared with $\$ 1.2$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 155,000$ in 1948 compared with $\$ 74,000$ in 1939。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishnents in these trades reported a combined total of 335 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 230 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Webster County， Nebraska．Final figures，superseding the preliminary data for Webster County，will be included in a Bulletin for the State of Nebraska to be issued in several months．Simi－ lar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Webster County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C．

## Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP WEBSTER COUNTY，NEBR。

| Trade group and kind of business | Number of estab－ lishments | $\qquad$ | Active proprie－ tors of unincor－ poratedbusinesses <br> Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } \end{gathered}$ | Fall workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．．．．．．．．． | 114 | 5，706 | 111 | 267 | 213 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 26 | 1，213 | 27 | 42 | 30 |
| Eating and drinking places．．．．．．．．．．．．．． | 19 | 446 | 20 | 52 | 44 |
| Gasoline service stations．．．．．．．．．．．．．．． | 13 | 580 | 12 | 24 | 23 |
| All other retail stores．g．4．g．0．0．0．．．．．0 | 56 | 3，467 | 52 | 149 | 116 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．．．．．．．．．． | 20 | 5，465 | 17 | 47 | x |
| SELECTED SERVICE TRADES，$\frac{2}{} /$ total．．．．．．．．． | 24 | 155 | 26 | 21 | 20 |
| Personal services．．．．．．．．．．．．．．．．．．．．．．．． | 12 | 67 | 13 | 10 | 10 |
| All other service trades．．．．．．．．．．．．．．． | 12 | 88 | 13 | 11 | 10 |
| AMUSEMENTS．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 7 | 61 | 7 | 16 | x |

x Not available。
1／Includes employees paid for less than the full workweek．
2／See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detalled analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--" 1948 sales and receipts" represents sales of merchan dise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees...n represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIESS <br> RETAIL，WHOLESALE，SERVICE TRADES <br> PRELIMINARY 

For Release April 10， 1950
Release Series BC－1P－26－092

WHEELER COUNTY，NEBR。
Retail establishments located in Wheeler County，Nebraska，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．So Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 394,000$ ，an increase of 139 percent over the $\$ 165,000$ in 1939，when the preceding Census of Business was taken．

Employment in the county showed no change over the g－year period between 1939 and 1948 for retail trade．Establishments in this trade reported a total of 13 paid employees for the workweek ended nearest November 15 for each of the years．

These preliminary figures have been derived from a Census report on Wheeler County， Nebraska．Final figures，superseding the preliminary data for Wheeler County，will be included in a Bulletin for the State of Nebraska to be issued in several monthso Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Wheeler County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP WHEELER COUNTY，NEBR。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active propri－ etors of unincorporated businesses <br> Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }} 1$ | Full workweek employees |
| RETAIL TRADE，total00．0000000000 | 16 | 394 | 15 | 13 | 4 |
| Food grouppooo0000000000000000 | 5 | 112 | 5 | 1 | $\bigcirc$ |
| All other retail stores．000000 | 11 | 282 | 10 | 12 | 4 |

I／Includes employees paid for less than the full workweek．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Cl assification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. --For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

U. S. DEPARTMENT OF COMMERCE<br>bureau of the census

For Release April 6, $1950 \quad$ Release Series BC-1P-26-093

YORK COUNTY, NEBR.
Retail, wholesale, and service establishments located in York County, Nebraska, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 13.5$ million, an increase of 229 percent over the $\$ 4.1$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 19.7$ million in 1948 as compared with $\$ 2.5$ mililion in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 716,000$ in 1948 compared with $\$ 209,000$ in 1939 。

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 858 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 596 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on York County, Nebraska, which also includes data for the city of York. Final figures, superseding the preliminary data for York County, will be included in a Bulletin for the State of Nebraska to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for York County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, by TRADE GROUP
YORK COUNTYY, NEBR.

| Trade group and kind of business | Number of estab- <br> lishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid emp oyees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { Toployees }} 1$ | Full <br> workweek employees |
| RETAIL TRADE, total....................... | 188 | 13,503 | 178 | 656 | 472 |
| Food group. | 33 | 2,350 | 36 | 91 | 61 |
| Eating and drinking places............ | 39 | 730 | 38 | 94 | 63 |
| General merchandise grp,general stores | 7 | 1,121 | 5 | 111 | 71 |
| Apparel group............................ | 11 | 677 | 12 | 39 | 22 |
| Furniture-home furnishgs-appliance grp | 12 | 870 | 11 | 36 | 23 |
| Automotive group....................... | 17 | 3,572 | 19 | 100 | 91 |
| Gasoline service stations............. | 21 | 829 | 18 | 44 | 39 |
| Lumber-building-hardware group. | 22 | 2,031 | 19 | 68 | 49 |
| Drug and proprietary stores. | 7 | 357 | 4 | 22 | 15 |
| All other retail stores.... | 19 | 966 | 16 | 51 | 38 |
| WHOLESALE TRADE, total | 44 | 19,675 | 34 | 123 | X |
| Merchant wholesalers | 8 | 1,352 | 6 | 22 | X |
| Other types of wholesale | 36 | 18,323 | 28 | 101 | x |
| SELECJED SERVICE TRADES, $2 /$ total | 62 | 716 | 69 | 79 | 70 |
| Personal services....... | 28 | 353 | 30 | 60 | 53 |
| All other service trades | 34 | 363 | 39 | 19 | 17 |

$x$ Not available.
I/ Includes employees paid for less than the full woriweek.
See General Description on last page for changes from the 1939 Census of
Business in the coverage of Service Trades.

# Table 2. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE 

YORK COUNTY, NERR.
(Data omitted for trade grougs where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estatlishments | ```1948 sales and receipts \\ (Thousand dollars)``` | Active proprietors of unincorporated Nov. 1948 Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workweek employees |
| York: |  |  |  |  |  |
| Retail trade. | 117 | 11.274 | 112 | 565 | 399 |
| Wholesale trade. | 23. | 14,218 | 21 | 83 | x |
| Selected service trades..... | 40 | 531 | 46 | 72 | 63 |
| Remainder of county: |  |  |  |  |  |
| Retail trade. | 71 | 2,229 | 66 | 91 | 73 |
| Wholesale trade. | 21 | 5,557 | 23 | 40 | x |
| Selected service trades..... | 22 | $\pm 85$ | 23 | 7 | 7 |
| x Not available. |  |  |  |  |  |
| 1/ See General Description on this page for changes from the 1939 Census of Business |  |  |  |  |  |
| - in the coverage of Service | rades. |  |  |  |  |
| 2/ Includes employees paid for less than the full workweek. |  |  |  |  |  |

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are aubject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Busineas Cerisus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficlent number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual; May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, buainess services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcaating and televiaion, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "aervices incidental to transportation," which are no longer included in the standard classifacation of the service tradea, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard claasification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other tradea. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchandiae and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude salea and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated busineases who devoted the major portion of their time to the businesa in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workneek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of houra typically worked in week by employees of the reporting eatablishment.

## NEViDA

counties

## NEVADA

1. Churchill
2. Clark
3. Douglas
4. Elko
5. Esmeralda
6. Eureka
7. Humboldt
8. Lander
9. Lincoln
10. Iyon
11. Mineral
12. Nye
13. Ormsby
14. Pershing
15. Storey
16. Washoe
17. White Pine

# 1948 CEnSUS OF BUSIIESS <br> PRELIMINARY 

U. S. DEPARTMENT OF COMMERCE
U. S. DEPARTMUREAU OF THE CENSUS

- them Thith

For Release April 26, 1950
Felease Series BC-1P-27-000

## NEVADA

Retail, wholesale, and service establishments located in Nevada showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated $\$ 199.6$ million, an increase of 223 percent over the $\$ 61.8$ million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 2.43 percent rise over the same period, reaching a total of $\$ 79.5$ million in 1948 as compared with $\$ 23.2$ million in 1939 。 The service trades included in the Census of Business reported receipts totaling $\$ 11.2$ million in 1948 compared with $\$ 3.2$ million in 1939. Hotel receipts moved from $\$ 3.0$ million in 1939 to $\$ 20.4$ million in 1948. Amusement businesses in the State recorded receipts of $\$ 31.2$ million in 1948 . No comparable figure for 1939 is available.

Employment in the State also rose over the 9 myear period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 9,013 paid employees for the workweek ended nearest November 15, 1948. Of these, 7,626 worked the full week, and the remainder part of the week. The comparable figures for 1939 were 6,027 and 4,742. Wholesale trade establishments reported a total of 1,326 full- and part-week employees for the week of November 15, 1948, compared with 768 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,589 ; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 817.

These preliminary figures have been compiled from similar releases being made available for each county in Nevada. Final figures, superseding the preliminary data for Nevada, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Nevada as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP
NEVADA

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | $\left\|\begin{array}{c}\text { Active } \\ \text { propriie- } \\ \text { tors of } \\ \text { unincor- } \\ \text { porated } \\ \text { businesses } \\ \text { Nov, } 1948\end{array}\right\|$ | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }}{ }^{1}$ |  |
| RETAIL TRADE, total. | 2,402 | 199,592 | 2,473 | 9,013 | 7,626 |
| Food group.................................. | 343 | 40,097 | 357 | 942 | 749 |
| Eating and drinking places............. | 720 | 26,209 | 835 | 2,688 | 2,325 |
| General merchandise grp,general stores | 94 | 21,769 | 75 | 1,294 | 1,021 |
| Apparel group............................. | 152 | 11,023 | 156 | 490 | 414 |
| Furniture-home furnishgsmappliance grp | 96 | 8,833 | 84 | 385 | 367 |
| Automotive group......................... | 154 | 35,837 | 143 | 884 | 837 |
| Gasoline service stations.............. | 348 | 14,230 | 366 | 523 | 432 |
| Lumber-building-hardware group........ | 92 | 13,293 | 91 | 448 | 400 |
| Drug and proprietary stores............ | 84 | 10,008 | 61 | 579 | 455 |
| All other retail stores................ | 319 | 18,293 | 305 | 780 | 626 |
| WHOLESALE TRADE, total | 254 | 79,498 | 149 | 1,326 | x |
| Merchant wholesalers, total............ | 144 | 54,904 | 100 | 1,051 | x |
| Groceries, foods......... | 35 | 18,102 | 25 | 314 | x |
| Hardware, elec ${ }^{\prime} 1$, plum'g and heat'g. | 11 | 5,039 | 2 | 107 | x |
| Mach ${ }^{1} y$, equip't, industrial supplies. | 23 | 3,927 | 21 | 126 | x |
| All other merchant wholesalers...... | 75 | 27,836 | 52 | 504 | x |
| Manufact'rs' sales branches, offices... | 16 | 3,924 | 1 | 84 | x |
| Petroleum bulk plants, terminals...... | 94 | 20,670 | 48 | 191 | x |
| SELECTED SERVICE TRADES; cotal. | 641 | 11,215 | 680 | 1,589 | 1,497 |
| Personal services: | 383 | 6,426 | 405 | 1,177 | 1,121 |
| Business services. | 39 | 1,019 | 37 | 106 | 90 |
| Automotive repairs and services | 142 | 2,768 | 153 | 219 | 205 |
| Other repair services................... | 77 | 1,002 | 85 | 87 | 81 |
| HOTELS. | 155 | 20,366 | 140 | 2,249 | 2,080 |
| TOURIST COURTS AND CAMPS.................. | 280 | 3,925 | 319 | 273 | 227 |
| AMUSEMENTS. | 118 | 31,200 | 114 | 3,878 | x |

$x$ Not available。
1/. Includes employees paid for less than the full workweek.

# 1948 CEnSUS OF BUSInESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

CHTRCHILI COUTIY, NEV.
 showece a sioutrruta expansion in voive of trate from 2.939 to 2343 according to
 the consua, V. S. Department of Conmerce.
 2th peient owen the $\$ 2.5$ mivion in 2939 , when the pweceding cexsus ot Business wass
 compare with \$0.7 nitzon in 293. The zexpice sxades inclucted tre the Censue of Susines vacoriea peceipts totaing $\$ 271,000$ in 1948 compared with $\$ 79,000$ in 2939.

Empoyment in the comty also rose over the rine-year period betwean 1909 awt $29+6$ for the soove fredea. Ertabishuenta in these traces reported 368 pead





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## Table 1.-CENSUS OF BUSIMESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP CHTRCHIL COTNTY, WEV.

| Trade group and kind of business | Nunber of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Not. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } \end{gathered}$ | Full workweek employees |
| RETAIL IRADE, total. | 32 | 8,98 | 88 | 317 | 23 |
| Food group. | 9 | 2.89 | 7 | 3 | 17 |
| Eating and drinking places. | 25 | 759 | 28 | 65 | 68 |
| Gasoline service stations.. | 13 | 35 | 22 | 1.7 | 3 |
| All other retall atoress. | 43 | 5, ¢5 | 4 | 297 | 162 |
| WHOLESALE TELDE................. | 8 | 2, ¢2 | 2 | 20 | \% |
| SELEOTED SEITIOE TRASEK 2 , totai. | 23 | 27. | 25 | 41 | 4 |
| Fe:scmag zexvvices............. | 8 | 4 | 9 | "2 | 12 |
| AL Dthe\% ミervoce traise | 33 | 205 | 17 | 20 | 29 |
| TOULST OUFIS AVLi CAMFS......... | 5 | 32 | 7 | 3 | 2 |

[^23]
## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all serviice trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS 

Release Series BC-1P-27-002

CIARE COUTJTY, IENT.

Ret " 1 , molesale, and service establishments located in Clark County, Fievada, anowad i substancial expansion in dolly rolume of trad from 1909 to $2 y^{\prime \prime} 8$ according
 of the Cersua, U. is. Department of Commerce.

Retail sales in the county during IG4 aggregated $\$ 55.5$ million, an increase of 484 percent over the $: 9.5$ million sales in 1939 , when the preceding Censur of Business was thren. Wholesale sales in the countyreched a totai or $\$ 20.2$ million in 1948 comparea ti in $\$ 3 . t_{\text {million }}$ in 1939 . The service tradea included ir the densus of bueirces re-
 vacsipts unved from $\$ 0.4$ million in 1939 to $\$ 10.7$ million in 19if. Amusement businesses
 i!s avisilabie.

Wuploymat in line county aiso rose over the $9-y \in u r$ poxiod between ig 9 an iytz for thr trides covered by the Ceneun of zuoiness. netail trade estrbliehmente roported
 tifore for $19 \%$ wes 1,00 . Wholesule trade estrolishments reforted a total of 372



 we: in 7948 connere vith 133 ja 1939. Fin emplovees in mavenent businesses numbered $\therefore$, Tol for the novinber 15, 124 O workeew.

Thene pretimin ry ifgues have oven dexived irom a Census report on Clark County, No.i.: The report ilso contains dat. for the city of Las vegus.

Final fighres, superseding the preliminary data for Clark County, will be included in a Bulletin for the fit ofo of vevaico to io issurd in several montho Similar data
 we stotes. A single copy of the preliminary release for Clark County as well as an oster blunk for other area releases way be obtained hy writing to the bureau of the Wacus, Thasianton 25, D. C.

Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP CLARK COUNTYY, NEV.

\begin{tabular}{|c|c|c|c|c|c|}

\hline \multirow{2}{*}{Trade group and kind of business} \& \multirow{2}{*}{\begin{tabular}{l}
Number of es tab-
1 ishments <br>

} \& \multirow[t]{2}{*}{

1948 sales <br>
and receipts <br>
(Thousand dollars)

} \& \multirow[t]{2}{*}{

Active <br>
proprive- <br>
tors oi <br>
unincor- <br>
porated <br>
businesses <br>
Nov. <br>
Nove <br>
\hline
\end{tabular}} \& \multicolumn{2}{|l|}{Paid employees, workweek ended

nearest Nov, 15,1948} <br>

\hline \& \& \& \& ${ }_{\text {Total }}^{\text {Totoses }{ }^{1}}$ \& $$
\begin{gathered}
\text { Fill } \\
\text { Forkivek } \\
\text { employeees }
\end{gathered}
$$ <br>

\hline RETAIL TRADE, total...................... \& 619 \& 55,513 \& 623 \& 2,586 \& 2,249 <br>
\hline Food group. ......................... \& 73 \& 11,529 \& 76 \& 246 \& 208 <br>
\hline Eating and drinking places............ \& 163 \& 7,011 \& 187 \& 845 \& 732 <br>
\hline General merchandise grp, general stores \& 20 \& 5,682 \& 20 \& 393 \& 329 <br>
\hline Apparel group......................... \& 47 \& 2,722 \& 55 \& 129 \& 112 <br>
\hline Furniture-home furnishgs-appliance grp \& 35 \& 2,523 \& 33 \& 108 \& 100 <br>
\hline Automotive group......... \& 42 \& 11,209 \& 32 \& 223 \& 211 <br>
\hline Gasoline service stations. \& 88 \& 4,076 \& 92 \& 161 \& 142 <br>
\hline Lumber-building-hardware group \& 20 \& 3,922 \& 20 \& 132 \& 123 <br>
\hline Drug and proprietary stores \& 20 \& 1,881 \& 15 \& 112 \& 100 <br>
\hline All other retail stores. \& 111 \& 4,958 \& 93 \& 237 \& 192 <br>
\hline WhoLesaie trade, total. \& 58 \& 20,234 \& 47. \& 372 \& x <br>
\hline Merchant wholesalers. \& 45 \& 14,829 \& \& 301 \& x <br>
\hline Other types of wholesal \& 13 \& 5,405 \& 14 \& 71 \& x <br>
\hline SELECTED SERVICE TRADES, ?/ total. \& 209 \& 3,403 \& 228 \& 512 \& 465 <br>
\hline Personal services. \& 119 \& 1,944 \& 130 \& 381 \& 353 <br>
\hline Business services.. \& 16 \& 302 \& 15 \& 31 \& <br>
\hline Automotive repairs and services....... \& 46 \& 847 \& 52 \& 77 \& 68 <br>
\hline Other repair services.... \& 28 \& 310 \& 31 \& 23 \& 18 <br>
\hline HOTELS. \& 35 \& 10,746 \& 26 \& 1,035 \& 971 <br>
\hline TOURIST COURTS AND CAMPS. \& 127 \& 1,866 \& 147 \& 134 \& 106 <br>
\hline AMUSEMENTS. \& 42 \& 13,285 \& 38 \& 1,704 \& x <br>
\hline
\end{tabular}

x Not available.
1/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
CLARK COUNTY: IEVV.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unizcorporated businesses Ñov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees $^{2}$ | FuIl workweek employees |
| Las Vegas: |  |  |  |  |  |
| Retail trade............. | 390 | 45,049 | 373 | 2,020 | 1,799 |
| Selected service trades... | 152 | 2,810 | 168 | 426 | 401 |
| Hoteis................... | 26 | 1,378 | 19 | 205 | 198 |
| Tourist courts and camps.. | 64 | 1,193 | 68 | 86 | 64 |
| Remainder of county: |  |  |  |  |  |
| Retail trade.............. | 229 | 10,464 | 250 | 566 | 450 |
| Selected service trades... | 57 | 593 | 60 | 86 | 64 |
| Hotels..................... | 9 | 9,368 | 7 | 830 | 773 |
| Tourist courts and camps.. | 63 | 673 | 79 | 48 | 42 |

See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2) Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS


#### Abstract

This series of releases, of which one is planned for each connty in the United States, presents preliminary resuits of the 1948 Censns of Ensiness. The information is based on reports snbmitted by business establishments for that Census. The fignres shown are preliminary, and are snbject to revision in the inal Censas publications, but the changes are expected to be relatively minor with respect to coverage. The inal Census lignres will be issned in series of Bnsiness Census balletins which will show additional detailed kind-of-bnsiness information for all places where there are a sulficient number of establishmeats.

The 1948 Censns of Business was taken nader the provision of the Act of June 19, 1948, Which provides that the Bnsiness Censas be taken for 1948 and for each ifth gear therealter. Previons Basiness Censnses were taken for the years 1929, 1933,


 1935 , and 1939.Scope of the Conous. -The 1948 Census of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issne, of the Execntive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneons repair services; hotels; tonrist conrts and camps; and amnsements, inclading motion pictnre theaters. Some important services not covered are radio broadcasting and television, medical and bealth, legal, educational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Bnsisess Census. However, "cnstom trades" and "services incidental to transportation, " which are no longer incladed in the standard classification of the seryice trades, are not covered by the 1948 Census. In a namber of localities, these exclasions as well as.
other changes in the standard classilication may have a considerable elfect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition. - For Census purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annaal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in intnre Censns of Bnsiness publications.
"Namber of establishments" is the number of separate business locations, rather than the number of basiness companies or organizations, since the Censns lignres represent information reported separately for each bnsiness location or establishment. The establishment count reflects the a umber of places in bnsiness at the end of 1948 exclnding administrative and execntive offices of multinnit organizations, and "chain store" warehonses.

Sales and receipts. -" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The lignres reflect dednctions for retnraed goods and allowances, bnt not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Propriotors.-"Active proprietors..." represents owners and pertners of unincorporated businesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment.-nNumber of paid employees..." represents all employees on the pay roll for the pay period ending aearest November $15,1948 . ~ " F n l 1$ workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period vere paid for vorking at least the number of honrs iypically worked in a veek by employees of the reporting establishment.

# 1948 CEnSUS OF BUSInESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

DOUGIAS COUNTY INEV．

Retails wholesale，and service establishments located in Douglas County，Nevada， showed a substantial expansion in volume of trade from 1939 to 1948 according to pre－ Iiminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Ketail sales in the county during 1948 aggregated $\$ 2.2$ million，an increase of 144 percent orer the $\$ 0.9$ million in 1939，whem the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 849,000$ in 1948 as compared with $\$ 249,000$ in 1939。 The service trades included in the Census of Business recorded re． ceipts totaling $\$ 91,000$ in 1948 compared with $\$ 17,000$ in 1939.

Employment in the county also rose over the nine－year period between 1939 and 1948 for the above trades．Establishments in these trades reported 87 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 56 emplcyees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Douglas County， Nevada．Final figures，superseding the preliminary data，for Douglas County will be included in a Billetin for the State of Nevada to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Douglas County as well as an crder blank for other area releases may be obtajned by writing to the Bureau of the Census，Washirgion 25，D。C。

> Table 1.-CENSUS OF BUSINESS PRELIMIAARY RESULTS FOR 1948, BY TRADE GROUP DOJGLAS COUNTY, NEV.

| Trade group and kind of business | Number of estab－ lishments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thonsand } \\ \text { dollars) } \\ \hline \end{gathered}$ | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，Norkweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{ }{ }^{\text {Total }}$ | Full workweek employees |
| REPAIL TRADE，total． | 48 | 2，233 | 47 | 59 | 49 |
| Food group． | 5 | 304 | 5 | 4 | 3 |
| Eating and drinking places．．．．． | 14 | 241 | 18 | 18 | 14 |
| Gasoline service atations．．．．．． | 6 | 176 | 5 | 4 | 3 |
| All other retail stores．．．．．．．． | 23 | 1,512 | 19 | 33 | 29 |
| WHOLESAIE TRADE．．．．．．．．．．．．．．．． | 5 | 849 | 1 | 10 | X |
| SETHCTED SERVICE TRADES2／．．．．．．． | 11 | 91 | 13 | 18 | 16 |
| HOTELS．．．．．．．．．．．．．．．．．．．．．．． | 8 | 520 | 7 | 28 | 28 |
| TOURIST COURTS AND CAMDS．．．．．．．． | 6 | 27 | 6 | － | $\infty$ |
| ARUSEMENTS．．．．．．．．．．．．．．．．．．．．．．．． | 5 | 19 | 5 | 4 | X |

## x Not available

1／Ircludes employees paid for less than the full workweek．
立／See General Description on Last page for changes from the 1939 Census of Business in the coverage of Service Trades．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

ELKO COUNTY，NEV．
Retail，wholesale，and service establishments located in Elko County，Nevada， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，$U$ 。S。Department of Commerce。

Retail sales in the county during 1948 aggregated $\$ 14.2$ million，an increase of 173 percent over the $\$ 5.2$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in tie county reached a total of $\$ 3.4$ million in 1948 as compared with $\$ 1.4$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 4,6,000$ in 1948 compared with $\$ 203,000$ in 1939 。

Enployment in the county also rose over the nine－year period between 1939 and 1948 for the above trades．Establishments in these trades reported 669 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 491 em－ ployees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Elko County， Nevada，which also includes data for Elko City。 Final figures，superseding the prem liminary data，for Elko County will be included in a Bulletin for the State of Nevada to be issued in several months．Similar data will be made available this year in pre－ liminary and final form for each of the counties and States．A single copy of the preliminary release for Elko County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

| Trade group and kind of business | Number of establishments | $\qquad$ | $\begin{array}{\|c\|} \text { Active } \\ \text { proprie- } \\ \text { tors of } \\ \text { unincor- } \\ \text { porated } \\ \text { businesses } \\ \text { Nov. } 1948 \\ \hline \end{array}$ | Paid employees, workweek ended nearest Nov, 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\substack{\text { Total } \\ \text { employees }}}$ | Full workweck employees employeps |
| 以TAATM MRADK, totel | 200 | 14,225 | 209 | 569 | 492 |
| Fock croup. | 23 | 2,756 | 24 | 66 | 51 |
| Eatang and arinking places.............. | 69 | 2,033 | 74 | 164 | 148 |
| Cencrnl herchamise group, general stores | 16 | 1,434 | 17 | 44 | 34 |
| Apparei group............................ | 13 | 738 | 14 | 24 | 22 |
| Fumjture-tume furnishings-appliance grp | 5 | 614 | 6 | 18 | 17 |
| Ambonctive group. ....................... | 14 | 2,454 | 15 | 85 | 81 |
| Ge3oline service stations. | 28 | 1,520 | 26 | 62 | 52 |
| Iumber-building-hardware group......... | 9 | 1,592 | 8 | 45 | 42 |
| Drug and proprietary stores............. | 6 | 519 | 5 | 37 | 28 |
| Als other reteil stores... | 17 | 565 | 20 | 24 | 17 |
| WHOLESALE TRADE. | 19 | 3,375 | 7 | 31 | x |
| SELECTED SERVICE TRADES, $\frac{2}{} /$ total. $\ldots \ldots .$. | 36 | 496 | 35 | 69 | 67 |
| Personal services. | 21 | 296 | 22 | 57 | 56 |
| Other service trades | 15 | 200 | 13 | 12 | 11 |
| HOTEIS. | 18 | 2,757 | 22 | 414 | 397 |
| TOURIS' COURTS AND CAMPS. | 10 | 180 | 11 | 12 | 11 |

$x$ Not available.
1/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE ELKO COUNTY, NEV。
(Bata omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> Thousand dollars | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }^{2}}{\text { Total }}$ | Full workweek employees |
| Elko: |  |  |  |  |  |
| Retail trade................ Selected service trades.o. | 106 27 | 10,186 389 | 111 | 409 58 | 355 57 |
| Remainder of county:3/ |  |  |  |  |  |
| Retail trade............... | 94 | 4,039 | 98 | 160 | 137 |
| Selected service trades.... | 9 | 107 | 9 | 11 | 10 |

1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.
Includes employees paid for less than the full workweek.
Includes figures for establishments not located in cities of 2,500 inhabitants or more。

## GENLRAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSIUS OF BUSINESS

Tiis series of releases, of which one is planned for each cumnty in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establiahmenta for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Cenaus figures will be issued in a series of Business Census bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business serviccs, automobile repairs and services, and miscellaneous repair serviccs; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and tclevision, medical and health, legal, educational, nonprofit, accounting, and domestic servlecs.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to uransportation," which are no longer included in the standard classification of the aervice trades, are not covered by the 1948 Census. In a number of localities, these cxclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect tio establishonent, count.

Establishment definition. .-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Rusiness public:ations.
"Number of establishments" is the number of scparate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for cach business location or establishment. The establishment count reflects the number of places in business at the cnd of 1948 excluding adminis. trative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and recexpts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-1n allowances; they exclude sales and excise laxes collected from customers and paid directly to any taxing afency.

Proprietors. -"Active proprietors..." represents owners and partners of unincorporated busincsses who devoted the major portion of thear time to the business in November 1948.

Employment. - "Number of paid employecs..." represents all employees on the pay roll for the pay period ending nearese November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at. least the number of hours typically worked in a week by employees of the reporting establislument.

# 1948 CEnSUS Of BUSIIIESS RETAIL, WHOLESALE, SERVICE TRADES <br> PRELIMINARY 

For Release April 27, 1950
Release Series BC-1P-27-005
ESLIRALDA CCUITY, NEV。
Retail establishments located in Lisueralda County, Nevada, showed a decrease in dollar volune of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Departinent of Cominerce.

Retail sales in the county during 1948 aggregated $\$ 223,000$, a decrease of 75 percent from the $\$ 873,000$ in 1939, when the preceding Census of Business was taken.

Employment in the county also decreased over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 2 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 78 employees reported for the week of November 15, 1939.

These prelininary figures have been derived from a Census report on ismeralda County, Nevada. Final figures, superseding the prelininary data for Esmeralda County, will be inclucled in a Bulletin for the state of Nevada to be issued in several montis, Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the prelininary release for Esmeralda County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CEHSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP JSLhiniLDA COUNTY, NaV.

| Trade group and kind of business | Number of establishments | $\qquad$ <br> 1948 sales and receipts Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${\underset{\text { Total }}{\text { employees }} 1}^{\text {and }}$ | Full workweek employees |
| HETAIL TRALE, total。 | 20 | 223 | 26 | 2 | 1 |
| Food group...................... | Included with "All other retail stores" |  |  |  |  |
| Eating and drinking places.... | 8 | 48 | 12 | - | - |
| Gasoline service stations..... | 7 | 44 | 8 | -- | - |
| All other retail stores....... | 5 | 131 | 6 | 2 | 1 |

1/ Includes employees paid for less than the full workweek.

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enc of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# PRELIMINARY 

For Release April 27, 1950

Release Series BC-1P-27-006
LUZEEKA COUNTY, NZV.
Retail and service establishments located in Lureka County, Nevada, showed a substantial expansion in volume of trade from 1939 to 1948 eccording to prelimincry figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 821,000$, an increase of 158 percent over the $\$ 318,000$ in 1939, when the preceding Census of Business wos taken. The service trades included in the Census of Business recorded receipts toteling $\$ 28,000$ in 1948 compered with $\$ 5,000$ in 1939.

Imployment in the county elso rose over the 9 -year period between 1939 and 1948 for the above trades. Jstablishments in these trades reported a combined total of 24 raid employees for the workweek encled nearest liovember 15, 1948. This compered :ith a total of 8 employees reported for the week of lovember 15, 1939.

These preliminery figures have been derived from a Census report on Eureka County, Nevada. Final figures, superseding the preliminary deta for Fureka County, vill be included in a Bulletin for the. State of lleveda to be issued in several months. Similar data will be made availoble this year in preliminary and final form for each of the counties and States. $A$ single copy of the preliminary release for Jureka County as well as un order blank for other area releases may be obtained by writing to the Bureau of tha Census, lashington 25, D。C.

Table 1. -CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP
EUREKA COUNTY, NLV.


I/ Includes employees paid for less than the full workweek.
See General Description on lest page for chences from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

 1948 CENSUS OF BUSINESSThis series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - " 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.-- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

For Release March 6， 1950
Releace Series BC－1P－27－007

HUMBOLDT COUNTY，NEV ．
Retail，wholesale，ard service establishments located in Humboldt County，Nevada， showed a substantial expansion in volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Cormerce．

Retail sales in the county during 1948 aggregated $\$ 6.2$ million，an increase of 138 percent over the $\$ 2.6$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 2$ million in 1948 as compared with $\$ 1.2$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 384,000$ in 1948 compared with $\$ 115,000$ in 1939。

Employment in the county also rose over the nine－year period between 1939 and 1948 for the above trades．Establishments in these trades reported 356 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 272 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Humboldt County，Nevada．Final figures，superseding the preliminary data，for Humboldt County will be included in a Bulletin for the State of Nevada to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Humooldt County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C．

Table 1．－CENSUS OF business prelimimary results for 1948，by trade group
HUMBBOLDT COUNTY，NEV．

| Trade group and kind of business | Number of estab－ lishments | $\qquad$ <br> 1948 sales and receipts Thonsand dollars） | Active propri－etors ofunincorporatedbusinessesNov． 1948 | Paid employees，workweekended nearest Nov． 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }} 1$ | Full workweek employees |
| RETAIL TRADE，total． | 98 | 6，163 | 103 | 265 | 227 |
| Food group． | 16 | 1，506 | 16 | 44 | 36 |
| Eating and drinking places | 31 | 735 | 35 | 74 | 67 |
| Gasoline service stations． | 21 | 945 | 23 | 36 | 28 |
| All other retail stores． | 30 | 2，977 | 29 | 111 | 96 |
| WHOLESALE TRADE。 | 11 | 1，979 | 5 | 24 | x |
| SELCCTED SERVICE TRADES ${ }^{2}$／． | 19 | 384 | 19 | 67 | 66 |
| HOTELS． | 11 | 1，145 | 11 | 157 | 145 |
| TOURIST COURTS AID CAMPS． | 7 | 156 | 5 | 15 | 15 |

## $x$ $1 / 1$ $2 /$

Not available。
Includes employees paid for less than the full workweek． See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

For Release March 20， 1950
Release Series BC－1P－27－008

## LANDER COUNTY，NEV 。

Retail and tholescie establishments located in Lander County，Nevada，showed a substantial expansion in dollar volume of trade from 1930 to 1948 according to pre $=$ liminary figures from the 1948 Census of Business released today by the Buresu of the Census，U．S．Department of Comerce。

Retail sales in the county during 1940 aggregated 1.7 million，an increase of 113 percent over the $\$ 0.8$ million in 1939 ，when the preceding Census of Business was taken．Tholesale sales in the county reached a total of $\$ 469,000$ in 1048 as com－ pared with ril64，000 in 1939．

Employment in the county also rose over the ？－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 72 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 52 employees reported for the week of November 15，1939。

These preliminary figures have been derived from a Census report on Lander County，Nevada。 Final figures，superseding the preliminary data for lander County， will be included in a Eulletin for the state of lievada to be issued in several month：Similar data will be made available this year in preliminary and final form for eath of the counties and States．A single copy of the preliminary release for lander County as well as an order blank for other area releases may be obtai ned by inting to the Bureau of the Consus，Washington 25，D．C．

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
IrNDDAR COUNTYY，NEV。

| Trade group and kind of business | Number of estab－ 1 ishments | ```1948 sales and receipts (Thousand dollars)``` | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek employees |
| RETAIL TRADE，total．．．．．．．．．．．．．．． | 37 | 1,691 | 42 | 68 | 57 |
| Food group． | 5 | 371 | 3 | 7 | 5 |
| Eating and drinking places．．．．． | 11 | 429 | 14 | 29 | 27 |
| Gasoline service stations．．．．．． | 10 | 348 | 12 | 15 | 11 |
| All other retail stores．．．．．．．． | 11 | 543 | 13 | 17 | 14 |
| WHOLESILE TRADE．．．．．．．．．．．．．． | 5 | 469 | 5 | 4 | X |

x Not available。
1／Includes employees paid for less than the full workweek．

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the enu of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. -" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect ueductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 census of businiess RETAIL，WHOLESALE．SERVICE fRADES PRELMMNARY 

## U．S．DEPARTMENT OF COMMERCE <br> mumay or mecenty

POE Release April 27， 1950
seleque Scytatic．18－27－009
LINCULN COUIVTY，NEV。
Retail and wholesale establishments located in Lincoln County，Nevada，showed a substantial expension in dollar volune of trade from 1939 to 1948 accorcing to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Lepartment of Comnerce．

Retail sales in the county during 1948 aggregated $\$ 2.6$ million，an increase of 117 percent over the $\$ 1.2$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 524,000$ in 1948 as compared with \＄213，000 in 1939．

Enployment in the county decreased over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 115 paid employees for the workveek ended nearest November 15，1948．This compared with a total of 140 employees reported for the week of November 15， 1939.

These prelininery figures have been derived from a Census report on Lincoln County，Nevada。 Finel figures，superseding the prelininary data for Lincoln County， will be included in a Bulletin for the State of Nevada to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and Stetes．A single copy of the preliminary release for Lincoln County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1．－CEmsus of business preliminary results for 1948，by trade group
LINCOLN CCUNTY，NEV。


x Not available。
1）Includes employees paid for less than the full workweek．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly wit respect to establishment count.

Establishment definition. -For Censy purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesalt trade establishment and $\$ 500$ for estab lishments in other trades. A detailed analysis of coverage will be provided if future Census of Business publications.
"Number of establishments" is ths number of separate business locations. rather than the number of business com panies or organizations, since the Cen sus figures represent information res ported separately for each business lo cation or establishment. The establish ment count reflects the number of place in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --"1948 sales and receipts" represents sales of merchan: dise and receipts from repairs and othe, services to customers. The figures re flect deductions for returned goods anc allowances, but not for trade-in allow. ances; they exclude sales and excist taxes collected from customers and paic directly to any taxing agency.

Proprietors. - "Active proprietors... represents owners and partners of unin. corporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employ ees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek employees, whether regular or seasonal. are those who in the November 15 pay pe riod were paid for working at least the number of hours typically worked in week by employees of the reporting estab lishment.

# PRELIMINARY 

For Relesse March 6， 1950
Release Series BC－1P－27～010
LYON COUNTY，NEV．
Retail，wholesais，and service establishments located in Lyon County，Nevada， showed a substantial expansion in volume of trade from 1939 to 1948 according to prem liminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．So Department of Commerce

Retail sales in the county during 1948 aggregated $\$ 3.1$ million，an increase of 182 percent over the $\$ 1.1$ million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 566,000$ in 1948 as compared with $\$ 290,000$ in 1939。 The service trades included in the Census of Business recorded re－ ceipts totaling $\$ 138,000$ in 1948 compared with $\$ 24,000$ in 1939 。

Employment in the county also rose over the nine－year period between 1939 and 1948 for the above trades．Establishments in these trades reported 94 paid employees for the workweek ended nearest Norember 15，1948．This compared with a total of 70 emm ployees reported for the week of Ncvember 15，1939。

These preliminary figures have been derived from a Census report on Lyon County， Nevaca．Final figures，superseding the preliminary data，for Lyon County will be in－ cluded in a Bulletin for the State of Nevada to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Lyon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

> Table 1.-CENSUS OF BUSIWESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP LYON COUNTY, NEV.

| Trade group and kind of business | Number of estab－ lishments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \\ \hline \end{gathered}$ | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweekended nearest Nov． 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }}{ }^{1}$ | Full workweek employees |
| RETAIL TRADE，total | 74 | 3，072 | 86 | 82 | 62 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．． | 13 | 903 | 14 | 16 | 13 |
| Eating and drinking places．．．．． | 27 | 480 | 31 | 38 | 29 |
| Gasoline service stations．．．．．． | 15 | 355 | 17 | 6 | 2 |
| All other retail gtorev ．o．．．．．． | 19 | 1，334 | 24 | 22 | 18 |
| WHOLESALE TRADE．o．．．．．．．．．．．．．．． | 5 | 566 | 7 | 4 | x |
| SEIECTED SERVICE PRADES， $2 /$ total． | 15 | 138 | 18 | 8 | 6 |
| Personal services．．．．．．．．．．．．0． | 7 | 34 | 7 | 1 | 6 |
| All other service trades．．．．．．．． | 8 | 104 | 11 | 7 | 6 |
| TOURIST COURTS ANT CAMPS．．．．．0．00 | 8 | 24 | 9 | － | $\infty$ |

$x$ Not available。
1／Includes employees paid for less than the full workweek．
2．Ses General Description on last page for changes from 1939 Census of Business in the coverage of Service Trades．

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition, -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

MINERAL COUNTY, NEV.

Retail and service establishments located in Mineral County, Nevada, showed a substantial expansion in volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 3.3$ million, an increase of 312 percent over the $\$ 0.8$ million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling $\$ 51,000$ in 1948 compared with $\$ 9,000$ in 1939.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 155 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 91 employees reported for the week of Novemblar 15, 1939.

These preliminary figures have been derived from a Census report on Mineral County, Nevada, wich also includge data for Hawthorne City. Final figures, superseding the preliminary data, for Mineral County will be included in a Bulletin for the State of Nevada to be issued in several months. Similar data will be made available this year in preltminary and final form for each of the counties and States. A single copy of the preltminary release for Mineral County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington $25, \mathrm{D}, \mathrm{C}$.

Table 1.-CEMSUS OF bUSIMESS PRELIMIMARY RESULTS FOR 1948, by trade group MINERAL COUNTY, NEV.

| Trade group and kind of business | Number of establishmentu | 1948 sales and receipta <br> Thousand dollarel | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { emplcyees } 1 \end{gathered}$ | Full wortweek emplojees |
| RETAIL ITADE, total.............. | 83 | 3,305 | 92 | 150 | 123 |
| Frood group....................... | 14 | 1,229 | 16 | 38 | 27 |
| Eating and drinking places.... | 27 | 534 | 29 | 64 | 55 |
| Gesoline service stations...... | 14 | 321 | 15 | 6 | 4 |
| All other retail storesí....... | 28 | 1,221 | 32 | 42 | 37 |
| SELECTED SERVICE TRADES; 2/total.. Personal services | 8 | 51 | 9 | 5 | 5 5 |

$1 /$
ludes employees pis for less than the full workweek.
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE MINERAL COUNTY, NEV.
(Data onitted for trade groups where secessary to svoid disclosure)

| City and zrade group* | Nuber of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Not. 1968 | Paid emplojees; workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employeesis | Full vorkweet employees |
| Harthorne: <br> Retail trade.................... | $51^{*}$ | 2,350 | 62 | 123 | 106 |
| Remainder of county:2/ Retail trade..................... | 32 | 955 | 30 | 27 | 17 |

Incluaes employees paid for less than the full workweek.
Includes figures for establishments not located in cities of 2,500 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment . - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIESS RETAIL. VHOLESALE SERVICE TRADES PRELIMINARY 

Retail, wolesale, and service estublishonts located in we Sounty, Nevaca, shoved an expension in collar volume of trade from 1939 to 1448 according to proliminary figures froin the l2L ?ensus of Bustress released today by the Bureau of the Jensus. U. So Departmert of Jorraerce.

Retail salos in the county during 2943 agpregated 13.2 million, an increase of 60 porcent over the "2.0 million in 1939, when the preceding Jensus of Business was taken holosale sales in the county reached a total of 613,000 in 1748 as compared with \$481,000 in 1939. The service trades included in the Census of Business recorded. receipts totalinc $\$ 1,000$ in 194S conpared with 59,000 in 1939.
mployment in the cunty cecreased orer the 9 -year period between 1939 and 1748 for the above trades. Jstablishments in these trades reported a combined total of 154 paid emplowees for the workweek ended nearest Noveraber 15, 1948. This compared with a total of 163 emplouees reported for the week of November 15, 1939.

These preliminury figures have been derived from a Census report on fye county. "evada. find firures, superseding the preliminary data for Fye County, will be included in a Bulletin for the j̇ate of llevada to be issued in several months. Givilar data will be made available this yeir in preliminary and final form for each of the counties and 3tates. A single copy of the prelininary release for Nye County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Tashineton 25, D.C。

Table 1.-CEMEUS OF BUSMESE PELIMIMARY REESLTS FOR 1948, BY TRADE GROUP NYE COUTY, NEV.

| Trade group and lind of business | Nunter of esten Ziphments | ```104B seles and receipts (Thousind dollars)``` | Active propriators or ainincorporated bubiaesses Nov. 1948 | Paid employees, workweek anded nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } \end{gathered}$ | Full workweek |
| REIAIL TRADE, total. | 82 | 3,205 | 94 | 1/17 | 123 |
| Food group. | 13 | 1, 1.87 | 19 | 30 | 26 |
| Eating and drinking places..... | 28 | 511 | 37 | 53 | 5.1 |
| Gesoline service atstions...... | 12 | 190 | 15 | 3 | 3 |
| All other retail atores........ | 24 | 1,327 | 23 | 55 | 43 |
| MCLASH, - -mide | 7 | 613 | 6 | 9 | $x$ |
|  | 16 | 81 | 16 | 4 | 2 |

x Fot arailable.
1/ Includes ermporees paid for less than the full workweek.
See Gencral Description on last mage for changes from the 1;39 Julsus of Business in the coverafe of jervice Traces.

## 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. --For Census purposes, a business establishment is defined to include only enterprises con: ducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesalê trade establishment and $\$ 500$ for estab. lishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Cen: sus figures represent information reported separately for each business location or establishment. The establish ment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors. represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. -- "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek employees, whether regular or seasonals are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSInESS RETAIL，WHOLESALE，SERVICE TRADES PRELIMINARY 

ORIISBY COUNTY，NEV．
Retail，wholesale，and service establishments located in Ormsby County，Nevada， showed a substantial expansion in volume of trade from 1939 to 1948 according tc prelininary figures fron the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 4.6$ milion，an increase of 207 percent over the $\$ 1.5$ million in 1939，when the preceding Census of Business was taken． Wholesale sales in the county reached a total of $\$ 867,000$ in 1948 as compared with $\$ 297,000$ 亡n 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 229,000$ in 1948 compared with $\$ 81,000$ in 1939.

Employment in the county also rose over the nine－year period betiveen 1939 and 1948 for the above trades．Establishments in these trades reported 243 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 191 eimployees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Ormsby County， Nevada．Final figures，superseding the preliminary data，for Ornsby County will be included in a Bulletin for the State of Nevada to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Ormsby County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C．

## Table 1．－CENSUS OF BUSINESS PRELIMIMARY RESULTS FOR 1948，by trade group

ORivSBY COUNTY，INEV。

| Trade group and tind of business | Number of estab－ lishmente | 1848 sales and receipts <br> （Thousand dollars） | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweetended nearest Nov． 15,1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | Full workweek employees |
| RHTAIL TRADE，total | 72 | 4，624 | 71 | 207 | 182 |
| Pood group． | 9 | 1，202 | 8 | 36 | 35 |
| Satins and dsinking places． | 24 | 917 | 27 | 83 | 68 |
| Gasoline service stations． | 7 | 353 | 6 | 10 | 9 |
| All other retall storef | 32 | 2，152 | 30 | 78 | 70 |
| WHOLESALE TRADE．．．．．．．．．．．．．．．．．．． | 5 | 867 | 2 | 10 | x |
| SELLCTED SITVICE TRALES， $2 /$ totai． | 24 | 229 | 27 | 26 | 25 |
| Personal services．．．．．．．．．．．．．．． | 15 | 118 | 17 | 21 | 20 |
| All other service trades．．．．．．． |  | 111 | 10 | 5 | 5 |
| TUURIST CCURTS invi ChliPS．．．．．．．．． | 14 | 144 | 14 | 3 | 3 |
| AvUSLLHTS．．．．．．．．．．．．．．．．．．．．． | 5 | 192 | 8 | 22 | x |

$x$ Not available。
1／Includes employees paid for less than the full workweek．
2 See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIfSS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

U. S. DEPARTMENT OF COMMERCE<br>GUREAU OF THE CENSUS

For Release March 6, 1950
Release Series BC-1P-27-024
PERSHING COUNTY, NEV.
Retail, wholesnie, and service establishments located in Pershing County, Nevada, showed a substantial expansion in volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 3.3$ million, an increase of 230 percent over the $\$ 1.0$ million in 1939, when the preceding Census of Business was taken. Wholessis sales in the county reached a total of $\$ 734,000$ in 1948 as compared with $\$ 254,000$ in 2939 . The service trades included in the Census of Business recorded receipts totaling $\$ 106,000$ in 1948 compared with $\$ 36,000$ in 1939 .

Employment, in the county also rose over the nine-year period between 1939 and 1948 for the trades covered by the Census of Business. Establishments in these trades reported 168 paid emplcyees for the workweek ended nearest November 15, 1948. This compared with $a$ total of 110 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pershing County, Nevaja. Final figures, superseding the preliminary data, for Pershing County will be included in a Bulletin for the State of Nevada to be issued in several months. Stmilar data will be made available this year in preliminary and final form for eacis of the counties and States. A single copy of the preliminary release for Pershing County as weil as an order blank for other area releases may be obtainea by writing to the Bureau of the Census, Washington 25, D. C.

> Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 , BY TRADE GROUP PERSHING COUNTY, NEV.


## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. --" 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.- "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIESS 

U．S．DEPARTMENT OF COMMERCE既疋EU OF THE CENSUS

For Release March 6，1550
Release Series BC－1P－27－015

STOREY COUNTY，NEV。
Retail establishments located in Storey County，Nevada，showed an expansion in dcllar volume of trade from 1939 to 1948 according to preliminary figures from the 1.948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 512,000$ ，an increase of 29 percent over the $\$ 398,000$ in 1939，when the preceding Census of Business was taken。

These preliminary figures have been derived from a Census report on Storey Countys Nevada。 Final figures，superseding the preliminary data，for Storey County will be included in a Bulletin for the State of Nevada to be issued in several months． Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Storey County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D．C。

Table 1．－CENSUS OF BUSIWESS PRELIMIMARY RESULTS FOR 1948，BY TRADE GROUP STOREY COUNTY，NEV．

| Trade group and hind of busigesa | Number of eBtab－ 1ishments | 1948 sales and receipts <br> （Thonsand dohlars） | Active proppi－ etors of unincorporated busineases Hov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }}{ }^{1}$ | Full workweek employees |
| REXAIL IRADE，toted | 30 | 512 | 38 | 17 | 13 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．． | Included with＂all other retail stores＂ |  |  |  |  |
| Eating and datimfue placos．．．．． | 181 | 3311 | 241 | 12 | 12 |
| Gasoline service stationm．．．．．． | Included with＂all other retail stores＂ |  |  |  |  |
| All other retedy mtores．．．．．．．． | 12 | 181 | 14 | 5 | 1 |

1）Includes employees paid for less than the full workweek．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE

 1948 CENSUS OF BUSINESSThis series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groupspersonal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - "1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment:

## U．S．DEPARTMENT OF COMAMERCE dumeav or the census

# PRELIMINARY 

Fot Relexe March 6： 1950

Release Series BC－1P－27～016

WASHOE COUNTY，NEV。

Retail，wholesale，and service establishments located in Washoe County，Nevada， showed a substartial expansion in dollar volume of trade from 1939 to 1948 according to prelnminary figures from the 1948 Census of Business released today by the Bureau of the Censis：U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 79.2$ million，an increase of 21.4 percent over the 25.2 million sales in 1939 ，when the preceding Census of Business was taken．Whole alie sales volume in the county showed a 242 percent rise over the same period，reaching a total of $\$ 44.4$ million in 1948 as compared with $\$ 13.0$ million in 1939。 The service trades included in the Census of Business reported receipts totaling $\$ 5.4$ milizon in 1948 compared with $\$ 2.8$ million in 1939．Hotel receipts moved from \＄1． i miliion in 1939 to $\$ 3.9$ million in 1948。 Amusement businesses in the county re－ corded receipts of $\$ 16.6$ million in 1948。 No comparable figures for 1939 are available。

Employment in the county also rose over the nine－year period between 1939 and 1948 for the trades covered by the Census of Business．Retail trade establishments reported 3.799 paid employees for the workweek ended nearest November 15，1948．Of these，3，169 worked the full week，and the remainder part of the week．The comparable figures for 1939 were 2,678 and 2,119 ．Wholesale trade establishments reported a total of 790 fuil－ and part－week employees for the week of November 15，1948，compared with 496 for the same week in 1939．For the selected service trades，November 15， 1948 paid employees numbered 751：the compawable figure for 1939，adjusted for change in scope between the two Censuses was 474．Amusement businesses reported 1.969 paid employees for the workweek ended nearest November 15,1948 ．

These preliminary figures have been derived from a Census report on Washoe County， Nevada．The report also contains data for Reno and Sparks citieso

Final figures，superseding the preliminary data for Washoe County，will be included in a Bulletin for the State of Nevada to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Washoe County as well as an order blark for other area releases may be obtained by writing to the Bureau of the Census， Wasnington 25s D。C。

Paee 2
Table 1．－CENSUS OF business preliminary results for 1948，by trade group WASHOE COUNTY，NEV 。

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand dollars） | Active proprie－ tors of unincor－ porated businesses Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ${ }_{\text {Total }}^{\text {Tilayees }}{ }^{\text {c }}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| REPAIL TRADE，total．．．．．．．．．．．．．．．．．．．．．．．．． | 665 | 79.157 | 659 | 3，799 | 3，169 |
| Food group．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 104 | 13，311 | 117 | 309 | 235 |
| fating and drinking places．．．．．．．．．．．．．． | 187 | 9，977 | 218 | 1，021 | 869 |
| Geseral merchandise group，general stores | 13 | 8，110 | 3 | 583 | 458 |
| Apparel group． | 50 | 5，871 | 39 | 285 | 241 |
| Furniture－home furnishings－appliance grp | 35 | 4，637 | 30 | 21.4 | 209 |
| Autowotive group．．．．．．．．．．．．．．．．．．．．．．．．．．． | 36 | 14,194 | 31 | 321 | 301 |
| Gasolipe service stations． | 83 | 3，766 | 84 | 162 | 132 |
| Lumber－building－hardware group． | 16 | 3，793 | 11 | 156 | 131 |
| Drug and proprietary stares．．．．．．．．．．．．．． | 27 | 5，409 | 16 | 320 | 243 |
| All other retail stores．o． | 114 | 10，089 | 110 | 428 | 350 |
| THOLESALE TRADE，total．．．．．．．．．．．．．．．．．．．． | 97 | 44，363 | 47 | 790 | x |
| Merchant whoiesalers | 77 | 35，614 | 46 | 682 | x |
| Manufact ${ }^{\text {r }}$ St sales branches，offices．．． | 10 | 2，640 | － | 47 | x |
| Petroleun bulk plants，terminals．．．．．．。 | 10 | 6，109 | 1 | 61 | x |
| SEIECTED SLIVICE TRADES，2／total．．．．．．．． | 213 | 5，448 | 214 | 751 | 717 |
| Personal services．．．．．．．．．．．．．．．．．．．．．．． | 123 | 3，094 | 124 | 537 | 517 |
| Business services．．．．．．．．．．．．．．．．．．．．．．． | 20 | 675 | 19 | 74 | 63 |
| Automotive repairs and services．．．．．．． | 50 | 1，278 | 51 | 106 | 104 |
| Other repair services．．．．．．．．．．．．．．．．．．． | 20 | 401 | 20 | 34 | 33 |
| HOTELS．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．。 | 47 | 3，935 | 38 | 442 | 382 |
| TOURIST COURTS AND CAMPS．．．．．．．．．．．．．．．． | 68 | 1，240 | 77 | 94 | 85 |
| AMUSEMENTS． | 39 | 16，620 | 32 | 1，969 | x |

x Not available．
1．Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

# 1948 CEnSUS OF BUSInESS <br> RETAIL，WHOLESALE，SERVICE TRADES <br> PRELIMINARY 

## U．S．DEPARTMAENT OF COMMERCE

RUREAU OF THE CENSUS

For Release April 27， 1950
Release Series BC－1P－27－017
WIITE PINE JOUNTY，NEV．
Retail，wholesale，and service establishments located in White Pine County，Nevada， showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Denartment of Commerce．

Retail sales in the county during 1948 aggregated＂10．8 million，an increase of 80 percent over the $\$ 6.0$ million in 1939 ，when the preceding Census of Business was taken．Wholesale sales in the countr reached a total of 3.0 million in 1948 as comm pared with ${ }^{W} 1.3$ million in 1939．The service trades included in the Census of Busi－ ness recorded receipts totaling \＄376；000 in 1948 compared with $\$ 218,000$ in 1939 。

Employment in the county decreased over the 9wyear period between 1939 and 1948 for the ahove trades．Establishments in these trades reported a combined total of 581 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 656 employees reported for the week of Novernber 15，1939．

These preliminary figures have been derived from a Census report on White Pine County，Nevada，which also includes data for the city of Elyo Final figures，super seding the preliminary data for White Pine County，will be included in a Bulletin for the State of Nevada to be issued in several months．Similar data will be made available this year in peliminary and final form for each of the counties and States． A single copy of the preliminary release for White Pine County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census， Washington 25，D。C。

Table 1．－CEHSUS OF BUSIAESS PRELIMIMARY RESULTS FOR 1948，EY TRADE GROUP WHITE PINE COUNTY，NEV．

| Trade group and kind of business | Number of －8timb Lishmats | $\qquad$ | Active propri－ etors of unincorporated businemees Nov． 1948 | Paid employees，workweek ended searest Nop．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { employees }}{ }{ }^{\text {Total }}$ | Full wormeer employees |
| RETAIL TRADE，totel | 147 | 10，847 | 146 | 470 | 389 |
| Food group． | 28 | 2，747 | 25 | 73 | 57 |
| Eating and drinking pleces | 44 | 1，275 | － 49 | 144 | 119 |
| Gasoline service stations． | 18 | ． 798 | 21 | 23 | 17 |
| All other retail stores． | 57 | 6，027 | 51 | 230 | 196 |
| WHOLTSALE TRADE。 | 15 | 3，007 | 15 | 43 | x |
| SELESTFD SERVISE TRADES， $2 /$ total。 | 36 | 376 | 39 | 68 | 67 |
| Personal services．． | 24 | 322 | 25 | 67 | 66 |
| All other service trades | 12 | 54 | 14 | 1 | 「 1 |
| TOURIST COURTS 4 I D CMMPS． | 10 | 82 | 12 | 4 | 1 |

$x$ Not available。
1／Includes employees naid for less than the full workweek．
2）See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

WIITE PINE SOUNTY，NEV。
（Data mitted for trade groups where necessary to avoin disclosure）

| City and trade group | Number of estab－ lishments | 1948 sa綵 and receipts <br> （Thousand dollars） | Açtive propri－ etass of unincoztorated busimesses Nov． 1948. | Paid employees，workweer ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total 1 ；employees | Foll workweek employees |
| Elソ： <br> Retail trade．．．．．．．．．．．．．．．． | 78 | 7，377 | － 80 | 313 | 268 |
| Remainder of country：2／ Retail trade．．．．．．．．．．．．．．．．． | 69 | $3,470$ | 66 | 157 | 121 |

Includes emplovees paid for less than the full workweek．
Includes fipures for establishments not located in cuties of 2，500 inhabitants or more．

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

Xhis series of relesses，of which one is planned for each courty in tis United States，presenta preliminary results of the 1348 Census of Busiuess．The information is based on re－ ports submitted ty busifess establishments for that Consns．The figures shown are preliminary，and are subjec：to gevision in the final Census publicarions，but the changes are expected to be relatively minor with respect to coverage．The final Censns \＆igures will be issued in a series of Business Census balletins which will show additionel detailed kind－ol－basiness information for all places vhere there are a auflicieat number of establish－ ments．

The 1948 Census of Businces was takea under the provision of the Act of Junc 29，1948，which provides that the Business Cen－ sus be raken for 1948 and for each fifth year thereaiter：Pre－ vions Business Censuses were taken for the fears 1989，1938， 1935，and 1989.

Scone of the Conaus，－The 1548 Census of Birsiness covered all establishmenrs in the pollowiag trades，as deliaed by the Standard Industrial Classification Manaal，May 1949 issue，of the Raecntire Office of the President： 311 retail trades；all Wholesale trades；all service trades it the following four groups－personal services，business services，aetomobile re－ pairs and services，and miscellaneous repaix services；hotels； tousist courts end csraps；and smusements，inclading motion pic－ ture theaters．Some important services not covered are radio broadcasting and television，medical and health，legal，educa－ tional，nonprofit，acconating，snd domestic services．

This coverage is similar to that of the 1939 Business Census． However，＂custom trades＂and＂services iacidental to transpor－ tation，＂Which ere no longer incloded in the standard classili－ cathon of the serpice tradea，are not covered by the 1948 Cen－ sus．In a number of localities，these exclusions as well as
other changes in the standard classification may have a consid－ erable effect in comparing 1948 with 1939 data，particnlarly with respect to establisbment count．

Eatablishment definition．－Por Census purposes，a business establisbment is defined to isclude only enterprises conducted from a recognizable place of bnsiness，provided that the ananal sales were in excess of $\$ 5,000$ for a wholesale trade establish－ ment and $\$ 500$ for establishments in other trades．A detailed analysis of coverage will be provided in future Census of Busi－ aess publicatioss．
＂Number of establishments＂is the number of separate busi－ aess locations，rather than the number of busiaess companies or organizations，since the Census fignres represent infomation reported separately for each business location or establishment． The establishment connt reflects the number of places in busi－ ness at the end of 1948 excluding administrative and executive offices of multiunit organizations，and＂chain store＂warehonses．

Salog and receipts．－＂1918 sales and receipts＂represents sales of merchandise and receipts from repairs and other serv－ ices to castomers．The figares reflect dednctions for retnrned goods and allowances，bnt not for trade－in allowances；they ex－ clude sales and excise taxes collected from cnstomers and paid directly to any taxing agency．

Propriators．＂Active proprietors．．．＂represents onners and pertners of anincorporated busizesses who devoted the major portion of their time to the business in November 1948.

Esployment．－＂Number of paid employees．．．＂represents alz employees on the pay roll for the pay period ending nearest November 15 ，1948．＂Full workweek ${ }^{\text {n }}$ emplojees，whether regnlar or seasonal，are those wio in the November is pay period vere paid for morkiag at least the zumber of honrs tgpically worked in a week by emplayees of the reporting establishmeat．

NEW HAMPSHIRE
counties

## NEW HAMPSHIRE

1. Belknap
2. Carroll
3. Cheshire
4. Coos
5. Grafton
6. Hillsborough
7. Merrimack
8. Rockingham
9. Strafford
10. Sullivan

## NEW HAMPSHIRE

Retail，wholesale，and service establishments located in New Hampshire showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to prelim inary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the State during 1948 aggregated $\$ 469.8$ million，an increase of 157 percent over the $\$ 183.1$ million sales in 1939 ，when the preceding Census of Business was taken．Wholesale sales volume in the State showed a 199 percent rise over the same period，reaching a total of $\$ 192.4$ million in 1948 as compared with $\$ 64.3$ million in 1939．The service trades included in the Census of Business reported receipts totaling $\$ 22.0$ million in 1948 compared with $\$ 3.5$ million in 2939．Hotel receipts moved from $\$ 4.3$ million in 1939 to $\$ 14.7$ million in 1948．Amusement businesses in the State recorded receipts of $\$ 11.2$ million in 1948 compared with $\$ 5.0$ million in 1939 。

Employment in the State also rose over the 9 －year period between 1939 and 1948 for the trades covered by the Census of Business．Retail trade establishments reported 24,128 paid employees for the workweek ended nearest November 15，1948．Of these， 19，072 worked the full week，and the remainder part of the week．The comparable total and full workweek figures for 1939 were 18,198 and 14,851 ．Wholesale trade establish－ ments reported a total of 4,112 full－and part－week employees for the week of November 15 ． 1948，compared with 2，570 for the same week in 1939．For the selected service trades， November 15，1948，paid employees numbered 3，284；the comparable figure for 1939，ad－ justed for change in scope between the two Censuses，was 2，450．

These preliminary figures have been compiled from similar releases being made available for each county in New Hampshire．Final figures，superseding the preliminary data for New Hampshire，will be included in a State Bulletin to be issued in several months．Similar data will be made available in preliminary and final form for each of the States．

A single copy of the preliminary release for the State of New Hampshire as well as an order blank for other are e releases may be obtained by writing to the Bureau of the Census，Washington 25，D。G。

# Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, by TRADE GROUP NEW HAMPSHIRE 

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> Thousand dollars) | Active proprietors of unincorporated bus inesses Nov. 1948 | Paid employees, workweek ended rearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\substack{\text { Total } \\ \text { employees }}}{1}$ | Full workweek employees |
| RETAIL TRADE, total...................... | 7,556 | 469,841 | 6,960 | 24.128 | 19,072 |
| Food group | 2,087 | 142,799 | 2,026 | 4,521 | 3,258 |
| Eating and drinking places............ | 1,221 | 29,399 | 1,260 | 4,209 | 3,252 |
| General merchandise grp, general stores | 314 | 31,180 | 268 | 2.772 | 1,826 |
| Apparel group.......................... | 581 | 32,588 | 484 | 1,987 | 1,485 |
| Furniture-home furnishgs-appliance grp | 501 | 25,788 | 414 | 1,652 | 1,495 |
| Automotive group. | 375 | 60,985 | 272 | 2,440 | 2,315 |
| Gasoline service stations | 857 | 22,610 | 905 | 890 | 692 |
| Lumber-building-hardware group........ | 302 | 35,588 | 234 | 1,969 | 1,772 |
| Drug and proprietary stores. | 228 | 13,467 | 1946 | 983 | 731 |
| All other retail stores. | 1,090 | 75,4.37 | 903 | 2,705 | 2,246 |
| WHOLESALE TRADE, total | 518 | 192,438 | 261 | 4,112 | x |
| Merchant wholesalers, total........... | 374 | 115,783 | 221 | 3,211 | x |
| Groceries, confectionery, meat...... | 56 | 28,352 | 36 | 418 | x |
| Farm products, edible | 55 | 14,337 | 38 | 435 | x |
| Tobacco. | 18 | 11,431 | 7 | 156 | x |
| Furniture, home furnishing | 9 | 157 | 8 | 5 | x |
| Automotive supplies. | 30 | 5,469 | 18 | 312 | x |
| Electrical merchandise | 9 | 6,436 | 4 | 100 | X |
| Hardware, ${ }^{\text {plumbing, heating......... }}$ | 18 | 8,205 | 3 | 316 | x |
| Lumber, construction materials...... | 20 | 3,692 | 11 | 155 | x |
| Mach ${ }^{\text {y }}$, equip ${ }^{\text {t, }}$, industrial supplies | 38 | 5,181 | 15 | 233 | x |
| All other merchant wholesalers........ | 121 | 32,523 | 81 | 981 | x |
| Manufact ${ }^{\text {rs }}$ ' sales branches, offices.. | 52 | 35,437 | $\bigcirc$ | 547 | x |
| Petroleum bulk plants, terminals...... | 84 | 39,423 | 35 | 424 | x |
| Other types of wholesale............. | 8 | 1,805 | 5 | 40 | x |
| SELECTED SERVICE TRADES, total | 2,158 | 22,034 | 2,201 | 3,284 | 2,822 |
| Personal services | 1,386 | 12,659 | 1,410 | 2,358 | 2,052 |
| Business services. | 80 | 1,271 | 73 | 163 | 136 |
| Automotive repairs and services........ | 414 | 5,696 | 428 | 528 | 454 |
| Other repairs and services. | 278 | 2,408 | 290 | 235 | 180 |
| HOTELS | 454 | 14.740 | 457 | 1,351 | 1,209 |
| TOURIST COURTS AND CAMPS | 54.8 | 2,356 | 593 | 31 | 28 |
| AMUSEMENTS. | 268 | 11,150 | 178 | 1,912 | x |

$x$ Not available.
1/ Includes employees paid for less than the full workweek.

BELKNAP COUNTY, No Ho

Retail, wholesale, and sexvice establishments located in Belknap County, New Hampshire, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to prelininary figures from the 1948 Census of Business released today by the Bureau of the Census. J. S. Deparment of Conmeroe.

Retail sales in the county during 1948 aggregated $\$ 27.3$ milliong an ixcrease of 190 percent orer the $\$ 9.4$ million in 1939 , whex the preceding Census of Business was takeno Wholesale sales in the county reached a total of $\$ 7.8$ million in 2948 as compared with $\$ 2.6$ minilion in 1939。 The service tradez included in tho Cenaus of Business recorded receipts totaling $\$ 919,000$ in 1948 compared with $\$ 358,000$ in 1939 。

Mnployment ia the county also rose over the 9ayear period between 1939 and 1948 for the above tradezo Establi shoenta in these trades reported a combined total of 1,564 paid employees for the workweek ended nearest Nowember 15, 1948. This compared with a totai of 1,048 employees reported for the week of Norexber 15, 1939.

These prelimixary figures have been derived from a Census report oa Beiknap County, New Hampshire, which also includes datz for the city of Laconia. Final figures, superseding the preliminary data for Belknap County, will be included in a Bulletin for the State of Ner Hampshire to be issued in several monthio Similas data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Belknap County as well as an order blank for other area releasea may be obtained by writing to the Buresu of the Census, Washington 25, Do Co

Table 1.-CENSUS OF buSiness preliminary results for 1948, by trade group BELKNAP COUNTY, No Ho


## $x$ Not 2vailabla.

1f Includes employees paid for loss than the full workweek.
2/ See General Description ore last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
BELKNAF COUNTY, N。H。
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group 1 |
| :--- | ---: | ---: | ---: | ---: | ---: |

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Sexvice Trades.
2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Cersus bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaiion Manual; May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is aimilar to that of the 1939 Business Census. However, "custom tradea" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive of fices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending neareat November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in week by employees of the reporting establishment.

CARROLL COUNPY, N. H.
Retail, wholesale, and service establishments located in Carroll County, New Hampshire, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 19l48 aggregated $\$ 14.2$ million, an increase of 168 percent over the $\$ 5.3$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 1.8$ million in 1948 as compared with $\$ 0.9$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 767,000$ in 1948 compared with $\$ 317,000$ in 1939 .

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 791 paid employees for the workweek ended nearest November 15, 1948. This compared With a total of 458 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Carroll County, New Hampshire. Final figures, superseding the preliminary data for Carroll County, will be included in a Bulletin for the State of New Hampshire to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and states. A single copy of the preliminary release for Carroll County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{1}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| REPAIL TRADE, total.000000000000000000 | 393 | 14,156 | 367 | 665 | 570 |
| Food group. | 99 | 4,863 | 93 | 130 | 102 |
| Eating and drinking places.............. | 75 | 1,062 | 75 | 165 | 152 |
| General merchandise grp,general storeso | 16 | 431 | 16 | 20 | 16 |
| Apparel group.o.......................... | 16 | 507 | 15 | 21 | 20 |
| Furniture-home furnishgs-appliance grp. | 28 | 472 | 25 | 14 | 14 |
| Automotive group.o....................... | 14 | 1,742 | 8 | 63 | 61 |
| Gasoline service stations........... ${ }^{\text {a }}$, . | 52 | 1,106 | 54 | 47 | 39 |
| Lumber-building-hardware group.......... | 14 | 1,222 | 9 | 76 | 74 |
| Drug and proprietary stores.o........... | 11 | 449 | 8 | 29 | 25 |
| All other retail stores.o.o.o.o......... | 68 | 2,302 | 64 | 100 | 67 |
| WHOLESALE TRADE.......................... | 7 | 1,792 | 5 | 15 | x |
| SELECTED SERVICE TRADES, 2/total.......... | 69 | 767 | 63 | 111 | 101 |
| Personal services......................... | 38 | 305 | 37 | 71 | 62 |
| All other service trades............... | 31 | 462 | 26 | 40 | 39 |
| HOTELS....................................... | 95 | 2,184 | 95 | 79 | 70 |
| TOURIST COURTS AND CAMPS. | 68 | 356 | 67 | 4 | 4 |

## x Not available.

I/ Includes employees paid for less than the full workweek.
See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary results of the 1948 Census of Ensiness. The information is based on reports submitted by business establishments for that Census. The fignres shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census fignres will be issued in a. series of Bnsiness Census bulletius which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Bnsiness Censns be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the gears 1929, 1933, 1935, and 1939.

Scope of the Census.-The 1948 Censns of Business covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Maunal, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal services, business services, antomobile repairs and services, and miscellaneous repair services; hotels; tonrist courts and camps; and amusements, inclnding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, aud domestic services.

This coverage is similar to that of the 1939 Bnsiness Census. However, "custom trades" and "services incidental to trausportation," which are no longer iucluded in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as
other changes in the standard classificatiou may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition. - For Census parposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the anual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fnture Census of Business pnblicatious.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Censns figures represent information reported separately for each business locatiou or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts.- 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The fignres reflect deductions for retnrned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers aud paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated bnsiuesses who devoted the major portion of their time to the business in November 1948.

Employment.-"Number of paid employees..." represeuts all employes on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the umber of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSIIIESS <br> <br> retail，wholesale，service trades 

 <br> <br> retail，wholesale，service trades}

Release Series BC－1P－28－003

## For Release April 6， 1950

> CHESHIRE COUNTY, N。H。

Retail，wholesale，and service establishments located in Cheshire County， New Harpshire，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Departnent of Commerce．

Retail sales in the county during 1948 aggregated $\$ 29.4$ million，an increase of 151 percent over the $\$ 11.7$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 14.4$ million in 1948 as com－ pared with $\$ 4.0$ nillion in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 1.4$ million in 1948 compared with $\$ 0.5$ million in 1939.

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 1，924 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 1,417 employees reported for the week of November 15，1939．

These preliminary figures have been derıved from a Census report on Cheshire County，New Hampshire，which also includes data for the city of Keene．Final figures， superseding the preliminary data for Cheshire County，will be included in a Bulletin for the State of New Hampshire to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Cheshire County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C．

Table 1．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948，BY TRADE GROUP
CHESHIRE COUNTY，N。H．

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Thousand <br> dollars） | Active proprie－ tors of porated businesses <br> Nov． 1948 | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { enployees }}{ }^{1}$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { employees } \end{gathered}$ |
| RETAIL TRADE，tota | 473 | 29，371 | 426 | 1，475 | 1， 089 |
|  | 127 | 9，913 | 114 | 297 | 207 |
| Eating and drinking places．．．．．．．．．．．． | 62 | 1，627 | 66 | 248 | 167 |
| General merchandise grp，general stores． | 13 | 1，379 | 6 | 145 | 81 |
| Apparel group．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 35 | 2，095 | 24 | 145 | 104 |
| Furniture－home furnishgsmappliance grp． | 26 | 1，057 | 18 | 51 | 37 |
| Automotive group．．．．．．．．．．．．．．．．．．．．．．． | 25 | 3，650 | 21 | 156 | 140 |
| Gasoline service stations．．．．．．．．．．．．．． | 69 | 1，925 | 73 | 79 | 64 |
| Iumber－building－hardware group．．．．．．．．．． | 22 | 2，202 | 14 | 131 | 116 |
| Drug and proprietary stores．．．．．．．．．．．． | 13 | 846 | 11 | 58 | 41 |
| All other retail stores．．．．．．．．．．．．．．．． | 81 | 4，677 | 79 | 165 | 132 |
| WHOLESALE TRADE＇．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 31 | 14，361 | 17 | 249 | ${ }^{\text {x }}$ |
| SELECTED SERVICE TRADES，2／total．．．．．．．．． | 139 | 1，373 | 142 | 200 | 175 |
| Personal services．．．．．．．．．．．．．．．．．．．．．．． | 80 | 788 | 79 | 149 | 132 |
| All other service trades．．．．．．．．．．．．．．． | 59 | 585 | 63 | 51 | 117 |
| HOTELS． | 30 | 915 | 28 | 126 | 11 |
| TOURIST COURTS AND CAMPS | 29 | 95 | 31 | 1 | x |
| AMUSE ENTS | 15 | 348 | 8 | 63 | x |

## $x$ Not available．

$1 /$ Includes employees paid for less than the full workweek．
See General Description on last page for changes from the 1939 Census of Business
n the coverage of Service Trades．

Table 2. - CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR NORE

## CHESHIRE COUNTY, N. H 。

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees }^{2} \\ \hline \end{gathered}$ | Full woriweek employees |
| Keene: |  |  |  |  |  |
| Retail trade................. | 221 | 19,457 | 186 | 1,106 | 831 |
| Selected service trades. | 76 | 963 | 75 | 172 | 154 |
| Remainder of county: |  |  |  |  |  |
| retail trade................ | 252 | 9,914 | 240 | 369 | 258 |
| Selected service trades..... | 63 | 410 | 67 | 28 | 21 |

See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary resnlts of the 1948 Censns of Bnsiness. The information is based on reports submitted by business establishments for that Censns. The ifgures shown are preliminary, and are snbject to revision in the final Censns pablications, but the changes are expected to be relatively minor with respect to coverage. The inal Censns fignres will be issned in a series of Bnsiness Censns bnlletins which will show additional detailed tind-of-bnsiness information for all places where there are a snfficient number of establishments.

The 1948 Censns of Bnsiness was taken nnder the provision of the Act of June 19, 1948, which provides that the Bnsiness Census be taken lor 1948 and for each fifth year thereafter: Previous Business Censnses were taken for the years 1929, 1933, 1985, and 1939.

Scope of the Census.-The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Industrial Classification Mannal, May 1949 issue, of the Erecutive Office of the President: all retail trades; all wholesale trades; all service trades in the following fonr gronps-personal servic es, bnsiness services, antomobile repairs and services, and miscellaneons repair services; hotels; tonrist conrts and camps; and amsements, incinding motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, edncational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "cnstom trades" and "services incidental to transportation, $n$ which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censns. In a number of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particnlarly with respect to establishment connt.

Establishment definition.-For Censns purposes, a bnsiness establishment is defined to include only enterprises conducted from a recognizable place of bnsiness, provided that the annal sales were in excess of $\$ 5,000$ for a wholesale trade estabiishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in inture Censns of Bnsiness pnblications.
"Number of establishments" is the namber of separate bnsiness locations, rather than the number of business companies or organizations, since the Censns ifigres represent information reported separately for each bnsiness location or establishment. The establishment connt reflects the number of places in business at the end of 1948 exclnding administrative and erecntive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to cnstomers. The fignres reflect dednctions for returned goods and allowances, bit not for trade-in allowances; they exclude sales and excise taxes collected from cnstomers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of nnincorporated bnsinesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period vere paid for working at least the number of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSIIESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

For Release May 8, 1950
Release Series BC-1P-28-004

## COOS COUNTY, N. H.

Retail, wholesale, and service establishments located in Coos County, New Hampshire, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 28.5$ million, an increase of 128 percent over the $\$ 12.5$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 7.6$ million in 1948 as compared with $\$ 4.1$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 959,000$ in 1948 compared with $\$ 434,000$ in 1939.

Employment in the county also rose over the 9 -year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,579 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,285 employees reported for the week of November $15,1939$.

These preliminary figures have been derived from a Census report on Coos County, New Hampshire, which also includes data for the city of Berlin. Final figures, superseding the preliminary data for Coos County, will be included in a Bulletin for the State of New Hampshire to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Coos County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D。C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
COOS COUNTY, N. H.

|  |  |  |  |
| :---: | ---: | ---: | ---: | ---: | ---: |
| Trade group and kind of business |  |  |  |

$\bar{x}$ Not available.
1/ Includes employees paid for less than the full workweek.
See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.
(Data omitted for trade groups where necessary to avoid disclosure)


## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each rounty in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expocted to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaiion Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding adminis. trative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprictors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the buainess in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS Of BUSInESS <br> PRELIMINARY 

For Release April 6, 1950
Felease Series BC-1P-28-005
GRAFTON COUNTY, N. H.
Retail, winclesale, and service establishments located in Grafton County, New Hampshire, showed a aubstantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the -1948 Census of Business releasea today by Tine Bureai of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 43.2$ million, an increase of 144 percent over the $\$ 17.7$ million in ${ }^{*} 1939$, when the preceding Census of Business was token. Wholezale sales in the county reached a total of $\$ 10.4$ million in 1948 as compared with $\$ 4.1$ million in 1939. The service trades included in the Census of business recorded receipta totaling $\$ 1.8$ million in 1948 compared with $\$ 0.7$ million
in 1939。
Employment in the county also rose over the 9 -year period between 1939 and 1948 Por the above trades. Establishments in these trades reported a combined total of 2,621 paid employees for the workweek ended nearest November 15, 1948. This compared
with a total of 1,899 emplcyees reported for the week of November 15, 1939.
These preliminary figures have been derived from a lensus report on Grafton County, New Hampshire, which also inclukes data for Lebanon town and Littleton town. Final figures, superseding the preliminary data for Grafton County, will be included in a Bulletin for the State of New Hampshire to be issued in several months. Similar data will be maje available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Grafton County as well as on orcer blant for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Page 2
Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP GRAFTON COUNTY, N. H.

| Trade group and kind of business | Number of 1 ishment lishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }}{ }^{1}$ | Full wor kweek emplojees |
| RETAIL TRADE, total. | 784 | 43,207 | 738 | 2,113 | 1,742 |
| Food group. | 170 | 12,060 | 170 | 328 | 256 |
| Eating and drinking places............ | 121 | 2,618 | 119 | 358 | 308 |
| General merchandise grp,general stores | 42 | 2,575 | 39 | 184 | 119 |
| Apparel group......... | 47 | 3,018 | 44 | 156 | 130 |
| Furniture-home furnishgs-appliance grp | 57 | 1,912 | 53 | 113 | 104 |
| Automotive group.. | 41 | 6,508 | 39 | 284 | 269 |
| Gasoline service stations | 116 | 2,652 | 118 | 107 | 83 |
| Lumber-building-harảware group | 40 | 3,374 | 35 | 163 | 141 |
| Drug and proprietary stores............ | 28 | 1,724 | 22 | 157 | 117 |
| All other retail stores................ | 122 | 6,766 | 99 | 263 | 215 |
| WHOLESALE TRADE, total. | 35 | 10,410 | 14 | 225 | x |
| Merchant wholesalers. | 14 | 2,904 | 9 | 93 | x |
| Other types of wholesalers............. | 21 | 7,506 | 5 | 132 | x |
| SELECTED SERVICE TRADES, $2 /$ total. . . . . . . | 176 | 1,782 | 172 | 283 | 250 |
| Personal services... | 117 | 1,090 | 114 | 228 | 204 |
| All other service trades | 59 | 692 | 58 | 55 | 46 |
| HOTELS. | 90 | 3,299 | 79 | 282 | 267 |
| TOURIST COURTS AND CAMPS. | 132 | 664 | 134 | 10 | 10 |
| AMUSEMEIVIS. | 30 | 512 | 17 | 112 | x |

x Not available.
1/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number ofestatlishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated businessesNov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workweek employees |
| Lebanon town: |  |  |  |  |  |
| Retail trade................ | 126 | 9,048 | 118 | 445 | 356 |
| Wholesale trace. | 11 | 3,904 | 4 | 137 | x |
| Selected service trades. | 27 | 319 | 26 | 57 | - 55 |
| Littleton town: |  |  |  |  |  |
| Retail trade................ | 85 | 7,231 | 65 | 377 | 320 |
| Selected service trades.... | 24 | 329 | 24 | 66 | 49 |
| Remainder of county:3/ |  |  |  |  |  |
| Retail trade............... | 573 | 26,928 | 555 | 1,291 | 1,066 |
| Wholesale trade............ | 24 | 6,506 | 10 | 88 | x |
| Selected service trades.... | 125 | 1,134 | 122 | 160 | 146 |
| Tourist courts and camps... | 124 | 648 | 125 | 10 | 10 |

## x Not available.

I) See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.
Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or mors, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of relesses, of which one is planned for esch county in the United States, presents preliminsry results of the 1948 Census of Business. The informstion is bsaed on reports submitted by business establishmenta for thst Census. The figures shown are preliminary, and are subject to revision in the finsl Census publications, but the changea sre expected to he relatively minor with respect to coversge. The final Census figurea will be issued in series of Buainesa Cersus bulletins which will show sdditional detailed kind-ofbusiness information for sll places where there sre a sufficrent number of estsblishmenta.

The 1948 Census of Business was tsken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for esch fifth yesr thereafter. Previous Business Censuses were tsken for the yesrs 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered sll establiahmenta in the following trades, as defined by the Standard Industrial Clsssificsiion Manual, May 1949 isaue, of the Executive Office of the President: sll retail trades; all wholessle trades; sll service trsdes in the following four groups-personal services, business services, sutomobile repairs and services, snd miscellaneous repair aervices; hotels; tourist courts and camps; and amusements, including motaon picture theaters. Some important services not covered are radio brosdcasting and television, medicsl and health, legal, educationsl, nonprofit, sccounting, and domestic services.

This coverage is aimilar to that of the 1939 Business Census. However, "custom trades" snd "aervices incidental to transportation," which are no longer included in the atandard classification of the service trades, are not covered by the 1948 Census. In s number of localities, theae exclusions as well ss other changes in the standard classification may have
a considerable effect in comparing 1948 with 1939 data, particulsrly with respect to estsblishment count.

Establishment definition. - For Cenaus purposes, s business estsblishment is defined to include only enterprises conducted from s recognizable plsce of business, provided that the annusl salea were in excess of $\$ 5,000$ for s wholeasle trade estsblishment and $\$ 500$ for establishments in other trades. A detailed anslysis of coverage will be provided in future Census of Businesa publications.
"Number of estsblishments" is the number of separate business locstions, rsther thsn the number of business companies or orgsnizstions, since the Census figures represent informstion reported sepsrstely for each business locstion or establishment. The establishment count reflects the number of plsces in bucinesa st the end of 1948 excluding adminis. trstive and executive offices of multiunit organizstions, and "chsin store" wrehouses.

Sales and receipts. - "1948 sales and receipts" repreaents ssles of merchsidise and receipts from repsirs and other services to customers. The figures reflect deductions for returned gooda sid allowances, but not for trade-in sllowancea; they exclude ssles and excise tsxes collected from customers and paid directly to sny taxing agency.

Proprietors. - "Active proprietors..." represents owners snd partnera of unincorporated businesses who devoted the major portion of their time to the buainess in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nesrest November 15, 1948. "Full workweek" employees, whether regular or eamonal, are those who in the November 15 pay period were psid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

For Release Aprilio, 1930

Fielease Series BC-1P-28-006
HILLSBOROUGE COUNTY, N. H.
Retail, wholesale and service establishments located in Hilisborough County, New Hampshire, showed a substantial expansion in dollar volume of trade from 1939 to 1948 accorining to prelininary figures from the 1948 Census of Business released today by the Euraus of the Ceasus, U. S. Depantment of Commerce.

Rotail qales in the comaty during 1948 aggregated $\$ 147.4$ million, an increase of 161 pescent over the $\$ 56.4$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 87.1$ million in 1948 as compared with $\$ 29.8$ milion in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 8.6$ million in 1948 compared with $\$ 3.3$ million in 1939。

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 11,588 paid employeea for the worikweek ended nearest November 15, 1948. This compared With a total of 8,864 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hillsborough County, New Hampshire, which also includes data for Manchester, Milford town, and Nashua. Final figures, superseding the preliminary data for Hillsborough County, will be included in a Bulletin for the State of New Hampshire to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hillsborough County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C. HILLSBOROUGH COUNTY, NoH.

| Trade group and kind of business | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Activeproprie-tors ofunincor-poratedbusinessesNov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\underset{\text { Total }}{\text { employees }} 1}{ }$ | $\begin{gathered} \text { Full } \\ \text { workweek } \\ \text { emplogees } \end{gathered}$ |
| REIAIL TRADE, total.................. | 1,902 | 147,440 | 1,716 | 8,132 | 6,272 |
| Frood grovp............................... | 573 | 44,803 | 561 | 1,618 | 1,110 |
| Eating and drinking places.............. | 314 | 9,189 | 348 | 1,323 | 985 |
| General merchandise grp,general stores. | 74 | 10,737 | 66 | 1,041 | 668 |
| Apparel group............................ | 162 | 11,701 | 111 | 820 | 566 |
| Furniture-home furnishgs-appliance grp. | 115 | 11,190 | 83 | 857 | 789 |
| Avtomotive group........................ | 89 | 16,875 | 54 | 637 | 586 |
| Gasoline service stations............... | 183 | 5,254 | 185 | 225 | 188 |
| Lumber-building-hardware group......... | 69 | 11,858 | 43 | 595 | 556 |
| Drug and proprietary stores............ | 61 | 3,376 | 54 | 231 | 162 |
| All other retail stores................. | 262 | 22,457 | 211 | 785 | 662 |
| WHOLESALE TRADE, total. | 208 | 87,134 | 96 | 2,064 | x |
| Merchant wholesalers..................... | 168 | 63,034 | 89 | 1,735 | x |
| Groceries, foods....................... | 46 | 16,251 | 32 | 335 | x |
| Haxdwaxe, elec ${ }^{1} 1$ s plum ${ }^{\text {g }}$ g and heating. | 17 | 11,591 | 4 | 302 | x |
| Mach ${ }^{0} \mathrm{y}$, equip ${ }^{\text {t, }}$, industrial supplies. | 26 | 3,258 | 13 | 151 | x |
| Waste materials dealers............... | 13 | 809 | 12 | 62 | x |
| All othex merchant wholesalers....... | 66 | 31,125 | 28 | 885 | x |
| Manufact ${ }^{\text {res }}$ 8ales branches, offices... | 22 | 17,211 | - | 237 | x |
| Other wholesale....................... | 18 | 6,889 | 7 | 92 | X |
| SELECTED SERVICE TRADES, $\frac{2}{}$ total......... | 702 | 8,634 | 728 | 1,392 | 1,153 |
| Personal services. | 460 | 5,005 | 478 | 960 | 812 |
| Business services. | 36 | 936 | 31 | 138 | 117 |
| Automotive repairs and sexvices........ | 106 | 1,592 | 113 | 156 | 124 |
| Other repair servicess................. | 100 | 1,101 | 106 | 138 | 100 |
| HOTELS. | 28 | 1,282 | 31 | 295 | 264 |
| TOURISIT COURIS AND CAMPS. | 17 | 64 | 18 | - | - |
|  | 66 | 2,444 | 52 | 391 | x |

x Not available.
1/ Includes employees paid for less than the full workweek.
See General Description on last page for changes frow the 1939 Census of Business in the covemuge of service Trades.

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

(Data omitted for trade groups where necessary to avoid disclosure)


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##  <br>   Of 5,000 imhnhitsnts on wore.

## GENERAL DESCRTPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of rsleases, of which one is planged for each connty in the United States, presente preliminary results of the 1948 Censns of Bnsiness. The information is based on reports sabmitted by busiaess cstablishments for that Censas. The ilgnrea shown are preliminary, and are subject to revision in the linal Censis publications, bnt the changes ars expected to bs relatively minor with raspect to coverage. The final Consns lignres will be lssied in a series of Bnsiness Csnsas bnlletins which will show additional dstalled kind-ol-besiness information for all places where thars are a sufficient number of establishmants.

The 1948 Censas of Busintse use taken under the provision of the Lct of Juns 19, 1948, Which provides that the Bnalasse Csnsus be taken for 1948 and for each ilfth jear thereaftst. Previons Business Censases were taksn for the jsars 1929. 1988, 1985, and 1989.

Scopa of the Canaux. Whe 1548 Ceasns of Bisiness covered all establishmsite in the following trades, as dofined by ths Standard Iadnsirial Classification Mannal, May 1949 1sane, of the Bracntive Ofilce of the Presidsat: all ratail trades; all Wholesals trades; all service trades in the following fonr gronps-personal ssrvices, basinsas services, antomabile repaira and services, and miscelleneons repair services; hotela; tonriat conrts and camps; and amnsements, inclading motion pictare thsaters. Some important services not coversd ars radio broadcasting and telavision, medical and hsalth, legal, odncational, nonprofit, acconiting, and domestic servicss.

This covsrage is similar to that of the 1899 Bnsiness Csnsns. Howsver, "cnstom tradss" and "services incidsntel to tramepor tation, " which ars no longer included in tha atandard claseipication of tha service irades, ars not covarad by tho 1948 Censne. In a namber of localitiss, thess exclapions as wall es
other changes in the standard classilication may have a considerable effect in comparing 1948 with 1989 data, particnlarly with respect to establishment connt.

Eatablishmant dofinition. - For Csusas parposss, a bnsiness establishmat is dsifned to faclude only saterprises condncted from a recognisabls place of bnsiness, provided that the annal sales wers in excess of $\$ 5,000$ for a wholesals trade establishmeat and $\$ 500$ for sstablishments in other tradss. A detallsd analyais of covarage will be provided in inture Censna of Bnsinase pablications.
"Namber of establishments" is the aumber of separate bnsiness locations, rather than the number of business companies or organizations, sincs the Census ilgares reprsasit information raported separately for sach bnsiness location or satablistmento The establishment connt rellects the number of places in bnsiness at ths snd of 1948 excluding administrative and execntive offices of mitingit organizations, and "chain store" warehonses.

Salea and receipta. -" 1948 sales asd receipts" repressants alles of merchandise and recelpts from repairs and other ssirfices to castomsra. The figersa reflect dednctions fo: ratarnsd goods and allowances, bnt not for trade-in allowances; they arclads sales and sxcise tares collscted from cnstomsrs and paid dirsctly to any taxing agsacy.

Proprietors. -"Active proprietors..." reprssents ownsts and partners of ninincorporatsd businsses who devoted the major portion of theit tims to the basinsss in Novembsr 1948.

Employment. -nNumbs of pald smployssa..." represate all maloysen on the pay roll for the pay period snding rearsst November 15, 1848. "Foll worksez" emplojsse, whether regnlar or seasonal, ars those who in the November 16 pay period wars paid for working at last the umber of boars typically vorked is a wat by employess of the raporting satablishment.

# PRELIMINARY 

For Release April 6， 1950
Felease Series BC－1P－28－007
MERRIMACK COUNTY，N．H．
Retail，wholesale，and service establishments located in Merrimack County，New Hampshire，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the $\overline{1} 948$ Census of Business released today by the Burseau of the Census，U．S．Department of Commerce．

Retail sales in the county during， 1948 aggregated $\$ 51.1$ million，an increase of 137 percent over the $\$ 21.6$ million in 1939，when the preceding Census of Business was taken。 Wholesale sales in the county reached a total of $\$ 24.5$ million in 1948 as compared with $\$ 5.5$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 2.4$ million in 1948 compared with $\$ 1.0$ million in 1939 。

Employment in the county also rose over the $9 \times y$ year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 3，644 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 2,608 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Merrimack County，New Hampshire，which also includes data for the cities of Franklin and Concord． Final figures，superseding the preliminary data for Merrimack County，will be included in a Bulletin for the State of New Hampshire to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Merrimack County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, bY TRADE GROUP MERRIMACK COUNTY, N. H.

| Trade group and kind of business | Number of establishments | $\qquad$ | Active proprietors of unincorporated businesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { Total } \\ & \text { employees } \end{aligned}$ | Full workweek emplojees |
| RETAIL TRADE, total..................... | 806 | 51,119 | 744 | 2,755 | 2,227 |
| Food group. | 199 | 14,172 | 193 | 456 | 323 |
| Eating and drinking places.............. | 116 | 3,132 | 126 | 488 | 397 |
| General merchandise grp,general stores. | 46 | 5,427 | 37 | 420 | 320 |
| Apparel group............................ | 59 | 2,931 | 52 | 163 | 130 |
| Furniture-home furnishgs-appliance grp. | 63 | 1,811 | 57 | 96 | 84 |
| Automotive group......................... | 43 | 6,677 | 32 | 258 | 252 |
| Gasoline service stations............... | 111 | 2,817 | 116 | 104 | 81 |
| Lumber-building-hardware group.......... | 27 | 2,955 | 22 | 259 | 223 |
| Drug and proprietary stores............. | 26 | 1,816 | 23 | 149 | 107 |
| All other retail stores. | 116 | 9,381 | 86 | 362 | 310 |
| WHOLESALE TRADE, total.................... | 65 | 24,538 | 28 | 560 | x |
| Merchant wholesalers. | 50 | 17,231 | 23 | 417 | x |
| Manufact'rs' sales branches, offices... | 7 | 3,867 |  | 90 | x |
| Cther types of wholesalers.o.. | 8 | 3,440 | 5 | 53 | x |
| SELECTED SERVICE TRADES, 2 / total.......... | 242 | 2,376 | 253 | 329 | 293 |
| Personal services......................... | 148 | 1,252 | 151 | 238 | 211 |
| Business services......................... | 10 | 62 | 9 | 4 | 4 |
| Automotive repairs and services........ | 52 | 688 | 58 | 56 | 49 |
| Other repair services.................... | 32 | 374 | 35 | 31 | 29 |
| HOTELS..................................... | 38 | 906 | 39 | 122 | 98 |
| TOURIST COURTS AND CAMPS.................. | 37 | 126 | 37 | 1 | $\infty$ |
| AMUSEMENTS................................. | 29 | 493 | 22 | 87 | x |

x Not available.
1/ Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Page 3
Table 2．－CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE MERRIMACK COUNTY，N。H。
（Data omitted for trade groups where necessary to avoid disclosure）

| City and trade group ${ }^{1}$ | Number of 1 ishments 1 is hments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \end{gathered}$ | Active propri－ etors of unincorporated businesses Nov． 1948 | Paid employees，workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees }{ }^{2} \end{gathered}$ | Full workweek employees |
| Concord： |  |  |  |  |  |
| Retail trade．．．．．．．．．．．．．．．0 | 335 | 30，245 | 292 | 1，783 | 1，471 |
| Wholesale trade．o．．．．．．．．．．． | 48 | 21，078 | 14 | 451 | x |
| Selected service trades．．．． | 120 | 1，477 | 124 | 221 | 199 |
| Franklin： |  |  |  |  |  |
| Retail trade．o．．．．．．．．．．．．．． | 120 | 7，561 | 102 | 383 | 311 |
| Wholesale trade．．．．．．．．．．．．0 | 7 | 1，797 | 5 | 42 | x |
| Selected service trades．．．． | 43 | 369 | 42 | 73 | 66 |
| Remainder of county：3／ |  |  |  |  |  |
| Retail trade．．．．．．．．．．．．．．． | 351 | 13，313 | 350 | 589 | 445 |
| Wholesale trade．o．．．．．．．．．． | 10 | 1，663 | 9 | 67 | x |
| Selected service trades．．．． | 79 | 530 | 87 | 35 | 28 |
| Tourist courts and camps．．． | 29 | 107 | 30 | 1 | － |
| Amisements．．．．．．．．．．．．．．．．． | 17 | 134 | 12 | 19 | X |

x Not available。
1／See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades．
2／Includes employees paid for less than the full workweek．
Includes figures for establishments，other than wholesale，not located in cities of 2,500 inhabitants or more，and wholesale establishments not located in cities of 5,000 inhabitants or more。

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of relesaes，of which one is planned for each county in the United States，presents preliminary results of the 1948 Censua of Business．The informstion is bssed on re－ ports aubmitted by business establiahments for thst Census． The figures shown sre preliminsry，snd sre subject to revi－ sion in the final Cenaus publicationa，but the changes are expected to be relatively minor with respect to coversge．The final Census figurea will be iasued in s seriea of Business Cefisua bulletins which will show additionsl detsiled kind－of－ business informstion for sll places where there are s suffi－ crent number of establishments．

The 1948 Cenaus of Buainess wss tsken under the provision of the Act of June 19，1948，which provides that the Businesa Censua be tsken for 1948 snd for each fifth year theresfter． Previous Business Cenauses were taken for the yesrs 1929， 1933，1935，snd 1939.

Scope of the Census．－The 1948 Cenaus of Business covered sll establishments in the following trsdes，as defined by the Standard Industrial Clsssificaison Manual，May 1949 issue，of the Executive Office of the President：sll retail trsdes； all wholeasle trsdes；all service trsdes in the following four groups－peraonsl services，business services，sutomobile repsirs and services，snd miscellaneous repsir services；ho－ tels；touriat courts and camps；and amusements，including mo－ tion pacture thesters．＂Some important services not covered are radio broadcasting snd television，medicsl and health， legal，educational，nonprofit，accounting，and domeatic serv－ icea．

Thia coverage ia similsr to that of the 1939 Businesa Cen－ s．However，＂cuatom tradea＂and＂services incidental to transportation，＂which are no longer included in the stsndard clasaification of the service trades，sre not covered by the 1948 Cenaus．In s number of localities，theae exclusions as well as other changes in the atsndard clasaification msy have
a considerable effect in comparing 1948 with 1939 dats，par－ ticulsrly with respect to establishment count．

Establishment definition．－For Census purposes，a buainesa estsblishment is defined to include only enterprises conducted from s recognizable plsce of business，provided thst the an－ nusl ssles were in excess of $\$ 5,000$ for s wholessle trade es－ tablishment snd $\$ 500$ for estsbliahments in other trades．A detsiled anslysis of coversge will be provided in future Cen－ sus of Business publications．
＂Number of estsblishments＂ia the number of separate busi－ neas locstions，rather thsn the number of buaineas compa－ nies or organizationa，since the Census figures represent informstion reported aeparstely for each buainess location or eatablishment．The establishment count reflecta the number of plsces in buciness st the end of 1948 excluding adminis． trstive and executive offices of multiunit organizstions，snd ＂chain store＂wsrehouses．

Sales and receipts．－－＂1948 ssles and receipts＂represents ales of merchandise and receipta from repsirs and other servicea to customers．The figures reflect deductiona for returned goods and allowsnces，but not for trade－in allow－ snces；they exclude alea snd excise tsxes collected from customers and paid directly to sny tsxing agency．

Proprietors．－＂Active proprietors．．．＂repreaenta ownera and partners of unincorporsted buainessea who devoted the ma－ jor portion of their time to the buainess in November 1948.

Employment．－＂Number of paid employees．．．＂repreaents all employees on the pay roll for the pay period ending neareat November 15，1948．＂Full workweek＂employeea，whether regu－ lar or aeszonal，are those who in the November 15 pay period were paid for working at least the number of hours typically worked in week by employees of the reporting eatablishment．

# 1948 CEISUS OF BUSIIESS 

ROCKINGHAM COUNTY, N. H.
Retail, wholesale, and service establishments located in Rockingham County, New Hampshire, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 59.3$ million, an increase of 166 percent over the $\$ 22.3$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of $\$ 24.9$ million in 1948 as compared with $\$ 6.9$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 2.5$ million in 1948 compared with $\$ 1.0$ million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,718 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,600 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rockingham County, New Hampshire, which also includes data for Derry town, Exeter town, and Portsmouth. Final figures, superseding the preliminary data for Rockingham County, will be included in a Bulletin for the State of New Hampshire to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rockingham County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.-CENSUS OF bUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP ROCKINGHAM COUNTY, N。H。


x Not available.
1/ Includes employees paid for less than the full workweek. See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of establishments | 1948 sales and receipts <br> (Thousand dollars) | Active proprietors of unincorporated usinesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { Total } \\ \text { employees } \end{gathered}$ | FuIl worlweek employees |
| Derry town: |  |  |  |  |  |
| Retail trade................. | 95 | 6,967 | 89 | 324 | 263 |
| Wholesale trade. |  | Included w | ith"Remainde | of county |  |
| Selected service trades.... | 37 | 408 | - 40 | 63 | 62 |
| Hotels....................... |  | Included w | th"Remainde | of county |  |
| Exeter town: |  |  |  |  |  |
| Retail trade. | 107 | 7,342 | 89 | 304 | 254 |
| Wholesale trade. |  | Included w | th"Remainde | of county |  |
| Selected service trades.... | 32 | 209 | 31 | 26 | 22 |
| Hotels...................... |  | Included w | h"Remainde | of county |  |
| Portsmouth: |  |  |  |  |  |
| Retail trade. | 298 | 23,124 | 267 | 1,327 | 1,097 |
| Wholesale trade. | 26 | 17,670 | 13 | 289 | x |
| Selected service trades. | 91 | 1,121 | 89 | 187 | 168 |
| Hotels.. | 5 | 67 | 3 | 80 | 68 |
| Amusements. | 10 | 355 | 7 | 69 | x |
| Remainder of county:3/ |  |  |  |  |  |
| Retail trade. | 595 | 21,828 | 570 | 964 | 786 |
| Wholesale trade | 29 | 7,201 | 18 | 151 | x |
| Selected service trades.... | 105 | 760 | 105 | 83 | 65 |
| Hotels....................... | 70 | 1.505 | 88 | 81 | 59 |

* Not available.

See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.
Except as indicated above, includes figures for establishments, other than whole sale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities óp 2,500 inhabitants or more.
GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each connty in the United States, presents preliminary resnlts of the 1948 Censns of Bnsiness. The information is based on reports snbmitted by business establishments for that Censns. The fignres shown are preliminary, and are snbject to revision in the final Censns publications, but the changes are expected to be relatively minor with respect to coverage. The final Censns fignres will be issned in a series of Bnsiness Censns bnlletins which will show additional detailed kind-of-bnsiness information for all places where there are a sufficient number of establishments.

The 1948 Ceusus of Business was taken nnder the provision of the Act of June 19, 1948, which provides that the Bnsiness Census be taken for 1948 and for each fifth year thereafter. Previous Busiuess Ceusnses were taken for the jears 1929, 1933, 1935, and 1939.

Scope of the Cenaus. - The 1948 Censns of Bnsiness covered all establishments in the following trades, as defined by the Standard Indnstrial Classification Mannal, May 1949 issne, of the Execntive Office of the President: all retail trades; all wholesale trades; all service trades in the following four gronps-personal services, bnsiness services, antomobile repairs and services, and miscellaneous repair services; botels; tonrist conrts and camps; and amnsements, inclnding motiou picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, acconnting, and domestic services.

This coverage is similar to that of the 1939 Bnsiness Censns. However, "cnstom trades" and "services incidental to transportation, " which are no longer iuclnded in the standard classification of the service trades, are not covered by the 1948 Census. In a namber of localities, these exclnsions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment connt.

Establishment definition.-For Censns purposes, a bnsiness establishment is defined to include only enterprises condncted from a recognizable place of bnsiness, provided that the annnal sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in fntare Censns of Bnsiness pnblications.
"Number of establishments" is the namber of separate bnsiness locations, rather than the namber of bnsiness companies or organizations, since the Censns fignres represent information reported separately for each bnsiness locatiou or establishment. The establishment connt reflects the namber of places in business at the end of 1948 exclinding administrative and exentive offices of multinnit organizations, and "chain store" warehouses.

Sales and receipts.-"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect dednctions for returned goods and allowances, bnt not for trade-in allowances; they exclude sales and excise tares collected from cnstomers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the bnsiness in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Foll workweek" employees, whether regnlar or seasonal, are those who in the November 15 pay period were paid for workiug at least the umber of honrs typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSIIESS RETAIL, WHOLESALE, SERVICE TRADES PRELIMINARY 

STRAFFORD COUNTY, N. H.
Retail, wholesale, and service establishments located in Strafford County, New Hampshire, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated $\$ 43.6$ million, an increase of 153 percent over the $\$ 17.2$ million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.1 million in 1948 as compared with $\$ 3.3$ million in 1939. The service trades included in the Census of Business recorded receipts totaling $\$ 1.8$ million in 1948 compared with \$0.5 million in 1939。

Imployment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,626 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,993 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Strafford County, New Hampshire, which also includes data for the cities of Dover, Rochester and Somersworth. Final figures, superseding the preliminary data for Strafford County, will be included in a Bulletin for the State of New Hampshire to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Strafford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington $25, D_{0}$ C.

> Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR I 348 , BY TRADE GROUP STRAFFORD COUNTY, N. H.

| Trade group and kind of business |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |

$x$ Not available.
1 Includes employees paid for less than the full workweek.
2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## STRAFFORD COUNTY, N。H。

(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number ofestac1is hments | $\begin{gathered} 1948 \text { sales } \\ \text { and receipts } \\ \text { (Thousand } \\ \text { dollars) } \\ \hline \end{gathered}$ | Active proprietors of unincorporated usinesses Nov. 1948 | Paid employees, workweek ended nearest Nov. 15, 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees ${ }^{2}$ | $\begin{array}{\|c\|} \hline \text { FuIl workweek } \\ \text { employees } \end{array}$ |
| Dover: |  |  |  |  |  |
| Retail trade.00000000000000 | 250 | 20, 556 | 203 | 996 | 818 |
| Wholesale trade.0.0.0.0.0.00 | 19 | 5,678 | 8 | 107 | x |
| Selected service trades.o.. | 86 | 824 | 88 | 123 | 106 |
| Amusementso...0.0.0.0.0.0.0. | 7 | 302 | 5 | 68 | x |
| Rochester: |  |  |  |  |  |
| Retail trade.0.0.0.0.0.0.0 | 225 | 14,458 | 213 | 673 | 514 |
| Wholesale trade.o........0.0 | 13 | 1,997 | 9 | 83 | x |
| Selected service trades.... | 53 | 414 | 55 | 62 | 53 |
| Somersworth: |  |  |  |  |  |
| Retail trade.o.0.00.0.0.0.0. | 124 | 3,997 | 126 | 176 | 137 |
| Wholesale trade.o...........0 | 7 | 921 | 5 | 26 | x |
| Selected service trades.... | 47 | 285 | 50 | 17 | 14 |
| Remainder of county: |  |  |  |  |  |
| Retail trade.....o......... | 130 | 4,605 | 13' | 311 | 198 |
| Wholesale trade. o.o... | 5 | 1, 4.60 | 4 | 25 | x |
| Selected service trades.... | 32 | 272 | 29 | 27 | 25 |
| Tourist courts and campsoo. | 5 | 11 | 7 | - |  |
| X Not available. |  |  |  |  |  |
| 1 See General Description on this page for changes fron the 1939 Census of Business in |  |  |  |  |  |
| 2/ Includes employees paid for less than the full workweek. |  |  |  |  |  |
| 3/ Includes figures for establishments, other than wholesale, not located in cities of |  |  |  |  |  |
| 2,500 inhabitants or more, and wholesale establishments not located in cities of |  |  |  |  |  |

## general description of preliminary releases for the 1948 Census of business

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information ia based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expscted to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-ofbusiness information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. - The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classificaiion Manual;, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business aervices, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. ' Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "aervices incidental to sus. However, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the atandard classification may have
a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition. -For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in buciness at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.-." 1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors. - "Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. - "Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seazonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CEnSUS OF BUSIIESS <br> RETAIL，WHOLESALE，SERVICE TRADES 

U．S．DEPARTMENT OF COMMERCE
bureau of The census

## PRELIMINARY

For Release May 8， 1950
Release Series BC－1P－28－010
SULLIVAN COUNTY，N．H．
Retail，wholesale，and service establishments located in Sullivan County，New Hampshire，showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census，U．S．Department of Commerce．

Retail sales in the county during 1948 aggregated $\$ 25.8$ million，an increase of 187 percent over the $\$ 9.0$ million in 1939，when the preceding Census of Business was taken．Wholesale sales in the county reached a total of $\$ 3.9$ million in 1948 as com－ pared with $\$ 2.3$ million in 1939．The service trades included in the Census of Business recorded receipts totaling $\$ 931,000$ in 1948 compared with $\$ 385,000$ in 1939 。

Employment in the county also rose over the 9－year period between 1939 and 1948 for the above trades．Establishments in these trades reported a combined total of 1,469 paid employees for the workweek ended nearest November 15，1948．This compared with a total of 1,047 employees reported for the week of November 15，1939．

These preliminary figures have been derived from a Census report on Sullivan County，New Hampshire，which also includes data for Claremont and Newport town．Final figures，superseding the preliminary data for Sullivan County，will be included in a Bulletin for the State of New Hampshire to be issued in several months．Similar data will be made available this year in preliminary and final form for each of the counties and States．A single copy of the preliminary release for Sullivan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census，Washington 25，D。C。

> Table 1.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR I948, BY TRADE GROUP SULLIVAN COUNTY, N. H.

| Trade group and kind of business | Number of estab－ lishments | 1948 sales and receipts <br> （Tbousand dollars） | $\begin{array}{\|c\|} \text { Active } \\ \text { proprie- } \\ \text { tors of } \\ \text { unincor- } \\ \text { porated } \\ \text { businesses } \\ \text { Noy. } 1948 \\ \hline \end{array}$ | Paid employees， workweek ended nearest Nov．15， 1948 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\underset{\text { Total }}{\text { employees }} 1$ | Full workweek employees |
| RETAIL TRADE，total． | 379 | 25，833 | 346 | 1，264 | 982 |
| Food group．．．． | 94 | 7，011 | 102 | 189 | 132 |
| Eating and drinking places．．．．．．．．．．．．． | 49 | 984 | 50 | 158 | 114 |
| General merchandise grp，general stores． | 21 | 2，484 | 19 | 217 | 154 |
| Apparel group． | 39 | 1，740 | 37 | 106 | 82 |
| Furniture－home furnishgs－appliance grp． | 24 | 1，088 | 19 | 45 | 39 |
| Automotive group．．．．．．．．．．．．．．．．．．．．．．．．． | 26 | 5，133 | 12 | 195 | 188 |
| Gasoline service stations． | 43 | 1，267 | 41 | 45 | 34 |
| Lumber－building－hardware group．．．．．．．．． | 18 | 1，872 | 17 | 129 | 113 |
| Drug and proprietary stores． | 9 | 540 | 8 | 42 | 24 |
| All other retail stores． | 56 | 3，714 | 41 | 138 | 102 |
| WHOLESALE TRADE。○．．．．． | 19 | 3，895 | 15 | 53 | x |
| SELECTED SERVICE TRADES， $2 /$ total | 106 | 931 | 108 | 152 | 145 |
| Personal services．．．． | 63 | 563 | 65 | 116 | 112 |
| All other service trades．．．．．．．．．．．．．．． | 43 | 368 | 43 | 36 | 33 |
| HOTELS <br>  | 20 13 | 572 28 | 15 | 59 | 59 |
|  | 12 | 313 | 6 | 75 | x |

## $x$ Not available。

Table 2.-CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE SULLIVAN COUNTY, N. H.
(Data omitted for trade groups where necessary to avoid disclosure)

| City and trade group ${ }^{1}$ | Number of estab-lishments | 1948 sales <br> and receipts <br> (Thousand <br> dollars |  | $\begin{aligned} & \text { Paid employees, workweek } \\ & \text { ended nearest Nov. } 15,1948 \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Total employees $^{2}$ | $\begin{gathered} \text { Full workweek } \\ \text { employees } \end{gathered}$ |
| Claremont: |  |  |  |  |  |
| Retail trade................. | 211 | 17,679 | 192 | 905 | 704 |
| Wholesale trade.............. | 12 | 3,046 | 10 | 43 |  |
| Selected service trades.... | 61 | 627 | 58 | 120 | 115 |
| Newport town: |  |  |  |  |  |
| Retail trade................. | 95 | 6,206 | 85 | 278 | 226 |
| Wholesale trade.............. |  | luded with " | Remainder of | County" |  |
| Selected service trades.... | 32 | 196 | 35 | 24 | 23 |
| Remainder of county: |  |  |  |  |  |
| Retail trade.o.o\%o.......... |  | 1,948 | 69 | 81 |  |
| Wholesale trade $3 \% \ldots \ldots$. | 7 | 849 | 5 | 10 | x |
| Selected service trades.... | 13 | 108 | 15 | $8]$ |  |

## $x$ Not available。

1/ See General Description on thils page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.
3/ Except as indicated above, includes figures for establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is plauned for each county in the United States, presents prelimiuary results of the 1948 Ceusus of Eusiness. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business.information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken ander the provision of the Act of Juue 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previcus Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census. -The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups-personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical aud health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation, " which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as
other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.-For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of $\$ 5,000$ for a wholesale trade establishment and $\$ 500$ for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census. figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts. - ${ }^{n} 1948$ sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.-"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment. -"Number of paid employees..." represents all employes on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the namber of hours typically worked in a week by employees of the reporting establishment.


[^0]:    $\frac{1}{2}$ Includes employees paid for less than the full workweek． See General Description on last page for changes froll the 1939 Census of Business in the coverage of Service Trades．

[^1]:    1/
    See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades
    2) Includes employees paid for less than the full workweek.

[^2]:    x／Not available．

[^3]:    $x$ Not available.

[^4]:    1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
    Includes employees paid for less than the full workweek.
    Includes figures for establishments not located in cities of 2,500 inhabitants or more

[^5]:    1/ Includes employees paid for less than the full workweek.

[^6]:    1/ Includes employees paid for less than the full workweek.

[^7]:    1/ Includes employees paid for less than the full workweek. Includes figures for establishments not located in cities of 2,500 inhabitants or more.

[^8]:    1／Includes employees paid for less than the full ：orkweek．

[^9]:    1/ Includes employees paid for less than the full workweek.

[^10]:    $x$
    $1 /$
    Not available.
    Includes employees paid for less than the full workweek.

[^11]:    x Not available.

    1) See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
    2f Includes employees paid for less than the full workweek.
[^12]:    This coverage is similar to that of the 1939 Bnsiness Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclasions as well as

[^13]:    See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
    2/ Inciudes employess paid for less than the full workweek.

[^14]:    $x$ Not available.
    1 See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
    2/ Includes employees paid for less than the full workeek.

[^15]:    x Not available。
    1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
    2/ Includes employees paid for less than the full workweek.

[^16]:    1] Includes employees paid for less than the full workweek.

[^17]:    See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
    2) Includes employees paid for less than the full workweek.

[^18]:    This coverage is similar to that of the 1989 Bnsiness Census. However, "custom tradss" and "services incidental to transportaifon," which are no loager incladsd in ths staadard classification of the service trades, are not covered by the 1948 Censns. In a amber of localities, these exclasions as well as

[^19]:    2／

[^20]:    $x$
    $1 / 2$
    $2 /$

[^21]:    x Not available．
    1／Includes employees paid for less than the full workweek．
    $2 /$ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades．

[^22]:    x Not availabie.
    1/ Includes employees paid for less than the full workweek.
    See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

[^23]:    x Not susiak"-s.
    
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